

EASTLAND COUNTY



ADVERTISER

Total Market Coverage

TIME VALUE	BULK RATE
POSTAL CUSTOMER	U.S. Postage Paid
LOCAL	PERMIT NO. 27
	Eastland, Texas
	Car.-Rt. Sort

THE ADVERTISER is a new publication which will help local merchants reach more customers more efficiently AND more economically!

THE ADVERTISER WILL BE MAILED TO OVER 6,000 additional mail patrons in Eastland and adjoining counties. Every rural route postal patron in Eastland County will receive a copy, and post office box holders throughout this area.

THE ADVERTISER WILL ALSO be a weekly supplement to each of the Eastland County Newspapers: Cisco, Eastland, Ranger and Rising Star.

THE ADVERTISER will be mailed to every rural route patron out of Eastland, Carbon, Cisco, Ranger, Rising Star and Gorman.

THE ADVERTISER will additional go to

Mingus, Caddo, Desdemona, Gordon, Santo, Palo Pinto, Strawn, Olden, Carbon, Gorman and Rising Star post office boxes.

THE ADVERTISER will be the MOST ECONOMICAL advertising vehicle that has ever been offered. The first issue is now being assembled and will be distributed this coming week. Advertisers are advised to call their local Eastland County Newspaper Office immediately to get the information on low, low rates and to rush copy into this IMPORTANT SALES PUBLICATION.

THE ADVERTISER will help stimulate retail sales in this county...but time is of the essence, and participants are urged to get their copy ready quick--and get into this publication! It's the one that's going to generate business.

**DEADLINE FRIDAY NOON FOR NEXT WEEK
BRING OR CALL COPY TO YOUR LOCAL NEWSPAPER**

GREER'S

WESTERN STORE RANGER

BACK TO SCHOOL



SALE ITEMS

- *GROUP OF KNIT LEVIS & WRANGLERS AND \$14.98
- *GROUP OF COLORED DENIM LEVIS \$14.98
- *WRANGLER BOOT JEANS \$14.98
- *PERMANANT PRESS DENIM WRANGLERS \$17.98
- *LONG SLEEVE TRADITIONAL WESTERN SHIRTS \$17.98
- *WRANGLER COWBOY CUT JEANS \$18.98
- *WRANGLER SLIM FIT STRAIGHT LEG JEANS \$18.98
- *WRANGLER REG. FIT STRAIGHT LEG JEANS \$18.98

HAT SALE



- * MEN'S STRAW HATS.....\$10.00 OFF
- * LARGE GROUP OF FELT HATS.....\$10.00 OFF

25% OFF

- *LADIES DONNKENNY SPORTSWEAR
- *LADIES CLASSIC COUNTRY SPORTSWEAR
- *LADIES CHEROKEE SPORTSWEAR
- *LADIES HANG 10 SPORTSWEAR
- * CIRCLET & CAMEO ROSE LADIES WESTERN FASHIONS
- *GIRL'S HANG 10 & KANGAROO



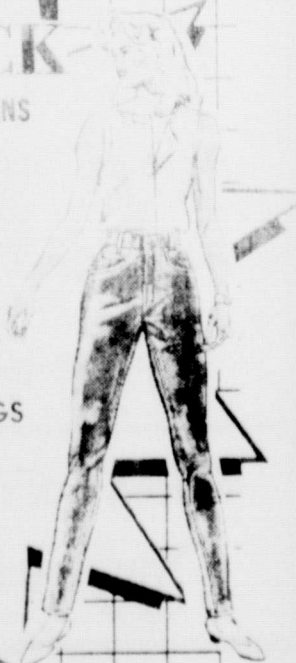
BOOT SALE

- *Group of Tony Lamas
Several Styles - Limited Sizes..... Now \$69.98
- *Most Tony Lama & Nacona
Cowboy Styles - Cowhide - Bullhide..... Now \$89.98
- *Justin Ropers..... Now \$89.98
- *George Strait Roper - Gray..... Now \$89.98
- *George Strait Roper - Elephant..... Now \$110.00
- *Tony Lama & Nocona Exotics
- Lizard Reg. \$216.98..... Now \$179.98
- Elephant Reg. \$215.00..... Now \$179.98
- Smooth Ostrich Reg. \$199.98..... Now \$129.98
- Snake Reg. \$215.00..... Now \$129.98
- Shark Reg. \$195.00..... Now \$125.00
- Bush Kangaroo Reg. \$150.00..... Now \$129.98
- *All Mens Acme Boots..... \$10.00 OFF
- *All Kids Acme Cowboy Boots
(8 1/2 to 6)..... \$10.00 OFF
- *Kids & Ladies Acme Ropers..... \$5.00 OFF
(Kids 2 1/2 to 6)
- *Durango Steel Toe Western..... \$69.98
- *Durango Western Work Boot..... \$69.98
- *Durango Dress Western Boot..... \$49.98



FRESH STOCK

- *LADY WRANGLER COWBOY CUT JEANS
Pre-washed & Acid Washed
Blue-Gray-Black-Purple-Turquoise
- *MENS 501 LEVIS AND WRANGLER COWBOY CUT
Pre-washed & Stone Washed Blue-Black-Gray-Tan
- *KIDS WRANGLER COWBOY CUT JEANS
Pre-washed & Acid Washed Blue-Gray-Black
- * MEN'S 501 SHRINK-TO-FIT LEVIS
- * KID'S WRANGLER STRAIGHT LEGS
- * KID'S LEE STRAIGHT LEGS



TOUGH STUFF

MADE IN U.S.A.

PECOS BOOT COMFORT

*Rugged, water-repellent full-grain leather
*Fashion-soft inside
*Self-shank boot support
*Red Wing's exclusive
*Leather-wearing SuperSole

SIZE 6-15
A.E.E.P.

RED WING SHOES

GOLDSTONE SATELLITE ANTENNAS Sales and Service

- Is your dealer out of business?
- Is your dish in need of repairs?
- Does your receiver need modifying?
- Do you need a decoder?
- Do you need programming?
- Do you want to update your system?
- Do you want a dish?

If the answer is "YES" to any of these questions...

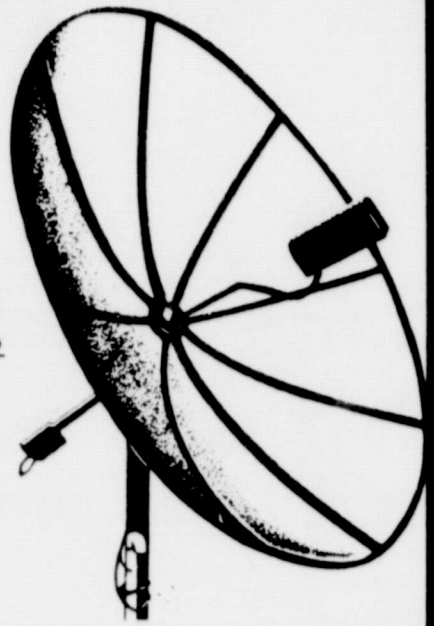
CALL US, WE CAN HELP.

We repair and sell most major brands.

Commercial and residential.

Your Eastland County Dealer since 1982.

817-643-3077



Shop and Save in Eastland County

FOR SALE:
1977 Dodge Van 400 & 1977 28 ft. travel trailer with E-Z lift hitch, \$3500 each, or both for \$6000 and take pickup & trade. 1976 Taurus travel trailer, 24 ft. twin beds & a/c, \$4000 Trailer 4x7 two spare tires & wheels, \$250. Call 647-1343

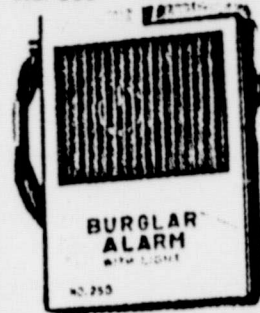
KEYS MADE LOCKS CHANGED
OR REPAIRED

ELROD'S MOBILE LOCK SHOP
423 W. MAIN
RANGER, TEXAS 76470
PHONE 647-3444

BONDED LOCKSMITH
AUTO—RESIDENCE—COMMERCIAL 5-61

BRIGHT LIGHT BLASTING SHRIEK

No. 250



ALARM LITE
Pull the cord on Alarm Lite - It screams for help. Carry in pocket or purse for protection anywhere. Loud alarm makes it an excellent attention getting device to take when camping, hiking, boating, etc. Battery operated. Convenient built-in flashlight.

\$9.95

Tx. Residents Add 7% Tax

Free Gift With Each Order

Name: _____
Address: _____
City: _____ State: _____ Zip: _____

Mail Orders To: **G.R. Mathis**
P.O. Box 001
Eastland, Texas 76448

FREE GIFT

**Look good!
Feel fit!**

Long-lasting, good looking Red Wing Pecos pull-on boots are made for fun or work. You can depend on them for the kind of heel-huggin', easy wearin' fit that makes long, hard days seem shorter. Pick a pair of Pecos and feel fit.

B&H TRADING POST
311 N. Seaman - Eastland

Red Wings

**SHOPPING 101
Back-To-School
SALE!**

**ALL JUNIOR
SPORTSWEAR
20%
OFF**

Sweaters • Skirts
Blouses / Tops
Jackets • Jeans
Pants
(DRESSES NOT INCLUDED)

3 DAYS ONLY! August 4-6

FREE WITH \$25 PURCHASE
"While They Last"

Mini Stationery Kit
A \$15 VALUE!

MODE O' DAY
101 S. Lamar Eastland

CLIP & SAVE

must have coupon to receive savings

WAL-MART

Hunt's Barbeque Sauce

Rich Thick Chunky
28 Oz.

75¢

Reg. 97¢



Colgate Mouthwash

EVEN MORE THAN A MOUTHWASH!

Tartar Control Formula
32 Oz. Size Peppermint
Flavor

\$2.97

Reg. 3.67



Peppermint Flavor

Styro Cup

50 Count Insulated
Cups 6.4 Oz. Size

42¢

Reg. 57¢

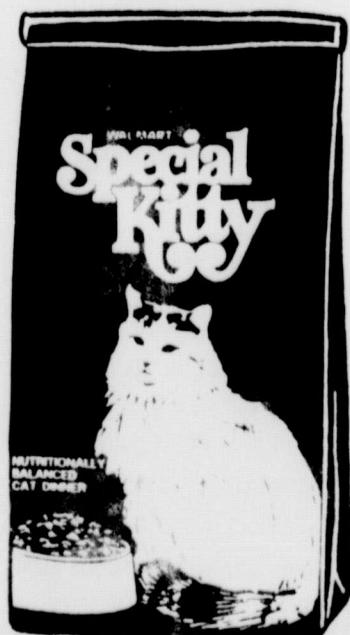


Special Kitty Cat Food

20 Lb. Bag Nutritionally
Balanced Cat Food

\$7.14

Reg. 7.67

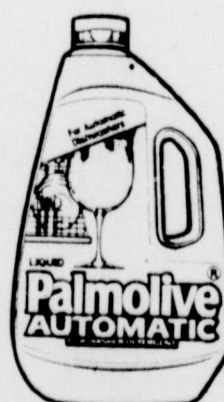


Liquid Polmolive

Automatic Dishwasher
Detergent 50 Oz. Size

\$1.57

Reg. 2.08



RAM TUFF Tucker Ram Tuff Trash Container

32 Gallon Trash Container
On Wheels 20"x18"x33"
High Full 6 Year Warranty

\$6.00

Reg. 8.97



Prices Good Teusday, August 2nd
Through Friday, August 5th

Hwy. 80 E. Eastland
9-9 Mon.-Sat. 12:30-5:30 Sun.



WAL-MART'S ADVERTISED MERCHANDISE POLICY: All advertised merchandise is available in stock. However, if due to any unforeseen reason, an advertised item is not available to purchase, Wal-Mart will issue a Rain-Check on request for the merchandise to be purchased at the sale price whenever available or will sell you a similar item at a comparable reduction in price. We reserve the right to limit quantities. Limitations void in New Mexico.

CompuCenter

Larry and Kay Bryant, Owners Of Maxwell Appliance and Radio Shack Dealer, In Cisco, Have Joined Forces With Ken Whetstone, The Area's Computer Specialist, To Form CompuCenter.

We Will Be Expanding To A Full Line Of Computers, Monitors, Printers And Accessories.

SPECIAL
AMSTRAD AT COMPATIBLE
WITH 2 DISK DRIVES

COLOR MONITOR

MOUSE
SOFTWARE ----- \$1495⁰⁰

5-1/4 FLOPPY DISKS (10) ----- \$7⁹⁹

3-1/2 FLOPPY DISKS (10) ----- \$14⁹⁹

3-1/2 DISK BOX ----- \$6⁹⁹

AOC ENHANCED GRAPHICS MONITOR ----- \$399⁰⁰

You Can't Beat These Prices In Abilene.

442-1439 712 Conrad Hilton Cisco

THE ADVERTISER

Deadline Friday Noon For Next Week

Bring Or Call Copy To Your Local Newspaper

Cisco Press

Eastland Telegram
629-1707

Ranger Times
647-1101

Rising Star
643-4141

Back To School

sale



BAYER®
329
100 ct. Tablets or Caplets,
or 60 ct. Maximum Strength
Tablets or Caplets



CREST®
149
4.6 oz. Pump or
6.4 oz. Tube



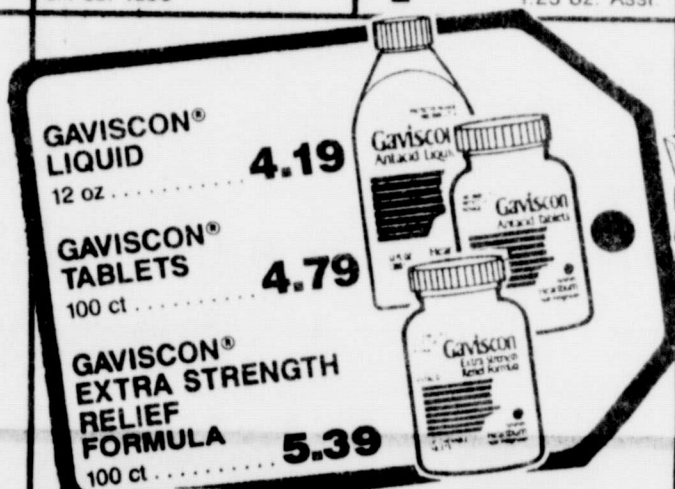
SECRET®
ROLL-ON
159
1.25 oz. Ass't



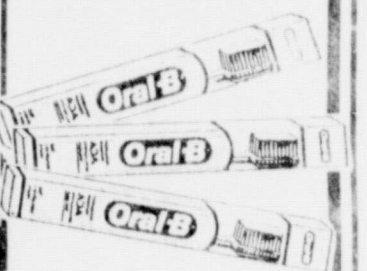
SECRET®
SOLID
OR SPRAY
209
2 oz. Round or Wide Solid,
or 4 oz. Spray



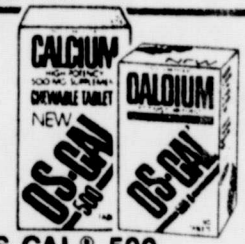
PRELL®
SHAMPOO OR
CONDITIONER
149
7 oz. Ass't.



GAVISCON®
LIQUID 4.19
12 oz.
GAVISCON®
TABLETS 4.79
100 ct.
GAVISCON®
EXTRA STRENGTH
RELIEF
FORMULA 5.39
100 ct.



ORAL-B®
ADULT
TOOTHBRUSH
139
Ass't.



OS-CAL® 500
CHEWABLE
TABLETS 439
60 ct.
OS-CAL® 500
OR 500 + D 4.89
60 ct.



ASSOCIATED
DRUGGISTS®
CHILDREN'S
CHEWABLE
MULTIVITAMINS 129
100 ct. Reg.
or With Iron



ASSOCIATED
DRUGGISTS®
CHEWABLE
VITAMIN C 219
500 mg.,
100 ct.



MYLANTA®
249
12 oz.



CORTAID®
CREAM 209
1/2 oz.



KAOPECTATE®
219
8 oz.

FREE KINDERPRINT
CHILD IDENTIFICATION
KITS FROM YOUR
ASSOCIATED DRUGGISTS
PHARMACIST!
Associated Druggists Kinderprint
from Qualatex® provides an im-
mediate permanent record for
positive identification, complete
with child's photo, physical char-
acteristics and fingerprints.
Your child's safety is important to
us! The first 100 customers receive
a FREE Associated Druggists
Kinderprint kit.



MYLANTA® II
TABLETS 149
24 ct.

These Are Suggested Associated Druggists Prices Optional With Participating Stores. We Reserve The Right To Limit Quantities At Sale Prices.

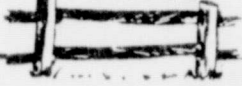
EASTLAND DRUG CO.

201 West Main Eastland, Texas 817/629-1791

© A.D. 8/88

SALE STARTS TODAY

Fences



Steinman Fencing
(817) 647-1946

LEE ROY STEINMAN
P.O. BOX 85 • EASTLAND, TX 76448

- CHAIN LINK FENCING
- RESIDENTIAL
- COMMERCIAL
- PRIVACY FENCE
- WHITE WOOD
- RED WOOD
- CEDAR
- FARM FENCING
- CUSTOM GATES
- WELDING



HURLEY
PEST CONTROL
& TREE SERVICE



We control both indoor & outdoor pests.
Do landscaping, tree work & offer a Chem-Lawn
Service. Reasonable rates. Satisfaction guaranteed.
20% DISCOUNT WITH THIS AD.
Call 442-4881

ALL SPRING AND SUMMER
MERCHANDISE

2 FOR THE
PRICE OF 1!

prices good through
Saturday, August 6th

P.J.'s FASHIONS
708 Conrad Hilton
442-4841

Cisco



THE EASTLAND COUNTY NEWSPAPERS

EASTLAND
TELEGRAM

629-1707

RANGER
TIMES

647-1101

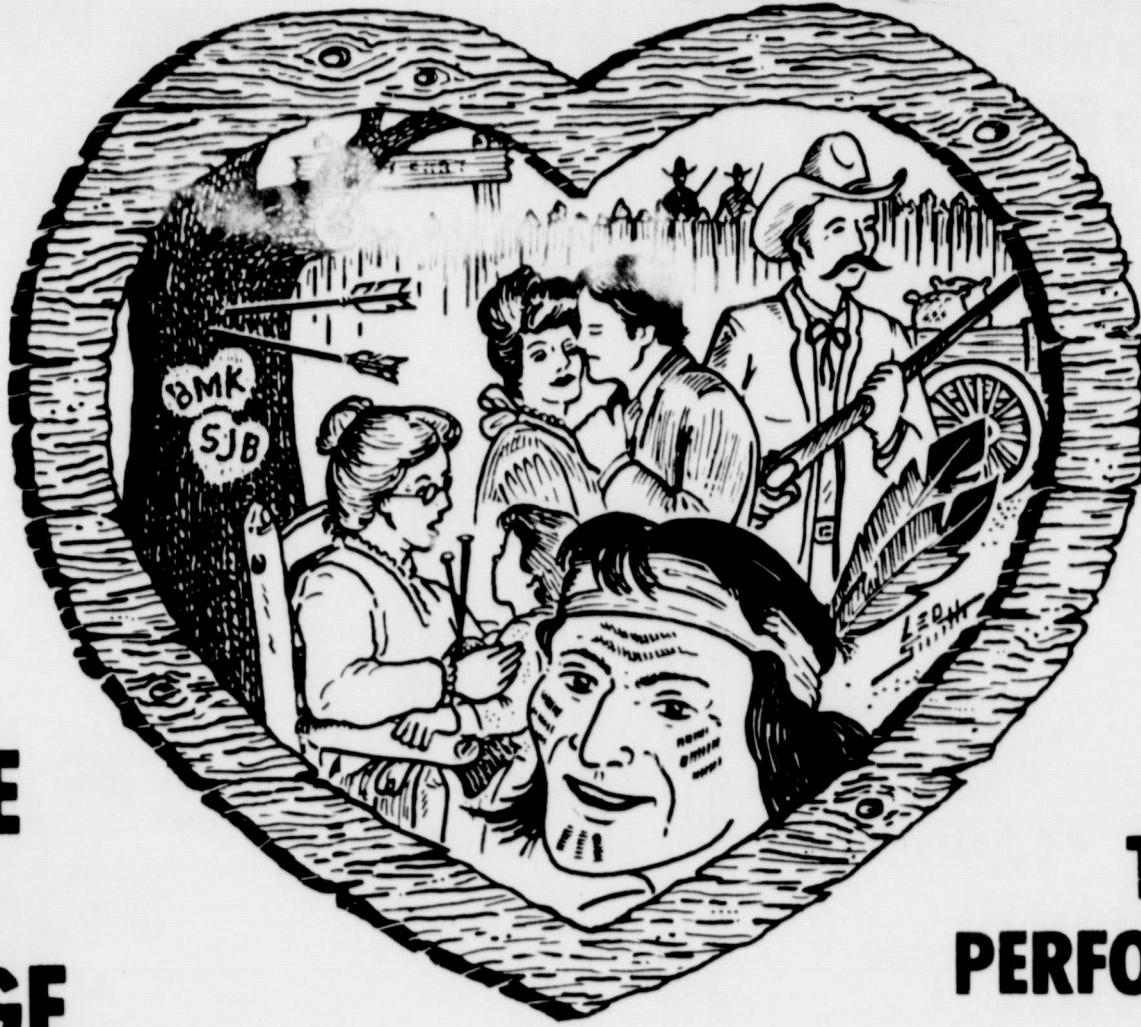
CISCO
PRESS

442-2244

THE
RISING STAR

643-4141

"EASTLAND COUNTY'S FIRST WEDDING"



**LIVE
ON
STAGE**

**TWO
PERFORMANCES**

MAJESTIC THEATRE

EASTLAND, TEXAS

SATURDAY, AUGUST 20TH 8:00 P.M.

SUNDAY, AUGUST 21ST 2:00 P.M.

ALL SEATS — \$3.00

**SPONSORED BY
EASTLAND COUNTY'S HISTORICAL SOCIETY**

**ALL PROCEEDS TO BENEFIT
THE EASTLAND COUNTY HISTORY BOOK**

(A Non-Profit Organization)

**Tickets Now Available at
CHAMBER OF COMMERCE**

Offices:

CISCO

EASTLAND

RANGER

Get TWO^{New} Subscriptions For The Price Of ONE

Buy A Subscription NOW At The Regular Price And Get A Second Subscription For A Relative Or Friend FREE.

Especially Good For College Students

New Subscriptions Only

Good On Same Value Paper Through Sept. 1, '88

EASTLAND COUNTY NEWSPAPERS

Cisco Press

P.O. Drawer 1072
Cisco, Texas 76437

\$17. a year - in county

Ranger Times

P.O. Box 118
Ranger, Texas 76470

\$17. a year - in county

Eastland Telegram

P.O. Box 29
Eastland, Texas 76448

\$17. a year - in county

The Rising Star

P.O. Box 127
Rising Star, Texas 76471

\$8. a year - in county

SHOP AND SAVE IN EASTLAND COUNTY

