

Wiley May Produce Over 40,000 Bales

Mr. Muleshoe

Seen & Heard:

Financial man: I still think that if a person will save his money, as many dollars as he possibly can, he will see them become, in four or five years perhaps, worth four times as much as they are worth today.

Real estate man: This Muleshoe land is going still higher, I am firmly convinced.

Fred Koppin: I have sold my car to Mr. Musson and will go back to Litchfield, Minn., by train. Too much snow there for me to drive. It has been 12 below there, and much snow has fallen, but I won't mind. Houses there are built for cold weather comfort, all have central heating. I'll be back in Bailey County about April.

Lady: My small son had an awful time this Christmas keeping his parents from getting the erroneous impression that there is no Santa Claus.

The Lions members are doing a swell job in helping with Boys Ranch Farm, over in Castro county, located on land Mr. and Mrs. Axtell gave for purpose. The Methodists are raising more money than ever for their orphans' home, the Odd Fellows here are squarely behind their orphans home, and of course you know the Masons support their home and the Baptists give liberally to Buckners orphan home.

If you, my friend, are not a member of either of these institutions, you are not barred. Do you wish to have a nice, warm feeling through the Christmas season? Make out a check to go to these causes, or some of them, and I personally guarantee you will have a nice opinion of yourself for days and days to come.

So many meetings and parties were scheduled this week that some ladies, and probably some gentlemen, had to maintain a calendar of events. These parties, if not too assiduously attended, puts one in the right frame of mind for Christmas, etc., and are eminently worth while.

And now for the mail, as time will allow:

Comes a copy of Governor Jester's proclamation urging each citizen to impose upon himself such discipline and sense of responsibility for the welfare of others that his acts behind the wheel may not lead to the death or injury of his fellow man. Jester reminded Texas people that the Texas Department of Public Safety has predicted 100 persons will die, 2,870 will be injured, from accidents on our streets and highways during the eleven day period, Dec. 20-31. It is expected that the Texas traffic death toll this year will reach 2,100—worst in the state's history.

And a Christmas card from "The M. C. Ledbetters", of Morton. It had the usual Christmas greeting underneath a picture of this handsome family, M. C. (he's county attorney, you know), Mrs. M. C., their three daughters and one son. A unique Christmas greeting from a fine family.

And literature from the headquarters of Lions International, announcing Melvin Jones, the found-

Predictions were heard here that Bailey County's 1947 cotton production may pass 40,000 bales as the special agent of the Census Bureau released figures showing that the county had ginned 28,708 bales prior to December 1.

This figure compared with only 1,721 bales ginned in the county to the same date in 1946.

Considerable cotton remains to be pulled in this county. Much of it will be gathered by machines, however, where a considerable amount of cotton has blown out of the burr, it likely will be gathered by hand.

A late summer estimate by K. N. Klapp, of Lubbock, who regularly issues cotton reports and estimates, placed Bailey county's probable production at 34,000 bales.

Much of the growing season was dry very little rain falling in the section after June and this year's production of cotton and grain sorghums is truly remarkable.

Clothes And Food Being Assembled For Boys' Ranch

On Friday, Dec. 19, Lions Lee R. Pool, L. S. Barron and Homer Sanders will judge the food and clothing assembled by the first 8 grades of Muleshoe school for Boys' Ranch Farm, Castro county. A prize of \$10 is to be given to the room with the best selection.

Right after the judging the articles will be taken to Boys Ranch, Citizens of Muleshoe are urged to be at the school house and to go with the committee to take the articles over. Bill Moore is chairman of this committee with Tye Young and Cecil Tate as members.

Lion W. C. Cunningham has been doing a good job at the school, getting the students interested in the project. Quite a nice selection of foods and clothes have been brought in, and if there are others in the community who wish to send food or clothes they should leave them at the office of Cecil H. Tate at the courthouse.

Damage Suits Are Settled At Lubbock

Damage suits of five Muleshoe people against the West Texas Gas Company, growing out of the post-office explosion Nov. 26, 1946, were settled in federal court in Lubbock Tuesday. A total of \$73,000 was awarded the five plaintiffs.

The suit was settled after the first case, that of A. J. Gardner, had proceeded to the selection of a jury.

Mr. and Mrs. A. J. Gardner are to receive \$27,500; O. D. Troutman, \$20,000; Mrs. W. B. McAdams, \$18,900; and Gil Wollard, \$7,500. All were employed in the postoffice and were injured when the explosion occurred at the beginning of work in the morning.

Pat Bobo, Muleshoe attorney, and the law firm of Griffin & Morehead, Plainview, represented the plaintiffs.

Writing Contest For Juniors Announced

The Texas State Historical Association has announced a first prize of \$100 for the winner of the 1947-1948 Junior Historian Writing Contest. Seventeen papers will receive awards totaling \$420.

Contest entries may deal with any topic in Texas history, but contestants are urged to work on some subject related to their community or local history. Some suggestions for topic are: cattle trails, saddles, Indian depredations, transportation, natural history, exploration, oil, economic, political, or biographical subjects.

"Any boy or girl in Texas under twenty-one years of age may become eligible for competition," stated H. Bailey Carroll, editor of the Junior Historian, the magazine of the association which is written almost exclusively by young Texans.

April 1, 1948, is announced as the closing date of the contest. All interested are invited to write for further information to the Junior Historian, Box 2131, University Station, Austin 12, Texas.

Mr. and Mrs. M. E. Finley and son, Russell, have gone to Inyokern, Calif., to spend Christmas with their son, Clifton Finley and family.

er, birthday program in January. You might care to learn that: In 1918, there were 1,526 Lions, in 1928, 60,859; in 1948, 400,000.

And a Christmas letter from George Mahon, Washington, (you all know George), expressing many happy returns of the day, and a check for his 1948 subscription.

THE MULESHOE JOURNAL

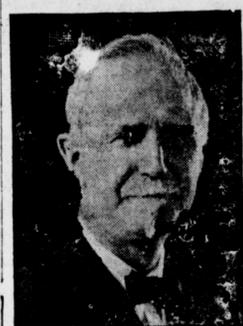
Dedicated to the Progress and Development of Bailey County and the South Plains of Texas

TWENTY-FIFTH YEAR, NO. 51

MULESHOE — COUNTY SEAT OF BAILEY COUNTY, TEXAS

THURSDAY, DECEMBER 18, 1947

Journal To Print Babson's Outlook



Roger W. Babson

The Journal will publish Roger W. Babson's BUSINESS AND FINANCIAL OUTLOOK FOR 1948 on January 1.

We are calling this feature to your attention because 1948 may bring world harmony leading to a long peace or world discord which may eventually lead to a war approaching annihilation.

Mr. Babson's 1948 OUTLOOK will contain 50 forecasts covering such important topics as:

- General Business
- Commodity Prices
- Farm Outlook
- Lower Taxes
- Retail Sales
- Foreign Trade
- Labor Outlook
- Inflation
- Stock Market
- Bonds
- Real Estate
- Politics

Mr. Babson—a pioneer in the field of business and financial statistics—enjoys an unusual record of accuracy in his Annual Forecasts. His score for 1947 was 93 per cent accurate.

Income Tax Is Due January 15

"Great confusion as to who is required to file income tax returns by January 15, 1948, exists in the minds of most taxpayers. This confusion is evidenced by the flood of questions received in our office daily," stated John B. Dunlap, acting collector of Internal Revenue for the Second District of Texas.

"For the information of the public, we would like to set forth two simple rules governing those who must file returns by January 15, 1948. All taxpayers not covered by these rules who file on a calendar year basis must file by March 15, 1948. No returns may be filed until after January 1, but the earlier they are filed after that date, the sooner those entitled to refunds will receive them.

The following types taxpayer must file returns by January 15, 1948:

1. **Farmers**—Persons who derive at least two-thirds of their income from farming, ranching, or similar agricultural occupation, must file either an estimated income tax return on Form 1040-ES for 1947 or their final individual income tax return on Form 1040 before January 15, 1948. If the final return is filed, it will not be necessary to file an estimate.

2. **Persons Who Have Had Material Changes In Income Or Exempted Taxpayers**—Taxpayers who filed estimated tax returns and who now find that their estimate must be substantially increased or decreased as a result of changes in income or exemptions must file an amended tax return on Form 1040-ES before January 15, 1948. If they so elect, they may file their final income tax return on Form 1040 before January 15 in lieu of the amended estimate.

"It is emphasized that the second type of taxpayer listed above has the right to file either an amended estimate or a final return. If the final return is filed by January 15, it will serve both as the return and as an amended estimate. If an amended estimate is filed by January 15, the taxpayer then has until March 15, 1948, to file the final income tax return.

"Any taxpayer who is in doubt as to whether they are required to file a tax return should contact a Deputy Collector of Internal Revenue. A Zone Field Office of the col-

Jones Accepts Seagraves C. C. Manager's Post

Forrest W. "Chief" Jones, well known agriculture teacher here announced today he has accepted the position of manager of the Seagraves Chamber of Commerce, and that he would assume his new duties January 1.

During recent months he has been teacher of a vocational agriculture course in Muleshoe. Until the end of the last school term he was teacher of vocational agriculture in Muleshoe high school, managing the plant of the Muleshoe Alfalfa Dehydrating Company for a time last summer.

Mr. Jones, his wife and their two children will move to Seagraves, where they have bought a home.

Mr. Jones is a long time citizen of the Plains. He and his family came to Shallowater in 1927 and have lived there and at Lubbock since. He is a graduate of the agriculture division of Texas Tech. In December, 1942, he entered the Marine Corps and as a member of the famous Fourth Marine regiment, took part in the bloody invasions of Roi, Namur, Saipan, Tinian and Iwo Jima. He was separated from the active service at the end of the war as a first lieutenant.

He is immediate past commander of the American Legion and has been very active in civic work in Muleshoe since his return from war service. As a teacher of vocational agriculture here he has had a big hand in the growth and development of the purebred livestock industry among the boys and dads.

Muleshoe will miss Chief and his family. However, most here feel that Muleshoe is just "loaning" him to Seagraves for a time and that he will be back home some of these days. Meantime, Kenneth Grissom, veterans educational coordinator for the county, is looking about for a man to fill Chief's shoes, and says that anyone in the territory who has an agriculture degree should see him about this place.

EX-TECH STUDENT RETURNS HOME

Mary Arnold, daughter of Mr. and Mrs. Lonnie Arnold of the Needmore community and ex-student of Texas Tech, Lubbock, has returned home, due to an eye infection. Mary has had this infection all along in her high school years. During the Thanksgiving holidays, she was ill and in bed, but now she is up and doing fine.

Her eyes, have improved very much and Mary says she thinks they are well; however, she will not return to Tech this semester but may continue her studies later on.

RALPH PAUL, PIONEER, MOVING TO COLORADO

Mr. and Mrs. Ralph Paul and children are moving to Colorado Springs Colo., shortly after the first of the year. They are selling their surplus farm and household items at a sale Friday of this week. The Pauls are not "burning their bridges," for they still retain a farm of 560 acres in the Lazbuddy community.

Mr. Paul came to the community in 1906 with his parents. His father, Joe Paul, will remain at Lazbuddy. The Pauls came here from Iowa and were among the very first settlers. When they came, there was no Muleshoe, in fact it was several years before the railroad came through here.

WIEEBUSH AND CHILDERS EMPLOYEES GIVEN PARTY

Mr. and Mrs. Morris Childers and Mr. and Mrs. Rudolph Wieebush entertained their employees and their wives Saturday night in the home of the Morris Childers' with a Christmas party. Many lovely Christmas gifts were exchanged and delicious refreshments were served to the following: Messrs. and Mesdames Alvin Allison, Jim Layne, D. W. Winn, Bob Shaw, Rudolph Wieebush and little son, Jerry, Morris Childers and children, Doris, Gene and Pat.

Mr. and Mrs. Ralph Randolph left Monday to visit with her parents, Mr. and Mrs. J. B. Roach in Stone-wall, La.

lector is located in each principal city within the collection district.

School Election Set Dec. 29

Covin Motor Co. New Firm Here

The Covin Motor Company has succeeded the Texas Motors here, according to announcement of Herbert Covin, who has moved here from Hobart, Okla., and who has accepted the distributorship here of the Chrysler and Plymouth automobiles. The new firm occupies the same building at the southeast corner of the square on the Morton highway. Mr. Covin bought the Texas Motors from Mrs. J. F. Wright and Hennie Long.

Mr. and Mrs. Covin and their son, Bill, recently of the U. S. Navy, have moved to Muleshoe to make their home. Bill is scheduled for college soon, and Mr. and Mrs. Covin will be on the job with the motor business.

Mr. Covin for several years has been connected with the Oklahoma Public Service Company.

He will continue the repair garage in connection with the business and will stock automobile parts and accessories.

James Phipps, Denzil Smith and Bill Covin are manning the auto repair department and James Williams, colored, is in charge of the wash and grease department.

The firm will have a direct dealership, receiving cars straight from Detroit.



W. O. Reed of Dallas, Speaker of the House of Representatives in the 50th Legislature, has resigned as assistant general attorney of Texas & Pacific Railway Company to join the law firm of Clark, Coon, Holl and Fisher in Dallas.

Mr. Reed, a member of the legislature for the past 16 years, was praised by Robert L. Clark, brother of U. S. Attorney General Tom C. Clark, as "... an able lawyer with wide experience and proven ability. My firm and I are happy to welcome Mr. Reed as a member of the firm in the private practice of the law."

During his tenure in the legislature Mr. Reed served, at one time or another, as chairman of almost every committee of the lower house.

Mr. Reed's 27 years with the railroad was primarily in commerce law before the ICC and Texas Railroad Commission. He is admitted to practice before the U. S. Supreme Court.

ENOCHS LAND COMPANY OFFICE TO LITTLEFIELD

J. H. Lucas, manager of the I. C. Enochs Land company, announces this week the removal of the company office from Enochs to Littlefield.

Mr. and Mrs. Lucas are moving back to Littlefield after residing at Enochs the last three years. Mr. Lucas said all the Enochs land has been sold to individuals and his presence on the field no longer was required.

BAILEY COUNTY BOYS HOME FROM NMML, ROSWELL

Two young men from Bula and Enochs are expected home at the beginning of the Christmas rush at New Mexico Military Institute, Roswell. They are James D. Crosby, son of Mr. and Mrs. L. C. Crosby of Enochs and Bobby L. Aduddell, son of Mr. and Mrs. Cleo Aduddell of Bula.

WEEK END SERVICES

Elder K. B. Morton of Slaton and Elder L. M. Handley, of Lubbock, preached at week end services held here by the Muleshoe Primitive Baptist church. Services were held Saturday night, Sunday morning and evening.

Thirty-five leading citizens of the Muleshoe school district, representing various communities of the district, met at the high school building Tuesday night, Dec. 16, to discuss the future development of the Muleshoe school.

The three topics for discussion were:

1. Assumption election.
2. Fixing tax rate at \$1.50 maximum.
3. Voting \$350,000 in bonds to build a modern school building.

An assumption election naturally follows a consolidation election, and consolidates the indebtedness of the newly formed district.

In the study of the outstanding indebtedness of the district it was learned that the state owns \$70,000 of the indebtedness at a rate of interest ranging from 4 to 6 per cent. It is believed that this can be refunded at 2-3-4 per cent, thus saving the new district \$42,000.

The tax rate of the Muleshoe school district is now \$1.00 and in the study of the finances of the school it was learned that by raising our rate to \$1.50 and keeping the valuations low we would actually pay less taxes over a three year period and have more money with which to operate our local schools.

The group took concrete examples of the tax problem and ascertained that by keeping the rate up and valuations low a large source of revenue could be obtained from the state each year. The amount of state money would range from \$40,000 to \$50,000 while if the values are allowed to rise as the town grows this sum necessarily will be reduced accordingly. It was learned that by keeping the values low that the amount of state money required over a period of 20 years would more than pay for the new building.

The additional \$350,000, with what the school now has on hand is thought by the architect to be a sufficient sum to build one of the most modern plants in West Texas.

After discussing these issues, the group petitioned the Muleshoe school board to call an election on the three issues.

The board met in special session Wednesday and set the election date for Monday, December 29, 1947. Voting place will be in the high school building.

NEWS BRIEFS

Olen Jennings expects to spend a part of Christmas week in Sage, Ark., with his parents. It will be the first time he has spent Christmas with his parents at their home in 20 years. Several brothers and sisters will be present for a family reunion.

Mrs. Jack Epps returned home Tuesday after visiting her daughter, Miss Betty Brunk, of Colorado Springs for several days.

Mrs. Nellie Bruton left Thursday to attend the funeral of her brother, F. L. Choate, of Altus, Okla. Accompanying her were her two daughters, Mrs. Don Guey of Muleshoe and Mr. and Mrs. Don Price of Olton. Funeral services were held Friday at 2:30.

Mr. and Mrs. J. M. Wilson, their son, Joe Wilson and wife, will go to Phoenix, Ariz., to spend Christmas with two sisters of J. M. Wilson, Mrs. C. E. Powell and Mrs. Porter Davis. Mr. Wilson and Mrs. Powell have not seen each other in 34 years.

Mr. and Mrs. Murrell Brown and little daughter, Kay, expect to spend Christmas day in Amarillo with Mrs. Brown's parents, Mr. and Mrs. J. F. Wharton and other relatives.

Mr. and Mrs. J. E. Mills, Mrs. A. Schroeder, and Mrs. Esther Brooks, will spend Christmas in Gardena, Calif., with the family of the Mills' son, Edwin Mills. The Mills will have a grandson, now five for the first time.

Mr. and Mrs. F. H. Davis and their daughter and husband, Mr. and Mrs. Foy Luttrell and son, of Lubbock, are to leave Sunday for Shreveport, La., to spend Christmas with her parents, Mr. and Mrs. A. B. Baker.

C. L. Dyer and son, Bud, will visit at Christmas with Mr. and Mrs. Leo Baker in Levelland.

Mr. and Mrs. M. G. Bass visited with her parents, Mr. and Mrs. John Reynolds of Lubbock Sunday.

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Valley Theatre

Show opens 6:45. Show begins 7:00. Sat. & Sun. opens 2:00 p.m., continuous showing.

Thurs., Fri., Dec. 18, 19

"Black Gold"

In Technicolor

Saturday, Dec. 20

Wild Bill Elliott

In

"Conquest of Cheyenne"

Sun., Mon., Dec. 21, 22

Ladd and Lamour

In

"Wild Harvest"

Tues., Wed., Dec. 23, 24

"Back Lash"

HONOR ROLL

Many have been paying their subscriptions to their home town paper, The Journal, in the last few days, among them the following:
C. S. Sullivan, city.
Walter Witte, city.
T. G. Craft, city.
J. E. Bouldin, city.
C. C. Marais, city.
J. A. McGee, city.

W. H. Hayes, city.
R. L. Harrison.
J. O. Aday, city.
Ted Allen, route 2.
L. V. Kolar, route 2.
C. C. Bamert, route 1.
G. T. Maltby, route 2.
George C. Gross, route 2.
W. F. Tandy, route 1.
B. H. Dyck, route 1.
Ernest Rudd, star route 2.
Mrs. W. A. Mathes, star route 2.
Dyalthia Swift, Plainview.
Bill Dick, Enochs.
Russell Quesenberry, Monahans.
E. M. Shaw, Stoneburg.
George Mahon.
H. N. Garland, Bellflower, Calif.
R. W. Bradley, Dubuque, Ia.
Mrs. D. F. Jones, New Castle, Colo.
T. A. Blankenship, city.
Levi Jensma, Newton, Ia.
Mrs. C. E. Layne, city.

Letters To Santa

Muleshoe, Texas
December 10, 1947

Dear Santa,
I have been a good girl. I want an electric washer. My name is Thelma Jean Morgan. My sister wants a silver set. My brother wants an electric train for Christmas.

Your friend,
Thelma Jean and
William Morgan.
My brother is in the second grade too.



When 'Tis the night before Christmas," at last, and nothing more than a breeze is stirring, it doesn't mean there wasn't plenty of hustle and bustle before. For in every home the country over, homemakers begin preparation for these special holidays months ahead.

First comes the baking of the fruit cake and the \$64 question — shall it be light or shall it be dark? Well, if there can't be two, majority rules. After smooth, aromatic wine adds its fine flavor, though, there is little chance that many will pass up either.

House cleaning begins early, too, because most homemakers had rather be left an empty stocking than be caught with corners that tell of dust and dirt. So from top to bottom — attic to basement — mops and brushes sweep a clean path. And don't forget curtains. Winter's black soot quickly leaves its mark and curtains must be laundered much more often than busy women would prefer.

And with frequent laundering, eventually there is fading. But that's easily remedied and fresh color from a package of all-purpose dye makes them look like new. However, remember to select all-purpose dye for it works on any type of fabric; and now begin:

If curtains are soiled, wash thoroughly. Then rinse well in clear water. Next dissolve dye in a small amount of hot water, allowing one package for four to nine pairs, depending upon the depth of color you want.

Stir dye in hot tap water, using sink, bath tub or washing machine as dye basin. Immerse clean wet curtains in tinting bath and stir constantly. Leave curtains in bath until they are about a shade darker than desired because all colors appear darker when wet.

Rinse thoroughly and if curtains are to be starched, do so now. Then roll curtains in towels or clean white cloth to remove moisture. Place on curtain stretchers or press while slightly damp.



Muleshoe, Texas
December 10, 1947

Dear Santa,
I would like to have a wagon. I would like to have a telephone too. I love you,
Tommy Martin.

Muleshoe, Texas
December 10, 1947

Dear Santa,
I am a little girl 7 years old. I want a magic skin doll, and I want a sewing kit, a purse and a drum. My teacher's name is Mrs. Harris.

I love you,
Bobbie Nell King.

December 4, 1947
Muleshoe, Tex.

Dear Santa,
I would like to have a cowboy suit and a farm set. If it's not

asking too much, please do not make the farm.

Thank you.
Your friend,
John Lee Aylesworth.

Dear Santa,
Will you please bring me a doll bed and sewing machine and a doll suit case.

Please remember my brother. He wants a camera, BB gun and that is all we want.

You will see our light in the window, so you will know where we live.

Goodbye.
Caroly Sue and
Claude Don Holmes.

Dear Santa Claus,
I have been a very good little boy. I want a wagon, two guns, a little Shetland pony and a little saddle.

Your friend,
Doyle Winegeart.
Muleshoe, Texas
December 9, 1947

Dear Santa,
I am a girl eight years old. Please bring me a bicycle, a rubber skin doll and a basketball. I have a little brother and sister. Please don't forget them.
Please bring something nice for my teacher, Mrs. Witherspoon.

With love,
Melba Jean Bracken.

December 10, 1947

Dear Santa Claus,
I am a little boy seven years old. I want you to bring me a bow and arrow and an electric train for Christmas. Bring my little brother a tricycle. He wants one very much.
Don't forget the other boys and girls.
Bring us some candy, nuts and

apples also.
Love,
Dewayne Burris.
Muleshoe, Tex.
December 10, 1947

Dear Santa,
I want a doll and a doll bed, and a toy dog, dishes, little toy kitchen, bicycle and telephone.
I love you very much.

Your friend,
Elsie Lee.

Muleshoe, Texas
December 10, 1947

Dear Santa,
I want a little bicycle. I want a paint set and I want a caterpillar. I am in the second grade.

Your friend,
Frank Wuerlein.
Mr. and Mrs. H. D. Jackson
family of Lubbock were
Mr. and Mrs. B. L. Jackson.

Farm Loans
DRY LAND — IRRIGATED RANCH
L. S. BARRON
Representative
Kansas City Life Ins. Co.

ORDER YOUR CHRISTMAS Greeting Cards NOW

Don't let yourself in for a disappointment. Order cards now — have them in time for Christmas mailing.

MULESHOE JOURNAL

ANNOUNCEMENT —
HAWAIIAN STEEL GUITAR LESSONS

The Aloha Studio of Hawaiian Music is now enrolling students in Muleshoe. Your guitar will be furnished. Pupils of any age can learn to play. Classes on Thursday and Friday.

Mrs. Douglass Home, Across Street West of High School

ALOHA STUDIO
Clovis — Portales — Muleshoe

WHISTLE While You Wash and Iron

It's easier than you can imagine to get the family wash out of the way with a modern electric washer and ironer. Your linens and clothes are sparkling white, and beautifully ironed with a minimum of effort.

But to enjoy all the pleasures of electric washing and ironing, you've got to have all-important Adequate Wiring.

Call or write your nearest Public Service office now for a free visit from a wiring specialist. There is, of course, no obligation.

Adequate Wiring MEANS:

1. ENOUGH CIRCUITS for serving efficiently and safely all the appliances you have.
2. LARGE ENOUGH WIRE for serving your present and future needs.

ENOUGH OUTLETS AND SWITCHES for convenient living.

We have nothing to sell but good electric service.

SOUTHWESTERN PUBLIC SERVICE COMPANY
22 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

How Many of Us Are Farmers Today

One third of our population?
One fourth? — One sixth?

Answer: One sixth

A total of 26 million persons on American farms feed themselves and the other 116 million of us, in addition to millions abroad.

It wasn't always this way. Nearly every American was a farmer 150 years ago, because it took most of his time to raise enough food for his family.

But since then improved equipment and methods have enabled each farmer to produce more and thus release more and more workers to produce other raw materials, machinery and services.

Agricultural progress made possible our industrial expansion. Together they gave us the highest standard of living in the world.

Since the first steel plow in 1837, progress in steel and in farm production have gone hand in hand.

AMERICAN IRON AND STEEL INSTITUTE
350 Fifth Avenue, New York 1, N. Y.

HONOR ROLL
 Many have been and worth insuring. Descriptions to M. Regenbrecht, extension per, The Jour husbandman for Texas A. & C. S. S. Methods of vaccination for hog Walter cholera and the vaccine chosen by T. G. the farmer depends on the circum- J. stances.

serum offers only temporary protection, good for about a month, but the cholera cannot be spread by its use. Serum and virus give the most permanent protection, but there is a noticeable reaction which will give the hogs a "set-back". Hogs vaccinated by the serum and virus method can transmit the disease to other susceptible hogs during the first 30 days after vaccination.
 If the hogs have not been exposed to cholera and there is not much

SEAT COVERS — RADIO (For Chrysler Built Cars)



GOOD SERVICE
 PLUS
Chrysler Corporation
MOPAR PARTS
 FOR
DODGE-PLYMOUTH
 CARS
 AND
DODGE
 "Job-Righted"
TRUCKS
 Come to the Right Place and Get the Right Parts

Arnold Morris
Auto Co.
 Your Dodge & Plymouth Dealer
 Phone 111 Muleshoe

THERMISTERS — HEATERS — SPOTLIGHTS

like me to have. Please bring me some candy, fruits and nuts. Remember my mother and daddy and brother and all the other people.
 Your friend
 Joe Loyd Anderson.

Dear Santa Claus,
 I would like to have a piano and a cash register.
 I would like to have some candy, fruit and nuts.
 I hope other boys and girls get lots of nice things.
 Please remember my teacher and my grandmother and granddaddy.
 Love,
 Molly Ella Buzard.

Muleshoe, Texas
 Dec. 11, 1947

Dear Santa,
 I am a boy 8 years old and in

Guaranty Abstract Company
 Office in Court House —
PAT R. BOBO, Owner
 Phone 97 Muleshoe

FOR TASTY MEALS
 Try Our
PLATE LUNCHES
STEAKS
 and
SHORT ORDERS
Muleshoe Cafe
BILL & MARGARET COLLINS

My sisters want a rubber doll, a piece, and a set of dishes. Little Shirley wants a rubber doll and some rubber blocks. Wayne wants a wagon, a car and a tractor. Shirley and Wayne are our cousins but they are living with us now.

We love you,
 James Howell, La Tayia and Peggy, Shirley and Wayne.

Muleshoe, Texas
 Route 1
 December 10, 1947

Dear Santa,
 Will you please bring me a cork gun, tinker toys and a harp. My brother wants a cowboy suit, gun and a bow and arrow.
 Thank you very much,
 Johnie and Jimmy Ringar.

Your friend,
 I love you Santa Claus. I want some nuts and candy. Bring me a housecoat.
 Your friend,
 Jimmy Seales.

Bobo Insurance Agency
 Pat R. Bobo, Owner
 Office in Court House
 Phone 97 Muleshoe

MULESHOE LODGE
 NO. 1237 A. F. & A. M.
 Regular Meeting Second Tuesday Night of Each Month
 Jack Lenderson, W. M., R. J. Klump, Secretary
 —Visitors Welcome—

COMPLETE IRRIGATION WELL SERVICE
 Brand New Heavy 16-Inch Casing
\$3.35 Per Foot
 With Genuine
BYRON JACKSON PUMPS
F. M. DENTON
 PUMP COMPANY
 Just West of Angeley Yard Phone 163-J

FREE REMOVAL
 Of Cattle, Hog, Sheep and Horse Carcasses
 Call Gilbreath Feed and Seed Co., Phone 115, Muleshoe — or Call Collect 1444, Plainview, for prompt service.

Plainview Rendering Co.
 Home Owned and Operated — Plainview, Texas
 W. H. Attaway, Mgr. — At Ft. Worth & Denver Stockyard

Your Insurance — the Bulwark Between You and Loss

Because accidents, fires, etc., are unpleasant to think about, many people tend to regard them as "other people's tragedies" —but no one is immune, and the only way the average man can compensate for such losses is through INSURANCE.

DON'T DELAY—CHECK UP TODAY!
SEE US FOR SATISFACTORY POLICIES OF ALL KINDS

POOL INSURANCE AGENCY
 Phone 113 Gilbreath Bldg. Muleshoe

chance of exposure within two weeks, the chrysal violet vaccine and B.T.V. (Boynon's tissue vaccine) are preferred because there is no danger of spreading cholera by their use and no undesirable set-back or other complications. These vaccines give immunity for six months to a year, and it takes about three weeks after vaccination to obtain immunity.

STUDY RANGE GRASSES
 Austin—December 16—Plans of the University of Texas Plant Research Institute to make a long range study improving rangeland grasses has been endorsed by the Texas and Southwestern Cattle Raisers' Association.
 A special committee of the association approved the study, which may ultimately have great significance to all livestock and agricultural states.
 The work will be biological in character, and will be conducted in the laboratory. Basic knowledge acquired in laboratory experiments later may be applied to the range.

BLACKWATER VALLEY SOIL CONSERVATION DISTRICT NEWS
 Topographic surveys were completed last week on 160 acres owned by C. M. Baker, on 160 acres owned by H. H. Hart, on 200 acres owned by V. Schneider, and on 240 acres owned by M. A. Snider, Jr.
 Application for soil conservation assistance was received from Mr. V. B. Mays on 885 acres of land located near Baileyboro.
 The Board of Supervisors of the district met Friday night, December 12, at the office of the Soil Conservation Service.

Letters To Santa
 Dear Santa Claus,
 I am a little boy 7 years old. I have been pretty good.
 Please bring me a wagon and a

jeep, nuts and candy and fruits.
 Don't forget all the other boys and girls, also my teacher, Mrs. Witherspoon. She is very nice.
 Please don't forget my little baby sister.
 She is 8 months old and is very sweet. Please bring her a rubber doll.
 Lots of love,
 Kenneth Johnson.
 Muleshoe, Texas
 December 14, 1947
 Dear Santa Claus,

Following Our Custom of Many Years
OUR OFFICES WILL BE CLOSED
Thursday, Friday & Saturday
December 25, 26 & 27
DRS. WOODS & ARMISTEAD
 OPTOMETRISTS
 Littlefield — Texas

1 Ford-trained Mechanics know your Ford best. They're Ford-trained to make your Ford factory-fit with fast, money-saving service.

2 Factory-approved Methods are planned by Ford engineers to give your Ford better and quicker service... at a greater saving to you.

3 Special Ford Equipment is designed to give your Ford a thorough check-up. Saves you a lot of worry, time and money.

4 Genuine Ford Parts are precision built to fit your Ford—give you better, longer service.

This CHRISTMAS give your FORD a HAPPY NEW YEAR

There's no place like HOME for Ford Service

Your FORD DEALER knows your FORD best!

Motor Co.
 Muleshoe, Texas

Social Activities

Winsome Class Held Xmas Party

Members of the Winsome Class at the First Baptist church and their husbands were entertained Friday night with a Christmas party and dinner at the home of Mrs. Lela Barron. The house was beautifully decorated with Christmas trimmings. Those present were presented with lapel corsages of imitation peppermint sticks. Everyone brought a covered dish, a gift to be given to the Cradle Roll Dept. of the church and a gift to be exchanged.

The invocation was given by Rev. A. W. Blaine and a delicious dinner was enjoyed by all. Following the dinner the group sang Christmas carols and played Christmas games, directed by Elizabeth Bailey. Gifts were exchanged at the conclusion of the games. Each person took a gift which was numbered and numbers were passed to the group, with each one finding who had been Santa to them.

Mrs. Barron was presented with a pair of bed lamps by the class. Those attending were: Messrs. Ed White, C. W. Wilhite, Hoyt Morgan, E. E. Dyer, Wiley Bowers, Doyle Winstead, E. Evans, Spencer Beavers, L. S. Barron, Clinton Griffiths, A. W. Blaine. Also attending were Roy Dyer, Mrs. Howard Cox, Mrs. Chief Jones, Mrs. Rita Johnson, Mrs. Marie Moore, Mrs. W. C. Cunningham, Mrs. Vernal King, Mrs. Horace McAdams, Miss Elizabeth Bailey, Mike Barron, and the hostess, Mrs. Lela Barron.

Muleshoe HD Club Held Xmas Party

On December 11, a Christmas party was enjoyed by the Muleshoe home demonstration club ladies. In the nicely decorated home of Mrs. S. C. Caldwell, the festivities were held. Christmas carols were sung by the group and games were played. Just before the gifts were taken from the beautifully lighted tree, a very nice reading entitled "Santa Claus" was rendered by Mrs. Roy Carney.

Mrs. Tom Foster of Oklahoma Lane community and a representative for the Westmorland sterling silver company, showed some lovely patterns in silverware.

Mrs. G. T. Maltby and Mrs. Stanley Gower were welcome visitors to the party.

Delicious refreshments of cake, candy and cocoa were served to the following: Mesdames Roy Carney, C. E. Briscoe, W. M. Dudley, W. F. Hays, D. R. Aylesworth, Kenneth Briscoe, W. H. Awtrey, J. E. Day,

Ernest Holland, J. T. Shofner, O. C. Kirk, G. T. Maltby, Tom Foster, Stanley Gower and hostess Mrs. S. C. Caldwell.

The next club meeting is January 8, 1948 with Mrs. W. M. Dudley, at 2:30 p.m.

Longview HD Club Met December 9

The Longview HD club met Dec. 9 in the home of Berta Kitchens for the all day Christmas party. Each one brought a covered dish and a delicious dinner was served at the noon hour.

In the afternoon each one present received a gift. There was a short business meeting, at which time officers for the coming year were elected.

New officers are: president, Katharine Buzard; vice president, Berta Kitchens; secretary and treasurer, Raynita Dawson; council delegate, Gladys Dorsey; reporter, Naomi Black.

Those present were: Oleta Buzard, Ruth Hunt, Naomi Black, Jodie Marlow, Raynita Dawson, Carrie Huff, Katharine Buzard, Gladys Dorsey, Ima Griffin, Mildred Newkirk, and hostess Berta Kitchens.

West Camp HD Club Held Xmas Party

The West Camp HD Club held their annual Christmas party on December 9, in the home of Mr. and Mrs. John Williams. After a number of Christmas carols were sung by the group, partners were chosen by putting together a crossword puzzle made from Christmas cards. Then all joined in group games that had been planned by the hostess. Candy and gum were given as prizes. The highlight of the party was the Christmas tree and the exchange of gifts. Mrs. Cummings, club president, was presented a beautiful chenille housecoat by the club. After Santa left the men played domino games.

The hostess, Mrs. Williams, and her daughter, Jo Ann, served apples and pop-corn balls to the following: Messrs. and Mesdames Dutton and sons, McClarty, Watts, Cummings and daughter, Peggy, Williams, Couch, Roark, Willingham, Loe, and daughter, Nina, Guy Austin, Jones, Harding and Snider.

Masons and OES Held Their Annual Christmas Party

Masons and members of the OES held their annual Christmas party at the Masonic Hall Friday evening. Fifty-one adults and children

attended. A covered dish supper was served buffet style and included baked hen and dressing. Pat Bulloch gave the invocation. After the supper Mrs. Delma McCarty presided as a brief program was given.

Quinn Elliott and Betty Collins gave readings and Mrs. Byron Griffiths sang "Star of the East," and presents were exchanged.

A Reminder For Salt Shoppers

Read the label on the salt package to make sure of getting full value from the table salt you buy. (This reminder comes from Mrs. Laurette A. Williamson, county home demonstration agent of Bailey County, who believes that many shoppers do not notice whether their table salt contains iodine and often do not understand the health protection offered by iodized salt. About half the salt now selling for table use is iodized, but this, like any other product, will continue to be manufactured only if there is enough demand for it. It costs no more than other salt.

About twenty-five years ago the whole nation was aroused by the prevalence of common goiter, especially in the Northeast and wide regions around the Great Lakes where the soil is low in iodine. In some sections, more than half the teen age girls were found to have enlarged thyroid glands. Goiter tends to occur in adolescence and is six times more common in girls than boys. It affects the health of the entire body. The cause was found to be lack of iodine and the simplest method of prevention is the use of salt containing a minute quantity—one part iodine in 10,000 parts salt.

A nationwide campaign was carried on to educate the public to the need for iodine and the convenient use of iodized salt. So successful was the campaign that goiter practically disappeared in many places where it had been prevalent. Then people gradually forgot about it until today physicians and nutritionists believe the story must be told again to prevent a rise in goiter in the future.

Most salt as it comes from deposits under the earth or from the sea contains iodine. This natural salt was used until the 1890's when modern refining methods produced a fine, pure white, easily poured salt. Unfortunately, iodine is lost from salt in refining. As the refined salt took the place of natural salt in American food, goiter increase. Iodized salt was developed to restore about the same amount of iodine as is lost in refining.

Everyone needs a small quantity of iodine for proper functioning of



The "new look" in glove fashions is at least a hundred years old as this fine French Kislav glove proves. Called the "Centennial" because it was designed especially for the one hundredth anniversary of Kislav gloves, it was adapted from French glove styles of a hundred years ago. A perfect accessory for all the new fashions, the glove is made of fine doeskin and—it's washable. It's the ideal Christmas gift for any lady of quality.

the thyroid gland. Too little iodine causes this gland to enlarge resulting in many unhealthy changes in the body. Enough iodine is especially important for the proper growth and development of children. Families who live where the soil is low in iodine should make sure to buy iodized salt except in the few cases where doctors may advise against it. In the Southeast and

southern Gulf States the soil seems to contain enough iodine so that foods grown there and drinking water supply it.

As an illustration of benefits from iodized salt, some striking figures come from the State of Michigan. In the early 1920's, when goiter was most common there, salt manufacturers cooperated with the state medical society and board of

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WE MAKE CORSAGES

McWHORTER'S

Phone 211

West of Courthouse

county where every child showed some enlargement of the thyroid gland and where a third of all children had well established goiters, out and 90 per cent of the children became normal.

Mrs. Williamson believes that the public, and mothers in particular, need re-education about iodized salt to protect the whole country against goiter and prevent an increase in the future.

EIGHTH GRADE STUDENTS HELD CHRISTMAS PARTY

The eighth grade met in the high school gym last Thursday night with their sponsors, Mrs. Blackshear and Mrs. Brown for their annual Christmas party.

Games were enjoyed by sixty-eight youngsters. At the close of the evening Christmas carols were sung and gifts exchanged. Refreshments were served by the home room mothers, Mesdames, C. D. Gup-ton, J. Wyr, Olen Jennings, Clyde Taylor and Snetten.

Department enjoyed a feast at Cross Roads Cafe Friday night their recently conducted ended. Don Winn, Jr., was captain of the winning team and L. S. Ron's side bought the steaks. About twenty attended.

SCHOOLS DISMISS FRIDAY

Muleshoe schools dismiss Friday for the Christmas holidays, classes to be resumed Monday, Jan. 5. Many of the teachers will visit out of town at Christmas.

Dickie Awtrey visited last week in the home of his grandparents, Mr. and Mrs. W. H. Awtrey, Sr., and also visited his father, W. H. Awtrey, Jr., in Lubbock.

MULESHOE Beauty Shop
Open Every Day
Phone 114-W
Lucille Cherry — Wanda Sanders

Berry Electric
Home of Admiral Appliance

HAS

Ways to please a lady!

NEW...1948
PROCTOR
Automatic Pop-up TOASTER
with the "Color Guard"

DISTINCTIVE NEW FEATURES
SLIDING CRUMB TRAY... holds crumbs without spilling.
CUSHIONED POP-UP... silent... automatic.
FULL CHOICE of toast color from light to dark.
SEAMLESS, SMOOTH TOP... easy to clean.

PROCTOR
Never-Lift IRON
No Lift...No Tilt...No Twist!

PUSH BUTTON... lifts it on cool single leg support.
RAYON-NYLON SAFETY SIGNAL... safeguards rayon and other synthetics.
BUTTON LEDGES... make ironing under and around buttons easier.
FABRIC DIAL... marking always shows right side up... convenient "ON" switch.
FAST, EVEN HEAT... no "hot spots"... no "cold spots".
PLASTIC HEAT SHIELD and cool handle for greater comfort.

Come in today... see these new Proctor appliances!

CHRISTMAS SALE

Ladies Ready To Wear

Men's Jackets & Suits

One Lot Women's
DRESSES

Values to \$14.95
\$6.95

Values to \$16.95
\$10.95

One Lot Ladies
COATS

Values to \$29.95
\$7.95

1-3 Off
On All Children's
COATS

1/4 OFF

On All Men's and Boys'
LEATHER JACKETS

ST. CLAIR
Department Store

Muleshoe

Texas

Your Home Your Castle

There is no other gift that will bring to the entire family the pride, the comfort, and the genuine enjoyment of a charming and well furnished home.

Make this CHRISTMAS memorable with a gift for the home....

Living room groups designed for gracious living. Each piece carefully constructed with fine detailing.

Bed room suits, modern in the new Lime Oak, in open stock.

Occasional chairs, barrel back... platform rockers and many others to select from. Cedar Chests... Occasional Tables... Floor Lamps... Table Lamps....

E. R. HART CO.

Phone 23

Muleshoe, Texas



Colleg vaccination 35c; per word one each additional time, only cash.



THE LONE STAR TRADING POST IN MULESHOE needs more listings. If you want your land sold, give it to us. We get results. BUY, SELL, TRADE or EXCHANGE anything through the LONE STAR TRADING POST. TUNE IN KSEL in Lubbock, 950 on your dial at 6:40 a. m. Where service is not a motto, it's a business.

DAVE AYLESWORTH
Phone 271-J
Muleshoe

CEDAR POSTS delivered to your farm, any amount and any size. Give us your order. Clyde, Jr., and Dan Bray. 35-tfc

FOR SALE—1 W. C. Allis-Chalmers 2 row all equipment, 1942 model. Starter and lights. Guy A. Allen, 2 miles south, 1-2 mile east of Stegall. 48-tfc

FOR RENT—Public address system, for any occasion. Can be used any place. Cox Radio and Appliance. 15-tfc

FARM LOANS

I can make a few good 15-year Farm Loans at 4 per cent interest. No expenses for appraisal or examination of abstract.
S. E. GOUCHER 32-tfc

WANTED—Will take orders for custom made Venetian blinds. Howard Cox, Cox Radio Shop. 45-tfc

FOR SALE—1, 2 or 3 Business Lots. North of postoffice. Terms if desired. S. E. Goucher. 45-tfc

FOR RENT—Furnished bedroom, men only. Mrs. C. C. Mardis. 50-2tp

STRAYED—2 yr. old white Durham heifer. Branded B on left hip. Reward. Notify Buzard Bros. Muleshoe, Texas. 50-2tp

FOR SALE—9x12 wool rug. Good Roper Cook stove. See at Flash-O-Gas office. 50-3tp

RUBBER STAMPS, three day service. The Journal.

FOUND—Chrysler Hub cap, Chev. hub cap. Call at Journal office. 50-2tc

FOR SALE—Five room stucco and bath to be moved. Call or see Foxworth Galbraith Lumber Co., Sudan. Mrs. S. L. Rollins. 50-2tp

FOR SALE—50 good red pigs. C. E. Briscoe. 47-tfc

SEWING MACHINES REPAIRED
Old machines rebuilt into smooth-running Electric machines. All work is guaranteed. 7 years experience.
I Buy Used Machines
J. D. OWEN
Phone 23, office E. R. Hart Co. 45-8tp

FILING CABINET, 4 drawer, at THE JOURNAL.

FOR SALE—Dearborn Heaters, 35,000 BTU Rating. Plenty Clay Back Heaters. Gas Appliance Co. Muleshoe. 49-4tc

FARM FOR SALE—Choice 188.6 Acres, 11 1-2 miles Southwest of Sudan, at intersection of Friendship and Circleback-Buda roads, Labor 25, League 210, Bailey County. W. E. Walkup, 2102 Dunlavy, Houston, Texas. 44-tfc

LEDGER SHEETS, post binders, inventory sheets, columnar pads, analysis pads at THE JOURNAL.

NOTICE SUBSCRIBERS

Please look at the date which appears on your paper. We cannot continue to send the paper to you after subscription has expired, since we do not know whether you desire to continue to receive it.
THE JOURNAL
Phone 54

WANT TO BUY—Old refrigerator cabinets. PERKINS Refrigeration Service. 49-4tc

FOR RENT—1 bedroom, 2 men boarders desired. 3 blocks east of the bank. 50-2tp

WANTED TO BUY
Top prices for Fat Hogs and Feeder Pigs
CLOVIS HOG CO., P.O. 224

SHOE SHINE
Week Days
7 a.m. to 6 p.m.
Sundays to 11 a.m.
TIM ELOMS
At Lane-Hale Barber Shop

LOST OR STRAYED—Spotted heifer calf, weight about 285. Notify L. H. Hardage. Muleshoe sales barn. 50-3tp

HAVE LEFT a few suits, mackinaws and overcoats for men and boys. A few coats for girls. I buy or trade for use furniture. Mrs. Carothers. 50-2tc

GOVERNMENT SURPLUS buildings for sale at reasonable price. Call or write Lee Howard, 2205 Sanborn Ave., Amarillo, Texas, Phone 2-1732. 51-2tp

FOR SALE—Two registered Milk-

cow, Virgil Teague, 10 miles north, 3 miles east and 3-4 south of Muleshoe. 51-2tp

FOR SALE—One registered Poland China boar, won first prize at Dallas Fair. Also two registered Berkshire boars. 9 1-2 mi. northwest on Farm-to Market road. R. H. Brown. 51-tfc

FOR SALE—1947 Ford Truck, grain bed with cotton side boards. Russell Bryant, 9 miles NE Muleshoe. 51-3tp

THE CHURCH OF THE NAZARENE extends sincere thanks to all who contributed to their Building Fund.

We will try to contact all the business firms, and any amount will be greatly appreciated.
by Mrs. Marvin Wimberley. 51-1tp

FOR SALE—A new four bar John Deere side delivery rake. Consumers Supply Co., Morton, Texas. 51-2tc

FOR SALE—1946 Model 12-A John Deere combine, 1945 Allis-Chalmers combine, 8 1-2 miles northeast of Muleshoe. J. E. Embry. 51-3tp

FOR SALE—15 month, registered big-boned Poland China boar. Guy Allen, 2 mi. South, 1-2 mi. east Stegall. 51-tfc

GET YOUR Xmas Turkey from Mrs. L. H. Davenport, 1 1-2 miles south, 1 1-2 miles west of Needmore, 66c lb. 51-1tp

GET YOUR Xmas Turkey from Mrs. L. H. Davenport, 1 1-2 miles south, 1 1-2 miles west of Needmore, 66c lb. 51-1tp

FOR SALE—New house, 14x24, Price \$1125.00. See at Reta's Carpenter Shop, Progress, north of railroad. 51-2tc

160 A. IRRIGATED land with new pump for lease with sale of equipment. Priced right, 2 north, 2 east Floyd, N. M., Ira Brown. 51-2tp

HAND MADE Wool Rug, 2x3, call evenings at Dean's Camp, cabin No. 1. 51-1tp

FOR SALE—Wind mill tower and pump, 45' setting, 1-2 mi. north Muleshoe Gin. 51-1tp

MOTHERS, LET Me keep your children while you do your Christmas shopping. I live 1-2 mi. due north of the Muleshoe Gin. 51-1tp

NEW EUREKA CLEANER for sale. Must sell at once. Call 169-W, Muleshoe. 51-ttc

REAL ESTATE

—640 A., nice smooth land, extra high quality soil, about 600 a. in cultivation, all plowed and plenty of moisture to sow wheat, fair improvements, one mile from the 4 lane highway between Farwell and Clovis, priced this month only \$75.00 per acre, this is truly a bargain and won't last long since most of the land in this community that can be bought is priced at \$100.00 per acre and up, this will stand investigating.

—A beautiful 363 A. tract of top quality high producing wheat land, eight miles north Bovina, all in cultivation and all sowed in wheat, buyer gets one third of wheat harvested. Price \$60.00 per acre if bought by Jan. 1.

—55 A. one mile from Bovina, on paved highway, all in cultivation, all smooth and level, on REA, a beautiful building site, \$60.00 per acre. 51-2tc

O. W. Rhinehart
BOVINA, TEXAS

FOR SALE—1 Gas Stove.
1—Electric Floor Sweeper.
EDDIE LANE

Texans Hear Old Friend



Texas friends of Billy Rose are following his new career with interest. The cocky little New York showman, who became known to thousands of Texans when he produced Casa Manana in Fort Worth during Texas Centennial year, is now on radio with a five-minute spot every Monday through Friday at 7:55 p.m., Mutual network. In his first two weeks on the air, Rose won a Hooper rating of 3.5, despite his own crack in an early broadcast that he'd probably end up owing Hooper points.

Saturday evening, Dec. 13, at 7 o'clock a large number of friends gathered at the home of Mr. and Mrs. Troy Atkinson in honor of the recent wedding of Mr. and Mrs. Morgan Locker, Mrs. Clyde Henry, Mrs. Gordon Murrah and Mrs. Atkinson were hostesses.

Several lively games were played and enjoyed by all present. Mr. and Mrs. Locker won a contest of gift wrapping, their prize being the "Old Wishing Well," full and overflowing with gifts. Many lovely and useful gifts were displayed for all present to view.

Refreshments were served to all present. Those attending were: Mr. and Mrs. Tom Smith, Mr. and O. C. Thomson, Mr. and Mrs. Geo. Stotts, Mr. and Mrs. Claude Sooter and daughter, Joe Sooter, Mr. and Mrs. Alton Wedell and daughter, Mr. and Mrs. Ross Goodwin and Janna, Mr. and Mrs. Charles Baker, Mr. and Mrs. Gordon Murrah, Judy and Myke, Mr. and Mrs. Clarence Grandy, Mr. and Mrs. Boone Allison and Jerry, Mr. and Mrs. Joe Sinnacher and children, Mr. and Mrs. Clyde Henry and children, Mr. and Mrs. Byron Gwyn, Mr. and Mrs. Manuel Self, Mr. and Mrs. Will Locker, Mr. and Mrs. Morgan Locker, Mr. and Mrs. Ernest Locker, Mr. and Mrs. Lloyd Robinson and children of Sudan, Mrs. Fred Locker and children, Mrs. Birda Garrett and Mr. and Mrs. Troy Atkinson, Sue and Donna.

Several who could not be present sent gifts.

Sunday dinner guests of Mr. and Mrs. Theron West and family included L. M. Handley of Lubbock, K. B. Morton and family of Slaton, Harvey Handley and family of Lockney, Kneely Richards and family of Floydada, Nora Richards of Floydada, J. H. Richards of Clovis, Jamie and Carl Thomas of Muleshoe.

1949 9 ft. Kelvinator for sale U See Perkins Refrigeration. 51-ttc

PROGRESS NEWS

The Progress Sunday School met with a good attendance. Church

people attended the sub-district meeting at Progress. They were present from Muleshoe, Oklahoma Lane, Earth, Friona, Bovina, and Progress. The district president was also present and made a very good talk. The program was given by Friona. Recreation and refreshments were provided by Progress young people.

Edwin Hill, of Amarillo, son of Rev. L. L. Hill, who served as pastor of the local church many years ago, was present.

Rev. Hugh Blaylock, who was pastor here about fifteen years ago, and his wife, from Earth, were present at the meeting.

Sue Atkinson was presented in a piano recital Sunday afternoon at Muleshoe.

Mrs. Clayborn Carr entertained at her home Sunday afternoon with a birthday party for her daughter, Marva Jean. Nine little friends attended.

A candlelight service will be given in the Christmas program at

the proud owners of a new Pontiac. Raymond Williams had the misfortune of rebreaking his arm Sunday.

Mr. and Mrs. Jack Beddingfield are leaving Saturday morning for Greenville to spend the holidays with friends and relatives.

PROSPECTING HERE

Mr. and Mrs. J. C. Cunningham of Levelland, have been visiting relatives here and prospecting with the view of buying a farm and moving here to live. Mrs. Cunningham is

Used Equipment

1—46 W-9 Tractor.
1—44 W-9 Tractor.
1—47 John Deere Tractor.

JOHNSON & NIX
International Dealers
Muleshoe, Texas

Pre - Christmas SPECIALS

All Tricycles
Wagons, Scooters

DOWN 25%

Willson-Sanders
Lumber Co.

REAL ESTATE

—2 good 80 acres.
1— Half section, well improved.
—265 acres, \$65 per acre.
—181 acres, \$50 per acre.
160 acres, well improved.
—80 acres and equipment.
—32 acres, all in wheat.
—30 acres, bargain.
—See us for city lots.
—List your property with us. Farm, Castro county. A prize of were injured when the explosion occurred at the beginning of work

Eddie Lane
Mack Hale
C. E. Briscoe

HALF SECTION BARGAIN

320 a. NW of town, best improvements, 100 acres wheat with sale. Possession Jan. 1. \$105 acre.
4 more sections VVN Ranch land, for sale by section or half section.
3 houses, 2 to 4 rooms, to be moved.

"Happy Dyer and G. D. Kersey
Local Salesmen
R L BROWN
The Land Man
Realtor
Muleshoe Texas

Merry Texmas to You!



Make Pepsi part of your holiday plans! Parties are cheerier—entertaining's more fun—when you serve the drink that suits Texas to a "T"... good good Pepsi-Cola! For flavor and quality, Pepsi's tops—packs more of everything you want in every tall tall bottle. Make it a bigger, better Christmas with bigger, better Pepsi! Buy one—buy six—buy plenty.



Pat McElroy
Nationally Famous Model
from Dallas, Texas

*Get it now!
Ice it up!
Drink it down!*



PEPSI-COLA COMPANY OF TEXAS
BOTTLED BY:
Pepsi Cola Bottling Co. of Lubbock

Need Xmas Gifts

We Have
RADIOS

- To Please Everyone in the Family
- Record Changers — Electric Clocks
 - Heating Pads — Waffle Irons
 - Hot Plate — Electric Razors
 - Electric Irons — Electric Roasters
 - Vacuum Cleaners

Give That MAN A Break
By Giving Him A Nice Set of
HAND TOOLS

Wrenches of all kinds with tool boxes that make an ideal Christmas Gift.

Fry & Cox Bros.

Minneapolis-Moline Farm Machinery

It takes more than a thousand acres, working a lifetime, to make a sound of honey.

Farmers, with technical help from the USDA Soil Conservation Service, have completely treated more

per cent of the conservation job is done.

One pound of poultry or one dozen eggs is calorie-equivalent to five pounds of grain; one pound of beef is calorie-equivalent to 2 1-2 pounds of grain.

ANNOUNCING

Removal of
**I. C. ENOCHS
LAND OFFICE**

From Enochs to
Littlefield, Texas

J. H. Lucas, Mgr.

Contouring Plains And Plateaus Conserves Soil And Moisture

Range lands are improved by contouring. It has been found that on heavy land having a deep topsoil, furrows approximately five inches deep and from 3 1-2 to 7 feet apart give best results. Contour furrows have been found more satisfactory than terraces for moisture and erosion control on pasture land. Contour furrows provide a better distribution of the moisture supply and help prevent floods.

Because contour furrows store the rainwater at or near the point where it falls, they aid in flood control. They tend to improve the quality and quantity of forage. They are most useful in permanent pastures which need all the rainfall of normal seasons.

It is important to locate the furrows on the true contour when used on steep hillsides. Otherwise their usefulness is lost with the chance of the furrow eventually becoming a gully. Contour furrows are bent uphill at both ends to prevent the discharge of water.



Muleshoe State Bank



MR. AND MRS. G. C. POTEET

Miss Hortense Hudnall Becomes Bride Of G. C. Poteet; To Live At Springlake

In a double ring ceremony read Saturday, November 22, in the home of the bride's parents, Mr. and Mrs. Delbert Hudnall of Lazbuddy, Miss Hortense Hudnall became the bride of George Calvin Poteet, son of Mr. and Mrs. G. H. Poteet of Spade. Rev. Harvey Hudnall, brother of the bride, officiated before an arch of yellow and bronze chrysanthemums and oak leaves.

The bride, given in marriage by her father, wore a wedding gown of white taffeta and lace with long pointed sleeves and a finger tip veil. She carried a bouquet of pink rose buds tied with pink satin ribbon streamers. For something old she wore an emerald birthstone ring belonging to her great-great-grandmother. For something blue she wore two blue star clips in her wedding veil. For something borrowed, she wore a necklace of pearls and earrings to match belonging to her sister.

Mrs. Clarence Davis, sister of the bridegroom, who served as matron of honor, wore a pale blue taffeta

gown and carried a bouquet of white pom-pom mums. Junior bridesmaid, Nancy Carroll Hudnall, niece of the bride, wore an all white taffeta gown with net over skirt. Her bouquet was pink carnations.

Clarence Davis, brother-in-law of the groom, was best man, and Billy Guy Poteet, brother of the groom, acted as groomsman.

A reception was held after the wedding with the family and close friends attending. Mrs. Harvey Hudnall and Mrs. Claude Heath presided at the brides table which was covered with a lace cloth and decorated with fall flowers and a three tiered all white wedding cake, topped by a miniature bride and groom under an arch. The cake was served with coffee.

The couple left immediately after the reception or a wedding trip to San Antonio and points on the Gulf Coast. The bride traveled in a steel blue gabardine suit with pink accessories and a pink rosebud corsage. The couple will be at home at Springlake.

Letters To Santa

Muleshoe, Texas
December 10, 1947

Dear Santa,
I am a little boy 8. I want a new basket for my bicycle.
I am going to leave you a cup of coffee and some cake. I have tried to be good. I am in the second grade.
Goodbye, I love you, Santa.
Your friend,
Bob Jennings.

Muleshoe, Texas
December 10, 1947

Dear Santa,
I want a bicycle, telephone, nurse set, paper dolls, dishes set, watch and a blackboard.
Your friend,
Colleen McCain.

Muleshoe, Texas
December 10, 1947

Dear Santa,
I love you very much. I want a doll and ring, and a bracelet, and a necklace, and also a blackboard.
Your friend,
Dixie Lorraine.

Muleshoe, Texas
December 10, 1947

Dear Santa,
I love you—and you love me when you come to give presents to me. I am in bed fast asleep. I am 8 years old.
Your friend,
Dick Jonson.

Muleshoe, Texas
December 10, 1947

Dear Santa,
I want a bicycle and a telephone and a doll and a set of dishes.
I love Santa Claus,
Corine McCain.

Muleshoe, Texas
December 10, 1947

Dear Santa,
I am in the second grade. I am a little boy 7.
I want a farm and an electric train.
Your friend,
Robert Scarbrough.

Muleshoe, Texas
December 10, 1947

Dear Santa,
I want a bicycle for Christmas

"SCHOOL PERIOD"

income is one of the best heritages you can leave your child. Start a guaranteed income through Southwestern Life insurance today.

Southwestern Life Insurance Company

Marion F. Harris

Muleshoe, Texas
Phone 942-J Box 30
Try A See Want Ad
Subscribe to The Earth Sun

Muleshoe, Texas
December 10, 1947

Dear Santa,
I want a magic skin doll. I want a dog too.
I am a good girl. And another doll, a big baton too.
I help my mother.
Your friend,
Doris Jean Childers.

Muleshoe, Texas
December 10, 1947

Dear Santa,
Santa, I want a train. I want a car.
Your friend,
Marvin Clary.

Muleshoe, Texas
December 10, 1947

Dear Santa,
Bring me a doll, and bring me a doll bed and bring me some candy, and a bracelet and a ring and a bicycle.
Your friend,
Mary Carney.

Muleshoe, Texas
Route 2

Dear Santa,

Muleshoe, Texas
December 10, 1947

I want an airplane, cowboy boots and lots of candy, nuts and fruit.
I am 8 years old.
Truly yours,
Marvin Wimberley.

Muleshoe, Texas
Star Route 2
December 9, 1947

Dear Santa Claus,
I want a magic soft skin doll, a piano, some candy, some oranges, nuts, coconuts, a box of powder and a ball.
Lots of love, Santa,
Vera Rudd.

Dear Santa Claus,

I wish I had a BB gun too. I am in the second grade.
Love,
Billie D. Black.

Star Route
Goodland, Texas
December 10, 1947

Dear Santa,
Will you please bring me a paint set and doll. I have a sister named Mary, who wishes for a doll. Also some nuts and candy.
Yours
Betty Sowder.

Nothing To Nothing

Folks, look here! Can sell irrigation pumps, give you a turnkey job with

NOTHING DOWN
3 Years to Pay at 4% Interest

That Is, Complete
SHORTY WARE

Firestone
PRE-CHRISTMAS Clearance
GIVE BEAUTIFUL Gifts AND SAVE MONEY, TOO!

Come in, KIDS



WICKER
Clothes Basket

REG. \$3.69
Now \$1.98

9 INCH
Steel Skillet

REG. 49c
Now 29c

Wagons

LARGE SIZE
REG. \$14.95
Now \$12.95

Clothes Dryers

COLLAPSIBLE
REG. \$2.98
Now \$1.98

Stove Mats

SIZE 18x20
REG. \$1.19
Now 98c

Games

REG. \$1.00
Now 79c

CORK
Luncheon Mats

REG. 98c
Now 49c

1 Table Toys
1/2 Price

Serving Trays

REG. \$2.69
Now \$2.29

Kitchen Stool

WITH BACKS
REG. \$6.95
Now \$4.95

Wheelbarrow

ALL METAL
SMALL SIZE
REG. \$2.19
Now \$1.79

Serving Trays

REG. \$1.69
Now \$1.29

Kitchen Stool

ROUND
REG. \$3.95
Now \$2.95

COVERED
Sauce Pot

6 Qt. Reg. \$1.79
Now \$1.39

Shower Curtains

ALL COLORS
REG. \$3.79
Now \$2.79

DOLL METAL
High Chairs

REG. \$3.98
Now \$2.98

Juice-o-Mat

REG. \$4.49
Now \$2.49

Range Sets

REG. \$1.39
Now 69c

Christmas Store Hours Saturday, 8 a. m. to 9 p. m.

FIRESTONE DIVISION

Muleshoe Motor Co.

Listen to the Voice of Firestone Every Monday Evening Over NBC

Gifts for ALL

Easy Washing
Machines

Ranges
Gas and Butane

Firelogs

Butane
42,000 BTU

REFRIGERATORS

9 ft.
Crosley Shelvador

9 ft.
Lashco

9 ft.
Admiral Dual Temp

New **MCCORMICKS** Used
FURNITURE

SAVE GRAIN IN THE DECEMBER POULTRY FLOCK

College Station—Every month is important in the poultry business, and December, 1947, is another gaining month and merits special attention. Moore, extension agent for Texas A. & M., suggests to producers to save grain as well as maintain an efficient flock.

Moore suggests to cull the laying flock early and dispose of all low producers as they are culled out. Immature and slow-developing can be culled, too.

Moore's suggestion is to keep the flock above 50 per cent production. Feed a complete ration with proteins, minerals, and vitamins to balance the nutrients. Feeding only grain to a flock is a grain-wasting practice. The grain keeps the hen does not furnish her all

the necessary ingredients for economical egg production. A poultry pasture is a grain conservation measure, also, and saves on the feed bill, Moore reminds.

As a last suggestion, he recommends providing good hoppers that prevent waste and not overfilling with feed for the hens to waste.

Letters To Santa

Dear Santa,
I am a little boy six years old. Bring me a gun and gun caps and bring my sweet mother a box of cherry candy for Christmas.

Your friend,
Billy Seales.

Muleshoe, Texas
December 6, 1947

Dear Santa Claus,
I am a good little boy just 21 months old.
Will you bring me a bicycle, a drum and other toys. I want an

That's Not My Mother!!



COLUMBUS, O.—Ohio's pretty Dairy Queen, 24-year-old Evelyn Priddy of Pickerington, knows from experience that the old adage about leading a horse to water applies to a calf, too, even though the plaster cow in the background offers real grade A pasteurized milk. The synthetic cow, used in the demonstration of modern milking machines, only served to frighten the calf, who apparently preferred its own flesh-and-blood mother.

apple and an orange too. Bring Aunt Jayne something real nice.

I love you,
Gary Stephen Smith.

Muleshoe, Texas
December 10, 1947

Dear Santa Claus,

We are going to try not to be selfish this year as you have so many little boys and girls to visit. Nancy Jean and Levella both want a doll and Jerry wants a teddy bear. I want a gun and a hammer. And, Santa, if you have an extra tricycle, bring us one that we all can ride.

We love you and look forward to your visits.

Edgar, Nancy Jean,
Lovella and Jerry Berry.

Dear Santa,

I am a boy nine years old. I would like to have a snow sled. I would like to have an erector set for Christmas. I would like to have peanuts, nuts, fruit. I hope you have good luck going around to see the others boys and girls. I

Russell Says U.S. Forgot; Is He Right?

Harold Russell, handless war veteran who starred in "Best Years of Our Lives," insisted he was fighting mad the other day during a personal appearance visit to Chicago.

The lovable ex-GI, who uses hooks for hands, let off a little steam while touring veterans' hospitals in the Chicago area—and his plaint seemed to anticipate the aims of the newly formed Hospitalized Veterans Foundation.

That Foundation, operated through public contributions, has assumed the task of bringing comfort to 125,000 ex-servicemen patients in hospitals by providing entertainment equipment. But Russell flung this charge:

"The public has forgotten the GIs still in hospitals. There was nothing too good for 'em while the shooting went on. Now that it's over, everyone forgets thousands still lying in bed—many of them to remain there till they die.

"You see these hooks? They're nothing compared to what happened to some of those guys."

"These hooks" became necessary when a defective fuse prematurely set off a block of TNT he was carrying. He uses the gadgets expertly for shaving, combing his hair, dressing, eating, washing. But his wife has to tie his tie.

Was Russell right? Has America forgotten her hospitalized heroes? It is an ugly indictment, and the public-spirited men who organized the Hospitalized Veterans Foundation stoutly insist that it is hardly justified.

You can help disprove Harold Russell's angry charge of an ungrateful, forgetful nation. You can respond to his eloquent plea on behalf of thousands who are "a lot worse off than me."

Your contribution, dispatched at once to Foundation headquarters through use of the accompanying coupon, will bring happiness to some lonely veteran patient shorten his monotonous day, improve his contact with the work outside.

Let's show Russell and his pals that they are NOT forgotten.

MR. SAMMY KAYE
607 Fifth Avenue
New York City.

Dear Sammy:

Enclosed please find \$..... as my contribution to the Hospitalized Veterans Foundation's fight against loneliness.

Name.....
Address.....
City.....
State.....



"I'VE GOT A RIGHT to a Christmas smile," says Rose Martin of Marshall, Texas, as she rises from her wheel chair. The 14-year-old girl is going home for Christmas—walking for the first time since she was struck with polio March—thanks to the treatment given her at the Scottish Rite Hospital for Crippled Children in Dallas. Entirely dependent on public contributions to meet its annual operating budget of over \$200,000, the hospital now is receiving donations from its many friends carry on its humanitarian work

hope the other boys and girls get nice toys.

Love,
Jerry Max Buzard.

Goodland, Texas
December 11, 1947

Dear Santa,

I am a little boy five years old. I have been pretty good and I help daddy work.

I would like a desk and a pair of house shoes.

Please bring Wenonah and dishes. She is my little sister.

Love,
Carter Williams.

P. S. If you don't have a desk bicycle will be ok.

Muleshoe Real Estate Agency Robert B. Precure

Box 793 Phone 282
Muleshoe, Texas

- 1—2 bedroom house well located on 100x140 lot in SW part of town, nice lawn, fenced yard, nice \$7,000.
- 1—2 bedroom home west part 1-2 block school, east front nice yard, large shade trees, paid pavement \$7,500
- 32 A. on Clovis hiway, 3 room house, irrigation well, 10 a. hay, 5 a. permanent pasture, bal. in wheat. \$12,000.
- 160 A., 35 a. hay, two irrigation wells, 15 a. rough land \$90
- 320 A., Good home, 25 a. hay, good irrigation well, lays perfect, There is not a nicer half section in the county, \$150
- 80 A. on pavement, no improvements, REA, close in \$11,000
- 80 A., 2 room house, chicken house, small cow shed, 10 a. hay, 7 a. permanent pasture,, good irrigation well, lays perfect to water, well located \$15,000
- 100 A., 5 room modern house, garage, cow barn, chicken house, lots of other improvements, good well, very shallow water, 10 a. hay, good strong land, per acre \$250

If you plan to sell your land at any time in the near future you should list it now, while it is in demand. We will appreciate your listing.

Located, Lubbock-Morton Highway

Christmas Gifts

WE STILL HAVE SOME JEWELRY AT 50% OFF

\$22.50 Hurricane Lamps Special for \$15.00
\$34.95 All Leather Suit Cases for \$22.50

Among Our Toilet Items You Will Find:

- Cara Nome Perfumes and Sets
- Old South Perfumes and Sets
- Evening in Paris Perfumes and Sets
- Coty Perfumes and Sets
- Mals Oul Perfumes and Sets
- Palmer's Perfumes and Sets
- Ayer's Perfumes and Sets
- Trifling Perfumes and Sets

Other Xmas Items You Can Find Here are:

- A Large Selection of Both Men's and Women's Stationery
- All Kinds and Sizes of Men's Toilet Sets
- Large Assortment of King's Chocolates
- Remington and Schick Electric Razors from \$15.00 up
- Plenty of Checkers, Cards, Poker Chips and Other Games
- See Our Xmas Cards, We Have a Good Assortment

Damron Rexall Drug

The Drug Store in Muleshoe in Business for Your Health

Phone 36 Muleshoe

We Suggest A Very Sensible Christmas Gift

For Your Own Safety and That of Your Family Equip Your Car with

STRUCTURE PROOF TUBES
or
LIFEGUARD TUBES

They eliminate blowout hazards by deflating slowly—requiring 3 to 5 minutes.

GOODYEAR TIRES — IN ALL SIZES

Ask About the New
Super - Cushion Tires

The Tire You'll Be Using Tomorrow

MULESHOE IMPLEMENT AND SUPPLY COMPANY

Your Allis-Chalmers Dealer

Phone 137 Muleshoe

IS A
NY FIRES

the most exciting
abols of Christmas
use of holiday fires,
Hall, State Fire In-
misioner,
mas tree and its orna-
y are responsible for an
e number of tragedies.
ossible to make a tree fire

resistant, he says. Highly inflama-
ble after it begins drying out, a
Christmas tree will only stay com-
pletely green a day or two after
it is cut.

"It is best to bring in a fresh
tree as short a time before Christ-
mas as possible, and to remove it
as soon afterwards as you can," Hall
recommends. "The tree can be kept
fresh if you set it up in a pan of
water. Cut off the base at an an-

gle at least one inch above the
original cut and keep it standing in
water during the entire period that
the tree is in the house, adding wa-
ter to the jar or tub in which the
tree stands at intervals to keep the
water level always above the cut."
This method when used with fresh
trees reduces the flammability as
effectively as any fireproofing
chemicals. Chemicals may cause
the tree to turn brown or yellow
or to lose its needles.

Mrs. Santa Claus,
c-o Muleshoe Journal,
Dear Santa,

I am a little girl five years old.
I go to kindergarten and I would
like to have you bring me a Betsy
Wetsy doll, electric iron and iron-
ing board, blackboard and lots of
fruits, candy and nuts.

Please bring mother a rug and
Daddy wants a pair of boots.
Please, Santa, be good to all the
other little boys and girls and may
they have a merry Christmas.

I love you,
Kay Brown.

Dear Santa Claus,
I am a little boy 8 years old. I

would like to have a bicycle for
Christmas. My little brother would
like to have a train that runs on
a track and a tommy gun.

We have tried to be good. We
love you very much.
Ken and Ronnie Angeley.

Box 833
Muleshoe, Texas
December 9, 1947

Dearest Santa,

I am a little boy 2 years old and
have been very good. I would like
to have you bring me a train, a
real puppy dog and a gun.

Bring my brotner, Allen, a ball
and some blocks. He has been good
too.

Thank you,
David and Allan Roberts

Box 833
Muleshoe, Texas
December 9, 1947

Dearest Santa,

I would like for you to bring me
a doll and lots of doll clothes. I
would also like a bracelet, ring
and a necklace. If you have one
to spare I'd like to have a cash

register. Please remember
other little girls and boys

Your friend,
Gwendolyn Ann
P. S. I am 4 years old
been a good girl.

B. L. Jackson rep-
brother, W. L. Jack-
of Muleshoe and now
has been ill, is still
ous condition.

HOLIDAY DANCES

Christmas Eve
New Years Eve

Music by Edd Hardage
And His Texas Joy Boys

Christmas Night
New Years Night

Music By Blue Bonnet Play Boys
Also

Regular Friday & Saturday Night Dance
Good Music for Your Dancing Pleasure
Each Night

Admission: \$1.50 per couple
Tax Included

PRIBOTH ROLLER RINK

Muleshoe, Texas

Letters To Santa

Dear Santa,

I love you very much. I have
two brothers and two sisters. We
have been pretty good, mother says.
So please bring me a magic skin
doll, washing machine, doll buggy.

Bring my sister Barbara a bitsy
doll and Helen some soft toys and
bring Donald Keith and Virgil Lee
a tricycle.

Please be nice to mother and
daddy, too and please try to come
before I go to sleep.

Athlyen Wood.

Muleshoe, Texas
December 15, 1947

Foundation's Aim to Make Vets Happier

America has not forgotten, nor
will it ever forget, the 125,000 more
or less permanent patients in veter-
ans hospitals through the nation.

That noble intent, held by grate-
ful citizens everywhere, has crys-
tallized into concrete and dynamic
action during 1947 with establish-
ment on a country-wide scope of
the Hospitalized Veterans Founda-
tion, Inc.

It is a non-profit, non-sectarian,
non-political organization. Born in
a spirit of thankfulness and altru-
ism, it is designed to provide
greater comfort and happier hours
for men and women for whom the
war will never end.

BRING US YOUR SWEET SUDAN COMMON SUDAN

Seed Types HEGARI and
Other WELL MATURED GRAINS

for
TOP MARKET PRICES

Gilbreath Feed & Seed Co.



LET US SUPPLY YOUR
Holiday Bakery Treats
MULESHOE BAKERY
Mr. and Mrs. Jack Barbour

JOHNSON - POOL

TIRE & APPLIANCE

Suggestions For Gift Shoppers



12.75
1.30 Down
1.25 a Week
Perfect service. A perfect basic
to any homemaker. The

BUY NOW AT SAVINGS

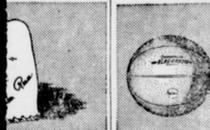
Formerly
9.95



Save
40%

Perfect Coffee Every Time With The
Kent Presentation Set

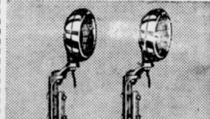
WANTS



Model
s Glove
del made with
side and cow-
ed. Adjustable
Model 6.25

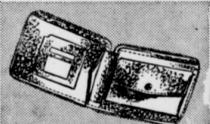


**Basket
Ball**
Tough, stand-
hard use. Rub-
ber covered
Official size



Sealed Beam
Fog Lights
1.10 Down
1.25 A Week Pair **10.75**
Penetrates fog, rain and snow.
Concentrates light on road.
Reduces back glare.
Single light..... 5.45

For a Gal's BEST PAL



Steer-grained, Genuine Leather
Men's Billfold
2.45 Plus 20%
Excise Tax
A practical billfold... zip-
pered on 3 sides to secure
contents. Coin pocket.
Other billfolds 2.95 up, plus tax



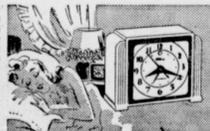
**BUY
WHAT YOU NEED
NOW
PAY LATER**

R NEEDS



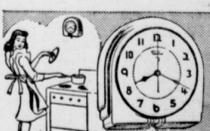
Pistol Grip
Inner Control
**Perfection
Spotlight**
1.60 Down
1.25 a Week **15.95**
• Rotates full 360°
• Controls from inside of car
• Pistol grip

You can turn it any way you
wish and control the direc-
tion from inside the car. Spot-
house numbers on either side
of the street. A beaut-



Luminous "Telalarm Jr."
Alarm Clock
6.50

Famous junior model of this
well-known self-starting clock.
Quiet, long-life motor.



Self-Starting Teleclon
Kitchen Clock
4.95

'Buffer'
Choice of colors. Quiet, long-
life motor. Every kitchen
should have one. 5-inch Cal.

Goodrich

FIRST IN RUBBER

At The Churches



Schedule of Services
CHURCH OF CHRIST
 Bible Study 10 a. m.
 Preaching Service 11 a. m.

Communion Service 11:45 a. m.
 Preaching 8:00 p. m.
 Ladies' Bible Class, Tuesday, 3 p. m.
 Mid-Week Services 8:00 p. m.

FIRST BAPTIST CHURCH
 Rev. A. W. Blaine, Pastor
 Sunday School 9:45 a. m.
 Morning Worship 11:00 a. m.
 Officers & Teachers - Wednesday, 7:00 p. m.
 Choir Rehearsal, Thursday 7:00 p. m.
 Training Union 6:30 p. m.
 Evening Worship 7:30 p. m.
 WMU, Wednesday 2:00 p. m.

FIRST METHODIST
 T. G. Craft, Pastor
 Sunday Services 9:45 A. M.
 Church School 11:00 A. M.
 Preaching 11:00 A. M.

LONGVIEW BAPTIST CHURCH
 Elwin R. Ingram, Pastor
 Sunday School 10:00 a. m.
 Morning Worship 11:00 a. m.
 Training Union 7:30 p. m.
 Evening Worship 8:30 p. m.
 Everyone welcome.

BAPTIST CHURCH
 MAIN STREET MISSIONARY

Dr. B. Z. Beaty
Dr. A. E. Lewis
 Dentists
 Near Western Drug

AMARILLO DAILY NEWS

Special Offer (Sun. & Daily) .. 1 yr. \$10.95
 Lubbock Avalanche Journal .. 1 Yr. 9.00
 Amarillo Times (6 days a wk.) 1 yr. 4.00
 Clovis News Journal 1 yr. 6.00

Fill deeply appreciate it if you will please mail all your NEW and RENEWAL Newspaper and Magazine Subscriptions to me

MARSHALL DEATON

"Your Magazine Man"
 Box 5, Black, Texas

NOTICE CATTLEMEN—

There Will Be No Auction Sale Here on
WEDNESDAY, DEC. 24

We are going on vacation Christmas week. There will be the regular sale on Dec. 17, and sales will be resumed

WEDNESDAY, DEC. 31

Thank You

MULESHOE LIVESTOCK

Auction Sales Company
 Col. W. D. Wanzor, Auctioneer

LOW COST



Home Loans

You don't need to wait any longer—our home loan plan will enable you to buy or build your home now. Payments include principal, interest, taxes, X-insurance. Low interest—prompt courteous service.

IN MULESHOE MAKE APPLICATION WITH MELBRED DAVIS, MULESHOE STATE BANK BUILDING

Let Us Handle Your Savings Account

First Federal

SAVINGS & LOAN ASS'N. OF CLOVIS
 NEW MEXICO

Grand Champion Hereford Calves



CHICAGO—This blocky load of Hereford steer calves topped the 3rd annual Chicago Feed Show here. They were exhibited by Fred C. DeBerard of Kremmling, Colo., and won the purple in competition with 76 carloads of all breeds. This makes two years in a row DeBerard has won this honor on Herefords, and Herefords have won all three shows. In the sale following the show this load of 422 lb. Herefords brought \$56.75 per cwt., and were purchased by 19-year-old 4-H Club member John Hart of Lee, Ill. The second prize load, also Herefords, brought a new all-time, all-market record of \$60 per cwt. This load weighed 387 lbs., was consigned by G. Dewey Norrell & Sons of Collbran, Colo., and was purchased by Lee Gannon of Delmar, Ia., for his sons' 4-H Club projects.

Rev. M. G. Robinson, Pastor
 Sunday School 10 a. m.
 Church Services 11 a. m.
 B. T. U. 7:30 p. m.
 Church Services 8:15 p. m.

Young People 6:00 P. M.
 Evening Worship 7:30 P. M.
 Bible Study & Prayer - Wednesday
 Midweek Service - Wed. - 7:30 P. M.
 W.S.C.S. - Mon. - 8:30 P. M.
 Choir Rehearsal - Wed. - 7:30 P. M.

LASBUDDY
FIRST BAPTIST CHURCH
 Lasbuddy, Texas

Sunday School—10:00 a. m.
 Morning Worship—11:00 a. m.
 Training Union—7:00 p. m.
 Evangelistic Service—8:00 p. m.
 Mid-Week Prayer Service—7:00 p. m.
 "Not forsaking the assembling of ourselves together."—Hebrews 10-25
 Wednesday Night Prayer Meeting—8:00 p. m.

CHURCH OF CHRIST
 Bible Study 10 a. m.
 Preaching Service 11 a. m.
 Communion Service 11:45 a. m.
 Preaching 5 p. m.

MULESHOE PRIMITIVE
 Elder L. M. Handley, Preacher
 Services every second and fourth Sunday at the school house.
 Song service 10:30
 Preaching 11:00

ASSEMBLY OF GOD CHURCH
 Rev. L. H. Hubbard, Pastor.
 Sunday School 10:00 a. m.
 Morning Worship 11:00 a. m.
 Evening Service 8:00 p. m.
 Young People's Service, Tues., 8:00 p. m.
 Mid-Week Service, Thurs., 8:00 p. m.
 Women's Missionary Council, Thurs., 2:30 p. m.

STAR- TELEGRAM RENEWALS

Star-Telegram Bargain Days Are Here:
 Daily & Sunday \$11.95
 Reader Saves 3.05
 Daily Without Sunday 10.60
 Reader Saves 1.40
 We will be glad to handle your renewal subscription.

Phone 54
 THE MULESHOE JOURNAL

DAIRY TALES



LOOK WHAT HAPPENED WHEN I ADVISED HIM TO TIE THE BRICK TO MILLIE'S TAIL TO KEEP IT FROM SWISHING HIM— HAW! MILK FROM MALONE MILK CO. SURE DEVELOPS ONE'S SENSE OF HUMOR HAW HAW!! AND IT'S A LUCKY THING IT DEVELOPED THE MUSCLES IN ONE'S LEGS TOO—COME ON!

WHOLESALE FRESH MALONE'S MILK will keep you in high spirits, for the ENERGY CONTENT and PURITY make it SUPERIOR in every way.
Malone MILK CO. Phone 206
 Milk and Ice Cream

Bring me a baton book. I want a ring.
 Love,
 Mary Jo Holt.
 Muleshoe, Texas
 December 10, 1947

Dear Santa,
 I want a bicycle to go. I want a farm set.
 I love you.
 Your friend,
 Ronald Leo Dulin.
 Muleshoe, Texas
 December 10, 1947

Dear Santa,
 I want a cowboy suit, and a gun and a scabbard.
 My name is Tim Prather. I am in the second grade. I am seven years old.
 Your friend,
 Tim Prather.
 Muleshoe, Texas
 December 10, 1947

Dear Santa,
 I want a magic skin doll and a pair of sox.
 I love you.
 Your friend,
 Agnes Laferne Long.
 Muleshoe, Texas
 December 10, 1947

Dear Santa,
 I want a bicycle and a football too. I want a BB gun too.
 Eugene Lewis.
 Muleshoe, Texas
 December 10, 1947

Dear Santa,
 Bring me a bicycle and a purse, and a doll that has a dress on it and a toy dog and a telephone.
 I love you,
 Patricia.
 Muleshoe, Texas
 December 10, 1947

Dear Santa,
 I want a doctor set and an electric elephant and an electric ray gun and a toy telephone and a circus tent.
 Your friend,
 Dudley Bristow.
 Muleshoe, Texas
 December 10, 1947

Dear Santa,
 I want a magic skin doll, and a set of dishes, and a little bicycle. I have been a good girl too, and I guess that is all.
 I love you,
 Maxine Ware.
 Muleshoe, Texas
 December 10, 1947

Dear Santa,
 I want a bicycle. My brother wants a bicycle too.
 Muleshoe, Texas
 December 10, 1947

Letters To Santa



FARM LOANS

Home Office Newark, N.J.
 5 TO 40 YEARS LOW RATE
 NO FEES NO STOCK NO COMMISSION

POOL INSURANCE AGENCY

Gilbreath Bldg. Phone 113 Muleshoe

Authorized Mortgage Loan in New Mexico
 THE PRUDENTIAL INSURANCE COMPANY OF AMERICA

STEED FUNERAL HOME

Serving Muleshoe and Surrounding Territory
 Over Twenty Years

Muleshoe
Phone 47

Clovis
Phone 14

For
AMBULANCE SERVICE

Call Day Phone Night Phone
Howard Cox 67-W 725-J

Steed Funeral Home

L. V. SPARKS, Co-Owner and Manager
 Ambulance Service

GREEN

Hospital & Clinic
 Muleshoe, Texas

L. T. Green, Jr., M. D.
M. F. Green, M. D.

Mrs. Lula Gorrell, R. N.
 Joyce McCarty, R. N.
 Betty Jo Campbell, R. N.
 Winona Blair, R. N.
 Geraldine Green, R. N.
 (Offices At Hospital)

DR. J. R. DENHOF

DR. ABNER ROBERTS
Optometrists

PHONE 61-W OR WRITE FOR APPOINTMENT
121 W. 4th St. Clovis N. Mex.
 ACROSS FROM POST OFFICE

Water Well Drilling and Repair

California Irrigation Pumps
 Estimates On Turnkey Jobs
 Any Size Hole Up to 20 Inch

FIFTY YEARS EXPERIENCE ALL WORK GUARANTEED

E. H. KENNEDY

Muleshoe Box 612 Pho. 268-W

SHORTY'S SERVICE STATION

Drive In and Fill Up
 With

GAS  OIL

Automobile Accessories
 Prompt and Courteous Service
 Shorty Holmes Phone 213

CHRISTMAS SPECIALS --

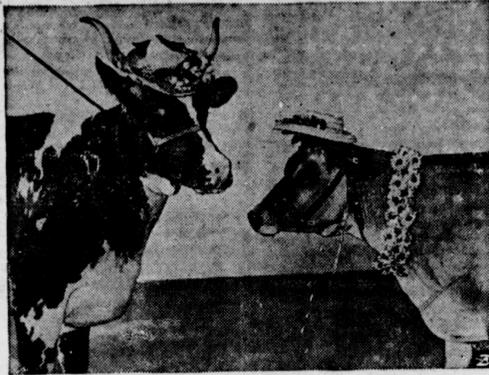
Acres good sandy land, good 5 room house, 2 miles hiway. \$60.
 60 acres, 65 acres alfalfa, 3 room house, lots of outbuildings, a good irrigation well, 1 mile hot top. \$135 acre. Clean and good land
 -100 acres, good irrigation well, no improvements, 1 1-2 mile of p. \$120 acre.
 ed 4 room and bath on 3 lots. Good garage, all stuccoed and inside. Floorfurnace. \$6,750. Close in, nice fenced in yard.
 1876 acre ranch, 200 acres good farm land, good large house and good outbuildings. Farm land subject to irrigation. All for \$17.50 a.
 -80 acres on paved hiway, good house all in cultivation, none better, \$150 acre.
 -120 acres, dandy 7 room tile modern home, 30 acres alfalfa, balance in cultivation, 1-2 mile hot top. Good irrigation well, 4 1-2 miles out. \$200 acre.
 -265 acres sandy loam, 4 room house, 1 mile state hiway, 9 miles out, clean, at \$65. Worth the money.
 480 acres, good story and a half house, 230 a. in cultivation, balance in pasture, lots of imp. good wheat land, well located. \$57.50 acre
 Some good small places close in and irrigated, with alfalfa, some improvements, worth the money. Come in and let us go thru our with you. I believe we can fix you up.

WE NEED MORE LISTINGS -- FETCH US IN SOME -- WE'LL DO THE REST

Clay Beavers or Henry Hanover

ACROSS STREET FROM BANK

Two Ladies of the Dairy Meet . . . The Subject Could Be Hats



DALLAS, TEX. — The mutual greeting was, "Where did you get that hat?" when Springlea Gay Lass, grand champion Ayrshire cow owned by Curtis Candy Company, was introduced to Elsie at the Texas State Fair. Gay Lass' smug look comes from the fact that she had just been named grand champion at the Texas fair. A week previously, she had won the same honor at the Dairy Cattle Congress, Waterloo, Iowa.

Jim Burkhead is a surgical patient. He is doing fine and will soon go home.

Riley Goodnough of Lazbuddy is a surgical patient. He is resting well and will soon be discharged.

Ed Williams was a medical patient. He has gone home.

Gambriell Smith is a medical patient. He is resting well and will soon go home.

Congratulations:
 To Mr. and Mrs. Santos G. Rodriguez on the birth of a daughter, December 12.

Letters To Santa

Muleshoe, Texas
 December 16, 1947
 Dear Santa Claus,
 I have been a real nice girl so

I would like for you to bring me a big blond headed, blue eyed man for Christmas. Please, Santa, just this one thing isn't asking for too much, is it? I'll have both big socks hanging up.

Thanks, Santa, and don't forget. Love,
 Wanda Sanders.

Muleshoe, Texas
 December 17, 1947

Dear Santa,
 I am a little boy four years old. I have tried to be good. Please bring me a train, a jeep and a car. Bring my brother a BB gun. Also bring us lots of fruit, nuts and candy.

Don't forget all the other little boys and girls.
 I love you, Santa,
 Bobby Fried.

Muleshoe, Texas
 December 15, 1947

Dear Santa,
 I am a little girl six years old. I've tried awful hard to be good. Please bring me a Betsy Wetsy doll and clothes, buggy, purse, dishes, big rubber ball and a broom and mop.

I have a little brother 18 months old. Please bring him a little ball, a truck and a train.

Don't forget all the little children everywhere.
 I love you,
 Jacqueline Ray Burton.

Route 2
 Muleshoe, Texas
 December 12, 1947

Dear Santa Claus,
 I want a bracelet and locket for Christmas. I hope you won't forget the boys and girls in China and all around the world. And I would like some nuts and candy.

Love,
 Corlene Wimberley.

Route 2
 Muleshoe, Texas

Dear Santa Claus,
 I want a football. My little brother wants a tricycle and a toy horse.
 Lonell and Marshall
 Wimberley.

Dear Santa,
 I am a little boy in the second grade. I am 8 years old. I have a sister and a brother.
 We wish to have a happy Christ-

mas.

Please send me a wagon.
 Love,
 Richard Green.

Jal, N. M.
 December '5, 1947

Dear Santa,
 I am a little boy that lives in Jal, N. M., but please put my toys in your pack with the ones that you are going to leave at Muleshoe for the good little boys and girls. You see, I am going to visit my grandparents there.

I don't know if I'll be at Granddaddy Hogan's or at Granddaddy Calloway's, but I'll leave my shoes and socks by the tree so you will know I'm there. Please bring me a little red wagon and a dog. Also a big red apple and an orange.
 Thank you,
 Tedney Leroy Calloway.

Box 833
 Muleshoe, Texas
 December 9, 1947

Dear Santa Claus,
 Please bring me a baby doll, a little electric iron, a necklace and a little broom and mop set. I am 5 years old and go to Mrs. Tate's kindergarten. I love her a lot, so don't forget her and all of the boys and girls I play with.

Your friend,
 Laquinnia Stone.

Muleshoe, Texas
 December 9, 1947

Dear Santa,
 Please bring me a hammer, a tool box, a gun, an electric train and a fire truck.

I am two and one-half years old and have been a good boy.
 Your friend,
 Alva Stone.

Muleshoe, Texas
 December 10, 1947

Dear Santa,
 I am three years old and would like to have a rubber doll that takes a bottle, big doll bed, some cooking pots and pans like mother's, and a stove.

Don't forget all the other boys and girls and remember Mrs. Anderson and Mrs. Puckett, my Sunday school teachers.
 Love from,
 Gary Glasscock.

Muleshoe, Texas
 December 10, 1947

Dear Santa Claus,
 I am a boy five years old and have tried to be good. I've been helping my daddy work, so will you please bring me an electric choo-choo, one that whistles and has

head-lights, also Rudolph, the red nosed reindeer, and in case you have an extra steam shovel, I'll take it.

Don't forget my nice Sunday school teachers.
 Love from,
 Gary Glasscock.

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Don't forget my nice Sunday school teachers.
 Love from,
 Gary Glasscock.

Gift Ideas

FOR HIM - FOR HER

Men's
Watches
 \$10.75 to \$45.00

Pangburns
Candy
 \$1.50 to \$6.00

Evening In
Paris Sets
 \$1.95 to \$10.00

Perfumes
RSVP - Vogue
Coty - Risque

Men's
Old Spice
Shave Bowl
Shaving Lotion
Cologne

Air Maid
Nylon Hose
\$2.50
15 Denier
51 Gauge

HAZEL DYER, Cosmetician

Western Drug Co.

The Leading Drug Store In Muleshoe

til granite is reached. The prospector took a one hour and 30 minutes drillstem test at 8,934-83 feet. Recovery was 450 feet of drilling mud and 300 feet of salt water. There were no shows of oil or gas.

Lamb Project Continuing
 Forest Oil Corporation, Jargins Oil Company and H. R. Smith, No. 1 Ida May Harris, two miles south-west of Amherst in southwest Lamb county and 440 feet from north and east lines of labor 15, league 661, State Capitol Lands, had reached 7,223 feet in lower Permian dolomite and chert, and was continuing. It is still barren of any sign of petroleum.

WILDCAT PASSES 9,000 FT., NO SHOWING OF OIL YET
 Honolulu No. 1 Halsell Land and Cattle Co. Lamb county exploration, in the Sudan area and 660 feet from the south and west lines of labor 19, league 219, Castro county school land was drilling ahead under 10,053 feet in an unidentified lime formation. It is due to continue un-

derstand.

derstand.

CHOICE ROAST



There's nothing like a choice beef or pork roast on the winter days. Of course, with prices as they are, it's hard to have these delicacies as often as you'd like.

However, if you have us to butcher your meats and store them in a food locker, you'll be able to enjoy these nutritious, delicious foods the year round.

FOOD LOCKERS

We still have a few lockers for rent and sale that you come in and reserve one if you want to take advantage of this efficient method of food storage.

Muleshoe Locker

Phone 133

Muleshoe

Certified Seed

We will stock a complete line of Certified Seeds. We advise that you anticipate your need for next spring and place your order now.

We will appreciate the opportunity to bid on your high quality Field Seeds.

Federally Bonded Storage Available

KING BROS.

GRAIN & SEED CO.

H. D. KING AND BOB KING

Phone 1

Muleshoe, Texas

Mostly Static --

By BERRY

Howdy Folks: A man who isn't a straight shooter won't make a hit with his Mrs.

Speaking of married folks, our neighbor thinks that when a man marries for money he sometimes wishes for a little change.

Of course he who loves but one woman has but one disappointment in store.

We heard of one man who owed the entire credit for his success to his wife. He would rather stay at the office and work than go home to her.

Well, no matter how long a man has been married, he usually loves his wife still.

Every man should have a wife; preferably his own. Enough of that. Now we'd like to sell you our Admiral Radio-Phono Combination. When can we talk it over?

We wish you a Merry Xmas and a Happy New Year.
 Mr. and Mrs. T. W. Berry.

Berry Electric

Phone 28

Muleshoe

You'll Find

CHRISTMAS FOODS

Of all kinds in our store this year—Shop our store or just phone your orders

—We Deliver —

Read These Specials

Christmas CANDY	Lb. 35c	SUGAR	10 Lbs. 95c
Sunshine CHOCOLATE	Lb. 84c	Pitted CHERRIES	Can 29c

Fig Preserves	2 Lbs. 39c	Eagle Brand Milk	29c	We Have Plenty of Xmas Candies
---------------	------------	------------------	-----	--------------------------------

CRANBERRY SAUCE, Can 25c

Fruits & Vegetables		Market Specials	
California ORANGES	Lb. 9c	Half or Whole HAMS	Lb. 65c
WALNUTS, Lb.	45c	FRYERS, Lb.	69c
CELERY	Lb. 15c	Pure Pork SAUSAGE	Lb. 49c
Fresh Cranberries	Lb. 45c	Bacon SQUARES	Lb. 55c

JENNINGS Food Store
 WE DELIVER HOME OWNED & OPERATED
 Phone 90

THE MULESHOE JOURNAL

Dedicated to the Progress and Development of Bailey County and the South Plains of Texas

TWENT-FIFTH YEAR, NO. 52

MULESHOE — COUNTY SEAT OF BAILEY COUNTY, TEXAS

THURSDAY, DECEMBER 18, 1947

Notable Bull Tops National Sale



COLUMBUS, OHIO — Brampton Basil Favor King, a Jersey bull which has attained distinguished honor as a Silver Medal Superior Teased Sire, was top selling animal at the recent Sale of Stars held here by The American Jersey Cattle Club. Interest in this great bull was mainly due to his outstanding progeny record. His first ten daughters have an average production of 8763 lbs. of milk, .25% 460 lbs. butterfat each, and his first seventeen classified daughters have an average type score of 84.26%. He was purchased by Mr. and Mrs. Henry Uihlein (left), Heaven Hill Farm, Lake Placid, N. Y., managed by Ollen Rhodes (center), for \$1,250.00 from Harry Biggers (right), Magnolia Lane Farm, Blythe, Georgia. The Ohio Co-operative Breeding Association at Tiffin was tending bidder on this outstanding herd sire which had been used in artificial insemination work in Georgia. A total of \$101,325.00 was realized on the 57 animals in the Sale of Stars. Five outstanding bulls and two finest Jersey females were sold. The price for a Jersey bull was \$9,000.00 paid by Walter L. Johnson, Vesal, New York. The owner of Marlus Farms, Lincoln, N. J., for a Jersey cow, classified "Excellent" and with a production record of 10,745 lbs. butterfat in one lactation.

MISS Laverne Maddox and her parents, Mr. and Mrs. T. F. Maddox, will spend the Christmas holidays with friends and relatives in Duncan, Okla.

Mr. and Mrs. M. G. Bass and son, Raymond, will spend Christmas at Graham with his sister, Mrs. Chester Weldon, and family.

Few Veterans Returning To Farms—Expert Presents A Few Reasons

Why do they leave the farm? Or to put it another way, why do so few veterans and ex-war workers return to the farm since peace was declared?

Some of the answers are supplied by Joe R. Motheral, economist in rural life at the Texas A. & M. College Agricultural Experiment Station, in Progress Report 1098 covering a survey recently conducted by the station in cooperation with the USDA Bureau of Agricultural Economics.

According to Motheral only 1,773,000 persons were living on Texas farms in January, 1947. Despite a high birth rate in relation to the death rate in rural areas, the state's postwar farm population is lagging far behind the prewar figure of 2,107,000 persons. There are only three-fourths as many Texas farm residents now as there were in 1930.

A modern record was established in 1945 when farm population dropped to 1,577,000, the lowest since before the turn of the century. Recovery has been slow, Motheral indicated, because of current high levels of urban employment plus drastic

reductions in farm labor requirements through mechanization and changing crop and livestock organization.

Oddly, the farmers themselves tended to minimize these basic influences in presenting their opinions in the survey. One of the most frequently mentioned explanations for the reluctance of veterans to go into farming was the "lack of city conveniences." Poor roads, lack of electricity, and generally unattractive living conditions on farms were named as the main reasons for loss of interest by prospective farmers.

A Bell county farmer complained that farm children often must walk several miles in the mud to meet the school bus, and that not even doctors are able to travel some of the country roads when there is sickness in the family.

"The farmers are discouraged because they can't have the modern conveniences," one Brazos county correspondent stated, adding that rural electrification was the greatest need.

From Victoria county a farmer reported on his neighborhood: "Trend is now from the farms to the city here, because of the attractive living condi-

tions and easier money." A Walker county report said, "Most of the people are leaving out here and going where they have better roads."

In Fayette according to one estimate, "about 30 per cent of the ex-service men are not returning. A Nueces county farmer simply observed, "They are slow to come back to the farm."

Among other reasons offered for the current lack of enthusiasm for farming were high land prices, difficulty of obtaining farm machinery, loss of soil productivity through erosion, and the spread of such weed pests as Johnson grass.

Mr. and Mrs. C. E. Pritchett, of their son, Euel Pritchett, and Bynum, are visiting in the home family.

CHRISTMAS GREETINGS

WISHING YOU
IN THE HEARTIEST WAY
A VERY HAPPY HOLIDAY

H. C. HOLT



This custom originated with the Dutch. They used their wooden shoes instead of stockings.

When the Dutch came to New Amsterdam, this custom came with them—the wooden shoes being gradually replaced by stockings made for the occasion out of net-like materials. As nearly every home had a fireplace the usual place to hang the stockings was over the fireplace.

Season's Greetings

May the
Christmas of 1947
Be the Most Joyous
You Have Ever Known.

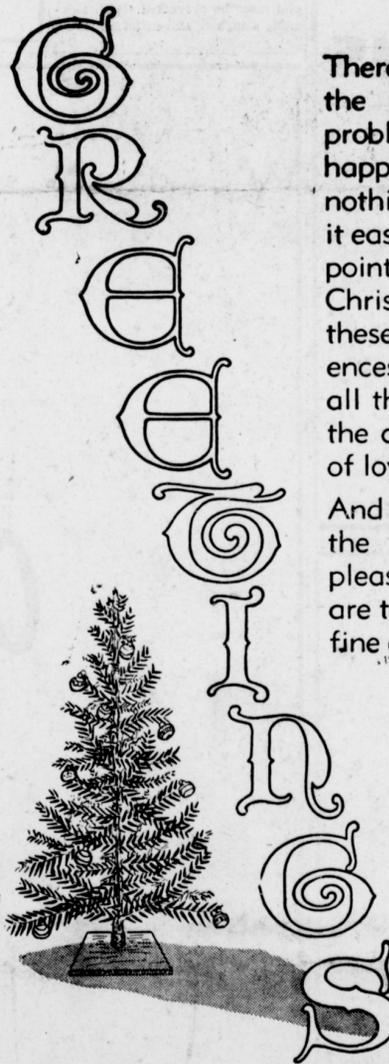
PAT BOBO

DIAL
WISHES
and
for Christmas

YOUR CONTINUED HAPPINESS AND
PROSPERITY IN 1948

LAMBERT PLUMBING CO.

Shorty & Fay Lambert



There comes a time of the year when all the problems and unpleasant happenings fade into nothingness, when we find it easy to forget the disappointments of the past. Christmas overshadows these unhappy experiences and we see before us all the fine things of life, the courtesies and favors of loyal friends.

And so, as you welcome the Christmas season, please remember that we are truly grateful for your fine consideration.

The Merriest
of All
Christmases
to You!

STEED FUNERAL HOME

"Serving Muleshoe and Surrounding Territory over Twenty Years"

Muleshoe

• Funeral Service
• Ambulance Service

Clovis

The Muleshoe Journal

Entered as second-class matter at Muleshoe Postoffice under the act of Congress, March 3, 1897.

Published Every Thursday at MULESHOE, TEXAS

J. H. FORBES Publisher

SUBSCRIPTION RATES
 An immediate territory, yr. . . . \$2.00
 Out of Territory \$2.50

At The Churches



Schedule of Services

CHURCH OF CHRIST
 Bible Study 10 a. m.

Farm Loans

DRY LAND — IRRIGATED LAND — RANCH

L. S. BARRON

Representative
 Kansas City Life Ins. Co.

Preaching Service 11 a. m.
 Communion Service 11:45 a. m.
 Preaching 8:00 p. m.
 Ladies' Bible Class, Tuesday, 3 p. m.
 Mid-Week Services 8:00 p. m.

FIRST BAPTIST CHURCH
 Rev. A. W. Blaine, Pastor
 Sunday School 9:45 a. m.
 Morning Worship 11:00 a. m.
 Officers & Teachers — Wednesday 7:00 p. m.
 Choir Rehearsal, Thursday 7:00 p. m.

Training Union 8:30 p. m.
 Evening Worship 7:30 p. m.
 WMU, Wednesday 2:00 p. m.

FIRST METHODIST
 T. G. Craft, Pastor
 Sunday Services 9:45 A. M.
 Church School 11:00 A. M.

LONGVIEW BAPTIST CHURCH
 Elwin R. Ingram, Pastor
 Sunday School 10:00 a. m.
 Morning Worship 11:00 a. m.
 Training Union 7:30 p. m.
 Evening Worship 8:30 p. m.
 Everyone welcome.

BAPTIST CHURCH MAIN STREET MISSIONARY
 Rev. M. Z. Robinson, Pastor
 Sunday School 10 a. m.
 Church Services 11 a. m.
 B. T. U. 7:30 p. m.
 Church Services 8:15 p. m.

Young People 8:00 P. M.
 Evening Worship 7:30 P. M.
 Bible Study & Prayer — Wednesday
 Midweek Service—Wed. 7:30 P. M.
 W.S.C.S.—Mon. 2:30 P. M.
 Choir Rehearsal—Wed. 7:30 P. M.

LASBUDDY FIRST BAPTIST CHURCH
 Lasbuddy, Texas
 Sunday School—10:0 a. m.
 Morning Worship—11:30 a. m.

Training Union—7:00 p. m.
 Evangelistic Service—8:00 p. m.
 Mid-Week Prayer Service—7:00 p. m.
 "Not forsaking the assembling of ourselves together."—Hebrews 10-25
Wednesday Night Prayer Meetings 8:00 p. m.

CHURCH OF CHRIST
 Bible Study 10 a. m.
 Preaching Service 11 a. m.
 Communion Service 11:45 a. m.
 Preaching 8 p. m.

MULESHOE PRIMITIVE
 Elmer L. M. Handley, Preacher
 Services every second and fourth Sunday at the school house.
 Song service 10:30
 Preaching 11:00

ASSEMBLY OF GOD CHURCH
 Rev. L. H. Hubbard, Pastor.
 Sunday School 10:00 a. m.
 Morning Worship 11:00 a. m.
 Evening Service 8:00 p. m.
 Young People's Service, Tues. 8:00 p. m.
 Mid-Week Service, Thurs. 8:00 p. m.
 Women's Missionary Council, Thurs. 2:30 p. m.

Crystallized orange, lemon and grapefruit peels are easy to make, healthful and delicious candies that may be made in advance and will keep for long periods.

PROCLAMATION BY THE GOVERNOR OF THE STATE

OF TEXAS
 TO ALL TO WHOM THESE PRESENTS SHALL COME:

It is my solemn duty to acquaint the citizens of this State with the grim prediction of traffic deaths and injuries during the coming Christmas Holiday season.

The Texas State Department of Public Safety predicts that 100 persons will die, 2,870 persons will be injured, from accidents on our streets and highways during the eleven day period, December 20-31. It is expected that the final 1947 traffic death toll will reach 2,100—the worst toll in Texas history.

These predicted deaths and injuries are not inevitable. They can and must be prevented. Such sickening slaughter and suffering would

be a stark negation of the Christmas message of "on earth peace, good will toward men."

NOW, THEREFORE, I BEAUFORD H. JESTER, Governor of the State of Texas, do hereby urge each citizen to impose upon himself such discipline and a sense of responsibility for the welfare of others that his acts behind-the-wheel may not lead to the death or injury of his fellow man. I also call upon the

Texas Safety Association to coordinate public support effort with the official safety work of the Texas Department of Public Safety, the State Highway Department, the State Department of Education, and other official agencies with traffic responsibilities. A concerted and intensified campaign, God willing, may bring about an accident-free Christmas season for all the people of our State.

IN TESTIMONY WHEREOF, I have hereunto signed my name officially and caused the seal of State to be affixed hereto at Austin, this the 12th day of December, A. D., 1947.

Beauford H. Jester,
 Governor of Texas.

Keep a roll of refrigerator cookie dough in the ice box and bake fresh for each meal during the

Christmas season.
 Read the Journal Want

**Dr. B. Z. Bean
 Dr. A. E. Lewis**
 Dentists
 Rear Western Drug



To Everyone
 and a
 Happy New Year Too!

CITY CLEANERS

Muleshoe, Texas

Charles Alsup

A Christmas WISH...

This year, as we send our compliments of the season, we wish to include our thanks for the splendid cooperation and patronage given us in the past.

SUE'S BEAUTY SHOP

Yuletide



FROM YOUR FRIENDS

at the

**Muleshoe Ice
 And Produce**

ONCE AGAIN, IT'S TIME TO WISH---

*Just an
 Old Fashioned*

**MERRY
 CHRISTMAS**

TO THE FINE PEOPLE OF
 THIS LOYAL COMMUNITY

KING BROS.

GRAIN & SEED CO.

H. D. KING AND BOB KING

Phone 134

Muleshoe, Texas



Yes, Virginia, There Is A Santa Claus

Illus Church an-
question in a clas-
shed for the first
a New York City
and reprinted in
r since that year.
satisfying it is that
blishing it here in

the same time our gratification that
its faithful author is numbered a-
mong the friends of The Sun:

"Dear Editor—
"I am 8 years old. Some of my
little friends say there is no Santa
Claus. Papa says 'If you see it in
The Sun it's so.'"

"Please tell me the truth. Is there
a Santa Claus?"

VIRGINIA HANLON,
115 West Ninety-Fifth St.

In answering "Virginia, your little friends are
rominately wrong. They have been affected by
expressing at the skepticism of a skeptical age.

R. DENHOF
DR. ABNER ROBERT'S
Optometrists

W OR WRITE FOR APPOINTMENT

St. **Clovis N. Mex.**
BOSS FROM POST OFFICE

**MY FRIENDS,
WE GREET YOU!**

Thinking about you and
or you immeasurable happi-
Yuletide season. We've en-
associations with you these
months and eagerly await
portunity of serving you in the

MERRY CHRISTMAS MERRY CHRISTMAS MERRY CHRISTMAS

MULESHOE JEWELRY

They do not believe except they see.
They think that nothing can be
which is not comprehensible by their
little minds. All minds, Virginia,
whether they be men's or children's
are little. In this great universe
of ours man is a mere insect, an ant,
in his intellect, as compared with
the boundless world about him, as
measured by the intelligence cap-
able of grasping the whole truth and
knowledge.

"Yes, Virginia, there is a Santa
Claus. He exists as certainly as love
and generosity and devotion exist,
and you know that they abound and
give to your life its highest beauty
and joy. Alas—how dreary would
be the world if there were not a
Santa Claus. It would be as dreary
as if there were no Virginias. There
would be no child-like faith then,
no poetry, no romance to make
tolerable this existence. We should
have no enjoyment, except in sense
and sight. The eternal light with
which childhood fills the world
would be extinguished.

"Not to believe in Santa Claus!
You might as well not believe in fair-
ies. You might get your papa to
hire men to watch in all the chim-
neys on Christmas Eve to catch
Santa Claus coming down, what
would that prove? Nobody sees Santa
Claus, but that is no sign that there
is no Santa Claus. The most real
things in the world are those that
neither children nor men can see. Did
you ever see fairies dancing on the
lawn? Of course not, but that's no
proof they are not there. Nobody can
conceive or imagine all the wonders
there are unseen and unseeable in the
world.

"You tear apart the baby's rattle
and see what makes the noise in-
side but there is a veil covering the
unseen world which not the youngest
man nor even the united strength
of all the strongest men that ever
lived could tear apart. Only faith,
fancy, poetry, love, romance, can
push aside that curtain and view
the picture, supernatural beauty and
glory beyond. Is it all real? Ah,
Virginia, in all this world there is
nothing else real and abiding.

"No Santa Claus! Thank God, he
lives, and he lives forever. A thou-
sand years from now, Virginia, nay
ten times ten thousand years from
now, he will continue to make glad
the heart of childhood."

The first consumer received REA
service in 1935; in November, 1947,
the 2,000,000th customer was con-
nected to power lines financed by
the REA.



A. BRADLEY EBEN, distinguished
young Chicago attorney, is actively
aiding bedfast war heroes in his post
as executive vice president of the
Hospitalized Veterans Foundation.

Letters To Santa

Muleshoe, Route 2,
Dec. 15, 1947.

Dear Santa Claus:
I have been a good girl, I am two
years old.
I want a telephone, a doll, a set
of dishes and some candy.
Love,

P. S.: Bring it to my grandmas
house.

Peggy Jo Griffin,
Route 2, Muleshoe,
December 16, 1947

Dear Santa:
I am 9 years old and in the 4th
grade. I would like a knife and a
chain, firecrackers, a wrist watch.
Your Friend,

Wayne Richards,
Muleshoe, Texas,
Dec. 17, 1947

Dear Santa Claus:
I am a little boy 8 years old. I am
in the 3rd grade and go to school
in Muleshoe.
I would like for you to bring me
abicycle, firecrackers, and a B B
gun for Christmas. I have a little

brother, his name is Bill and he
would like a pedal car, pedal pick
up and a gun. Santy please bring all
the other little boys and girls gifts,
as we have tried to be good children.
We love our teachers, mothers and
fathers, and please be good to them.
We love you a lot,
John Lee and Bill Howard.

GREETINGS



Christmas, to us, means the contentment that comes from the association of loyal
friends, the satisfaction of having been of service. It is a time for thanksgiving
and reverence, a time to be more mindful of the blessings of peace and the right
to live according to the dictates of one's own heart.

We Wish You the Happiest Year You've Ever Had

In 1948

Mr. and Mrs. Leonard McCormick

Christmas Greetings

EVERY DAY should be a day of thankfulness and
praise, but Christmas Time is a special occasion for
our Joy and Thankfulness for the Birth of
Christ who has done so much for us, and still does so much
that we shall never be able to render all the service
that we owe one another; but we should take pleasure in
doing so in His honor and praise.

In the spirit of the YULETIDE I wish for you
a season of Joy and a New Year of Happiness.

M. G. BASS



Muleshoe Gin Co.

HUGH SMALL, Mgr.

Cooperative Association
Bailey County Electric

Christmas With the Pioneers Held Deep Religious Meaning

CHRISTMAS on the frontier, as hundreds of pioneers pushed westward to carve an empire in virgin plains and wilderness in marked contrast to the present holiday.

There was more meaning then in the words of The Book concerning shepherds in a certain country watching their flocks by night. The solitudes, the closeness of the stars, the virginity of the new world and its humble people made one feel that time had stood still. Christmas in those days somehow seemed much closer to that first Christmas.

Those bleak plains could be the ones the Wise Men crossed, this the Night and yon sleeping village, Bethlehem. The faith of the trail breakers was that of the Wise Men.

On Christmas Eve the pioneer folks would gather in a crude little church or schoolhouse where children recited their pieces and sang

or a calico doll from Santa Claus. But that doll, made from spare strips of bright cloth, probably was more treasured than any modern doll that can say "Mama," go to sleep and perhaps require a diaper.

Children who received a slate pencil or a shell-box, a little affair covered with shells and containing a small mirror, were the special favorites of Santa.

For goodies, no Christmas was complete without its pans of popcorn and ropes of molasses taffy. In rare cases there might be a bag of candy.

IN THE isolated cabins it wasn't so easy to gather with one's neighbors to celebrate. There were wolves in the timber and being caught in a sudden storm on the pioneer trails spelled death.

Christmas in some places meant a bobbed ride or perhaps a square



songs about the birth of the Christ Child. Santa would hand out mosquito-bar sacks of candy, a golden orange or an apple to each one, and childhood rapture would make that meager offering truly a gift of gold and frankincense.

HOME-MADE sleds and sleighs skimmed over the snowy countryside with sleigh bells jingling accompaniment to the caroling of "Jingle Bells, Jingle Bells."

Except in the forest regions, few children enjoyed the sight of a Christmas tree. But always they hung up their stockings, an old custom of their forefathers.

It was a lucky boy who awoke Christmas morning to find a new jack-knife in his stocking; a lucky girl who received a string of beads

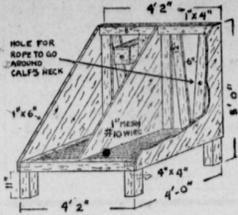
dance, often followed by a turkey dinner costing 25 cents.

Gifts, if any, generally were in the form of utilitarian mittens, mufflers or home-made boots. For the women there might be a piece of intricate handiwork to which some enterprising friend had devoted her spare time for months.

Throughout the holiday season a candle burned in the attic window, guiding late-faring travelers to shelter—the Star of Bethlehem on the frontier.

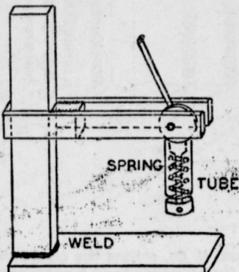
But with all these hardy folks had as much fun as their great-grandsons and daughters who again this year will celebrate by exchanging elaborate gifts, dancing to name bands, feasting with no worries that tomorrow there may be nothing in the electric refrigerator.

Platforms for Calves



For this elevated platform for calves, developed by University of Vermont, finished lumber or rough lumber may be used. The bottle box shown is made for a two-quart milk bottle, five inches in diameter, but the box may be adapted to fit other size bottles. The hole for the nipple is off center, because the box is higher than it is wide. Two cleats on each side of the box are placed at the angle to permit drainage of the bottle.

Australian Clamp



Because of its quick action, the Australian clamp has several advantages over the screw type. One advantage is that the job does not move when the clamp is put into action; another is that it eliminates worry about splashing metal on threads.

W. H. Gore and family of Farwell will spend Christmas in the home of Roy Jones and family.

Read the Journal Want Ads.

Letters To Santa

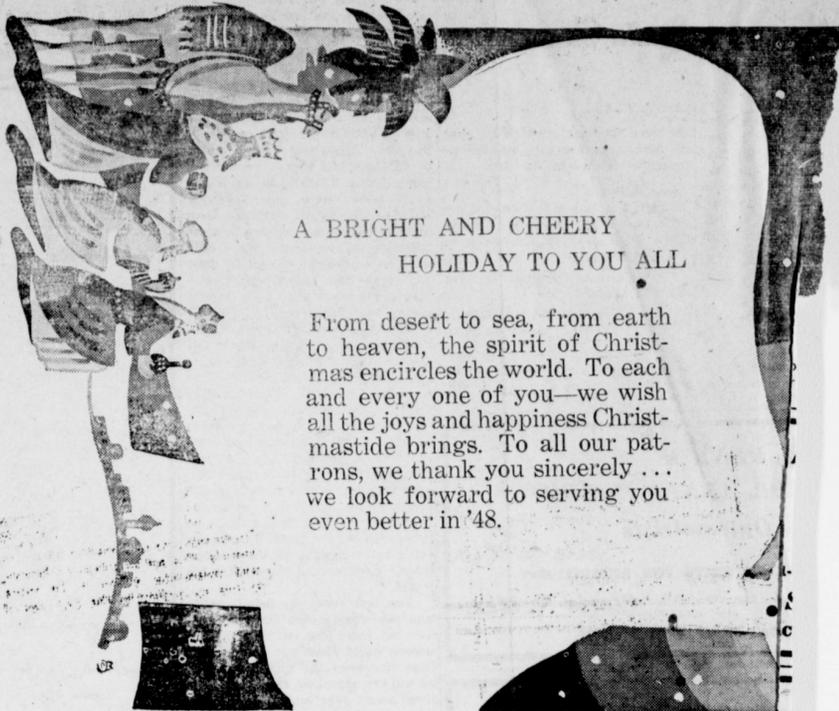
Dear Santa,

Muleshoe, Texas
December 19, 1947

I have been a pretty good little girl, I think. I want you to bring me a magic skin doll, buggy and a set of dishes.

Don't forget my mother, father and granddad Walker, little cousins, Carolyn, Wilma and Royce. Bring us some candy, fruit and nuts.

Yours truly,
Sherron Kay Elliot
Read the Journal Want Ads



A BRIGHT AND CHEERY
HOLIDAY TO YOU ALL

From desert to sea, from earth to heaven, the spirit of Christmas encircles the world. To each and every one of you—we wish all the joys and happiness Christmastide brings. To all our patrons, we thank you sincerely... we look forward to serving you even better in '48.

C. & H. CHEVROLET CO.
Muleshoe, Texas

Read The Journal Want Ads

The Dream of All Mankind at Christmas

PEACE ON EARTH
GOOD WILL TO MEN

God grant that we all may live and thrive together in peace and harmony on this day and always. We wish you a Joyful Christmas and may choicest blessings be yours forever.



Bailey County Electric
Cooperative Association



May
Your Christmas
Bring Good Cheer
and
The New Year
Much Health And
Happiness And Peace

COBB'S