# EET. SNOW AND ICE PARALYZE TEXAS 

 WHMNH YEAR

Methodist Training School Opened Here

INSTEAD OF WHITE HOUSE
DATE WITH ROOSEVELT, JR.


BOULDER DAM RESERVOIR CITED AS PROOF CLIMATE OF DESERTS REMAINS UNCHANGEABLE BYMAN

## BALANCE OF BUOGE ISAIM OfRooseveli



Famed as Statesman, Peacemaker


## 1937 INCOME ARE ESTMATED WASHINGTON

Rev. James to Begin
Series of Sermons




PERSONALS


HIGH SCHOOL
NEWS ITEMS

## FALACE

SPECTACLE
 DRUMMOND


IDEAR
BETTER THAN FUGITIVE


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## UR2.



CABOT
LINDSAY Calleia


> Citte miss MABKER



## Boulder Dam-

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AUTO LOAN
C. E. Maddo BCo.

## THE ADVERTISEMENTS WILL GET YOU IF YOU DON'T WATCH OUT!

If you don't watch out, advertisements will save you money by showing you where to buy the best things at the lowest prices.

If you don't watch out, advertisements will protect you against inferior products!

If you don't watch out, advertisements will bring you the latest, straightest news from many manufacturers!

If you don't watch out, advertisements will teach you the secrets of great beauty specialists, give you health hints of real value, tell you interesting true stories about foods, furnishings, what-not!

If you don't watch out, advertisements will sell you IDEAS, give you suggestions on how to CHOOSE wisely and SPEND wisely!

But, if you do watch out for the advertisements, they'll watch out for you!

