## The Muleshoe Journal

## Bands To Give Concert



MILO GOES ON GROUND

Tremendous Losses Laid To High
JayCee Minstrel
Wind On Plains Sunday, Nov. 19
Collins Seeks Title
Of Hamburger King

E. Schilpzand Of
Holland Addresses
Muleshoe Lions

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| eer Here | Dec. 12 |

## Santa Claus And Reindeer Here Dec. 12

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## BABSON <br> BUILDING A HOME NOW


materials, however, are not
going to come down very soon.
Those who decide to post
pone building their new home


$\qquad$ her ramm, an others to Christ.
Even so, she will always possess
the deep so obedient to her heavenly visio
and the dem havin be
 keep us faithtul to To Thee this thee day
and every day. For Jesus' sake.

FARLEY INSURANCE AGENCY
fire, casualty, polio, auto financing MULESHOE STATE BANK BLDG. PHONE 375-W

## The' El I FORD steps ahead



## with 43 new " loosedhead features!



## Come in and "Test Drive" it Today


You can pay more but you can't buy better 35/FORD MULESHOE MOTOR CO


Come To Our Yard and Store For Anything You Need: LUMBER-
PAINTS-

## BULLDER'S HARDWARE-

WALLPAPER-
Our Service Includes Free Estimates and Advice On Your
Building Problems.
Higginbotham - Bartellt $\mathrm{C}_{0}$


SEE US FOR PROTECTION POLICIES YOU NEED
BOBO INSURANCE AGENCY
PHONE 97 - COURT HOUSE - MULESHOE

## Issury DIVEER IFI!



Boys' Ranchers Plan For Holidays


OIL LEASES \& ROYALTIES CLYDE A. BRAY, SR.

YOUR STATE LICENSED DEALER IN mineral, oil leases \& royalties

## for your Buick al Now

It's time again to ready your Buick for the cooler driving days ahead-so your Buick dealer
is featuring a big triple-service offer right now-

* Fall tune-up, which includes cleaning of air and fuel filters, adjustment of valves, carburetor and distributor-and lots more.
Cooling system service, including a flush-outalso inspection and tightening of all hoses and
connections.

Pack front wheel bearings with fresh lubricant also safety-inspect your front brake linings

Put your Buick in tiptop shape now to do its best this winter! Phone your Buick dealer for his special-offer price
on these services. (and for an appointment) this


## SPORTS PAGE

Lazbuddie Basketball Tournament To Get Underway Thursday Night


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CHECK THE HUMBOLDT FEATURES


 COMPLETB PARTS STOCK AVALLABLD ALWAYS.
INVESTIGATE THE HUMBOLDT CUTTER
 TEXAS MACHINERY CO.

Wilcy Moore Is Sold To Dallas Of Texas League

\section*{| Bula Football |
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| Boys Banqueted |}


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Dr.Putmar Optometric 2 h

| Thanksgiving | Progress HD Club |  |
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| Dinner Served | Gets New Members |  |
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Progress W.M. U. Met Monday
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 and


Darning
Heavy Duty Construc Uses Standard Parts * Drop Feed

S69.51
Consoles and Desks also at wholesale. Also will make your old mach
limited time.

## J. D. OWEN

TO AIL. OUR SWELL FRIENDS
AND LOYAL PATRONS



programs have pleased you-and that next season you will be with us to again enjoy our programs in the comfort and security of your own car.

We'll be seeing you again with the first Robin of Spring!


## ...gifto forllomen


chenllerobes.. $2=$ =.
$\$ 5.98$ to $\$ 7.98$
BLOUSES...
By Smallwood-Blousemaker
mart tailored jerseys, crepes with Smart tailored jerseys, crepes with
bead trim soft, silky cotton bead trim . seft, silky cotton
broadcloth with pert collars. Sizes
32 to 40
$\$ 2.98$ to $\$ 10.98$



LUGGAGE..


[^0]Make your list for the whole family... Shop our store for branded merchandise you'll find gifts that are practical and useful throughout the years. All gifts are beautifully wrapped for your convenience.

|  |
| :---: |
| GIVE your man a gift of good looking shirts. Arrow white broadcloth shirts (Dart) Available in all neck sizes ans . . complete assortment$\$ 3.65$ |
|  |  |



## Billfolds . . Hickok What could please him beter than one of our selection of billoflds. Cordovan brown, saddle tan, black $\$ 3.98$ to $\$ 25.00$



HICKOK JEWELRY

$\$ 1.50$ to $\$ 2.50$

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Tom Sawyer tee shirts . . . sonn can never have
stripes and solids
$\$ 1.79$

BOOTS ..
Cowboy boots by Acme. all
the kids like boots . . plain or
the kids like boots. . plain or
fancy trims in black or brown
 $\$ 7.95$ to $\$ 1$ la that next season

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USE \(r^{\text {your own can }}\)
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FOR ${ }^{n}$ with the first Robin of

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## do your shopping early! (205s)

COX DRIVE-IN THEATRE

| Party | Progress Xmas |
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| Set For Dec. 15 | Program Planned |
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ELIZABETHWOODLEY INSURANCE

Nat'l Farm Loan Office Bldg.

THE MULESHOE JOURNAL, Thursday, November 30, 1950
Caldwell Home Mrs. Moore Is Scene Of Weiner Honored At Tea Roast Nov. 9



## Goodland

 Greetings $\xlongequal{\text { Calitor }} \begin{aligned} & \text { Miss } \\ & \text { Mis. } \\ & \text { N.Me } \\ & \text { h. } \\ & \text { H. } \\ & \text { Colis. }\end{aligned}$




 Mrs. Andrew Wittner won firs
prize in the cake taking contest
and turned her $\$ 10$ award back to
the P. T. A. HAVE NEW DAUGHTER cigars Mondass was passing out
daughter, Vina Jeause of a new
deanete, born at
3.25


MEN WHO ARE PARTICULAR ABOUT THEIR PLOWING USE--

## r.RNATIONAL PLOWS



Farm Tosted tand


## The thundolde !LINE OF MOLDBOARDS

## FOR COTTON FARMERS NEWAYS <br> 

CHECK THE HUMBOLDT FL SEW



 investigate the humboldt cutter


TEXAS MACHINERY CO.
Phone 80-W

## Imentanas

NO RED TAPE! ..all loan applications are cleared quickly

DON'T financea home UNTIL you compare our plan with ALL others!

## MULESHOE

 FOR INFORMATION SEE
## SEE .

Go And Sew Club Met November 16

 Nome


At Littlefield



the early 1951 model
ZENITH COMBINATION AT

SPENCE RADO SHOP

PLAYS ALL THREE SPEED RECORDS

ALSO YOUR DEPENDABLE SERVICE SHOP

PHONE 270-W

$\qquad$ $\left\lvert\, \begin{aligned} & \text { JACKIE DULIN WINS } \\ & \text { FIRE PREVENTION AWARE } \\ & \text { Jackic Dulin of Muleshot }\end{aligned}\right.$ Jackic Dulin of Mulesho
been awarded as. ${ }^{\text {s.iog prize }}$ " 1950 Fire Safety Siogan Coo

$\qquad$
Fine Cosmeticisis Perfumen
1101 East 2nd St.
MRS. $\underset{\text { Phone }}{\text { E. }}$ E. HOL6-W

| DR. B. R. PUTMAN |
| :---: | :---: |
| OPTOMETRIST |
| Oirst Door North Sue's Beauty Shop |
| Muleshoe, Texas |
| Phone 342-J |

Eome to or ${ }^{\text {opland }}$

TOYS FOR ALL BOYS \& GIRLS

A Small Deposit Will Hold Any Item Until Christmas

BASS FRRESTONE STORE
Phone 296-J
Muleshoe, Texas


TO VISIT US

## IN OUR NEW BUILDING

We have expanded our facilities and are now ready to serve you better on your building materials and supplies.

## ALL LUMBER and FLOORING DOORS and WINDOWS PAINTS and VARNISHES WEATHER STRIPPING INSULATION <br> BATHROOM FIXTURES HOME HARDWARE

We will be glad to furnish you a free estimate on any job.

- merle norman cosmetics THE BEAUTY BOX PERMANENTS - MANICURES FACIALS - HAIRCUTS $=$
C bobbile myers phone 186 rosemary barbour South Main Stroof

Join your neighbor in the
BAILEY COUNTY FARM BUREAU

- You will be helping the bureau to work for your interest in various matters tha bership will allow you to take Farm Burean bership w
Insurance.


DONNIS TUBBS, 10 , of Lubbock, is telling his pet burro that he had bether be good from now until December 2 2th
tif he wants santa Claus to treat him righ at Christmas
Donnie has a rller skate prosition for Sante Donnie has a roller skate proposition for Santa.






 CoLLLEGE STUDENTS
HOME FOR HOLIDAY

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| KARL L. LOVELADY |
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| ATTOREEY-AT-LAW |

so. Side of Square


Our Honor Roll

 the last few days include the
low want
Water witts, City

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visr
vir visit daughter

 mRS. cox visits here
 visited in olton Mrss. John Watan spent Thurs.
day with her arents, Mr. and Mrs.
d. W. Bailep visrrs parents


## Murciture Walues

## FOR CHRISTMAS GIFTS

TOR TOUR OWH HOME

Chrome Dinette Suits These beatiful suites will make an ideal
gift for your home. Your choice of color

 beatyon of which you will be proud in years
to come.

## ROOS CEDAR CHESTS

| ROOS CEDAR CHESTS <br> These lovely chests are an ideal gift for Mother, Wife or Daughter. Your choice of blonde, walnut or mahogany finish. | MIRRORS <br> Pittsburg Plate Mirrors are an ideal gift for any room in your home. The ladies of your house will need one in their boudoirs. |
| :---: | :---: |
| SAMPSON CARD TABLES <br> The ideal gift for your home or for friends who like to play cards. These tables are sturdily constructed-strong enough to hold 4 men. | CHAIRS <br> A comfortable chair or platform rocker will be an ideal gift for Dad, or any other member of the family. All sizes and prices. |

MORE GIFTS ALL OVER THE STORE!!

|  | GENERAL ELECTRIC RADIOS <br> We have a General Electric radio for any room in your house, Attractive table models in an array of colors. Handsome console $\qquad$ |
| :---: | :---: |
|  | Be sure to stop by our used furniture store and see our many bargains. We will trade for anything and will pay the highest prices for all used furniture and appliances. |
|  | Johnson Furniture $\mathrm{C}_{0}$. <br> PHONE 116 |
|  |  |

## Cherries

## Salmon

## Pears sion sitibl

CORN Mayfield No. 303 can 2 for 25 c GREEN BEANS Gold T. No. 22 for 25c PEAS Marshall No. 303 can ....... 17c SPINACH Central No. 2 can 2 for 25c PEANUT BUTTER Peter Pan ....... 37c DOG FOOD Pard 16 Oz. can ..... 15c SPAGHETTI Franco Amer. 16 Oz. 15c JEWEL OIL Quart .................. 69c TUNA Tuxedo No. $1 / 2$ can ......... 25c SURF Large Box .-................. 31c BREEZE Large Box .................. 3lc RINSO Large Box .................. 31c


M

CRACKERS Crispy 1 Pound Box .DATES Marshall 6 Ounce Package Pickles simy sion 29c BABY FOOD Libby's Strained 3 for .......- 27c MARGARINE Hollandale Colored Lb.

## Shortening ....73 ${ }^{c}$

 ASPIRIN Bayer's 15c Size .......................... 10c HAND LOTION Chamberlain's $\$ 1.00$ Size ....... 53c HAIR OIL Lady Grace 10c Size ALCOHOL Pint lsoprophyl......................... 10c

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Preserves HUNTS
PURE PEAC
I LB. JAR HERES YOUR HERE'S YOUR
GREEN STAMP
SAVINGS BOOK



THE MULESHOE JOURNAL, Thursday, November 30, 195 Conservation Ass'n. Officials Say Local Water Control Is Threatened


## Announcing....

The winners of the Youngstown dishwasher contest. The following persons were awarded dishwashers

Mrs. Nellie Sherman

Mrs. Harry Jeffries

Mrs. J. A. Turner, Jr.

Mrs. Robert A. McGann Electra, Texas

We invite you to see the new Revolutionary
YOUNGSTOWN DISHWASHER
Now On Display At

WILLSON \& SANDERS LUMBER
PHONE 93•. . MULESHOE, TEXAS

Quail Hunting


## Leftover Bargains

1948 SC Case with equipment Regular Farmall with power lift. Priced to sell.

OTHER USED EQUIPMENT

## ALLIS.CHALMERS

Muleshoe Imp. \& Supply Co. PHONE 137


A Bright New Bathroom for You


Sparkling tiled walls inoleum flooring ... mag nificently styled, convenient fixtures. You can have all these in your present bathroom, and at surpris
ingly low


We offer a vast selection of fixtures and materials
from which to select the from which to select the
decor that suits you. Best of all, the entire cost may be met on convenient


Our plumbing experts are ready to serve you
LAMBERT PLUMBING CO.

Yule Trees Can Be Fire Hazard


Billie Caldwell Aboard Eldorado In Korean Waters

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Take G Good LO: at Your Fiel

If they're full
HUMPS and HOLLO

Level out the


Wrinkles This Fall with an
EVERSMAN automatic LAND LEVELER and DIRT MOVER

Every former knows how costly rough fields can be... the high spots burn out crops, cause lots of extra back breaking labor. That's why it will pay you to iron out the wrinkles this fall with an wheels go on high place blade lowers to take a cut, when wheels go into a low place blace raises to release dirt-breaks clods, firms and packs the surff
moves along.
Same machine is fastest dirt mover on the market today for power
required Excellen required. Excelient for rebuilding fields. After dirt is moyed it can be
graded down and AUTOMATICALIY LEVELED with the same mache Here's an All-PURPOSE machine used for dirt moving leveling for maintaining contours, soil conservation work and preparing seed beds moving
E. R. HART CO.

Phone 23


How Do You
MEASURE
a Life Insurance Man?

WHAT we mean is this-if you are about to invest in life insurance, on what basis do you choose your agent? Don't let it be a first-come first-served hit-or-miss process of selection. Measure him, and be sure that-
He represents a financially sound, well managed company.
He understands your particular life insurance needs.
He knows his business well and that you can accept his counsel with complete confidence.
He will provide continuing service in planning and adjusting your insurance program throughout your lifetime.
The confidence of Texans in Southwestern Life and its agency force has been well demonstrated for 48 years. Texans, by their investments in Southwestern Life Insurance, have made this the largest life insurance company in the nation operating exclusively within one state (Texas).
Today a quarter million Texans own more than 800 million dollars of Southwestern Life insurance. These figures are important; they strongly support the conclusion that Southwestern Life agents measure up!

Muleshoe Representative
Marion F. Harris Southwestern Life

We have hundreds of gifts awaiting your selection. Gifts for every member of the family, friends and relatives, your home and auto. Listed below are a few of the many items. Come in and make our store your Christmas headquarters.


NORGE - MAYTAG - WHITE KING Upright and Horizontal

## ELECTRIC APPLIANCES

We have all the large and small electric appliances you may want by all nationally advertised manufacturers.

GENERAL ELECTRIC HAMILTON-BEACH WESTINGHOUSE SUNBEAM MAYTAG NORGE UNIVERSAL MOTOROLA

Nany other smaller appliances by leading manufacturers.


TOYS
We have a swell array of toys for boys and girls of all ages. From inexpensive to costly toys. See our large department before you buy.


## JOHNSON - POOL

TIRE \& APPLIANCE Muleshoe, Texas

IIREHEADQUARTERS


Pofitable Returns For Livestock Man Is Aim Of Pasture Improvement

Fumigate Stored
Grain Is Advice Grainls Advice $= \pm=\square$


There's Good SLEEPING
c


In Your Future

| Christmas Tree | Insect Damage | SHOE Jouirncl. Thurder, Nouember 30. 180 |
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| Most people are quick to recog- neze a good thing the minute the | Tolephono 142 |  |



IN these uncertain days it's wise to buy a rugged truck feet operators who keep careful check on all makes of trucks tell us that GMC's are consistent standouts for long life with minimum maintenance.
That goes for all GMC's from $1 / 2$-ton models up. Many GMC Diesel truck-tractors are still highballing loads with more than a million miles of over-the-road service behind them.
The reason is-every GMC is all truck! Every GMC is designed by truck engineers for truck service with $100 \%$ truck-built parts. You get a real truck engine with high horsepower and higher sustained torque--more pull-an ensine that delivers fuil power without eating its heart out!
There are many other extra-value reasons

Geta a real truck!
 GENERAL
MOTORS
MOT

LIGHT - MEDIUM, HEAVY MODELS
Made in widest variety of engine-body why a GMC is your best buy for the lon haul. We'll be glad to give you proof!
Highway 70 \& 84
DAVIS \& LENDERSON Muloshoo, Toxas


muleshoe beal estate
CLYDE A. BRAY, SR

## EMERGENCY!

 Help Save Your Calf Crop
## FEED PURINA RANGE CHECKERS

Especially made to Build Up Cows Fast!









HFED Emima

## Entertainment at Your Local

THEATERS
MULESHOE, TEXAS
Week Days Open 7:15 p. M.. Starts $7: 30$ p. m.
Saturday ond Sund
sud Coy
Bergain Nights - Tuesday And Wednesday Adults 25 c Children 12 c Regular Admission Pries
Adults 36 C Children 12 c

## VALLEY

Thursday \& Friday Cary Grant
Jose Ferrer

Crisis Saturday Only
Allan Ladd
Robert Preston

## Whispering

 Smith Sunday \& Monday$\qquad$ Gary Cooper
Lauren Bacall

## Bright Leaf

Tuesday \& Wednesday Bargain Nights John Derek Diana Lynn
Rogues Of Sherwood Forest Motion Piefures Are' Your Best And Cheapest Entertainmen

Bamba And The Hidden City

Robert Rockwell

- In-

The Blond day \& Monday Edmond O'Brien
Joanne Dru

711 Ocean Drive esday \& Wednesda Bargain Nighs
Leo Gorcey
Bowery Boys
Triple Trouble



[^0]:    20 Shopping Days Till Christmas

