

Local Robbery Suspects Are Under Arrest

Two men are under arrest in connection with the armed robbery last Wednesday night of the City Motor Company in Muleshoe. The men were arrested Saturday in Albuquerque, N. M., and police gave their names as Howard Duggin, 18, and Vernon Lee Boyce, 19, both of Vallejo, Calif.

Chief of police Paul A. Shaver of Albuquerque said Boyce has made statements in connection with the holdup in Muleshoe, and with holdups in Gallup, N. M., Salt Lake City, and Lubbock.

The officer said Duggin was arrested for investigation Saturday night, then booked for carrying a concealed weapon when a pistol was found in his possession.

Boyer telephoned police when Duggin failed to rejoin him at their auto court. He then walked over to officers and extended a pistol, but first, "He very nearly got shot," Chief Shaver commented.

Ed Myers, who was on duty at the service station, said the two men, one tall and the other short, entered the station about 11:20 p. m., ordered him to lie down at the rear and took about \$100 from the cash register.

Authorities expect the two men to be brought here to face charges.

Henry Atkinson Rites Conducted At Amherst

Funeral services for Henry Atkinson, 36, who died in an automobile crash near Ft. Sumner last Thursday night, were conducted in the Amherst Methodist Church Sunday at 3 p. m. with the pastor officiating. Interment was in Amherst cemetery under direction of the Payne Funeral Home.

Mr. Atkinson is survived by his wife and three daughters, Margaret Juanice, 15, Donna Faye, 12, and Judith Ann, 5; his parents, Mr. and Mrs. W. C. Atkinson of Needmore, Texas; his sisters, Mrs. Brown Chapel and Mrs. Lloyd Davenport both of Needmore, Mrs. Gerard Sneller, Muleshoe, Mrs. Bob Gutleben, Oakland, Calif., and Mrs. Gladys Bradford, Corpus Christi, Texas; a brother-in-law, Oby Blanchard, Jr., Gladstone, N. M.; a sister-in-law, Mrs. R. E. (Virginia) Gilder of Amherst.

Six persons were killed in the head-on collision of the car, belonging to Mrs. Sneller and being driven west by Mr. Atkinson, with a station wagon, in which were riding the Atkinson family and his wife and five inmates of former inmates of the Arizona State Hospital for Insane, Phoenix.

Joe Watts, 25, riding in the car with Atkinson, also an Amherst farmer, was killed in the crash. It was reported that the station wagon, which was driven by Mrs. Arnie Sharp, wife of the hospital official, was attempting to pass a gasoline transport truck when it came head on into the passenger vehicle of the two Amherst men.

Mr. Watts is survived by his wife, a year old son and his parents, Mr. and Mrs. Joe Watts, Sr. of Ralls, Texas. Mrs. Watts is the daughter of Mr. and Mrs. "Bub" Martin, Sudan, Texas.

Bartley Services Held Last Friday

Funeral services for Joseph I. "Uncle Shorty" Bartley were held in the Main Street Baptist Church last Friday, November 17, at 3 o'clock with Rev. H. W. Hanks, Methodist pastor, officiating. The veteran peace officer passed away at the age of 83 Thursday morning in the Lubbock Memorial Hospital where he had been under treatment since Sunday.

Pallbearers were Jim Cook, W. E. Young, W. E. (Raz) Rentrow, M. G. Bass, Roy Hogan and Royce Garth.

Interment was in the Muleshoe cemetery under direction of Muleshoe Funeral Home.

State Highway Patrolman Jack Reeves, James Craddock and McClung Kniffin and Deputy Sheriff Bill Boothe directed traffic.

"Uncle Shorty" had been a peace officer of Bailey County for about 20 years and was highly respected for his ability by the people here and by other peace officers and officials with whom he worked from time to time.

261 Bales Ginned On November 1st

According to a report received by Marion Harris from the U. S. Department of Agriculture, Department of Census, 261 bales of cotton had been ginned in Bailey County as of November 1. This compares with the 5,412 ginned at that time last year.

However since that report was made, several thousand bales had been ginned in the county.

TO DALLAS AND FT. WORTH

Mr. and Mrs. Jack Beddingfield and baby left Wednesday to spend the Thanksgiving holiday in Dallas and Ft. Worth. They will spend Thursday in Ft. Worth and attend the New Castle High and Arlington High football game.

The Muleshoe Journal

DEDICATED TO THE PROGRESS AND DEVELOPMENT OF BAILEY COUNTY AND THE GREAT MULESHOE COUNTRY

Volume 28, Number 48

MULESHOE — County Seat of Bailey County — TEXAS

Thursday, November 23, 1950

Muleshoe Hybrid Corn Experiments Attracting Section Wide Attention

(Reprinted From Crop & Stock)

Hybrid corn is a relatively new agricultural development, and the same can be said for widespread production of corn on the Plains, but research work on hybrid varieties and adaptation that has been carried on two years or more near Muleshoe by Funk Brothers Seed Co. and the Peppard Seed Company has gone a long way toward bringing corn to the front as a cash crop in a strip of irrigation territory extending from Portales and Lovington in New Mexico through Muleshoe, Littlefield and Hereford, to Tullia and Plainview.

Relatively no corn had been produced in that area in recent years until 1949, when the acreage trended sharply upward, and this year in the Muleshoe area alone it was estimated that approximately 5,000 acres of corn was produced. Yields this year have been slightly disappointing due to ravages of the Southwestern corn borer and the ear worm, but on the whole yields were fair, ranging upward to 65 to 75 bushels per acre in spite of heavy damage to stalk and ear by the worms.

The Funk Bros.-Peppard research evaluation plots on the G. T. Maltby farm about eight miles northwest of Muleshoe showed yields on the different experimental varieties of hybrids of from 60 to 86 bushels, depending on type of corn and the stage reached in experimentation.

Harold Nelson southwestern research man with Funk Bros. Seed Company of Bloomington, Ill., said no reason, he said, why irrigated portions of the Plains cannot profitably produce corn. He cited records showing that the area consistently has better yields than the Middlewest corn belt, and believes that corn production with properly adapted planting seed can be more profitable than some of the major crops now being produced.

Maltby Harvested 166 Bu. Per Acre

For example, Mr. Maltby in 1949 harvested a measured 186 bushels per acre from a 10 to 12 acre plot on his farm, using one of the Funk hybrids developed and adapted to this area. That was gross yield, by which is meant that it contained heavy moisture. Corrected to 15 percent moisture content, the yield was 166 bushels per acre, which is lots of corn in any language. That is unusual, to be sure and well above average production. The corn was planted on land that had been in alfalfa, and was irrigated, but otherwise conditions and cultivation went along a normal course, and is cited merely as an example of what is possible.

But, what is hybrid corn, anyway, and how does it come about?

Actual development of hybrid corn resulted from genetic studies early in this century by Dr. E. M. East of the Connecticut Agricultural Experiment Station and Dr. G. H. Shull of the Carnegie Institute. They discovered that increased yields resulted by crossing previously inbred lines of corn, but it was not until 1919 when Dr. D. F. Jones of Connecticut suggested production of double crosses that the idea became a practical reality. Then a short time later the idea expanded into the four-way cross that is now extensively used, and in 1924 brought the first commercial production of a four-way cross hybrid corn. The first of such seed ever sold was in 1925, when only a relatively handful was available.

This year, 25 years later, hybrid corn almost a byword throughout the nation, and an estimated 150,000 bushels of such seed came into the Southwest alone for the 1950 crop. The Middlewest corn belt grows hybrid corn almost 100 per cent, and USDA estimates that 77.7 per cent of the entire corn crop

of the nation was from hybrid seed.

There are no such fancy figures as 166, or even 100-plus bushels per acre in the national production average, but hybrids have sharply increased average corn production. The national average corn production this year, from the October preliminary report by USDA, is 38.9 bushels. In Texas the state average is 22.5 bushels, and the same report says that 51 per cent of the Texas production was from hybrid.

Mr. Nelson insists, however, that the term hybrid is not magic. Concerned exclusively with research and not particularly interested in sales, he says that corn, to give profitable production, whether it is hybrid or open pollinated, must be adapted to conditions in specific areas. In other words, a corn variety that gives excellent yields in East or South Texas or some other state, may not do well at all on the Plains. The simple fact that corn, or any other crop, is a hybrid is no indication of magical production.

The strains as finally released by researchers have the typical hybrid vigor, and on the whole are tolerant, sometimes near resistant, to the various pests that attack specific crops, than are open pollinated varieties. The hybrid, however, is not a true strain, as such, and will not produce its own characteristics in the second year. Mr. Nelson said it loses an average of about one-fourth to one-half of its production characteristics the second year. Which is to say that it begins to revert back either to nothing or to original characteristics of the predominant cross. So, in growing hybrid corn, or any other hybrid product, one cannot use seed from the crop for planting purposes.

The Funk Bros. research program includes hybridization work in oats, wheat, alfalfa, clover, and soybeans, in addition to corn.

In the corn plots on the Maltby farm under Mr. Nelson's supervision this year, there were 30 varieties, with three replications of each and in addition there were larger plots for spacing tests in the field. In the variety tests, each row contained 40 kernels spaced one foot apart in the row, with 32-inch rows.

In the drill-spacing plots, the corn was planted (all planting done by hand), with 10, 12 and 15 inch spacing in the drill, and all with the same variety, which was Funk's G-711, found to be the leading yielder yet developed in yellow corn.

The 15-inch spacing gave a yield of 60 bushels per acre, the 12-inch spacing yielded 64.8 bushels, and the 10-inch spacing 76 bushels. Size of the ears, however, decreased as the spacing narrowed, and in the 10-inch spacing lodging was heavier and there was more chaffing. There was a slight difference in ear size between the 12 and 15 inch spacing, but everything considered, the 12-inch spacing is recommended.

Borer and ear worms are no respecter of person and crops, and damage from that source was also high in the test plots. In fact, that is a part of the program, which seeks to develop a stalk that will stand up under different conditions and circumstances, along with an ear of corn that has size and quality.

VISIT IN LAMESA

Mr. and Mrs. F. H. Davis and Mrs. Weldon McCarty and daughter were visitors over the week end in the home of their daughter Mrs. Foy Futrell and family in Lamesa. Mrs. McCarty and daughter stayed over for a longer visit.

THANKSGIVING 1950

Thanksgiving, 1950, will be observed in the same spirit as the first Thanksgiving 329 years ago today when our forefathers at Plymouth gave thanks to the Almighty for a bountiful harvest and the blessing He had bestowed upon them during the first year in a new and strange land.

Today, besides all the other things for which we should say grace to the Almighty, is our freedoms and the American way of life.

We should be thankful for our Freedom of Religion. We can worship God today in America according to the dictates of our conscience without fear of persecution from the government of the United States, or any other nation. Whether Protestant, Catholic or Jew, we can attend the church of our belief without endangering our lives, property or citizenship.

We should express our thanks to God for our Freedom of Speech. It is the privilege of this great American democracy of ours for each person to express his beliefs to his family, his neighbors, his public officials, and to his government without placing his life and property in jeopardy. It is our privilege to belong to any political party without fear of punishment for being a member of it. We do not have to whisper or guard our conversations for fear of being punished by our state or national governments.

We should be thankful for our Freedom of Press; the privilege of printing the truth, whatever it may be, without fear of imprisonment or our property being confiscated. We are allowed to print and read types of literature contrary to our beliefs and practices which, if caught in your possession in many countries, would mean severe punishment or perhaps death.

Last, but not least, is Freedom from Fear. We rest without fear of government troops breaking into our homes, arresting us or members of our families and confiscating our property. We have no fear of brutality or bodily injuries from SS men or Gestapo agents acting under orders of the government because we are not members of groups of certain political beliefs. We have the freedom of fear of persecution because of any of the other three freedoms.

NO SIGN OF WHERE A MULE HAD BEEN

Tennessee Philosopher Surprised When He Reached Muleshoe On Recent Trip

Albert Hines of Bucksnort, Tenn., who specializes in "Fishing, Farming, Philosophy," was very much surprised when he reached Muleshoe, Texas, on a recent trip to see no outward sign of a man shoeing a mule in the town.

He visited here, stopped at the Muleshoe Motor Co., and thereby hangs a tale.

Writing in The Nashville Tennessean, Hines, under his column headed "The Sage of Bucksnort," writes: "Muleshoe, Texas—I was a little disappointed when I rode in here and hitched.

"I had sorta expected to find a big mule shoe nailed on a big barn door at the edge of town with a lot of lesser mule shoes all the way in, on trees, fence posts and so forth. Not so.

"I would have bet money that in the middle of the town there would be a life-size statue of a man shoeing a mule, and I wouldn't have been too surprised to find a real man nailing real shoes on an honest to goodness mule. No soap.

"I just knew there would be a mule or so grazing on the village green. Not a mule. Not even a sign where a mule had been or expected to be in the future.

"I'll tell you right here and now, if you come to Muleshoe expecting to see a mule shoe or a mule, you'll go home a sad somebody.

"But I will say this, that the folks here are proud of the town's name and go all out to show it. Practically everything here starts with Muleshoe—like the Muleshoe Motor Co., Muleshoe Bakery, Muleshoe State Bank, Muleshoe Barber Shop, and so on.

"You won't believe it, but they've got a Muleshoe Beauty Shop."

Mr. Hines stopped at the service station and a few days ago the Rockeyes received a letter from him, thanking them, etc. His letterhead has been widely quoted, and reads: Albert Hines, Bucksnort, Tenn., Fishing, Farming, Philosophy—Liberal Discount for Cash—All items fully guaranteed—Prices quoted on request. More satisfied customers than 3 men could shake a stick at; Will accept Side Meat, Sorghum, and Whippoorwill Peas in trade if in good condition; Also Choice Size Angle Worms, Goose Feathers and Old Roosters in Season. 24 hour service.

Boy Scout Drive Gets Underway

Last week the final plans for the local finance drive for Boy Scouting were made.

The Scoutmaster of each troop gives at least one night a week away from his family to help bring the American Adventure that is the Boy Scout program to the boys of this community. The time has come for the parents of these boys and their friends to lend this man a hand.

This year we are asking the parents of the scouts and cubs to help with the campaign. Each parent of a scout will receive a notice from your local chairman giving the time and place of the kickoff. Let's all get behind this campaign and finish it by noon of the first day. If all cooperate it will be easy. Come on, parents let's put this thing over.

Pontiac Sales Set October Record

Pontiac's series of record-breaking sales months continue with the greatest October sales in the Division's history, according to L. W. Ward, general sales manager of Pontiac Motor Division. Sales of 33,808 Pontiacs during the month topped October, 1949, by 10 per cent, Mr. Ward said.

Total Pontiac sales for the first 10 months of 1950 were 386,787 units, Mr. Ward said, exceeding any other complete model year and 13.8 per cent ahead of the total 1949 model sales.

ATTEND GAME

Mr. and Mrs. Gilbert Wollard and Mr. and Mrs. Woody spent the week end in Ft. Worth and attended the T. C. U. and Texas University football game there Saturday.

Sorghum Crops Blown Down In Plains Area By Terrific Windstorm

JayCees' Minstrel Set For Feb. 16

The Muleshoe Junior Chamber of Commerce has set the date for their minstrel on Friday night, February 16. More plans will be made at the next meeting Monday night at the Cross Roads Cafe.

A committee composed of Roy Howard, Irvin St. Clair, Tootie Middlebrook and Travis Barnett was appointed to direct and organize the show. Other members of the JayCees will hold key parts in the production. Bob Gray, director of the Muleshoe High School Band will be in charge of music.

The minstrel will be a well rounded show that will bring the people of this area the kind of music they like—negro spirituals, jazz, and old favorites of both young and old; jokes that have never been heard before; dancing; readings; and other specialty acts. A cast of more than 50 persons is being planned.

Anyone that can sing, play a musical instrument, tell a joke, dance or do anything and would like to be in the show may contact any of the above named persons. All proceeds from the show will be used by the JayCees for the completion of their project of building tennis courts at the Junior High School.

The possibility of a junk car race track for Muleshoe was discussed and a report of the investigations was given by Ira Robinson. The attendance contest which has been in progress for the past two months will close December 4. At present, the side piloted by Tootie Middlebrook is 60 points ahead of the one led by Travis Barnett.

President Buddy Blackman and Carroll Howell were appointed program chairmen for December. June Wagon and Travis Barnett were supposed to furnish the program for Monday night, but failed to produce.

L. A. Green Buys Muleshoe Produce

Announcement was made this week that L. A. Green has purchased the Muleshoe Ice and Produce Company from Mr. and Mrs. N. C. Tubbs. Mr. Green assumed operation November 20.

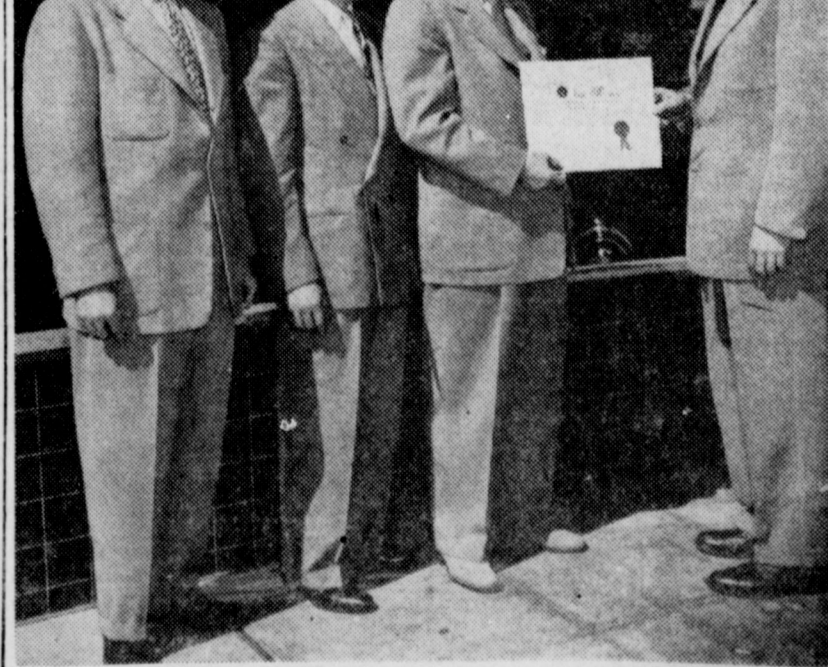
Mr. Green said that he is planning to remodel the buildings, to carry a complete line of feed, and has a complete poultry service.

They will continue to have the ice business and to buy farm produce. Mr. and Mrs. Tubbs expressed their thanks to their many customers and friends for their patronage in the past and wish them to continue to patronize the firm.

Mr. Green invites everyone to stop by and get acquainted with him in his new business and he invites his many friends to stop in and visit with him. Their formal announcement will appear at a later date.

Former Muleshoe Man Receives Award

Mrs. Chet Layne, Mrs. Alton Epping and Mrs. Loyd Roberts attended O. E. S. friendship night in Sudan, Tuesday.



OUTSTANDING SALESMEN—These three Parkway Ford Sales representative receive "Certificate for Outstanding Sales Achievement" from zone manager K. W. Peterson, (right), Ford Motor Co., Long Beach, Calif. From left they are Herbert E. Harmon and Lester P. Garth of Montebello, Calif., formerly of Muleshoe, and Ralph M. Ferguson of used car sales. The men are now members of the "Ford 500 Club", the highest honor the Ford Motor Company can bestow upon a salesman. Mr. Garth is a former Muleshoe resident.

A windstorm that played havoc with standing feed crops raged over the Plains Sunday, whipping up a tremendous amount of sand and dust out from under which the citizens struggled Monday morning.

Apparently a lot of damage has been done to milo and other feed crops. Where the stalks have been blown down it will be extremely difficult if not impossible to combine the grain.

Dee Brown, residing northwest of Muleshoe, said he had a field that was pretty well blown down and said a neighbor's field looked worse than his. He estimated his grain would have made 1,500 pounds to the acre.

A large per cent of the grain sorghum acreage in this territory has been harvested but there remained a great amount of harvesting to be done. It appears that the high winds have struck a pretty heavy blow.

Open cotton probably was damaged by blowing out, too, it was said. Lubbock reported the wind reached as high as 50 miles per hour there and local people feel it was equally as strong here, though there is no way of knowing for certain since there is no wind velocity gauge in use here.

The wind picked up loose dirt on unpaved streets and whipped it about fiercely. The wind reached its peak velocity here around 11 a. m., about the time Sunday school was over and church services were beginning.

Jury Decides Benton Guilty

Responsibility for the \$14,000 burglary of a Bailey county farm house in early June was laid to G. A. (Blackie) Benton, 52, of Lubbock, in a district court jury verdict handed up to Judge E. A. Bills at 9 a. m. Thursday.

Benton, of Lubbock County, was convicted of a charge of burglary of Ed Beller's residence in the Joyland community about June 10. Beller said that someone took a cash box containing the money and bonds when he and his family were in Lubbock attending a wedding.

Sentence Not Pronounced. Sentence was not pronounced. The defendant has two days in which to ask a new trial.

The prosecution was directed by District Attorney Joe Sharp of Plainview, under assistance of Bailey County Attorney Pat Bobo, Attorney Karl Lovelady, formerly of Lubbock, defended Benton. Trial got under way Thursday afternoon with selection of a jury.

Two '51 Fords On View Here Friday

At least two models of the new 1951 Fords will be on display here Friday in the show-rooms of the dealer, Muleshoe Motor Co., O'Neil Rocky of the firm said today.

He was not sure what body models the firm will get but he said the new cars will be on display and invited the public to view them.

THANKSGIVING TO BE FULL HOLIDAY IN MULESHOE

Thursday, November 23, will apparently be a full holiday in the city of Muleshoe. The bank, courthouse, city hall, postoffice, etc. will be closed as will a large number of business houses. The school will observe a two day holiday, taking both Friday and Saturday.

Missionary To Speak Tuesday

On Tuesday, Nov. 28, at 2:30 p. m. at the First Christian Church, Mr. Smiley, a missionary from India, is to speak on the work there.

We extend a cordial invitation to all who are interested to come and hear Mr. Smiley. We feel that it is a rare opportunity to hear from someone directly from the mission field, and hope that many will avail themselves of the opportunity.

Local Markets

Cream60

Eggs40

Heavy Hens, lb.20

Light Hens, lb.17

Hogs, cwt. 18.25

Hegari, cwt. 1.70

Maize, cwt. 1.70

Kafir, cwt. 1.70

Wheat, bu. 2.00



VIEW OF NEW BUILDING LOBBY—This is a picture of the lobby of the new headquarters building of Bailey County Electric Cooperative in Muleshoe, formally opened last Wednesday. Miss Billie Margaret Collins, clerk, stands behind the customers counter. Furniture and fixtures and interior decoration of the new building are in keeping with the modern, sleek exterior and is a building of which everyone in the territory may be proud.

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Travis Barnett Advertising Manager
Mrs. J. M. Forbes Business Office
Harry F. Linderer Shop Foreman
H. B. Flanagan, Gordon Blaylock, Jimmy Holt, and Marion Waggoner Mechanical Staff

REECES IN VISIT HERE

Rev. and Mrs. L. C. Reese are here for a visit with their daughter, Mrs. Bud Holton and family, and their son, Rev. Frank Reece. They have been on evangelistic work in Kentucky, Arkansas, and adjoining states.

VISIT NORTHWEST

Mr. and Mrs. C. M. Baker and Mr. and Mrs. C. L. Baker have returned from a long trip to the northwest. At Seattle the older folks rested while the younger couple went on to Vancouver, B. C., for a brief visit in Canada.

Drs. Woods & Armistead

OPTOMETRISTS

IRA E. WOODS, O.D.
B. W. ARMISTEAD, O.D.
GLENN S. BURK, O.D.

Phone 328 Littlefield

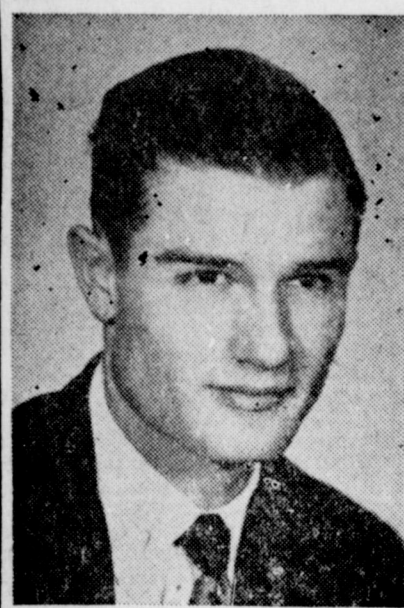
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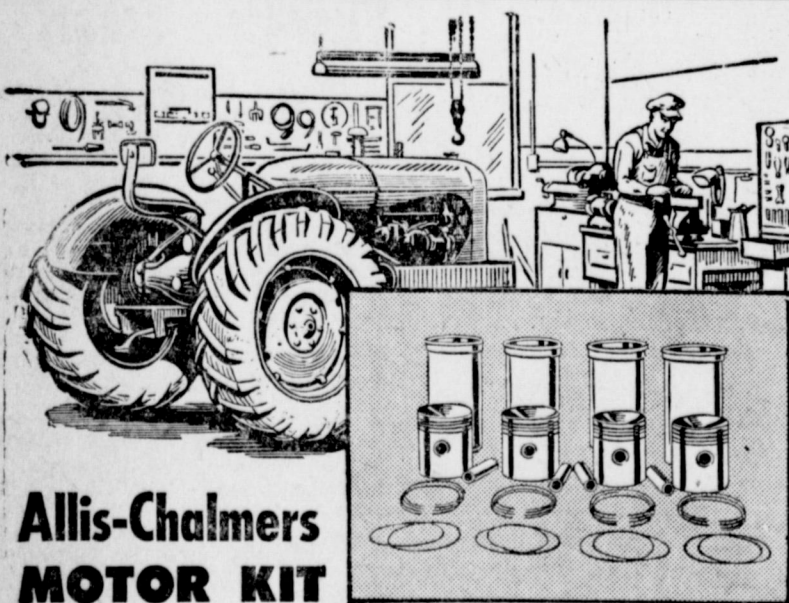
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The sure way to renew Allis-Chalmers performance is with genuine Allis-Chalmers parts and service.



Muleshoe Implement & Supply Co. PHONE 137 MULESHOE

BABSON PRICES AND PROFITS

Babson Park, Mass., Nov. 17.—The uneasy international situation plus a continuing rise in the cost of most goods and services has quite naturally focused attention on profits. Unfortunately, it has also revived the dangerous and widespread belief that business, big and little, is profiting excessively at the expense of wage-workers.

LOOSE TALK IS CONFUSING

It is perfectly true that there are firms which do profit unduly at the expense of their employees and the general public, just as there are some ready to lie, cheat and steal. But the record of American business generally in this regard is an honorable one worthy of defense.

Yet, when costs go up, our first impulse is to blame the greedy manufacturer because we believe he is taking advantage of us.

Labor unions then take up the cry of "excess profits" as they agitate for higher wages. Meanwhile, an ever growing share of the really substantial profits of American business is being drained off by government in the form of federal, state and local tax levies. If even one half of the time, money and energy which government, management and labor spend in foolishly antagonizing each other were to be spent in a united effort to curb waste and increase production, we would soon have a far higher standard of living than we do enjoy.

STOCKHOLDERS ARE HUMAN

The truth is Uncle Sam has now become so adept at piling tax upon tax and squandering so much—that the average corporation of the money which he takes in-stockholders is really just another "laboring man". Those who invest their money in common stocks enable companies to produce more efficiently and reduce prices. This further enables these companies to pay fair wages while at the same time to make substantial federal and local tax contributions.

There are times when labor unions have some legitimate complaints, but I know that labor unions are barking up the wrong tree when they attack stockholders as a class. They forget that the ownership of stocks is now pretty well spread over all the elements of our population. In fact, I am certain that the percentage of wageworkers who are actually stockholders is very large. It is no longer rare to find even labor unions investing in industrial stocks; they know that an additional investment of close to \$10,000 is needed to give a new man a job.

WHY BLAME MANUFACTURERS

When costs go up, there is a widespread tendency to make manufacturers and storekeepers the scapegoats, just as there is a false notion that the latter receive a disproportionate share of the retail price. Doubtless our distribution system is wasteful in some respects; but it has gone a long way in the creation of the mass markets which make possible mass production.

I do wish that more people knew

how this distribution system ticks and how much it costs. For example: Bread and a number of other food products cost much more to market than the part of the total retail price to consumers which the farmer, the miller and the baker receive. Everyone should realize that a good slice of the cost of every item consists of taxes, transportation, rent, and salesmen's wages. These expenses are not subject to daily or weekly changes as are raw materials.

A SUGGESTED REMEDY

No single group is entirely to blame for high costs and high prices. The chief culprit is government, but we all share in the blame for government's mistakes. Year by year, larger and larger sums of money are being taken away from distributing organizations through taxes. Far too much of this tax money has been and is even now being spent in functions which increase the cost-of-living.

This can lead to the kind of socialism which has put once powerful England in the sorry plight where she is today. This same policy is killing our incentive and will demoralize our whole employment structure if we do not force our political bureaucrats to abandon it. We became a great nation because we were willing to continually invest more money in productive purposes. We were eager to risk our savings because there was hope of profit. We must not permit government to destroy that profit motive, for that would lead to the destruction of the nation itself.

HERE FROM ACC

Bobby Goss, who is attending Abilene Christian College, where he is a member of the football team, came in Friday for a few days home with his parents, Mr. and Mrs. Carroll Goss and other relatives and friends. Bobby reports his team has won nine straight games and reaches a climax of their season this week in a game against Howard Payne of Brownwood.

ABILENE VISITOR

Johnnie West of Abilene spent the week end visiting Mr. and Mrs. Travis Barnett. She and Mrs. Barnett are former classmates.

KARL L. LOVELADY

ATTORNEY-AT-LAW
So. Side of Square
Muleshoe - Texas

Legal Directory

Member, Bailey County Bar Association
Norman W. Bays, Gilbreath Bldg. Phone 271.
Karl L. Lovelady, South Side of Square, Phone 229-W.

Stanley Products

Route 2, Muleshoe
MRS. BETTY JACKSON

Shelby Bewley Has Completed Basic Course In Navy

Shelby O. Bewley, seaman apprentice, USN, son of Mr. and Mrs. V. H. Bewley of Route 1, Muleshoe recently completed his first course of Naval military instruction at the Naval Training Center, San Diego, Calif.

The course is designed to acquaint the new recruit with the various aspects of Navy life and also to give him a practical working knowledge of such subjects as signalling, navigation, basic ordnance, seamanship, and Navy customs and terms.

Having completed recruit training successfully, he is ready for assignment to a fleet unit or to one of the Navy's specialized schools for special training.

TO VISIT HERE

Mr. and Mrs. C. M. Baker are to go to Abilene for a visit with their son Jacques Baker, who will return here with them for a visit of several days. Jacques is a student at Abilene Christian College and a member of the college football team.

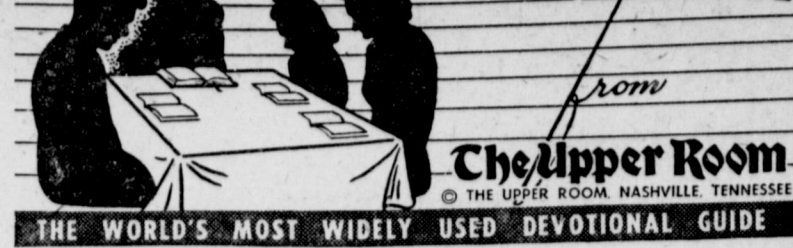
KELTON SOW FARROWS NINETEEN PIG LITTER

A nineteen pig litter, with only one runt in the bunch was farrowed recently at the Omer Kelton place by a Duroc-Berkshire sow. Mr. Kelton placed 7 of the pigs on the bottle, leaving the mother to raise 12. If they all live to marketing age, it will be quite a bit of pork anyway you look at it.

VISITORS FROM SAN ANTONIO

Mr. and Mrs. Bill Crow of San Antonio spent the week end in the home of their parents Mr. and Mrs. H. E. Scuster and grandparents Mr. and Mrs. W. A. Mathis.

TODAY'S meditation



The Upper Room
THE WORLD'S MOST WIDELY USED DEVOTIONAL GUIDE

SONGS OF THANKSGIVING

"My help cometh from the Lord, which made heaven and earth." (Psalm 121:2.) Read Psalm 121.

During a storm a lifeboat was heading shoreward with the last passengers from a wreck in the English Channel. Afloat on the dangerous surf, the boat came nearer and nearer to the rocky shore. The rowers were becoming exhausted. A voice sounded through the roar of the storm and the waves. "Stand, stand! Only a few strokes, and we are safe!" It was the voice of the mate, who was steering the boat through the surf.

Our life is like a voyage over troubled waters. The breakers of sin threaten to drown us. This very day we are perhaps struggling violently to be able to stand. We need help. We ask, "From where is our help to come?" We can see no

way out. But listen! The Lord's voice is sounding to us through the word of Jesus Christ. We have in Him salvation and life eternal. Upon the troubled waters of our earthly life, Jesus comes to us and greets us with His words: "Be of good cheer; it is I; be not afraid." When we deliver the rudder into His hands that He may guide our lives, we are blessed with the safety of salvation.

PRAYER

Heavenly Father, we thank thee that Thou didst send Thy Son, Jesus Christ, to become the Pilot of our lives. Our boats are so small and the sea so great. Guide our voyage over the troubled waters. In His name. Amen.

THOUGHT FOR THE DAY

Jesus Christ is the Captain of my salvation. Gunnar Larson (Sweden)

ELIZABETH WOODLEY INSURANCE

Nat'l Farm Loan Office Bldg.

Phone 83

Announcing

THE OPENING OF THE NEW ANNEX



of the

H. H. MILLING SANATORIUM
818 EAST DAVIS GRAND PRAIRIE, TEXAS DIAL N62-1491

LARGE PRIVATE ROOMS WITH PRIVATE BATHS. COMPLETELY AIR CONDITIONED

H. H. Milling is Connected With No Sanatorium in Texas Except the Sanatorium in Grand Prairie.

For Power with Economy...it's High Compression!

FOR HIGH COMPRESSION...

IT'S THE "ROCKET"!



Ever since Oldsmobile introduced the "Rocket" Engine two years ago, seems like everybody claims "high-compression"—but nobody explains it. The phrase simply means squeezing the gasoline into a smaller space before exploding it. This gets more power out of the same amount of fuel. But the engine must be designed for high-compression all the way through to assure smooth, quiet, gas-saving performance. The "Rocket" is 100% high-compression—from the crankshaft out. And the lowest-priced "Rocket" Engine car is Oldsmobile's "88." Makes good sense to try it soon—doesn't it?

Oldsmobile Hydra-Matic Drive optional at extra cost on all models.

OLDSMOBILE
A GENERAL MOTORS VALUE

SEE YOUR NEAREST OLDSMOBILE DEALER

JOHNSON & NIX

Muleshoe

Phone 166

Letters To Santa

November 20, 1950
Dear Santa Claus:
I'm a little girl 6 years old. I would like for you to bring me a ferris wheel a baby doll with pink blanket and a doll walker, a doll nurser E set and silverware chest, a play house kitchen sink.
Will you please bring my little sister plastic blocks. She is 8 months old, a teddy bear and also a little rubber doll. Oh yes, I want a typewriter, candy, fruit and nuts. Bring all the other little girls and boys something and also my mother, father, grandma, and grandpa, and uncles and cousins something. Thanks.
I love you very much. I have been a good little girl.
MITZI LEONARD

Dear Santa,
I am a very good little girl 5 years old. I would like for you to bring me a bicycle with balance wheel. If you can't bring one I would like a little sewing machine or a watch. Bring my Daddy some cigars too. Please bring our monkey Roscoe a stick of candy. I am coming to see you when you bring your reindeer to Muleshoe in the daytime.
Love you,
Sue Willman

WAC-WAF RECRUITER IS TO BE IN CLOVIS, N. M.

Sergeant Ora E. Burrows, WAC-WAF Recruiter from the Amarillo main station will be located in the US Army and US Air Force Recruiting Station, post office building, Clovis, N. M., from November 28 to November 29 for the purpose of interviewing young women that are interested in either the WAC or WAF.

Young women between the ages of 18 and 34, single and without dependents are solicited.

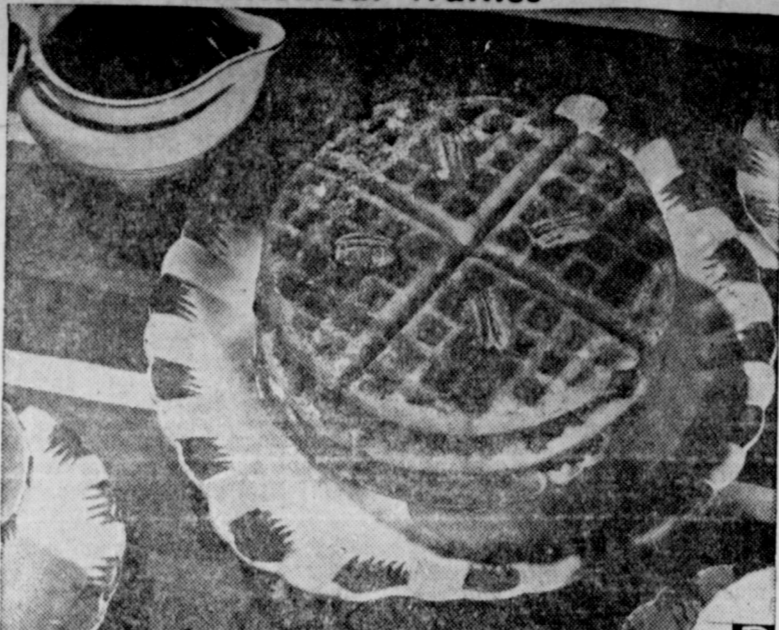
HERE FOR THANKSGIVING

Mr. and Mrs. Tip A. Horsley and family of Arlington, Texas, are expected to spend Thanksgiving here in the J. S. and R. G. Horsley homes.

CHRISTIAN WOMEN ORGANIZE

Mrs. Fay Rector, Mrs. Cosby, Mrs. Davis, Mrs. Matthews, and Mrs. Kirkendall of Lubbock met with the ladies of the First Christian Church on Nov. 13 to organize the Christian Women's Fellowship. Mrs. W. D. Moore was chosen as president of the group.

Mincemeat Waffles



For a delightful mincemeat dessert, spread mincemeat between crisp golden waffles and top with caramel sauce.

Mincemeat waffles are a new mincemeat treat to take a favored place among desserts along with mincemeat pie. The crisp golden waffles, made with enriched flour, are perfect to carry the rich mincemeat flavor. Because of their protein, B-vitamins, and iron enriched waffles may be served as luncheon or supper main dish.

Your friends will praise such a delectable and original dessert as mincemeat waffles, yet they can be an emergency sweet when the pantry is desert-shy and unexpected callers arrive. Cut the double-deck mincemeat waffles in quarters to serve four, topping each serving with hot rum-caramel or orange sauce.

Serve waffles occasionally as the substantial dessert to end a light meal. An interesting luncheon might include a winter pear and cream cheese salad, mincemeat waffles and coffee.

MINCEMEAT WAFFLES

- 1 cup sifted enriched flour
- 1/2 teaspoon vanilla extract
- 1/2 teaspoon baking powder
- 1 egg
- 1/2 teaspoon salt
- 1/2 cup milk
- 1/2 cup shortening
- 1 cup moist mincemeat
- 1/2 cup sugar
- Rum Caramel Sauce

Pecans

Sift together flour, baking powder and salt. Cream together shortening and sugar until light and fluffy. Add vanilla extract. Beat egg and add to creamed mixture. Mix well. Add flour mixture to creamed mixture alternately with milk. Four 1/2 batter in hot waffle

iron. Bake until golden brown. Spread mincemeat between waffles in sandwich fashion. Serve waffle quarters with rum caramel or orange sauce and garnish with whole pecan halves. Makes 1 3-layer Mincemeat Waffle.

Uncle Sam Says



It's good to think that on this Thanksgiving, 329 years after the first observance, we Americans can still give thanks in a land where our faith and freedom stand as firm as Plymouth Rock. It is our job to preserve these by assuring our own financial security, by making our present prosperity provide for our future. All it requires is the regular, automatic program of saving provided for you through the Payroll Savings Plan for the purchase of U. S. Savings Bonds. Enroll now where you are employed.

U. S. Treasury Department

Soybeans Important Cash Crop in Minnesota

Soybeans as a cash crop in Minnesota responded to high prices during the war and post-war years. The acreage harvested for beans increased from 30,000 acres in 1939 to 920,000 in 1947 and then dropped back to 709,000 in 1949. Most of the increase occurred from 1944 to 1947.

In 19 counties 5 per cent or more of the tillable land was in soybeans harvested for beans in 1949.

New Milk Nutrient Found Essential to Good Health

A previously unidentified nutrient in milk has been labeled-B12—and found to be essential to normal human beings.

Commercial chemists recently isolated B12 in crystalline form from liver extracts and found that it is the material that makes this extract effective in treatment of deadly anemia. It was formerly labeled "Nutrient X." The form is still in an experimental stage.

MULESHOE FUNERAL HOME
LOYD ROBERTS
FOR AMBULANCE SERVICE CALL 47

SEE US FOR PROTECTION POLICIES YOU NEED

BOBO INSURANCE AGENCY

PHONE 97 — COURT HOUSE — MULESHOE

Read The Journal Want Ads

Ford steps ahead for the years ahead

Friday at your FORD DEALERS

MERLE NORMAN COSMETICS
THE BEAUTY BOX
PERMANENTS — MANICURES
FACIALS — HAIRCUTS

BOBBIE MYERS Phone 186 ROSEMARY BARBOUR
South Main Street Muleshoe, Texas

NEW LOW PRICES

for the Remington Rand

TOPflight

ADDING MACHINE

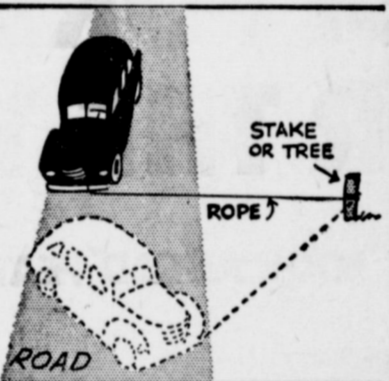
See this speedy...compact portable today. It's the biggest dollar value you can get. Has the amazing 10-key simplified keyboard...gives you automatic column selection. Just enter figures as you would write them. Has total...sub-total...multiply...release and correction keys. Full 5" carriage.

ADDS • MULTIPLIES • LISTS
AND TOTALS TO \$99,999.99



MODEL 7171-S
\$706.50
PLUS FED. EX. TAX
Prices of other models at new lows. Buy now and save!

Pull Out the Car



Although most farmers these days live on a hard surfaced road, there may be occasion when it would be necessary to pull a car or tractor out of a ditch. The above illustration shows how to get out of that ditch with the least amount of effort. A tow rope hitched to the front end of the car and tied to a stake or tree at right angle at the side of the road, will give you the leverage to get out of almost any place without help.

A farm lad who took a job in the big city returned home a few months later to report he was flat broke in spite of the big pay. He said, "Most of my money I spent on women and whiskey. The rest I just wasted."

SEE...

THE EARLY 1951 MODEL
ZENITH
COMBINATION AT

SPENCE RADIO SHOP

PLAYS ALL THREE
SPEED RECORDS

ALSO
YOUR DEPENDABLE
SERVICE SHOP

PHONE 270-W

Crested-Wheatgrass Seed Production Reported Up

The 1950 production of crested-wheatgrass seed is estimated at 5,330,000 pounds of clean seed. This is 5 per cent larger than the 1949 production of 5,090,000 pounds. Larger crops than last year reported for North Dakota, South Dakota, and Montana, more than off set the smaller crops indicated for Nebraska, Colorado and Washington. The Colorado crop was near failure in 1950.



On this day we would like to express our appreciation and thanks to our many friends and customers for their business during the past months.

We wish to solicit your business on our merits of honesty, courtesy, helpfulness and service.

We would like for you to call on us at any time we can be of service, little or big, to you. Come in and talk over your farming problems with us and we will assist you in any way possible.

We would like to say thanks to you again for your patronage.

FRY & COX BROS.

"Your Minneapolis-Moline Dealer"

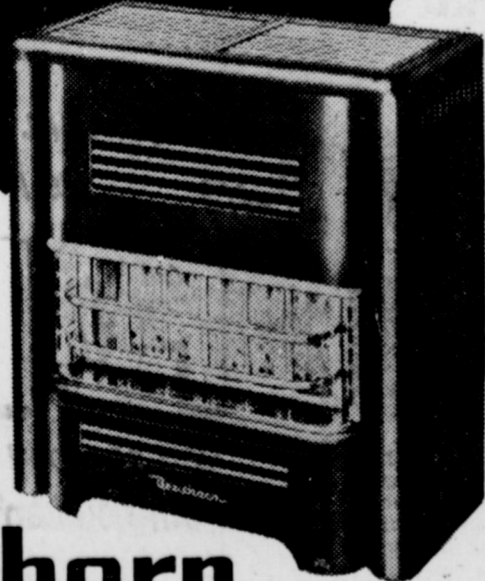
Phone 35

Muleshoe, Texas

THE MULESHOE JOURNAL

AS SEEN IN BETTER HOMES
THROUGHOUT AMERICA

THE FAMOUS
FULLY
AUTOMATIC



Dearborn
GAS HEATER

WIEDEBUSH & CHILDERS

Phone 16

Muleshoe, Texas

"Just What Kinds of Insurance Do You Write, Mr. Pool?"

SINCE SO MANY OF MY FRIENDS HAVE ASKED THAT QUESTION, HERE ARE ALL THE ANSWERS IN FULL

Check the ones on which you would like information	Check the ones on which you would like information
PERSONAL	BUSINESS
Life	Automobile
Accident	Workmen's Compensation
Health	Employers' Liability
Old Age Income	Public Liability
Educational Endowment	Comprehensive General Liability
Personal Effects Floater	General Property Damage
Personal Property Floater	Group Life
Scheduled Property Floater	Group Accident and Sickness
All Risks Jewelry Floater	Salary Allotment Life
Safe Deposit Box Burglary and Robbery	Pensions
Sports and Personal Activities	Business Life
Aviation Accident	Fidelity Bonds
	Boiler
	Machinery
	Office and Store Robbery
	Messenger and Paymaster Robbery
	Mercantile Safe Burglary
	Mercantile Open Stock Burglary
	Safe Deposit Box Burglary and Robbery
	Bank Burglary and Robbery
	Securities in Safe Deposit Boxes
	Securities in Assured's Premises
	Securities in Custody of Messengers
	Surety Bonds
	Money and Securities (Broad Form)
	Accounts Receivable
	Forgery
	Plate Glass
	Fire
	Windstorm
	Residence and Outside Theft
	Use and Occupancy
	Rent and Rental Value
	Riot and Civil Commotion
	Explosion
	Earthquake
	Registered Mail
	Transportation
	Ballees and Furriers Customers
	All Inland Marine Classes
	Installation Floaters

Pool INSURANCE Agency

"We Insure Everything But Flying Saucers"

LEE POOL
PHONE 113

MYRON POOL
MULESHOE

MULESHOE COURTS ADDS TWO CAR STORAGE GARAGE
Muleshoe Courts, owned by Ollie Jones, has begun the construction of a two-car storage garage for convenience of its patrons. The building will be of concrete block construction 22 ft. 8 inches wide by 28 feet long. It is located east of the office, across the parkway from the main part of the courts, and will be so constructed that it can be converted into another unit.



SHOW STARTS 7 P. M.

FRIDAY, NOV. 24

Alan Ladd
Dorothy Lamour
—in—
WILD HARVEST

SATURDAY ONLY

John Hall
Frances Langford
—in—
DEPUTY MARSHALL

SUNDAY & MONDAY

The rest of the
Jolson Story—
JOLSON SINGS AGAIN
—with—
Larry Parks
Barbara Hale

TUESDAY & WEDNESDAY

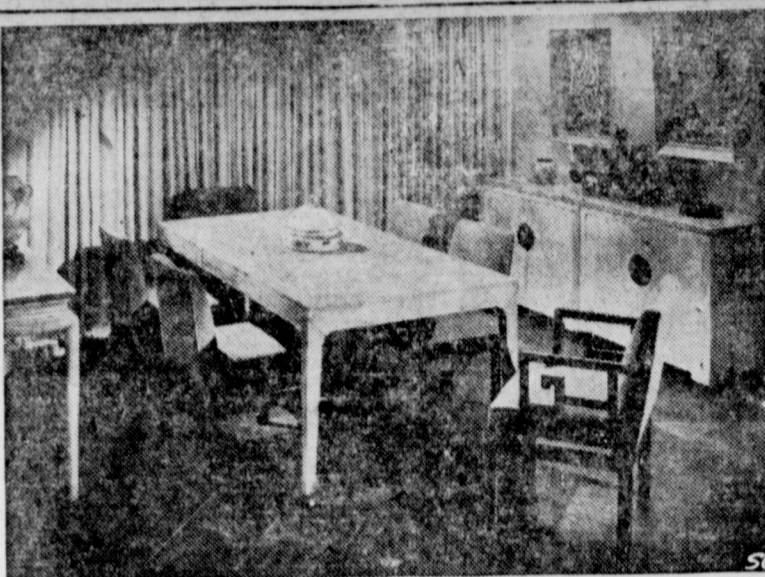
James Stewart
Jean Arthur
—in—
MR. SMITH GOES TO WASHINGTON

THURSDAY & FRIDAY

Marjorie Wilson
John Lund
—in—
MY FRIEND IRMA GOES WEST

If it's not too cold for us—
It's not too cold for you—
COME ON OUT AND SEE IF WE'RE OPEN

FURNITURE FASHIONS by Frances Ainsworth



GRAND RAPIDS, MICHIGAN.—In just three short years, a furniture collection that was originally introduced only for "accent" pieces in Modern or Traditional room settings, has become so overwhelmingly popular that the originators have developed the collection into a complete group of over 50 pieces for living room, dining room or bedroom. The group is the Far East collection by Baker Furniture, Inc. . . . superb reproduction of early Chinese furniture formed in their essential purity. The softly detailed lines, rounded edges and over-all delicacy of designing gives a "Modern" feeling to these pieces; and a "Timeless" quality that makes them adaptable for use in the traditional home as well. Illustrated is a handsome dining room setting from the Baker Far East collection.



So this is HOUSEKEEPING
BY ANIBALE STUART

I will admit that during our courting days the last thing that crossed my mind was the fact that after a certain ceremony I'd be responsible for those white shirts that came calling for me. Of course Jeff was behind the shirts and at the moment that was about all I noticed. But long about the time our "I do" date was set it occurred to me that Jeff was the spic 'n' spannest man I knew. It also dawned on me that mother wasn't going to be around to take care of my lovely trousseau things. In short, the new Mrs. Stuart was going to be faced with a laundry problem. Simultaneously I discovered that about the most non-elastic article known is a newlywed budget. And there had been no provision in said budget for a washing machine.

Then and there began the most intensive campaign poor Jeff has been through to date and I pass on that strategy for what it's worth. I asked for an inventory of his washable wardrobe, itemized every tubbable article I owned, compiled a list of our necessary linens, towels, blankets, etc. The list staggered even me. I appealed to his American love of mechanization; I pointed out that a mechanical washer was sanitary, safe, and as easy to operate as the mere flick of a switch. With the budget bugaboo in mind I noted carefully that a home washing machine helped spare the life of clothing. I even brought interior decorating into the scene by pointing out that a machine was a wonderful item in tinting sheets or spreads or drapes. Then there was the possibility of baby clothes later on that would have to be clean and sweet-smelling. I wound up the campaign in a burst of oratory which labeled the washing machine as vitally essential to the morale and health of the American home.

Jeff couldn't help himself; he gave in and came through with a washing machine that is the pride of our household. The best part of the situation is that I came to realize that every sales point was true. And while I'm glad I talked Jeff into it, I'm even more delighted to find out how right I was!

CAUTION: You'd better look close, now, before telling the wife she has wrinkles in her nose. She may not have any on.

Soldiers back from New Guinea report having seen tribes of wild women without tongues. No wonder they were wild!

GEMS OF THOUGHT DUTY

The path to God is the path of the trivial and the common task.
—Robert Norwood

Whatever it is your duty to do, you can do without harm to yourself.
—Mary Baker Eddy

Fear God, and keep His commandments; for this is the whole duty of man.
—Ecclesiastes

Let men laugh, if they will, when you sacrifice desire to duty—
You have time and eternity to rejoice in.
—Theodore Parker

Our grand business is not to see what lies dimly in the distance, but to do what lies clearly at hand.
—Carlyle

A duty dodged is like a debt unpaid; it is only deferred, and we must come back and settle the account at last.
—Joseph Fort Newton

TO MATADOR SUNDAY

Mrs. John Benson, Mr. and Mrs. Burnice Pearson and children, Gloria and Dennis, visited in Matador Sunday with a brother of Mrs. Pearson and his family.

Retirement Plan For Employees Set Up By Cox Bros.

Establishment of a retirement plan for employees of Fry and Cox Bros., Muleshoe implement dealer, is announced by James A. Cox and Forrest I. Cox, partners.

The major share of the cost of the retirement program is being borne by the company, employees' contributions being only 25%. A retirement income in an amount determined by length of service will become effective when an employee reaches 65, and, in addition, basic life insurance of \$1,000 for each employee is provided.

All present employees under 55½ years are eligible to enter the retirement plan, and new employees in the future will be eligible after one year's service if they are then under 55½.

Placement of the plan is with Southwestern Life Insurance Company, Dallas. Marion F. Harris, Muleshoe representative of Southwestern Life, and Cecil O. Schwalbe, C.L.U., Southwestern Life pension analyst, cooperated with Fry and Cox Bros. in working out the employee benefit plan.

The trouble with most of us is that our necessities are too luxurious and our luxuries are too necessary.

Science says the moon affects the tide. Lovers maintain it affects the untied.

DR. B. R. PUTMAN OPTOMETRIST

First Door North Sue's Beauty Shop
Muleshoe, Texas Phone 342-J

AN IDEAL CHRISTMAS PRESENT FOR SOMEONE SPECIAL IS A

Gruen Wrist Watch
Curved To Fit The Wrist



One of our Gruen Veri-Thin watches will make a gift that will be long remembered. We have beautiful ladies watches from dainty, plain ones to diamond studded. And handsome men's Gruens, including heavy duty waterproof watches.

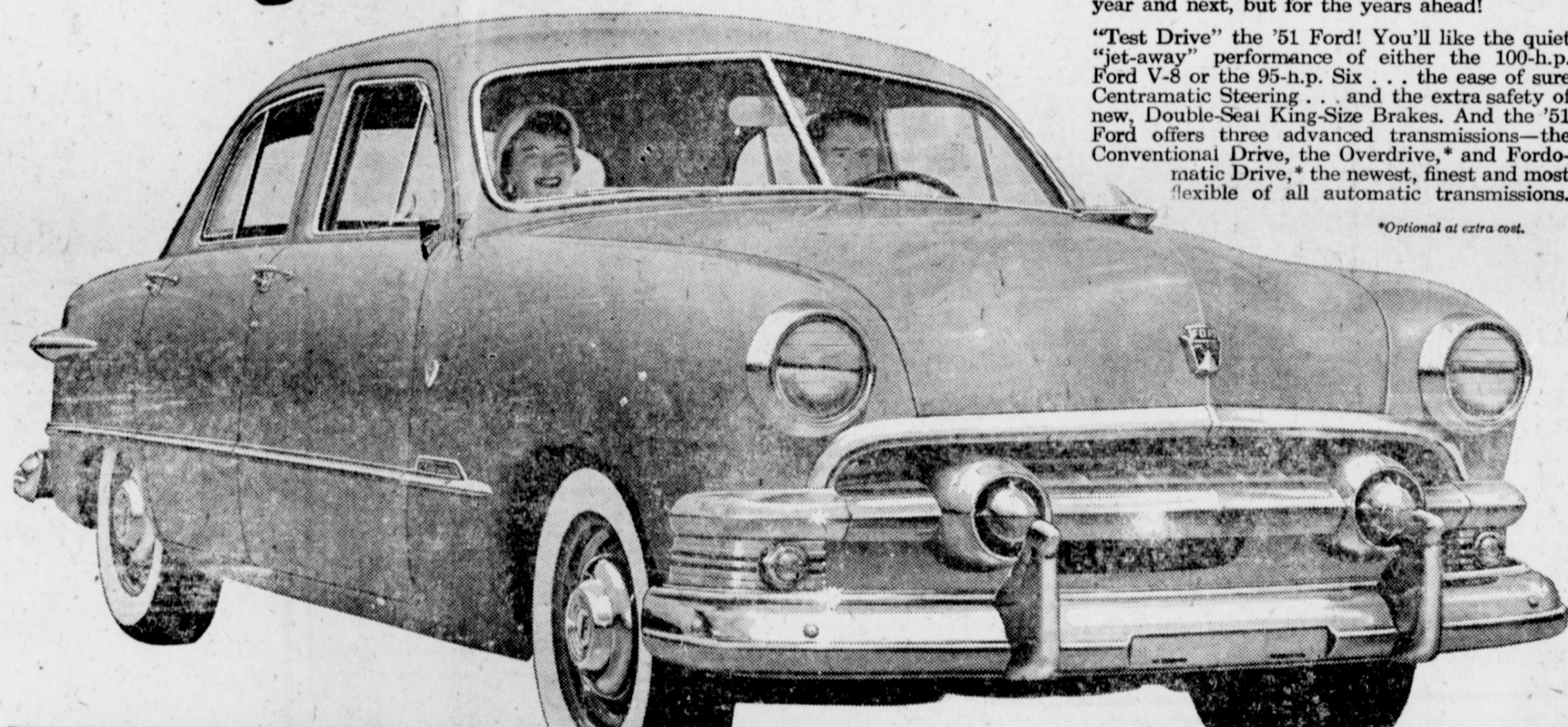
Muleshoe Jewelry
Sallie M. & H. E. Schuster

JOIN YOUR NEIGHBOR IN THE BAILEY COUNTY FARM BUREAU

You will be helping the bureau to work for your interest in various matters that come up from time to time, and your membership will allow you to take Farm Bureau Insurance.

RAY CARTER, President
H. E. SCHUSTER, Sec.

Here Friday! THE '51 FORD STEPS AHEAD ... FOR THE YEARS AHEAD!
WITH 43 NEW "LOOK AHEAD" FEATURES



See It Friday at your Ford Dealer's—the '51 Ford! It's the newest Ford! It's the finest Ford! And it gives you 43 new "Look Ahead" features—engineered and built into the car not just for this year and next, but for the years ahead!

"Test Drive" the '51 Ford! You'll like the quiet "jet-away" performance of either the 100-h.p. Ford V-8 or the 95-h.p. Six . . . the ease of sure Centramatic Steering . . . and the extra safety of new, Double-Seal King-Size Brakes. And the '51 Ford offers three advanced transmissions—the Conventional Drive, the Overdrive,* and Fordomatic Drive,* the newest, finest and most flexible of all automatic transmissions.

*Optional at extra cost.

DEPENDABLE REPAIR WORK

CHEVROLET TRAINED MECHANICS

GENUINE FACTORY PARTS

PROMPT DELIVERY

AUTO ACCESSORIES

COURTEOUS SERVICE

WRECKER SERVICE

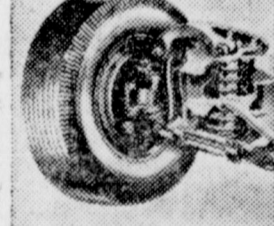
Fast and dependable wrecker service. Give us a call when your next need arises.



C. & H. Chevrolet

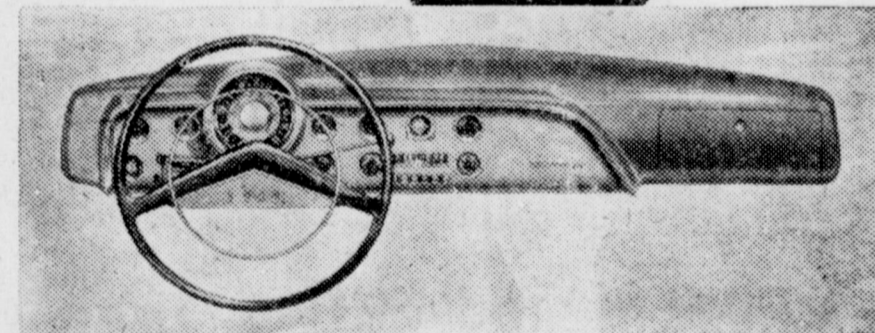
PHONE 12

MULESHOE



NEW AUTOMATIC RIDE CONTROL

. . . a new and unique springing system which automatically adjusts spring reaction to road conditions. Advanced "Hydra-Coil" Front Springs and new Variable-Rate Rear Spring Suspension team with new "Viscous Control" Shock Absorbers to give you an easy ride—a level ride. Stroboscopic illustration above indicates how car stays level! when going is roughest.



Here are a few of the 43 new "Look Ahead" features in the '51 FORD

New "Safety Glow" Control Panel . . . The new design places all controls literally at the driver's finger tips. New "Chanalited" Instrument Cluster is easily visible at night without being distracting. New "Glow-Cup" Controls are individually illuminated . . . a Ford exclusive!



New "Luxury Lounge" Interior . . . with new long-wearing Fordcraft upholstery fabrics, new harmonizing appointments, smart new colors, new "Colorblend" Carpeting—the '51 Ford's new "Luxury Lounge" Interiors are "decorator designed" for the years ahead. Interior colors and new Fordcraft Fabrics are "Color-Keyed" to outside body colors.



New Automatic Posture Control . . . moves front seat forward automatically at release of lever, raises it for shorter drivers. Push seat back, it lowers automatically for taller drivers.



Automatic Mileage Maker . . . saves gas automatically. New Waterproof Ignition System, including snug synthetic rubber spark plug boots, prevents engine being shorted out by moisture.

Come in and see it Friday
'51 FORD

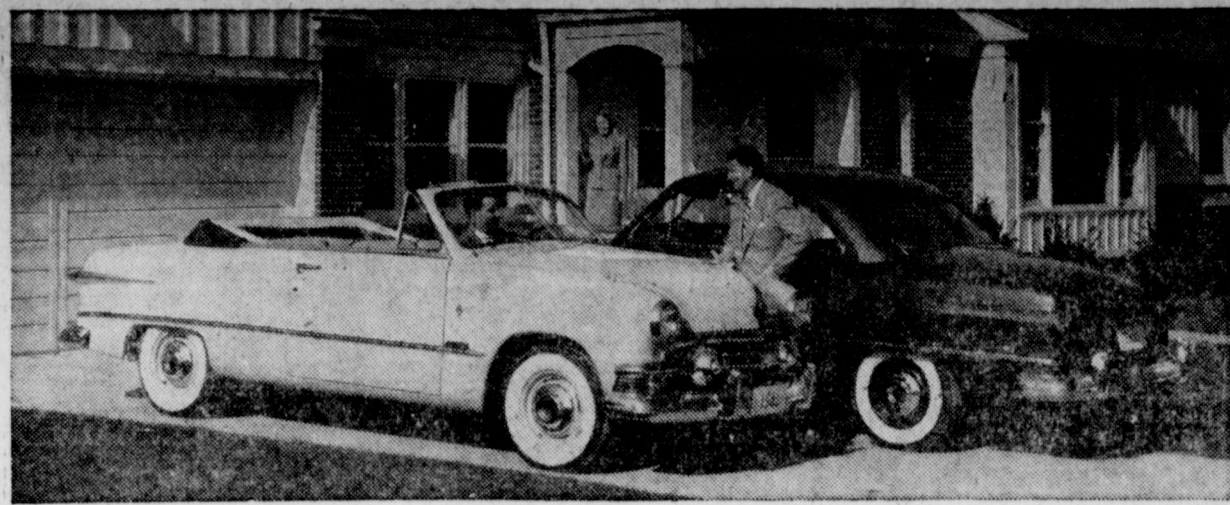
You can pay more but you can't buy better

MULESHOE MOTOR CO.



Phone 33

Muleshoe, Texas



Distinctive new styling of both front and rear of the new 1951 Fords is shown in this photo of the Convertible and the Custom Club Coupe. The dual-spinner grille and longer, wrap-around bumpers give the front end a wider, more massive appearance and additional chrome and wider tail lights add to the rear end appearance. The 1951 models feature Fordomatic Drive, the new automatic transmission, as optional equipment.

1951 Fords Featuring Fordomatic Drive Being Introduced Fri., Nov. 24

The 1951 Fords, featuring Fordomatic Drive, the new automatic transmission, will be introduced in Ford dealerships throughout the nation Friday, November 24.

"Ford cars for 1951 accomplish notable refinements in styling, beauty, engineering, riding qualities, economy, safety and ease of handling," L. D. Crusoe, vice-president and general manager of Ford Division, announced.

Addition of the new automatic device will make available to Ford buyers a choice of three transmissions and two engines—six different power combinations in all. Both the conventional three-speed transmission and the Ford overdrive will continue to be available. These, with the new

Fordomatic Drive, will be offered with either the 100-horsepower V8 or the improved 95-horsepower six engines.

Introduction of Fordomatic climaxes several years of intensive engineering research by the company to develop a fully automatic transmission that is simple to operate, economical, long wearing and easy to service. The device, which will be optional at extra cost, combines the advantages of a hydraulic torque converter and a planetary gear train to provide maximum performance and a smooth and economical flow of power.

The distinctive styling of the 1949 and 1950 models has been re-

tained, but with refinements and improvements both in interiors and exteriors.

A lower hood, a new dual-spinner grille and a wider, longer wrap-around bumper give a more massive appearance to the front end. Parking lights are restyled and larger chrome headlamp rims extend beyond the lenses. Added chrome and new, larger tail lamps add to the appearance of the rear end.

Rear deck lids on the new Fords have been counter-balanced and are opened by a new key release lock. Springs then assist in raising the lid and hold it in the open position.

The new models have a wide range of color combinations, and a choice of upholstery, headlining and other interior trim to harmonize with body colors. This wide choice is a Ford exclusive in the low-price field.

The "51 Safety Glow" instrument panel is completely new. A "Chanalited" instrument cluster adds safety and convenience, and the speedometer pointer has a glowing ring which encircles and illuminates the figure showing the speed. The instrument control knobs are mounted in depressed cups, each individually lighted.

Key Starter Provided
Key starting is provided by the new ignition switch which incorporates the starter control. The steering wheel also is re-designed, with a full-circle horn ring on custom models. A posture control front seat is mounted on curved tracks, and when it is moved forward or backward, the entire seat assembly tips to the correct position for tall or short drivers. An assist spring moves the seat forward automat-

ically.

An outstanding feature of the new cars is a new "softer" ride which is made possible by suspension improvements and automatic ride controls. A new control valve was developed in the hydraulic shock absorbers, which adjusts the cushioning effect. The combination of new tension-type rear spring suspension and softer front springs rate maintains a proper balance between the front and rear for a level ride on all roads. Rubber engine mounts also have been re-designed.

The Ford deluxe line includes the business coupe, tudor and fordor models. In the custom line are the club coupe, tudor, fordor and convertible. The Country Squire station wagon and the Crestliner complete the passenger car line. The V2 engine or the Six are optional on all models except the convertible and the Crestliner.

There will be a choice of 10 basic colors in all models except the convertible which will have 12 and the Crestliner which will have four two-tone color combinations. New colors are Coral Flame red, Alpine blue, Culver blue, Sea Island green, Greenbrier metallic and Mexacall maroon. Other colors are Sheridan blue, Silverstone gray, Hawaiian bronze, Hawthorne green and Raven black.

Sportsman's green is reserved for the convertible and Crestliner. Coral Flame red is reserved for the convertible.

The '51 models have a winged hood ornament, and "Deluxe" and "Custom" nameplates are on the sides of front fenders. Chromed V8 insignia on the fender identify eight-cylinder models.

Chassis Is Strengthened
The chassis frame has been strengthened by extending heavy box section side rails almost to the rear end. Brake drums and backing plates also were re-designed.

Several important engine changes have been made. Valve rotators have been incorporated and the top compression ring on each piston in V8 and Six engines now is chrome flashed. A weather-proof ignition system also is a feature.

The new fuel pump is designed

to assure reliability under all kinds of operating conditions. A larger windshield wiper motor improves wiper operation.

New mounting of the intake manifold on the Six insures more uniform fuel distribution for quicker cold weather starting and smoother performance. Quieter operation is accomplished by installation of expansion control Automatic pistons and by adoption of a redesigned camshaft and a three-blade fan.

Gears have been redesigned and strengthened in the conventional three-speed transmission and in the unit used with the overdrive.

CARD OF THANKS

We wish to thank the people of Muleshoe community for their kindnesses before and after the death of our father.

The Bartleys

FATHER IS ILL

Mr. and Mrs. B. A. Dalton and family spent Sunday in Plainview. His father, G. W. Dalton has been under treatment in a Hale Center hospital.

DENTIST

DR. A. E. LEWIS
Downstairs - McCarty Bldg.
Office Hours
9 a. m. to 12 - 1 to 5 p. m.
Office Phc. 131 - Res Phc. 220-J

Army Clothes

Blankets — Jackets
Shirts — Pants
Shoes — Boots

Mrs. Carothers

Social Security Man Here Nov. 29

What do you actually know about your social security benefits? Do you know what you may be entitled to receive when you reach 65 and retire? Have you any idea of the lump sum or the monthly

payments which your wife and young children are eligible to receive if you should die? To have a clearer knowledge of these facts, contact the Social Security Administration in Lubbock, Texas.

A representative from the Lubbock office will be in Muleshoe at the Post Office on Wednesday, November 29, 1950 at 9:30 a. m. He will be glad to discuss with you any questions you may have about social security.

FARLEY INSURANCE AGENCY

FIRE, CASUALTY, POLIO, AUTO FINANCING
MULESHOE STATE BANK BLDG. PHONE 375-W

NOTICE

Cotton Growers

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MULESHOE ABSTRACT CO.

Complete & Efficient Abstract Service

Barry T. Lewis
Phone 352-J



Mr. Dan Goldsmith, 3024 Curron Road, Louisville, Ky., owner of Coogla Cut Rate Store at 935 West Broadway, says there aren't enough words in the English language to praise HADACOL correctly. He says he knows most folks don't realize what a change HADACOL can make in their life if their systems are deficient in Vitamins B₁, B₂, Iron and Niacin. Here is Mr. Goldsmith's statement:

"Before I started taking HADACOL I was run down and nervous—and had a hard time sleeping nights. With my work in the store I have to spend sometimes 14 hours a day on my feet. Since I am in the retail business I saw how many folks were asking for HADACOL so I decided to try it myself. After the first couple of bottles I could tell a definite improvement. Now I have all the pep and energy in the world, my nerves are steady as ever and I really do get a good night's rest. HADACOL is wonderful—I not only take it, but recommend it to all my customers. I praise the day Senator Dudley J. LeBlanc put HADACOL on the market."

HADACOL Is So Different
Thousands are benefiting from HADACOL... whose systems lack Vitamins B₁, B₂, Iron and Niacin. HADACOL is so wonderful because HADACOL helps build up the hemoglobin content of your blood (when Iron is needed) to carry these great Vitamins and Minerals to every body organ—to every part of the body.

Give remarkable HADACOL a chance and if you don't feel better with the first few bottles you take—you get your money back. Only \$1.25 for Trial Size; Large Family or Hospital Size, \$3.50. If your druggist does not have HADACOL, order it direct from The LeBlanc Corporation, Lafayette, Louisiana. © 1946, The LeBlanc Corporation.

"I Weighed The Results"

I weighed the results of exhaustive cropping and found them lacking. The results were a soil mined of its fertility and land skinned of its good top-soil.

Exhaustive cropping has driven good farmers out of communities. Businessmen soon followed. In such communities little remains of once prosperous farms but weeds, gullies, and barren sub-soil.

Such fertility and soil losses, according to farmers in this community, can be reduced by the use of sound rotations, lime and phosphate, grasses and legumes.

MULESHOE STATE BANK

Member F. D. I. C.



Thanksgiving

For 329 years, since the first year after the original colonists landed at Plymouth Rock, Americans have paused following the harvest season to offer Thanksgiving for the benefits that have been theirs.

There have been lean years as well as those that were bountiful. Peace—the credo of all Christian men—has in some years been replaced by warfare and strife. But on every Thanksgiving occasion there has been much for which we—and our forefathers—could give thanks.

At this Thanksgiving season there will be those of us who will discount the riches and blessings that have been our lot. But now—as never before in history—humanity looks to the United States for Thanksgiving. And all our people can be thankful that we share our bounty with the peoples of other lands in the cause of a permanent peace.



SOUTHWESTERN

PUBLIC SERVICE COMPANY

26 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

Study Club Met In Griffiths Home

Members of the Muleshoe Study Club met in the home of Mr. and Mrs. Ray Griffiths, Thursday, November 16, with Mrs. C. C. Griffiths as hostess.

Mrs. Buck Wood presided in the absence of the president and the meeting was called to order. A short business session was held.

Mrs. M. F. Green, introduced the guest speaker, Minister Ebb Randol who gave a talk on "How Can I Help Build a Better World through Religion."

The Thanksgiving theme was carried out in the decorations and refreshments were served to the following: Mesdames Pat R. Bobo, Milton Forbes, M. F. Green, G. O. Jennings, Ray Keeling, Julian Lenau, A. E. Lewis, Buck Ragsdale, H. S. Sanders Jr., Vance Wagnon, John Watson, Buck Wood, A. J. Gardner, Ray Griffiths, and two guests, Minister Randol and Mrs. Randol and the hostess.

Sorority Social Thursday Evening

The Epsilon Sigma Alpha Sorority met Thursday night at the Post Office Cafe for their Thanksgiving social. Ann Howell and Jane Scott were hostesses for the dinner. After all the guests, including the members and their dates, arrived, the couples found their place cards and were seated after the invocation was given by Elizabeth Woodley.

The tables were decorated with yellow chrysanthemums and autumn colored leaves. The menus were in the shape of a turkey. After enjoying the large turkey dinner, everyone pushed the tables together and prepared for a game of Canasta. Partners were determined by drawing numbers, which were drawn on paper pumpkins. Winners rotated toward a head table and a prize was given, with Ann Howell and Noel Woodley winning high.

Those attending were: Dorothy and Jack Beddingfield, Katty Lou and James Wells, Noel and Elizabeth Woodley, Jean and Karl Lovelady, Gwyneth Gigham and T. C. Wiseman, Jane Scott, Norma Lee Osborn, Willis and Jerri Farrell, Ann and Carroll Howell, Travis and Mitzi Barnett, Bill and Marlene St. Clair, Bob and Ruby Gregory, Lois and Wilson Witherspoon.

Mrs. Haberer Has Dinner Party

The home of Mrs. Herman Haberer was the scene of a dinner party celebrating the second birthday of the Pleasant Valley Social Club.

Members present were Mesdames Wiley Grizzle, J. E. Dulin, R. L. Roubinek, H. E. Reeder, Gerald Allison, B. H. Bickel, Floyd Andreas, and Jack Epps. Mrs. Elsie Bock of Earth was a guest.

Mrs. J. F. Dulin was presented with a gift for being chosen as the outstanding member of the group.

Mrs. Bock climaxed an enjoyable evening by very capably presenting a review on "A Guide To Confident Living," by Dr. Norman Vincent Peale.

Three Way SS Classes Met

The Dorcas Sunday School Class and the T.E.L. Class of Three Way met in the home of Mrs. M. G. Ellis Nov. 16 at 7:30 p.m. with nineteen ladies present. Mrs. F. G. Knatz, president, presided.

Happy birthday was sung for Mrs. M. D. Gaddy and Mrs. Lola Smith, with a cake decorated "Sweet Sixteen". Mrs. Truitt Smith gave an interesting devotional, then the group of ladies sang "Count Your Many Blessings". Mrs. Orene Speed gave a Thanksgiving reading. Mrs. Gaddy led in a Thanksgiving prayer. The ladies enjoyed two Bible games, the winner, Mrs. Truitt Smith and Mrs. D. P. Brinker receiving small gifts.

The ladies revealed their sunshine sisters with great joy. The secretaries of each class, Mrs. Albert Ellis and Mrs. Dolph Witter, prepared the names for the ladies to draw new Sunshine sisters.

The hostess served pumpkin pie with whipped cream and tea or coffee. Dorcas class members present were: Mesdames Rosemary Johnson, Orene Speed, Ollie Brannaman, F. E. Knatz, Adolph Witter, Edwin Neutzler.

Those of the T.E.L. Class were Mesdames Louise Carpenter, Price Louise Neutzler, J. A. Johnson, Truitt Smith, W. R. Byers, M. G. Ellis, Lola Smith, Albert Ellis, M. D. Gaddy, D. P. Brinker. —Dorothy Neutzler, Reporter.

High School P-TA In Meeting Monday

Muleshoe high school P-TA Monday night heard a very interesting talk by Mr. Kirelis, instructor in physical education at Texas Tech, Lubbock.

Also on the program was a report by Jerry Kirk on the annual convention of the Texas P-TA, held at Mineral Wells, to which he and Troy Perkins were delegates.

The group went to the main auditorium to see the stage curtains that have been fashioned at little expense under the direction of Miss Norma Lee Osborn of the faculty. In arranging the stage she had the assistance of the boys of the Junior class, which is making arrangements for their annual play. Miss Osborn took old curtains from the old high school building, bought \$16 worth of additional materials and the P-TA folks said, "You'd be surprised." The P-TA met expenses of this project.

Another goal this year of the P-TA is the furnishing of the ladies lounge of the high school.

SO CIETY

THE MULESHOE JOURNAL, Thursday, November 23, 1950

Miss Charlene Prather And James Bickel Wed In Lovely Ceremony Here Sunday

The Main Street Baptist Church was the scene of a lovely mid-afternoon wedding Sunday, November 19, uniting in a double ceremony Miss Charlene Prather, daughter of Mr. and Mrs. Charlie Prather, to Mr. James Bickel, son of Mr. and Mrs. B. H. Bickel. Rev. M. E. Robinson read the ceremony under an arch of greenery and wedding bells. The candleabra and fern trees were placed on either side of the table laid with plumosus on an open Bible.

Selections of the couple's love songs were offered by Mrs. Mack Ragsdale, who also accompanied Mrs. Loyd Roberts for her solo of "Always".

Miss Prather, entering on the arm of her father, was attired in a charming silk ballerina length dress of sea blue. Her finger tip veil was of mink brown millene connected to a headpiece of pink pinocchio roses. Her mits were also mink brown, complemented by a brown suede opera pumps. She carried a white Bible topped with an arrangement of pink pinocchio roses.

Miss Joyce Nickels, the bride's only attendant, wore a dark brown taffeta dress of ballerina length. Her headpiece was of yellow millene complemented with yellow sweetheart roses and she carried a bouquet of the same.

Mr. Billy Jim St. Clair served as best man.

Ushers were David Wyer, Jim Prather, brother of the bride, and Bennie Bickel, brother of the groom. Jim and Bennie also lighted the candles.

The bride's mother was dressed for the occasion in an aqua crepe dress with brown accessories and wore a yellow corsage of roses. Mrs. Bickel wore a black crepe dress and black accessories, complemented by white carnations.

Out of town guests were Mr. and Mrs. Bill Cox and Mrs. Frank Floyd of Andrews, Texas; Mr. and Mrs. H. S. Hart and daughter, Jean, Mr. and Mrs. W. C. Hart and Keny, Mr. and Mrs. C. A. Hade, Patricia, Barbara, and Anita, all of Snyder, Texas; Glen Robinson of

Hermleigh, Texas; Sonny Hart, of Post, Texas; and Frances Gaede, Limon, Colo.

After returning from their honeymoon trip the couple will be at home at 1011 Avenue F. Both are graduates of Muleshoe high school and attended Texas Tech. Mrs. Bickel is employed at the Johnson - Pool store and Mr. Bickel is farming northeast of town.

Council Finishes Work On Yearbook

The Bailey County Home Demonstration Council met Monday, November 20, in the club room with the chairman and four members present.

Final work was completed on the yearbook and committees were appointed for the coming year. It was decided to hold the annual Christmas party at the next regular meeting of the Council Dec. 18. All new and old officers and delegates are urged to be present. Bring a gift costing not more than \$1.00 and fruit and candy for refreshments.

AT FRIENDSHIP NIGHT

Mrs. C. E. Layne, Mrs. Loyd Roberts, and Mrs. Alton Epting attended the friendship night of Sudan Chapter OES Tuesday night. Chapters represented were Olton, Earth, Littlefield, Muleshoe, Southland, Levelland and Sudan. The three local ladies report a very wonderful evening.

CALLED TO CARLSBAD

Mr. and Mrs. Willis Strang were called to Carlsbad, Saturday because of the death of his father.

Our Honor Roll ...

New subscribers to The Journal this week are:

H. W. Blair, city.
Alvin White, Star 2.
Charlie Prather, Star 1.
B. H. Dyck, Route 1.
John Davis, Star 2.
Mary Frye, Hereford.
Mrs. B. Mark Harrison, Dickenson.

Mrs. Ada Goen, Raymondville.
Those renewing their subscriptions this week are:

Claude Riley, city.
Mrs. Joe Peugh, Route 2.
G. T. Maltby, Route 2.
Lloyd Quessenberry, Route 1.
F. L. Oliver, Jr., Route 1.
Mrs. C. E. Layne, city.
H. M. Gable, Route 1.
John Gummelt, Star 2.
Van Rogers, Sudan.
Roy W. Bradley, Iowa.

TO ATTEND JUDGES CONVENTION

County Judge Cecil H. Tate and Commissioners L. T. McKillip, Tom Smith, and Mr. and Mrs. Robert P. McCall will leave Sunday to attend the Judges Convention in Austin.

IN FORT WORTH AND CISCO

Mr. and Mrs. Delma McCarty attended the T. C. U. and Texas University football game in Ft. Worth Saturday and returned to Cisco and visited his mother Mrs. Kate McCarty.

VISITORS FROM PORT NECHES

Mr. and Mrs. Good Harden and son Joy Lynn of Port Neches arrived Monday to visit in the homes of Mr. and Mrs. Buford Butts, Mrs. I. W. Harden, Miss Elizabeth Harden and Mr. and Mrs. Delma McCarty and other friends and relatives. Enroute here they stopped at College Station and attended church with Weldon, Fuston McCarty and Teddy Lawler and also visited the Methodist Orphanage in Waco.

FROM TUCUMCARI, N. M.

Mrs. D. E. Byrd of Tucumcari, N. M. spent last week here in the home of her daughter Mrs. Willie Strong and family.

MOVED TO FORT WORTH

Mr. and Mrs. Donald Fudge left Sunday, for Ft. Worth to make their home. He will be with Consolidated Aircraft.

Lazbuddie School Fall Carnival Was Attended By More Than 1,000

MRS. BRISTOW'S PUPILS PRESENTED IN RECITAL

Mrs. Clinton Bristow presented her expression pupils in recital at Fellowship Hall Monday evening, Nov. 20. The following program was given:

Welcome, Rodney Blackwood, Don Gardner, Vick Spivey, Wayne Malone, and Jimmy Case; If, Robert Case; A Sad Calamity, Gordon Green Why Grandpa's Thankful, Randy Beaty; The Elephant's Luggage, Gary Smith; A Love Treat, Sharon West; The Thanksgiving Turkey, Rodney Blackwood; Green Apples, Vick Spivey; The Borrower, Don Gardner; Something To Be Thankful For, Jo Carrol Wells; Soap, Wayne Malone; The Turkey, Jimmy Case; A Thanksgiving Dream, Dudley Bristow; The Thankful Rich Man, Wayne Bristow; Four Little Sleepy Heads, Randy Beaty, Gordon Green, Gary Smith, and Robert Case.

Mrs. Harden Hosts Half Century Club

Mrs. I. W. Harden entertained the Half Century Club in her home Nov. 16, with fifteen ladies present. Mrs. Peeler and Mrs. Choenberger were guests.

Mrs. Harden gave a reading, "The Last Seven Words of Christ on the Cross".

The afternoon was spent in visiting, singing and playing games. We will meet with Mrs. Paul Nov. 30. Mrs. Harden, assisted by Mrs. Farrell served refreshments. All members be at the next meeting as we will plan our Christmas program. Mrs. Gilbreath will have the tree and social in her home December 21.

TO FORT WORTH

Mr. and Mrs. Spencer Beavers and boys, Glenn and Johnny, left today to spend the Thanksgiving holidays with his parents, Mr. and Mrs. S. C. Beavers and brother, Billy.

Lazbuddie school held its annual Fall Carnival Friday night, November 17, with at least 1000 people in attendance, and with gross receipts reaching \$1,007.34. Receipts will be expended as follows:

Expense for carnival, \$247.84. (Including coronation expense, prizes, drinks, candy, etc.) PTA, \$129.50. Senior Class share, \$63.65. Classes' share, \$181.09. TOTAL, \$622.08.

The balance of \$385.26 will be spent for library books, repair to Home Economics and Agriculture building, and boys basketball suits.

Grade Queen Crowned

The coronation of the queen was the climax of the evening.

Queen Correta Watkins of the second grade was crowned by King P. L. Porter. She reigned over grades 1 to 8. Her court consisted of the following: Lady Eva Deen Ivy and Lord David Koelzer of the first grade; Lady Oma Lee Porter and Lord Derrell Jennings of the third grade; Lady Caroline Hinkson and Lord Bonnie Briggs of the fourth grade.

Train bearers were Julia Hollis and Jimmie Brown; Clyde Purnoy was crown bearer.

Queen Carolyn Beavers was crowned by King Leland Gustin. She reigned over grades 5 to 8. Her court consisted of the following: Lady Janis Clark and Lord Eugene Howard of the 5th grade; Lady Alma Jean Winn and John Mall of the 6th grade; Lady Glenda Hall and Robert Ivy of the 8th grade. Train bearers were Lynda Sims and Gary Foster. The Queen's crown bearer was Billy Haridge.

High School Queen Crowned

Queen Levina Clark was crowned by King Albert Clark. She reigned over the Lazbuddie high school. Her court consisted of the following: Lady Charlene Graef and Lord Leonard Smith of the Freshman class; Lady Tricie Steinbock and Lord Richard Engleking of the Sophomore class; Lady Mary Hall and Lord Max Crim of the Junior class.

Train bearers were Minnie Redwine and Theron Dalton. The queen's crown bearer was Ronald Elliott.

Jerry Gleason was court jester.

THANKS.....

For your patronage during the past months. We have sold the Muleshoe Ice and Produce to Mr. L. A. Green and are sure that you will give him the same cooperation that you gave us.

Mr. and Mrs. N. C. Tubbs



Pasteurized Milk For Pep

And Youthful Energy

TEN REASONS WHY EVERY CHILD NEEDS ONE QUART OF MALONE'S MILK DAILY

1. Milk is essential to the best development of bones and teeth.
2. Milk builds good muscles.
3. Milk helps preserve balance in the diet.
4. Milk helps correct the deficiencies of the average diet.
5. Milk promotes growth and vitality and increases resistance.
6. Milk furnishes energy for warmth and work.
7. Milk is easily digested.
8. Milk is the best health protecting food.
9. Milk, a quart of it, supplies more than 50 per cent of the day's essential food needs.
10. Milk gives more food value for less cost than any other food.

Malone's Milk At Your Store Or At Your Door

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Telephone 206

Muleshoe, Texas



It's Here!

THE AMAZING New EUREKA

AUTOMATIC VACUUM CLEANER
cleans **FASTER**
cleans **BETTER**
cleans **EASIER**

TANK MODELS ARE ALSO AVAILABLE



ALADDIN LAMPS

A beautiful gift for the home is one of our beautiful selections of Aladdin Lamps. All different colors and patterns to match any room in your house.

ON-A-LITE TREE LAMPS

Put your lights wherever they are needed on your Christmas tree. Lights can be fastened anywhere on the cord.

OUR SELECTIONS IN POWER TOOLS WILL MAKE AN IDEAL GIFT FOR THE MEN IN YOUR FAMILY.

USE OUR LAY-AWAY PLAN ALL GIFTS ARE WRAPPED FREE OF CHARGE.

ROOS CEDAR CHESTS

Another gift that will be appreciated by mother, wife, daughter or sister is one of our beautiful Roos Cedar Chests. Several sizes and selections.

E. R. HART CO.

PHONE 23

MULESHOE, TEXAS

BUY SELL LOAN RENT TRADE

USE THE CLASSIFIED FOR RESULTS

RENT TRADE BUY SELL LOAN

CLASSIFIED AD RATES
 The minimum for any classified ad is 35c; 2 1/2 cents per word for one insertion; 1 1/2 cents per word for additional insertions. All classified advertising is strictly cash in advance.

THE MULESHOE JOURNAL, Thursday, November 23, 1950

FOR SALE—1947 2 ton Diamond T truck, \$775. Wiedebush & Childers. 44-tfc

TAKING TIMES SUBSCRIPTIONS
 Muleshoe Rebekah Lodge is taking subscriptions for The Amarillo Times. Anyone wishing to subscribe or renew their subscriptions may see Mrs. A. P. Lambert at Lambert Plumbing Co. 48-tfc

FOR SALE: Two registered Guernsey bulls, one prize winning three year old and one three months old. See Barrie Smith, Muleshoe, Route 1. 48-2tp

PIANO FOR SALE. Extra good instrument. See Bill Collins, Muleshoe Cafe. 48-2tc

FOR CASH MONEY RENT—160 acres in cultivation, 3 1/2 miles South of Stegall gin, 20 North-west of Morton, Vernon Adcock, Lamesa, Texas. 47-tfc

FOR RENT—One bedroom and one 2-room apartment. 1007 West 5th Mrs. C. C. Mardis. 48-2tp

FOR SALE—Bred Hampshire Gilts. See Eddie Ramm. 48-1tp

FOR SALE—Bomber tires and wheels for farm use. CHET LAYNE SHOP. 48-tfc

WANTED—Practical nursing. Elder people especially. Mrs. G. C. Tapp 1311 East Third, Muleshoe. 48-3tp

LONE STAR TRADING POST



Dave Aylesworth, Lone Star Trading Post in Muleshoe, has for sale:

GRASS LAND: 612 acres deeded land and 470 acres leased land. Has good 6 room modern rock house, on gravel highway 1/2 mile from state highway. 1/2 minerals intact. Total price \$35,000.00. Has loan of \$15,000.00. This is a fine place, well grassed, with Blue stem, Love grass, lespedeza and will run 150 cattle the year round. Well fenced and well watered.

1213 acres deeded land and 1600 acres leased land. Has good oil prospects. 1/3rd minerals go with sale of land. 650 acres of this place in fine bottom land with 250 acres in alfalfa. Three sets improvements. Main improvements consist of 7 room modern house with basement, hardwood floor, a barn two stories high, 140 feet long, 70 feet wide and 55 feet high. Has shallow water at 6 to 10 feet. The best hog, sheep and cattle ranch we have seen. Will keep 300 head grown cattle the year round. Total price only \$60,000.00.

160 acres, well improved, 10' irrigation well. Level. For only \$200.00 acre.

80 acres, close in with fine improvements, electric pump.

160 acres good level land, fair improvements. Irrigation district. Close to good town. Priced at only \$35.00.

Some good buys in houses and lots in Muleshoe.

7 good lots, 60x140 in Muleshoe with 12x30 garage. These lots can be bought with garage for about 1/2 price. Small down payment.

If you want any of these items, see Dave Aylesworth, THE LONE STAR DRIVE IN on Clovis Highway Phone 80-J

APARTMENT FOR RENT—3 room unfurnished, private bath. 1108 West 12th S. A. Farr. 48-2tp

STAPLING MACHINES and staples at The Journal. Phone 54. 37-tf

FOR SALE—Five room and bath. 901 West 5th, phone 198-J 28-tfc

WE STILL HAVE A FEW GOOD FARMS FOR SALE
 In 80, 160, 320, 40 and 20 acres or most any size you might want. We sure would appreciate a listing on your farm if you want to sell.

Listen to KVOW 6 days a week at 7:47 a. m.

EMETTE CROSS
 Real Estate & Auctioneer
 East side of Muleshoe on Lubbock Highway

FOR SALE—1945 Baldwin Combine in good condition. Priced to sell. All extra equipment. Mrs. J. J. Haun, 14 miles North of Muleshoe. 46-3tp

FOR RENT—3 room furnished apt. Private bath. Phone 8, Mrs. Faulkner. 46-tfc

FOR RENT—three room house. See J. O. Aday, second door west of Pop's Cafe. 46-tfc

FOR RENT—Modern house, 4 rooms and bath, 2 miles out on Clovis Highway. H. M. Shofner. 47-2tp

WANTED—First class mechanic. Must be experienced. See or call City Motor Co., Muleshoe. 47-2tc

TRADE FOR IRRIGATED FARM—Lovely home plus excellent revenue. Home five rooms, bath, fireplace and floor furnace. Nice 3 room, bath apartment over double garage also separate 2 room house with bath, all landscaped, fenced. Midway town Tech, churches, schools. Write 2007 9th St., Lubbock, Texas. 47-2tp

LOST—Pair pink shell rimmed glasses. Right lens cracked. Reward. Return to Western Drug. 47-2tp

FOR SALE—3 bedroom house, built on garage, on 100x140 ft. corner lot. Ave. E & West 9th street. Howard Splawn. 43-tfc

LEGAL BLANKS AND FORMS for sale at The Journal office. Phone 54. 37-tf

Muleshoe Nursery
 2 Miles Out On Clovis Highway

We have plenty of good home grown trees to sell. These trees are grown in Muleshoe and will live and grow.

We sell cheaper than you can order them. Come out and look over our stock.

Dave Aylesworth
 MULESHOE NURSERY

READ THE JOURNAL Wantsads Every Week.

● 320 acres, Texico N. M. well improved, subject to irrigation. \$125.00 per acre.


● 160 acres, good level red land, improved, located west of Muleshoe. \$135.00 per acre.

● 158 acres on paved road 5 miles out of Muleshoe, \$185.00.

● For small cattle ranches and Farm Loans: 4 1/2%, 20 year term.

MULESHOE REAL ESTATE AGENCY
CLYDE A. BRAY, SR.
 Box 793 - Muleshoe - Phone 282

FOR SALE—1946 Chevrolet truck. MULESHOE LIQUEFIED GAS CO. 43-tfc



WHY NOT OWN YOUR OWN HOME?

● 320 acres, well improved, good irrigation well, no better land to be had. This is a choice place.

● Plenty of farms, both large and small.

● Some good 160 A. farms.

● Some good 80 A. farms.

● I have some of the best farms listed for sale, that will carry a good loan. So if you want to buy, let me show you.

● If you want to sell, see me, for I sell them and get more.

C. L. "HAPPY" DYER
 Phone 13 Muleshoe

EXTERIOR & INTERIOR DECORATING, Tex-Toning and Roof Painting. Contact Bob Rolling, 1404 Ave. C, Apt. A. 45-tfc

FOR SALE YOUR CHOICE OF

- If you are looking for a good wheat farm we have it.
- If you are looking for a good irrigated farm we have it.
- If you are looking for a good combination home and farm we have it. And about any size you may be looking for, priced from \$50. per acre, to \$200. per acre.
- We appreciate you dropping in to see us. We enjoy showing these farms at no obligation.

O. W. RHINEHART
W. E. McCAUN
 Bovina, Texas

YOUR BEST HOG MARKET IS AT CLOVIS
CLOVIS HOG CO.
 Clovis, N. M.
 Phone 6122 - Box 267

FOR SALE—used 16 inch irrigation well casing at Johnson-Pool. 44-tfc

Lost Or Strayed
 Lost or strayed from home Friday afternoon. Tommy's little black female puppy. Has tan feet and eyebrows.
 Will finder please call or return to—

WORKMANS
 At Lumber Yard or Home

REAL ESTATE FOR SALE
 City property; dry land farms; small, medium and large irrigated farms; some good buys and trades. Need more listings.
We Make Farm and City Loans
J. H. FARLEY
REAL ESTATE & INSURANCE
 Phone 375-W
 Over Bank Muleshoe, Texas



MULESHOE JOURNAL
 Call 54

FOR RENT—4 room modern house on pavement. Inquire at King's Grocery or call 149. 48-1tp

SPECIAL PRICES
 On all Radiators. International Farmall Cords \$25 exchange.
STOVALL-BOOHER
 Radiator Sales & Service
 Plainview, Texas 13-tfc

FOR SALE—3 room house, 16x32 feet, to be moved. One 2 room house and five lots. John Fried. 48-4t

STATEMENT OF THE OWNERSHIP, MANAGEMENT, CIRCULATION, ETC., REQUIRED BY THE ACTS OF CONGRESS OF AUGUST 24, 1912, AND MARCH 3, 1933.

Of The Muleshoe Journal, published weekly at Muleshoe, Texas, for November 23, 1950.

STATE OF TEXAS, SS: COUNTY OF BAILEY.

Before me a notary public in and for the State and County aforesaid, personally appeared J. M. Forbes, who, having been duly sworn according to law, deposes and says that he is the publisher of The Muleshoe Journal, and that the following is, to the best of his knowledge and belief, a true statement of the ownership, management (and if a daily paper, the circulation), etc., of the aforesaid publication for the date shown in the above caption, required by the Act of August 24, 1912, as amended by the Act of March 3, 1933, embodied in section 537, Postal Laws and Regulations, printed on the reverse of this form, to wit:

1. That the names and addresses of the publisher, editor, managing editor and business manager are:

J. M. Forbes, editor and publisher.

2. That the owner is: (If owned by a corporation, its name and address must be stated and also immediately thereunder the names and addresses of the stockholders owning or holding one percent or more of total amount of stock. If not owned by a corporation, the names and addresses of the individual owners must be given. If owned by a firm, company, or other unincorporated concern, its name and address, as well as those of each individual member must be given.)

J. M. Forbes, Muleshoe, Texas, and H. S. Hilburn, E. Q. Perry, E. B. Miller, Plainview, Texas.

3. That the known bondholders, mortgagees, and other security holders owning or holding 1 percent of total amount of bonds, mortgages, or other securities, are:

None.

4. That the two paragraphs next above, giving the names of the owners, stockholders, and security holders, if any, contain not only the list of stockholders and security holders as they appear upon the books of the company but also, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting is given; also that the said two paragraphs contain statements embracing affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner; and this affiant has no reason to believe that any other person, association, or corporation has any interest, direct or indirect in the said stock, bonds, or other securities than as so stated by him.

5. That the average number of copies of each issue of this publication sold or distributed through the mails or otherwise, to paid subscribers during the twelve months preceding the date shown above is 1,600.

J. M. FORBES,
 Sworn to and subscribed before me this 22nd day of November, 1950.

ELIZABETH HARDEN,
 (SEAL) 48-2t.

FROM HASKELL
 Mr. and Mrs. Bernard Phelps and daughter of Haskell, moved to Muleshoe this week to make their home. Mr. Phelps will be engaged in farming and ranching.

MOVE TO OVERTON, TEXAS
 Dr. and Mrs. O. W. Friske and daughter moved this week to Overton, Texas, to make their home.

TO AMARILLO
 Tuesday evening Mr. and Mrs. J. E. McWhorter were guests in the home of Mr. and Mrs. John Freeman in Amarillo. Mr. Freeman operates Freeman's Flowers in Amarillo.

BACK FROM HOT SPRINGS
 Mr. and Mrs. W. H. Awtrey returned Friday from Hot Springs, N. M., where they spent a week taking the baths. They visited at Silver City, the City Rocks and the old Hotel Con Cillo near Faywood, N. M., that was built in 1898 during their stay.

LUBBOCK VISITORS
 Mr. and Mrs. William J. Pierson, of Lubbock, will spend the Thanksgiving holiday with relatives and friends in Muleshoe.

VISIT IN LUBBOCK
 Mr. and Mrs. F. B. Pierson spent last week end in Lubbock visiting Mr. and Mrs. Bill Pierson.

THANKSGIVING PROGRAMS
 Both Rotary and Lions Clubs observed Thanksgiving with special programs this week. Tuesday the Rotarians heard Minister Ebb Randal and on Wednesday Rev. A. W. Blaine addressed the Lions giving a religious view of this traditional American holiday.

FARMS AND HOMES FOR SALE

● 160 acres, 5 room house, fair barns and chicken houses. Good level land, 1 mile off pavement. Priced \$135 per acre.

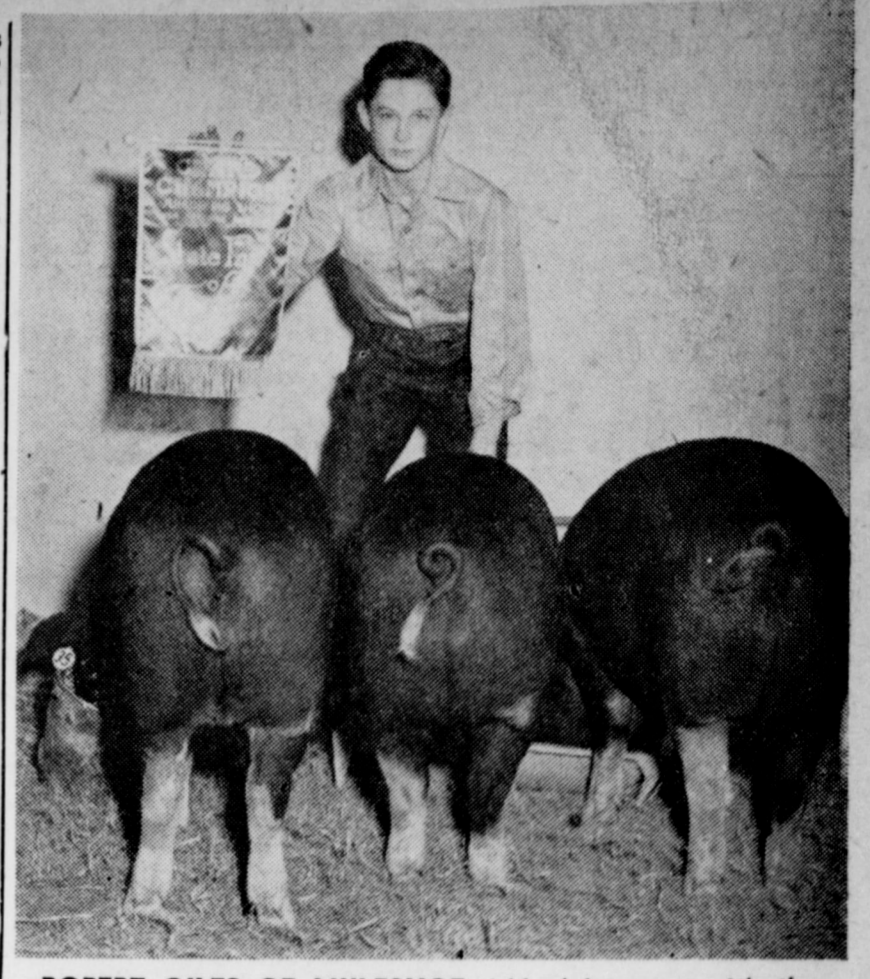
● 320 acres, 6 room modern home, 4 room tenant house, good barns and chicken house, 1 irrigation well. Will all water, \$170.

● 160 acres, 5 room home, good barns and outhouses. Electrical irrigation well, some alfalfa. A good buy at \$150 per acre.

● 80 acres, 3 room house, irrigation well, 1 mile off pavement. Level land, some grass, at \$8,000.

● We have nice homes in town for sale cheaper than you can build. Give us your listings if you want to sell.

SEE US FOR A SQUARE DEAL
HANOVER & DAY
REAL ESTATE
 On Morton Highway just North of Courthouse



ROBERT GILES OF MULESHOE 4-H club poses with the three trim purebred Poland China barrows which won the Grand Championship over all pens of all breeds at the State Fair of Texas, Dallas, October 20.

These barrows were produced from Robert's herd on the Giles farm in the West Camp community and fed under the direction of J. K. Adams, his county agent. Mr. Adams recently returned from the National Barrow Show at Austin, Minn., and there observed that of 85 barrows entered in the carcass contest, including the best the bacon breeds and Hybrid newcomers had to offer, a Hampshire won the contest with a carcass valuation of \$21.13 per hundred weight, with a Yorkshire barely edging the Poland China out of second with a carcass valuation of \$20.67 per hundred only two cents per hundred more than the Poland China that took Grand Champion over all breeds as a live barrow.

"When Hampshire and Poland China hogs can thus take the top honors under the critical eyes of the nation's best meat specialists, perhaps it would be well to count our blessings and keep more of the breeding stock that can be purchased right here in Bailey County," Mr. Adams commented.

"These hogs will feed out easier and bring as much as any hybrid strain ever produced; furthermore, we will still be on the right track if and when hogs are purchased on the basis of their dressing percentage."

METHODIST CONFERENCE
 Rev. H. W. Hanks, I. W. Haney, Sam Fox and Noel Woodley attended the Methodist District Quarterly Conference in Dimmitt, Tuesday.

COURTHOUSE CLOSED THURSDAY
 The Courthouse will be closed Thursday for Thanksgiving.

GUESTS IN BATES HOME
 Mrs. Arlen D. Lebbis and baby visiting in the home of her parents Mr. and Mrs. E. T. Bates.

VISITED MOTHER
 Mr. and Mrs. Karl Lovelady spent the week end in Clifton, in the home of his mother Mrs. Betty Lovelady.

Thanksgiving Specials

We Will Be Closed Thursday, November 23

<p>Corduroy Materials Solids and Plaids Regular \$1.98 and \$1.79 yard. now ----- \$1.47 yd.</p>	<p>ONE GROUP OF MEN'S SUITS Values to \$50.00 each ----- \$25.00</p>
<p>LADIES AND CHILDREN'S PAJAMAS Close Out each ----- \$1.00</p>	<p>MEN'S KHAKI WORK PANTS Regular \$2.98 Values. All Sizes pair ----- \$2.67</p>
<p>ONE RACK OF LADIES' DRESS-UP DRESSES Values to \$17.95 \$3.00</p>	<p>ONE TABLE OF BOYS' SHIRTS Your Choice close out ----- \$1.47</p>
<p>ONE GROUP OF LADIES' DRESSES Wool and Gabardine 1/2 Price</p>	<p>100 PAIRS OF LADIES' SHOES Values to \$5.95 only ----- \$3.00 pair</p>

SHOP EARLY WHILE SELECTIONS ARE COMPLETE ! !

St. Clair Department Store

MULESHOE, TEXAS

Farm Equipment Values

- 4 New Oliver Cotton Harvesters.
- 1 New '51 14-ft. Oliver Self-Propelled Combine.
- 1 New 2-Bottom 14-in. Oliver Plowm. Moldboard
- 2 New 18-in. 1-Bottom Two Way Oliver Plow.
- 1 New P.A. 7-ft. Tandem Oliver Disc Harrow.
- 1 New 8-ft. 26-in. Oliver One Way Disc Plow.
- 1 New RBOSX 6-ft. Offset Double Disc Harrow.
- 1 New Oliver 88 Row Crop Tractor Complete.
- 1 New Oliver 77 Row Crop Tractor Complete.
- 1 Used Massey-Harris 101 Jr. Row Crop Tractor with 2-Row Equipment.

Murphy-McDonald Implement Co.

ON PLAINVIEW HIGHWAY MULESHOE, TEXAS

Dr. Cox Re-Elected Head Of State Health Department For 8th Term



DR. GEO. W. COX

Austin, Nov. 21.—The Texas State Board of Health has elected Dr. George W. Cox of Austin to his eighth consecutive two-year term as state health officer.

The vote of the nine member board was unanimous in favor of keeping Dr. Cox in the post he

has held since 1936, the longest tenure in the 70-odd year history of the State Department of Health. Dr. O. B. Kiel of Wichita Falls, chairman of the board, called Dr. Cox, "outstanding among the health officers in the nation."

"The job he has done in this capacity is remarkable," Dr. Kiel said. "I speak for the whole board when I say Texas is fortunate to have such a man as Dr. Cox heading its public health activities."

In addition to Dr. Kiel, present board members are Dr. S. D. Coleman, Navasota; Pat W. Cavanaugh, a San Antonio pharmacist; Dr. John H. Mitchell, Tyler; Dr. A. W. Rogers of Corsicana; J. P. Burden, San Angelo; Dr. T. C. Terrell, Fort Worth; Dr. B. E. Pickett, Carriazo Springs; and Dr. L. S. Oates, Center.

Dr. Cox has aligned himself with the public health movement in Texas throughout his professional career. He is a former member of the State Board of Health. His medical degree was conferred at Tulane University. Some of the highlights of his tenure as the leader of State public health activities are:

A reduction of typhoid fever death rates of 97 per cent; a 96 per cent cut in malaria mortality; 43 per cent reduction in syphilis

Mulshoe Theatre Patrons Will Have Choice Of Selections Thanksgiving

Mulshoe theatre patrons will have a choice of three very good movies on Thanksgiving. They are "Wild Harvest" showing at the Cox Drive-In, "The Secret Fury" at the Palace, and "Devil's Doorway" at the Valley theatre.

"Wild Harvest" is the story of husky, brawling, harvesters following the wheat harvest from the Texas Panhandle to the Canadian border with their combines and trucks to take part in the rich harvest of the wheat belt. It stars Alan Ladd, Robert Preston, Dorothy Lamour and Lloyd Nolan.



ALAN LADD

Alan Ladd plays the part of the two-fisted, hard fighting leader of the group of harvesters. You will enjoy the realistic dramatization of the wheat harvest in full swing and seeing them fight the elements of sand and fire and fight aggressors and among themselves.

The Cox Drive-In always presents a cartoon and other selections of short subjects. Pop corn and other death tolls.

The common diseases of childhood—scarlet fever, whooping cough, diphtheria and measles—have been so sharply curtailed that last year the combined death rate from these four causes was less than one-third that of diphtheria alone 15 years ago. Influenza and pneumonia deaths have also fallen off sharply since 1937.

A 500 per cent increase in the number of local health units has occurred under the administration of the veteran health chief who strongly advocates decentralization of the states health facilities "so people can get to them."

He is a past president of the United States-Mexico Border Public Health Conference, a diplomat of the American Board of Preventive Medicine and Public Health, and a member of the American Public Health Association, American Medical Association, and the Texas State Medical Association. He is also director of the Division of Emergency Medical Services and Public Health within the framework of the State's civil defense organization.

NOTICE OF SALE OF REAL ESTATE

THE STATE OF TEXAS COUNTY OF BAILEY NOTICE IS HEREBY GIVEN That by virtue of a certain order issued by the Honorable Commissioner's Court of Bailey County, Texas on the 9th day of October, A. D. 1950, entered in its minutes in Volume 3, Page 280-81, appointing Connie D. Gupton Commissioner to sell and dispose of Lots Number Six (6) and Seven (7), Block Number Twenty-eight (28), Original Town of Muleshoe, Bailey County, Texas.

THEREFORE, NOTICE IS HEREBY GIVEN that on the first Tuesday in December, 1950, the same being the 5th day of said month, at the Court House door of Bailey County, in the City of Muleshoe, Texas, between the hours of 10 A. M. and 4 P. M., by virtue of

ZILPHA ZIMMER
915 W. 2nd St.
RETAILER
Look and Feel Better in Individually Designed "Spirilla" Natural Support Free Demonstration

said order, I will for and in behalf of said Bailey County, Texas, sell said above described Real Estate at public auction for cash, to the highest bidder, in accordance with said order.

And in compliance with law, I give this notice by publication, in the English language, once a week

for Four consecutive weeks preceeding said day of sale, in the Muleshoe Journal, a newspaper published in Bailey County, Texas. Witness my hand this 2nd day of November, A. D. 1950.
Connie D. Gupton
Commissioner

45-4tc

LEATHER CRAFT SUPPLIES

ALL KINDS FOR SALE

Contact Me For FREE Lessons in Leather Tooling.

Hand Tooled Billfolds, Belts and Purses Made To Order

GET YOUR CHRISTMAS ORDERS IN EARLY

MRS. ROY CARNEY

1 1/4 Miles N. On Friona Highway

Phone 55

FOR IMMEDIATE SALE

G4 12-ft. Minneapolis-Moline
Combine with electric lift
and Maize bar.
Ready to go.

See—

W. D. LEWIS

Route 2
CLOVIS, NEW MEXICO

Entertainment at Your Local THEATERS

MULESHOE, TEXAS

Week Days Open 7:15 p. m., Starts 7:30 p. m.
Saturday and Sunday Open at 1:45, Start at 2:00
and Continuous Showing

Bargain Nights — Tuesday And Wednesday
Adults 25c Children 12c
Regular Admission Prices
Adults 36c Children 12c

VALLEY

Thursday & Friday
Robert Taylor

Devil's Doorway

Saturday Only
Whip Wilson
Andy Clyde

Silver Raiders

Sunday & Monday
Burt Lancaster
Virginia Mayo

The Flame And The Arrow

Tuesday & Wednesday
Bargain Nights
Judy Canova

Sleepytime Gal

PALACE

Thursday & Friday
Claudette Colbert
Robert Ryan

The Secret Fury

Saturday Only
John Carroll
Adele Mara

The Avengers

Sunday & Monday
Red Skelton
Fred Astaire

Three Little Words

Tuesday & Wednesday
Bargain Nights
William Holden
William Bendix

Streets Of Laredo

FRIDAY IS FORD

"LOOK AHEAD"

DAY

YOU CAN OWN YOUR HOME

We are ready to help you own a home...the direct-reduction way

Compare our plan with all others

MULESHOE FOR INFORMATION SEE

Mildred Davis
Western NFLA
Building
Muleshoe
FIRST FEDERAL SAVINGS AND LOAN ASSOCIATION
Cloviss, N. M. P. O. Box 470



COATS

Luxurious—in everything but price. Elegantly accented by collars and button trim. Coverts, Broadcloth, tweeds and gabardines. Black, wine, brown gray and other colors.

\$24.75 up



Swansdown



FINELY TAILORED ALL WOOL

SUITS

New, 1951 styles with sleeker, slimmer lines, longer jackets. Tweeds, solids. Swansdown, Mary Lane.

\$49.75



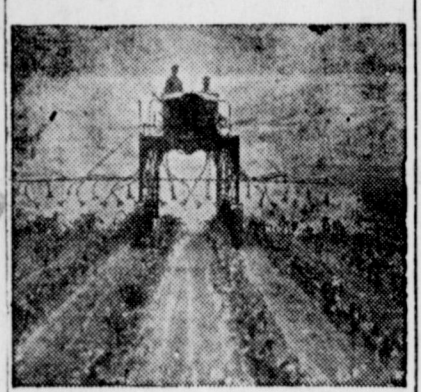
COBB'S

Farm Topics

Corn Borer Serious Threat to Midwest

Loss Last Year in Six States Totals Millions

Last year in six states of the corn belt the European corn borer caused a loss of some 300 million dollars. In 23 other states, damage ranged from slight to quite severe.



The high clearance cart above is dusting corn for corn borer. The corn is about three feet high, correct stage for dusting, according to experts.

far west as Kansas and Nebraska and the Dakotas, and south to the Tennessee-Alabama line.

Not only is the pest covering more ground each year. It is, in many places working more destructively. In Iowa, for example, the borer cost each corn farmer last year an average of 750 dollars.

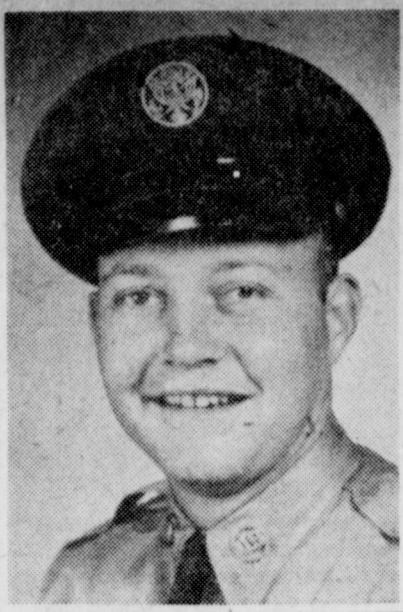
There is nothing to indicate that the destruction has reached a peak. In fact, unless adequate controls are adopted, the corn belt may find the worse to come.

Chemical control must from now on be considered part of the regular production of the crop.

To monopolize the conversation is to monopolize it.

CECIL H. TATE
ATTORNEY-AT-LAW
Office In Courthouse
Muleshoe, Texas

Pvt. Wilson Serves At Lackland Base



Pvt. Marvin E. Wilson Jr. 21, son of Marvin C. Wilson of Muleshoe, is completing his AF basic airman indoctrination course at Lackland Air Force Base, the "Gateway to the Air Force."

Lackland, situated near San Antonio, is the world's largest air force base, center of Air Force basic training, for airmen and women, indoctrination station for prior service reenlistees, and home of AF's Officer Candidate School.

His basic training is preparing him for entrance into Air Force technical training and for assignment in specialized work. The course includes a scientific evaluation of his aptitude and inclination for following a particular vocation and career.

An optimist is one who sees only the down payment.



Everybody wants to help when mother begins to prepare the holiday feast. Mother (as usual) does most of the work, but thinks it a splendid idea to have John and Ann help her out. Ann mixes the stuffing, and John makes his favorite fresh cranberry relish, the one that tastes extra-good with turkey. It's so easy to make, even very little boys and girls can turn out a delicious cranberry relish with hardly any help. Here's how to do it.

CRANBERRY-ORANGE RELISH

- 4 cups fresh cranberries
- 2 oranges, quartered and seeded
- 2 cups sugar

Put raw cranberries and oranges, skins and all, through the food chopper. Add sugar and mix well. Chill before serving.

If mother wants a bowl of fresh cranberry sauce on the table, too, she helps Ann make it this easy way in just 10 minutes.

10-MINUTE CRANBERRY SAUCE

- 2 cups sugar
- 2 cups water
- 4 cups fresh cranberries

Boil sugar and water 5 minutes. Add cranberries and cook 5 min-

utes until all the berries pop. Chill before serving.

COTTON PICKIN' QUEEN



Pretty Jimmie Clemons, queen of the National Cotton Picking Contest at Blytheville, Ark., and "Miss Blytheville," makes a pretty picture in a cotton frock atop a pile of fluffy white cotton. The cotton queen wears a frock made of cotton sacks which she modeled in a "freak bag fashion show" presented at the contest by the National Cotton Council.

A Thanksgiving Prayer . . .

For the Preservation of Our Homes

We, the homemakers of America, numbering more than 50 million, working together, can be the greatest single unit of influence in a world fighting for lasting peace. Let us work together and thus impel the peoples of other countries to awaken to the realization that freedom and democracy as it is known and practiced in America . . . as it must be known and practiced in other lands . . . begins in the home, depends on the home, and is successful because of the principles on which our homes are founded.

The eyes of the world are turned our way searchingly. As guardians of our homes we must, we will, give our best so that they, the people of other lands, may understand more clearly the profound but simple truth . . . that America, the greatest and strongest nation on earth, is free and strong because of the greatness and strength of the women who organize and manage its homes.

Fifty million women can not be defeated. With divine help, whatever lies in our hands to do can be done . . . with firmness, and without doubt.

"Fires Of Freedom" To Burn Brightly Night Of December 7 Over Texas

"Fires of Freedom" will burn brightly in more than 600 Texas communities on the night of Thursday, December 7, as the climax of the one-day series of programs of "Operation Democracy," the campaign sponsored by the state's 777 American Legion posts to keep the fires of freedom burning forever in the hearts and minds of Texans.

In Austin at 7 p. m., Governor Allan Shivers will light the first fire that will be the signal for the simultaneous state-wide ceremonies, Bill Elkins of Killeen, state Legion Commander, has announced. The Austin "Fire of Freedom" will be set off on the Capitol grounds.

"Casting a glow over much of the Texas sky, the simultaneous burning of 600 lights of liberty across the state will shine as a beacon of America's hope to penetrate the darkness behind the iron curtain," the Commander said in his announcement.

Secretary of State John B. Sheppard, originator of the successful Legion-sponsored "Democracy Beats Communism Day" last year, predicted that three million Texans will join with the American Legion in this phase of "Operation Democracy," a four-fold program emphasizing Democracy's strength through religion, education, civic duty and citizenship.

On the night of December 6, the program will be launched by thousands of church-goers as Texas pastors, priests and rabbis share the conviction that faith in God and faith in Democracy are irrevocably linked if fires of freedom are to be rekindled throughout the world.

Breakfasts sponsored by local American Legion posts begin the "Operation Democracy" timetable

on December 7. They will be followed by a meeting of the women of each community to discuss "Democracy's Concern": "Operation Heritage" for student participation; a noon luncheon of business men to honor local, county and state officials; and a public meeting on education.

Then at 7 o'clock the "Fires of Freedom" will be ignited across the length and breadth of the state to blaze their way into the consciousness of the people the importance of actively participating in government affairs. Speakers to be selected in each community will touch off the fires.

Sheppard, State Chairman of the Legion's Americanism Committee, previously had announced that Governor Allan Shivers will make a state-wide radio address on December 7.

Photo Shows Remarkable Wearing Ability of "Cold Rubber"



AFTER 21,852 MILES, this Gates "Cold Rubber" Silent-Safety tire still has over 52% of its original tread left for additional service. Mileage is the more remarkable because tire was run in severe low pressure service on front wheel of heavy car, and at high speed.

The Gates Silent-Safety Air-Float is the first low-pressure tire with a tread of 100% COLD RUBBER.

What Cold Rubber is: "Cold" rubber is the remarkable new rubber processed at low temperatures that now adds 30% to 40% to tire mileage.

*Mentioned in Reader's Digest, Popular Mechanics, Popular Science—and other leading magazines.

Now you can get these tires with the 100% Cold Rubber Tread—which actually means a full year of extra service to the average driver.

Come To Our Yard and Store For Anything You Need:

LUMBER—
PAINTS—
BUILDER'S HARDWARE—
WALLPAPER—

Our Service Includes Free Estimates and Advice On Your Building Problems.

Higginbotham - Bartlett Co.
PHONE 52 MULESHOE

GOSS CONOCO
MULESHOE, TEXAS

YOU'RE INVITED TO SEE THE NEW '51 FORD



Ford passenger cars for 1951 offer refinements in appearance as well as in mechanical operation, featured by Fordomatic Drive automatic transmission. Above is pictured the 1951 Ford Custom Tudor Sedan.

FRIDAY, NOV. 24th
On Display In Our Showrooms
MOTOR CO.
Phone 33 Muleshoe, Texas

WESTERN AUTO ASSOCIATE STORE

GIFT VALUES To Thrill Smart Shoppers!

For a Merrier Christmas

TRUETONE RADIO-PHONO

A wonderful family gift! FM and AM reception, 7 tubes plus rectifier, 3-speed automatic phonograph. \$140.95 Easy Terms

Truetone Radio-Phono CONSOLE D1046 \$155.95
FM-AM reception, 3-speed automatic phonograph.
Truetone Deluxe Radio-Phono CONSOLE \$168.95
AM-FM, 3-speed phono. Gorgeous Cabinet. D1048

Fully Equipped DeLUXE WESTERN FLYER

EASY TERMS \$49.95
Boy's or Girl's

A terrific value! Sparkling chrome airflow truss rods. Delta headlamp, luggage carrier, 2-tone tank, handy kickstand, white sidewall tires, Troxel deluxe saddle, FULL YEAR WRITTEN GUARANTEE \$71.00-1

18" MA-MA DOLL
Go-To-Sleep Eyes

Reg. \$3.95 **\$3.29**

Cute plastic head, washable rubber arms and legs. E7104

TRUETONE Table Radio
Mahogany plastic \$11.95

Ivory plastic \$13.95
Truly a big value! Mellow tone, excellent reception. D297 D298

TRUETONE FM-AM TABLE MODEL RADIO

Richly styled in walnut plastic. Console tone, 7 tubes & rectifier. \$39.95

SAVE! 28" STEEL WAGON
One-Piece Body \$3.85

Just right for 3 to 5 year olds! Shiny red enameled.

GAS STATION with Car

A super value! All metal. Realistic construction! Automatic car ejector. \$1.95

WESTERN AUTO ASSOCIATE STORE

Home Owned and Operated
B. A. DALTON
1205 Main Phone 305
Muleshoe, Texas

Bailey And Hedges Announce Their Schedule Of Basketball Games

The schedule of games for Muleshoe high school boys A and B basketball teams and girls basketball team was announced this week by T. J. Bailey, boys coach and Willard Hedges, girls coach. The season started with games against Friona at Friona Tuesday night. Friona teams will return the games here the night of November 28 to open the Muleshoe home season.

An electric score board and time clock, purchased toward the end of last season, is installed and now in use.

Games of A and B boys and girls teams will be played on dates and at places as follows during the season.

Nov. 21 Friona there
Nov. 28 Friona here
Nov. 30, Dec. 1 and 2 Lazbuddy B team tournament there

Dec. 5 Bovina here
Dec. 14-16, tournament at New Deal
Dec. 19 Farwell here
Dec. 22 Hereford here
Jan. 2 Farwell there
Jan. 4, 5, and 6 tournament
Jan. 9 Three Way there
Jan. 12 Morton here
Jan. 16 Littlefield there
Jan. 19 Levelland here
Jan. 23 Bula there
Jan. 26 Morton there
Jan. 30 Three Way here
Feb. 2 Littlefield here
Feb. 6 Levelland there
Feb. 9 Hereford here

The games with Morton, Littlefield, and Levelland are boys A conference contests. The Three Way and Bula games will be conference contests for the girls. All three squads will play on each date mentioned above with the exception of the Hereford game, which will be for the boys A squad only.

TO COLORADO

Mrs. G. T. Maltby left Tuesday for a week's visit in Rocky Ford, Colo. She will be the guest of her sister and family.

PAT R. BOBO
ATTORNEY-AT-LAW
Office In Courthouse
Muleshoe, Texas

We Are Now Ready
To Take Your

Sorghum Grain

FOR GOVERNMENT LOAN

GILBREATH

FEED & SEED CO.

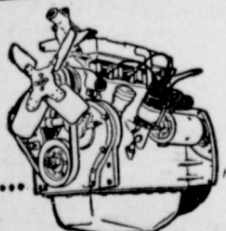
Phone 115

Muleshoe, Texas

You'll feel the EXTRA POWER

of the new

FERGUSON TRACTOR



A MISER ON FUEL
Exceptionally high torque at low engine speeds often lets you use third gear when you'd expect to need second. Rugged, heavy-duty construction with drop-forged crankshaft; long-skirted, cam-ground aluminum alloy pistons; "wet" sleeves fully water-jacketed; full pressure lubrication and precision manufacture—an engine built to "take it!"

How can a tractor so compact, so easily handled, put forth so much power for the heavy jobs? Two reasons! **FIRST**—is the Ferguson System of Linkage and Hydraulic Control. It takes advantage of natural forces in linking implement to tractor, making them one single "self-propelled" unit, and automatically increasing traction for the harder pulling. At the same time, the work of raising, lowering, carrying and controlling depth of the implement is done for you, hydraulically.

SECOND—This power, so fully utilized, is supplied by the "farm-type" overhead valve engine of Ferguson and Continental Motors design. Engineered and built for low operating cost, with longer hours of running on the many different kinds of work you'll find the New Ferguson can do.

Together, this combination gives you a farm machine with more than enough power, yet easily controlled, flexible for the wide range of farm requirements.

Whether you judge tractor performance by how easy it makes your work, the time saved, or by how much it lowers your cost of production, ask us to arrange your demonstration. You'll find the New Ferguson is the modern farm machine for you.

It's the FERGUSON SYSTEM that makes the difference!

D. H. SNEED SUPPLY CO.

PHONE 364-W

MULESHOE, TEXAS

THE NEW FERGUSON TRACTOR AND FERGUSON SYSTEM IMPLEMENTS



BEAUTY News & Views

By TONI WOODWARD-ANS

THERE'S ROMANCE on hand this season in the exciting new perfumed nail lacquer. Romance, because beautiful hands are said to inspire love and perfumed nails add an even more beguiling note.

The creators of Dura-Gloss Nail Polish have glamorized a series of lacquers in lovely, Salon shades, with a subtle fragrance that lingers long in the memory. The 16 flattering shades range from palest pinks and colorless through a riot of reds from coral-toned to deep wine to harmonize with whatever costume shade you wear. (Although Dura-Gloss have 10 shades, they hesitated to guarantee your editor 10 romances.) The original nail grooming or a retouch job goes on effortlessly, thanks to a nylon brush, stays on for days.

Perfumed Nail Lacquer by Dura-Gloss is applied, it dries, the polish odor disappears and your fingertips exude an aroma that complements your all-over fastidiousness. And important, too, is the fact that this is the first perfumed nail lacquer to appear in an inexpensive version at a purse-coddling price of 25c a bottle! Spare hours in a dime store have proved to us again that they have everything, including a cosmetic counter that carries us off in a whirl of ecstasy on a buying spree to keep us busy beautifying ourselves for days.



McWHORTERS PRESENT PROGRAM IN CLOVIS

Wednesday morning at 10:00 a. m. in the home of Mrs. Jack Dunn 1429 Giddings St. Clovis, Mr. and Mrs. J. E. McWhorter of the McWhorter Floral entertained the Clovis Garden Club with an hour demonstration on Decorating the Home for Christmas. Many beautiful Xmas arrangements were made by the McWhorters. They made arrangements both large and small that could be used in different parts of the home also in door arrangements. Mrs. McWhorter showed the ladies how corsages could be made to carry out the Xmas ideas with holly, small Santa Claus and red carnations.

TO VISIT IN GEORGIA

Mrs. "Pesky" Winn and mother, Mrs. Jim Lee Allan left Monday for Augusta, Ga. to visit "Pesky" who is stationed there.

Miss America Also Rates Title of "Miss Thrift"



Washington, D. C.—Miss Yolande Betze, "Miss America of 1950," buys another U. S. Savings Bond from her home-town citizen, Congressman Frank Boykin of Mobile, Ala. She had already tucked away her \$5,000 Atlantic City prize money in Savings Bonds. The purchase was made on the Capitol steps while Miss Betze posed for the newsreels. This followed a luncheon given in her honor by Rep. Boykin in the House private dining room. Shown l. to r.: Congressman Boykin, "Miss America," and Senator Lester Hill of Alabama.

"Our Miss Brooks"



Glamorous Eve Arden, who portrays Connie Brooks in the hilarious comedy, "Our Miss Brooks," over CBS Sunday nights, may not look like your favorite teacher, but she's extremely popular with the students at mythical Madison High—and all those who listen to her. Miss Arden's success in the role is attested to by the fact that she is enacting her amusing characterization of an English teacher for the third consecutive season.

THANKSGIVING

By L. A. Tubbs, in

West Texas Gas Co. Magazine
I've been countin' up my blessin's, I've been summ'n' up my woes,
But I ain't got the conclusion some would naturally suppose:
Why, I quit a countin' troubles 'fore I had half a score.
While the more I count my blessin's, I keep findin' more and more.
There's been things that wan't exactly as I thought they'd ought to be,
And I've often growled at Providence for not a-pettin' me!
But I hadn't stopped to reckon what the other side had been—
How much o' good an' blessin' had been thickly crowded in.
Fer there's been a rift o' sunshine after every shower o' tears,
An' I found a load o' laughter scattered all along the years.
If the thorns have pricked me sometimes, I've good reason to suppose
Love has hid 'em often from me, 'neath the rapture of the rose!
So I'm goin' to still be thankful fer the sunshine and the rain,
Fer the joy that's made me happy; fer the purgin' done by pain.
Fer the love o' little children; fer the friends that have been true;
Fer the guidin' hand that's led me every threatenin' danger through!

CELEBRITY'S MOTHER VISITS MULESHOE

Mrs. Ross Cherry of Wichita Falls mother of Don Cherry, well known recording artist, stopped in Muleshoe Saturday for lunch at the Cross Roads Cafe. She was en route to Clovis to visit with another son, Paul Cherry, and family.

At present, one of Don's recordings is playing on most of the juke boxes in town. It is "Thinking of You" and was the sixth place song in the nation last week. Don also has his own NBC show, appears on television, and is under contract for Decca recordings. His name is also familiar in golfing circles in Texas.

Mrs. Cherry was accompanied by F. T. Cope of Arm, who was en route and family, Mr. and Mrs. C. K. Wilson. Mrs. Wilson is an instructor in Eastern New Mexico University.



ORDER YOUR



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TO BE SURE OF DELIVERY
BEFORE CHRISTMAS
AT

THE MULESHOE JOURNAL

This Winter

WINTER can upset the performance of your car. Chilling blasts can slow your starts . . . cut down your power. Corrosive combustion acids—increased by cold-weather driving—cause extra engine wear and so reduce gasoline mileage.

Now . . . at last . . . you can cushion your engine against winter wear . . . by protecting it with the winter grade of new Conoco Super Motor Oil.

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Super Protection!

CHANGE NOW to new Conoco Super Motor Oil . . . proved by two winters' testing in the sub-zero cold of the Colorado and Montana mountains . . . to be the great new winter wear-fighter! Conoco Super Motor Oil safely gathers up acids and harmful moisture . . . flushes them out of your engine when you drain! New Conoco Super OIL-PLATES your engine . . . fights winter-rust, inhibits corrosion, reduces sludge!

Get flying starts . . . fast pickup . . . full power! Keep that new-car gasoline mileage! Drain and refill with the winter grade of new Conoco Super Motor Oil . . . at Your Mileage Merchant's . . . right away!



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**"50,000 Miles
No Wear!"**

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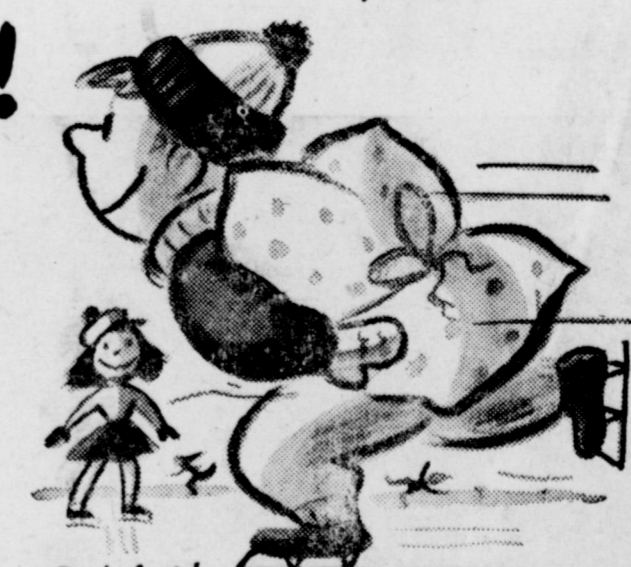
R. R. "Bud" HOLTON

CALL 28 COLLECT

MULESHOE



Upset?



Don't fret!

Walt Disney

METHODIST CHURCH
Lazbuddie, Texas
Rev. Silas Dixon, Pastor
Sunday School 10 a. m.
Church Service 11 a. m.
Evening Service 8:30 p. m.
Mid-week Prayer and Song Service 8:40 p. m.

MAIN STREET MISSIONARY BAPTIST CHURCH
M. E. Robinson, Pastor
Sunday School 10 a. m.
Morning Worship 11 a. m.
Training Union 6:30 p. m.
Evening Worship 8 p. m.
W.M.U., Wed. 2 p. m.
Mid-week Prayer Service, Wednesday 7 p. m.

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Fine Cosmetics & Perfumes
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MRS. E. E. HOLLAND
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DR. B. Z. BEATY
DENTIST
Across Street From Muleshoe Motor Co.
OFFICE HOURS
9 a. m. to 12 — 1 to 5 p. m.
OL. Phc. 249 - Res. Phc. 253-W



SCHEDULE OF SERVICES

ST. JOHN'S LUTHERAN CHURCH
Lariat, Texas
W. B. Gummelt, Pastor
Sunday School and Bible Class 10 a. m.
Divine Services 11 a. m.
Sunday School Teachers meet every Wednesday 8 p. m.
Ladies Aid meets first Thursday of each month 2:30 p. m.
Walther League meets first Sunday of month 8 p. m.
A cordial welcome awaits you at St. John's.
"Let the Word of Christ dwell in you richly." Col. 3:16.

Y. L. BAPTIST CHURCH
First and Third Sundays
Rev. Levender, Pastor
Sunday School 10 a. m.
Morning Worship 11 a. m.
Training Union 7:30 p. m.
Evening Worship 8:30 p. m.
Services every 3rd Sunday Starting at 10:30

CHURCH OF CHRIST
Muleshoe, Texas
Ebb Randol, Minister
Bible Classes for all 10 a. m.
Preaching 10:50 a. m.
Communion 11:45 a. m.
Preaching 8 p. m.
Wednesday
Ladies Bible Class 3 p. m.
Bible Study & Singing 8 p. m.

WEST CAMP FIRST BAPTIST CHURCH
Rev. E. H. Mitchell, Pastor
Sunday School 10 a. m.
Morning Worship 11 a. m.
B. T. U. 7 p. m.
Evangelistic Service 7:45 p. m.
Mid-week Prayer Service 7 p. m.
W. M. U., Thursday 2 p. m.

FIRST CHRISTIAN CHURCH
2 blks. West — 1/2 blk. North Shady Rest
Frank Reece, Minister
Bible School 9:45 a. m.
Morning Worship 11:00 a. m.
Evening Worship 8:00 p. m.
Midweek Prayer Service 8 p. m.
Wednesday 8:00 p. m.
Organization Committee Meeting — 1st Wed. each month. "We are Workers Together With God" — Paul.

CHURCH OF THE NAZARENE
Rev. J. O. McCaskell, Pastor
Mack Hale, S. S. Supt.
Sunday School 10 a. m.
Morning Worship 11 a. m.
Young People's Service 7:30 p. m.
Evening Worship 8 p. m.

PROGRESS METHODIST CHURCH
Carrol M. Jones, Pastor
Sunday School 10 a. m.
Morning Worship 11 a. m.
Evening Fellowship 8 p. m.
Classes 8 p. m.
Evening Worship 8:45 p. m.
W.S.C.S. 2nd & 4th Mondays

LONGVIEW BAPTIST CHURCH
Rev. J. E. Moore, Pastor
Sunday School 10 a. m.
Preaching Services 11 a. m.
B. T. U. 8 p. m.
Preaching Services 8:30 p. m.
W. M. S., Monday 2:30 p. m.
All Church Night, Wed., 7:30 p. m.

FIRST BAPTIST CHURCH
Lazbuddie, Texas
L. B. Edwards, Pastor
Sunday school 10 a. m.
Morning Worship 11 a. m.
Training Union 6:45 p. m.
Evangelistic Service 7:45 p. m.
"Not forsaking the assembling of yourselves together. Heb. 10:25"

FIRST BAPTIST CHURCH
Rev. A. W. Elaine, Pastor
Sunday School 9:45 a. m.
Morning Worship 11 a. m.
Training Union 6:30 p. m.
Evening Worship 8 p. m.
Officers and Teachers, Wednesday 7 p. m.
W. M. U., Wednesday 2 p. m.
Choir Rehearsal, Thurs. 7 p. m.

Y. L. METHODIST CHURCH
Thomas A. Bandy, Pastor
Second and Fourth Sundays
Church School 10:00 a. m.
Preaching Service 11:00 a. m.
Bible Study Grop 7:30 p. m.
Evening Preaching 8:30 p. m.
Prayer Meeting, Wednesday 8:30 p. m.
W.S.C.S. Second and Fourth

FIRST METHODIST CHURCH
H. W. Hanks, Pastor
Church School 9:45 a. m.
Morning Worship 10:55 a. m.
M. Y. F. 6:30 p. m.
Evening Worship 7:30 p. m.
Choir Practice 8:00 p. m.
Wednesday 8:00 p. m.
Young Womens Bible Study Tuesday 7:30 p. m.
Wesleyan Service Guild 2nd and 4th Mondays 7:30 p. m.
W. S. C. S. Wednesday 2:30 p. m.
Stewards Meeting First Monday each month 7:00 p. m.

ASSEMBLY OF GOD CHURCH
Rev. M. C. Cox, Pastor
Sunday School 10 a. m.
Morning Worship 11 a. m.
Evening Service 7:30 p. m.
Young People's Service, Tuesday 8 p. m.
Mid-week Service, Thursday 8 p. m.

ANTIOCH PRIMITIVE BAPTIST CHURCH
Across Street From Hospital
ELDER JIMMIE BASS, Pastor
Services 1st Saturday at 2:30 p. m. and first Sunday.
Singing every Sunday night except 1st Sunday night.

NORTH SIDE CHURCH OF CHRIST
Worship each Lord's Day 10:30 a. m.
Evening Service 8:00 p. m.
Tuesday Evening 8:00 p. m.
You are Welcome.

UNITED PENTECOSTAL
Mrs. Maggie Aken, Pastor
Sunday School 10 a. m.
Preaching Service 11 a. m.
Evening Service 8 p. m.
Tuesday Evening 7:30 p. m.
Friday Evening 7:30 p. m.
Everyone invited to our services.

PROGRESS BAPTIST CHURCH
Rev. C. C. Morgan
Sunday school 10:00 a. m.
Morning Worship 11:00 a. m.
BTU 7:30 p. m.
Evening Worship 8:30 p. m.
Mid-Week Prayer Service Wednesday 7:30 p. m.

VISITED IN SILVERTON
Mrs. Homer Sanders Sr. returned home Sunday with her family after a weeks visit in Silverton and Quitaque. Homer Sanders Sr., Mr. and Mrs. Homer Jr. and son Mike and Miss Aurelia Sanders joined Mrs. Sanders Sunday in Quitaque where they attended the dedication of the new First Methodist Church.

Calendar Of Events

LIONS CLUB—Each Wednesday noon at Gerald's Cafe.
ROTARY CLUB—Each Tuesday noon at Post Office Cafe.
AMERICAN LEGION—First and third Wednesday nights at Legion home.
MASONIC LODGE—Second Tuesday night of each month at Masonic hall. Practice each Monday night.
IOOF LODGE—Each Thursday night at Odd Fellow's lodge.
MULESHOE REBEKAHS—Each Tuesday night at Odd Fellow's hall.
CANTON—Second Friday night of each month at Odd Fellow's hall.
JAYCEES—Every Monday night at the Cross Roads Cafe.
COMMISSIONERS' COURT—Regular meeting each second Monday at court house.
FIRE DEPT.—Second and fourth Wednesday night of each month.
EASTERN STAR—First Tuesday night of each month at Masonic hall.
MULESHOE TRUSTEES—Meet on RAINBOW GIRLS—First and third Thursday nights of each month at Masonic Hall.
WESLEYAN SERVICE GUILD—Second and fourth Monday nights of each month, in homes of members.
MULESHOE STUDY CLUB—Second and fourth Thursday nights in homes of members.
ELEMENTARY P-TA—Second Monday of each month at 4:00 p. m.

in Junior High Auditorium. Monday nearest 10th of month.
HIGH SCHOOL P-TA—Third Monday night of each month in High School Auditorium at 8:00 p. m.
Any other organizations wishing to be listed please contact the Journal office.

HUNT IN KANSAS
Mr. and Mrs. Woodie Lambert and Mr. and Mrs. Gil Wollard were spectators at the football game played in Fort Worth Saturday between TCU and Texas University eleven.

OIL LEASES & ROYALTIES
CLYDE A. BRAY, SR.
YOUR STATE LICENSED DEALER IN
MINERAL, OIL LEASES & ROYALTIES

MULESHOE LIVESTOCK AUCTION
H. K. Freeman Hugh Freeman
Cattle Sale Each Wednesday
Col. Dick Doshier, Auctioneer
All Farm Sales 5%—Bills Paid
To Book Farm Sales
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Telephone 142

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PLAY SAFE
with an
Exide
An Exide in your car is the safest insurance against starting failure. Exide Batteries are designed and built to deliver plenty of power for sure starts in any weather, plus ample reserve for radio, heater and other electrical accessories.
Don't take a chance with so-called "bargain" batteries. They invariably prove expensive in the end. When you need a new battery for your car... play safe... let us install an Exide and you'll know to your satisfaction that—
WHEN IT'S AN YOU START!
CITY MOTOR CO.
Phone 53 Muleshoe, Texas

ENJOY YOURSELF — it's saner than you think

ONLY BUICK HAS Dynaflo — AND WITH IT GOES:
HIGHER-COMPRESSION Fireball valve-in-head power in three engines. (New F-263 engine in SUPER models.) • NEW PATTERN STYLING, with MULTI-GUARD forefront, taper-through fenders, "double bubble" taillights • NEW VISIBILITY, close-up road view both forward and back • TRAFFIC-HANDY SIZE, less over-all length for easier parking and garaging, short turning radius • EXTRA-WIDE SEATS cradled between the axles • SOFT BUICK RIDE, from all coil-springing, Safety-Ride rims, low-pressure tires, ride-steady torque-tube • WIDE ARRAY OF MODELS with Body by Fisher.

It would be easy to let the breath-taking power, the luxurious ride and the gleaming good looks of a Buick sweep you off your feet. And once you've sampled the sweet response of Dynaflo Drive*—you feel a big lack in anything else. But let's be practical about all this. What does it cost to buy—and to own—this star performer? The first answer is a look at delivered prices—and most people still are surprised to find that a car which offers so much actually costs so little. That's true, whether you put the SPECIAL, the SUPER or the superb ROADMASTER against other cars of comparable dimensions. They certainly shine on a first-cost basis. But this is only half the story, as you'll soon find out on any used-car lot. Year in, year out, the resale prices of Buicks stay much closer to first cost than the prices of cars with lesser merit. And among recent models, Buicks with Dynaflo Drive command such a premium that you can almost figure you get this dream drive for free. So why not let yourself go? Why not walk right into your Buick dealer's now and say, put me down for one of those! There's no time like the present for showing your good judgment.

WHATEVER YOUR PRICE RANGE
"Better Buy Buick"
Tune in HENRY J. TAYLOR, ABC Network, every Monday evening.
YOUR KEY TO GREATER VALUE

YOU WON'T BE KICKING YOURSELF LATER ON ...
...if you bring your **JOHN DEERE EQUIPMENT** to us for servicing... Now
Comes the time when you're hard at work in the field... rushing to beat the weather or finish the innumerable jobs piled up at the same time... and a breakdown occurs. It's then you'll really "kick yourself" for not having had your John Deere Equipment reconditioned before the busy season. Now... while your equipment is not in use, let us give it a thorough going over. Our skilled mechanics, trained in servicing methods recommended by John Deere will give your equipment a careful checkover. They'll tighten up all loose parts and, where necessary, replace worn parts with genuine John Deere Parts. They'll clean and repaint your equipment... put it in top condition for the work ahead. Remember—our shop offers you trained mechanics, precision tools, and genuine John Deere Parts. No other shop in this community offers all three! See us soon.

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"BETTER BUY BUICK"
MULESHOE
WHEN BETTER AUTOMOBILES ARE BUILT BUICK WILL BUILD THEM

PET
MILK No. 1 Tall Can 11c
DOG FOOD Pard 16 Oz. can .. 15c
MARSHMELLOWS Sug. 8 Oz. 15c
TOILET TISSUE Waldorf 2 for .. 15c
BABY FOOD Libby's 3 for 27c
ORANGEAIDE Hi-C 46 Oz. can 29c
ENCHILADAS No. 2 Ashley's 49c
TAMALES No. 1 1/2 can Wolf .. 25c
CHILI Wolf No. 2 can 63c
SYRUP Hershey's 16 Oz. can .. 19c
 QUART BOTTLE
Wesson Oil 77c

SHORTENING

TUNA No. 1/2 can Hi-Note 25c
VIENNA SAUSAGE Old Bill .. 10c
CRACKERS Krispy Lb. box ... 28c
BEEF STEW Dinty Moore 24 Oz. 43c
Flour
CATSUP Heinz Lg. Bottle 25c
MACARONI Skinner's 7 Oz. pk. 11c
PICKLES Libby's 22 Oz. Sour .. 29c
PRESERVES Hunt's 1 lb. Peach 25c

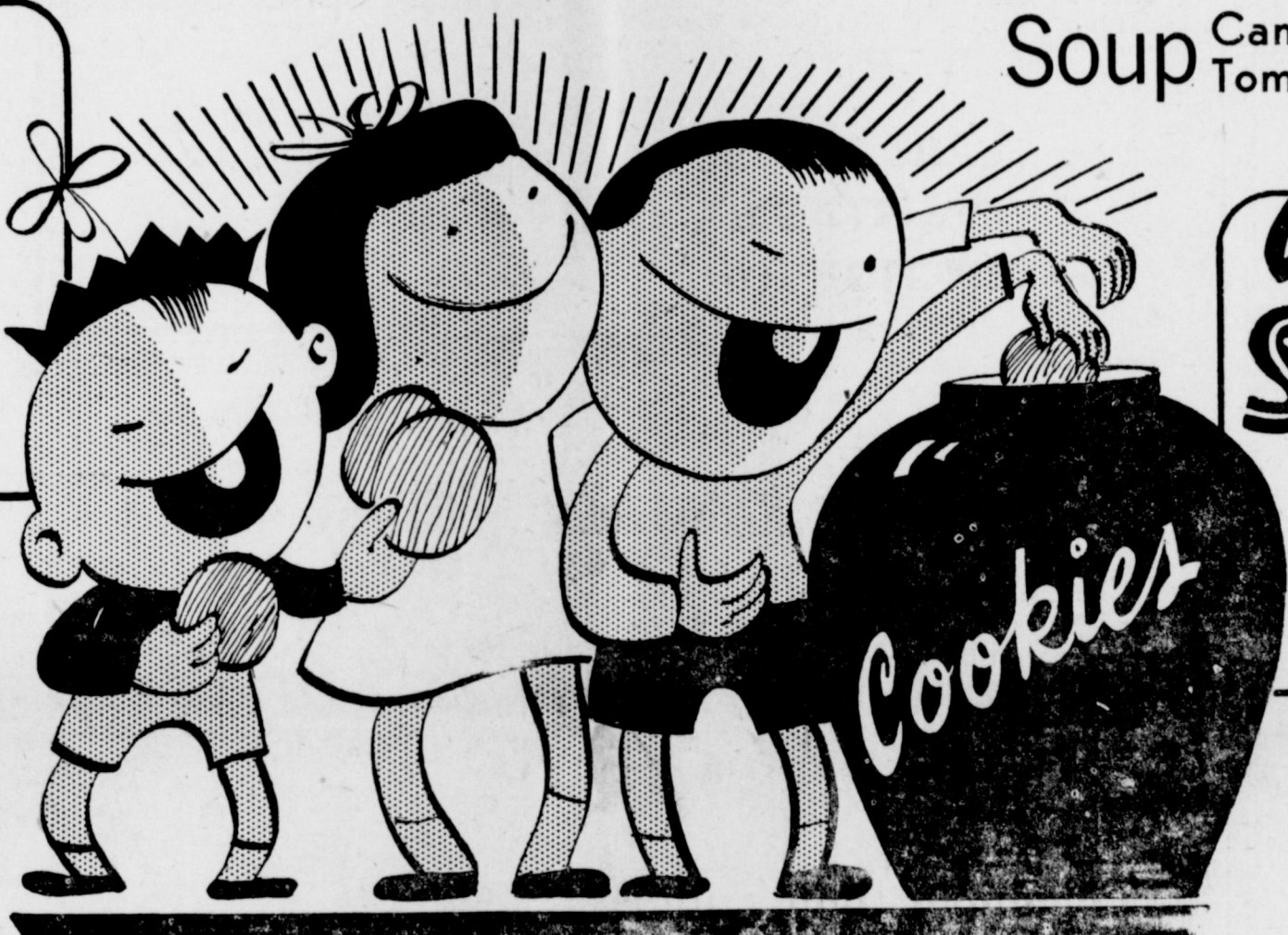
Snow Drift
 3 Lb. Can 79c

Gold Medal
 10 Lb. Bag 79c
PUREX qt. bottle 15c
VEL large box 31c
FAB large box 31c
CASHMERE Bou. Toil. Soap lg. 14c

Pineapple No. 2 Can El-More
 Fancy Crushed 17c

Soup Campbell's
 Tomato No. 1 Can .. 11c

Whee!...
Quickie Cookies
 QUICKIE COOKIE RECIPES
 AT PIGGLY WIGGLY
Betty Crocker's
Quickie Cookies
 15 DIFFERENT KINDS FROM 3 MASTER RECIPES!



Oh Boy!...
Stir-N-Roll Biscuits
 STIR-N-ROLL BISCUIT
 RECIPE AT PIGGLY WIGGLY
Betty Crocker's
STIR-N-ROLL
 BISCUITS
 RICHER · EASIER · SUPER

FROZEN FOODS
 SNOW CROP
STRAWBERRIES 12 oz. 43c
ORANGE JUICE 6 oz. 23c
BROCCOLI Cuts 10 oz. 25c


Apricot Nectar Del Monte
 46 Oz. Can 39c

MINCE MEAT Imperial 6 Oz. Box 17c
POPCORN 10 Oz. Can Curtiss 15c
SUGAR CURE Morton's With or Without Smoke . 77c

DRUGS
 MODART 75c SIZE
SHAMPOO 35c
ALCOHOL Pint 10c
 JERGEN'S 50c SIZE
HAND LOTION 29c
HOT ROLL MIX Pillsbury's Large Pkg. 24c
RICE 2 Lb. Package Blue Rose 33c
PEANUT BUTTER 12 Oz. Jar Peter Pan 37c

 **PIGGLY WIGGLY QUALITY MEATS**

PORK
Roast Shoulder
 Cut Lb. 55c
HAMS Picnic Half or Whole Lb. 45c
STEAK Loin or T-Bone Lb. 87c
SLICED BACON Plymouth Brand Lb. 59c
SPARE RIBS Fresh Lb. 53c
FISH White Trout Lb. 29c

 **FRESH FRUITS AND VEGETABLES**

CALIFORNIA ICE BERG
Lettuce Lg. Heads
 Lb. 10c
CAULIFLOWER Extra Nice Lb. 12 1/2c
CARROTS Large Bunch 2 For 15c
RADISHES Bunch 5c
GREEN ONIONS Bunch 7 1/2c
GRAPES Tokay Lb. 17c

CLEARFIELD
Cheese 2 Lb.
 Box 75c
Bananas Golden
 Ripe Lb. 12 1/2c

PIGGLY WIGGLY

 DAVIS & HUMPHRIES OWNERS & OPERATORS