



**HONOR ROLL**

Many have been paying their subscriptions to their home town paper, The Journal, in the last few days, among them the following:  
C. S. Sullivan, city.  
Walter Witte, city.  
T. G. Craft, city.  
J. E. Bouldin, city.  
C. C. Marais, city.  
J. A. McGee, city.

W. H. Hayes, city.  
R. L. Harrison.  
J. O. Aday, city.  
Ted Allen, route 2.  
L. V. Kolar, route 2.  
C. C. Bamert, route 1.  
G. T. Maltby, route 2.  
George C. Gross, route 2.  
W. F. Tandy, route 1.  
B. H. Dyck, route 1.  
Ernest Rudd, star route 2.  
Mrs. W. A. Mathes, star route 2.  
Dyalthia Swift, Plainview.  
Bill Dick, Enochs.  
Russell Quesenberry, Monahans.  
E. M. Shaw, Stoneburg.  
George Mahon.  
H. N. Garland, Bellflower, Calif.  
R. W. Bradley, Dubuque, Ia.  
Mrs. D. F. Jones, New Castle, Colo.  
T. A. Blankenship, city.  
Levi Jensma, Newton, Ia.  
Mrs. C. E. Layne, city.

**Letters To Santa**

Muleshoe, Texas  
December 10, 1947

Dear Santa,  
I have been a good girl. I want an electric washer. My name is Thelma Jean Morgan. My sister wants a silver set. My brother wants an electric train for Christmas.

Your friend,  
Thelma Jean and  
William Morgan.  
My brother is in the second grade too.



When 'Tis the night before Christmas," at last, and nothing more than a breeze is stirring, it doesn't mean there wasn't plenty of hustle and bustle before. For in every home the country over, homemakers begin preparation for these special holidays months ahead.

First comes the baking of the fruit cake and the \$64 question — shall it be light or shall it be dark? Well, if there can't be two, majority rules. After smooth, aromatic wine adds its fine flavor, though, there is little chance that many will pass up either.

House cleaning begins early, too, because most homemakers had rather be left an empty stocking than be caught with corners that tell of dust and dirt. So from top to bottom — attic to basement — mops and brushes sweep a clean path. And don't forget curtains. Winter's black soot quickly leaves its mark and curtains must be laundered much more often than busy women would prefer.

And with frequent laundering, eventually there is fading. But that's easily remedied and fresh color from a package of all-purpose dye makes them look like new. However, remember to select all-purpose dye for it works on any type of fabric; and now begin:

If curtains are soiled, wash thoroughly. Then rinse well in clear water. Next dissolve dye in a small amount of hot water, allowing one package for four to nine pairs, depending upon the depth of color you want.

Stir dye in hot tap water, using sink, bath tub or washing machine as dye basin. Immerse clean wet curtains in tinting bath and stir constantly. Leave curtains in bath until they are about a shade darker than desired because all colors appear darker when wet.

Rinse thoroughly and if curtains are to be starched, do so now. Then roll curtains in towels or clean white cloth to remove moisture. Place on curtain stretchers or press while slightly damp.



Muleshoe, Texas  
December 10, 1947

Dear Santa,  
I would like to have a wagon. I would like to have a telephone too. I love you,  
Tommy Martin.

Muleshoe, Texas  
December 10, 1947

Dear Santa,  
I am a little girl 7 years old. I want a magic skin doll, and I want a sewing kit, a purse and a drum. My teacher's name is Mrs. Harris.

I love you,  
Bobbie Nell King.

December 4, 1947  
Muleshoe, Tex.

Dear Santa,  
I would like to have a cowboy suit and a farm set. If it's not

asking too much, please do not make the farm.

Thank you.  
Your friend,  
John Lee Aylesworth.

Dear Santa,  
Will you please bring me a doll bed and sewing machine and a doll suit case.

Please remember my brother. He wants a camera, BB gun and that is all we want.

You will see our light in the window, so you will know where we live.

Goodbye.  
Caroly Sue and  
Claude Don Holmes.

Dear Santa Claus,  
I have been a very good little boy. I want a wagon, two guns, a little Shetland pony and a little saddle.

Your friend,  
Doyle Winegeart.  
Muleshoe, Texas  
December 9, 1947

Dear Santa,  
I am a girl eight years old. Please bring me a bicycle, a rubber skin doll and a basketball. I have a little brother and sister. Please don't forget them.  
Please bring something nice for my teacher, Mrs. Witherspoon.  
With love,  
Melba Jean Bracken.

December 10, 1947

Dear Santa Claus,  
I am a little boy seven years old. I want you to bring me a bow and arrow and an electric train for Christmas. Bring my little brother a tricycle. He wants one very much.  
Don't forget the other boys and girls.  
Bring us some candy, nuts and

apples also.  
Love,  
Dewayne Burris.  
Muleshoe, Tex.  
December 10, 1947

Dear Santa,  
I want a doll and a doll bed, and a toy dog, dishes, little toy kitchen, bicycle and telephone.  
I love you very much.  
Your friend,  
Elsie Lee.

Muleshoe, Texas  
December 10, 1947

Dear Santa,  
I want a little bicycle. I want a paint set and I want a caterpillar. I am in the second grade.

Your friend,  
Frank Wuerlein.  
Mr. and Mrs. H. D. Jackson  
family of Lubbock were  
Mr. and Mrs. B. L. Jackson.

**Farm Loans**

DRY LAND — IRRIGATED  
LAND — RANCH

**L. S. BARRON**

Representative  
Kansas City Life Ins. Co.



ORDER YOUR CHRISTMAS Greeting Cards NOW

Don't let yourself in for a disappointment. Order cards now — have them in time for Christmas mailing.

**MULESHOE JOURNAL**

**ANNOUNCEMENT —**

**HAWAIIAN STEEL GUITAR LESSONS**

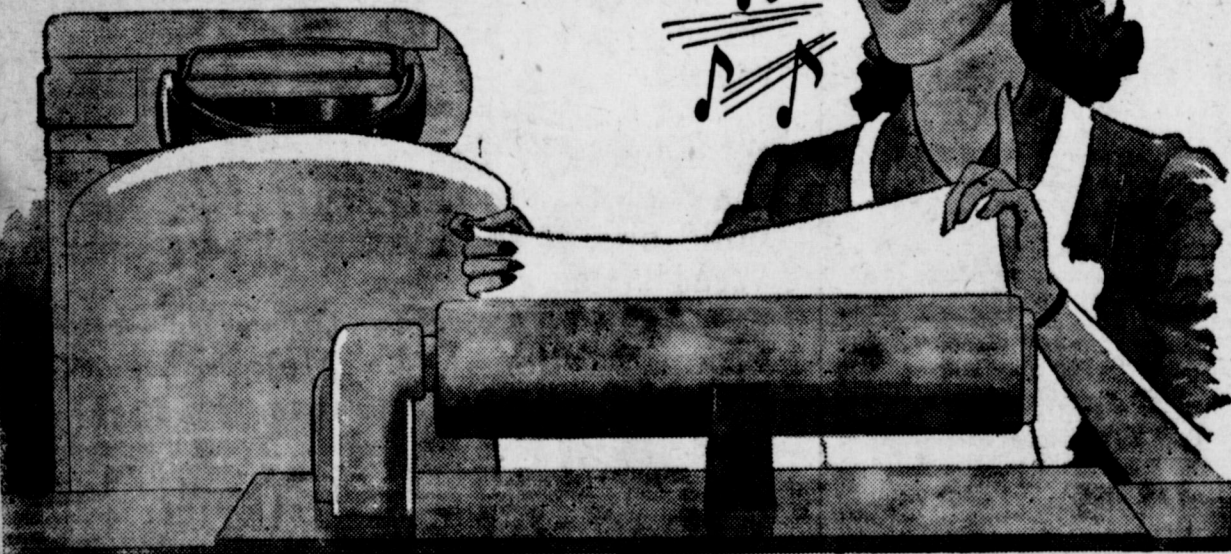
The Aloha Studio of Hawaiian Music is now enrolling students in Muleshoe. Your guitar will be furnished. Pupils of any age can learn to play. Classes on Thursday and Friday.

Mrs. Douglass Home, Across Street West of High School

**ALOHA STUDIO**

Clovis — Portales — Muleshoe

**WHISTLE While You Wash and Iron**



It's easier than you can imagine to get the family wash out of the way with a modern electric washer and ironer. Your linens and clothes are sparkling white, and beautifully ironed with a minimum of effort.

But to enjoy all the pleasures of electric washing and ironing, you've got to have all-important Adequate Wiring.

Call or write your nearest Public Service office now for a free visit from a wiring specialist. There is, of course, no obligation.

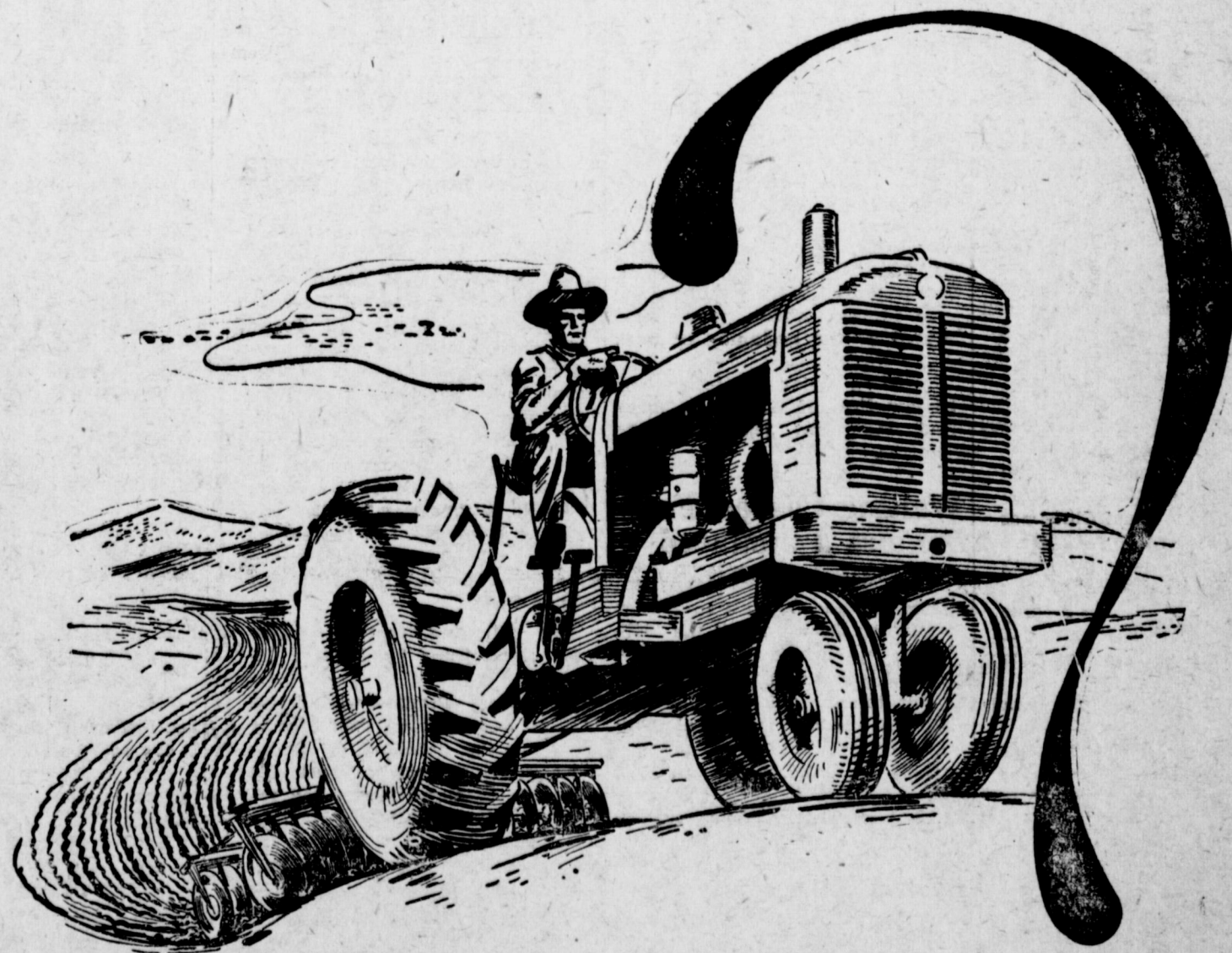
**Adequate Wiring MEANS:**

1. ENOUGH CIRCUITS for serving efficiently and safely all the appliances you have.
  2. LARGE ENOUGH WIRE for serving your present and future needs.
- ENOUGH OUTLETS AND SWITCHES for convenient living.

We have nothing to sell but good electric service.

**SOUTHWESTERN PUBLIC SERVICE COMPANY**

22 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE



**How Many of Us Are Farmers Today**

One third of our population?

One fourth? — One sixth?

Answer: One sixth

A total of 26 million persons on American farms feed themselves and the other 116 million of us, in addition to millions abroad.

It wasn't always this way. Nearly every American was a farmer 150 years ago, because it took most of his time to raise enough food for his family.

But since then improved equipment and methods have enabled each farmer to produce more and thus release more and more workers to produce other raw materials, machinery and services.

Agricultural progress made possible our industrial expansion. Together they gave us the highest standard of living in the world.

Since the first steel plow in 1837, progress in steel and in farm production have gone hand in hand.

**AMERICAN IRON AND STEEL INSTITUTE**  
350 Fifth Avenue, New York 1, N. Y.

WEDNESDAY, December 10, 1947. Station. When a farmer takes his hogs against hog cholera, he's taking out an insurance policy for them. Hogs are high many have been and worth insuring. Descriptions to M. Regenbrecht, extension agent, The Journal's correspondent for Texas A. & M. University, says there are several methods of vaccination for hog cholera and the vaccine chosen by the farmer depends on the circumstances.

serum offers only temporary protection, good for about a month, but the cholera cannot be spread by its use. Serum and virus give the most permanent protection, but there is a noticeable reaction which will give the hogs a "set-back". Hogs vaccinated by the serum and virus method can transmit the disease to other susceptible hogs during the first 30 days after vaccination.

If the hogs have not been exposed to cholera and there is not much

**COMPLETE IRRIGATION WELL SERVICE**  
Brand New Heavy 16-Inch Casing  
**\$3.35 Per Foot**  
With Genuine

**BYRON JACKSON PUMPS**  
**F. M. DENTON**  
PUMP COMPANY  
Just West of Angeley Yard Phone 163-J

**FREE REMOVAL**  
Of Cattle, Hog, Sheep and Horse Carcasses

Call Gilbreath Feed and Seed Co., Phone 115, Muleshoe — or Call Collect 1444, Plainview, for prompt service.

**Plainview Rendering Co.**

Home Owned and Operated — Plainview, Texas  
W. H. Attaway, Mgr. — At Ft. Worth & Denver Stockyard

**Your Insurance — the Bulwark Between You and Loss**

Because accidents, fires, etc., are unpleasant to think about, many people tend to regard them as "other people's tragedies" — but no one is immune, and the only way the average man can compensate for such losses is through INSURANCE.

**DON'T DELAY—CHECK UP TODAY!**  
**SEE US FOR SATISFACTORY POLICIES OF ALL KINDS**

**POOL INSURANCE AGENCY**

Phone 113 Gilbreath Bldg. Muleshoe

Following Our Custom of Many Years

**OUR OFFICES WILL BE CLOSED**

**Thursday, Friday & Saturday**

**December 25, 26 & 27**

**DRS. WOODS & ARMISTEAD**

OPTOMETRISTS

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Texas

**SEAT COVERS**  
**RADIOS (For Chrysler Built Cars)**



**GOOD SERVICE**

PLUS  
**Chrysler Corporation**  
**MOPAR PARTS**  
FOR  
**DODGE-PLYMOUTH**  
CARS



Come to the Right Place and Get the Right Parts

**Arnold Morris**  
**Auto Co.**

Your Dodge & Plymouth Dealer  
Phone 111 Muleshoe

**BATTERIES**  
**HEATERS**  
**SPOTLIGHTS**

like me to have. Please bring me some candy, fruits and nuts. Remember my mother and daddy and brother and all the other people.

Your friend  
Joe Loyd Anderson.

Dear Santa Claus,  
I would like to have a piano and a cash register.

I would like to have some candy, fruit and nuts.

I hope other boys and girls get lots of nice things.

Please remember my teacher and my grandmother and granddaddy.

Love,  
Molly Ella Buzard.

Muleshoe, Texas  
Dec. 11, 1947

Dear Santa,  
I am a boy 8 years old and in

**Guaranty Abstract Company**  
Office in Court House —  
**PAT R. BOBO, Owner**  
Phone 97 Muleshoe

**FOR TASTY MEALS**

Try Our  
**PLATE LUNCHEONS**  
**STEAKS**  
and  
**SHORT ORDERS**

**Muleshoe Cafe**

**BILL & MARGARET COLLINS**

jeep, nuts and candy and fruits.

Don't forget all the other boys and girls, also my teacher, Mrs. Witherspoon. She is very nice.

Please don't forget my little baby sister.

She is 8 months old and is very sweet. Please bring her a rubber doll.

Lots of love,  
Kenneth Johnson.

Muleshoe, Texas  
December 14, 1947

Dear Santa Claus,

**STUDY RANGE GRASSES**  
Austin—December 16—Plans of the University of Texas Plant Research Institute to make a long range study improving rangeland grasses has been endorsed by the Texas and Southwestern Cattle Raisers' Association.

A special committee of the association approved the study, which may ultimately have great significance to all livestock and agricultural states.

The work will be biological in character, and will be conducted in the laboratory. Basic knowledge acquired in laboratory experiments later may be applied to the range.

**BLACKWATER VALLEY SOIL CONSERVATION DISTRICT NEWS**

Topographic surveys were completed last week on 160 acres owned by C. M. Baker, on 160 acres owned by H. H. Hart, on 200 acres owned by V. Schneider, and on 240 acres owned by M. A. Snider, Jr.

Application for soil conservation assistance was received from Mr. V. B. Mays on 885 acres of land located near Baileyboro.

The Board of Supervisors of the district met Friday night, December 12, at the office of the Soil Conservation Service.

**Letters To Santa**

Dear Santa Claus,  
I am a little boy 7 years old. I have been pretty good.  
Please bring me a wagon and a

My sisters want a rubber doll, a piece, and a set of dishes. Little Shirley wants a rubber doll and some rubber blocks. Wayne wants a wagon, a car and a tractor. Shirley and Wayne are our cousins but they are living with us now.

We love you,  
James Howell, La Tayia and Peggy, Shirley and Wayne.

Dear Santa,  
Will you please bring me a cork gun, tinkler toys and a harp. My brother wants a cowboy suit, gun and a bow and arrow.

Thank you very much,  
Johnie and Jimmy Ringar.

Muleshoe, Texas  
Route 1  
December 10, 1947

Dear Santa,

Your friend,  
I love you Santa Claus. Bring me some nuts and candy. Bring mother a housecoat.  
Your friend,  
Jimmy Seales.

**Bobo Insurance Agency**

Pat R. Bobo, Owner  
Office in Court House of Muleshoe  
Phone 97 — Muleshoe

**MULESHOE LODGE**  
NO. 1237 A. F. & A. M.  
Regular Meeting Second Tuesday Night of Each Month  
Jack Lenderson, W. M., R. J. Klump, Secretary  
—Visitors Welcome—

**WE HAVE IN STOCK—**

- CAR HOT WATER HEATERS
- TRUCK REFLECTORS
- SIGNAL LIGHTS
- SAFETY SWITCHES

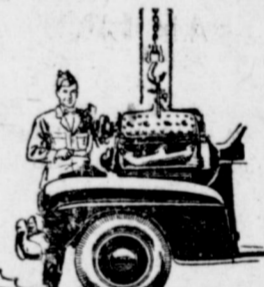
Auto Party and Accessories for All Makes of Cars

**Bovell Motor Supply**  
Wholesale & Retail

Phone 70 Muleshoe



**1 Ford-trained Mechanics**  
know your Ford best. They're Ford-trained to make your Ford factory-fit with fast, money-saving service.



**2 Factory-approved Methods**  
are planned by Ford engineers to give your Ford better and quicker service... at a greater saving to you.



**3 Special Ford Equipment**  
is designed to give your Ford a thorough check-up. Saves you a lot of worry, time and money.

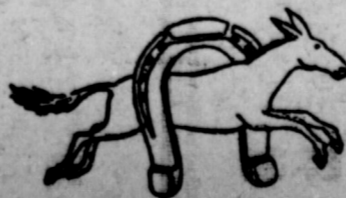


**4 Genuine Ford Parts**  
are precision built to fit your Ford—give you better, longer service.

**This CHRISTMAS**  
give your **FORD**  
a **HAPPY NEW YEAR**



Your **FORD DEALER** knows your **FORD** best!



**Motor Co.**

Phone 38

Muleshoe, Texas

## Social Activities

### Winsome Class Held Xmas Party

Members of the Winsome Class at the First Baptist church and their husbands were entertained Friday night with a Christmas party and dinner at the home of Mrs. Lela Barron. The house was beautifully decorated with Christmas trimmings. Those present were presented with lapel corsages of imitation peppermint sticks. Everyone brought a covered dish, a gift to be given to the Cradle Roll Dept. of the church and a gift to be exchanged.

The invocation was given by Rev. A. W. Blaine and a delicious dinner was enjoyed by all. Following the dinner the group sang Christmas carols and played Christmas games, directed by Elizabeth Bailey. Gifts were exchanged at the conclusion of the games. Each person took a gift which was numbered and numbers were passed to the group, with each one finding who had been Santa to them.

Mrs. Barron was presented with a pair of bed lamps by the class. Those attending were: Messrs. Ed White, C. W. Wilhite, Hoyt Morgan, E. E. Dyer, Wiley Bowers, Doyle Winstead, E. Evans, Spencer Beavers, L. S. Barron, Clinton Griffiths, A. W. Blaine. Also attending were Roy Dyer, Mrs. Howard Cox, Mrs. Chief Jones, Mrs. Rita Johnson, Mrs. Marie Moore, Mrs. W. C. Cunningham, Mrs. Vernal King, Mrs. Horace McAdams, Miss Elizabeth Bailey, Mike Barron, and the hostess, Mrs. Lela Barron.

### Muleshoe HD Club Held Xmas Party

On December 11, a Christmas party was enjoyed by the Muleshoe home demonstration club ladies. In the nicely decorated home of Mrs. S. C. Caldwell, the festivities were held. Christmas carols were sung by the group and games were played. Just before the gifts were taken from the beautifully lighted tree, a very nice reading entitled "Santa Claus" was rendered by Mrs. Roy Carney.

Mrs. Tom Foster of Oklahoma Lane community and a representative for the Westmorland sterling silver company, showed some lovely patterns in silverware.

Mrs. G. T. Maltby and Mrs. Stanley Gower were welcome visitors to the party.

Delicious refreshments of cake, candy and cocoa were served to the following: Mesdames Roy Carney, C. E. Briscoe, W. M. Dudley, W. F. Hays, D. R. Aylesworth, Kenneth Briscoe, W. H. Awtrey, J. E. Day,

Ernest Holland, J. T. Shofner, O. C. Kirk, G. T. Maltby, Tom Foster, Stanley Gower and hostess Mrs. S. C. Caldwell.

The next club meeting is January 8, 1948 with Mrs. W. M. Dudley, at 2:30 p.m.

### Longview HD Club Met December 9

The Longview HD club met Dec. 9 in the home of Berta Kitchens for the all day Christmas party. Each one brought a covered dish and a delicious dinner was served at the noon hour.

In the afternoon each one present received a gift. There was a short business meeting, at which time officers for the coming year were elected.

New officers are: president, Katharine Buzard; vice president, Berta Kitchens; secretary and treasurer, Raynita Dawson; council delegate, Gladys Dorsey; reporter, Naomi Black.

Those present were: Oleta Buzard, Ruth Hunt, Naomi Black, Jodie Marlow, Raynita Dawson, Carrie Huff, Katharine Buzard, Gladys Dorsey, Ima Griffin, Mildred Newkirk, and hostess Berta Kitchens.

### West Camp HD Club Held Xmas Party

The West Camp HD Club held their annual Christmas party on December 9, in the home of Mr. and Mrs. John Williams. After a number of Christmas carols were sung by the group, partners were chosen by putting together a crossword puzzle made from Christmas cards. Then all joined in group games that had been planned by the hostess. Candy and gum were given as prizes. The highlight of the party was the Christmas tree and the exchange of gifts. Mrs. Cummings, club president, was presented a beautiful chenille housecoat by the club. After Santa left the men played domino games.

The hostess, Mrs. Williams, and her daughter, Jo Ann, served apples and pop-corn balls to the following: Messrs. and Mesdames Dutton and sons, McClarty, Watts, Cummings and daughter, Peggy, Williams, Couch, Roark, Willingham, Loe, and daughter, Nina, Guy Austin, Jones, Harding and Snider.

### Masons and OES Held Their Annual Christmas Party

Masons and members of the OES held their annual Christmas party at the Masonic Hall Friday evening. Fifty-one adults and children

attended. A covered dish supper was served buffet style and included baked hen and dressing. Pat Bulloch gave the invocation. After the supper Mrs. Delma McCarty presided as a brief program was given.

Quinn Elliott and Betty Collins gave readings and Mrs. Byron Griffiths sang "Star of the East," and presents were exchanged.

### A Reminder For Salt Shoppers

Read the label on the salt package to make sure of getting full value from the table salt you buy. (This reminder comes from Mrs. Laurette A. Williamson, county home demonstration agent of Bailey County, who believes that many shoppers do not notice whether their table salt contains iodine and often do not understand the health protection offered by iodized salt. About half the salt now selling for table use is iodized, but this, like any other product, will continue to be manufactured only if there is enough demand for it. It costs no more than other salt.

About twenty-five years ago the whole nation was aroused by the prevalence of common goiter, especially in the Northeast and wide regions around the Great Lakes where the soil is low in iodine. In some sections, more than half the teen age girls were found to have enlarged thyroid glands. Goiter tends to occur in adolescence and is six times more common in girls than boys. It affects the health of the entire body. The cause was found to be lack of iodine and the simplest method of prevention is the use of salt containing a minute quantity—one part iodine in 10,000 parts salt.

A nationwide campaign was carried on to educate the public to the need for iodine and the convenient use of iodized salt. So successful was the campaign that goiter practically disappeared in many places where it had been prevalent. Then people gradually forgot about it until today physicians and nutritionists believe the story must be told again to prevent a rise in goiter in the future.

Most salt as it comes from deposits under the earth or from the sea contains iodine. This natural salt was used until the 1890's when modern refining methods produced a fine, pure white, easily poured salt. Unfortunately, iodine is lost from salt in refining. As the refined salt took the place of natural salt in American food, goiter increase. Iodized salt was developed to restore about the same amount of iodine as is lost in refining.

Everyone needs a small quantity of iodine for proper functioning of



The "new look" in glove fashions is at least a hundred years old as this fine French Kislav glove proves. Called the "Centennial" because it was designed especially for the one hundredth anniversary of Kislav gloves, it was adapted from French glove styles of a hundred years ago. A perfect accessory for all the new fashions, the glove is made of fine doeskin and—it's washable. It's the ideal Christmas gift for any lady of quality.

the thyroid gland. Too little iodine causes this gland to enlarge resulting in many unhealthy changes in the body. Enough iodine is especially important for the proper growth and development of children. Families who live where the soil is low in iodine should make sure to buy iodized salt except in the few cases where doctors may advise against it. In the Southeast and

southern Gulf States the soil seems to contain enough iodine so that foods grown there and drinking water supply it.

As an illustration of benefits from iodized salt, some striking figures come from the State of Michigan. In the early 1920's, when goiter was most common there, salt manufacturers cooperated with the state medical society and board of

### WE KEEP ON HAND—

- |            |             |
|------------|-------------|
| ORCHIDS    | GLADIOLI    |
| CARNATIONS | SNAPDRAGONS |
| ROSES      | DAISIES     |

WE MAKE CORSAGES

### McWHORTER'S

Phone 211

West of Courthouse

county where every child showed some enlargement of the thyroid gland and where a third of all children had well established goiters, out and 90 per cent of the children became normal.

Mrs. Williamson believes that the public, and mothers in particular, need re-education about iodized salt to protect the whole country against goiter and prevent an increase in the future.

### EIGHTH GRADE STUDENTS HELD CHRISTMAS PARTY

The eighth grade met in the high school gym last Thursday night with their sponsors, Mrs. Blackshear and Mrs. Brown for their annual Christmas party.

Games were enjoyed by sixty-eight youngsters. At the close of the evening Christmas carols were sung and gifts exchanged. Refreshments were served by the home room mothers, Mesdames, C. D. Gup-ton, J. Wyr, Olen Jennings, Clyde Taylor and Snetten.

Department enjoyed a feast at Cross Roads Cafe Friday night their recently conducted ended. Don Winn, Jr., was captain of the winning team and L. S. Ron's side bought the steaks. About twenty attended.

### SCHOOLS DISMISS FRIDAY

Muleshoe schools dismiss Friday for the Christmas holidays, classes to be resumed Monday, Jan. 5. Many of the teachers will visit out of town at Christmas.

Dickie Awtrey visited last week in the home of his grandparents, Mr. and Mrs. W. H. Awtrey, Sr., and also visited his father, W. H. Awtrey, Jr., in Lubbock.

**MULESHOE Beauty Shop**  
Open Every Day  
Phone 114-W  
Lucille Cherry — Wanda Sanders

**Berry Electric**  
Home of Admiral Appliance

HAS

Ways to please a lady!

NEW...1948  
**PROCTOR**  
Automatic Pop-up TOASTER  
with the "Color Guard"

DISTINCTIVE NEW FEATURES  
SLIDING CRUMB TRAY... holds crumbs without spilling.  
CUSHIONED POP-UP... silent... automatic.  
FULL CHOICE of toast color from light to dark.  
SEAMLESS, SMOOTH TOP... easy to clean.

**PROCTOR**  
Never-Lift IRON  
No Lift...No Tilt...No Twist!

PUSH BUTTON... lifts it on cool single leg support.  
RAYON-NYLON SAFETY SIGNAL... safeguards rayon and other synthetics.  
BUTTON LEDGES... make ironing under and around buttons easier.  
FABRIC DIAL... marking always shows right side up... convenient "ON" switch.  
FAST, EVEN HEAT... no "hot spots"... no "cold spots".  
PLASTIC HEAT SHIELD and cool handle for greater comfort.

Come in today... see these new Proctor appliances!

## CHRISTMAS SALE

Ladies Ready To Wear

Men's Jackets & Suits

One Lot Women's  
**DRESSES**

Values to \$14.95  
**\$6.95**

Values to \$16.95  
**\$10.95**

One Lot Ladies  
**COATS**

Values to \$29.95  
**\$7.95**

**1-3 Off**  
On All Children's  
**COATS**

**1/4 OFF**

On All Men's and Boys'  
**LEATHER JACKETS**

# ST. CLAIR

## Department Store

Muleshoe

Texas

## Your Home Your Castle

There is no other gift that will bring to the entire family the pride, the comfort, and the genuine enjoyment of a charming and well furnished home.

Make this CHRISTMAS memorable with a gift for the home....

Living room groups designed for gracious living. Each piece carefully constructed with fine detailing.

Bed room suits, modern in the new Lime Oak, in open stock.

Occasional chairs, barrel back... platform rockers and many others to select from. Cedar Chests... Occasional Tables... Floor Lamps... Table Lamps....

# E. R. HART CO.

Phone 23

Muleshoe, Texas





...of the state.  
...takes more than a thousand  
...working a lifetime, to make a  
...ground of honey.  
Farmers, with technical help from  
the USDA Soil Conservation Ser-  
vice, have completely treated more

per cent of the conservation job  
is done.  
One pound of poultry or one doz-  
en eggs is calorie-equivalent to five  
pounds of grain; one pound of beef  
is calorie-equivalent to 2 1-2 pounds  
of grain.

# ANNOUNCING

Removal of  
**I. C. ENOCHS  
LAND OFFICE**

From Enochs to  
Littlefield, Texas

J. H. Lucas, Mgr.

## Contouring Plains And Plateaus Conserves Soil And Moisture

Range lands are improved by contouring. It has been found that on heavy land having a deep topsoil, furrows approximately five inches deep and from 3 1-2 to 7 feet apart give best results. Contour furrows have been found more satisfactory than terraces for moisture and erosion control on pasture land. Contour furrows provide a better distribution of the moisture supply and help prevent floods.

Because contour furrows store the rainwater at or near the point where it falls, they aid in flood control. They tend to improve the quality and quantity of forage. They are most useful in permanent pastures which need all the rainfall of normal seasons.

It is important to locate the furrows on the true contour when used on steep hillsides. Otherwise their usefulness is lost with the chance of the furrow eventually becoming a gully. Contour furrows are bent uphill at both ends to prevent the discharge of water.



**Muleshoe State Bank**



MR. AND MRS. G. C. POTEET

## Miss Hortense Hudnall Becomes Bride Of G. C. Poteet; To Live At Springlake

In a double ring ceremony read Saturday, November 22, in the home of the bride's parents, Mr. and Mrs. Delbert Hudnall of Lazbuddie, Miss Hortense Hudnall became the bride of George Calvin Poteet, son of Mr. and Mrs. G. H. Poteet of Spade. Rev. Harvey Hudnall, brother of the bride, officiated before an arch of yellow and bronze chrysanthemums and oak leaves. The bride, given in marriage by her father, wore a wedding gown of white taffeta and lace with long pointed sleeves and a finger tip veil. She carried a bouquet of pink rose buds tied with pink satin ribbon streamers. For something old she wore an emerald birthstone ring belonging to her great-great-grandmother. For something blue she wore two blue star clips in her wedding veil. For something borrowed, she wore a necklace of pearls and earrings to match belonging to her sister.

Mrs. Clarence Davis, sister of the bridegroom, who served as matron of honor, wore a pale blue taffeta

gown and carried a bouquet of white pom-pom mums. Junior bridesmaid, Nancy Carroll Hudnall, niece of the bride, wore an all white taffeta gown with net over skirt. Her bouquet was pink carnations. Clarence Davis, brother-in-law of the groom, was best man, and Billy Guy Poteet, brother of the groom, acted as groomsman.

A reception was held after the wedding with the family and close friends attending. Mrs. Harvey Hudnall and Mrs. Claude Heath presided at the brides table which was covered with a lace cloth and decorated with fall flowers and a three tiered all white wedding cake, topped by a miniature bride and groom under an arch. The cake was served with coffee.

The couple left immediately after the reception or a wedding trip to San Antonio and points on the Gulf Coast. The bride traveled in a steel blue gabardine suit with pink accessories and a pink rosebud corsage. The couple will be at home at Springlake.

## Letters To Santa

Muleshoe, Texas  
December 10, 1947

Dear Santa,  
I am a little boy 8. I want a new basket for my bicycle.  
I am going to leave you a cup of coffee and some cake. I have tried to be good. I am in the second grade.  
Goodbye, I love you, Santa.  
Your friend,  
Bob Jennings.

Muleshoe, Texas  
December 10, 1947

Dear Santa,  
I want a bicycle, telephone, nurse set, paper dolls, dishes set, watch and a blackboard.  
Your friend,  
Colleen McCain.

Muleshoe, Texas  
December 10, 1947

Dear Santa,  
I love you very much. I want a doll and ring, and a bracelet, and a necklace, and also a blackboard.  
Your friend,  
Dixie Lorraine.

Muleshoe, Texas  
December 10, 1947

Dear Santa,  
I love you—and you love me when you come to give presents to me. I am in bed fast asleep. I am 8 years old.  
Your friend,  
Dick Jonson.

Muleshoe, Texas  
December 10, 1947

Dear Santa,  
I want a bicycle and a telephone and a doll and a set of dishes.  
I love Santa Claus,  
Corine McCain.

Muleshoe, Texas  
December 10, 1947

Dear Santa,  
I want a magic skin doll. I want a dog too.  
I am a good girl. And another doll, a big baton too.  
I help my mother.  
Your friend,  
Doris Jean Childers.

Muleshoe, Texas  
December 10, 1947

Dear Santa,  
Santa, I want a train. I want a car.  
Your friend,  
Marvin Clary.

Muleshoe, Texas  
December 10, 1947

Dear Santa,  
Bring me a doll, and bring me a doll bed and bring me some candy, and a bracelet and a ring and a bicycle.  
Your friend,  
Mary Carney.

Muleshoe, Texas  
Route 2

Dear Santa,

Muleshoe, Texas  
December 10, 1947

I want an airplane, cowboy boots and lots of candy, nuts and fruit.  
I am 8 years old.  
Truly yours,  
Marvin Wimberley.

Muleshoe, Texas  
Star Route 2  
December 9, 1947

Dear Santa Claus,  
I want a magic soft skin doll, a piano, some candy, some oranges, nuts, coconuts, a box of powder and a ball.  
Lots of love, Santa,  
Vera Rudd.

Dear Santa Claus,

I wish I had a BB gun too.  
I am in the second grade.  
Love,  
Billie D. Black.

Star Route  
Goodland, Texas  
December 10, 1947

Dear Santa,  
Will you please bring me a paint set and doll. I have a sister named Mary, who wishes for a doll. Also some nuts and candy.  
Yours  
Betty Sowder.

## Nothing To Nothing

Folks, look here! Can sell irrigation pumps, give you a turnkey job with

**NOTHING DOWN**  
3 Years to Pay at 4% Interest

That Is, Complete  
**SHORTY WARE**

**Firestone**  
**PRE-CHRISTMAS Clearance**  
GIVE BEAUTIFUL Gifts AND SAVE MONEY, TOO!

Come in, KIDS GET YOUR FREE COMIC BOOK "DONALD and MICKEY" By Walt Disney

WICKER  
**Clothes Basket**  
REG. \$3.69  
Now \$1.98

9 INCH  
**Steel Skillet**  
REG. 49c  
Now 29c

9 INCH ALUMINUM  
**Skillet**  
REG. \$1.39  
Now \$1.19

**Wagons**  
LARGE SIZE  
REG. \$14.95  
Now \$12.95

**Clothes Dryers**  
COLLAPSIBLE  
REG. \$2.98  
Now \$1.98

**Stove Mats**  
SIZE 18x20  
REG. \$1.19  
Now 98c

CORK  
**Luncheon Mats**  
REG. 98c  
Now 49c

**Games**  
REG. \$1.00  
Now 79c

**1 Table Toys**  
1/2 Price

**Serving Trays**  
REG. \$2.69  
Now \$2.29

**Kitchen Stool**  
WITH BACKS  
REG. \$6.95  
Now \$4.95

**Wheelbarrow**  
ALL METAL  
SMALL SIZE  
REG. \$2.19  
Now \$1.79

**Serving Trays**  
REG. \$1.69  
Now \$1.29

**Kitchen Stool**  
ROUND  
REG. \$3.95  
Now \$2.95

COVERED  
**Sauce Pot**  
6 Qt. Reg. \$1.79  
Now \$1.39

**Shower Curtains**  
ALL COLORS  
REG. \$3.79  
Now \$2.79

DOLL METAL  
**High Chairs**  
REG. \$3.98  
Now \$2.98

**Juice-o-Mat**  
REG. \$4.49  
Now \$2.49

**Range Sets**  
REG. \$1.39  
Now 69c

Christmas Store Hours Saturday, 8 a. m. to 9 p. m.

**FIRESTONE DIVISION**

**Muleshoe Motor Co.**

Listen to the Voice of Firestone Every Monday Evening Over NBC

# Gifts for ALL

Easy Washing  
**Machines**

Ranges  
Gas and Butane

**Firelogs**

Butane  
42,000 BTU

## REFRIGERATORS

9 ft.  
**Crosley Shelvador**

9 ft.  
**Lashco**

9 ft.  
**Admiral Dual Temp**

New **MCCORMICKS** Used  
**FURNITURE**

## "SCHOOL PERIOD"

income is one of the best heritages you can leave your child. Start a guaranteed income through Southwestern Life insurance today.

Southwestern Life  
Insurance Company

Marion F. Harris

Muleshoe, Texas  
Phone 942-J Box 30  
Try A See Want Ad  
Subscribe to The Earth Sun

**SAVE GRAIN IN THE  
DECEMBER POULTRY FLOCK**

College Station—Every month is important in the poultry business, and December, 1947, is another gaining month and merits special attention. Moore, extension agent for Texas A. & M. suggests to producers to save grain as well as maintain an efficient flock.

Moore suggests to cull the laying flock early and dispose of all low producers as they are culled out. Immature and slow-developing can be culled, too.

Moore's suggestion is to keep the flock above 50 per cent production. Feed a complete ration with proteins, minerals, and vitamins to balance the nutrients. Feeding only grain to a flock is a grain-wasting practice. The grain keeps the hen does not furnish her all

the necessary ingredients for economical egg production. A poultry pasture is a grain conservation measure, also, and saves on the feed bill, Moore reminds.

As a last suggestion, he recommends providing good hoppers that prevent waste and not overfilling with feed for the hens to waste.

**Letters To Santa**

Dear Santa,  
I am a little boy six years old. Bring me a gun and gun caps and bring my sweet mother a box of cherry candy for Christmas.

Your friend,  
Billy Seales.

Muleshoe, Texas  
December 6, 1947

Dear Santa Claus,  
I am a good little boy just 21 months old.  
Will you bring me a bicycle, a drum and other toys. I want an

**That's Not My Mother!!**



**COLUMBUS, O.**—Ohio's pretty Dairy Queen, 24-year-old Evelyn Priddy of Pickerington, knows from experience that the old adage about leading a horse to water applies to a calf, too, even though the plaster cow in the background offers real grade A pasteurized milk. The synthetic cow, used in the demonstration of modern milking machines, only served to frighten the calf, who apparently preferred its own flesh-and-blood mother.

apple and an orange too. Bring Aunt Jayne something real nice.

I love you,  
Gary Stephen Smith.

Muleshoe, Texas  
December 10, 1947

Dear Santa Claus,

We are going to try not to be selfish this year as you have so many little boys and girls to visit. Nancy Jean and Levella both want a doll and Jerry wants a teddy bear. I want a gun and a hammer. And, Santa, if you have an extra tricycle, bring us one that we all can ride.

We love you and look forward to your visits.

Edgar, Nancy Jean,  
Lovella and Jerry Berry.

Dear Santa,

I am a boy nine years old. I would like to have a snow sled. I would like to have an erector set for Christmas. I would like to have peanuts, nuts, fruit. I hope you have good luck going around to see the others boys and girls. I

hope the other boys and girls get nice toys.

Love,  
Jerry Max Buzard.

Goodland, Texas  
December 11, 1947

Dear Santa,

I am a little boy five years old. I have been pretty good and I help daddy work.

I would like a desk and a pair of house shoes.

Please bring Wenonah and dishes. She is my little sister.

Love,  
Carter Williams.

P. S. If you don't have a desk bicycle will be ok.

**Christmas Gifts**

WE STILL HAVE SOME JEWELRY AT 50% OFF

\$22.50 Hurricane Lamps ..... Special for \$15.00  
\$34.95 All Leather Suit Cases for ..... \$22.50

Among Our Toilet Items You Will Find:

- Cara Nome Perfumes and Sets
- Old South Perfumes and Sets
- Evening in Paris Perfumes and Sets
- Coty Perfumes and Sets
- Mals Oul Perfumes and Sets
- Palmer's Perfumes and Sets
- Ayer's Perfumes and Sets
- Trifling Perfumes and Sets

Other Xmas Items You Can Find Here are:

- A Large Selection of Both Men's and Women's Stationery
- All Kinds and Sizes of Men's Toilet Sets
- Large Assortment of King's Chocolates
- Remington and Schick Electric Razors from \$15.00 up
- Plenty of Checkers, Cards, Poker Chips and Other Games
- See Our Xmas Cards, We Have a Good Assortment

**Damron Rexall Drug**

The Drug Store in Muleshoe in Business for Your Health

Phone 36

Muleshoe

We Suggest A Very Sensible

**Christmas Gift**

For Your Own Safety and That of Your Family Equip Your Car with

**STRUCTURE PROOF TUBES**

or

**LIFEGUARD TUBES**

They eliminate blowout hazards by deflating slowly—requiring 3 to 5 minutes.

GOODYEAR TIRES — IN ALL SIZES

Ask About the New

**Super - Cushion Tires**

The Tire You'll Be Using Tomorrow

**MULESHOE IMPLEMENT AND SUPPLY COMPANY**

Your Allis-Chalmers Dealer

Phone 137

Muleshoe

**Russell Says  
U. S. Forgot;  
Is He Right?**

Harold Russell, handless war veteran who starred in "Best Years of Our Lives," insisted he was fighting mad the other day during a personal appearance visit to Chicago.

The lovable ex-GI, who uses hooks for hands, let off a little steam while touring veterans' hospitals in the Chicago area—and his plaint seemed to anticipate the aims of the newly formed Hospitalized Veterans Foundation.

That Foundation, operated through public contributions, has assumed the task of bringing comfort to 125,000 ex-servicemen patients in hospitals by providing entertainment equipment. But Russell flung this charge:

"The public has forgotten the GIs still in hospitals. There was nothing too good for 'em while the shooting went on. Now that it's over, everyone forgets thousands still lying in bed—many of them to remain there till they die.

"You see these hooks? They're nothing compared to what happened to some of those guys."

"These hooks" became necessary when a defective fuse prematurely set off a block of TNT he was carrying. He uses the gadgets expertly for shaving, combing his hair, dressing, eating, washing. But his wife has to tie his tie.

Was Russell right? Has America forgotten her hospitalized heroes? It is an ugly indictment, and the public-spirited men who organized the Hospitalized Veterans Foundation stoutly insist that it is hardly justified.

You can help disprove Harold Russell's angry charge of an ungrateful, forgetful nation. You can respond to his eloquent plea on behalf of thousands who are "a lot worse off than me."

Your contribution, dispatched at once to Foundation headquarters through use of the accompanying coupon, will bring happiness to some lonely veteran patient shorten his monotonous day, improve his contact with the work outside.

Let's show Russell and his pals that they are NOT forgotten.

MR. SAMMY KAYE  
607 Fifth Avenue  
New York City.

Dear Sammy:

Enclosed please find \$..... as my contribution to the Hospitalized Veterans Foundation's fight against loneliness.

Name.....  
Address.....  
City.....  
State.....



"I'VE GOT A RIGHT to a Christmas smile," says Rose Martin of Marshall, Texas, as she rises from her wheel chair. The 14-year-old girl is going home for Christmas—walking for the first time since she was struck with polio March—thanks to the treatment given her at the Scottish Rite Hospital for Crippled Children in Dallas. Entirely dependent on public contributions to meet its annual operating budget of over \$200,000, the hospital now is receiving donations from its many friends carry on its humanitarian work

IS A  
NY FIRES

the most exciting  
abols of Christmas  
use of holiday fires,  
Hall, State Fire In-  
missioner,  
mas tree and its orna-  
y are responsible for an  
e number of tragedies.  
ossible to make a tree fire

resistant, he says. Highly inflama-  
ble after it begins drying out, a  
Christmas tree will only stay com-  
pletely green a day or two after  
it is cut.

"It is best to bring in a fresh  
tree as short a time before Christ-  
mas as possible, and to remove it  
as soon afterwards as you can," Hall  
recommends. "The tree can be kept  
fresh if you set it up in a pan of  
water. Cut off the base at an an-

gle at least one inch above the  
original cut and keep it standing in  
water during the entire period that  
the tree is in the house, adding wa-  
ter to the jar or tub in which the  
tree stands at intervals to keep the  
water level always above the cut."  
This method when used with fresh  
trees reduces the flammability as  
effectively as any fireproofing  
chemicals. Chemicals may cause  
the tree to turn brown or yellow  
or to lose its needles.

Mrs. Santa Claus,  
c-o Muleshoe Journal,  
Dear Santa,

I am a little girl five years old.  
I go to kindergarten and I would  
like to have you bring me a Betsy  
Wetsy doll, electric iron and iron-  
ing board, blackboard and lots of  
fruits, candy and nuts.

Please bring mother a rug and  
Daddy wants a pair of boots.  
Please, Santa, be good to all the  
other little boys and girls and may  
they have a merry Christmas.

I love you,  
Kay Brown.

Dear Santa Claus,  
I am a little boy 8 years old. I

would like to have a bicycle for  
Christmas. My little brother would  
like to have a train that runs on  
a track and a tommy gun.

We have tried to be good. We  
love you very much.  
Ken and Ronnie Angeley.

Box 833  
Muleshoe, Texas  
December 9, 1947

Dearest Santa,

I am a little boy 2 years old and  
have been very good. I would like  
to have you bring me a train, a  
real puppy dog and a gun.

Bring my brotner, Allen, a ball  
and some blocks. He has been good  
too.

Thank you,  
David and Allan Roberts

Box 833  
Muleshoe, Texas  
December 9, 1947

Dearest Santa,

I would like for you to bring me  
a doll and lots of doll clothes. I  
would also like a bracelet, ring  
and a necklace. If you have one  
to spare I'd like to have a cash

register. Please remember  
other little girls and boys

Your friend,  
Gwendolyn Ann  
P. S. I am 4 years old  
been a good girl.

B. L. Jackson rep-  
brother, W. L. Jack-  
of Muleshoe and now  
has been ill, is still  
ous condition.

### HOLIDAY DANCES

Christmas Eve  
New Years Eve

Music by Edd Hardage  
And His Texas Joy Boys

Christmas Night  
New Years Night

Music By Blue Bonnet Play Boys  
Also

Regular Friday & Saturday Night Dance  
Good Music for Your Dancing Pleasure  
Each Night

Admission: \$1.50 per couple  
Tax Included

### PRIBOTH ROLLER RINK

Muleshoe, Texas

### Letters To Santa

Dear Santa,

I love you very much. I have  
two brothers and two sisters. We  
have been pretty good, mother says.  
So please bring me a magic skin  
doll, washing machine, doll buggy.

Bring my sister Barbara a bitsy  
doll and Helen some soft toys and  
bring Donald Keith and Virgil Lee  
a tricycle.

Please be nice to mother and  
daddy, too and please try to come  
before I go to sleep.

Athlyen Wood.

Muleshoe, Texas  
December 15, 1947

### Foundation's Aim to Make Vets Happier

America has not forgotten, nor  
will it ever forget, the 125,000 more  
or less permanent patients in veter-  
ans hospitals through the nation.

That noble intent, held by grate-  
ful citizens everywhere, has crys-  
tallized into concrete and dynamic  
action during 1947 with establish-  
ment on a country-wide scope of  
the Hospitalized Veterans Founda-  
tion, Inc.

It is a non-profit, non-sectarian,  
non-political organization. Born in  
a spirit of thankfulness and altru-  
ism, it is designed to provide  
greater comfort and happier hours  
for men and women for whom the  
war will never end.

### BRING US YOUR SWEET SUDAN COMMON SUDAN

Seed Types HEGARI and  
Other WELL MATURED GRAINS

for  
TOP MARKET PRICES

Gilbreath Feed & Seed Co.



LET US SUPPLY YOUR  
Holiday Bakery Treats  
**MULESHOE BAKERY**  
Mr. and Mrs. Jack Barbour

## JOHNSON - POOL

TIRE & APPLIANCE

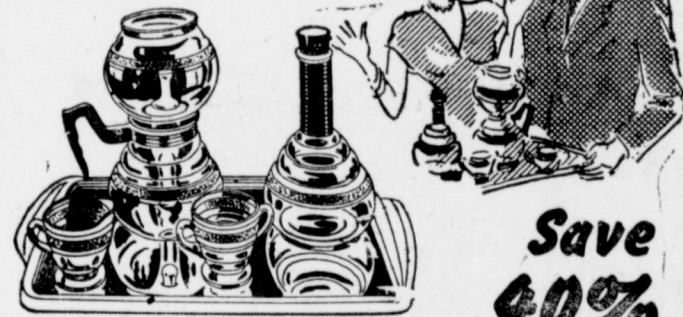
Suggestions For Gift Shoppers



12.75  
1.30 Down  
1.25 a Week  
service. A perfect basic  
to any homemaker. The

BUY NOW AT SAVINGS

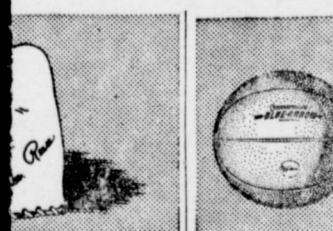
Formerly  
9.95



Save  
40%

Perfect Coffee Every Time With The  
**Kent Presentation Set**

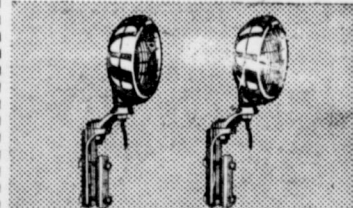
### WANTS



Model  
s Glove  
del made with  
side and cow-  
ed. Adjustable  
Model ..... 6.25

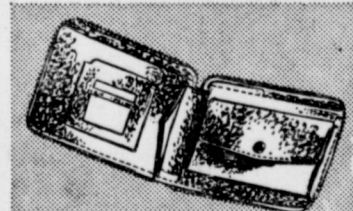


**Basket  
Ball**  
Tough, stand-  
hard use. Rub-  
ber covered.  
Official size.



Sealed Beam  
**Fog Lights**  
1.10 Down  
1.25 A Week Pair **10.75**  
Penetrates fog, rain and snow.  
Concentrates light on road.  
Reduces back glare.  
Single light..... 5.45

### For a Gal's BEST PAL



Steer-grained, Genuine Leather  
**Men's Billfold**  
**2.45** Plus 20%  
Excise Tax  
A practical billfold... zip-  
pered on 3 sides to secure  
contents. Coin pocket.  
Other billfolds 2.95 up, plus tax.



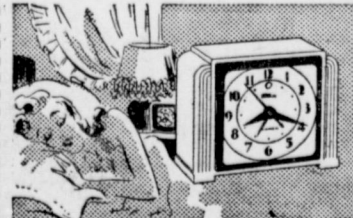
BUY  
WHAT YOU NEED  
NOW  
PAY LATER

### R NEEDS



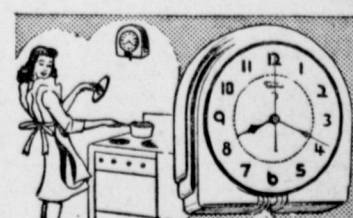
Pistol Grip  
Inner Control  
**Perfection  
Spotlight**  
1.60 Down  
1.25 a Week **15.95**  
• Rotates full 360°  
• Controls from inside of car  
• Pistol grip

You can turn it any way you  
wish and control the direc-  
tion from inside the car. Spot-  
house numbers on either side  
of the street. A beaut-



Luminous "Telalarm Jr."  
**Alarm Clock**  
**6.50**

Famous junior model of this  
well-known self-starting clock.  
Quiet, long-life motor.



Self-Starting Teleclon  
**Kitchen Clock**  
**4.95**

'Buffet'  
Choice of colors. Quiet, long-  
life motor. Every kitchen  
should have one. 5-inch Cal.

# Goodrich

FIRST IN RUBBER



**At The Churches**



**Schedule of Services**

**CHURCH OF CHRIST**  
Bible Study ..... 10 a. m.  
Preaching Service ..... 11 a. m.

**Dr. B. Z. Beaty**  
**Dr. A. E. Lewis**  
Dentists  
Near Western Drug

Communion Service ..... 11:45 a. m.  
Preaching ..... 8:00 p. m.  
Ladies' Bible Class, Tuesday, 3 p. m.  
Mid-Week Services ..... 8:00 p. m.

**FIRST BAPTIST CHURCH**  
Rev. A. W. Blaine, Pastor  
Sunday School ..... 9:45 a. m.  
Morning Worship ..... 11:00 a. m.  
Officers & Teachers - Wednesday, 7:00 p. m.  
Choir Rehearsal, Thursday ..... 7:00 p. m.  
Training Union ..... 6:30 p. m.  
Evening Worship ..... 7:30 p. m.  
WMU, Wednesday ..... 2:00 p. m.

**FIRST METHODIST**  
T. G. Craft, Pastor  
Sunday Services ..... 9:45 A. M.  
Church School ..... 11:00 A. M.  
Preaching ..... 11:00 A. M.

**LONGVIEW BAPTIST CHURCH**  
Elwin R. Ingram, Pastor  
Sunday School ..... 10:00 a. m.  
Morning Worship ..... 11:00 a. m.  
Training Union ..... 7:30 p. m.  
Evening Worship ..... 8:30 p. m.  
Everyone welcome.

**BAPTIST CHURCH**  
MAIN STREET MISSIONARY

**Grand Champion Hereford Calves**



CHICAGO - This blocky load of Hereford steer calves topped the 3rd annual Chicago Feed Show here. They were exhibited by Fred C. DeBerard of Kremmling, Colo., and won the purple in competition with 76 carloads of all breeds. This makes two years in a row DeBerard has won this honor on Herefords, and Herefords have won all three shows. In the sale following the show this load of 422 lb. Herefords brought \$56.75 per cwt., and were purchased by 19-year-old 4-H Club member John Hart of Lee, Ill. The second prize load, also Herefords, brought a new all-time, all-market record of \$60 per cwt. This load weighed 387 lbs., was consigned by G. Dewey Norrell & Sons of Collbran, Colo., and was purchased by Lee Gannon of Delmar, Ia., for his sons' 4-H Club projects.

Rev. M. G. Robinson, Pastor  
Sunday School ..... 10 a. m.  
Church Services ..... 11 a. m.  
B. T. U. ..... 7:30 p. m.  
Church Services ..... 8:15 p. m.

Young People ..... 6:00 P. M.  
Evening Worship ..... 7:30 P. M.  
Bible Study & Prayer - Wednesday  
Midweek Service - Wed. - 7:30 P. M.  
W.S.C.S. - Mon. - 8:30 P. M.  
Choir Rehearsal - Wed. - 7:30 P. M.

**LAZBUDDY**  
**FIRST BAPTIST CHURCH**  
Lazbuddy, Texas

Sunday School - 10:00 a. m.  
Morning Worship - 11:00 a. m.  
Training Union - 7:00 p. m.  
Evangelistic Service - 8:00 p. m.  
Mid-Week Prayer Service - 7:00 p. m.  
"Not forsaking the assembling of ourselves together." - Hebrews 10-25  
Wednesday Night Prayer Meeting - 8:00 p. m.

**CHURCH OF CHRIST**  
Bible Study ..... 10 a. m.  
Preaching Service ..... 11 a. m.  
Communion Service ..... 11:45 a. m.  
Preaching ..... 5 p. m.

**MULESHOE PRIMITIVE**  
Elder L. M. Handley, Preacher  
Services every second and fourth Sunday at the school house.  
Song service ..... 10:30  
Preaching ..... 11:00

**ASSEMBLY OF GOD CHURCH**  
Rev. L. H. Hubbard, Pastor.  
Sunday School ..... 10:00 a. m.  
Morning Worship ..... 11:00 a. m.  
Evening Service ..... 8:00 p. m.  
Young People's Service, Tues., 8:00 p. m.  
Mid-Week Service, Thurs., 8:00 p. m.  
Women's Missionary Council, Thurs., 2:30 p. m.

**STAR- TELEGRAM RENEWALS**

Star-Telegram Bargain Days Are Here:  
Daily & Sunday ..... \$11.95  
Reader Saves ..... 3.05  
Daily Without Sunday ..... 10.60  
Reader Saves ..... 1.40  
We will be glad to handle your renewal subscription.

Phone 54  
THE MULESHOE JOURNAL

**DAIRY TALES**



LOOK WHAT HAPPENED WHEN I ADVISED HIM TO TIE THE BRICK TO MILLIE'S TAIL TO KEEP IT FROM SWISHING HIM - HAW! MILK FROM MALONE MILK CO. SURE DEVELOPS ONE'S SENSE OF HUMOR HAW HAW!! AND IT'S A LUCKY THING IT DEVELOPED THE MUSCLES IN ONE'S LEGS TOO - COME ON!

WHOLESALE FRESH MALONE'S MILK will keep you in high spirits, for the ENERGY CONTENT and PURITY make it SUPERIOR in every way.  
**Malone MILK CO.** Phone 206  
Milk and Ice Cream

Bring me a baton book. I want a ring.  
Love,  
Mary Jo Holt.  
Muleshoe, Texas  
December 10, 1947

Dear Santa,  
I want a bicycle to go. I want a farm set.  
I love you.  
Your friend,  
Ronald Leo Dulin.  
Muleshoe, Texas  
December 10, 1947

Dear Santa,  
I want a cowboy suit, and a gun and a scabbard.  
My name is Tim Prather. I am in the second grade. I am seven years old.  
Your friend,  
Tim Prather.  
Muleshoe, Texas  
December 10, 1947

Dear Santa,  
I want a magic skin doll and a pair of sox.  
I love you.  
Your friend,  
Agnes Laferne Long.  
Muleshoe, Texas  
December 10, 1947

Dear Santa,  
I want a bicycle and a football too. I want a BB gun too.  
Eugene Lewis.  
Muleshoe, Texas  
December 10, 1947

Dear Santa,  
Bring me a bicycle and a purse, and a doll that has a dress on it and a toy dog and a telephone.  
I love you,  
Patricia.  
Muleshoe, Texas  
December 10, 1947

Dear Santa,  
I want a doctor set and an electric elephant and an electric ray gun and a toy telephone and a circus tent.  
Your friend,  
Dudley Bristow.  
Muleshoe, Texas  
December 10, 1947

Dear Santa,  
I want a magic skin doll, and a set of dishes, and a little bicycle. I have been a good girl too, and I guess that is all.  
I love you,  
Maxine Ware.  
Muleshoe, Texas  
December 10, 1947

Dear Santa,  
I want a bicycle. My brother wants a bicycle too.

**Letters To Santa**

Muleshoe, Texas  
December 10, 1947



**LAMBERT**  
Plumbing Company  
PHONE: 96 • MULESHOE

December 10, 1947

Dear Santa,  
I want you to come to West Texas the next time.  
I love you, Santa,  
Johnny Willeford.  
Muleshoe, Texas  
December 10, 1947

Dear Santa,  
I want a magic skin doll and a pair of sox.  
I love you.  
Your friend,  
Agnes Laferne Long.  
Muleshoe, Texas  
December 10, 1947

Dear Santa,  
I want a bicycle and a football too. I want a BB gun too.  
Eugene Lewis.  
Muleshoe, Texas  
December 10, 1947

Dear Santa,  
I want a bicycle and a football too. I want a BB gun too.  
Eugene Lewis.  
Muleshoe, Texas  
December 10, 1947

Dear Santa,  
I want a bicycle and a football too. I want a BB gun too.  
Eugene Lewis.  
Muleshoe, Texas  
December 10, 1947

Dear Santa,  
I want a bicycle and a football too. I want a BB gun too.  
Eugene Lewis.  
Muleshoe, Texas  
December 10, 1947

Dear Santa,  
I want a bicycle and a football too. I want a BB gun too.  
Eugene Lewis.  
Muleshoe, Texas  
December 10, 1947

**GREEN**  
Hospital & Clinic  
Muleshoe, Texas  
**L. T. Green, Jr., M. D.**  
**M. F. Green, M. D.**  
Mrs. Lula Gorrell, R. N.  
Joyce McCarty, R. N.  
Betty Jo Campbell, R. N.  
Winona Blair, R. N.  
Geraldine Green, R. N.  
(Offices At Hospital)

**DR. J. R. DENHOF**  
**DR. ABNER ROBERTS**  
Optometrists  
PHONE 61-W OR WRITE FOR APPOINTMENT  
121 W. 4th St. Clovis N. Mex.  
ACROSS FROM POST OFFICE

**Water Well Drilling and Repair**  
California Irrigation Pumps  
Estimates On Turnkey Jobs  
Any Size Hole Up to 20 Inch  
FIFTY YEARS EXPERIENCE ALL WORK GUARANTEED  
**E. H. KENNEDY**  
Muleshoe Box 612 Pho. 268-W

**SHORTY'S SERVICE STATION**  
Drive In and Fill Up  
With  
GAS OIL  
Automobile Accessories  
Prompt and Courteous Service  
Shorty Holmes Phone 213

**AMARILLO DAILY NEWS**  
Special Offer (Sun. & Daily) 1 yr. \$10.95  
Lubbock Avalanche Journal 1 Yr. 9.00  
Amarillo Times (6 days a wk.) 1 yr. 4.00  
Clovis News Journal 1 yr. 6.00  
I'll deeply appreciate it if you will please mail all your NEW and RENEWAL Newspaper and Magazine Subscriptions to me ....  
**MARSHALL DEATON**  
"Your Magazine Man"  
Box 5, Black, Texas

**NOTICE CATTLEMEN -**  
There Will Be No Auction Sale Here on  
WEDNESDAY, DEC. 24  
We are going on vacation Christmas week. There will be the regular sale on Dec. 17, and sales will be resumed  
WEDNESDAY, DEC. 31  
Thank You  
**MULESHOE LIVESTOCK**  
Auction Sales Company  
Col. W. D. Wanzor, Auctioneer

**LOW COST**  
**Home Loans**  
You don't need to wait any longer—our home loan plan will enable you to buy or build your home now. Payments include principal, interest, taxes, Xmas insurance. Low interest—prompt courteous service.  
IN MULESHOE MAKE APPLICATION WITH MELBRED DAVIS, MULESHOE STATE BANK BUILDING  
Let Us Handle Your Savings Account  
**First Federal**  
SAVINGS & LOAN ASS'N. OF CLOVIS  
NEW MEXICO

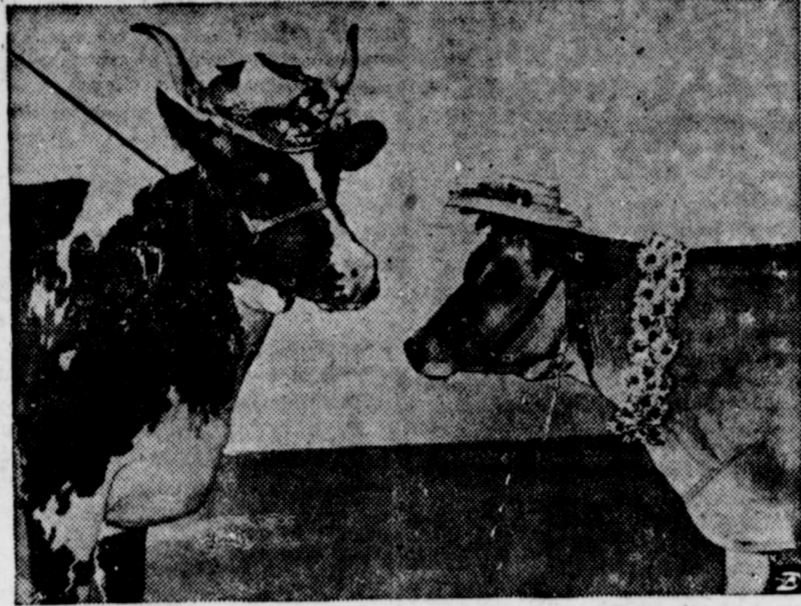
**FARM LOANS**  
Home Office Newark, N.J.  
5 TO 40 YEARS LOW RATE  
NO FEES NO STOCK NO COMMISSION  
**POOL INSURANCE AGENCY**  
Gilbreath Bldg. Phone 113 Muleshoe  
THE PRUDENTIAL INSURANCE COMPANY OF AMERICA

**STEED FUNERAL HOME**  
Serving Muleshoe and Surrounding Territory  
Over Twenty Years  
Muleshoe Phone 47  
Clovis Phone 14  
For  
**AMBULANCE SERVICE**  
Call Day Phone Night Phone  
Howard Cox 67-W 725-J  
**Steed Funeral Home**  
L. V. SPARKS, Co-Owner and Manager  
Ambulance Service

CHRISTMAS SPECIALS --

Acres good sandy land, good 5 room house, 2 miles hiway. \$60. 60 acres, 65 acres alfalfa, 3 room house, lots of outbuildings, a good irrigation well, 1 mile hot top. \$135 acre. Clean and good land -100 acres, good irrigation well, no improvements, 1 1-2 mile of p. \$120 acre.

Two Ladies of the Dairy Meet . . . The Subject Could Be Hats



DALLAS, TEX. — The mutual greeting was, "Where did you get that hat?" when Springlea Gay Lass, grand champion Ayrshire cow owned by Curtis Candy Company, was introduced to Elsie at the Texas State Fair. Gay Lass' smug look comes from the fact that she had just been named grand champion at the Texas fair. A week previously, she had won the same honor at the Dairy Cattle Congress, Waterloo, Iowa.

Jim Burkhead is a surgical patient. He is doing fine and will soon go home. Riley Goodnough of Lazbuddy is a surgical patient. He is resting well and will soon be discharged. Ed Williams was a medical patient. He has gone home.

I would like for you to bring me a big blond headed, blue eyed man for Christmas. Please, Santa, just this one thing isn't asking for too much, is it? I'll have both big socks hanging up.

Gambrell Smith is a medical patient. He is resting well and will soon go home. Congratulations: To Mr. and Mrs. Santos G. Rodriguez on the birth of a daughter, December 12.

Letters To Santa

Muleshoe, Texas December 16, 1947 Dear Santa Claus, I have been a real nice girl so

Muleshoe, Texas December 17, 1947 Dear Santa, I am a little boy four years old. I have tried to be good. Please bring me a train, a jeep and a car. Bring my brother a BB gun. Also bring us lots of fruit, nuts and candy.

Please send me a wagon. Love, Richard Green.

Jal, N. M. December '5, 1947 Dear Santa, I am a little boy that lives in Jal, N. M., but please put my toys in your pack with the ones that you are going to leave at Muleshoe for the good little boys and girls. You see, I am going to visit my grandparents there.

Dear Santa Claus, Please bring me a baby doll, a little electric iron, a necklace and a little broom and mop set. I am 5 years old and go to Mrs. Tate's kindergarten. I love her a lot, so don't forget her and all of the boys and girls I play with.

Dear Santa, Please bring me a hammer, a tool box, a gun, an electric train and a fire truck. I am two and one-half years old and have been a good boy.

Dear Santa, I am three years old and would like to have a rubber doll that takes a bottle, big doll bed, some cooking pots and pans like mother's, and a stove.

Dear Santa Claus, I am a boy five years old and have tried to be good. I've been helping my daddy work, so will you please bring me an electric choo-choo, one that whistles and has

Gift Ideas FOR HIM - FOR HER Men's Watches \$10.75 to \$45.00 Evening In Paris Sets \$1.95 to \$10.00 Pangburns Candy \$1.50 to \$6.00 Perfumes RSVP - Vogue Coty - Risque Air Maid Nylon Hose \$2.50 15 Denier 51 Gauge HAZEL DYER, Cosmeticsian Western Drug Co. The Leading Drug Store In Muleshoe

head-lights, also Rudolph, the red nosed reindeer, and in case you have an extra steam shovel, I'll take it. Don't forget my nice Sunday school teachers. Love from, Gary Glasscock. WILDCAT PASSES 9,000 FT., NO SHOWING OF OIL YET Honolulu No. 1 Halsell Land and Cattle Co. Lamb county exploration, in the Sudan area and 660 feet from the south and west lines of labor 19, league 219, Castro county school land was drilling ahead under 10,053 feet in an unidentified lime formation. It is due to continue un-

You'll Find CHRISTMAS FOODS Of all kinds in our store this year—Shop our store or just phone your orders —We Deliver — Read These Specials Christmas CANDY 35c Lb. SUGAR 95c 10 Lbs. Sunshine CHOCOLATE 84c Lb. Pitted CHERRIES 29c Can Fig Preserves 39c 2 Lbs. Eagle Brand Milk 29c We Have Plenty of Xmas Candies CRANBERRY SAUCE, Can 25c Fruits & Vegetables Market Specials California ORANGES 9c Lb. Half or Whole HAMS 65c Lb. WALNUTS, Lb. 45c FRYERS, Lb. 69c CELERY 15c Lb. Pure Pork SAUSAGE 49c Lb. Fresh Cranberries 45c Ib. Bacon SQUARES 55c Lb. JENNINGS Food Store Phone 90 WE DELIVER HOME OWNED & OPERATED

Hospital News - Mrs. W. R. Shook was a surgical patient. She has gone home. Edgar Broyles was an accident patient. He has gone home.

CHOICE ROAST There's nothing like a choice beef or pork roast on the winter days. Of course, with prices as they are, it's hard to have these delicacies as often as you'd like. However, if you have us to butcher your meats and store them in a food locker, you'll be able to enjoy these nutritious, delicious foods the year round. FOOD LOCKERS We still have a few lockers for rent and use, that you come in and reserve one if you want to take advantage of this efficient method of food storage. Muleshoe Locker Phone 133 Muleshoe

Certified Seed We will stock a complete line of Certified Seeds. We advise that you anticipate your need for next spring and place your order now. We will appreciate the opportunity to bid on your high quality Field Seeds. Federally Bonded Storage Available KING BROS. GRAIN & SEED CO. H. D. KING AND BOB KING Phone 1 Muleshoe, Texas

Dear Santa, I am a little girl six years old. I've tried awful hard to be good. Please bring me a Betsy Wetsy doll and clothes, buggy, purse, dishes, big rubber ball and a broom and mop. I have a little brother 18 months old. Please bring him a little ball, a truck and a train. Don't forget all the little children everywhere. I love you, Jacqueline Ray Burton. Route 2 Muleshoe, Texas December 12, 1947 Dear Santa Claus, I want a bracelet and locket for Christmas. I hope you won't forget the boys and girls in China and all around the world. And I would like some nuts and candy. Love, Corlene Wimberley. Route 2 Muleshoe, Texas Dear Santa Claus, I want a football. My little brother wants a tricycle and a toy horse. Lonell and Marshall Wimberley. Dear Santa, I am a little boy in the second grade. I am 8 years old. I have a sister and a brother. We wish to have a happy Christmas.

Mostly Static -- By BERRY Howdy Folks: A man who isn't a straight shooter won't make a hit with his Mrs. Speaking of married folks, our neighbor thinks that when a man marries for money he sometimes wishes for a little change. Of course he who loves but one woman has but one disappointment in store. We heard of one man who owed the entire credit for his success to his wife. He would rather stay at the office and work than go home to her. Well, no matter how long a man has been married, he usually loves his wife still. Every man should have a wife; preferably his own. Enough of that. Now we'd like to sell you our Admiral Radio-Phono Combination. When can we talk it over? We wish you a Merry Xmas and a Happy New Year. Mr. and Mrs. T. W. Berry. Berry Electric Phone 88

# THE MULESHOE JOURNAL

Dedicated to the Progress and Development of Bailey County and the South Plains of Texas

TWENT-FIFTH YEAR, NO. 52

MULESHOE — COUNTY SEAT OF BAILEY COUNTY, TEXAS

THURSDAY, DECEMBER 18, 1947

## Notable Bull Tops National Sale



COLUMBUS, OHIO — Brampton Basil Favor King, a Jersey bull which has attained distinguished honor as a Silver Medal Superior Teased Sire, was top selling animal at the recent Sale of Stars held here by The American Jersey Cattle Club. Interest in this great bull was mainly due to his outstanding progeny record. His first ten daughters have an average production of 8763 lbs. of milk, .25%, 460 lbs. butterfat each, and his first seventeen classified daughters have an average type score of 84.26%. He was purchased by Mr. and Mrs. Henry Uihlein (left), Heaven Hill Farm, Lake Placid, N. Y., managed by Ollen Rhodes (center), for \$1,250.00 from Harry Biggers (right), Magnolia Lane Farm, Blythe, Georgia. The Ohio Co-operative Breeding Association at Tiffin was tending bidder on this outstanding herd sire which had been used in artificial insemination work in Georgia. A total of \$101,325.00 was realized on the 57 animals in the Sale of Stars. Five outstanding bulls and two finest Jersey females were sold. The price for a Jersey bull paid by Walter L. Johnson, Vesal, New York City, owner of Marl Farm, Lincoln, N. J., for a Jersey bull, classified "Excellent" and with a production record of 10,745 lbs. butterfat in one lactation.

Miss Laverne Maddox and her parents, Mr. and Mrs. T. F. Maddox, will spend the Christmas holidays with friends and relatives in Duncan, Okla.

Mr. and Mrs. M. G. Bass and son, Raymond, will spend Christmas at Graham with his sister, Mrs. Chester Weldon, and family.

## Few Veterans Returning To Farms—Expert Presents A Few Reasons

Why do they leave the farm? Or to put it another way, why do so few veterans and ex-war workers return to the farm since peace was declared?

Some of the answers are supplied by Joe R. Motheral, economist in rural life at the Texas A. & M. College Agricultural Experiment Station, in Progress Report 1098 covering a survey recently conducted by the station in cooperation with the USDA Bureau of Agricultural Economics.

According to Motheral only 1,773,000 persons were living on Texas farms in January, 1947. Despite a high birth rate in relation to the death rate in rural areas, the state's postwar farm population is lagging far behind the prewar figure of 2,107,000 persons. There are only three-fourths as many Texas farm residents now as there were in 1930.

A modern record was established in 1945 when farm population dropped to 1,577,000, the lowest since before the turn of the century. Recovery has been slow, Motheral indicated, because of current high levels of urban employment plus drastic

reductions in farm labor requirements through mechanization and changing crop and livestock organization.

Oddly, the farmers themselves tended to minimize these basic influences in presenting their opinions in the survey. One of the most frequently mentioned explanations for the reluctance of veterans to go into farming was the "lack of city conveniences." Poor roads, lack of electricity, and generally unattractive living conditions on farms were named as the main reasons for loss of interest by prospective farmers.

A Bell county farmer complained that farm children often must walk several miles in the mud to meet the school bus, and that not even doctors are able to travel some of the country roads when there is sickness in the family.

"The farmers are discouraged because they can't have the modern conveniences," one Brazos county correspondent stated, adding that rural electrification was the greatest need.

From Victoria county a farmer reported on his neighborhood: "Trend is now from the farms to the city here, because of the attractive living condi-

tions and easier money." A Walker county report said, "Most of the people are leaving out here and going where they have better roads."

In Fayette according to one estimate, "about 30 per cent of the ex-service men are not returning. A Nueces county farmer simply observed, "They are slow to come back to the farm."

Among other reasons offered for the current lack of enthusiasm for farming were high land prices, difficulty of obtaining farm machinery, loss of soil productivity through erosion, and the spread of such weed pests as Johnson grass.

Mr. and Mrs. C. E. Pritchett, of their son, Euel Pritchett, and Bynum, are visiting in the home family.

## CHRISTMAS GREETINGS

WISHING YOU  
IN THE HEARTIEST WAY  
A VERY HAPPY HOLIDAY

H. C. HOLT



This custom originated with the Dutch. They used their wooden shoes instead of stockings.

When the Dutch came to New Amsterdam, this custom came with them—the wooden shoes being gradually replaced by stockings made for the occasion out of net-like materials. As nearly every home had a fireplace the usual place to hang the stockings was over the fireplace.

## Season's Greetings

May the  
Christmas of 1947  
Be the Most Joyous  
You Have Ever Known.

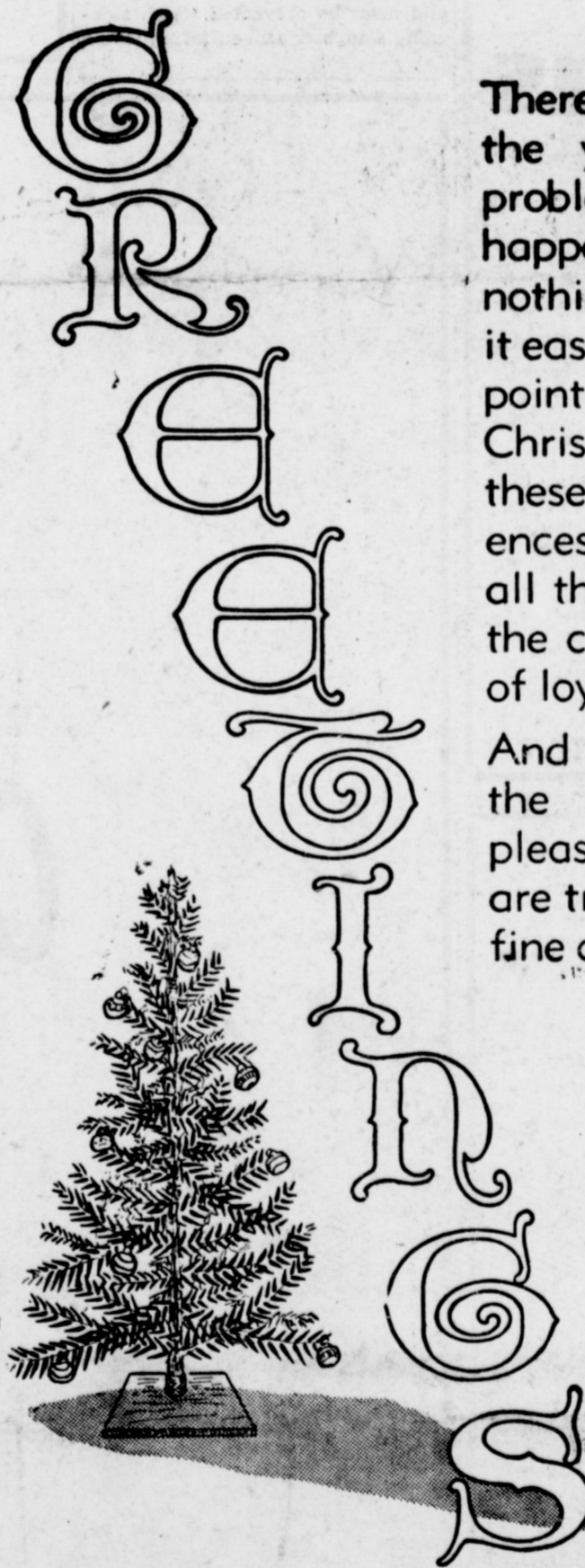
PAT BOBO

DIAL  
WISHES  
and  
for Christmas

YOUR CONTINUED HAPPINESS AND  
PROSPERITY IN 1948

LAMBERT PLUMBING CO.

Shorty & Fay Lambert



There comes a time of the year when all the problems and unpleasant happenings fade into nothingness, when we find it easy to forget the disappointments of the past. Christmas overshadows these unhappy experiences and we see before us all the fine things of life, the courtesies and favors of loyal friends.

And so, as you welcome the Christmas season, please remember that we are truly grateful for your fine consideration.

The Merriest  
of All  
Christmases  
to You!

## STEED FUNERAL HOME

"Serving Muleshoe and Surrounding Territory over Twenty Years"

Muleshoe

- Funeral Service
- Ambulance Service

Clovis

**The Muleshoe Journal**

Entered as second-class matter at Muleshoe Postoffice under the act of Congress, March 3, 1897.

Published Every Thursday at MULESHOE, TEXAS

J. H. FORBES . . . . . Publisher

**SUBSCRIPTION RATES**  
 An immediate territory, yr. . . . \$2.00  
 Out of Territory . . . . . \$2.50

**At The Churches**



**Schedule of Services**

**CHURCH OF CHRIST**  
 Bible Study . . . . . 10 a. m.

**Farm Loans**

DRY LAND — IRRIGATED LAND — RANCH

**L. S. BARRON**

Representative  
 Kansas City Life Ins. Co.

Preaching Service . . . . . 11 a. m.  
 Communion Service . . . . . 11:45 a. m.  
 Preaching . . . . . 8:00 p. m.  
 Ladies' Bible Class, Tuesday, 3 p. m.  
 Mid-Week Services . . . . . 8:00 p. m.

**FIRST BAPTIST CHURCH**  
 Rev. A. W. Blaine, Pastor  
 Sunday School . . . . . 9:45 a. m.  
 Morning Worship . . . . . 11:00 a. m.  
 Officers & Teachers — Wednesday 7:00 p. m.  
 Choir Rehearsal, Thursday . . . . . 7:00 p. m.

Training Union . . . . . 8:30 p. m.  
 Evening Worship . . . . . 7:30 p. m.  
 WMU, Wednesday . . . . . 2:00 p. m.

**FIRST METHODIST**  
 T. G. Craft, Pastor  
 Sunday Services . . . . . 9:45 A. M.  
 Church School . . . . . 11:00 A. M.

**LONGVIEW BAPTIST CHURCH**  
 Elwin R. Ingram, Pastor  
 Sunday School . . . . . 10:00 a. m.  
 Morning Worship . . . . . 11:00 a. m.  
 Training Union . . . . . 7:30 p. m.  
 Evening Worship . . . . . 8:30 p. m.  
 Everyone welcome.

**BAPTIST CHURCH MAIN STREET MISSIONARY**  
 Rev. M. Z. Robinson, Pastor  
 Sunday School . . . . . 10 a. m.  
 Church Services . . . . . 11 a. m.  
 B. T. U. . . . . 7:30 p. m.  
 Church Services . . . . . 8:15 p. m.

Young People . . . . . 8:00 P. M.  
 Evening Worship . . . . . 7:30 P. M.  
 Bible Study & Prayer — Wednesday  
 Midweek Service—Wed. . . . . 7:30 P. M.  
 W.S.C.S.—Mon. . . . . 2:30 P. M.  
 Choir Rehearsal—Wed. . . . . 7:30 P. M.

**LASBUDDY FIRST BAPTIST CHURCH**  
 Lasbuddy, Texas  
 Sunday School—10:0 a. m.  
 Morning Worship—11:30 a. m.

Training Union—7:00 p. m.  
 Evangelistic Service—8:00 p. m.  
 Mid-Week Prayer Service—7:00 p. m.  
 "Not forsaking the assembling of ourselves together."—Hebrews 10-25  
**Wednesday Night Prayer Meetings** . . . . . 8:00 p. m.

**CHURCH OF CHRIST**  
 Bible Study . . . . . 10 a. m.  
 Preaching Service . . . . . 11 a. m.  
 Communion Service . . . . . 11:45 a. m.  
 Preaching . . . . . 8 p. m.

**MULESHOE PRIMITIVE**  
 Elmer L. M. Handley, Preacher  
 Services every second and fourth Sunday at the school house.  
 Song service . . . . . 10:30  
 Preaching . . . . . 11:00

**ASSEMBLY OF GOD CHURCH**  
 Rev. L. H. Hubbard, Pastor.  
 Sunday School . . . . . 10:00 a. m.  
 Morning Worship . . . . . 11:00 a. m.  
 Evening Service . . . . . 8:00 p. m.  
 Young People's Service, Tues. . . . . 8:00 p. m.  
 Mid-Week Service, Thurs. . . . . 8:00 p. m.  
 Women's Missionary Council, Thurs. 2:30 p. m.

Crystallized orange, lemon and grapefruit peels are easy to make, healthful and delicious candies that may be made in advance and will keep for long periods.

**PROCLAMATION BY THE GOVERNOR OF THE STATE**

**OF TEXAS**  
 TO ALL TO WHOM THESE PRESENTS SHALL COME:

It is my solemn duty to acquaint the citizens of this State with the grim prediction of traffic deaths and injuries during the coming Christmas Holiday season.

The Texas State Department of Public Safety predicts that 100 persons will die, 2,870 persons will be injured, from accidents on our streets and highways during the eleven day period, December 20-31. It is expected that the final 1947 traffic death toll will reach 2,100—the worst toll in Texas history.

These predicted deaths and injuries are not inevitable. They can and must be prevented. Such sickening slaughter and suffering would

be a stark negation of the Christmas message of "on earth peace, good will toward men."

NOW, THEREFORE, I BEAUFORD H. JESTER, Governor of the State of Texas, do hereby urge each citizen to impose upon himself such discipline and a sense of responsibility for the welfare of others that his acts behind-the-wheel may not lead to the death or injury of his fellow man. I also call upon the

Texas Safety Association to coordinate public support effort with the official safety work of the Texas Department of Public Safety, the State Highway Department, the State Department of Education, and other official agencies with traffic responsibilities. A concerted and intensified campaign, God willing, may bring about an accident-free Christmas season for all the people of our State.

IN TESTIMONY WHEREOF, I have hereunto signed my name officially and caused the seal of State to be affixed hereto at Austin, this the 12th day of December, A. D., 1947.

Beauford H. Jester,  
 Governor of Texas.

Keep a roll of refrigerator cookie dough in the ice box and bake fresh for each meal during the

Christmas season.  
 Read the Journal Want

**Dr. B. Z. Bean**  
**Dr. A. E. Lewis**  
 Dentists  
 Near Western Drug



To Everyone  
 and a  
 Happy New Year Too!

**CITY CLEANERS**

Muleshoe, Texas

Charles Alsup

**A Christmas WISH...**

This year, as we send our compliments of the season, we wish to include our thanks for the splendid cooperation and patronage given us in the past.

**SUE'S BEAUTY SHOP**

**Yuletide**



**FROM YOUR FRIENDS**

at the

**Muleshoe Ice And Produce**

ONCE AGAIN, IT'S TIME TO WISH---

*Just an Old Fashioned*

**MERRY CHRISTMAS**

TO THE FINE PEOPLE OF THIS LOYAL COMMUNITY

**KING BROS.**

GRAIN & SEED CO.

H. D. KING AND BOB KING

Phone 134

Muleshoe, Texas



# Yes, Virginia, There Is A Santa Claus

Illus Church an-  
question in a clas-  
shed for the first  
a New York City  
and reprinted in  
r since that year.  
satisfy it is that  
blishing it here in

the same time our gratification that  
its faithful author is numbered a-  
mong the friends of The Sun:

"Dear Editor—  
"I am 8 years old. Some of my  
little friends say there is no Santa  
Claus. Papa says 'If you see it in  
The Sun it's so.'"

"Please tell me the truth. Is there  
a Santa Claus?"

VIRGINIA HANLON,  
115 West Ninety-Fifth St.

In answering "Virginia, your little friends are  
rominately wrong. They have been affected by  
expressing at the skepticism of a skeptical age.

**R. DENHOF**  
**DR. ABNER ROBERT'S**  
**Optometrists**

W OR WRITE FOR APPOINTMENT  
St. **Clovis N. Mex.**  
BOSS FROM POST OFFICE

**MY FRIENDS,**  
**WE GREET YOU!**

Thinking about you and  
or you immeasurable happi-  
Yuletide season. We've en-  
associations with you these  
months and eagerly await  
portunity of serving you in the

MERRY CHRISTMAS MERRY CHRISTMAS MERRY CHRISTMAS

**MULESHOE JEWELRY**

They do not believe except they see.  
They think that nothing can be  
which is not comprehensible by their  
little minds. All minds, Virginia,  
whether they be men's or children's  
are little. In this great universe  
of ours man is a mere insect, an ant,  
in his intellect, as compared with  
the boundless world about him, as  
measured by the intelligence cap-  
able of grasping the whole truth and  
knowledge.

"Yes, Virginia, there is a Santa  
Claus. He exists as certainly as love  
and generosity and devotion exist,  
and you know that they abound and  
give to your life its highest beauty  
and joy. Alas—how dreary would  
be the world if there were not a  
Santa Claus. It would be as dreary  
as if there were no Virginias. There  
would be no child-like faith then,  
no poetry, no romance to make  
tolerable this existence. We should  
have no enjoyment, except in sense  
and sight. The eternal light with  
which childhood fills the world  
would be extinguished.

"Not to believe in Santa Claus!  
You might as well not believe in fair-  
ies. You might get your papa to  
hire men to watch in all the chim-  
neys on Christmas Eve to catch  
Santa Claus coming down, what  
would that prove? Nobody sees Santa  
Claus, but that is no sign that there  
is no Santa Claus. The most real  
things in the world are those that  
neither children nor men can see. Did  
you ever see fairies dancing on the  
lawn? Of course not, but that's no  
proof they are not there. Nobody can  
conceive or imagine all the wonders  
there are unseen and unseeable in the  
world.

"You tear apart the baby's rattle  
and see what makes the noise in-  
side but there is a veil covering the  
unseen world which not the youngest  
man nor even the united strength  
of all the strongest men that ever  
lived could tear apart. Only faith,  
fancy, poetry, love, romance, can  
push aside that curtain and view  
the picture, supernatural beauty and  
glory beyond. Is it all real? Ah,  
Virginia, in all this world there is  
nothing else real and abiding.

"No Santa Claus! Thank God, he  
lives, and he lives forever. A thou-  
sand years from now, Virginia, nay  
ten times ten thousand years from  
now, he will continue to make glad  
the heart of childhood."

The first consumer received REA  
service in 1935; in November, 1947,  
the 2,000,000th customer was con-  
nected to power lines financed by  
the REA.



**A. BRADLEY EBEN**, distinguished  
young Chicago attorney, is actively  
aiding bedfast war heroes in his post  
as executive vice president of the  
Hospitalized Veterans Foundation.

## Letters To Santa

Muleshoe, Route 2,  
Dec. 15, 1947.

Dear Santa Claus:  
I have been a good girl, I am two  
years old.  
I want a telephone, a doll, a set  
of dishes and some candy.  
Love,

P. S.: Bring it to my grandmas  
house.

Peggy Jo Griffin,  
Route 2, Muleshoe,  
December 16, 1947

Dear Santa:  
I am 9 years old and in the 4th  
grade. I would like a knife and a  
chain, firecrackers, a wrist watch.  
Your Friend,

Wayne Richards,  
Muleshoe, Texas  
Dec. 17, 1947

Dear Santa Claus:  
I am a little boy 8 years old. I am  
in the 3rd grade and go to school  
in Muleshoe.  
I would like for you to bring me  
abicycle, firecrackers, and a B B  
gun for Christmas. I have a little

brother, his name is Bill and he  
would like a pedal car, pedal pick  
up and a gun. Santy please bring all  
the other little boys and girls gifts,  
as we have tried to be good children.  
We love our teachers, mothers and  
fathers, and please be good to them.  
We love you a lot,  
John Lee and Bill Howard.



Christmas, to us, means the contentment that comes from the association of loyal  
friends, the satisfaction of having been of service. It is a time for thanksgiving  
and reverence, a time to be more mindful of the blessings of peace and the right  
to live according to the dictates of one's own heart.

### We Wish You the Happiest Year You've Ever Had

In 1948

Mr. and Mrs. Leonard McCormick

## Christmas Greetings

EVERY DAY should be a day of thankfulness and  
praise, but Christmas Time is a special occasion for  
our Joy and Thankfulness for the Birth of  
Christ who has done so much for us, and still does so much  
that we shall never be able to render all the service  
that we owe one another; but we should take pleasure in  
doing so in His honor and praise.

In the spirit of the YULETIDE I wish for you  
a season of Joy and a New Year of Happiness.

**M. G. BASS**



Cooperative Association  
**Muleshoe Gin Co.**  
Bailey County Electric  
HUGH SMALL, Mgr.

### Christmas With the Pioneers Held Deep Religious Meaning

CHRISTMAS on the frontier, as hundreds of pioneers pushed westward to carve an empire in virgin plains and wilderness in marked contrast to present holiday.

There was more meaning then in words of The Book concerning shepherds in a certain country watching their flocks by night. The solitudes, the closeness of the stars, the virginity of the new world and its humble people made one feel that time had stood still. Christmas in those days somehow seemed much closer to that first Christmas.

Those bleak plains could be the ones the Wise Men crossed, this the Night and yon sleeping village, Bethlehem. The faith of the trail breakers was that of the Wise Men.

On Christmas Eve the pioneer folks would gather in a crude little church or schoolhouse where children recited their pieces and sang

or a calico doll from Santa Claus. But that doll, made from spare strips of bright cloth, probably was more treasured than any modern doll that can say "Mama," go to sleep and perhaps require a diaper.

Children who received a slate pencil or a shell-box, a little affair covered with shells and containing a small mirror, were the special favorites of Santa.

For goodies, no Christmas was complete without its pans of popcorn and ropes of molasses taffy. In rare cases there might be a bag of candy.

IN THE isolated cabins it wasn't so easy to gather with one's neighbors to celebrate. There were wolves in the timber and being caught in a sudden storm on the pioneer trails spelled death.

Christmas in some places meant a bobsled ride or perhaps a square



songs about the birth of the Christ Child. Santa would hand out mosquito-bar sacks of candy, a golden orange or an apple to each one, and childhood rapture would make that meager offering truly a gift of gold and frankincense.

**H**OME-MADE sleds and sleighs skimmed over the snowy countryside with sleigh bells jingling accompaniment to the caroling of "Jingle Bells, Jingle Bells."

Except in the forest regions, few children enjoyed the sight of a Christmas tree. But always they hung up their stockings, an old custom of their forefathers.

It was a lucky boy who awoke Christmas morning to find a new jack-knife in his stocking; a lucky girl who received a string of beads

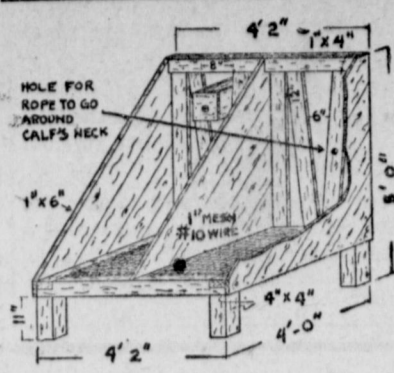
dance, often followed by a turkey dinner costing 25 cents.

Gifts, if any, generally were in the form of utilitarian mittens, mufflers or home-made boots. For the women there might be a piece of intricate handwork to which some enterprising friend had devoted her spare time for months.

Throughout the holiday season a candle burned in the attic window, guiding late-faring travelers to shelter—the Star of Bethlehem on the frontier.

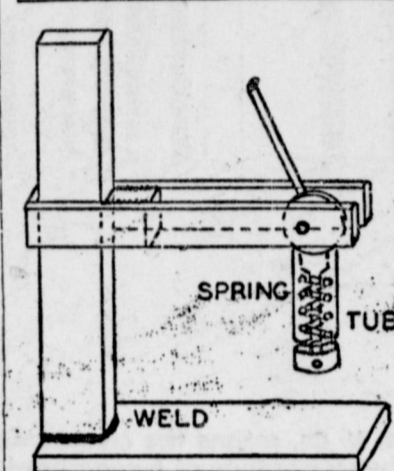
But with all these hardy folks had as much fun as their great-grandsons and daughters who again this year will celebrate by exchanging elaborate gifts, dancing to name bands, feasting with no worries that tomorrow there may be nothing in the electric refrigerator.

### Platforms for Calves



For this elevated platform for calves, developed by University of Vermont, finished lumber or rough lumber may be used. The bottle box shown is made for a two-quart milk bottle, five inches in diameter, but the box may be adapted to fit other size bottles. The hole for the nipple is off center, because the box is higher than it is wide. Two cleats on each side of the box are placed at the angle to permit drainage of the bottle.

### Australian Clamp



Because of its quick action, the Australian clamp has several advantages over the screw type. One advantage is that the job does not move when the clamp is put into action; another is that it eliminates worry about splashing metal on threads.

W. H. Gore and family of Farwell will spend Christmas in the home of Roy Jones and family.

Read the Journal Want Ads.

### Letters To Santa

Muleshoe, Texas  
December 19, 1947

I have been a pretty good little girl, I think. I want you to bring me a magic skin doll, buggy and a set of dishes.

Don't forget my mother, nuts, and granddad Walker, little cousins, Carolyn, Wilma and Royce. Bring us some candy, fruit and

Yours truly,  
Sherron Kay Elliot  
Read the Journal Want Ads

### Read The Journal Want Ads

**The Dream of All Mankind at Christmas**

PEACE ON EARTH  
GOOD WILL TO MEN

God grant that we all may live and thrive together in peace and harmony on this day and always. We wish you a Joyful Christmas and may choicest blessings be yours forever.

**Bailey County Electric  
Cooperative Association**



May  
Your Christmas  
Bring Good Cheer  
and  
The New Year  
Much Health And  
Happiness And Peace

**COBB'S**