

# CISCO DAILY NEWS

CISCO, TEXAS—1,614 feet above the sea. 5 lakes of water; 5 rail exits; 6 paved highway exits; 127 blocks of brick streets; good hotels; A-1 public schools and Randolph college; no mosquitoes; no malaria or typhoid.

WEDNESDAY, JULY 28, 1937 CISCO, TEXAS, WEDNESDAY, JULY 28, 1937 FOUR PAGES TODAY ESTABLISHED FEB. 11, 1919

## ROAD IMPROVEMENTS TOTAL \$300,000

### Out Our Friends

STEP A. LONG  
says if there is anything heavy to insure it is the kind he handles. He knows because a bucket of it on his hip he limps his way.

## Nanking Reports Say Chinese Holding Own

### Radio General is Franco Favorite

Gonzalo Queipo de Llano, Nationalist "broadcasting general," who does his part to help General Franco win the Spanish war by making daily radio speeches, is expected to become minister of war in Franco's proposed dictatorship. The general is pictured at his microphone. His imagination and his choice of epithets, punctuated by his coughs, have won him millions of listeners on the continent.

### Joe E. Reeves Dies Tues. Eve at Home

Joe E. Reeves died at the family residence, 705 East 11th St. last night at nine o'clock, after a lingering illness. Deceased was born in Ark. Sept. 19th, 1871 and came to Texas at an early age. He was married to Miss Foster in Eastland county who survives him. Mr. Reeves is also survived by seven children.

### CMTC Places Chosen For Rifle Matches

Candidates for places in the Civilian Military Training Camp matches at the National Rifle Matches Camp Perry, Ohio, during the period Aug. 22 to Sept. 11, are sighting rifle barrels in five C. M. T. Camps in the Eighth Army Corps area.

### R. C. GILES ENJOYS LOVE FEAST WITH FELLOW CISCO EMPLOYEES

R. C. Giles was tried last night for lack of co-operative spirit with other employees at a safety meeting of the West Texas Utilities company personnel of District B, composed of more than 30 people. The posed of more than 30 people. The posed of more than 30 people. The posed of more than 30 people.

### FIGHT RAGING ABOUT PEIPING AS WAR AREA

WASHINGTON, July 28 (U.P.)—The Chinese embassy today reported official advices from Nanking stated that Chinese troops "have been gaining the upper hand in all sectors" in hostilities with the Japanese.

### KING GEORGE GREETED WITH FIRE AND BOMB

BELFAST, Ireland, July 28 (U.P.)—An explosion in the streets of Belfast and the bombing and burning of customs houses and railway bridges along the Irish Free State border greeted King George VI and Queen Elizabeth today upon their arrival for a coronation visit.

### Pentecostal Church Has Funeral at Four

The funeral for Russell Calloway will be held this afternoon at the Pentecostal Church at 4 o'clock, the pastor, Mrs. Forna Blackwell, officiating.

### Herschel Cozart Dies at Farm Home

Herschel Cozart, son of Mr. and Mrs. Robert Cozart, died at the farm home of his parents near Scranton at one o'clock this morning. Deceased was about twenty-two years of age and had only been ill a few days.

### Favors Repaying Nazi Propaganda



After observing the activities of "Friends of New Germany" in the U. S., Rev. L. M. Birkhead, above, of Kansas City, has asked for a special visa to visit Germany and organize branches of the "Friends of Democracy" there.

### Martha Jo Pass Has Lions Program Today

Miss Martha Jo Pass, Lion Pianist, had charge of the program at the Lions luncheon today and presented Miss Olive-ette Killough, of Eastland in piano numbers as the entertainment part of the program today.

### PETE TRAXLER TO HUNTSVILLE MAY RETURN

OKLAHOMA CITY, July 28 (U.P.)—Pete Traxler, recovering at McAllister penitentiary from a bullet wound which ended a series of deprecations lasting two weeks, probably will be returned to the Huntsville, Texas, prison from which he escaped July 8.

### Mitcham Ranch Home Burns Down Today

News comes that the lovely ranch home of G. P. Mitcham, about 20 miles northwest of Cisco burned about noon today. No particulars were learned concerning how the flames caught as it could have caught from any number of ways, said Mrs. Mitcham, bearer of the news.

### WORLD NEWS FLASHES ON WIRES TODAY

HOUSTON, July 28 (U.P.)—A 16-year-old negro boy was held without bail on a charge in connection with the death of Tony Black, 16, a white youth who was pushed from a street car yesterday.

### Double-Header For Tonight's Softball

A fast double header will be offered the softball fans on Cisco's lighted field tonight at 8:15 o'clock. Smitty's Sinclairs, the first half champions, will take on the powerful Jaycoes in the first game.

### Jury Commission Selects 80 Names

The jury commission of 91st district court has selected names of 80 citizens for service two weeks of the tribunal's August term beginning Monday.

### C. F. Swartz Had Operation Today

C. F. Swartz underwent an operation for the removal of tonsils at the Graham Hospital today and is reported to be doing well.

### "That's the Way to Hollywood"



If talent runs in families, Shirley Temple had better look to her laurels, for 6-year-old Vivienne Solol, niece of famed opera star Lily Pons, is on the way to challenge her. Vivienne's mother, Mme. Nanette Pons Solol, points out the way to Hollywood for the "French Shirley Temple" on arrival at New York from Paris.

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## THIS COUNTY WILL EMPLOY 1138 WORKERS

Eastland county district 7, gets another farm-to-market road improvement federal fund of \$8,076; sponsors fund \$3,011, using 132 workers, according to a report of WPA headquarters at San Antonio for July 28 release.

## DUTCH AIRLINER CRASHES, KILLS ALL ON BOARD

AMSTERDAM, July 28 (U.P.)—A Royal Dutch airliner bound from Amsterdam to Paris, crashed in flames near Brussels today, killing the 15 persons aboard.

## Two Applications To Drill for Oil

Two applications to drill were on file Wednesday at the Railroad Commission office at the Exchange building in Eastland.

## State School Head Will Discuss Laws

BROWNWOOD (U.P.)—State Superintendent of Schools L. A. Woods will attend a district meeting here on Aug. 2 for country school board members, superintendents and principals, school trustees and patrons of district 2.

## WEATHER

EAST TEXAS—Partly cloudy tonight and Thursday.  
WEST TEXAS—Partly cloudy tonight and Thursday.

Crossword puzzle and other vertical text on the left margin.



Published By THE CISCO PRINTING & PUBLISHING CO. 304-306 Avenue D, Cisco, Texas

MEMBER UNITED PRESS MEMBER ADVERTISING BUREAU TEXAS DAILY PRESS LEAGUE

Entered at the Postoffice in Cisco, Texas, as Second Class Mail Matter.

Publication Days: Afternoon (except Saturday) and Sunday Morning.

WALTER MURRAY General Manager W. H. LAROQUE Editor TRUETT LAROQUE Advertising MRS. KATE RICHARDSON Society PEARL SQUAGLIA Circulation-Bookkeeper HILMER SWENSON Foreman LAWRENCE HOLLOWELL Operator FLOYD PRETZ Operator WHEELER PEARCE Pressman

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The Farmers' Own Creation

Agriculture is gradually becoming a closely knit national industry, organized on a sound, efficient basis. This fact was revealed at a two-day conference of leaders of farmers' cooperatives held in Springfield, Massachusetts, recently.

The marketing cooperative movement is the outgrowth of problems that have confronted agriculture for decades. Organized "co-ops" have given the farmer a feeling of security by assuring him fairer and more stable prices, and a better market for his produce.

A survey now being undertaken of all the farmer cooperatives promise to furnish startling statistics in this respect. At the present time, with the survey little more than a third completed, 19,000 producer cooperative organizations have been listed.

Marketing cooperatives are the farmers' own creation. The "yardstick" for measuring their efficiency and utilitarian value consists of four principal sections: 1. Economic need; 2. member support; 3. adequate capital; 4. efficient operation.

There are no illusions behind the "co-ops." They came into existence to will a basic need of the farmer. They continue to thrive and grow because they continue to fill that need. Sound business practices—not politics—have accompanied the growth of the "co-ops," and American farmers are to be congratulated on the job they are doing in solving their own troubles.

Duties of the Homemaker

Home-making is the great business of the nation. The farmer's wife who keeps the home in order, cares for the children, and makes it possible for them to attend school, and develop in body and mind, and attends to the needs of the workers on the farm, has the greatest task and the most important work among the citizens.

Training alone is not sufficient for the task. It is true that training is highly desirable and almost indispensable. But it takes experience to prepare the wife and mother for this number of duties of home-making.

Of the many qualifications of home-making nothing is more important than patience. The farmer's wife has more trials, more vexations, than any other individual. Her temper, and the manner in which she controls it, has much to do with peace, harmony, unity and co-operation for home achievement.

A general plan of the day is essential for a good day's work and effective leadership in the home. Many of the trials and difficulties may be anticipated and some of them avoided. Calm attitude for the unexpected trials will be

BEHIND THE SCENES IN WASHINGTON

WASHINGTON—The New Deal knife is at last definitely out for those Democratic senators who come up next year for re-nomination and who have fought Roosevelt on the court and other issues.

Seven or eight such senators are in danger, and the Republicans now expect to give three or four of them Republican nominations in case they are licked by administration and labor forces in Democratic primaries or state conventions of 1938.

This means the biggest Roosevelt party split since the Bull Moose bolt in 1912, assuming that the administration is successful, and that the Republicans carry out their private assurances. Strategists in both parties, however, expect that the big year of political alignment between conservatives and progressives will come in 1940.

OUT OUR WAY



worth cultivating. "Truly the laborer is worthy of his hire." Training the young and preparing them for the duty of citizenship is worth more than earning as a farm hand or farm manager.

The farmer's wife's salary is largely in leadership, and the impression she makes on the young, and her influence for nobler manhood and true womanhood.

Paying Grocery Bills

There are numerous ways in which a farmer can pay his grocery bill other than by writing a check or digging into his pocket for the money. A man living on a small tract of land near Abilene set out a small asparagus bed in what was a waste place near his orchard. This bed was about four feet wide and approximately thirty feet long.

This man reports that he has cut asparagus from this bed since early spring and delivered it to his grocery store, where he was given credit on account. He states his deliveries have paid every dollar of his grocery bill for more than three months. The labor and trouble involved was infinitesimal.

The farmer who takes a larger load to town than he hauls back, has less occasion to worry about world conditions than the man who reverses the order.

A few dozen eggs, a crate of fryers, a pound of butter, a crate of fruit or a dozen bunches of fresh vegetables on every trip to Cisco will go a long way towards supplying the table with those things which cannot be produced at home.

VACATION DIARY

BY JEAN SEIVWRIGHT Copyright, 1937, NEA Service, Inc.

CAST OF CHARACTERS JOY—Heroine, hostess in smart mine restaurant. ROGER—Joy's fiancé; rising young designer. ANGELA—Joy's rival in love. DICK—Wealthy young playboy, Roger's rival in love.

Yesterday, the mystery about Dick is cleared up; he is involved with counterfeiters. He flees the country and Joy is relieved at the turn of events. But what of Roger?

CHAPTER XII TUESDAY: "Morning, girls," Cal said when he came into the kitchen this morning, and I knew by the deliberate way he started to shove tobacco into his mouth, that he had news for us.

"Guess everyone will be happy now around the lake . . . the Township Committee announces that Serene Shores will be closed . . . Seth Bradshaw found out that there was some crooked work over that deal, and he's got his property back; but he's giving it to the Township for the benefit of all his old neighbors and friends."

"Too bad I won't live here after I'm married," said Tess. "I sure would enjoy sitting on the porch looking at the lake. Any other news, Cal?"

"Clearing his throat, he said, 'Had lots of excitement last night.' 'Yes, you went to the movies, didn't you, Cal?' Tess said. 'I did, but it was when I was going home that I was almost scared out of a year's growth.' 'Gosh, Cal, what happened?' Tess demanded.

"WELL, I was coming past Serene Shores . . . saw a couple of cars in front of the clubhouse . . . it was late for I stopped in to see some folk after the show and we got talking . . . saw the clubhouse door open and that young fellow—his picture was in one of the magazines."

"You mean that famous designer, Roger Brough?" Tess said. "Yes, that's the fellow I mean. Well, he came out with another man—a heavy-set short fellow, and that pretty girl folks say he's going to marry. He opened the door of a swell limousine, and helped the girl in . . . she didn't want to go though and hung around his neck, but the heavy-set fellow said, 'Cut that out,' arthen, turning to Roger, whispered something to him.

"After they got in the car, the girl looks out and says, 'Join us in Boston, Roger . . . I've got the tickets.' But the man speaks real angry-like, 'You can't do that . . . you've got to stall them off . . . we got a poor enough start as it is.' 'Gee, Cal, that sounds like a movie thriller . . . what was it all about, do you think?' 'Couldn't say, I'm sure . . . maybe there'll be something in the papers about it.' I wondered, but had to hustle and arrange the flowers, then I decided if I was ever going to do anything about Jigger the sooner the better . . . started out towards the haunted house . . . passing the cabin, I noticed that Tad and Peter were in their look-out tower . . . Peter seemed terribly excited. 'Look out,' I called 'or you'll fall.' 'Oh, Joy, want to see something?' he cried, craning his neck in the direction of the haunted house. 'Haven't time,' I answered, as I hurried along. A moment later Peter was at my side. 'Are you going to the haunted house . . . let me come with you . . . please!' 'No, no, Peter . . . you know you promised—' Suddenly echoes of rifle fire shattered the stillness of the woods. 'That's just what I thought. . . I was sure it was Eb Tuttle and some other men who were at the haunted house . . . Tad and I saw them go . . . come on back to the cabin . . . you can see everything from the tower . . . Well, after we got that warning about counterfeit money, I took a look at it . . . showed it to Eb . . . he figured it was bad, and turned it over to Mr. West at the Bank. 'You did, Cal?' 'Sure and it wasn't worth a nickel, but I got even with that fellow Jigger for paying me with counterfeit money, for that gave Eb the tip he needed. . . Eb figures maybe that artist fellow was the one who made the plates for them, and the packages at the depot were meant for him . . . guess they'll be after him right now if they haven't picked him up already.' CALLING to Tess to keep an eye on Peter, for I refused to let him go back to his fortress, I raced along the path to Serene Shores. Oh, things were beginning to grow plainer to me with every step I took . . . but in spite of everything I felt the least I could do was warn Roger. The place looked deserted . . . I pounded furiously on the door; at last it was opened . . . Roger stood before me. 'Get out of here,' I cried, 'quick before the police and Secret Service men get here . . . they'll be along any minute . . . come . . . I'll show you a short cut through the woods.' I put my hand on his arm. Roger smiled. 'No fear of that,' he said, as he drew me into the hall. I couldn't understand at first what he was trying to tell me . . . then the light dawned . . . oh, I should have known that there was never anything between him and Angela . . . nor had he ever had anything to do with Rocco's shady deals . . . it was just a coincidence that he came to that resort. He wanted to think things out . . . he never knew till Angela arrived that Rocco, hiding behind one of his henchmen, was the real owner of the resort. Wednesday: I'm going to quit keeping a diary . . . too many wonderful things are happening . . . all misunderstandings have been cleared away between Roger and me . . . I'm wearing his ring again . . . we'll have a fall wedding. Peter's thrilled at the thought of going to boarding school . . . 'I always told you, Sis, Roger's a grand guy!' Such language . . . still he means all right . . . that's exactly how I feel about the man I love! (THE END)

Negroes, spend the least. Pacific Coast food budgets are more likely to provide adequate diets than in other regions of the country, largely because of lower food costs, the bureau said. Below \$3.65 Average Three-fourths of the small city and village families in New England spent less than \$3.65 per capita weekly for food during 1936, the survey showed. The bulk of this group spent between \$2.30 and \$3.65 per week. In contrast with New England Negro families in the small cities and villages of the Southeast spend the least for food of any group covered in the study. Three-fourths of the Negro families in this area spent less than \$1.85 per person per week and the bulk spent between 85 cents and \$1.85. In some rural sections the average was as low as 65 cents per week per person. The study indicated that small city families in the Northeast probably would require, at 1936 prices, a weekly per capita food expenditure of about \$2.70 to obtain an inexpensive but adequate diet. About \$2.50 in the Pacific region, \$2.35 among white families and \$1.80 among the Negro families in the South would be needed for equally good diet, the bureau said. Adequate Diet Assured These amounts would buy the bureau suggested, "adequate diet at minimum cost" in the different areas. The differences from region to region and between the racial groups are due in part to differences in retail food prices paid and in part to traditional food selection habits of the families" the bureau said. The figures on food expenditures in these different regions show that 70 per cent of the families studied in the Pacific region spent enough for food to obtain a fully adequate diet, according to the bureau. About 65 per cent of the New England families spent enough to obtain an adequate diet, about 60 per cent of the Southeast white but only about 40 per cent of the Negro families, it was said. In New England the middle half of small city and village families spent from \$2.30 to \$3.65 per week per person, and the lowest quarter spent \$1.25 to \$2.30. Farm families in the same groups spent from \$2.15 to \$3.10 and from \$1.25 to \$2.10. Low Is 65 Cents Weekly In the North Central states the middle half of small city and village groups spent from \$1.90 to \$3.10, and the lowest quarter from 65 cents to \$1.90. Farm families in the same groups spent \$1.75 to \$2.70 and from 65 cents to \$1.75. Western middle half families ranged from \$2.10 to \$3.25 in the lowest quarter. Farm families in the same groups spent from \$1.75 to \$2.80 and from \$1.25 to \$1.75. Pacific coast families in the middle half spent from \$2.16 to \$3.26 and in the lowest quarter from \$1.25 to \$2.10. Farm groups spent from \$2.10 to \$2.80 and from \$1.25 to \$2.10. Southeastern whites in the middle half spent from \$1.65 to \$2.80 and Negroes in the same classification from 85 cents to \$1.85. Lowest quarter expenditure for whites was from 65 cents to \$1.85 and for Negroes from 65 cents to 85 cents. Among rural families in the Southeast whites spent from \$1.35 to \$2.30 in the middle half and

from 65 cents to \$1.85 in the lowest quarter. Negroes spent 75 cents to \$1.50 in the middle half and from 65 to 75 cents in the lowest quarter. All food costs were not only on the basis of the cost of all foods, including those produced. In the case of those who buy their food on estimates. OZARK QUAIL FRINGFIELD Carks quail crop, on the wing by sports large this year in rains during the a survey indicates. Cisco Daily gets turns for your wait-Daily News—First in service. MAGAZINE Cosmopolitan 16 months ular price \$2.50 for 12 torial Review commatator. One Year, ORBIE DEE JACOBI

Announcements

I. O. O. F. LODGE I. O. O. F. Lodge meets every Monday night at 8:00. I. O. O. F. Hall, Rebekahs every Thursday night, 8 o'clock. W. W. Manning, N. G.; Mrs. Dee Clements, Rebekah N. G.; Coe McElroy and Mrs. Edith Rainbolt, secretaries.

LIONS CLUB The Lions Club meets each Wednesday at the Laguna Roof Garden, 12:10. HORACE CONDLEY, President H. L. DYER, Secretary.

AMERICAN LEGION John William Butts Post, No. 123, American Legion, meets every first and third Monday nights of each month at the American Legion Hut. W. C. CLOUGH, Post Commander W. C. McDANIEL, Post Adjutant DOC CABINNESS, Service Officer

VETERANS FOREIGN WARS Meets every first and third Wednesdays at 7:30 p. m. at I. O. O. F. Hall. D. J. GORMAN, Commander, A. L. CLARK, AdJL.

STOP THAT ITCHING If bothered by the itching of Athlete's Foot, Eczema, Itch Ring worm or sore aching feet MOORE DRUG CO. will sell you a jar of Black Hawk Ointment on a guarantee. Price 50c and \$1.

IDEAL CAFE 414 Ave. D. Come in and get acquainted "SERVICE WITH A SMILE!" Mr. and Mrs. C. L. Kimmel

YOUR VACATION TRIP—Will call for clothes cleaned and pressed and some alterations. Expert efficiency in this line work will make you appear better before those visit and to their friends. A well-groomed man or man always appears at their best. Good cleaning and pressing adds the touch. REIMER'S CLEANING PLANT Phone 123—Call for and Deliver!

NU-WAY BEAUTY SHOP Phone 294 LEWIS LIND If your hair is not becoming to you, you should be coming to us. CHECK THESE PRICES— Regular \$2.50 Permanent, now \$1.50 Regular \$4.00 Permanent, now \$2.50 Regular \$5.00 Permanent, now \$3.50 Regular \$6.00 Permanent, now \$4.00

DISC PLOWS SHARPENED! COLD ROLLED 33 1-3 cents and up. According to size. General Blacksmithing! PRICES RIGHT! R. E. BOUNDS Baird, Texas

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BARGAINS! In Real Estate Small Cash Payments and Liberal Terms on Balance CONNIE DAVIS Over Moore Drug Phone 198

EYES! Are you conscious of your eyes? If so, something wrong. Eyes should function so perfectly that you are as unconscious of them as we are of breathing. People who suffer from nervousness, headaches, indigestion or constipation should have their eyes examined. DR. W. L. GHORMLEY OPTOMETRIST Thirty-five Years Caring for Eyes Exclusively

SAVE 25 to Per Cent

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THESE HOT DAYS, ONE OILY RAG MIGHT MAKE A SPONTANEOUS COMBUSTION INSURANCE IS SPONTANEOUS PROTECTION. THE COST IS SMALL. SEE US NOW! E. P. Crawford Agency Ph. 453-610



er in Jail Received \$5 Tip

—Besides getting experience, Jim Madden, a drunker who often operates the Dallas city jail elevator, is getting out fines for intoxication.

ory of Beginnings



Plus Towels... WIPERS WITH FOUR INCHES TO THE LEGS TO MAKE WIPING EASIER, ORIGINAL IN THE BRITISH ARMY

gentility is not on the surface of politeness... it is in the depths of an understanding sincerity.

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CLASSIFIED FOR SALE

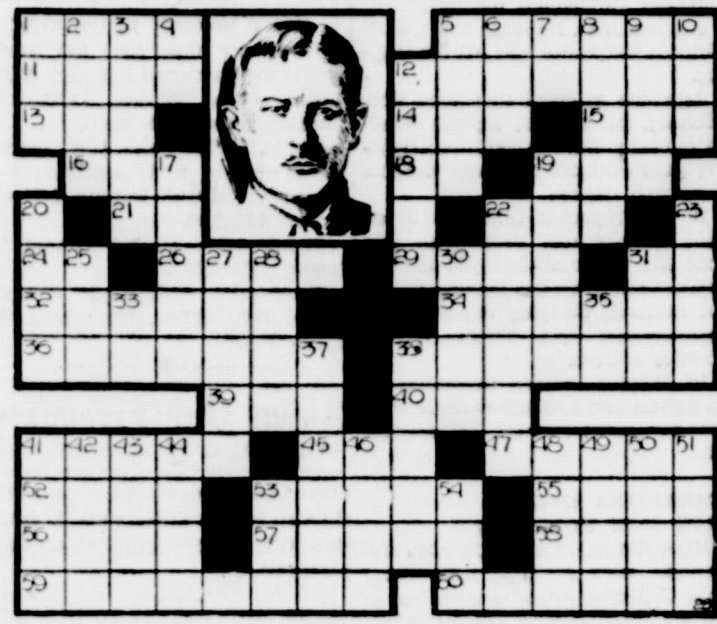
FOR SALE—Fordson Tractor in good shape See Doyel Gilmore. FOR SALE—Household furnishings Mrs. W. L. Perkins, 1102 West 7th St. FOR RENT—Modern bungalow Avenue 1 and 2nd Sts. A. J. Olson Phone 305. PERMANENTS—\$1.00 and up; Shampoo, set and dry, 35 cents; Operators, Mrs. Ruby Parsons, Fay Martin, Parsons Beauty Shop.

Today had a financial benefit from his job. A prisoner, whom police arrested for stealing a taxicab, walked waddling into the elevator to be taken to the jail on the fifth floor. It was routine work for Jim as he shoved the elevator control lever down to left the car to the top floor. The prisoner, however, thought the elevator ride a great experience. "Shay old man," he said thickly "You're the best bell boy I ever saw. Here's a tip for you." Jim gladly accepted when the man reached down into a pocket and drew forth a roll of currency and handed him a \$5 bill. Jim quickly dropped the car to the ground level, muttering something about people changing their minds.

MOTHER THROWS RINGERS FORT WORTH (UP)—Mrs. H. C. Still, mother of four children is looking for new worlds to conquer in the sport of horse-shoe pitching. She has won every city tournament since 1923.

Canadian Bard

HORIZONTAL Answer to Previous Puzzle... 1. 5 Author of poem "In Flanders Fields." 11 Bitter herb. 12 Artificial water obstruction. 13 Inlet. 14 Some. 15 Sailor. 16 Eye. 18 Per. 19 Fence rail. 21 To accomplish. 22 Constant companion. 24 Hawaiian bird. 25 Decays. 29 To close. 31 Exists. 32 Ingredient of gas. 34 Dull. 36 Planks used to support beams. 38 Skin discoloration. 39 Rodent. 40 Silkworm. 41 Examinations. 45 Grain. 47 Pointed ends. 52 Deeds. 53 Lane. 55 Black hawk. 56 Broken coat of grain. 57 Water fowls. 58 To relieve. 59 He was a Canadian (pl.). 60 He in the World War. VERTICAL 1 Olla. 2 Hodgepodge. 3 Hidden supply. 4 Northeast. 5 Divers. 6 To weep. 7 Credit. 8 Assessment amount. 9 Sewweed. 10 Ever. 12 Infants. 17 Threesome. 19 Soldiers' extra pay. 20 This died in France. 22 Opposed to private. 23 Toward sea. 25 Indian. 27 Heavy blows. 28 Tissue. 30 One who hoes. 31 Distinctive theory. 33 Hour. 35 You and me. 37 Embezzled. 38 Measures. 41 Small flaps. 42 Pale brown. 43 Heavily body. 44 Strong taste. 46 Beers. 48 Consumer. 49 Slovak. 50 To act as model. 51 Ovale. 53 Since. 54 Aye.



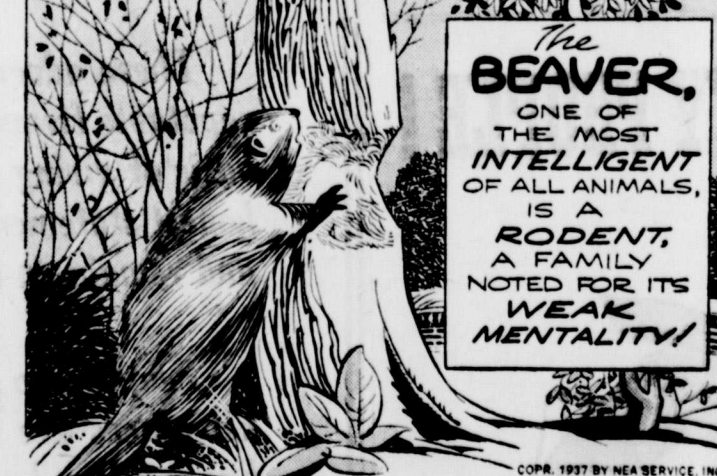
Romney Romps On Carbon Ball Team President Dies in Office Each 20 Yrs.

Romney and Carbon soft ball teams tangled in a game last night in which Romney won by a score of 13 to 2. Both teams did good work and the game was really not as one-sided as the score would indicate. The game was played at Carbon. The box scores were as follows: Carbon Player—Pos. AB H R E... Romney Player—Pos. AB H R E...

Radio League to Meet August 20-21

Houston (UP)—Hundreds of amateur radio operators of the western gulf district, comprising Texas, New Mexico, Arizona, Arkansas, Louisiana and Mississippi will meet Aug. 20-21 for the 11th Annual convocation of the American Radio Relay League.

THIS CURIOUS WORLD By William Ferguson



THE BEAVER, ONE OF THE MOST INTELLIGENT OF ALL ANIMALS, IS A RODENT, A FAMILY NOTED FOR ITS WEAK MENTALITY! THE SCALES OF FISHES OF CERTAIN SPECIES DEVELOP ANNUAL GROWTH RINGS, LIKE TREES, THEREBY MAKING IT POSSIBLE TO DETERMINE THE AGE OF THE FISH. A CHANGE OF TEN PER CENT IN THE HEAT OF THE SUN WOULD BE SUFFICIENT TO DESTROY ALL LIFE UPON THE EARTH.

CISCO GAS IS WINNER OVER THROCKMORTON

The Cisco Gas Corp. all-star entry in the Oil Belt League, slammed out a hard won 8 to 5 victory over Throckmorton last night at the local field. Throckmorton defeated the Hanlon Oilers a short time ago and the town was so proud of them they bought them new uniforms. They came to Cisco last night all dressed up and highly confident. Throckmorton scored two runs in the first inning on a walk and two errors. Cisco came back in the same inning and scored three runs on a walk and three straight hits by Cearley, Belew and Bennie to get a one run lead. Before the first inning was over Cisco Gas had knocked Throckmorton's starting pitcher out of the box. In the third Throckmorton tied the count on two errors and one walk. In the fifth inning Cisco Gas scored two runs and then continued the scoring to get one run in each of the following innings. Moffett for Cisco Gas Corp. led the hitters for the night by hitting three for three. Belew, hard-hitting third sacker for the gas co. team got a triple which he stretched into a homer and a double out of four times at bat. Cearley got a double and a single and Bennie got two singles. Throckmorton got six hits off Torrence, Cisco Gas pitcher, while the Gas team collected ten off two Throckmorton pitchers. Smitty Huestis called the strikes and balls; Harper called the bases and Sawyers called third base. Hal Dyer announced the game and entertained the crowd with music from a phonograph hooked to the loud speaking equipment. We are wondering what ingenious idea Hal will be coming up with next.

Standing of Soft Ball Teams to Date

Table with columns: Team, W, L, Pct. Rows include Red Front, Jaycees, Huestis, Scranton, Nance, Cisco Gas Corp.

THE STANDINGS (Does not include today's games)

Table with columns: Club, W, L, Pct. Rows include Oklahoma City, Tulsa, Beaumont, Fort Worth, San Antonio, Galveston, Houston, Dallas.

Yesterday's Results

San Antonio 2, Dallas 1. Houston 0, Tulsa 6. Fort Worth 6, Beaumont 5. Oklahoma City 6, Galveston 5.

Today's Games

Houston at Fort Worth. Galveston at Dallas. Beaumont at Tulsa. San Antonio at Oklahoma City.

AMERICAN LEAGUE

Table with columns: Club, W, L, Pct. Rows include New York, Chicago, Detroit, Boston, Cleveland, Washington, St. Louis, Philadelphia.

Yesterday's Results

St. Louis 8, Boston 5. Philadelphia 4, Cleveland 3. Washington 6, Chicago 5. New York 6, Detroit 5.

Today's Games

Detroit at New York. Chicago at Washington. Cleveland at Philadelphia. St. Louis at Boston.

New Schedule for Cisco Soft Ball

WEDNESDAY, July 28. Huestis vs. Jaycees. THURSDAY, July 29. Red Front vs. Scranton. FRIDAY, July 30. Huestis vs. Nance. Businessmen at Abilene. SATURDAY, July 31. Cisco Gas vs. Abilene. MONDAY, August 2. Jaycees vs. Scranton. TUESDAY, August 3. Eastland vs. Cisco. WEDNESDAY, August 4. Huestis vs. Nance. THURSDAY, August 5. Red Front vs. Jaycees. FRIDAY, August 6. Nance vs. Scranton. Businessmen at Albany. SATURDAY, August 7. Cisco Gas vs. Albany. MONDAY, August 9. Red Front vs. Nance. TUESDAY, August 10. Open date. WEDNESDAY, August 11. Jaycees vs. Huestis. THURSDAY, August 12. Scranton vs. Red Front. FRIDAY, August 13. Scranton vs. Nance. Businessmen. SATURDAY, August 14. Open date. MONDAY, August 16. Huestis vs. Scranton. TUESDAY, August 17. Jaycees vs. Nance. WEDNESDAY, August 18. Red Front vs. Huestis. THURSDAY, August 19. Red Front vs. Jaycees. FRIDAY, August 20. Official date open. Businessmen. SATURDAY, August 21. Open date. MONDAY, August 22. Jaycees vs. Scranton. TUESDAY, August 24. Huestis vs. Red Front. WEDNESDAY, August 25. Jaycees vs. Nance. THURSDAY, August 26. Huestis vs. Scranton. FRIDAY, August 27. Schedule date open. Businessmen. SATURDAY, August 28. Open date.

Watermelon Thumper Needs Strong Fingers

FORT WORTH, July 28 (UP)—Watermelon thumpers need a strong forefinger and a keen sense of hearing to tell whether a melon is green, half-green, ripe or overripe. That is the analysis of Phil Handler, who coaches the professional Chicago Cardinal football team in winter and runs an outdoor watermelon "garden" in summer. For 15 years Handler has made his summertime expenses by thumping watermelons and serving them in slices. Several times he has bought melons which should have been picked two weeks later—or a week earlier. Once he spent a summer's profits by buying 200 luscious looking watermelons that turned out to be pie melons—unfit to serve in slices. But from his years of experience, Handler has developed the following formula: Thump with the forefinger—the middle finger is unreliable. If you thump and the melon goes "pink"—it's green. If it goes "plunk" it may be half ripe. If the sound is "plunk" with a slight roll to it, buy... because there is a ripe melon ready to eat. If you thump and the sound is "garrumph"—a groan—let it alone. The melon is overripe. As in all rules, there are exceptions and fine points. The finest point is to thump with the forefinger and thump hard. A half-hearted thump won't do. Another connoisseur's advantage is in knowing the kind of watermelons. Some of them have tight rinds and won't give out a "plunk" when they are ready to eat. Such melons should be eaten when "plunk" answers your thump. Handler started in the watermelon business when he was 13—the year he bought the pie melons. After that he graduated from high school, became an all-Southwest conference football guard at Texas Christian University in 1929; played professionally with the Chicago Cardinals for five years and now is a successful coach. Each summer, however, he forgets football to follow his art of melon thumping. Read it first in the Daily News.

FRECKLES and HIS FRIENDS—By Blosser



Standing of Soft Ball Teams to Date

Table with columns: Team, W, L, Pct. Rows include Red Front, Jaycees, Huestis, Scranton, Nance.

Ranch Gets Snake Rats All Disappear

CLARENDON (UP)—The Molesworth Ranch near Clarendon, once noted for a horde of vicious rats, now proudly boasts two pet snakes, the destroyers of the rats. C. V. Molesworth, owner of the ranch camp, said the snakes first were noticed about the ranch camp two months ago when the house was "lousy" with rats. "We made pets of them, allowing the snakes to sleep under empty bunk beds during the day and range about the room at night," the ranch owner said. "Our sleep often was interrupted by a dull thud followed by terrified squeals and brief struggles. Next morning we found two gored snakes and fewer rats," he continued. "They are getting fatter and seem to wear a 'thanks for the chuck expression' after each night's feeding."

MYRA NORTH, Special Nurse—By Thompson and Coll





# Society

## CALENDAR

Friday  
Boy Scouts meet at M. E. church meet at 7:30 p. m. Friday evening.

### Miss Maud Martin Hostess to WMS

The W. M. S. of the First Methodist church met with Miss Maud Martin on Randolph Hill Tuesday afternoon at four o'clock.

The entertaining rooms were delightfully cool and comfortable. Roses and ferns adorned the tables and piano, making a very attractive setting.

The meeting was opened with singing "What a Friend we have in Jesus," after which Mrs. N. A. Northup led in prayer.

The president, Mrs. C. R. Sanford, presided over the business session and when concluded, Mrs. J. E. Crawford brought the Devotional.

An interesting Mission paper was read by Mrs. Jimmie Allen. Mrs. Lee Clark was a guest soloist and her vocal numbers were much appreciated by those assembled. "My Task" was beautifully sung by Mrs. J. E. Crawford.

Delicious refreshments were served to Mrs. T. J. Dean, Wm. Reagan, C. R. Sanford, Sam King, R. S. Elliott, N. A. Northup, Jimmie Allen, J. E. Crawford, S. H. Nance, L. E. Vaughn, Geo. Winston and guests. Mrs. Lee Clark and J. T. McKissick and the hostesses, Mrs. Lee Owen, Hubert Seale, P. Pettit and Miss Maud Martin.

### Circle One WMS Met at Mrs. Eppler's

Circle One of the First Baptist WMS met in the home of Mrs. G. A. Eppler, Tuesday afternoon at four o'clock.

In the absence of the circle chairman, Mrs. Algie Skiles, Mrs. J. A. Smith presided. Mrs. Clarence Cleere opened the meeting with prayer, af-

MRS. KATE RICHARDSON PHONE 80

ter which business was transacted. The lesson, from the 15th chapter of Luke, was ably taught by Mrs. O. L. Mason, and much appreciated by her audience.

Mrs. Eppler served delicious refreshments to Mrs. A. C. Poe, T. J. Coats, O. L. Mason, C. A. Cleere, W. H. Hayes, W. Frank Walker, H. L. Kunkel, T. E. House, N. A. Richardson, Oscar Parker and J. A. Smith.

### Happy Surprise Given by Friends

A pleasant surprise awaited a little boy and his sister who had been to the picture show with a girl friend, Tuesday evening. The boy, Homer Lee Hensley and sister Jennie Jean, had been to the show with Mary Catherine Shepard.

On returning to the Shepard home they found a number of children who had evidently come to visit Mary Catherine. The children soon repaired to the lawn which was brilliantly lighted and had a jolly time playing out-door games. After much merriment they espied a basket hanging on the clothes line. One of the girls took the basket down, and emptied it over the heads of Jennie Jean and Homer Lee Hensley. The basket contained a number of party gifts from the friends of these children who are moving soon to McCombs, and certainly gave a pleasant shock to the recipients.

Luring the evening Mrs. F. E. Shepard served the children with old drinks and climaxed their enjoyment after the games ended by serving refreshments of ice cream and cake to the party which included: Dorothy Jean Anderson, Bettie Elcker, Jeannette Burnam Sylvia Hazel, Bonnie Jean Wilson, Bill Russell, Jeffie Jean Robertson, Bill and Joe Philpott, Pattie Jean and Emily Jo Boyd, Bettie Sara McCarroll, Billy Jo McArdle, the honorees Homer Lee and Jimmie Jean, and the hostess, Mary Catherine Shepard.

### Mrs. R. B. Carswell Honors Bride-To-Be

Mrs. R. B. Carswell entertained Tuesday evening at her home in Humbleton, honoring Miss Martha Coleman who is soon to be married to Mr. Shell of Gorman.

Tables were arranged in the pretty yard for playing "bingo" which was the diversion for the evening. Miss Marian Chambliss presided over the bride's book where the names of the guests were registered.

The prizes won at "bingo" were all kitchen utensils.

When the games were over, a Negro woman, Jeanne Jamison, attended by two Pickaninies arrived carrying a large Laundry basket which was given to Miss Coleman. This turn of affairs added merriment to the occasion and the entire party enjoyed the opening of the packages by the honoree. The color scheme of all the gifts harmonized with the kitchen color which will be red, black and white. Refreshments of punch and cakes were served to about 30 guests by the hostess.

Out-of-town guests were Mrs. Shell and daughter, Miss Elva Shell of Gorman and Mrs. J. E. Coleman of Clarksburg, West Va.

Our job department is complete—let us figure on your next job. We can save you money.

### Mrs. Burnam Hostess To Baptist Circle

Mrs. J. E. Burnam was the gracious hostess to Circle Four which met at her home on Randolph Hill Tuesday afternoon at four o'clock.

The meeting was opened with prayer by Mrs. J. W. Robertson after which a brief business session was held. Mrs. W. E. Cooper taught an interesting lesson on the "Life of Dr. B. L. Lockett, a Missionary to Africa."

The hostess served refreshments to Mrs. J. W. Robertson, W. E. Cooper, A. D. Estes, Paul Poe, Roy Burnam, W. D. Hazel and R. D. Jones.

### Young People Enjoy Watermelon Feast

The young people of the First Methodist church enjoyed a watermelon feast at Lake Cisco Tuesday evening. The group left the church at six-thirty o'clock upon arriving at the lake the young people had their choice of either swimming or skating until nine o'clock.

The seven watermelons constituted the refreshments were bought by the members of the Young Peoples Department. At nine o'clock the watermelons were cut and served to the crowd of about twenty-five persons.

Four out-of-town visitors were present. They were as follows: Martha Rhew Dawkins of Dublin, Lillybud Denman of Brownwood and Rev. and Mrs. V. W. Becker of Ranger.

### Garden Fiesta is Attended by Ciscons

The Garden Fiesta which was staged by the Eastland Baptist Y. W. A. Tuesday evening was attended by a number of young ladies from Cisco who were chaperoned to Eastland by Mrs. E. J. Poe. Among those attending were Misses Frances Caldwell, Evelyn Halbert, Bessie Rae Coats, Elizabeth Wilkes, Dorothy Jean Walker, Doris Surler, Faye Holder Vada, Belle Thomlinson, Lurline Poe, and Willie Frank Walker.

### Christian Council Met at Church

The Women's Council of the First Christian Church met at the church Tuesday at 1 o'clock and enjoyed a covered dish luncheon together. A real feast was spread by the ladies and thoroughly enjoyed by all. Mrs. C. R. West spoke the invocation.

After the luncheon, Mrs. Alfred Irby, who had been designated as installation officer, proceeded with the work assigned her in a most impressive manner.

A large lighted candle centered the table around which the officers to be installed were grouped. As Mrs. Irby called the name of the officer she would light a small white candle which was tied with purple ribbon, the Council colors from the larger candle, and present to the one installed. Officers installed were: Mrs. W. J. Armstrong, President of Council; Mrs. J. P. Benedict, 1st V. P.; Mrs. H. H. Davis, 2nd V. P.; Mrs. Rex Moore, Treasurer and Miss Ethel Mae Wilson, Secretary. Mrs. Wm. Hogue, Group Leader No. 1; Mrs. James Flournoy, Group Leader No. 2; Mrs. J. B. Cate, Group Leader No. 3; and Mrs. Caudle, Group Leader No. 4. Mrs. C. R. West, Pianist and Mrs. Jas. Mobley, Literature Secretary.

Mrs. Lonnie Shockley favored the assembly with a vocal number which was much enjoyed. About 50 members were present.

### Ridicules Oxford 'Exhibitionism'



This mischievous smile on the face of Margaret Rawlings, shown finishing her luncheon as honor guest of the Oxford group in London, prefaced biting remarks to that body a moment later. She told Oxford group members she thought their practice of mass confession, or "sharing," was "rank exhibitionism" that they found sensually satisfactory. "It was a mistake to invite me here," she concluded.

### Inebriate Motorist Beats Driving Charge

DALLAS (U.P.)—One traffic violator here, being tested for intoxication, found a way to "beat the rap."

When asked by Deputy Sheriff J. E. Butler to write his name on a card while taking a sobriety test the motorist replied, "I can't. I can't spell it."

"What?" roared the deputy. "You mean you can't spell your own name?"

"Nope and I'll bet you can't either," the inebriated motorist said with a grin.

Deputy Butler scratched his head and was forced to admit that he was stumped. The motorist was released.

### Fight Raging—(CONTINUED FROM PAGE ONE)

had "virtually annihilated" the 38 Chinese divisions.

Savage fighting proceeded at a dozen points. Japan opened a general attack at dawn and fighting persisted throughout the day.

Advices from Nanking said that 36 Chinese warplanes had left for Peiping.

Japanese asserted that they were winning, but Chinese reports differing radically and the continued fighting gave evidence that any victories were won dearly.

It was reported that one Japanese bomber was shot down and that the Chinese destroyed an important bridge on the Peiping-Tientsin railroad, delaying Japanese reinforcements and cutting off a possible retreat.

In Peiping, where thousands of foreigners and 1,500,000 Chinese were crowded, strict martial law prevailed.

### PERSONALS

F. B. Altman and sister, Miss Edith have returned from a business and pleasure trip to Dallas.

W. E. Cooper, popular high school coach will leave Thursday for Waco where he will attend a ten day school for athletes in Waco.

Mrs. Seth Ramsey and daughter, Genine, of Eldorado, are in the city visiting Mr. and Mrs. W. E. Cooper. They will return to their home Thursday accompanied by Mrs. Cooper, who will visit in Eldorado for about ten days.

Mr. and Mrs. Emory McBeth and children, Alton and Crnell of Mt. Pleasant who have been in Cisco visiting relatives, left today for a visit in West Texas. Mr. McBeth is an employee of the Humble Co at Mt. Pleasant.

Miss Ollivette Killough of Eastland is in the city, a guest of Miss Martha Jo Pass.

**FORT WORTH CASH GRAIN**  
Wheat—No. 1 hard, 127½-129½; No. 2 white, 125-127; No. 2 yellow, 118-123.  
Cats—No. 2 red, 41-42; No. 3 red, 40-41.  
Barley—No. 2 74-76; No. 3 73-75.  
Milo—No. 2 yellow, 145-150; No. 3 142-147.  
Kaffir—No. 2 white, 135-140; No. 3 white, 132-137.  
Middling cotton, 11.04.

**H. C. L. DOWN IN TOLEDO**  
TOLEDO (U.P.)—The retail food prices in Toledo in keeping with the national halt in rise, have been showing a decline of one-tenth of one per cent after a steady climb for several months.

Read it first in the Daily News.

### AMERICANS ADVISED JAPS MAY BOMB AREA

HONGKONG, China, July 29, (U.P.)—Reports were received here today that Japanese army authorities at Peiping had advised the American embassy guard that they might be forced to bomb Peiping.

British authorities at Peiping, the report said, protested to the Japanese embassy against the Japanese army's failure to give notice of their "war" on Peiping.

### ROOSEVELT WATCHING ORIENT WAR ZONE

WASHINGTON, July 28, (U.P.)—President Roosevelt is "keeping close watch" on the Chinese-Japanese situation, with special interest on safety of Americans marooned in Peiping, the White House said today. There is a possibility that the president will cancel his usual week end cruise to watch developments in the far East.

### R. C. Giles—(CONTINUED FROM PAGE ONE)

Attorneys: A. M. Reynolds and O. J. Russell, Cisco were attorneys for the defense; Irma Lee Rae, Throckmorton and E. L. Foster of Albany were state witnesses; R. C. Cope, Pearl Lamb, J. E. Proctor, J. L. Elmore were defense witnesses; V. M. Housley, court reporter; Chas. Shepard, sheriff and all others present formed the jury.

The jury not only found him not guilty but accorded him damages which were given by the group in the form of a fine traveling case and the best wishes of the group for his future.

It was incidentally brought out that during the ten years of employment of Mr. Giles here, 56 employees had come and gone, only eleven remaining who were in the district at that time.

Daily News—First in news, first in service.

### Closing Selected New York Stocks

Am. Can	108
Am. Rad & SS	21 5-8
Am. T&T	172
Armour of Ill.	11 3-4
Anaconda	56 1-4
Barnsdall Oil Co	25 1-4
Chrysler	111 1-2
Cons. Oil	15 3-4
Curtiss Wright	6
Gen. Elec	57 7-8
Gen. Mot	54 1-4
Goodyear	15
Houston Oil	62
Montg. Ward	19 3-4
Ohio Oil	9 1-8
Packard	9 7-8
Fenney J C	61
Phillips P	30
Pure Oil	93 7-8
Sears Roebuck	21 3-8
Sec. Vac	70
Stan Oil N J	13 1-8
Studebaker	63 1-2
Texas Corp	14

### Fort Worth Livestock

Livestock: hogs, 800; top butchers, 12.55; bulk good butchers, 12.25-12.45; mixed grades, 11.60-12.20; packing sows, 10.25 down.  
Cattle, 3500; calves, 1800; market steady; steers, 6-11; yearlings, 5-12; fat cows 4.25-6.00; cutters, 2.75-4.00; calves, 4.50-8.00.  
Sheep, 3500; market steady; fat lambs, 8.50-9.25.

Tomorrow's estimated receipts: cattle, 2700; calves, 1300; hogs, 700; sheep 2000.

### About Our Friends—(CONTINUED FROM PAGE ONE)

make Gus a present of a second blue shirt so he would be ready to function with proper dignity at all state occasions.

Now that Dick Giles has been tried and found not guilty and proper restitution have been made by the employes for the damage to his character, wounding of his dignity and exemplary damages by presenting him with the traveling bag which is fine enough for the Duke of Windsor himself, all that is lacking is a trip.

Now Dick is wondering if someone won't present him with some place to go and the wherewithal to pay the expenses. It's like being all dressed up and no place to go, says our friend, Richard.

### DRIVER, 84, CAUTIONS

CLEVELAND (U.P.)—Dr. John C. Martin, treasurer of Baldwin-Wallace College in suburban Berea drives his own car 20 miles each day to and from work and has never received a traffic ticket. He is 84.

### SPEAKING OF SAFETY



BOY UNLESS HE KNOWS THE TRAFFIC LAWS OF THE STATE AND CITY HE DRIVES IN—HIS EDUCATION IS NOT COMPLETE!

### Cotton Bowl Will Include Boxing

DALLAS, July 26—With the first unit of the Pan American Games acclaimed as an outstanding success, the Pan American Exposition's sports department this week turned attention to the event, scheduled for August.

Tops on the program for next month will be the second unit of the Games—an international boxing tournament to be held August 12, 13, 14 at the Cotton Bowl.

Already on their way to the United States are 16 South American champions from Brazil, Argentina and Uruguay. They will arrive in New York July 28 and will be in Dallas a few days later. Meeting this group in fistie combat here will be an all-star squad of 16 U. S. boxers with a few Central American boxers tossed in.

There will be 10 bouts on each of the two first nights and eight championship bouts on the final night. Except for ringside seats, the boxing show like the thrilling track and field and soccer meet last week, will be free to Exposition visitors.

Other sports events are on the August program. A national invitational amateur wrestling tournament will be held at the amphitheatre August 6-7. Already listed as entries are several 1936 Olympic champions and national champions. Pan American motorboat regatta is scheduled for August 14-15.

### Man Proves Up On Big Fish Catch

FORT WORTH (U.P.)—L. G. Shepard, local fisherman, caught 11½-pound catfish recently. He said, he found it was a body would believe him, set out to improve the story.

Shepherd admitted that he didn't weigh 11½ pounds, he said, he found it was a pounder, a large fish for a lake. Then he went forth with the skeptics that his "14-pounder" wasn't an accident.

With rod and reel, he got another catfish, 11½ pounds.

Daily News—First in news, first in service.

### PALACE Theatre Today

EVERY TUESDAY-WEDNESDAY  
MATINEE AND NIGHT

### BARGAIN DAYS

CHILDREN ..... 10c  
ADULTS ..... 15c



### KAY FRANCIS

in the arms of  
**ERROL FLYNN**  
in Warner Bros. new romantic hit,  
**Another Dawn**  
with IAN HUNTER  
FRIEDA INESCORT  
Herbert Mundin • G. P. Huntley, Jr.  
Directed by WILLIAM DIETERLE  
Music by Erich Wolfgang Korngold

### TOMORROW

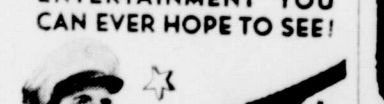
HE HOLDS HER IN HIS ARMS  
... to keep her from socking him!

### THE LADY ESCAPES

GLORIA STUART  
MICHAEL WHALEN  
GEORGE SANDERS  
CORA WITHERSPON  
GERALD OLIVER SMITH  
Directed by Eugene Forde  
Music by Max Baer

### PALACE

SUNDAY—MONDAY  
IT'S THE SWELLEST ENTERTAINMENT YOU CAN EVER HOPE TO SEE!



### DICK POWELL

in his greatest, most beautiful role  
**THE SINGING MARINE**  
A Warner Bros. production  
with DORIS WESTON  
LESLIE BROWN  
HUGH HERBERT  
JANE BRADY  
ALLEN JENNINGS  
LARRY AGLER  
Directed by Ray Enright  
Music by Max Baer  
Numbers created and directed by Max Baer  
Music and lyrics by Harry Warren and Al Dubin

### GREAT NEWS FOR THRIFTY PEOPLE!



### THE THRIFTY '60' FORD V-8

60 HORSEPOWER TUDOR SEDAN  
\$645.96  
DELIVERED IN CISCO  
Price includes transportation charges, front and rear bumpers and spare tire. (Taxes and License Plates extra.)

### Channel buoys

What would modern navigation do without the channel buoys—those floating markers that keep ships off the shoals? In a very real sense, the advertisements in this paper are channel buoys, placed for your protection—for the safeguarding of the family expenditures.

These advertisements are the signed statements of reputable firms who seek your patronage on the single basis of giving value for every dollar spent. They are honest statements, the only kind an advertiser can use and remain an advertiser.

People who get the most for their dollar in the market-places are those who keep an eye on the channel buoys. Day by day, they follow the advertisements to learn what and where to buy to the best advantage. Make this a habit. Study the advertisements, in the interest of shrewder buying.

The advertisers in this paper have charted the channels of buying for you. Keep to the course.