

SEASON'S

The QUITAQUE TRIBUNE

VOLUME 6 — NUMBER 28

QUITAQUE, BRISCOE COUNTY, TEXAS — THURSDAY, DECEMBER 23, 1965

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MASON RESIGNS AS SUP'T. HERE

At a called meeting of the Board of Trustees Monday morning, Supt. of Schools Johnny Mason submitted his resignation as superintendent of the local school, effective Jan. 15, and stated that he had signed a contract with the Lockney school system. He will assume the duties of superintendent of schools at Lockney on July 1.

Mr. Mason has been superintendent of schools here for the past 4½ years, coming here from Kress where he had been principal for several years.

The board of trustees is accepting applications for the post of superintendent of the local school system.

Randall (Butch) Hamilton arrived home Sunday afternoon after almost two years in service stationed in Germany. He went into service January 6, and his parents saw him in March before he left for Germany, which would have been two years on January 6. Butch called his parents from Tulia Sunday afternoon and they met him there. He says the old hometown looks good to him.

GRAVESIDE RITES HELD MONDAY FOR JOEL EVERETT HIRE

Funeral services were held at Tecumseh, Okla., Monday morning, December 20, 1965, for Joel Everett Hire, 71. The body was brought to Quitaque for burial and graveside rites were held at 4 o'clock Monday afternoon at Rest Haven Cemetery.

Mr. Hire was a member of the Assembly of God Church. The Rev. Mrs. Cecil Rice, pastor of the local Assembly of God Church, officiated at the service here. She was assisted by the Rev. Robert Rider of Tecumseh, Oklahoma.

Survivors include his wife, Pearl of Tecumseh; one son, James Hire of Hawaii; one daughter, Mrs. Jerry Clapps of Boise, Idaho. He was an uncle of James Kimball.

Pallbearers were Oscar Kimball, George Reed, Joe Edd Smith, Howell Tiffin, J. B. Tiffin and James Lynn Tiffin.

MAYFIELD LEADS TEAM TO CHAMPIONSHIP

Mr. and Mrs. Jim Mayfield drove to San Angelo last Saturday where they witnessed the Permian High Panthers of Odessa win the state Class AAAA football championship by beating San Antonio Lee, 11-6. Permian is coached by Gene Mayfield, son of Mr. and Mrs. Jim Mayfield.

It was reported that the coaches of Gene's district picked Permian to finish fifth in

JR. HI GIRLS WIN FIRST BOYS TAKE SECOND

Coach Billy Wiggins and his crew of Junior High Pantherettes and Panthers won a first place and a second place trophy in the tournament played here the past week-end.

The Pantherettes took a 2-point 23-21 squeaker over the Matador Jr. Hi team in the championship finals Saturday night, but they had to fight off a last quarter rally by Matador to capture the first place win.

The young Panthers were not so fortunate as they were nosed out by Matador 27-25 after leading all the way and apparently having the game fairly well under control until the last quarter.

The Pantherettes took a 24-6 win over Turkey in their first round of play, then won over Roaring Springs 48-23 in the second round in a game that saw Jackie Cheatham burn the baskets for 30 points in the three quarters she played.

Turkey won the Consolation trophy in the girls division by beating Tulia 23-18.

Turkey boys also won the consolation trophy by taking a 34-33 win over Tulia.

The Jr Hi teams do not have any more games until after the holidays.

Harold Brunson and friend, Winnie Cooper, of Amarillo visited his father, Jess Brunson, and his aunt, Mrs. B. K. Hamilton and husband Sunday. They were dinner guests with the Hamiltons. Harold and his friend visited other relatives while they were in town. He came to see his father on his birthday anniversary.

Mr. and Mrs. B. K. Hamilton visited his mother, Mrs. J. N. Hamilton in Plainview Sunday afternoon.

Mr. and Mrs. Eldon Lyles of Clarendon visited Mr. and Mrs. Buddy Morris and enjoyed Christmas fruit cake and coffee with them Sunday. They visited other friends while in Quitaque.

LIONS TO GIVE ANNUAL KID SHOW

The Quitaque Lions Club reminds all kids that the club will have its annual free show Christmas Eve morning at the Queen Theatre beginning at 10 o'clock.

Several cartoons and comedies starring the Three Stooges and others will be shown.

In addition, Santa Claus will be on hand to distribute candy, nuts and other goodies to all kids present.

All the kids in the community are invited to attend the Christmas party!

Rev. and Mrs. Don Malone and baby of Plainview were visitors at the First Baptist Church here Sunday, where the Rev. Malone preached in the absence of pastor Bill Curry. The Rev. Curry is away due to the illness of his wife.

The Malones were dinner guests at the home of Mr. and Mrs. Murray Wise and family and were treated to roast aoudad sheep, killed the week before by Murray. It is reported to be very tasty.

Mr. and Mrs. Anderson White of Tulia were guests for lunch Sunday at the home of his mother, Mrs. Ben White. They visited during the afternoon with his sister, Mrs. P. John Monk and her husband, Mrs. White returned home with her son to visit this week.

J. C. Wagon was able to return to work Monday of this week. He was severely burned recently when a butane stove exploded.

Mr. and Mrs. Ray Persons were in Plainview on Wednesday of last week where he had a checkup by his doctor. They returned home by way of Tulia and visited their son, Tom, for a short time.

Mr. and Mrs. Gene King and children left Wednesday afternoon to visit his parents, Mr. and Mrs. O. A. King at Aspermont. They plan to remain there until Friday, then will drive to Amarillo to visit her mother, Mrs. Anna Mae Boulware until Monday.

GUILDS HAVE PARTY

The W.S.C.S. and Guild of the Methodist Church held their annual Christmas party in the home of Mr. and Mrs. N. V. Hamilton Friday night of last week. Nineteen were present and they exchanged gifts, and were served refreshments of spiced tea, coffee and cake. A good time was reported by all present.

Most of the businesses of Quitaque will be closed Saturday for Christmas and just about every merchant in Quitaque and some from neighboring towns have a greeting to friends and customers on the pages of this issue of The Tribune. Some individuals send greetings to friends via The Tribune. It is the wish of all of us that you and your families and loved ones will have a safe and happy holiday and that all the joys of the season will be yours.

Mrs. Truman Merrell spent part of last week-end in the hospital at Lockney. She suffered a reaction after having some teeth extracted.

CHAPEL AND JUNIOR CHOIRS PRESENTED CHRISTMAS MUSIC

The Chapel and Junior Choirs presented the Christmas program at First Baptist Church last Sunday night.

The program consisted of the following parts:

"Go Tell It on The Mountain"—Chapel Choir; Mrs. Ina Mae Baird then read the Christmas story between numbers.

The Junior Choir then presented four numbers and Mrs. Baird presented another reading.

The next number, "Silent Night" was by the Chapel Choir, then Beverly Rogers presented the solo "It Came Upon the Midnight Clear." Renay Rice sang the solo part of "The First Noel," and Eddie Owens and Scotty Stark sang "Joy to the World." The next part on the program was the girls chorus who sang "Angels We Have Heard On High" and the boys chorus sang "Good Christian Men Rejoice," then the entire Chapel Choir joined together to sing "Rejoice and Sing Praises." Mrs. Baird completed the Christmas Story, and the Choir closed the program with "Carol of the Bells."

Following the program at the church, the choir went caroling, then went to the home of the choir director, Mrs. O. R. Stark, where they played "Charades" and were served hot chocolate.

Earlier in the month the choir presented the program at P.T.A. with Janet Bailey and Bruce doing a number in the spot where the Junior Choir took part Sunday evening.

The Chapel Choir and the MYF of the Methodist Church sponsored "Project Christmas Star" from November 21 to December, for the purpose of gathering food, clothing and soap to send to the orphans in Viet Nam. There was about 60 lbs. of clothing, and many packages of powdered milk, rice, hand soap and toys gathered to ship to the war torn country.

Deadline Nears For Export Applications

Louie Kitchens, Chairman, Agricultural Stabilization and Conservation, Briscoe County Committee, said today that producers who want to participate in the export market acreage part of the 1966 upland cotton program may apply for a share of the export market acreage reserve any time through January 3, 1966. A national reserve of 250,000 acres was established for 1966-crop upland cotton. A farmer is eligible to apply for a share of the reserve if he is operating the same farm in 1966 as in 1965 and if his farm had a 1965 cotton allotment.

By requesting and receiving a share of the export market reserve, a producer may plant

more than his allotment without being subject to marketing quota penalties. All of the farm's cotton production, however, is required to be exported, and no price support will be available for cotton produced on that farm or any other farm in which the operator with export market acreage has a substantial or controlling interest, as determined by the Secretary.

The Chairman explains that, if applications for export acreage exceed the 250,000-acre export market reserve for 1966, the acreage will be proportioned on a national basis to the growers who have applied. After export acreage has been allotted to growers, they may reject the acreage within a 15-day period by reporting their decision to the ASCS County Office. Growers who apply for and

receive a part of the national cotton export market acreage reserve will have a total cotton acreage for their farm consisting of the farms effective farm allotment plus the export market acreage. Exceeding the farm's total cotton acreage would make the producer subject to a marketing quota penalty on the cotton produced on the acreage in excess of the effective farm allotment. Payment of the penalty would not remove the grower's obligation to export the farm's total cotton production.

When a grower gets approval for export cotton acreage, he will post a bond to guarantee that all his cotton production will be moved into export. Failure to export the cotton would make the producer subject to liquidated damages at the rate of 50 percent of the parity prices for the amount of cotton not exported.

Mrs. Elbert Sperry and Susan of Idalou visited her parents, Mr. and Mrs. Lon McKay and her sisters and brother Sunday. Mrs. Ronnie Rogers and Richard of Flomot visited the McKays Monday.

Mr. and Mrs. E. J. Hamilton visited his mother, Mrs. J. N. Hamilton in the rest home at Plainview Friday of last week. They report that she is doing fine and enjoying living there now.

Mr. and Mrs. Birt Lane and children of Plainview visited her mother, Mrs. W. E. Morrison, Sunday evening.

MRS. SCOTT BOLTON SUFFERS BROKEN-HAND IN FALL AT HOME

Mrs. Scott Bolton suffered a broken hand in an accident at her home last Thursday.

Mrs. Bolton was cleaning out her floor furnace and had all of her vacuum cleaner equipment by the furnace. She had removed the top of the furnace, plugged in the cleaner and stepped back into the furnace. She felt sure her hand was broken but she continued with her cleaning until she had finished with it then went to her neighbor, Mrs. Lon McKay for help. Mrs. McKay located Mrs. Clyde Rogers of Turkey who was here in Quitaque at the time, and she in turn called her husband in Turkey who came and drove Mrs. Bolton to Stanley Hospital at Matador. The doctor set the bone in her hand and she returned home soon afterward. She reports that it is doing pretty good at this time.

Mrs. Bud Bailey spent several days last week with her father, T. J. Reeves, in the hospital at Plainview. Mr. Reeves is recovering satisfactorily from surgery performed last week.

Mr. and Mrs. Ted Bingham, Rhonda and Lori, arrived Thursday from Montgomery, Ala. to spend the Christmas holidays with their parents, Mr. and Mrs. James Barefield, Phil and Joey, and Mr. and Mrs. Bruce Gibson of Turkey.

Mr. and Mrs. R. J. Harmon spent Sunday afternoon with their children, Mr. and Mrs. Paul Langdon, Kim and Kevin, at Ralls. They attended church services there. Kim had a part on the Christmas program.

Mr. and Mrs. Seburn Neatherlin of Tulia visited Mr. and Mrs. Jack Hulsey during the weekend. The Hulsey's daughter, Mrs. Harley Eddleman and children of Claude also visited at the Jack Hulsey home Sunday. Mr. Hulsey continues to improve following his recent serious illness.

Mr. and Mrs. W. W. Wiggins and Phillip of Hedley visited their son and his family, Mr. and Mrs. Billy Wiggins and daughter, Michele, and attended the Junior High basketball tournament.

Mr. and Mrs. Pete Stockton of Lubbock spent Saturday night with Mr. and Mrs. Dick Taylor. Mr. and Mrs. Dan Duncan and Dan Ray spent Sunday night with her parents, the Dick Taylors.

BASKETBALL TEAMS SPLIT WITH MCADOO

Quitaque's high school basketball teams drove to McAdoo Tuesday night for a double-header with the teams of McAdoo High and were able to salvage one win, the Pantherettes of Gano Wilson managing to come out winners in a hard-fought game by the margin of 3 points, 60-57. Coach Gene King's Panthers, who also won here over the Eagles two weeks ago, lost by 2 points, 52-54.

Tuesday night's games were the last games for both teams until after the holidays. The next games will be on Tuesday, January 4 at Flomot a pair of District games. On the following Thursday, Friday and Saturday, January 6, 7 and 8 the two teams will be playing the Claude Tournament.

Coach Gene King's Panthers have won 13 and lost 6 games thus far this season and for Coach Gano Wilson and his Pantherettes the record is 16 wins and 4 losses.

Mrs. Gene King took her daughter, Susie, to Tulia Friday where she had a checkup by her doctor.

Mr. and Mrs. James May visited her parents, Mr. and Mrs. J. W. Lutts at Estelline Sunday.

Gwen McKay saw her doctor Saturday and had a checkup on her foot and leg that were injured in the run-away horse accident recently. Her doctor reported to her that she did not believe skin graft would be necessary, and she is able to wear her shoe now.

GREETINGS

The Quitaque Tribune

PUBLISHED EVERY THURSDAY AT QUITAQUE, TEXAS
BY GASTON AND LOTTIE OWENS

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Any erroneous reflections upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Quitaque Tribune will be gladly corrected upon its being brought to the attention of the publishers.



MRS. BERTHA PAVLICK
Your County & District Clerk

LETTERS TO SANTA

Dear Santa,
I would like to have a Baby First Step. Rickie would like to have a gun and holster set and Vicke wants a Baby First Step and don't forget to leave us some candy and fruit and don't forget my baby sister, Donna.

Love,
Regina Dudley

Dear Santa,
Please bring me a Motor Air Plane and a power shop.

With Love
Teri Gibson

Dear Santa,
Please bring me a baby Boo doll and bring Neil and Lana some toys too. Please bring us some fruit too. I have tried to be good. Don't forget all the other boys and girls.

Love,
Jana Jo Payne
How is Mrs. Santa?

Dear Santa,
Thank you for the toys you brought me last year. I have tried to be a good boy. This year I want you to bring me a Johnny Eagle Red River gun set and a record player and a bicycle. Please don't forget Jon

David. He wants the same things that I want.

Love
Jimmy Don Davidson

Dear Santa,
I want Kinners Building Blocks, a farm set, a to gun holster, the mouse trap game, and Secret Sam, and a tree house, a doctor kit. How is Miss Santa?

See you Christmas.
Bruce Patrick

Dear Santa,
I have tried to be a good girl. Will you please bring me a Thirsty Tears doll, some Avon and some white all-weather boots? Please don't forget Kenneth, Paula and Robbie.

Love
Seritha Helms

Dear Santa,
I would like a GI Joe and transistor radio. How is Miss Santa?

Love
Danny Wayne Stevens

Dear Santa,
I would like a bicycle and I would like a gun. Will you please give me a wagon and boat.

Your friend,
Jimmy Woods

Dear Santa,
I would like a BB gun, and a two gun holster and a Secret Sam and a GI Joe.

Love,
Ernest Lucero

Dear Santa,
Please bring me a BB gun, and a Secret Sam and some more track for my train.

Love,
Joey Barefield

Dear Santa Claws,
For Christmas I would like to have a doll, a watch, and lots of fruit, candy and nuts.

Thank you.
Love,
Dianna Purcell
P. S. Merry Christmas and a Happy New Year

MRS. SUDIE RICE SENDS GREETINGS

To all my friends and loved ones in and around Quitaque I want to take this way of saying to you how much I enjoyed my visit there with you and when I became ill I appreciated so much all that was done for me. I have not felt like writing

much so please accept this as my Thanks to each of you and my way of saying how much I love each of you. May I wish each and every one of you a very Merry Christmas and a most wonderful New Year ever. May God be with all of you always.

Mrs. E. G. (Sudie) Rice

WISHING YOU AND YOURS

A Merry Christmas and A Happy and Prosperous

New Year!

BRISCOE COUNTY SHERIFF'S DEPT.
VINSON SMITH

With Each Holiday Season

... it gives us pleasure to extend our best wishes to those whose friendship we cherish. With genuine appreciation of the friendship we extend to you

Season's Greetings

THE MORRISON'S

Murry, Johnnie, Bobo and Neva Dale

glory to the New born King!

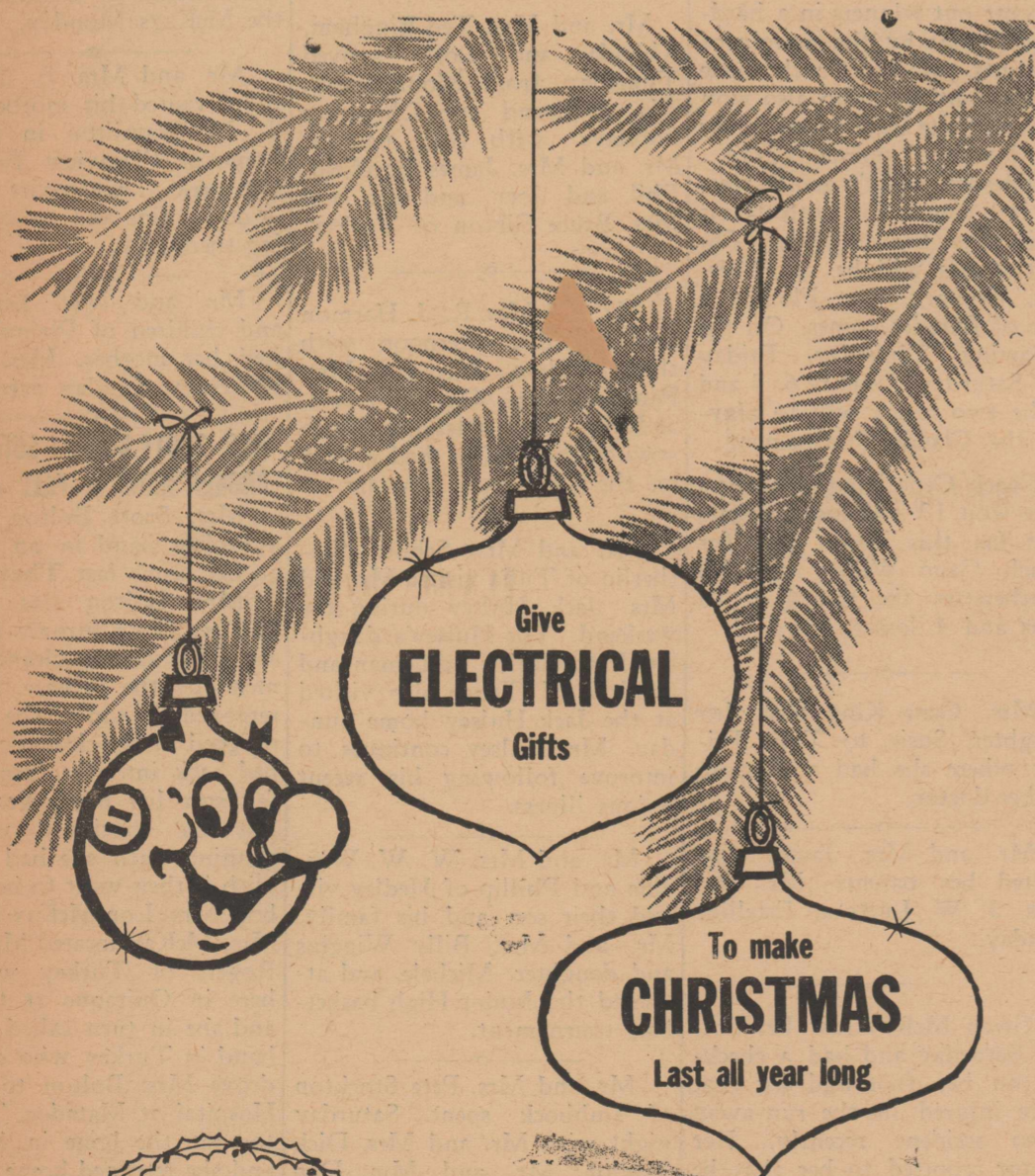


With many good wishes for Christmas

Bill - Jeane - Earl Lee
GULF OIL PRODUCTS



GRIFFIN GULF SERVICE
Weldon - Billie Jean - Cindy - Rusty



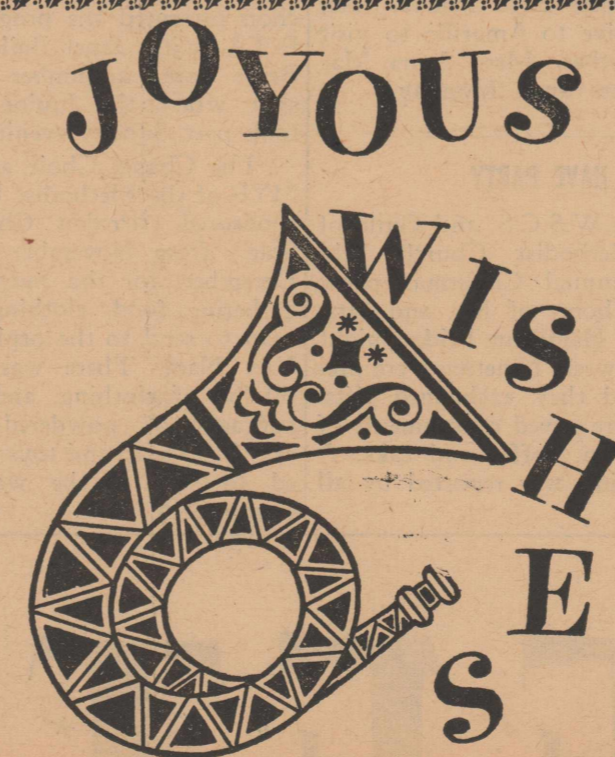
All of us here at WTU wish all of you a very Merry Christmas

Important names on your Christmas gift list will welcome an electrical gift for many reasons. For its usefulness, for its time-saving convenience, and because all the family benefits. What's more, an electrical gift makes Christmas last all year long! You can choose an appropriate electrical gift for every name on your list, because today you have a choice of more than 166 different ones! So give electrical gifts this Christmas. See your favorite electrical appliance dealer or WTU for a wonderful array of wonderful gifts.

WEST TEXAS UTILITIES
AN INVESTOR OWNED ELECTRIC COMPANY



Wilma's Grocery
Wilma and Johnnie



DICKINSON PARTS & SERVICE
Ozean and Mike

wishing you a bright & jolly holiday



Rice Dry Goods
Pete - Elva - Hattie Lois - Ruby - Mable

LETTERS TO SANTA

Dear Santa Claus,
I'm David Valdez and I am
8 years old. I would like you

to send me a pair of guns for
Christmas and I would like
them to be white.

Thank you,
David



Vance & Freda Robison

And Girls



Whatever else be lost among the years,
let us keep Christmas. Its meaning never
ends. Whatever doubts assail us, or what
fears . . . Let us hold close this day and
keep it always in our hearts.

FRIENDLY FLOWERS

Hope you
have a



The Post Office Gang

Jarrell - Minnie Mae - Morris - Ineatha - Eunice

HERB GIFT

If you grow your own herbs,
you can make an unusual gift
by wrapping small amounts of
dried herbs in cheese cloth
squares. Each square should pro-
vide enough seasoning for one
use—such as a pot of soup or
for salad dressing.

NO-DRIP CANDLES

Christmas candles are attrac-
tive and decorative—but they do
drip. This problem can be allevi-
ated by storing the candles in the
refrigerator for 24 hours before
using. This will prevent drip-
ping and they will burn more
evenly.

MECHANICAL TOYS

The first crude mechanical toys
appeared as early as 1000 A.D.
They were first equipped with
clockwork in 1672 by the toy-
makers of Nuremberg, Germany,
already famous for their dolls. A
French sailor who had fought
the losing battle of Trafalgar with
Napoleon was the unlikely pion-
eer of mass-produced clockwork
toys.

OUTDOOR THEME

If you want your outdoor deco-
rations to sparkle, begin with
a plan. Keep your plan simple,
accenting and decorating a single
feature—a tree, chimney, or
door. Use your imagination to
camouflage floodlights. Pine
bough, tiny figures, or snow
banked behind the lights hide
them well. Don't overdecorate
with lights strung haphazardly
from tree to tree, or gate to gate.

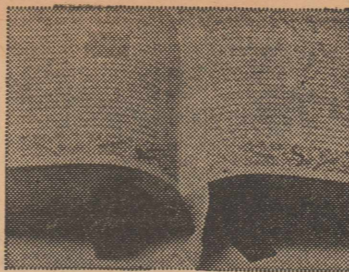
GIFT FOR MOTHER

Mom may need a floor waxer
—but Christmas is not the time
to give it to her. No matter how
practical she may be, mom would
much prefer to receive something
frivolous—something she
wouldn't ordinarily buy for her-
self. It need not be expensive
like mink or diamonds, even
though they're always nice. A
tiny vial of utterly extravagant
perfume is a likely winner. So
is a be-ribboned or be-frilled
house coat—and maybe oodles
and oodles of delicious-smelling
bubble bath.



Pat's Beauty Shop

Pat and Bill Rucker and family



At Christmas

The Bible Has Special Meaning

Like so many things really im-
portant to us, we too often take
the Bible for granted. Even at
Christmas, one of the year's most
sacred times, the Bible—our sole
source for the story of the birth
of Jesus Christ—is often ig-
nored, so intent are we on the
more material aspects of the holi-
day.

Yet, there are millions of
people all over the world, to
whom the Bible is a dynamic
force. Ask the American Bible
Society, which distributes more
than 34 million scriptures a year
and hopes eventually to put a
Bible in every Christian's home.

As they can tell you, the de-
mand for Bibles and Scriptures
in different languages and dia-
lects is ever mounting. So far,
translations have been made in
1200 languages—including Uduk,
Bicol, Lugbara, Amahuaca, Hanu-
noo, Kerewe, and Esperanto. Yet
hundreds of other languages exist
in which translations must still
be done.

To millions of Christians, the
Bible is such a powerful book,
they will even endanger them-
selves to get a copy. Just re-
cently, for example, it was re-
ported that Watasi refugees came
out of hiding to get supplies of
salt, medicine, hymn books, and
Bibles.

The Bible is important to many
people's lives and work. To arch-
eologists, it is a prime source of
information as to where to un-
earth artifacts of Biblical civili-
zations. To historians, it presents
the best picture yet of the 4,500
years of ancient history embraced
by the Old and New Testaments.
And the Bible is also the best
source of information about the
beginnings of Christianity.

Life Work

Scholars find in the Bible a
life-time work. One famous schol-
ar of modern times—Dr. Albert
Schweitzer—spent years writing
his monumental "The Quest of
Historical Jesus," which put Jesus
into historical perspective.

From the Bible comes practi-
cally all our rules of basic be-
havior as does our most repeated
prayer—the Lord's Prayer. Also,
literally hundreds of famous quo-
tations, "Love thy neighbor as
thyself," "The wages of sin is
death," "Get thee behind me,
Satan," and "God is love."

Special Treat

Canape Spread Features Sardines

Looking for something scrump-
tious to serve with the egg nog
during the busy holiday season—
something that'll help you out in,
and out of, the kitchen?

There's a little silvery fish
swimming in the sea off the coast
of Maine who can add much to
your Christmas festivities. He's
really a little herring but is
known as a Maine Sardine.

Maine sardines were a familiar
food to the American sea-coast
Indian before the first colonial
settlers came to this country.
They used rough weirs made of
brushwood and twine to trap the
tiny young herring—one of the
same techniques which is used
today. The Indians ate the herr-
ing as fresh fish, but they prob-
ably also smoked or salted them
for their winter food.

MAINE CANAPE SPREAD

- 2 cans (4 oz. ea.) Maine sardines
- 4 tablespoons butter (soft)
- 1 teaspoon Worcester Sauce
- 2 teaspoons chili sauce

Drain Maine Sardines. Combine
soft butter, Worcestershire sauce,
chili sauce, and spread on toast
fingers. Top with a sardine. Makes
about 12 hors d'oeuvres. For a fancy
holiday party arrangement that
looks every bit like a Christmas
tree, here's what you do: Place
half of a gouda cheese at one
end of an oval platter to form
the tree base. Then on a large
skewer the length of the platter,
alternate Spanish olives, cheddar
cheese, gherkins and radishes to
form a decorative tree trunk.
Top the skewer with a Christmas
star made of cheese. Then spread
the Maine sardine canapes around
the edge of the platter to make
the tree branches, and fill in
with thin lemon wedges. Sur-
round the platter with the tradi-
tional egg nog, and your holiday
buffet will be complete.

Plan Shopping And You'll Save

Plan your Christmas shopping,
shop early, and you'll get the
most for your money.

The best Christmas shopper is
one who plans and buys gifts
periodically throughout the year.
This gives not only time to make
the proper selections, but as well
spreads the cost over several
months, thus avoiding a last-min-
ute financial drain.

Many start the day after Christ-
mas and take advantage of post-
holiday sales on such items as
greeting cards and wrapping pa-
per. The shopper who spreads the
cost of Christmas over several
months is also in a position to
take advantage of other sales as
they occur during the year, or
to make larger purchases with
less financial strain.

Waiting until the last minute
isn't always bad. You may find
just what you want at a reduced
price the night before Christmas
—but you run the risk of not
finding anything that you want
to give.

MONEY GIFT

What does the bank official con-
sider the perfect gift? Money,
of course. Last year a Maryland
bank sold money birds, money
corsages, money by the inch and
by the pound, money in buckets
and money trees. Other special-
ties included Bit-O-Money—mon-
ey packaged as a candy bar; Cold
Cash—money mounted in an ice
cube sealed in a plastic box; and
a Money Magic Magician's Kit—
directions for performing six
magic tricks with money.

YEAR-ROUND

It's Christmas the year round
for Ernest Theuer and the whole
world is toyland. Theuer, a buyer
for F.A.O. Schwartz, spends his
time searching for whimsical, in-
genious and extraordinary toys.
He finds them in Switzerland, in
Bavaria, where toy-making is a
year-round family enterprise, in
Japan where families paint mini-
ature tea sets in their homes.
He may turn up anywhere, and
everywhere he finds unusual and
interesting toys.



Best Wishes to Friends
Everywhere

WILL & MARY LYON

Holiday Punch Sure To Please

No other time of the year brings with it
to tradition as the observance of the Christ-
mas is more traditional than the punch bowl, an ag-
ility and good cheer? With holiday parties
a need for easy-to-make, good-to-taste beverage
at home at an informal "open house" . . . at a
tion" . . . at an after-sports gathering. You
elegant punch bowl to have punch parties. Use
plastic bowl with a few holiday stickers around
you'll have a gay and festive serving piece. Or,
a hot punch, serve it from a chafing dish.

And, punch can be spirited without spirits,
ingredient. It gives body to the punch without ma-
of the other ingredients. More than a treat to yo-
be a treat to your pocket book and won't set budget
holiday entertaining.

Holiday Punch (makes about 4 quarts)

- | | |
|--------------------------------|-------------------------|
| 1 quart boiling water | 1 can (20 ounces) |
| 1/2 cup loose tea (15 teabags) | apple |
| 1 teaspoon whole cloves | 2 cups orange juice |
| 1 6-ounce can lemonade | sugar to taste |
| 2 cups cranberry juice | lemon slices |
| | cinnamon sticks (optio) |

Pour boiling water over tea and cloves. Brew 4 m-
and strain. Add remaining ingredients except lemon
cinnamon sticks. Pour into pre-heated bowl. Garnish
studded lemon slices. If desired, place a cinnamon sti-
punch cup to serve as a chafing dish.



wishing
you a
bright
&
jolly
holiday

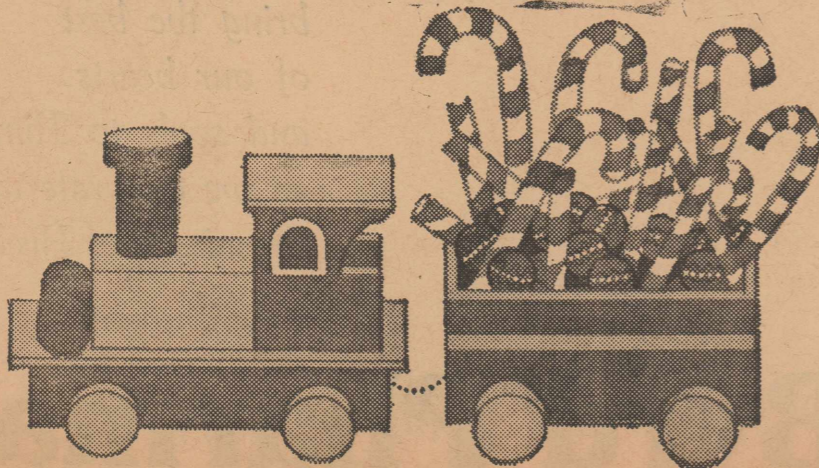
HAM THEATRES

Quitaque & Turkey

BEST WISHES

FOR A

HAPPY HOLIDAY SEASON



CITY DRUG

TURKEY, TEXAS

PHONE 5751

best wishes
for a

MERRY CHRISTMAS

MULLIN MOTOR CO.

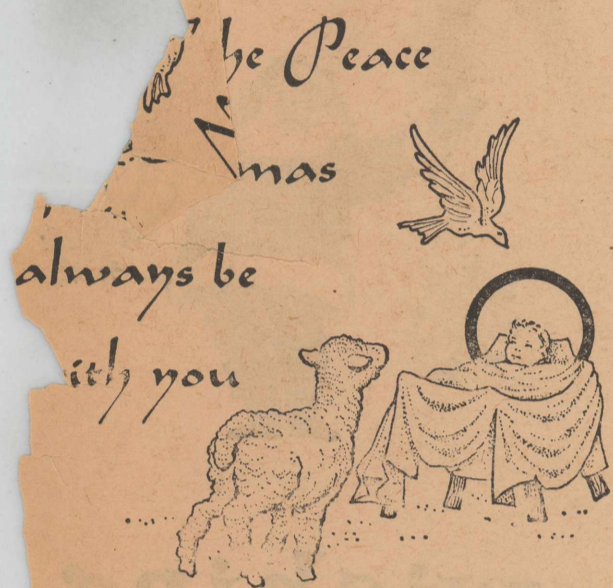
TURKEY, TEXAS

AS TO SANTA

baking set, dishes, and a radio. I have tried to be a good girl. I love you, Kim Baca



Bedwell Hdw. & Imp.

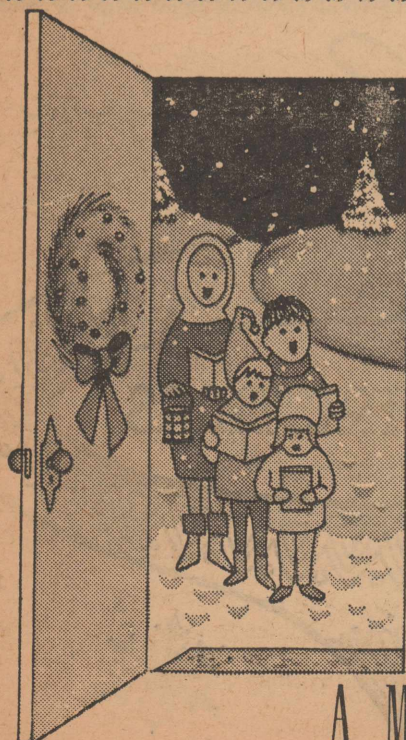


Pioneer Drug

giving you a bright
of good cheer



Quitaque Elevator



Sing we noel

It's a grand old custom! Christmas is a time for old customs and it is a real pleasure for us to renew another old custom... the custom of saying thank you to our customers and wishing them a season of great joy. To each of you:

A MERRY MERRY CHRISTMAS

HOUSE CHEVROLET CO.

Silverton, Texas

For Kiddies

Treasure Chimney Is Real Treat

Something for the children? Of course. A Christmas decoration that's good enough to eat. All you need is assorted cookies, butter frosting mix, and a jolly toy Santa to add special fun to the small fry's holiday.

Treasure Chimney

- 2 1-lb. boxes Sunshine Sugar Honey Graham Crackers
- 2 7-oz. packages butter frosting mix
- 5 8-oz. packages Sunshine Fig Bars or 3 1-lb. packages Sunshine Assorted Cookies
- Small Santa

To make the form around which the chimney is built, tape together side by side the two 1-pound boxes of graham crackers, after removing the paper wrapping from each. Leave crackers in the boxes until the chimney is completed. Prepare one of the packages of frosting mix as package directs. Spread one side of the taped boxes with frosting. Arrange fig bars flat with bottom sides down, pressing into frosting to look like mortar. Let frosting dry completely (several hours) on this side. Repeat process on the other three sides of form. When all "bricks" are cemented firmly, stand chimney on end. Cut away cardboard ends of graham cracker boxes at top, and remove about a third of the crackers. Prepare second package of the frosting mix. Drizzle it down corner edges and top of chimney to resemble snow and icicles. Fill chimney with assorted cookies, and top with a Santa.



CHIMNEY TREAT... A Christmas decoration good enough, in fact, designed to eat. Graham crackers, cookies and fig bars are featured in this treasure chimney.

Holiday Observance Aided Washington

An important step was taken towards colonial freedom when George Washington used his knowledge of Christmas celebrations as an aid in planning his attack on the Hessian soldiers under the employ of George III.

At that time (1776) many if not all puritan settlers in the new world disapproved of Christmas festivities. Not true for the mercenary Hessians fighting for King George against the colonists. They made the fatal mistake of observing Christmas just as they had done at home. The result was, much of the credit due to Washington's knowledge of Christmas customs throughout the world, that on December 25, 1776, American troops crossed the Delaware, attacked and put to rout the surprised Hessians who were obviously sleeping off the effects of their holiday "cheer."

Beware

Holiday Hazards Surround Home

Christmas is the time to be jolly — but sad statistics show that it is also the time for an alarming increase in home accidents. To keep your holidays safe as well as happy, here are some hazards to look out for:

*TOYS — Air rifles, archery sets, dart games, hunting knives and chemistry sets make wonderful Christmas gifts — but they can be crippling weapons in the hands of children too young to understand the hazards involved. Even older children should have adult supervision when playing with equipment of this type.

Babies and toddlers invariably follow the rule, "from hand to mouth." When selecting their Christmas toys, therefore, carefully avoid small objects, marbles, coins or beads, balloons, plastic bags, whistles with removable mouthpieces and pull-toys with removable parts. According to the National Safety Council, more than 600 children under five years old die each year as a result of suffocation from the ingestion of these small objects.

Parents also should see to it that Christmas toys are sturdy and well-made. Cheaply constructed or breakable toys will come apart or break under strenuous play, inviting cuts, infection and sometimes even deadly wounds. A simple test for toy sturdiness is to bend it slightly yourself first. If you can bend it easily you can bet that your four-year-old will be able to destroy it.

CRANBERRY SPOTS

The spots you see before your eyes could be caused by cranberry spills on your tablecloth or carpet. Immediate attention is recommended. Remove excess, rub the spot with ice cube, then wash at once.



HAND PUPPET... Herman Munster, of TV fame, has been made into a talking hand puppet that is 12 inches tall and says 11 different "Munstrous" things.

Best Card

The most popular Christmas card is neither sick nor slick, but rather informal. These cards underplay sentiment and have whimsical, sometimes lightly tender cover drawings. Small informal cards appeared in 1962. Larger ones are available this year for senders who want to write their own newsy note to each recipient.

CHRISTMAS SLANG

There is but one real meaning for the word Christmas, yet it has from time to time taken on peculiar slang uses. "Christmas" is sometimes used to describe a sparkling article of clothing or jewelry. In World War II, fliers used the word "christmas" to describe a shower of metallic foil dropped by an airplane to jam enemy radar systems. And a "Christmas tree" in the slang of drillers and wildcaters refers to the derrick of an oil or gas well.

WELCOME JINGLE

In days of yore, guests opening the front door would be greeted by the merry jingle of sleigh bells. You can buy them on a strap that can be hung from the door, on a flexible metal support that vibrates as soon as the door is opened. To extend a hearty welcome, paint your door for the holidays, then spray the strap or metal of your bells with a quick-drying enamel that contrasts with your door. You'll have attractiveness with sound effects that spell out a real welcome.

FRAGRANT HOLIDAY

Almost as traditional as holly and mistletoe during the yuletide season are perfumes. Fragrant woods and spices were burned as offerings to the gods by the early pagans; perfumes were used in the religious rites performed by priests; kings and emperors were anointed with fragrant oils at their coronation; and of course the best examples are the gifts of frankincense and myrrh brought to the Christ Child by the Wise Men. Today, perfumes rank high on milady's "want" list.

WELCOME WINDOW

Let your picture window welcome guests to your home. Place a candle, a wreath or a spray of evergreen in the window, remembering at the same time that too much of any of these will spoil the effectiveness of your window. The children might enjoy trying a stained-glass effect with easily-washed-off colorings and artificial snow sprays. A real treat for children is working with luminous paints; they enjoy admiring their handiwork on those snowy, blowy nights.

'LOST GENERATION'

You probably don't think it could have happened in our country but it did. An entire generation of American children grew up without Christmas! From 1659-1681 puritan leaders banned Christmas celebrations. The disputes arose over the abuses of Christmas; these abuses reached a fever pitch in 17th century England and the result was the forbidding of the yuletide ceremonies by the puritan parliament in 1644.

This is one of numerous examples to illustrate the point that the course of Christmas celebrations has not run as smoothly as one might ordinarily think.

HOLE IN HEAD

According to the makers of Tinkertoy, a popular modern gift, Greek and Roman children of early Christian times were often given puppet-dolls. These dolls were cunningly made, with jointed, movable wooden limbs — and a hole in the head. A string passed through this hole, and connected to the arms and legs, turned the doll into a marionette.

WRAP WITH FLAIR

You can't tell a book by its cover, but a pretty cover makes you open the book. A gaily-wrapped package with fanciful ribbons can add glamour to any gift. There are many inexpensive materials on the market or, if you're not a do-it-yourselfer, your favorite store will do a masterful job at a nominal price.

CHRISTMAS TOPS

Christmas meant a new supply of rattles and tops for little ones of the Middle Ages. In the 12th and 13th centuries, little girls who requested dolls for Christmas usually had to settle for crude clay ones. Little boys of that era got toy horses and knights as gifts.

LETTERS TO SANTA

Talky doll, candy, ball and some dishes and that's all. Santa I love you, Santa. Love Darlene

Santa Clause

Will you bring me a Walky

JOYOUS WISHES

TO ONE AND ALL!



Blankenship Grocery



May the Joy and Peace of Christmas be with You always

Jennings Farm Supply



NOEL

May each of us bring the best of our hearts and souls to Him as we celebrate again the miracle of His love.

Byrd Pharmacy

LOCKNEY, TEXAS

LETTERS TO SANTA

Dear Santa,
Bring me a gun for Christmas.

Jesse Joe Castillo

Dear Santa,
I have been a good little girl

at times. Please come see me and bring me a doll, suitcase and "Kenner Give a Show." Please remember my sister Sherri and little brother Brent. They have been good, too.

Love
Donna Brown

Dear Santa,
Please bring me a sewing machine, and a Barbie Doll And some doll clothes.
Thank You,
Kay Polk

Dear Santa,
I would like a Barbie and a case for her. I love you. Do not forget my grandma, sister, and brother, please.

Sharon Kell

Dear Santa,
Please bring me a Johnny West set, a bicycle and a horse set. Also bring my little sister a doll and clothes for her doll. Please do not forget the other boys and girls.

Love,
Bobby Brunson

Dear Santa,
I am a very good girl and I like you very much. Would you bring me a doll and a set of dishes.

Yours truly
Mary Scoggins

Routel, Box 2

Dear Santa,
I would like for you to bring me a set of dishes, a slinky, some silly soap, some candy, nuts and fruit and don't forget the other boys and girls.

Thanks,
Joyce

Dear Santa,
Would you please bring me for Christmas a bow and arrow set, a dump truck, air plane!

Love,
Howard

Dear Santa,
I have been a good little boy this year. Will you please bring me a racer set, and I have a little brother named Tim. He wants a tricycle for Christmas. And Santa, please remember all the other little boys and girls too.

Kyle McWilliams

Dear Santa,
This year I want some dishes, a bike, a doll with a lot of clothes whose name is Ruthie, a stuffed cat and monkey to set on my bed and lots of fruit, candy and nuts.

Thank you
Love

Ruth Purcell

P. S. Merry Christmas and a Happy New Year

Dear Santa Claus,
I'm a real good girl with my father and mother, brothers and sisters and everybody.
Please bring me something. I wish you would get me a doll, cookies and candies and fruits for my two brothers and my two little sisters. I'm 7 years old.

Thank you Santa,

Love,
Irma Cano

Dear Santa,
I am eight years old and have tried to be a good girl this year. Would you please bring me a doll, horse and lots of candy, nuts and fruit.
Remember all the other girls and boys.

Love,
Donna Cagle

Quitauque, Texas
Dec. 14, 1965

Dear Santa Claus,
I am a little girl, four years old and I have been very good this year. I would like to have a Barbie Doll and some clothes for her. Please bring me some pretty clothes too.
Don't forget the other little boys and girls.

Thank you,
Leslie Dawn Monk

Quitauque, Texas
Dec. 14, 1965

Dear Santa Claus,

I have been a good boy this year. I am almost three years old and I would like to have a gun and holster set and a little John Deere tractor with a trailer.
Please don't forget any of the other children.

Love,
Jeffrey James Monk

Holiday observance had reached a disturbing low in the middle 19th century. When Charles Dickens published his now immortal "Christmas Carol", though, he helped tremendously to revive Christmas spirit throughout the world but especially in the United States and England.

FRUIT CAKES

Fruit cakes can be kept almost indefinitely if they're properly wrapped and stored. Simply sprinkling orange juice over the cake periodically keeps it from drying out and adds a touch of flavor as well.

SAFE TREE

Be sure to install your Christmas tree safely. You can place it in a pail of cold water, sweetened with a cup of syrup, sugar or molasses. You can also place it in a box of wet sand to prevent it from drying out. Whatever you do, be sure it is anchored firmly, will not fall or be knocked over as someone passes by.

To Our Readers, Our Customers and Friends Everywhere:

It is our hope that every one of you will be filled with the peace and love of Christmas time, just as the shepherds were filled with wonder of the occasion of that first Christmas. May the coming year be a happy and prosperous one!
Lottie, Gaston and Eddie Owens

Greetings of the Season



As we humbly pause to express our innermost thoughts to our customers and friends, we are mindful of the many blessings that have been ours to enjoy.



JOE'S BARBER SHOP



Joy to the world

The Holy Season is at hand and we hope it contains a multitude of blessings for each of you. Thank you for your patronage and good will

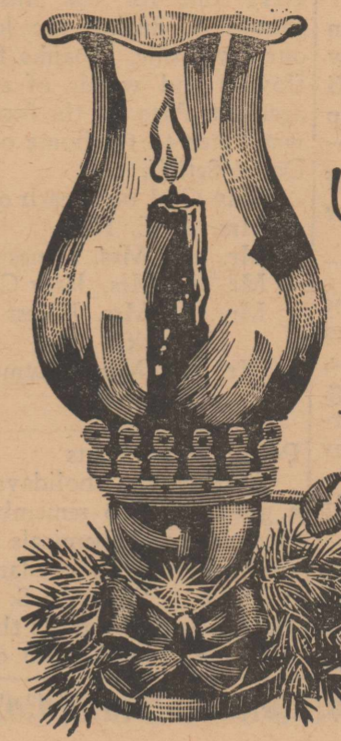
Roberson Dry Goods



Glad Tidings

May the joy and goodwill which abounds at the Christmas Season be with you and yours throughout the coming year. Let us hope that all men will feel the wonder of Christmas and so fulfill the promise for Goodwill toward men

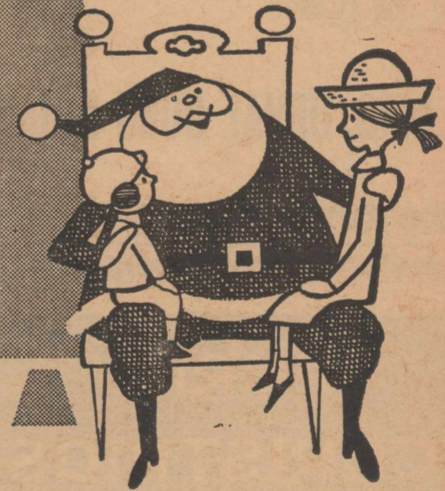
Merrell Food Store



We Wish you the Merriest Christmas

R. L. & IRA GROCERY & SUPPLY

"... and please bring lots and lots of good things to all our friends!"



Tiffin Home Laundry



Heigh Ho

It's Christmas

We send our best wishes of the season to all our good friends and patrons.

Johnston Drilling Co.

Friday & Monday Specials

DECEMBER 24 & 27

Shurfine — Sliced or Halves — No. 2 1/2 Can — 4 for
Peaches \$1

8-oz. Package
Dream Whip 79¢

Shurfine — 6 1/2-oz. Can — 4 for
Tuna \$1

Shurfine — 18-oz. Glass 3 for
Grape Jelly \$1

Shurfine — Quart Jar
Salad Dressing 39¢

6 Bottle Carton
Coca-Cola 33¢
Plus Deposit

Non Foods

18" x 25' Roll
Reynolds Wrap 59¢

Fab — Giant Box
Soap Powder 69¢

Meats

Half or Whole
Hams lb. 79¢

Shurfresh — 1/2 Gallon
Milk 49¢
Gallon 89¢

Frozen Food

Borden's — 1/2 Gallon
Glacier Club 49¢

Underwood's — 14-oz. Box
Bar-B-Q Beef 75¢

Fruit & Veg.

Bananas lb. ... 13¢

Celery Stalks 15¢

TRY THESE NEW SHURFRESH Products

- ★ Whipping Cream
- ★ Buttermilk
- ★ Chocolate Milk
- ★ Half & Half
- ★ Skimmed Milk



Merrell Food

DOUBLE BUCCANEER STAMPS WEDNESDAY ON ALL PURCHASES

Small But MIGHTY WANT ADS *SELL BUY RENT TRADE*

FOR SALE

UNDERGROUND IRRIGATION PIPE
Asbestos - Cement for main line sprinkler pipe. All sizes plastic pipe for water and gas. Rhode Pipe Co., Phone 5021 or 3231, Silverton, Texas. 30-tfc

FOR SALE: My green Oldsmobile, \$5400 automobile. 40,974 actual miles. Real clean car. Mary Hall, Phone 2201. 25-tfc

LIVESTOCK EQUIPMENT AND SUPPLIES
Lightweight metal panels and gates. Hog panels a specialty. See these and other equipment at LEDBETTER - RHODE, Silverton. 26-tfc

BIG CHRISTMAS SALE on all Western Items from now until January 1st. Stephens & Son Supply. 4p

FOR SALE: For all kinds of Fireworks, see Charlie or Snow Grundy.

FOR SALE: 1954-ZB Moline Tractor, all equipment, good tires, \$350.00; 8-ft. Hoeme, \$100.00. Reason for selling, quitting farming. Willie Martinez. 5 miles northeast Turkey on E. R. Rorie Estate. 27-2p

LOST: Billfold, in the boy's dressing room at Quitaque High School. Will give reward for return. Roland Hamilton. 1p

SINGER MACHINES: Type-writers; Vacuum Cleaners; T-V's. Sales and Service. Free demonstrations. Call 3131 for information or appointments. 24-tfc

FOR SALE: Wringer - type Maytag washing machine. Mrs. Charles Hamner, Phone 2141, Turkey. 28-2p

For Sale: GE automatic washing machine. Mrs. C. H. Hamner, Phone 3231. 28-2p

LOST: Whiteface heifer calf, weight about 350 lbs., has a tag in her right ear with name "Charles Barrett" on it. 28-tfc

CARDS OF THANKS

CARD OF THANKS
We want to thank each and every one for the kindness shown us during the loss of our loved one. Thanks for the flowers and words of encouragement. Also for the food that was taken to the home of Mrs. David Setliff.
May God bless each of you.
Mrs. J. E. Hire
Mr. and Mrs. James Hire
Mr. and Mrs. Jerry Clapps
Mr. and Mrs. Forest Hancock
Mr. and Mrs. Raymond Hire

Poison Plant Parts
During the holidays it is a good thing to remember that medicines and chemicals are not the only sources of danger to a child. The U. S. Public Health Service reports that each year nearly 12,000 children

thoughtlessly eat potentially poisonous plants. Many of these plants are so commonplace that you might not even suspect them. The lovely oleander bush which is grown indoors and outdoors all over the country, contains a deadly heart stimulant so powerful that a single leaf eaten by a child can kill. One leaf of the Christmas flower, the poinsettia, can be lethal to a child. The berries of the mistletoe, so common in Texas, can be fatal to an adult. Our fruit trees often contain poisonous parts. Peach tree leaves contain one of the most dangerous poisons known. In the vegetable world, the leaves and the vines of the tomato and potato plants contain alkaloid poisons. Most dangerous of all plants in the vegetable garden is the rhubarb. Its stalk is not toxic, but the leaf contains oxalic acid which crystallizes in the kidneys, causing severe damage.

-Local Briefs-

Mrs. H. B. Finney drove to Plainview last Friday and brought their grandchildren, Rhonda and Bobby Kaiser, home with her to spend the week-end. Their parents, Mr. and Mrs. Ronald Kaiser, attended a Christmas party at Amarillo given by the company for which he works. They came for the children Sunday.

Mr. and Mrs. Bill Ebbs and Carl Wayne of Plainview spent Sunday with her parents, Mr. and Mrs. George Owens. Carl Wayne had spent Saturday and Saturday night with his grandparents, also.

Sonya enjoy a pre-birthday party. She was 1 year old on Wednesday, December 22. Mr. and Mrs. Bud McMinn and Travis joined them Sunday afternoon for a visit.

Mr. and Mrs. Billy Wiggins Wiggins and Michele were in Amarillo Saturday on business. They met her mother, Mrs. Sam Sanders of Hedley, and a sister of Mrs. Wiggins, in Amarillo and enjoyed a visit together with them.

Mr. and Mrs. James Kimbell were host and hostess for a pre-Christmas dinner Sunday with all of their children and their families home for the day. Those present were Mr. and

Mrs. J. C. Mabry, Jr. and children of Tulia; Mr. and Mrs. David Setliff and children; Mr. and Mrs. Bobby Brunson and children; Mary Helen Dudley and children; Mr. and Mrs. James Lynn Kimbell; and Mrs. Kimbell's sister, Mrs. J. W. McBea, her husband and daughter, Nelda of Amarillo.

WASSAIL BOWL
The Wassail Bowl, a tradition of ancient England, still pleases holiday palates. The drink may be hot mulled ale, spicy eggnog or punch, but the pledge "Wassail," is the Anglo-Saxon equivalent of "Your Health" and is a fitting toast for the holiday season.

A HAPPY HEARTY MERRY CHRISTMAS

JARRELL, JEAN, MIKE & NADINE RICE

There is no time quite like Christmas for remembering the friendships we cherish and no wishes like the tried and true ones . . .

A VERY MERRY CHRISTMAS

City Grocery

Cheeriest Wishes

Duke's "66" Station

Duke - Mary - Velda - Jimmy - Randy

INVEST IN THE BEST . . . AND IMPROVE THE REST!

I had more calls for breeding stock last year than I could supply. I now have a breeding-age bull and some bred heifers.

If interested, please contact me soon before I enter them in Registered Angus Sale.

I want to thank my friends and customers who have bought cattle from me in the past.

MERRY CHRISTMAS

E. J. HAMILTON

Phone 2682 Box 312

May the joy of the Christmas season be with you

MR. & MRS. ORVAL COBB & JANICE

We Will Be Closed From Dec. 23 through Dec. 28. Please Arrange Your Appointments Accordingly

LOLLA BELLE'S BEAUTY SHOPPE

Phone 3016

MERRY CHRISTMAS

BILL WRISTEN FORD, INC.

Silverton, Texas Phone 3351

DR. WAYNE D. MAXWELL
Osteopathic Physician & Surgeon — Turkey, Texas
Week-day Office Hours: 9:00 a. m. to 6:00 p. m.
Saturday: 9:00 a. m. to 3:00 p. m.
Office Phone 3501 House Phone 5721

DR. O. R. McINTOSH OPTOMETRIST
211 South Main St. Floydada Phone YU 3-3460

Thursday & Friday Specials DECEMBER 23 & 24

Shurfine IRISH POTATOES . . . 303 size . . . 3 for 39¢	Shurfresh — ½-gallon MILK 49¢
Shurfine Sauerkraut 303 Can — 3 for 49¢	GALLON 89¢
Shurfine — 303 Size FRUIT COCKTAIL 2 for . . . 49¢	Sun Maid Raisins 15-oz. Pkg. 27¢
Shurfine Asparagus 300 Can — 2 for 49¢	LANE'S MELLORINE . . . Half Gallon . . 39¢
Shurfine TOMATOES . . . 303 can . . . 2 for . . . 45¢	Aunt Jemima Pancake Mix 1-lb. Pkg. . . . 2 for . . . 45¢
Shurfine Apple Sauce 303 Can 2 for . . . 29¢	CHICKEN HENS lb. 45¢
Shurfine Apple Butter 28-oz. Jar 2 for . . . 59¢	Wright Brand — Half or Whole HAMS lb. 75¢
Shurfine CRANBERRY SAUCE . . 300 can . . 2 for 45¢	BANANAS lb. 15¢
Shurfine Chili With Beans 15-oz. Can — 2 for . . . 59¢	SUNKIST ORANGES lb 15¢
SHURFINE SWEET PICKLES 39¢	TURKEY HENS lb. 45¢
White Spuds 10-lb. Bag 59¢	

City Grocery

TRY THESE NEW SHURFRESH PRODUCTS

- ★ Whipping Cream
- ★ Buttermilk
- ★ Chocolate Milk
- ★ Half & Half
- ★ Skimmed Milk

DOUBLE BUCCANEER STAMPS WEDNESDAY ON ALL PURCHASES

Shurfresh Milk Has That NATURAL GOODNESS

SEASON'S GREETINGS

*We've been saving
a wealth of good wishes
just for you.*



*May you enjoy health,
success and happy days
during this holiday
season and in every
moment of the year
to come.*

First National Bank



The Magic of the Season

May every moment of your Christmas sparkle, gleam and glisten with Yuletide magic!

Quitaque Auto Parts

Buck and Jones

Night of Cakes
Christmas Eve is called the Night of Cakes in Ireland, because of an ancient custom of baking special Christmas cakes spiced with caraway seeds for eating on the night before Christmas.

GIVE QUALITY GIFT

If you buy an electrical appliance, the material it's made of will make a big difference. A quality stainless steel gift will last a lifetime. You'll give more pleasure with the best of a low-priced product than with the cheapest of a "higher-ticket" item. Better a superb lipstick than an imitation leather purse . . . 100 sheets of highgrade personalized stationery than a mediocre desk set . . . a fine handkerchief than a run-of-the-mill tie.



QUITAQUE CLEANERS

Decorating Ideas

If you want an unusual front door decoration for the holidays, design your own. Children's toys, a small horse, a freshly painted drum and plastic toys tied with greenery and a red bow give a welcome for all children.

You can also make a huge bouquet of candy canes from decorated mailing tubes. Add a few Christmas greens, a perky bow or other decorations for a cheery greeting at the door.

To make your own little Christmas tree, form a yard of half-inch mesh chicken wire into a cone.

Use a dowel to support the cone. Place a paper disk close to the base of the chicken wire to keep the dowel centered. Mount in a flower pot of plaster of Paris. Stuff the mesh with tissue or paper napkins. Complete with bells, balls or other decoration.

A styrofoam cone makes a good base for a little tree. Mount cone on a short dowel and place in a flower pot filled with wet plaster of Paris. Use shearings from an evergreen to cover the cone. Then decorate with tiny lights and small ornaments.

Silver Decorations
Silvered berries, leaves, seed pods and sprays of ivy may be made by pouring a small amount of aluminum paint into a deep container almost filled with water. The paint floats on the water. Dip the material to be silvered into the water and draw it out slowly. Hold it over the container until it has stopped dripping. Then hang it in a dry place for 24 hours. Aluminum paint for metal surfaces works best.

BUY WITHIN BUDGET

Christmas is a time of joy and giving, yet the large family, in the excitement of the holiday, family dinners and other activities, may incur too heavy an expense.

Careful thought and planning can make things easier on the pocketbook and reduce the post-Christmas concern about overdue bills. Gifts are an important part of the average family's budget. Most families spend three and five per cent of their income on presents. To avoid running bigger bills than intended, the family should keep a running total of the amount of gifts bought, for cash, and on credit. And, if you're paying over a period of several months, credit charges should be figured as part of the cost.

HOLY CARPENTER
There is an Episcopal church in Hong Kong named the "Church of the Holy Carpenter." Communicants carved the figure of Jesus and carpentry tools at the altar.

KIDS & CUSTOMS
While American children are putting their gifts beneath the tree, Slavic youngsters go to sleep on a bed of straw and hay on Christmas Eve, to share in Christ's humble birth. A special treat for kids of some generations ago might be the privilege of a ride on the Yule Log as it was dragged into the manor or castle. A favorite game was Snap-dragon—in which players tried to snatch a raisin from a bowl of burning spices and spirits.



YESTERYEAR . . . This illustration depicts a Christmas observance prior to the turn of the century. Candies and miniature dolls and playthings were included in tree decorations.

Mistletoe Magic
Britain's early Druids believed mistletoe could heal disease, neutralize poisons and protect against witchcraft. They wore charm bracelets and rings made of mistletoe, and fastened the plant over doorways to their homes. The Scandinavian goddess Frigga reportedly made mistletoe an emblem of love and granted some lucky man a kiss beneath its branches — perhaps the start of the custom we know so well today.

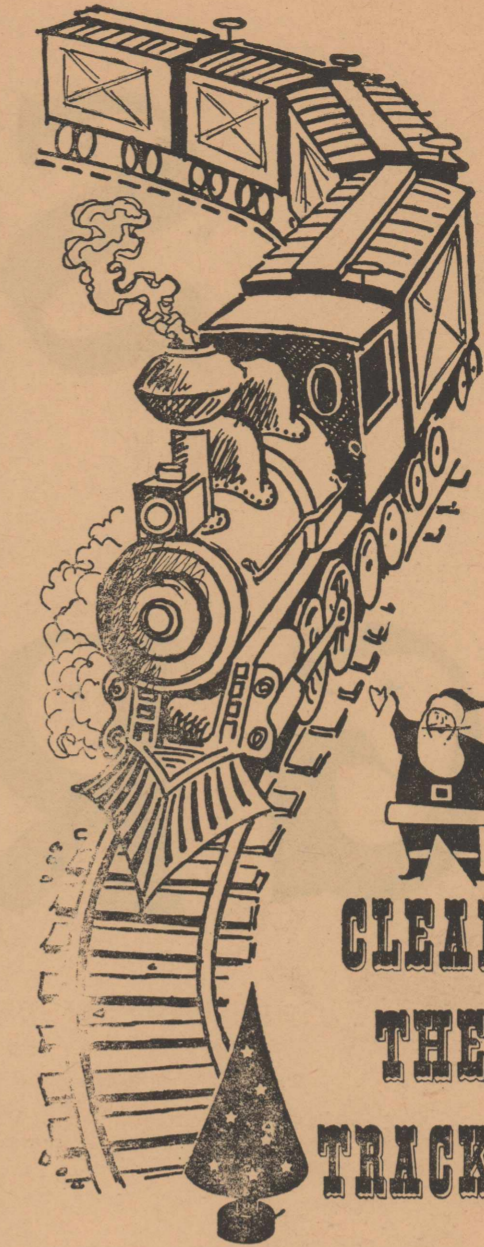
ROYAL TOYS
Children lucky enough to be born to royalty or nobility received royal treatment when it came to gifts. A 14th century manuscript records a payment to a goldsmith for repairing a toy windmill given to a certain Princess Isabella of France. Sixteenth century craftsmen were paid high prices by aristocrats to fashion exquisite toys for their children.



"and He shall be the Prince of Peace"



MRS. JIM BAREFIELD and Family
"Your Avon Representative"



CLEAR THE TRACKS!

It's Christmas! And we're sending carloads of our biggest and best greetings to YOU! We're proud of your continued friendship and patronage and look forward eagerly to seeing you and serving you in the days to come.

CITY OF QUITAQUE

MAYOR: Alton Johnson
COUNCILMEN: Joe Bedwell, M. L. Roberson, Pete Rice, Bert Grundy, O. R. Stark, Jr.
CITY SECRETARY: James Brunson
WATER SUPERINTENDENT: J. C. Wagnon



NOEL

OUR APPRECIATION TO YOU FOR YOUR FRIENDSHIP . . . OUR BEST WISHES TO YOU FOR MANY SEASONS OF HEALTH AND HAPPINESS.

Stark Insurance



Merry Christmas

Peace and joy be with you and your loved ones during this blessed Yule season and all the days to come.

The best time of all, in this happy season, is taking the opportunity to tell you how much we appreciate the great hospitality and friendship that Quitaque people have shown me and my family, and for your patronage.

Farmers Co-op Gin

Gin Manager Jack Cheatham and Family



Greetings of the Season

C. A. & DORA HAWKINS

A JOYOUS HOLIDAY



WE THANK YOU FOR
YOUR PAST FAVORS
AND HOPE EACH DAY
OF YOUR FUTURE IS
FILLED WITH CHEER.

Lolla Belle's Beauty Shoppe

Lolla Belle & Chionez

An Evergreen Rope

A rope of evergreens is easy enough to make, say the experts, and might go well over your door frame, mantel or along a stair rail.

Materials: rope long enough for your needs, short lengths of wire (15 to 18 inches), short sprays of evergreen (cedar is especially good), balls, bows, red berries or bells.

Place a bunch of evergreen against the rope and fasten in place with wire. Repeat length of rope. Drape as desired.

Locate places where additional decoration—berries, balls, bells—would be effective and wire on.

Fasten decorated rope in place with tape, tacks, corsage pins or small nails.

Wire lengths of evergreen together as a spray and decorate with bells, balls or ribbon.

Santa's Suit

We don't know Santa's working schedule, but Santa Claus Outfitters of Newark, N.J. begin each July making Santa suits for the big selling months of November and December.

Santa's suit comes complete with beard and wig and the company sells to all kinds of Santas — department store, church, civic organization — and the suburban Santa, the local resident chosen to go house to house as St. Nicholas.

GIFT TO LAST

If your Christmas gift is really valued, chances are the receiver will eventually want to replace, repair or add to it at some future time. So buy only from "open" stock and reputable dealers — the kind who advertise their wares and stand behind their products.

THE RIGHT TOYS

A toy is in reality a child's playtool. It should be sturdy and soundly constructed of durable materials. Paints should be non-toxic, and all edges and surfaces, and parts should be well-finished.

Toys should challenge, but never frustrate a child. The well-designed toy works. It should be simple enough for a young child to understand, to take apart if he wishes, and to put back together by himself. A child needs some nonspecific toys such as blocks. With this classic construction toy, he can give free rein to his imagination and the toy can grow up with him.

Observe and know your child's interests and skills—and you'll know the type of toys he will appreciate and enjoy.

Tree Tip

If you're buying living Christmas trees in large 12 to 14 inch clay pots, prepare a place for planting them outdoors after the holidays. Dig the hole where you plan to install each evergreen at a time when the ground is not frozen. Cover with board and you'll find the soil relatively easy to loosen when you're ready to plant the tree after the holidays.



OLD FASHIONED . . . Here's an old-fashioned Christmas tree, featuring paper chains, candy stockings, star-shaped cookies, and gingerbread men for decorations. And for toys, drums, hobby horse, carousel, and the popular Teddy Bear.

FORBIDDEN TREE

One version of how the Christmas tree came indoors may stem from the days of medieval German drama. In their plays, the Germans used decked-out fir trees as the "tree of Paradise," representing the Garden of Eden. When authorities frowned on public displays of this sort, the trees were used in homes, and a custom gradually evolved of decorating it at Christmas time with cookies, fruit and, eventually, candles.

General Tree

One of the best known "living" Christmas trees is the General Grant, a giant sequoia tree located in the General Grant Grove in California. It is believed to be 3,500 years old.

Holiday Hazards

The fire hazard posed by the Christmas tree are many. Make certain your tree lights are UL approved and no portion of the electrical wiring is frayed or exposed. Never place candles or flammable decorations on the tree. It's also wise not to let the tree stand for more than a week. Even if watered faithfully, it tends to dry out quickly in warm room temperatures.

GIFT GIVING

The exchange of presents at Christmas is not a tradition of modern vintage. In early times, even before Christianity, priests urged their pagan followers to exchange gifts at the New Year. At first, the gifts were collected by the priests who then distributed them to the poor. With Christianity, the exchange of gifts was changed to Christmas and the gift-giving tradition has grown with the progress of Christianity.

Kissing Plant

The festive symbolism of mistletoe goes back to the ancient cults common to the Celts. Mistletoe once was universally associated with fertility, and is still associated with kissing and courting at winter festivals.

The United States continued to be the world's largest consumer of nickel, using a record 300 million pounds in 1964. Nickel consumption in Europe, including the United Kingdom, was 250 million pounds during the year.

Best Card

The most popular Christmas card is neither slick nor slick, but rather informal. These cards underplay sentiment and have whimsical, sometimes lightly tender cover drawings. Small informal cards appeared in 1962. Larger ones are available this year for senders who want to write their own newsy note to each recipient.



ASSIGNMENT . . . "Rudolph, with your nose so bright, won't you guide my sleigh tonight?" asks Santa Claus of the little shiny-beaked deer when a terrible blizzard strikes and threatens to cancel Christmas. It happens in "The Story of Rudolph," the television children's story which bids fair to become a seasonal classic.



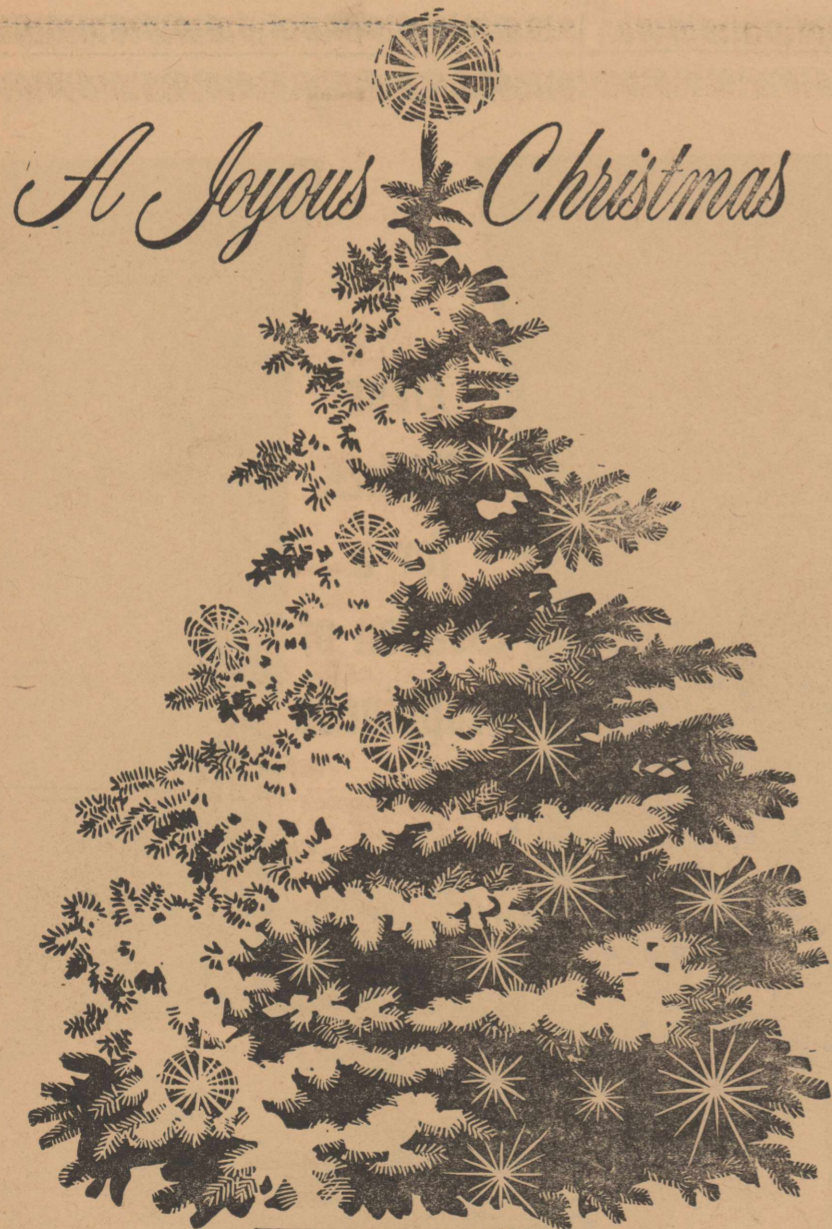
WOODY TALKS . . . Woody Woodpecker, cartoon hero of motion pictures, comic strips and television, is offered for the holiday season in larger than life 18 inches tall, says 10 typical Woody phrases at random.



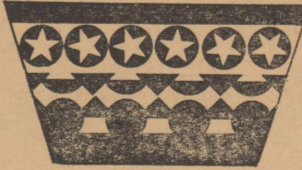
"All of us at
General Telephone
extend Holiday greetings
to all of you, and
wish you a very . . .
Merry Christmas"

Long Distance calls to family and friends are a wonderful Holiday remembrance. They mean even more when you call early in the Holiday Season. Remember, you can talk three minutes station-to-station to any point in continental U. S. (except Alaska) for only \$1.00 or less, ALL DAY SUNDAY and every night after eight.

GENERAL TELEPHONE 



May contentment and prosperity attend all your efforts through the days ahead and



may this Yuletide Season be one of complete happiness for you and your loved ones.

Briscoe County Officials

Judge M. G. Moreland

Sheriff Vinson Smith

Co. Attorney J. W. Lyon, Jr.

E. C. Strange, Justice of the Peace, Prec. 1

R. B. Persons, Justice of the Peace, Prec. 2

Mildred Reed, County Treasurer

Bertha Pavlicek, Co. & Dist. Clerk

Dud Watters, Commissioner, Prec. 1

Orval Cobb, Commissioner, Prec. 2

A. D. Arnold, Commissioner, Prec. 3

Roy S. Brown, Commissioner, Prec. 4



The Finishing Touch

The best time of all in this happy season is taking the opportunity to tell you how much we have appreciated your friendship in the past.

We wish you the merriest Merry Christmas ever for the present.

We hope you enjoy the best of everything in the future.

PANHANDLE COMPRESS & WAREHOUSE COMPANY

R. J. HARMON, MANAGER

Season's Greetings



to all our friends who have made this year we'll long treasure in our memories

Berryhill Meat Co.

Phone 3751

Quifaque, Texas

New York CITY OF WORSHIP

New York is a city of three thousand houses of worship. Most of the temples schedule special Hannukah services, while the churches have Christmas events. The afternoon Christmas Eve service at the Chapel of the Intercession is followed by a procession of children carrying lighted lanterns to the grave of Clement C. Moore, author of the poem, "A Visit From St. Nicholas." The blessing of the manger takes place Christmas Eve at the Cathedral of St. John the Divine. There are Christmas carillon concerts at Riverside Church.



Merry Christmas

FARLEY VARIETY
Roberta and Wendell
Larry, Debbie and Dennis

Dangerous Decorations
Holiday decorations especially hazardous to children include Christmas Tree Light Bubbling Fluid, which contains the poison methylene blue; and Fireplace Colors made of toxic metallic salts. Snow Sprays contain highly poisonous propellants, which may be inhaled. Even Metallic Icicles—if ingested by a youngster—can cause serious lead poisoning.



ENDURING . . . The gaily decorated tree is an enduring Christmas tradition in homes across the country. This tree, decorated in turn of the century elegance, would still be in style today.

EARLY CARD

The Christmas card is a Johnny-come-lately among our cherished holiday traditions. You can get an argument as to who sent the first card. Some hold that it was Joseph Cundall, a London artist, whose lithographed, hand-colored card was sent to friends in 1846.

Tinsel Legend

There is a legend associated with the use of tinsel as a Christmas decoration. According to the story, spiders covered a Christmas tree with their webs and these, in turn, were turned into silver threads at the wish of the Christ Child.



HORN OF PLENTY . . . A cornucopia filled with candies can easily be made from construction paper, masking tape and colored string.

IT'S CHRISTMAS

The French say "Noel". The Spanish refer to "Navidad". The Italians say "Natale" and the Germans say "Weihnachten". But Christmas in our part of the world is derived from an old English term Cristes mæsse (Christ's Mass), a term first used in the 11th century.

Make a Wreath

To make a wreath, use a wire hoop or coat hanger bent into a circle. Wire pine needles to the hoop with short pieces of wire. Add pine needles until the foundation wreath is at least two inches deep. Then wire on pieces of evergreen and berries. If the foundation is firmly made, the evergreen and berries may be stuck into the pine needles.



SHE BURPS . . . Among latest doll creations is Baby Pat-taburp, who not only takes her milk but, with a few helpful pats on the back, gives out with an authentic baby burp. The magic bottle features milk that disappears as she drinks and then refills.

ST. FRANCIS

St. Francis of Assisi is generally credited with popularizing Christmas carols. St. Francis is responsible for staging the first manger scene with real people and animals. Legend has it that the onlookers were so delighted with the pageant that they burst into spontaneous song. Caroling then became as important to St. Francis' Christmas celebration as Christmas music is to us in these modern times.

CHRISTMAS HYMN

The first Christmas hymns with the traditional light tone were born in Italy among the early Franciscan monks. A more serious work, "Jesus Refulsit Omnium", (Jesus, Light of All the Nations), is the earliest known Christmas hymn. It was written by Saint Hilary of Poitiers in the 4th Century.

CHRISTMAS DAY

Pope Julius, about the year 349 A. D., fixed December 25 as the date of Christmas. Two years later, after agreement on this date had been reached among church officials, some in favor of fixing the date in January or March, Julius decreed that Christmas should therefore be celebrated on December 25. In the 6th century A.D., the year 543, Christmas was made a legal holiday in Rome. But, even 100 years before that, the Roman government had required all the- atres to close on Christmas day.

Greetings of the Season



THE BOB COCHRANS



It is Christmas again and with it comes the realization of how much it means to have the friendship and good will of folks like you.

MERRY CHRISTMAS

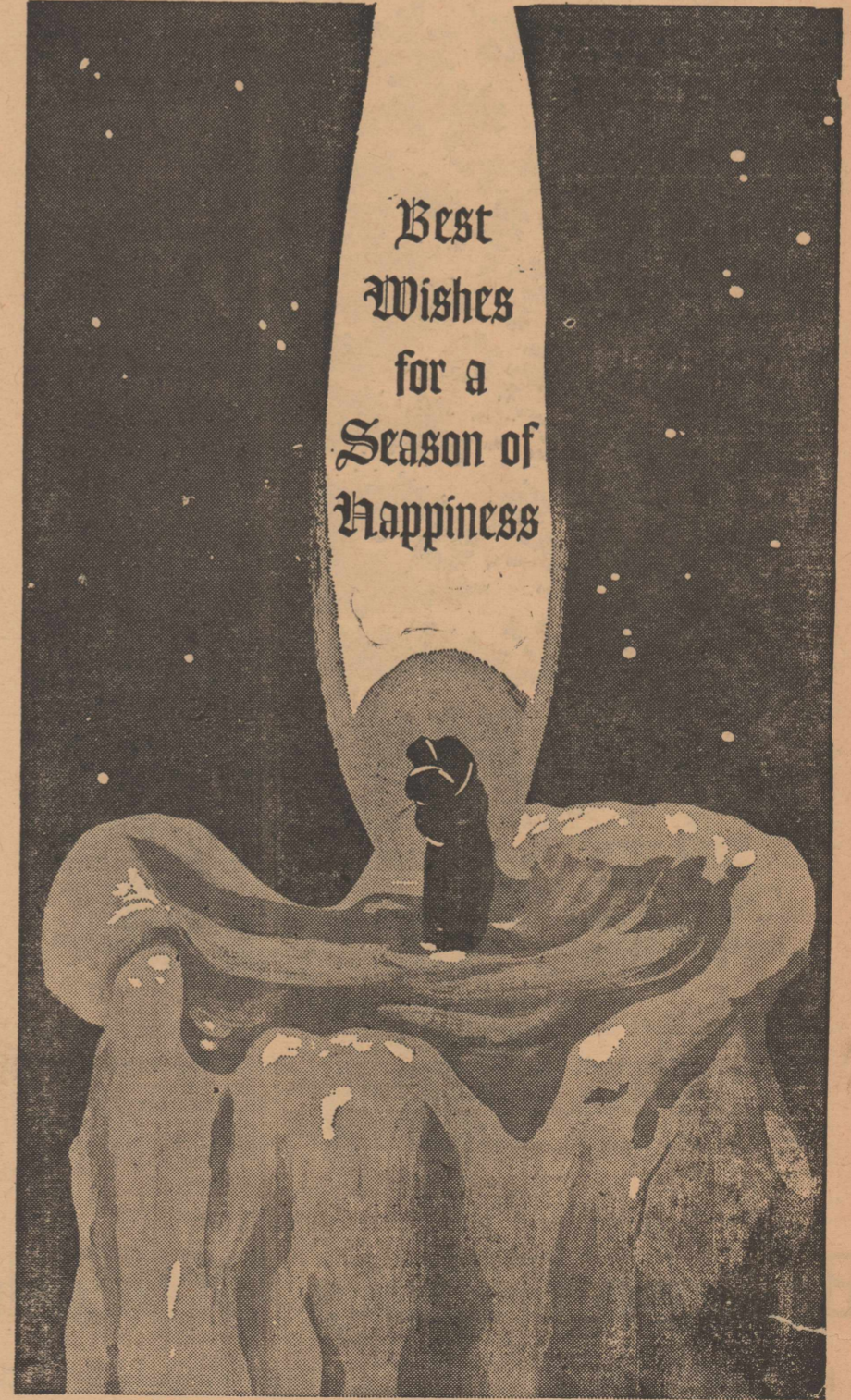
BILL, MABLE and JOHNNY GRIFFIN

ERWIN and DOROTHY BOYD



Willson & Son

Best Wishes for a Season of Happiness



Paymaster Gin

Ross & All the Boys