

# The QUITAQUE TRIBUNE

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QUITAQUE, BRISCOE COUNTY, TEXAS — THURSDAY, NOVEMBER 14, 1963

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## Congressman Walter Rogers' Newsletter

### Hearings On A Bill To Prohibit a Proposed FCC Action

How many commercials are too many commercials? This was one of the interesting but irrelevant questions posed before the Subcommittee on Communications and Power as it conducted a hearing this week into Federal Communications Commission proposal that it regulate broadcast advertising by limiting air time devoted to it. No one seemed to know how many are too many, or how much advertising constitutes what the FCC likes to call "over-commercialization." For that matter, no one seemed to have a very clear idea about how many television Westerns constitute "over Westernization."

The question of over-regulation is more to the point.

The subcommittee of which I am chairman was considering a bill I introduced, H. R. 8316, to prohibit the FCC from making rules or regulations relating to the length or frequency of broadcast advertisements. Several other members of the House had introduced similar bills, and more than 30 witnesses had appeared to testify during the three day hearing. They came from the Congress, the FCC and the broadcast industry. (Among the broadcaster witnesses was Ken Duke of Dumas, the owner and manager of KDDD Radio.)

My proposal did not involve the question, "Are there too many commercials on radio and television?" Tastes differ. It's possible that some listeners actually prefer the commercials to some of the programs sandwiched between them (their objection being, you might say, to "over-programmization").

The vital question is this: "Does the FCC have the power under authority granted to it by the Communications Act of 1934, to regulate broadcast advertising?" I am convinced that Congress made no such grant of authority in the Act.

FCC Chairman E. William Henry and other members of the seven-man Commission does have such authority, under Section 303 (b) of this Act. This section reads: "Except as otherwise provided in this Act, the Commission from time to time as public convenience, interest, or necessity requires, shall prescribe the nature of the service to be rendered by each class of licensed stations and each station within any class."

While some of the members of the FCC feel that the public interest demands that less broadcast time be devoted to commercials, it was admitted that the FCC has made no determination as to how many commercials are too many, hasn't calculated the economic effect on broadcasters of a rule limiting commercials, can't estimate the additional workload that administering such a regulation would place on the Commission and its staff — and, anyway, hasn't really decided that it wants to impose such a regulation. The thought being father to the idea, my position is that Congress should tell the FCC "Don't do it."

Advertising or its lack means financial life or death to a broadcast station. Under our free enterprise broadcast system, in contrast with foreign government-subsidized and controlled broadcast systems, the success of American broadcasters is determined by advertising sold and the appeal to the program content. Sponsors and the listening audience provide, in my view,

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a most effective check on commercial and program abuse.

As I told the Texas Association of Broadcasters in a speech October 21 in Dallas, "If the situation is so acute that some action must be had to place limitations on the quantity and frequency of advertising, certainly there must be some very strong supporting facts and justification. If such is the case, then I would ask, What's wrong with presenting the matter to (the Congress)? Have we reached the point that representative government has become so top-heavy and complex that it remains only in name, and the vital decisions must be made by appointed officials?" One of my Subcommittee colleagues, Congressman John Bennett of Michigan, put the point this way to Chairman Henry: "If it is necessary in the public interest for the number of commercials or for the amount of advertising over a radio and television station to be limited, then it seems to me it is the function of Congress to do it, not your function, any more than it is your function to fix or decide to control programming, for example."

The issue goes to the heart of our governmental system. I refuse to concede that the powers to write substantive law have been transferred to independent agencies and the Executive Branch of our government. The hearing this week into H. R. 8316 should serve to alert many Members of Congress to the need for halting further transfers of legislative powers. In my view, the larger problem is not "over-commercialization in broadcasting — the larger problem is "over-bureaucratization in government."

### Sick Report —

Gloria Lucero, daughter of Lucas Lucero is a patient at Stanley Hospital in Matador, where she was taken Wednesday morning after she became ill at school. It was thought at first that she was suffering with an acute attack of appendicitis but her father reported Thursday morning that her doctor was not sure yet as to the nature of her illness.

James Brunson and son David visited George Brunson in the hospital at Plainview Sunday. They report that George is improving and hopes to be able to return home in a few days.

Mrs. Sid McFall took her husband to Pampa Saturday for a check-up and got a report that was not too good. He will have to confine his activities again, not even being permitted to walk to town. He has a heart condition.

Mrs. Buddy Morris was admitted to Lockney General Hospital Wednesday for treatment of her leg that was broken several years ago.

Mr. Ace Monk spent from Monday until Saturday in the hospital at Lockney last week. At latest report, he was feeling good.

Mrs. Doyle Ramsey and Marion Ramsey returned to Lockney General Hospital last Friday for a check-up.

## P-TA Executive Committee Meets

The Executive Committee of the Quitaque Parent - Teachers Association met Tuesday, Nov. 12, at 5:00 P. M. in the School Lunch Room. The needs of playground equipment for the school were discussed thoroughly and prices of equipment were investigated.

It was decided to repair the swings now on hand, buy a horizontal bar, new softballs, bats and footballs. Estimates of the cost are as follows: \$36.00 for 8 rubber swing seats; 1 horizontal bar, \$61.00; one dozen softballs, \$24.20; 2 footballs, \$17.50, junior size; bats, \$8.00; swing hooks, \$4.80; and chains for the swings, \$28.80, a total of \$180.00 plus freight which will bring it to an estimated \$200.00.

The Committee feels that the P-TA may be able to purchase drop curtains for the stage also, if as much money comes in as has for the past two seasons.

Our school should be the center of interest of our community and it is hoped that everyone in the community will join the P-TA and get behind the work. Our school is fully accredited now—let's keep it that way.

Dinner guests in the Doyle Ramsey home Sunday were Mr. and Mrs. D. C. Lewis of Amarillo, Mrs. Albert Ramsey, Mrs. A. B. Ramsey, Sr., Jessie Lee Metzker and Marion Ramsey.

Warren Carpenter of Tishomingo, Okla. visited his daughter, Patsy Martin and children Tuesday of last week.

## Virgil Henson Resigns SCS Post

Virgil Henson has resigned his position as Work Unit Conservationist with the Soil Conservation Service. The Acting Work Unit Conservationist for the office located in Silverton is presently Von Kleibrink, who has been with the local unit since January, 1963.

Henson went to work for the Soil Conservation Service in 1954. He has been the Work Unit Conservationist here since January, 1959.

He has resigned to be associated with Rhode Pipe Co. of Silverton.

Mr. Henson expressed his appreciation to everyone here in Quitaque and all over the county for the cooperation given him during his years with the S.C.S.

### VISITED IN CALIFORNIA

Mr. and Mrs. John Rogers, together with Mrs. Weldon Findley of Littlefield, Mrs. Rogers' sister, have just returned from a ten days vacation trip to California where they visited their daughter, Mrs. Leslie Burns and her family and other relatives.

Mr. N. L. Bedwell accompanied Mr. and Mrs. Bill Baird of Silverton to Lamesa last Saturday to visit his daughters, Mrs. Reed Bethel and Mrs. Jean Grundy and their husbands.

Mr. and Mrs. Morris Wilson visited relatives in Pueblo, Colo. over the week-end.

## LON MCKAY INJURED AT GIN

### NOTES FROM THE MEMPHIS COTTON CLASSING OFFICE

The very favorable harvesting weather throughout this classing territory was reflected in the increased sample receipts, says K. E. Voelkel of the U. S. Department of Agriculture's cotton classing office in Memphis. For the week ending Friday, November 8, nearly 15,000 samples were classed, which is the largest number for any week this season. This brings the seasonal total to about 42,000 samples, the same as last season as of the same date.

The quality of cotton changed very little from that classed the previous week. White grades constituted 32 percent of the cotton classed, and 68 percent fell in the Light Spotted and Spotted categories. In the White grades, Middling was the main grade with 15 percent; Middling Light Spotted with 38 percent was the chief grade in the colored grades.

Samples reduced in grade because of bark, Grass or Oil amounted to about 1 percent of the total classed this week. This is one-half the amount reported last week. Slightly less than 1 percent was reduced in grade because of Preparation. Preparation is one of three factors considered in grading cotton, and it reflects the smoothness of the sample.

The staple length ranged from 7/8 inch to 1-1/8 inches, with 97 percent stapling 31/32 and shorter, and 3 percent stapling 1 inch and longer. The chief staple length was 15/16 inch with 67 percent. Wasty cotton was still conspicuously absent as compared with last season.

The predominant grade and staple length for the third straight week was Middling Light Spotted, 15/16 inch with 26 percent in this category.

The micronaire readings continued to be high although the

Lon McKay, ginner at the local Paymaster Gin, received very serious injuries to his left arm and hand in a pressroom accident last Thursday afternoon about 1:35.

He was rushed by ambulance to Lockney where he was given first aid and from there was transferred to Methodist Hospital in Lubbock. He sustained considerable damage to tendons and muscles in his hand and arm and it was feared at first that he might lose his hand but the doctors were able to save it. Mr. McKay lost his right hand and part of his arm in a gin accident in 1937.

Ross Herrington, manager of the gin, talked to Mr. McKay early today (Thursday) and reports that Lon is recovering in good condition and is coming home today.

Groupings under 3.5 showed a slight increase with 3 percent. Ninety seven (97) percent of the cotton this week had readings 3.5 and higher with the reading 4.5-4.9 showing 42 percent.

The fiber strength of the cotton in this section continued to be good with 43 percent testing Strong and Very Strong. Only 5 percent fell in the grouping 70,000-74,000, which is rated Fair.

Average prices paid farmers for the main qualities moving into trade channels were: Middling, 15/16 - 30.90; Strict Low Middling, 15/16-29.85; Middling Light Spotted, 31/32-30.45; Middling Light 15/16-29.90; Strict Low Middling Light Spotted, 31/32-28.75. These prices were based on Micronaire readings of 3.5-5.0 for cotton uncompressed, mixed lots in warehouses.

Cottonseed prices at gin points were \$53.00 and \$55.00 per ton. Hand labor was receiving \$1.75 and \$2.00 cwt for pulling cotton delivered to the gin.

# Basketball Games Here Friday Night

### RELATIVE OF LOCAL PEOPLE BURIED AT VERNON SATURDAY

Funeral services were held at Vernon Saturday for Mrs. Delhia Logsdon, 84, sister of Mrs. Mary Johnston and aunt of W. O. Johnston.

Mrs. Logsdon died at 6:00 A. M. Friday morning, following a lengthy illness. Funeral services were held at 4:00 P. M. Saturday in the Central Christian Church.

Mr. and Mrs. W. O. Johnston drove to Lefors Friday for Mrs. Mary Johnston and brought her to Quitaque for the night and Saturday Mr. and Mrs. W. O. Johnston, Mrs. Mary Johnston, and Mr. and Mrs. Odell Johnston and David attended the funeral service at Vernon.

Mr. and Mrs. H. B. Finney spent Sunday in Plainview with their daughter and her family, Mr. and Mrs. Ronald Kaiser and children.

### SILVERTON ARTISTS HAVE WORK ON EXHIBIT AT AMARILLO SHOW

Mrs. Louise Vaughan, Silverton art teacher, and her students have been invited to exhibit their paintings through the month of November at the Palette Rouge Art Gallery at Sunset Center in Amarillo. The show opened November 1.

A feature announcement of the show was carried on Channel 4 TV at the opening of the show. Mrs. Vaughan was given a television interview in reference to one of her paintings titled "Storm Over Lighthouse Rock in the Palo Duro." The painting is an original painting by Mrs. Vaughan in "Sepia" (brown - tones) of the well-known Light House Rock in Palo Duro Canyon near Amarillo.

Mrs. Vaughan's paintings in the show are being copy-righted to be re-produced in various phases. Mrs. Vaughan is working toward becoming a freelance artist.

Mrs. Vaughan has taught art for 15 years. She teaches students from Quitaque, Silverton, and Happy. She has studied with Miss Myrtle Chumley of Roscoe, Texas, Mrs. Daphne Hayward of Plainview; Chicago School of Art; with Louis Neugebauer, Amarillo; and Commercial Art with Famous Artists, Inc. Mrs. Vaughan has exhibited work in Silverton, in Tulia, Canyon Museum, Amarillo, Austin, Westport, Conn., and Cincinnati, Ohio.

She has some very outstanding student artists, some of them having won ribbons and some having shown their work in regional shows. Some have gone on to major in art in various places.

Those who have work in the Amarillo Art Show, in addition to Mrs. Vaughan, are Polly Montague, Lanell Montague, Maybelle Francis, Carolyn Montague, Nina Martin, Bethene Sharp, Karon Montague, Peggy Phillips and Roland Montague. Polly and Lanell Montague appeared on TV also at the opening of the show. Polly with her painting titled, "Where the Wild Goose Goes," and Lanell with her aspen painting titled, "Autumn."

Mary Stark, Gloria Mason, and Sammie Sue Johnson, all of Quitaque, are students of Mrs. Vaughan; who is Mrs. Gaston Owens' sister-in-law.

Mr. and Mrs. J. T. Persons received a letter a few days ago from Joe Seay, who recently was sent to Germany for a tour of duty there.

Joe would be very pleased to hear from friends everywhere and his address is: Pvt. E 2 Richard Joe Seay U. S. 54327987 78th En. Bn. Combat Army Hq. Co. APO 164, New York, N. Y.

Mr. and Mrs. Harmon Collins and granddaughter, Lisa Carlson, left Wednesday for their home in California after visiting friends and relatives here. Mrs. Minnie Norris, who had been visiting in California, came home.

### HIGHWAY PATROL REPORT FOR MONTH OF OCTOBER

The Texas Highway Patrol investigated two accidents on rural highways in Briscoe Co. during the month of October, according to Sergeant W. E. Wells, Highway Patrol supervisor of this area.

These wrecks accounted for an estimated property damage of \$460.00.

The rural accident summary for this county from January through October of 1963 shows a total of 22 accidents resulting in one person killed, 15 persons injured and an estimated property damage of \$29,745.00.

The Sergeant said, "Don't walk yourself to death." That is a slogan we would like for you to remember for the rest of the year. November and December are noted as dangerous months in traffic and especially for pedestrians. During these last two months of 1962 in Texas there were 65 pedestrians killed and 768 injured in collisions with motor vehicles. There are many reasons for this: longer hours of darkness, bad weather, pedestrians not visible to drivers, holidays and lack of drivers and pedestrians concentration.

The veteran patrol supervisor stated some tips to aid both the pedestrians and drivers. Always wear something light colored when walking after dark. If possible, carry some kind of light, walk on the left side of the road facing traffic day or night so that you can see approaching traffic. If you have a dark colored raincoat or overcoat, put a strip or two of reflectorized material across the back and front when walking on the highway or street.

## Roaring Springs Lions Club Announces Outsider Basketball Tournament

The Roaring Springs Lions Club is happy to announce that plans are being laid for another Holiday Basketball Tournament to be held in the Roaring Springs gym during the Christmas holidays. All proceeds will be used for the clubs general fund and there is no charge made for the teams entering. For those who did not attend this holiday tournament last year, may we remind you that you missed some real good basketball games and this year we expect to provide a much better tournament.

Any town or community is cordially invited to enter this tournament by the following

The Quitaque High School basketball teams will play a doubleheader here in the local gym Friday night, it has been announced this week. The teams had a two week open gap in their schedule but found games to fill up part of the gap just this week.

The Panthers will play the Price College Cardinals of Amarillo and the Pantherettes will play St. Mary's, also of Amarillo. Game time is 7 o'clock.

Coach Gene King stated that he has no idea of what kind of teams the two schools have or who they have played, but he has heard that Price College has some big boys.

The Cardinals usually come up with a good basketball team and in past years have given Quitaque a good deal of trouble on the courts. Two years ago the Cardinals were one of the four teams who were able to win over the Panthers, beating them in Amarillo.

The Panthers, who have won four and lost one during the current season, will be out to extend their winning streak to three games, while the Pantherettes, who have lost four and won one, will be trying to start a new win streak. The games should be good ones.

It is hoped that the new glass backboards will be ready for the games Friday night but as this was written it was not yet known whether they would be or not.

Next Tuesday night, November 19, the local teams will host the teams from Paducah High School in a doubleheader here.

Mr. and Mrs. Rayford Hewett and son of Lubbock spent the week-end with her parents, Mr. and Mrs. J. T. Persons.

Mr. and Mrs. Johnny King and Mary Lou of Hurst spent Sunday with his parents, Mr. and Mrs. John King. Other guests in the King home were Kim King of Ralls, Danny Mayfield of Fort Worth, Mr. and Mrs. James Hawkins, Beth and Troy and Mr. and Mrs. Jerry King and Mark of Silverton.

Glynn Morrison spent Wednesday and Thursday of last week in Canyon. His daughter, Mrs. Tommy Baird, returned home with him and remained until Sunday.

Mr. and Mrs. Webb Taylor were in Floydada Monday on business.

method: On a post card, write your team name, where you are from, whether you are a man's team, women's team or both, and mail post card to Secretary, Lions Club, Box 207, Roaring Springs, Texas. As soon as the teams are picked and the brackets are prepared, they will be mailed to the person from whom the post card was received. Get your cards in the mail at once as there will be a limited number of teams.

The Quitaque men's team is the defending champion of the tournament. The Quitaque women's team did not enter that tournament last year.



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Any erroneous reflections upon the character, standing or reputation  
 of any person, firm or corporation which may appear in the columns  
 of The Quitaque Tribune will be gladly corrected upon its being brought  
 to the attention of the publishers.

Advertising Rates: Local Display, 50 cents per column inch; National  
 display, 60 cents per column inch; Classified advertising, Minimum  
 charge, 35 cents per week, 3 cents per word first insertion, 2 cents per  
 word thereafter; Cards of Thanks, 50 cents.

Weldon Griffin of Tulsa, Oklahoma, joined his wife and children here Saturday night and spent Sunday with his parents. Mr. and Mrs. Bill Griffin. Mrs. Griffin and children returned home after spending ten days visiting her parents, the Bill Woods and other relatives and friends.

Mr. and Mrs. Harley Eddleman and children of Bushland. Mr. and Mrs. Delton Dye of Claude and Homer Hulsey and son, Terry of Hereford visited Mr. and Mrs. Jack Hulsey Sunday.

Guests in the Gerald Smith home Sunday were Mrs. Smith's mother, Mrs. Claude Loudermilk and Mr. Loudermilk, Mrs. Smith's sister, Mrs. Beningham and Judy, all of Silverton, and an uncle of Mrs. Smith. Mr. and Mrs. Bud McGowan of Cedar Hill.

Mr. and Mrs. N. V. Hamilton drove to Lubbock Saturday and visited her aunt, Mrs. Frances McElhannon, then that afternoon attended the football game between Tech and Kansas. They were met at the game by Mrs. Hamilton's brother, Robert N. (Red) Tipps and his wife and the Hamiltons returned home with them to Denver City to spend the week-end. The Hamiltons returned home Sunday evening by way of Seagraves, where they visited the Wesley Daniels family. The Rev. Daniels is a former pastor of the First Methodist Church here. He and his wife have six little girls. The Hamiltons report a most enjoyable week-end.

Mrs. Bert Grundy and Mrs. C. H. Hamner were in Turkey Monday afternoon where Mrs. Hamner had a dental appointment.

Mr. and Mrs. W. C. Roberson of Wellington spent the week-end with Mr. and Mrs. M. L. Roberson and Minnie. Mrs. Roberson's daughter and son-in-law, Mr. and Mrs. Del-

ton Grayson of Lubbock, met them here Sunday.

Mr. and Mrs. Slocum Roberson were in Amarillo Sunday.

Hi-Plains  
 Hi-Lights

NEWS from the High Plains  
 Research Foundation

Dr. Earl Collister, Director of the High Plains Research Foundation, announced that research information obtained on the fertilization and irrigation of wheat on High Plains will mean several million dollars of increased income to farmers and businessmen.

Research on wheat to determine the fertilizer and irrigation combination to give maximum profit to the wheat grower was conducted at the High Plains Research Foundation in the 19-62-63 growing season. Similar research has been conducted at the Foundation for seven years.

The tests were conducted by James Valliant, Associate Water Engineer, and Delbert Langford, Associate agronomist, at the Foundation. The laboratory analysis was performed by Nick Vilm, Chief Chemist, Producers Grain Corporation, in their Amarillo laboratories. Tascosa wheat was used in the entire test.

The results of the test illustrated that fertilization of dry-land wheat can be profitable. An application of 30-20 to dry-land wheat gave a profit over non-fertilized wheat of \$7.10 per acre.

The critical times for irrigation, as shown in the test, were: 1, at the time of jointing;

What They Wore...by PHYLLIS JOYCE



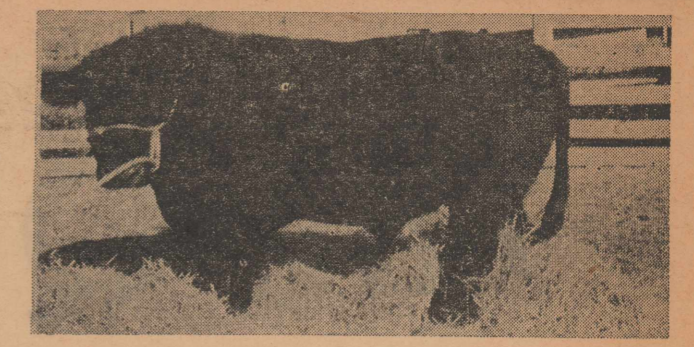
IN 16TH CENTURY ENGLAND WHEN ELIZABETH WAS QUEEN WOMEN'S FASHIONS REACHED ELABORATE EXTREMES... STRINGS OF PEARLS AND GOLD CHAINS AUGMENTED THE DRESSES WITH LONG NARROW BODICES, WIDE SPREADING COLLARS OF LACE STRETCHED ON WIRES, ENORMOUS SKIRTS AND SLEEVES THAT WERE PUFFED AND BEJEWELLED.

TYPICAL OF THE OUTERWEAR OF THE DAY WAS THIS ROSE SATIN CLOAK AT RIGHT, WITH A FOX COLLAR AND GOLD BUTTONS ON THE PUFFED SLEEVES.



ACHIEVING THE 13 INCH WAIST AND EXACT FORM THAT FASHION DECREED NECESSITATED WEARING A TIGHTLY LACED UNDERGARMENT OVER WHICH WAS WORN A FRAMEWORK OF STEEL PLATES COVERED WITH VELVET.

TODAY WHEN BUYING WOMEN'S AND GIRLS' APPAREL LOOK FOR THIS LABEL... THE SYMBOL OF DECENCY, FAIR LABOR STANDARDS AND THE AMERICAN WAY OF LIFE.



Why Take Chances On Inferior Bulls?

INVEST IN THE BEST  
 And Improve the Rest

My Herd Bull is an All-American Bull, the grandson of the International Grand Champion.

My females come from the best herds throughout America; Ohio, Illinois, Missouri, Oklahoma, New Mexico and Texas.

When in need of Good Breeding Stock, contact

**E. J. HAMILTON**

Box 312

Quitaque, Texas

Phone 2682

which should be considered in search work. Dr. Earl Collister, Director of the Foundation, stated that the practical results obtained from the wheat research program at the Foundation will add several million dollars to the economy of the High Plains and Panhandle areas.

Byrd Pharmacy

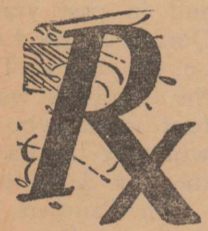
Fred Byrd, Pharmacist

Phone 3353

Lockney, Texas

In the Hospital Building

Where Your Dollar Buys More



Confidence  
 Is Vital

Place complete confidence in your pharmacist, as you would your doctor in time of sickness — for guarding your health is his only profession.

SEE US FOR ALL YOUR  
 SICK ROOM NEEDS

**Morris Pharmacy**  
 Where Pharmacy Is a Profession  
 Phone 3221 Silverton

Is The Insurance On Your Home  
 Dated?

Chances are you need . . .

More Complete Coverage

on your home and furnishings than your present insurance provides.

Let us look over your policies and bring them in line with current values.

We'll be glad to do it anytime, BUT . . .

The Best Time Is Right Now!

Stark Insurance Agency

Phone 2331

Quitaque, Texas

2, early boot; and 3, the heading stage of growth. The maximum net return was \$89.93 from the application of 100-60-0 with three irrigations on the Tascosa wheat used in the test.

The importance of a balance between fertilizer rate and irrigation method was shown in the results of the test. Full information on the tests was given to agricultural professional leaders and supporters of the Foundation in Research Report No. 75 issued recently by the Foundation.

Sixteen varieties of wheat were tested at the High Plains Research Foundation in the 19-62-63 season. The following results were given in Research Report No. 74. Delbert Langford, Associate Agronomist at the Foundation, conducted the test at Halfway. Nick Vilm, Chief Chemist for the Producers Grain Corporation, completed the analyses at the firm's laboratory at Amarillo.

Wheat quality was measured in protein, sedimentation value and in actual bread baking tests. Results show that good baking quality is not necessarily associated with high protein or sedimentation values or vice-versa. Since the government loan price is set up on a schedule of premiums and discounts based upon protein and sedimentation, some poor quality wheat are being sold at a discount.

Varieties which rated a premium price based on protein were Ottawa, Bison, Comanche.

Triumph, Kaw, Early Black-hull and Caddo. Of these, Ottawa and Early Blackhull were poor in baking quality, and Triumph was only fair. Premium prices, based upon sedimentation values, included Ottowa, Tascosa, Bison, Comanche, Triumph, Kaw Karof, and Early Blackhull. Again Ottawa, Early Blackhull and Triumph were not graded as "good" in baking quality.

Warrior and Rodco wheat rated discount prices on protein and sedimentation, but scored as "good" quality wheat in actual baking tests. Bison, Comanche and Kaw were the only varieties in the 16 tested that rated premium prices based on both protein and sedimentation which has also graded "good" in the baking tests.

Report No. 4 from the High Plains Research Foundation also shows the top yielding wheat varieties during the past three years, plus the agronomic characteristics of these varieties

Waltz Through Washday



**FREE WIRING**  
 To WTU customers who purchase their flameless electric washer and dryer from a local appliance dealer.

With Flameless Electricity

... and a Frigidaire Electric washer and dryer. Frigidaire and Electricity do the work — you have more time for other household activities. Clothes-saver, budget-saver, time-saver — these features lend you the most carefree washdays ever! Join the many housewives who are waltzing through washday with Flameless Electricity... and Frigidaire.

West Texas Utilities  
 Company

"an investor-owned company"



A Reminder

WHEN YOU HAVE PROBLEMS  
 CONCERNING THE A.S.C.

Office Mgr. John Fowler and P John Monk are at the First  
 National Bank Building Every Thursday Morning  
 TO HELP YOU SOLVE THEM

First National Bank

Phone 2141

Member F.D.I.C.

Quitaque

HAVE  
 WEED-FREE  
 CROPS THE  
**AFCO**  
 WAY

Use the newest, most effective method of weed, grass and vine control in your rowcrops — flaming!

AFCO Flame Cultivation gets rid of weeds, grasses and vines surely and effectively — doesn't harm crops.

Come by or call for a demonstration of AFCO Flame Cultivation today.

TURKEY  
 BUTANE CO.





**BIRTHDAY PARTY FOR DAUGHTER**

Mrs. Boone McCracken honored her daughter, Mrs. Alvie Francis of Silverton with a birthday dinner Sunday. Other guests were the honoree's husband, Alvie and their children, Barry and Becky; Mr. and Mrs. Stewart McCracken, Jo Beth

and Ronnie of Tulia; and Mr. and Mrs. W. J. Carter. Afternoon callers were Mr. and Mrs. Ralph Carter and grandson Scott Hedrick.

Mrs. Bud Bailey drove to Plainview Friday afternoon to pick up her daughter Sharon.

student at Wayland, and bring her home for the week-end. Mr. and Mrs. Bailey returned her to Plainview Sunday evening after church services.

Willie Mae Woods of Lockney spent Friday night and Saturday with her parents, Mr. and Mrs. Willie Woods.

Mr. and Mrs. Cecil Seaney of McLean and Mr. and Mrs. Millard McNabb and children of Amarillo were guests for lunch last Thursday of the ladies' parents, Mr. and Mrs. A. C. Barrett. Cecil Seaney

drove on to Silverton that afternoon to visit his father, George Seaney, who had a near-serious accident last week while helping to erect a tv tower. He had been in the hospital at Tulia but returned home Thursday.

Mr. and Mrs. A. C. Barrett visited Mr. and Mrs. George Seaney in Silverton Sunday afternoon.

Mr. and Mrs. W. C. Beverly of Amarillo spent last Wednesday with Mr. and Mrs. F. C. Benson.

Mr. and Mrs. Boone Mc-

Cracken, Mrs. W. J. Carter and Mrs. Bill Helms were in Plainview last Wednesday on business.

Mr. and Mrs. Ronald Bray and Rhonda Lynn of Plainview were dinner guests of his parents, Mr. and Mrs. Harry Bray, Sunday.

Mr. and Mrs. Jim Stell of Friona spent Sunday with their daughter, Mrs. Jack Chandler and her family.

Mr. and Mrs. Fulton Gregg of Silverton visited his sister, Mrs. J. W. Ewing and Mr. Ewing one day last week. Mrs. Ewing had been sick with a cold and went to Plainview for medical attention one day last week, then her brother visited her the next day.

Mrs. Rex Howell of Lubbock and Mrs. Elzada Bird of Levelland spent Saturday night and Sunday with their sister, Mrs. Bill Griffin and family.

# CHURCH NEWS

## METHODIST NEWS

**Sunday Activities:**

Sunday School ..... 10:00  
Morning Worship ..... 11:00  
M.Y.F. .... 5:00  
Evening Worship ..... 6:00

Choir Rehearsal immediately after Worship Service.

W.S.C.S. — Second & Fourth Tuesday each month at 3:00.

W. S. G. — Second Tuesday Evening each month at 7:00

Five Regular Commissions — Meet at 7:00 P. M., Fourth Monday every month, followed by Official Board at 8:00.

Next Sunday the sermon topics are "The Fullness That Endures," Eph. 15-21 and Luke 10:23-37 for the morning; and "Regular and Glorious Employment," I Cor. 3:21-23 and Col. 1:17 for the evening. Choir rehearsal for both the impending Sunday and the Christmas music of the morning of Dec. 22 goes on.

## Baptist Church Notes

**Sunday Morning Services:**

Sunday School ..... 9:45  
Worship Service ..... 10:50  
Training Union ..... 5:30  
Evening Worship ..... 6:30  
Wednesday — Teachers and Officers Meeting ..... 6:30  
Prayer Meeting ..... 7:15

the nations shall call you blessed. For you shall be a land of delight." Says the Lord of hosts. (Malachi 3:11-11). We might want to say wheat or cotton for grapes today, but the principle is the same. This is, according to all reports, the fourth straight year for good harvest. It is a good time to see if there is real appreciation for God's bounty, or mere appropriation. The Plainview district conference is at Sudan on December 4.

**SISSY OWENS INJURED IN FALL AT HOME LAST FRIDAY MORN.**

Betty June (Sissy) Owens is home again after spending from Saturday morning until Tuesday in Swisher County Hospital. Sissy fell at home early Friday morning, injuring her right knee. She was taken to Silverton by Roberts Funeral home ambulance where she was given preliminary examination by Dr. Wurgler, who transferred her on to the hospital at Tulia. After x-rays, it was determined that her kneecap was cracked and she was placed in a cast. She will have to wear the cast for at least six weeks.

Mr. and Mrs. Sid Bogan and Mrs. Gladys Wise visited Betty June Owens in the Tulia Hospital Monday. They also visited Mr. and Mrs. Gene Berry before returning home.

— Go To Church Sunday —

# NEW CHEVELLE!

BY CHEVROLET

The kind of handling ease you'd expect in a smaller car. Come on down and drive it.

The kind of comfort you'd expect in a large interior. Come on down and sit in it.



Only a car that looks as good as this could come between Chevrolet and Chevy II. Come on down and stare at it.

New Chevelle Malibu Sport Coupe

## Now—Chevy spirit in a new kind of car!

We built this one to do more than just stand around looking beautiful. Held its weight down in the 3,000-pound range. Then built four lusty engines—two sixes and two V8's—with output all the way up to 220 horses\*! And if that makes you think this is one frisky car, you've got the right idea. You've also got a roomy car here. Yet its 115-inch wheelbase keeps it highly maneuverable in traffic and very easy to park. With its Full Coil suspension, it's got a ride that reminds you of the Jet-smooth kind the

way it muffles noise and cushions bumps. And the fine hand of Body by Fisher craftsmen shows up beneath this one's suave good looks, too. Sound good? There's more. Like the fact that Chevelle comes in three series with eleven models—convertibles, sport coupes, sedans, wagons, even Super Sport models with front bucket seats. Like the fact that (and see if this isn't one of the nicest surprises of all) the new Chevelle comes at an easy-to-take price! Like to hear more? The listening's wonderful at your Chevrolet dealer's—and so's the driving. \*Optional at extra cost



Ask about a SMILE-MILE Ride and the Chevrolet Song Book at your Chevrolet dealer's

# Simpson Chevrolet Co.

PHONE 3201

SILVERTON, TEXAS

## Friday & Saturday Specials

NOVEMBER 15 & 16

BORDEN'S

MELLORINE

Half gallon ..... 39¢

ZEREX or PRESTONE

ANTIFREEZE

Gallon ..... \$1.79

HERSHEY'S

DAINTIES

12-oz box ..... 39¢

TRELLIS

ENGLISH PEAS

303 can - 2 for ..... 29¢

HUNT'S

TOMATO SAUCE

8-oz. can - 3 for ..... 29¢

MOUNTAIN PASS

TOMATOES

303 Can - 2 for ..... 29¢

YAMS

lb. .... 10¢

HAMBURGER

lb. .... 49¢

ROUND STEAK

lb. .... 79¢

TENDERIZED STEAK

lb. .... 89¢

T-BONE STEAK

lb. .... 69¢

LOIN STEAK

lb. .... 79¢

DOUBLE BUCCANEER STAMPS

ON ALL PURCHASES

WEDNESDAY



# Merrell Food



## Carpet Cleaning

Shampoo & Vacuum

Buddy Price

Phone 2021 — Quitaque

**NOTICE!**

QUITAQUE CLEANERS

Now Offering

"CLEAN ONLY SERVICE"

Only 25c Per Pound (4 pound minimum load)

Also our usual Clean and Press Service

— ALL TYPES ALTERATIONS & MENDING —

FREE MOTHPROOFING

## Hughie's Auto Parts

WE BELIEVE WE HAVE THE LARGEST STOCK OF PARTS IN TOWN

TIRES AND BATTERIES

MOBIL OIL



MOBIL GAS

Farm Deliveries  
BAIRD OIL COMPANY

DISTRIBUTOR  
Quitaque, Texas



PRODUCTS

Phone 3351



**Small But MIGHTY WANT ADS** **SELL BUY RENT TRADE**

**FOR SALE**

**UNDERGROUND IRRIGATION PIPE:** Asbestos-Cement for main line sprinkler pipe. All sizes plastic pipe for water and gas. Rhode Pipe Co., Phone 4021 or 3231, Silverton, Texas. 41-tfc

**FOR RENT:** Apartments, air cond., pvt. baths, day or weekly rates. Silverton Apartments. NICE, AIR COND. Hotel rms., day or weekly rates. Silverton Hotel. 16-tfr

**FOR SALE**

640 acres near Lelia Lake, 100 a. cultivation, 57 a. cotton, rest good grass. \$90.00 per acre. 29% down. 320 acres grass south Quitaque, live water. 21-tfc

**JOHN GARNER**

Real Estate  
Phone 4196 Bean — Quitaque  
**FOUND** on the streets of Quitaque about two weeks ago: a wrist watch, which owner may have by describing and paying for this ad.

**FOR SALE:** 70-John Deere Tractor with Lister. B. K. Hamilton, phone 3187. 21-2p

**SPINET PIANO**

Will transfer fine Piano to reliable family on small payments. Might consider storing for awhile. — Write at once.

**McFARLAND MUSIC CO.**  
200 S. Main Elk City, Okla.

**FOR SALE:** 2 Cotton Trailers. Vaughn Hall, Phone 2422. 22-tfc

**Flomot News**

(By Mrs. Arnold Johnson)

Mr. and Mrs. James Stewart of Lubbock and Mr. and Mrs. Billy McWilliams of Quitaque visited Mr. and Mrs. Bobby McWilliams and family Sunday.

Mrs. Alene Welch visited Sunday in the home of her daughter.

**SEE US FOR YOUR BEAUTY NEEDS**

Rayette, Caryl Richards and Zolo's Permanents

**Freda's Beauty Shop**  
Phone 3591

**LEGAL NOTICE**

**Notice To Prospective Bidders - Construction**  
Sealed bids, in single copy, will be received in the City Hall Building, Quitaque, Texas, until 2:00 P. M., CST, November 25, 1963, and then be publicly opened and read for the construction of three (3) earth-fill floodwater retarding structures. These structures are located within the Kent Creek Watershed approximately four (4) miles east of Quitaque in Briscoe County, Texas.

Estimated quantities of the major items of work are:  
Excavation, Common: 11,620 Cubic Yards; Compacted fill 91,365 Cubic Yards; and all work pertinent thereto.

Prospective bidders may assemble in the City Hall at Quitaque on November 6, November 13, and November 20 for a group showing of the work sites. The group will leave Quitaque at 1:00 P. M. on each of the above days. If you are unable to attend one of the group showings, arrangements to inspect the sites may be made with James Brunson, contracting officer for the Kent Creek Water Control and Improvement District No. 1, City Hall Building, Quitaque, Texas, Phone 3431.

Complete assembly of the invitation for bids may be obtained from the contracting officer.

Mr. and Mrs. Bobby McWilliams.

Mr. and Mrs. Robert I. Thomas had as guest in their home Sunday her grandson, Billy Carlisle and his roommate at Texas Tech, James Brokenbek.

**Farm & Ranch LOANS**

For Buying . . . Refinancing and Improving  
Long terms . . . low interest  
No stock to buy . . . no appraisal fees.

**WILLIS WALKER**

Turkey, Texas  
Afternoons Only

**FOR SALE**

Good Ranch Geldings  
Few Grade Mares Worth the money

Shown by calling Bean, 4192

**SCHOOL LUNCH MENU**

Week of Monday, Nov. 18

**Monday**  
Ground Beef on Noodles  
Chopped Turnips & Greens  
Buttered Carrots — Hominy  
Corn Bread — Brownies

**Tuesday**  
Fish-de-Lish — Buttered Corn Salad — Hot Rolls  
Apricot Pie

**Wednesday**  
Fried Chicken — Tossed Salad  
Creamed Potatoes — Jello Salad

**Thursday**  
Pimiento Cheese Sandwiches  
Buttered Potatoes  
Carrot Pineapple Salad  
Cherry Pie

**Friday**  
Hamburgers on Buttered Buns  
Onion & Tomato Slices  
Half an Orange

Little DeAnn Degan, daughter of Mr. and Mrs. Morris Degan, underwent surgery at Methodist Hospital in Lubbock last week, and at last report was improving nicely.

Mr. and Mrs. Dean Turner of Matador visited over the week end with their parents, Mr. and Mrs. Malcolm Turner and Mr. and Mrs. Alfred Martin and Eldon.

Mrs. Arnold Johnson and Mrs. Billy McWilliams of Quitaque were in Claytonville last Wednesday.

Mr. Alfred Martin drove to Decatur a few days ago and returned Mrs. Martin's parents, Mr. and Mrs. Guy Waters to Flomot for a visit at the Martin home.

Rejeania Dawn Turner,

daughter of Mr. and Mrs. Ben Turner of Amarillo visited the first of last week with her grandparents, Mr. and Mrs. Malcolm Turner and boys.

Miss Ava Humphrey and Mrs. Lizzie Pyron visited Saturday and Sunday at Boys Ranch with Mrs. Winnie Stewart and son, Paul Stewart. Mrs. Winnie Stewart is the music teacher for the boys at the ranch and Mr. Stewart is the coach. They are cousins of Miss Humphrey. The ladies also attended church at the Ranch. While they were in Amarillo they visited the Odis Crowell family.

Mrs. Arnold Johnson and Mrs. Gilbert Carpenter and Tawnya of Quitaque were in Turkey Monday.

Mrs. Alfred Martin and her mother, Mrs. Guy Waters, were in Quitaque Monday.

**LOCAL BRIEFS**

Mr. and Mrs. Lonnie Thurmond of Gainesville were weekend visitors at the home of her mother, Mrs. Ollie Nall and Mr. Nall. Other dinner guests at the Nalls Sunday were Mr. and Mrs. Bill Woods and Earl Lee and Mrs. Weldon Griffin and children, Cindy and Rusty of Tulsa, Okla.

Mrs. Weldon Griffin called her parents, Mr. and Mrs. Bill

Woods, Tuesday night to report that the Griffin's daughter, Cindy was quite ill and in the hospital there in Tulsa. Mrs. Woods left for Tulsa Wednesday.

Mr. and Mrs. James Barefield and boys spent the week-end in Amarillo at the home of Mr. and Mrs. Ted Bingham. Mrs. Barefield remained in Amarillo to help their daughter, Ann, care for the new baby.

Mrs. Barefield called her husband Wednesday morning to tell him that she was not feeling well herself and Jim drove to Amarillo and returned her home.

Joe Colvin, of Portland Ore., is visiting at the home of his nephew, George Ray Colvin, and other relatives and friends. He was a dinner guest at the home of Mr. and Mrs. Ollie Nall Wednesday.

Mr. and Mrs. O. V. Johnson and boys spent the week-end in Waco where they visited their son, Jon, who is a Baylor student. They attended a program of music in Waco Hall presented by Henry Mancini.

Mrs. J. B. Chandler and Mr.

and Mrs. Carl Chandler of Plainview; Mrs. Mae Chandler of Lockney and her daughter and baby from Dallas visited Mrs. Daisy Bedwell Sunday. Mrs. E. D. Richmond and Mrs. Lonnie Richmond and baby from visited Mary Ellen McCracken Sunday.

Ralph Carter drove to Hale Center Saturday to visit his children, Mr. and Mrs. Larry Hedrick and Scott. His grandson, Scott, returned home with Ralph and spent the week-end here. His mother came for him Monday.

H. K. Carpenter, Jr. of Amarillo visited Patsy Martin and children last Wednesday.

Mr. and Mrs. Buddy Morris drove to Hereford Friday morning and spent the weekend with their son, Corky and family. They also visited Mr. and Mrs. Charlie Morris while in Hereford. Saturday night they were surprised with a "42" party in the home of their son.

Guests in the home of Mrs. Estelle Davidson Sunday were

her sister, Mrs. N. A. Shackelford of Amarillo, Mr. and Mrs. H. R. Curtis of Olton, Mr. and Mrs. S. B. McCracken and children of Tulsa, and Mr. and Mrs. Jimmy Davidson and boys.

Mr. and Mrs. W. C. Robertson of Wellington spent from Saturday until Monday with his children, Mr. and Mrs. M. L. Robertson and Minnie Mae Robertson.

Washington palms taller than 100 feet have been grown in the Lower Rio Grande Valley.

**OLD STOVE ROUND-UP**  
time to see your  
**GAS APPLIANCE DEALER**  
AND GET A TOP  
**BUY**  
ON A NEW  
**GAS RANGE**  
★  
BIG SAVINGS NOW!  
Pioneer Natural Gas Company

**Chair Sale**

All Styles

Values \$29.95 to \$49.95

SPECIAL PRICE . . . . \$25.00

**C. A. Hawkins Furniture**

**PEERY & DUGAN OIL CO.**

PHONE 3911 TURKEY, TEXAS  
PHILLIPS 66 PRODUCTS  
Butane & Fertilizer  
PHILGAS 66 GASOLINE 66 OIL & GREASES

**DR. O. R. McINTOSH**

OPTOMETRIST  
211 South Main St. Floydada, Texas Phone YU 3-3460

**Friday & Saturday Specials**

NOVEMBER 15 & 16

- GULF ANTIFREEZE . . . . gallon . . . . \$1.63
- ASHLEY'S TORTILLAS . . . . can . . . . 49¢
- SHURFINE Apricot or Peach PRESERVES - 18-oz. jar - 2 for . . . . 79¢
- CRISCO COOKING OIL . . . . 38-oz bottle . . . . 55¢
- MOUNTAIN PASS TOMATO SAUCE - 8-oz. can - 3 for . . . 25¢
- MORTON'S — Turkey - Chicken - Beef FROZEN MEAT PIES . . . . 2 for . . . . 39¢
- AURORA — Assorted Colors NORTHERN TISSUE . . . . 2-pk. . . . 35¢



- PINTO BEANS . . . . 5-lb bag . . . . 45¢
- SHURFINE FRUIT COCKTAIL - 303 size - 4 for . . . . \$1
- MISSION PEAS - 303 can - 3 for . . . . 45¢
- RED SPUDS . . . . 10-lb. bag . . . . 39¢
- DELICIOUS APPLES . . . . lb. . . . 13¢
- FLAVORITE BACON . . . . 2-lb. pkg. . . . 89¢
- PORK CHOPS . . . . lb. . . . 55¢

- CUSTOM BUTCHERING - QUICK FREEZING - FREE DELIVERY -

**Quitaque Laundry**

- 24 MAYTAG WASHING MACHINES
- 4 DRIERS
- 20 cents per load for washing
- 25 cents for 30 minutes for drying
- ★ Soap
- ★ Starch
- ★ Bleach Dispenser
- ★ Coin Changer

**PHILLIPS 66**

**ANHYDROUS AMMONIA**

82% NITROGEN  
We Have Plenty On Hand

ALSO  
**DRY FERTILIZER**  
OF ALL KINDS

**Jennings Farm Supply**

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Double Gunn Bros. Stamps  
Wednesday On All Purchases  
Quitaque, Texas  
Phone 2631

**City Grocery**

