

Published By THE CISCO PRINTING & PUBLISHING CO. 504-306 Avenue D, Cisco, Texas

MEMBER UNITED PRESS MEMBER ADVERTISING BUREAU TEXAS DAILY PRESS LEAGUE

Entered at the Postoffice in Cisco, Texas, as Second Class Mail Matter.

Publication Days: Afternoon (except Saturdays) and Sunday Morning

WALTER MURRAY General Manager W. H. LABOQUE Editor TRUETT LABOQUE Advertising MRS. KATE RICHARDSON Society PEARL SQUAGLIA Circulation-Bookkeeper HILMER SWENSON Foreman LAWRENCE BULLOWELL Operator FLOYD PRETZ Pressman WHEELER PEARCE Pressman MARCUS LEE HILL Mailer

NOTICE TO THE PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of this paper will be gladly corrected upon being brought to the attention of the editor.

Any error made in advertisements will be gladly corrected upon being brought to attention of the publishers and the liability of this paper is limited to the amount of space consumed by the error in the advertisement.

Political Meddling Not Needed

Anyone who believes that the independent retail grocery industry is a scattered, unorganized business, made up of hard working individuals trying to get along against great odds, has been sadly misinformed in at least two respects. Scattered they may be, hard working individuals they are, but unorganized and working against great odds—most decidedly no.

One hundred fifty-two individually owned retail grocery stores recently joined in a most worthy campaign to move a grapefruit surplus. The campaign was so successful that the National Association of Retail Grocers is now formulating plans to establish a Retail Grocers' Service Bureau. Purpose of the bureau would be to "develop advertising and promotion literature to be used by independent retail grocers in their stores. Display material would be included in this arrangement. Manufacturers would be asked to work with the association service bureau in arranging national promotion events from time to time."

The chain stores have long realized the value of cooperating with products in the job of moving surplus agricultural commodities. During the past year they have carried on a number of campaigns on behalf of lamb, turkeys, beef, fruits, etc. Every campaign has been successful and both producers and consumers have benefited.

Continued progress of both the independent and chain merchandiser on a sound competitive basis is a boon to all concerned—producer, merchandiser, consumer. Vicious regulatory or tax legislation to penalize either will inevitably throw the delicate balance of competition out of kilter. When competition ceases, progress ceases, and the consumers are left holding the well known bag.

Law Against Prosperity

From good old Iowa comes some sound advice in the shape of an editorial in the Estherville News. It says: "The interstate commerce commission of the U. S. Senate has reported favorably on a bill which would limit the length of freight trains to seventy cars."

"It is claimed that long freight trains constitute an accident threat which ought to be dealt with by law. But the Daily News is inclined to agree with the railroads that there isn't much to the argument. Anyone ought to be able to see that if the railroads are thus restricted they will be forced to spend more money to handle the same business."

"People were joking a few years ago about freight trains being so short, and wondered if ever again they would be long and prosperous looking. Truck competition and hard

BEHIND THE SCENES IN WASHINGTON

BY RODNEY DUTCHER NEA Service Staff Correspondent

WASHINGTON—A nice, soft cushion is being prepared for Mr. Roosevelt by some of the milder opponents of the court plan and some of its milder friends. It's for use when and if F. D. R. decides to abandon attempts to get a court-packing bill through Congress, the idea being to soften the blow for all concerned.

But the cushion—and you can check this up for future reference—wasn't stuffed by the White House. At the same meeting Donald Richberg, who had frequently discussed the court problem with Roosevelt, cited words of William Howard Taft that judges should be "made to pause and deliberate by hostile public criticism" in order that they might be kept "alive to the reasonable demands of those they serve."

ROOSEVELT definitely had decided to try to do something about the court when the justices, on Dec. 15, had sent the Duke power case back to lower courts without ruling on validity of about \$50,000,000 of PWA loans for public power developments. Secretary Lokes told him the effect was further to delay about 50 projects.

The point at which Roosevelt decided to try to pack the court instead of threatening to pack it or taking other measures, apparently came late in January after the General Motors strike had made validation of the Wagner act a New Deal necessity, and after receiving reports that Wall Street opponents were prepared to raise a slash fund to block any constitutional amendment in the states.

Attorney General Cummings close friend of Richberg had more to do with helping him reach his decision than anyone else. Roosevelt's fondness for daring, spectacular moves did the rest. The point is that he meant it and don't let anyone tell you different.

There was a round table conference on the subject of judicial review at which Holcombe, West, Prof. W. Y. Elliott of Harvard,

OUT OUR WAY



RIDER'S CRAMP

times combined to make railroading thin soup. "Now congress wants to throw a tie on the track by telling the railroads how many cars they can hitch to a locomotive. It seems more properly a matter for science to deal with."

"... We are inclined to believe that fewer and longer trains constitute less accident hazard than more trains and the greater possibility of grade crossing collisions."

"It is just another example of the government trying to regulate private business and injuring it. What the country needs is more and longer freight trains—more men at work, more equipment purchased, more of the prosperity which increased railroad business alone can provide."

"Whatever is done about freight trains ought to be of a nature which would encourage cheaper and more efficient transportation rather than laws which would interfere with service and increase costs."

JAPAN TO USE MORE COTTON FROM ABROAD

TOKYO, July 26 (AP)—Unless some nation is willing to credit or lease to Japan a developed area that will produce at least 2,000,000 bales of American type cotton annually, Japan will continue buying indefinitely large amounts of United States cotton for the weaving of the better class textiles, it is apparent here.

Since no such territory exists outside the United States, Japan's status as a customer is likely to continue for decades. It will buy American cotton according to needs and means, in the opinion of Japanese and foreign cotton experts. Price will be an important but not necessarily a ruling factor.

Reports have been circulated abroad that Japan has under way great developments to make its textile industry independent of foreign producers. No such projects have been formulated. Neither the land nor the money is available at present.

However, the purchases from India totaled 1,198,761 bales or an increase of \$25,056 bales.

Back of the increased proportion of purchases in India are reasons having little or nothing to do with India's purchases of Japanese textile and other manufacturers.

Chief among the reasons were the high price of American cotton and the limited amount available for export.

Indian cotton is of short staple and is useless in stuffing mattresses, quilts, making sail cloths and fishing nets and weaving the common kimonos.

American cotton is used for the finer textiles that are used for the better cotton clothing and the cotton fabric that are sold to good dressmakers abroad.

If American cotton had been available in abundance at the Indian price, mattresses, quilts and the common kimonos would have been made of better cotton.

To meet the higher cost and limited supply of American cotton the manufacturers simply reduced the quantity of American cotton in the commoner articles. They made quilts and mattresses almost exclusively of Indian cotton.

Stores offered for sale more beds of Indian cotton for families that make their own bedding and the floor cushions which are the equivalent of chairs in the west.

With price increases all along the commodity line, the Japanese people had to retrench. The manufacturers had to offer them the

VACATION DIARY

BY JEAN SEIVWRIGHT Copyright, 1937, NEA Service, Inc.

CAST OF CHARACTERS JAY—Business, business in short. Major tearoom. BOB—Jay's neighbor; rising young designer. ANGELA—Jay's rival in love. DIK—Wealthy young playboy. Roger's rival in love.

Yesterday, Jay plans for her wedding with Roger. As she leaves the tearoom where she is known she is told a young man had asked to see her. She wonders who it was.

CHAPTER II SATURDAY "That just shows what you can do when you have money," Gail whispered to me this noon as Miss Diane Pegler, one of New York's richest women, entered the tearoom with her handsome nephew, Dick. "No one else would dare to wear such old-fashioned tog!"

"Shush!" I whispered, going forward to meet them. Miss Pegler is one of our best customers, and exceedingly good to the girls. I was surprised to see Dick. I thought he had a job in Boston. He's had rather a checked-out career so far. He was at Dartmouth, but something happened. He went to Yale last fall, then started working in spring.

"So it was you who asked for me yesterday?" I said to Dick, after we had exchanged greetings. "Yes, I thought perhaps you'd take pity on me and have dinner with me or see a show when my aunt was attending a party for crippled children."

"That would have been nice, but I was tied up, too . . . went to an illustrated lecture with Peter."

"And how's the dear little boy?" Miss Pegler asked. "Oh, ever since he's had measles he seems to get one cold after the other. I took him to the doctor and he says he ought to spend the summer in the country, but of course that's out of the question."

"Why don't you bring him up to my cottage in Maine? I'd love to have you both spend the summer with me."

"That's very sweet of you, Miss Pegler, but I'm afraid I can't leave my job," I said, and with a smile I left their table for other guests were coming in.

BEFORE they left, Miss Pegler told me Dick was going to work in Wall Street and would make his home with her. She seemed delighted at the prospect of having him around. He's her only relative, but I'm afraid he may not be the comfort she expects. He's good-looking—very, though I don't care for blond-haired young men . . . a swanky dresser . . . perfect manners, but . . . there's something disturbing about his eyes. His chin hasn't the firm line of Roger's. But then perhaps I'm a bit prejudiced when I compare other men with my darling.

Gail and the rest of the girls are quite intrigued by him, for Dick's his aunt's sole heir. That's



Illustration by E. H. Gunder. I drew off the ring which he had placed so tenderly on my finger a few months ago, and handed it to him!

catty of me! They do work hard, and many of them have no other prospects in life. He'll be rich in his own right too, though Miss Pegler once told me a strange thing about that. Dick will not come into full possession of his father's estate until he marries . . . and then only if his chosen wife is approved by the executor. How I should hate to have things romantic decided for me like that! Perhaps it's as well Roger has no near kin . . . he's made his way himself. I'm proud of him.

Peter tells me that his school-mates are all excited about going to summer camps . . . wishes he could go, too! That's out of the question . . . he's just seven-altogether too young.

Angela Rocco came into the tearoom this afternoon with some of her Park Avenue friends. She's a stunning-looking girl . . . gorgeous, big black eyes . . . lovely olive skin . . . cleverly made up . . . wonderful coiffure.

ROGER says the old man's terribly proud of the girl . . . well, she's beautiful; but judging by some of the things she does I guess she's a shrewd schemer like her father. She's made a place for herself among the sporty set, and Rocco encourages her to fling her money about lavishly. There, that's the story of Angela, but it wasn't Angela I was thinking about when I wrote this . . . it was Roger.

Wonder what it will be like when I can do exactly what I want to do all day long—even to lie in bed till I feel like rising! I've always hated the summons of the alarm clock (I may as well throw it away . . . no, second thoughts say, "Give it to Sally" . . . she needs it). How grand it

States cotton for the weaving of the better class textiles, it is apparent here. Since no such territory exists outside the United States, Japan's status as a customer is likely to continue for decades. It will buy American cotton according to needs and means, in the opinion of Japanese and foreign cotton experts. Price will be an important but not necessarily a ruling factor.

Reports have been circulated abroad that Japan has under way great developments to make its textile industry independent of foreign producers. No such projects have been formulated. Neither the land nor the money is available at present.

However, the purchases from India totaled 1,198,761 bales or an increase of \$25,056 bales.

Back of the increased proportion of purchases in India are reasons having little or nothing to do with India's purchases of Japanese textile and other manufacturers.

Chief among the reasons were the high price of American cotton and the limited amount available for export.

Indian cotton is of short staple and is useless in stuffing mattresses, quilts, making sail cloths and fishing nets and weaving the common kimonos.

American cotton is used for the finer textiles that are used for the better cotton clothing and the cotton fabric that are sold to good dressmakers abroad.

If American cotton had been available in abundance at the Indian price, mattresses, quilts and the common kimonos would have been made of better cotton.

To meet the higher cost and limited supply of American cotton the manufacturers simply reduced the quantity of American cotton in the commoner articles. They made quilts and mattresses almost exclusively of Indian cotton.

Stores offered for sale more beds of Indian cotton for families that make their own bedding and the floor cushions which are the equivalent of chairs in the west.

With price increases all along the commodity line, the Japanese people had to retrench. The manufacturers had to offer them the

kind of goods that would enable them to do so. India could sell cotton cheaply and abundantly—America could not. In the first three months of 1937 the same general situation has prevailed. From the United States Japan imported 506,378 bales compared with 630,306 bales in the first quarter of 1936.

LONG FRIENDSHIP MARKED STONINGTON, Conn. (AP)—Fifty years ago Capt. and Mrs. Geo. W. Wilson and Capt. and Mrs. Denison E. Wilson were married at a double wedding. They have lived next door to each other since.

Announcements

I. O. O. F. LODGE 1. O. O. F. Lodge meets every Monday night at 8:00, I. O. O. F. Hall, Rebekahs every Thursday night, 8 o'clock W. W. Manning, N. G.; Mrs. Dee Clements, Rebekah N. G.; Coe McElroy and Mrs. Edith Rainbolt, secretaries.

LIONS CLUB The Lions club meets each Wednesday at the Laguna Roof Garden, 12-10. HORACE CONDLEY, President H. L. DYER, Secretary.

AMERICAN LEGION John William Butts Post No. 123, American Legion, meets every first and third Monday nights of each month at the American Legion Hut. W. C. CLOUGH, Post Commander W. C. McDANIEL, Post Adjutant DOC CABINISS, Service Officer

VETERANS FOREIGN WARS Meets every first and third Wednesday at 7:30 p. m. at I. O. O. F. Hall. D. J. GORMAN, Commander, A. L. CLARK, Adjt.

IDEAL CAFE 414 Ave. D. Come in and get acquainted "SERVICE WITH A SMILE!" Mr. and Mrs. C. L. Kimmel

All Services for Your Washing—Greasing—Tire Repairing—No matter what you want—And remember our Gulf Products SEIBERLING TIRES AND UNCONDITIONALLY GUARANTEED NEW GULF STATION E at 8th HARVEY THURMAN

NU-WAY BEAUTY SHOP Phone 294 LEWIS If your hair is not becoming you should be coming to CHECK THESE PRICES Regular \$2.50 Permanent Regular \$4.00 Permanent Regular \$5.00 Permanent Regular \$6.00 Permanent

Get Ready for Your SUMMER MOTORING Our complete service enables us to put your excellent condition for your summer trips—worry. Try our superior products such as TEXACO PRODUCTS—NATIONAL BATTERY WASHING—GREASING—POLISHING CHIEF SERVICE STATION CARL BAIRD, Prop—Ave. E and 8th St

FREE A SANITEX MOTM-PROOF BAG WITH GARMENT CLEANED AND PROTECTED. Protect your winter garments from moisture of our Sanitex Bags. POWELL'S CLEANING PHONE 282

CLASSIFIED

FOR SALE - At a bargain. Five rooms furniture and wool rugs. 305 West 3rd Street.

FOR RENT - Furnished Duplex. 901 West 10th Street.

FOR RENT - 5-room modern house newly repaired. 902 West 12th.

LOST - Saddle horse, small bay, unbranded. Answers to name of Billy Reward of \$5.00. R. W. Higgins Route 3, Cisco.

WANTED - Homes for beautiful long-haired puppies. Shepherd and Spitz mixed. Call 306 East 7th Street after six o'clock.

Musicians to - (CONTINUED FROM PAGE ONE) litzer concert band, Chicago; Township high school band, Poloma, Ill.

held in Washington, D. C. Judges for the Corps contests are: L. C. Baker, Chicago, contest supervisor; Harold R. Todd; L. James E. Nolan, U. S. N.; L. M. Symser; Hal C. Bush, U. S. Army; N. S. B. Green; Sam C. Rowland; John T. Raggio. All are residents of the Chicago area.

first place winners will both receive the Association championship trophy. The competitions will be held in Chicago's largest arena, famous Soldier Field, located on the shore of the lake in Burnham Park, about one mile from the city's loop district. They will be open to the public, free of charge.

Canadian Actress

HORIZONTAL - Answer to Previous Puzzle 1, 8 Who is the pictured Canadian star? 12 Honey gatherer.

VERTICAL 2 Black. 3 Pertaining to air. 4 Wigwag. 5 Distinctive theory.

Crossword puzzle grid with numbers 1-48 and a small portrait of a man.

THE STANDINGS

TEXAS LEAGUE table with columns for Club, W, L, Pet. Oklahoma City, Fort Worth, Beaumont, Tulsa, San Antonio, Galveston, Houston, Dallas.

AMERICAN LEAGUE table with columns for Club, W, L, Pet. New York, Boston, Chicago, Detroit, Cleveland, Washington, St. Louis, Philadelphia.

NATIONAL LEAGUE table with columns for Club, W, L, Pet. Chicago, New York, Pittsburgh, St. Louis, Boston, Brooklyn, Cincinnati, Philadelphia.

Red Front Wins Over Leach 21-7

Going on a wild hitting spree in which almost all the Red Front team added several points to their already fat batting averages the Drug Store boys won over Leach by a score of 21 to 7.

Red Front Player - Pos. AB H R E. St. John, fs, 5 4 2 0. Van Horn, rs, 5 3 3 0.

Leach Player - Pos. AB H R E. Burnham, 1b, 4 0 0 2. Wilkins, 3b, 4 2 0 0.

QUAKER OATS advertisement featuring a woman and child, with text: 'TODAY OUR HEALTHY DIONNE QUINS MAD QUAKER OATS'.

OUR WANT ADS PAY BIG DIVIDENDS

FRECKLES and HIS FRIENDS - By Blosser

Comic strip panel showing a car stuck in snow with a man and a dog.

Comic strip panel showing a man talking to a woman about old friends.

Comic strip panel showing a man counting money and talking about a wallet.

About Our Friends

we are unable to say whether this was just a creation of Henry's imagination or if John Rupe is just being modest... Gus refuses to testify saying, as usual, that he is entirely neutral...

Glennmore's Kentucky Straight Bourbon Whiskey advertisement with a bottle image.

Glennmore's Kentucky Straight Bourbon Whiskey advertisement with a bottle image and text: 'It is amazing that a whiskey priced so sensibly as Glennmore can be offered at full 100 proof strength.'

EYES!

Are you conscious of your eyes? If so, something is wrong. Eyes should function so perfectly that we are as unconscious of them as we are of breathing.

DR. W. I. GHORMLEY OPTOMETRIST. Thirty-five Years Caring for Eyes Exclusively.

WHY READ THE WANT-ADS? Illustration of a man reading a newspaper.

Because YOU'LL SAVE Results WE GET Results. CISCO DAILY NEWS AMERICAN and ROUNDUP - Phone 80. WANT-AD SECTION

COURT SINGER, 100, DEAD HONOLULU (UP) - Kuluwaimaka believed to be the last court singer in the world, died here at the age of 100.

MAGAZINE SPECIALS Cosmopolitan 16 months, \$2.50 Regular price \$2.50 for 12 months Pictorial Review combined with Delinator, One year, \$1.00

E. C. HERRON Chiropractor THE NATURE CURE IS SAFE AND SURE Acute and Chronic Diseases A Specialty Phone 679 - 406 West 6th

BARGAINS! In Real Estate Small Cash Payments and Liberal Terms on Balance CONNIE DAVIS Over Moore Drug Phone 198

MYRA NORTH, Special Nurse - By Thompson and Coll

Comic strip panel showing a man talking to a woman about Myra North.

Comic strip panel showing a man talking to a woman about Myra North.

Vertical text on the far left edge of the page, including 'FRIDAY', 'SOCIAL', 'Schedule', 'Leach, Thursday', 'Soft Oams to Date', 'C.E.', 'SA 25', 'WE', 'SUP', 'PO', 'Lane Service', 'THE DAY', 'RAV', 'SPONT', 'COMB', 'INS', 'SPONT', 'PRO', 'THE', 'ONE 167', 'E.P.', 'ACTORS', 'COMBINES', 'MINNEAPOLIS-MOLINE', 'H. MAYHEW', 'GASOLINE', 'DAYTON TIRES', 'H SINCLAIR C', 'GASOLINE', 'WASHING - LUBRICATION', 'Road Service', 'PHY HUESTIS', 'PASSED SERVICE...', 'FEATURE STAR TIRES AND TUBES!', 'ack Leech's Magnolia Station', 'SPECIALIZING IN', 'MER CLEANING!', 'EE', 'ULLOS', 'EADERS', 'PHONE 216'

DESDEMONA

By MRS. W. C. BEDFORD
On Tuesday afternoon of last week, Mrs. Charles Lee and Mrs. W. C. Bedford who were unavoidably prevented from attending opera...

droen's clothes and also toys—all sorts of cloth animals and dolls. The women who work there and the supervisor, Mrs. Greenwalt, deserve much praise for the work being done.

went with them to Berger. Guy Bruce drove up to Ranger on business Saturday. Mr. and Mrs. Wilson Robinson spent Saturday with relatives at Ranger.

esting picture postals from Mr. and Mrs. W. H. Davis who with their daughter and son-in-law, Mr. and Mrs. Aaron Henslee, are touring the western part of the United States.

SHOPPERS' Specials!

FOR FRIDAY SATURDAY AND MONDAY



Advertisement for Stuard Cash Grocery featuring a list of products and prices such as JELLO, HONEY, CORN FLAKES, SALMON, SYRUP, FLOUR, POTATOES, ONIONS, OXYDOL, SUGAR, and Market Specials like LIVER, BACON, STEAK, and CHUCK ROAST.

For Energy! AP BREAD LARGE WHITE 2 for 15c. The revival of the tabernacle conducted by the Church of Christ closed Sunday night with baptismal services at the church.

Brooks-Macedonia By MRS. EVERETTE HARRIS Last call for ex-teachers and pupils of Brooks and Macedonia school home-coming to be July 17 and 18.

Large advertisement for A&P Food Stores featuring various products and prices: LARD (8-lb Carton \$1.03, 4-lb Carton 52c), FLOUR (Guaranteed, 48 Pounds), FASTIDIA, CLEANING TISSUE, SEMINOLE TOILET TISSUE, HIRES ROOT BEER EXTRACT, PIMENTO CHEESE BREAD, ANN PAGE KETCHUP, SUNNYFIELD CORN FLAKES, P & G SOAP, PINK SALMON, ANN PAGE SALAD DRESSING, SHREDDED WHEAT, PREMIUM FLAKES, WEEK END PRODUCE SPECIALS (THOMPSON SEEDLESS GRAPES, CRISP LETTUCE, TOMATOES, ORANGES, LEMONS, ENGLISH PEAS, ASSORTED COLD LUNCH MEATS, WISCONSIN FULL CREAM CHEESE, DRY SALT BACON, CERRO SLICED BACON, DECKER'S TALL CORN SLICED BACON, SMOKED BACON, Pimento CHEESE BRICK, BOLOGNA).

SUG
granulated,
SUG
Cloth Bag,
Bottle
FREE, lb
FREE, lb
Dances
Candles
Pound
Bottles
Boxes
SSING
Smart T
Label and
Pounds
CREAM
MACKEREL
CHUM SALMON
PINK SALMON
RED SALMON
AMERICAN SARDINES
NORWEGIAN SARDINES

SHADY GROVE
By JACK BURBON
The rain was greatly needed in parts of the country and welcomed by all farmers.
Misses Willie and Kent Word left last week for Vernon where they will spend their vacation with friends.
Will Swan had the misfortune of losing his eye last Saturday but is doing nicely. Friends and neighbors wish him a speedy recovery.
U. G. Kinard spent last week with his son and family. Garner Kinard of Eastland, also spent a few days with Mr. and Mrs. Jimmy Reeves of Cisco.
Mrs. Howard Maynard and son Wayne spent last week with her parents, Mr. and Mrs. Will Swan.
J. T. Graves has returned home after a week's vacation with his son, Carl, of San Angelo.
Mrs. Burson and girls spent Tuesday with Mrs. U. G. Kinard and family.
Mr. and Mrs. L. M. Britton visited Mr. Will Swan and family Monday evening.
Mrs. W. R. Swan, Mrs. Steward Maynard visited Mrs. Burson and girls Tuesday.
Mrs. G. G. McKinney returned home Saturday after a week's stay with her daughter, Mrs. R. C. Adams of Dothan.
Mrs. Burson had as her guest Friday Mrs. George Adams and family, Roy Adams of Dothan, Mr. Cagle and family, Mr. Benthal and family of California.
Mrs. Burson and girls spent Friday with Mrs. W. R. Swan.

COOK
By MRS. C. L. CARMICHAEL
Mr. and Mrs. Clyde Williams, also Mr. and Mrs. Buford Cozart of Nimrod visited Mr. and Mrs. R. E. Townsend Sunday.
Mr. and Mrs. Cerveny and family, sister of Mrs. Ben Weise and Mrs. Charlie Richter visited both Mrs. Richter and Mrs. Weise Sunday. Mr. and Mrs. Cerveny live near Munday, Texas.
R. E. Walker and sister of Colorado spent the week end with their aunt and uncle, Mr. and Mrs. A. S. Walker.
Mr. and Mrs. Joe Allen of Nimrod were the Sunday dinner guests of Mr. and Mrs. W. H. Brooks.
Mr. and Mrs. G. W. Hunt were the Sunday dinner guests of Mr. and Mrs. Elbert Dugan.
Mr. and Mrs. Edwin Moore and son of Lometa, Texas, were visiting Mr. and Mrs. Fulton Reynolds and Luther Hill and family Thursday. Mr. and Mrs. Fulton Reynolds and sons accompanied them to Wink and to Carlsbad, New Mexico.
Mr. and Mrs. A. S. Walker entertained the young folks with a party Saturday night, everyone report a nice time.
The Christian meeting begins at the Christian Tabernacle here Friday night, July 16.
Doc Gage who lives near Lubbock visited Mr. and Mrs. C. L. Carmichael Tuesday.
Roundup want ads are a good investment.—Phone 80

DOTHAN
By EMOJANE HAZLEWOOD
Mrs. R. C. Hazlewood and son Sherrill of Abilene visited relatives here Tuesday.
Mr. and Mrs. J. R. Kirkpatrick of Putnam were guests of Mr. and Mrs. J. R. Coleman Tuesday.
Mrs. E. L. Hazlewood and children attended Young People's Retreat at Eastland Thursday.
Mr. and Mrs. R. C. Speegle and children were guests in the L. D. Donaway home Friday night.
W. B. Starr was a Wednesday morning visitor here.
Miss Estelle Bint of Abilene spent the week end with home folks. She was accompanied on her return by Mr. and Mrs. A. Bint Sunday.
Mrs. Florine Thurston Oklahoma

sons, Elvis and Johnie, spent Sunday in the home of their daughter, Mr. and Mrs. J. E. Elam of Scranton.
Mr. and Mrs. Berle Harwell and little daughters, spent last week end in Breckenridge with relatives.
Little Doris Jean Yeager of Brownwood is visiting this week with little Patsey Jean and Pansy Ruth Phippen.
Mrs. L. R. Nelms and daughter Lois, spent Thursday of last week with Mrs. Jess Simmons and daughter, Juanita of near Cisco.
Mrs. J. R. Coats spent a few days last week with her son, Mr. and Mrs. J. B. Coats.
Mr. and Mrs. J. H. Elam and son of Scranton visited last Friday evening with her parents, Mr. and Mrs. L. R. Nelms.
Mrs. L. H. Yeager spent Monday with her mother, Mrs. E. E. Booth of Dothan.
Mrs. Jess Simmons and daughter Juanita, and Mr. and Mrs. J. R. Coats and son, visited last Wednesday in the home of Mr. and Mrs. L. R. Nelms and family.
B. H. Yeager of Brownwood spent a short while last Thursday evening with his mother, Mrs. Nettie Yeager.

City is visiting her mother, Mrs. R. C. Adams who will accompany her home for an extended visit.
Miss Pearl Donaway visited Mrs. Earl Conner Monday.
Mr. and Mrs. Johnnie Speegle and children, Dave, Milton, Alvin King, and Mrs. John Stateville of Dan Horn were guests in the R. C. Speegle home Sunday.
Misses Pearl, Edith, Oleta and Bonnie Wayne Donaway and Joe Donaway spent Sunday in Abilene.

Specials for Saturday and Monday JULY 17 and 19

NORVELL & MILLER
"WHERE MOST PEOPLE TRADE"
Cisco's Complete Food Store
200 West Eighth Street

Specials for Saturday and Monday JULY 17 and 19

Sugar IMPERIAL Cloth Bag (Limit 2 Bags) **10 lb. 48c**
NOT SOLD ALONE.

AMERICAN BEAUTY FLOUR, 48 lbs \$1.75
BELL OF WICHITA FLOUR, 48 lbs \$1.65
ANY FLAVOR JELLO 5c; ROYAL GELATIN 5c

No. 2 Can Spinach 2 cans
No. 2 Can Kraut
No. 2 Can Corn 15c
No. 2 Can Tomatoes

NORVELL & MILLER'S SPECIAL BLEND COFFEE, 2 lbs 35c
LIBBY PINEAPPLE JUICE 25c
LARGE, PICK-OF-THE-CROP TOMATO JUICE 5c

2 Boxes Kellogg Corn Flakes All For
1 Box Rice Krispies 35c
1 Box Pep

PHILLIPS PORK & BEANS, lb can 5c
TENDER LEAF TEA 15c and 29c
3 ROLLS SCOT TISSUE 19c
BULK TEA, Pound 25c
SALTINES 21c
CHASE & SANBORN COFFEE, lb 24c
SMACKS 35c

SHORTENING Mrs. Tucker or Jewel 8-Pound 4-lb. Carton 50c **99c**

BALANCE
Your Food Budget with These!

EGGS Fresh Country Dozen 15c
Angelus MARSHMALLOWS Pound Pkg. 15c

Keep Cool with FRUIT JUICES ...
Pineapple Juice ALL
Apricot Juice 10c
Peach Juice Can
Prune Juice
Tomato Juice
Pear Juice

SWIFT'S JEWEL 8-Pound Cart. \$1.03
PURE CANE SUGAR ONE LIMIT WITH OTHER GROCERIES -PAPER BAG 10 lbs 47c

LIGHT CRUST FLOUR, 48 Pound \$1.89
CREAM MEAL, 20-Pound Sack 69c
Hempson's Chocolate MALTED MILK, with Shaker Free, Can 49c
PURE MUSTARD, Quart Jar 15c
HEINZ TOMATO KETCHUP, Large Bottle 22c

HEINZ BABY FOODS All Flavors 3 Can 25c

MACKEREL, Tall Can 10c
CHUM SALMON, 2 Cans 25c
PINK SALMON, Tall Can 15c
RED SALMON Libby, Large Can 25c
AMERICAN SARDINES & Cans 25c
NORWEGIAN SARDINES In Olive Oil 10c

Hyatt & Wood
MONDAY—WE DELIVER—MDSE. ON TICKET AT REGULAR PRICE!

PRODUCE SPECIALS
SUNKIST LEMONS doz 23c
ORANGES Calif. dozen 19c
MEXICO LIMES, doz ... 10c
BANANAS, Dozen 15c
LETTUCE, Head 4c
CARROTS, 3 Bunches 10c

MARKET SPECIALS
WILSON TENDER-MADE PICNIC HAMS, Pound 23c
Dry Salt BACON, lb ... 20c
SALT JOWLS, Pound 16c
SLICED BACON, lb ... 26c
Sliced BOLOGNA, lb 12c
Full Cream CHEESE, lb 19c
PORK CHOPS, lb . 23c
ROLLED ROAST, Pound 18c
SMOKED BACON, lb ... 25c
Pickled PIGS FEET, Each 5c
Asst. LUNCH MEAT, lb 19c

FREE DELIVERY ON PURCHASES OF \$1.50 OR MORE

Society

MRS. KATE RICHARDSON PHONE 80

CALENDAR

Friday
Boy Scouts meet at Methodist Church at 8 o'clock.

Rising Star Couple Married in Cisco

Thursday afternoon at 5 o'clock at the office of Joe Wilson, J. P. in Cisco, Miss Quay Lawson and Mr. Cecil E. Foster of Rising Star were united in marriage. Mr. Wilson officiating.

The young couple left immediately after the ceremony for Rising Star where they will reside.

Mrs. O'Brien's Guest Honored at Luncheon

Mrs. R. E. Ponder entertained with a three course luncheon, Wednesday, honoring Mrs. John Bahan of Fort Worth, who is a guest of

666 Checks
Malaria in 3 days
COLDS First Day
SALVE-NOSE HEADACHE
DROPS 30 minutes
Try "Rub-My-Tum"—World's Best Liniment.

PALACE

Now Showing



A STAR IS BORN

JANET GAYNOR
FREDRIC MARCH
ADOLPHE MENJOU
The First Modern Picture in TECHNICOLOR
Produced by DAVID O. SELZNICK
RELEASED THRU UNITED ARTISTS

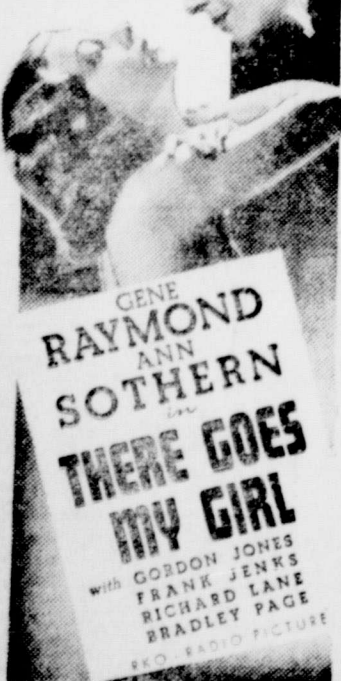
MIDNIGHT SHOW

Starts at 10:30

SATURDAY NITE

DON'T ARGUE

with a fire horse when the alarm is ringing... nor attempt to marry a newspaper woman on the night of a murder!



Directed by Rex Haines
Produced by William Witton
Come in at 9 p. m. and see two shows for price of one.

her daughter, Mrs. T. F. O'Brien in Cisco.
Covers were laid for Mrs. J. J. Butts and daughter, Miss Mary McCrea, Mrs. J. E. Chesley, Mrs. Yancy McCrear, Mrs. W. J. Leach, Mrs. T. F. O'Brien, Mrs. John Bahan of Fort Worth the honor guest, and the hostess.

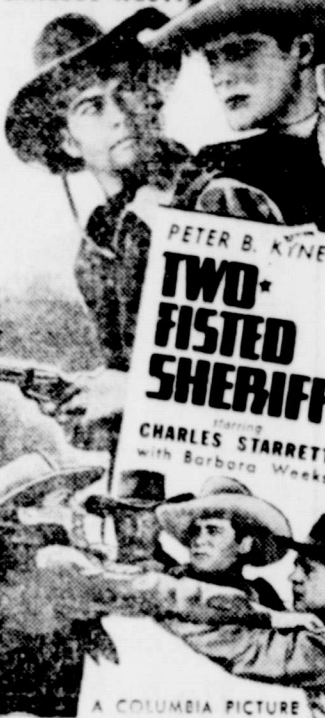
Mrs. McAfee Reviews Book At Club Room

The audience that met at the club rooms of the Cisco public library Thursday evening at 7:30 to hear Mrs. J. C. McAfee review Dale Carnegie's book, "How to Make Friends and Influence People," was very appreciative and attentive.

The club rooms were filled, every

THE NEW TEXAS

HE BROUGHT THE MAN LAW TO THE LAWLESS WEST!



—Also—
NEW SERIAL
ROBINSON CRUSOE
OF CLIPPER ISLAND
—with—
MALA, Rex, Buck, Mamie Clark, Herbert Rawlinson
William Newell.

SUNDAY—MONDAY

PALACE

Sunday



ALL DAY SUNDAY AND MONDAY NITE

chair being occupied. Some who came late were seated in the adjoining library room.
Mrs. C. R. West, president of the Twentieth Century club, who has been outstanding since she has been in the chair in her work for the library, letting no obstacle hinder her in putting the library before the public, welcomed the audience.
Mrs. West expressed appreciation of those who are interested in books. She praised the work of the book committee which is composed of Mrs. P. Pettit, chairman, Mrs. G. B. Kelly and Mrs. Homer Slicker and said this book committee had selected the speaker for the evening. She then introduced Mrs. P. Pettit, chairman.

Mrs. Pettit greeted the assembly and spoke of the pride which the older club members feel in the work and ability of the younger ones, who are being admitted to this study club year by year.

Mrs. Pettit commended the ability of the young woman who had been asked to review the book for those assembled. She then introduced the speaker for the evening, Mrs. J. C. McAfee.

Mrs. McAfee, after a pleasant greeting to the audience, gave a synopsis of the life of Dale Carnegie as written by Lowell Thomas. She spoke of him as a poor lad on a Missouri farm, who worked diligently and cheerfully at anything he found to do. Among other things, hoeing corn and potatoes at 5 cents per hour.

After working his way through college, he worked at various occupations without much success until he began writing the book in which he endeavored to tell business men how to succeed. His book has already made such a success that over 300,000 copies have been sold.

Mrs. McAfee then proceeded in her very interesting manner to go into the merits of the book, which were related in such a way as to make one really see the author's viewpoint.

The book is divided into four parts. First part dealing with the fundamental technique in handling people.

- (a) Don't criticize.
- (b) Give honest appreciation.
- (c) Get the other fellow's point of view.

PART TWO—Ways to Make People Like You.

- (a) Be honestly and genuinely interested in other people.
- (b) Smile.
- (c) Remember people's names and call them easily and correctly.
- (d) Be a good listener.

PART THREE—How to Win People to Your Way of Thinking.

- (a) Don't argue.
- (b) Don't tell people they're wrong. If you must disagree, begin in a friendly way, and get a "yes" response, if possible. Let the other fellow do most of the talking.
- (c) Let the other fellow think the idea is his.
- (d) Be sympathetic with the other fellow's ideas, and desires and appeal to the nobler motives.
- (e) Throw down a challenge.

PART FOUR—Rules for Making Your Homelife Happier.

- (a) Don't nag.
- (b) Don't try to make your partner over.
- (c) Don't criticize.
- (d) Give honest appreciation.
- (e) Pay little attentions.
- (f) Above all, be courteous.

After the book review was ended, the president invited the audience

to make a survey of the library to which many responded.

The Cisco public library was founded in 1894, by Frank Vernon, Editor of the Cisco Weekly Round-Up, began with one volume, a copy of Ben Hur. For six years the library occupied a corner in the business house where the weekly paper was published, the editor himself being librarian.

The Twentieth Century club became full custodian of the library in the year 1900. Mr. Vernon having entire confidence in its ability to maintain the interest of the public in the work he had so ably started. The library soon purchased a lot where the club intended to erect a building at a later date. This lot was sold later and the money applied on the building which now stands on the corner of 6th street and Avenue G, and is valued at \$6,000.

The library is open to the public three days each week. The club has an efficient librarian, Mrs. Roy Wilson, who is ever ready to assist in getting books for which there is a call and to give the reading public the best service possible. A "Tag Day" has been inaugurated and is observed during the spring each year, which is for the benefit of the library.

PERSONALS

Mrs. John Bahan will return to her home in Fort Worth Saturday after spending a few weeks with her daughter, Mrs. T. F. O'Brien and Mr. O'Brien in the city.

Mrs. M. C. Nehls and little daughter, Nancy Kay, and Mrs. Buck Henson and son, Joe, were Ranger visitors Thursday.

Mr. and Mrs. Ed Caudle are moving this week to Albany, where Mr. Caudle will be employed by the Humble Co.

Mrs. Ellen Turner, who has been matron of the Girls' Dormitory at T. W. C. in Fort Worth, is expected to arrive in Cisco next week and will spend the remainder of the summer with her sister, Mrs. Joe Wilson.

Mr. and Mrs. W. L. Parish of Dallas, are visiting Mr. and Mrs. C. H. Farish and other relatives in Cisco.

Misses Laura Fay Wilson and Marion Chambliss are visiting in Aquilla, guests of Miss Wilson's sister, Mrs. Robert Griffith. Mr. and Mrs. Griffith will accompany their guests to Dallas for the week end where the party will enjoy visiting

the Pan American Exposition. Little Billy Eddleman, son of Mr. and Mrs. W. W. Eddleman, has returned from Romney where he visited his grandparents, the past week.

FORT WORTH CASH GRAIN
Wheat—No. 1 hard, 1.37-1.39 1/4.
Corn—No. 2 white, 1.53-1.55; No. 2 yellow, 1.32-1.35.
Oats—No. 2 red, 49 1/2-50 1/2; No. 3 red, 48 1/2-49 1/2.
Barley—No. 2 86-88; No. 3, 85-87.
Milo—No. 2 yellow, 1.93-1.98; No. 3 yellow, 1.90-1.95.
Kaffir—No. 2 white, 1.88-1.93; No. 3 white, 1.85-1.90.
Middling Closed 12.02.

PISGAH

By MRS. L. A. PARKS

Mr. and Mrs. L. E. Horn visited in Scranton Sunday, the guest of her parents, Mr. and Mrs. T. Blacklock.

Mr. and Mrs. Roy Speegles attended church in Scranton Sunday. Mr. and Mrs. L. A. Parks' guests were their children, Mrs. L. D. Westerman and family of Rising Star. Mr. and Mrs. R. M. Johnson and children of Cisco and Mr. and Mrs. Alfred Parks.

Mrs. Homer Ledbetter and daughter, Mammie Gene, have gone to Brownwood where Mr. Ledbetter is working.

Mr. and Mrs. Ralph Ledbetter and daughter are residents of our community now.

Mr. and Mrs. Roy G. Brien and family moved to Monahans where Mr. O'Brien is working.

Mr. and Mrs. Bequard O'Brien have moved on his father's farm. Miss Cynthia Parks is visiting relatives and friends in Cisco this week.

Mr. and Mrs. Jim Laney and small son who have been visiting relatives here and at Eastland are expected to return to their home this week in Monahans.

Leach Store Team Drops From League

The Leach Stores team dropped out of the city league following last night's game. This turns loose several good players who will be an asset to any of the clubs out of first or second place. The league should be better from here on as the strengthening of the lower place clubs by Leach players will make all of the teams about even and no team will have a cinch on any game now. The team that is scheduled to play Leach for the remainder of the schedule will be matched with an out-of-town team which should add interest.

World News

(CONTINUED FROM PAGE ONE)

chance of new developments today in the mysterious disappearance of John and Luther Blanton, 8 months ago near Raymondville.

McMurray, Carmichael and Governor Allred conferred yesterday for three hours after which Allred added \$1,000 to the \$500 reward offered for information leading to the recovery of the bodies.

HONOLULU, July 16, (AP)— Navy airmen flying in intense equatorial heat continued their search today for Miss Amelia Earhart and Frederick Noonan, her navigator, who have been lost since July 2.

Cisco Citizens Move to Coleman

Mr. and Mrs. Ernest Wilson and their young son, Ernest, Jr., moved this week to Coleman, where Mr. Wilson is employed by the Humble Co. Cisco regrets to lose this young couple from the ranks of her citizens. They are at home 211 W 11th street, Coleman.

Closing Selected New York Stocks

Am. Can	102 1-2
Am. Rad & SS	20 3-4
Am. T. & T.	169 3-4
Armour of Ill.	12 1-4
Anaconda	55 3-8
Barnsdall Oil Co.	27 1-8
Chrysler	100 3-4
Cons. Oil	15 5-8
Curtiss Wright	6 1-2
Gen. Elec.	56 3-8
Gen. Mot.	52 3-8
Houston Oil	15 3-4
Montg. Ward	61 3-8
Ohio Oil	29 5-8
Packard	9
Penney J. C.	97 1-4
Philip S. P.	61
Pure Oil	21 1-4
Sears Roebuck	92 1-2
Soc. Vac.	20 7-8
Stan Oil N. J.	70 3-4
Stud-baker	12 7-8
Texas Corp.	63 1-4
Tex. Pac. C&O	15 1-8

Curb

Cities Service

Gulf Oil Pa.

Humble Oil

He were marked in ink with the name

Walton and the number DC-36-N. He wore a CCC belt with the initials JDB and the numeral 1816 in an upper corner. The initials on the belt and the name in the shoes did not correspond.

The boy is described as about 18 years of age, five feet 7 inches tall, weight about 130 pounds, medium brown hair. He apparently wore a black shirt as a torn shirt was found near the body. He also wore khaki trousers.

Officers have telegraphed to Deming in an effort to learn his identity. The body is being held at the Killingsworth, Cox funeral parlor, pending identification.

CARD OF THANKS

We wish to express to all how we appreciate the many kindnesses and deeds of love bestowed on us during the brief illness and death of our precious wife and mother. The wonderful spirit manifested at such a time proves to us we have friends. May God bless and reward each of you for your many, many deeds of love in the darkest hours of our life.

J. B. F. WRIGHT and Children

LCNEON (AP)—Mrs. Chas. Tidbury applied for a separation order at the Caversham Police Court because, she said, her husband kept 20 cats and allows them to sleep in the bed.

FORT WORTH LIVESTOCK

Livestock: hogs 300; top butchers 11.70; bulk good butchers, 11.60-11.70; mixed grades, 10-11.40; packing sows, 10 down.
Cattle: 2200; calves 700; market steady; steers 5.50-10.00; yearlings.

4-6: fat 6.50
Sheep: 1200
Lambs: 8-8.50
Tomorrow's
Cattle: 300
sheep: 100

NEW!

Frigidaire Water Cooler

WITH THE **Meter-Miser**

Brings Cool, Refreshing Water into your Home or Office for as little as **2¢ A DAY!**

You can enjoy all the advantages of this remarkable new cooler at a cost that is actually less than old-style methods. 15¢ a day buys it... as little as 2¢ a day runs it! Provides cool, sparkling water... always convenient... always the right temperature for palatability and health.



West Texas Utility Company

WHERE DOES ALL MY MONEY GO?

I wish I had more to spend this summer... simply get white shoes and a new light sweater and those books and, well, lots of things... I'm not extravagant but where does all my money go?

Don't worry too much—the very same sort of problem bother the folks along Millionaire Row. And you do something about it, very easily, by learning how to recognize the best things to buy, the best places to and the best times to buy.

The advertising columns of this newspaper can help you considerably. Form the habit of watching them closely for news about things you need now or will need soon. The facts are all there, waiting to be found. Perhaps you haven't been looking.

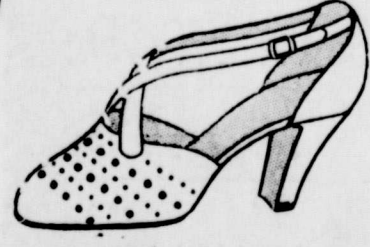
Register this fact right now: Advertised products give better service and more solid satisfaction than things nobody knows. If you want the most for your money, and more money for other things, buy the best with a reputation. It's a real bargain at its regular price!

Advertisements are news. Vital, practical news. Read the advertisements every day. News you need to keep on tap.

FINAL! CLEARANCE

Entire White Shoe Stock Regularly to \$4

PARIS FASHION SHOES
Many of the Season's Most Popular Style Hits!



NATURAL POISE 5.00
and SPECIAL 3.95
\$1.99

ONE TABLE OF SHOES
Special \$1.69
FERGUSON'S SHOE DEPT.
At Altman's