



Women's News. Club Events Social Activities


## COX RADIO \& ELECTRIC

"Your Neighborly Service Shop"

## BE SURE you buy one LARGE ENOUCH

Water Heaters, Too Should be large enough for Your family's needs

The following guide approved and recommended by American Gas Association


Before you buy your new Automatic Gas Water Heater Select the PROPER SIZE from this guideTHEN SEE YOUR FAVORITE DEALERI

## West TerasGas Company



Antique Sale
Items from 50c Up Many Items Marked At Cost

Starting
MONDAY, JAN. 19

> MARIE LENAU

ANTIQUE SHOP


## 




## Facts on Americán Colleges Offered in Magazine Series

I Tens of thousands of parents and prospective students
are pondering the answer to that question.
To provide this essential informe To provide this essential information, Cosmopolitan
magazine, in the January issue,
$\left\lvert\, \begin{aligned} & \text { Progress PTA Held } \\ & \text { Amateur Program }\end{aligned}\right.$ magazine, in the January issue, begins a series of articles
on American colleges, describing in detail every college life.
First college to be described is









Don't discard your old clothes. Let out the hems and we'll dry clean them for you and give you that new look.

Tailor Made Suits to Order
Your garments are fully insured while in our shop.

LAMBERT CLEANERS
Phone 232
Muleshoe, Texas

## IRRIGATION SUPPLY CO.

Phone 80-J
Muleshoe, Texas

The Lone Star Trading Post in Muleshoe
Has for sale the following items, which we can deliver to you 1-New 2 Bedroom house, well located and BRAND NEW, $\$ 7250.00$.
200 acres, good red land, 4 miles from town with new No. 14 irrigation well and New Brick and Tile house. This place is level and well located and really worth the money.
320 acres, good level place, one mile from pavement, with new No. 14 irrigation plant, a good 5 room modern house, with bath and butane at house and also at the pump. This is good land and the place has
puthe at the pump. This is good land and the place has
a $\$ 20,000.00$ loan. Priced at $\$ 160.00$ per a $\$ 20$
160 acres, good black land, well located, improved with two irrigation wells, plenty outbuildings, alfalfa, good modern house all minerals intact. Priced at $\$ 200.00$. 160 acres, good red land, $\$ 25,000.00 \mathrm{im}$ provements, including irrigation well. Alpalfa and feed pens. This is the best quarfaifa and feed pens. This is the best quar-
ter in the valley. Owner will carry $\$ 16$,000.00 at $4 \%$ valey. Owner will car $\$ 250.00$ acre.

When you list your place with the LONE STAR TRADING POST, you are putting more than twenty salesmen to work, along with the radio and newspapers, to sell your land. Give us a chance-

Lone Star Trading Post in muleshoe
Dave Aylesworth
Phone 271-J


LADIES SKIRTS
All Wool, gored and pleated styles. A value you can't miss. miss.

## $1 / 2$ Price

heels. Values to $\$ 7.98$.
\$1.88 pair
and fine leather.
Boys' Sohoo
PANTS . .... pair \$1.88
PAJAMAS pair 88e

Please - No Refunds, No Exchanges
Muleshoe, Texas

Offers Unsurpassed Values in Nationally Advertised Brands of Merchandise. This Big January Sale is what you've been waiting for to restock your wardrobe and to do it inexpensively. You can't afford to miss these VALUES!
DOORS OPEN AT 9 A. M., FRIDAY, JANUARY IGth


## Ladies Dresses

Crepes, Rayons, and Gabardines. Dressy tailored and semi-tailored. These dresses are new fall merchandise and are the new lengths. Nationally known brands and are truly Sensational Values.

## $1 / 2$ Price

## Clearance Prices

| MACKINAWS $\qquad$ 1/2Price |  |
| :---: | :---: |
| SH0ES |  |
| NTS . -..- pair \$1.88 |  |
|  |  |
|  | pair 88 |

## Clearance Prices


AN KLETS ...... pair 18c

${ }^{\text {Nom }}$
ROBES, Sizes 2 to 16 . $\$ 1.88$


## LADIES HATS

Values to $\$ 10.98$
Sale Price ----- \$1.88


LADIES' SHOES LADIES' SHOES
One lot ladies shoes, One lot of fine ladies high medium \& wedge shoes, all sizes. Suede


LEATHER COATS
PRICES "SLAUGGHTERED" on our
Men's Leather "California Brand Coats,
Goatskin, Cappes and Pony Hide. ALL Sizes 34 to ${ }^{46}$
$\$ 29.95$ to $\$ 32.50$ Values
$\$ 19.88$
$\$ 34.75$ to $\$ 39.75$ Values
\$24.88


BOYS' COATS
Sizes 4 th 18
All Wool
and Wool Plaid Mackinaws, Leather
during our Brat Coats will $1 / 2$ Price


Woolen Piece Goods
 $1 / 2$ Price COBB'S

## Political Calendar For 1948







Our $\$ 64$ question is "what makes a groaner a crooner?" Our answer . . a complete oil and grease change will "ake your car purr and sing like "Bing."

## ou GULF

C. W. GOSS AUTO CO.

Phone 53
Muleshoe, Texas

Federally Bonded, Fireproof

## STORAGE

We operate a federally Bonded, fireproof storage for your protection and to assist the grower in the planned marketing of his grain

WE WANT TO BUY YOUR FIELD SEEDS
See us for a quotation on high quality field seeds of al kinds - we'll try to trade with you.
We have a good stock of CERTIFIED SEEDS for your spring planting.

## KING BROS.

GRAIN \& SEED CO.
H. D. KING AND BOB KING

Phone 134
Muleshoe, Texas

# ANNOUNCING 

A NEW COSMETIC LINE WITH US

## DOROTHY GRAY

WE INVITE YOU TO COME IN AND GET BETTER ACQUAINTED WITH DOROTHY GRAY and DUBARRY PRODUCTS

HAZEL DYER, Cosmetician

## WESTERN DRUG CO.

The Leading Drcy Store in Muleshoe

## BRING US YOUR SWEET SUDAN COMMON SUDAN

Seed Types HEGARI and Other WELL MATURED GRAINS top market prices Gilbreath Feed \& Seed Co Read The Journal Want Ads

FRIDAY AND SATURDAY



| Milk | Purasnow 25 Lbs. <br> FLOUR ....-- |
| :---: | :---: |
| . Juice | PORK CHOPS |
| Raisins .-. 63 c ( ${ }^{\text {ama }}$ | Lb. ------...... 59c |
| Coffee -. \$1.05 | BACON SQUARES |
|  | Lb. ------------- 48c |
|  | WEINERS |
| (1) | Lb. -------------. 39c |



## Polif And 4. Girls Had A 1947, Report Shows

The dates that will be it
connection with the elfe Demon- "What Do You Want on L
beld this year It iy twelve times
and "Achievement Programs.
 che reader kep
for ready retere each meeting.





LIVE IN YOUR HOME! ADD NEW PIECES ALONG


New Bedroom Suites with the New Look 5 pc . Honeytone walnut bedroom suite 4 pc . Walnut bedroom suite Mahogany Suite, twin beds or full size Walnut suite with wardrobe

New Living Room Suites In modern, western or conventional, a style to suit each of you. In tapestries, mohairs, velours, frieze and brocatel fabrics and colors to go with any color scheme Shop at Home and Compare Prices
Dyer Hardware \& Furniture
Genuine Maytag Parts and Service
Bus. Phone 151 Res. Phone 253-J

PRICES CONTINUE TO RISE.-

Take advantage of your local Locker service and have choice food at a minimum cost.

## RESERVE YOUR LOCKER NOW

## For Your Convenience

| Hickory Curing | Butchering |
| :---: | :---: |
| Sausage Grinding | Rendering |

## Muleshoe Locker Co.

 an aliliance between Communism and a resurrected Ger-
man militarism, in the opinion of Eugene Lyons, noted
writer on international affairs, and the first foreign corwriter on international affairs, and the first foreign cor-
respondent to interview Premier Stalin. AA more explosive combination than teeming Soviet
maiapower with German technical genius, Russian natural manpower with German technical genius, Russian natural
resources with Teutonic efficiency, can scarcely be imagresources with Teutonic efficiency, can scarcely
ined," Lyons declares in an article in the January issue of ined, Lyons declares in an articie bursting with menace,
Cosmopolitan magazine. "In a time bur
this is by all odds the greatest single threat to world





Call 54 The Journal


POWER UNITE -


Fry \& Cox Bros.


 velle Beller and gameleader is Ja-
nell Green.
We meet
rison, Maugster, Fra Watricia, Dale Mole Mor-
Betty Stringer, all of LLisb We meet on the
of every month.



## THANK YOU-

I have sold my one half interest in the wholesale gas and oil business and machine shop operated by Goforth \& Shafer at Needmore to my partner, Mr. Shafer, who will continue to operate the business. To all my friends and business asquaintances, I extend my thanks for past favors and I trust that you will accord Mr. Shafer your continued patronage
W. E. GOFORTH

## See Us For Your

## FERTILIZER NEEDS

Complete Stock
field seeds
Full Line
EL RANCHO FEEDS

RAY GRIFFITHS ELEVATOR
Phone 32
Muleshoe, Texas


HOGS WANTED

Highest Prices Paid For Killing Class Hogs Peyton Packing Co.

Littlefield, Texas
Phones 173 or 231


## JANUARY 31

LAST DAY TO PAY

## POLL TAXES

Several hundred voters have failed to pay their poll taxes. You are reminded that 1948 is a big election year.
Those becoming 21 in 1947 must get exemptions before Jan. 31
COME EARLY AVOID THE RUSH
J. C. BUCHANAN

Sheriff, Tax Assessor \& Collector


NIGHT

## VISION



Requires

EXPERT LIGHTIF
Auxiliary Driving Lights for better vision on fog covered roads.

Safety Lamp a powerful 1000 ft . beam that turns in all directions.

Sealed Beam Headlights and Tail Lights for safer car operation while driving at night.

## C. \& H. Chevrolet C

BLOCK ASSEMBLIES and MOTOR ASSEMBLIES Muleshoe Texas

Phone

THE STROUP
Way Is The Best Way!


WHY LAND SHOULD BE LEVELED
Irrigation has become almost an exact science. No longer can it be said that efficient, inexpensive watering depends alone on the type of irrigator used ... land leveling has justified its existence. Experiments have proven the benefits of land leveling by showing greater returns with less water consumption. More even penetration with less run-off obviously means uniform, better production. Thus land leveling brings better paying crops and cuts down on the number of irrigations per season.
Conditions Soil for Irrigation
The Stroup Land Leveler-Trim Leveling Costs and Do Better Work With This Efficient, Free-Planing Land Leveler!


## Johnson \& Nix

Phone 166
Muleshoe

## STEED FUNERAL HOME

Serving Muleshoe and Surrounding Territory Over Twenty Years

Muleshoe<br>Phone 47

Clovis
Phone 14

## Steed Funeral Home

L. V. SPARKS, Co-Owner and 4 anager

- Ambulance Servichs


## 



Internal Parasites Cut Yield of Wool Year-Round Control Program Advocated Most of the emphasis on parastio
control
with to ther beep has been tied up

 An tuntion of theepmen now is bed
 parasites on the yield of wool.
Michigan State college is urging flock owners in that state to foreat
animals with phenothiazine to keep

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Soil Needs Nitrogen How ume, clover and crop resi-
dues increase the siils nitrogen and
organic



By Contributing Your Money and Helping in the Annual Drive-the

## MARCH OF DIMES

Half of What We Give Stays Here for Use in Emergency-Let's Raise Our Part By January 29

## Bailey County Committee

R. L. BROWN, Chairman

## VICE-CHAIRMEN

## W. D. Kay, Supt. Bula.

H. A. Owens, Prin. Muleshoe
H. H. Homsley, Supt. Three High.
Way.
Jerry R. Kirk, Prin. Muleshoe
W. Grandy, Prin. Progress.
C. Cunningham, Supt. Mufe-Mrs. Gail P. Bowser, Prin. Circle shoe.
Thry Your School - or Spend Your Check to Committee
acre. The second plot had the same per
Coon-57 Bu ?
coan-8. 8 u. $=$
 CORN-88 BU.
teatment, excent that sweet clover
was seefed in the wheat and plowed
whder
wider under as a a gren manure erop tor
corn. The increased nitrogen and
oond





## High Milk Producers

 Required for Profit
 torked, two or thre the vein is
tis

## 

orten may be found on etiter slad
$A$ cated by a large udder, which zet in Its capacity in in inght and widut
rather than excessivg ent
and rather than excessive depphtextend
ing well up behind and torward New Seed Disinfectant Suggested for Cotton
ceresan $M$ seed disintectan




 p-toluene sultonanilide whect hat
been suce mastully tested by colleges over a period ot years under
deeignation of No. 152. .


## Norice 20  <br>  <br> Watch For

OUR FARM SALE

Good Livestock
-4 Row Tractors with Complete Equipment

Miscellaneous Machinery .and Farm Supplies
MONDAY, JANUARY 26
Watch For Complete List in The Journal Next Week

| Glenn WilliamsConrad Williams <br> Cecil Cole <br> 30 Milss Southwest o Nulueshoe |
| :---: |

## HERE IS SOME

## New Land For Sale WORTH THE MONEY

3 Sections VVN Ranch Land

## SECTION 132

\$32.50 Per Acre An Exceptional Value Well Located, not much waste land, nor many grubs. 20 Year $4 \%$ Laan of $\$ 15,200$ Arranged.

SECTION 130
$\$ 32.50$ Per Acre Slightly better section, not quite so well located. 20 year $4 \%$ Loan of $\$ 9,-$ 600.00 arranged.

## - Or -

North 1-2 Section 132 at $\$ 24.00$ Per Acre North 1-2 Section 130 at $\$ 28.00$ Per Acre

AND IF YOU WANT THE BEST--SECTION 144, BLOCK A, VVN RANCH LAND AT $\$ 50.00$ Per Acre

## -also-

SOUTHWEST QUARTER SECTION 144, BLOCK B, AT $\$ 32.50$ PER ACRE A nice quarter of good sod land, already grubbed and ready to plow

## Conrad Williams

## GOODLAND, TEXAS

1 Mile South and 1-2 East of Stegall

