## Mr. Muleshoe

## The Muleshoe Journal

## Wet paces in 199 - <br> 





eere Day To Be Held



Tate Announces For Reelection County Judge

Kindle Candidate
In Commissioner


Winners Announced in Baby Photo Contest Held Here

 For B. D. Fried O. M. Long, 73

| Rites Conducted For B. D. Fried | Rites Held For O. M. Long, 73 |
| :---: | :---: |
|  |  |
|  | - |

Bailey Electric Cooperative Annual Meeting To Be Held Here Wed.

| JayCees To Give |
| :---: |
| Prizes For Best |
| Slogans For City |
| 2. |
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| xas |
| mixatis |
| we |
| \% \% = w |
|  |
|  |
| School Heads |
| Are Reelected |



$\gamma$ Workers To Meet In Enochs Church


 Theme: How Firm A Founda-



Adams Reviews Local Economic

 M soiety woman came up




| Plainview Production Credit Association |  |  |
| :---: | :---: | :---: |
| statement of condition At Close Of Business December 31, 1949 |  |  |
| ASSETS |  |  |
|  |  |  |
| Cash on hand and in banksBonds and interest |  |  |
|  |  |  |
|  |  |  |
| Total assers |  |  |
|  |  |  |
|  |  |  |
| Provision for Federal Income Taxes.Dratts outsanding |  |  |
| net worth |  |  |
| $\begin{array}{lll}\text { Class A Stock } & \text { N................................. } \\ \text { Class B Stock } & 99,630.00 \\ 196,170.00\end{array}$ |  |  |
|  |  |  |
| total liablities \& net worth $\quad$ - ${ }_{\text {a }}$ (1,360,384.61 |  |  |
| The above is a true and correct statement: <br> Clay Henry, Secretary-Treasurer |  |  |



THE MULESHOE JOURNAL, Thursday, January 12, 1950
 spaced.


 Mar's mind stretened to a new.
Idean neve ooes back to to to origin.
did

DR. ABNER ROBERTS optometrist

ACROSS FROM POST OFFICE 117 W. 4th St. Clovis, N. M. Phone 6753

## WE REPAIR

ALL MAKES
Tractors \& Farm Equipment

Let Us Get Your Job Lined Up Now So It Will Be Ready To Go!

Muleshoe Implement \& Supply Co.
ALLIS-CHALMERS MACHINERY SALES \& SERVICE PHONE 137

##  <br> Roct in the Soid

## plus "what's NEw IN JOHN DEERE FARM EQUIPMENTY" and other new interesting and educational pictures

Ddmission by Ticket Only

## DAVIS.LENDERSON

John Deere Sales \& Service ask us for them - Meine Tinee


## LAND \& FARM SALE

I am offering at public sale my farm, stock and equipment to the highest bidder. This farm consists of 160 acres of Red Catclaw land in shallow water district, hoving been
broken out two years. 30 acres in pasture, remainder in cultivation, which includes 35 ocres of growing wheat. One-holf mineral rights goes with farm. A nice 4 -room house wired for electriciry, with barn and windmill. Located on farm-to-market rood, $121 / 2$ miles northwest of Muleshoe, or 4 miles south, $11 / 4$ miles west of Lariat, or 1 mile
south, 3 east of West Comp sehool. south, 3 east of West Camp school.

## TUESSAY, JANUARY 11, 1950

Sale Starts at 10:30 A. M.

## CATTLE

1- Jerfese Guensey, $21 / 2$ yr. cow, bull
calf - Joprsey heifer, $21 / 2$ yrs., bull calf by

Jeersey cow, 7 yrs., 4 gals.

- Jersey heifer, 6 weoks old.

1- Jersey calf, 8 months.
16-Black. Angus bulls, subiect to regis.
i-Jersoy cow, 5 yrs., bull calf by side -Jersey cow, 6 yrs.
1 -Jerioy cow, 4 yss., 4 gals.
$1-$ Roan cour, 6 yss., 3 to 4 gals.s. heifer
Calf by
1 - Brown Jofrey, 8 y yrs., 4 gals., White
$1-$ Bropunger. Jersey cow, 4 yss., heary
${ }^{3}$-Guernsey heifers, 2 heavy springs.
HOGS
2-Sows ready to butcher.
HORSE

## FURNITURE

FEED

## IMPLEMENTS

-Allis Chalmers, 1948 W. C. with 3-row lister and planter.
-1-bale cotton trailer
-MTA tractor, 39 model, good shape -MTA tractor, 39 model, good
with 4-row lister and planter. 1-Shop-made Ford knifing attachment 1-Shop-made Ford Cultivator.
2-Butane bottles and regulators. 1-2-row iron go-devil.

## CHICKENS

 75-Mixed hens. 4-Mixed roosters Anyone wishing to add to this sale maydo so at regular commission. VE LUNCH free coffee TERMS: CASH
H. K. FPEEMAN \& HURLEY, Owners

JACK SPURLIN, CLERKCOL. DICK DOSHER, AUCTIONEER












Ford remains alone in low-price "Eight" field Reports were current several
months ago that Ford might en-
counter competition in the low-price
eightecylinder car figl. The manu-
facturyer considering suche a devel.
opment, however, apparently has openert, consideri
opmer
decided against it. decided against tit.
"The temptation to enter compe
tition for this market is strong. For
derives derives considerable sales appeal
from ability to offer an eight as wel as a six in the low cost bracket. Buy-
ers are attracted by the additional ers are attracted by the additiona
smoothness and power performance
afforded by the extra cylinders. "Principal reason why rivals have
stteered clear of eight-cylinder powe stereed ciear ort. Ford has been able to
phants is ocst.
hold expenses down by manuatatur
ing economies not often dupplicate hold expens
ing econom
by others.
"In "In pioneering the low-price V-8-8
the Dearborn producer had to strikc at the heart of the cost problen
at
The company was the first to evolv The company was the first to evevir
a method of making an integra
V-block and crankcase casting. "The Ford Company it noted foo
excellence of manuafacturig tech
onque Part of the reputation nique. Part of the reputation
based on willingness of the manage
ment to spend money on work ment to spend money on work
saving equipment. The Rouge plan
foundry, for example, is a model or foundry, for example, is a model o
efficiency. Airconditioning elimi efficiency. Air-conditioning cilmi-
nates some of the disagreeablenes
common to most foundries, whil common to most foundries, whit
conveyor osstess and automatic
machines obviate much of the usua machine
back-bre
work.
"With the use of advanced pro-
duction methodst the company has
bece been able to hold expenses with
reasonable limits. This is true teve
though use of the larger though use of the larger engin
means two more cylinders $\begin{aligned} & \text { mit } \\ & \text { more pistons, rings, }{ }^{\text {con }} \text { rod }\end{aligned}$ more pistons, rings, con' rod
sparkplugs, etc.-for each car pro
duced.
 Vendors regard the company as
tough custorert because of the r
gidity of inspection standard gidity of inspection standards. Sup
plies kow they must
closely with specified requiremen pliers know they must
closely with specified req
or face heavy rejection.
"The precision, together with th for the unusual performance of the
Ford V-8. Ford's ratio of applie Ford V-8. Ford's ration of applied
horsepower to gross vehicle weigh
has long been a horsspower to gross vehicicle weigh
has long been a favored design cha
acteristic. Other manutacturers acteristitc. Other manufactures hav
found this power plant too difficu
to build in to build in
small car.
"From present indications, it $m$ be a long time before competito
can challenge Ford in the low-pric can challenge eord in
eight-cylinder field."
Reprinted from Woods' Automa
tive Reports, Sept. 12 issue.



MULESHOE FUNERAL HOME
FOR AMBULANCE SERVICE CALL
47


GOSS AUTO CO.


Por. pantza hers




|  |
| :---: |

More Than Half Of Bailey Irrigation Wells Are Powered By Electricity

## ATTENTION

COTTON FARMERS
Wo aro always in tho markot for your cottoo
A. S. STOVALL
at Crossroads muleshoe, texas


The State of Texas tays
Butane and Propane Dealers MUST KNOW GAS The Low of the State of Texas REQUIRES that EVERY PERSON or FIRM - EVERY
ONE - who installs or connects butane ond propane (liquefied petroleum) gos
 of the State Railioad Commission. These licenses are issued ONLY AFTER an appli-
cont has taken a WRITTEN examination and PROVED his knowledge of the charcont hos taken a WRITTEN examination and pre experience in handling such equip.
acteristics of butane ond propene goses ond his
ment and his knowledge of the State's Rules ond Regulations governing ALL butane and propane installations.
BUTANE and PROPANE LICENSES are Separate and DISTINCT NO OTHER license of ANY kind permits ANY person or firm to make such installa-
tions or connections. Plumbers ond Master Plumbers ARE NOT PERMITTED by
 License issued by the Gas Utilities Division of the Railrood Commission: Because a
merchont SELSS oppliances for the use of butane ond propane gos DOES NOT mean
that merchant or any of his employees may LEGALLY instolled or connect this that merchant or any of his employees may LEGALLY instolled or connect this
equipment for you. equipment for you.
Some plumbers, some merchonts ond their employees HAVE passed this exomina-
tion ond ore properly licensed to do such work. But ALL hove not. And the Low
of Towd MUST have this particular and specific license. This low was passed to protect
YOU and YOUR FAMIY.

## NO OTHERS

ARE QUALIFIED
The mon who holds a license as a butone and propane instoiler - this license issued
by the Gas Utilities Division of the Sotet Roirood Commission - is experienced in this work. He is trained for his job. He KNOWS the rules ond regulations set up
by the Stote for YOUR protection. He has PROVED his qualifications by written examinotion. HIS work writl be done in full accordonice with the Low. He - and
ONLY he-con do this work LEGALLI.

## BE SURE You're Sure

Don't toke o chance. Don't lef 'iust onybody' tomper with or work on your butane
or propane equipment. Be SUE the man who does is PROPERLY AND LEGALLY
LICENSED TO DO THIS WORK. Be SURE You're Sure! TO BE ABSOLUTELY AND POSITIVELY SURE, GET ONE OF THE UNDERSIGN ED FIRMS TO INSTALL OR REPAIR YOUR LP GAS SYSTEM.

## Poultry Parley Will Stress Need For More Flocks

##  <br> Entertainment at Your Local THEATERS

MULESHOE, TEXAS Week Days Open 6:45 P. M. Starts 7:00 P. M.
Saturday and Sunday Open ar 1:45, Start at $2: 00$ and Continuous Showing

## Valley

THURSDAY \& FRIDAY
Loretta Young
Celeste Holm
Come To
The Stable saturday
George O'Brien
Rosalind Keith
Trouble In Sundown SUNDAY \& MONDAY

Terry Moore
Ben Johnson
Mighty
Joe Young tUES. \& WED. DISNEYS Dumbo sALUDOS AMIGOS

## PALACE

thursday \& friday Virginia Mayo achary Scott
Flaxy Martin saturday Kirby Grant

Trail Of
The Yukon
SUNDAY \& MONDAY
Glenn Ford
Janet Leigh
The Doctor And The Girl tuesday \& wednesday Ted Donaldson
John Litel

Rusty's Birthday

Journal Want Ads Buy, Sell \& Rent

## The one fine car



## MOTOR CO. $=$

[^0] 320 ACRES FOR LEASE - Fair
improvements. Has well, windmill
good Iand 269 arese in cultivation
See M. E. Robinson at Main Stree


## 

## COMPLETE IRRIGATION

PLANTS
Drilling and Servicing Wells Developed with Our Big Enough Engine

Hornbrook Drilling Company

WE ARE EQUIPPED TO DO ALL YOUR
BLACKSMITHING AND MACHINE WORK
we have a nice stock of

## STEELS

angles - flats - plate steel NO JOB TOO LARGE OR TOO SMALL electric \& acetylene welding

## AND FOR THAT

tractor overhall
TRY OUR MODERN IMPLEMENT SHOP WITH EXPERIENCED MECHANICS. HAVE THEM REPAIRED NOW AND BE READY FOR THE susy season ahead.

FRY \& COX BROS.
A ONE-STOP FARM SERVICE
PHONE 35

## Progress W.S.C.S. Fidelis Class Mrs. Humphrey In Reqlar Meet Has Party <br> OPTOMETRIST <br> Phope 342-J <br> Sweet Sudan

We will be in position this year to store or buy your sweet sudan in bulk.

We will par top prices at all times

## KING BROS.

GRAIN \& SEEDCO. PHONES $134 \& 350$

|  |  |
| :---: | :---: |
| PRICES 6000 for friday \& Stutiday |  |
| Pricitits oq. - . 1 1c | In CCANOVY, bar....... 3 c |
| Vielibox........nc | 3c (ielieiob box |
| Light CRUST FliUur, | R, 2 2ll bag. |
| "asisip | He Clililuiser |
| RED Poiaiotes. No. 1 , | 1,10los. |
| Milǐican.........sc |  |
| Gio.coat pt.e. $3 \mathrm{3c}$ | lc şôip, ba |
| HīiMs, | Actieffilb. |
|  | 5c HOTBAR B. 0 |
| -FRESH FRYERS- <br> Befief, lb....... 45c | POTATO SALAD MACARONI SALAD |
| Benton Food Mkt. |  |



THE MULESHOE JOURNAL, Thursday, January 12, 1950
Comprehensive Work Program For 1950 Mapped By West Texas C. of C.


## FORT WORTH <br> STOCK SHDW <br> RODED <br> JAN. 27 <br> throuch <br> FEB. 5

The Show of Shows-The Show of the Southwest Thousands of Head of the World's Finest Livestock On
Exhibit In Fort Worth's Modern Exhibit Buildings WORLD'S ORIGINAL INDOOR RODEO



## 

At last here's the glareless, sight-saving light you've always wanted for your home. The soft, eye-pleasing rays from Certified Lamps truly bring sunshine indoors. . . add new beauty to any room... bring out the delicate colors of any decorative theme.
Certified Lamps are
on display at your
dealer's. Look for
the blue tag that
tells you it's a
genvine Certified
You'll be pleased, too, with the dozens of new styles and designs of Certified Lamps. In quality they are unsurpassed... for every Certified Lamp must meet 105 rigid specifications in construction and perform ance. Ask your Public Service representative about new, modern home-lighting with Certified Lamps.


Stock Man Needs To Know Animals




Plainview Production
Credit Association



## total assers

- 

$\qquad$
$\qquad$

 | Provision for Federal Income Taxes.. | $\begin{array}{r}181,241.65 \\ 2,58.73 \\ 3,96.64 \\ \text { Drats outstanding } \\ \text { Other liabilitities. }\end{array}$ |
| :--- | :--- |

NET WORTH

$\qquad$ \$ $402,011.50$
$\$ 1,360,384.61$



## FASHIDNED for every tastePriced for every BUDEET"

Look over the 1950 Buick line,
which these two high-fashioned which these two high-fashioned
honeys represent, and decide for yourself if that's truth or just talk.
Nineteen - Yes, 19 -smart new and varied models to choose from, and
all with the eye-catching styling of
lo bold with the eye-catching styling of
bumpervard srilles.
bleek tapering fenders, the over-all sleek tapering fenders, the over-2
look of a jet plane in flight. look of a jet plane in flight.
Three full series-SPECIAL, SUPER
and Roadmaster - with SPECIAL and ROADMASTER - with SPECIAL
models available in both standard or de luxe finish.
Three separate power plantsin five horsepower ratings - all more powertul, higher in compression, all
Fireball valve-in heads
and one of them, the sensational new F-263,
giving SUPER models extra brilliance Siving SUPRR models extra brilliance Four wheelb
Four wheelbases - all planned for diding comfort - with overhang re-
duced make parking and garaging easier. Roominess galore, with rear
seats as much as 13 inches wider. seats as much as 13 inches wider.
Plenty of outlook as well. And the abiding comfort of coil springs on all
four wheels. And the steady going of

Phone your Buick dealer
torque-tube drive-plus Safety-Ride
rims for comfort plus control. Then look at prices-do they really fit any budget?
They range from the fine-car level
of the Roadmaster down to just-above-the-lowest figures on the
SPECIAL. But even these are so little SPECIAL. But even these are so little
above anything else - buy you so above anything else - buy you so
many more years of happy use and give you a car of such consist-
ently-better trade-in value - that ently-better trade-in value - that
you'll find Buick reachable by you'll find Buick reachable by
buyers in any price range. So why not get the whole story, price and all, from your Buick the "deal" is right, and a signed-up order steps you up to that Buick
you've always dreamed about!

"Betrer buy Buick"
${ }^{F}$ Achievements Of 185 Bailey CO . 4-HClub Boys Reviewed By Agent
Highest Prices For
SUDAN - CANE
MILLET, etc.
GILBREATH FEED \& SEED
muLeshoe $-\underset{\text { tixas }}{ }$

## MULESHOE STATE BANK


 In accoranane with a a call made by the stat
oy the Federal reserve Bank of this distric


 . and fixtures 86,000000
13. Demand deposits of individuals, partnerships, and
15. Depooritions

24. ToTAL LLABLITIIES (not incluaing ${ }^{\text {Sol, }}$ CAPITALACCOUNTS
25. Capital*
2. Undididied profits Reserves (and retirement account to



## MEMORANDA

${ }^{31 .}$ Asetsts pledged or assigned to secure
It Inee P . Bobo. Cunher of the ebovo-named bank, hereby, corturs
CORRDCT - ATTEST:

## GRACE M. OSBORN

JESE M. OSbor
 Baney County, Pexall 55,15, $1,18.13$

$F L 0 \cup R, 25 \mathrm{lb}$. bag
AR D, 3 lb . carton

| SYRUP <br> PENICK GOLDEN GALLON GeBc |
| :---: |
| TISSU <br> WALDORF <br> 3 ROLLS FOR <br> 256 |

o. 303 Can

Beef Stew ...... 27c
SAUSAGEE .... $12 / 2 c$
Potted Meat ... 20c
Peanur Butter .. 39c
Pie Crust ........ 19c SUOGAR, lb. ..... 12c CORN, 2 for .... 33c Baby Food, 3 for. $25 c$ R.ancer natlilicello bag MARGARINE
PORK \& BEANS ,acmeo



BACON, Wilson's Certified, lb. ... 52c SAUSAGE, McCelvy Farmland, Ib. 5 Dec CHEESE, Kraft Elkhorn, lb. ........ 48 C BACON DRY SALT - POUND

25

|  |
| :---: |
| PIE APPLE |


|  |
| :---: |
|  | $25^{\circ}$

190

PUMPKIN $2 f 0$ PEACHES best west alberta 176 MARSHMALLOWS SUGARKIS $11 \%$ SOUP hienz tomato 11.

27

$$
1
$$ Mo mow Y, 5 bo.jar ...........DSc Fresh Crisp Vegetables YAMS, No. 1 -lb. $7 \frac{1}{2} \mathrm{c}$ MRPEERUUIT, lb. APPLES, Fancy Winespp, lb. RADISHES, Bunch ${ }^{\text {PaD }}$ POTATOES, No. 1, lb. STRAWBERRIISS

 SEE HOW YOU SAVE! -

T R E E T, Armours-120z. Can

 SOAP, 2 for SUDS, 18oz. box....25c TID E, $\underset{2 \pi}{2 \pi}$





[^0]:    TEST DRIVE A '50 FORD
    IT WILL OPEN YOUR EYES!

