Mr. Muleshoe


# The Muleshoe Journal 




Rev. Cox New Pastor Here

JayCees, City Commission Discuss Possibility Of Paving Project Election Judges Named For July 22 Primary



Cut Announced By Government On Grain Sorghum Support For 1950

Local People Learn About Newly Formed Youth Development Council
$\qquad$


Rev. Hanks Was
Lions Speaker


## Rains Continue To Soak Region



| Rainfall in Muleshoe Wed- nesday night was 43 nesday night was inch, bringing the July total to 4.46 inches, highest July when 6.92 inches fell. <br> Wednesday also marked the 7th <br> rain has fallen in Muleshoe. Be- <br> ginning with the 6 th, there has been at least a small shower every <br> day since. <br> Rain which now has brought benefits, has fallen in July as fol- <br> lows: July 3, $95 ; 4$ th, $.67 ; 6$ th, 1.29 ; 7 th, 06,8 th, 37 , 9 th, $.02 ; 10$ th, .53 ; $\qquad$ some localities in the immediate vicinity have had much more. A terrific rain hit in the Fairview day, dropping several inches of leaving at least one home sur were inundated. One lake was re- ported over community time resident of the rain he had ever seen at his place. In some places south and east |
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## $\xrightarrow{2}$




Miss Dorothy Spitler And Rev. Dale Lavender Exchange Vows Tuesday

*Calendar Of Events
$\square$ aind


## Society News

THE MULESHOE JOUVNAL. Thuruday. Juy 13.1 , 130
WSCS Conference-Wide School Of
Missions, Lubbock July 31-August 4

Miss Marlene Cooper and Mr. Bill Jim St. Clair Marry July 2

Wesleyan Service Guild Meets In Butts' Home

## Natan's chan 

MULESHOE GITT \& JEWELRY
NEW GRUEN CURVEX WATCHES



## NOW

Full Size Murals Are Available For Your Home At A Reasonable Cost!
FULL COLOR FOTO MURALETTES

$\qquad$
orations. Just the thing for

OVER FIRE PLACES
bed rooms
DINING ROOMS
reebption halls recreation rooms

FOTO MURALS

Available in Block \& White,
Sepia 2 Green.
Come In Today For More
Availoble Information


Local Firm Says Tire Cosis Are
Down 75 Per Cent

Sudan School Is Being Erected

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| ILEY COUNTY ABSTRACT CO. ESTABLISHED IN 1900 |  |
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| We can save you money on....... <br> - CAR TIRES <br> - TRUCK TIRES <br> - TRACTOR TIRES <br> H. C. HOLT <br> Your gasoline man in Muleshoe for |  |
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|  |  |
|  |  | more than 15 years--

## Cobb's

A summer treat...the luxury of A Fresh Liie Bra Brery Day!



 fit And theyrte tailoerd the exclusire Formft way, to
 Life Bra Illustrated
$\$ 2.50$ nylon $\$ 1.75$ cot

## Cobb's



Now is the time to buy that furniture you need. You can save more by buying at Johnson Furniture. Below are a few of the savings.

## BED ROOM SUITES

tWin-bed suite
Twin bedroom suite finished in beautiful
wallut. 5.drawer chest, vanity with largo wainut. 5--drawer chest. vanity
plate glass mirror and bench.

## Now $\$ 129.00$

mahogany bed room suite A beautiful suite for any room. Large 4.6
bed. Double edresser inth large plate glass $\$ 269.00$ REGULAR
Now \$189.00
ROLL-A-WAY BEDS
$\$ 21.50$ Valu
Now \$16.95
3.3 size Roll-A.Way

Now \$15.95
LIVING ROOM SUITE
3-piece plastic Mohawk red covered, blond
wood trim. Studio couch, plaftorm rocker
and oftoman.


Now \$119.50
MATTRESSES
Only $\$ 29.50$
ROYAL HAEGER LAMPS
20\% Off

SANDRAN
Plastic Floor Coverings Many pe.
choose.

## JOHNSON FURNITURE

PHONE 116
LIBERAL TRADE-IN ALLOWANCE ON YOUR FURMITESHOE, TEXAS

*1950 Crop Prospects Are Uncertain Last Rites For Due To Drouth And Currailments Morton Resident


Determined Drive For Sufficient Patrons Launched By Phone Co.op

Water District For Hale Asked


other extras
Handy motor control
Die-stamped one piece front Removable non-sag water pads structed of white aspen wood)
Adjustable non-clog water trough Adiustable to any size window
skilled labor or special tools neces skilled labor or
for installation
Special sillcock furnished with ea
unit to facilitate and mak
nections simple and easy
The new Clear-Vue is your answer to real comfort. It makes your home a delightful
place to 位竍 on hot, stufy day. There's place to live on hot, stufty days. Theres
an abundance of cool "filered" fresh air
directed in currents to suit all occupants. directed in currents to suit all occupants.
The Clear-Vue is equipped with a beautiful The Clear-Vue is equipped with a beautifit
die-stamped one piece aluminum grill and
easily adiustable lourres. Clear- , easily adjustable louvres. Clear-Vue can be
installed in any home.. will not mar
building interior Clear-Vue Is Guaranteed

Against Defective Materials
And Workmanship


Easy Terms Available-20\% Down - Balance Monthly

## MULESHOE LIQUEFIED GAS CO. <br> Locared On Clovis Highway

Muleshoe, Texas

## FREEIE End STORE 59 POUHDS of FOOD <br>  Westinghouse COLDER COLG <br> REFRIGERATOR

## Model AA-84


SEI

> ENJOY IT TODAY 2 Years to Pay

| SEI |
| :--- | :--- |

he new Westinghouse frost-frie* modell
you can be sure.if it's Westinghouse 2. JOHNSON Tw Ano

Herbert Martin Uses Airplane
In Office Race


## Johnson - Pool

Rendy Johnson
Phone 231




TIRE \& APPLIANCE $\underset{\substack{\text { Myron Pool II } \\ \text { Muleshoe, Texas }}}{ }$
TIRE \& APPLIANCE $\underset{\substack{\text { Myron Pool II } \\ \text { Muleshoe, Texas }}}{ }$

Support Price For 1951 Wheat Will Be S1.95; Acreage Alloments Stay Progress W. M. U. Meets Monday


Judge I. I. Stokes

## Candidate For Re-

 Election as Associate Justice of the Court ofCivil Appeals, Seventh Supreme Judicial District.


# SECTION TWO <br> Will Wilson Runs For High Court <br> <br> The Muleshoe Journal 

 <br> <br> The Muleshoe Journal}


Perfect Performance Combination!
 DAVIS \& LENDERSON

 Alarms For Home Freezers

Made In Muleshoe - Chenilit Rugs . Bith Seted

Mrs. R. E. Luttrell

## SEE...

THE NEW 1950 MODEL ZENITH COMBINATION AT

SPENCE RADIO SHOP

PLAYS ALL THREE SPEED RECORDS

YOUR DEPENDABLE
SERVICE SHOP PHONE 270-W

| Band Instruments | Deadline For Filing Smith-Doxey |
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| On Display At School Monday | Cotton Applications Is Augus |
| School Monday |  |
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wice an convenient
for you and your budget
The efficient job it does retaining the nutritional value of all foods. Keeping intact the wonderful taste appeal of meats, fruits, vegetables providing facilities for your family's favorite desserts or frozen salads,
$\qquad$
A year 'round storehouse for such seasonal delights
as strawberries, corn-on-the-cob, fish and
other game. Fact is, you can buy in

Yes, this practical combination affords twice as much
convenience . . . when they're BOTH electric. Electricity makes your food dollars go far-very far indeed. Low cost, dependable,



From where I sit... by Joe Marsh
There it Was-
Right in The Middlel
Kary Robertu mored his hame the mpregors marker. Where did










## A. G. BARSH, M.D.

The Barsh X-Ray \& Radium Clinic
Lubbock, Texas
$\qquad$
E. A. BILLS

District Judge $\stackrel{64 \text { th }}{\text { JUDICIA. DISTRICT }}$

Those qualifications which are essential to a competent integrity, dignity, actual trial experience in trial courts and in courts of appeal -are so plainly evident in Judge E. A. Bills of Littlefield, candidate for the office of District Judge of the 64th Judicial District, that our neighbors to the south of us have seen fit to recognize those qualities in unsolicited public print.

Judge Bills, who has lived and practiced law in Littlefield and this district for 26 years, has all the necessary qualities to make and is making an outstanding trial judge. His qualifications as recognized by the bar and citizens of this district and our neighbors to the south merit his election to a first full term in office. Judge Bils was appointed by the Governor upon C. D. Russell's resignation as of January first this year, the Governor making such appointment upon recommendations of citizens of this district.
handle this office, Iu oration.


#### Abstract

 sforice. ${ }^{\text {ents }}$ Mean Higher Prices  

Letters To

\section*{The Editor}

enjoys the journal $\qquad$   scription again and again pieceank of reat orn avery venjoble Mrs. John H. Hering faith God, make strong our waver in riee. Nogt we never right doing. Through



 Amen.
THGGHT FOR THE DAY
tneed
 Proper Electric Wiring Important

Highest Prices For Your Livestock bRING YOUR LIVESTOCK to OUR SALE EACH WEDNESDAY AFTERNOON
COL. DICK DOSHER, Auctioneer

Muleshoe Livestock Auction hugh freeman
A. h. freeman

## ELIZABETHWOODLEY <br> INSURANCE

Phone 83

## 5 MINUTES WITH US CAN SAVE YOU \$1000.

 NOW YOU CAN OHNABIG NEW DODGE

FOR MUCH less than you think!

 livery on your havone mode



ige Bill's candidacy is presented to you for your consid-


THE MULESHOE JOURNAL. Thurday. July 13. 1950
No Canvassing Election Day


Brighter Outlook In Texas For
Polio, Cox Says Polio, Cox Says

West Texas, New Mexico Recruiting Area Requests Reserve Enlistments


TO ALL MY FRIENDS:
to late to get my name on the printed ballot.
Please write my name on your ballot JESSIE N. JAMES

## DO YOU WANT PHONE SERVICE?

## The Dead Line Is Near

For sending our Loan Application to Washington. This is our best opportunity to get Rural Telephone
Service, which we all know is important. Sign and send in this Application Today! Let's get this matter
Application For Membership

The underigned (hererinafter called the "Applicant") hereby opplies for membership in the Five Area Tele. Thene Cooserigned hererimenefte colled the therinater called the "Cooperative") upoon the following terms and conditions: 1. The Applicant will pay to the Cooperative the sum of 55.00 which, if this application is accepted by

 ther agreed that this Membership Fee may be used in paying noessary expenses in comnection with the es-
tablishment and promotion of the proiect and that if a loan is not secured for the buidding of a telephone line tablishment and promotion of the proiect and that if a loan is not secured for the building of o telephone line
to the premises herein described, then the unsed port tion of said 5 s.00 shal be returned to the Applicant.
2. When Cooperative mekes telephone service available to Applicant, Applicant agrees to purchase from

 United States of America.
3. The Applicant hereby grants to the Cooperative, the right and easement to construct. operate, repair and maintain on the premises hereinbelow desescribed, and in or upon all streets, roads or highways abutting soid premises, its felephone ines and appliances,
4. The Applicant will comply with and be bound by the provisions of the charter, when approved, and bylaws of the Cooperative, and such rules and regulations as may from time to time be adopted by the Coopera-
5. The Applicant, by paying a Membership Fee and becoming a member, assumes no personal liability or responsibility for any debts or liabilities of the Cooperative, and it it expressly understood that under the
law his private property is exempt from execution for any such debts or liabilities. law his private property is exempt from execution for any such debts or liabilities.
$\qquad$
$\qquad$
Labor League
Draw House Location on Plat:
$\square$
$\square$

Applicant
 MULESHOE'S ENTRY
THE FORD ECONOMY RUN IN THE FORD ECONOMY RUN
r. Sam E. Fox, Muleshoe Distributor f Mr. Sam E. Fox, Muleshoe Distributor for
Texas Company products, has registered
Tis Model F-5 Ford Tank Truck in the Ford Truck Economy Run. Watch for it! The
orange and black identification emblem

FORT TRUCMS HAST LONGER

Muleshoe, Texas


HERE FROM LUBBOCK ${ }^{\prime}$ TO KANSA

Did this Oriver
do the RIGHT thing?


Orive RIGHT with Phillips 66



## Evans Oil Company


R. M. "Bob" Gregory

REPRESENTATIVE
OF
Great National Life Insurance Company ife insurance FOR YOU \& YOURS


## This one Telescopes your Timetable

$\mathrm{O}_{\mathrm{F} \text { course } \mathrm{you} \text { recestize } \mathrm{it}}$ Who doesn't know that those sweep of fender-chrome, mark RoandAstri - best of all the
Buicks, unquestioned "bis buy" Buicks, unquestioned "big buy"
of the fine-car field? But have you tried it? $\mathrm{H}_{\text {av }}$ stepping bonny thed this sweet hills, and the call of the straisht Ever tooled it across town - and sen smoth take-off slip yo
and smoth through traffic with minimum

ruot-motion and maximum of Ever known the good feel of a light and easy wheel, swinging soul-satisfying lift in a big 152-hp Fireball engine just waiting for the
release release your toe-pressure gives it? $\mathbf{E v e r}_{\text {sampled that famous Buick }}$ ride -steady, level, unperturbed,
soft with the special gentleness of soft with the special genteness of
coil springs on all four wheels. sweetly restful in both front and
rear seats? rear seats? There's no reason, really, to wait longer for such satisfying

There's a Buick dealer near you. He delights in showing off
ROADMASTRR unless all his demonstration cars have been snatched away from
him by eager buyers= to put you him by eager buyers - to put you
behind a RoADMASTER wheel. Why not see him now-to find out what's finest in today's fine cars, and how little it takes to buy one?


## foun-why forefront



Buick Roadmaster'

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| $\mathrm{m} .\left\|\begin{array}{l}\text { Sunday School Jones, Pastor } \\ \text { Morning Worship } \\ \text { Evening Fellowship } \\ \text { E..... } 11 \text { a. } \mathrm{m} . \\ \text { Class }\end{array}\right\|$ |  |
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| IGNITION SYSTEM CHECK-UPCHANGE OF OIL |  |
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| TIRE CHECKBRAKE ADJUSTMENTWINDSHIELD WIPER CHECK |  |
| City Motor Co. |  |
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MM BuRK Phone 53



Lubbock To Ask Water District
LUBBOCK, July 11- With peti-
tions circuating throuhhout the
count, Lubbock farmers are mov-
ing to torm an underground wate
onservation district under House Conservation district under House
Bill 162 . They took the action July 6 at
heeting addressed by w.
rortenberry, New Deal ginner and
oresident of the president of the Lubbock and High
Plains water associations;
Howard, Lubbock lawyer; A.
A.
P.

 servation and Users Association,
which steered House
Bhileng the 5162 st Texas Legislature
through the "Can't represent you again in Aus-
tin if you don't make this law
work." The conservation district law
was substituted for
legislation
 servation program carried out by
local. indeenenent water districts.
cThis is our own program, we ocal his is our own program, we
asked for it, and we must make it
work or take the consequences," FACK From minnesota










 Bibe stud


Legal Directory Uembers Bailey County W. Bays, Gllbreath bld Norman W.
Phone 271
$\qquad$ Karl L. Lovelady, South Side of
Square, Phone $229-\mathrm{w}$. $\xlongequal{\substack{\text { Ceell } \\ 154 .}}$ Political Announcements

The following announcements
for public office are made sub-
ject to the faction of the
cratic Party artion primaries.
For State Representative For State Representative,
120th Legislotive District:
HAROLLD M. LaFroNT
$\qquad$


For District Attorney, 64th.
Judicial District:

For County Judge And Ex-Officio County School sup
CECLI. TATE
(Reelection)
For County Treasu
HLEN JONES
(Reelection)

| Sherift, Tax Assessor \& collector: HUGH FREEMAN Reelection <br> G. G. YOUNG |
| :---: |
| For County Attorney: NORMAN BAYS |
| County \& District Clerk: M. G. BASS Reelection) |
|  |
| for Commissioner, Prec't. 2: TOM L SMITH ${ }_{\text {Ree }} \mathrm{L}_{\mathrm{l}} \mathrm{SMITH}$ A. T. (Tracy) |
| For Commissioner, Prec't. 3: R. R. (Bob) KINDLE (Reelection) |
| For Commissioner, Prec't. 4: R. P. McCALL (Reelection) |
| $\begin{aligned} & \text { E. C. LAMB COUNTY } \\ & \text { CLAYTON } \\ & \text { Commissionter, Prect. 2: } \end{aligned}$ |

Friona Star Hails

## MULESHOE <br> \section*{FOR INFORMATION}

 No 5 $\frac{\text { FIRST }}{\text { FEDERALSAVINGS }}$ THEDERAL SAVINGSColeman's Golden Anniversary Offer
$15 \%$ Offl save on - $=$ floorfumnoes


GET AN AUTOMATIC home heat-
ing system with a furnace that fits into the floor-now at a pricic 1 15\%
off regular retail price. No pit or


Your CHOICE of Flat Register
or Dual Wall Model of the new
Coleman Shalloflow Furnace with
exclusive new Bu-Arch Burner
and other Coleman features for
a better-heated home. Low in
cost, easy to install, economical
Come in today- $15 \%$ soving
is for limited time only!
Low down payment $\$ \mathbf{2 5}_{\text {a weik-36 months to pay }}$
E. R. HART CO.

PHONE 23
You, Too, Can Own A Home


Regular habits of thrift-saving a little out of each pay check-are necessary for most
of us if we are to get what we wanthome, good living conditions, education for
our children. This bank is interested in the our childre. Thare of all the people and wo

## MULESHOE STATE BANK <br> MEMBER F. D. I. C.




Gilmer-Aiken Law, In Forsce 1 YYear, 1 Corton Support
Has Produced Many School Benefits Prices Lower

| Austin, Texas, July 11 -Tex-ren have increased 50 per cent. |  | Slightly lower pr'ce for cotton is indicated this year in announce-ment of temporary parity support |
| :---: | :---: | :---: |
|  |  |  |
| providing better education a | lible by allocation of state funds |  |
| of bringing more children into the classroom. |  |  |
| verage enrollment |  | Cotton support is to be at the national average of 27.7 cents a |
| ed more than 100,000, L. P. Stur- | ing the |  |
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| 兂 | $\begin{aligned} & \text { hool } \\ & \text { has } \end{aligned}$ |  |
| rs in getting children ino the |  | was 27.23 cents. |
| are more atrra |  |  |
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|  | work and yet allow schools to be |  |
|  | time. ${ }^{\text {dismised }}$ during cotton picking |  |
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| re has | roads are being made on the prob- | farm basis, and compares with |
| Is than |  |  |
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| An illustration of this is the |  | as |
| fact that in some districts mem- |  |  |
| dit | Some districts which have heavy |  |
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## 



ers secretary or Texas state Teach
Surveexs by the organization an
state school officials show that

EDDIE LANE



Drive home the facts!

mULESHOE Show Starts 8:00 P. M. Children under 12 Childre
Adults
Last Times Friday, July 14 Dana Andrews
Susan Hayward

Canyon Passage
SATURDAY ONLY
John Payne
Gail Russell

EL PASO
SUNDAY \& MONDAY June Allyson
Peter Lawford

Little Women
TUESDAY \& WEDNESDAY Stan Laurel
Oliver Hardy

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First and Fines for styling and comfort at lowest cost
Chevrolet's $S$ Style-Star Bodies
by Fisher provide extra-wide
form-fiting seats- extra-gen-

room-extra value in every
detail of styling and comfort
detail of styling and comfort
in this longest and heaviest
low-priced cas!
low
u'll know why it's
Come in-drive a Chevrolet and you'll know why it's CHEVRO HET
C. \& H. CHEVROLET COMPANY


MASSEY-HARRIS

SPECIALIZED SERVICE

MASSEY-HARRIS SPRAYERS

- LOW GALLONAGE
- LOW PRESSURE
- PRECISION COVERAGE
tractor, the other is a trailer type sprayer easily handled by small tractors eliminating the necessity
Here a dvantas
Extra Capacity Rust Proof Pump
Easy-To-Operate Controls
Large Capacity Main Filter
* Non-Corrosive Boom With Adjustable Frame
forker deralls an_
TEXAS MACHINERY CO.
$\begin{array}{ll}\text { Phone } 80-W & \text { Muleshoe, Texas } \\ \text { YOUR MASSEY-HARRIS DEALER }\end{array}$

for MilleageV'outll Breg Aboutio
There'll be a smile in every mile .... when you OLL-PLATE
your engine with new Conoco Super Motor Oill
Proved by 50,000 -mie Roes fest! In a 50,000 -mile road test,
engines lubricated with Conoco super Motor Oil showed
an amazing economy of operation. Average gasoline mile
age for the last 5,000 miles of the testrun was actually
 Conoco Super Motor Oil -with proper crankscase drains and regular care - can keep new-car gasoline mileage
new-car power and performance ... year after year!


Wear-U-Well SHOES

Tho' Priced To Sell
They Wear-U.Well
Mrs. Carothers


##  <br> 

NEW CHRYSLER TRAVELER

 quickly converts the new model from a comfortabile
G-passenge







| BLACRWATER VALLEY Soil CONSERVATION DISTACT NEWS | shoe |
| :---: | :---: |
| An application for soil consers |  |
| aowned by W. S. Clark has bee ceived. |  |
| Complete conservation plans | their winning streak Sunday by beating the Big Square baseballers |
|  | ${ }^{8}$ 8 to 4 on ho |
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| were located on farms belongi <br> T. H and H B Barker |  |
| A topographic map has been | Clements and |
|  | Wailice and willias |

INSURANCE
WE WALLL PROTECT WHAT YOU OWN
POOL INSURANCE AGENCY


TV Explained
To Rotarians


 Crime Photographer) , will weeken
at her New Hampshiice arm.

## gospl Merinc BEINS sunday




$\qquad$

Sunday July $16,2: 30$ to $4: 30 \mathrm{p} . \mathrm{m}$.
$\qquad$
almost completed, and it is being sponsored
The public is invited to attend this Old Time
Gospel Singing.

ASSEMBLY OF GOO CHRCH
is almost completed, and it is being sponsored Gospel Singing.

How to take a dollar for a long
 Drive the new 所桀
 MOTOR CO.

 Ford you get the big-car roodabiity
the road-ubgging
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