

## CISCO DAILY NEWS

THE CISCO PRINTING \& PUBLISHING COMPAN


Death Rides the Highway Today


The Lindberghs Leave


 Centennial Planned

## GREETINGS

It wouldn't be Christmas in all of its
best worth unless we could greet all of our best worth unless we could greet all of our
patrons and business associates with the two words to full of meaning-"MERRY CHRISTMAS."
To the people of this commuaity we feel that we owe a debt of gratitude and many thanks for the splendid patronage and many

## EDWARD'S CAFE

Enal bemwans, raporitar




# THE PARADE THAT NEVER ENDS 


#### Abstract

Day after day they pass before you in review-these advertised products which fill the pages of this paper. And, as they pass you, single out one here . . . compare it with this . future reference . . . . here's something you' . . . . mark that one for there's' something to try for breakfast tomorrow $\qquad$ new in cereals? What's the mode in printed dress goods? What's thy latest wrinkle in kitchen appliances? The answers to these and hundHow much it means to be able to $m$ ake up your mind before you start out to buy! How many steps and minutes you're saved. How well you're able to budget your expenditures-apportion your money $\qquad$ $\qquad$ let the things you want and . . . Today you read the advertisements and and selection.


Read the advertisements daily. Keep in step with the progressive parade of merchants on the printed page. It pays!

There's No Substitute for Guaranteed Circulation dally news-american and roundup



A Merry Christmas and $A$ Happy New Year

## TEXAS COCA COLA

 BOTTLING COMPANY
## TO GREET YOU AT CHRISTMAS



ToOur Friends and Patrons


## TULLOS CLEANERS

Phom Master cleaners and dyers

高

Best Christmas Wishes to Our Friends and Customers

And During 1936 -
SMLINC THDOUGH:
LAGUNA SERVICE STATION
ARL and HARR


To semacmi mions trate ner cumize nem


TO OUR FRIENDS AND CUSTOMERS
merry christmas song of joy for you on this happy holiHAPPY NEW YEAR

Here's hoping New Year's bells ring a steady tong of Heraphays

## CITY DRUG COMPANY

leon, Maner, Prop


## 

## THANKS TO YOU!

 upon as, and wish to join in the joyous ings received during the past year.
【1 Your patronage has been keenly appreciated, in the future. Your needs will always be found here.
ay god bless you with a merry Christmas and a prosperous

## ED HUESTIS SERVICE STATION

KELLY SPRINGFIELD TIRES AND TUBES



## Season's

 Greetings...To Our Friends And Patrons

As the New Year beams bright and
glorious we wish you full measure of joy and happiness.

As the light of the old year fades we extend our hearty thanks for favors pas.

## 

Merry Christmas-And a Happy New Year


## Nance Molor Co.

S. H. Nance

PHONE 244

## GREETINGS

## The Foundation of All Business Is

## FRIENDSHIP

And With Each CHRISTMAS It Gives Us Great Pleasure to Extend You Our

## BEST WISHES

To Those Whose Friendship We Cherish

MAY YOUR CHRISTMAS BE MERRY AND THE NEW YEAR PROSPEROUS

The Man's Store

Nick Miller $\quad:-\quad$ Dick Lauderdale


There is no Substitute for paid circulation
:Merry

1935

$$
\begin{aligned}
& \text { The old, old greeting assumes a new } \\
& \text { and greater meaning this year. } \\
& \text { With this in mind we hope our friends } \\
& \text { and patrons will see in our MERRY CHRIST- } \\
& \text { MAS a wish for great enjoyment of this } \\
& \text { holiday season. } \\
& \text { Likewise may HAPPY NEW YEAR } \\
& \text { mean a year of success and prosperity with } \\
& \text { a full measure of happiness and content- } \\
& \text { ment. }
\end{aligned}
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DEAN DRUG COMPANY
THE REXALL STORE Phone 33
1936


happy new year

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OLD WORLD OBSERVES CHRISTMAS
IN STRANGE WAY BUT GIFTS SAME



CORDIAL WISHES

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your dear ones for
Year that will bring happines
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| cry officials report a boom in | , |
| glas-block industry during the three months. |  |
|  |  |
| onize Our Advertsers. | Cisco Daily News want ads are good investment. |

> MAY THE STARS SHINE BRIGHTER

## MAY THE SUN <br> BEAM CHEERIER

For YOU in the approaching year

Our heartiest hopes for a successful year, night and day, are extended to you in this gay Yuletide season. We appreciate your choice of this business house in 1935 and will antinue to appreciate you in 1936.

Our sentiments are summed up in thanking you, and in wishing you the best for 1936.

MCClelland's Grocery and Market 1308 Avemue D :-: Phome 42 free delivery


THE JOYFUL MUSIC OF CHRISTMAS

## GULF SERVICE STATION



## IN THE SPIRIT

## OF CHRISTMAS

We Send You Greetings And Best Wishes
For The Most Joyous Season You Have Ever Known
(1) When we wish you a Merry Christmas and
$t$ is no idle custom of ours, but deep down in our Day; for in no other way that we know of can folks be
yesterady
(1) By catching the spirit of Christmas we will become more human, more understanding, more
likeable. The spirit of Christmas makes likeable. The spirit of Christmas makes our
friends grow more close and dear . . . our hearts more understanding . . . our homes more bright nificent Christmas Day be yours and may they

MANY THANKS FOR YOUR FAVORS DURING 1935

## MAY WE SERVE YOU THROUGHOUT 1936?

## Paul Poe

Cash and Carry Grocery
1008 Avenue D

GREETINGS

## X-RAY BEAUTY SHOP




## HOLIDAY GREETINGS

C. Your patronage has been appreciated during the past twelve months and it will be our aim to serve you better during the coming twelve months.
C. We wish you and yours health, wealth and joy and all of the good things of life.

## MOORE DRUG COMPANY




SINCLAIRIZE YOUR CAR AT
"Smitty" Huestis Service Station WE WASH, GREASE AND WAX YOUR CAR

Don't Forget To Call 9517
GEV MOXRIS, The Mechanic


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