

CISCO DAILY NEWS

CISCO, TEXAS--1,614 feet above the sea, 5 lakes of water, 5 rail exits, 6 paved highway exits, 127 blocks of brick streets, good hotels, A-1 public schools and Randolph college, no mosquitoes, no malaria or typhoid.

100th YEAR MEANS UNITED PRESS SERVICE

CISCO, TEXAS, THURSDAY, JULY 15 1937

SIX PAGES TODAY

ESTABLISHED FEB. 11, 1919

EMPEROR APPROVES JAPAN WAR PLANS

President Is Willing To Let Congress Decide

IMPERIAL ARMY BEING MOVED TO WAR AREA

TOKYO, July 15. (Friday) (U.P.)—Emperor Hirohito today approved steps taken by the government which have placed Japan on a war footing and sanctioned the sending of the 12th Division of the Imperial Army from Japan to the north China war zone.

One report was that the 12th division had landed and was moving toward Peiping.

Dispatch of the troops from the home army followed announcements by the government at a conference of governors that 3,000,000 army recruits had been ordered to make ready for a call to duty.

Immediate instructions to Japanese commanders in the field, it was understood, are that they must force China to...

Agree to a local settlement of the North China fighting, rather than a national settlement between Nanking and Tokyo, which China demands.

Instruct the North China governing body to admit responsibility of its 29th army for the clashes, obtain formal apologies from Chinese commanders responsible, and give guarantees of non-recurrence.

Pledge herself to cease all anti-Japanese activities and cooperate in Japan's campaign to suppress the Chinese communists party.

All Japan hummed with activities as long-prepared war plans were put into effect.

The navy minister announced: "In order to safeguard Japanese nationals and protect their interests, the navy is dispatching a number of warship units to the China and Manchukuo coast."

President Roosevelt turned his attention today to international complications in Europe and the Orient and the White House indicated he would remain at his desk over the week end to watch developments in China and Spain.

The president has decided not to...

(CONTINUED ON PAGE SIX)

CUMMINGS IS CHIEF ADVISOR TO ROOSEVELT

WASHINGTON, July 15 (U.P.)—President Roosevelt, it was reported today, is willing to let congress decide whether the court's reorganization bill shall be shelved.

That is the statement he reportedly made to four senators who called upon him at his White House living quarters.

Mr. Roosevelt held an early White House conference with Attorney General Homer Cummings, one of the President's chief advisors in his battle for court reorganization, presumably was called to discuss the situation arising from Senator Joseph P. Robinson's death.

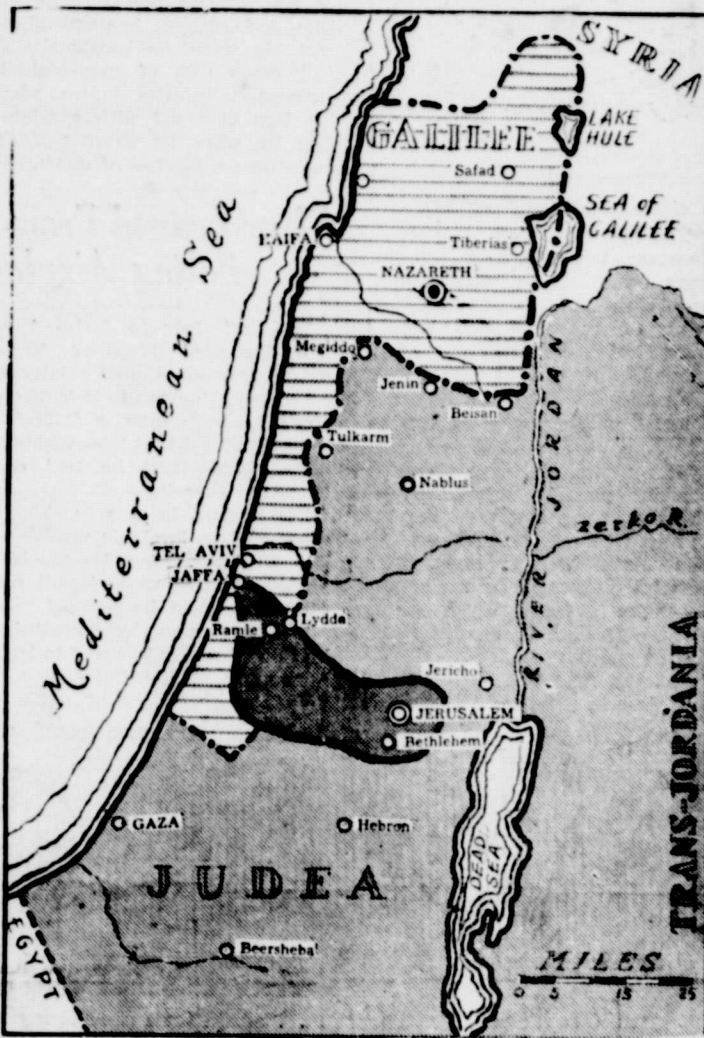
Court plan opponents considered presenting a motion Tuesday to recommit the judiciary bill to a committee which, if approved, would be tantamount to killing the program. They claimed at least 50 votes for recommitment.

The administration forces meantime, speeded reorganization of their strength to carry on the battle after a state funeral service in the senate Friday for Robinson and completion of Arkansas ceremonies in respect to the late leader.

One obstacle facing the leadership shaken by the loss of Robinson was the growing demand for adjournment. It came chiefly from congressmen not in sympathy with the court program. But it provided a delicate problem in view of the warning of Senator Royal Copeland, democrat, New York, a physician that other senators were risking danger by working through the summer heat.

(CONTINUED ON PAGE SIX)

Holy Land Divided Against Itself



This is how the British Palestine Commission proposes to divide the Holy Land, a partitioning that has aroused opposition from both Jews and Arabs whom it was intended to placate. The horizontally shaded area would become the Zionist sphere; that diagonally shaded, the Arab sphere; and the British demand control of the dark area, which includes Jerusalem and Bethlehem, as well as Nazareth, to the north.

CARMICHAEL SAYS BLANTON CASE SOLVED

AUSTIN, July 15. (U.P.)—The Texas Rangers have solved the mysterious disappearance of Luther Blanton and his son, John, but there will be no announcement of their fate until the case is iron-clad. Col. H. H. Carmichael, state director of public safety, said today.

FISH RENEWS CHARGE RADIO INCOME LOST

WASHINGTON, July 15. (U.P.)—Representative Hamilton Fish of New York charged today that Assistant Attorney General Robert Jackson approved a "subterfuge" through which the treasury department lost tax revenue from the radio income of Mrs. Franklin D. Roosevelt.

Last Rites Observed For Mrs. Wright

Funeral services were held Wednesday morning at 10 o'clock at the Church of God for Mrs. J. F. B. Wright who passed away at the family residence Tuesday morning at 3 o'clock. Rev. C. S. Mead, pastor officiated at the service taking his text, Heb. 9:27 and Rev. 14:13. Besides her husband Mrs. Wright is survived by seven children: Misses Grace, Myrtle, and Dudley Wright of Cisco; Rev. Harvey Wright who is conducting a revival in Canada and was not able to attend; Calvin Wright who resides in Oklahoma, Leonard Wright of Fort Worth and Mrs. Lee Goodgame of Vernon.

Active pall bearers were: W. B. Statham, Joe Harris, F. E. Shepard, E. P. Crawford, W. P. Ellison and A. M. Worley. Interment was made in Oakwood cemetery immediately after funeral.

The body was in charge of Neil Lane Funeral Home.

Rev. Winstead Will Preach Here Sunday

Rev. J. H. Winstead of Belton Texas will preach at the Cisco First Baptist church Sunday, it was announced today by Floyd Shepard head of the pulpit committee.

PRESBYTERIAN SENIOR GROUP BUSY AT CAMP

Rev. M. H. Applewhite, live wire director for the Senior encampment now in progress at the lake, says groups under splendid leaders and very satisfactory work being accomplished. Infantile paralysis scare hurt the attendance but quality of work is fine.

AUSTRALIA SLOWS H. C. L. CANBERRA (U.P.)—Statistics prepared by the League of Nations show that Australia's rise in the cost of living the past year was one of the lowest in the world. The increase there was between 2.5 to 5 per cent.

Toy-Lending 'Library' a Success



Success of the toy-lending "library" recently inaugurated as an experiment by the Chicago Park District, and pictured above, has prompted the institution of additional units throughout the day. Children who possess library cards, signed by their parents, are permitted to play with the scooters, dolls, trains, and puzzles provided, and upon making a selection are allowed to take the toy home for a seven-day period. Breakage has been surprisingly small and losses few. The playroom of the library is shown in the top photo, and below, Miss Maxine Camp, librarian, checks out a doll to a waiting girl.

STATISTICS SHOW DECLINE IN TEXAS BUSINESS DURING JUNE

AUSTIN, July 15. (U.P.)—Commercial failures in Texas during June increased sharply over the preceding month and substantially over the corresponding month last year, it is shown by compilations of the University of Texas Bureau of Business Research.

Reports from Dun and Bradstreet Inc. show a total of seventeen failures in June, against eight in May and fourteen in June, 1936—increases of 112.5 per cent and 21 per cent respectively, the Bureau's analysis stated.

Liabilities of \$89,000 were up 287 per cent from May but down 4.9 per cent from June last year.

During the first six months failures totaled 76, a decrease of 29 per cent from the like period last year. Aggregate liabilities were \$794,000, a decline of 38.4 per cent from the corresponding period last year.

NO NEW CHARTERS GRANTED IN TEXAS

New charters granted to Texas corporations during June declined sharply both from the preceding month and the like month last year according to the University of Texas Bureau of Business Research. Capitalization also showed a marked decline.

Reports from the office of Sec...

RED FRONT TO PLAY LEACH'S STORE TONITE

The league-leading Red Front Drug team takes on the third place Leach Store team tonight. Leach has made some improvements and anything can happen. Tomorrow night promptly at eight o'clock the two business men's teams will start play and at nine o'clock the Cisco girls will take on the Abilene girls in a game that is going to be a good one.

Golf Student Wins Game From Teacher

GEORGETOWN (U.P.)—Johnnie McCook, 16, pupil of Dr. Claude Howard, golf coach at Southwestern University, beat his teacher in a surprise performance here.

Coch Howard had held a 66 record score on 18 holes and a 32 record on nine holes at the Georgetown Country Club. The young golfer broke both these records on one round. He shot a 65 on 18 holes which included a record of 31 for the incoming nine.

"No great professional golfer has played better than Johnnie did on the last 15 holes," Dr. Howard said. "He made seven birdies and one eagle, making nine under par."

WEATHER

EAST TEXAS—Partly cloudy; somewhat unsettled near coast tonight and Friday.

WEST TEXAS—Generally fair tonight and Friday.

About Our Friends

STEP A. LONG

Miss Conley went and elected as group president. The group at Graceland when representatives from clubs saw a floor proven Billy Rose has all the pretty dancers. Socially heard Past Director W. J. Danforth of a very interesting and heard Don Cowan tell a bull story. Eastland goat Nannette and the dog by having the smallest lion present.

representatives were handled, R. E. Grantham, T. C. Williams, H. L. Smith, A. G. Tuttle, Holley, B. C. Giles, W. E. L. Stamey, E. L. Jackson, and Williamson. Got to past midnight and so know some of the Lions sleeping. when we telephoned them near 8 o'clock will usually try to gain of their lost youth and innocence.

was a good program too. It was our bedtime before we had to eat and of course to stay up for that. and election of Horace, the member was that he was about when the next one was staged. sometime in. They called on Secretary.

EXPLOSION S 4 TRAPS NY OTHERS

JAN, Ind., July 15. (U.P.)—A "mine damp" shot through the Baker Soft Coal mine killing at least 4 miners and approximately 70 others.

were rescued but 10 of re burned severely.

crowds equipped with gas masks into the shaft to rescue others. mine of men, women and children about the mine entrance.

Wilson, state mine director, rescue crews from nearby rich Indiana coal out of the 12 taken from were not expected to live. women at the mine entrance hysterical. Police established to keep the from hampering rescue.

EMPLOYED IN A RANKS SAY WANT WORK

ANTONIO, July 15. (U.P.)—Estimated at 500 unemployed around the offices of the Federal Administration with re today, demanded work re driven off by police.

"Break down the door" work work" rang out as argued against the building. called as the mob advanced near the office applications are re-

Prince of Athens te of Miss Dorothy

Locomotives Get New Toned Whistles

STONINGTON, Conn. (U.P.)—While scores of residents were signing a petition against the "loud and prolonged" screeching of the New Haven railroad's 10 new streamlined locomotives, William Hill was shouting praises for the "new toned whistles."

He threatened to circulate a petition asking that the present tone of the whistles be preserved—and he lives close to the tracks. He majority of the town's folk however, feel that Hill's "sleep is more sound than his opinion or whistles."

Crash Delays Air Letter Six Months

ALBANY, N. Y. (U.P.)—A letter mailed in Coronado, Cal., Dec. 13 was delivered to Laurence Moses June 23.

Stamped across the face of the letter was the explanation: "Delayed due to airmail interruption near Salt Lake City, Dec. 15, 1936."

DRIVER KILLED TWO INJURED IN BUS CRASH

GREENVILLE, July 15. (U.P.)—J. M. Holloway, 37, bus driver from Dallas, was injured fatally and two passengers suffered cuts and bruises, today when a bus broke through a guard railing and overturned in a ditch ten miles northeast of here.

The bus was enroute from Texarkana to Dallas with three passengers and Holloway aboard.

ONCE WEALTHY MAN CHARGED WITH ATTEMPT TO BURN THREE

LANESBORNE, Pa., July 15. (U.P.)—Albert Knight, 55, once wealthy oil company executive, was arrested at his home today on a charge of attempting to burn 3 of his children to death to collect \$250,000 insurance on their lives.

Knight, at liberty on \$5,000 bail on an arson charge, was arraigned before the second warrant was issued.

He was ordered held for \$10,000 additional bail.

The three children, Ruth, 23, Sur-19 and Mary, 17, were in their home here last May 28 when Knight allegedly set fire to the house. David the majority of the town's folk house at the time of the fire, but he was not mentioned as one of the intended victims.

IDAHO SENATOR FATHERS NEW FARM PROGRAM

WASHINGTON, July 15. (U.P.)—Senators James Pope of Idaho and George McGill of Kansas today introduced a bill embodying the administration's new comprehensive farm-aid program, designed to replace the agricultural adjustment administration.

The senate, meanwhile, approved the conference report on the administration's farm tenancy bill and sent the \$85,000,000 measure to the White House.

Originally sponsored by the American Farm Bureau Federation, the farm aid program would embrace crop production control, parity prices for farm products, and Secretary of Agriculture Wallace's "ever-normal grainery."

City Commission Wants Clean City

A few years ago the city passed an ordinance forbidding merchants sweeping their dirt and trash out the front door but provided that it be swept up and put in trash cans provided for the purpose. The city administration hesitates to use the ordinance for this enforcement but rather wishes to appeal to the patriotic feeling of business men to keep up the reputation of a clean city which Cisco now enjoys. The appeal follows:

TO THE MERCHANTS OF THE CITY OF CISCO: Gentlemen: This is an appeal to you to help us keep Cisco clean. The city is spending a considerable amount of money and effort to keep its main streets orderly and attractive and free of trash. But without your cooperation it will not be possible to do this.

Therefore, we are asking that you instruct your janitors not to sweep trash into the alleys or the streets, but to place this refuse in the garbage cans provided for it, so that the garbage man may carry it away as intended.

We are grateful for the spirit of cooperation you have always shown, and know that we can depend upon you to assist us in this instance. Sincerely yours, H. A. BIBLE, Sanitary Commissioner

CITY ADDS PLAYGROUNDS

SAN FRANCISCO (U.P.)—In 1936 the city opened its first pre-school playground for children. Today it has 54 such recreation centers attended by a daily average of 1,100 children between 2 and 5 years old.

Mr. and Mrs. Bob Key and daughter, Laverne, have returned from Fort Worth where they visited the first of the week.

CISCO DAILY NEWS

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NOTICE TO THE PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of this paper will be gladly corrected upon being brought to the attention of the editor.

Any error made in advertisements will be gladly corrected upon being brought to attention of the publishers and the liability of this paper is limited to the amount of space consumed by the error in the advertisement.

Pastor Speaks on Crop Alotments

As a pastor of rural people most of the time for a number of years, I have tried to study the problems of farm life and have urged cotton and tobacco growers to follow the advice of their leaders—to diversify, reducing acreages in money crops.

When the AAA came along and restricted cotton production on the basis used I saw the man who had cut acreage as low as he could go compelled to buy permits to gin his cotton from the "cotton hog" who had refused to cut acreage and who sometimes falsified his report of acres grown to cotton for the preceding five years and the quantity produced.

Hail or drought or some similar cause often made a farmer's acre production low. To hold him to that low production was a crime. I have seen a man with four or five little children with permits to gin only 300 or 400 pounds of cotton. I have seen his little children stand on the roadside in the rain with no coats and thin cotton clothing and leaky shoes, waiting for a school bus. I saw this while men who had permits to gin more cotton than they wanted to produce took the money from this man and his poor children.

In case of crop limitation we should allow each family enough tax-free cotton or tobacco to give a decent standard of living, taking into consideration the number in the family. Also let the number of cultivated acres be made the basis for determining how many acres may be grown to the particular crop without paying an overproduction tax. Let the farmer produce all he can on the acres planted to the crop.—Rev. H. L. Powell, Catawba County, N. C.

The Landlord-Tenant Problem

During the next few months Congress is almost certain to adopt some far-reaching policy for improving landlord-tenant relations and for helping capable tenants buy farms. In this situation the following editorial should be of interest not only to farmers but to all business men who deal with farmers or who have agricultural interests:

"The farm organizations have a tremendous opportunity for helping Congress make its legislation both progressive and practicable. Everybody of course is bound to admit that living standards of Southern tenant farmers are shockingly low. A tremendous proportion of that one-third of the nation that is 'ill nourished, ill clad, and ill housed' is right here on Southern tenant farms. Yet the blame for this condition cannot justly be charged either to the 'shiftlessness of tenants' to which extremists on one side ascribe it or to the 'greed and oppression of landlords' on which another group of extremists lays all the blame. The truth is that cotton has not been profitable enough to give proper returns either to landlords or tenants. Cotton growers have had to buy everything needed to make cotton on the basis of a high-priced protective tariff home market and sell the cotton on a low-priced free trade world market. Ground between these upper and nether millstones, landlords have not

BEHIND THE SCENES IN WASHINGTON

BY RODNEY DUTCHER
NEA Service Staff Correspondent

WASHINGTON—The man who stood out in front and fought the C. I. O. and the President's Steel Strike Mediation Board was Tom Girdler of the Republic Steel Corporation.

But the man who supplied the real backbone and force of the battle of the independent companies against labor organization was President Eugene Grace of the Bethlehem Corporation. All those who have had intimate contact with the strike and the efforts to settle it agree that if Grace and Bethlehem, second largest concern in the industry, had not stood out against John L. Lewis, there probably would have been no major strike.

It appears that Bethlehem had most to lose. It may not be true, as C. I. O. leaders insist that Grace worked on Wall Street banking influences to get Republic into the fight against Lewis.

But the union also charges that Bethlehem has a lower wage structure than other steel companies and that this, plus the fact that it imports most of its ore, gives it a competitive advantage it would be loath to lose.

And this charge has more substantiation. A survey just completed by the Bureau of Labor Statistics, shows that the average steel worker whose work was spread over 52 weeks of the year earned at the time of the survey \$1043 in the Eastern district, \$1063 in the Southern district, \$1123 in the Pittsburgh district and \$1177 in the Great Lakes-Midwestern district.

The significance of these figures lies in the fact that practically all of the industry in the Eastern district is at the Bethlehem plants in

Bethlehem, Pa., Johnstown, Pa. and Sparrows Point, Md.

UNITED STATES STEEL has sought to get uniform wage structure in the industry in order to eliminate this competitive advantage, and Bethlehem has struggled to preserve that advantage, according to authorities.

Grace has been the outstanding spokesman on the steel industry and probably its strongest figure since Judge Gary's rule over the industry ended with his death. Recently he achieved the election of Girdler as president of the American Iron and Steel Institute, United States Steel backed its president, William A. Irvine. But Grace voted for himself and won by one vote.

Inasmuch as Grace now appears to stand out as the first major industrialist, who has given John Lewis a set-back, his star in the industrial firmament hardly seems to be fading.

A university graduate, Grace went to work for Bethlehem 38 years ago as an electric crane operator. He had worked up to be general manager by 1908 and became president in 1916. In pre-war and war years, Bethlehem made more munitions than any other corporation in the world and expanded enormously. Grace was a pioneer in the establishment of company unions, and under his leadership Bethlehem adopted a policy of refusing to sell steel to unionized building firms in Philadelphia and New York.

Although United States Steel is still far bigger than Bethlehem it has no leader comparable to Grace, and Grace can boast that whereas United States Steel yielded to John Lewis, Bethlehem and its allies fought it out.

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OUT OUR WAY



prospered. On the contrary many of them have lost their farms.

"Nevertheless while recognizing all these basic facts, we must also recognize two other important basic facts as follows: (1) Landlord-tenant contracts should be modernized to encourage longer rental periods, live-at-home programs, soil improvement, strict account keeping, fair credit charges, etc. (2) More definite help should be given ambitious and worthy tenants who wish to achieve the security and dignity of home ownership."

Frontier Fiesta Gets Fine Display

PORT WORTH, July 15. (AP)—A frock-coated press agent from New York, Ned Alvord, for the second time in many summers is giving

Frontier Fiesta followers a display of rhetorical and sartorial splendor. Alvord, employed by Billy Rose, is in charge of advertising for the Fiesta. He came down from New York, chucked off his coat and tackled the job with all the fervor and adjectives that his training as

a circus press agent affords.

The Frontier Fiesta, and its predecessor, the Frontier Centennial, have been staunch rivals for two expositions in Dallas, 35 miles away. Many of Alvord's choice barbs are hurled indirectly at the shows Dallas offered to attract the tourist traffic.

Frontier Fiesta's Casa Manana, a colorful outdoor cafe-theatre, gave Alvord a chance to use his superlatives. The show was constructed to combine quantity with quality, and Press Agent Alvord went the limit. It might be said that he went over the limit, because some of his descriptions are made up of terms that the average Texan employee seldom, if ever, hears.

An example: "As the 1936 Frontier Centennial outshone in glamour and glory all

the splendors of the ages, so shall the 1937 Fiesta eclipse its predecessors with the luster of bedazzling effulgence.

"And it is all new, from the chromatic Pinwheel Pliance to the trifling wisps of gossamer that vest the provocative contours of delectable womanhood (Editor's note meaning the girls in the show.)"

The chorus, Alvord described as "an ensemble of ten-score alluring adolescent Aphrodites." "Casa Manana flames forth with a veritable Vesuvius of creative opulence as compared with the Stygian mediocrity of all other stage spectacles, past and present," wrote the modest agent. "Here on the largest rotating, oscillating rostrum on earth (a 140-foot revolving stage) is revealed Billy Rose's new Leviathan of extravaganzas."

Another show, presented in the setting of an old time dance hall and saloon, Alvord described as "the rowdy, raffish rendezvous of robust rivalry."

The pompous Alvord has sent many a sightseer away chuckling behind a handkerchief, because of the New Yorker's originality in dress. First he appeared in downtown Fort Worth in a derby hat, almost an oddity to the Southwest. When he removed the hat and placed it carefully beneath a chair, Alvord's shaven head glistened.

His sartorial style (?) is a topic of conversation for all who notice him. A frock coat is standard garb, and his wardrobe boasts the only full dress suit of grey-and-white seersucker in the entire section. He tops that off with a wing-top bow tie, when he wears a tie, and sometimes a top hat of straw.

Flyer Leaped From Faling Airplane

DALLAS, July 15. (AP)—A week ago Armenogol Martinez, 23-year-old Nicaraguan student aviator, asked a flying instructor if it was difficult to leap from a falling airplane. Today he had learned it was quite simple—and he had experience to prove it.

His airship in a spin, Martinez attempted to level his machine out but with no success. He fought the plane's controls while it fell nearly 4,000 feet, then he jumped.

Martinez's parachute opened and he floated safely to earth to become a member of the Caterpillar club, unofficial fraternity of flyers who

have saved their lives by "balling-out" of falling planes.

Nervously perspiring from his experience, Martinez received the congratulations from his fellow flyers for his safe landing.

But Martinez was not to be cheered for he could only think of the \$5,000 monoplane that didn't land safely.

STATE HAS FROG LAW

SACRAMENTO (AP)—California is one of the few states that has frog legislation. While there is no closed season for frog hunting and no license is required, nevertheless the

Announcements

I. O. O. F. LODGE

I. O. O. F. Lodge meets every Monday night at 8:00, I. O. O. F. Hall. Rebekahs every Thursday night, 8 o'clock, W. Manning, N. G.; Mrs. Dee Clements, Rebekah N. G.; Joe McElroy and Mrs. Edith Rainbolt, secretaries.

LIONS CLUB

The Lions club meets each Wednesday at the Laguna Roof Garden, 12-10.

HORACE CONDLEY, President
H. L. DYER, Secretary.

AMERICAN LEGION

John William Butts Post, No. 123, American Legion, meets every first and third Monday nights of each month at the American Legion Hut.

W. C. CLOUGH, Post Commander
W. C. McDANIEL, Post Adjutant
DOC CABINISS, Service Officer

VETERANS FOREIGN WARS

Meets every first and third Wednesdays at 7:30 p. m. at I.O.O.F. Hall.

D. J. GORMAN, Commander,
A. L. CLARK, Adj. Gen.

IDEAL CAFE

414 Ave. D.
Come in and get acquainted

"SERVICE WITH A SMILE!"

Mr. and Mrs.

C. L. Kimmel

VACATION DIARY

BY JEAN SEIVWRIGHT

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CHAPTER I

THURSDAY: It's all settled!

Roger and I are going to be married in the Little Church Around the Corner a week from Friday. My "rising young designer of things modernistic" (to quote from an article about my fiance and his work) says there's no sense in putting that off till we have made a million. It's happiness we're after and that's what we'll have when we get together. I agree with my darling. Life has been wonderful since we met.

I still smile when I think of that. It was the rush hour at Long's exclusive tearoom when he dashed in, demanding instant service. As chief hostess I scanned the room, found a small table with one vacant seat. He smiled . . . thanked me . . . became a regular patron . . . and at Christmas we were engaged.

Now I must think of my troupe, where we're going to live and a host of other details. There's just one thing—but there, why think of that? Roger couldn't have been in earnest about it. Midnight? I mustn't write another word. Tomorrow will be here too soon.

Friday: A busy day. Two conventions in the city which is overrun with strangers. You'd know them in a minute, even if they left off those ridiculous badges that announce they're delegates from Tripp's Corners, or some other as exciting spot in the United States. Roger phoned in the afternoon. . . an unexpected conference with Eocco this evening, so he won't be able to make our date. I wonder why Roger bothers with him now. He's such a cocky, insufferable sort of chap. Still I suppose I shouldn't cavil about any of his clients. . . better remember it was Rocco who gave my darling his first chance (Roger started as an architect, but always wanted to design interiors and all their accessories). Every one knows Rocco's "club" is nothing more than a gambling joint; but Roger's work made a hit . . . got lots of publicity for the place and some good contracts for my dearest. I did want to see him tonight. I'm afraid we don't see eye to eye about Peter.

SATURDAY: Had dinner with Roger. He's tremendously encouraged. . . got a call to go to Washington tonight about decorating the directors' rooms in some new office building. That will mean a handsome check! Hadn't any time to discuss our wedding plans, as he had to catch the nine o'clock train. Roger



Illustration by E. H. Gunder.

He smiled . . . thanked me . . . became a regular patron . . . and at Christmas we were engaged.

wanted to escort me home. I said I would rather go to Grand Central and see him off. I love stations with all the people coming and going. They always make me long to be up and away too! Hated to say goodby to my love. Hated to go home. Stuck around for a bit. Then, remembering Peter, dashed into the subway.

Monday: Lovely Parma violets from Roger . . . and two telegrams. He may be home tomorrow. I've missed him dreadfully. Even if I don't see him every day when he is in the city, there are always his phone calls.

Told Peter what Roger and I are going to do. He wrinkled his freckled nose and shrugged his shoulders just like Mimi. Then, fingering his sturdy self against me, he hugged me with all the enthusiasm of a seven-year-old. . .

. . . afraid too I showed my resentment . . . we almost had words about it. That would have been dreadful when we've never had a single moment of misunderstanding. Roger's a darling, but quick as Mercury. His dark hair has a glint of red in it, and people do say things about red-heads and tempers.

WEDNESDAY: Roger phoned me about five. Back from Washington . . . jubilant over a new contract . . . also met some important men. So long as it's men, that's all right with me. Called for me and we went dancing. Having a midnight snack, I picked up a newspaper, and read this paragraph from that notorious gossip column—The Crow's Nest: "Rumor says that our old friend R—'s angel(a) daughter is a flame about the clever young designer who did such interesting things to his 'club' that it's now smart society's favorite rendezvous." Handed it to Roger. His scowl showed me he resented the coupling of that girl's name with his. Then we laughed about it. I'll never have to worry about Roger and other women. He never sees them. How lucky I am! Peter was not mentioned, though we talked about looking for an apartment.

Thursday: Spent the day in the country with Roger. How heavenly it was with all the flowers . . . and the birds singing so sweetly! Peter went picnicking with one of his schoolboy friends and his family. Said to Roger when we passed a lovely little house, "That's the sort of home I'd like." He agreed it was perfect; but said we'd have to live in the city for a bit. Not such a bright prospect with summer days ahead. Still I can see why my "rising young designer" cannot afford to leave the enchanted city yet with its opportunities to contact big business men and land fat contracts.

Well, we can have week-ends in the country and at the shore. Glad Roger loves swimming and golf. Guess his interest in outdoor sports is what keeps him "fit." He does look well, even if his fine skin is inclined to burn red instead of tanning. Well, there's "aye a something" as my old nurse used to say.

Friday: There's always a let-down toward the week-end but today was an exception . . . we were frightfully busy. More conventions . . . more and more visitors to increase the quota we serve. Carl, who carries on till I come on the floor, informed me a young man wanted to see me. She's such a crazy kid she didn't even have the sense to ask his name. . . I wonder who he was?

(To Be Continued)

rights of the frogs by law.

Our job department can save you money.

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SAV 25 Per C

WEST SUPPLY

A STATEMENT POL

Recent wa Ave. A 16th St. size the collision ance. We both in strongest nies. See if you are protected.

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 Summer Clothes to us—Our process of
 brings out the original luster and retains it
 longer.

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FOR SALE
 FOR SALE—Coolerator Ice Box
 See John H. Garner's Store.
 FOR SALE—Small Royalty Inter-
 est in gas well, or given as securi-
 ty for cash loan. Inquire at Daily
 News Office.

LOST
 LOST—Saddle horse, small bay, un-
 branded. Answers to name of Billy
 Reward of \$5.00. R. W. Higgins
 Route 3, Cisco.

WANTED
 WANTED—Homes for beautiful
 long-haired puppies. Shepherd
 and Spitz mixed. Call 308 East 7th
 Street after six o'clock.

64 RA Projects on Sam Houston Farms

DALLAS, July 15. (AP)—W. J. Green, assistant director in charge of Rural Resettlement in Texas, has announced that bids have been solicited for construction of 64 units on the Sam Houston farms, 20 miles east of Houston.
 Contracts for the work on the RA project will be let immediately after the bids are opened here on July 29, Green said.
 Under a recent authorization from Washington the houses on these units will be less expensive than original plans indicated. The plans call for four and five-room houses with running water in the kitchen only. The indoor bathroom has been eliminated in favor of the pit-type toilet in these plans.
 The barns will house five animals and the wells will go approximately 90 feet to find good soft water. Bids for drilling and equipping the wells include estimates with and without windmills.
 Prospective buyers are expected to be selected from the 12 or 14 counties nearest the project, and it is anticipated that the units will be ready for occupancy early in 1938.

AQUARIUM PARTY TO FISH
 ST. AUGUSTINE, Fla. (AP)—A specially built 49-foot boat will set out from here soon to bring back deep-sea fish for a new \$2,000,000 aquarium and marine studio.
 Cisco Daily gets best returns returns for your want-ads.—Phone 80.


Okl. City Wins by Hitting Powerfully
 DALLAS (AP)—Statistics released by the Texas Baseball League today reveal a good basis for Oklahoma City's large lead over other teams in the league—that is, powerful hitting.
 Through games of Sunday, five regular players on the Oklahoma City team were in the first six

leading hitters of the league. Homer Peel of Fort Worth topped these Indian players. Keesey, Sperry Governor, Kott and Easterling.
 The statistics showed Peel, Fort Worth manager and first baseman to lead the circuit in five batting departments in hitting, with an average of .403; in runs with 78; in hits, with 137; in doubles, with 37 and in runs batted in, with 91.
 Daily News—First in news, first in service.

Noted Jurist

HORIZONTAL
 1 Former member of the U. S. Supreme Court.
 10 Beer.
 11 Finch.
 12 Laughter sound.
 13 Oceans.
 15 By.
 17 Glacier ice.
 19 Perished.
 21 Satin.
 23 Harvest.
 25 Pound.
 27 He was a judge.
 32 To observe.
 34 Festival.
 35 To sin.
 36 Form of "a."
 37 Tree.
 39 Steals.
 41 Peak.
 44 Distant.
 46 To plump.
 48 Moldings.
 50 Exclamation.
 52 Beverage.
ANSWER TO PREVIOUS PUZZLE
 KNUT HAMSUN
 EASE DIANA
 ACES KNOT
 RET HAMSUN
 SE ERIKS TAROT O
 VATS OASIS NOMA
 EWE MOOCUM EOS
 NE SOS D RAM AT
 TEMISER GELID A
 YEARS ABA ENROL
 LIE SPITE EER
 WINNER N NORWAY
VERTICAL
 1 Feudal tenants.
 2 On the lee.
 3 Approaches.
 4 Type standard coin.
 5 Promise.
 6 Dry.
 7 Consipuous.
 8 Sound of surprise.
 9 Beam.
 14 Ketch.
 16 German title
 18 Clumsy shoe.
 20 Pigeon.
 22 Burr in wood.
 24 Portion.
 26 Honey gatherer.
 28 To jog.
 29 Go on (music).
 31 To kidle.
 33 Sprite.
 38 Entangled.
 40 To fly.
 42 Needler.
 43 Hindu noble.
 45 Portuguese.
 47 To primp.
 49 To regret.
 51 Mammoth.
 53 To perform.
 55 Male deer.
 58 To bring legal suit.
 59 Aurora.
 61 Bugle plant.
 64 And.

EYES!
 Are you conscious of your eyes? If so, something is wrong. Eyes should function so perfectly that we are as unconscious of them as we are of breathing.
 People who suffer from nervousness, headaches, indigestion or constipation should have their eyes examined.
DR. W. I. GHORMLEY
 OPTOMETRIST
 Thirty-five Years Caring for Eyes Exclusively



WHY
 READ THE WANT-ADS?
 Because You'll be able to find what you want.
 YOU'LL be able to find a buyer for what you want to sell or rent.
 SAVE Many others have used these columns and found buyers for what they had to sell or sellers for what they wanted to buy.
 WE GET Results Because people not only get our paper but they read it.

CISCO DAILY NEWS
 AMERICAN and ROUNDUP—Phone 80
WANT-AD SECTION

Mystery Golfer Holdup Suspect
 The mystery man of Los Angeles golf circles, so strongly opposed to publicity and photographers that this photo, from Sports Illustrated magazine, is one of the few ever made of him, admitted he was Laverne Moore, New York robbery suspect, after authorities checked his fingerprints. A year after the tavern holdup for which he was sought, Moore went to Hollywood, made his headquarters at an exclusive country club and soon numbered film notables among his friends.



4,000 Cadets Are Expected at A & M
 COLLEGE STATION (AP)—Anticipating an enrollment of more than 4,000 cadets for the 1937-38 school year, Texas A. & M. College will add a new regiment and a total of nine new companies, troops or batteries to its cadet corps.
 The cadet corps will have 45 companies, troops or batteries divided into six different regiments after the increase.

'Dust Bowl' Wheat Flowing to Market
 BY RICHARD M. MOREHEAD
 United Press Staff Correspondent
 FORT WORTH, July 15. (AP)—Wheat from the Texas "dust bowl" is flowing to market in a golden tide, bringing good times again to a section that has known only drought and low prices in 6 years.
 The dust bowl had its drought in 1936 and in early 1937, but rains came to much of the area to give it the best wheat crop since 1931. Approximately 40,000,000 bushels of wheat was raised in Texas this year; and it has brought about \$1 a bushel.
 Local tradition holds that the Texas Panhandle is the place where you can expect more wheat and raise less; and raise more wheat when you expect less, than any place in the world.
 Fortunately for the tenacious plains farmers, 1937 was a year that the harvest exceeded the prospect—and so did the price.
 The "golden harvest" after so many lean years has caused excitement in the wheat belt that would have done justice to a gold rush, or an oil boom. District court was turned out at Plainview, on the South Plains, so the jury panel could help with the harvest.
 New combines, new machines that cut and thresh the grain in operation, were sold faster than they could be delivered. Trucks, automobiles, irrigation pumps and other items demanding an outlay of several hundreds dollars have sold briskly.
 Even marriage license sales increased as once-broke swains pocketed their first money in many months.
 Floyd county, with a yield of nearly 4,000,000 bushels, led the

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 Small Cash Payments and Liberal Terms on Balance
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state in production. Four adjacent counties—Hale, Swisher, Crosby and Castro—likely will total nearly 6,000,000 bushels together.
 Timely rains, from last fall through May, brought the successful crop. "Volunteer" wheat, not planted but allowed to grow from the seed that dropped from the previous crop, yielded up to 15 bushels an acre. Irrigated wheat made from 25 to 60 bushels and dry land wheat from 10 to 45 bushels to an acre.

THE STANDINGS
 (Does not include today's games)
TEXAS LEAGUE

Club	W.	L.	Pct.
Oklahoma City	63	35	.643
Fort Worth	54	42	.563
Beaumont	53	43	.552
Tulsa	50	44	.532
San Antonio	47	48	.495
Galveston	43	52	.453
Houston	38	59	.392
Dallas	36	61	.371

Yesterday's Results
 Fort Worth 4, Galveston 5.
 Tulsa 4, Beaumont 1.
 San Antonio 9, Oklahoma City 1.
 Houston 5, Dallas 3.

Today's Games
 Fort Worth at Houston.
 Dallas at Galveston.
 Oklahoma City at Beaumont.
 Tulsa at San Antonio.

AMERICAN LEAGUE

Club	W.	L.	Pct.
New York	48	22	.686
Boston	41	28	.594
Chicago	44	31	.587
Detroit	42	30	.583
Cleveland	35	34	.507
Washington	30	39	.435
St. Louis	22	48	.314
Philadelphia	20	50	.286

Yesterday's Results
 Cleveland 11, Washington 3.
 Chicago 6, Philadelphia 4.
 New York 10, Detroit 2.
 Boston 4, St. Louis 3.

Today's Games
 New York at Detroit.
 Philadelphia at Chicago.
 Boston at St. Louis.
 Washington at Cleveland.

NATIONAL LEAGUE

Club	W.	L.	Pct.
New York	47	29	.618
Chicago	45	28	.616
Pittsburgh	40	33	.548
St. Louis	39	33	.542
Boston	34	41	.453
Brooklyn	31	41	.431
Cincinnati	29	43	.403
Philadelphia	29	46	.387

Yesterday's Results
 New York 4, Pittsburgh 2.
 Cincinnati 5, Brooklyn 3.
 Boston 2, Chicago 1.
 St. Louis at Philadelphia, postponed, rain.

Today's Games
 Pittsburgh at New York.
 Chicago at Boston.
 St. Louis at Philadelphia.
 Cincinnati at Brooklyn.

Our job department is complete—let us figure on your next job. We can save you money.

FRONTIER FIESTA Ft. Worth
 JUNE 26 TO OCT. 31—LOW RAILROAD FARES
 You'll Enjoy True Western Hospitality at the Worth
 Now added for your comfort and further enjoyment is COMPLETE AIR CONDITIONING throughout Remodeled...
 LOW AS \$2 PER DAY
 The bath and shower in every room.
Now
COMPLETELY AIR CONDITIONED
 Guest Rooms
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 Lobby • Mezzanine
 Banquet Rooms
WORTH HOTEL
 "A GOOD SURROUNDING FOR REAL FOLKS"

FRECKLES and HIS FRIENDS—By Blosser



DON'T GIVE THEM A TICKET, JOE! I'LL VOUCH FOR THEM! THEY'RE OKAY!
 WE ARE... BUT YOU'RE NOT! YOU'RE THE ONE THEY OUGHTA BE TAKING IN!
 DON'T YOU WANT HIM RIDING WITH YOU?
 IF WE NEVER SEE HIM AGAIN, IT'LL BE TOO SOON! HE'S A DANGEROUS CHARACTER, I TELL YOU! I'LL GET INTO A JAM IF HE STICKS AROUND US!

HEY! WHERE ARE YOU GOING WITH THAT TIRE?
IT'S REALLY MINE! I PAID FOR IT! NO RIDE, NO TIRE!



WHAT'LL WE DO NOW? IF HE RIDES WITH US, WE MAY GET INTO TROUBLE... AND THEN WE MAY NEVER GET TO CALIFORNIA!
AND IF HE KEEPS THE TIRE, THE SECOND LEG OF OUR ROUND-TRIP FROM SHADYSIDE BEGINS RIGHT HERE, ON FOOT!!



MYRA NORTH, Special Nurse—By Thompson and Coll



I SAY LANE—YOU'D BETTER GO INTO THE NURSERY—MISS NORTH HAS JUST FOUND ANOTHER CLUE FOR YOU.
 THANKS
 SO! YOU CALL THIS OLIVE BRANCH TATTOO MARK A CLUE—THIS ONLY CONFUSES THE ISSUE... WHY WAS ONLY ONE OF THE TWINS MARKED?
 IT'S BEYOND ME—



SAY MYRA... MAYBE WE ARE TAKING THIS WHOLE THING A BIT TOO SERIOUSLY. WHAT SAY WE FOLLOW THROUGH WITH OUR ORIGINAL PLANS, BEFORE ANYTHING ELSE HAPPENS?
 PLEASE, JACK... THE WEDDING CAN WAIT... AT LEAST UNTIL WE KNOW MORE ABOUT THESE TOTS—



OUT OUR WAY

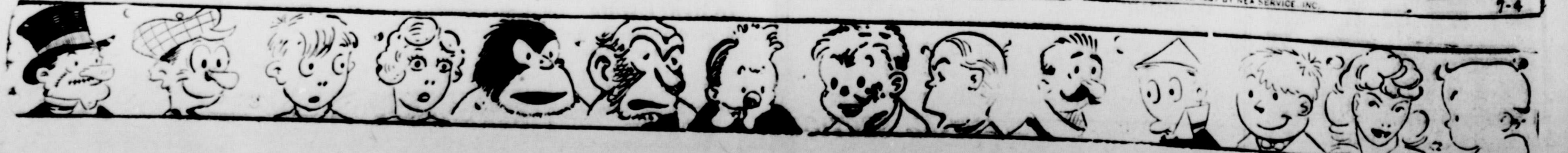
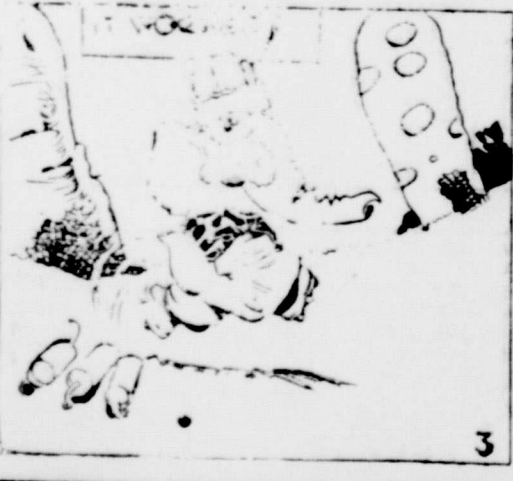
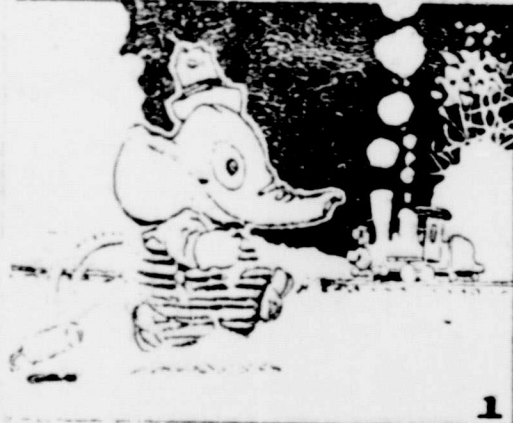
WITH *The Willlets*

BY JR WILLIAMS



THE COMIC ZOO

By Scarbo



Added 225 Enrollees

SELECTION (UP) — James, civilian Convoys officer for the Army Corps area, has strength in the area class as of June 20 1937 were white 2,002 were colored

Junior enrollees; 2,001 white local experienced men; 160 colored local experienced men; 2,003 white veterans; 432 colored veterans and one artist.
COC strength in Texas was distributed among the following sections:
Fort Bliss area, 3,018; East Texas, 4,298; North Texas, 3,624; and South Texas, 2,059.
Daily News—First in news, first in service.

U. S. WILL PUT MARKETS ACT TO WIDER USE

By FRED O. BAILEY
United Press Staff Correspondent
WASHINGTON, July 15 (UP) — Wider application of the Marketing agreement act recently approved by President Roosevelt is planned by Secretary of Agriculture Henry A. Wallace.

Operation of the law, first enacted in 1933 as a part of the Agricultural Adjustment Administration, has been hindered by district court rulings resulting from the Supreme Court's Hoosac-Mills decision invalidating the AAA.

Certain district courts had interpreted the Hoosac-Mills decision, which involved production control and processing taxes, as also rendering invalid the marketing agreement and order provision of the AAA.

Situation Now Clarified
The 1937 act, which supersedes the 1933 act, was passed by the house in April, by the senate in May and signed by President Roosevelt in June. It clarifies the legal status of the provisions of law under which marketing agreement programs may be developed.

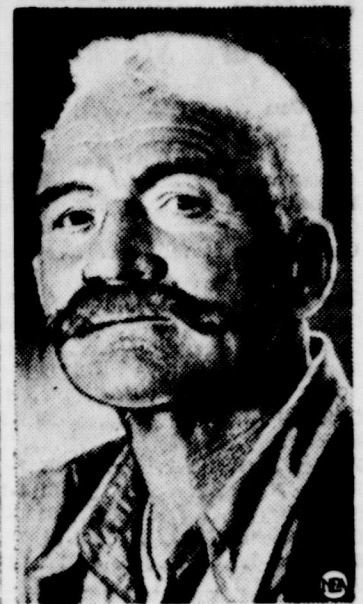
Presidential approval of the new act enables continued operation of marketing programs which directly affect more than a million producers of fruit, vegetables, nuts and dairy products in all sections of the country. F. R. Wilcox, director of the division of marketing and marketing agreements of the AAA, said.

Marketing agreement programs for regulation of interstate commerce in agricultural commodities are based on voluntary contracts between handlers of a particular commodity and the secretary of agriculture.

In those instances where it is desirable to regulate all of the commodity in the marketing area, the secretary is authorized to issue orders. The order is in the nature of a regulation making the provisions of the agreement applicable to all handlers of the commodity regardless of whether the agreement is signed by all handlers.

Scope Is Outlined
Marketing agreements have been applicable principally to growers of fruits and vegetables and dairy farmers. Provisions of the act make it possible in the case of growers of fruits, vegetables and nuts

Admits Selling Stolen Nitro



After pleading not guilty to formal charges, Henry Huber, 64, pictured in Franklin, Pa., jail cell, confessed that he stole nitro-glycerin, then allegedly sold it to C. I. O. men from Warren, O., scene of repeated bombings. He was held without bond and was expected to testify in trials of others held in connection with bombings.

for programs to include these regulations:

- 1. Controlling the rate of shipments from the shipping area to out-of-state markets.
- 2. Prohibiting shipments into interstate commerce of undesirable grades and sizes of the commodity handled.
- 3. In cases of unusual surpluses limiting the total quantity of the commodity into interstate commerce and, in some cases, providing for diversion of the surplus into other markets.

Dairy Provisions Added
Principal provisions of the act affecting milk and dairy products relate to:

- 1. The classification of milk according to its use.
 - 2. Establishment, or method of establishment, of a schedule of minimum prices to be paid by handlers to producers.
 - 3. Payment of uniform prices to producers under pool plans.
 - 4. Supplying market information to producers and authorizing the verification of weights, sampling and testing of milk purchased from producers.
- Milk is the only agricultural commodity for which producer prices are permitted to be fixed and the secretary of agriculture is required by the act to use the purchasing power of milk as a guide in issuance of orders for marketing agreements that fix milk prices.

Program Offered For Protection Against Labor's Abuse of Power

NEW YORK — Walter Gordon, Merritt, counsel to the Real Estate Board of New York City, in a recent debate proposed a ten point program by which society might protect itself and union and non-union workers against abuse of power by labor unions. His ten-point platform was as follows:

First, the business of government is to see that no other organization is as strong as itself.

Second, collective bargaining contracts and arbitration awards should be made judgments of record of a court and interpreted and enforced by the court, and unions should not be allowed to strike against the terms of such contracts and awards.

Third, the strike weapon should be used only "as an instrument of social betterment," then only as a last resort, and sympathetic strikes should be prohibited.

Fourth, "the American right to work" must be upheld, regardless of union membership.

Fifth, unions should be held responsible for the acts of their officers and agents, and laws to the contrary should be repealed.

Sixth, labor unions should exercise a larger measure of responsibility for maintaining law and order in connection with strikes they are conducting.

Seventh, there should be no strikes until all the resources of diplomacy were exhausted.

Eighth, the principle of collective bargaining, including union recognition, should be promoted "in proper cases," depending upon the establishment by law of fair standards of conduct and responsibility.

Ninth, the accounts of labor unions should be audited and reports supplied to members.

Tenth, strikes should never be called without a majority vote by secret ballot of those concerned.

PATRONIZE OUR ADVERTISERS!

Some Facts About Infantile Paralysis

AUSTIN, July 15 — Dr. Geo. W. Cox, State Health Officer, states that infantile paralysis, like typhoid fever, is largely a summer disease. Although cases may occur during any month of the year, over half the total number come in July, August, September and October. To date, 69 cases of poliomyelitis have been reported to the State Health Department in 1937.

Direct contact between persons is regarded as being the chief factor in the spread of infantile paralysis. Because of the seasonal prevalence of the disease, flies and other insects have been suspected of conveying the virus or germ. Insect transmission has not, however, been demonstrated. Although animals are subject to paralysis, they are seemingly not susceptible to the human type of this paralytic disease. Carriers are difficult to determine; this fact makes advisable the reduction to a minimum of human contact during an outbreak.

Early symptoms of infantile paralysis comprise headache, fever, vomiting, bowel disorder, drowsiness and irritability, followed by neck or back stiffness. Prompt medical care, early recognition and reporting cases make possible the use of valuable preventive and control measures.

After the acute state of the disease has passed and walking is finally permitted the patient, under no circumstances must be fatigued. It is thus observed that the secret of successful rehabilitation lies in continuance of professional guidance and large doses of patience.

Children under five are more susceptible to the disease and all children under 12 should be watched for suspicious symptoms. There are

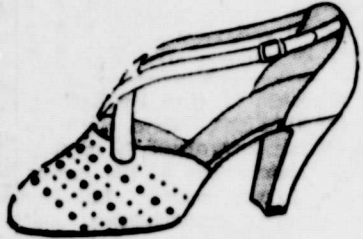
important things to do when a child shows symptoms. Your family physician should be called at once and physicians should report all cases to the health authorities immediately. When the disease occurs all cases should be isolated for 21 days. All milk should be boiled unless it is pasteurized. Children should not visit homes where the disease exists or there are symptoms of it. Flies should be killed and their breeding places destroyed. Promptness in diagnosis of poliomyelitis is important in preventing spread of the disease.

FINAL! CLEARANCE

Entire White Shoe Stock Regularly to \$4

FASHION SHOES

of the Season's Most Popular Style Hits!



L.19 and 2.47

NATURAL POISE 5.00 SPECIAL \$3.98

ONE TABLE OF SHOES Special \$1.69

ERGUSON'S SHOE DEPT. At Altman's

WHERE DOES ALL MY MONEY GO?

I wish I had more to spend this summer . . . simply must get white shoes and a new light sweater and those two books and, well, lots of things . . . I'm not extravagant, but where does all my money go?

Don't worry too much—the very same sort of problem bother the folks along Millionaire Row. And you can do something about it, very easily, by learning how to recognize the best things to buy, the best places to buy and the best times to buy.

The advertising columns of this newspaper can help you considerably. Form the habit of watching them closely for news about things you need now or will be needing soon. The facts are all there, waiting to be found. Perhaps you haven't been looking.

Register this fact right now: Advertised products give better service and more solid satisfaction than the things nobody knows. If you want the most for your money, and more money for other things, buy the brand with a reputation. It's a real bargain at its regular price!

Advertisements are news. Vital, practical news. Read the advertisements every day. News you need to keep on tap.

Predicts Higher Costs of Living

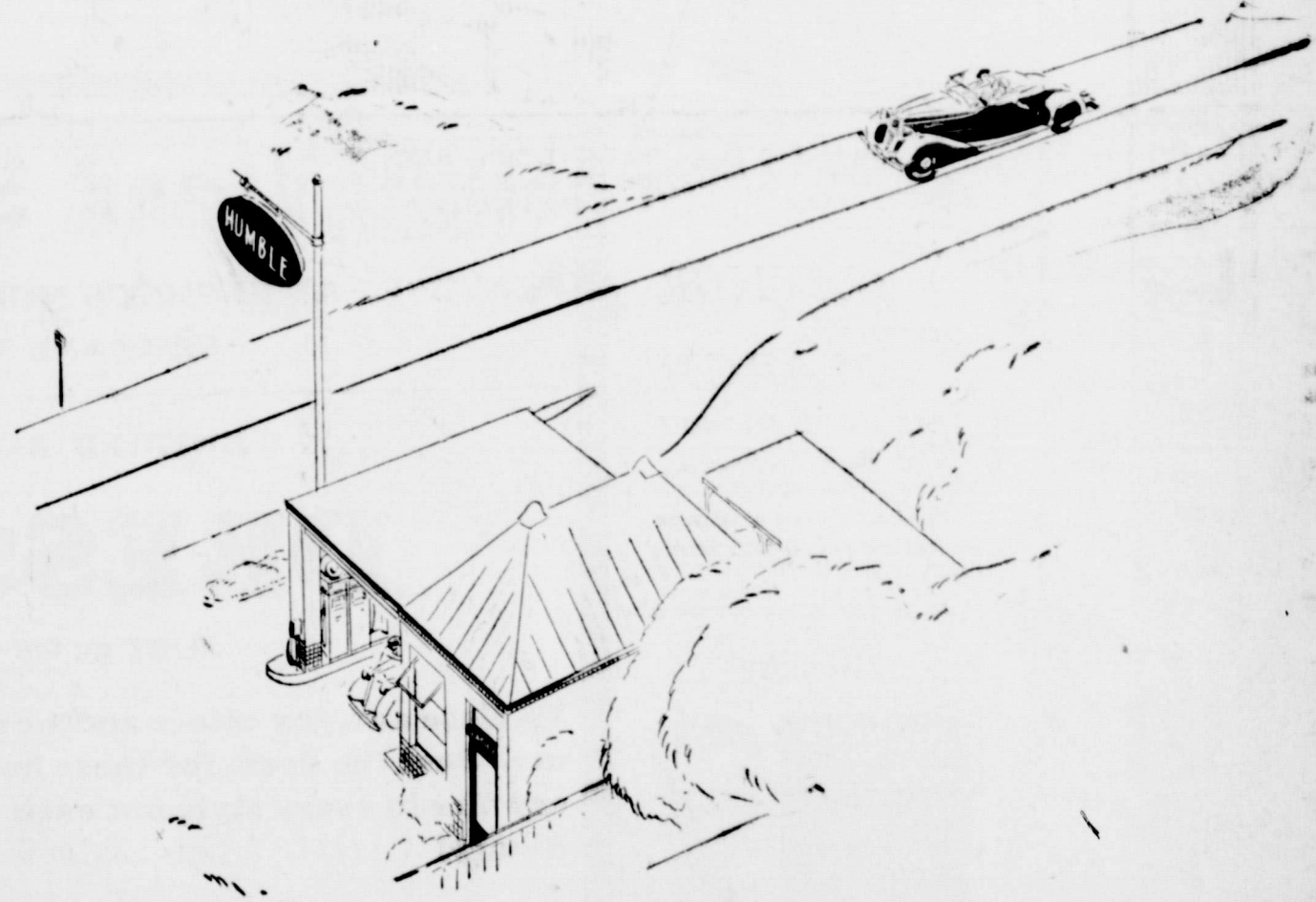
NEW BRUNSWICK, N. J. — A much higher cost of living is looked for by Dr. Edwin W. Kemmerer, Walter Professor of International Finance at Princeton University. Addressing the Graduate School of Banking, Dr. Kemmerer predicted inflation would continue. "The prospects are," he asserted, "that we are facing a substantial period of rising commodity prices which will carry the cost of living to much greater heights than it is today." Factors which will force that inflation, he continued, include heavy government deficits and their financing through borrowing from the banks, the devalued gold dollar, the federal silver policy and heavy excess bank reserves.

Freckles Champion Is Easy to Spot



Just try counting your own freckles and you'll have an idea of the job the judges were up against when they tackled the 400 district champions in Atlantic City's annual contest. On Helen Millbouer (above), 8-year-old Brooklyn girl, they found 1,988—count 'em—and awarded her the freckles championship.

Let's stop at the HUMBLE SERVICE STATION—I know it's clean



So will you. A friendly, Texas welcome awaits you at Humble Service Stations. Stop—today—for service where you see the Humble sign. Get acquainted with the Humble station men in your neighborhood and on the highways you travel. Follow the lead of thousands of fellow Texans—get the Humble habit!

Many husbands tell us that they have become regular Humble customers at the suggestion of their wives. Ladies appreciate the cleanliness of Humble Stations, the spotless driveways, the shining brass, the sanitary restrooms. They like, too, the courteous helpfulness of neatly uniformed Humble station salesmen.

HUMBLE OIL & REFINING CO.
A Texas institution manned by Texans

Complete service for you and your car: Spotless restrooms — ice water — free air and water — trained, helpful salesmen — highway information — complete lubrication service — first aid kits — motor fuels and motor oils for every car — accessories.

Humble Dealers
are located at convenient points throughout Texas. They are carefully selected men chosen for their ability as retail merchants of petroleum products. They are friendly, courteous, helpful, and the Humble Company offers them every encouragement in the rendering of a complete service to motorists. . . . Stop for service where you see the Humble sign.

