## The Muleshoe Nournal do

Olton Mustangs To Meet Jackets Friday
Muleshoe Downs
Springlake, 14.7

|  |  |
| :---: | :---: |
| Bobby Goss, fullback of the Muleshoe high school Yellow Jackets football team threw out his chest a |  |
|  |  |
| little further last Friday night whenhe scored the sesaon's first touch- | teams last year. The M |
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|  |  |
|  |  |
| self, Weldon McCarty, and others had placed the oval on the one-foot line. |  |
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|  |  |
| e Springlake Woverines were |  |
| Yellow Jackets in their starter. But they made a game of it as they went down fighting 14 to 7 |  |
|  |  |
|  |  |
| The snarling Wolverines tied up the score in the third period wher |  |
|  |  |
| Junior Smith, haltack, grabbed a |  |
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|  |  |
| It rocked along like that for a |  |
|  |  |
| ning of McCarty, Lawler and Goss |  |
|  |  |
| with some nifty passing, Ed Nickels to Gene Harvey, to advance to the Wolverine 15. Here Teddy Lawler |  |
|  |  |
|  |  |
| Wolverine 15. Here Teddy Lawler broke through to race across the |  |
| pay stripe ${ }^{\text {Anciñing up. Nickels }}$ a- |  |
| ds of both teams gave | don McCa |
|  | by G |
| ining demonstration during the |  |
| half time period. There was a large sized crowd out to enjoy the octhletic stadium. |  |
|  |  |
|  |  |
|  |  |
| south plains found good |  |
|  | Benny Douglass, R. E. Bry vin Waggoner. |
| is not the only place where carrots operations have come to Floyd |  |
|  |  |
|  |  |
|  |  |
| County on the South Plains. Ransom Walker, who has lived at |  |
|  |  |
|  |  |
|  |  |
| to Floyd County to do something about the slack carrot season during |  |
| September and October. This groub of truck farmers are part of Parish |  |
|  |  |
| rms, Inc. in the Rio Grande |  |
| ley.'s Walker's idea to put carrots |  |
| on the market at a time that is <br> a dead spot on the production |  |
|  |  |
| endar. He is starting out with 300 acres of irrigated wheat land and |  |
|  |  |
| ers and baby lima beans atter he |  |
|  |  |
|  |  |
|  |  |

Stroud Stages Boy's Ranch Rodeo


Leonard Stroud, widely known ro- in Muleshoe this week to boost the
ceo personaility, will stage the Boys rodeo and to sell tickets. A group nights of next week. liberally to Boys Ranch and Boy

Voters Say "No"
To Gym Proposal
Muleshoe Fair Begins Friday A. M.


Meeting At Fort
Chapel Announced

 In Portales, N. M.

ers who returned the cards
about 55 percent were against
the proposal.

Club Report Will Review Year's Work

## 

School Announces
Faculty Members



Bud Tayor Wins

Relation of Crop Support To 'Iioh Cost Living Explained

| cause high retail food prices? That, question has been in the news late- |  |  |
| :---: | :---: | :---: |
|  |  |  |
|  |  |  |
| that are available on this subject.First, at what levels are agricultural |  |  |
|  | What happens when farmers get |  |
| commodity prices supported? Underpresent legislation the prices ofcorn, coton, peanuts, rice, tobac-co, wheat, chickens, egs.milk and butterfat, will be hegs andmat 90 percent of parity throughated |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
| After January 1, 1950 prices of |  |  |
|  |  |  |
| at levels ranging from 60 to 90 percent of parity depending on the sup- |  |  |
|  |  |  |
| ply on hand. Other commoditites willbe upporte at go percent of parityduring 1948 and at levels ranitigdin |  |  |
|  |  |  |
|  |  |  |
| Irom 60 to 90 percent of parity dur- |  |  |
| These commodities include Ameri- |  |  |
| can-Egyptian cotton, dried beans, (certain varieties), dried peas, flax seed for |  |  |
|  |  |  |
| oill, sweet potatoes, wool and tur- |  |  |
|  |  |  |
|  |  |  |
| $\|$1950 will range from 0 to 90 percent <br> of parity, subject to the discretion <br> of the Secretary of Agriculture and <br> to the extent that funds are avail- <br> able after taking into account the <br> mandatory operations with respect <br> to other commodities. |  |  |
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|  |  |  |
| Other agricultural commodities such as grain sorghum, oats, barley and rye are supported through 1948 cent of parity. Support levels for cent of parity.ft to the discretion ofthese will be lett the Secretary after January 1, 1950. |  |  |
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| Now, what is meant by parity? |  |  |
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Men's Wear Store
Opened This Week




CROP Grain
Milled Overseas


Labor Day Classic


Yellow Jackets 1948 Schedule
$\qquad$ Slaton at Slat Seagraves at Mules Sundown at Multeshoe.
OPEN. Nov. 15 - Levelland at Mulesh
Nov. 12 - Morton at Morton.

Local Markets

Hegart, ewt
Kafir. ewt.


Atrens conventon
ATTENDS Convention
Tye Young left Saturday to spend
weveral dagi in Galveston Texas wereal daug in Galvisayon, Texas,
where he will attend a Hatechery where he will attend a Hatchery Returned home Erturned home
Mr. and Mrs. Davi Mr. and Mrs., DDvid Anderson cid
Davy Jean returned home hast week to lubbock


AERIAL CROP DUSTING
defollation $\underset{\text { fertilization }}{\text { SeEDing }}$
For Service contact airport or D' L. Sm
E. T. Jennings, Friona Airport

 bim of $\$+, 000$ in you are taken out of tbe picture-an adequate amount to send him
through four years of colle ge, to give bim
the know-how to compere the know-how to compete in the world of
business be will enter. There's a Southwest business be will enter. There's
ern Life plan to fit every age.

He'll Weai Your Shoes, Some Day..

That's right, Dad-your son will wear your shoes some day. He may not succeed you in the business you're in-may not even go into that field at all. But he will be confronted with serious competition in whatever business or profession he enters. He will probably be confronted with all kinds of tax problems . . with all kinds of economic probiems-perhaps weightier than any you face today.

Yes, he'll wear your shoes some day. Your economic shoes. And how well he wears them will depend upon how well he is prepared to face the world. You can guarantee him the educational opportunity to get ready for that day through Southwestern Life Insurance, and you can do it now, while he is young, at a cost lower than you ever will be able to assure his future with Life Insurance. An interview will not obligate you. So get a full description today of what you can do for that youngster of yours with Southwestern Life Insurance.

## Aliesione Perpesestatitive

## Marion F. Harris

Southwestern Life - resnewniee Lampnung
tus muleshoz jountal

## Back the Yellowjackets <br> 

${ }^{1}$ gaod manan has gone to reat

## Keep it on the tip of your tongue-"Uubri-tection":"



It's the big word that ought to be in every Motorist's car and VocabularyPhillips 66 Premium Motor Oil!

Sure, it takes a special word to describe Phillips 66 remium-for this is no ordinary kind of motor oill You get lubrication plus protection with this oil but that isn't all. We then add inhibitora designed to ut down the harmful sludge and engine deposits that often run up repair bills and cut down power
Yessir, mister-that's a good word to to ber fore for Phillips 66 Premium Motor Oil next time!

## PHILLIPS 66 <br> PREMIUM <br> * "Lubri-tection"-the protection rendered by an oil of fine base stock containing special detergent and oxidation inhibiting ingredients

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Want "up hill" assurance? Have your car checked at the
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| :---: | :---: | :---: |
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## man win toin




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Only a Limited Number of These
Valuabe ORDER BONUES Will Be
Available to Corn Growers Placing Available To Corn Growers Placing
ORERS Early. See Us NOWI Don't
Woit!


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(9)
(a)

- Lifetime waterproof guar-antee-if returned for fac.
tory inspection every tory inspection every
years.
Wyler's marvelous con struction means perspira. sion-proof, moisture-proof and dustproof, too. This watch wheel, of course, which absorbs all shocks, assuring
extraordinary accura extraordinary accuracy.
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Chrome Dinettes
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Extension Tables
It, your living room and diring
toom are combined,


Johnson Furniture Co.
Muleshoe

## Nomen's News. Club Events Social Activities


$\left|\begin{array}{c}\text { ed Jo Mack Wagnon, Dick Taylor. } \\ \text { and Don Barnet. } \\ \text { The group enjoyed visiting and }\end{array}\right|$
the muleshoe jouranal
n Isn't Just Water ...

The 19 or 20 inches of rainfall we expect 'and sometimes get)
here each year does more than (uust make folks slap mosquitos.
It gives the plants a drink and also gives. them a oost with about
5 pounds of readily available nitrogen per acre if the rain is held on the
trate of soda.

Get the most benentit of your rainfall by contour farm-
ing. Your Blackwater Valley Soil Conservation District
your financial needs.


Muleshoe-State Bank



## Want Ads

## Fall SUITS

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Come In And See Our New Samples For Fall And Win-ter-New Farics-New Fall Shades-And Your Styles.

## Lambert Cleaners

Phone 232 Muleshoe, Tex.
the muleshoe journal

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## Special 6-Day Free Health Examination

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Visiting Doctor to Make Examinations One Week Only, Ending Saturday, Sept. 25


THIS NATURAL DRUGLESS WATER and OXYGEN THERAPY ACCOMPLISEES THE FOLLOWING:




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PHONE NOW FOR FREE EXAMINATION APPOINTMENT OR. LEGER'S OPPORTUNITY
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INFANTS AND CHILDREN
J. H. Stlles, M.D., FA.C.

| TS |  |
| :---: | :---: |
| H. Stiles, M.D., F.A.C.s. (Ortho) <br> E. Mast, M. D., F.A.C.S., | O. R. Hand, M. D. Frank W. Hudgins (Gynecology) |
|  | Rn |
|  | R. H. McCarty, M. D. |
| NOSE \& THRO | general medicine |
| T. Hutchinson, M. D | G. S. Smith, M. D... (Aller |
| M. Blaye, M. D. | X -ray and laborat |
| J. B. Rountree, Jr., M |  |



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## DAMRON Rexall Drug STORE

The Drug Store in Muleshoe in Business For Your Health




Baptist Hour
Baptist Hour
Program Announced
Program Announced











Water Well Drilling
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Any stre note bu bo 20 inch
${ }_{3}$ Si Xr. Expertence
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Anywhere - Anytime Irrigation Motor Hook-ups \& Repairs REA House Wiring A Specialty FOR ANY ELECTRICAL NEEDS

MULESHOE ELECTRIC



## Dur Policy on PONTIAC Deliveries and Prices

Despite the fact that Pontiac has built over a halfmillion cars since the resumption of production after the war, demand still exceeds supply. In the face of this production record, those who place orders now will still experience some delay in delivery. If you
are among the 'many people who feel that Pontiac represents an outstanding value-and wish to order a Pontiac for future delivery-you will be interest in the following policy on retail distr
we, as Pontiac dealers, will observe:


## ORDERS FILLED BY PRIORITY

 A definite proportion of the cars we receive fromthe factory is set aside for preferential delivery $\%$ the factory is set aside for preferential delivery \%o users whose work is in the public welfare and to
others with certain occupational requirements. others with certain occupational requirements.
Otherwise, all orders will be filled on the basis of the time when they are received.

YOU PAY ONLY OUR ADVERTISED PRICE Due to changing economic conditions, we cannot, when you place your order, tell you exactly how much the car will cost when delivered in the future. But, at the time of delivery you will be charged only our advertised price on your model - which will
be shown in a published list of local prices.

YOU SPECIFY ACCESSORIES ITC While most of our customers order their equipped with accessories, we do not force ald
sories as a condition of sale. You specify sories as a condition of sale. You specify
accessories you want when ordering y accessories you want when ordering your car,
these are the ones (and the only ones) it will when delivered. Some items may be lacking du current shortages; but none will be added.

REGARDING TRADE-INS Naturally, if you have a car to trade, we wr
like to have it in order to take care of like to have it in order to take care of our reg
used car customers. Our appraisals are fair, bi on current conditions. But if you do not has car to turn in, we still want your order and accept it for delivery based on the conditions
lined above.

Since this is our "home town", our business and its
future is based on our good relations with the people
of this community. We are most happy that so many
people here-as all over the country -have made
people here-as all over the country-have made
Pontiac their number one choice as a new car.
Nothing pleases us more than to turn over the keys of
a new Pontiac to one of the many people whose a new Pontiac to one of the many people whose
orders we havé, because we know they have chosen well-for Pontac is always a thoreughly good car, and
well-for Ponnac is ahways a thoreughly good car, and
pontiac retail delivered prices in detroit TORPEDO MODELS


STREAMLINER MODELS

Sedan Coupe
Deluxe Sedan Coupe 4-Door Sedan
Deluxe 4-Door Sedan. Standard Station Wagen Deluxe Station Wagon
$\$ 1925 \quad \$ 1973$ $\$ 1886 \quad \$ 1934$ $\$ 1976$ \$2023 $\begin{array}{ll}\$ 1976 & \$ 2023 \\ \$ 2537 & \$ 2585\end{array}$ $\$ 2615 \quad \$ 2663$

Davis - Lenderson
Phone 56



## See The Car Of The Year...



[^0]Thunsdax, seftemarer 16 , 138



## Announcing

## The Opening of Muleshoe's Men's Wear Store ELLIOTT MEN'S WEAR

IN ELLIOTT BUILDING ACROSS STREET FROM BANK

Clothing for the man - From Head to Foot
you are invited to visit our new store

Mr. and Mrs. Howard Elliott

## RCA ICTOR <br> SAVE OVER <br> ALUE

50\%
WEEK
September 18 to 25


Muleshoe, Texas


root crops, shelled corn, ground
grain and toraze. Chopped hay is
being elevated in the accompanying being elevated in the accompanying
lilustration.
They do these "vack-breaking"
chores easiy, and ald day long with-
out complaining However, bil They do wese back-breaking
chores easily, and all day long with-
out compaining. However, betore
you build or buy an elevator be
sure you know for what is to be
used. That knowledge will determine you build or buy an elevator
sure you know for what it it to be
used. That knowledge will determine
the size eand type best suited t
your the size
your needs
Costs of
but, in general.t.tan varyers some canhat, figure
on it taning from $1 / 10$ to tive kiilo-
watt hours of watt hours of power to elevate 1,000
bushels of rain with an elevator,
run by a five horssepower motor

Small Farm Units Are Big Implement Buyers Two-thirds of the one and one
half bultion dollars being spent for
agricultura mplement agricultura tmplements this year is
being expended for small one-family farms, aceoroding to a recent survey
of the Anti-Friction Bcaring Manu-
former of the Anti-Frietion
tacturers association. For the first time the small farm.
operator. Who owns 6 per cent ot
the countrys total operator, who ouns 6 per cent nf
the cuuntrys fotal atarm acreage,
will be the biggest customer for automatic labor-saving implements.
The low efb of farm labor as well
as the increse it The low erbo of farm labor as well
at the incease in tatm suvings nas
been resposibie for the mechaniza-
tion of the sme ler tems. been responsibie for the me
tion of the smaller farms.
One outsendin

## lion tarms will produce 33 per cen more than the tolal production aix million farms betore the war.

Plastic Lily Pond





Q. What is the name of this cut
meat
A. This is a beef arm steak.








## WESTERN DRUG



The Leading Drug Store In Muleshoe SPECIALS FRIDAY \& SATURDAY

## $A B C$ SAUNCG <br> IRUSHAY

OHENG

| TYIDE | 77 |
| :--- | :--- |
| Large Size (Limit) | $\square$ |

RAZOR BLADF
Double Edge - 15 Blades (Limit)
 which remein will comete from inhec the grain and can
proper cleaning.


SMOKERS







Ealgreen Agency Drug Store


[^0]:    THE 49 FORD-
    

    ## $2 \sqrt{5}$ Motor Company

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