# CISCO DAILY NEWS 




# UISVILLE'S DEATH LIST INCREASING 

tour Allred's Message Scores Gambling Mania ESTIMATE200


Quail for Stocking
TANGLE
CARRETT
ES GROWS

G. W. EVETT


## GAR OMHRS ATTENTION


SuR EARTH
SPHERE!

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& \text { CONDTHONAT } \\
& \text { THE POLES, } \\
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& \text { ORR TTS SHAPE IS AN } \\
& \text { OBLATE SPMEROID. }
\end{aligned}
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FOR all practict maspose, the earth can be coxider poles to the extent that the diameter from pole to pole is about
twenty-seven milee less than the diameter ai the squator.



Metropolitan Opera Star tells why he prefers a light sm


Lauritz Melchior
"The hardest test I can rette is to try its effect on fter hours of intense rehe found that a light smoke est. And so, although 1
constant smoker, 1 fator $L u$ or the sake of $m y$ throat lentally, so does my wife. go back to Europe ake along a good supply of

$\mathrm{A}_{\mathrm{n} \text { inderenter }}$ mong professional men and women recently doctors, lecturers, scientists, etc. Of those who said they smoke cigarettes, $87 \%$ stated they personally prefer a light smoke.

Mr. Melchior verifies the wisdom of this pref erence, and so do other leading artists of the radio, stage, screen, and opera. Their voices are their fortunes. That's why so many of them smok Luckies. You, too, can have the throat protection of Luckies-a light smoke, free of certain harsh irritants removed by the exclusive process "It's Toasted". Luckies are gentle on the throat! "It


## A Light Smoke "It's Toasted"-Your Throat Protecti <br> AGAINST IRRITATION-AGAINST COUGH




## INTELLIGENT

performance combined with unqeustioned integrity, has helped us to prove to the community that we
are worthy of trust.
NEIL LANE'S FUNERAL HOME

## SERVICE STATION Ave. D\& 14 St Phone 9517

When you need your car WASHED, GREASED or WAXED, we will come get and deliver if for you.

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PECIAL
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# UISUILLE'S DEATH LIST INCREASING 





UNTED AUTO WORKERS SUFFER INJURIES BY HIT-RUN DRIVER


Golden Gloves to Meet in Brownwood

NATIONAL DRIVE URGED TO RUSH FEDERAL AMENDMENTTO UPHOLD MINIMUM FAR WAGE STANDARDS




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nareds of communities and mill
ns of acres in six states. he
dosouth became the area of great-
danger.
Army reescue teams moved into
term Arkansas where provisional
2,126 Aged Texans
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CITY HOSPITALS

## Quail for Stocking <br> $\qquad$

LOBOES PLAY
DELEONTEAM AT RIS. STAR
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## THE CISCO AMERICAN and ROUNDUP




CLASS


## Metropolitan Opera Star

 tells why he prefers a light sm
$\mathrm{A}_{\mathrm{n}}$ inderendent survey was made recentr among professional men and women-lawyers, doctors, lecturers, scientists, etc. Of those who said they smoke cigarettes, $87 \%$ stated they personally prefer a light smoke.
Mr. Melchior verifies the wisdom of this pref erence, and so do other leading artists of the radio, stage, screen, and opera. Their voices are thei fortunes. That's why so many of them smok Luckies. You, too, can have the throat protection of Luckies-a light smoke, free of certain harsh irritants removed by the exclusive process "It's Toasted". Luckies are gentle on the throat!


## 

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SKILES

FLOUR, American Beauty 6 tbs. 33 c
24 lbs 51.05 lbs 63 c
28 lbs $\$ 1.90$ MEAL, Aunt $27^{c}$ WEWILL PAY RIGA PRICES FOR EIENS FRIDAY and SATURDAY

DAN HORA chour mean

COTTONWOOD

|  |  |
| :---: | :---: |
| SPECLALS FOR SATURDAY, JAM |  |
| Fresin Country LeGS <br> Per Dozen |  |
| SILX FLOSS FLOUR <br> 48 Pounds | Rosedale APRICOTS No. $2^{2}{ }_{2}$ Can |
| GOLDEN SEAL FLOUR at Pounds ................... $\mathbf{~} 1.65$ | Folger's or Hill Bros. COFh <br> 1 pound 28c; <br> 2 pound |
| (hen Fiourt zuaramet your sutisartiont of munts | Libby CORNED BEEF Per Can |
| Libby TOMATO JUICE <br> 3 Cens for | Norvell G Miller COEFEE Special Blend Pound. |
| Liblb PINEAPPLE JUICE <br> 3 Cens for | FAIRY SOAP, 3 ber |
| Iibly VIENNA SACSAGE | PALMOLIVE SAA |
| 3 cens | SOAP CHIPS, 5-Pound Box. |
| Libbs POTTED MEAT <br> 3 cens | CRYSTAL WEITE SOAP <br> 5 Bars |

## NORVELL \& MILLER <br> "WHERE MOST PEOPLE TRADE"

Cisce's Complete Food Store 200 West Eighth Street

## IMPERIAL

lb. pure cane Limited 2

## PRODUCE SPECIALS

Tezes ORANGES, 2 de:
Winesap APPLES, Dezen
Delicious APPLES
Lerge 113 size, dozen
$30^{\circ}$
CARROTS, 3 bunches
EEETS, Per Burnch
$10 c$

TURNIPS GTOPS, Per Bunch ... $4 c$

MUSTARD, Per Bunch
Eresh SPINACH, Per Pound.

CABBAGE, Per Pound POTATOES, 10 Pounds

No. 2 can Corn
No. 2 can Green Beens
No. 2 can Spimach
No. $2^{1} 2$ can Hominy
No. 2 can Sweet Potatoes No. 1 can Libby Pineapple

MARKET SPECIALS

| SAUSAGE $18 \mathrm{c} \mathrm{~b}$ | $\begin{gathered} \text { PIG } \\ \text { LIVER } \\ 15 \mathrm{clb} \end{gathered}$ | SLICED <br> BACON 25 clb | Full Cres CHEE |
| :---: | :---: | :---: | :---: |
| BRICK CHILI 19c ${ }^{6}$ | Loin and T-Bone <br> STEAK <br> 20 ch | BOLOGNA <br> Sliced <br> 12 clb | Center C 35 |
| PICNICHAMS Haff or whole 19 clb $\qquad$ | Pure Hlog LARD $15 \mathrm{c} / \mathrm{b}$ | All Sweet Oleomargarine 18 clb | Li |






CAR OWNLRS ATTENTION
G. W. EVETT

IN SURE
INSURANCE WITH
E. P. CRAMIIFRD AEENCY



| ONE GROUP | ONE GROUP |
| :---: | :---: |
| LADIES' | LADIES' |
| HATS | PAJAMAS |



9 A. M. THURBDAY 1,000 Yards
MARQUISETTES
A mammoth'assortment of dots? plaids in assorted colors. H
real buy

TEXAS

## Regrouped and priced for quick

 priced for quickselling. Felts in black

## INTELLIGENT

performance combined with unqeestioned integrity,
has helped us to prove to the commmity that we
NEIL LANE'S FUNERAL HOME

## ONE GROUP GLOVIES' <br> 500 YARDS <br> PRINTS

Novelty fabrics and styles. Colors
black
and black
and
Havy .... 00
perc
new
sppi percales in spring patterns
Eighty square
patcorns yd

## CISCO,

Tuckstitch and balbriggan pastel Exicich 88 Phone 9517
W. Ninth st

# Southwestern Life Goes Over \$300,000,000 Mark (Life Insurance in Force) 

## Assets More Than $\$ 50,000,000$

140,000 Texas Citizens Own $\$ 303,215,774$ Life Insurance in the Company... An Increase of $\$ 15,171,042$ During 1936

## Statement of Condition

At the close of Business December 31, 1936
(Unpaid Premiums Not Included)
ASSETS

*No bond purchased by the Company has ever defaulted as to principal or interest. Since purchase the bonds have so increased in value that current market value of these bonds exceeds by $\$ 1,638,612$ the value used above.
$\dagger$ The Company carries no real estate in excess of current market value. The write-down in real estate values was $\$ 101,467$ during 1936.
$\ddagger$ With no asset valued above current market value, and after setting up all possible liabilities, these additional funds held for the further protection of policyholders are sufficient to guarantee payment of policy obligations under abnormal as well as normal conditions.
C. F. O'DONNELL, President.

Southwestern Life Insurance Co.
DALLAS
K. H. PITTARD, Cisco Representative

CISCO HAS NO NEWS FROM AREA 'I's's To Be Most Colorful Spring, AFFECTED BY DISASTROUSFLOOD Men's Fashion Designers Predict

|  |  |  |  |
| :---: | :---: | :---: | :---: |
| WOMEN GREATITT LOLERFORT WORTH TEX Wh iw | Hiwatrs school bldget ut | cortally elegant the should wear a summer should wear a summer |  |

Fertilizer Purchase Committee Appointed at Farmer's Meeting

| patronize our anvraitisere | A Vichorial A traila in the Brit- | meeting Saturday afternoon at the Cisco Chamber of Commerce when | Cisco Chamber of Commerce. Those wishing to leave orders for fertiliz- |
| :---: | :---: | :---: | :---: |
| "MY SKIN WAS FILL. OF | Ah Empire is still growing. Forest | plans were made for purchasing quantities of commercial fertiliz.r | er are requested to the dates of Jan. 30 |
| Ples ad Blemishes" | the grant curalyptus trees in the | program of Eastland county farm- | final a |
| Says Verna Echlepp <br> Adlerlika the pimpes skin is smooth and | tallest is now toying with the 301 | ers this year. W. B. Starr was in charge of the meeting and in addition to interest- | commerce building. Saturday at 2 ${ }^{\mathrm{p} .1 \mathrm{~m}}$, at which time the pade |
| health, Aclent | our next fob on | ed farmers, County Agent Elmo V. |  |
| bowels. | printhe our job printing depart- | Cook and T. G Caudle. local agri- culturist, were present. A committee | time and no information as to how |
| Moore Drug Co and Dean bras |  |  |  |
|  |  |  |  |
|  |  |  |  |


 BIGGEST SUIT IN GREEN CASE

## Examinations for

State Employment

| Wants Teeth In |
| :---: | :---: | :---: | :---: | :---: |
| Driver License Law |$|$ FORT WORTH \(\begin{gathered}Farmers Apply for <br>

Free Fertilizer\end{gathered} \left\lvert\, $$
\begin{array}{ll}\text { Pastor's Association } \\
\text { Makes Reports Today }\end{array}
$$\right.\)
Lustre jan zs - me e weston PREPARESFOR STOCK SHOW


## PREPARES FOR STOCK SHOW



New Grocery and Market Opens Here

LIFE DISPLAYS HUGE FIGURES Substantial Gain





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First National Ban
member federal reserve system

SOUTHWESTERN Sec. Wallace Advises O.K. Tit Produce Abundantly $O_{\text {pen }}$

## Confidence

Confidence is a

Serving fidelity of

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Injured Dog Saved By Plastic Surgery


