## HAVE YOU GIVEN TO THE JAYCEES' 'GOOD NEIGHBOR' FUND?

## The Muleshoe Journal

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| mom |  |
|  | Appreciation Doy |

Three McCormick-Deering Cotton Pickers Working In Local Fields







Social Security

1950 Ford Cars To Be On Display Here Friday At Muleshoe Motor Co.

Bailey County Cotton Alloiment Is Set At 85,515 Acres For 1950 Crop

THE MULESHOE JOURNAL, Thursday, November 17, 1949


IF IT'S WORTH OWNING IT'S WORTH PROTECTING
INSURANCE WILL PROTECT WHAT YOU OWN Farm - Irrigation 2 FHA Houre Loans - Auto Financing POOL INSURANCE AGENCY

## BABSON DISCUSSES

Pensions

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the same time?",
The humorist earache a
rheumatite back, "Yes
dance."
Legal Directory
$\underset{\substack{\text { Members Bailey County } \\ \text { Assoctation }}}{\text { and }}$
Norman W. Bays, Gilbreath bldg
Phone 271.
Pat R. Bobo, Courthouse, Phone
Pat R. Bobo, Courthouse, Pho
97. L. Lovelady, South Side
Kquare, Phone 229-W.
Karl L. Lovelady, South, Side of
Cecuare, Phone $229 . W$.
Ceil H . Tate, Courthouse, Phone
154.


FINER FEATURES
Make GMC Your Best Buy?


DAVIS-LENDERSON
John deere - gme trucks - pontiac PHONE 53

For Better Life in Texas


6183 YEARS
of Public Service

## Your Banker.. Your Friend

Texas bankers, large and small, serve the communities in which they do business. Your banker is your friend, for your bank grows as you and others grow in economic well being and financial security. Southwestern Life Insurance Company, operating in Texas exclusively, maintains accounts with 676 banks within the state, located in 225 of the 254 counties, and works with these banks under a Bank Service Plan which enables you to own Southwestern Life insurance without worry over details of premium payments.

This progressive plan is but one of many developed by Southwestern Life Insurance Company during its forty-six years of working for Better Life in Texas.

Muleshoe Representative
MARION F. HARRIS Southwestern Life rmsunarce Compangs

Don't Spend Thäthsgiving In The Kitchen - Look Ahead To Big Day


Petal Print Shirtwaist \$/0.95


thoped Jhiri drean by Nelly Don, wint fine looking
tucked front bodice. Made of washable rayon sheer in
o refreshing petal pattern. Orchid, blue, rose, aqua.
$L$ monn
Sizes 14 to $44,141 / 2$ to $221 / 2$
COBB'S

## Roots of Culture ${ }_{\text {Hicogrn tast }}$


The Curriculum"


LAY-A.WAY
THAT GIFT NOW While Stocks Are Complete NEW MERCHANDISE

Keepsake and Playo Diamonds WATCHES
 and OTHERS SILVER
$\underset{\substack{\text { COMMNTY PLATE } \\ \text { IB8I ROGERS } \\ \text { and OTHERS }}}{1847 \text { ROGERS }}$

Fostoria crystal
dresser sets
CASLADE DINNER WARE elgin american compacts

## The Muleshoe Jewelry

R. R. PUTMAN OPTOMETRIST
First Doo
Muleshoe, Texas
Phone 342-J

GUARANTY ABSTRACT CO.

ported book buying committee re-- THE MULESHOE JOURNAL, Thursday, November 17, 1949
ported that

 Davis toock the room prives. Mr
for havain
num having Tor having present prize again
number of repese largest
EXPRESSION RECITAL ON
CALENDAR MONDAY NIGHT trey home.
visitos.



Matched luggage for men at rock-bottom prices!,


It's Samsonite

strong enough to stand on:

Handsome, sturdy, smartly fitted ... and above all, economical! That's what make Samsonite America's favorite luggage... and the best luggage value we know. We to pay for just one piece! Come in and to pay for just one piece! Come in and
choose today from our complete selection.

E. R. HART CO.

PHONE 23
MULESHOE

## SAVE MONEY

BY PAYING YOUR TAXES
DURING NOVEMBER

2\% Discount on taxes if paid in November 1\% Discount on taxes if paid in December Penalty \& interest apply if paid after Jan. 31, 1950.

## POLL TAXES

Poll Tax Receipts Now On Sale In Your TAX COLLECTOR'S OFFICE Remember-1950 Is A Big Election Year.

## Hugh Freeman

Sheriff, Tax Assessor - Collector Bailey County


Mrs. hbly Program Band Has A Will $P^{\text {By }}$ Speech II. Busy Day Friday





 mor $^{7}$ ? Are Clearing Our Present Stock of \#\#ORGE ELECTRIC RANGES $1 / 3$ OFF

THE SEVEN WONDERS of the NORGE Electric Range


My NORGE vertical freezer keeps dozens of meals at my fingertips!


IJOHNSON.POOL
TIRE \& APPLIANCE
IDY JOHNSON
PHONE 231 - MULESHOE
PHONP $16^{\circ}$ ©



citation by publication



 $x^{2}={ }^{2}=$
TO FARWELL SUNDAY
Mr. and Mrs. L. . . Cochran went
to Farwell Sunday to spend the
day with Mrs. Cochran's


BUY, BUILD or REMODEL

MULESHOE FOR INFORMATION



## So Simple For Little Ones To Run

## Battery Train Set

 nections. Yet you get electric train performance. Runs in forward or rever

- Locomotive and 3 cars Locomotive and 3 ca
- $10{ }^{\prime 2}$ oval track
Bright headligh $\bullet$ Bright headlight
- Finger-tip control
 on flashlight batteries.


THE MLLESHOE SOUNMLL. Thurady, November it, 1299 Junior Play
Pestponed Made In Muleshoe - Chenille Rugs - Bath Sets - Bedspreads

Or Will Take Orders
Mrs. R. E. Luttrell| Try Journal Classified
They buy, sell and trade.

SEE US FOR PROTECTION POLICIES YOU NEED
BOBO INSURANCE AGENCY
PHONE 97 - COURT HOUSE - MULESHOE


## Johnson-Pool

TIRE \& APPLIANCES
PHONE 231 - MULESHOE
MYRON POOL
B.F Goodrich


| No | G. 1. Houses for |
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| Sulohoe, Texas |  |
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| muleshoe nurser | We have plony lant to sell any |
| 3se.j Mueshoe | dave arlesworth |
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| Pre-War Cars | REAL Estate for sale |
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| Pre-War Prices |  |
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| 1941 OLDSMOBLE <br> Sedan Club Tudor 5 . |  |
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|  | WNMTED To |
|  | Top price for fat hogs and Feder Pigs. CIOVIS HOG CO Pho 224 |
| MULESHOE |  |
| Motor Co. | On all |
|  |  |

WELDING
Electric \& Acetylene Welding Portable Rig
Repair Work of All Kinds
PUMP REPAIR WORK - WINCH WORK Larne irrication pumps
D. H. Sineed Supply Co.

Reasuon ractoo ano ssrums
Phone 364-W

## WE have plenty of

PERMANENT TYPE

## ANTI-FREEZE

Protect Your Motor Vehicle Against The Coming Cold Weather

## 



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| :---: | :---: |
|  |  |
| presure pump pip and tas Howard Grifin, Frobres $46-4$ |  Now is the time. Get upright and |
| GOOD FARMS AND HO |  |
|  | REALESTATE FOR SALE |
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|  | m |
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|  | , acres |
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|  | IF YOU plan to sell would liketo have a listing on your farmor residence. We need somethingto show. |
|  |  |
| BEAVERS - HANOVER \& DAY Bank Bldg. - South Door |  |
|  | city Property |
|  |  |
|  |  |
| truck with 14 ft , grain bed, good <br> motor and rubber, ready for har- <br> vest. A. J. Gardner. |  |
| $\begin{aligned} & \hline \text { FOR SALE - } 1938 \text { Model A John } \\ & \text { Deere Tractor and 4-row lister- } \\ & \text { planter. Joe Simnacher, Rt. 2, a } \\ & \text { Muleshoe. } \end{aligned}$ |  |
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| assortment of box cards, gifts, candles and trees while there is a good assortment. |  |
| Se. |  |
| custon made Venetian Blinds.Howard Cox, Cox Radio Shop.23tfc. |  |
|  |  |
| $\begin{array}{r}\begin{array}{r}\text { FOR SALE Used Electric sewing } \\ \text { machine. McCormick Upholstering. } \\ 47-2 t c\end{array} \\ \hline\end{array}$ |  |
|  |  |
|  |  |
| SEWING and all kinds of Altera-tions. Men's and women's clothes.Quick service. Mrs. C. D. Julian. | Hamp McCary \& Son |
|  |  |
|  |  |

CLASSIFIED AD RATES The minimum for any classified ad is $35 ; c^{21 / 2}$ cents per word for one insertion; $11 / 2$ cents per word for adper word for one insertion: $11 / 2$ cents per word for ad- ditional insertions. All classified advertising is trictly

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JOURNA

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Now's the time for that oil change and thorough lubrication. Now's the time for a
snappy engine tune-up... for a check-up snappy engine tune-up ... for a check-up of your cooling and electrical systems. for brake and steering adjustments. Drive
in today or tomorrow for quick, dependable in today or tomorrow in
service at lowest cost.

ARNOLD MORRIS AUTO CO. PHONE 111
muleshoe

DODGE-PLYMOUTH


The MULESHOE



Hospital News


## SUNNY Doctor: "Oh, pretty good, but don't sart reading any long con- tinued stories."






MULESHOE LIQUEFIED GAS COMPANY coovis highwar

## Society Nows

THE MULESHOE SOURNAL. Thuridey, November 17.1949
Welcome Home Social Club Has
Party Honors Mr. First Anniversary


 Natand










Congratulations!

To The New
WOOD DRUG

Our Very Best Wishes!

WILLSON \& SANDERS LUMBER
Phone 93 ... MULESHOE, TEXAS

the famous
FULLY
AUTOMATIC

## Denucharn

GASHEATER


DISTRICT 4A CHANGES ANNOUNCED; NO SPLIT DSTRRICI I N 1550

## SPopits

$\overline{\text { THE MULESHOE JOURNAL, Thursday, November 17, } 1949}$
Morion Indians Went On WarPath Friday, Scalped Yellow Jackets 37.0

| first half here last Friday | Slants From |
| :---: | :---: |
| nt on the war path in the se- nd half and scalped the Yellow | The Sidelines. |
| Son maldwin |  |
| er | ay the Litul |
| urns then hea |  |
| Smith then snagred a pass | The Tigers have a |
|  | ${ }_{\text {ctub }}^{\text {ciub }}$ |
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| r the Jackets 3 the | field's standpoint. |
| ton In | The |
| en last |  |
| at Morton |  |
| This game |  |
| eason for bor |  |
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| Frian in J |  |
| Loso Thirteen squadmen |  |
|  | winning ball teams |
| m. ${ }_{\text {E }}$ |  |
|  |  |
| Lay | ple |
|  | the boys |
| Istrict 4 AN | Don Jackson is hav |
| SEASon standing | and so far he has |
| Sudan | and two with his |
|  | Coach Bailey |
|  |  |
| standings. Muleshoe, Morton, and Sundown each woh a single game |  |
|  | inst to have around 35 |
|  | the |
|  |  |
| . | seh |
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|  |  |
| ted Seagraves, B CLASS Football | $\begin{aligned} & \text { woun } \\ & \text { town } \\ & \text { soon } \end{aligned}$ |
| 9 dis |  |
| losses. Dimmitt is in second place, Springlake third and other teams | We have hears that |
|  | Weree toal bis asea |
| ton, Amherst, Spade, narral. |  |
| Cagers Swamp |  |
| Threeway Teams | Appreciation Day is Satur |
| Playing a good fast heads-up |  |
| and B girls basketball squads won over the Three Way teams |  |
| last week. In the A game, | Drs. Woods \& Armistead OPTOMETRITS |
| show |  |
| Was the fine pass work of her | In E. Wooses 0.D. |
| ${ }^{22}$ 2-points while Wanda Kimbroukh | S. Bunk. 0.0 |
|  | Phone ${ }^{328}$ |
| or the Three Way te |  |
| vonne Tysion leading her team- |  |
| The starting lineup for Mules |  |
| Sat | ANTI-FREEZE |
|  |  |
|  |  |
| The $B$ team racked up a $27-20$ victory over their opponents with |  |
| victory over their opponents with Beverly Casey and Emily Jarnigan | R gallon |
| 8-points each. The B team starters were: |  |
| Sammy Carroll, Emily Jarnigan, | H. C. HOLT |
|  |  |

## MULESHOE FUNERAL HOME FOR AMBULANCE SERVICE CALL

## ATTENTION

COTTON FARMERS
A.
A. S. STOVALL

AT CROSSROADSTTON BUYER MUESHOE, TEXA


THE EXCLUSIVE NEW 100 H.P. FORD


RETURN TO MULESHoE
Mr. and Mrs. . S. Beavers have
returned to Muleshoe after spend returned to Muleshoe afters spend-
ing some time
taking taking the baths.
WITH HALE BARBER SHOP WITH HALE BARBER SHOP
Jack

Dumas, is Brown, formerly | Jack E Brown, formerly of |
| :--- |
| Dumas, is $\begin{array}{l}\text { Bow with the Mack } \\ \text { Hale Barber Shop, Mr. Hale an } \\ \text { nonunces. }\end{array}$ |

| Sudan And Sundown Are Out |
| :--- |
| Brownfield Is In New Set-up |


| up |  |  |
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| ague Proposes |  |  |
| Year Limit |  |  |
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| athletic competition and a change $f$ |  |  |
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| $\begin{aligned} & \text { school athletes and increasing } \\ & \text { League membership fee. } \end{aligned}$ |  |  |
| MHS Loses 13 |  |  |
| Football Players |  |  |
|  |  |  |
| a rolicking close we wish to re-cognize the seniors who playedtheir last game under the colors $\begin{aligned} & \text { H } \\ & \text { the }\end{aligned}$ |  |  |
|  |  |  |
| all they had. They are: R. E. Bryant, Bill Col- |  |  |
|  |  |  |
|  |  |  |
|  |  |  | CANYON, Nov. 5.-Al Jie Je

Treshman from Muleshoe, is reshman from Muleshoe, is includ
res 204 students atertending sillent shont
West Texas State College. were broken as 1336 students en-
rolled tor tull time work on the the the the
campua in Canyon and 668 signed
 of the college. Appreciation Day Is Saturday

## Sweet Sudan

We will be in position this year to store or buy your sweet sudan in bulk.

WE WILL PAY top prices at all times

KING BROS.
GRAIN \& SEEDCO. PHONES $134 \& 350$ MULESHOE

IT'S HERE FRIDAY AND 50 WAYS NEW!

its quiet whispers quality

MEW ouauty maturis
MEW ouality featuris


SEE THE ONE FINE CAR IN THE
LOW-PRICE FIELD at your FORD DEALER'S
$2 \mathscr{F}$
Muleshod Texas

Befter Methods Electrical Winner



LOOK What A QUARTER Will Buy Mayfield 300 Can
CORN, 2 for $\ldots$ 25c Dorman No. 2 Can
Potatoes, 2 for -25 c Dorman No. 2 Can Black-Eye
PEAS, 2 for $\ldots-25 \mathrm{c}$ TOMATO. Hunts No. 2 Can
JUICE, 2 for $\ldots$ c. 25 c Carnation - Toll Can
MILK, 2 for $\ldots$.... 25 c Hershoy's. Almond or Plain
Candy, 6 for $\ldots 25$ $\left.\quad \begin{array}{l}\text { 3 Cans Heinz } \\ \text { Baby Food ...... 25c }\end{array}\right]$ Blue Bonnet Salad
Dressing, pt. ..- 25c YES - large box
TISSUE 2 No. 2 Cans Dorman's
Pinto Beans .-. 25c
CHOCOLATE COVERED CHERRIES, FreshBrach's, llb. box


MORE

## BARGAINS

Haggard Assorted
Cookies, I lb. .- 29c Large Box
TREND 19c
 SOAP, 2 for .... I5c 3 Cans Marshal


CORNICE
Drapery Materials \& Supplies

## MCCORMICK UPHOLSTERY <br> PHONE 170

## JUD D

EXTENSION RODS
DRAW DRAPES

> FOR

SINGLERODS
RODS FOR CORNER WINDOW

No Farm Depression In 1950 IS Prediction Of A. \& M. Economist

|  | 10 |
| :---: | :---: |
| net income of Texas farmers |  |
| d ranchmen, | Secon |
|  | of persons not living on farms |
| economist of Texas A. \& M. Col- |  |
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| income is expected to be | The expectatio |
| years even if the decline | hol |
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Entertainment at Your Local THEATERS

MULESHOE, TEXAS Week Days Open 6:45 P. M. Starts 7:00 P. M.
Saturday and Sunday Open ot $1: 45$, Start at $2: 00$ Soturday and Sunday Open of 1:45, s,
and Continuous Showing

| VALLEY <br> THURSDAY \& FRIDAY <br> Gene Autry | PALACE <br> THURSDAY \& FRIDAY <br> George Raft <br> In |
| :---: | :---: |
| $\begin{aligned} & \text { Gene Autry } \\ & \text { Barbara Britton } \\ & \text { In } \end{aligned}$ | Outposts In |
| Loaded Pistols | saturda |
| SATURDAY <br> Johnny Mack Brown | John Wayne Sheila Bromley In |
| Range Justice SUNDAY \& MONDAY Kirk Douglas | Idol Of <br> The Crowds <br> SUNDAY \& MONDAY |
| Kirk Douglas Marilyn Maxwell | James Ellison Mary Beth Hughes in |
| Champion TUES. \& WED. | Last Of The Wild Horses |
| Dane Clark Gail Russell In | TUESDAY \& WEDNESDAY Ted Donaldson Gloria Henry In |
| Moonrise | Rusty Saves A Life |
| MOTION PICTURES ARE YOUR BEST AND CHEAPEST ENTERTAINMENT |  |


for quality and dependable POWER THE CHOICE IS MM POWER
The real test of quality is proved performance. Minne-
apolis-Moline Power Units have won this distinction for apolis.Moline Power Units have won this distinction for
quality from owners themelves who wert soon conquality from owners themeives who were soon cor-
vinced that hese units oratops in providing dependable
end economical power. MM Power Units have long been associated with pigher quality because-
They are made of high

- They are made of high grade materials
chined by skilled crantumen and are precision ma-- Advanced design featuren sinclude - engineered fuel equipment for maximum efficiency and fuel economy--
high turbulence combustion chambers - requlatied high furbuience combustion chambers - reaylated
coliling - crankcass ventilation - largoeccapacity fullpressure lubrication system - removabapacty fyinder
heads and blocks cast in pairs-heovid


 Units that all these with thending owners of these MM Power
 Mooray machiven We invite you to see us now for
MMmpower octis on these high quality
Mnits. FRY \& COX BROS. PHONE 36 ONE - STOP FARM SERVICE MULESHOE


ATTEND LUZIERS Attending a District Luzier's
meeting Monday monning held in
the


 The group lunched at
Cate atter the meeting. VISITED IN FLOYDADA
Mr. and Mrs. Carroll Coud streamers pointing up
ward indicate rain when they
oint donnward, iook for dry
veather.

## WINTER time is "FIX IT RIGHT, time



Machinery Care is Part of Good Farming After a heavy season - particularly if your tractor is several seasons old - a complete overhaul will make
your engine work "like new". This is the best time of year to have your tractor overhauled because -- We can give you faster service - You can spare your tractor now - You reduce the chance of a breakdown during
rush seasons Our factory trained mechanics work on your tractor.
Schedule your job by phone. or stop in and talk to us.

ALIS-CHALMERS
Muleshoe Implement \& Supply PHONE 137 MULESHOE MULESHOE

## SPECIAL OFFER

## you can secure

SIMEON L. and GEO. H.
Rogers Silverware
by dealing with us


LET US
SHOW YOU THIS WONDERFUL OFFER

Save Our Cards THEY ARE
Valuable
Stainless Steel Blades "HOLLOW HANDLE KNIVES"

Tell Your Friends About This Exceptional Offer!

## C. \&H. Chevrolet

 PHONE 12We will check your car thoroughly and give it a complete motor tune-up.




## SPECIAL

this wer onr
COMBAT BOOTS
sf. 95
TARPAULINS - BLANKETS - MATTRESSES
22-pce. $1 / 2$-in. Drive Socket Set ......... $\mathbf{\$ 1 0 . 0 0}$
While they last
OPEN EVENINGS
COME IN AND LOOK AROUND ARMY STORE

W. O. "Surplus Willie" russelt

mulestoe




 Local Hunters Seek Pheasants


$$
\begin{array}{cl}
\text { SKATING } & \text { AT } \\
\text { PRIBOTH } & \text { ROLLER } \\
\text { RINK }
\end{array}
$$

Skating every night except Saturday 7:30 P. M. 'till Regular Dance Every Saturday Night

You Are Invited To Attend Our


## Saturday Nov. 19

Free Coffee For Grownups Malone's Ice Cream For The Kiddies

Fountain Service - Drug Items Gift Items - Sandwiches Coffee

Wood Drug
Buck and Jo Wood

