

THE CISCO AMERICAN

AND ROUNDUP 51st Continuous Year.

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NOTICE TO THE PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of this paper will be gladly corrected upon being brought to the attention of the editor.

What's News Today!

Amelia Earhart began her 27,000-mile trip to encircle the globe Wednesday afternoon at shortly after 4 o'clock, following in the wake of the two huge clipper planes. She headed for the Orient and the South Seas.

Woman has followed man into every danger and privation known. She has endured every suffering known to the human race and now she steps out into uncharted achievements to surpass anything her former lord and master has done.

Her trip will be followed eagerly by all newspaper readers.

Howard Hayes, alias Ray Rutledge, in Tarrant county jail is shot as he tries to break for freedom. He expected to escape and be a Texas No. 1 bad man, probably, and might have killed many others before his capture was effected.

But it is hard to beat the law. Precautions have been made to care for the criminal and once law gets on the trail of the law-breaker, his career will not be for long. Radio, effectual organizations, and fingerprinting science have made the way of the transgressor indeed hard.

The American Federation of Labor says raise wages but keep prices down by absorbing the wage hike by reduced costs. The union professes to see another depression in sight, or a relapse of the patient just recovering, unless industry changes from its plan of raising wages and increasing profits and dividends just as soon as it raises wages from the depressed trough into which the scale had sunken.

Secretary Hull again apologizes to Germany for the utterances of Mayor LaGuardia of New York and at the same time expresses the wish that denunciatory utterances in both Germany and America might cease since relations could become strained over needless fiery and uncurbed utterances.

A few men with untamed speech on both sides of the ocean may throw a whole nation into a squabble that could cost lives and millions in money. We are yet very uncivilized and very touchy.

The court controversy goes on and Roosevelt's enemies are now seeking to have justices testify in the examination. But in this country we avoid bloodshed over grave matters by talking ourselves out while we cool off. After the first fiery war we usually get down to cold facts and reason the matter out to the satisfaction of everyone concerned.

That is educated intelligence. In Europe where the masses are uneducated, a mob gathers, like in Paris this week, and mob spirit prevails with killing and wounded as a result. Meanwhile, business prospects get better here in Cisco and merchants are forgetting the squabbles of the governments in planning for Easter business.

Spring sunshine renews hope everlasting and blues and depressions are forgotten in the joy of living now—characteristic of American people and of Ciscons who are true representatives of this famous nation.

SPRINGTIME ... IS MOTORING TIME!

Let us prepare your car for the trip! —Washing —Lubricating —Polishing —Conoco Products —Quaker State Oils —Pennzoll —Kendall and Sinclair Oils in stock.

HALEY'S SUPER-SERVICE

Across from Laguna Hotel RAY HALEY, Prop.

Eliminate Auto Troubles WITH THESE BETTER SERVICES

• Texaco Products • Lubrication • National Batteries • Washing • Goodyear Tires • Tire Repairing

CHIEF

Service station CARL BAIRD, Prop. 212 West 8th Phone 100

INSURE IN SURE INSURANCE WITH

E. P. CRAWFORD AGENCY

PHONE 453 610 AVENUE D

OUT OUR WAY



To Select Jurors For 91st Court

A commission appointed by Judge George L. Davenport will meet Monday at 9 a. m. in Eastland to select jurors for the April term of 91st district court. The term begins Monday, April 5.

DOUBLE L IRKS WILLY

INDIANAPOLIS (U.P.)—Harassed for years by too many "L's" in his name, George Willey, Indianapolis, filed a petition in Marion county circuit court to have one of them eliminated. The extra "L" went into his name by association and habit.

INCENDIARY FIRES— (CONTINUED FROM PAGE ONE)

cases which should be disposed of during 1937. Since 1831 to 1936, inclusive, there have been 835 incidents and 204 convictions for the offense of arson.

Fire Ratio Drops The fire loss ratio in Texas dropped from 75 per cent in 1931

Canadian Students Would Fight for U. S.

LONDON, Ont. (U.P.)—Canadian students would rather fight for the United States than for Great Britain in the next war, a survey has revealed.

INCENDIARY FIRES— (CONTINUED FROM PAGE ONE)

to 27 per cent in 1935, that is the fire loss dropped from \$17,565,457 to \$6,008,363 in 1935, which decline was due no doubt to a gradual improvement in economic conditions, better underwriting, vigorous investigation in fire prevention, etc.



HER NAME IN LIGHTS by MARIE BLIZARD © 1937, NEA Service, Inc. BEGIN HERE TODAY DAPHNE BRETT loved LARRY SMITH, architect. Larry had recently asked her to marry him. But Daphne had always refused. Not telling Larry, however, that she first wanted to lay aside sufficient money to launch JENNIFER, her young sister, on a career.

About Our Friends—

Continued from page one. Mrs. T. F. O'Brien and Mrs. R. L. Ponsler shopping. Mrs. W. P. Bruce shopping. Mrs. A. W. Hubbard and Mrs. Jack Anderson downtown. Mrs. H. A. Bible shopping. Miss Lillian Shertzer and Miss Elizabeth Clift shopping. Mrs. Clifford Yeager downtown. J. B. Cate reading the news. L. A. White assessing county taxes.

'Wildlife' Deplores Killing of Hawks

AUSTIN, March 18 (U.P.)—Extensive killing of hawks has been condemned by the Wildlife Division of the National Park Service, which described as "regrettable and alarming" the spectacle of more than 100 dead hawks strung by hunters along a roadside fence near Mart, Texas.

ANNOUNCEMENTS

I. O. O. F. LODGE I. O. O. F. Lodge meeting every Monday night, 7:30. I. O. O. F. Hall. Rebekahs every Thursday night, 7:30. Walter Clements, N. G. Mrs. Ruth Powell, Rebekah N. G. Coe McElroy, and Mrs. Edith Rainbolt secretaries.

City Announcements

The Cisco Daily News American and Roundup are authorized to announce the names of the candidates for Mayor and Commissioners to be voted on at the city election to be held on the first Tuesday in April.

WARNING

This notice will serve as a warning to the people. The City Commission hereby gives notice they are going to enforce the ordinance against exceeding the limit and not observing the signs. New stop signs have been ordered and upon their arrival be placed at proper locations throughout the city.

CITY COMMISSIONERS

J. T. BERRY, (re-election) H. A. BIBLE (re-election) W. J. FOXWORTH (re-election)

NEW COURT SYSTEM TRIED MILWAUKEE (U.P.)—The conciliation branch of the Milwaukee County circuit court cleared nearly 1,000 cases from a congested docket in a year as litigants chose to arbitrate their differences before Judge Daniel W. Sullivan.

E. C. HERRON Chiropractor THE NATURE CURE IS SAFE AND SURE Acute and Chronic Diseases A Specialty Phone 679—406 West 6th

SINCLAIR H. C. Gasoline Oils SMITTY HUESTIS SERVICE STATION WASHING-LUBRICATION DAYTON THOROBRED TIRES Phone 17 Cisco Ave. D and 14th

BOYD INSURANCE AGENCY INSURANCE SPECIALISTS Phone 49 Cisco State Bank Bldg.

ED HUESTIS SERVICE STATION Ave. D and 8th St. Phone 500 and count the seconds

WILSON CAFE West Eighth St. Next to Palace Theatre Better Than the Best PLACE TO EAT Try Our HOME COOKED DINNERS Pies, Chili and Hamburgers Beer and Wine MRS. E. A. WILSON Proprietor

Johnson Motor Lines Faster Than Rail Regular as Mail! Ever-Ready Transfer and Storage Company Agent Phone 700

BARGAINS In Real Estate Small Cash Payments Liberal Terms on Balance CONNIE DAVIS Over Moore Drug Phone 198

AN INVESTMENT IN GOOD HEALTH IS THE GREATEST YOU CAN MAKE! VIRA L. MARTIN Chiropractor Mobley Hotel 2 to 5 p.

AUTO LOANS C. E. Maddock & Co. Real Est. Texas

Your Trade Will Be APPRECIATED at Ninth Street GULF STATION Washing and Greasing Tires and Tubes AUDRY EZZELL ALLIE FENTER Phone 39

THE NEW CHEVROLET is a modern car with PERFECTED HYDRAULIC BRAKES



Demand Perfected Hydraulic Brakes on your new car

FOR ECONOMICAL TRANSPORTATION
CHEVROLET
 GENERAL MOTORS INSTALLMENT PLAN—MONTHLY PAYMENTS TO SUIT YOUR PURSE

The new Chevrolet for 1937 is a modern car with Perfected Hydraulic Brakes—the highest development of the hydraulic braking system—the most efficient and reliable brakes built today. These powerful Chevrolet brakes always equalized. They respond lightly to light or heavy pedal pressure. They give the smoothest, most, straight-line stops on all kinds of roads and under all

weather conditions. They provide braking that is positive in action—braking that will safeguard you and your family as you have never been safeguarded before.

Demand Perfected Hydraulic Brakes, and demand all the other comfort, safety and performance advantages which are available at low prices only in the new 1937 Chevrolet—the only complete car—priced so low.

CHEVROLET MOTOR DIVISION, General Motors Sales Corporation, DETROIT, MICHIGAN

Closing Selected New York Stocks

Am. Can	106 1-2
Am. Rad & S.S.	26
Am. T. & T.	172 7-8
Armour of Ill.	12 1-4
Anacosta	64 3-4
Barnsdall Oil Co.	31 1-2
Chrysler	123 7-8
Cons. Oil	16 1-2
Curtiss Wright	7 1-2
Gen. Elec.	50
Gen. Mot.	62 7-8
Goodyear	43 5-8
Houston Oil	14 5-8
Montg. Ward	63
Ohio Oil	20 3-4
Packard	10 3-4
J. C. Penney Co.	100 3-4
Phillips P.	54 3-4
Pure Oil	20 3-4
Sears Roebuck	92
Soc. Vac.	18 3-8
Stan Oil N. J.	70 7-8
Studebaker	17 7-8
Texas Corp.	56 3-4
Tex. Pac. C&O	13
Cities Service	4 1-2
Gulf Oil Pa.	56 1-2
Humble Oil	82 5-8

Pastor Invents Device To Write Music Notes

LINCOLN, Neb., March 13 (AP)—The Rev. W. A. Fowler of Havelock Methodist Church has developed a music note writing machine, similar in appearance to a typewriter. He believes it will end hand scoring of orchestrations and duplicate copying of music and original manuscripts.

FISH-GAZING MAY BE CURE
 LONDON (AP)—Doctors at the Paddington Green Children's Hospital are conducting an experiment to see if fish-gazing has a beneficial effect on ill children. Fish-gazing, it is said, is soothing to the nerves. Doctors have placed a large tank of tropical fish in the convalescent ward.

CALLED TO DAUGHTER
 Word was received Wednesday by Mrs. Sue Bradshaw of the sudden illness of her daughter, Miss Grace, who is teaching school in Holliday. Mrs. Bradshaw, accompanied by James McCracken, left yesterday for Holliday.

QUIET YOUR NERVES

Mrs. Nettie Caldwell of 814 Garland Ave., Hot Springs, Ark., said: "I was feeling tired, nervous and weak and Dr. Pierce's Favorite Prescription taken as a tonic helped to make me feel much better. It gave me a fine appetite and this helped to give me more energy."
 Go to your neighborhood drug store today. New size, tablets 50c. Liquid \$1 & \$1.25. Write to Dr. Pierce's Clinic, Buffalo, N. Y.

Leslie Howard says Luckies are "tops" with his throat



"Years ago, as an ambitious young actor, I was impressed how well my throat liked Luckies and how well they suited my idea of a perfect cigarette. That impression still stands. In my recent tour of 'Hamlet', with its many performances each week and the attendant tax on my throat, I have been convinced anew that this light smoke is both delightful to my taste and the 'top' cigarette for an actor's throat."

Leslie Howard

An independent survey was made recently among professional men and women—lawyers, doctors, lecturers, scientists, etc. Of those who said they smoke cigarettes, more than 87% stated they personally prefer a light smoke.

Mr. Howard verifies the wisdom of this preference, and so do other leading artists of the radio, stage, screen and opera. Their voices are their fortunes. That's why so many of them smoke Luckies. You, too, can have the throat protection of Luckies—a light smoke, free of certain harsh irritants removed by the exclusive process "It's Toasted". Luckies are gentle on the throat.



THE FINEST TOBACCO—
 "THE CREAM OF THE CROP"

THE ONLY COMPLETE CAR—PRICED SO LOW

A-G Motor Company

ANDY AND JACK ANDERSON, Proprietors

PHONE 52 6th AND AVENUE L



Nyal Antacid Powder
 Banishes belching, gas and distress of sour stomach.
 50c size
2 for 50c

Nyal Aspirin Tablets
 Relieve headaches, neuralgic and rheumatic pains.
 Bottle of 100 5 grain
2 for 50c



100 Hinkle Cascara Tablets
2 for 35c

"2 for 1" Every Day Needs
 75c Nyalyprus Cough Syrup **2 for 75c**
 6 oz. Glycerine Rose Water **2 for 50c**
 \$1 Cod Liver Ext. Tablets **2 for \$1.00**
 100 Iron and Yeast Tablets **2 for \$1.00**
 25c Nyal Analgesic Balm **2 for 25c**
 25c Mercurochrome Sol. **2 for 25c**
 12's Nyal Aspirin Tablets **2 for 10c**
 25c Nyal Yellow Pills **2 for 25c**
 50c Rectone for Piles **2 for 50c**
 Pr. Nyal Rub. Alcohol **2 for 50c**
 50c Nyal Foot Balm **2 for 50c**
 \$1.00 Nyal Sedative Compound **2 for \$1.00**
 50c Muriel Astor Cleansing Cream **2 for 50c**
 25c Nyseptol Tooth Paste **2 for 25c**
 50c Holdrite Plate Powder **2 for 50c**
 25c Nyal Zinc Ointment **2 for 25c**
 Lg. Ultra Oil Shampoo **2 for 50c**
 50c Pylora Tooth Powder **2 for 50c**
 Bellevue Tooth Brushes **2 for 25c**
 Nyad Hot Water Bottle **2 for \$1.25**
 Adhesive Plaster—1 in. x 5 yd. **2 for 25c**

Nyseptol
 A refreshing mouth wash, efficient antiseptic and breath deodorant.
 Full pint
2 for 50c

Nyal 2 for 1 Sale

Nyal Milk of Magnesia Full pint
2 for 50c

Nyal Nasal Drops 35c dropper bottle
2 for 35c

Nyal Halibut Liver Oil Box of 50 Capsules
2 for \$1.00

Nyal Norwegian Cod Liver Oil Full pint
2 for 95c

Ultra Witch Hazel Refreshing Rub-down—Full pint
2 for 50c

Chocolax
 The new chocolate laxative—quickly effective.
 Box of 6 **2 for 10c**

Honey & Horehound Cough Syrup 50c size
2 for 50c

Ultra Almond Cream 6 oz. size
2 for 50c

Nyal Mineral Oil for Constipation Full pint
2 for 75c

Sadira Toiletries
 The finest of cosmetics—beautifully packaged, offered for the first time at these special prices—
 Face Powder **2 for 50c**
 Cleansing Cold Cream **2 for 50c**
 Finishing Cream **2 for 50c**
 Facial Freshener **2 for 50c**
 Bath Powder **2 for 50c**
 Rouge or Lip Stick **2 for 50c**

Ny-Naps
 Round-edge sanitary absorbent pads
 Box of 12 **2 for 29c**

Nyal Buchu & Juniper Pills 50c size
2 for 50c

Nyal Corn Remover 25c size
2 for 25c

Nyalgesic Rub on for muscular soreness 50c bottle
2 for 50c

Nyal Laxacold Box of 25 tablets
2 for 25c

Nyal Laxacold Box of 25 tablets
2 for 25c

Nyal Magnesia Tooth Paste 25c tube
2 for 25c

Muriel Astor Face Powder 50c box
2 for 50c

Every Day This Week

Moore Drug Co.

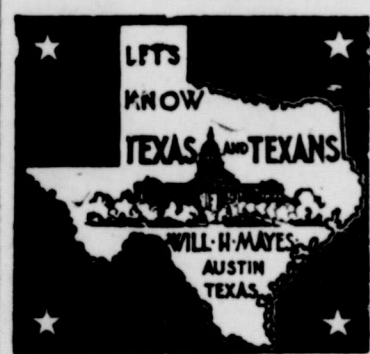
NYAL SERVICE DRUG STORE
 SERVICE & QUALITY

Phone 99

A Light Smoke "It's Toasted"—Your Throat Protection

AGAINST IRRITATION—AGAINST COUGH

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In this column answers will be given to inquiries as to Texas history and other matters pertaining to the State and its people. As evidence of good faith inquirers must give their names and addresses, but only their initials will be printed. Address inquiries to Will H. Mayes, Austin, Texas.

Q. Was there ever a place in Texas known as "Tail Holt"?
 A. Until Crockett county was organized in 1881, the town that is now Ozona was called "Tail Holt."

Q. Did the leaders in the Mexican revolution against Spain have in mind establishing a real republican government?
 A. While using that to unify the people, the leaders were interested only in independence from Spain, in clerical privileges and in equality of native Mexicans of the leading class with Spaniards. At heart they were monarchists, as was clearly shown immediately following freedom from Spanish rule.

Q. How many Texans were enrolled in the Federal Army during the Civil War?
 A. Official records show there were 1,920 men claiming to be from Texas.

Q. How many officers did Texas have in the Confederate service during the Civil War, and who were among the most prominent?
 A. There were 135 above the rank of lieutenant-colonel, including 32 brigadier-generals and 97 colonels. Among the most prominent were General Albert Sidney Johnston, Lieutenant-General John B. Hood, Major-Generals S. B. Masey, John A. Wharton and Tom Green.

Q. Who was Amos Pollard?
 A. He was a member of the medical corps of the Texas revolutionists, was one of the 32 who went from Gonzales, to the relief of Travis and his men, and was killed in

the Alamo, March 6, 1936.
Q. How did the shipments of poultry, eggs and turkeys from Texas in December, 1936, compare with those of December, 1935?
 A. Poultry and egg shipments were 79 per cent greater; turkey shipments 52 per cent greater.
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SONGS TEXANS SING
 Know the songs that Texans sing—songs of the Texas ranches, the Texas Trails, the Texas firesides, the state song, the University song, the song "Will You Come to the Bow-er" that inspired the heroes of San Jacinto, negro spirituals. The Texas song book contains 32 pages of specially selected songs

for Texas people, Texas homes Texas schools, all chosen by a committee of Texas musicians as popular songs of the state that all should know. Mailed postpaid for only 25 cents.
WILL H. MAYES,
 2610 Salado, Street,
 Austin, Texas.
 I enclose 25 cents in coin securely wrapped, for a copy of the "Centennial Song Book."

Name
 Address

Let us figure your next job of printing. Our job printing department is equipped to serve your needs.—Phone 80.

Century Old Hearse Found by Wrecker

WARE, Mass. (AP)—After Stanley Staradaj began razing the 200-year-old Congregational church which he had purchased from the Metropolitan Water Supply Commission last year he found many surprises.
 Besides getting fine lumber, rare paneling and a well-preserved 82-year-old bell which he sold for more than he paid for the building, he found a century-old horse-drawn hearse.
 The hearse was stored in a large carriage shed in the rear of the church.

WE OFFER YOU QUALITY JEWELRY AT LOW PRICES!

Come in and see our large selection of quality jewelry before you buy!



Everything you want is here at prices you can afford—all leading makers of watches by the world's largest manufacturers.

BUY ON EASY TERMS!

DEAN DRUG CO.

THE REXALL STORE
 PHONE 33

Class

CLYDE COX, FORMER 4-H BOY STARTS FATHER RAISING HOGS

The following story is written with regard to Clyde Cox, a former 4-H Club boy of Eastland county, who began in 1920 with one bred registered Poland China gilt, and since that time more than eight hundred head of registered Poland China hogs have been registered in the herd books, started his father in the registered hog business, since that time his father has been noted as one of the leading Poland China breeders of the United States, and has shipped hogs to almost every state in the union and to two foreign countries.

Clyde Cox, son of Rufus F. Cox, well known Eastland county citizen, whose home is between Rising Star and Okra, may be said to be the first 4-H Club boy in Eastland county to get his father started in the registered hog business. Senior Cox had always been a hog fancier, but he had only raised grade hogs, thinking perhaps that the cost of getting started in the registered hog business would prohibit him from doing so.

Clyde became interested in registered Poland China hogs after he joined the Okra Boys 4-H Club in 1920. R. M. Bush, who is at the present time organization specialist of the extension service, was county agent of Eastland county at the time Clyde was a club member. Bush induced Clyde among other 4-H club boys of Eastland county to purchase a carload of bred registered Poland China gilts. Young Cox secured his pig and cared for it under the supervision and direction of county agent Bush, and his success was so marked that he prospered as a hog man. From this start Clyde developed quite a herd and his success was so marked that it attracted the attention of his father, Rufus Cox, who proposed a partnership.

Senior Cox had been raising cotton and grade hogs for a livelihood, but his bank account was mostly in the red, so he proposed to his son that he be taken in as a partner, and a merger was perfected, and a new business firm was established at Rising Star under the firm name of Clyde Cox and father.

In a recent interview with Senior Cox, the following statements were made: "I was really mad when Clyde bought his first bred registered gilt, because of the high cost of the gilt. About the time I had finished paying for the gilt my banker informed me that a draft had arrived at the bank against my small bank account, involving a larger number of dollars for a man to pay for a breeding fee. I paid the draft off but I wished Clyde would have never bought the gilt. Since that time I have regretted that I ever made that statement. I sincerely believe that 4-H Club work contributed a large part in the making of my son. He received training in agriculture under a trained agriculture man, that is R. H. Bush, who was county agent at that time, and he has had an opportunity to use this training every day since he finished his 4-H Club career."

In addition to this training, Clyde received many excellent trips as rewards for the outstanding achievements he did in his club work. Clyde made many friends in his 4-H Club work and some of these friendships have lasted up to the present time. He taught me many good farming practices and gave me many good pointers on raising hogs, and last but not least he showed me in the registered hog business, which has made me a living for several years, and I hope to continue this work until I pass across "The Great Divide" because I enjoy raising hogs.

Seven years ago Clyde withdrew from the partnership and became the manager of the Chrysler-Plymouth Corporation in Tyler, Texas. Clyde Cox recently stated: "I use the things I learned in 4-H Club work every day in working with my farmer friends even though I am in the automobile business."

In making a brief summary of the activities of Clyde Cox, a former ambitious 4-H Club boy, and one registered Poland China gilt, purchased in the early 1920's, the following thing may be said: "Clyde

Cox started with one bred gilt in 1920 and since that time more than 800 head of hogs have been registered in the herd books. He got his father started in a business which he had always had an ambition to start, but thought the initial cost would be too high. Senior Cox is now recognized as one of the leading hog raisers of the United States, and his hogs have been shipped to almost every state in the union including two foreign countries, Argentina and Venezuela.

Clyde Cox showed his hogs at all the major shows during his 4-H Club career, winning the grand champions on his hogs before he was fifteen years old. According to Clyde, "Hogs were hogs and classes were larger at all of these shows."

So it was from the modest beginning that a splendid industry has been developed, which started in 1920 with one ambitious 4-H Club boy and a bred registered Poland China gilt, under the direction and supervision of R. H. Bush, a former county agent of Eastland county.

Mr. Felix Boland and county agent Elmo V. Cook went to Abilene on business Monday.

Rev. Williams was called to Big Spring to conduct the funeral of a friend last week.

Mr. Walter McCarver and family of McCarver visited his mother, Mrs. E. M. Snoddy and also brought his grandmother, Mrs. McCarver, home.

Mrs. Orville Reese and daughters of McCamey visited Mrs. Reese's mother and father the past week.

Quite a few of the farmers met at the school house Monday afternoon to sign work sheets for the Soil Conservation Program for this year.

Mr. Bill Clinton visited her mother last Monday.

Mr. and Mrs. B. B. Brummett and Rosa Lee Jobe visited relatives in Scranton Saturday.

Rev. Williams visited the sick of Zion Hill Monday.

All of the teachers of Scranton High School attended the Teachers' meeting in Ranger the past week-end.

Mr. and Mrs. J. D. Holt went to Abilene Tuesday to visit Mr. Holt's parents a few days.

EVEN MAGICIAN IS FOOLED
PORT WAYNE Ind. (AP)—Not only the audience was fooled when amateur magician Otho Lawson performed there was a slip in one trick, and after the show Lawson was taken to a hospital to have a needle removed from his tongue.

PATRONIZE OUR ADVERTISERS

Still Coughing?
No matter how many medicines you have tried for your cough, chest cold or bronchial irritation, you can get relief now with Creomulsion. Serious trouble may be brewing and you cannot afford to take a chance with anything less than Creomulsion, which goes right to the seat of the trouble to aid nature to soothe and heal the inflamed membranes as the germ-laden phlegm is loosened and expelled.

Even if other remedies have failed, don't be discouraged, your druggist is authorized to guarantee Creomulsion and to refund your money if you are not satisfied with results from the very first bottle. Get Creomulsion right now. (Adv.)

EVERYTHING TO WEAR FOR YOU - YOUR WIVES - YOUR HUSBANDS - SONS - DAUGHTERS!

PENNEY'S Easter BARGAINS!

SPRING COLORS STRIKE A NEW NOTE

Jean Nedra
DRESSES 3.98

Dame Fashion insists upon color — and more color — this season! And these Jean Nedra frocks triumphantly present entrancing colors that look as though they've come straight from the artist's paint box to you! 12-44.

Glen Row
DRESSES 2.98

Light-hearted colors in new, clear tones! Pure dye acetate pebble crepes that make each and every frock an unbelievable buy! Sizes 12 to 44.

Look Your Best in These
EASTER BONNETS 98¢ and 1.98

Smooth sisal straws, imported rough straws, and fine Toyo straws, designed to glorify your Easter costume. Sailors, medium brims and off-the-face models.

Just Out! Smart SHOES
for the whole family for EASTER!

Two Buckle T-Straps 3.49 Pair

An attractive shoe designed for comfort as well as beauty. Soft white kid trimmed with pearl buttons and neat stitching. Non-scaff covered Continental heel.

New Front Gore Step-Ins 2.98 Pair

An exceptionally popular style. The high tongue with gored front and lattice cut-outs on vamp. Finished with neat bow. Covered Cuban heel.

Women's Monk Strap Shoes 2.49 Pair

A smart style increasing in popularity, because it's so flattering to the foot, and so comfortable to wear. Smooth Kip leather. Covered Cuban heel.

Patent Leather Sandals 1.98 Pair

Wide T-strap style, designed to support the foot firmly and comfortably. The open toe makes it cooler than ever. Cuban heel. Easy to clean.

Girls' Empire Straps 1.98 Pair

A smart Monk type shoe with center vamp seam. So graceful on the foot and so slenderizing too. Ideal for dressy wear. Covered Cuban heel.

Girls' Sunny Tucker T-Straps 1.69 Pair 1.49

Beautifully made with attractive cut-outs and perforations. Fine for dress or everyday wear. Of patent side leather. Durable double soles.

Smart Spring Colors! GAYMODE Silk Hosiery Ringless! Beautiful! 79¢ pr.

Full fashioned semi-service weights with mercerized soles and picot tops. First quality!

Lovely Silk Chiffon GAYNEES Full Fashioned 49¢ pr.

Popular knee length ringless hosiery. Snug Lastez tops hold them up smoothly. 30-100.

Values in Children's Spring ANKLETS 10¢ pr. 15¢ pr.

• Rayon Plaited!
• Mercerized!

A brand new assortment of children's anklets in stripes, solid colors and patterns. All the most popular colors! New straight tops as well as cuffs—all Lastez supported. They're bargains—buy plenty NOW! Sizes 5 to 3 1/2.

They'll Wear and Wear! BEMBERG SLIPS 98¢ For Women

Sleek looking and smooth fitting! Uplift brassiere top and lace trimmed V too.

Choose a WHITE HANDBAG For Easter! 98¢

Carefully made and plenty sturdy—you'll carry these right on through the summer months!

RAYON PANTIES 19¢

Fine quality knit rayon in popular late-trimmed styles. Real bargains at this low price!

DRESS PRINTS 49¢ yd.

New Designs in Our Sorority Crepe

Printed crepe like this is a find at only 49¢ a yard. It's washable and won't shrink or pull at the seams. Newest prints and colors for the Spring season.

Colored PATENT LEATHER

Merriest little shoe of the season, this gay sandal comes in many colors of patent leather, and in white as well! With its wrap-around look, and its swagger flat heel, you can have it in Coronation red, sky blue, pink, yellow and snow white! And for only 2.49.

Other smart styles at the same low price!

2.49

THE NEW BOSTON STORE
M. SHEINBERG, Proprietor

Women's Fashion Shoes 1.98 Pair

Ideal for dressy wear, for street or everyday smartness. Fine soft kid with smart perforated designs. Strong steel shank. Comfortable Cuban heel.

Women's Tailored Straps 2.98 Pair

Wear them with dressy suits as well as tailored dresses. Of smooth Kip leather and dainty perforations. Covered Continental heel.

WOMEN TO ATTEND OIL TAX HEARING AT AUSTIN THURSDAY

From Cisco, Eastland, Breckenridge, Albany, Abilene and other districts, approximately 30 women are expected to go to Austin on Thursday for the hearing on the proposed oil tax.

The article following the hearing of the West Central Oil & Gas Association for reasons, the following forth on why the oil men per territories cannot afford more taxes:

Over 3,000 of the wells in this state produce an average of two barrels per day. The entire state, 40 wells out of 100 are flowing, say railroad statisticians. This average is due to the East Texas field where 84 out of each 100 are on the flowing list. Other districts, the percentage is 9.5. This figure how increased from 15.74 per cent at the end of March 1936, due to production practices.

82 per cent of Texas oil comes from the East Texas pumping or stripper wells. An average of only 7 barrels each; and 50 per cent of East Texas produce an average of 2.9 barrels per well daily. Figures are still above the average for the West Central district.

In the month of December, the district produced a total of 59 barrels of crude. The daily production per well is divided into 'marginal' and 'producing' categories. The producing wells are flowing, say railroad statisticians. This average is due to the East Texas field where 84 out of each 100 are on the flowing list. Other districts, the percentage is 9.5. This figure how increased from 15.74 per cent at the end of March 1936, due to production practices.

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daily allowable of 29,712 barrels per day or an average daily production per well of only 4.7 barrels.

Outside of the East Texas field, there are 8,974 flowing wells as compared to 36,968 pumps in the entire state. The West Central Texas district contains approximately one-sixth of the stripper wells in the state. Combined with the North Texas, or Wichita Falls district, these two divisions have a total of 22,263 stripper wells, or nearly two-thirds of the low-class production in the state.

Average cost in Texas for producing one barrel of oil, as computed by the United States Bureau of Mines, is \$1.06. This price takes into consideration the entire overhead and investment including dry holes.

Average price per barrel paid in Texas is \$1.15.

Auto Registration Progresses Slowly

Still at a lagging pace, automobile registration for 1937 totaled approximately 800 at the assessor-collector office Tuesday.

There are at least 6,200 more vehicles to register before April 1, date after which automobile owners are penalized, reminded C. H. O'Brien, assessor-collector.

The official pointed out the plates may be secured quicker if owners apply at the office now. Long lines and delays because of the rush are certain at the end of the month.

However, said O'Brien, the office will remain open as long as necessary when the rush begins.

Roundup want ads are a good investment. Phone 80.

Roundup want ads are a good investment. Phone 80.

Hair Pulling Lesson for Men on Picket Line



Of all the nation's strikes, probably none got down to hair pulling with greater zest than the one which produced these scenes in Memphis. After Tri-State Dress Manufacturing Co. workers in a C. I. O. union walked out, women tussled with luckless men on the picket line.

DESDEMONA

By MRS. W. C. BEDFORD

Funeral services were held at the Desdemona cemetery Thursday afternoon over the remains of Mrs. Duke, Sr., who had passed away at her home at De Leon following a few weeks' illness. The deceased was ninety-three years old at the time of her death and had been remarkably active until a few weeks ago. She lived alone for several years and did her own house-keeping. She had spent most of her life here in Desdemona where she and her husband reared their family and where they were highly respected and loved by all who knew them. The first oil well of the Desdemona field was drilled on the farm of Joe Duke, son of the deceased. All of her children were present at the funeral except one daughter, who lives in California. Rev. Alexander, pastor of the Baptist Church of De Leon, of which she had been a member many years, conducted the funeral services which were attended by a large crowd of relatives and friends from De Leon, Desdemona, and several other places. Sincere sympathy is extended to the sorrowing relatives.

Travis Hilliard, who is attending Howard Payne College at Brownwood, visited his wife and other relatives here Saturday and Sunday.

The 2nd. quarterly conference for the Desdemona Methodist Church was held Sunday at the building, formerly the Masonic Hall, which is being used while the new Church is being built. Rev. J. B. Curry, the presiding elder of the Cisco District, preached and presided over the conference. The pastor, Rev. O. D. McDonald and the Sunday School Superintendent, Whit Richards and other officers had good reports. A noon picnic lunch was served and enjoyed by a good number of people who had braved the fierce weather with its rain and sleet in order to be present at this important church gathering.

The many friends of Clayton Williams and family are glad to welcome them back to their home town after their stay of a few months in Eastland while he was employed in carrying the mail from the depot to the post office. He is still mail carrier for Desdemona, taking the mail here to Gorman and Eastland and bringing it from those places to Desdemona.

Most of our teachers attended the District Teachers' meeting at Ranger on Friday and Saturday.

Clarence Roberts, who attends Howard Payne College at Brownwood, spent the week-end with his uncle, George Hicks, and family.

Walker Henry, who is a student at Daniel Baker College at Brownwood, visited friends here Saturday and Sunday.

Mrs. C. D. Bragg and little son, Charles, are spending this week with her sister at San Angelo.

Mrs. A. E. Malone and her daughter, Miss Clara Louise Malone, who had been visiting her sister and brother-in-law, Mr. and Mrs. Charles Lee, for two weeks, left Saturday for Cisco to visit her niece, Mrs. Dick Cutting, and Mr. Cutting.

Jean White was in Gorman on business Monday.

Mr. and Mrs. Jim Duncan and son, Jimmy, Jr., were the guests of her brother, Wiley Powers, and family from Friday morning until Monday morning when they went to De Leon where they will make their home. For a number of years they have operated a cafe at Le Renzo, but recently sold out and will now have a cafe at De Leon next door to the picture show. Mrs. Duncan was reared a few miles north of town, being Miss Pearl Powers before her marriage. Besides being active members of the Baptist Church, Mrs. Duncan has served three times as Eastern Star Worthy Matron.

The Methodist Missionary Society met at the parsonage Monday afternoon for the second lesson in the study book, "Out of Africa." The meeting was called to order

by the president, Mrs. Charles Lee, who read the devotional and prayer was offered by Mrs. Mollie O'Rear. The roll was called and the minutes were read by the Secretary, Mrs. S. E. Snodgrass. After a short business session during which it was decided to make a few improvements inside the parsonage, the lesson was taken up with Mrs. W. C. Bedford as leader. The subject of the study was African Society and the Land. Mrs. O. D. McDonald gave as an outside assignment, a review of an article from the "World Outlook," the title of which was "The Batetela Women take their first Step Forward." Besides giving the review, Mrs. McDonald told many things of interest concerning the life and customs of people of Africa; things she had heard told by Miss Armstrong, a Missionary to Africa who was home on furlough last summer. A discussion of the "Opinion Test" proved very interesting, each one marking the statements as to agreement, disagreement or uncertainty. Most of the members have read the book through and are ready for the discussion of each chapter.

Mr. and Mrs. J. E. Heeter left Friday for Abilene where they will make their home while Mr. Heeter is drilling an oil well near there.

Guy Bruce came in Saturday. He has been working several months and is visiting his parents, Mr. and Mrs. G. S. Bruce.

Mrs. John C. Spradley of Longview, came Friday for a two-day

visit with her parents, Mr. and Mrs. S. T. Stover. She brought with her, Mrs. A. D. Jones and little son, who will remain with her parents for some time.

"Tip" Henry attended Trades Day at Gorman Monday.

W. B. Hilliard went to Gorman Monday to get some fruit trees to plant at his farm a few miles west of town.

G. S. Bruce drove up to Ranger on business Thursday.

W. C. Bedford drove down to De Leon to the Conner Hatchery Thursday.

The regular meeting of the "21" Study Club was held at the Club House on Tuesday of last week during the business session, presided over by Mrs. David Parks, president, and with Mrs. S. E. Snodgrass as Secretary, several matters were attended to, the main one being the planning of improvements for the kitchen of the club house. Roll call responses were current events in Africa. The country that was the one to be studied was Ethiopia. Mrs. J. E. Heeter was leader of the program and gave a review of "Traveling in the Highlands of Ethiopia." Mrs. Charles Lee gave a character sketch of Haile Selassie and Mrs. W. C. Bedford described the Open Air Courts of Ethiopia. At the close of the program, Mrs. Heeter, assisted by Miss Ruth Crenshaw, served a delicious refreshment plate of pineapple salad on lettuce, saltines, and hot coffee. The members were delighted to have as guests Mrs. Charles Lee's sister and niece, Mrs.

A. E. Malone and Miss Clara Louise Malone of Weston, West Virginia. The baseball game played Wednesday by the women of the P-T-A. against the 7th grade girls resulted in a victory for the girls by a score of 20 to 4. A good crowd attended.

DOTHAN

By EMOJANE HAZLEWOOD

Mrs. T. J. McCarver who has been visiting with her grandsons in McAlester, returned home Friday.

C. E. Pippin made a trip to Dallas and Fort Worth Friday.

Miss Pearl Donaway attended the Oil Belt Teachers' Association at Ranger Friday and Saturday.

J. M. Johnston of the Bluff Branch Community was a visitor in Lothian Saturday.

Miss Lorraine Donaway of Cisco spent Thursday night with her parents, Mr. and Mrs. D. L. Donaway and family.

Mr. and Mrs. W. C. Yeager made a business trip to Cisco Saturday.

Mrs. E. L. Hazlewood attended the Oil Belt Teachers' Association at Ranger Friday and Saturday.

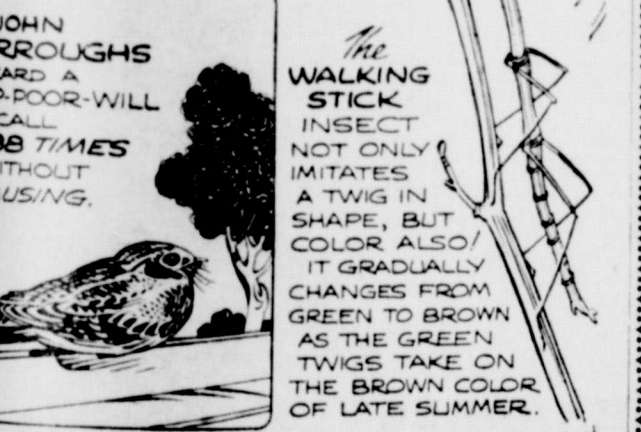
DEANS GUARDIANS OF SLEEP

KENT, C.—(UP)—"The greatest service our deans of men and women perform for students," said Dr. A. C. Deane, director of student health at Kent State University, "is their strenuous activity in promoting sleep."

THIS CURIOUS WORLD By William Ferguson



WILD DUCKS
 SHOW THEIR WING FEATHERS AFTER THEIR BODY HAS BEEN COVERED, BUT LAND FOWL GROW THEIR WING FEATHERS FIRST!



JOHN BURROUGHS HEARD A WIP-POOR-WILL CALL 888 TIMES WITHOUT PAUSING.

THE WALKING STICK INSECT
 NOT ONLY IMITATES A TWIG IN SHAPE, BUT COLOR ALSO! IT GRADUALLY CHANGES FROM GREEN TO BROWN AS THE GREEN TWIGS TAKE ON THE BROWN COLOR OF LATE SUMMER.

And . . . a Swank FLAT Heel!



2.49

SKETCHED FROM STOCK ASK TO SEE STYLE 250

Engaging little sandal has everything—the smart tier cut-outs, the peeping toe, the high line over the heel, the very open look, AND—a swank flat heel, which will carry you smartly through your playtime!

Sturdy white leather on a round toe last, but only .249! Other smart styles at the same low price!

THE NEW BOSTON STORE
 M. SHEINBERG, Proprietor

"Somebody to see you!"

If everybody with something to interest you should come and ring your bell, what a nuisance it would be! Think of the swarming, jostling crowd, the stamping of feet on your porch and carpets!

Every day we know of many callers who come to see you. They never jangle the bell—they don't take up your whole day trying to get your attention. Instead, they do it in a way that is most considerate of your privacy and your confidence. They advertise in your newspaper!

In this way you have only to listen to those you know at a glance have something that interests you. They make it short, too, so you can gather quickly just what you want to know. You can receive and hear them all without noise or confusion in a very few minutes.

In fairness to yourself look over all the advertisements. The smallest and the largest—you never can be sure which one will tell something you really want to know.

We've Hundreds of Gorgeous Styles for...

Easter

... the Most OUTSTANDING VALUES in town! Featuring our famous NATIONALLY ADVERTISED

Paris Fashion SHOES
 TRADE-MARKED

GUARANTEED BY GOOD HOUSEKEEPING as advertised therein

\$2.99

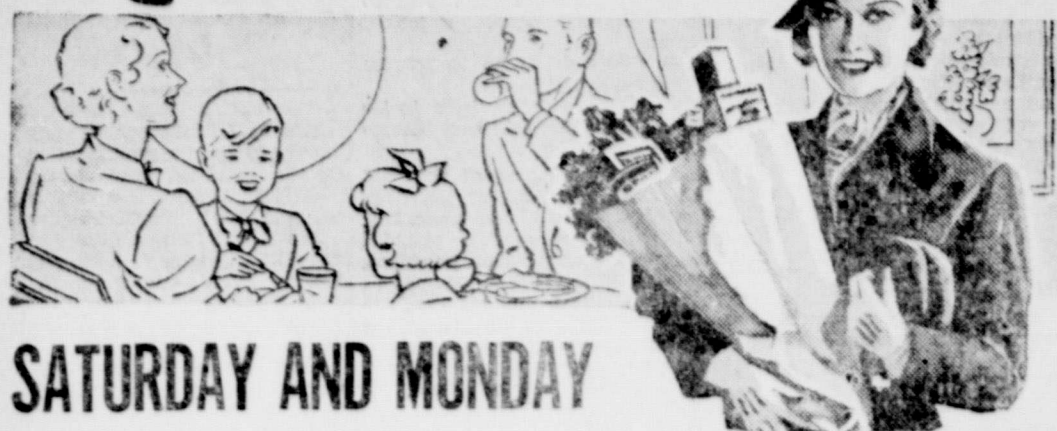
and '3.95

Connies... \$4.95

These lovely styles shown will give you an idea of what we have! Smooth-fitting GABARDINES... sparkling PATENTS... soft DOESKINS... sleek CALFSKINS... smart COMBINATIONS... in GREY, ROYAL BLUE, NAVY BLUE, BROWN, CARROT TAN or BLACK! Come in to see our entire display!

Ferguson Shoe Store
 At Altmans

Specials



SATURDAY AND MONDAY

SHORTENING	Swift Jewel Fresh Stock 8 lb. Carton	\$1.06
HOMINY, 3 cans	19c
SALMON, 2 Cans	24c
MUSTARD, Quart	10c
PICKLES, Quart	16c
PEACHES, No. 2 1/2 can	15c
Lighthouse CLEANSER, 3 Cans	12c
SYRUP, State Fair, Gallon	50c
APPLE BUTTER, Quart	18c
PRUNES, 2 Pounds	18c
COCOANUT, Pound	18c
MACARONI and SPAGHETTI, 3 boxes	12c
CORN FLAKES, Jersey	10c
Crystal Wedding OATS, Large Box with Glassware	23c
STRING BEANS, No. 2 Can	9c
PORK & BEANS, Large Size	9c

Sugar 10 Pounds Imperial (Limit) **52c**

Ask the "QUINTS"! The famous Dionne Quintuplets are proof that irradiated Carnation Milk is fine for sturdy growth. Give your children this pure, nourishing milk.

6 Sm. cans **23c**

Saltine KRISPIES, Pound	17c	Good POTATOES, 10 lbs	33c
Saltine KRISPIES, 10 Ozs.	9c	Texas GRAPEFRUIT, 2 for	5c
Sunshine HYDROX, Pound	28c	CARROTS, 3 Bunches	10c
		Winesap APPLES, 2 doz	25c
		YAMS, Lb	4c

FLOUR, MARECHAL NEIL, 48 lb sack	\$1.80
FLOUR, BURRUS-MIN-I-MAX, 48 lb sack	\$1.70
BEEF STEAK, Any Cut, Pound	20c
CHUCK ROAST, Fancy	15c
PORK CHOPS, Pound	23c
Flat RIB ROAST, Pound	10c
Boneless Cured HAM, Sliced	35c
Big BOLOGNA, Pound	10c
OLEOMARGARINE, Good Luck, lb	20c
BABY BEEF STEAK, From feed lot, any cut	25c
PICNIC HAMS, Half or Whole, lb	19c
Dry Salt BACON, Pound	22c
Special Sliced BACON, Pound	26c
Sugar Cured Squares, Pound	23c

FLOUR AMERICAN BEAUTY 48 Pounds Every Sack Guaranteed **\$1.90**

Bananas 2 Doz. **25c**

WE DELIVER **Stuard Cash Food Store** "THE BIGGEST LITTLE STORE IN TOWN" 1110 Ave. D Phone 56 Plenty Parking Space

REICH

By BRUNIE DILLION
We are glad to say that Mr. A. Reich is much better. George Horn visited Ed Callahan Friday evening.
The Home Demonstration Club met Friday at the home of Mr. George Horn and daughter, Miss Addie Mae. The club spent the day quilting. Members present were: Mesdames Elbert, J. M. Dillon, G. W. Horn, Ernest Morris, Misses Addie Mae Horn, Brunie Dillion. Two new members were added to the club. They are Mrs. W. T. Horn and Mrs. Floyd Hains.
Mrs. C. E. Callahan visited Mr. A. Reich and daughters Friday evening.
Ed Callahan is on the sick list at this writing.
Miss Ida Callahan of Cisco is spending the week with her mother, Ed Callahan and family.
Bert McCreath was a Cisco business visitor Tuesday.
Mr. and Mrs. Jacobs and daughter of Brownwood were the Saturday guests of Mrs. Jacob's parents, Mr. and Mrs. A. Reich and family.
Vadus Plumlee was the Tuesday guest in the C. E. Callahan home.
B. B. Kinsey was the Sunday dinner guest in the J. M. Dillon home.
Edward Callahan made a business trip to Blake Tuesday.
R. N. Hazewood visited Ed Callahan Thursday.
J. M. Dillon visited Theodore Reich Tuesday morning.

COOK

By MRS. C. L. CARMICHAEL
Mr. and Mrs. Robert Ricks entertained the young folks Monday night. Everyone reported a nice time.
Miss Bertie Mae and Bernice Townsend visited Miss Annie Rae Moore Sunday afternoon.
Mr. and Mrs. Arch Whitehead visited Mr. and Mrs. Charlie Richter Sunday.
Mr. and Mrs. Earl Reed, also Mr. and Mrs. J. B. Reed of Ohio, father and also brother of Mr. Robert Ricks are spending a few days in the home of Mr. and Mrs. Robert Ricks and family.
Mrs. A. S. Walker is spending this week with relatives in Loraine. These also signed up on the Soil Conservation Tuesday from this community at Remney were Conrad Shaefer, J. F. Reynolds, Robert Ricks and C. L. Carmichael.
W. H. Brooks and Nolan Brooks visited in the A. S. Walker home Tuesday night.
Miss Anna Rae Moore visited Miss Annie Hill Friday afternoon.

COTTONWOOD

By KATHERINE BOATMAN
Martin Luther Pryor of Cisco spent the week-end with Mr. and Mrs. Van Farmer.
Mr. and Mrs. Joe Boatman spent Monday with Mr. and Mrs. M. P. Travis of Cisco.
M. and J. W. Cook and daughter, Margie Nell of Cisco spent a while in the home of Mr. and Mrs. Van Farmer Friday night.
Henry Merl Boatman attended the Fat Stock Show Saturday at Fort Worth with the FFA boys.
Mr. and Mrs. I. J. Pence were the Sunday guests of Mr. and Mrs. Van Farmer.
Mr. and Mrs. R. Q. Hagen of Eastland spent a short while in the Joe Boatman home Monday night.
Mrs. John Hagen, who has been visiting in the home of Mr. and Mrs. N. A. Hagen is in Eastland this week with Mr. and Mrs. R. Q. Hagen where she will spend a few days.
Mrs. Joe Boatman and daughter, Katherine, attended the program at East Ward School at Cisco last Friday night.
Henry Merl Boatman spent Sunday night with Orbie Jacobs of Cisco.
Miss Gleta Huestis spent a short while with Katherine Boatman Monday afternoon.
Mr. and Mrs. Cecil Lamb and Mrs. Grace Sparks visited with Mr. and Mrs. I. J. Pence Monday.
Mrs. Van Farmer and Mrs. I. J. Pence were the Tuesday dinner guests of Mrs. J. J. Hitchings.
Mr. and Mrs. Cecil Lamb and daughter, Dorothy Sue spent a while Monday night with Mr. and Mrs. I. J. Pence.
Mrs. Van Farmer and Mrs. I. J. Pence visited with Mr. R. H. Yeager Tuesday afternoon.

..chest COLDS

yield quicker to this direct VAPOR-POULTICE ACTION

Just rub on **VICKS VAPORUB**

ACTS TWO WAYS AT ONCE

Specials for Saturday and Monday March 20-22

NORVELL & MILLER

"WHERE MOST PEOPLE TRADE"

Cisco's Complete Food Store
200 West Eighth Street

QUALITY FOODS

FREE! While they last! MICKY MOUSE CEREAL BOWL When You Buy 1 PACKAGE OF EACH OF THESE 2 CEREALS... **ALL FOR 22c**

SUGAR Imperial Pure Cane 10-lb Cloth Bag **52c**

LARD Jewel Shortening 8-lb Carton **1.10**

COFFEE Maxwell House 3 lb Can **79c**

Buy the Best!

Large Box 2 for **21c**

1-lb can **21c**

2 1/2-lb can **45c**

Regular 2 3/4 lb box **25c**

JELL-O 5c

FLOUR, SILK FLOSS, 48-lb Sack	1.75
FLOUR, GOLDEN SEAL, 48-lb. Sack	1.65
CRACKERS, Saxe, 2 Pound Box	17c
CRACKERS, Saltine, 1 1/2 Pound Box	21c
Tomatoes, Hand-Packed, No. 2 Can, 2 for	15c
PEACHES, Rosedale, in heavy Syrup, No. 10, Gallon can	49c
FIGS, Amita, in Syrup, Tall Can, 2 for	25c

FRESH FRUIT AND VEGETABLE DEPARTMENT

BANANAS

Large Golden Ripe Lb. **4c**

Jonathan APPLES, Medium Size, Doz	15c	Sunkist LEMONS, Doz	15c	California ORANGES, Nice Size, Doz.	20c
CARROTS, Nice Bunches, 2 for	5c	TOMATOES, Florida, Red Ripe, Pound	10c	SPUDS, Colorado, Strictly No. 1, 10 Pounds	32c
CABBAGE, Green, Crisp, Pound	2c	WASHBOARDS, Each	25c	STARCH, Faultless, Reg. Size, 3 for	25c
BROOMS, 4-String, Each	19c	SOAP, Fairy, 3 for	12c	SOAP, Palmolive, Bar	5c
SOAP, Fairy, 3 for	12c	5 Giant Bars	19c	OXYDOL, Large Box	21c
Corn, No. 2 can	3 for	COCOA, Baker's, Best Since 1780, 2 lbs.	25c
Spinach, No. 2 can	25	POSTUM, Make 100 Cups, 8-Oz. Can	45c
Green Beans, No. 2 can			Bulk COCOANUT, 1 Pound Cello Bag	19c
Hominy, No. 2 1/2 can			1/2-lb bar	18c
Peas, No. 2 can				
Blackeyed Peas, lb. can				

IN OUR MEAT MARKET—THE MOST OF THE BEST FOR LESS!

CHEESE Full Cream Lb. **21c**

Dry Salt JOWLS Lb. **13c**

DRESSED FRYERS, Each 55c

SLICED BACON, Pound 25c

BOLOGNA, Sliced, Pound 12c

PICNIC HAMS, Half or Whole, Pound 19c

BONELESS ROLLED HAM, Pound 30c

Seven STEAK Lb. **17c**

PORK CHOPS, Lean Center Cuts, Pound 25c

ROAST SEVEN, Pound 15c

ROLLED, Pound 18c

FREE DELIVERY ON PURCHASES OF \$1.50 OR MORE

ADMIRATION - TRIPLE-SEALED IN "CELLOPHANE"



IT'S THE *Cellophane* THAT MAKES
The Difference

She had been avoiding coffee put up in paper bags. But a friend was so enthusiastic about Admiration—"In the 'CELLOPHANE' bags, you know"—that she tried it.

She found it just as fresh and good as the coffee in glass jars and vacuum-packed cans . . . AND about 4¢ per pound less in price! Admiration's triple-sealed bags—inner wax lining, tough bond wrapper and moisture-proof outer jacket of Cellophane—plus fast truck delivery from roasting plant to your grocer, make Admiration in bags the ideal way to buy coffee. The thrifty housewife who demands full value for her money will appreciate the savings afforded by buying Admiration packed this way.

Admiration Coffee in bags comes in two grinds—Dripkut and Steel Cut—just as it does in vacuum-packed jars and slip-covered tin cans.



Duncan's

ADMIRATION
Coffee

Specials For

Saturday and Monday
FOR CASH ONLY

- Baking Powder 50-Oz. 29c
- CRISCO 6 lbs \$1.19
- Fresh Country EGGS 2 Dozen 37c
- No. 2 Can TOMATOES 3 for 25c
- UPPER SUDS, 2-10c Packages with Beautiful Glass Bowl, all for . . . 21c
- MUSTARD Quart Jars 10c
- OATS 5-lb Bag 21c
- MEAL COFFEE 85c
- 1-lb Pail with Pie Pan Free

Specials on Heinz Products
Catsup, sm. bottle, 2 for 23c
Catsup, lg. bottle, 2 for 35c
Apple Butter, pt. jar . . . 20c
Cooked Spaghetti, with Tomato Sauce, flat can 15c reg. size, 2 for 23c
No. 2 can, 2 for 23c

STRAINED JUICES
—57 Varieties
Such as:—
Beets, spinach, peas, beans, prunes, apricots, etc.
Reg. 10c size, 2 for 15c
Rice Flakes, 2 for 21c
Oven-Baked Beans 23c
No. 2 can 23c
Palmolive Soap, 3 bars 16c
Crystal White Soap 19c
5 bars 19c

LOUR Hilly Billy Cherry Bell 48 lbs \$1.90
Light Crust

LOUR, Guaranteed, 48 Pound . . . \$1.45

Plenty of Bulk Garden Seeds at Reasonable Prices
WE WANT TO BUY YOUR EGGS, CREAM AND CHICKENS

C. O. D GROCERY
THE CHOICE OF MANY" 413 Ave. D

Brooks-Macedonia

By MRS. EVERETT HARRIS
Mr. and Mrs. Less Prickett of Remmy visited relatives here Saturday.
Mrs. Bill Vernon and Mrs. Cyrus Vernon visited relatives in Sipe Springs Wednesday.
Mrs. Bessie Woody and son, Leroy, spent Saturday night and Sunday with her parents, Mr. and Mrs. F. A. Haynes.
Mr. and Mrs. Cyrus Vernon spent Saturday night and Sunday in the home of Mr. and Mrs. Lee Weathersby.
Mr. and Mrs. Everette Harris and Miss Mahra Forbes were shopping in Brownwood Friday.
Mr. and Mrs. Erwin McGee had business in Eastland Thursday.
Mrs. S. M. Lanberth spent Thursday afternoon with her parents, Mr. and Mrs. S. W. Fountain.
Mr. and Mrs. Luther Forbes attended the preaching services in the home of Mr. and Mrs. Walter Henderson Thursday evening.
Mr. and Mrs. Sam Steele and little son visited in the home of Mr. and Mrs. F. A. Haynes Sunday afternoon.
Mr. and Mrs. Bill Vernon and children visited in the home of Mr. and Mrs. John Etarkey Saturday evening.
Mrs. O. S. Hartley of Duncan, Okla. is spending a few days with her uncle, Frank Kuykendoll, who seems to be improving slowly but is a awful week.
Lee Weathersby had business in Brownwood Monday.
Mr. and Mrs. Everette Harris visited in the home of Mr. and Mrs. Bill Vernon Sunday afternoon.

DAN HORN

By CHOLIE SPEEGLE
Mr. and Mrs. James Harris and sons and Will Harris of Cisco visited Mr. and Mrs. Warren Jessup Monday.
Ernest Weed visited Mr. and Mrs. Vernon Donaway of Dothan Sunday.
Mrs. Ethel Livingston who has been ill is improved.
Eva Ervin of Cisco spent the week-end with her parents, Mr. and Mrs. Will Ervin.
Mr. and Mrs. Lester Horn visited Mr. and Mrs. Robert Douglas announce the arrival of a baby boy born March 15, named Jerry Don.
Mr. and Mrs. J. G. Kelep is visiting her daughter, Mrs. M. D. Speegle and family.
Mrs. J. G. Stuteville and son, David and Mrs. J. W. Speegle and sons visited Mrs. W. M. Weed Monday afternoon.
Mr. and Mrs. B. L. Hull and children visited Mrs. Carrie Hull and son George E. Tuesday.
Miss Cholie Speegle of Cisco spent the week-end with homefolks.



Red Circle
Coffee Lb. 21c

Rich and Full Bodied
SPECIALS FOR FRIDAY and SATURDAY

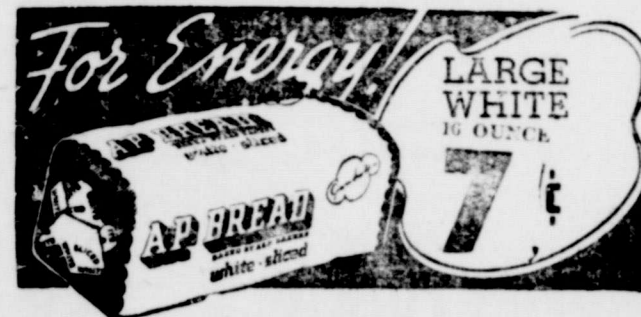
FOOD STORES

BRANDED BEEF AND VEAL AT THE LOWEST PRICES

Round or Loin Branded Beef STEAK	25c	Fresh Pork SAUSAGE	2 lbs 35c
Veal LOAF, with Pork	15c	Pork End Cuts, lb	19c
Salt BACON Squares	15c	ROAST, Center Cuts, Lb.	23c
Fresh VEAL SWEET BREAD	24c	Beef ROAST, Seven Cut.	15c
PORK CHOPS	25c	Sliced BACON,	25c
Sliced BOLOGNA	10c	FRYERS	54c
		OCEAN CAT or TROUT FISH	19c

DEL MONTE PEACHES

Sliced or Halves
No. 21-2 can 16c



Campbell TOMATO JUICE
10-oz. 3 cans 14c

A PENN MOTOR OIL Plus 8c Tax, 2 Gallons	\$1.11	PREP. SPAGHETTI Ann Page, 3 16-oz. Tins	20c
KETCHUP Ann Page, 2 8-oz. Bottles	15c	PREP. SPAGHETTI Ann Page, 16-Oz. Glass Jar	10c
WALDORF TISSUE 3 Rolls	13c	SCOT TISSUE 3 Rolls	19c

PEERLESS FLOUR 48 Pounds \$1.49

PRODUCE SPECIALS

BANANAS Pound	5c	Winesap APPLES Dozen	15c
Calif. CAULIFLOWER Head	17c	SPINACH 3 Pounds	10c
Texas ORANGES Dozen	29c	Texas CARROTS 2 Bunches	7c
RITZ CRACKERS NBC, Pound	22c	RITZ CRACKERS NBC, 1/2 Pound	14c
Marshmallow PUFF CAKE NBC, Pound	20c	Broadcast SPAGHETTI and Meat Balls, Can	14c

NOTICE!

TO THE POULTRY RAISER:—
We have just received fresh shipment of—

CHICKEN FEED

100 lb Chick Starter	\$3.30
CHICK STARTER, 25 lbs.	85c
100 lb Growing Mash	\$3.05
25 lb. Growing Mash	79c
Egg Mash, 100 lbs	\$2.79
Egg Mash, 25 lbs	73c
Sweet Dairy Feed, 100 lbs	\$1.65

WATCH OUR WINDOWS FOR ADDED SPECIALS

Nutley Oleo, pound	17c
White House Milk, 6 sm. cans	21c
White House Milk, 3 tall cans	21c
Daily Dog Dood, 4 cans	25c
Napkins, Pkg. of 80	10c
Oats, 5-lb bag	23c
Paper Towels, Roll	10c
Candy, Pound	10c
Ann Page Preserves	21c
Corn Meal, 5 Pounds	20c
Corn, No. 2 can	10c
Tomatoes, Can	5c
Eggs, dozen	19c

WOMEN BEGIN SALES DRIVE OF CRIPPLED CHILDREN SEALS

Club committees for the sale of crippled-children seals will begin their drive at once. One-half of the seals secured will go to the Texas Society for Crippled Children, the other half to remain in Cisco. The sale drive in Cisco is in the hands of Horace Conley, Jack Anderson, R. C. Giles, Chapman Wilson, O. L. Stamey and A. G. B. E. McGlamery is superintendent of the State Crippled Children's seal which covers about 46 counties in recent months the Texas Society for Crippled Children and the Crippled Children's Division in the Department of Education have secured hospitalization and surgery for 25 children in Eastland county at a cost of \$2641. The cases have included treatment for fractures, infantile paralysis, osteomyelitis, club feet, spinal curvature, muscular ailments, wry neck, flat feet, weak ankles, burns, tuberculosis of hips, hare lip, and emergency treatment has been provided at a short notice. There have been three such cases in the county in the past 30 days. In addition to the above services the Vocational Rehabilitation Division has spent more than \$1300 in securing training programs for the physically handicapped among the adults in the county. In the past 18 months 2,500 children have been cared for by the Crippled Children's Division at a cost of more than \$300,000 in the various hospitals in the state. Funds derived to carry on the work from three different sources. State, federal and donations to the Texas Society for Crippled Children. On March 1 there were applications for treatment for more than 500 children in the Austin office and the division was able to care for only emergency cases and the respiration of cases for whom work had

Improved Cotton Planned for Boys

At a mass meeting of farmers, ginners, and cotton buyers in Eastland county Saturday, March 13, plans were made to encourage increased yields of cotton growing by 4-H club boys of the county. It was generally agreed at the meeting that the quality and acre yield of cotton grown in Eastland county must be increased or farmers will be forced to abandon cotton growing as an unprofitable crop. As it is too late to effect cotton variety standardization in the county this year among farmers and most of them already have their planting seed it was suggested that each interested man in the county finance one 4-H club boy in a demonstration of not less than 3 acres with seed, fertilizer, sulphur for flea control and calcium arsenate for weevil control. The county agent pledged cooperation in selecting club boys and assisting them in running terrace or contour lines on their demonstration plots. A committee was selected to contact individuals who might be interested in financing one club boy each. This committee is T. E. Castleberry of Eastland, J. E. Meroney of Ranger, J. D. Guy of Carbon, Joe Donaway of DeWah, T. C. Willie of Gorman, an O. L. Wilson of Rising Star. The 4-H club cotton demonstrations will be selected in the leading communities of the county and their demonstrations will serve to encourage better seed and farming methods among farmers of each community.

Scoutmaster Smith Organizes Boy Group

At the Friday night meeting of the scouts organized by John A. Smith for the First Baptist church group 14 boys were present. Smith is scoutmaster and Howard Robinson is assistant scoutmaster. Those present at the meeting were: Clyde Chesler, J. J. Robinson, Billy Ray Swindle, Wilton E. Park, L. L. Hurdleston, Wayne Robinson, W. H. Robinson, Gerald Jensen, Earl Sugas, Hershel Sugas, Ernest Thurman, J. V. Allen, Roy Lee Brock, and Garland Lasater.

Eleven Ciscoans Attend County PTA

A delegation of 11 Eastland County Council of the Parent-Teachers Association, which met in regular session at the Eastland high school building. The president, Mrs. Cash, of Pioneer, had charge. A short business session was preceded by a program of piano solos, duets and a song by seven junior high school girls. Ladies attending from Cisco were: Mrs. D. Ball, H. J. McArdle, James Haynie, Wm. Joyner, Clyde Bailey, Tom McAllister, Jack Farleigh, Pearl Squaglia, J. M. Flourney, and two other ladies whose names were not ascertained. Refreshments of punch and cookies were served.

Let us figure your next job of printing. Our job printing department is equipped to serve your needs.—Phone 80.

H. V. Davenport Is Resting Well With Broken Neck

Henry V. Davenport, county commissioner from Precinct 1, who is in the West Texas Clinic and Hospital in Ranger with a broken neck, was reported by doctor today as being resting as comfortably as possible under the circumstances and his condition was considered favorable. Davenport sustained the broken neck Saturday evening when the car in which he and members of a road crew under his direction, overturned along the highway just east of Ranger at the City Park. Other occupants of the car were not injured. The injured man was rushed to the hospital in Ranger where he was given treatment for his injuries and X-ray pictures of the break were taken.

OIL BELT MEET IS PROFITABLE TO TEACHERS

R. N. Cluck superintendent of Cisco schools, led the fight for Supt. Nat Williams Cross Plains for president of the Oil Belt Teachers association for next year, who was elected against the Abilene candidate E. S. Pass. Politics waxed warm at the teachers conference at Ranger Saturday when Abilene men spoke for their candidate and Cluck supported by other schools in the district found enough votes to elect their man with ease. W. I. Walton and O. G. Lanier, Ranger were elected vice president and secretary-treasurer, respectively. The place of meeting for the next session will be selected next fall. Practically all Cisco teachers attended the Oil Belt Teachers conference Friday and Saturday and the banquet Friday night where prominent speakers brought messages of important bearing on their profession and work. The conference was divided into sectional meetings so that teachers could hear the talks important to themselves and the exchange of ideas pertinent to their particular branches. Entertaining numbers were brought by visiting towns to supplement the local program.

CHECK REDEMPT 7 YRS. LATE

BRYAN O. UP—Frank Arnold of Hess Unity took a \$20 check in payment for some merchandise almost seven years ago. Although the purchaser never returned, the check soon came back. Arnold forgot about it until recently when he was mailed \$20 with interest. A note explained that the writer had just learned that the check was bad.

FASTEST TRAIN SPEEDS UP

LONDON (UP)—Britain's fastest long-distance train, the London North Eastern Railway's Silver Jubilee, has broken its speed record for the Darlington to London. It covered the 232 1-2 miles at an average speed of 73 m.p.h.

AUTO TRIPS 25 LOOPS

HOLLISTER, Cal. (UP)—Riding jumping branches was mere boy's play compared to riding somersaulting automobiles, according to John Enos. His car slipped off the embankment at the top of a hill and turned over 25 times before it rolled to the bottom where Enos emerged unhurt. Roundup want ads are a good investment. Phone 80.

Ruby Keeler says:

"Luckies are a light smoke that treat a tender throat right"



"In a way, it's easier to keep in condition as a dancer than as a singer. Exercise can keep the muscles in shape, but there are a lot of things that can go wrong with the voice and throat. It stands to reason, then, that any actress wants a cigarette that is gentle and strikes the right note with her throat. I started smoking Luckies 4 years ago. They're a light smoke that treat a tender throat right."

Ruby Keeler

LOVELY WARNER BROS. STAR NOW APPEARING IN "READY, WILLING AND ABLE"



THE FINEST TOBACCOS—THE CREAM OF THE CROP

An independent survey was made recently among professional men and women—lawyers, doctors, lecturers, scientists, etc. Of those who said they smoke cigarettes, more than 87% stated they personally prefer a light smoke.

Miss Keeler verifies the wisdom of this preference, and so do other leading artists of the radio, stage, screen and opera. Their voices are their fortunes. That's why so many of them smoke Luckies. You, too, can have the throat protection of Luckies—a light smoke, free of certain harsh irritants removed by the exclusive process "It's Toasted". Luckies are gentle on the throat.

A Light Smoke "It's Toasted"—Your Throat Protection

AGAINST IRRITATION—AGAINST COUGH

21 Eastland County Ranchers Sign 23,242 Acres in Range Program

Twenty-one Eastland county ranchers and livestock farmers controlling 23,242 acres of range land have signed to participate in the 1937 Range Conservation Program, according to Elmo V. Cook, county agent. "When they signed an 'Application for Determination of Grazing Capacity' these 21 ranchers have not obligated themselves in the least," Cook stated, "but have only asked for an inspection of their range carrying capacity in order to determine how much they can earn in the range program. If they don't care to participate, they need not."

The range program is a part of the Agricultural Conservation Program, which also embraces the Farm Program. Applications for participation in the range program are still available for those who have not signed.

Several ranchers in the county have already started some of the range building practices which will help earn their range building allowance, stating that the practices outlined are good ones and every rancher should carry them as far as possible, even beyond the amounts for which they will receive pay.

The range building allowance or maximum that can be earned in the range program is determined by multiplying by \$1.50 the number of animal units (1 cow or 1 horse or 4 sheep or 5 goats) that the ranch can carry over a 12 month's period without decreasing the stand of grazing vegetation and without injury to the forage or watershed. This does not mean that a rancher must reduce his numbers of livestock in order to participate in the program.

The practices that can be used to earn a payment not in excess of the range building allowance are as follows:

Practices and Conditions: Reforestation by deferred grazing—For withholding 25 per cent of the ranch from grazing for a period of 6 months, beginning May 1, 1937. (If grazing is deferred on less than 25 per cent of the ranch, a proportionate payment will be made.) Payment will not be made for this practice if the operator permits the remainder of the range land on the ranch to be over-grazed to an extent that causes deterioration of such range land. Rate—One-third of the range-building allowance.

Contour listing or furrowing—For contour listing or furrowing in 1937, furrow channels to be not less than 8 inches in width and 4 inches in depth and not less than 3 1/2 feet apart. (Payment will be made on the acreage occupied by the furrows computed on the basis of 3 1/2 feet in width for each such furrow.)

Riding range land—For narrow terraces or ridges, on slopes of two percent or greater, that are at least 6 feet wide from bottom of furrow to bottom furrow on the opposite side, at least 10 inches in height and on the contour level, at an interval which is specified by the State Agricultural Conservation committee for the slope. Rate—70 cents per acre.

Practices and Conditions: Spreader dams—If in combination terraces, spreader dams to be constructed in accordance with specifications of the State Agricultural committee. (Payment will be made for material moved in building the dam.) Rate—15 cents per cubic yard.

Practices and Conditions: Earthen tanks and reservoirs—For constructing ponds or reservoirs with adequate spillways. (Payment will be made for material excavated and material used for fill not excavated on the site of the tank or reservoir. Rate—15 cents per cubic yard.)

Practices and Conditions: Range fences—For the construction of range fences, where necessary in order to carry out other phases of the 1937 Range Conservation Program. (Payment will be made for fence when constructed of three or more wires, with posts not more than 20 feet apart with corner posts well braced and with wires tightly stretched.) Rate 30 cents per rod.

Practices and Conditions: Fire guards—For the establishment of fire guards, not less than 4 feet in width, by plowing furrows or otherwise exposing ten mineral soil. Rate—3 cents per 100 linear feet.

Practices and Conditions: Roundup eradication: (a) For the eradication of prairie dogs, 7 1/2 cents per in-

festated acre. (b) For the eradication of kangaroo rats, 5 cents per infested acre. Rescuing range land from prickly pear and cactus: (a) Light infestation, 50 cents per acre. (b) Medium infestation, 75 cents per acre. (c) Heavy infestation, \$1. per acre. Rescuing range land from mesquites: (a) Light infestation, 50 cents per acre.

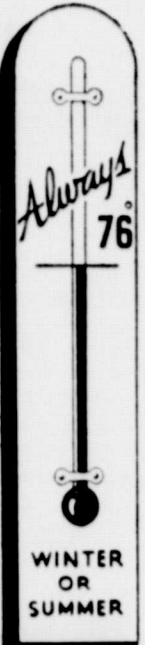
(b) Medium infestation, \$1 per acre. (c) Heavy infestation, \$2.00 per acre. Rescuing range land from cedar: (a) Light infestation, 75 cents per acre. (b) Medium infestation, \$1 per acre. (c) Heavy infestation, \$1.50 per acre. Rescuing range land from lechuguilla: For heavy infestation, 50 cents per acre.

Flags of 21 Nations Fly at Fair



For the first time in the history of Texas, the flags of 21 neighboring nations, including Mexico, Canada and Central and South American countries, are flown together. Dallas high school cadets served as color guard in an impressive ceremony marking the raising of the official flag of the Greater Texas and Pan American Exposition, international fair opening June 12 in which nations of the two American continents will participate. The "Pageant of Flags" took place in the Patio de Honor in front of the Texas Hall of State.

It's Always PERFECT SPRING WEATHER



Luxurious AIR-COOLED Trains

It is truly delightful to travel in Texas and Pacific Air-Cooled trains. All through "T&P" trains are completely Air-Cooled and Air-Conditioned. The air is not only purified but kept at exactly the proper temperature for your comfort.

It's safer too—you are safer on a "T&P" passenger train than you are at home and you can travel for as little as...

EXAMPLES OF ONE WAY and ROUND TRIP FARES FROM CISCO

	One Way Coach	Round Trip Coach	One Way First Class	Round Trip First Class
Chicago	\$21.39	\$38.51	\$32.08	\$42.80
Dallas	2.94	5.30	4.40	5.90
Paso	10.02	18.04	15.01	20.05
W. Worth	2.30	4.14	3.45	4.60
Los Angeles	22.02	43.15	39.53	53.25
Memphis	12.30	22.14	18.44	24.60
New Orleans	13.56	24.41	20.02	26.70
Shreveport	6.80	12.24	10.18	13.60
St. Louis	15.90	28.62	23.84	31.80

ATTRACTIVE "T & P" FEATURES IN AIR-CONDITIONED CHAIR CARS AND COACHES

- Free Pillows
- Free Drinking Cups
- Free Soap and Towels
- Coffee 5c
- Sandwiches 10c

EXTRA SPECIAL On Our 3 FAMOUS TRAINS

Sunshine Special

The Texan Louisiana Limited

- BREAKFAST 25c
- LUNCHEON 30c
- DINNER 35c

Served On Trays in Chair Cars and Coaches at Your Seat

EXCELLENT DINING CAR SERVICE Truly Good Food at Popular Prices

A Texas and Pacific Ticket Costs No More... but Texas and Pacific Service Adds Much to the Pleasure of Your Trip.

FAST • SAFE • COMFORTABLE

THE TEXAS AND PACIFIC RY.

THIS CURIOUS WORLD By William Ferguson

HERRING GULLS
DERIVE THEIR NAME FROM THEIR HABIT OF FOLLOWING AND SWOOPING DOWN UPON SCHOOLS OF HERRING SWIMMING NEAR THE SURFACE.

TREES
GET MOST OF THEIR GREAT MASS TISSUE, NOT FROM THE SOIL, BUT FROM THE AIR!

THE TUATERA
IS THE OLDEST SURVIVING TYPE OF LIZARD!
IT IS THE ONLY REPRESENTATIVE OF THE REPTILIAN ORDER TO WHICH IT BELONGS.

THE ancient philosophers taught that all the nourishment of plants is derived from the soil, and even today it is hard to realize that our giant trees, towering high into the air, have derived their bulk from carbon floating unseen in the atmosphere.

Line-up of Leading Hatlines

for
SPRING



The Turban



The Ruben



The Visor

\$1.95 — \$2.95

\$3.95 — \$5.00

\$6.00 — \$7.00



The Sailor



The Rembrandt

Jac. H. Garner's

Cisco's Big Department Store

GMC Presents Chapel Program

By TOMMY LA MORE
At the regular high school chapel period Monday a representative of the General Motors Company had charge of the program and presented to the student body a show on the strength of certain metals used in large airplanes and automobiles and also included in the program the correct safety signs used in driving a car. This program was sponsored by the local Chevrolet company, the A-G motor company under the supervision of Jack Anderson.

There were three parts to the show with all having much interest. It showed the construction of metal in the large airplanes, boats, and cars. Also the use of forest patrols and of automobiles in fighting forest fires. The last part clearly illustrated the correct arm and hand signs that should be used by motorists when they are preparing to turn a corner, stop, and other acts that persons back of them will not know.

Public Will View Sewing Rooms

"Open house" to acquaint the public with accomplishments of the works progress administration sewing room projects in the county will be held this week in seven cities. Mrs. Medora S. Pitcock, superintendent, announced Saturday.

Sewing rooms at Ranger, Oiden, Cisco and Eastland will be open Tuesday for inspection of the public. Rooms at Rising Star, Gorman and Desdemona will be open Wednesday to the public. Mrs. Pitcock said.

Clothing made at the rooms is given to needy persons.

Let us figure your next job of printing. Our job printing department is equipped to serve your needs.—Phone 80.

Stars of Rainbeau Garden Revue



You're looking at some of the stars who shone Friday night when the Southwestern Exposition and Fat Stock show and its World Championship Rodeo opened at Fort Worth. Sitting pretty at the upper left is Dorothy Scott, one of the 30 girls from Rainbeau Garden, the show's supper and night club where Kathryn Duffey's International Revue will be given. To the right is Myrtle Goodrich

of Hollywood, Calif., sensational cowgirl trick rider, has never before contested here, and her favorite cow pony, "Whitecomb Hill, outlaw bronc, one of 135 in the rodeo corral, one of his stuff in the lower left snapshot. On the right is Shorty Hill of Farmington, N. M., one of the tough Brahma steers Shorty has entered steer riding again.

MONDAY DANGEROUS DAY
TORONTO, Ont. (AP)—The time to be most careful is Monday between 10 and 11 o'clock and that is true of every Monday in the year. The Toronto Industrial Accident statisticians have discovered Mondays, between the hours mentioned, to be the most dangerous for the average human.

TOLEDO SHIPS ABROAD
TOLEDO, O.—More than \$25,000,000 worth of Toledo-made products went into foreign markets in 1933, according to Clare B. Teit, foreign secretary of the Chamber of Commerce. General betterment of foreign trade is expected to be reflected here this year.

Roundup want ads are a good investment. Phone 80.

A Three Days' Cough Is Your Danger Signal

No matter how many medicines you have tried for your cough, chest cold or bronchial irritation, you can get relief now with Creomulsion. Serious trouble may be brewing and you cannot afford to take a chance with anything less than Creomulsion, which goes right to the seat of the trouble to aid nature to soothe and heal the inflamed membranes as the germ-laden phlegm is loosened and expelled.

Even if other remedies have failed, don't be discouraged. Your druggist is authorized to guarantee Creomulsion and to refund your money if you are not satisfied with results from the very first bottle. Get Creomulsion right now. Adv.

PATRONIZE OUR ADVERTISERS



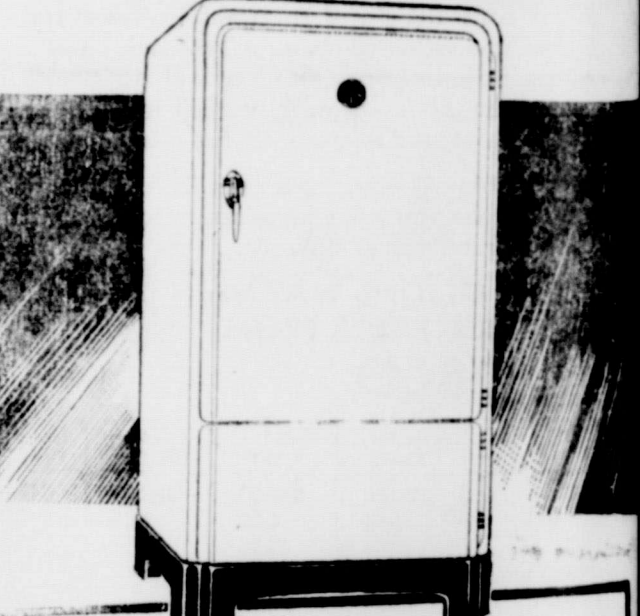
with
CLEAN, NEAT CLOTHES

BE AS fresh as a breath of spring... as bright as spring sunshine... in clothes cleaned by **Reimer's!** It's the smart way to better dressing... the saving way to look better on less.

NEAT, COURTEOUS DELIVERIES!
REIMER'S CLEANERS
HERMAN and BERTHA

IT PAYS TO READ AMERICAN AND ROUNDUP AD

Really Different
.. IT SAVES YOU MORE



SERVEL ELECTROLUX Has No Moving Parts
That's why it offers:

- MORE YEARS OF SATISFACTION
- NO WEARING PARTS
- PERMANENT SILENCE
- LOW OPERATING COST
- CONSTANT, STEADY COLD
- SAVINGS THAT PAY FOR IT

... in addition to:

- Every Modern Convenience
- Extra Roominess
- Streamlined Beauty of Design
- Greater Ice Cube Capacity

Discover for yourself why the GAS refrigerator is so popular!

All refrigerators differ in little ways. But Servel Electrolux differs fundamentally from every other in the utter simplicity of its operating method. For it has no moving parts at all. A tiny gas flame circulates the refrigerant—without friction, noise or wear. This simpler, more efficient way of freezing brings you exclusive advantages that save you money year after year. As a result, Servel Electrolux is the choice of thrifty families everywhere. Come in and see it for yourself. Learn the whole story about the 1937 Gas Refrigerator.

Ask about our Easy Purchase Plan

"There is No Substitute For Personal Service"

Cisco Gas Corporation
"HOME OF HI-HEAT GAS"
Phone 122 713 Ave.

Stepping UP To Comforts That Always Please!
DOWN To Rates That Never Pinch!

... Are You Getting the Most and Paying the Least per Kilowatt Hour for Electric Service? ... **HERE'S HOW**

YOU GET LEAST

There was a time, it's true, when only people with considerable money could afford to hire servants. Today, however, nearly everyone can afford electric servants—the kind that work 24 hours a day—and the more you use, the cheaper they work. How many have you? If only lamps, radio and coffee-maker, then you are getting the least and paying the most per kilowatt hour for current.



... Get More

Step 2 reduces rate, increases current used. And see how much household work now is done by electric servants! Electric washing machine, sweeper and toaster save hours of drudgery at a minimum cost per day.



... Still More

Now you are getting in the low-cost bracket. Add an electric refrigerator to keep food safely cold at a total cost of a few cents a day. An electric stove is the ultimate in modern cooking. An ironer supplements the work done by your washer.



... YOU GET MOST

A final step in home modernization, luxury and comfort—with an electric rate as low as 1 cent a kilowatt hour—is to add a storage-type electric water heater. And your electric rate is now around a penny an hour!



3, 6 or 7 Additional Servants You Can Afford to Hire

West Texas Utilities Company



Now It's
Swingtime
Colors



Fashion strikes up the band in Swingtime colors for Spring! Rhythm Red, Swing Blue, Romance Purple, Gaiety Rose and Folly Green are irresistibly gay. Charming styles in pure dye silk crepe. Deep toned solid shades and prints.

\$6.85 — \$12.95
\$16.85 — \$19.85

Jac. H. Garner's
THE DEPENDABLE STORE
Cisco's Big Department Store

OPS TO END ARECROPPING RGED BY EDDY

By MERRY WOOD
Press Staff Correspondent
SAN FRANCISCO, March 18 (AP)—A group of producers and consumers co-operatives is being organized to help poorer farmers and sharecroppers throughout the state, believes Sherwood Eddy, writer and organizer of a cooperative experiment in Bolivar county, Miss., which raises more cotton than any other county in the world.

"We purchased this land with buildings, machinery and property on faith — and a shoestring. With Sam Franklin as director, we organized a producers and consumers co-operative and soon had 30 evicted families on the land."

Eddy declared that at the end of the first year of experiment the trustees now hold a \$30,000 farm free from debt. It is occupied only by the first original 30 families.

"The first year naturally was the hardest," Eddy said. "We got a late start on March 26 and faced one of the worst droughts in many years which burned up corn and vegetables and killed some of the cotton, yet members of the cooperative made 152 bales of cotton just the same."

Own Lumber Saved
"During the first year we purchased a steam sawmill and sold \$4,000 worth of lumber and put \$1,000 worth more from the cooperative's own forest into new houses and buildings built by its members including a fine community center and an auditorium seating several hundred persons, with educational and recreational facilities of which they are justly proud."

"The co-operatives have made an excellent beginning in a hog and poultry raising farm and are now adding a dairy herd to utilize the pasturage that exists."

"The consumers co-operative store has made a modest beginning selling to the entire countryside at current prices and has declared dividends of 9 per cent for the first year."

Eddy declared that the workers

have shown initiative and enthusiasm in a situation in which they believe they have economic security and will enjoy the fruits of their own labor. He praised their initiative and will to work.

"They are enthusiastic members of the Southern Tenant Farmers Union and already two training conferences have been held to create a better educated leadership, he said."

Just as in European countries, where it has been found necessary to break up vast landed estates and turn the land over to peasants for cultivation, Eddy is confident that the best American system will be found in the creation of these producer and farmers co-operative units among farmers who are too poor to operate on an individual basis.

do these telephone mishaps ever happen to you?

Your telephone bell rings... you pick up the receiver, and... there is no one on the line. Here are some ways to avoid this... for yourself and others:



1. Someone may have asked for your number by mistake, discovered the error, and hung up.

REMEDY: If you are not sure of a number, look in the directory before making a call.



2. Someone called you, but got impatient and didn't wait a reasonable time for you to answer.

REMEDY: When you make a call, wait about a minute (10 rings) for a reply before you hang up.



3. You may not have answered your telephone promptly, by the time you answered, the person calling had hung up.

REMEDY: Always try to answer your telephone promptly.

Simple remedies, these... but important. They help us give you better telephone service.

THEY **SATISFY**

...full measure of everything you want in a cigarette.

At every stage... from tobacco farm to shipping room... Chesterfield's job is to give you the refreshing mildness and delightful flavor that makes smoking a great pleasure.

Experienced buyers see that Chesterfield tobaccos are MILD and RIPE... careful manufacturers see that they are blended to the exact Chesterfield formula.

And they see that the cigarettes are made right... round, firm, just right to smoke.

... for the full measure of the good things you want in a cigarette we invite you to enjoy Chesterfields.

Copyright 1937, LIGGETT & MYERS TOBACCO CO.

"Ideal Co-Ed" to Be Named Unseen, But She Must Know Right Answers

IOWA CITY, March 17 (AP)—The winner of the ideal co-ed contest at the University of Iowa will be announced tonight, although the judges have never seen the candidates or their photographs.

Thirty-five candidates for the honor have answered 23 questions in writing. The co-ed with the highest percentage of "ideal" answers will be proclaimed the winner. Here are the questions:

Do you favor a marriage over a career?

Do you consider appearance more important than intellectual achievement?

Are you more domestically than athletically inclined?

Do you favor the use of makeup?

Do you favor moderate drinking over no drinking at all?

Do you prefer smooth music to swing music?

Do you prefer conservative dancing to swing type?

Would you marry for love instead of money?

Would you marry before you obtained your degree?

Would you take a job to help your husband if necessary?

How many children do you think would make an ideal family?

Do you believe in an extensive wardrobe?

How many dates a week do you think you should keep?

Are cooking and sewing among

your major interests?

Do you prefer a course in economics to one in home economics?

Do you read two newspapers daily?

Do you smoke?

Do you go to a beauty parlor more than once a week?

Is your hair short?

Do you prefer sports wear to dressy clothes?

Are music and arts among your consuming talents?

Would you like to be active in politics?

Do you lose your temper upon provocation?

Grist Mill Restored In Washington Park

WASHINGTON, (AP)—Pierce Mill in Rock Creek Park here built more than 100 years ago, is in operation again and is expected to produce as much as 10 barrels of cornmeal and flour a day.

The landmark was restored with PWA funds by the National Parks Service.

Let us figure your next job of printing. Our job printing department is equipped to serve your needs.—Phone 80

PATRONIZE OUR ADVERTISERS

Chevrolet Manager Now Regional Head

H. C. Howard manager of the Dallas zone of the Chevrolet Motor Division of the General Motors Sales Corporation for the past four years, will assume new duties with the company as Assistant Regional Manager of the Southwest Region of Chevrolet, effective March 16, it was announced last week at Detroit by W. E. Hoiler, Chevrolet vice president and general sales manager.

Mr. Howard will be in charge of the new Chevrolet sales organization of Chevrolet's used car marketing policies in which Mr. Hoiler set up an entirely separate used car organization within the Chevrolet sales department.

AUSTRALIAN ARMY AT PAR MELBOURNE—The Australian army has been brought up to a strength of 35,000 men—a mark set last year. Recruiting is continuing, however, and another \$7,500,000 has been appropriated to finance the first stage of a second defense program.

Rising Star Mayor Opposed by Wren

RISING STAR, March 13—Four city commission places will be filled in the election here Tuesday, April 3.

Mayor W. E. Tyler, who announced this year, will be opposed by John L. Wren, a former city commissioner.

Terms of Ray Agnew, F. W. Roberts and A. N. Searly also are expiring this year. Roberts has announced for reelection. Searly will not be a candidate as he resigned after his election to the county commission.

It was not determined if Agnew will announce since he was in Brownwood recovering from a recent illness.

LAW OF 1832 CLOSES CABARET SANFORD, Fla.—A century-old Florida law has been invoked by Peace Justice J. C. Roberts to close a beer roadhouse. The act, passed February 10, 1832, empowered the court to "abate any sort of nuisance."

ECLIPSE TO LURE SCIENTISTS HONOLULU (AP)—Scientists from all parts of the world will assemble here early in May, preparatory to proceeding to Enderbury Island to observe the sun's eclipse. They will go to Enderbury, one of the British owned group of Phoenix islands 1,000 miles southwest of here, on board of a naval ship from Pearl Harbor.

HAWAII EXPECTS AIRSHIP LINE HONOLULU (AP)—With the success of the heavier-than-air Pacific Clippers, Hawaii remains more convinced that eventually a regular dirigible service will be established between the United States and the Islands. Authorities are keeping in perfect shape here the dirigible landing ground that was constructed 13 years ago for the ill-fated Shenandoan.

LIFEGUARD ALUMNI ORGANIZE CLEVELAND (AP)—Sommer Cleveland lifeguard have organized the Alumni Association of the Cleveland Life Guards Corps. The organization plans swimming competitions, water festivals and swimming schools for the summer.

PATRONIZE OUR ADVERTISERS

BARGAIN IN Used Car

WE OFFER... THE PICK OF THE USED CARS

You can't beat the used cars we've taken in on the 1937 Ford V-8. All popular makes and body types. Many reconditioned. All as represented. Low down payments and easy UCC terms. Priced right and a good allowance on your old car.

NANCE MOTOR CO.

S. H. Nance Cisco, Texas Garland Nance

This Is The **BANK** that **SERVICE** Is Building

Confidence--

Confidence is a state of mind, inspired by belief, which is sustained by the unswerving fidelity of its recipient to a trust reposed.

The solid foundation upon which confidence in this bank rests has been builded and by their belief in the integrity and ability of its management.

The patronage we have received as a result of this confidence has enabled us to perfect an organization that is prepared to render you a service unsurpassed. We invite your banking business.

First National Bank
IN CISCO, TEXAS
MEMBER FEDERAL RESERVE SYSTEM.



IS EARLY
THIS YEAR...
GET YOUR NEW
CLOTHES
Now!

Easter comes early this year... that means you'll want to get your spring clothes now so you'll be all set for that important dress-up day! Our preparations were made early, too, and we can now show you one of the finest suit selections in the country! Styles, models and sizes for men and young men at whatever price you decide to pay!

\$19.85-\$24.75-\$29.75-\$35.



CHENEY TIES

Complete your Easter outfit with a new tie... while you're at it, buy several for spring wear. Superb fabrics, all hand tailored.

59c — \$1.00

You'll feel better in new clothes from head to toe... you'll feel better in smart new shirts and shorts. Soft combed yarn shirts, broadcloth and madras shorts.

25c-35c-50c

New Arrow Shirts



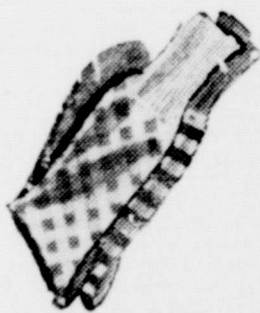
Crisp new shirts with collars that will stay smart are featured here. Plain whites, stripes and patterns. Several new collar styles.

\$1.-\$1.95-\$2.50

Phoenix Sox

New silks and lisle in new spring colors and patterns. Reinforced for extra long wear.

25c-35c-50c



A NEW SNAP BRIM Easter hat time presents a brand new wider brimmed, lower crowned style. It's here in several new spring shades.

\$2.45-\$3.95-\$5.00

J.C. Garner's
THE DEPENDABLE STORE
THE STORE FOR MEN!



Oil Development in Eastland County

EASTLAND, March 18 — A 2,300 foot operation one mile southeast of Eastland is slated to begin immediately by Barnett Petroleum corporation, Dallas.

Location for the test, No. 1A L. C. Downtown, section 2, E. T. R. R. survey block 6, is 1,000 feet from the east line and 1,250 feet from the south line.

A bridge left after shooting was being cleaned out in Cox et al. No. 1 O'Rear four and a half miles east of Rising Star, J. W. Clifton survey. It had been shot with 20 quarts from 2,792 to 2,812 feet.

The same type of work was underway in Hickok No. 2 City of Cisco, 84 H. & T. C. C. R. R. survey block 4. The well had received 4 1-3 quart of glycerin per foot from the top of the sand and sandy shale formation, 3,444 feet to the bottom at 3,472 feet. Swabbing did not increase production.

Two tests were launched during the week. One was Anderson-Drumery corporation No. 1 Kate Cris, section 36, Lavaca county school land, a 3,100 foot operation, it is 1 1/2 miles southeast of Cisco.

Although spudded last week, Hoffmann & Page No. 1 J. S. Dodd, subdivision 11 of the Brownson subdivision, William Van Norman survey, was resumed after a shut-down. This well is five miles south of Ranger and Eastland.

States Oil No. 1 H. S. Schmick, one and a half miles northeast of Eastland, was drilled below 600 ft.

Shutdown were Gallagher-Lawson No. 1 Hearn, three and a half miles northeast of Carbon, and W. R. Seed et al No. 1 P. G. Wright six miles southeast of Eastland, at 1,440 feet.

CISCO TRACK TEAMS DOING HEAVY WORK

Cisco athletes grow in interest as the spring meet to be held at Ranger April 1, 2, and 3 approaches. Boys have been earnest in their afternoon practices during the past week.

Tryout to select the Cisco track and field team will be held Tuesday or Wednesday, Roy Callerman, the quarter-mile or half-mile local contestant, is reported to be showing good results in his training.

"Pop" Garrett, director of the boys junior baseball group, expects a good team for the county meet contest.

Coach Cooper has announced spring training to begin for the Lobo football team about Monday, April 5, making an early start for a prospective game with El Paso or some outstanding team that will give the Lobos a run for their money.

With the return of six lettermen, together with several other players who will be eligible for next year's team, Cisco should have the best team in several years.

If the rumored game with El Paso is matched, the team will be compelled to hustle since this school won its district last year, losing in the bi-district tilt with Abilene, which in turn was only beaten by the state champions of Amarillo.

The new coach, Walter Roach, is expected to participate in the spring training, at least he will have supervision by remote control.

School Invitation Track Meet Carded

RIISING STAR, March 13—E. T. Dawson, representing the high school and Ralph Griffin, principal of the ward school, have sent out invitations to all schools in this section for an invitation track meet to be held at both local schools on March 19 and 20 with programs each night.

At the ward school grounds all track events of the county meet will be run-off as participated in by ward schools and a declamation contest will also be held. At the high school athletic park all events for high schools in the county meet will be run-off and a volley ball contest in the gym.

Several hundred students from schools invited are expected to be here for the occasion.

PHONE DIRECTORY ARTISTIC BOSTON (U.P.) — The new 1937 Boston telephone directory has gone artistic. The cover is made from a shiny durable paper upon which is a pen and ink drawing of Boston's skyline by Raymond S. Stone, artist.

Let us figure your next job of printing. Our job printing department is equipped to serve your needs.—Phone 80.

Amelia E. Putnam To Delay Flight

OAKLAND, Calif., March 15 (U.P.) — Amelia Earhart Putnam probably will delay her round-the-world flight until Tuesday afternoon, her husband, George Putnam said today.

Jacques Greber, "will stress the modern development of the small garden, a feature in the western world dating only from the turn of the century, though much older in Japan and China."

Water was stored in a reservoir on the top terrace and piped down to the lower levels.

The Tower of Babel, probably not as high or big as the original building that caused a minor war, will be faithful to the designs formulated by archaeological experts and descriptions contained in the Bible and other Sanscript texts.

"The exposition," declared M.

Paris to Duplicate Babylon Gardens And Tower of Babel for Exposition

PARIS, March 18 (U.P.) — One of the many wonders of the Paris 1937 Exposition will be a reproduction of the ancient world's seventh wonder of the world, the hanging gardens of Babylon. Nearby will stand a modern version of the Tower of Babel, outstanding Biblical architectural wonder. Both will form part of the Irak section of the exposition.

Near the hanging gardens will be numerous gardens of modern design, forming a striking comparison with ancient landscaping. Thousands of landscape architects from every part of the world will visit the exposition, where they will have a collection of modern gardens copied from Japanese rocky terraces to English greenwashed lawns. The development of this art from the Babylon gardens of 700 B. C. down to the present will be shown.

In reconstruction of the Babylon gardens, the Seine river will replace the Euphrates. The ancient gardens formed part of the ensemble of the palace of King Nebuchadnezzar, located 60 miles south of the present city of Baghdad. The terraced gardens, planted with flowers and small trees, with mountains and "refectories" interspersed, were at heights varying from 75 to 300 feet.

THEY WANT THEIR "MAKIN'S" MELLOW, FLAVORY!

70 fine roll-up cigarettes in 2-oz. tin of Prince

PRINCE ALBERT means mellow, flavory pipe smoking too! The "no-bite" process takes out harshness. Prince Albert packs right, burnscool, because it's "crimp cut."

EVERETT VASSAR, speaking for the boys, says: "Prince Albert is the prime 'makin's' tobacco for mildness and fine taste. It burns cool, slow, and sweet. I've got a P. A. cigarette going day and night, but my tongue's never sore."

PRINCE ALBERT
THE NATIONAL JOY SMOKE

Stone Reversed is Old Grave Marker

GENEVA, O. (U.P.) — A stone slab used as a bench in the composing room of the Geneva Free Press was turned bottom side up. The slab was a tombstone with an epitaph dated Nov. 27, 1884.

SALMON HAS TWO MOUTHS

SHELTON, Wash. (U.P.) — A two-mouth salmon was caught in a net by Bill Allen, Skokomish fisherman. The upper mouth was in a normal position. One tongue operated for both openings, but the lower mouth had a separate set of teeth. The fish weighed 15 pounds and was 30 inches long.

666

Liquid-Tablets
Salve-Nose
Drops
Try "Rub-My-Tiss"—World's Best Liniment

Our Kitchen NEVER GROWS TIRED

With a "Standard" HOSTESS SINK

IT NOT only brings that smart, modern appearance to any kitchen, but the new "Standard" HOSTESS SINK helps keep the kitchen looking fresh and restful. Spacious drawers, roomy compartments and wide back ledge provide place for everything you need. There are special racks inside the center cabinets for soaps, cleansers and even towels. And the HOSTESS SINK matches perfectly with all types of built-in kitchen cabinets and gives all the advantages of the most efficient material for kitchen sinks—acid resisting enamel on cast iron.

Ask your Master Plumber to tell you the cost. He can arrange financing on FHA terms, help you plan a modern kitchen and furnish the skilled workmanship so necessary to satisfactory service.

Call him today. Let him give you complete information on transforming your kitchen into one that will never grow tired.

"Life is too precious to endanger it by entrusting Plumbing to hands other than those best qualified to assure Health Protection—the Master Plumber."

Henry W. Reed, President
Standard Sanitary Mfg. Co.

Standard Sanitary Mfg. Co.
PITTSBURGH, PA.
Division of AMERICAN RADIATOR & STANDARD SANITARY CORPORATION

NYAL 2 For 1 AND SPECIAL SALE
Friday and Saturday, March 19 and 20th
MOORE DRUG COMPANY, Phone 99