



**McCoy prepared for another stellar performance**

SPORTS, PAGE 1



**Zombies pick up vampires' pop culture slack**

LA VIDA, PAGE 7

**RAIDERVILLE**  
**POP: 850**

FRIDAY, OCT. 31, 2008  
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# THE DAILY T OREADOR

Serving the Texas Tech University community since 1925

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LUBBOCK, TEXAS 79409

## Football game could increase enrollment

By **JON VANDERLAAN & ADAM YOUNG**  
THE DAILY T OREADOR

Win or lose, university officials are optimistic that positive exposure for Saturday's football game between No. 6 Texas Tech and the No. 1 University of Texas could catch the eye of students looking to enter college in a season where the Red Raiders have consistently ranked No. 12 or higher.

Tech Chancellor Kent Hance said the exposure Tech is receiving from ESPN GameDay covering the football game is important to increasing the number of students that choose to come to the

university.

"It gives us a lot of exposure," Hance said. "They get to see our beautiful campus, it certainly helps name ID, and we plan to put on a good face and do an excellent job of welcoming all the people that are going to be here visiting."

Scott Dueser, Tech Board of Regents chairman, said he views athletics as one of the primary marketing tools of the university.

"It is the greatest marketing that we could do," he said. "Seeing that Double T on TV and seeing us at sixth in the country is priceless."

Because the increased marketing could drive up enrollment numbers, Dueser said, it could benefit the

university academically to host the GameDay program. The more students at the university, he said, the more the university can do in the way of academics.

Tech President Guy Bailey said he believes having College GameDay on the Tech campus is "huge" and will provide a significant spike in applications to the university.

"There's no way to get this kind of visibility," he said, "and you can't buy this kind of visibility."

The additional coverage of Tech could help put the university back on track for future enrollment goals, Bailey said, as fall 2008 enrollment was about 500 students less than expected.

Although he said he cannot predict the effect the positive exposure will have on Tech, the administration will know by December, when the university gathers the new student applications.

Bailey said both the University of Missouri and the University of Kansas experienced large spikes in the amount of applications after they were featured at the top of the college football rankings.

Jorge Iber, a professor of sports history at Tech, said schools historically have benefited from increased athletic publicity.

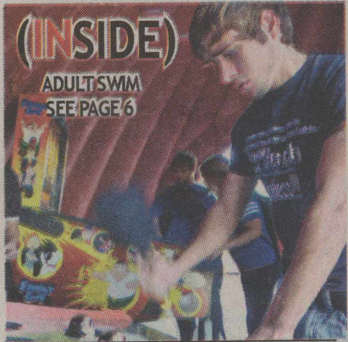
"Everybody wants to be associated with a winner," he said. "If your school is constantly on TV, if your

school is constantly in the mix for a national championship in football, baseball, basketball, whatever sport it may be, you get a lot of free publicity and that tends to maybe get certain people who might not have doled out the 20, 30, 40 bucks to file an application with your school."

Iber cited the "Flutie Effect" as an example of how an athletic team's success and national media attention can sometimes directly be followed by a spike in interest by potential students.

Iber said the "Flutie Effect" gets its name from one of the "truly memorable last plays in college foot-

**PUBLICITY** continued on page 3 ➤



**(INBRIEF)**

STATE

### Republicans get late infusion of cash

AUSTIN (AP) — As Democrats eye a rare takeover of the Texas House, Republican donors have injected a late infusion of cash — nearly \$1 million — into party coffers since Monday, records show.

The Texas Republican Party got \$928,177.06 in contributions over the last three days, including a whopping \$275,000 from New York hedge fund billionaire Paul Singer, \$100,000 from Houston homebuilder Bob Perry and \$100,000 from Dallas businessman Harold Simmons.

NATION

### Stocks up on GDP report in calm session

NEW YORK (AP) — Wall Street showed some welcome signs of stability Thursday, taking a downbeat gross domestic product report in stride and driving the Dow Jones industrial average up nearly 190 points in relatively calm trading. Even the last half-hour of the session, lately a period of turbulent activity, was comparatively quiet.

The market that a week ago was reeling from fears about recession was more composed after the Commerce Department's report that GDP fell at an annual rate of 0.3 percent during the third quarter — its worst showing in seven years. Analysts expected a 0.5 percent decline in GDP, the broadest measure of economic growth or contraction, but while the report was better than expected, it still pointed to an economy that is shrinking.

WORLD

### Iraq wants all US troops gone by end of 2011

BAGHDAD (AP) — Iraq wants to eliminate any chance U.S. forces will stay here after 2011 under a proposed security pact and to expand Iraqi legal jurisdiction over U.S. troops until then, a close ally of the prime minister said Thursday.

Those demands, which were presented to U.S. officials this week, could derail the deal — delivering a diplomatic blow to Washington in the final weeks of the Bush administration.

DEATH TOLL

**4189**

U.S. military deaths in Iraq since fighting began

SOURCE: Associated Press, confirmed by the Department of Defense

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## RAIDERVILLE

THE CITY THAT NEVER SLEEPS



View a related video at [www.dailytoreador.com](http://www.dailytoreador.com)

PHOTO BY SAM GRENADIER/The Daily Toreador

STUDENTS CAMPING AT Raiderville wait in line for free food provided by Bigham's Smokehouse. Students also received free food and drinks from Double Daves Pizza and 180 Energy Drink.

By **MATT MCGOWAN**  
LA VIDA EDITOR

Welcome to Raiderville, a quaint little West Texas town that football built.

At 213 tents as of early Thursday morning, Raiderville's sprawl may be the most convincing evidence of the buzz surrounding Saturday's game against the University of Texas.

The village's founding residents began flocking to the sidewalks surrounding the stadium on Monday.

By the time I arrived Wednesday, the town was established. Before going to sleep early Thursday morning, I counted 213 tents in the line curling around the stadium from the student section entrance.

"This is awesome," said Zach Lewis, a sophomore business management major from Abilene who set up camp on Monday. "It's about the big game. Probably the biggest game in Tech history."

Kevin Pierson, the town's mayor and founding father,

**RAIDERVILLE** continued on page 9 ➤

## Economic impact of ESPN GameDay could be unprecedented

By **MICHELLE CASADY**  
EDITOR

Lubbock's known as the birthplace of Buddy Holly. Lubbock also might have gained some notoriety from the tornado that ripped through the town in 1970, but some city officials believe nothing compares to the attention Lubbock will receive as a result of this weekend's football game against No. 1-ranked University of Texas.

"This is a historic event for Lubbock," said Abie Cox, director of communications for Visit Lubbock. "The amount of excitement ESPN GameDay has brought to Lubbock is amazing."

Cox, who has worked with Visit Lubbock for two years but has lived in the city her entire life, said she has never seen this much excitement generated in the community as a result of a single event.

"This has really brought out that great West Texas hospitality in the city," she said. "You could not ask for better community involvement."

As of Thursday afternoon, Cox said more than a dozen residents had called Visit Lubbock offering to open their homes to travelers unable to find hotel rooms for this weekend's game.

And that hospitality is welcomed, since Lubbock generally sells out all 4,300 hotel rooms for any home football game, including non-conference match ups. This weekend is no exception, as some hotel managers said those coming in for the game are having to stay as far away as Amarillo.

One particular obstacle Visit Lubbock overcame was finding rooms for the 65 ESPN personnel coming to town for the game.

"We have a great relationship with all of the hotels in Lubbock so it was just a matter of calling around and making arrangements," she said. "There's two of them in one hotel,

**ECONOMY** continued on page 3 ➤

## Americans use Halloween costumes to manifest economic fears

By **TINA L. ARONS**  
STAFF WRITER

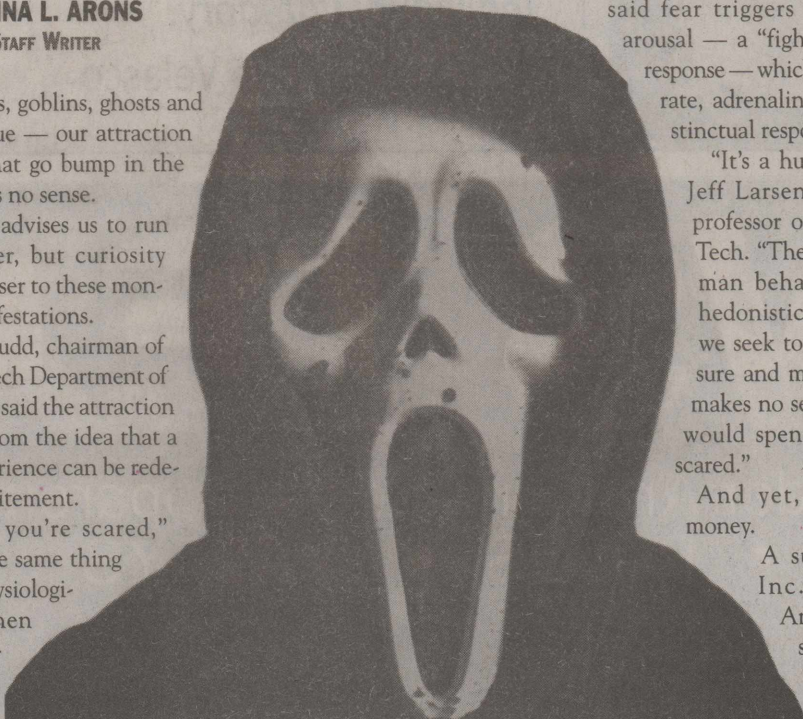
Monsters, goblins, ghosts and the grotesque — our attraction to things that go bump in the night makes no sense.

Instinct advises us to run from danger, but curiosity draws us closer to these monstrous manifestations.

David Rudd, chairman of the Texas Tech Department of Psychology, said the attraction may stem from the idea that a fearful experience can be redefined as excitement.

"When you're scared," he said, "the same thing happens physiologically as when you're excited."

Rudd



said fear triggers an autonomic arousal — a "fight versus flight" response — which increases heart rate, adrenaline and other instinctual responses to danger.

"It's a huge puzzle," said Jeff Larsen, an associate professor of psychology at Tech. "The underlying human behavior is usually hedonistically motivated; we seek to maximize pleasure and minimize pain. It makes no sense why people would spend money to be scared."

And yet, we do spend money.

A survey by Visa, Inc., found that Americans plan to spend about \$47 per person this year on Hal-

loween — 18 percent more than the previous year's spending — despite the nation's economic troubles.

Debra Laverie, a professor of marketing at Tech, said she believes Halloween is a way for consumers to forget about the stress of everyday life.

"I think part of it is that the consumers see it as a way to lighten their mood, not worry about their investments and have fun for a day," she said.

Brian McFadden, an associate professor of medieval literature at Tech, said the economy may also play a part in what type of costumes people choose.

"Monsters represent things that a culture is afraid of; they express anxiety," he said. "There will be lots of McCain's of Obamas running around this year, because the election is a scary thing. During a war-time, we'll

dress up as soldiers. The monsters we dress up as are a way to contain the things we fear in the world."

Although many cultures celebrate the dead, he said Halloween comes from a merger of the Celtic harvest feast tradition called Samhain and the Christian feast of All Saints and feast of All Souls, which are celebrated Nov. 1-2.

"Many cultures have a day where they remember their ancestors," McFadden said. "Around harvest time, it's a common idea to honor the dead."

Hallow is another word for holy, he said, so the eve of All Saints Day was dubbed All Hallows Eve, or Halloween. In today's society, people often celebrate by dressing up as ghosts, monsters or demons and take the role of a malevolent spirit.

**HALLOWEEN** continued on page 8 ➤

	<b>TODAY</b> Sunny High 81 Low 48		<b>Saturday</b> Partly Cloudy High 80 Low 49		<b>Sunday</b> Mostly Sunny High 77 Low 50		<b>Monday</b> Sunny High 76 Low 52		<b>Tuesday</b> Sunny High 77 Low 48
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## Regents discuss Under Armour contract, incentive funding, system recruiting efforts

BY JON VANDERLAAN  
STAFF WRITER

The Texas Tech Board of Regents met Thursday to discuss 17 proposals and reports, including an incentive funding proposal and a new contract for Tech sports apparel.

Tech President Guy Bailey presented the recommendations of the university for how to spend \$4.4 million Tech received for fiscal year 2009 in incentive funding from the state legislature.

Bailey said he hopes to use the funds to build university enrollment in several ways, including helping community college students transfer to Tech, adding courses to provide additional opportunities for students and placing incentives on summer school courses to allow graduate students to complete their degrees.

"It's a good thing for the institution," he said. "I think it will be a great benefit to a number of students. We're trying to use that money in positive ways that enhance the university."

While it is not clear how these programs will increase student enrollment, Bailey said, he believes some effect on enrollment will be visible.

Bailey outlined several scholarship plans, including a plan to add new courses to the university with the money from the state. He said the courses should pay for themselves, allowing the univer-

sity to use the extra money to fund his scholarship plans.

The Texas Higher Education Coordinating Board distributed \$80 million in incentive funding for fiscal year 2009.

Tech trailed Texas A&M University, the University of Texas, the University of Texas at San Antonio and the University of Texas-El Paso in the distribution of funding according to figures provided in the presentation.

Bailey said he is not sure if the TH-ECB will distribute incentive funding in future years.

Scott Dueser, chairman of the board, said he was impressed with Bailey's scholarship programs.

The different groups of people Bailey plans to reach with the programs, Dueser said, will help bring students to the university who previously never could have attended Tech.

The university is moving in a positive direction, he said, and the several positive proposals in Thursday's meeting were evidence of that movement.

A large part of that success, Dueser said, was the addition of Bailey to the university because he brought a new way of looking at things to Tech.

"The things that he does are just so focused on taking our academics up and supporting our professors and staff," he said.

Tech athletics also is awaiting approval for a contract with Under Armour.

While Tech football already has a contract with the company for all their sports apparel, the university agreed to an exclusive-rights contract with the company to include the rest of Tech's sports.

The new \$10 million contract for five years will give teams a total of \$1.2 million in apparel each year at no cost to the teams. In previous contracts, Tech sports only received discounts on sports apparel.

Gerald Meyers, director of Tech athletics, said the contract would make Under Armour the exclusive supplier to all Tech sports except women's basketball, which still has one year left on a contract with Nike before joining the other sports with Under Armour.

Included in the \$10 million is free apparel, a rights fee to keep Tech from using any other brand apparel and a marketing plan.

Meyers said time frames for the previous apparel contracts with each sport overlapped and conflicted with each other, disallowing the department from finding a contract to encompass all sports.

The athletics department sent requests for proposals to several different athletic apparel companies, he said, and the Under Armour proposal was the best the department received.

The board also discussed reports on enrollment, revisions to Angelo State University admission requirements, several tenure appointments, ASU acceptance of monetary gifts and Tech system budget adjustments.

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## Tech victory may bring fans, injuries onto field



FILE PHOTO/The Daily Toreador

TEXAS TECH POLICE caution students from rushing the field after Saturday's football game.

By MIKE GRAHAM  
STAFF WRITER

Jubilant Texas Tech fans may want to reconsider rushing the field Saturday evening at Jones AT&T stadium pending a No. 6 Tech victory over No. 1 Texas.

Ron Seacrist, Tech Police chief, said rushing the field is not permitted because it violates Tech and Big 12 Conference rules and policies regarding fan conduct.

"If an officer catches a student on the field, the student will be referred to Student Judicial Services," he said.

In addition, Seacrist said, rushing the field is dangerous.

"There's no doubt about it," he said. "There are people jumping off the walls of the stadium. It's dangerous for the people who are supposed to be on the field, they don't have time to get out of the way and there is a lot of equipment on the field people can run into. Rushing the field is exciting and people aren't paying attention to what they're doing or what's around them."

Seacrist said he was aware of several injuries that occurred when fans ran onto the field of play after a victory at a school he used to work

for. Injuries included a sprained ankle and a broken arm. He has only seen Tech fans rush the field one time in the four years he has worked at Tech and no injuries were reported.

Many students are excited about Tech's chances of defeating Texas and plan to rush the field if Tech comes away with the victory.

"Without a doubt, we'll be down there," said Murphy McGuire, a senior public relations major from Houston. "Once one goes, they all start to go and there's really no stopping it. But I'll definitely be careful and aware of the other people rushing."

If fans do rush the field, Seacrist said, security's first priorities are to protect the referees, players and coaches as well as the goal posts.

Earlier this football season, Oregon State University fans rushed their stadium's field after their football team defeated the then-ranked No. 1 University of Southern California.

Jeff Lanz, a lieutenant with the Oregon State Police Department, said Oregon State has a history of rushing the field when OSU wins games they're not expected to win.

Lanz said he did not have to dispatch emergency services for injured students during this particular field rushing episode, but students may have sought medical treatment on

their own. He added that in 1998, an OSU student was seriously injured when a field goal was pulled down by fans.

Since then, Lanz said, OSU's first priority has been to protect the goal posts from fans.

"With seven or eight minutes left in the game, if it looks like we're going to upset someone, I call off most of the police control in the stands," he said. "As soon as the game ends and fans begin to come onto the field, I send my 31 officers and about 100 security staff members to circle the field goals. They lock arms and make sure no fans try to get to the goal posts. No one attempted this time. We've taught students that there are severe reprimands for attempting to get to the goal posts."

Lanz said he was not aware of any policies the PAC 10 Conference, which OSU participates in, has against fans on the field once a game concludes. Fans are invited to play on the field for a few minutes once officials, players and coaches leave the field.

Seacrist said rushing the field damages Tech fans' reputation.

"Any time someone is violating the rules in place, it's a bad model for the school," he said.

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## Officials advise, warn students about gameday parking

University Parking Services could be pushed to its limits by Red Raider and Longhorn commuters when The Associated Press' No. 6 Texas Tech football team gets challenged by the No. 1 University of Texas.

But Heather Medley, the marketing and training coordinator for University Parking Services said it is just regular gameday business as usual for the department.

"Typically, we have a lot of staff out there on gamedays," she said. "People generally want to do the right thing and park in the right places. That makes it easier on us."

Medley said one of the biggest challenges for parking services is keeping

commuters from mistakenly parking in on-campus residential parking lots. Parking attendants set up entry points and ensure that the only people parking in residential parking lots have the correct corresponding parking sticker.

Medley said fans without parking passes have the option to park in the "Commuter West" lot by the United Spirit Arena or the satellite lot west of the United Spirit Arena. Parkers can take a shuttle bus to the stadium for \$5 round trip. Parking on grass or anywhere on campus that is not a parking lot will result in ticket.

Medley added that many people elect to park off campus.

"I imagine parking on game days is

just like it is for school," she said. "People usually just park around the residential streets surrounding campus where it's legal and at big parking lots like Hastings at 4th and Flint."

Tailgaters for Saturday's game can set up at 5:30 p.m. today in the parking lots, according to a Tech news release. Cars should not obstruct parking lot driving lanes and setting up tailgate perimeters with ropes or chains is prohibited.

Commuters are prohibited from parking on northbound Akron Avenue, eastbound Flint Avenue and Main Street between University Avenue and Akron as those portions of road are designated emergency vehicle lanes.

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### Raiders Off-Campus Student Services

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## Texas Tech vs. Texas

### Spirit Banner Contest Winners


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*Student Organization Category:*

- 1<sup>st</sup> Place – Saddle Tramps
- 2<sup>nd</sup> Place – Lambda Theta Alpha Latin Sorority, Inc.
- 3<sup>rd</sup> Place – Delta Kappa Delta

*Individual Category:*

- 1<sup>st</sup> Place – Maria Velasco



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# TECH VS TEXAS

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# Counterfeiters beware: Police on alert for unlicensed merchandise

By **BEN MAKI**  
BROADCAST EDITOR

Counterfeiting could be a problem for Texas Tech and fans this weekend.

Law enforcement officials have been alerted of possible vendors trying to sell unlicensed merchandise, but there is little concern about counterfeit tickets for Saturday's Tech-Texas game at Jones AT&T Stadium.

Ron Seacrist, Tech chief of police, said he is aware of the possibility of counterfeited merchandise for the Tech Athletics Department, and all of his officers have been informed of the situation.

"There's state statutes and trademark issues in dealing with that," he said. "When we get a complaint, we will check it out and if it turns out to be counterfeit, we will confiscate

the merchandise and take the person into custody."

The most common games in which counterfeit merchandise is found are bowl games, conference championship games, the national championship game and some rivalries with a lot of history like Alabama-Georgia and even some Big 12 Conference matchups, said Nate Klein, university services representative overseeing the Big 12 for the Collegiate Licensing Company — official licensor of Tech athletics merchandise.

"We had counterfeit issues at Texas-OU this year but we always run into issues there because it is a national game," Klein said. "It is a Big 12 Conference game, but it is more of a national game because of the history behind it. It is like this for other regular season games like some big (Southeastern Conference)

games."

Though Klein said counterfeiting may be an issue for this game, Paige Holland, assistant athletics director for external operations in charge of licensing at Tech, said she believes Tech's location may prevent any issues from arising and there has never been an issue with counterfeiting in the past.

"We're really not concerned," Holland said. "Lubbock is usually a clean marketplace. It's a tough place to get to and the companies that do this stuff usually travel in vans. It's too hard to get to. We're preparing for it just in case."

Klein said authentic Tech merchandise will have a one-inch-by-one-inch hologram sticker that reads "Officially Licensed Collegiate Product" and should have the appropriate symbols accompanying the logo, e.g. "TM" or trademark.

A torn or missing tag is a sign the merchandise may not be official, may be a second-hand article or it may have failed the quality control test of the manufacturer, he said.

The tickets are not a concern for counterfeiting, because there is a barcode on each ticket and the only way to counterfeit a ticket is to have a barcode for the same seat, which Dave Welsh, associate athletics director for ticket operations, said would be extremely difficult to obtain. He said between eight and 10 season tickets were not received by the people who bought them. Those barcodes have been adjusted to prevent individuals from using the tickets by programing ticket scanners to read "void" and the individual would not be allowed access.

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# Taliban storm Afghan culture ministry, kill 5

KABUL, Afghanistan (AP) — Taliban fighters stormed the Ministry of Culture in the heart of Kabul Thursday, killing five people in an attack the president said aimed at derailing the government's new effort to draw militants into a peace process and end a seven-year insurgency.

The fighters shot their way inside the building, where one of the militants blew himself up, a police guard wounded in the blast said. The Taliban claimed responsibility for the attack and gave a similar account.

"Our enemies are trying to undermine the recent efforts by the government for a peaceful solution to end the violence," U.S.-backed President Hamid Karzai said in a terse statement.

The attack came three days after senior Afghan and Pakistani officials decided at a meeting held in Pakistan's capital, Islamabad, to reach out to the Taliban militants to propose talks on ending the insurgency. The meeting was part of a process initiated by President Bush and his Afghan and Pakistani counterparts in 2006.

The Taliban's former ambassador to Pakistan said the two sides recently had contacts in Saudi Arabia. U.S. Defense Secretary Robert Gates and the incoming head of the U.S. Central Command, Gen. David Petraeus, have both endorsed efforts.

Karzai's remarks suggested that elements of Taliban are seeking to sabotage the nascent efforts for reconciliation. But the attack is not likely to derail the overture because after years of unsuccessfully trying to repress the Taliban by force with the help of U.S. and NATO troops, the government has concluded talks

are the only way out of the conflict. The Taliban has proved resilient, emerging with new force this year to challenge the government.

While the Taliban regularly use suicide attacks against Afghan and foreign forces around the country, they rarely strike in Kabul.

Amir Mohammad, a police guard who was wounded in Thursday's attack, said three assailants opened fire on police guards outside the Ministry of Information and Culture before entering its cavernous hall where one of them blew himself up.

"There were three people. They were running. They opened fire on our guard first and then they entered" the building, Mohammad told The Associated Press from his hospital bed in Kabul.

The force of the blast flung Mohammed onto the street, where he lay unconscious among shattered glass and pools of blood.

Five people were killed in the attack, including a policeman, three ministry employees and a civilian, the Interior Ministry said.

An additional 21 were wounded, said Abdul Fahim, the spokesman for the Health Ministry, which supervises the hospitals where the injured were taken.

The culture ministry was a targeted target. Before the U.S.-led invasion toppled the Taliban in late 2001 for sheltering Osama bin Laden, the regime banned art, secular music and television, vandalized the National Museum of Afghanistan and destroyed artwork or statues deemed idolatrous or anti-Muslim. Taliban fighters also blew up two giant statues of Buddha, cultural treasures that

had graced the Silk Road town of Bamiyan for 1,500 years.

The ministry is in the center of the city, at a busy intersection lined with shops. One of the side walls of the building collapsed, while glass littered the roads nearby and office equipment was scattered over the area. The light-blue metal gates in the ministry entrance were twisted from being flung open.

Zabiullah Mujahid, a Taliban spokesman, said three militants stormed the building by throwing hand grenades at the guards at the main gate. A man named Naqibullah from the eastern Khost province carried out the suicide attack, Mujahid told the AP. The other two men fled, he said.

Abdul Rahim, a witness, said he first heard machine gun shots and saw a policeman lying on the ground and then saw the explosion that rocked the building.

Ministry workers were helped out of the building by security personnel. Ambulances carried the wounded to hospitals.

# Publicity

memorable last plays in college football history" in 1984 when then Boston College quarterback Doug Flutie threw a Hail Mary pass to receiver Gerald Phelan for a game-winning touchdown against the University of Miami.

"The argument is that Boston College, as a result of winning that game in such dramatic fashion and having Boston College be on the national collegiate sports radar where as they had not been very much of a big player before ... started getting a tremendous amount of increase in the amount of applications for students wanting to attend BC."

Though there is some debate among scholars about the existence of the "Flutie Effect," Iber said he has a "gut feeling" that increased publicity is beneficial to university's recruiting efforts.

"Intuition tells me that it can only be a positive thing," Iber said, "even if they were, heaven forbid, to lose against the Longhorns."

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# Economy

CONTINUED FROM PAGE 1

five in another, they're just all over town."

Cox said in 2009 plans are in place to break ground on five more hotels within the city limits of Lubbock.

"The new Overton hotel, which will open in the summer of 2009, will be able to take in a lot of overflow because it's all about location, location, location," she said.

The hotel will have 432 rooms and will be located just east of Jones AT&T Stadium.

Some hotels in town have received upwards of 75 to 100 calls a day in the past month from people looking for a place to stay.

"We have not had one single cancellation in the past two months," said Jason Needham, guest service representative with Embassy Inn and Suites. "I've never seen anything quite this crazy."

A similar story is unfolding at the Days Inn in Lubbock.

"For this particular game weekend, I've never seen anything like this, and I've worked here for several years," said Eddie Garcia, desk clerk. "We have 93 rooms here and people are

already trying to book rooms for the big games next year."

While that might seem stressful for those working in the service industry, Garcia couldn't be happier.

"I think this is really great for Lubbock," he said. "There's a lot of money coming in because it's a late game, so people have to stay an extra night, eat here, and tour the city during the day."

Local restaurants and bars will benefit from the influx of visitors this weekend. Spanky's has been preparing for this weekend for more than a week.

"We have ordered extra food every single day this week," said General Manager Josie De los Santos. "This is probably the most exciting thing we've ever prepared for."

De los Santos has been the general manager at Spanky's for seven years and said the restaurant easily is preparing for three to four times as much business as they would get on a normal gameday weekend.

"And once Tech wins this one, we're preparing for a lot more weekends like this," she said.

While the total economic impact of this weekend's game will not be known for some time, Cox said normally a home football game will bring in between \$5 million and \$7 million. Cox said it is probably safe to assume the amount of money generated from this weekend's game will exceed \$7 million.

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*"We have 93 rooms here and people are already trying to book rooms for the big games next year."*

**EDDIE GARCIA**  
DAYS INN DESK CLERK

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**TIME:** Registration 6:30 PM  
Program 7:00 PM

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**SPEAKER:**  
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## Tech students should display honor at game

This is it. The crucial moment. The big day. Tomorrow it all comes down to one game, two teams and the joy or sorrow of countless thousands. It's us versus them, good versus evil — Tech versus UT.

The stage is set for one heck of a showdown. But with the eyes of the nation upon us, how will we present ourselves before, during and after the game?

Will we "\*\*\*\*ing kick their \*\*\*" or will we "wreck'em Texas Tech?"

Will we boo as they enter and leave the field or will we show strong, silent support with our guns up?

Will we conduct ourselves with malice or with honor?

One might argue that as "raiders" — or pirates as we've chosen to portray the idea — we should not be bound to any sort of ethical standard. We're ruthless scoundrels. We plunder, we loot, we burn! We leave nothing in our wake but a crimson river of our enemies' blood.

This is war! And all is fair in war, is it not? The Longhorns are ours to defeat for the glory of the university. We must use whatever means available to support our team in their ultimate triumph over the burnt-orange opposition.

**Stephen Torrence**



No holds barred! No limits! No mercy!

But wait...

What if, in the process of attaining this victory, we betray the foundational values on which this school was established? Is our triumph worth the destruction of our integrity before a national audience? What if, in the process of winning, we end up the real losers — despised for our extraordinary lack of sportsmanship?

This dilemma stems from the classic notion of the "Pyrrhic victory," referring to battles at Heraclia and Asculum around 280 BC wherein King Pyrrhus' armies suffered devastating casualties in order to defeat the Romans. It has since been used to refer to any situation in which victory costs the victor far more than the loser.

We face such a possibility tomorrow. By shouting obscenities into the microphones or hand-miming female body parts after a touchdown in full view of the HD cameras, we will create an irreparably damaging image for ourselves in the minds of

millions of viewers.

Such destructive actions are not cool. They are not supportive. They serve no purpose whatsoever. So why do them at all?

You can fire up yourself, your friends and our players just as much by singing the correct words to the Fight Song with equal fervor. 10,000 guns raised to the sky will psyche the Longhorns out just as much as 10,000 boos.

I realize these imperatives will not reach many of those who need to hear them the most, and even those they do reach will not change overnight. Habits are indeed tough to break.

But for those of you out there who do appreciate the honor and integrity for which this school stands, I implore you: Don't give in to peer pressure. It doesn't matter if you are the only person in your group singing the right words or refusing to jeer.

Just don't let it stay that way. Right action can be just as contagious as wrong action. Integrity is in honor is hip. Good is the new bad.

It is up to you to determine how the nation will remember Texas Tech University after tomorrow. Will we be Pyrrhic victors or fearless champions? You decide.

**Torrence is a philosophy major from Georgetown. E-mail him at [stephen.torrence@ttu.edu](mailto:stephen.torrence@ttu.edu).**

## Raiderville proves waiting in line fun, not just for geeks

During the cold winter months of 2006, several close friends and I ventured out to my local Wal-Mart in order to camp out for the Nintendo Wii.

The experience didn't even last 24 hours (we got there at around 4 a.m. and waited until midnight the next night), but it was an extremely memorable experience.

While we were some of the first people there, the line quickly filled up. Wal-Mart employees eventually boxed off our area with shopping carts, essentially caging the crazy nerds who were out in the cold waiting for a video game system.

As the group grew, good times kept rolling. We laughed, we sang, we danced, we joked ... Overall we just had a blast. We thought we were so hardcore, camping out for a new system.

Then I saw Raiderville this week.

As of this writing, there are over 700 people in tents, waiting to get good seats for the impending Texas Tech vs. Texas football game. I say, "get good seats" because that's what this is really about. Being students (most of them anyway), they're practically guaranteed to get into the game itself, no question.

At least with the Wii, I wanted to get one before they

**Britton Peele**



sold out. And I still laugh at the people who told me I wouldn't have trouble buying one weeks after its release. I laugh very, very hard.

And the jock-types called us nerds. What are they doing now, I ask? How is this different than anxiously waiting to see "Lord of the Rings" at midnight?

But I have to say, in listening to friends explain their current camping experience out in Raiderville, I'm somewhat envious of them. Hookah, games, music, conversation ... At Wal-Mart we had music from a cell phone and "Don't Spill the Beans." At Raiderville they have "Rock Band."

But it makes me wonder: This is something that, on the surface level, could be considered insane. So why is it so fun? Abandoning dorms and homes — in many cases forsaking good food — in order to live outside, waiting for a football game, a game system, a concert or "Star Wars" tickets.

Why do we do it?

You could get really deep in pondering this question, I suppose. You could say it has something to

do with primal urges; that men in particular have an uncontrollable desire to be outside, running with their pack. Or you could go a lot simpler — and in my opinion be more accurate — and say that people just enjoy spending crazy times with people with similar tastes.

One thing always brings these sorts of groups together. School pride. A nerdy desire to play "Zelda." George Lucas. But once you're there, you discover all sorts of people that you enjoy spending time with. People with oddly similar interests and eerily identical lifestyles.

In that Wal-Mart line, I met a guy who just moved to America from New Zealand. Despite the distance (and way cooler accent), his childhood sounded just like mine. We grew up liking the same games, movies and shows. Through the power of Facebook, we've actually kept in touch.

It may sound crazy. It may sound idiotic. But well over 700 people are learning that camping out for an event can be nothing short of a blast.

Before writing them off as loons, you may consider joining them. Heck, if nothing else, it's a bigger crowd for the news crews to film.

**Peele is the Daily Toreador's opinions editor. E-mail him at [britton.peele@ttu.edu](mailto:britton.peele@ttu.edu).**

## Remember when it was cool to be unique on Halloween?

**By MALCOLM HARRIS**  
THE DIAMONDBACK (U. MARYLAND)

I like Halloween for the costumes. Not because I think they're imaginative or innovative (last year I think there were more Spartans on the campus than in the movie), but because of what they say about the people wearing them.

Halloween in college is like Freud's wet dream. Why have people lie down on a couch and work through their childhood to find out about their repressed desires when you could just as easily sit back and

and a hockey-puck necklace), another year as a bush (burlap sack and leaves). Groups of friends came up with their own themed costumes (in fifth grade, my friends and I went as cereal mascots). And then came high school.

With the advent of ninth grade came a total shift of Halloween norms. Almost everyone was comfortably past puberty, and so Halloween became about what everything becomes about in high school: sex.

Don't get me wrong: As a 15-year-old, having your school full of sexy nurses or sexy cowgirls or sexy uni-

corns (okay, not as many unicorns as I would have liked) seemed like a daydream.

But as the years went on, before I noticed, I had stopped dressing up. Maybe it was the public school system killing my imagination, or maybe I was just distracted wondering how girls planned to skirt the dress code and still come to school as dominatrices, but I couldn't come up with a good costume anymore.

Meanwhile, costumes got more and more similar. Boys dressed up as characters from the latest blockbuster (see last year's "300" obsession), and girls stopped dressing up and started dressing down.

I don't know if it was because all women really hate clothes and are looking for any excuse to get out of them (doubt it), if it was to get boys' attention or, worst of all, if it was just to fit in.

I worry about my little sister going from pirate to prostitute-pirate, but most of all, I worry about our declining imaginations. If Halloween becomes more conformist than the rest of the year, we'll all go insane by New Year's.

So this year, try dressing as something you're not supposed to. Play with gender; play with species; play with anything; just play.

If you're a young woman, don't be content to be just another X-rated Disney princess. If you're a young man, dress as an X-rated Disney princess. If you're an acerbic columnist, write a puff-piece about a holiday. Once a year, give it a shot. I'll see you out there; I'll be the purple unicorn.

## Dress for yourself this Halloween

**By BAILEY LEWIS**  
IOWA STATE DAILY (IOWA STATE U.)

When we were little, we were told we could be whatever we wanted: fire fighter, astronaut, president of the United States. You know the regular list of childhood dreams. Somehow, French maid prostitutes didn't quite make most kids' lists.

Yet, on Halloween, the one day we can be anything we want, many

women choose to dress as sexy nurses, naughty police officers, erotic Raggedy Anns, etc.

Really? Is that how they see themselves? Or is it how they've been told others want to see them?

Whoever truly feels amazing letting it all hang out in a skimpy costume, even when members of the opposite sex aren't present, should go for it. As one astute online commenter on Southern Illinois University at Edwardsville's AleStie Live pointed out, "If you want to dress like a slut, then do it." Absolutely. But only if you want to.

Otherwise, it's a self-respect issue.

For sake of argument, I realize some men do expose their bodies in an attempt to please other people. This behavior, however, is generally seen in women, and provides the greatest implication for them.

Sherrie Wolfe, Executive Director at the YWCA of Ames, attributes this in large part to what media tells women is attractive. She says that the infamous French maid outfit has no reason to be so revealing except to "add a sexual nature." The store offers this skimpy costume, and women, Wolfe says, buy the idea that they need to dress like that to be sexy. She also points out that if a woman were to wear a regular maid's uniform that covered the cleavage, backside, and stomach, "there's a likelihood it wouldn't be considered a very good costume."

Little girls start out dressing as princesses and cartoon characters, wearing the same amount of clothing as little boys. As time goes on, their costumes get more revealing: cheerleader, mermaid, cat suits, etc. It seems like the older you get, the more skin you're expected to show.

Somehow, most guys are still showing the same amount of skin as when they were toddlers. You just don't see many

guy dressed as erotic schoolteachers or naughty postal workers. Hmmm. And most of the ones who do show a little skin do it mostly for the shock value, not because they think it's how to attract the ladies.

Before you assume that I'm overweight or jealous or some other ridiculous accusation, keep this in mind: It's that attitude in the first place that makes women think they need to starve themselves and display their bodies to the world.

Wolfe says the messages about what is attractive affect all women, whether or not they fit the idea of a perfect body. She says that the need to conform to those messages is why we have so many women with eating disorders.

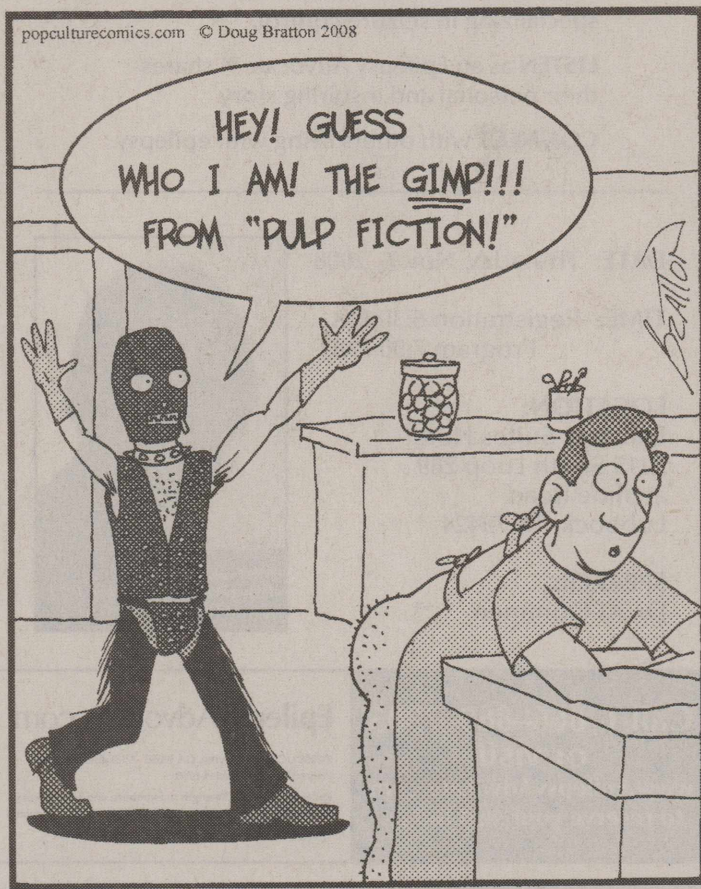
It's also a problem to assume that anyone with a decent body would automatically want to show it off to you. Like the only reason not to show your girl parts is because you're "overweight."

The other thing is, if someone who isn't a "perfect" 36-24-36, feels great in a revealing costume, he or she should sure as hell wear it. Just as long as they wear it for themselves and not because they think someone else wants them to.

Wearing suggestive costumes might not ever affect your individual life (although it could). However, making women into sex objects works against the gender equality our society has achieved thus far. Wolfe says skimpy costumes are "a clear attempt to objectify women." And when women objectify themselves, it shows that they either don't want respect or don't think they deserve it. I'm sorry, an erotic space alien costume is not going to get respect from anyone.

Just make sure before you head out that what you're wearing reflects what makes you happy and comfortable, and not what you think someone else wants.

*Maybe it was the public school system killing my imagination, or maybe I was just distracted wondering how girls planned to skirt the dress code and still come to school as dominatrices, but I couldn't come up with a good costume anymore.*



A Halloween Costume Proctologists Should Avoid

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# Tech, Lubbock police make adjustments for Texas game

By JON VANDERLAAN  
STAFF WRITER

In anticipation of the No. 1 ranked University of Texas football team coming to play No. 6 ranked Texas Tech this weekend, Tech and Lubbock Police Department officers said they will be prepared for any potential disturbances.

Capt. Greg Stevens of the Lubbock Police Department said the department typically does not go in-depth when speaking about tactics, but they will make staffing adjustments for this weekend.

"Obviously it's going to be busier than usual," he said, "but we certainly don't look at it from the standpoint that the city's going to come apart or anything."

Each shift during the weekend for Lubbock police will be fully staffed, Stevens said, which takes into account the late start of the game as well as the increased amount of people traveling in from out of town.

While they hope to be prepared for whatever happens, he said, it is impossible to estimate the number of arrests or even the types of incidents that will face the department.

Tech and Lubbock police will work together with the support of the administration behind the two departments, Stevens said.

The department would like to be prepared for several incidents at any given time, he said, and they are expecting to be busier than normal.

Col. Gordon Hoffman, deputy chief for the Tech police, said the department views the Nov. 1 game

as a typical large game and does not plan on making any major adjustments from other large games.

The main accommodations Tech police will have to make are for the extra media that will be at the game, he said.

Besides the additional media on the field, the department will help with ESPN GameDay security and security of the equipment for the show, Hoffman said.

The department is patrolling the area around Raiderville, the increas-

ingly popular camp-out area in the east parking lot outside of Jones AT&T Stadium, but no more than usual.

He said while he expects some alcohol is present in that area, the department is not concerned because students and campers have not caused any problems yet.

Unless Tech police receive a complaint, he said he does not expect any problems from the campers.

No major changes are planned, he said, and the department does not expect too much trouble out of students and fans.

Because the game is scheduled for a later start, Hoffman said he anticipates more public intoxication arrests.

Besides those arrests, he said, he does not anticipate many more problems. Tech police also will retain regular patrol shifts and the normal amount of officers assigned to the stadium.

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*Obviously it's going to be busier than usual, but we certainly don't look at it from the standpoint that the city's going to come apart or anything.*

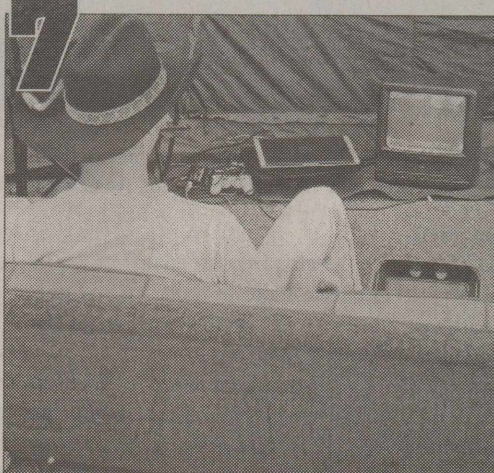
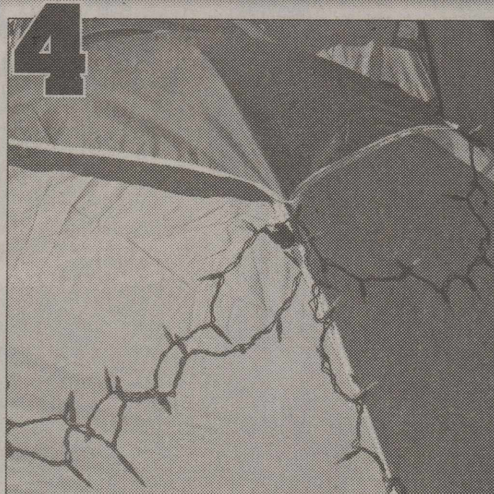
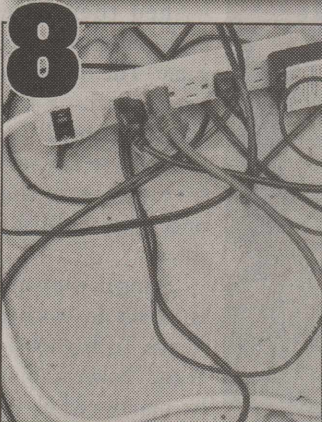
**CAPT. GREG STEVENS**  
LUBBOCK POLICE  
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## WELCOME TO

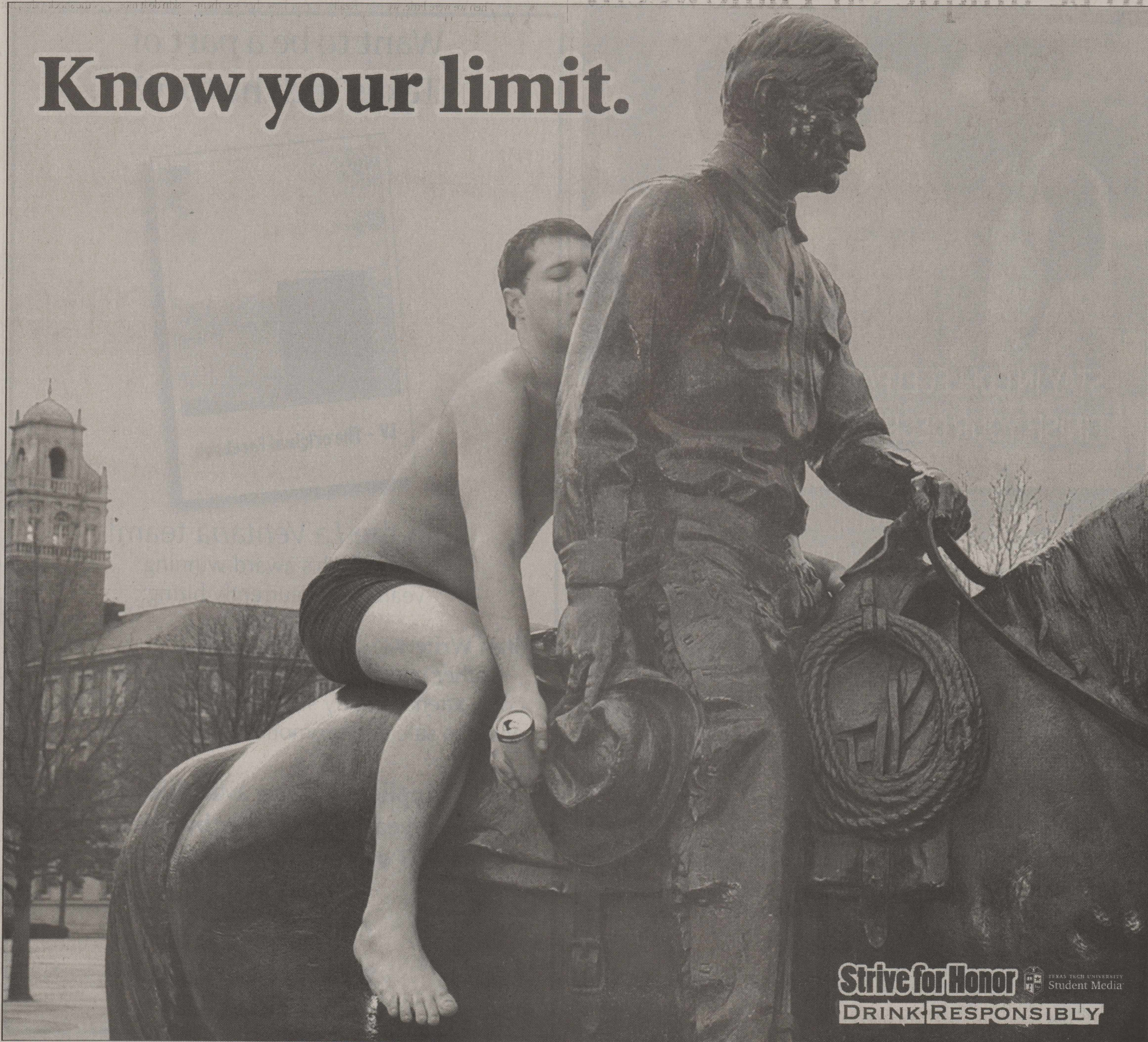
# RAIDERVILLE

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# Know your limit.



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## Goin' Band to rock the Jones with tribute pirate-themed halftime show

By BRIDGET DE STEFANO  
STAFF WRITER

Sword-fighting flutists and wrestling tuba players are just some of the new additions to the Goin' Band from Raiderland.

Tech football coach Mike Leach and Red Raider fans are in for a treat, because the Tech band will be performing music from "Pirates of the Caribbean" during the halftime show for Saturday's game against Texas.

The more than 400 halftime performers practiced Wednesday night with wigs, hats and skull-and-crossbones flags to embody the pirate theme at Jones AT&T Stadium.

The evening practice was important for the band members, said band director Christopher Anderson, because they practiced movements at the stadium until 11 p.m. in preparation for the "highly-motivated" game.

Music from the three-part movie series, "Pirates of the Caribbean," will be incorporated with theatrical choreography from band members.

Although it is ahead of schedule and set to practice a few more times before the big day, he said, the band wants to make sure they are not caught short.

Playing against the No. 1 ranked team has added another dimension of motivation. Anderson said he is excited for students to experience the "undefeated experience."

Because of the quality of both UT's Longhorn Band and the Goin' Band, Anderson said, viewers are in for "the best halftime show in the country."



PHOTO BY KARL ANDERSON/The Daily Toreador

MEMBERS OF THE color guard practice the half time performance for Saturday's game against the University of Texas Wednesday night at the Jones AT&T Stadium.

Twirlers and the color guard also are jumping into their pirate-characters.

Brittney Parks, a senior math major from Brady and color guard member, said after many hours of practice, the show is coming together.

It includes a new dance routine with the group's new flags, Parks

said. "Being in color guard makes us feel like more of a part of the university," she said, "and a part of the football team too."

Two band members, who both said they turned in their instruments last fall to focus on studying, watched the Wednesday practice from the

stands.

Michael Lawton, a senior music education major from Rio Rancho, N.M., and former tuba player, and James Baker, a junior music education major from Ingleside and former trumpet player, said they both missed marching band and wished they were performing for this game. The two have been watching the band prepare all semester for its performances for the upcoming halftime show.

Being in the band is "a whole 'nother Texas Tech experience," Baker said as he reminisced about his marching band days.

"It's the coolest feeling in the world to be in front of 50,000 people, and everyone is looking at you," he said.

Getting to play on national television is exciting in itself, Lawton said, and band members feed off of the energy.

Both guys said they will be in a special auxiliary performance during the halftime, but would not disclose any details, except that "it's going to be good."

►►bridget.destefano@ttu.edu

## HUNTING VERMIN



PHOTO BY KERRY LENTZ/The Daily Toreador

FAVIO CORRAL, A sophomore from Flower Mound, plays "Whack a Chippy" at the Adult Swim Williams County Fair Thursday between the Library and the Student Union Building.

## Hudson nephew likely died in SUV

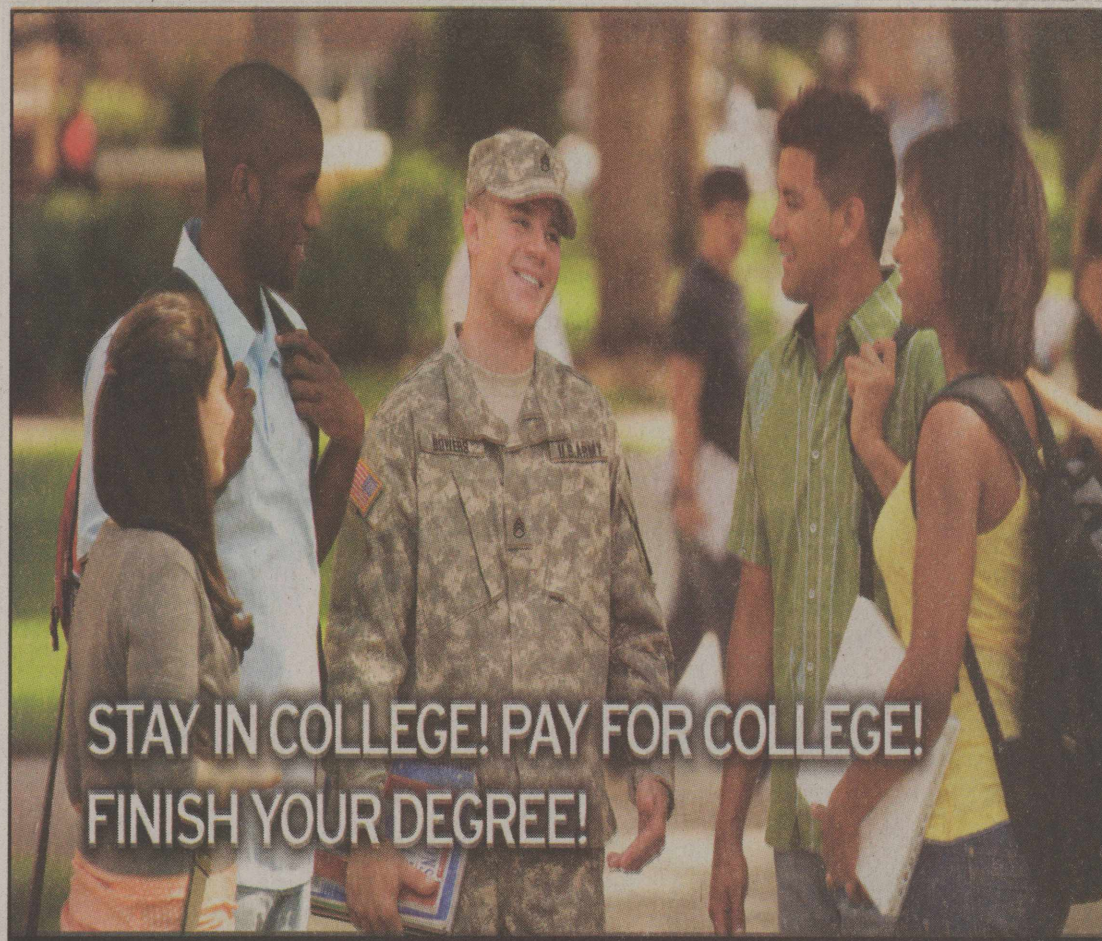
CHICAGO (AP) — Detectives believe the 7-year-old nephew of Jennifer Hudson was probably shot in the sport-utility vehicle where his body was later found, a police official said Thursday.

Officials think Julian King was alive when he left the house where his uncle and grandmother were killed last week, said the official, who was not authorized to discuss the case publicly and spoke on condition of anonymity.

The official would not elaborate on when detectives think the boy died.

Police spokeswoman Monique Bond said she could not comment about the official's statements.

The bodies of the singer and Oscar-winning actress' mother, 57-year-old Darnell Donerson, and brother, 29-year-old Jason Hudson, were found Oct. 24 inside their home on Chicago's South Side. Julian's body was discovered Monday in the SUV on the city's West Side.



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## Zombies vs. Vampires: Vampires fail to scare, zombies on rise

By **MATT MCGOWAN**  
FEATURES EDITOR

Dracula may want to start applying for jobs as a restaurant waiter to make his ends meet.

A resurgence of popular zombie films the last few years has some pop-culture researchers wondering if the vampire's 15 minutes are up.

Rob Weiner, a popular culture researcher and published author at Texas Tech, said vampire characters in recent flicks instill envy, not fear. Most vampires in today's society lack the sheer terror they once did.

Vampires lost their edge as the icons of horror, he said, because writers began giving them qualities like beauty, style and benevolence.

"We think of them in terms of sexy," Weiner said. "For now, I think vampires have had their day, and zombies are the new du jour of horror."

He said zombies have been picking up the slack by becoming uglier, meaner and dumber.

But, in Weiner's opinion, zombies are scarier in the first place.

"You've got this putrid, rotten corpse that's terrifying," Weiner said. "It's like a car wreck. You're fascinated and terrified at the same time. The zombie is the most terrifying because, no matter what, they're going to get you. It's that mob mentality. They're going to get you for no other reason than they're different than you."

Jennifer Sunseri, a professor at Tech's Classical and Modern Languages and Literatures Department who teaches a class devoted to vampires, said modern society fears zombies on a much more visceral level.

Modern audiences fear zombies because the creatures represent social mindlessness and herd mentality, another scholar's theory with which Sunseri agreed. Most modern viewers and readers despise what acts without independent thought.

"Our evil creatures reflect the anxieties or desires and fears of our society," she said.

Vampires, however, will not go away, Sunseri said. Some minority groups empathize with vampires because they are the "corporeal" creatures

that exist on the fringes of society.

For instance, the popular 1987 vampire movie "The Lost Boys," appealed to contemporary audiences that placed tremendous importance on family values, she said. Its characters embodied the disenfranchisement of teenage males who feel like they don't fit in.

Another emerging type of vampire appeals similarly to gay communities. Romance novels, too, have adopted vampires as their main characters.

"Vampires are whatever people want them to be," she said.

But these new breeds of vampires are more likely evoke tears, not shrieks, she said, so individuals will be more inclined to befriend Dracula, not stab him with a wooden stake.

John Reeve, a graduate student at Tech's English department who has studied many horror films and is producing a short horror segment in November, said zombies are scary on an agency level.

Zombies have no self-control, he said, and sometimes are even controlled by a malevolent puppet master. Zombies frighten because they have no regard for their own safety; they fanatically desire — though they do not know why — and will stop at nothing to get what they want.

"(Zombies' nature) removes the agency," Reeve said. "People have a free will and it removes the free will."

Reeve said he recently wrote the script for "Vampire Zombie Exploitation Film Thriller," a short movie that will be filmed this fall. In the film, two "rednecks" attempt to rape two women, only to learn the victims are vampires and the tables have turned. He will host a casting call at J&B Coffee House on Saturday.

Zombies, however, could be dethroned as the reigning terror creature, too.

Werewolves, Weiner speculated, may be soon back in vogue.

A big-budget werewolf movie is in production, he said, and could turn the tables on its vampire/zombie competition.

"I don't think they'll ever stop creating creepy vampires," Sunseri said. "You just have to be evermore creative."

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## Student zombies cut rug to eerily high-pitched voice

By **TINA L. ARONS**  
STAFF WRITER

It's close to midnight and something evil's lurking in the dark.

It's Michael Jackson's "Thriller."

The Texas Tech Fitness and Wellness Center offered a free dance class at the Robert H. Ewalt Student Recreation Center to students who want to learn the routine from the "Thriller" music video and to get students pumped up for the weekend.

"Students really like it," said Leslie Eyerly, coordinator of the fitness center. "It's a fun way to get into the Halloween spirit."

Eyerly, who participated in the class, said it was both fun to dance and fun to learn.

The fitness center offered the class Sunday, Monday, Wednesday and Thursday evening, she said, and an average of 20 students attended each night. It was the third year the center offered the class.

"Someone just told me about 'Thriller' and I thought, oh, my gosh it's my lifelong goal," said Kelly Denker, laughing.

Denker, a freshman architecture major from Garland, said she had never danced the routine from Jackson's "Thriller" video, but she thought it would be fun to try.

Participants began Thursday night with a step-by-step instruction of the dance to refresh returnees and teach newcomers the steps.

"It's really easy to learn and easy to catch on to," said Amanda Barrett, a freshman animal science major from Spring Branch.

Barrett said she attended the class every night it was offered this semester and she loved it.

"Because I've done this dance so many times this week," she said, "I dance it in the elevator, in my dorm room and when no one is watching."

After brushing up on their Jackson moves, the lights were dimmed and a disco ball reflected onto the dance floor. Students broke up into groups of threes or fours and competed against each other for prizes, cheering when each group

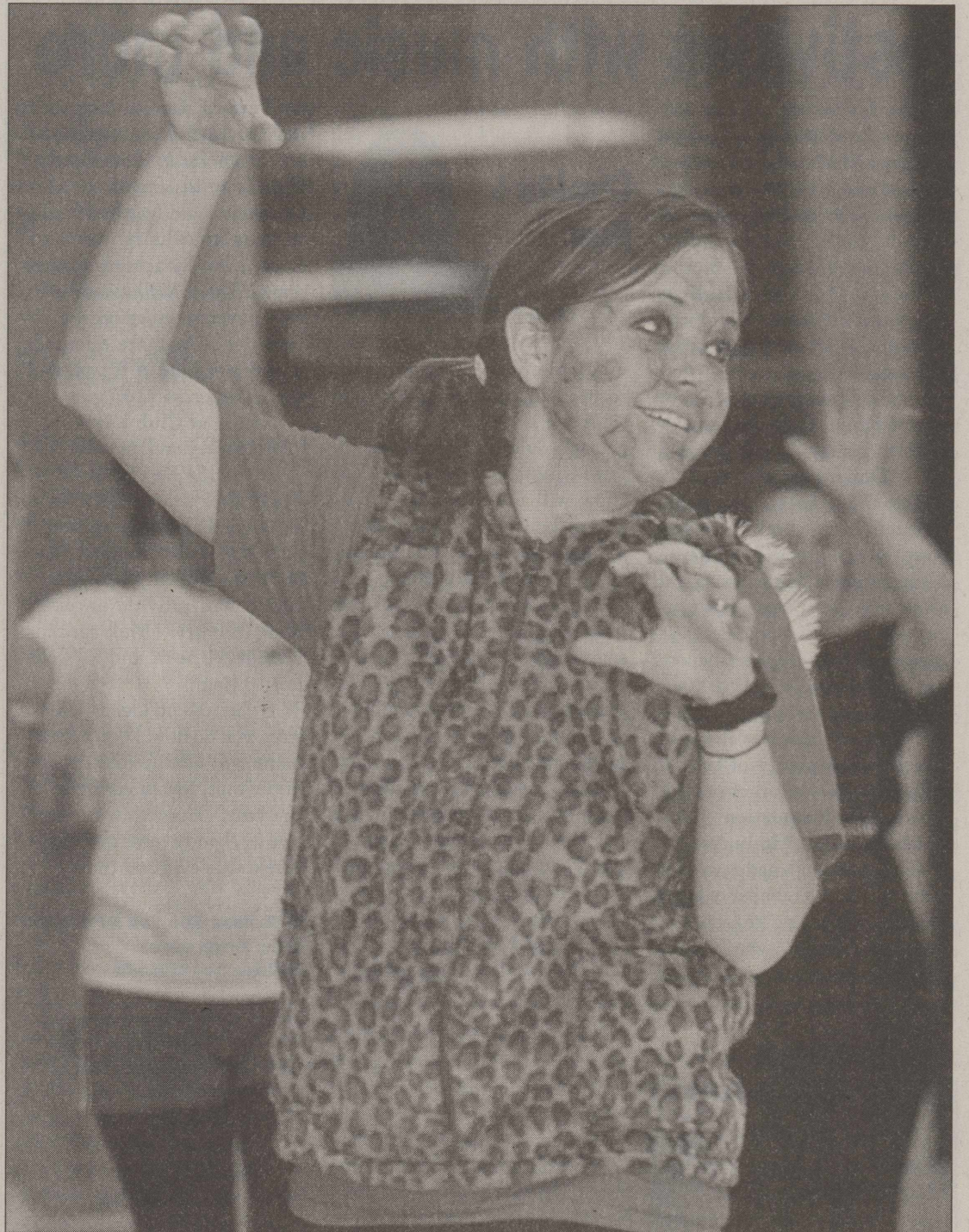


PHOTO BY RUBEN CASTILLO/The Daily Toreador

LESLIE EYERLY, FITNESS and wellness coordinator, learns dance moves to Michael Jackson's song "Thriller" Thursday at the Robert H. Ewalt Student Recreation Center.

performed freestyle moves in the middle of the routine.

Barrett said she plans to come back next year if the class is offered again and recommends the class to anyone interested in having a little Halloween fun.

Alexander Matthey, the fitness center instructor who taught the

class, said he knew the dance moves before the class, but now he knows them by heart.

The freshman architecture and civil engineering major from Venezuela said it is a fun routine to teach, because students catch on quickly.

"And it's Halloween," he said. "People love to do this, because

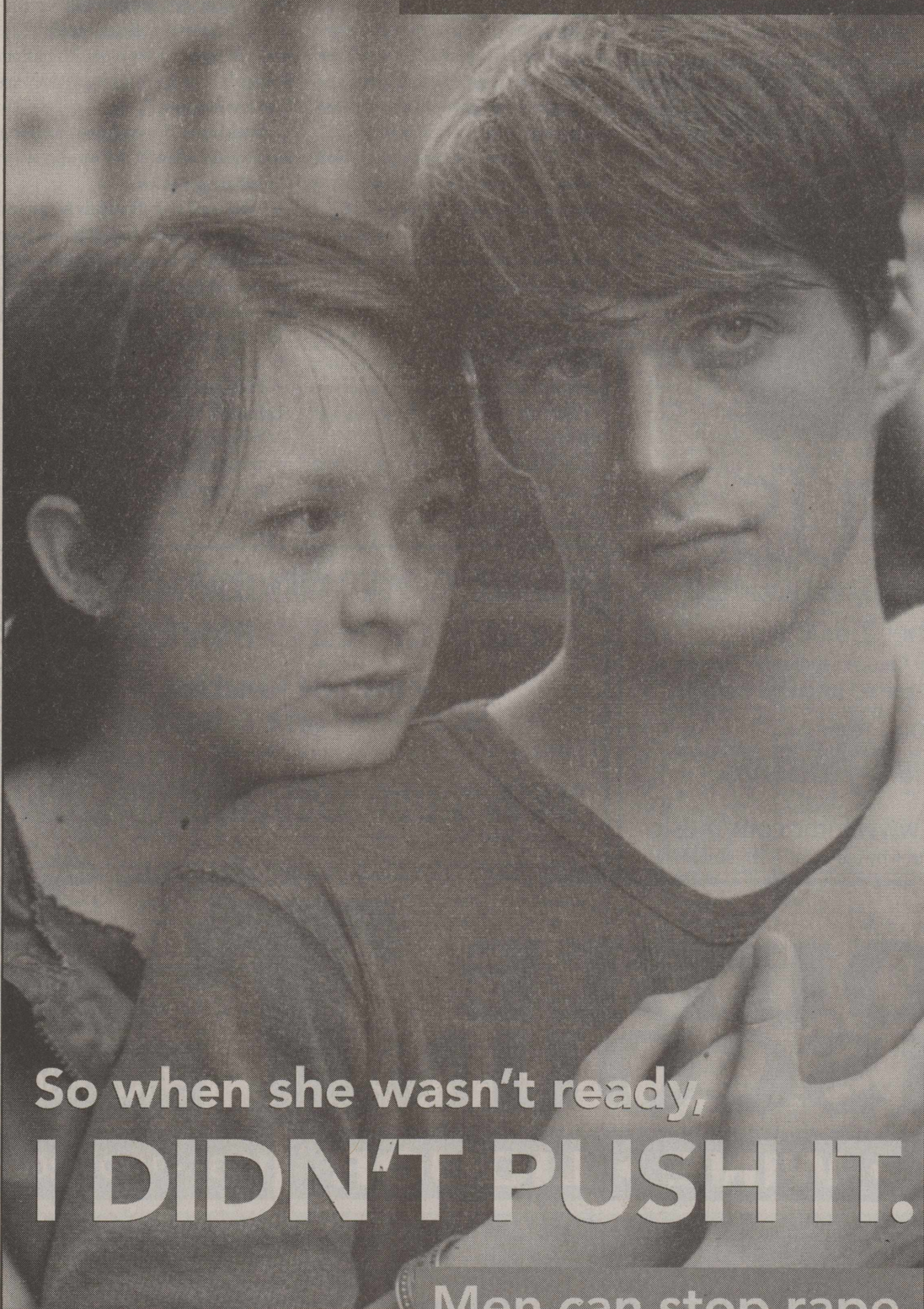
Michael Jackson represents the culture."

Denker said it is a great way to procrastinate on homework.

"I think it was awesome," she said. "I think everyone should learn 'Thriller,' because then you can say you've done it."

►tina.aronson@ttu.edu

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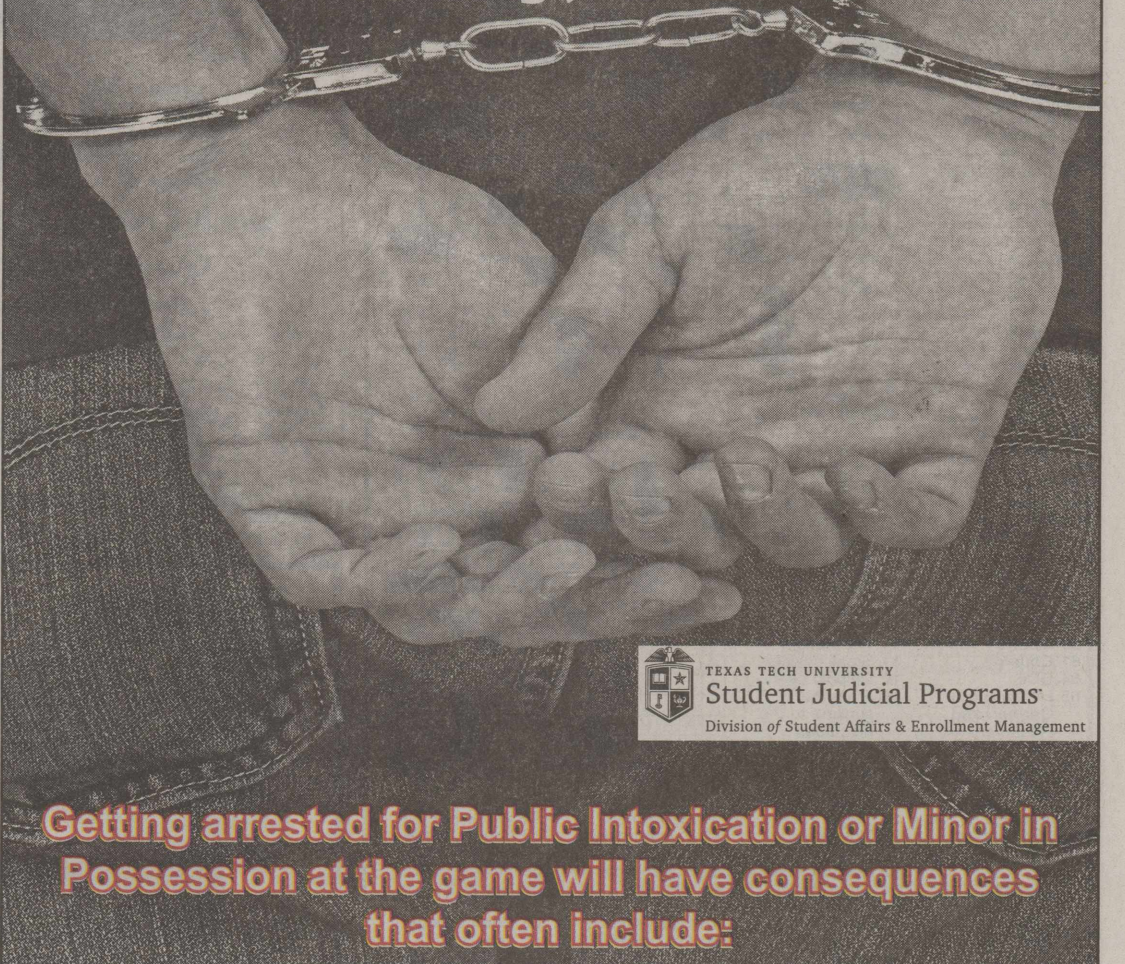
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  - Possible Parental Notification

# Lubbock venues host Halloween festivities with music and more

The leaves are turning gorgeous colors, the air is getting chillier and it's the one time of the year when I can dress like someone else and everyone accepts it.

Not only do these factors influence why I love Halloween, but it's also a weekend with guaranteed fun at events across Lubbock.

And this Halloween weekend is no different from the rest.

## Fifth Friday Arts Festival (Downtown Slaton)

For those of you more interested in cultural activities, downtown Slaton will be offering a free art show featuring art and music from West Texas artists today at 6 p.m. It's a chance to see what creativity lies here beyond just music. And it's a good way to begin the evening, because the show will not last all night, which leaves plenty of time to make it to bars or other parties.

## The Foundation (1939 Buddy Holly Ave.)

This newly opened establishment will host a number of bands tonight, including the popular Mountain Goats, who haven't played a big show in Lubbock

## Chelsea Roe



for a while. The Mountain Goats reappearance in the Lubbock music scene is well overdue. Other acts scheduled to perform include Kaki King and Coquelicot. The show will begin around 9 p.m. and will cost \$10 at the door.

## Texas Café a.k.a. The Spoon (3604 50th St.)

For another great show, this bar is the place to go. Eric Tessemer will be visiting The Spoon to kick off Halloween celebrations this year. The young blues trio from Austin delivers heavy guitar performances that may surprise many. The show will begin tonight at 10 p.m. and the party will reconvene again 10 p.m. Saturday for the Texas Tech v. Texas after party.

## Jake's Sports Café (5025 50th St.)

Jake's will attempt to bring

in a crowd tonight like they did before the establishment was temporarily closed down. Time2FlyMusic will sponsor the event, and featured bands include the Scott McCurry Band with Parachute Adams and Graham Wilkinson, who I've never seen before but is rumored to be quite talented. The doors open at 9 p.m. and the tickets cost \$10.

## Pure at Club Luxor (4th Street and Avenue X)

Another Texas Tech v. Texas after party will be held at Luxor beginning around 9 p.m., and it will last until 3 a.m. because of daylight savings, which will provide an extra hour to party. Drink specials include \$1 beers and \$1 wells until 11 p.m.

If you had no idea where to start, you do now. I don't doubt many will venture out on one of the most fun filled nights of the year. Choose any of these five weekend events and you're sure to have a good time.

■ **Chelsea Roe** The DT's music critic. E-mail her at [chelsea.l.roe@ttu.edu](mailto:chelsea.l.roe@ttu.edu).

# Halloween

CONTINUED FROM PAGE 1

McFadden said the concept of trick or treating comes from a fear of the supernatural. Those who celebrated the ancient tradition believed the dead would rise up and the living must honor them.

"If you didn't remember to honor them," he said, "the belief was that the worst will happen to you."

Rudd said people dress up as monsters for the same reason they honor the dead.

"Part of what is interesting about Halloween is that it provides an opportunity for people to poke fun at one of the fears all of us have: death," he said. "It's inevitable that we'll all die,

but what happens after we die is another issue. Halloween allows us to poke fun and feel a sense of mastery."

Larsen said people often feel more courageous facing their fears when they can "turn a serious matter into a laughing matter."

By overcoming the fear, McFadden said, it becomes harmless.

"You know if you go to a scary movie or a haunted house, you're in control of the situation," he said. "You might get the scare of your life, but that's about it. People go to face their fears and confront them, but they know they're not actually in danger."

Larsen said other opinions exist about why people seek out "scary" images.

"One theory is that people

put up with fear in hopes that the subsequent relief will compensate for the fear they're experiencing in the short run," he said. "Another possibility that people have raised is that people don't actually get scared by scary movies."

Horror fans may watch horror movies from a distance, Larsen said, and they recognize that it isn't real.

Many motivations exist behind costumes and costume choices, he said. Some of them may be motivated by psychological or sociological factors and some may not.

Perhaps, it is the mystery of the unknown that attracts us.

"Costumes allow us to get away with stuff," he said. "They're a great way to de-individuate ourselves. As a result, you can get away with mischief and that's why Halloween is the most mischievous night of the year."

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# THE THREE AMIGOS



PHOTO BY COLEMAN MOREFIELD/The Daily Toreador

ESTHER M. SALAZAR sings with members of her band Mariachi Amistad on Thursday in the Student Union Building. Student Diversity Relations sponsored the event in conjunction with University Housing Services in acknowledgment of Dia de los Muertos.

# Obama campaign uses star power to court volunteers

RALEIGH, N.C. (AP) — Edie Falco is fidgeting and looks nervous. The star of "The Sopranos" admits to her North Carolina audience that she's a product of lower Manhattan who barely understands voters above 14th Street. She talks for just five minutes and never mentions John McCain or George Bush.

"I've never had any intentions of trying to change anybody's mind," she says. Falco, a Barack Obama supporter. "I've heard a lot of celebrities talking about politics who, in my estimation, are not qualified to do so."

She adds, "Frankly, I'm embarrassed sometimes that they are representing my ilk, if you will."

For the seemingly endless number of celebrities who back Obama, trying to persuade people who already support the Illinois senator to volunteer for his campaign is as important as swaying undecided voters.

Four years ago, rocker Bruce Springsteen was the face of celebrity politics, making his first public endorsement of a candidate with a column in The New York Times before leading a series of swing-state concerts to urge a vote for Demo-

cratic nominee John Kerry.

While Obama has his share of celebrity concerts and endorsements — singer Dave Matthews playing a show in his home state of Virginia, legendary driver and team owner Junior Johnson sending an e-mail to NASCAR fans — he is using his support among famous faces differently.

"They're less focused on being messengers for the campaign and are more plugged in to helping the organization be more effective," said Bill Carrick, a California Democratic consultant and veteran of past presidential campaigns.

# New initiative threatens taxes on campus energy use

By HANNA DUBANSKY  
DAILY ORANGE (SYRACUSE)

At the University of Rochester, showing for too long could end up as an extra bill on tuition. Leaving the lights on could also end with the same fate.

Students for Green Research and Sustainability, a group formed at Rochester to address sustainability issues on campus, is pushing for taxes on its students' on-campus energy use from showers to lights.

Its "Design for a More Energy Efficient Campus" was just recognized by the Clinton Global Initiative, and the group plans to penalize students up to \$100 for wasting energy.

"There's a large level of apathy of people in our age group. They don't actually care about anyone but themselves," said Gordon Jaquith, a senior at Rochester and a member of SGRS. "An incentive will work well as a shock therapy for now, but in the end, student attitudes will need to change profoundly."

SGRS wants to make students more aware of the impact of their everyday activities, Jaquith said.

The group encourages incoming freshmen to apply for positions as EcoReps to help alert the university community of global warming's potential dangers.

EcoReps would be responsible for promoting moderate energy use on campus through weekly meetings with hall residents and various environmental activities on campus - a program which could possibly come to Syracuse University.

Rick Martin, the principle project analyst for the Sustainability Division at Syracuse, is currently leading the effort to conduct a Greenhouse Gas Inventory covering all emissions resulting from university operations.

"Most undergraduate students have never paid electric bills on any regular basis," he said. "They live at home, they come live on campus, and all their bills are put into one number that disappears into their tuition."

Still, he said he has seen an increase in plug usage. He said he has seen dorm rooms with four lights on, a television, a

cell phone charger plugged in and two refrigerators. He said this is an abuse of the electrical situation and questioned its necessity.

Brown University, Yale University, Stanford University and Tufts University have all seen improvements in energy conservation since starting an EcoRep program on their campuses.

SGRS also proposes that universities install the type of software which lets students monitor their own energy use on the Web.

"I would be opposed to paying more," said Alex Rabinowitz, senior and former RA of Sadler and Lawrinson halls at Syracuse. "There's no justification for it. There would be tons of complaints, letters from parents. It would cause a lot more problems than it would solve."

Students at Syracuse and Rochester seem equally adamant in their opposition to financial penalties.

"We found that it's strictly a financial issue," Jaquith said. "Paying so much for the privilege of being here makes people wary of paying anything extra, even getting kickbacks. They feel that they pay so much so that they don't have to worry about it."

But Keisha Payson, coordinator for a Sustainable Bowdoin at Bowdoin College in Maine and head of the EcoRep program at the college, has seen the success of the program and believes it is an important change.

DCI BIOLOGICALS THE PLASMA CENTER 2415 A MAIN ST. LUBBOCK, TX 79401 (806) 747-2854

## THE Daily Crossword Edited by Wayne Robert Williams

CROSSWORD puzzle grid and clues: 1 Mr. Basketball of the 1950s, 2 Sports commentator, etc.

Down clues: 1 1401, 2 Press, 3 Down Under, 4 West Bank city, etc.

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## Greek Circle welcomes local trick-or-treaters

Smiling, sweet-toothed children will be circling the town for Halloween candy. All Lubbock trick-or-treaters are welcome to the annual Greek Treat hosted by Texas Tech students in the Greek community at 4 to 6 p.m. today at Greek Circle.

Greek Treat, which is open to the public, is a yearly Halloween event that pairs up Greek sororities and fraternities to serve candy to local children, said Cate Bibb, the Panhellenic advisor.

Participants can expect the same traditional trick-or-treat activities.

"Not much has changed this year," Bibb said. "But, in recent years, we've moved toward carnival-like events, such as go fish and pie-throwing contests."

Candy isn't the only treat the children receive.

Students will pass out pencils and school supplies for a variety of treats.

As always Greek Circle will be blocked off to ensure the safety of all participants, Bibb said. The north entrance to Greek Circle and surrounding streets will be blocked to prevent cars from entering the circle.

Safety is vital to the event, she

said, especially in terms of where people park and walk to the circle.

Parking will be available on neighboring streets and across from Greek Circle on Quaker Avenue, Bibb said.

To make sure the word got out to Lubbockites, she said, Panhellenic officers made fliers and distributed them to day cares and schools.

"Students enjoy it and are really excited to serve kids," Bibb said. "Anytime kids can do something on a college campus it's a fun time."

►► [bridget.destefano@ttu.edu](mailto:bridget.destefano@ttu.edu)

## Ranching center offers historical look at Halloween

Visitors of all ages can satisfy their taste buds and stimulate their minds with a dose of candy and history.

The National Ranching Heritage Center is hosting the 2nd annual Heritage Halloween from 4 p.m. to 7 p.m. today at the center.

Replicas of historical buildings from the early 1800s and 1900s will have volunteers dressed in pioneer clothing handing out candy to trick-or-treaters. Both the clothing and the candy will be accurate reproductions of the time period each historic building was established.

"A lot of them probably don't think that pioneers had candy," said Emily Arellano, event coordinator.

For example, she said candy corn, saltwater taffy, Hershey's Kisses and Tootsie Rolls are just a few of the historic candies available.

"The goal is to get a little education in," she said, "while they're having fun trick-or-treating."

The center has more than 50 historical buildings spread across four acres of land, she said. So, there will be plenty of room for hay rides, cakewalks and craft making.

Arellano said the Texas Tech rodeo team will be attending the ranching center to show off some Western culture by barrel lassoing, riding horses and showing a goat.

Because the center is hoping to increase the turnout from last year's 2,600 visitors, she said, it has prepared by purchasing more candy than previ-

ous years.

Heritage Halloween is free and open to the public and located in a safe area, said Jim Pfluger, executive director at the center.

Because the event is early in the evening, he said, it gives a "chance for kids to warm up with trick-or-treating."

The numerous events offers a variety of activities for families to participate in, Pfluger said. Texas Tech students also are encouraged to attend, even without children.

"I think we all enjoy Halloween," Arellano said, "and we can learn about different candy and the history we represent."

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## Day of the Dead events to showcase traditions

The Office of International Affairs at Texas Tech invites everyone to celebrate the dead at their Dia de los Muertos procession today.

The celebration will begin at Tech's International Cultural Center at 5:30 p.m. with a variety of media on the Day of the Dead, a short film and a Frida Kahlo look-a-like contest.

At 6:30 p.m. the procession will travel to the School of Art, which will offer an exhibition called Death and Memory in Contemporary Art. It will

feature works from four internationally known Latino and Latina artists.

From there participants are encouraged to proceed to the Louise Hopkins Underwood Center for the Arts at 7:30 p.m. The center will exhibit art influenced by Dia de los Muertos from local high school students as well as a performance by El Ballet Folklorico Nuestra Herencia, which will begin at 7:40 p.m. in the Helen DeVitt Jones Art Studio.

The procession will end at the Buddy Holly Center where participants can

view an exhibit of works in response to the history and meaning of the Day of the Dead by artists throughout the United States. Christy Martinez-Garcia will present traditional stories and the Ixcalli in Nanaantzin from Taos, N.M. will perform an Aztec dance in the Meadows Courtyard.

Each site will offer traditional refreshments in honor of the occasion. The event is free and will be open to the public.

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## Anti-Obama 'carnival' turns into protest

By JACK MOLITOR  
THE BATTALION (TEXAS A&M)

The Anti-Obama Carnival, an event sponsored by the Young Conservatives of Texas, started Wednesday in Rudder Plaza as a way for the conservative political organization to poke fun and criticize the Democratic presidential nominee but erupted into a heated debate.

Eight members of YCT started

the event in the morning and encouraged passers-by to play the games - such as throwing eggs at a large photograph of Sen. Barack Obama, D-Ill. - while handing out leaflets about Obama's economic policy, which they labeled as "communist." As it drew more attention more came to protest or to watch. At its peak, there were about 300 people gathered in the plaza around YCT's table.

Most of the crowd gathered to watch, but yelling matches started between supporters and detractors of the event. Students there said that someone picked up an egg and threw it at a member of YCT. One student stood in front of the picture of Obama to deter others from participating. It continued until about 4 p.m., when the display of Obama was removed at the insistence of protesters.

## Raiderville

CONTINUED FROM PAGE 1

said he camped outside of the stadium for the first time after losing a bet in 2003.

He had no idea what that first pre-game campout would spark.

During the next several years, he said, word of his strategy got out and caught on.

"As you can see," the graduate student from Friendswood said, "it has turned into something totally different."

By the time I arrived at Jones AT&T Stadium around 11 p.m. Wednesday, the place was abuzz. Hip-hop and country music blared from speakers nestled in various tent clusters, echoing off the concrete stadium.

Hundreds of Raiderville denizens mingled under the glow of Christmas lights strung across trees. Many threw footballs. Some smoked hookahs. Most held red plastic cups to quench their thirst.

Television screens glowed through dozens of the town's tents.

I cannot remember the last time I saw so many Nintendo 64 consoles in such proximity. No need to bring the PS3 or Xbox 360, campers probably figured, when old-school Mario Kart will do.

An endless tangle of extension cords and surge protectors lined the sidewalks. With only a few generators within earshot, I asked around about the power source for most campers.

Pierson later told me it came from the stadium.

In awe, I continued strolling around the "Jones" and making friends with the locals.

Not far from the student entrance was a makeshift placard taped to a tow-zone sign at the parking lot's University Avenue entrance.

"RAIDERVILLE: Population 1,200," it read.

About 750 probably would have been more accurate - an estimate that is no less staggering.

A piece of paper taped to the sign was titled, "The Raiderville Times," and was dated Oct. 29, 2008.

"The residents of Raiderville have recently passed a new alcohol ordinance permitting alcohol sales within the village," the issue's only story read. "The vote was a landslide in favor of

the ordinance."

The story checked out. I noted a dumpster full of empty beer cases when I arrived.

The article went on to address the tough economic times that had fallen on the town.

But there was more bad news for Raidervilleans: The 100-year flood hit the town hard, according to the article, and there was talk of child-abducting pirates who had been stranded in the storm.

Groups gathered to read the sign and laugh.

"It's really about getting into the game," said Joe Skorich, a senior communications major from Fort Worth, "and the experience of being out here. I've never done anything like this since I've been (at Tech)."

Raiderville is a community of fans. New friends were made before my eyes. Neighboring campers befriended one another first, but so did those on opposite ends of the line.

"Let's go walk around," I heard campers say to each other on countless occasions. "Let's go over there."

Although it is not the quietest of towns, Raiderville had not caused much trouble.

Football throwers and hookah smokers in the street parted about every 30 minutes for a Tech Police Department cruiser as it made its rounds.

The officer, his arm resting out the window, looked more amused than alarmed.

Pierson said Raiderville is a peaceful town that has an understanding with its authorities: No trouble will come "as long as everything is under control."

He said he could not recall any instances of major police intervention during the town's six-year history.

When two University of Texas fans were discovered, an uproar of "Raider

Power" ensued.

The UT fans quickly retreated to their pickup truck and drove away.

Residents complained of the lack of portable toilets. There were two in the southeast corner of the parking lot. Long lines and overuse had taken a toll on the facilities.

As the night progressed, Raiderville calmed. Residents zipped up their tents and went to bed, the music fading behind them.

By about 2 a.m., most - but certainly not all - of the town's campers slept.

Justin Rascher was up late, talking to a couple of his friends.

"Little old Lubbock has been struggling along," he said slowly, as if reciting poetry. "But this year we're coming together as one. The team and the fans are looking for a win. We're ready for UT, and..."

During the pause, Thomas Hunt, a sophomore mathematics major from Ralls, stuck his head out from a nearby tent and completed the rhyme.

"The BCS title, we're sure to win."

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## Students upset Penn State amputated toe on paw logo

BY KELSEY GINCK  
DAILY COLLEGIAN (PENN STATE)

Sweatshirts, magnets and T-shirts bearing the Nittany Lion paw are causing a lot of confusion on campus.

The paw print logo is one of Penn State's dearest icons, but inconsistency in its design has divided the university. On game days, students are seen wearing both a five-toed and four-toed paw

on their chests.

Some students are worried as to what illness caused the lion to have a toe amputated, while others are rejoicing because the anatomically incorrect thumb has been removed.

Confusion as to which paw is the official logo has led a group of students to speak out.

"Keep Five Alive" is a Facebook group trying to preserve the five-toed paw, said Michelle Bense,

creator of the group. The group started with Bense, her boyfriend and a few friends, and has grown to have more than 150 members as of Wednesday.

Bense and her friends created the group with the idea they could change the icon back to the five-toed paw, but they soon realized the decision had already been made to replace it.

In 2006 the paw print was changed from five toes to four

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STAT. CHAN. AFFIL. CITY	KTXT 5 PBS Lubbock	KCBD 11 NBC Lubbock	KLBK 13 CBS Lubbock	KMYL 14 MYN Lubbock	KLCW 22 CW Lubbock	KAMC 28 ABC Lubbock	KJTV 34 FOX Lubbock	STAT. CHAN. AFFIL. CITY	KTXT 5 PBS Lubbock	KCBD 11 NBC Lubbock	KLBK 13 CBS Lubbock	KMYL 14 MYN Lubbock	KLCW 22 CW Lubbock	KAMC 28 ABC Lubbock	KJTV 34 FOX Lubbock	STAT. CHAN. AFFIL. CITY	KTXT 5 PBS Lubbock	KCBD 11 NBC Lubbock	KLBK 13 CBS Lubbock	KMYL 14 MYN Lubbock	KLCW 22 CW Lubbock	KAMC 28 ABC Lubbock	KJTV 34 FOX Lubbock		
7 AM	Curious Sid (HD)	Today Sched. "Today Halloween"	The Early Show	Copeland (5:00) Daily Buzz	(5:00) Daily Buzz	Good Morning America (HD)	(6:00) Good Day Lubbock	7 AM	Mirabelle	Today Weekend (HD)	Saturday Early	Paid Prog.	TMNT	Good Morning	Di-Gata	7 AM	Thomas	Today Weekend	Sushi Pix	Awakening	Paid Prog.	Paid Prog.	Awesome		
8 AM	Super Why	Clifford	Mayhew shares last-minute costume ideas.	Price Is Right (HD)	The Morning Show	The View (HD)	Bonnie Hunt Show	8 AM	WordGirl	Bears	My Lubbock	Spider-Man	Emperor	Sonic X	8 AM	Franny	Rapport	CBS News	Special Ed	Heroes	Children	Copeland			
9 AM	Sesame Street	Dragon	Word	11 AM	Martha	Jeopardy	Restless (HD)	Alex	Paid Prog.	Victory	Tyra Banks Show	11 AM	Barney	Trivial	Cristina	Paid Prog.	12 PM	Knitting	News	The People's Court	Roseanne	All My Children	Paid Prog.		
10 AM	12 PM	1 PM	2 PM	3 PM	4 PM	5 PM	6 PM	7 PM	8 PM	9 PM	10 PM	11 PM	12 AM	1 AM	2 AM	3 AM	4 AM	5 AM	6 AM	7 AM	8 AM	9 AM	10 AM	11 PM	12 AM

**my lubbock.tv**

**FRIDAY NIGHT SMACK DOWN!**

TONIGHT 7:00PM

# Film historian brings classic scares to Lubbock

By HANNAH BOEN  
STAFF WRITER

Blood and guts filled Lubbock's Firehouse Theatre Thursday night. Luckily, it was on screen.

In the spirit of Halloween, Lubbock's Louise Hopkins Underwood Center for the Arts offered two zombie movies to viewers. The center celebrated the spooky holiday with film, painting and dance.

The center shows different films each month. Themes usually follow current holidays, and Halloween is no exception. Film historian Rob Wiener introduced the film "Seven Doors of Death" by saying the Lucio Fulci flick is on his Top 10 list of horror movies. After "Seven Doors of Death," the center featured "Night of the Living Dead."

"Horror films are fun," Wiener said, "and there's something about watching with an audience that's just fun."

Wiener enjoys looking back at old horror movies, and said he sees Halloween as a perfect time to do so. For Wiener, the classic horror films tell a

good story, an art that has been lost in modern movies.

Tech alumna Julie Storey said she enjoys classic movies and trusts Wiener's taste in them.

"Rob always picks fun classic stuff," said the Lubbock High School art teacher, "and there's no other theater in Lubbock that shows this."

Like many audience members, Storey attended the event to take a step back in time with friends. She said she appreciates going to the center, where she can watch documentaries and independent films on the big screen.

In addition to the frightening film, the center embraced the Halloween spirit with other forms of art. Paintings and sculptures of skulls and skeletons contributed by local junior high school students adorned the walls of the center.

The center's coordinator for arts education, Sara Peso-White, said Halloween is the only opportunity junior high students have to display their work for visitors.

Chris Caddel, the center's theater manager, said the theater delivers

different movies to Lubbock residents than they might see in other local theaters.

"Some are weird. Some are interesting," he said. "They're mostly out of the box."

Caddel admitted to being afraid of horror movies himself but considered the Lucio Fulci film to be a masterpiece.

Wiener said the point of scary movies is to creep people out, but they also serve as a way to promote art.

"The center's an amazing resource," he said. "Great things happen here and more people need to take advantage of it."

Students wishing to celebrate Halloween in an artistic way can attend the center's Dia de los Muertos procession at 5:30 p.m. today. The procession will begin at the International Cultural Center at 601 Indiana Avenue.

The center's coordinator of exhibits, Nola Richards, said the free event will include music, food, exhibitions and short films. For more information, call 806-742-2974.

hannah.boen@tu.edu



PHOTO BY SAM GRENAIER/The Daily Toreador

PAPER MACHE SKELETONS made by local middle school art students sit on display Thursday at the Louise Hopkins Underwood Center of the Arts.

## 'Fallout 3' should impress post-apocalyptic RPG fans

War never changes.

This is a message "Fallout 3" hammers into you at the start of the game. War, a blight of humanity, led to a nuclear apocalypse.

But even after that apocalypse in the remaining nuclear fallout (hence the name of the series), there was war. Apparently, said war never changed.

Factions still battle for over control of the wastelands surrounding what was once Washington, D.C.

Bethesda Game Studios developed "Fallout 3," the same people responsible for the highly acclaimed "Elder Scrolls" fantasy role-playing series — the most recent title being "Oblivion."

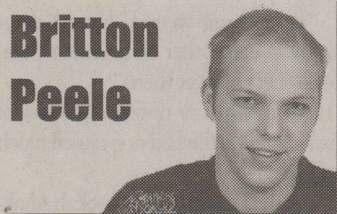
"Fallout 3" shares a lot in common with "Oblivion." Some go as far to say "Fallout 3" is merely "Oblivion" in the post-apocalyptic future. To be honest, this isn't entirely inaccurate.

The two games have a lot in common mechanically, and if you're familiar with the way "Oblivion" or "Morrowind" worked, you can drop right into "Fallout" and know exactly what's going on.

Just replace swords and sorcery with guns and technology.

The game — the first true sequel

**Britton  
Peele**



since "Fallout 2" was released a decade ago — begins near what is now called "The Capital Wasteland," underground in Vault 101.

Like previous games in the series, the story is based on the idea that American families took cover in a large number of underground vaults in order to survive the impending doom of nukes raining from the sky.

Your character's vault, 101, was intended originally to be sealed forever. But your father has recently escaped the vault, and it's your turn to follow in his footsteps. As the game opens, you are born into a world of options — literally. Your character is born, you choose your gender and determine your appearance.

This is the start to a relatively short prologue that spans several years. The choices you make "growing up" help determine what kind of person you will be, and what kind of skills you will excel at.

Will you be skillful at sneaking around and lock-picking? Are you going to be strong and dexterous in combat? Are you going to be charismatic and solve all situations through speech rather than steel?

The choice is entirely up to you.

Throughout the game, these sorts of choices determine whether you are good or evil. Which ever path you take can lead to dire consequences.

For example, early in the game you are given a rather simple though extremely devastating choice: Save an entire town or blow it up with a nuclear weapon, reaping the money and penthouse rewards such a choice could bring while, of course, losing that town forever.

This is the best element of "Fallout 3." The total freedom of choice and exploration is reason alone to play the game. To sweeten the deal, the massive world is filled to the brim with interesting characters and interesting conversations to be had with them.

Unfortunately, the combat isn't

always as satisfying. At its core, "Fallout 3" is an RPG like previous games in the series. However, it also tries to be an action game.

The action portion, real-time combat element of the gameplay disappoints somewhat in that it's still an RPG — just an RPG in disguise. This means you can point

a gun at an enemy's head but still miss because a series of hidden "dice rolls" behind the scenes didn't go your way.

Thankfully, there's a much more clever and satisfying system in place: VATS.

The "Vault-Assisted Targeting System," or VATS, allows you to pause the action and spend a number of "action points" to carry out combat. This ends up being a much better blend of the action and turn-based RPG elements the game tries to capture.

It means you can solve enemy encounters by running up to them, going into the VATS system and shooting them in the head until their done and dead, which of course is extremely satisfying.

*"All in all, 'Fallout 3' is a fantastic game and a worthy successor to the 'Fallout' name."*

### POP CULTURE GURU'S FAVORITE HORROR MOVIES

Witchcraft Through the Ages (1922, Benjamin Christensen)

Exorcist (1973, William Friedkin)

Audition (1989, Bruce Mackay)

Exorcist 3 (1990, William Peter Blatty)

Aliens (1986, James Cameron)

House by the Cemetery (1981, Lucio Fulci)

Session 9 (2001, Brad Anderson)

Nightmare on Elm Street (1984, Wes Craven)

Devil's Backbone (1971, Niksa Fulgosi and Burt Kennedy)

Uzumaki (2000, Higuchinsky)

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Puzzles by PageFiller

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5	4	7	2	9	8	6	1	3
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7	3	4	8	5	2	9	6	1
1	9	5	3	6	4	7	8	2
4	1	6	9	2	5	8	3	7
2	5	3	7	8	6	1	9	4
8	7	9	4	3	1	2	5	6

Solution to yesterday's puzzle

TEXAS TECH UNIVERSITY  
Student Counseling Center  
Division of Student Affairs & Enrollment Management

## Brown tries to keep 'Horns sharp for Tech

By ALEX YBARRA  
STAFF WRITER

Texas Longhorns coach Mack Brown always has been a man with a plan, and in the final week of a tiring four-game stretch, he may be doing the best work of his career.

With wins against then No. 1 Oklahoma, then No. 11 Missouri and then No. 6 Oklahoma State in three consecutive weeks, No. 1 UT can see the light at the end of the tunnel.

Brown's job is to make sure that light stays vibrant, as if it is reflecting off the crystal football sitting atop the AFCA National Championship Trophy.

"We've really got to be careful that we don't make such a statement to our players this week that this game is so important when you have three others left," said Brown, whose Longhorns face No. 6 Texas Tech at 7 p.m. Saturday at Jones AT&T Stadium in certainly the biggest game in Tech history. "So what we're doing is saying instead of 'this is the last of



PHOTO COURTESY OF THE DAILY KANSAN

TEXAS TECH'S BARON Batch hopes the Red Raiders' ground attack will lead Tech to a win over No. 1 Texas at 7 p.m. Saturday at Jones AT&T Stadium.

a four-game stretch,' we're calling it the first of a tough four game stretch to end the season."

Before moving on to Baylor, Kansas and Texas A&M, Texas (8-0, 4-0 in Big 12 Conference play) will need to survive its biennial trip to Lubbock. The Longhorns have won five straight

against Tech (8-0, 4-0).

"Just us playing well, we just need to be the best we can be and worry about what we do," Tech coach Mike Leach said. "We need to be the best at what we do we, can't control what they do."

Brown acknowledged this season's

game is different, which is obvious for Tech fans, who received a treat when ESPN "College GameDay" announced it would make its first-ever trip to Lubbock.

But for Brown, the success of Leach's defense and running game this year make the game all the more competitive, he said.

The combination of an experienced offensive line and playmaking running backs Shannon Woods and Baron Batch have produced an average of 138.5 rushing yards per game, the most since 1999. On top of that, the offensive line has given up only three sacks in 391 pass attempts this year, which ranks second nationally.

"They're giving you more problems than they have in the past offensively," Brown said. "Even as good as they've been in their past."

Tech defensive coordinator Ruffin McNeill has instilled an intensity no defense under Leach has ever showcased, and the results have done something not many ever thought could happen in Lubbock: field a de-

fense comparable to Leach's incredibly productive passing offense.

At 8-0, Tech has its best start since 1976 and has the nation's longest winning streak at 10 games dating back to last season. Against Kansas last week, Tech made a national statement with a 63-21 pounding of the Jayhawks. The win kicked off Tech's own version of UT's four-game stretch. The Red Raiders play Oklahoma State and No. 4 Oklahoma after Texas, and if Tech wins Saturday, it will undoubtedly take its highest ranking of all time into next week's game.

Tech defensive ends McKinner Dixon and Brandon Williams have combined for 15 of the team's 20 sacks on a unit third in the Big 12 in total defense (347 yards per game) and second in scoring defense (21 points per game) in the Big 12. As a result of added pressure, Tech's secondary has nabbed 14 interceptions this year — good for third in the nation.

"He's done an amazing job of taking a system that you wouldn't think would work out. You wouldn't think

it'd work in the wind, and he's made it work," Brown said. "I've got to give him all the credit in the world."

The Longhorns lead the Big 12 with 29 sacks. Defensive end Brian Orakpo has 8.5 of them, which has helped the progression of Texas' young secondary. UT's defense will need to put Tech quarterback Graham Harrell on his back in hopes of relieving pressure off UT's secondary.

The secondary is giving up the ninth most passing yards per game in the nation at 265.5 yards per game. Harrell, who leads the nation with 3,147 passing yards, has thrown for 28 touchdowns and only five interceptions, leading the nation's second most potent offense with 556.9 total yards per game — second nationally.

Orakpo said there is no set number of points Texas' defense will try to hold Tech's offense to, just as long as UT's undefeated record remains intact.

"The acceptable number is a 'W,' if that makes sense," Orakpo said. "That's all that really matters."

►daniel.ybarra@ttu.edu

## McCoy aims to continue domination against Red Raiders

By ALEX YBARRA  
STAFF WRITER

Looking at the statistics, Texas quarterback Colt McCoy must have an affinity for playing Texas Tech.

As a redshirt freshman in 2006 playing in the hostile Jones AT&T Stadium, he brought the Longhorns back from a 21-point deficit with 256 yards passing, four touchdowns and one interception while picking up 68 yards rushing on nine carries.

The poise he showed then is similar to how the Heisman Trophy front-runner is performing now.

Tech safety Darcel McBath, who has five interceptions this season, was a sophomore that season and praised McCoy for his ability to carry UT when it needs him most.

"We gave them our best shot, but those guys — being the guys that they are, led by Colt — they rallied and came back," said McBath, whose No. 5 Red Raiders play No. 1 Texas at 7 p.m. Saturday at Jones AT&T Stadium. "That's



PHOTO COURTESY OF UNIVERSITY OF TEXAS ATHLETICS

IN THE PAST three weeks, Colt McCoy has launched himself as a front-runner in the Heisman Trophy race. His next test will be against Texas Tech at 7 p.m. Saturday at Jones AT&T Stadium.

exactly what kind of leader Colt is. He's never going to give up."

Then last season in Austin, McCoy threw four touchdowns

and rushed for two more in a 59-43 win. Add it all up and McCoy probably can say his best Big

12 Conference games have come against Tech, averaging 262 yards passing, five total touchdowns and one interception a game.

McCoy's efficiency this year is unprecedented. He completes 81.8 percent of his passes and is ranked second in the nation in passing efficiency at 186.4. Not to mention he led No. 1 Texas to victories against three straight Top 11 teams in the nation.

Against then-No. 8 Oklahoma State last week, McCoy broke the school record with 18 straight completions, finishing with four touchdowns on 38-of-45 (84.4 percent) passing. The week before, McCoy carved up then-No. 11 Missouri's defense, going 29-for-32 (90.6 percent) passing.

When it comes to third-down conversions, McCoy calmly keeps a drive alive. The Longhorns are third in the nation with a 58.6 third-down conversion percentage. Against Oklahoma State, UT converted 11-of-14 in third-down situations.

Tech coach Mike Leach said the biggest difference in McCoy

is his physical appearance, which could be from a combination of maturing and working out with strength and conditioning coach Jeff Madden.

"He's really impressive and I think he has improved," Leach said. "He's better physically, and I guess he went in there with 'Mad Dog' and did some pushups and ran some laps. He's bigger and stronger looking than he has been in the past and he's faster too."

Now McCoy, whose hometown is Hobbs, N.M., will play his second game in Lubbock, where he has good mix of family and friends in surrounding cities. He played high school football in Tuscola, near Abilene, and has family in West Texas.

"Basically, my whole high school goes to Texas Tech," he

said. "Everybody I know back home goes to Tech, so there are a lot of friends and family out there."

As quarterback, McCoy controls the Longhorns destiny to a certain degree when it comes to the national championship. In turn, if he can navigate the Longhorns to the promised land, he could sew up the Heisman Trophy.

McCoy said the national attention comes with the territory of what he has accomplished this season.

"It's fun and it's exciting, and you just have to go out and put a smile on your face and enjoy it," he said. "You like that better than the fans not noticing you or wanting to say hi and things like that."

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# Remaining member of 1938 10-0 team talks with Tech football on Thursday

By ALEX YBARRA  
STAFF WRITER

During Thursday's football practice, Texas Tech senior safety Jordy Rowland ran over to Lonnie McCurry on the sidelines and shook his hand, thanking him for speaking with the team.

McCurry held on to Rowland and looked him in the eye. "Saturday, we're gonna have a big day," he said. "You're gonna kick butt."

At 89 years old, Lonnie "Primo" McCurry is one of the few remaining men from Tech's 1938 team that went 10-0 before losing in the third Cotton Bowl ever. He said he hopes his message provided an inspiration for a No. 6 Red Raider team preparing for the biggest game in Tech history against No. 1 Texas at 7 p.m. Saturday at Jones AT&T Stadium.

McCurry said he told the team to limit penalties and stay focused, and the win will come.

"It makes you proud, you're proud to say I'm from Texas Tech," said McCurry, who turns 90 in March. "I tried to fire them up there and not make a foolish mistake. I hope it means a little bit because I'm somebody who has been there done that, but never anything like these guys."

McCurry could give former Notre Dame coach Lou Holtz a run for his money as an ESPN college football analyst. Just listening to him talk about the Texas Tech football team proves he still knows his football.

"They're not a one-dimensional team," he said. "They've got many receivers that take the ball. They've got people that can run it. Then the defense looked pretty good last week."

Tech coach Mike Leach is not outside the topic of conversation for McCurry either.

"I think he's smart as a whip," McCurry said. "He's put on a good show here, and he's indoctrinated these boys into a

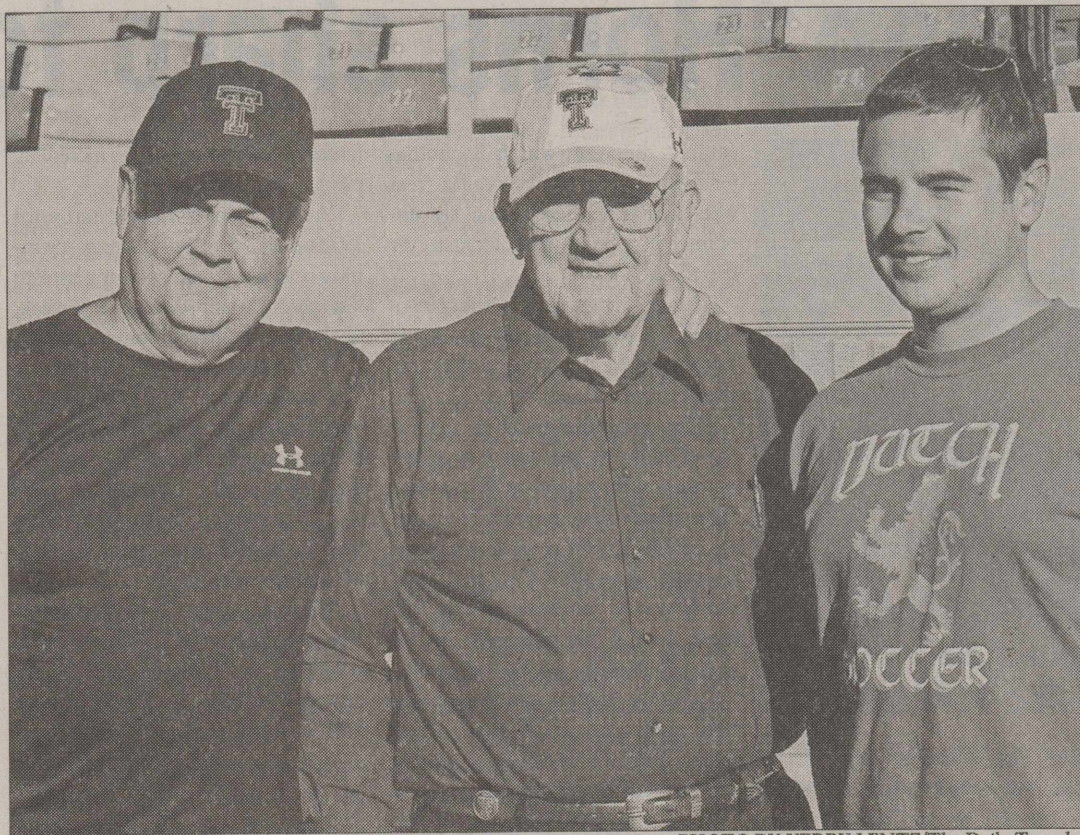


PHOTO BY KERRY LENTZ/The Daily Toreador  
AFTER GIVING A motivational speech to the football team, Lonnie "Primo" McCurry (center) takes a portrait with his son, Dean McCurry (left) and his grandson, Scott McCurry (right). All three family members graduated from Texas Tech.

system that if he ever leaves, they're gonna have to make a recruiting change for years to change systems. This is the only system in the country that does exactly like he does."

McCurry was an All-American for Tech, playing from 1938 to 1940 before his Marine status called for him to fight at Iwo Jima.

McCurry said he earned the Purple Heart after a tank ran over a land mine, causing it to explode. A piece of shrapnel pierced McCurry's hand.

Dean McCurry, Lonnie McCurry's son, said his dad received a contract to play in the NFL from the late Wellington

Mara, the longtime owner of the New York Giants. However, Lonnie McCurry had to turn the offer down to fulfill his military duties.

"There wasn't any question about what I was going to do because the war was on and I was going to war," Lonnie McCurry said. "Whatever may have happened in football was gone."

McCurry said his nickname is based on Italian heavyweight Primo Carnera, who eventually became a world heavyweight champion. McCurry would box in high school, causing his nose to get punched in. Someone came along and compared him to the boxer, and it stuck

ever since.

The McCurry family has a tradition of attending Tech. Dean McCurry graduated from Tech, as did his son and daughter. Lonnie McCurry's little brother played football for Tech several years after Lonnie McCurry left to the Marines Corps.

"It's a lifetime inspiration for me," Dean McCurry said. "It means that in his life, obviously this is something that is motivational for him to interact to the players. For the players to hear somebody who did the last undefeated season."

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# Well-rested, Tech volleyball hopes to capitalize in Missouri

By KEVIN CULLEN  
STAFF WRITER

If there is a time to win for the Texas Tech volleyball team, it's now.

Tech (5-18, 0-12 in Big 12 Conference play) takes on Missouri (10-12, 4-8 in Big 12 play) at 6:30 p.m. Saturday in Columbia, Mo.

The Red Raiders are searching for their first Big 12 win this season against a team one spot above them in the conference standings.

"They're definitely having a difficult year," Tech libero Jenn Harrell said. "So they are definitely someone who is beatable. It's definitely a team we can pick off."

Missouri setter Lei Wang is one of the better players on the Tigers' roster, Tech coach Missy Todd said, as she uses misdirection at times to confuse defenses. She tallied 33 assists the last time Missouri faced Tech.

"They have a pretty good setter who does a nice job of confusing everybody, disguising her setting," Todd said.

The last time these teams played, the Red Raiders struggled with their attack, Todd said, which led to a 3-0 loss to the Tigers Sept. 24 in the United Spirit Arena. Tech had a .183 hitting percentage in the match.

"I remember us having a lot of hitting errors and just unforced errors — ball handling errors that we could've controlled to make it different," she said. "So I think that will be better for us knowing that going into it."

Even though the Tigers handled the Red Raiders in straight sets last time, Tech middle blocker Brandi Hood said if the team's mindset is OK, an opposite result is possible.

"I think that for us, we could beat

them in three games as long as our minds are right," she said.

The Red Raiders did not have a match on Wednesday this week, which brought mixed feelings from the players and Todd who described the week as "weird."

Harrell said the mid-season off-week was beneficial to the team as the Big 12 schedule can take its toll at times.

"It was nice," she said. "It was a nice break. It was needed. I love that the Big 12 does that. I think it's definitely necessary."

However, Hood had a different outlook on the off-week.

"I think a lot of us would've enjoyed playing again, playing another game in there," she said "but it just gives us time, a little more work and a little bit more of a rest."

The Red Raiders currently have a streak of 31 consecutive Big 12 losses, with 12 of those

coming this season.

Harrell said the mounting losses have begun to wear on the team.

"Let's just be honest, we are desperate for a win," she said. "I know everyone is always desperate for a win, but we really wanna win. There is no better team to play right now than Missouri."

The Red Raiders performance is improving, Todd said, and she believes they are ready to snap the losing streak.

"It's always tough to travel away, but I think it'll be a good match for us," she said. "I think we've been fighting a little bit harder and making games last longer, things like that. I think they're ready to do it. They're ready to get a win in there and go."

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*Let's just be honest, we are desperate for a win... There is no better team to play right now than Missouri.*

JENN HARRELL  
JUNIOR  
LIBERO

# Mavs, Cowboys to co-host 2010 NBA All-Star game

DALLAS (AP) — The NBA All-Star game is coming to the new Dallas Cowboys stadium in 2010 and plenty of good seats are available — more than 100,000.

Living up to the old adage about doing things bigger in Texas, the Dallas Mavericks and Cowboys are collaborating on hosting next season's showcase event. It will be among the first major events at the soon-to-be-completed, \$1.1

billion facility in nearby Arlington.

And, if all goes according to plan, this event will set the record for the largest crowd ever to watch an NBA game, shattering the mark of 44,735 set at the 1989 All-Star Game, not-so-coincidentally held at another Texas-sized venue, the Houston Astrodome.

"It's totally outrageous," NBA commissioner David Stern said.

Just wait until he hears Mavs owner

Mark Cuban's idea about putting the record out of reach.

"If we can get people to sit on each other's laps, it could be 200,000," Cuban said, laughing.

The 2010 All-Star weekend is being hyped as a collaboration between teams and cities. Some events will be held at the Dallas Convention Center, with the Mavericks' arena hosting the rookie game on Friday

night and the Saturday night festivities, which include the 3-point and dunk contests.

# With Romo out, Giants looking to stop Barber

EAST RUTHERFORD, N.J. (AP) — For the New York Giants' defense, every game plan starts with stopping the run, and it doesn't make a difference if the opponent is Dallas, Washington or Philadelphia.

However, the need to stop the run will take on greater significance Sunday when the Giants (6-1) face the Dallas Cowboys (5-3), with Brad Johnson at quarterback instead of the injured Tony Romo.

"As soon as your starting quarterback goes down, you naturally assume there is going to be a hit in the passing game," Giants defensive tackle Barry Cofield said. "They also have a quality running back and an outstanding O-Line, it only makes sense to run the ball a little more. They have the pieces to run the ball."

The biggest piece of the running

game for Dallas is Marion Barber. The Pro Bowl halfback has carried 153 times for 611 yards and five touchdowns, and he's caught 32 passes for 276 yards and two more scores.

"It all starts with Barber," defensive end Justin Tuck said. "If we take him out of the football game, we can start going after the quarterback. Obviously Brad is not as mobile as Romo, so things will be more in our favor if we can contain Barber."

If the Giants can't stop Barber, that probably will keep the Cowboys out of third-and-long situations, and that alone might slow down New York's pass rush, which leads the league with 26 sacks.

Barber reminds Giants defenders of Brandon Jacobs, New York's bruising halfback who combines speed and power.

"He is so relentless," Cofield said of Barber, who is a lot smaller than Jacobs. "He has all the physical ability, but he runs like an unknown guy trying to make the team. He runs like every play could be his last. He delivers the blow and he can break it on any play, so he's a guy that we have the utmost respect for. And he goes out there every week and plays at a high level, so we have to do the same."

Dallas made a point of establishing its running game in the NFC semifinal against the Giants in January, and Barber was impressive, carrying 27 times for 129 yards and a touchdown.

New York also has a concern on its line with defensive tackle Fred Robbins battling a hand injury. Middle linebacker Antonio Pierce raised some concerns about Robbins' status on Thursday when he said the Giants have a tackle playing with two broken hands.

Robbins denied that either of his hands are broken, but admitted they are bruised and he will have to play with some type of protection.

"I just have to go out and do it," Robbins said. "I'll stay aware and try to keep it from getting battered and bruised. Other than that, I'll do the things I need to do."

While concerned about Barber, the Giants are wary of Johnson, who has hit 36 of 67 passes for 356 yards, two touchdowns and three interceptions in his two starts in place of Romo. Tuck said he has avoided looking at Johnson's statistics because the veteran is still adjusting to a new role.

"Last week he was a little more comfortable and didn't turn the ball over," Tuck said. "When you put any veteran quarterback in with the weapons that they have, that could be trouble."

Pierce was quick to note that despite the injuries, the Cowboys still have Terrell Owens, Roy Williams and tight end Jason Witten, who has been bothered by a broken rib this week.

The Giants, though, expect him to play.

"I mean the team is loaded, so — for all these excuses that everybody is trying to come up with for this team — there are no excuses, and we are not going to have any excuses for them," Pierce said.

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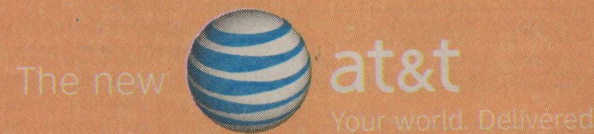
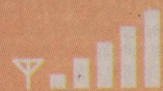


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