IN CISCO---IT'S THE DAILY NEWS---100 PER CENT PAID CIRCULATION---17 YEARS OF SERVICE---A HOME OWNED NEWSPAPER

EASTLAND COUNTY-Area 925 square miles; ppulation 33,981; cotton, fruit poultry, dairying, natural gas and oil; Jisco is headquarters for operators of the great shallow oil field; churches of Il denominations.

CISCO DAILY NEWS

CISCO, TEXAS-1,614 feet above the sea, 5 lakes of water; 5 rail exits; 6 paved highway exits; 127 blocks of brick streets; good hotels; A-1 public schools and Randolph College; no mosquitoes; no malaria or typhoid.

SEVENTEENTH YEAR

MEANS UNITED PRESS SERVICE

CISCO TEXAS, SUNDAY, NOVEMBER 1, 1936

ESTABLISHED FEB. 11, 1919

SIX PAGES TODAY



Dr. F. E. Clark is an enthusias about livestock . . . and there is method in his madness . . . Because as he says livestock is the farmers hope in Eastland county . . . A man must do unusually well to produce a profit of \$15.00 on a bale of cotton while it is easy to take that much profit from a calf . . . and when it has grazed . . .

* * *

the livestock show just ended at ter which bring such profitable Cisco is the high quality show each prices in the Kansas City and oth-year . . . better this year than at er markets of the world. any time in history . . . Men like department, the Asiatic breed Clark, Jones, Harrell, Thurman, sheep whose one-day old lambs Wende, Mitcham and Weddington produce that costly karakul skin are making two blades of grass coats that milady finds so suited to her apparel, attracted much atgrown, so to speak, where only one tention. very poor one grew before . . . gus cattle displayed by the herd of The little thin hind quarter of the nine animals belonging to Croft beef has been made into one that brothers, was very good: Clark, Jones, Mitcham with his outstanddemands a high price with lots of ing showing, and other exhibits of quantity . . . The hog has been made cattle, sheep, goats, hogs and the into hams of a like quality . . . dairy cattle- all were in keeping Goats and sheep have been found to pay big dividends to Eastland county farmers with little outlay of winners a list of which were print. feed or pasture . . . Eastland coun- ed in the Daily News of recent date. ty lands are livestock lands . . . her agriculture future lies in producing feed to market through livestock.

T. G. Caudle and his Future Soloist Will Sing Farmer boys deserve a lot of credit for the success of the Cisco show ... they have done lots of work getting things organized and looking after details that no one outside of leont college Conservatory of Music leont college the Methodist church the organization will ever realize . . . will sing at the Methodist lese boys will be the successful Sunday morning, Nov. 1. Mr. Coffin farmers of the future . . . they will has studied under the famous voice



the cotton has been produced, it has left the land more or less impoverished . . . while the calf has a high quality in the Cisco trade added fertility to the land on which area, contrasting sharply with the range breed cow of a generation ago with her thin hind quarters

And the outstanding thing about and frame that could not carry the juicy steaks of her modern daugh-The exhibits were good in every

The black Aberdeen An-"New evidence brought the ar-Baldwin, 41, above, on a charge with the general trend of "Better of

Stock for Cisco" Ribbons and prizes were given

CONTINUED ON PAGE TWO

At First Methodist BABY DERBY

SEEMS LIKELY know about trench silos and will Richard Konraty of Rochester and understand the care of stock Dale W. Cox, Earlhan College. He

marriage

murdering his mother.

wealthy Mrs. Juliette B. Enstow,

found beaten and strangled at

her bedside. Baldwin is the son

Mrs. Enslow by a former



Maritime workers notified the Upited States Department of Labor today that they were wiling to resume negotiations with ship owners in an effort to end the strike that has paralyzed shipping from Alaska to Southern Galifornia.

The offer was made in response to requests from Secretary of Labor Frances Perkins that the disputants 'get together.'

Edward McGrady, ace trouble shooter for the department, resumed efforts to bring individual unions and ship owners into conferences.

His efforts were inspired, he said, by a fear that the strike would spread to the Atlantic coast and Gulf of Mexico ports and tie up the nation's shipping. The strike, the effect of which

was felt as far inland as Spokane. of Charles Buffington Wash., where millers say their flour shipments to the Orient are in danger, was complicated locally by strike of warehouse men.

63, at Huntington, W. Va. Bald-win, an army air corps captain LONGSHOREMEN in the World War, was jailed a THREATENED week after Mrs. Enslows was

eration of Labor.

BY STRIKE

WORK UNINTERRUPTED

GULF PORTS. Miss., Oct. 31 (U.P.) Longshoremen in all major gulfs and south Atlantic ports were threatened today with expulsion from affiliation with the Long. shoremen's association, if they wall out in sympathy with the Pacific coast strike. The ultimatum was is-sued by Holt Ross, southern rep-resentative of the American Fed-

HOUSTON, Oct. 31 (U.P) - Wilbur

Dickey, business agent for the In-ternational Seamen's Union denied

Smiling happily over the mazing enthusiasm of crowds **COTTON CROP** that broke through police lines **RIO GRANDE TO** and swarmed over the campaign caravan, President Roosevelt THIS SEASON looks fresh and vigorous at the **BE DRAINED OF** end of a strenuous two-day cam-paign tour in New England. Pictured is the immense throng **IS INCREASED** gathered on the lawn of the Connecticut capital at Harvard

to hear Roosevelt speak.

As New Englanders Acclaimed Roosevelt

MILLION VOTES TO BE CAST

By United Press

The \$10,000,000 presidential campaign of 1936 ended Saturday night in New York and St. Louis, where candidates Franklin D. Rooseveit and Alf M .Landon made final nationwide appeals

More than 42, 000,000 votets will express their choice on election day next Tuesday. From coast to coast reports of record breaking registration of new voters and men and women who have not for many taken the trouble to qualify themselves.

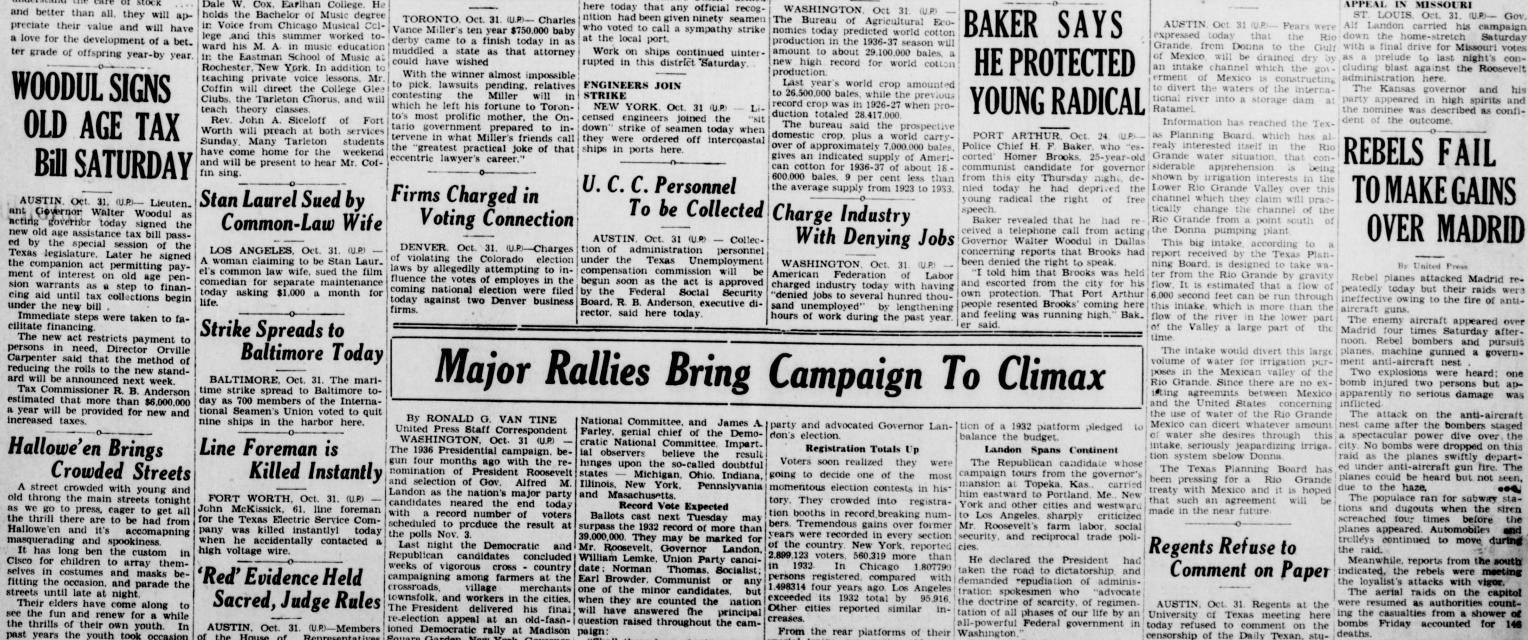
Landon hurried westward after an invasion of New York City. The president was back in his town nouse after a final swing through middle Atlantic states.

Midway between the two coasts ormer President Herbert Hoover Friday night fired his parting shot Recosevelt in Denver, Colo, Gov Alfred E. Smith, former governor, asked democrats to vote for Lanion in a speech Saturday night at Albany, New York

ROOSEVELT FACED LAST AUDIENCE IN NEW YORK

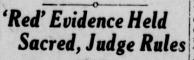
NEW YARK. Oct.31. (U.P.)-Presi-Roosevelt faced his last big election audience Saturday night onfident the nation will return him office for another four years. The last big show of his offensive hat has carried him into many states, hammering home the thems of "Recovery is Here" was staged at Madison Square Garden, where Gov. Landon spoke Thursday night The president predicted Saturday ot indreds of cheering workers from Democratic National Committee Headquarters that he would be reelected by majorities which would grow bigger "the more people listen both sides and read both sides." Roosevelt based his confiences on belief that citizens are taking an ntelligent interest in the campaign and are reading the messages of LOWER WATERS both parties.

APPEAL IN MISSOURI



asquerading and spookiness. It has long ben the custom in Cisco for children to array themselves in costumes and masks befitting the occasion, and parade the streets until late at night.

Their elders have come along to see the fun and renew for a while the thrills of their own youth. In past years the youth took occasion



AUSTIN, Oct. 31. (U.P.)—Members ioned Democratic rally at Madison paign: of the House of Representatives Square Garden, New York. Governor "Shall there be a continuation of past years the youth took occasion at this time to do much damage to private property in the name of fun, but happily, a better sense of fair play has entered the youthful mind and much of these pranks.

fair play has entered the youthful
mind and much of these prants
have ceased.source of letters used in the hear-
ing. Peace Justice Hoit ruled today.source of letters used in the hear-
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ing. Peace Justice Hoit rule today.Source of letters used in the hear-
ing. Peace Justice Hoit rule today.Defore a person became feace feace for the editorship. It was
forents administration.It is to be hoped that this sense
of fairness and they will be able to distingtish
between having fun and doing dam-
age to private property that
being again unexpectedly upon
this useless distruction.source of letters used in the hear-
inter of the source was
torm hear of the source was
torm while it brings loss
of those who are made victims of the source of the animistration and set out it.source of his opponent with viela-
torm hear of the source was effer the poils.Source of his op

From the rear platforms of their Washington.

censorship of the Daily Texan, stu- deaths.

EAST TEXAS - PR Sunday, colder except in 1 Grande Valley.

WEATHER

Catalonia mobilized 200,000 additional men after a daring nation-alist attempt to land troops on he

between Barcelona and the

coast

French frontier

WEST TEXAS

AGE TWO

CISCO DAILY NEWS Published By

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NOTICE TO THE PUBLIC

Any erroneous reflection upon the character, standing or reputation Individual winners are listed for the of any person, firm or corporation which may appear in the columns various departments: this paper will be gladly corrected upon being brought to the at tention of the editor

Eve Caused the kise of Man!

Through the ages woman has been condemned and abused by man on account of that little affair in the Garden am & Son. of Eden, because according to popular conception, woman occasioned the fall of man.

It is our opinion that woman caused the rise of man; and through the power and glory of the constitution of the 2 and 3. United States we are entitled to our opinion.

'A person without ability to distinguish between good an devil is an unmoral person. Today we have such perions among us; we deplote them; the experts declare that they are dangerous-that they are likely to do anything at any time-that they should shut up; or constantly watched; for they don't know right from wrong.

Adam ,before he ate the fruit of the tree of knowledge of good and evil at Eve's suggestion, was an unmoral crea-He went around naked and didn't know it; he was in about the same moral state as a chicken.

But Eve caught the vision. She saw that before Adam could amount to anything he must gain knowledge; he must get understanding; he must acquire wisdom. So Eve urged Bros. Adam on; urged his to essay the hieghts, even though he be compelled to leave the Garden of Eden.

Anyone who raises his sights must leave his Garden weldon Isenhower. of Eden. Anyone who wants to be somebody must give up ease and slothfulness. One can't accomplish much lying around in the shade, living on things that just grow. One has to be up and doing; and sweat. So with Adam. When once he got the big idea, once he realized who he was, and what he could do, he put on raiment, and turned his back on a life of ease; and together with Eve, who had inspired Ranger. his faction, he left the Cordea of Eden and went out to make a man of himself.

We are grateful to Eve for what she did; we are grateful that she opened Adam's eyes; we are grateful that she stirred him out of himself. We had much rather be a Bob Hodges, 1 and 2 descendant of persons who snew the difference between right

CISCO DAILY NEWS

and grond, than to have as our progenitors those who had no more grasp of moral issues than a chipmunk. And what inspired Eve to do what she did? The serpent. But in those days the serpent wasn't regarded as what we regard him. The ancients worshipped the serpent; they looked on him as typifying shrewdness, cleverness, wis-

dom The woman of today is doing exactly what the first or 61 to 0. woman did-spurring man on and on; encouraging him to do more and more; to be more and more; to increase his knowledge and enlighten his understanding; to broaden his experienced team was no match for

spirit Our hat is off to Mother Eve. She was a real woman. But for Eve, man would still be running around in the But for Eve, that would show paws and hickory nuts; not knowing the first tally. The extra kick was for a huge dealer meeting with right from wrong. Following Eve's example, the moral uplift institutions to the company. Following Eve's example, the moral uplift institutions to the company.

all ages, have urged man to eat of the fruits of the tree of knowledge of good and evil, that he might learn to distinguish between right and wrong and to hold fast to that was again no good. Score 12-0. Takwhich is right.

Livestock Show---CONTINUED FROM PAGE ONE lodges.

Beef Cattle Hereford-Heifers under 1 year

Heifers 1 year and under 2-

Bull 1 year and under-Dr. F. E.

Bull 1 year and under 2- G. P.

year-Crofts Bros., 1 and 2.

Heifers 1 years and under 2

Bull 1 year and under 2 - Crofts

Champion Bull-Crofts Bros.

Baby Beef

Jersevs

SHEEP

Mitcham & Son. 1 and 2.

Clark, 1 and 2.

Mitcham & Son.

Bros. 1 and 2.

Bros

Bros

Crofts Bros. land 2.

L C. Love, Ranger.

Sherrill

ples

deliveries.

over cabin.

be arranged."

bling.

of pies, Mr. Howard?"

Thurman, 1 and 2. Hodges, 1 and 2: J. C. Thurman-Cows 2 years and over - G. P Champion Billy-Dr. Bob Hodges. Nanny 1 year and under - Dr Champion Female-G. P. Mitch-Bob Hodges; J. C. Thurman 2 and 3

Nanny 1 year and over-Dr. Bob team scored against the Loboes. Hodges, 1 and 2; J. C. Thruman, 3. The kick was no good, score 47-0. Champion Nanny-Dr. Hodges HORSES AND MULES Mitcham and Son; Dr. F. E. Clark, Best Stallion, Draft type-Theo

tore Reich; J. M. Putnam. Bull 2 years and over - G. P. Best Jack -B. T. Leveridge : Billy

Bacon Champion Bull-G. P. Mitcham & TEAMS Team of Horses or Mares-Ray-Aberdeen Angus-Heifers under mond Sprawls.

TEAM OF MULES Team of Mules—Theodore Reich. Col is

Cows 2 years and over- Crofts Horses colt under 1 year - Theo dore Reich : Raymond Sprawls. w Champion Female - Crofts Bros. D. Thurman. Bull 1 year and under - Crofts Mule colt under 1 year-R G

Brown: Raymond Sprawls. Hogs Sow pig under 1 year-L. B. Hol-

Bull 2 years and over - Crofts der: Clarence Dill: Lavan Dill. Sow 1 year and over-Frank Harrell: M. D. Bailey. Champion Sow-Frank Harrell. Dr. Charles Jones; James Clark; Boar pig under 1 year --Wayne Thurman; Ernest Reich. Boar 1 year and over Heifers one year and under two-

Harrell. Jack Walker, Ranger; W. H. Col. Champion Boar-Frank Harrell.

Cows, two years and over-Billy Dawkins; M. D. Bailey; Youwell CO-FDS SCORN DATE BUREAU STANFORD UNIVERSITY, Cal. Champion Female-Jack Walker Bulls 1 year and under- Howard for a "dating bureau" to assure Mayhew ; F. E. Walker, Ranger. them escorts for social events. "Not Champion Bull-Howard Mayhew. for me. I'll do my own picking," was the almost universal rejoinder.

Lamb Ram under 1 year Dr Ram 1 year and over - Dr. Bo

CISCO FORD Loboes' Line Weak Against Eagle Drive DEALER GOES By TOMMY LAMORE

The mighty Aonene Eagles down-ed the Cisco Lopoes Friday afternoon on Chesley Field to the tune

The Loboes did all they could to hold the Eagles, but the young un-

he Abilene squad. The Abilene Eagles started scoring early when Herman, 195 pound halfback, for the Eagles went through the line for

Hughes on the Abilene 11 yard line, who ran the ball back 89 yards for the second tally ; the extra point

Eagles again scored when Rachy went over on an end sweep : kick The purpose of the meet was no good, score 25-0. As the hall

string was sent back in and Compton, halfback for the Eagles, inter-Cisco goal line for the final tally. Several Cisco plays gained long

fast Eagle ends would come through smearing plays of the backfield. er here Friday morning. A fleet of Stars for the Loboes were: Vernon 200 buses will be required to trans-Shirley, guard, who played all of the game; Slicker, Rainbolt, Donohoe for the meeting. Traffic experts of and Stewart.

experience, yet the Pep squad and be operated in groups to insure the Lemke's third party candidacy drew support from Father Coughmaneuvers both during the game - Frank and on the field between halves.

as they led the band on the march sistant. with their perfect zig zag plan. each hour of the day with

band. He has ambitions that test at Lubbock next spring.

I repudiate the support of any ad-The political pot was kept boiling when Father Charles E. Coughlin, Detroit priest, vigorous New Deal foe and backer of the Lemke

SUNDAY, NOVEMBER 1, 1936

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Mobley Hotelsman

Vandenburg Speech Cut Off Air DEARBORN, Mich., Oct. 31 -For burg, R., Mich., became embroiled

the first time since the Ford Motor in a dispute because he was cut off company was founded more than 33 in several radio stations when he years ago, Ford dealers from all began a speech in which he used parts of the United States and Can-a phonograph record of the presi-ada will gather here next Friday dent's voice in a program. Demo-

Fresent indications point to an Broadcasting Company officials de-attendance of approximately 7,000 cided to investigate the entire inci-dealers. S. H. Nance, Cisco dealer dent.

was again no good. Score 12-0. Tak-ing the following kickoff, the Lo-boes lost the ball to the Eagles on downs; first play Calbath, on a fake play went over to the Cisco Hodges, 1 and 2; G. P. Mitcham, 3. Champion Ram-Dr. Bob Hodges. Ewe Lamb under 1 year-Dr. Bob was good. Score 19-0. Hodges 1 and 2; G. P. Mitcham, 3. Fake play went over to the Cisco goal line; this time the extra kick Was good. Score 19-0. Hodges 1 and 2; G. P. Mitcham, 3. Fake play went over to the Cisco goal line; this time the extra kick Hodges 1 and 2; G. P. Mitcham, 3. Fake play went over to the Cisco goal line; this time the extra kick Hodges 1 and 2; G. P. Mitcham, 3. Fake play went over to the Cisco Hodges 1 and 2; G. P. Mitcham, 3. Fake play went over to the Cisco Hodges 1 and 2; G. P. Mitcham, 3. Fake play went over to the Cisco Hodges 1 and 2; G. P. Mitcham, 3. Fake play went over to the Cisco Hodges 1 and 2; G. P. Mitcham, 3. Fake play went over to the Cisco Hodges 2 and 10 house the dealer group in various used for political purposes and that Near the end of the first half the hotels and in pullmans parked in efforts to examine its records had been met by a drastic censorship.

The purpose of the meeting is the closed Abilene had recovered a safe-ty behind the Cisco goal. Score 27-0. Early in the second half Kim. unveiling to the dealers of new Ford ty behind the Cisco goal. Score 27-0. Early in the second half Kim-trough of the Eagles, went over twice in rapid succession, making both kicks good, score 41-0. The Eagle second string was sent in and with the ald of a fumble the team scored against the Loboes. The kick was no good, score 47-0.

The kick was no good, score 47-0. In the fourth quarter the first string was sept back in and comp carefully taken down, timber by timber, each numbered, and now cepted a Cisco pass and went for a has ben re-erected in a new part touchdown. Kick was good, score of the historic old American village 54-0. Near the end of the game here where Mr. Ford has spent so to Mr. Roosevelt, Hunges on an end sweep crossed the much of his time and effort recently in recapturing for generations to This time the kick was successful come some of the spirit and recreat and every time he spoke he "made bringing the score 61-0." pioneers who laid the foundations

yardage but their progress was of American civilization and the slowed down by fumbles, when the American system of living. The majority of dealers will gathport them to the State Fair grounds the Detroit street railways have se-While the Loboes did not make lected a number of routes from the While the Loboes did not make lected a number of routes from the such a good showing on the field downtown district to the Fair of Missouri, who peppered Mr. Friday, on account of their age and grounds, over which the buses will Roosevelt with criticism.

An address of welcome by Edsel lin's National Union for Social Jus-Ford, as president of the company, tice, Dr. Francis E. Townsend's old The pep leaders, Jo Tipton, Mar-jorie Moats, Ruth El Duff and on the new cars and plans for the the remnant of the late Senator Grace Pollard, were on the job forth-coming selling season will be the remnant of the inter and senator of the inter and inter and senator of the inter and senator of the

Hamilton declared on several oc-Stanford University co-eds in maneuvers that almost made the The highlight of the session will casions that Governor Landon would turned thumbs down on a proposal spectators dizzy in trying to follow be the presentation of the new cars. carry every state north of the Ohio Their lines will be disclosed for the and east of the Mississippi. Farley Bandmaster Maddox is living first time as the new cars, of all retorted that Mr. Roosevelt would the hour of the day with that body types and in all colors, are win in every state except Maine. will driven into the coliseum and around New Hampshire, Vermont, with cary it a long way in the band con- the arena. A presentation of the possible victory even in the latter new car features, carried out with two.

the aid of giant models, in a setting designed by Walter Dorwin Teague, noted industrial designer will tollow. The meeting will be adjourneed at noon for luncheon which will be served at the Dairy Building in the State Fair grounds,

At the conclusion of the meeting the dealers will be transported in the bus fleet to Greenfield Village for the ceremonies incident to the I took it away this presentation of the Cape Code windmill to Mr. Ford.

A special program has been arranged for newspaper and publica- 20. expected

meeting at the coliseum where they

candidacy, called the President a "liar" and later asserted that Mr. Roosevelt was "anti-Goa." The priest subsequently apologized for his "liar" statement.

Recently, Sen. Arthur H. Vanden-

The Works Progress Aministra-

Court Order Sought Investigations were demanded in

he saw one.

Smith's entrance into the cam_ paign was hailed by Governor Landon and his forces as a severe blow but Democratic chieftains declared their 1928 standard bearer had lost his influence

Others Join Smith Nevertheless Smith invaded several sections to attack what he described as the "crackpot theories"

of the president's administration. Republicans also welcomed the support of other "Jeffersonian Democrats," including former Governor Joseph B. Ely Massachusetts

MRS. CLAUDE CLAWSON

COLLEGE

Howard Payne 26, A. C. C. 0.

St. Mary's (Calif.) 6 -M,arquette

Oil Belt

District 2

Bowie (El Paso) 13, Midland 13

District 5

District 6

Highland Park 0, McKinney, 7.

Abilene 61, Cisco 0. San Angelo 7, Breckenridge 6

Big Spring 37. Comanche 13.

Sweetwater 60, Eastland 0.

Sherman 6. Wichita Falls 8.

District 4

Brownwood 50, Ranger 0.

Quanah 12. Electra 14.

Vernon 6, Childress 12.

Denison 0, Gainesville 7.

Greenville 52, Denton 7.

S. M. U. 14, Texas 7.

T. C. U. 28, Baylor 0.

Rice 0, Washington 0.

A. & M. 0, Arkansas 18.

Duquesne 7, Detroit 14.

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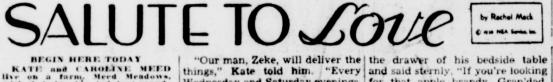
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FOR MAGAZINES



KATE and CAROLINE MEED live on a farm, Meed Meadows, with their lovable, indolent grand-father, MAJOR SAM MEED, and Wednesday and Saturday evenings, for that apple brandy, Gran'dad, with their lovable, indolent grand-father, MAJOR SAM MEED, and two old Negro servants, ALTHI and ZEKE. Kate is engaged to handsome MORGAN PRENTISS, who neglects her for beautiful and weathy EVE ELWELL. Major Meed loses the farm to JEFF HOWARD, a bitter young mountaineer. Kate hates Jeff, but he, in spite of her insolent treat-ment, finds himself loving her. Morgan offers to marry Kate if she will desert her family. Kate realizes he is unworthy and re-jects him, just as he is on the point of jilting her for Eve. Kate feels hurt and adrift, but gind of her freedom. She works up a cottage cherse route and im-pulsively decides to ask Jeff to be a customer. if that's agreeable?" "Twill be," Jeff replied, expe- morning. You'll have to take Hy-

ment.

riencing a sense of disappoint- acinth's loss like the rest of uswithout benefit of liquor."

"Have you any preference,

Ewe 1 year and over-Dr. Bob Hodges 1 and 2; G. P. Mitcham. Champion Ewe -Dr. Bob Hodges GOATS Billy 1 year and under P. Mitcham & Son, 1, 2 and 3. G Billy 1 year and over-Dr. Bob P. Mitcham & Son, 1, 2, and 3.



BROWN OR SUEDE **OXFORDS**

Not just an ordinary shoe, but one you can depend upon in any company under any conditions. If you're on the watch for a good looking shoe that carries plenty of comfort along with its style smartness, here's the solution to your They'll serve for months to trouble. come.



"None at all. Just anything you fix up.'

"I shan't fix any of it up," Kate ied aloofly. "Our cook will do it all. Thank you, Mr. Howard, for the orders. Goodby."

As she rode home she remem-NOW GO ON WITH THE STORY bered her lie and thought, "I told CHAPTER XXII Caroline I hadn't much false pride

REFORE the idea could cool left. Well, I must be coated with Kate obeyed her impulse to it! Why should I mind cooking for him? But I do, because I hate add Jeff Howard's name to her him! I'll not let him picture me ist of customers. She changed toiling over the food he eats!' into riding clothes (shabby boots, Then she dismissed Jeff Howard dreaded the cost. Eventually they breeches and linen jacket) and set as a person and considered him persuaded him that going blind only as a surprisingly good cus- was poor economy. The glasses off on Brown Boy When she reached Meed Mead- tomer.

Yes, she and Caroline would be ows she inquired Mr. Howard's able to keep the family above whereabouts from a farmhand and water at this rate. She'd show Morlearned that he was gathering ap- gan Prentiss a thing or two! Why, she thought hopefully, shouldn't

Meed cottage cheese become as fa-It amused her to see his surprise mous as Meed hams used to be? when he looked up from the And there was an idea! Make basket he was packing and found enough money on the cheese and her there. Kate said, "I've come baked goods to build a smokeon business, Mr. Howard. My sis- house! Then they could go into the ham business professionally. Go ter and I are taking orders for cottage cheese and baked goods. Advertise in the newspapersafter the Louisville orders again. We'd like to list you for regular

 $T^{\rm HE}$ next week the cow died. "Well!" Jeff exclaimed, surprised and flattered. "I'm right It happened suddenly. It was fond of cake, and pie, too. The man I've got cooking for me can't can't believe. Even when they saw make either. Yes, I'll take some, good old Hyacinth lying cold and Regular-regularly," he corrected stiff on the stable straw they till I find out where the funeral is." himself hastily, college triumphing couldn't believe it. She had been sick only a few hours. It was from

Kate's eyes were discreetly low-ered to her order book. "Two He reminded them that she was akes a week, say? And a couple old. A fine Jersey, but old. They oughtn't to grieve, he said, because "Surely. Yes, indeed." all animals have to die sooner or

Kate said, "How about cottage later. "We didn't think of Hyacinth as sister. cheese? Would you like a pint of being old," Kate protested. She Caroline?" She was suddenly and Caroline had tears in their frightened. There was something that delivered twice a week?" "That would be suitable," he aseyes. Partly for Hyacinth herself, so bleak in Caroline's announcesured her quaintly. whose ways had been so gentle. Salesmanship was now in Kate's blood. She made another sugges- But mostly the tears were for the

cottage cheese business, which was to have built a smokehouse and set them up in the baked ham at the mirror. "Do I look face-"We have very good beaten biscuits. If you'd like several dozen of them each week, it could business.

They went to the house and JEFF HOWARD had the moun-taineer's distaste for the "little father, who was confined to his cracker biscuits" that Blue Grass room with a sprained back. Kate people set such store by. But then, he reflected hastily, he could feed them to the chickens. He calmly ordered four dozen a week. Kate's prices he accepted without quib-bling. Later she saw

Caroline, adding small figures in Mr Howard, about cake icing and pie the account book, said one eve-filling?" hing, "We're spending too much The editorial gue the opening session of the dealer

it's gone.

him trouble.

menace.

Kate demanded.

asked blankly.

ment. So definite.

ious?

on coal-oil. We'll have to light the lamps later and go to bed earlier." "Wouldn't candles be cheaper?" them for everything but reading. We can't afford to strain our eyes."

was wrecked and debts began to

One day Kate went into the

"Go 'way!" Caroline commanded.

bedroom and found Caroline weep-

ing quietly, her head in her hands. "What on earth's the matter?"

"Go away and let me alone!"

on," Caroline said steadily.

(To De Cen

will be seated in a special section Kate speculated. "We could use At the conclusion of the morning

C ----

SHE was very conscious of eyes mile-long concrete runways and just then, for she had discov- over a new Ford test track, conered that the Major's were giving It was difficult to get him to consent to an examination, for he

cost \$12, to be paid by weekly pit-Soon after that, both Kate and

Caroline had to go to the dentist. Then Zeke got a splinter em-

bedded so deeply in his wrist that New Deal but to proclaim it," he he had to visit the doctor to have told a rear platform audience it removed. (Over the protests of route to Pittsburgh where he de-Althy, who insisted that a fatfended Federal spending as a re meat poultice would do just as covery measure. well.) All in all, the family budget

In the course of a single week the President-

1-Charged in Denver that the Republicans were making a twofaced campaign, promising lavish Federal bounties in the West and promising retrenchment in the East. 2-Told a Wichita, Kas., audience not to be frightened by Republican "bogeyman" stories. 3—Explained his aims of indi-vidual security at a Kansas City

"I will not," Kate told her. "Not rally 4-Asked business men in a ma-"There's no funeral," Caroline

jor speech in Chicago if they were-n't better off than they had been replied, lifting her head. "It's a wedding. Mine." "What do you mean?" Kate in 1932. 5-Told Detroit citizens their city

was a more cheerful place than it "I'm going to marry Mr. Grayfour years ago and declared was that federal spending started the Kate sat down and stared at her ster. "You don't mean that, wheels turning again.

6-Charge in Cleveland that stock-She was suddenly holders throughout the nation were being flooded with anti-Roosevell propaganda sent out from Wall

"Is it the sort of thing I'd be Comunisticm Issue Injected Whenever the capaign seemed to lag, other issues were injected that enlivened it and attracted nation-wide interest. One of these resulted from a charge by William Randolph "No," Kate answered, swallow-Hearst, publisher, that the presi dent was supported by Communist ing. "But you wouldn't marry that man, Caroline! You couldn't!" who had received instructions from the Soviet Union. The allegation was characterized immediately as false, "He's a fine person," Caroline but the controversy continued. Fi-nally, at the Syracuse, N. Y., Democratic state convention. Mr. Roose-velt declared heatedly: "I have not sought, I do not seek,

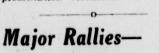
Ottawa 13, Baker 0. St. Mary's (Texas) 7, Oklahoma The editorial guests will attend City U. 13. North Texas Teachers 27, Sam

Houston Teachers 7. Western Supply Co Texas Military 7, John Tarleton L. G. BALL, Prop. 707 Ave. D

Ceighton, 32. Washburn 20 meeting, they will be transported Dearborn Inn for luncheon. At its CLASS A

11

conclusion they will cross the street to the Ford airport for a demonstration of the new cars on the struction of which will be completed in time for the preview. At the close of the demonstration, press guests will be taken to Green-field Village to attend the windmill presentation ceremonies.



CONTINUED FROM PAGE ONE

District 9 Texarkana 9, Tyler 38. Forest (Dallas) 13, Longview 34 District 10 London 0. Lufkin 34 District 11 Bryan 6, Waco 28. Waxahachie 6. Corsicana 20. North Dallas 25. Cleburne 8. District 12 Kerrville 38 Austin 0 District 13 John Reagan 13, Polytechnica

(Mexico City) 12. District 15 Brownsville 0. Corous Christi 47. District 16

Weslaco, 20, Pharr-San Juan-Alamo 0. CLASS B

Moran 9, Clyde 0. Baird 12, Putnam 6. Strawn 12, May 0. Kermit 7, Monahans 26. Anson 26, Rule 0. Mozelle 9, Winters 22. Aspermont 6, Hamlin 0 Olton 9, Crosbyton 19, Matador 7, Paducah 7 (Awarded Paduach on penetrations) Lamesa 26, Tahoka 6. Fredericksburg 20, Mason 14, San Angelo Junior 6, Mertzon Miami 9, Phillips 12, Stamford 52, Munday 0. Haeksll 0, Albany 0. Roby 12. Colorado 0. Rotan 12, Loraine 9 Ballinger 6, Bangs 0. Cross Plains 33, Coleman 6. Fort Stockton 25, Marfa 0. Pecos 20, Crane 0. Littlefield 23, Ralls 0.

Spur 0, Floydada 26. Brownfield 0, Post 18. Van Horn 0, Fort Davis

Wink 13, Odessa 6.

See ORBIE JACOBS -who will appreciate any assistance you may render by subscribing for maga-zines wherever published. TELEPHONE No. 14-J

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SUNDAY, NOVEMBER 1, 1936

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CISCO DAILY NEWS

PACE TUDER



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AT THE CHURCHES worship, 11 o'clock; "The Difference in Getting into Christ and Getting Christ into us". Christian Endeavor 6:30; evening worship, 7:30 "He Obeyed": Prayer Meeting. Wednes- day evening at 7:30. — DAVID F; Typesident of the Great Northern Iothere against Tiburcis Vasquez. The suit was won by default, the ment was emp
FIRST PRESENTERIAN CHURCH Sunday school, 9:45; morning worship, 11 o'clock "True Values"; weinb ea section reserved for the Boy Scouts and their leaders, Troop One and Four. This courtesy is a means of paying a tribute to the Boy Scouts movement, which has been recognized as an outstanding element in training for clean, American manhood, The Cisco Scouts will be especially honored in this service which will be primar- ily dedicated to them. Prayer meet. B. T. U. 6:45; evening worship, 11 o'clock "Atomemet". B. T. U. 6:45; evening worship, 11 o'clock morting worship, 11 o'clock "Atomemet". B. T. U. 6:45; evening worship, 11 o'clock p. m. Tuesday and Friday nights at 7:30 o'clock p. Music is used in the worship". This service will be hastor: BRST CHRISTIAN CHURCH Sunday school, 9:45; morning "MRST CHRISTIAN CHURCH Sunday school, 9:45; morning "ATRONIZE OUR ADVERTISERS



If Your Range Is Modern---It Has These Features!

Clean_Fast

The Hotpoint automatic electric range, equipped with Calrod Hi-Speed cooking units, gives you a clean heat that cooks foods as fast as foods will cook. There is no smoke, no soot, no flame, no

Healthful

The positive controlled heat of the electric range enables you to cook foods exactly as required for the best results. There is no boiling away of vitamins and nourishing food elements as when uncontrolled heat is used.

Economical

Flectric cockerv is inexpensive as it saves time, eliminates baking failures, conserves the flavor and quality of food, and fully utilizes all of the heat produced. A Martere

Time-Releasing

Electric cookery is automatic. It makes possible the cooking of an entire meal in one operation. The automatic timer clock cuts off the heat whether the housewife is at home or is out enjoying a period of recreation.

See this modern Electric Range on display. You will agree that it is the latest achievement that redu. * toilsome labor from the housewife's daily tasks . . and produces better results.

Sold on Convenient Terms





West Texas Utilities Company

Calrod Hotpoint's hi-speed, long-life, sealed electric cooking coil, cooks with clean, glowing heat. No smoke, no soot, no flame, no odor

PAGE FOUR

CONVICTS TAKEN FOR KIDNAPING AT WICHITA, TEX.

BRECKENRIDGE, Oct. 31 -Two men giving the names of Ed Rawls and Elmer Stamates, escapees from Cklahoma state prison, were jailed here last night after their capture by local peace officers in connection with the kidnaping of H. R. Cramer, Withita Falls, Monday, and giving hum a wild ride over West Texas to put out four miles west of Breckenridge.

Officers said the pair admitted they hijacked Cramer, Monday afternoon in Wichita Falls without use of weapons, and the two were not armed when takens at a house about a mile west of Breckenridge last night.

Sheriff Morrow, Chief of Police Jackson, Claude Hawley and Ray Hickey went to the house last night They found it occupied by a man giving the name of J. H. Tanson, whom they arrested on a liquor charge after examining a concoc.

tion "cooking" on the stove. The officers waited there and about midnight a car drove up and the officers covered the two who oc-cupied it. The men were captured without resistance

Officer recovered a Pontiac car abswering the description of that given by Cramer as being taken from him. Cramer, sales manager of the Gold Medal Flour company, Wichita Falls, said he was kid-maped Monday afternoon by men-who got in his car forced him to accompany them to Mineral Wells and then west toward Albany. They put him out about four miles west of Breckenridge and he hitch-hiked in to the Burch hotel. There he telephoned Wichita Falls to end a search started there by police and his friends. Cramer said a considerabe sum of money was also taken from him.

Rawls was said to be serving a If term in the Oklahoma prison for murder and Stamates had only nine months left of a twenty-year sentence. They escaped about two weeks ago.

Payroll Tax Requires Budget Adjustments

Southern manufacturers and em-ployes alike were advised today by the Southern States Industrial Council to prepare now to adjust their budgets to meet requirements of the payroll tax which, under the national Social Security Act. goes into effect January 1.

Under the tax, 1 per cent of the wages of each employe and officer will be deducted during the years 1937, 1938. and 1939. The percentage will gradually be increased to 3 per cent by 1949. The employer is required to pay an equal percentage based upon his total payroll, thus matching the tax paid by employes. The fund thus collected is for payment of old age benefits to qualified persons, beginning in 1942. These benefits, it was pointed out by the Council, range from \$10 to \$85 per month, depending upon the total earnings of the individual between 1937 and the time he



SUNDAY, NOVEMBER 1, 1994

reaches the age of 65 years. No per son who is now of that age or will be 65 years old before January 1. 1942, will be qualified for the old age pension.

'It has occurred to us'', said President John E. Edgerton of the Council, that it is not too early for employes as well as employers, to begin adjusting their budgets and financial schedules next year to this new item of cost imposed by law."



FOR RENT

FOR RENT-Furnished Duplex 404 West Fourth

FOR RENT-Furnished four room apartment, private bath, couple only preferred 809 West Ninth.

FOR RENT-Two room apartment 505 Ave. I.

FOR SALE

FOR SALE CHEAP-National Cash Register. See Ed Huestis

MUST SELL AT BARGAIN-Baby Grand, also small size upright. Take up payments \$1.50 per week on balance due. Pianos can be next door Laguna Hotel, Cisco, Writ^e or wire W. E. Allen.

FOR SALE-5 and a half or 8 foot one way plough and seed oats. Newt Hart, 5 miles on Breckenridge Highway.

FOR SALE-320 acres good black land seven miles northeast of Futnam, 180 acres, cultivation; two good sets of improvements, weil watered tanks, windn:ill, water piped in house good cisterns, good barns, sheds, good grain bins, oil income monthly \$40.00. Price \$45 per acre. See or write. Mark Burnam, Route 1, Cisco.

BARGAIN SALES Standard garden tractor, two milk cows and calves, 25 quart pressure cooker. See Mrs. Mary Manil, Route 2, Moran, Texas.



One early 1931 Pontiac Coach; wire wheels, new tires, A-1 condition. One 1927 Buick Sedan, new tires, runs good, ideal motor for power. Used parts for late model cars. DOOR GLASS INSTALLED! New and Used Parts Acme Wrecking Yard ED and OBIE THURMAN Avenue D Cisco, To / Cisco, Texas SUNDAY, NOVEMBER 1, 1936



Young People Have S. S. Class Holds Hallowe'en Party

ala Hallowe'en figures in varishapes, forms and 'fashions, formed the basement of the Presbyterian church into a field, in one corner of which the old witch's pot. The occa-Tenth street. was a Hallowe'en party given y night for the Young Peo-

the church from 7 to 9 lowe'en theme was predominant in

ny games were played and rehments in keeping with the the following class members sion were served. Among those were: Joe Slicker, Catherine Bill Wallace, Noma King, D. L. Dyars, J. O. Johnson, Lloyd ell, Bill Wallace, Noma King, ha Jo Pass, Anna Jo Table- LaRoque, Clyde Wilkins, Lee Steph-Tom Jones, Howard Tableman ens. Howard Robinson, R. W. Johnson, Vance Rominger, Smith Jr., A. C. Poe, Thurman an Ball, Wynema Bond. Sue Weathersby, Jeff Coats, James Lee Ban, Wynema Bond, Sue Weatherson, Serie Coales, James Lee,
Inella Bible, Harry Grey, Jack Lisenbee, James Huddleston, E. S.
Inter, Mackie McGowan, J. C.
Chall, Frank Yeager, Gail Jones,
Mellie Fer, Scare, Adams, and Miss

La Jane, Anna, and Hurst Ap-hite, Enders Huey, A. G. Bard, Glen Tableman, Dick Walker, Worth and D Heyser and Edleen

Mrs. G. B. Kelly is Hostess to Club Members who guests of the Merry Wives Forty-two club met Friday afternoon m the home of Mrs. G. B. Kelly, 512 West Fifth street. Lovely bouquets of marigolds and added charm to the enterplayed at four tables. Mrs. J. B. ing rooms where games were was winner of high score. hostess was assisted by Mmes n. Berry and Bible in serving delectable plate of salad, pump pie and coffee. Guests and ers were: Mmes. T. J. Dean,

Charles Hale, Wm. Reagan, C. H. Fee, J. T. McKissick, Joe Wilson, Berry, J. T. Anderson, W. W. Moore, J. B. Cate H. A. Bible, J. W. Mancill, W. H. LaRoque, W. P. Lee, . H. Nance and J. S. Stockard.

Johnson Brothers

Dan and Waymond Johnson that city. were hosts Friday evening at a allowe'en party honoring idget football team and the the Mrs. R. L. Ponsler imar School pep squad. The party was at the home boys' parents which was clev-

rly decorated with Hallowe'en figrest decorated with Hallowe'en fig-iner. Various games were played and the guests came masked. Re-ind the guests came masked is to the first the first state of the fir res Comer, Naomi Lee My Following games, the hostess With her parents, D Rose Mary Huestis, Eula Mae Kon, Helen Draganis, Catherine Manis, Jewel Anderson, Burnel Bankon, Lurline Blackburn, Nadine Mison, and Tommy LaMore, Rob-Robert Meshell Coarter, Karl Mobley, Blanche Carter, Karl Mobley, Blanche Carter, Karl Mer Manson, Catherine Mesdames R. A. Bearman, J. A. Bearman, J. H. Brice, Ray Smith, Will St. John, F. W. Snyder, H. L. Mobley, Blanche Carter, Karl Mer Mobley, Blanche Carter, Karl Grantham, Billy Huffman, Troy Armstrong, Roshell Daniel, Charles Robert George and Charles Trammell. on, Jim Brennon, Charles Yates Garland

Miss Mary Rutledge is spending the Curtis Gamlin, Keneth sen Marion Notgrass and wekend in Fort Worth as guest of tonio.

at 9 o'clock. Tuesday The W. M. S. of the First Methodist church will meet in **Business** Meeting a kusiness session at 3 o'clock at the church. All circles of the W. M. S. of The Fidelis Matron Sunday school the First Baptist church will

Social Catendar

For Week

The Circles of the Woman's

Auxiliary of the First Presby-

terian church will meet as fol-

day afternoon at 3 o'clock at the

home for Miss Mary Fee, bride-

The Junior G. A.'s of the

The Delphian club will meet

Thursday

the First Methodist church will sponsor a 42 party at the home of Mrs. C. C. Clarkson, 508 West

Circle One of the W. M. S. of

Mrs. J. E. Spencer will entertain Wednesday afternoon at 3 o'clock in her Eighth street

church.

elect

Fourth street-

class of the First Baptist church held their regular business meeting meet at 3 o'clock at the church Friday night in the home of Mrs. in a business meeding. Ralph N. Thompson, 511 West The Sunbeams of the First Eaptist church will meet at 3 Following the business discussion, o'clock at the church.

a social hour was enjoyed. A Haldecorations and accessories. Delicious refreshments were served to

lows: Gne, pot luck luncheon in the home of Mrs. M. H. Apand guests: Mesdames C. E. Moates. plewhite : Circle Two, one o'clock covered dish luncheon at the home of Mrs. Fred Watson; Circle three, at 3 o'clock in the home of Mrs. J. A. Lash. Wednesday The W. M. S. of the First Methodist church will observe week of prayer study Wednes-

ndali Jones. Brenda Louise Nellie Fay Sapp wick, Margaret Ann McDonald. **** Worth and Dallas

First Baptist church will meet at the church at 4 o'clock. Mrs. R. I. Lee left Cisco Saturday morning for a two weeks visit in Wednesday morning at 9:30 Dallas and Fort Worth. She will ato'clock at the clubhouse. tend the Centennial a Bible school in Dallas; from there she will visit

T Roosevelt Jr. will appear.

Cisco Girl Marries Mrs. Leveridge is High Score Winner Store, one of Cisco's live young business men, who is a product of Dallas Man Oct. 22 Mrs. O. S. Leveridge was winner the University of Texas. Mr. King

Is Pivot Hostess

Announcement has been made of of high score prize Friday evening the marriage of Miss Hazel Louise at a regular meeting of the Cresset these accomplishments to advant-Moore to Mr. Clarence Beaty of club which met in the home of Mrs. age as leading character. Dallas, D. Bail. Miss Gertrude (Dutch)

The couple were married October A note of Thanksgiving marked secretary to Dr. E. L. Graham, play, 22, at 8 p. m. at the home of Rev. places for members of the club and the part of Shirley Shields, who is W. Stogar, Baptist minister of the hostess served individual mince Walter Stephen's stenographer and Dallas. Mrs. Beaty is the daughter of Mr. and Mrs. T. H. Moore of Cisco, and attended public schools in this city. Mrs. Beaty is a resident of Della. Mrs. Sam Kimmell, O. S. Lever-Cisco, and attended public schools in this city. Mrs. Sam Kimmell, O. S. Lever-More T. D. Gorham, Vance Little-of Mrs. And Mrs. T. H. Moore of Mrs. Sam Kimmell, O. S. Lever-Due to the schedule of a football game for Armistice Day, the dates

Are Party Hosts Mr. Beaty is a resident of Dallas, where he is in the radio business. Pratt, L. C. Moore, L. A. Warren, November 12 and 13 instead of No-The couple will make their home in and the hostess. * * *

November 12 and 13 instead of No-vember 11 and 12. In connection with the play popularity contest will be conduct-ed to find Cisco's most popular PERSONALS child between the ages of two

eight years.

Mrs. Carl Siddall of Houston, who

Dr. Ella Mary George, assistant

were visitors in Fort Worth this weekend. Mr. and Mrs. A. J. Olson are

spending the weekend in San An-Dr. a

CISCO DAILY NEWS

Parent

Robert Long of Alphine, who was Spook Party Held delegate from that city for Grand Chapter of the O. E. S. the Mineral Wells convention. G. W. Collum of Eastland, form

er bandmaster of Cisco, is reported to be somewhat ill in a Fort Worth hospital. Monday The Cisco Charity and Wel-Mrs. Blair Clark of Lamesa is day night, sponsored by East Ward guest this weekend in the home of fare Association will meet in regular session Monday morning

her parents, Mr. and Mrs. H. C. Henderson. Mr. and Mrs. W. V. Alsabrook are spending the weekend in Austin as its capacity, with many standing guests of Mrs. Alsabrook's parents, in the haff,

Tom Bryan Cooker, 37, student in Texas Tech., Lubbock is spend-ing the weekend in Cisco with rela-

Marilyn Shertzer, daughter of test was held with Mrs. Stribe Mrs. John Shertzer, who is attend- Mrs. Isbell and Mrs. Elliott acting ing Our Lady Victory, Fort Worth as judges. Both children and adult is spending the weekend with her participated. mother and sister, Miss Lillian Several guitar numbers were giv

Shertzer. Miss Marian Chambliss. Miss played for the Lions chub and Ro Elizabeth Daniels and Mrs. Edward tary club, as well as many other Lee were visitors in Ft. Worth Sat. urday where they attended the TCU Joyce Rainbolt rendered two pian Baylor football game.

Mr. and Mrs. Eugene Henderson and daughter. Mary Ann, left this gram was given: weekend for Lubbock where they will make their home

Judge and Mrs. F. D. Wright and son, Billy, are spending the weekend with relatives in Wortham. Llovd Hughes, George Van Horn, and W. C. McDaniel attended th TCU-Baylor football game in Fort Worth Saturday.

Leading Characters

The first rehearsal of the

the big community

Auditorium.

Chosen in "Sky High"

High" sponsored by the East Ward

Parent-Teacher association, in co-

operation with the West Ward and

Grammar School Parent-Teacher

groups, will be held Monday even-

"Sky High" is the story of

ing at 7 o'clock at the City Hall

plane designing genius, Walter

plans for its manufacture nearly

come to grief. This part is to be played by J. B. King of the Man's

Store, one of Cisco's live young

is a pianist, and singer, and uses

Miss Gertrude (Dutch) Van Horn

Stephens, whose airship and his

show

At East Ward School Hallowe'en program was given

cenes entitled "A Hallowe'en Sur. at East Ward school building Friprise." Characters were: Jackie Farleigh, Truman Smith, Dwayne Teacher Association, Coyle, Carrol McCrary, Billie June which refreshments of cookies and Smith. A song entitled "Hallows'en has come," by third grade play. hot coffee were served.

The auditorium was packed Who's Afraid?" by fourth graders Characters were: Norma Lois Mo-Allister, Geraldine Eteffin. Elbert lichardson, Charles Preston and louglas Boyett

At this time Miss Lydia Sherma end of their hooks, a costume conas introduced and made a alk regarding "Eky High" the big ommunity show to be sponsored ast Ward FTA November 12

Needs You," from the Parents

the second grade

y Third grade;

The program re en by Mrs. Lulu Paschall, who ha four acts-"Hansel and Gretel ith the characters Hansel- Bill rand Dula; Gretel. Wanda community affairs of Cisco. Mis yner; Mother, Frances Johnson Father, Fred Steffey : Sandman Glen Rose, and Dew Fairy. Dori

Besides these, the following pro Lee Hall: Witch, Alline Ely. T. C. Williams, principal of Ea An article; "Your Child's School

HEATERS

To Match Your Furniture NEW BEAUTY STYLE



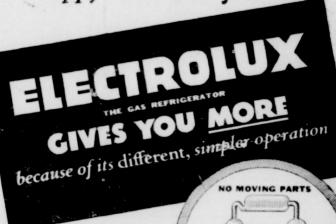






PROVED!

by hundreds of thousands of happy American families





Out for a Lark After Dark?

Remember the way you used to dress up for Hallowe'en high-jinks? Dress up again . . . but this time be a bewitching beauty! Fascinating formals in velvet, satin, crepe and metal. Sizes 14 to 20

EVENING GOWNS

\$22.50 There's lots of charm in black . . as well as orilliant evening shades!

\$12.85

To

Sunday Night Frocks

When your beau refuses to go ormal . . . keep your date in a unday night frock!

\$12.85 to \$22.50



Cisco's Big Department Store.



SENSATIONAL is the fervor with which the American public has taken to its heart the brilliant motor cars offered by Buick this year.

Indeed, the sweeping success of the 1936 Buick program flatly challenged us and our great parent General Motors to a momentous decision.

Should we continue this amazingly popular line of cars into next year, perhaps the prudent thing to do - or should we dare broad improvement upon their spectacular excellence?

We felt there was only one right answer to that question, the bold and progressive answer-and that's why insiders now forecasting 1937 are already saying: "It's Buick again!"

That's why on top of \$15,000,000 recently spent re-tooling and re-equipping Buick's great plant, we appropriated and are now spend-ing \$14,500,000 more. That's why every car in the 1937 Buick line-the SPECIAL, the CENTURY, the ROADMASTER and the LIMITED-is a triumph visibly and intrinsically outranking anything we have ever done.

Each has more beauty for dazzling style, more power for breath-taking action, more room for full-family comfort, more downright "road-command" for safety and pleasure.

See them-then you'll know why Buick's soaring sales curve is headed for yet offier altitudes next year.



Muirhead Motor Company

EASTLAND, TEXAS

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SUNDAY, NOVEMBER 1, 1936

