

# CISCO DAILY NEWS

CISCO TEXAS — 1,614 feet above the sea; 5 lakes of water; 5 rail exits; 6 paved highway exits; 127 blocks of brick streets; good hotels; A-1 public schools and Randolph College; no mosquitoes; no malaria or typhoid.

TEENTH YEAR

UNITED PRESS SERVICE

CISCO, TEXAS, THURSDAY, OCTOBER 31, 1935

TWELVE PAGES TODAY

ESTABLISHED FEB. 11, 1919

## COLD WAVE SWEEPING DOWN ON TEXAS

### HEAVY SNOW FALLING OVER THE MIDWEST

Although livestock warnings had been sent out over much of Texas, the weather remained warm here today, but clouds hung on the horizon, presumably the forerunners of the expected cold wave. The temperature at 2:45 today was 80 degrees.

With snow already falling in several western states and the mercury dropping 20 to 30 degrees in middle western areas today, the cold wave is expected to have a large section of the country in its grip tonight. Heavy snow blanketed the north-west and frigid temperatures sent crop damage into millions. Terrible gales lashed the Pacific coast, paralyzing shipping and causing possible loss of life. In Oregon an 18 inch snow forced suspension of logging operations.

The wintry wave moved eastward with amazing rapidity. Early today snow was reported in Colorado, Kansas, Nebraska and Minnesota. Chilling rains in east Kansas, Missouri and Iowa were turning to snow. In the Dakotas the mercury dropped from 50 degrees to slightly above zero, bringing sleet, rain, and snow.

The early winter wheat crop in the midwest may be damaged considerably by the early cold wave. Weather observers said the wintry blast was traveling south and east.

**STOCK WARNINGS ARE ISSUED FOR TEXAS** Livestock warnings were issued Thursday for the northwest section of East Texas and northern west Texas, as government meteorologists forecast the sudden arrival of a cold wave, expected to be the first severe one of the winter.

The wave, spreading south, was expected to reach the panhandle Friday and spread freezing weather into north Texas. All of central and north Texas was expected to have a drop in temperature ranging from 30 to 45 degrees Thursday night or Friday.

### BOOSTERS TO HOLD MEETING FRIDAY NIGHT

Cisco Boosters will hold an important meeting of officers, directors, and others interested tomorrow evening at 7:30 at the Laguna hotel, it was announced today. The meeting will be for the purpose of discussing the next banquet and the future policy of the organization as Cisco Boosters, it was said. At the same time, it was indicated that the matter of holding a monthly luncheon or breakfast for a business meeting would be discussed. All persons interested in the Boosters organization were urged to be present at the meeting.

### Wrong Initials Of Timekeeper Listed

R. L. Curtis today asked that "people quit coming and knocking on my door at night to ask about work at the West Ward school." Through an error he was listed as timekeeper for the WPA project instead of J. W. Wilson.

**BOLT UPSETS LUNCH** LINCOLN, England — Lightning shattered the plate of P. Curtis, this city, as he sat at a lunch. It also blew the radio out of the window and tore the electric light plugs from the wall.

### WEATHER

West Texas — Generally fair tonight and Friday; much colder tonight, cold wave north and west portions, considerably below freezing in panhandle near freezing south portion; livestock warnings north and west central portions. East Texas — Cloudy, occasional rains tonight and in south and east portions Friday; colder west and central portions; cold wave and temperatures near freezing in northwest. Friday livestock warnings in northwest.

## Mussolini Defies World in Fierce Speech

### CONTEMPT OF LEAGUE TOLD TO STUDENTS

Special to Daily News — Mussolini defied all the world powers today in one of the frankest speeches of his career. Gorgeously dressed as a black-shirt corporal, he addressed a meeting of students in Rome and shouted not only defiance but "supreme contempt" of the League of Nations.

Italy, he said, will oppose the "economic siege" with "implacable resistance." Even as he spoke, representatives of the powers were meeting solemnly in Geneva for the greatest mass effort against a war making nation. British and French naval experts were meeting in London and talking over what might have been done to Italy in the Mediterranean.

**Ready For Boycott** The League was ready to set a date for application of a throttling boycott of Italian exports in which most of the nations of the world will join, while those who do not take an active part will remain neutral.

The League also considered recalling foreign ambassadors from Rome and stopping the tourist trade to Italy as a further stigma to an "outlaw nation." Mussolini's answer was to promote a boycott Italy of foreign goods — one nation against 50. Border stations were cluttered with trains seeking to get imports out and essential war materials in before the embargo becomes effective.

**Hits At France** As a gesture of defiance to France, the low tariff wine agreement with France was cancelled, striking a blow at an export trade dear to French hearts.

An interesting sidelight from the headlines furnished by the foreign press and news agencies describing fierce battles on a big scale with thousands of casualties was provided by an official statement at Rome.

One of the rare instances of official authentic listing of casualties, it described a minor engagement in which 11 Ethiopians were killed and three Italian native soldiers were killed and two wounded.

### Montana City Gets Severe Earthquake

By United Press — HELENA, Mont., Oct. 31 — A severe earthquake, doing vast damage to this already quake torn city, shook Helena shortly before noon today. A large building toppled to the ground. Several cars were caught beneath falling walls. Two unidentified men were reported buried in the wreckage of a brewery. The shock, the severest felt since the disastrous one of Oct. 18, continued for several seconds. South Main street comprising the main business district was badly shaken. No estimate of damage could be made. Communication lines, except over telephone company lines, were down. All available state police were ordered into the area immediately, as were members of the national guard.

### Funeral Is Held For Mrs. J. M. Lane

Funeral services were to be held today at 2 o'clock at the First Methodist church for Mrs. J. M. Lane who died last evening at 7:30. Rev. Frank L. Turner will have charge. Mrs. Lane was born July 22, 1857 in Texas. She came to this country 60 years ago with her husband and to this couple were born 5 children. Mrs. Lane was a devoted member of the First Methodist church. She lived a Christian life and was a member of the first church established in Cisco.

A year ago Mrs. Lane fell and fractured her hip and had been confined to her bed since that time. She lived for several months in the Graham hospital after which she was moved to the home of Mrs. D. E. Perry where she received special care and nursing.

**FAVORS IRISH** HOLLISTON, Mass. — When P. J. Connolly, milkman, returned from his morning route he noticed a bit of green sticking to the rear wheel of his truck. He investigated and found a one-dollar bill.

### Welcome Stockmen

Welcome, stockmen, to the Eastland County Livestock Show. The city of Cisco and the Chamber of Commerce today joined hands in extending to stock raisers and visitors here a welcome to the exhibit and an invitation to return for other shows in the future.

Mayor J. T. Berry, speaking for the city commission, said: "The City of Cisco is glad to welcome visitors from this area to its annual Livestock Show and to extend to them an invitation to return often. We hope that they will enjoy the exhibit and find it profitable to them."

Speaking on behalf of the Chamber of Commerce, Dr. Charles Hale, president, said: "Through the annual Eastland County Livestock Show the Chamber of Commerce and Cisco business in general hope to build up a closer feeling of friendship between the people of the city and those of the surrounding territory. The hope of the city, as of the nation, lies in the proper relation between agriculture and industry."

In the past the Livestock Show has proved successful in bringing to Cisco the best stock of this area and in drawing many people to the city. It has been a great aid in stimulating agriculture, especially in relation to livestock, and has brought about a keener interest in better quality stock for this section.

Cisco lies in a great stock country. The potential value of this area for grazing has never been fully reached, and only recently has any strong movement been made toward reaching it. During the oil boom the territory about Cisco forgot agriculture for the most part, but in the last few years there has been a strong tendency to come back to it.

Cisco realizes the value of building up farming and stock raising in the area surrounding the city, and of raising the very best in crops and in livestock. For that reason the people of Cisco are vitally interested in the stock show and join the city commission and the Chamber of Commerce in welcoming the stockmen and visitors to the exhibit.

### Hundreds Are Expected Here Tonight For Zone Meeting of Masonic Bodies

Several hundred members of Masonic bodies of this part of Texas were expected to be here tonight when S. P. Sadler of Dallas addresses the gathering at 7:30 on "The Grand Lodge of Texas, Its Purposes and Activities."

L. D. Wilson, secretary of the Cisco Masonic order, urged as many Masons here as possible, regardless of where their membership is, to attend the meeting. The address will be in the city hall. It will follow a barbecue banquet at the old relief office building on West Sixth street, which will be held at 6 o'clock.

The meeting tonight will be one of 24 such zone meetings over the state, it was announced. Purpose is to stimulate enthusiasm in the 100th Communication of the Grand Lodge at Waco on Dec. 4, 5, and 6. Mossons hope to make the Waco meeting the largest gathering of members ever held in the southwest.

Many Cisco Masons will attend the meeting tonight, Wilson indicated, as well as large delegations from other cities in the 11 counties which this zone includes.

### Radio Station For Solons Is Granted Okeh

AUSTIN, Oct. 31 — Radio broadcast equipment for the Texas legislature and the governor's office was given approval today when the senate voted 13 to 12 for a resolution for the board of control to determine the cost. The report on cost is to be made to the regular session of the next legislature.

Debate of the proposal occupied the entire morning in the senate. Back of it, camouflaged in ridicule and repartee, was one of the bitterest battles of the entire session. An administration and anti-administration fight developed. Senator Tom DeBerry, Bogata, proposed similar equipment for the house. Senator Wesley Hopkins, Gonzales, proposed to add the governor's office. Senator Frank Rawlins, Fort Worth, proposed to add television.

The fight was an echo of one started yesterday when the house sent the senate a request to change their joint rules so conference committees cannot insert new matter in bills referred to them.

**8,000 Strike In Broadfork Mills** PATTERSON, N. J., Oct. 31 — Approximately 8,000 workers in the Broadfork industry struck today. They seek a return to the 1933 labor contract terms, which specified a minimum weekly wage of \$20.

**TREE YIELDS 2 CROPS** EMINENCE, Mo. — T. E. Clark of near here has an apple tree that is bearing its second crop. The first crop was normal, but the second is of apples about the size of a large marble.

### BANDIT GETS NEARLY \$20 IN STICKUP HERE

An unidentified man held up and robbed A. J. Moffett, West Texas Utilities company employe, of nearly \$20 last night, Moffett reported to Cisco police.

The robbery occurred when Moffett was going from his home at 407 East Eighth street to the West Texas Utilities park, he told officers.

He said that someone suddenly stepped out of the darkness, thrust something into his back, and ordered him to "stick 'em up, big boy."

Moffett said he immediately held up his hands and the robber reached over his shoulder and took the money from the pocket of his overalls.

Then, ordering him to remain where he was and not to look back, Moffett said the bandit made his getaway without his ever getting a look at him. He was unable to say whether the bandit was a negro or a white man.

The amount of money taken was reported to be \$19.80. Moffett this morning said that they had not made any arrests in connection with the robbery.

### Tickner to Speak At Dan Horn Sunday

John W. Tickner has announced that he will fill the pulpit in the place of Rev. Mr. McClain at Dan Horn, beginning Sunday morning at 11 o'clock.

"We are beginning the new year, and let's begin the first Sunday expecting great things from the hand of God this year," he said. "We will endeavor to hold up the same high standards of Christian living that Brother McClain has held the past two years."

### Transport Crashes In Cheyenne Test

CHEYENNE, Wyo., Oct. 31 — A United Airlines transport plane taken up for a test after its motor had been reconditioned, crashed last night, killing two pilots and two mechanics. Fire enveloped the plane a few seconds after it crashed. The bodies were burned almost beyond recognition. The plane crashed from 800 feet. The motors apparently fell and the pilot was unable to make a safe landing.

### Johnson Sees Way To Speed Recovery

KANSAS CITY, Oct. 31 — If the nation's business leaders could be assured that President Roosevelt would balance the budget and not print any inflation money, business recovery would be greatly hastened, General Hugh S. Johnson, former Blue Eagle chieftain, said here today.

### HOW THEY STAND

Below find the active candidates in the Opportunity Club and their relative standing up to the time of going to press on Thursday, Oct. 31st. At no time will the extra credits be published.

This list shows just who is active and making a race for the two cars and the other rich prizes to be given away by The Cisco Daily News and Cisco American and Roundup.

District One	
Mrs. Virgia Comer	134,000
Mrs. Lois (Richardson) Smith	134,900
Mrs. O. C. Lomax	134,250
Mrs. Chas. Yates	133,900
Mrs. Etta Hart	131,500
Mrs. R. B. Kinsey	115,000
One car, several of the other prizes and as many cash commission checks as there are active workers will be given in this district.	
District Two	
Mrs. Ruth Curtis	62,500
Mrs. Gene Reynolds	84,000
Mrs. Geneva Webb	67,500
Miss Lura Fleming	5,000
Miss Hattie Wende	5,000
Miss Eva Moore	5,000
Miss Neva McBride	5,000
Mrs. E. M. Oney	5,000
One car, several of the other prizes and as many cash commission checks as there are active workers will be given in this district.	

The race is only just getting under way. Plenty of room in both districts for a few real go-getters. Get in now and win!



### Parent-Teachers Carnival To Lead City in Celebration of Hallowe'en

Ghosts will walk tonight and graves give up their dead—if you believe in old folklore. Tonight is Hallowe'en, and spooks—dead or alive—will roam the streets.

Topping the celebration will be the Parent-Teachers carnival on D avenue this evening. The carnival has been planned to provide entertainment for spook young and old, and to provide books and milk for some of the younger ghosts.

### DAVE NELSON TAKES DUTIES WITH PRISON

HUNTSVILLE, Oct. 31 — Management of the Texas prison system was changing hands today, with Dave Nelson, Orange, succeeding Lee Simmons, Sherman, as prison head. Nelson, however, will not become prison manager formally until tomorrow, effective date of Simmons' resignation.

Backed by the prison board, Nelson announced a new policy of "humanitarianism, segregation and rehabilitation."

The people of Texas have a right to know what is going on in their prison system. We want the newspapers to have the facts. If the facts are good, fine. If they are bad and airing in the press will always have a wholesome effect," Nelson said.

Nelson, a world war veteran and former member of the board, has resigned the chairmanship of the state livestock commission, to which he was appointed by Governor Allred, in order to accept his new position.

### Rotary Hears Song And Address Today

A song and dance number by two little girls and a description of his recent work in the Mayo Clinic by Dr. E. L. Graham furnished the program for today's Rotary club luncheon.

Mrs. Ray Godfrey presented Misses Patsy Lois McCrea and Raynell Godfrey in a song and dance number with Mrs. Troy Powell accompanying them at the piano. J. C. McAfee was program chairman of the day.

### About Our Friends

By STEWART A. LONG

Walter Boyd whom Uncle Sam assigns with the job of rural mail carrier brings us in a stalk of okra which reminds us of the story of the Bean Stalk.... It towered to the height of twelve feet seven inches.... It grew in Walter's garden of its own accord without any special assistance from him.... We would naturally be as much... Walter wouldn't get to fool away any of his valuable time on an okra stalk.... He would be resting if nothing else.... Walter, it beats what we can do....

Miss Annetta Parish in her own sweet little way she is having a birthday party.... celebrating her fifth year.... this wonderful world of ours.... will be five the tenth day of the month but on account of the day today, she is moving the celebration.... Here is hoping the goblins don't get her and little playmates....

Senator McCormick has at last had him a new suit.... he says new but to let you into a little secret, we overheard him asking L. Dyer, his boss and the head of the Welfare association for gathering up castoff clothes, to be on the lookout for a good suit.... say that he would donate his own and then Dyer could deduct from his salary whatever difference there might be coming.... We are wondering whose suit that really is.... Of course, McCormick is going to say that we are just jealous because he has nicer looking clothes than we.... and that we also had better on the lookout for our size....

E. P. Crawford dashing about on community work, trying to find a...

CONTINUED ON PAGE TWO

### WALKER BACK FROM EUROPE IN A MYSTERY

By United Press — JIMMY Walker came home today from three years in Europe. He brought a wife named in France, a wardrobe "fitted in London, a dog from Ireland, and a mystery. The mystery was part of his rathskipping baggage when he left New York in 1932 and was somewhat "skeleton at the feast" today when the U. S. Liner Manhattan sailed up the lower bay through a blizzing rain.

Walking blossomed all over the city at the call of whistles in the chartered to meet the Manhattan at Quarantine, but many were saved in mothballs while their owners waited for an answer to the question: "Why did Walker resign his fire, sail to Europe seven days later, return in 28 days, and hasten again 32 days later to remain three years?"

### Roosevelt Seeks To Increase Jobs

WASHINGTON, Oct. 31 — President Roosevelt today sought by means of personal interviews with the nation's industrial leaders to find a solution of the problem of hiring employment and payrolls to match increased production. Industry, he said, is lagging behind in the seven million job campaign inaugurated by the New Deal when congress approved the \$4,000,000,000 work relief plan. The government agreed to put \$500,000,000 to work. President Roosevelt said this goal was being approached rapidly.

# CISCO DAILY NEWS

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### NOTICE TO THE PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of this paper will be gladly corrected upon being brought to the attention of the editor.

## Lawmakers Tap New Revenue Sources

Texas lawmakers are hammering into shape a state pension law for the eligible over 65. It is a terrific job—providing large sums of money for the support of the government as well as the support of those over 65 who are entitled to state aid. Down in the Magic Valley, there is in formation a taxpayers' protective association and its leaders are clamouring for a state sales tax as the only fair end equitable tax. They are making another demand, asking that a one cent a gallon tax be levied on gasoline to retire the outstanding bonded indebtedness by counties in the building of roads.

Chicago is the setting of the nation-wide Townsend convention. There are advocates of the Townsend program demand \$200 a month for all persons of 60 and beyond. Apostle Townsend hails it as the best method of aiding the aged through their declining years and the most likely means of establishing permanent prosperity—for those who receive the \$200 a month and are compelled by law to spend the money before the last day of the month. This Townsend "baby" will be laid at the door of the White House and will be passed on to the congress as the "united voice of all men and women over 60 under the flag." American law-makers, speaking of United States senators and representatives, are going to be given the acid test by all brands and shades and types of Utopians who are insisting that the government owes them a living regardless of nationality, creed, color or "previous condition of servitude."

## Vast Sums Saved to Taxpayers

"More than a million and a half dollars has been saved the state of Texas through the work of the joint auditing committee since its creation four years ago," is the curtain raiser to the very interesting report transmitted on the audit of the deficiency certificates of fee officials to the governor and the law makers of Texas by State Auditor Orville S. Carpenter and State Comptroller George H. Sheppard. Fifty years ago governors and the lawmakers of that ancient period began their fight for their abolition of the fee system in Texas. After the passing of a half century the fee system was voted out by the qualified voters of the state and this joint report of two outstanding officials should be given wide distribution.

The sum and substance of the report is that "more than half a million dollars owing to the state has been discovered and set up on the books and \$100,000 of this amount has been collected in cash. Over \$300,000 of claims against the state that probably would not have been repaid except for work of this committee have been refused; and through the elimination of practices therefore existing, reductions of more than \$800,000 were effected in judiciary appropriations for the two year period ending August 31, 1933. "Lawmakers are advised the state will continue to have the benefit of these figures so long as the fee system is in effect."

In August 1935 an amendment to the constitution voting out the fee system and placing district and county officials on the salary basis was ratified by the taxpayers of Texas. The report stresses that claims totaling upwards of \$600,000 have been set up against fee officials and of this amount \$119,000 has been collected; that the joint committee responsible for the report "were rendered invaluable assistance by the senate fee investigating committee of the 42nd legislature whose work was extremely helpful in collecting and simplifying many of the complexities existing in our fee laws." More than 50 per cent of deficiency certificates audited have been refused. Incidentally, "some forgeries and other irregularities were discovered, but the principal reason for refusing payment on these accounts were that the official had already received fees in excess of the amount to which he was legally entitled. Without this audit, however, and under practices heretofore existing, the greater part of this if not all of these certificates would have been repaid without question."

Speaking of the reduction of costs in the appropriation for judiciary fees, the joint committee says these reductions represented a saving of \$831,714 in the appropriations for the two years ending August 31, 1933, and "were directly the result of the disclosures made by this committee of the illegal practices and the consequent correction of the practices and the consequent correction of the practices." In this connection, it is noted by the report submitted to the governor and law makers that the cost of the judiciary system in Texas is continually and rapidly rising "due to the increased number of courts created from year to year and the ever increasing number of cases docketed."

Credit was given the attorney general for opinions on many questions that have arisen and that official is praised for very active work in collecting claims that have been set up by the auditing committee. Also the authors of the audit and report acknowledge invaluable assistance by the senate fee investigating committee of the 42nd legislature whose "work was extremely helpful in correcting and simplifying many of the complexities in our fee laws."

Well, the fee system was voted out. Now officials will be placed on a salary basis. Law makers in session have tackled the job. Relief should be given the taxpayers and litigants of Texas. They carry the load and they demand legitimate salaries for legitimate service—and that's all.

IT PAYS TO READ THE CISCO DAILY NEWS ADS

## Under Observation



HERBIE

## UNDER THE DOME AT AUSTIN

By GORDON K. SHEPHERD  
United Press Staff Correspondent  
AUSTIN, Oct. 31—Many hard jobs have fallen to the lot of the State Board of Control. Among them was supervision of relief. Now, the board faces a task still more difficult. Its members must elect sculptors and designers for the Centennial memorials. Guy B. Borglum, Pompeo Coppini, Lorado Taft and Chas. Keck are among the internationally known artists who are in contact with the board about the proposed statues and memorials. Miss Waldine Tausch, Brady, a protegee of Mr. and Mrs. Coppini; Miss Alice Tennant, Dallas; Miss Dorothy Austin, Dallas and Miss Bonnie McLeary, San Antonio, are other noted artists whose services are being considered.

Some of the work will be let in competition. For other projects the artists will be selected, work out the design and submit it for approval. Cost of models for competition on all would be prohibitive. The competitions will be on statues for which twelve inch plaster models can be submitted. Delay in selection of artists and designs is due to efforts of the board to make an agreement with administrators of the Federal Centennial fund on a division of the memorials. Scattered use of \$250,000 of the federal fund is required. A list of memorials amounting to that has been prepared for submission to Federal Administrator Cullen P. Thomas.

When the division is made and selections determined, the board will then have the job of seeing that the memorials are finished in time for the Centennial. Artists are notorious for inability to work under stress. They must have the "feel" to do their best. One can imagine the difficulty John Singleton, "centennial work supervisor" for the Board of Control, would have in telling Taft, Borglum or Coppini to "hurry up with David G. Burnett's nose" or to "get Sidney Sherman's sword finished or leave it out."

No Centennial artist will have to catch the spirit of Exen Cameron and preserve it in stone or metal. The leader of early expeditions, for whom Cameron county was named, still have no recognition in a centennial monument. It was felt indicative to so honor the leader of expeditions against a neighboring country which is being invited to participate in the state's centennial celebration.

Unsuccessful deer hunters who have shivered in the cold of early hours for a shot at a buck can hardly appreciate the claim that has been made against the state by Herman Coges, Wetmore farmer. Voges wants \$544 because deer broke into his pasture and farm ate four acres of corn and caused the loss of cattle and milk cows. "Let's make his farm a game preserve," members shouted when Representative Franklin Spears, San Antonio, presented the claim for his Bexar county constituent.

President Roosevelt, Vice President Garner and Jesse H. Jones are not the only distinguished persons whose portraits have been held

worthy of display by the senate of the 44th legislature. Senator John Redditt, Lutkin, is the latest to have his features and habiliments caught by an artist. The likeness is a cartoon, but Senator E. J. Blackert, Victoria, the possessor, threatens to have it hung in the state senate chamber.

Senator Blackert will make the motion the next time the senate is under "call." Under "call," members are locked in Senate offices—four the city to bring in any absentee.

When Austin had its first theatrical road show of the season, many Senators had bought tickets for "Three Men on a Horse," not expecting a night session of the Senate. There was one, however, and a "call" was ordered.

Absent senators were ruthlessly called from the theatre by Sergeant-at-Arms A. W. Holt and assistants. Redditt, enjoying the show, saw them enter. Quickly he grabbed a cloak and fur piece, threw them around his shoulders and snuggled far down in his seat. He was mistaken for a woman and remained to see the performance while other senators went to the capitol.

The portrait shows Redditt's manly features in feminine costume, while large brogans protruding at the bottom leave no doubt of the

male identity. The portrait has been labeled: "Three Horses on a Man, or While the Mean Old Senate Was Under Call."

Some members are very particular about their record of attendance at sessions of the state legislature. Some boast they never miss a vote. Representative San. Hanna, Dallas, had the following inserted in the House Journal of proceedings. "Since not vote was taken on Thursday and Friday of next week, I wish to record my name as being present on those days."

Representative W. E. Pope, Corpus Christi, is entitled to the week's award for the most effective simile. Pope advocates a sales tax to provide an adequate old age pension fund. Various other methods to raise money are being given preference over a sales tax. The other bills will not fill the hole created by the existing state deficit and the vote for pensions, Pope feels sure. He told the house: "Putting up these other bills is just like placing a blind bridle on a mule. You can lead him past the hole in a bridge that way, but the hole is still there."

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## About Our Friends

CONTINUED FROM PAGE ONE

little time to work for himself on his own affairs... One of the great rewards of life is the joy of doing for others... and E. P. seems to get a great deal of joy out of living anyway...

Vernon Jobe, pecan enthusiast, is showing some unusually fine soft shell pecans today... also a group of persimmons which form a lovely cluster of fruit that should whet the appetite of any one gazing on such a picture... Mr. Jobe says pecans are the hope of the farmer in this sandy section of land which is so suitable for pecan growing... wornout land may be made profitable again through pecan planting

Speaking of pecans... there are hundreds of trees in private yards this year that are unusually full of fruit... those around the city hall are a wonder to visitors here... Among others... Homer Slicker has a little tree, loaded with nice pecans... Also A. V. Clark... both on Tenth street...

**MISSSES SEIZED STILLS**  
CORDOVA, Alaska—An unusual lament because of the passing of prohibition was noted by Mrs. Ella Smith, director of the native school. "During prohibition agents confiscated stills and gave us the copper for our metalcraft classes," she said. "Now we have to buy it."

All federal projects (every bureau is building, renovating or re-jiggering something or other) must be checked as to their status, commitments made, and possibilities of curtailment. Budget studies are to be made accordingly.

Some high officials believe the results will be spectacular, and hazard guesses that the reduction in federal personnel may affect anywhere from 15,000 to 50,000 federal workers.

First effect is sure to be a general checking of political endorsements of employees. Those with weak political backing will be the chief sufferers.

All week long, at matinees in a local vaudeville house, a comedian would crack, when

## Behind the Scenes in Washington

BY RODNEY DUTCHER  
NEA Service Staff Correspondent

WASHINGTON—Faced with rising clamor against big federal spending, the Roosevelt administration is planning to pull in its horns and nurse the nickels. Drastic cuts in personnel, budgets, and various projects may be expected this winter.

Radiograms from the U. S. S. Houston, bearing general orders from F. D. himself to heads of virtually all departments and emergency agencies, forecast this deflation of the New Deal machine.

Cabinet members and administrators have been asked to prepare studies and data showing how government personnel can be cut to reasonable or normal size, with indication that the cutting process will be carried out in December, January and February.

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All week long, at matinees in a local vaudeville house, a comedian would crack, when

a few customers were arising leave:

"I hope all the NRA players won't go home now. It always drew a big lot."

NO ONE here at this time is to be privy to Roosevelt's but certain previously known encourage the deduction from radioed orders that a cut-bone drive is in prospect.

The recent shift of Republican attack to expenditures and the heavy administrative machine is answered by the economy although it cannot be considered have caused it.

The big fact is that Roosevelt compelled to ask the next Congress for much less than the eight-billion dollar budget which demanded last January. No ago he was hoping to enter campaign year with the promise an actually balanced budget, haps he still does.

Thanks to the relief pool the only way it seems possible to achieve even a technical balance budget would be to save and store up money until there in the present year.

Budget estimates for the fiscal year could be made on a new basis with the realization of the Congress convening in January, 1937, could vote further emergency appropriations if necessary.

There's reason to suspect that D. may have some such idea the lack of his head, though degree of success in taking the government out of relief, the of the WPA program, and the conditions are all pertinent to the march to the White House.

## OUT OUR WAY



WHY MOTHERS GET GRAY

# Outstanding



— for Mildness  
— for Better Taste

© 1935, LIGGETT & MYERS TOBACCO CO.

WEDNESDAY, OCTOBER 31, 1935

CISCO DAILY NEWS

# Anger Blazes In Lobo Camp Before Game

## PAINTED SCHOOL IS CAUSE OF IRE

Two weeks ago, the Mavericks will go into the game for which rivalry is legendary.

Fans here for years up to 1934 whispered this "this is the year," in referring to a victory on eve of Cisco and Eastland engaging in the annual combat.

But, up to 1934, "this year" never came to pass.

Dope is contradictory. Cisco's showing against Breckenridge favors the former team. Cisco held the Buckaroos to 21 points and took seven points from the district contenders.

Eastland suffered a 38 to 0 defeat from the GGreens.

On the other hand, Sweetwater defeated Eastland 13 to 0 while it registered a much higher score against Cisco.

Both teams light and scrapping, a good game is predicted as no gridders of either aggregation are injured.

land 27, Cisco 0 — The Oneer Team" the sign read.

concrete underneath the sign had been removed by the team on the body this morning, but boys were preparing to erase it when they hit the back line tomorrow.

land, meanwhile, was planning a motorcade to the game on the field here tomorrow at 3:30.

ing here, the band and pep will form a parade at 11 o'clock on Ninth street; and D avenue will march to Third and D.

Shelley today announced starting lineup for today's game would be: Warley, ends; Cleveland and tacks; Merzett and Rain; guards; Iyle, center; Stens; quarter; Rylee and McCann; halves; and Burnam, full.

ERICKS TO SEEK  
ND VICTORY

STLAND, Oct. 31 — Eastland ticks, who last year stanned Loboos' cautecheon on which victories against the county gridders were emblazoned, will register their second consecutive victory at Chesley field in Friday afternoon at 3:30.

er victory appetite whetted byressive victory from Ranger

George Washington Colonials. Meanwhile, back in this part of the country the Razorbacks are whetting their tusks for the Texas Aggies.

Brownwood will go to Abilene tomorrow to meet the Eagles Abilene's strength has been more or less a mystery this season, but this game ought to clear it up a bit. The Lions are plenty big and tough.

The other Oil Belt game, besides the Cisco-Eastland affair, will be that between Breckenridge and Wichita Falls. That ought to shed some light upon high school football for the season.

## REGISTERS — FOR ROOM

KANSAS CITY, Mo. — A witness made his first trip to a Federal courtroom here and asked Mrs. Olive Morris, chief clerk, what he should do. "Go in that room and register," Mrs. Morris told him. His voice floated from the next room to Mrs. Morris: "I have come here to register for a room."

## GIANT BLAST SET OFF

KIRKLAND LAKE, Ont. — More than 50,000 tons of solid rock were hurled high in the air by a 10-ton dynamite blast by workers reconstructing land for the Temiskaming and Northern Ontario Railway. The blast, which took two months to prepare, was the largest individual "blow" in Northern Ontario history.

## STUDENT'S LUCK TURNS

SEATTLE — William Grant, 19, came to University of Washington from Ketchikan, Alaska, with \$175 earned for the fall term. Before he could register, he was robbed. Dejected, Grant started back to Alaska. When he arrived he found a cable from C. R. McKee, Yakima retired farmer, who read of the boy's misfortune and decided to finance him.

## Golf Chat

By WILLIAM PHILPOTT  
(Professional, Cisco Country Club)

The little wooden tee which has become part of the standard equipment of golfers came into existence as a child of necessity, and brought its inventor a small fortune.

It had been the custom for many years to use tee formed of wet sand to set the ball on and the sand tee was accepted as a matter of course. Many complained about the disagreeable effects of sand under the fingernails and cuticle but nobody did anything about it. An enthusiastic golfing dentist, noticing his roughened hands from digging in the sand bog turned down some pegs on his dental lathe to use for feeling the ball and to creep his fingers in better condition.

Friends were quick to see the possibilities of the wooden tee and a company was formed to manufacture them, and today they have driven the sand bog and water bucket from the golf course.

Let us figure your next job of printing. Our job printing department is equipped to serve your needs.—Phone 80.

Patronize Our Advertisers

## BIG DAM CHATTER

"Sound the siren — an air raid is coming in Waco Saturday! The Baylor Bears are planning to out-pass the TCU Horned Frogs; the Frogs have deep, dark designs to outpass the Bruins. Result — one eleven will pass out of the undefeated class and the spectators may pass out from excitement."

That is the word that J. Willard Radtke, head of the TCU News, is passing along to the boys who write the sports headlines.

The other outstanding game of the Southwest this weekend will be between the Southern Methodist Mustangs and the Texas Longhorns. The Ponies are undefeated, while the Steers have taken a licking from the Rice Owls.

The Owls have left for Washington, where they are to meet the

# The GOLDEN FEATHER

by Robert Bruce © 1935 NEA Service, Inc.

BEGIN HERE TODAY

MAN BEHN, secretary to DONALD MONTAGUE, lawyer, delays answer when BOBBY WALSH, automobile salesman, asks to marry him.

The Golden Feather might be the name of SANDY HARKINS whose business connection with Bobby Walsh is something of a mystery. Bobby Walsh is now in the hands of the law and Mrs. Lewis is now in the hands of the law.

ARMY GLENN, federal agent, trying to locate WINGY LEWIS, bank robber. He learns about Bobby Walsh and asks questions. Bobby Walsh is now in the hands of the law and Mrs. Lewis is now in the hands of the law.

LARRY went on, "But that isn't the most important part. It's this chap Harkins I wanted to tell you about, because he's been seeing more or less of Jean. I guess."

"We got his prints out of that apartment, too, and sent them in. And it develops that he's a gunman from Oklahoma. He did a term in the Oklahoma pen for robbery a few years ago. Came out on parole last summer, and is believed to have joined the Jackson gang shortly thereafter. His association with Lewis, of course, proves that he joined it."

"So that's who he is. You can see, now, can't you, why I hate to see Jean even listing him among her casual acquaintances? Fortunately, he's no more than that. But even so—"

"I'm not so sure," said Bobby miserably. "The other night, after you left her place, she and I—we had a kind of a quarrel about him. She said she'd been seeing quite a lot of him. I'm— he paused, and grew red—"I'm afraid she's getting sort of infatuated with him."

Larry looked worried.

"I'll tell her," he said grimly. "It'd be terrible if she let herself get entangled with a man like that. When she's coming back to Dover?"

"Next week, I guess," said Bobby. "Well, there's a breathing space," said Larry. "It's a cinch Harkins won't be showing up around here for a while yet. That outfit knows by this time that Dover is hot."

He shook his head thoughtfully.

"I ought to have warned her as soon as I found out she'd been a witness for him," he mused. Bobby looked up anxiously. "How was that?" he asked. Larry told him how Jean had gone to the police station to give Sandy an alibi for the Friday afternoon of the payroll holdup.

Bobby wrinkled his forehead in a desperate effort to remember.

"Hey, wait!" he said. "Somebody's screwy somewhere. If she thing's screwy somewhere, the day I went in to see Montague . . . Larry, that was a Thursday, not a Friday!"

"Thursday! Are you dead certain?"

"Of course I am."

Larry's lips tightened.

"We've got to let Jean know who this man is, the moment she gets back," he said grimly. "We can't let her go on drifting toward trouble any longer—"

But fate was against him. For when Jean returned, Larry Glenn was to be far away—and she refused even to listen to Bobby's attempt to warn her.

(To Be Continued)

revolver. Bobby grinned suddenly. "Okey, partner," he said. He backed up and swung around, while the guard stood watching him with sullen suspicion. Then, casting a last glance at the erstwhile brick plant, Bobby drove up the roadway to Pulaski road again.

On his way back to town Bobby was the prey of a pleasurable excitement, not unmingled with an even more pleasurable feeling of self-congratulation. He had found something queer, that was certain; something almighty queer, tucked away in that inaccessible hollow, surrounded by an unclimbable fence and guarded by a surly watchman with a revolver. Was this the place Mark Hopkins and MacFarlane had visited the afternoon before?

The reddish dust on Hopkins' car testified that they had gone along Pulaski road back of the steel mill; and if they had done that, this queer place back in the hollow seemed to be the only conceivable goal.

"I've got something!" Bobby told himself jubilantly. "I'll bet a dollar to an old doughnut that's the place Larry Glenn's looking for. Had I better tell Larry about it right off—or should I try to find out something more before I do? Gosh, I wish I could get just a little more dope before I tell him. Maybe I can. Waiting another week won't hurt anything. . . . Anyhow, I'll go see him tonight."

He returned the car to the rental agency, walked to a drug store, entered a telephone booth, and rang Larry's office in the federal building. Larry was still in. He greeted Bob warmly and invited him to have dinner with him.

THEY ate at a pleasant little restaurant near the federal building, and there Bobby guffawed told Larry just enough about Mark Hopkins' mysterious trip to what the federal man's interest. He did not tell him of having found the peculiar building in the hollow off Pulaski road, but he told him enough to convince him that he was on the trail of something.

"That's fine," said Larry. "As soon as you get anything definite, let me know so I can get some of our men working on it. You see, Bobby—all I want from you is just a hint; no more than that. We can run it down. If our suspicions are correct, running the thing down may be rather dangerous, and I don't want you to run any risk of getting hurt. Will you promise me to call me as soon as you have anything we can work on?"

He looked at Bobby with his keen gray eyes and Bobby solemnly promised. He felt a trifle guilty about concealing his knowledge; but he was determined to vindicate himself in the elder man's estimation for his lamentable flyer in stolen bonds; and, besides, he rather enjoyed the thrill of amateur detective work.

Their food was served and they began to eat. Larry curved off a bite of steak and ate it thoughtfully; then he laid down his fork and knife and leaned forward confidentially.

"I'm going to tell you something that you're not really entitled to know about," he said. "I wouldn't do it, except that it concerns Jean."

Bobby looked up, startled.

"We raided the apartment your friends the Lewises were occupying," said Larry. "They'd got out

before we got there, but we did get plenty of fingerprints. Today I got the identifications back from Washington, and I want you to know about them.

"To begin with, your friend Lewis—the man who so kindly put that bond deal in your way—is a known criminal. He used to be a confidence man, out west—specialized in selling bogus oil and gold stocks, and did time in Colorado for swindling, some six or eight years ago. A year or so ago he fell in with the Red Jackson gang of bank robbers. Since then he's been one of Jackson's right-hand men. And this may interest you—it seems he specializes in disposing of the 'hot' securities that the gang picks up in its travels."

Larry went on, "But that isn't the most important part. It's this chap Harkins I wanted to tell you about, because he's been seeing more or less of Jean. I guess."

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(To Be Continued)

# MAKE THIS NO-RISK TEST

These cigarettes have to please you, or you pay nothing!

Attention, please. Here is an offer to smokers that is now standing open to every man in this state:

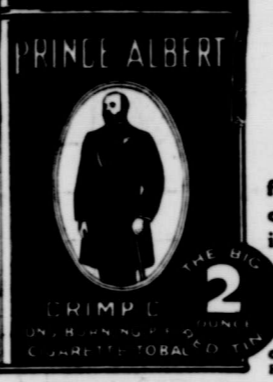
**THE PLAN:** Roll yourself 30 small cigarettes from Prince Albert. If you don't find them the finest, tastiest roll-your-own cigarettes you ever smoked, return the tin with the rest of the tobacco in it, and we will refund full purchase price, plus postage. (Signed) R. J. Reynolds Tobacco Company, Winston-Salem, North Carolina.

Could anything be fairer than that? We know that quality tells



its own story. Men try P.A. They like it. And thank us for bringing them a better roll-your-own smoke than they knew before.

Charles Jacobs, who rolls a nice firm cigarette in 16 seconds, using Prince Albert



70 fine roll-your-own cigarettes in every 2-ounce tin of PRINCE ALBERT

# PRINCE ALBERT

## THE EASY-TO-ROLL JOY SMOKE



# A COLD caused this!

"Colds" are dangerous! Leading doctors tell us that fifty per cent of all disabling diseases START with a "common cold." Thus the cold germ becomes America's Public Health Enemy Number One.

Any sudden change in temperature as you go from a warm room into a cold one disturbs the heat-regulating apparatus of the body and makes it susceptible to cold germ attacks. Even the brief time that it takes to answer the telephone in an unheated hall is sufficient. Fight against "colds." They create a condition of depressed physical vitality which is favorable to infection and aid the progress of serious organic diseases that frequently result in death.

If your home is inadequately heated . . . if you "huddle" in one room during winter, sudden temperature changes are unavoidable. Your family goes from an over-heated room where the temperature has climbed as much as ten degrees past the point necessary for comfort, into a cold hall or adjoining room; then shivering and chilled, they return to the heated room. This happens many times a day. Each time it happens they have made themselves susceptible to highly communicable winter diseases.

Fight colds this winter with proper ventilation and adequate heat in every room in the home.



The common cold germ shows no favor. Invisible but dangerous, this Number One Enemy of Public Health skulls like a bandit of the night ready to rob you of good health.

# Community Natural Gas Company

Tune in Thursday night at 6:45, WFAA-WBAP, for vital facts to help you guard your family against Public Health Enemy No. 1

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- 1st. . . . . 1935 Master 6 Chevrole
- 2nd. . . . . 1935 Ford V-8 De Luxe
- 3rd. . . . . \$164.50 R. C. A. Victor
- 4th. . . . . \$132.50 Seven Piece Bedroom S
- 5th. . . . . \$100.00 Diamond R
- 6th. . . . . Scholarship at Randolph Coll
- 7th. . . . . Scholarship at Randolph Coll
- 8th Choice of \$60 Elgin, Gruen or Bulova Wrist Wach
- 9th \$50 pass to Palace Theater, Admit two, 365 days
- 10th Cash Commission Checks for all active entrants

Join the Opportunity Club Today and Get Your Share

### MY ENTRY BLANK

CISCO DAILY NEWS AND AMERICAN OPPORTUNITY CLUB

Opportunity Club Manager DATE.....

Cisco Daily News and American Please Enter As a Member of the Opportunity Club

NAME .....

ADDRESS .....

CITY ..... PHONE .....

**5,000**

Entry Credits will be issued to the above named person as a Candidate in the Opportunity Club.

NOTE: Only One Entry Blank Will be Credited to a Club Member

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WE WASH, GREASE AND WAX YOUR CAR CORRECTLY!

Don't Forget To Call 9517 GUY MORRIS, The Mechanic

CISCO

THE CISCO

PAGE THREE WIN?

W. H. La... FRANK I... TRUETT... J. G. H... MISS... J. B. R... ROY... HIL... JO... D/

Charmingly ringleted, this coiffure is youthful and lovely-Wave.

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A new haircut and a soft wave, calling for bangs and a bow! Marcel wave.

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Truly lovely new waves and coiffures that let the new hats do full justice to you!

Permanent Waves including Shampoo and Oil Treatment \$7.50

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Let us figure your next ton of printing. Our job printing department is equipped to serve your needs.—Phone 80.

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Buy Your Gasoline According to Government Specifications

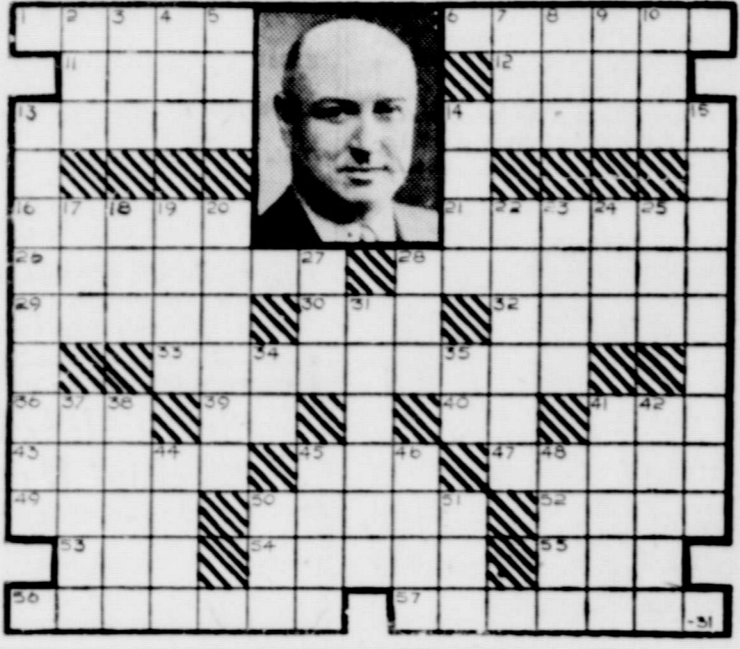
Texaco Gas & Oils

Firechief Gas — Havoline Oils WASHING AND GREASING GOODYEAR TIRES, Guaranteed

W. R. (Texaco Bill) Huestis Ave. D and 14th St.

Head of the Mail

Crossword puzzle grid with clues and answers. Includes words like TABOO, PANIC, TOTEM, RIOT, MANIC, POCO, IDE, CAT, TOW, NUN, ME, ROD, FIRES, RM, SNEER, HEAD, PESO, MEAL, PEW, U, MOLLY, POST, SELECT, PITCHER, ERI, CALL, OH, RETRACT, AH, LAIRS, LAVER, ENACT, TOO, SCARE, HEROINE, BATTLES.



MAIL SCHEDULES

Closing schedules for all mail dispatches from Cisco, Texas, Post Office. Rising Star, Pioneer, Cross Plains, and Nimrod... 5:30 a. m. East bound T. & P. Sunshine, Train No. 2... 10:35 a. m.

LUTHER H. MCCREARY Postmaster

CISCO CITY OFFICIALS

Mayor J. T. Berry City Attorney R. E. Grantham Chief of Police M. L. Perdum Fire Chief J. J. Collins City Commissioners — W. J. Foxworth, H. A. Bible, H. C. Henderson, W. R. Winston, J. R. Burnett.

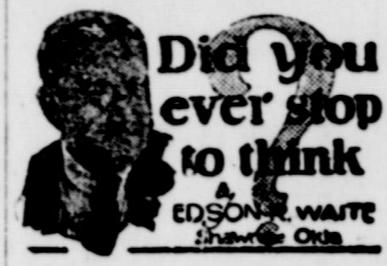
EASTLAND COUNTY OFFICIALS

Judge of 91st District Court Geo. L. Davenport Judge of 88th District Court B. W. Patterson County Clerk Clyde L. Garrett District Attorney Grady Owen District Clerk P. L. Crossley Sheriff Virge Foster Deputy Sheriff Steel Hill County Clerk Turner Collie County Treasurer John White Tax Collector and Assessor Tom Haley County Auditor John Parker

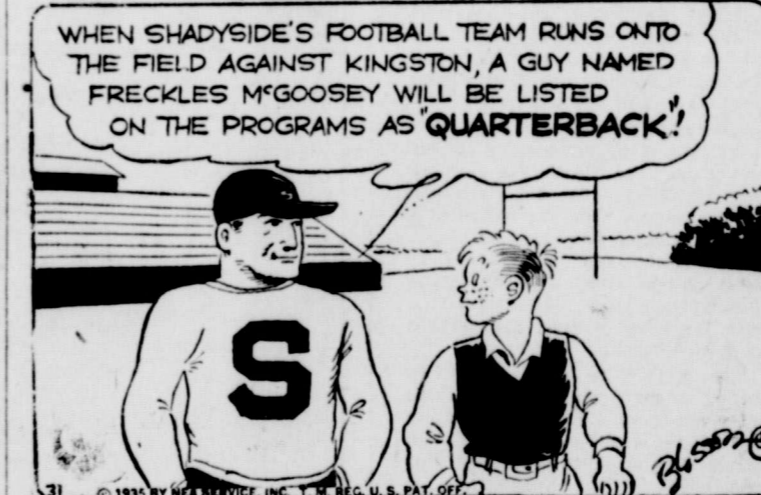
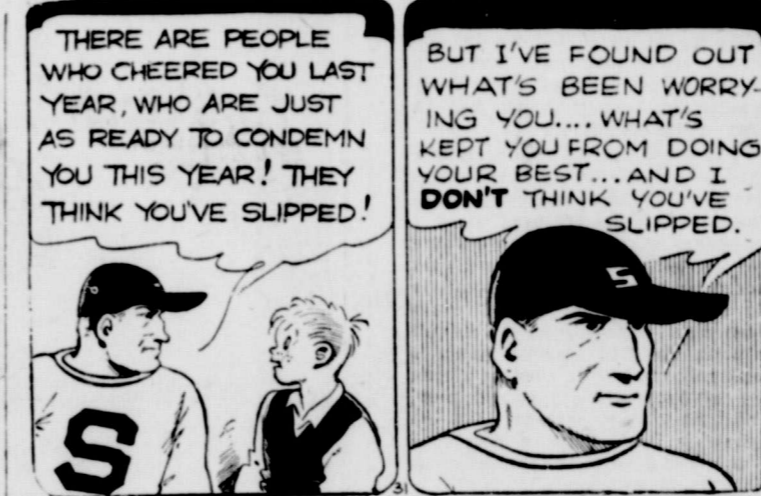
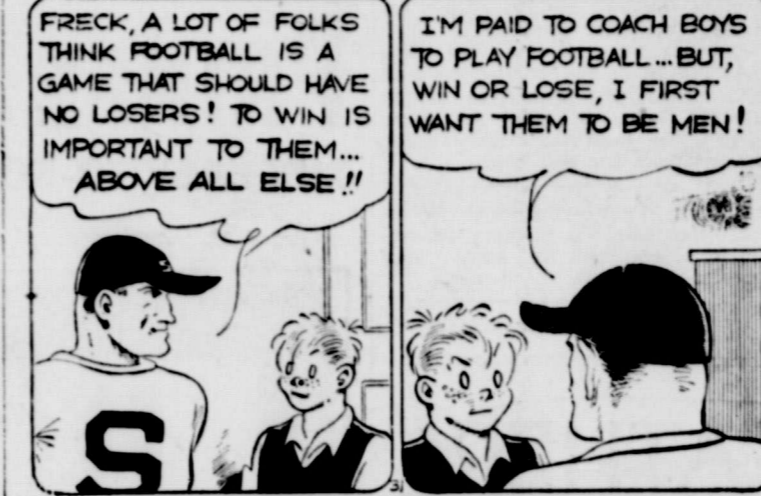
Members of Commissioners Court Are: Cisco Precinct Arch Bint Rising Star Precinct R. O. Jacobs Ranger - Eastland Precinct Henry Davenport Gorman - Carbon Precinct Nute Crawley

THE NEW FANGLES (Mom'n Pop)

By COWAN.



FRECKLES and HIS FRIENDS.



Wide-awake business men never hesitate. They know those who hesitate never arrive. They know the business concern that hesitates is often lost.

Business men must be up and doing all the time. They must be constantly originating new ideas and advertising plans and putting them into effect. By so doing they will produce improved business.

The right advertising increases business. Many varieties of ideas are suggested to every business man, but the success of the idea depends upon the decision he makes.

The man who succeeds is not the man who waits for business, but is the one who makes up his mind to get it, and then goes ahead.

The more newspaper advertising a business concern uses, the better business it will have.

WAR HEROES IN FRIEZE KANSAS CITY, Mo. — Patriotic organizations of Missouri and Kansas will participate in dedication of the Liberty Memorial frieze here Nov. 10. Five bronze plaques bearing likenesses of Allied leaders in the World War will be dedicated with the frieze.

CLOCK GOES MODERN BOWLING GREEN, O. — Jenitors in the Wood county courthouse are smiling because the one-ton, 41-year-old clock in the tower has been motorized and won't have to be cranked by hand.

CLASSIFIED WANTED

LOANS on autos or your present loan refinanced with smaller payments. C. E. Maddocks and company, Ranger, Texas.

Out of town girl, who wishes to attend Randolph College, desires to secure work in a private home for her board. Phone 730-W.

APARTMENTS FOR RENT FURNISHED APARTMENT close in for information call 404 West Third street.

FOR SALE SORE THROAT—Tonsillitis! Instant relief afforded by Anathosia-Mop a wonderful new double-acting throat mop. A local anesthetic and penetrating antiseptic combined. Sold on a money-back guarantee of satisfaction by City Drug company.

DON'T SCRATCH! Get Paracide Ointment, positively guaranteed to relieve any form of Itch, Eczema, itching piles or skin rashes. A large jar 50c at Dean Drug company.

Advertisement for The Aristocrat of Milk. Ask For—ALSUP'S MILK IS NATURE'S BEST FOOD. Telephone 14W

Advertisement for THE CHRISTIAN SCIENCE MONITOR. A Daily Newspaper for the Home. It gives all the constructive world news but does not exploit crime and scandal. Has interesting feature pages for all the family on Women's Activities, Homemaking, Gardens, Education and Books. Also pages for the Children and Young Folks. Vigorous editorials and an interpretation of news in the "March of the Nations" Column are of special interest to men.

Advertisement for PERFECT GROOMING. Re-Vita Finger Waving Lotion. The complete hair dress, re-vitalizes dry and lifeless hair. Dries in 11-minutes. Newest discovery in Hair Dressing. PERMANENTS — Prices, \$1, \$2, \$4, \$6, \$8, \$10. SHAMPOOS AND SETS, 50c, 75c. WAVE SETS, 15c, 25c, 35c. OIL SHAMPOO, \$1.00. The latest in all Beauty Work—Plenty of Operators NO LONG WAITS. NU-WAY BEAUTY SHOPPE L. F. LINDER Phone 294

Advertisement for DINE and DANCE at PEACOCK TAVERN. CHICKEN AND STEAK DINNER SANDWICHES — BEER. Lake Road — Cisco, Tex. Phone 136-W-3 For Reservations ROY MacNAMARA

Advertisement for SERVICE. That Makes You Hurry Back — WASHING AND GREASING TIRE REPAIRING CONOCO GAS AND OILS EXIDE BATTERIES CARL BAIRD, Mgr. LAGUNA SERVICE STATION Let's Go With Conoco

Advertisement for 24-HOUR SERVICE For Your Convenience

Advertisement for EXIDE BATTERIES—SALES SERVICE. T. P. PRODUCTS — WASHING — LUBRICATION EXIDE BATTERY CO. Phone 9515 401 M

Advertisement for WINTER-PROOF YOUR CAR. MOBIL CERTIFIED LUBRICATION KELLY SPRNGFIELD TIRES PHONE 500 AND COUNT THE SECONDS ED HUESTIS—East Ninth at Main

Advertisement for CHANGE WASH DAY WORRIES TO LEISURE DAY PLEASURES! A few minutes at the telephone and you can change our laundry service... with its convenience, its completeness... and its savings in work, worry and expense. PHONE 157 — BETTER WORK AT LOWER PRICES LITTLE STAR LAUNDRY

Advertisement for DRI-SHEEN PROCESS. POWELL'S CLEANING PLANT

Advertisement for NEIL LANE'S FUNERAL HOME. IN THE SERVICE OF OTHERS 209 West Ninth Street Phone 167.

Advertisement for ATTENTION! We Repair Rubber Boots and Over Shoes ALSO VULCANIZE BICYCLE TIRES OCTANE GAS & OILS TIRES AT ALL PRICES 2-5.25 x 18 \$5.00; 1-4.50 x 21 \$5.00; VULCANIZING — WASHING — LUBRICATING "AL" THE SWEDE 105 W. 5th Street

Advertisement for Tire Repair Service \$2.00 a Year. Tube repair, mounting and dismounting all flats on automobile will be free for a period of 12 months date hereof—when brought to our station. ROAD SERVICE WITHIN CITY LIMITS 15c 901 Avenue D COTTON BROS. STATION CONOCO PRODUCTS All Tubes, Tires, Beads and Accessories at Regular Prices See Us For Further Information

Advertisement for PAINT-UP FIX-UP. Before Winter Comes! with Red D Mix Guaranteed Paints at Real LOW Prices Cisco Lumber & Supply Co. "WE'RE HOME FOLKS"

# FOOTBALL!

## Loboes, Beat the Mavericks

### At Chesley Field, This Friday

#### November 1st, 3:30 O'Clock

### 1935-FOOTBALL SCHEDULE-1935

- Nov. 1 - Eastland at Cisco, (C).
- Nov. 11 - Ranger at Cisco, (C).
- Nov. 18 - Childress at Cisco, (D).
- Nov. 28 - Thanksgiving, Abilene at Abilene, (C).

C., Conference; D., Day; N., Night

#### GAMES PLAYED TO DATE

- Cisco 25, Electra 14
- Cisco 0, San Angelo 44
- Cisco 0, Sweetwater 27
- Cisco 0, Brownwood 13
- Cisco 7, Big Spring 19
- Cisco 7, Breckenridge 21



### THE LOBO SQUAD

- |                  |                |
|------------------|----------------|
| Vernon Steyer    | Roy Burnam     |
| Cecil Edwards    | Gerald Merrett |
| Bill Donohoe     | Pete Barnes    |
| Vernon Shirley   | Rueben Wende   |
| Walter Preston   | Royce Rainbolt |
| Ural Holder      | Paul Ivie      |
| Ray Morris       | Popeye Beasley |
| Bobby Anderson   | Dick Stansbury |
| Robert Cone      | Fred Rylee     |
| James Johnston   | Jack McCannies |
| John Pierce      | Buel Woods     |
| J. B. Pilcher    | Lane Page      |
| Lander Cleveland | Howell Sledge  |
| Tom Jones        | Horace Cameron |
| Burl Wagley      | Marshall Ivie  |
| Fred Thames      | Billy Burnam   |
| Clifford Smith   | Bob Bacon      |

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WALDO HARRIS, SERVICE STATION  
MAGNOLIA PRODUCTS

CARROLL MOTOR CO. CHRYSLER-PLYMOUTH

COCA COLA BOTTLING COMPANY

LAGUNA CIGAR STORE

EXIDE BATTERY COMPANY  
Exide Batteries — T. P. Products

LAGUNA SERVICE STATION  
CONOCO PRODUCTS, CARL BAIRD, Mgr.

GEORGE'S CAFE

Community Natural Gas Co.  
LONE STAR GAS SYSTEM

X-RAY BEAUTY AND BARBER SHOP  
PHONE 41

LEE & COMPANY

SAVOY CAFE

A. & P. STORE  
"Where Economy Rules"

WENDE DRY GOODS

A. GRIST HARDWARE

TULLOS CLEANERS

"THE MAN'S STORE"  
MILLER-LAUDERDALE

A.-G. MOTOR COMPANY

SMITTY HUESTIS, SERVICE STATION  
SINCLAIR PRODUCTS

THE BOSTON STORE  
"SELLS FOR LESS"

COLLINS HARDWARE  
SPORTING GOODS

J. A. JENSEN JEWELRY COMPANY

POWELL'S CLEANING PLANT

PIGGLY WIGGLY

CONTINENTAL OIL COMPANY  
J. H. MITCHELL, Agent

J. C. PENNEY COMPANY, Inc.

CITY DRUG COMPANY

MAYHEW BROS.

NORVELL & MILLER GROCERY

PALACE & IDEAL THEATRES

KIZER'S STUDIO

VAUGHN & ELKINS  
BATTERY & ELECTRIC SERVICE

TEXAS SERVICE STATION  
A. V. CLARK, Avenue E. at 8th

Great Southern Life Insurance Company  
JOE C. BURNAM, Representative

MOORE DRUG COMPANY

JNO. H. GARNER'S DEPT. STORE

LEE'S SUPER SERVICE  
Across From Post Office — Phone 22

CISCO GAS CORPORATION

ED HUESTIS SERVICE STATION  
MAGNOLIA PRODUCTS

NANCE MOTOR COMPANY

CISCO COFFEE COMPANY

THE LEACH STORE

SKILES GROCERY & MARKET

West Texas Utilities  
Company

CISCO LUMBER & SUPPLY  
"WE'RE HOME FOLKS"

ROAN'S CLEANING PLANT  
Phone 88

DEAN DRUG CO., THE REXALL STORE

HUBERT SEALE, M. D.

E. P. CRAWFORD, Agency  
REAL ESTATE, LOANS, Inc.

J. M. RADFORD GROCERY CO.

CONNIE DAVIS  
REAL ESTATE, INSURANCE

# PALACE

NOW SHOWING  
SWEEPING ON TO NEW FAME TOGETHER!



Samuel Goldwyn presents  
**Frederic MARCH**  
**Merte OBERON**  
**Herbert MARSHALL**



Directed by GUY BOLTON SIDNEY FRANKLIN  
Released thru UNITED ARTISTS

### SHUN FARM WORK

VANCOUVER, B. C. — Although thousands of British Columbians are on unemployment relief, farmers in many parts of the province are having difficulty in finding help to harvest their crops, delegates to the Union of British Columbia Municipalities reported at a meeting here.

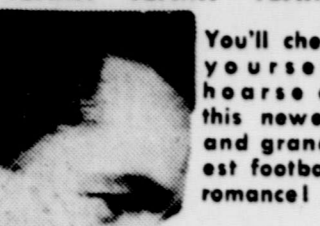
**HOME WANTED: FINED**  
TOLEDO — Mamie Bussicker, 92, wanted a place to keep warm for the winter, so she asked the judge for six months in the workhouse when she came up for trial on an intoxication charge. She appeared crestfallen when the judge said: "I'll fine you \$10."

# PALACE

**HALLOWE'EN**  
**MID-NITE**  
**WHOOPEE**  
**PARTY**

STARTS AT 10:30  
ENDS AT MIDNIGHT

CHEER! CHEER! CHEER!  
TEAMI! TEAMI! TEAMI!



You'll cheer yourself hoarse at this newest and grandest football romancel



Carl Laemmle presents  
**CHARLES FARRELL**  
IN A UNIVERSAL PICTURE WITH  
**JUNE MARTEL • ANDY DEVINE**  
**J. FARRELL MACDONALD**



**TERRIFY PEASANTS**  
BELGRADE — The appearance of large numbers of pure white swallows is terrifying superstitious peasants in the districts around Vukovar, 100 miles north of Belgrade. The birds are regarded as being the harbingers of war, famine or earthquake.

# SOCIETY

LAURA RUPE, Editor, Office Phone 80.

## East Cisco W. M. S. Meets In Home Of Mrs. Hightower

The W. M. S. of the East Cisco Baptist church, with a number of visitors, met October 28 in the home of Mrs. C. R. Hightower in a business and social meeting. The Hallowe'en colors were used in decorating and the same theme was repeated in games and refreshments. The meeting was opened with a very interesting devotional led by Mrs. I. E. Helmick. A business session was presided over by the Society's president, Mr. H. Barron. The social hour was enjoyed by Messrs. James Dora Kennedy, Roy Farley, Rachel Green Waldt, R. L. Garrett, A. A. Coats, M. L. Agnew, R. A. Richardson, H. Barron, J. G. Hightower, O. O. Love, J. A. Russell, E. R. Fenley, R. L. Poe, T. J. Sparkman, Glen Garrett, Amie Lee Richardson, Maude Lisencee, Louise Hightower, John Elmore, L. E. Helmick, Beulah Mae Almond, Homer Shahan, Dorothy Bell McCrary, Myrtle Eddleman, Mary Elizabeth Love, Elma Hightower, Johnnie Hightower.

## Mrs. Carrothers Is Bridge Hostess

Mrs. Rex Carrothers was a charming hostess Wednesday afternoon when members of the Humble Bridge club were guests in her home. A color note of Hallowe'en predominated in decorations and accessories for games at which time Mrs. Hanrahan won high score and Mrs. Jack Jones, second high. Salad plates were served to Messrs. J. C. Hanrahan, Jack Jones, W. W. Wallace, Harold McGowan, Reggie Henserson, P. G. Booth, T. R. Huettis, W. A. Pippen, R. B. Carwell, W. C. McDaniel and I. J. Hensen.

## Friends Surprise Mrs. H. J. McArdle

As a surprise to Mrs. H. J. McArdle, several of her friends gathered at her home last evening for an informal party. Mrs. McArdle is leaving tomorrow for Dallas where she will undergo an operation. Popping corn and conversation furnished the evening's entertainment. Present were: Mesdames E. C. Barnes, Leola Rae, W. S. Derogott, S. M. Hart, Misses Evelyn Fields, Nell Carmichael, Elosee Rae and the honoree.

## Hallowe'en Theme Is Used At Party

Marigold were combined with lovely bronze and red chrysanthemums in decorating the home of Mrs. Charles Brown on West Sixth street, when she entertained Wednesday Bridge club members. A Hallowe'en theme was used in all accessories. Mrs. H. S. Drumwright was presented high score prize for the memo and Mrs. K. H. Pittard won high for guests. Others present were Mesdames: J. C. Green, Oscar Cliett, E. P. Crawford, W. J. Leach, Leon Mener, Will St. John, R. L. Ponsler, F. D. Wright, F. J. O'Brien and J. H. Brice.

## PERSONALS

Mr. and Mrs. R. S. Cope of Stamford have moved to Cisco to make their home. Mr. Stamford is with the Commercial department of the West Texas Utilities.  
Barn Yeager of Brownwood was Wednesday evening guest in the home of Mr. and Mrs. E. C. McClelland.  
Mrs. K. N. Green is a visitor in Dallas today.  
Mrs. Ray Miller returned last evening from Austin where she has been at the bedside of Mrs. Hunter Miller, and also from a few days

## Social Calendar For Week

**Fridar**  
The Twentieth Century club will meet in the club rooms at 3 o'clock at the library.  
The Friendly Twelve club will meet with Mrs. Blair Clark at 8 p. m.  
Mrs. I. E. Helmick will meet with her daughter, Miss Zona, who is in school.  
Mrs. Leon McPherson's father, John Peavyhous, is in Brownwood this week where he will undergo an operation.  
Miss Ova Brown of Moran was the guest of her parents, Dr. and Mrs. Charles Brown, last evening.  
Dr. and Mrs. George Brown and son, R. D. of Putnam are visitors in Cisco today.  
Miss Zona Miller student in T. C. U., Fort Worth, is expected today for a visit here with relatives and friends.  
Miss Viola LeMunyon of Eastland was guest of friends in Cisco last evening.

## Huddling Unhealthy Claim Heat Experts

Are you a "huddler"? This question has become of prime importance with the coming of cold weather. It is being answered in an educational campaign by the gas company to instruct gas customers in proper methods of heating and ventilating their homes to protect their health. Huddling is described as the habit of families to huddle in one or two rooms around small heaters with the doors and windows tightly closed during the cold weather, and it has become prevalent during the recent depression. Gas company advertising appearing in this paper shows the dangers of huddling and gives advice on heating with a view of protecting customers from winter colds and similar illnesses, many of which may be attributed to improperly heated homes.

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## Keeping Up With The Boy Scouts



**Scouts Publish Paper**  
With Cameron Stallings as editor-in-chief, the Breckenridge scout paper the "Headache" resumed publication last Tuesday. The Scouts of Troop 18 have published this paper for the past four years.  
**Parents Night**  
Scoutmaster C. L. Pouncey, Brownwood, reports that his Scouts have started working on a parents' night meeting that is to be held the first part of December. The program will include a Scout initiation and investiture ceremony.  
**Christmas Camp**  
We have had several requests from Scouts wanting to know if the Council is going to have a Christmas camp. We're still undecided and this is to ask every first class scout and those who rank above first class to write to give us your opinion concerning the matter. The program would likely be worked out to conform with winter camping—featuring "hunting" with bow and arrow. Drop us a post card and let us know what you think.

## SPARKS NAMED CHAIRMAN FOR LEON DISTRICT

EASTLAND, Oct. 31 — Officers of the Leon River Flood Control District were chosen from the directorate at the first meeting of the body held in the Chamber of Commerce office here Wednesday night. J. Frank Sparks was chosen general chairman and manager, L. Hightower, secretary, and Albert Taylor treasurer. All are of Eastland. Hamilton McRae, Eastland, was selected to draft and submit by-laws.

A committee will contact engineers to make a survey for a proposed dam near Mangum, seven miles southwest of Eastland. A project will be submitted to works progress administration for a dam to most \$600,000 after the survey completion, the directors planned.  
Others directors are J. S. Yeager, Putnam; B. L. Russell, Haynie Gilliland, Baird; W. W. Spear, Carbon; K. F. Page, Eastland

## Closing Selected New York Stocks

Am Can	142 1-4
Am P & L	18
Am Rad & SS	18
Am Smelt	59 3-8
Am T&T	144
Anaconda	21 3-8
Auburn Auto	42
Aviation Corp Del	3 1-4
Barnsdall Oil Co	10 1-4
Benedix Avn	21 3-4
Beth Steel	40 3-8
Byers A M	17 1-2
Canada Dry	18 3-4
Chrysler	85 1-8
Comw & Son	2 1-8
Cons Oil	9 1-8
Curtiss Wright	2 3-4
Foster Wheel	19 3-4
Freport-Texas	28
Gen Elec	35 5-8
Gen Foods	33 1-4
Gen Mot	53
GGillette S R	17
Goodyear	19 1-2
Gl. Nor Ore	13 3-4
Hudson Motor	16
Ind Rayon	34
Int. Cement	31 1-4
Int Harvester	57 3-8
Int. T&T	10 3-8
Johns Manville	85 3-4
Kroger G&B	27
Lig Carb	12 1-8
Marshall Field	33 1-4
Montz Ward	17 5-8
Nat. Dairy	17 5-8
Ohio Oil	11 3-8
Penney J C	79 1-2
Phillips Dodge	24 3-8
Phillips P	34 1-8
Pure Oil	11 7-8
Purity Bak	16 3-8
Radio	5
Sears Roebuck	58 3-4
Shell Union Oil	11 3-4
Soc-Vac	18 1-4
South Pac	26 3-4
S O nd	48 5-8
Stan Oil N J	7 1-8
Studebaker	22 5-8
Texas Corp	22
Texas Gulf Sul	8 3-8
Tex Pec C&O	80 1-4
Und Elliott	70 1-4
Un Carb	20
Un. Amn Corp	6
United Corp	54
U S Gypsum	46 5-8
U S Steel	18 1-2
Vanadium	89 3-8
Westing Elec	20 1-4

## The Personality of Your Check

This Is The BANK that SERVICE Is Building

A MUTE, inanimate scrap of paper in the physical sense, your check is nevertheless something more than a lifeless medium for the exchange of money.

By suggesting the institution on which it is drawn, it reflects a familiar spirit and thereby acquires a personality of its own.

Your check on the First National Bank conveys to the person who receives it an impression of stability, strength and lofty purposes, and thus lends dignity to a simple act in the routine of business life.

Modern Safety Deposit Service

# First National Bank

IN CISCO, TEXAS  
MEMBER FEDERAL RESERVE SYSTEM.

# Specials!

## Friday, Saturday, Monday

Come and Get 'Em—Here are Bargains to Make The Most Confirmed Bargain Hunter Happy

<b>COATS</b> And Suits, actual values to \$22.50. Garments that are in demand. Correct styles and good materials.....	<b>\$15</b>
<b>HATS</b> Clearance group of new Fall styles, values were to \$2.95 . . .	<b>\$1.49</b>
<b>DRESSES</b> Values to \$10.95. Look this group over. Good range style, colors	<b>\$4.95</b>
<b>79c HOSE</b> Our entire stock new fall shades, knee high and regular lengths. Shades include Charcoal Ginger, Dusty, Darbar, London mist, High Noon . . . . .	<b>69c</b>
<b>PURSES</b> Group of new \$1.00 bags black, brown, navy. Some styles that were to \$1.95 . . . . .	<b>79c</b>

# ALTMAN'S

WOMEN'S WEAR

## NEWS ADS GET RESULTS!

# WELCOME, STOCKMEN

### TO THE EASTLAND COUNTY STOCK SHOW

At Cisco—Friday and Saturday

Cold Weather is Coming on—Get Anti-Freeze And Save Your Car

Buy Fire-Chief gasoline and Texaco Oils—These products will also save your car and many dollars in expense during the life of the automobile.

WE FIX FLATS, WASH, POLISH and LUBRICATE

# TEXAS SERVICE STATION

Corner Eighth and E A. V. Clark

You've Never Seen Such Beautiful Shoes

For Only \$2.99 These Superb Shoes are the last word in High Styling! Below are illustrated a pin Tuck Calf tie with patent and calf-skin Brogue—Two of the dozens of styles and leathers . . . See them now!



The above illustration is a black kid Gore pump—with patent tongue—Sizes AAA to B.

**\$2.99**

Other Shoes from \$2.49 to \$5.00  
In the Newest Leathers, Colors, Styles and Arch Supports

# FERGUSON SHOE STORE

ALTMAN'S STYLE SHOP

# WELCOME STOCKMEN and FARMERS

## To the Eastland County Stock Show at Cisco, Friday and Saturday

We would be glad to meet you at our Grocery Store where we handle a complete line of goods

We Buy and Sell Farmers Produce

# BECK'S GROCERY

711 WEST 8th CISCO

# THE CISCO AMERICAN



CISCO, TEXAS — 1,614 feet above the sea; 5 lakes of water; 5 rail cuts; 6 paved highway exits; 127 blocks of brick streets; good hotels; A-1 public schools and Randolph College; no mosquitoes; no malaria or typhoid.

## COMM'N GIVES OKEH TO EIGHTH STREET ROUTING

### About Our Friends

Walter Boyd whom Uncle Sam trusts with the job of rural mail delivery brings us in a stalk of okra which reminds us of the story of the Bean Stalk... It grew in the garden of its own accord without any special assistance...

Little Miss Annetta Parish informs us in her own sweet little way that she is having a birthday party... celebrating her fifth year this wonderful world of ours...

Senator McCormick has at last had him a new suit... he says it is new but to let you into a little secret, we overheard him asking L. Dyer, his boss and the head of the Welfare association for gath-

E. P. Crawford dashing about on community work, trying to find a...

CONTINUED ON PAGE TWO

### More Clothing Sought to Help Needy of Cisco

Another appeal to aid the needy of the city with clothing was sent Tuesday by H. L. Dyer president of the United Charities and Welfare association, following a house-to-house canvass Monday.

### Roosevelt Seeks To Increase Jobs

WASHINGTON, Oct. 31 — President Roosevelt today sought by means of personal interviews with the nation's industrial leaders to find a solution of the problem of hiring employment and payrolls to match increased production.

### DUCE DEFIES ENTIRE WORLD WITH SPEECH

Mussolini defied all the world powers Thursday in one of the frankest speeches of his career. Gorgeously dressed as a black-shirt corporal, he addressed a meeting of students in Rome and shouted not only defiance but "supreme contempt" of the League of Nations.

The League was ready to set a date for application of a throttling boycott of Italian exports in which most of the nations of the world will join, while those who do not take an active part will remain neutral.

Mussolini's answer was to promote a boycott Italy of foreign goods — one nation against 50. Border stations were cluttered with trains seeking to get imports out and essential war materials in before the embargo becomes effective.

### Funeral Is Held For Mrs. J. M. Lane

Funeral services were held on Thursday at 2 p. m. at the First Methodist church for Mrs. J. M. Lane who died last evening at 7:30. Rev. Frank L. Turner will have charge.

### Tickner to Speak At Dan Horn Sunday

John W. Tickner has announced that he will fill the pulpit in the place of Rev. Mr. McClain at Dan Horn beginning Sunday morning at 11 o'clock.

### Transport Crashes In Cheyenne Test

CHEYENNE, Wyo., Oct. 31 — A United Airlines transport plane taken up for a test after its motors had been reconditioned, crashed last night, killing two pilots and two mechanics.

### Welcome Stockmen

Welcome, stockmen, to the Eastland County Livestock Show. The city of Cisco and the Chamber of Commerce today joined hands in extending to stock raisers and visitors here a welcome to the exhibit and an invitation to return for other shows in the future.

Mayor J. T. Berry, speaking for the city commission, said: "The City of Cisco is glad to welcome visitors from this area to its annual Livestock Show and to extend to them an invitation to return often. We hope that they will enjoy the exhibit and find it profitable to them."

Speaking on behalf of the Chamber of Commerce, Dr. Charles Hale, president, said: "Through the annual Eastland County Livestock Show the Chamber of Commerce and Cisco business in general hope to build up a closer feeling of friendship between the people of the city and those of the surrounding territory. The hope of the city, as of the nation, lies in the proper relation between agriculture and industry."

### Cisco's Hallowe'en Maskers Make Merry

King Carnival reigned over Cisco last night as maskers celebrated Hallowe'en in costume, carrying their funmaking to the business section of the city.

### Masons Gather Thursday Night To Hear Sadler

Masons of this area gathered in Cisco last night to hear S. P. Sadler of Dallas speak on "The Grand Lodge of Texas, Its Purposes and Activities."

### Oil Belt Teachers Hold Meeting Here

Teachers of this area gathered here Tuesday for their regular fall meeting of the Oil Belt Teachers' association, with 141 persons present at the banquet in the Laguna hotel Tuesday night.

### Johnson Sees Way To Speed Recovery

KANSAS CITY, Oct. 31 — If the nation's business leaders could be assured that President Roosevelt would balance the budget and not print any inflation money, business recovery would be greatly hastened, General Hugh S. Johnson, former Blue Eagle chieftain, said here today.

### COLD WAVE IS PREDICTED FOR ALL OF TEXAS

With snow already falling in several western states and the mercury dropping 20 to 30 degrees in middle western areas today, the cold wave is expected to have a large section of the country in its grip tonight.

### STOCK WARNINGS ARE ISSUED FOR TEXAS

Livestock warnings were issued Thursday for the northwest section of East Texas and northern west Texas, as government meteorologists forecast the sudden arrival of a cold wave, expected to be the first severe one of the winter.

### 48 DEGREES AT PAMPA SAYS REPORT

The Humble Pipe Line company's telegraph department last night reported that the temperature at Pampa, in the Texas panhandle, was 48 and that the skies were fair.

### Song and Address On Rotary Program

A song and dance number by two little girls and a description of his recent work in the Mayo Clinic by Dr. E. L. Graham furnished the program for Thursday's Rotary club luncheon.

### Cotton Ginning Is Short of Last Year

Cotton ginned in Eastland county so far this year has fallen far short of the amount ginned by the same time last year, it was shown in an announcement to the American by Mrs. Katherine Fee, special agent in the bureau of the census.

### HOW THEY STAND

Below find the active candidates in the Opportunity Club and their relative standing up to the time of going to press on Thursday, Oct. 31st. At no time will the extra credits be published.

Mrs. Virginia Comer	134,000
Mrs. Lois (Richardson) Smith	134,250
Mrs. O. C. Lonax	133,900
Mrs. Chas. Yates	131,500
Mrs. Etta Hart	131,500
Mrs. R. B. Kinsey	115,000
District One	
Mrs. Ruth Curtis	62,500
Mrs. Gene Reynolds	84,000
Mrs. Geneva Webb	67,500
Miss Lura Fleming	5,000
Miss Hattie Wende	5,000
Miss Eva Moore	5,000
Miss Neva McBride	5,000
Mrs. E. M. Oney	5,000
District Two	
Mrs. Ruth Curtis	62,500
Mrs. Gene Reynolds	84,000
Mrs. Geneva Webb	67,500
Miss Lura Fleming	5,000
Miss Hattie Wende	5,000
Miss Eva Moore	5,000
Miss Neva McBride	5,000
Mrs. E. M. Oney	5,000

### Blind Senator Is Daring Horseman



Senator Thomas D. Schall of Minnesota refuses to let blindness keep him from enjoying the thrills of horsemanship. Mounted on "Kismet", famous champion jumper, he is pictured taking an obstacle on a riding course near Washington, D. C. Bells attached to the hurdles inform him when he approaches a jump.

### J. M. Bird Resigns To Accept New Position

J. M. Bird, high school vocational agriculture and agriculture expert of the Chamber of Commerce, Thursday announced his acceptance of a position with the United States Soil Erosion Service. He will be stationed either at Temple or at Texas A. and M. College, he said.

### Cisco Man Loses \$20 on Wednesday Night in Holdup

An unidentified man held up and robbed A. J. Moffett, West Texas Utilities company employe, of nearly \$20 Wednesday night, Moffett reported to Cisco police.

### Band Music, Talk On Lion Program

W. J. Leach brought his program for the Lions club Wednesday night, the German band, composed of R. J. Maddox, bandmaster, Edward Dolinger, president of the band, Julian Ely, Daskahn Stephens, and Victor Lawson.

### Boosters To Hold Meeting on Friday

Cisco Boosters will hold an important meeting of officers, directors, and others interested tomorrow evening at 7:30 at the Laguna hotel. It was announced today.

### Radio Station For Capital Approved

AUSTIN, Oct. 31 — Radio broadcast equipment for the Texas legislature and the governor's office was given approval today when the senate voted 13 to 12 for a resolution for the board of control to determine the cost.

### CISCO GROUP GETS PROMISE FROM COMM'N

Cisco today was looking forward to an early start on the relocation of Highway Number One along Eighth street, following a promise by the state highway commission Tuesday night that the project would be reinstated in the highway program.

The project, to cost approximately \$162,000, will be carried on with federal funds by the state highway department. It calls for the straightening of the routing through Cisco over Eighth street within the city limits, and the construction of a concrete overpass at the site of the present wooden Katy viaduct.

### Paving Highway 89 Is Promised By Harry Hines

EASTLAND, Oct. 31 — A 10-mile paving project will be placed on Highway 89, Weatherford to Strawn cut-off, now known as a part of State Highway Number One, Harry Hines, chairman of the highway commission, informed Milburn McCarty of Eastland in a letter announced Tuesday.

### WPA Workers Are Asked to Report

Men seeking work on the Sandy Creek WPA project were asked to report to the National Employment Service office at Eastland on Friday of this week for interview and assignment.

### Scranton P.-T. A. Sponsors Program

The Scranton P.-T. A. will sponsor a program Friday night to be presented by Professor Evans, superintendent of the colored school of Eastland.

### Band Music, Talk On Lion Program

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# THE CISCO AMERICAN

AND ROUNDUP  
51st Continuous Year.

Published By  
**THE CISCO PRINTING & PUBLISHING CO.**  
304-306, D Avenue, Cisco, Texas

**TEXAS DAILY PRESS LEAGUE**  
MEMBER UNITED PRESS.  
MEMBER ADVERTISING BUREAU.

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FRANK LANGSTON ..... Editor  
J. G. HICKS ..... Circulation-Bookkeeper  
MISS LAURA RUPE ..... Society Editor  
J. B. HUNTER ..... Shop Foreman  
ROY HOFFMAN ..... Machinist-Operator  
HILMER W. SWENSON ..... Linotype  
JOE WARREN ..... Pressman

Entered at the Postoffice in Cisco, Texas, as Second Class Mail matter.

SUBSCRIPTION \$1.00 PER YEAR IN ADVANCE  
Obituaries and Cards of Thanks, 10c per line; Classified, 2c per word.

Any error made in advertisements will be gladly corrected upon being brought to attention of the publishers and the liability of this paper is limited to the amount of the space consumed by the error in the advertisement.

### NOTICE TO THE PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of this paper will be gladly corrected upon being brought to the attention of the editor.

## Lawmakers Tap New Revenue Sources

Texas lawmakers are hammering into shape a state pension law for the eligible over 65. It is a terrific job—providing large sums of money for the support of the government as well as the support of those over 65 who are entitled to state aid. Down in the Magic Valley, there is in formation a taxpayers' protective association and its leaders are clamouring for a state sales tax as the only fair end equitable tax. They are making another demand, asking that a one cent a gallon tax be levied on gasoline to retire the outstanding bonded indebtedness by counties in the building of roads.

Chicago is the setting of the nation-wide Townsend convention. There are advocates of the Townsend program demand \$200 a month for all persons of 60 and beyond. Apostle Townsend hails it as the best method of aiding the aged through their declining years and the most likely means of establishing permanent prosperity—for those who receive the \$200 a month and are compelled by law to spend the money before the last day of the month. This Townsend "baby" will be laid at the door of the White House and will be passed on to the congress as the "united voice of all men and women over 60 under the flag." American law-makers, speaking of United States senators and representatives, are going to be given the acid test by all brands and shades and types of Utopians who are insisting that the government owes them a living regardless of nationality, creed, color or "previous condition of servitude."

## Vast Sums Saved to Taxpayers

"More than a million and a half dollars has been saved the state of Texas through the work of the joint auditing committee since its creation four years ago," is the curtain raiser to the very interesting report transmitted on the audit of the deficiency certificates of fee officials to the governor and the law makers of Texas by State Auditor Orville S. Carpenter and State Comptroller George H. Sheppard. Fifty years ago governors and the lawmakers of that ancient period began their fight for their abolition of the fee system in Texas. After the passing of a half century the fee system was voted out by the qualified voters of the state and this joint report of two outstanding officials should be given wide distribution.

The sum and substance of the report is that "more than half a million dollars owing to the state has been discovered and set up on the books and \$100,000 of this amount has been collected in cash. Over \$300,000 of claims against the state that probably would not have been repaid except for work of this committee have been refused; and through the elimination of practices therefore existing, reductions of more than \$800,000 were effected in judiciary appropriations for the two year period ending August 31, 1933. "Lawmakers are advised the state will continue to have the benefit of these figures so long as the fee system is in effect."

In August 1935 an amendment to the constitution voting out the fee system and placing district and county officials on the salary basis was ratified by the taxpayers of Texas. The report stresses that claims totaling upwards of \$600,000 have been set up against fee officials and of this amount \$119,000 has been collected; that the joint committee responsible for the report "were rendered invaluable assistance by the senate fee investigating committee of the 42nd legislature whose work was extremely helpful in collecting and simplifying many of the complexities existing in our fee laws." More than 50 per cent of deficiency certificates audited have been refused. Incidentally, "some forgeries and other irregularities were discovered, but the principal reason for refusing payment on these accounts were that the official had already received fees in excess of the amount to which he was legally entitled. Without this audit, however, and under practices heretofore existing, the greater part of this if not all of these certificates would have been repaid without question."

Speaking of the reduction of costs in the appropriation for judiciary fees, the joint committee says these reductions represented a saving of \$831,714 in the appropriations for the two years ending August 31, 1933, and "were directly the result of the disclosures made by this committee of the illegal practices and the consequent correction of the practices and the consequent correction of the practices." In this connection, it is noted by the report submitted to the governor and law makers that the cost of the judiciary system in Texas is continually and rapidly rising "due to the increased number of courts created from year to year and the ever increasing number of cases docketed."

Credit was given the attorney general for opinions on many questions that have arisen and that official is praised for very active work in collecting claims that have been set up by the auditing committee. Also the authors of the audit and report acknowledge invaluable assistance by the senate fee investigating committee of the 42nd legislature whose "work was extremely helpful in correcting and simplifying many of the complexities in our fee laws."

Well, the fee system was voted out. Now officials will be placed on a salary basis. Law makers in session have tackled the job. Relief should be given the taxpayers and litigants of Texas. They carry the load and they demand legitimate salaries for legitimate service—and that's all.

IT PAYS TO READ THE CISCO DAILY NEWS ADS

## Under Observation



## UNDER THE DOME AT AUSTIN

By GORDON K. SHEARER  
United Press Staff Correspondent

AUSTIN, Oct. 31—Many hard jobs have fallen to the lot of the State Board of Control. Among them was supervision of relief.

Now the board faces a task still more difficult. Its members must elect sculptors and designers for Centennial memorials. Guzzoni Borglum, Pompeo Coppini, Lorado Taft and Chas. Keck are among the internationally known artists who are in contact with the board about the proposed statues and memorials. Miss Waldine Tausch, Bredy, a protégé of Mr. and Mrs. Coppini; Miss Alice Tennant, Dallas; Miss Dorothy Austin, Dallas and Miss Bonnie Mcleary, San Antonio, are other noted artists whose services are being considered.

Some of the work will be let in competition. For other projects the artists will be selected, work out the design and submit it for approval. Cost of models for competition on all would be prohibitive. The competitions will be on statues for which twelve inch plaster models can be submitted.

Delay in selection of artists and designs is due to efforts of the board to make an agreement with administrators of the Federal Centennial fund on a division of the memorial fund. Scattered use of \$200,000 of the federal fund is required. A list of memorials amounting to that has been prepared for submission to Federal Administrator Cullen F. Thomas.

When the division is made and selections determined, the board will then have the job of seeing that the memorials are finished in time for the Centennial. Artists are notorious for inability to work under stress. They must have the "feeling" to do their best. One can imagine the difficulty John Singleton, Centennial work supervisor for the Board of Control, would have in telling Taft, Borglum or Coppini to "hurry up with David Burnett's nose" or to "get Sidney Sherman's sword finished or leave it out."

No Centennial artist will have to catch the spirit of Eben Cameron and preserve it in stone or metal. The leader of early expeditions, for whom Cameron county was named, will have no recognition in a centennial monument. It was felt inadequate to so honor the leader of expeditions against a neighboring country which is being invited to participate in the state's centennial celebration.

Unsuccessful deer hunters who have shivered in the cold of early hours for a shot at a buck can hardly appreciate the claim that has been made against the state by Herman Cozes, Wetmore farmer. Voges wants \$544 because deer broke into his pasture and farm ate four acres of corn and caused the loss of cattle and milk cows.

"Let's make his farm a game preserve," members shouted when Representative Franklin Spears, San Antonio, presented the claim for his Bexar county constituent.

President Roosevelt, Vice President Garner and Jesse H. Jones are not the only distinguished persons whose portraits have been held

worthy of display by the senate of the 44th legislature. Senator John Redditt, Lufkin, is the latest to have his features and habiliments caught by an artist. The likeness is a cartoon, but Senator E. J. Blackett, Victoria, the possessor, threatens to have it hung in the state senate chamber.

Senator Blackett will make the motion the next time the senate is under "call." Under "call," members are locked in. Senate officers scour the city to bring in any absentees.

When Austin had its first theatrical road show of the season, many Senators had bought tickets for "Three Men on a Horse," not expecting a night session of the Senate. There was one, however, and a "call" was ordered.

Absent senators were ruthlessly called from the theatre by Sergeant-at-Arms A. W. Holt and assistants. Redditt, enjoying the show, saw them enter. Quickly he grabbed a cloak and fur piece, threw them around his shoulders and snuggled far down in his seat. He was mistaken for a woman and remained to see the performance while other senators went to the capitol.

The portrait has been labeled: "Three Horses on a Man, or While the Mean Old Senate Was Under Call."

Some members are very particular about their record of attendance at sessions of the state legislature. Some boast they never miss a vote. Representative Sam Hanna, Dallas, had the following inserted in the House Journal of proceedings. "Since no vote was taken on Thursday and Friday of last week, I wish to record my name as being present on those days."

Representative W. E. Pope, Central, is entitled to the week's award for the most effective simile. Pope advocates a sales tax to provide an adequate old age pension fund. Various other methods to raise money are being given preference over a sales tax. The other bills will not fill the hole created by the existing state deficit and the vote for pensions, Pope feels sure. He told the house: "Putting up these other bills is just like placing a blind bridle on a mule. You can lead him past the hole in a bridge that way, but the hole is still there."

Let us figure your next job of printing. Our job printing department is equipped to serve your needs.—Phone 80.

## About Our Friends

CONTINUED FROM PAGE ONE

little time to work for himself on his own affairs... One of the great rewards of life is the joy of doing for others... and E. P. seems to get a great deal of joy out of living anyway....

Vernon Jobe, pecan enthusiast, is showing some unusually fine soft shell pecans today... also a group of persimmons which form a lovely cluster of fruit that should whet the appetite of any one gazing on such a picture... Mr. Jobe says pecans are the hope of the farmer in this sandy section of land which is so suitable for pecan growing... wornout land may be made profitable again through pecan planting

Speaking of pecans... there are hundreds of trees in private yards this year that are unusually full of fruit... those around the city hall are a wonder to visitors here... Among others... Homer Slicker has a little tree, loaded with nice pecans... also A. V. Clark... both on Tenth street....

## Location Changed For Adult Classes

The location for classes in Adult Education under Mrs. Hooper and Mrs. Bailey has been changed from South ward to 1291 West Twelfth street and F avenue.

Instructions are offered in pattern designing, drafting, making over old garments, parental education and handicraft. Classes are held each day from 1 to 4 o'clock.

## Brotherhood Meet To Be Held Nov. 5

The meeting of the Mens Brotherhood of the First Baptist church has been postponed until Nov. 5, due to the meeting of the Oil Belt Teachers' association here it has been announced by W. F. Walker, president. The meeting was originally scheduled for Tuesday night.

Let us figure your next job of printing. Our job printing department is equipped to serve your needs.—Phone 80.

## Soup-Eaters, Read This

"All I could eat was soup and drained vegetables, and even these gave me terrible stomach pain," declared I. H. Johnson, well-known farmer near Leonard, Texas. "This went on for 15 years. I spent \$75 or \$100 trying to relieve a terribly acid, upset stomach, gas, bloating, and all the other things that go with acid stomach trouble. For years, worked only half-time; for 3 months was too sick to work at all. Then I started on Gordon's Compound. In 2 days all distress was gone. But whatever I like, feel fine, gained weight. I certainly recommend Gordon's."

DEAN DRUG CO.  
Cisco, Texas

**HOOKS OCTOPUS**  
KETCHIKEN, Alaska -- A surprised fisherman was William Hansell, troller, when his line seemed snagged. When he pulled in his hook, he found on it a large red snapper, and holding to it was an octopus with arm spread of 12 feet. Hansell gaffed the devilfish.

**BUSINESS GAINS**  
TOLEDO — Business is on the upgrade. University of Toledo figures show trade here in September the best since June, 1931.

**HELPS AVOID MANY COLDS**  
Especially designed aid for nose and upper throat, which most colds start in time, help prevent many colds.

**VICKS VAPORUB**



## IT'S HOME TOWN SERVICE

The best part about your telephone service is that it's home town service — tailor-made for you at the switchboard by people who live and work here.

Experts on American Telephone & Telegraph Company's headquarters staff can develop better methods of giving you service. Scientists of Bell Telephone Laboratories can contribute new inventions and scientific developments. Western Electric can buy and manufacture economically for the 24 operating companies of the Bell System.

And all of these things can — and do — help us tremendously at the job of giving you good telephone service at a fair cost.

Yet not one of them could replace the qualities of friendliness and neighborliness which grow out of the fact that the men and women who operate the telephones here belong to and are part of this community.

You can't measure those qualities. You can't set them down on monthly reports. Yet they have a large part in the job of providing telephone service.

**SOUTHWESTERN BELL TELEPHONE CO.**

Outstanding



— for Mildness  
— for Better Taste



# ITALY PLACED UPON WARTIME RATION BASIS

Mussolini put his country on a wartime food and economy basis Tuesday, signaling his determination to prosecute the war to the utmost. While there will be no actual rationing cards, sales of essential goods particularly meats, will be restricted to augment the food supply. Public preserves and private estates will be opened to the public for hunting and fishing.

The new regulations are designed to offset the sanctions being applied by the League, indicating Mussolini expects them to be applied and also does not expect the war in Africa to last less than six months, since that is the duration of the restrictions.

A new French peace effort has been prepared for submission to Geneva. It was reported to have made considerable territorial concessions to Italy. Britain apparently has at least agreed to consider it.

However, Britain insists, as usual, that any plan must be approved by the League of Nations and by both parties to the dispute, Italy and Ethiopia.

The news from the war zone continued unexciting. There was some minor skirmishing in the south. The Italians in the north were withdrawing a striking distance of Makale, their next objective and apparently can take it almost at any time now, with little resistance. The main Ethiopian stand, if any, will be made south of Makale where the Italians will be farther from their base and more at a disadvantage.

# CURTIS NEWS

Several people of this community attended the carnival at Pioneer Tuesday night, everybody had a nice time.

J. C. Marsh of Nimrod spent Monday night with his son, F. C. Marsh.

Walter Bell Emmet, Mitchell and Oscar Schaffer made a business trip to Cisco and Rising Star Tuesday.

Mary Joe Sheehan of Pioneer spent Wednesday night with Max Mitchell.

Mrs. Annie Schuller was called to her mother's bedside Mrs. Schaefer Nimrod Sunday. But she has greatly improved.

Miss Evelyn Mitchell visited in the home of her cousin, Mrs. Winona Bell Sunday.

Oscar Pierce made a business trip to Cisco and Eastland Tuesday.

Miss Lola Mae Bell spent Sunday night with Miss Marie McDonald.

We want to thank the ones from Cook who fixed our bus route.

Roundup want ads are a good investment.—Phone 80.

# DOTHAN

By EMOJANE HAZLEWOOD

Mr. and Mrs. J. R. Coleman spent Sunday with Mr. and Mrs. George Adams.

Mr. and Mrs. Joe Coats and daughter, Patricia attended the funeral of their uncle, W. T. Coffey of south Texas.

Clifford Piffen who has spent the last few months in Montana returned home Sunday.

Mr. and Mrs. E. L. Hazlewood were visitors of Mr. and Mrs. W. D. Brecheen.

Mr. and Mrs. B. F. Payne spent Saturday night and Sunday with Mr. Payne's parents, Mr. and Mrs. G. W. Payne of the George Hill community.

N. F. O'Brien and family of Tamesa are visiting relatives here and at Eastland and Carbon.

C. B. Bostick of Lingleville spent Sunday and Sunday night with his niece, Mrs. E. L. Hazlewood and family.

Miss Loraine Donaway left Monday for Moran where she will remain for some time.

# PISGAH

By MRS. L. A. PARKS

Mrs. L. A. Parks, sister Mrs. W. H. Jackson, and nieces, Mrs. Vord Watson and Mrs. Lortha Elders, Roy Gene Elders, Mr. Jackson, Mr. Watson were recent visitors of Mrs. Parks and family.

Mrs. L. E. Horn spent a few days with her mother in Scranton last week. Her mother accompanied her home Sunday and spent Sunday night with her. They visited her son, Bill Black, who is attending Randolph Monday.

Gerald Parks and J. W. Alvy attended the ball game in Abilene Saturday.

Mr. and Mrs. Roy Speegles and children visited relatives in Scranton Sunday.

Mr. and Mrs. Doss Cozart visited his mother, Mrs. Sully Cozart Sunday.

Miss Long, Sprawls, and Jobe teachers of Scranton school, were guests of Miss Mary Bob Snood, Wednesday evening.

B. F. and B. O. Speegles were in Eastland Tuesday on business.

Eldis Gene Bailey of Scranton was the Monday night guest of Billie Ruth Parks.

Rev. and Mrs. Wright of Georgetown, former pastor of Scranton Methodist church, were visiting with old friends here this week.

Mr. and Mrs. T. T. Horn and daughter, Miss Stella and son, Rufus of Dan Horn visited their son Lewis and Mrs. Horn Tuesday evening.

# COOK

By MRS. C. L. CARMICHAEL

Mrs. Lucy Curtis and Miss Buelah Walker spent Sunday with Mrs. Hiram Brooks.

Homer Smith and A. M. Town-

send spent the weekend in Floyd New Mexico, with relatives, Mrs. Sara Gardner is expected home with them.

Miss Amy Brooks visited Pioneer school Friday.

Mrs. Zola Witherspoon of Cisco visited her parents, Mr. and Mrs. O. P. Wheeler, Monday.

Mr. and Mrs. P. W. Weathersty visited her parents, Mr. and Mrs. Bud Cade of the Crocker community Sunday.

Mr. and Mrs. Elbert Dugan visited her parents, Mr. and Mrs. Harris of Centerpoint Sunday.

Misses Blanche, Eva Mae, and Murlee, Walker visited in the home of Mr. and Mrs. Charlie Richter Sunday.

Joe Glidewell visited in the W. H. Brooks home Sunday.

Pink Taylor is visiting relatives in this community this week.

Mrs. O. P. Wheeler's nephew from Oklahoma visited her last week.

Mrs. Buford Cozart visited her parents, Mr. and Mrs. Ben Williams Monday.

Mr. and Mrs. G. W. Hunt and

children visited their daughter and family, Mr. and Mrs. Drennon and little son of Allene.

Mr. and Mrs. Bruce Younger and Mrs. Grace Trigg visited Mr. Younger's parents, Mr. and Mrs. Claude Trigg Sunday.

Mr. and Mrs. Raymond Reynolds of Rising Star visited his parents, Mr. and Mrs. J. F. Reynolds Sunday.

C. Richter, A. S. Walker and son, Aidas, and C. L. Carmichael made a business trip to Eastland Monday.

Mr. and Mrs. Clyde Gamble visited his parents, who live near Nimrod Sunday.

Mr. and Mrs. Ben Weise and family attended church in Cisco Sunday.

Mr. and Mrs. Johnnie Stephens also Mrs. O. H. Stephens and little daughter, Geraldine of Rising Star visited Mr. and Mrs. C. L. Carmichael Tuesday night.

Let us figure your next job of printing. Our job printing department is equipped to serve your needs.—Phone 80

# SABANNO

By MARY EDNA KING

The weather has certainly been against the peanut farmer the past few days as most farmers had their peanuts up and ready to thrash when the rain began.

On account of the mud and bad roads Sunday school and church were not so well attended Sunday and there were not so many out to hear the local preachers from Cisco as they had the fourth Sunday out here.

We hope they will come again when the weather is better.

Mr. and Mrs. C. L. Webb and boys were the Sunday guests of Mrs. Webb's parents.

Misses Louise and Annette Erwin spent the day Saturday with Miss Katherine Hall.

Miss Pauline McCan and her brothers, Bennie and Clyde spent the weekend with their grandmother, Mrs. Parkerson.

James Hall and Francis and Har-

old Dill are spending a few days at Odessa and other points in west Texas.

# Loan Library At Texas Is of Age

AUSTIN, Oct. 31.—"Majority" has been attained by the Package Loan Library Bureau at the University of Texas, a circulating library, the purpose of which is to serve individuals, schools, clubs, and other organizations in every corner of the state. For the bureau has completed its twenty-first year of service, a fiscal period devoted to circulating more than thirty thousand packages of library materials to users in 250 of the 254 counties of Texas.

Last year the bureau, according to Miss LeNoir Dimmitt, chief, distributed a total of 31,873 package libraries. The contents of those packages aggregated 2,194 books, 18,654 plays, 3,910 club outlines, and 287,969 pamphlets and periodical

clippings. Users in 1,113 towns and rural communities were served.

**TERRIFY PEASANTS**  
BELGRADE—The appearance of large numbers of pure white swallows is terrifying superstitious peasants in the districts around Vukovar, 196 miles north of Belgrade. The birds are regarded as being the harbingers of war, famine or earthquake.

**HOME WANTED: FINED**  
TOLEDO—Mamie Bussdicker, 52 wanted a place to keep warm for the winter, so she asked the judge for six months in the workhouse when she came up for trial on an intoxication charge. She appeared crestfallen when the judge said: "I'll fine you \$10."

**SHUN FARM WORK**  
VANCOUVER, B. C.—Although thousands of British Columbians are on unemployment relief, farmers in many parts of the province are having difficulty in finding help to harvest their crops, delegates to the

Union of British Columbia Municipalities reported at a meeting here

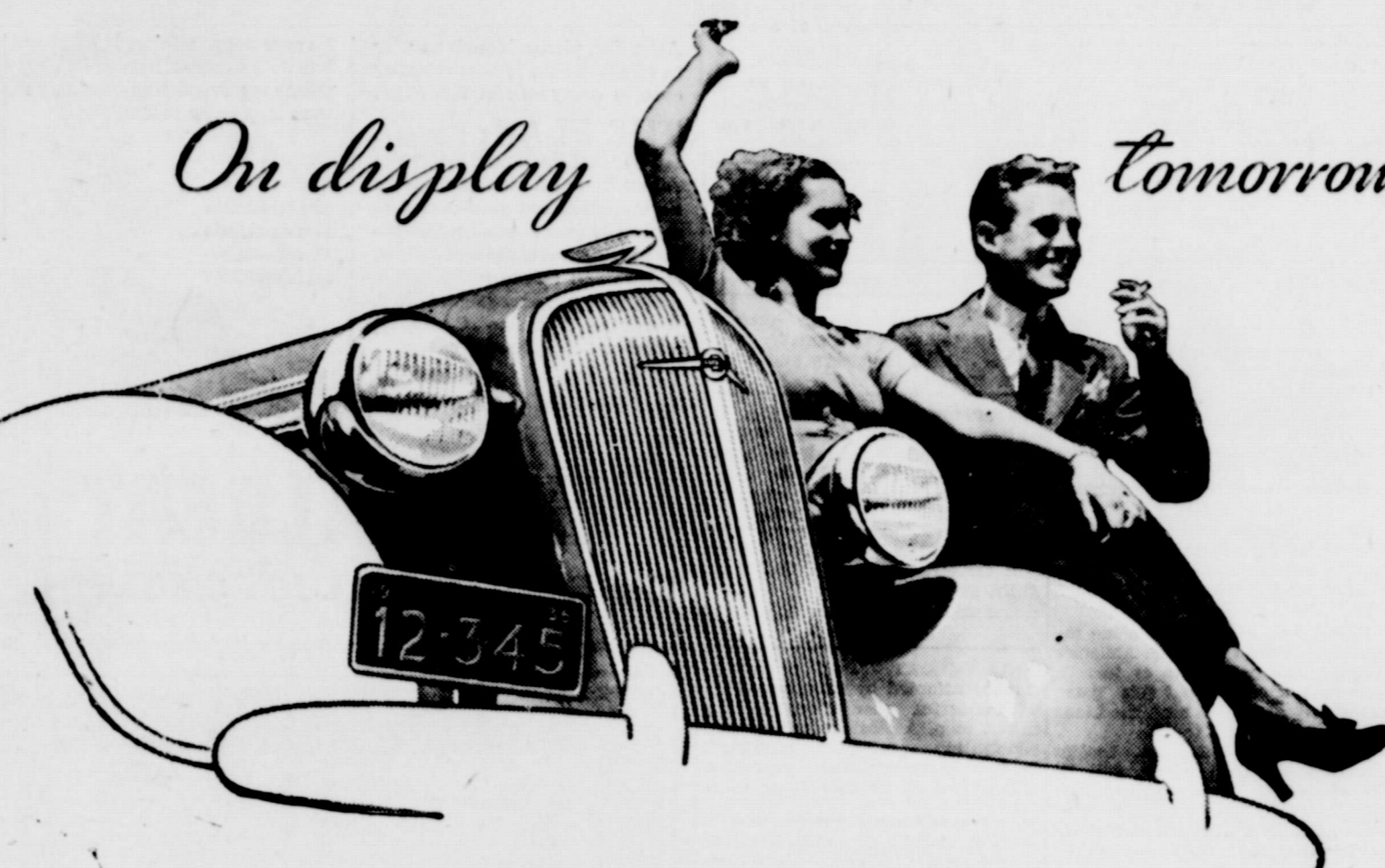
# CARDUI

**EASED PAIN**

Cardui is a medicine for such conditions as described below by a lady who used to take it.

"I took Cardui for pain and cramping, also for a run-down condition and I found it eased the pain and built up my nervous system and helped the weakness," writes Mrs. E. D. Carrell, of Hillsboro, Texas. "I would have nervous spells that would unfit me for my work. I took Cardui and I would get all right. I was never without it when needed."

Functional pains and nervousness at monthly periods often go away when better nourishment has been provided. Cardui relieves certain pains, increases the appetite and improves digestion. If it does not benefit YOU, consult a physician.



# THE NEW CHEVROLET FOR 1936

*The only complete low-priced car*

You've Never Seen Such

# Beautiful Shoes

**For Only \$2.99** These Superb Shoes are the last word in High Styling! Below are illustrated a pin Tuck Calf tie with patent and calf-skin Brogue—Two of the dozens of styles and leathers... See them now!



The above illustration is a black kid Gore pump—with patent tongue—Sizes AAA to B.

**\$2.99**

Other Shoes from \$2.49 to \$5.00  
In the Newest Leathers, Colors, Styles and Arch Supports

**FERGUSON SHOE STORE**  
ALTMAN'S STYLE SHOP

**NEW PERFECTED HYDRAULIC BRAKES**  
*the safest and smoothest ever developed*

**NO DRAFT VENTILATION ON NEW BODIES BY FISHER**  
*the most beautiful and comfortable bodies ever created for a low-priced car*

**HIGH-COMPRESSION VALVE-IN-HEAD ENGINE**  
*giving even better performance with even less gas and oil*

**IMPROVED GLIDING KNEE-ACTION RIDE\***  
*the smoothest, safest ride of all*

**SOLID STEEL one-piece TURRET TOP**  
*a crown of beauty, a fortress of safety*

**SHOCKPROOF STEERING\***  
*making driving easier and safer than ever before*

ALL THESE FEATURES AT CHEVROLET'S LOW PRICES

# \$495

# A-G Motor Company, Inc.

Phone 52 **ANDY AND JACK ANDERSON, Props.** 6th and Ave. D

AND UP. List prices of New Standard Coupe at Flint, Michigan. With bumpers, spare tire and tire lock the list price is \$20 additional. \*Knee-Action on Master Models only, \$20 additional. Prices quoted in this advertisement are list at Flint, Michigan, and subject to change without notice.

# Anger Blazes In Lobo Camp Before Game

## SIGN PAINTED AT SCHOOL IS CAUSE OF IRE

Anger was blazing high in Cisco high school this morning as the Lobos begged school officials to let them play the Eastland Mavericks today.

Reason for their anger was a sign painted on the steps of the Cisco building which was far from complimentary to the Lobos and which served to work them into a fighting pitch.

Eastland 27, Cisco 0 — The One-Quarter Team! The sign read.

The concrete underneath the sign had not been removed by the team and student body this morning, but the Lobos were preparing to erase the sign of it when they hit the Maverick line tomorrow.

Eastland, meanwhile, was planning a motorcade to the game on Chesley field here tomorrow at 3:30. Arriving here, the band and pep squad will form a parade at the corner of Ninth street and D avenue and will march to Third and D.

Coach Shelley today announced that his starting lineup for tomorrow's game would be: Wacley and Wende, ends; Cleveland and Barnes, tackles; Merrett and Rainbolt, guards; Irie, center; Stensbury, quarter; Rylee and McCannell, halves; and Burnam, full.

**MAVERICKS TO SEEK SECOND VICTORY**

EASTLAND, Oct. 31 — Eastland Mavericks, who last year staked Cisco Lobos' supremacy on which years of victories against the county seat gridder were emblazoned, will be out to register their second conference victory at Chesley field in Cisco Friday afternoon at 3:30.

Their victory appetite whetted by an impressive victory from Ranger two weeks ago, the Mavericks will go into the game for which rivalry is legendary.

Fans here for years up to 1934 whispered this "this is the year," in referring to a victory on eve of Cisco and Eastland engaging in the annual combat.

But, up to 1934, "this year" never came to pass.

Dope is contradictory. Cisco's

Showing against Breckenridge favors the former team. Cisco held the Buckaroos to 21 points and took seven points from the district contenders.

Eastland suffered a 38 to 0 defeat from the GGreens.

On the other hand, Sweetwater defeated Eastland 13 to 0 while it registered a much higher score against Cisco.

Both teams light and strapping; a good game is predicted as no gridders of either aggregation are injured.

**BIG DAM CHATTER**

"Sound the siren — an air raid is coming in Waco Saturday! The Baylor Bears are planning to out-pass the TCU Horned Frogs; the Frogs have deep, dark designs to outpass the Brains. Result — one eleven will pass out of the undefeated class and the spectators may pass out from excitement."

(That is the word that J. Willard Riddings, head of the TCU News, is passing along to the boys who write the sports headlines.)

The other outstanding game of the Southwest this weekend will be between the Southern Methodist Mustangs and the Texas Longhorns. The Ponies are undefeated, while the Steers have taken a licking from the Rice Owls.

The Owls have left for Washington, where they are to meet the George Washington Colonials. Meanwhile, back in this part of the country the Razorbacks are whetting their tusks for the Texas Aggies.

Brownwood will go to Abilene tomorrow to meet the Eagles. Abilene's strength has been more or less a mystery this season, but this game ought to clear it up a bit. The Lions are plenty big and tough.

The other Oil Belt game, besides the Cisco-Eastland affair, will be that between Breckenridge and Wichita Falls. That ought to shed some light upon high school football for the season.

Roundup want ads are a good investment. — Phone 80.

## Montana City Gets Severe Earthquake

HELENA, Mont., Oct. 31 — A severe earthquake, doing vast damage to this already quake torn city, shook Helena shortly before noon today. A large building toppled to the ground. Several cars were caught beneath falling walls. Two unidentified men were reported buried in the wreckage of a brewery.

The shock, the severest felt since the disastrous one of Oct. 18 continued for several seconds. South Main street comprising the main business district was badly shaken. No estimate of damage could be made. Communication lines, except over telephone company lines, were down. All available state police were ordered into the area immediately, as were members of the national guard.

Let us figure your next job of printing. Our job printing department is equipped to serve your needs. — Phone 80.

## CLASSIFIED

**WANTED**

LOANS on autos or your present loan refinanced with smaller payments. C. E. Maddocks and company, Ranger, Texas.

Out of town girl, who wishes to attend Randolph College, desires to secure work in a private home for her board. Phone 730-W.

**APARTMENTS FOR RENT**

FURNISHED APARTMENT close in for information call 404 West Third street.

**FOR SALE**

SORE THROAT — Tonsillitis! Instant relief afforded by Anathosin-Mop — wonderful new double-acting throat mop. A local anesthetic and penetrating antiseptic combined. Sold on a money-back guarantee of satisfaction by City Drug company.

DON'T SCRATCH! Get Paracide Ointment, positively guaranteed to relieve any form of Itch, Eczema, itching piles or skin rashes. A large jar 50c at Dean Drug company.

## REGISTERS — FOR ROOM KANSAS CITY, Mo.

KANSAS CITY, Mo. — A witness made his first trip to a Federal courtroom here and asked Mrs. O'Le Morris, chief clerk, what he should do. "Go in that room and register," Mrs. Morris told him. His voice floated from the next room to Mrs. Morris: "I have come here to register for a room."

Patronize Our Advertisers

## GIANT BLAST SET OFF

KIRKLAND LAKE, Ont. — More than 50,000 tons of solid rock were hurled high in the air by a 10-ton dynamite blast by workers reconstructing land for the Temiskaming and Northern Ontario Railway. The blast, which took two months to prepare, was the largest individual "blow" in Northern Ontario history.

## STUDENT'S LUCK TURNS

SEATTLE — William Grant, 10, came to University of Washington from Ketchikan, Alaska, with \$175 earned for the fall term. Before he could register, he was robbed. Dejected, Grant started back to Alaska. When he arrived he found a cable from C. R. McKee, Yakima retired farmer, who read of the boy's misfortune and decided to finance him.

# MAKE THIS NO-RISK TEST

These cigarettes have to please you, or you pay nothing!

Attention, please. Here is an offer to smokers that is now standing open to every man in this state:

**THE PLAN:** Roll yourself 30 swell cigarettes from Prince Albert. If you don't find them the finest, tastiest roll-your-own cigarettes you ever smoked, return the tin with the rest of the tobacco in it, and we will refund full purchase price, plus postage. (Signed) R. J. Reynolds Tobacco Company, Winston-Salem, North Carolina.

its own story. Men try P.A. They like it. And thank us for bringing them a better roll-your-own smoke than they knew before.

Charles Jacobs, who rolls a nice firm cigarette in 14 seconds, using Prince Albert

"They tell me I'm pretty handy at rollin' cigarettes," says Charles Jacobs. "Why, it's easy. That 'crimp cut' tobacco rolls quick as a wink...lays right...stays right. Prince Albert gives me around 70 cigarettes out of every tin!" Begin today to roll P.A. It tastes fine in a pipe too!



# PRINCE ALBERT

THE EASY-TO-ROLL JOY SMOKE

70 fine roll-your-own cigarettes in every 2-ounce tin of PRINCE ALBERT

## Mrs. Reaves Heads Relief Temporarily

EASTLAND, Oct. 31 — Mrs. Jewell Reaves, connected with relief work in Eastland county since its inception in 1933, has assumed position of case worker in charge during the absence of Wortham; Seale, who is attending a social service institute in Dallas for six weeks.

Mrs. Reaves began her connection with the Eastland County Relief Board in 1933 as a file clerk at general headquarters in Eastland. After serving in that position for five months she was assigned case work, in which she was occupied for eight months.

Later Mrs. Reaves became manager of the Eastland zone relief office and held that position for four months. Following reorganization of relief work in Eastland county when staff personnel was reduced, Mrs. Reaves was assigned to the Carbon office where she served as intake secretary and manager.

The Carbon relief office was closed recently and consolidated with county headquarters at Eastland.

where she continued as intake secretary, this time for the county.

Attendance by Seale at the Dallas institute which is sponsored by the Texas relief commission marks his second instruction this year as he was enrolled in a course offered in April.

Miss Don Moorman, case worker in the Gorman district, is also attending the Dallas institute.

Patronize Our Advertisers

**Nagging Torment of ITCHING RASHES**

quickly subdued by Resinol. It quiets the itching, and even when skin is sore and tender from scratching, you can safely apply Resinol to hasten relief and healing.

**Resinol**

**Economical—Use one LEVEL teaspoonful to a cup of flour for most recipes.**

**Dependable—Scientifically made by baking powder SPECIALISTS to produce best results.**

**KC BAKING POWDER**

Same Price Today as 45 Years Ago

25 ounces for 25c

You can also buy

A full 10 ounce can for 10c

5 ounce can for 5c

Double-Tested — Double-Action

MILLIONS OF POUNDS HAVE BEEN USED BY OUR GOVERNMENT

# The Last Outpost

adapted by WALLACE WEST

from the Paramount Picture by the same name

**SYNOPSIS**

Captain Michael Andrews, of a British armored car division in the Eastern Front, is rescued from the Turks by a mysterious British secret service agent who calls himself "Smith." In a battle with Smith, Andrews suffers a broken leg and is sent to a British hospital in Cairo, where he falls in love with his nurse, Rosemary. He asks Rosemary to marry him, but she reveals that she married a secret service agent who vanished at the outbreak of the war. Her husband, John Stevenson, who is the mysterious "Smith," reappears on the scene and asks Rosemary to go away with him. Meanwhile, Andrews is ordered away on a mission. Before he leaves, he sees Rosemary. They have a quarrel and on her way home Rosemary is run down by a truck and dies in her husband's arms calling for "Michael."

**CHAPTER VII**

At first Stevenson was merely stunned by his wife's death and her mention of another man's name. But after her funeral the finding of "Michael" became an obsession with him. First he went to the hospital to search the records for a patient having that first name. Surely enough he found Captain Michael Andrews listed in the register.

Then he invited Nurse Rowlands to his home and proceeded to pump her for information. At first the girl was frightened and refused to tell him anything.

"But you were a great friend of my wife's, weren't you?" he persisted, staring at her unwinkingly.

"We...we worked together. She was the loveliest person I ever knew, but I..."

Stevenson rose as she choked back her tears. He placed a consoling hand on the girl's shoulder. Then he crossed to the writing table and picked up an envelope which lay there.

"Before she died, my wife gave me this," he said softly. "She asked me to give it to 'Michael.' Do you know who 'Michael' is? I want to deliver the letter. I gathered that he was a patient, out there might be twenty Michaels."

Disarmed by his calmness, Nurse Rowlands stammered: "What... what's in that letter?"

"I haven't any idea. All I want to know is how to do... what my wife wanted."

"It must be Captain Andrews," he hesitated the girl. "His name was Michael. He was a great favorite... with everyone."

Slowly Stevenson tore the letter into small pieces.

"That's all I wanted to know," he said harshly. "You may go."

Reporting at general headquarters, Stevenson next inquired as to the whereabouts of his "friend," Captain Andrews. Learning that the latter had been sent to the Sudan, he then approached the lieutenant general in charge and asked to return to the front.



Slowly Stevenson tore the letter into small pieces.

"Haven't you had enough?" His superior officer was surprised. "You've got four months leave to go yet."

"I want something to do, sir," replied Stevenson miserably. "I don't want to think. My wife's death, you know..."

"Of course! Of course!" answered the embarrassed general. "Foolish of me. Well now, let's see..." He turned to his maps.

"Something new, sir..." Stevenson persisted, his black eyes gleaming. "If anything's doing in the Sudan, for instance?"

The general started, struck by the idea. "Hmmm," he said thoughtfully.

sirens still brought no answer. Andrews stepped forward and put a shoulder against one of the gates. It was unlocked. Puzzled and hesitant the little party entered, then stopped in horror.

The inside of the fort was a shambles. Dead men lay crumpled in awkward positions on all sides. Empty gasoline cans were scattered about the courtyard.

"No wonder we didn't see no sentries, sir," whispered Foster. "The tribesmen stormed the fort and gutted it. I say! This is pretty awful!"

"Bad business!" agreed Andrews. "Wonder whether there's a drop of water or a can of petrol left?"

"Don't think so, sir," answered a sergeant who had been investigating. "The water casks are all staved in."

"Prescott," cried the captain, turning to a young soldier, barely out of his teens. "Go back to the cars at once. Get them all through the gates. Then get a fatigue party to put all the available fuel from all the cars into the tank of yours. Hurry now!"

"Right," answered the boy with a smart salute.

"Only thing to do is to send your car back to Haifa to bring fuel and water. We'll stick it out here. If you're not back in three days, or the natives attack again, God help us!"

Glowing with pride that he had been chosen as the one to make the relief sortie and not realizing that Andrews had given him the assignment to protect him from almost certain death, Prescott hurried back to his machine to execute the order.

When the shrieking of the auto



# A COLD caused this!

"Colds" are dangerous! Leading doctors tell us that fifty per cent of all disabling diseases START with a "common cold." Thus the cold germ becomes America's Public Health Enemy Number One.

Any sudden change in temperature as you go from a warm room into a cold one disturbs the heat-regulating apparatus of the body and makes it susceptible to cold germ attacks. Even the brief time that it takes to answer the telephone in an unheated hall is sufficient. Fight against "colds." They create a condition of depressed physical vitality which is favorable to infection and aid the progress of serious organic diseases that frequently result in death.

If your home is inadequately heated... if you "huddle" in one room during winter, sudden temperature changes are unavoidable. Your family goes from an over-heated room where the temperature has climbed as much as ten degrees past the point necessary for comfort, into a cold hall or adjoining room; then shivering and chilled, they return to the heated room. This happens many times a day. Each time it happens they have made themselves susceptible to highly communicable winter diseases.

Fight colds this winter with proper ventilation and adequate heat in every room in the home.

## ... Community Natural Gas Company

Tune in Thursday night at 6:45, WFAA-WBAP, for vital facts to help you guard your family against Public Health Enemy No. 1



The common cold germ shows no favor. Invisible but dangerous, this Number One Enemy of Public Health skulks like a bandit of the night ready to rob you of good health.

TO BE CONTINUED

# Lotief Blames Governor and Senate For Lack of Action in Legislature

Representative Cecil A. Lotief, in replying to charges that the Texas legislature did little at the first special session and at the beginning of the present one, this week blamed Governor James Allred and the Texas senate.

Lotief's charge came in a letter to the Daily News, following an editorial Sunday under the caption "Go Something or Come Home."

Lotief blamed the governor for submitting 147 other bills besides those dealing with old age pensions, liquor and county salaries. He charged that "had the senate passed county and liquor bills, we would not have had but the old pension bill to deal with this session."

In its editorial on Nov. 20 the Daily News lamented the fact that little had been accomplished during the first special session of the legislature, that during the first few

20th entitled "Do Something or Come Home."

"In reply to this editorial of yours I wish to say that the Texas legislature in the first called session which was called by the governor to meet on September 16th for the purpose of passing the three bills to-wit: Old age pension bill, liquor bill and county salary bill. The governor submitted these three measures at the beginning of the first day and these bills went to the following committees: the liquor bill went to the liquor traffic committee, the county salary bill went to the committee on counties and the old age pension went to the committee on state affairs. Of course these committees took some four or five days or more to study these bills and make their recommendations back to the house. With the exception of the liquor bill it took the committee something like 18 days to make their report to the house."

and in justice to us I wish to say that had the senate passed the county salary and the liquor bills we would not have had but the old age pension bill to deal with this session. This is a matter of record and I ask you to print this in your paper so that the people may see it.

"I was and am willing to work day and night to finish the people's business and come home to my family and save the state and taxpayers something like \$4,000 per day expenses, etc."

## 8,000 Strike In Broadbilk Mills

PATTERSON, N. J., Oct. 31—Approximately 8,000 workers in the Broadbilk industry struck today. They seek a return to the 1933 labor contract terms, which specified a minimum weekly wage of \$20.

**TREE YIELDS 2 CROPS**  
EMINENCE, Mo. — T. E. Clark of near here has an apple tree that is bearing its second crop. The first crop was normal, but the second is of apples about the size of a large marble.

**FAVORS IRISH**  
HOLLISTON, Mass. — When P. J. Connolly, milkman, returned from his morning route he noticed a "c" green stuck to the rear wheel of his truck. He investigated and found a one-dollar bill.

**PRESIDENT BACK HOME**  
HYDE PARK, Oct. 31 — President Roosevelt returned to his boyhood home here today on his special train. He will remain a week.

**BOLT UPSETS LUNCH**  
LINCOLN, England — Lightning shattered the plate of F. Curtis, this city, as he sat at a lunch. It also blew the radio out of the window and tore the electric light plugs from the wall.

## Memory of Former Ciscoan Is Honored

The following poem, by Mrs. M. I. Tarrant, is dedicated to the memory of her daughter, Mrs. Maxine Tarrant Phippen, who formerly lived in Cisco. She attended the Cisco high school and was well known here.

**OUR MAXINE**  
By Mrs. M. I. Tarrant  
The book of life  
Is closed for Maxine;  
She was so young,  
So lovable, so sweet,  
So glad for life,  
So happy in its ways—  
And now she's part  
Of its glad yesterdays.

She's taken love,  
Taken her soul of song,  
Where she has gone  
Gladness has gone along  
To be with her,  
Her thoughts for others and  
Great kindness,  
To live in that far land.

Distress remains,  
Distress and grief and tears,  
And lonely ways,  
Through long distracting years,  
Long thoughts at night  
And tears which fall like rain,  
But she is safe  
From heartache and from pain.

That thought is part  
Of life's remaining sweet—  
The safety won  
By love's lost Maxine;  
Pain is put by  
And grief wracked days and long;  
Their feet are in  
Ways of eternal song.

**BROKEN BONES**  
MCKEES ROCKS, Pa. — Four-year-old Betty Sheaffer is known as the "tumbling baby" of McKees Rocks. She has suffered two broken shoulder bones. The slightest fall or twist and a bone gives way.

## 12 TCU Graduates Pursuing Studies

FORT WORTH, Oct. 31—Twelve graduates of Texas Christian University are doing advance work this year on scholarships granted by various universities.

Five are ministerial students who are attending the university of Chicago. They are: Fred Miller, Ennis; Oliver Harrison, Gainesville; Arle Brooks, San Marcos; Hubert Stem, Fort Worth and Harley Patterson, Dallas.

William Morro, Fort Worth, is a graduate assistant in chemistry, at the University of Iowa. Heard Floore also of Fort Worth, is studying law at Columbia University.

Jo Brice Wilmeth, an instructor in economics at T. C. U. last year, has a fellowship at Louisiana State

University. Nat Wells, Dallas, had his scholarship at Columbia renewed and is in his second year of law school.

O. B. Jackson, Burleson, has an assistantship at the California Institute of Technology, where he is working on a doctor's degree in physics. Reeder Shugart, Ft. Worth, has a scholarship for advanced study at the same school.

Miss Sarah Smith, Fort Worth,

is studying on a scholarship at the Pennsylvania Academy of Fine Arts.

**CHAPEL SEATS EIGHT**  
FESTINA, Ia. — In a grove near the ruins of Fort Atkinson, an early Iowa military post, stands St. Anthony's Chapel, believed to be the smallest church in the world. The quaint building measures 12 by 29 feet, contains four pews capable of seating eight persons.

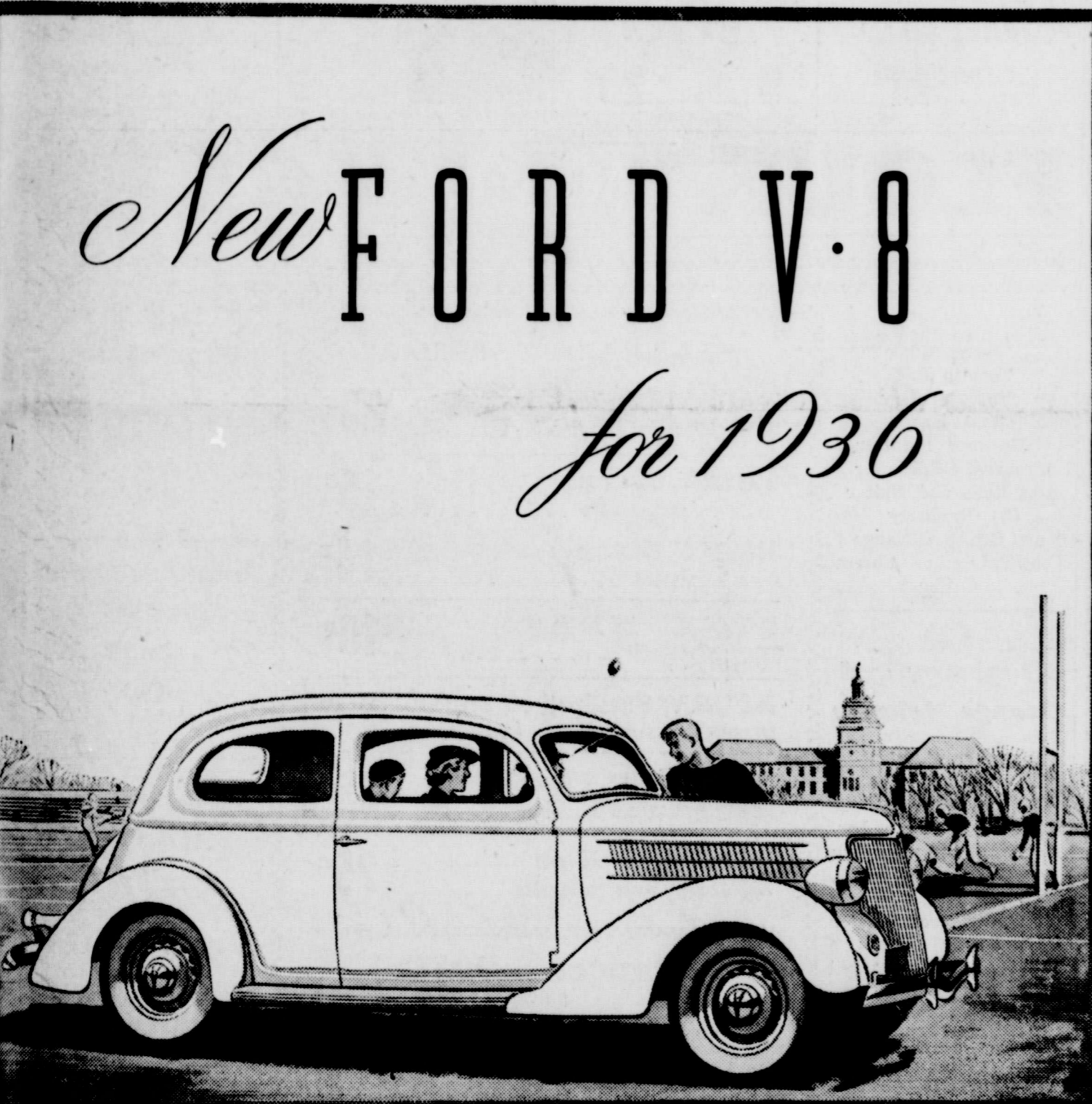
Medicated with ingredients of Vicks VapoRub  
**VICKS COUGH DROP**

Patronize Our Advertisers

**PERFECT GROOMING**  
Re-Vita Finger Waving Lotion  
The complete hair dress, re-vitalizes dry and lifeless hair. Dries in 11 minutes. Newest discovery in Hair Dressing.

PERMANENTS — Prices, \$1, \$2, \$4, \$6, \$8, \$10.  
SHAMPOOS AND SETS, 50c, 75c  
WAVE SETS, 15c, 25c, 35c. OIL SHAMPOO, \$1.00  
The latest in all Beauty Work—Plenty of Operators  
NO LONG WAITS

**NU-WAY BEAUTY SHOPPE**  
L. F. LINDER Phone 294



New F O R D V . 8  
for 1936

## "THE CAR THAT DOES ALL THINGS EASILY"

THE NEW FORD V-8 for 1936 gives you everything you would like to have in a modern motor car. It is an especially satisfying car to drive because it does all things easily.

The Ford drives easily because it responds to your touch like a well-trained horse. Driver and car easily get on terms of good understanding with each other.

The V-8 engine assures smooth, effortless performance—all the speed, power and acceleration you'll ever need and some to spare. Miles are easier and more comfortable because of Center-Poise Riding and extra body room. The Super-Safety Brakes stop the car easily and with certainty. Steering and gear

shifting are easier for 1936. And the Ford V-8 is easy on your pocketbook! It sells at a low price—easier to own and run than any other Ford ever built. The outstanding car of 1935 has been made still better for the new year. Now on display at showrooms of Ford dealers.

HEADLINE FEATURES of the NEW FORD V-8 for 1936  
Distinctive Lines—Modern V-8 Engine—Genuine Steel Body—Super-Safety Brakes—Safety Glass Throughout at No Extra Cost—Center-Poise Riding—Big-Car Roominess.

\$510 AND UP  
F. O. B. Detroit. Standard accessory group, including bumpers and spare tire, extra. All Ford V-8 body types have Safety Glass throughout at an additional cost. Essential items through the Authorized Ford Finance Plans of the Universal Credit Company.

# M O V E D !

We wish to announce to our friends and to the general public that we have moved our Electrical and Mechanical shop and Willard Battery station from 112 West Sixth street to 617 Main street where we are amply equipped to do all kinds of electrical starter and generator work as well as all mechanical Automobile repair.

**WE FEATURE**  
**CERTIFIED MOTOR TUNE UP**  
**UNITED MOTOR SERVICE**  
**ELECTRICAL & GAS TROUBLE DETECTOR**  
**WILLARD BATTERIES**  
**ALL MECHANICAL CORRECTION**

With plenty of room, easy access from Main street, and with ample equipment for the finding and correction of all motor ills, we invite your patronage.

## Visit Us

We thank our patrons for all past consideration and issue a hearty invitation to the public to visit us in our new home here—See our equipment, provided for a more efficient service for those who need it.

**Vaughn & Elkins**  
617 MAIN PHONE 505 CISCO

Over Billion For Projects Approved

WASHINGTON, Oct. 31—Comptroller Gen. John M. Cal Wednesday pushed past the \$1,000,000,000 mark in the amount of money authorized for small, quick starting projects in the \$4,000,000,000 work fund. He approved \$134,829,000 in projects for eight states, allowing sectional Works Progress Administration to spend \$20,049,000 on works they could start without delay. McCarr's action put approval for actual spending at \$1,041,948,000. Included in the new state WPA allocation was Texas' \$18,616,322.

Wrong Initials Of Timekeeper Listed

R. L. Wilson today asked that "people quit coming and knocking on my door at night to ask about work at the West Ward school." Through an error he was listed as timekeeper for the WPA project instead of J. W. Wilson. CLOCK GOES MODERN BOWLING GREEN, O. — Jantors in the Wad county courthouse are smiling because the one-ton, 41-year-old clock in the tower has been motorized and won't have to be cranked by hand.

WELCOME

STOCKMEN and FARMERS

To the Eastland County Stock Show at Cisco, Friday and Saturday

We would be glad to meet you at our Grocery Store where we handle a complete line of goods

We Buy and Sell Farmers Produce

BECK'S GROCERY

711 WEST 8th CISCO

SPECIALS

SATURDAY & MONDAY

BANANAS, Per Dozen 15c

APPLES, Delicious, dozen 20c

APPLES, Cooking, dozen 15c

COCOANUTS, Fresh, each 10c

GRAPE FRUIT, 3 for 10c

GRAPES, Tokays, 2 lbs. for 15c

OATS, with cup and saucer 25c

Syrup, Rib. cane, new crop gal 65c

HONEY, Pure comb, 5 lbs. 60c

BROOMS, All broom corn 29c

SPUDS, 10 pounds for 19c

CRACKERS, A-1, 2 lbs. for 19c

HAYWIRE, Per Roll \$1

CABBAGE, Per pound 3c

MARKET SPECIALS

STEAK, Best, per pound 25c

STEAK, Plain, lb. 20c

Chili and Hamburger, 2 lbs 25c

ROAST, Good flesh, lb. 14c

BACON, Sliced, lb. 33c

CHILI, Block, pound 25c

Paul Poe

Cash and Carry Grocery 1008 Avenue D

Welcome Farmers and Stockmen to Cisco

SPECIALS

CASH ONLY SATURDAY

Flour, Light Crust, Hill Billy \$2.10  
Cherry Bell, Gold Med. 48 lbs

SILVER DUST, 2 packages 25c

PEAS, No. 2 can 10c

CRISCO, 3 pounds 55c

Chili Powder, bulk extra qual, lb 35c

Scott Tissue, 1,000 sheets 3 rolls 19c

No. 2 can Tomatoes, English Peas, Kraut; No. 2 1/2 Hominy 25c  
3 for

COCOA, Bliss, Wholesome and pure, 2 pounds 20c

COFFEE, Bulk 100 per cent Pure Peaberry, 4 lbs. 50c

SCHOOL SUPPLIES

Phone 209 FREE DELIVERY \$1.50 OR MORE

C. O. D. GROCERY

G. M. MEGLOSSON, 913 Avenue D. TOP PRICES PAID FOR YOUR CREAM, EGGS, POULTRY and PECANS

McClelland's Grocery and Market

1308 Avenue D Phone 42 FREE DELIVERY

Fresh Vegetables from the land of everywhere to you

SATURDAY SPECIALS FOR CASH, ONLY

Sauer Kraut, No. 2 1-2 cans 10c

Tomatoes, No. 2 can, 3 for 25c

SALMON, Tall can 15c

Pork and Beans, large can 5c

Crackers, Salted, 2 lb. size 19c

Pickles, Sour or Dill, quart 14c

CORN, Little Chief, Yellow Bantam, can 14c

TOILET PAPER, Old Irish Linen, 6 rolls 25c

SWEET POTATOES No. 2 1/2 can 10c

HOMINY, Van Camp's No. 2 1/2 can 10c

COFFEE

WAMBA, 1 pound package 25c

Maxwell House, 1 pound can 33c

McClelland's Breakfast Delight 20c

HI-POWER, 1 pound package 16c

DEL MONTE, 1 pound can 30c

GRAPE JUICE CAN

GRAPE FRUIT JUICE

ORANGE JUICE 9c

LEMON JUICE

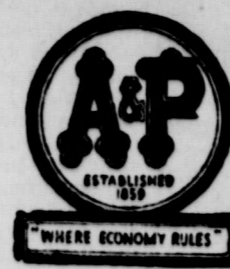
PINEAPPLE JUICE

TOMATO JUICE

We buy Cream, Chickens and Eggs. The highest prices paid for all produce

IONA CORN

3 No. 2 Cans 25c



CHERRIES

Fine For Pies

No. 2 Can 10c

8 O'CLOCK Mild and Mellow

Coffee Pound 17c

Red Circle COFFEE Pound 19c Rich and Full Bodied

Bokar COFFEE lb. 23c Vigorous And Winey

Packer Label TOMATOES 2 No. 2 cans Case \$1.80 15c

IONA COCOA Lb. can 10c

BROWN BEAUTY MEXICAN STYLE Send 4 Brown Beauty Beans labels and 25 cents and receive a table cloth BEANS 10c

IONA COCOA 2 lb. can 17c

B. B. BEANS No. 1 9c

Grandmother's BREAD 8c

PACIFIC PAPER 6 Rolls 22c

Shortening 4 lb. CARTON 54c

P. & G. or Crystal SOAP 5 Giant Bars 21c

SCOTT TISSUE 3 Rolls 20c

CRACKERS 2 pounds 18c

Waldorf PAPER 3 Rolls 13c

FLOUR VERIGOOD 48 lbs. \$1.82

Sunday Dinner

Tomato Juice Stuffed Celery Roast Lamb Browned Potatoes Creamed Cauliflower Hot Rolls and Butter (3) Cranberry and Orange Melange Crackers Cheese Coffee

(3) Cranberry and Orange Melange

2 cups cranberries 1 orange 3-4 cup sugar Put cranberries and orange rind and pulp thru food chopper. Add sugar, mix well, and allow to stand in the refrigerator several hours before serving. This uncooked relish will keep for several days.

PRUNES

Lb. 8c

BABO CLEANSER

13c

RALSTON WHEAT CEREAL

Pkg. 25c

MEAT MARKET SPECIALS

BACON, Decker, Talkhorn Sliced, per pound 33c

STEAK, Seven or lb 15c

ROAST, Seven per pound 14c

STEW MEAT Per pound 10c

BACON, Smoked or sugar cured squares, lb 29c

HAM, Swift Premium Half or whole, lb 25c

PORK STEAK or ROAST, per pound 25c

PRODUCE SPECIALS

ORANGES

2 dozen for 25c

POTATOES

10 pounds for 19c

APPLES

Dozen 12c

GRAPEFRUIT

Each 4c

SPINACH

2 pounds for 11c

CARROTS

2 bunches for 11c

N. B. C.

Choc. Crown CAKES pound 20c

Premium Flake CRACKERS 7 1/4 Oz. Pack. 9c

Royal Gelatin DESSERT 2 Pkgs. 13c

Del Monte PEACHES No. 1 15c

Fleischmann's YEAST Cake 3c

Del Monte PINEAPPLE 2 Buf. Can 18c

SUGAR AND SHORTENING PRICE WILL BE ON OUR WINDOW

# NORVELL and MILLER

"WHERE MOST PEOPLE TRADE"  
Cisco's Complete Food Store

200 WEST EIGHTH STREET

## Save MONEY STOCK YOUR PANTRY Now

A RED HOT SPECIAL!

### MEAT Values

- Hams, Armour's picnic, half or whole lb **21c**
- JOWLS Dry Salt **21c**
- Bacon, dry salt, lb ... **24c**
- Smoked Bacon, lb. **28c**
- Sliced Ham cured ... **35c**



- SLICED BACON, per pound ... **32c**
- Sausage, Armour's Star Patties ... **31c links 36c**
- STEAK, Any Cut, per pound ... **25c**
- ROAST, Chuck, per pound ... **14c**
- RIB STEW, per pound ... **12c**
- BOLOGNA, Good, sliced, lb ... **15c**
- Fresh Oysters, Pt. 35c, Qt. ... **65c**
- CHEESE, Full Cream, pound ... **20c**
- Large, Fat, Dressed Ducks, each . . . **50c**
- Extra Large, Fat, dressed Geese, . **95c**

### Fresh FRUITS and VEGETABLES

- APPLES, Fancy Johnathan, 2 doz. **25c**
- LEMONS, Sunkist, per dozen ... **18c**
- Red Ball Oranges, 2 doz. ... **35c**
- COCOANUTS, Fresh, 3 for ... **25c**
- Apples, Delicious, 100 size, dozen **29c**
- GRAPES, Tokay, per pound ... **7c**
- Tomatoes, fancy lg. home grown, lb. **6c**
- CELERY, per stalk ... **10c**
- SWEET POTATOES, per pound ... **2c**
- GREEN CABBAGE, per pound ... **2c**
- GRAPE FRUIT, large new crop, Texas Marsh seedless, each ... **4c**



### Build YOUR MEALS Around these FOOD BARGAINS

SPECIALS - FOR SATURDAY, NOVEMBER 2, AND FOLLOWING MONDAY

## SHORTENING **98c**

Vegetole, Fresh 8 Pound Carton

- TOMATOES, No. 2 cans, 2 cans for ... **15c**
- CHERRIES, No. 2 cans, 2 cans for ... **23c**
- CATSUP, 14 ounce bottle, 2 for ... **25c**
- TUNA FISH, 2 cans for ... **25c**
- SILVER DUST, 2 packages for ... **23c**

- CORN FLAKES, Jersey, 3 boxes for ... **25c**
- OATS, Monarx Plate, package ... **22c**
- SOUPS, Heinz, assorted, 3 cans for ... **25c**
- POTTED MEAT, 3 cans for ... **10c**
- CRACKERS, Fresh, 2 pound box ... **18c**

## SUGAR PURE CANE **52c**

10 lb. Cloth Bag

- CORN, No. 2 can ...
- SPINACH, No. 2 can ...
- KRAUT, Libby's fancy No. 2 can ...
- HOMINY, No. 2 1/2 can ...
- GREEN BEANS, No. 2 can ...
- Pineapple sliced or crush No. 1 can ...
- MINCE MEAT ...

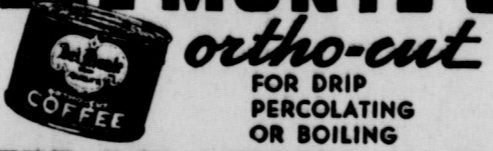
THREE For **25c**

- Pork & Beans, Phillips, 1 lb can . . . EACH
- Tomato Juice, Phillips, No. 1 can . . .
- Tomato Soup, Phillips, No. 1 can . . .
- Spaghetti, Phillips, No. 1 can . . . **5c**
- Dog Food, Dr. Ross' . . . . .
- Hominy, Medium can . . . . .

## POTATOES **17c**

10 POUNDS, No. 1 BROWN BEAUTY

### DEL MONTE COFFEE




- COFFEE, DEL MONTE, 1 LB. **28c**; 2 LB. **55c**
- COFFEE, NORVELL & MILLER SPEC. BLEND 1 LB. . . . . **16c**; 2 LBS. . . . . **31c**

- CORN, Libby's fancy Country Gentleman No. 2 can, 2 cans for ... **25c**
- MOPS, Linnen or Cotton, each ... **19c**
- PEARS, Hill Crest, in syrup, No. 2 1/2 can ... **15c**
- SYRUP, East Texas, Ribbon Cane, New Crop, gallon bucket ... **59c**
- FLOUR, Blue Bonnet, 48 lb. bag ... **\$1.90**
- FLOUR, Blue Bonnet, 24 lb. bag ... **\$1.00**
- CLEANSER, Sun-Brite, 2 cans for ... **9c**
- SANI-FLUSH, 25c size for ... **19c**

### LIBBY, THE LINE OF QUALITY

- PEAS, Libby's Jumbo, No. 2 can ... **17c**
- SPINACH, Libby's No. 2 1/2 can, 2 for ... **25c**
- SPINACH, Libby's No. 2 can, each ... **10c**
- CORN, Libby's fancy Country Gentleman No. 2 can, two cans for ... **25c**
- KRAUT JUICE, Libby's No. 2 can, per can ... **10c**
- TOMATO JUICE, Libby's, 2 can for ... **15c**
- PINEAPPLE JUICE, Libby's No. 1 can, 3 for ... **25c**
- APRICOTS, Libby's fancy, No. 2 1/2 can ... **25c**
- APRICOTS, Libby's fancy, No. 2 can, 2 for ... **35c**
- COCKTAIL, Libby's fruit, No. 1 tall can, 2 cans **35c**
- PICKELED PEACHES, Libby's sweet, No. 2 1/2 **25c**
- SALMON, Libby's fancy, Tall can, ... **19c**
- PRUNES, Libby's fresh, No. 2 1/2 can ... **15c**
- CUT BEETS, Libby's No. 2 can ... **10c**
- MILK, 6 small or 3 large cans for ... **18c**
- SOAP, Camay or Palmolive, 3 bars for ... **14c**
- DOG FOOD, Bozo, 4 cans for ... **25c**
- PINEAPPLE, Delmonte crush, gallon can ... **65c**
- CHERRIES, Red Pitted, gallon can ... **55c**

**COMING**



**Harley SADIERS**  
BIG 3 RING CIRCUS AND  
BAILEY BROS. COMBINED

Featuring **Jack HOXIE**  
WESTERN MOVIE STAR  
IN PERSON AND HIS HOLLYWOOD COMPANY

ACRES OF TENNIS—MILES OF MOTOR EQUIPMENT—\$50,000.00 MENAGERIE!!  
BIG FREE STREET PARADE AT NOON

**WATCH for IT!**

Auspices

**AMERICAN LEGION**

POST 123

Cisco

At 2 and 8 p. m.

Doors Open 1-7 p. m.

Rain or Shine

Special low price for this day and date

**25 CENTS**

To Everybody

**WEDNESDAY**

**NOV. 13**

Show Ground

17th Street near F Avenue

**ELKINS FIRM INDEPENDENT WHOLESALER**

Elkins and Company of Rising Star, wholesale company, has entered this territory to serve the independent merchants, itself being an independent jobber.

Charles E. Walker, general manager of the company, stressed the independent status of the firm and said that it has been a retailer in Rising Star for 10 years.

"We entered the wholesale business last February to protect ourselves and other small firms from the unfair practice of a manufacturer selling to the chain setup at lower prices than the independent merchant could secure, hiding behind quantity purchases.

"The policy of Elkins is to sell the small merchants a broken quantity of anything, at the same rate at which the chain store buys hundreds of cases. They guarantee to help the small merchant to meet the chain prices at a living profit. They serve, not sell.

"This business has grown from a monthly value of \$2,000 a year ago to a monthly value now of \$20,000, which is proof of the correctness of our policy of 'not too small to serve and not too large to appreciate your business.'

This week's activities, he said, centered about introducing a new type of flour, Dobry's Bran Mizer-alized, a white whole wheat flour.

"This is the first time in the history of flour that so vital an improvement has been made in flour. Free samples are offered at various stores now. This progress has been made by continuous advertising."

**Corn-Hog Program Wins by Six to One**

Most of the returns were in this week from the corn-hog referendum in which farmers of the nation voted by majority of 6 to 1 for the continuation of AAA regulations.

Indications were that some 800,000 votes were cast in the balloting Saturday. Tentative tabulations showed 699,118 votes. Of these 602,878 favored the federal control of crops as pertaining to corn and hogs.

The incomplete returns showed an affirmative vote in every state where the referendum was held. Majorities ranged from three-to-one to ten-to-one.

**Cisco Writer Gets the Breaks And Sees Chevrolet Preview at Dallas**

By TRUETT LAROQUE

Am I getting the breaks? Monday morning at exactly 4:30 a. m. I was aroused from peaceful slumber in preparation for a trip to Dallas, (with expenses paid) to attend the presentation of the new 1936 Chevrolet passenger car and commercial unit show given by the Chevrolet Motor company for the dealers and salesmen included in the Dallas zone. Those attending from here were A. D. Anderson, Jack Anderson, C. O. Pass, John Smith, John Holley, Ed. Parish, Henry Purvis and this writer.

We arrived in Dallas at 8:30 and went to the Uptown theater building, at which place the business meeting was held. A musical program was given while the guests were being seated. More than 1,200 dealers and salesmen attended this showing. Incidentally this writer encountered a little difficulty in getting in . . . some playful Chevrolet official with whom I was acquainted had given instructions to have me thrown out the minute I arrived and the instructions were carried out. After the joke was carried almost too far, however, this writer was admitted in a cordial manner.

After the musical program, featured talks were made by several officials of the Chevrolet Motor company pictures were shown at intervals, carrying out the talks effectively. These talks went on for about one hour, after which time the curtain on the stage was raised and there it one of the most beautiful automobiles I have ever seen. The Chevrolet Master Sport sedan. An official of the Chevrolet Motor company then explained the new features in detail of the Master Chevrolet for 1936. Shortly afterwards the curtain was lowered and again raised to reveal the new Chevrolet Standard for 1936. This model in my estimation, has more features and more changes than has been made on any car in its price range, in so short time. Again the curtain was lowered and raised showing the commercial units for 1936. It was a nice sturdy looking truck but I don't know a great deal about trucks so I won't go in detail to explain the features.

At 12 o'clock we adjourned to go to the Crystal ballroom in the Baker hotel for dinner as guests of the Chevrolet Motor company. I like to talk of this feature because at that time I was starved. Anyway we had barbecued chicken and all the nice things that go with it. Cake and ice cream for dessert . . . made you hungry didn't it? Made me hungry too. During the dinner we were entertained by an orchestra that really offered some novelty numbers that pleased. Incidentally we were also entertained by the famous Bell Canto Quartet and those boys are good.

After dinner we went back to the Uptown theater and a short business session was held in regards to the numerous programs mapped out by the Chevrolet Motor company. I was interested in the feature also, inasmuch as advertising programs were discussed, which after all is my bread and butter.

Then the presentation of all passenger cars and commercial units. It took more than one floor of the building across the street to show all of these units. The building was decorated beautifully and carried out the display in a manner which dazzled us. More than 20 cars and trucks were shown for Chevrolet for 1936. Now I have seen them . . . Andy says you will have to wait till Saturday, Nov. 2. Am I getting the breaks?

**Street Route—**

CONTINUED FROM PAGE ONE

tation with Gib Gilchrist, chief engineer.

After the Cisco group left and the consultation with Gilchrist had been held, the commission telephoned Grantham here that technical difficulties had been ironed out and that the project would be reinstated.

Telephoned Confirmation

In a telephone conversation with the city attorney, Leo Ehlinger, highway engineer at Brownwood, said he had been informed that the project had been reopened by the department and that he was to resume preliminary work here immediately.

Those in the delegation making the trip to Dallas included Mayor J. T. Berry, Secretary J. E. Spencer, of the Chamber of Commerce, R. E. Grantham, W. H. LaRoque, J. A. Bearman, E. P. Crawford, H. A. Bible, W. R. Winston, H. C. Henderson, W. J. Foxworth, and P. P. Shepard.

Mayor Berry Wednesday said that he and the commission were glad that the highway situation is settled. This seemed to be the only route, so of course we did everything we could.

Secretary Spencer of the Chamber of Commerce likewise was elated over the success of the group which made the trip to Dallas and pointed to the future value of the highway to the city.

**Keeping Up With The Boy Scouts**



Scouts Publish Paper

With Cameron Stallings as editor-in-chief, the Breckenridge scout paper the "Headache" resumed publication last Tuesday. The Scouts of Troop 18 have published this paper for the past four years.

Parents Night

Scoutmaster C. L. Pouncey, Brownwood, reports that his Scouts have started working on a parents' night meeting that is to be held the first part of December. The program will include a Scout initiation and investiture ceremony.

Christmas Camp

We have had several requests from Scouts wanting to know if the Council is going to have a Christmas camp. We're still undecided and this is to ask every first class scout and those who rank above first class to write to give us your opinion concerning the matter. The program would likely be worked out to conform with winter camping—featuring "hunting" with bow and arrow. Drop us a post card and let us know what you think.

National Jamboree

As already been carried in a large number of papers the National Council of the Boy Scouts of America plans to hold a National Jamboree some time during 1937, the exact place and date to be announced later.

**SPARKS NAMED CHAIRMAN FOR LEON DISTRICT**

EASTLAND, Oct. 31 — Officers of the Leon River Flood Control District were chosen from the directorate at the first meeting of the body held in the Chamber of Commerce office here Wednesday night.

J. Frank Sparks was chosen general chairman and manager. L. A. Hightower, secretary, and Albert Taylor treasurer. All are of Eastland.

Hamilton McRae, Eastland, was selected to draft and submit by-laws.

A committee will contact engineers to make a survey for a proposed dam near Mungum, seven miles southwest of Eastland. A project will be submitted to works progress administration for a dam to cost \$600,000 after the survey completion, the directors planned.

Others directors are J. S. Yeager, Putnam; B. L. Russell, Haynie; Gilliland, Bair; W. W. Spear, Carbon; K. F. Page, Eastland.

**Huddling Unhealthy Claim Heat Experts**

Are you a "huddler"? This question has become of prime importance with the coming of cold weather. It is being answered in an educational campaign by the gas company to instruct gas customers in proper methods of heating and ventilating their homes to protect their health.

Huddling is described as the habit of families to huddle in one or two rooms around small heaters with the doors and windows tightly closed during the cold weather, and it has become prevalent during the recent depression. Gas company advertising appearing in this paper shows the dangers of huddling and gives advice on heating with a view of protecting customers from winter colds and similar illnesses, many of which may be attributed to improperly heated homes.

The latest advertisement in the series states that "fifty per cent of all disabling diseases start with a common cold. Thus the cold germ becomes America's public health enemy number one." The hibernating habit called huddling is said by doctors to be contrary to all rules of good health. Sitting in a stuffy overheated room and then passing from this hot room to a cold hallway or an unheated room is said to be an invitation for the cold germs to attack.

"If your home is inadequately heated," says the ad, "if you huddle in one room during winter, sudden temperature changes are unavoidable. Even the brief time that it takes to answer the telephone in an unheated hall is sufficient to bring on a cold. This happens many times a day in the average home in this territory and each time it happens the occupants of the house have made themselves susceptible to highly communicable winter diseases."

In an effort to assist its customers to protect their health, the gas company has enlisted doctors, public health authorities and others in the educational program. They are advocating proper ventilation and uniform temperatures throughout the home in every room. A booklet entitled "America's Public Health Enemy Number One," gives vital facts on heating.

CARD OF THANKS

We take this method of expressing our appreciation to our friends for their sympathy and kindness in our bereavement at the loss of our mother, Mrs. J. M. Lane.

The Lane Children.

**The Personality of Your Check**

This Is The **BANK** that **SERVICE** Is Building

MUTE, inanimate scrap of paper in the physical sense, your check is nevertheless something more than a lifeless medium for the exchange of money.

By suggesting the institution on which it is drawn, it reflects a familiar spirit and thereby acquires a personality of its own.

Your check on the First National Bank conveys to the person who receives it an impression of stability, strength and lofty purposes, and thus lends dignity to a simple act in the routine of business life.

**First National Bank**

IN CISCO, TEXAS

MEMBER FEDERAL RESERVE SYSTEM.

**Specials!**

Friday, Saturday, Monday

Come and Get 'Em—Here are Bargains to Make The Most Confirmed Bargain Hunter Happy

**COATS \$15**

And Suits, actual values to \$22.50. Garments that are in demand. Correct styles and good materials. . . .

**79c HOSE**

Our entire stock new fall shades, knee high and regular lengths. Shades include Charcoal Ginger, Dusty, Darbar, London mist, High Noon . . . . .

**HATS**

Clearance group of new Fall styles, values were to \$2.95 . . . **\$1.49**

**PURSES**

Group of new \$1.00 bags black, brown, navy. Some styles that were 79c to \$1.95 . . . . .

**DRESSES**

Values to \$10.95. Look this group over. Good range style, colors **\$4.95**

**ALTMAN'S**

WOMEN'S WEAR

**NEWS ADS GET RESULTS**

**WELCOME, STOCKMEN**

TO THE EASTLAND COUNTY STOCK SHOW

At Cisco—Friday and Saturday

Cold Weather is Coming on—Get Anti-Freeze And Save Your Car

Buy Fire-Chief gasoline and Texaco Oils—These products will also save your car and many dollars in expense during the life of the automobile.

WE FIX FLATS, WASH, POLISH and LUBRICATE

**TEXAS SERVICE STATION**

Corner Eighth and E A. V. Clark

Unheard of VALUES at the Height of the Season Event . . . It Will Startle You to Immediate Buying Action At

**The Boston Store's SHARE-THE-PROFIT SALE**

**DRESSES**

In this selection you will find pretty silks and woolsens at only **\$1.00**

**BLANKETS**

Good weight double blankets at this low price **\$1.00**

**DOMESTIC**

Brown Domestic, 40 inch, fine heavy weight **7c Yard**

**BOY'S OVERALLS**

Made of good heavy material, heavy seams **47c Pair**

**COTTON BATTING**

Three pound roll, per roll **29c**

**MEN'S SUITS**

For men and young men. Newest patterns and styles. Going at this ridiculously low price **\$17.95**

**HATS**

One group of dainty and stylish hats. Values to \$1.98 **25c**

**SHOES**

**\$1.98 \$2.48**

MARTHA WASHINGTON AND VANITY MAID SHOES **\$3.98**

**JACKETS**

FOR MEN AND BOYS Suede, Leather, Melton Cloth **\$2.48 Up**

**MEN'S HATS** **\$1.98**

**MEN'S SHOES** **\$2.29 - \$2.98**

**DRESSES COATS - SUITS**

In all the new styles and colors for fall. A sacrifice at these prices

**DRESSES \$1.98**

**COATS - SUITS \$5.00 to \$9.98**

**MILLINERY 98c to \$1.98**

THOUSANDS OF OTHER ITEMS AT SHARE THE PROFIT PRICES, COME NOW, BUY, SAVE

**THE BOSTON STORE**

CISCO, TEXAS



# J. C. Penney Co. to Hold Open House for New Manager

## SHOPPERS TO BE GREETED BY TUTTLE FRIDAY

The J. C. Penney company here will hold open house Friday to enable Cascoans to meet A. G. Tuttle, the new manager of the Cisco store. The store will open at 9 o'clock Friday morning it was announced.

Tuttle, who recently replaced Bill Williams as manager of the company here, has been with the Penney company for six and a half years, first becoming connected with it as a clerk on April 1, 1929.

His first position was as a clerk in the Austin store on September 1, 1933, he was promoted to assistant manager, which position he held until his recent transfer here.

During his stay in the Austin store, Tuttle worked under R. E. Cain, one of the most highly regarded managers of the Penney organization in the southwest. During that time he saw the advancement of merchandising and the improvement of values as they were worked out by the nationwide company. He watched the workings out of the J. C. Penney principles which have made the firm famous over the entire nation—the application of the Golden Rule to business, and the potential partnership system which enabled each man managing the organization an opportunity to qualify for part-ownership of the business.

In order that Cascoans may meet the new manager, the store here has planned a number of special features in its list of bargains. A special page in this paper lists a few of the outstanding attractions which Cascoans will want to see.

### GRATEFUL FOR FALSE ALARM

BILLINGS, Mont. — Pranksters who rang a false fire alarm here earned the gratitude of Fire Chief H. Steele. When equipment and men were ordered and it was discovered that wire trouble had developed in the alarm system.

### FAMILY TOURS ON BICYCLE

NORTHAMPTON, Mass. — Professor Edward Becker of Smith college, his wife and three children toured Europe en masse on the same bicycle. They covered 1,200 miles on the five-passenger cycle.

### ATRONIZE OUR ADVERTISERS

## Shivering with Chills

### Burning with Fever

#### Sure Relief for Malaria!

Don't try homemade treatments or swindled remedies. Take that good old Grove's Tasteless Chill Tonic. You will feel yourself again, for Grove's Tasteless Chill Tonic not only relieves the symptoms of Malaria, but destroys the infection itself.

The tasteless quinine in Grove's Tasteless Chill Tonic kills the malarial infection in the blood while the iron it contains builds up the blood to overcome the effects of the disease and fortify against further attack. The twofold effect is absolutely necessary to the overcoming of malaria. Besides being a dependable remedy for malaria, Grove's Tasteless Chill Tonic is also an excellent tonic of general use. Pleasant to take and absolutely harmless. Safe to give children. Get a little today at any drug store. Now two sizes—50c and \$1. The \$1 size contains 2 1/2 times as much as the 50c size and gives you 25% more for your money.

## Six Reasons Why the J. C. Penney Store is Successful in Cisco



JOHN PENN  
Assistant Manager



MISS LOUISE KARKALITS  
Cashier



MRS. VIDA STEPHENS  
Ready-to-Wear



ROY MOAD  
Men's Clothing



MISS EULA HOWELL  
Piece Goods



MISS LILLIAN JOBE  
Piece Goods

## PENNEY HEAD ONE OF NOTED BUSINESS MEN

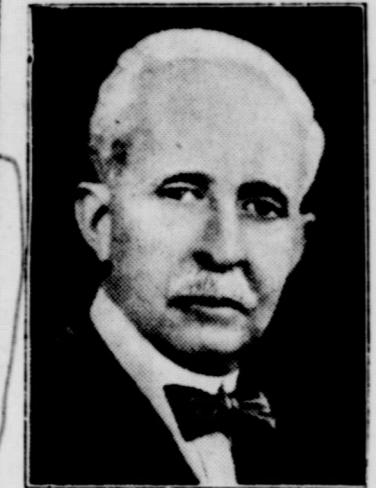
Back of the J. C. Penney store in Cisco is the experience and business ability of Earl Corder Sams, president of the company and its active head. Sams is considered one of the outstanding business executives and merchants in the United States. He entered the employ of J. C. Penney in Store Number One at Kemmerer, Wyo. Penney had opened the store in 1902 and had been operating it five years when he hired Earl Sams as clerk.

Ten years later, 1917, Penney was elected chairman of the board of directors of the Penney company and Sams was elected president. The company has grown by leaps and bounds under his wise and capable administration. Observers of department stores in this country attribute much of the Penney company's success to its rigid adherence to its original plan of vesting full merchandise control of each store in the hands of a local manager who is in position to study the wants and needs of the people of his own community and effect great savings for them in buying through one central buying department.

Then, too, the Penney company has steadfastly refused to be stampeded into the recent trend toward storekeeping frills and extravaganzas which add to the overhead of any retail business. The Penney company has been indeed fortunate in having the steady hand of Earl Sams at its helm during the years of unnatural behavior which the nation's business has just been through. His deep knowledge of human nature and of its needs, as well as his sincere belief in the Golden Rule as applied to business, were gained and fortified during his early years of intimate, personal contact across the counter, and have never deserted him.

Sams is of Scotch descent, and a Presbyterian. He is a member of the Board of National Missions of the Presbyterian church in America and of the National Council of the Y. M. C. A. Among his business connections, he is one of the executives of the Metropolitan branch of the Manhattan Trust company. He is also a member of the United States Chamber of Commerce, a trustee of Wesleyan University at Salina, Kan.

### Founder



J. C. PENNEY

### President



E. S. SAMS

### Cisco Manager



G. A. TUTTLE

## J. C. Penney Started in West With Idea and Will To Work

One generally thinks of big business as coming from the east. But there are exceptions to all rules. James Cash Penney, still in his fifties, born in Hamilton, Mo., went west 33 years ago for his health.

It will be remembered that the late Theodore Roosevelt once went west for his health, became a cowboy and later a Rough Rider and rode into the presidency and to lasting fame. Horace Greeley must have been right when he said, "Go west, young man, go west."

J. C. Penney, born Sept. 16, 1875, got his first job in his home town as a dry goods clerk at \$2.27 a month. During the second year of his business career he earned \$200. Before he started on the third year the doctor told him to go west for his health. He went to Denver and got a job at \$6 a week.

This young man saved his money and in a short time was able to start his first business venture on his own hook. It was a small butcher shop at Longmont, Colo. Doubtless Penney would have been one of the big meat packers of today had there not been a drunken hotel chef in the principal hotel of the town, which was the greatest market for meat there, because he would not bribe the chef with a pint of whiskey a week. Soon afterwards Penney lost his butcher shop and went to work in a local dry goods store for T. M. Callahan and his partner, a Mr. Johnson.

### Became Partner

His employers observed that Penney was an ambitious young man, was honest, and possessed vision. Soon thereafter Callahan and Johnson were to open a store at Kemmerer, Wyo., and they let Penney open it for them, making him a third partner and the manager. His initial investment was \$500, either in cash he had saved or sums he agreed to pay his partners.

Later the firm opened stores at Rock Springs and Cumberland, Mo., but after this Callahan and Johnson decided to separate. They decided the best way to do this was to sell all three of the stores to Penney, and the latter had the vision to see that this partnership idea had unlimited possibilities. He bought a full interest in the three stores.

Twenty-two years later the young man who had left Hamilton, Mo., is proud of the boy who was born there and started his career there, working for \$2.27 a month.

### Great Buying House

Even yet, this merchant starting in the west, whose large department stores are the busy spots of millions of customers throughout the nation, has not a general retail store in New York City, but the system does have one of the largest buying houses in the world at 300 West 34th street there. The only New York City retail store is maintained for the benefit of the firm's employees.

Last year Penney's stores, which for years have operated under the name of J. C. Penney Company, Inc., did \$212,000,000 worth of business.

The Penney company ignored the depression insofar as expanding was concerned. There has not been a

year since it started that it has not opened new stores. Some of the largest units in the company have been started since the economic hurricane hit the nation.

One thing Penney did was to "stick to his bush" as one homely philosopher advised. In the Wyoming store he started selling dry goods and piece goods, shoes for all members of the family, clothing and furnishings for men, women, and children, and hats for the entire family, and he has kept it up throughout his career.

### "Golden Rule Stores"

For years his stores were called the "Golden Rule Stores" and for years after he undertook to drop that name the title stuck.

It is said that Penney conceived a new idea and set of principles for retail store operation. Convinced of the soundness of those principles, he had the courage of his convictions. He believed the time was ripe for putting into action policies he had nurtured in his mind for several years.

It might have been the principles that caused him to lose his butcher shop in Longmont than to bribe a chef that caused Penney's success—this probably had more to do with it than the fact that his middle name is Cash and his last name is a unit of money.

He ran the Kemmerer store on the assumption that it was good business to give people the most for their money in quality, service, and satisfaction. That may sound like "nothing new," but strict honesty in business frequently wins recognition and makes its operator successful.

He adopted his middle name as his policy of selling—cash only, because he felt by getting the cash he could sell more economically.

### Penney's Policy

Penney adopted a four-point policy in his dealings with the public:

- 1—To sell dependable, serviceable merchandise only.
- 2—To sell at the lowest possible price.
- 3—To keep store without extravagance.
- 4—To deal fairly with all customers and co-workers.

The idea behind the ownership fostered by Penney was a cooperative partnership, that of having several stores which could buy collectively and hence more advantageously, and of having each store manager an active partner in the business and sharing in the profits.

He has been interviewed many times on how he became successful. Usually a man who has made a fortune cannot sit down and tell how he did it—it is the man who has not made it who can give the advice on this subject.

### Not Easy to Lose

"I know it was not luck," Penney said, "I distinguish between luck and opportunity. I realize that hard work alone is not enough to make a man successful. Many men have worked hard and conscientiously and still have failed to achieve business success. Maybe they lacked vision, singleness of purpose, and cooperation of others.

"I place much of my trust in hard work. However, much of my life

has been given to the selection and training of young men and women. I believe it is the duty of older people to share experience with them. I wish I knew how to make them understand what I mean when I tell them to put their trust in hard work."

Penney gives full credit for his success to his associates. On this he said, "I owe so much to my business associates that I am sometimes at a loss to distinguish what it is I owe to myself."

Penney sometimes is called "the man with a thousand partners." As a matter of fact, he has more than a thousand as all managers and some of the other personnel of the nearly 1,500 stores are financially interested in them. They are men and women who grew up in the business.

By 1917 Penney was ready to retire as president and he was elected chairman of the board of directors, a position which he still holds. He was succeeded in the presidency by Earl Corder Sams, a man whom he had hired 10 years before in Store Number One in Kemmerer.

### Honors Conferred

Penney's parents were James C. Penney and Mary Frances Paston Penney of the little Missouri town where he was born.

They sent him to high school there. In 1925 he was given the honorary degree of Doctor of Business Administration by Kansas Wesleyan University. Two years later Boston University conferred on him the degree of Doctor of Commercial Science, and in 1928 Rollins college conferred the degree of Doctor of Laws.

Penney is a member of the Federal Council of Churches of Christ in America, of the International Council for Religious Education, and of numerous other such organizations. He also takes an active interest in organizations for the industrial advancement of the nation.

He is interested in cattle, being a member of the New York State Guernsey Breeders' association, of the American Guernsey Cattle Club, and of the Gedney Farm association. His home now is at White Plains, N. Y.

## Tilt of Head Said Index To Character

TORONTO, Ont., Oct. 31—The truest indication of disposition, intelligence and kindness or ferocity in an individual can be found in the tilt of the head, Dr. F. P. Millard, Toronto, told members of the Ontario Academy of Osteopathy.

If a man has a backward tilt to his head, a set jaw, and wears a size seven and one-half hat it means he is a very war-like individual, Dr. Millard said. It may also mean, he added, the man has a partially-dislocated cervical vertebrae, resulting from a fall or other accident.

Use Daily News want ads for results. Phone 90.

## MAN O' WAR BENIGN AT 18, LIVES AS KING

LEXINGTON, Ky., Oct. 31—Faded from the spotlight and in many instances forgotten are the sports heroes of 15 years ago, but roaming a blue grass meadow on a farm near here and living in regal splendor is the turf king of the years which ushered in the golden ear of sports in the United States.

Sharing the headlines of the period with Babe Ruth, George Sisler, Harry Heilmann, Walter Johnson, Jack Dempsey, Bobby Jones and "Big Bill" Tilden, was Man O' War, the greatest thoroughbred the American turf has ever produced.

Man O' War, conqueror of the racing world in 1919 and 1920 when he won 20 out of 21 starts, is now at the Faraway farm a few miles from here and still the prime attraction of a section which offers a multitude of thoroughbred fascinations.

### Retired in 1920

Following his triumphant sweep of 11 races as a 3-year-old in 1920, Man O' War was retired to the stud by his owner Samuel D. Riddle, wealthy eastern sportsman.

Approximately 125 persons visit the horse daily now and he reveals in the attention paid him.

Unlike many horses which have been in the stud for an extended period, "Big Red" as the son of Mahuba-Fairplay was nicknamed, has no vicious tendencies.

"Uncle Will," the aged Negro attendant who watches the horse with the diligence of a mother becomes a bit "huffed" when an observer asks, "Is he mean?"

Never Mean, says Groom. "The never varying answer is: 'Him? No suh! If he's got em I ain't seen a nary one.'"

The old groom loves to talk about the former turf champion and readily admits it.

"Yes suh-ree," he says, "when you got the finest thing in the world to talk about, why shouldn't you do it? This hoss owes nobody nuthin' and ain't got no alibis to make in—not even for that one race he didn't win, cause his jockey crooked him out of it."

On the occasion of his 17th birthday, Man O' War was presented with a cake decorated with "candle-cakes."

Man O' War is 18 now but the excellent care which he has been given makes him appear about 10. Experts who have examined him believe he will live about 13 more years, barring an accident.

"Big Red" now weighs approximately 1,360 pounds, about 300 more than he did when in his racing prime. He stands 16 1/2 hands.

The horse is exercised about eight miles daily when the weather is good. He is weighed every month and given an examination by a veterinarian every quarter. He is insured for \$500,000.

### Famed Commuter To Get College Degree

EDALSA, Mo., Oct. 31—When Ted Sumner, 30, finishes his work at the University of Missouri in 1937 he will have concluded approximately 100,000 miles of driving for a college career.

Sumner, employe of the American Telephone and Telephone company, has been taking part time work at the Central Missouri State Teachers' college for four years, making the 64 mile-round trip between here and Warrensburg daily five days a week. He estimates he drove 44,000 miles while attending school at Warrensburg.

For the next two years he will attend Missouri university at Columbia, 75 miles from here. He estimated he will have driven approximately 56,000 miles between here and Columbia during the next two years, or 100,000 in all for six years of college work.

### 800 PENNIES PAY TAX

FORT WAYNE, Ind. — A county resident, branded as a "copper-boarding taxpayer," paid her fall tax installment, which amounted to \$8, with 800 pennies wrapped up in a newspaper.

### YOUTH FORESWears WAR

GODERICH, Ont. — A resolution declaring that they "would go to prison or face a firing squad" rather than go to war was passed at the 11th annual meeting of the Young People's Conference held here.

Let us figure your next job of printing. Our job printing department is equipped to serve your needs.—Phone 80.

### ROUT PRAIRIE DOGS

LEWISTON, Mont.—Black widow spiders won a complete victory here. A prairie dog town, last spring a busy sector, has been evacuated, according to reports. Across the entrance to the town are woven the stout black widow spider webs.

Patronize Our Advertisers.

## THE J. M. RADFORD GROCERY COMPANY

# WELCOME STOCKMEN AND VISITORS

### TO CISCO

Attend the Eastland County LIVESTOCK SHOW Friday and Saturday

## J. M. RADFORD GROCERY CO.

Serving West Texas

## WELCOMES STOCKMEN AND VISITORS

To Eastland County Stock Show At

# CISCO

Visit With Us While You Are Here

## CISCO LUMBER & SUPPLY CO.

"WE'RE HOME FOLKS"

## WELCOME STOCKMEN and Visitors to

### Eastland County Stock Show AT CISCO, FRIDAY and SATURDAY

We Carry a Complete Line Drugs - Tobaccos - Prescriptions Fountain Service

## CITY DRUG COMPANY

LEON MANER, Prop.

**DESDEMONA**

By MRS. W. C. BEDFORD

Sunday, Oct. 27, Desdemona's oldest citizens, Mrs. Louise Lookingbill celebrated her 93rd birthday at the home of her daughter and son-in-law, Mr. and Mrs. S. T. Stover. On account of the 27th being Sunday, the party was not given as had been done for several years but a number of friends called and brought lovely and useful gifts as tokens of their love for this sweet-natured, Christian pioneer settler of Texas. Although she has been a cripple for many years, she managed to get about the house and yard with the use of a crutch and is remarkably cheerful and interested in present day affairs. Her special hobby is piecing quilts and she has made many very beautiful ones for her grand-children and great-grandchildren. Besides her daughter, Mrs. Stover, she also has a son, Gene Lookingbill, of Stephenville. Her many friends wish for her that she may live to be one hundred years old and that she may retain her mental alertness and reasonable strength as long as she lives. Floyd Smith of Waco, is visiting his parents, Mr. and Mrs. Jake Smith. Athletic Coach Bill White, spent the week-end at his home at Rising Star. The "21" Study club met on Tuesday of last week at the club house. The business session was presided over by the first vice president, Mrs. W. E. Barron and Mrs. S. E. Snodgrass was in her place as in-

ter as secretary. Roll call responses were the names of noted pioneers of Texas. On account of hard showers of rain several members were unable to attend. Mrs. David Parks was leader of the program, the subject of which was "Some Bits of Early Texas History." The first number was a paper on "The Missions" by Mrs. Charles Lee who described the early missions, by whom established, and where and the influence of them. The next subject was "Texas before 1836" and this was given by Mrs. David Parks who concluded her paper with some personal incidents and descriptions of costumes as told to her by her grandmother. Mrs. Preston Sparks then read a paper on "Poetry Based on Texas History," giving sketches of authors who have written noted historical poems on "The Alamo," "San Jacinto" and other noted historical incidents. Mrs. W. H. Davis then conducted a very helpful better English drill in which she gave the correct pronunciation of many names of noted people and corrected many common errors. Mrs. C. W. Maltby, as substitute for Mrs. Roy Ashburn who had to leave early read the poem "Blue Bonnets." The closing number was a piano solo, "At Mission Conception" beautifully played by Miss Edith Creighton. The selection was a pie composition and quite different from most piano numbers. Desdemona Parkers won the football game over the Granbury team Friday by a score of 13 to 0. The field was muddy after two days of steady rain but the boys played with as much pep as if the skies had been clear. This made the sixteenth consecutive Friday that the Park-

ers had won and each time except one the opponents failed to score. Desdemona fans feel quite proud of the Parkers. Mrs. Roy Rushing and her mother Mrs. John Williams left Thursday for Cromwell, Okla., to visit Mrs. E. Stewart who is quite ill. Mrs. Stewart is a sister of Mrs. Rushing and was reared here. Her many friends hope she may soon recover. N. D. Gallagher of Cisco, and O. P. Newberry of Gorman were here on business Monday. R. Miles and W. H. Whitworth were business visitors at Eastland Monday. County Attorney Grady Owens, of Eastland, was here Saturday trying a case in Justice W. H. Whitworth's court. R. Y. Lindsey of Lamesa, visited relatives and old friends here for a short time Thursday. Mr. and Mrs. Dewey Browning of Market, spent the week-end here with his mother, Mrs. S. E. Browning and family. Rev. and Mrs. J. J. Gilley left Monday for Wichita Falls to which place he was sent as pastor of the Church of God. He had been pastor of the Church of God here for the past year and he and his wife made many friends who were sorry to see them leave. Mr. and Mrs. R. D. Wright drove over to Stephenville Saturday and visited their sister, Miss Romalee Wright, who is attending John Tarleton college. Mr. and Mrs. Frank Daniels and Mrs. W. H. Smith and children of DeLeon were visitors of Mr. and Mrs. S. T. Stover and Mrs. Louise Lookingbill on Sunday. They came especially to help celebrate the 93rd birthday of Mrs. Lookingbill who makes her home with her daughter, Mrs. S. T. Stover. Mr. and Mrs. Hugh Abel accompanied Supt. C. A. Skipping to Ranger Saturday on business. Mrs. Charlie Cook, of Gorman, was here on business Friday and at noon she was the luncheon guest of Mr. and Mrs. Bailey Stark, nephew of Mr. Cook. Shirley Temple in "Curley Top" was the attraction at the Gorman picture show Monday night and a large number of Desdemona people were in attendance. The following were the ones noted by the reporter: Messrs. R. D. Wright, Bailey Stark, Joe Merrill and son, Junior, Ed Parks and daughter, Edna and son, Earl, G. S. Bruce and daughter, Virginia, Ford Reid and children, Lyman Northcutt, Lee McGuire and daughter, Idell, Lee Dabney and children Mrs. Wiley Powers and son, Jack, Mrs. Hugh Abel, Misses Lillie and Johnnie Buchanan and Emma and Agatha Genoway. Home Coming day was held at the Methodist church Sunday with an appropriate program and a good sermon by the pastor, Rev. H. H. Nance. At the close of the service a basket dinner was served in the Sunday school rooms. On account of several days of rain and muddy roads the attendance was not as large as had been expected. We are glad to report that I. N. Williams is still improving. He and his wife came home from Fort Worth on Tuesday of last week. His jaw bones will have to remain wired together for some time yet. Mr. and Mrs. W. H. Davis spent Monday of last week in Waco, buying additional stock for their store which is one of the most complete in this part of the county. Misses Johnnie and Lillie Buchanan accompanied by Misses Alberta Martin, Frances Battle and Delia Walls, drove up to Ranger on business Saturday.

**LONG BRANCH**  
By LUCILLE FURR  
All the farmers were stopped from their work last week on account of a heavy rain. Mrs. Jack Bishop had as her weekend guest her mother, Mrs. Lee Pane of Brownwood. Mr. and Mrs. Tommie Owen visited Mrs. Lon Bishop Friday afternoon. Travis Huffman was transacting business in Eastland Saturday. Mr. and Mrs. Elmo Been and daughter, Miss Ruby Nee spent Sunday with Mr. Been's parents, Mr. and Mrs. Z. H. Been. Mr. and Mrs. J. C. Poe and little daughter, Jane of Cisco visited Mrs. J. T. Poe Tuesday afternoon. Mr. and Mrs. Britt Dudley had as their dinner guests Sunday, C. D. Dudley, Truman Been, Juanita Wood and Edwena Hallman. C. B. Poe visited his daughter, Mrs. J. E. Spencer of Cisco Saturday. Mr. and Mrs. Young and family visited Mr. and Mrs. Bob Harper Sunday afternoon. Mrs. Sutton of the Davis community has returned home after spending a week with her son, Cecil Sutton. Mr. and Mrs. J. T. Kinard and son, Royace, Mr. and Mrs. Tommie Owen visited Mr. and Mrs. J. T. Poe Sunday evening. Next Saturday and Sunday is church day everyone is invited.

**Rubber Will Add Life to Highways**  
BOSTON, Oct. 31.—Rubber will be used to make Massachusetts highways smoother and longer lived. The state public works department, after years of laboratory tests, is about to begin use of a new rubber compound to join slabs of cement on highways, both in construction of new roads and in maintenance of existing surfaces. When cement roads first were built, there was no fixed uniformity of strips and the lack of a binding material between the stretches of concrete often resulted in one or both slabs heaving upward at a joint and creating a rough spot. **Asphalt Commonly Used** Moreover, expansion and contraction caused by extremes of temperature had to be considered and it was found necessary to leave a three quarters inch space between the slabs. Asphalt was used for 15 years to fill the joints, but it tended to extrude above the edges and thus form a series of bumps. Next used was a moulded material made of a mixture of rubber and cork with a layer of asphalt on top, which, however, continued to protrude above the level of the highway. **No Heating Required** The new compound is a liquid which is packed in sealed drums. It is not necessary to heat before apply. Some of it is brushed over the edges of the slabs to form a priming coat. The mixture then is poured into the joint. It immediately coagulates and quickly hardens to form a permanent bond which seals both the end and top of a joint against water, sand and gravel. The compound also can be used for joints in bridge structures.

**WELCOME, STOCKMEN AND VISITORS TO CISCO**  
*The Eastland County Stock Show Will Be Held Across The Street from Our Place of Business*

---

**SEE THE NEW 1936 FORD V-8**  
*ON DISPLAY IN OUR SHOW ROOMS*

---

**DRASTIC REDUCTIONS**  
*ON ALL USED CARS IN OUR LOT*  
**Making Way For The 1936 Ford V-8**  
**BUY NOW AND SAVE**

---

**NANCE MOTOR CO.**  
S. H. NANCE, Manager  
PHONE 244-246 CISCO, TEXAS

**WELCOME STOCK SHOW VISITORS TO CISCO**  
*Friday and Saturday*

You are cordially invited to attend The Announcement Day Showing of the

**NEW CHEVROLETS**  
**NOVEMBER 2, 1935**

These distinctive masterpieces of automobile craftsmanship will be on display in our salesroom for quick delivery.

**A-G MOTOR CO.**  
ANDY AND JACK ANDERSON, Props.  
Phone 52 6th and Ave. D

**Brooks & Macedonia**  
By MRS. EVERETT HARRIS  
Mr. and Mrs. Lee Weathersby and daughters, Lucille and Joyce spent Sunday with Mr. and Mrs. G. A. Michael of May. Mr. and Mrs. Elbert Duggan and little son spent Thursday night and Friday with Mr. and Mrs. J. T. Harris. Mr. and Mrs. Sam Steele and little son spent Sunday with Mr. and Mrs. F. A. Haynes. Mr. and Mrs. Everette Harris and Mr. and Mrs. S. W. Fountain were visiting and shopping in Brownwood Thursday. Miss Nova Petty of May is spending this week with Mrs. Poy Haynes. Mr. and Mrs. Pearl Strackbein and family spent Saturday night with Mr. and Mrs. A. Strackbein. Mr. and Mrs. Roy Haynes are the proud parents of a six pound baby girl born Sunday Oct. 27. Her name is Wanda Lenelle. Mr. and Mrs. Everett Harris visited in the home of Mr. and Mrs. Lee Weathersby Saturday evening. Mr. and Mrs. Eugene Stantfield and children drove over to Mangum Sunday afternoon. Mr. and Mrs. J. T. Harris spent Tuesday with Mr. and Mrs. Alfred Harris.

**SHADY GROVE**  
By WILLIE WORD  
Mrs. G. G. McKinney returned last Tuesday from Lubbock, where she spent several months visiting two of her sons. Mr. and Mrs. Joe N. Boen of Gladewater spent the week-end with her parents Mr. and Mrs. John Laird. Mr. and Mrs. Otis Graves and Mrs. Bernice Trait of Dallas, and Mrs. Floyd White and children of Abilene were visitors in the J. T. Graves home the first of the week. Mr. and Mrs. Hollis McKinney and children and Mr. and Mrs. Roert McKinney and little daughter of Dothan were Sunday guests of Mr. and Mrs. F. W. McKinney. Miss Louise Laird visited with friends at Burdett last Saturday, and was accompanied home Sunday by Mr. and Mrs. Marvin Reich. Mr. and Mrs. Irvin Finley and daughter spent Sunday afternoon in Cisco, with his mother, Mrs. Lizzie Finley. Mr. and Mrs. Bill Jenkins of Big Spring are visiting Mr. and Mrs. E. N. Strickland and family. Mr. and Mrs. C. E. Graves of Cisco spent Tuesday with Mr. and Mrs. J. T. Graves and guests.

**COLLEGE BANS HAZING**  
VANCOUVER, B. C.—University of British Columbia authorities have banned college hazing. They have advised members of the students council that they intend to enforce rigidly an order approved by the senate last spring, banning all the age old privileges of second year students as far as freshmen are concerned. Let us figure your next job printing. Our job printing department is equipped to serve your needs.—Phone 80.

**CONTINENTAL OIL COMPANY**  
*Welcome Stockmen And Visitors To*  
**CISCO!**

**EASTLAND COUNTY LIVESTOCK SHOW FRIDAY AND SATURDAY**

Laguna Service Station  
CARL BAIRD, Mgr.  
City Garage & Battery Co.


**COTTON BROS. Service Station**  
**RUSSELL HILL**

**J. H. MITCHELL, Agent**



**BLUFF BRANCH**  
By MAYME NELMS  
The Bible study was well attended at Bluff Branch Sunday afternoon. There will be Bible study ever Sunday afternoon at 2:30 o'clock everyone is invited to attend. Mr. and Mrs. J. M. Simmons and daughter, Juanita, were Sunday guests of Mr. and Mrs. V. W. Thames and family. Mr. and Mrs. C. L. Richardson and daughter, Joicelyn spent Sunday with Mr. and Mrs. L. H. Yeager. Elvys Nelms spent a few days last week with Mr. and Mrs. J. R. Coates. Mr. and Mrs. I. H. Pippen and daughters, Fatsy Jean and Pansy Ruth spent Sunday afternoon with her parents, Mr. and Mrs. E. E. Booth. Juanita Simmons spent Saturday with Bobbie Rae and Laverne Nelms. Claude Yeager spent Sunday with L. J. and Johnny Nelms.

**THE SPIRIT OF THE OPEN RANGE**



*The Cisco Gas Corporation extends greetings to the stockmen and the farmers of this county and section as co-workers in the great business of developing the resources of West Texas.*

*This company is not dedicated merely to the needs of the moment. Its service is guided with an eye to the future. It is endeavoring through Personal Service to cultivate the individual prosperity of its patrons and the welfare of this community and territory so that all may share in increased business and a healthy growth.*

*An individual, man-to-man, PERSONAL SERVICE is our aim. No need that we can supply is too small to command our sincere interest.*

*We invite you to visit our office.*

**"There Is No Substitute For Personal Service"**

**CISCO GAS CORPORATION**  
*"Home of Hi-Heat Gas"*

Phone 122 713 Ave. D

**WANTED!**  
**USED FURNITURE AND STOVES**  
**A. S. NABORS**  
208 W. 8th Street



# Best Livestock in County Expected for Exhibit Friday

## ANIMALS ARE BROUGHT HERE FOR SHOWING

The best livestock in this area today was expected to be entered in the annual Eastland County Livestock Show when the exhibit opens for a two-day run on Friday morning.

The animals were being brought in for the show Thursday afternoon and it was believed that the largest as well as the best list of entries would be in the stalls by Friday morning.

Dr. E. E. Clark, head of the beef cattle division, is general chairman of the show. Heads of other divisions are A. Z. Myrick, dairy cattle; Wayne Thurman, sheep and goats; Dr. C. C. Jones, hogs; and Carl Siddall, horses and mules.

At Lumber Yard The show is to be held at the Wilkinson Lumber yard, Ninth and D, where the show last spring was conducted. The show grounds have been put in shape for the exhibit and local merchants and business firms have cooperated to offer prizes.

First and second place winners and champions in their classes will be awarded prizes. The stock show formerly was held in the spring each year but, due to the fact that marketing is better in the fall, feed is cheaper, and animals are in better condition, the Chamber of Commerce, sponsoring the show, decided to hold it at this time.

"Everything is looking good now," J. M. Bird, vocational agriculturist who has been in charge of arrangements, said. He pointed out the fact that he has had more inquiries and more outside entries in this show than in any other since he has been connected with the Chamber of Commerce.

The Future Farmers' grain show display can be seen at the stock show, Bird said.

**TERRIFY PEASANTS**  
**BELGRADE**—The appearance of large numbers of pure white swallows is terrifying superstitious peasants in the districts around Yukovar, 106 miles north of Belgrade. The birds are regarded as being the harbingers of war, famine or earthquake.

**TRAILERS FOR HUNTERS**  
See H. T. Huffman, WELDING SHOP, 108 East 9th St.

## Prizes Are Announced for Annual Eastland County Livestock Exhibit

Prizes for the Eastland County Livestock Show have been announced. The prizes will be awarded for first and second places. Following is the list of first and second prizes:

**Beef Cattle**  
Bull 18 months and over, \$1 cash, one car wash at Ed Huestis Service station; bull under 18 months, \$1 cash, five gallons gasoline at East Texas station; bull, 6 to 12 months, \$1 cash, one suit cleaned and pressed at De Luxe Cleaners; cow under 2 years, \$1 cash, one meal at George's cafe; cow under 2 years, \$1 cash, one suit cleaned and pressed at Reimers' Cleaning plant; cow over 2 years, \$1 cash, one oil drain at Laguna Service station; heifer under 12 months, \$1 cash, one larval rope at Collins Hardware company; heifer under 12 months, \$1 cash, junior steer under 900 pounds, \$1.00 cash, \$3.00 cash; champion steer, ribbon; champion bull, ribbon, \$2 merchandise at J. C. Penney's; champion cow, ribbon, one 8 by 10 picture at Kizer's studio.

**Dairy Cattle**  
Bull 18 months and over, \$1 cash, car grease at S. A. Huestis station; bull under 18 months, \$1 cash, suit cleaned and pressed, Roan's cleaning plant; bull under six months, \$1 cash, one Mail Pouch, Moore Drug; cow over 4 years, \$1 cash, one end table, Home Furniture; cow 2 to 4 years, \$1 cash, 2 pounds coffee, A. and P. Grocery; heifer under 12 months, \$1 cash, paper for one room, Cisco Lumber and Supply company; heifer under 2 years, \$1 cash, two pounds Paul Poe's coffee; champion bull, ribbon, wash and grease car, Harvey Thurman; champion female, ribbon, one crank case drain, Schaefer Brothers garage; young herd, \$1 cash, \$2 merchandise, John H. Gardner's.

**Sheep**  
Ram 2 years and over, \$1 cash, floor mat, Lee and Company; ram 1 to 2 years, \$1 cash, 50 cents merchandise, Skiles Grocery; ram, lamb under one year, \$1 cash, car wash, A. V. Clark Texas Station; ewe 2 years and over, \$1 cash, two pounds coffee, Meglasson Grocery; ewe 1 year and under 2, \$1 cash, \$2 merchandise at Leach Stores; ewe lamb under 1 year, 2 pounds coffee at E. C. McClelland grocery; pen, \$3 cash, \$2 cash; champion ram, ribbon, one gallon Maytag oil, Hyatt and Wood; champion ewe, ribbon, \$2 merchandise at Dean Drug.

**Goats**  
Buck 2 years and over, \$1 cash, 6 loaves bread, Osburn's Bakery; buck 1 year and under 2, \$1 cash, car wash, Carroll Motor; buck kid

under one year, \$1 cash, meal, Savoy cafe; doe 2 years and over, \$1 cash, haircut, X-Ray Barber shop; doe 1 year and under 2, \$1 cash, \$1 trade at Ruppert's Bakery; doe kid under 1 year, \$1 cash, 10 pounds sugar, K. H. Pittard; champion buck, ribbon, one suit cleaned and pressed, Powell's Cleaning plant; champion doe, ribbon, chicken dinner, Palace cafe; best buck and 4 does, \$5 merchandise, Rockwell Brothers.

**Hogs**  
Boar 1 year and under 2, \$1 cash, dinner, Cooper's cafe; boar pig under 1 year, \$1 cash, pair socks, Wende Dry Goods; sow 2 years and over, \$1 cash, one tonic, Cecil's Barber Shop; sow 1 year and under 2, \$1 cash; meal at Jake's cafe; sow pig under one year, \$1 cash; litter of pigs and sow, \$1 cash, finger wave at Nu-Way Beauty shop; champion sow, ribbon, tonic, Shirley's Barber Shop; champion boar, ribbon, quart oil, W. R. Huestis; fat barrow 175 to 250 pounds, \$1 cash; fat barrow 250 pounds, \$1 cash.

**Draft Horses**  
Stallion 4 years and over, \$1 cash, can polish, Exide Battery; stallion under 4 yrs., \$1, pair heels, New Shoe shop; mare 4 years and over, \$1 cash, pound coffee, O. R. Turner Grocery; mare under 4 years, \$1 cash, 24 pounds La France flour, Norvell-Miller; champion stallion, ribbon, \$1 merchandise, Altman Style Shop; champion mare, ribbon, one year subscription rural edition Cisco Daily Press; draft horse under 18 months, \$1 cash, quart ice cream, W. D. Elder.

**Mules**  
Mule 3 years and over, \$1 cash, meal, Edwards cafe; mules under 3 years, \$1 cash, one year subscription to Cisco Daily News; champion male, ribbon, work shirt, Miller-Lauderdale; pair mules 3 year and over, \$1 cash; pair mules under 3 years, \$1 cash; best pair mules any age, \$1 cash, 5 gallons gas, Nance Motor.

**Saddle Horse**  
Mare, any age, \$1 cash; pair heels, Abe's Shoe Shop; gelding, any age, \$1 cash, clean and block hat, Strother's Tailor Shop.

**IRON STRENGTHENED**  
**BIRMINGHAM, England**—The strength of cast iron is expected to be increased by from 50 to 150 per cent as the result of discoveries made here by the British Cast Iron Research association.

**BUSINESS GAINS**  
**TOLEDO**—Business is on the upgrade. University of Toledo figures show trade here in September the best since June, 1931.

Use Daily News want ads for results. Phone 80.

**PLAY DOMINOES**  
**VANCOUVER, B. C.**—Vancouver Grain Exchange members, when on the exchange, divide their attention between dominoes and grain. When the market is dull the market shows active, but when the market shows life, the operators abandon their games and start working.

**WAR HEROES IN FRIEZE**  
**KANSAS CITY, Mo.**—Patriotic organizations of Missouri and Kansas will participate in dedication of the Liberty Memorial frieze here Nov. 10. Five bronze plaques bearing likenesses of Allied leaders in the World War will be dedicated with the frieze.

**CLOCK GOES MODERN**  
**BOWLING GREEN, O.**—Jenitors in the Wood county courthouse are smiling because the one-ton, 41-year-old clock in the tower has been motorized and won't have to be cranked by hand.

**HOME WANTED: FIXED**  
**TOLEDO**—Mamie Bussicker, 51, wanted a place to keep warm for the winter, so she asked the judge for six months in the workhouse when she came up for trial on an intoxication charge. She appeared crestfallen when the judge said: "I'll fine you \$10."

**BOLT UPSETS LUNCH**  
**LINCOLN, England**—Lightning shattered the plate of F. Curtis, this city, as he sat at a lunch. He ate blew the radio out of the window and tore the electric light plugs from the wall.

**TOWN GUESTS "HOBBY"**  
**DELPHOS, O.**—The "hobby" of Dr. J. N. Sadler, dentist, has been destroyed by city council. The delphos have voted to abolish the office of fingerprint expert, which had been operated by Dr. Sadler as a hobby, saving Delphos \$20 a month.

**\$1,050 REFUSED**  
**LONDON**—Two hundred guineas (\$1,050) was offered for a pair of knickers and refused. A well-known antique dealer could not persuade the Tyngsboro walter to part with the 366-year-old helmet of a chamois leather.

**AMERICAN LEGION**  
John William Butts Post, No. 123, American Legion, meets every first and third Monday night of each month at the REX MOORE, Post Commander, W. C. McDANIEL, Post Adjutant, DOC CABANESS, Service Officer.

**ROTARY CLUB**  
The Rotary club meets every Thursday at Laguna Hotel Private Dining Room at 12:15. Visiting Rotarians always welcome.  
O. J. RUSSELL, President, J. E. SPENCER, Secretary

**LIONS CLUB**  
Lions club meets every Wednesday at Laguna Hotel Coffee Shop at 12:15.  
E. L. SMITH, President, JOE C. BURNAM, Secretary.

**A Three Days' Cough Is Your Danger Signal**  
No matter how many medicines you have tried for your cough, chest cold or bronchial irritation, you can get relief now with Creomulsion. Serious trouble may be brewing and you cannot afford to take a chance with anything less than Creomulsion, which goes right to the seat of the trouble to aid nature to soothe and heal the inflamed membranes as the germ-laden phlegm is loosened and expelled. Even if other remedies have failed, don't be discouraged, your druggist is authorized to guarantee Creomulsion and to refund your money if you are not satisfied with results from the very first bottle. Get Creomulsion right now. (Adv.)

**Announcements**  
**AMERICAN LEGION**  
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**Put on HANES... and put off WINTER!**

You can turn a cold shoulder on Winter... or give it a warm welcome in HANES! Get hold of a suit and feel inside—feel the comfort in those downy, close-knit ribs. Imagine that velvet softness hugging your chest and snugging your legs when the snowflakes fall as big as dishcloths and the wind cuts like a knife. Mister, you'll want the Heavyweight Champion for your body-guard! You'll have plenty of play in HANES Underwear. And we don't mean squeeze-play! These union-suits give you double measure—your true trunk-length and chest-size too. You can bend and reach as much as you want, and HANES will never hinder! Buttons, buttonholes, cuffs, and seams are so sturdily stitched they're wear-conditioned! See your HANES Dealer today. P. H. Hanes Knitting Co., Winston-Salem, N.C.

**THE ANTI-FREEZE UNDERWEAR FOR MEN AND BOYS**

**Rooms \$2 to \$3**  
None Higher!  
**Pride of SERVICE**  
Although Hilton service is as modern as a radio beacon, no craftsmen in America work more earnestly than do those who strive to make your stay here enjoyable.  
DALLAS ABILENE EL PASO PLAINVIEW LUSBOCK

**Early American Southwestern**

**Hilton HOTELS**

**WELCOME STOCK SHOW VISITORS**

We welcome you to the stock show Friday and Saturday, also we want you to see the large assortment of heaters and the Famous Wetter line of cook stoves and ranges. One of the best bakers on the market.

Use either wood or coal, cooking top 22" x 25"; oven 11" x 14" ..... \$14.90  
**COLLINS HARDWARE**

## WELCOME STOCKMEN AND VISITORS

EASTLAND COUNTY STOCK SHOW  
Friday and Saturday

ATTEND OUR OPEN HOUSE SALE THESE TWO DAYS

# PENNEY'S

J. C. PENNEY COMPANY, Inc.

THERE IS NO SUBSTITUTE FOR PAID CIRCULATION

## WELCOME STOCK SHOW VISITORS

The life of any washer is in the gearing. The world's foremost maker of automobile gears, builds the NORGE Washer. Important parts of every automobile produced in America today are made by the makers of NORGE Washers.

Back of the New NORGE Washer, also, is the experience in building one of the most sensational achievements in the home appliance field... the famous NORGE Kollator Refrigerator!

## Before You Buy Any Washer

See the 6 Great Features of the "Autobuilt" NORGE!

Because of many exclusive features, the NORGE washes your clothes whiter, faster and easier... and saves you money throughout its life!  
Only the NORGE is "Autobuilt"—made by NORGE—a division of Borg-Warner Corporation, the company which builds the transmission gearing for many of America's finest automobiles.

Only the NORGE offers you the "Quietor" mechanism... adjusting devices which absorb normal wear at the 10 points where ordinary washers become noisy.  
These wonderful improvements make the NORGE the most economical washer. Don't fail to see its 6 great features before you buy any washer. Ask about the NORGE Budget Plan.

- Exclusive "Quietor" Mechanism
- Exclusive "Feather-Base" Agitator
- Newest Type Super-Safe Wringer
- BETTER BLEACHING
- Exclusive "Steam-Sealed" Cover
- Washes cleaner and faster
- NO OILING FOR 5 YEARS

NOW NORGE WASHERS AS LOW AS \$59.50  
**LEE & COMPANY**  
501 Avenue D

## WELCOME STOCKMEN AND VISITORS TO CISCO

Friday and Saturday

**COLD WEATHER IS HERE!**  
I must send the rest of our last year's winter clothes to the cleaners. It will freshen the appearance and save us money at the same time.

It Is Better When Don't at **TULLOS CLEANERS** CISCO  
PHONE 216

## WELCOME TO CISCO

STOCKMEN AND VISITORS  
Friday and Saturday This Week

Make Our Store Your Headquarters While in Cisco!

Maintaining a Complete Drug Store

TRY US FIRST  
**MOORE DRUG COMPANY**  
NYAL SERVICE DRUG STORE  
SERVICE & QUALITY Phone 99

## WELCOME STOCK SHOW VISITORS

We welcome you to the stock show Friday and Saturday, also we want you to see the large assortment of heaters and the Famous Wetter line of cook stoves and ranges. One of the best bakers on the market.

Use either wood or coal, cooking top 22" x 25"; oven 11" x 14" ..... \$14.90  
**COLLINS HARDWARE**

## WELCOME STOCKMEN AND VISITORS TO CISCO—

Eastland County Stock Show  
Friday and Saturday  
**DEAN DRUG CO.**  
Phone 33

# The Original Rexall 1c SALE!

## 2 MORE DAYS

Friday and Saturday

TWO FOR ONE PLUS ONE CENT BUY—SAVE ON THIS SALE

# DEAN DRUG CO.

Phone 33

NEW MANAGERS FEATURE  
**TERRY BATH TOWELS**  
 Large size Terry Towels. Gay colored borders. Stock up now at this low price . . . . .  
**9c**  
 MEET PENNEY'S NEW MANAGER

NEW MANAGERS FEATURE  
**NET PANELS**  
 2 1-6 yards long. Extra wide. Fringed in Ecu color only. Made to sell for More—  
**19c**  
 Penney's price . . . . .  
 EACH  
 MEET PENNEY'S NEW MANAGER

NEW MANAGERS FEATURE  
 PENNEY'S FAMOUS  
**NATION-WIDE SHEETS**  
 Size 81 x 99 tested quality sheets. A value worth shouting about . . . . .  
**88c**  
 MEET PENNEY'S NEW MANAGER

NEW MANAGERS FEATURE  
**PRINTED SILK CREPES**  
 New fall patterns in florals, checks and plaids, pure dye. 39 in. wide . . . . .  
**69c**  
 YARD  
 MEET PENNEY'S NEW MANAGER

NEW MANAGERS FEATURE  
**BED SPREADS**  
 An assortment of rayon and cotton spreads, full size assorted colors, a real buy at . . . . . 9:00 A. M.  
**\$1.00**  
 EACH  
 MEET PENNEY'S NEW MANAGER

NEW MANAGERS FEATURE  
 PART WOOL  
**BLANKETS**  
 The biggest blanket value in Cisco—70 x 80 part wool plaids  
**\$1.98**  
 MEET PENNEY'S NEW MANAGER

NEW MANAGERS FEATURE  
**LADIES SLIPS**  
 Rayon taffeta, lace trimmed, V-top, 47 inches long, colors flesh and tea rose  
**49c**  
 Buy now . . . . .  
 MEET PENNEY'S NEW MANAGER

NEW MANAGERS FEATURE  
**MEN'S UNION SUITS**  
 Fine ribbed cotton, lightly fleeced, ribbed cuffs and anklets. Good buttons, well made. Penneys low price . . . . .  
**79c**  
 PAIR  
 MEET PENNEY'S NEW MANAGER

# OPEN HOUSE

TO MEET PENNEY'S NEW MANAGER

With a store full of Bargains—Weeks have been spent in planning this Event. An Opportunity worth taking advantage of. Values are here in abundance, Profits have been forgotten—use good judgment—by all means attend this EVENT EVERY DAY FOR VALUES NOT FOUND ELSEWHERE!

Quality, Value, Style, Service  
 DOORS OPEN PROMPTLY AT 9 A. M. FRIDAY, NOVEMBER 1



**MEN!**  
 Here Is Value And Style In

## SUITS

You'll have money in your pocket and extra dividends in satisfaction, styles, fabrics and price that will more than suit you.

**\$15.75**

EXTRA PANTS

**\$4**

SKETCHED — Sport model with inverted pleat and half belt.

ONLY 6  
**MEN'S SUITS \$10**  
 IS YOUR SIZE HERE?  
 36, 37, 40, 42

**HURRY!**  
 9 A. M. SHARP



Special Purchase:

## 150 DRESSES

IT DOESN'T SEEM POSSIBLE  
 REGROUPED AND REPRICED

A grand assortment of new fall dresses in newest fall shades, styled right and priced right.

GROUP No. 1

**\$3.00**

GROUP No. 2

**\$1.98**

NEW MANAGERS FEATURE  
**BLANKETS**  
 A double blanket, size 70 x 80 in beautiful plaids. Colors are rose, blue, green and orchid . . . . .  
**\$1.39**  
 BUY NOW  
 PAIR  
 MEET PENNEY'S NEW MANAGER

NEW MANAGERS FEATURE  
**DRESSES**  
 Special Lot of Ladies Dresses, Repriced. Colors and sizes are broken, some are slightly soiled, but a real value at . . . . .  
**\$1.50**  
 MEET PENNEY'S NEW MANAGER

NEW MANAGERS FEATURE  
**MEN'S DRESS PANTS**  
 Men's and young men's models, newest styles and fabrics and priced right . . . . .  
**\$2.98**  
 MEET PENNEY'S NEW MANAGER

NEW MANAGERS FEATURE  
 CLOSING OUT  
**MEN'S SHIRTS and SHORTS**  
 Fancy patterns in shorts. Swiss ribbed shirts, broken sizes . . . . .  
**17c**  
 EACH  
 MEET PENNEY'S NEW MANAGER

NEW MANAGERS FEATURE  
**RONDO PRINTS**  
 New fall patterns. Prints and plain colors. Vat dyed, 36 inches wide . . . . .  
**19c**  
 EACH  
 MEET PENNEY'S NEW MANAGER

NEW MANAGERS FEATURE  
**TERRY BATH TOWELS**  
 Extra large size double thread Cannon made. Get in on this value . . . . .  
**14c**  
 MEET PENNEY'S NEW MANAGER

NEW MANAGERS FEATURE  
 MEN'S  
**DRESS SHIRTS**  
 Top Flight quality—Genuine Broadcloth in fancy and plain colors. Guaranteed not to fade Sizes 14 to 17 . . . . .  
**98c**  
 MEET PENNEY'S NEW MANAGER

NEW MANAGER'S FEATURE  
**MEN'S FELT HATS**  
 A genuine fur felt hat. Colors are oxford, navy, steel grey and brown. A great saving at this low price . . . . .  
**\$1.98**  
 MEET PENNEY'S NEW MANAGER

NEW MANAGER'S FEATURE  
 9 A. M. FRIDAY  
 500 YARDS **Silk Crepe**  
 Beautiful new printed Silk Crepes. A special purchase enables us to offer this value at . . . . .  
**47c**

**At 10, 2 and 4**  
 CHECK THESE HOURLY FEATURES!

FEATURED FOR 10 A. M. FRIDAY  
 1000  
**FLOUR SACKS**  
 Washed, Bleached, Size 42x37  
 Hurry  
**7c each**  
 WHILE THEY LAST

FEATURED FOR 2 P. M. FRIDAY  
 ONLY 100  
**SHEETS**  
 Unbleached, unhemmed, 2 1-2 yards long. Act quickly  
**45c each**  
 WHILE THEY LAST

FEATURED FOR 4 P. M. FRIDAY  
 ONLY 50  
**BLANKETS**  
 Size 70x80 cotton blanket—colorful plaids. Get in on this Value  
**55c pr.**  
 WHILE THEY LAST

FEATURED FOR 10 A. M. SATURDAY  
**MEN'S BLUE SHIRTS**  
 Coat Style—Good Quality—well made—A real value at  
**33c**  
 WHILE THEY LAST

FEATURED FOR 2 P. M. SATURDAY  
**MUSLIN**  
 Fine Grade Unbleached Muslin, 36 inches wide  
**6c yd.**  
 WHILE THEY LAST

FEATURED FOR 4 P. M. SATURDAY  
**REMNANTS**  
 Silks, Cottons, Prints And Plaids  
**1-2 PRICE**  
 WHILE THEY LAST

**BUY NOW AND SAVE AT**  
**PENNEY'S**  
 J. C. PENNEY COMPANY, Incorporated

**"The Busiest Store in Cisco"**

THURSDAY  
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 MONTREAL  
 with its almost  
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 No. 3 . . . . .  
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 No. 6 . . . . .  
 No. 2 . . . . .  
 No. 4 . . . . .  
 No. 35 . . . . .  
 No. 36 . . . . .  
 Mayor . . . . .  
 City Attorney  
 Chief of Polic  
 Fire Chief . . . . .  
 City Commis  
 H. C. Her  
 City Secretar  
 Street Superi  
 EAST  
 Judge of 91st  
 dge of 88th  
 County . . . . .  
 District Atto  
 District Clerk  
 Sheriff . . . . .  
 Deputy Sheri  
 County Clerk  
 County Treas  
 Tax Collector  
 County Audit  
 Members of C  
 Cisco Pre  
 Rising St  
 Ranger - East  
 Gorman - Car

### Canada Urged To Tap Gold Deposits

MONTREAL, Oct. 31 — Canada, with its almost limitless undeveloped gold and other mineral deposits, is in a strategic position to lead the world out of the depression, Robert Hunter, Santa Barbara, Calif., economist and sociologist here, interviewed during a visit here, declared the Dominion could gain a standard of prosperity as

yet undreamed of—provided that no unforeseen government obstacles are imposed. The problem, he said, was to get these resources, especially gold, out of the ground, and the Canadian government should offer every inducement to foreign capital to come into the country. "If you can get \$100,000,000 a year of outside money to be spent in this country for exploration purposes, and another \$100,000,000 to be used in development of the deposits discovered, you would solve the unemployment problem in this coun-

try in no time," he asserted. "And you would have 10 to 15 years in which to repay the investment, which would have cost you nothing in the meantime." **Rare Stamp's Price Is Set at \$50,000** LONDON, Oct. 31 — A square-inch scrap of paper will be offered for sale here Oct. 30 at a price of not less than \$50,000. This is the value put upon a one-cent magenta British Guiana stamp of 1856 by its owner, Mrs. Pascal Costa Seala, wife of the late M. M. Costa, who during his life-time possessed one of the most valuable stamp collections in the world. The stamp is roughly composed of ordinary printer's type and is the only one of its kind known to be in existence at present. It was printed in a newspaper office in Georgetown, Demerara, as a makeshift until the next steamer from London could bring fresh supplies. In 1876, 14-year-old schoolboy found this stamp hidden away in an attic amongst a bundle of old, forgotten letters. Liking its color, he decided to add it to his collection. Later he sold it to a stamp collector for six shillings (\$1.50). Some years afterward this collector sold his entire collection for \$625 to Thomas Ridpath, of Liverpool. From that day on the lone British Guiana stamp soared in value. Count Philippe von Ferrari, once renowned collector, bought it for \$775 in 1922 when the Ferrari collection was disposed of. The sale on Oct. 30 will see Harmer, Rooke & Co. of Arrindel street, London, offering the tiny magenta scrap for \$50,000.

### ATLANTA GIRL BECOMES GOLF MARVEL AT 15

By HYMAN J. ARONSTAM United Press Staff Correspondent ATLANTA, Ga., Oct. 31 — Affair-haired, bright-eyed youngster played hockey from school long enough to step out on the links of the East Lake Country club and romp through the Georgia Women's Golf Tournament to win for the second time. She is 15-year-old Dorothy Kirby, of Atlanta, who by virtue of her amazing 74 in the final round, has earned a place in the ranks of the greatest women shotmakers. Displaying the temperament and skill of a great champion, young Dorothy swept through her round and more experienced opposition with mechanical precision. Starting with an 86 in the qualifying round to even medal honors the Atlanta schoolgirl speeded up her tempo to a beat on each succeeding day, until she turned in her record-shattering card in the final round. **Meets Severe Test** In the finals she was matched against Mrs. Guy Butler, holder of the Atlanta women's crown and runner-up in the state women's last year. Previously they had met in a local tournament, and Miss Kirby won, but only after the match had gone to the 19th hole. Mrs. Butler was given only an outside chance in their return bout. Miss Kirby had been playing a consistently brilliant game, vanquishing her rivals by lopsided scores but experts were expecting her to crack under the pressure. However, shortly after they teed off, little Dorothy dispelled any doubts anxiously turning out to witness the match might have had. Mrs. Butler played valiantly, but at the turn she was hopelessly outdistanced. Miss Kirby ended the bout at the 11th hole, eight up on Mrs. Butler, and then played out the bye holes. The young schoolgirl was out in 36, even men's par, shooting two birdies and going one over par figures on two holes. Rounding the turn, she stayed abreast of par through the 16th but dropped a stroke apiece on the last two holes for a card of 74. **Mark Set For Course** Thus, young Dorothy set a new mark for the No. 2 course, and equalled the card turned in by Miss Joyce Wethered over the No. 1 course in an exhibition match this summer. Miss Kirby's game was well-balanced in all its departments. She was getting great length on her drives, approaching with deadly marksmanship, and had her putting touch down to a fine degree. In her record round, she didn't have a single three-putt hole. This marked the second time Miss Kirby has won the Georgia title. She scored her first triumph two years ago, when she had hardly entered her teens. Instead of defending her crown last year Miss Kirby entered the Southern tourney at Louisville, and went to the semi-final round. She has been a pupil of Howard Beckett, Atlanta pro, since she was 11, and he has been largely responsible for bringing her to the stage she reached in the final round against Mrs. Butler. Even Beckett was amazed by her performance.

### More From County Are Listed in CCC

EASTLAND, Oct. 31 — Second of a group of Civilian Conservation Corps enrollees from Eastland county to report at Dublin last week were announced Tuesday by Mrs. Jewell Reeves, case worker in charge. The enrollees: Tom Blair, Ranger. Oscar Burton, Ranger. W. J. Clark, Rising Star. Earl Doggett, Cisco. Nannon N. Evans, Rising Star. Earl Hoover, Ranger. John Hugues, Eastland. Elvin R. Ingram, Ranger. Leamon Kile, Cisco. Floyd J. Kirby, Olden. Otis Murphy, Eastland. Edmond Nelms Cisco, Route 1. C. E. Nichols, Ranger. Bill Preece, Ranger. John N. Preece, Ranger. Sylvester Roland, Cisco, Route 2. Jessie Lisenbee Simmons, Cisco, Route 1. E. S. Steele, Eastland. Dorna E. Turner, Eastland. J. R. Tyler, Rising Star. Samuel Whatley, Cisco. J. T. Wheat, Eastland. W. L. Wilson, Eastland, Route 3. Otis Weidon Edwards, Cisco, Route 4.

aggregate permits from these cities were 163.3 per cent greater than for the like period last year. Cities in which permits for September and the entire third quarter exceeded those of the comparable period a year ago were: Abilene, Austin, Beaumont, Big Spring, Cleburne, Dallas, Del Rio, Ft. Worth, Houston, Laredo, McAllen, Palestine, aPris, Port Arthur, San Angelo, and San Antonio.

**FAKE RELICS APPEAR** MONTREAL — The antique market here is suffering from an over-supply of ancient Indian weapons. Antique dealers report that ingeniously faked tomahawks are being offered for sale as originals has made its appearance in the

**SEXTET BECOMES QUARTET** PITTSFIELD, Mass. — The sextet that was to sing at a Daughter of American Revolution meeting made an appearance as a quartet. Mrs. Robert A. Amsage and Miss Caroline Higgins received broken arms just before the meeting.

### MAIL SCHEDULES

Closing schedules for all mail dispatched from Cisco, Texas, Post Office. Rising Star, Pioneer, Cross Plains, and Nimrod . . . 5:30 a. m. East bound T. & P. Sunshine, Train No. 2 . . . 10:35 a. m. North bound M. K. & T. Ry., Train No. 27 . . . 10:35 a. m. West bound T. & P., Train No. 3 . . . 11:55 a. m. East bound T. & P., Train No. 4 . . . 3:45 p. m. K. & T. Southbound, Train No. 36 . . . 3:45 p. m. Westbound T. & P., Train No. 1, (Abilene Only) . . . 4:30 p. m. Breckenridge, first class mail only . . . 5:00 p. m. T. & P. East & West bound, Train Nos. 6 and 7 . . . 8:45 p. m. Breckenridge, Woodson, Crystal Falls, Parks, Breckenridge . . . 8:45 p. m. Moran and Albany . . . 8:45 p. m. Forsan and Scranton supplied by rural routes 7:00 a. m. All mail deposited in letter box in front of post office building during night is collected at 5 a. m. each day except Sunday, when collection is made at 6 a. m. Collections are also made from this box four times daily except Sunday. LUTHER H. MCCREA Postmaster

### TRAIN SCHEDULES TEXAS AND PACIFIC

Westbound: No. 7 . . . Leave Cisco 1:55 a. m., El Paso No. 3 . . . Leave Cisco 12:20 p. m., Big Spring No. 1 . . . Leave Cisco 4:55 p. m., El Paso Eastbound: No. 6 . . . Leave Cisco 4:13 a. m., Dallas No. 2 . . . Leave Cisco 10:55 a. m., Dallas No. 4 . . . Leave Cisco 4:25 p. m., Dallas MISSOURI, KANSAS & TEXAS Northbound: No. 35 . . . Leave Cisco 11:15 a. m., Stamford Southbound: No. 36 . . . Leave Cisco 4:25 p. m., Waco

### CISCO CITY OFFICIALS

Mayor . . . J. T. Berry City Attorney . . . R. E. Grantham Chief of Police . . . M. L. Perdue Fire Chief . . . J. J. Collins City Commissioners — W. J. Foxworth, H. A. Bible, H. C. Henderson, W. R. Winston, J. R. Burnett. City Secretary . . . J. B. Cate Street Superintendent . . . Joe Clements

### EASTLAND COUNTY OFFICIALS

Judge of 91st District Court . . . Geo. L. Davenport Judge of 88th District Court . . . B. W. Patterson County Clerk . . . Clyde L. Garrett District Attorney . . . Grady Owen District Clerk . . . P. L. Crossley Sheriff . . . Virge Foster Deputy Sheriff . . . Steel Hill County Clerk . . . Turner Collie County Treasurer . . . John White Tax Collector and Assessor . . . Tom Haley County Auditor . . . John Parker

Members of Commissioners Court Are: Cisco Precinct . . . Arch Bint Rising Star Precinct . . . R. O. Jacobs Ranger - Eastland Precinct . . . Henry Davenport Gorman - Carbon Precinct . . . Nute Crawley

**COLLEGE EXPANDS** PULLMAN, Wash. — Extensive additions to Washington State college campus designed to care for a record enrollment, greeted returning students this year. Ready for the first time were a \$175,000 dormitory, to house 135 men; a \$165,000 chemistry building; a \$145,000 power plant addition.

**TAVERN SOLD FOR \$1** UPPER SANDUSKY, O. — Garrett's Tavern, historical landmark here, once visited by the noted English author, Charles Dickens, in his American travels has been purchased by the Wyandot National Museum for \$1.

Use only one level teaspoonful to a cup of flour for most recipes. Efficient and Economical **KC** BAKING POWDER Same price today as 45 years ago 25 cents for 25c Manufactured by Baking Powder Specialists who make nothing but Baking Powder. MILLIONS OF POUNDS HAVE BEEN USED BY OUR GOVERNMENT.

**Building Permits Up Over Last Year** AUSTIN, Oct. 31—Building permits in Texas during September rose sharply above the like month last year, but were substantially below those of the previous month, according to the University of Texas bureau of business research. Reports to the bureau from chambers of commerce in nearly forty representative Texas cities showed an increase in permits of 82.6 per cent over the corresponding month last year but a decline of 31.5 per cent from August. For the third quarter of 1935,

the young schoolgirl was out in 36, even men's par, shooting two birdies and going one over par figures on two holes. Rounding the turn, she stayed abreast of par through the 16th but dropped a stroke apiece on the last two holes for a card of 74. Thus, young Dorothy set a new mark for the No. 2 course, and equalled the card turned in by Miss Joyce Wethered over the No. 1 course in an exhibition match this summer. Miss Kirby's game was well-balanced in all its departments. She was getting great length on her drives, approaching with deadly marksmanship, and had her putting touch down to a fine degree. In her record round, she didn't have a single three-putt hole. This marked the second time Miss Kirby has won the Georgia title. She scored her first triumph two years ago, when she had hardly entered her teens. Instead of defending her crown last year Miss Kirby entered the Southern tourney at Louisville, and went to the semi-final round. She has been a pupil of Howard Beckett, Atlanta pro, since she was 11, and he has been largely responsible for bringing her to the stage she reached in the final round against Mrs. Butler. Even Beckett was amazed by her performance.

**PLANS WINE FETE** COLOGNE, Germany — Although most of Germany's wine comes from the Rhineland, the whole nation will celebrate the new grape harvest this fall. Orders for new wine are now pouring in here, and Berlin has just ordered 62,500 gallons so that it too can join the fete.

Patronize Our Advertisers

666 Checks COLDS and FEVER Liquid-Tablets first day HEADACHES Salve-Nose Drops in 30 minutes

ON YOUR NEXT TRIP

Choose GREYHOUND for unequalled dependability, comfort, convenience and genuine travel enjoyment. . . Comfortable buses. . . Convenient schedules. . . Exceedingly low fares. GREYHOUND TERMINAL LAGUNA HOTEL Phone 885 SOUTHWESTERN GREYHOUND

### WHICH PRIZE WILL YOU WIN?

- 1st. . . . . 1935 Master 6 Chevrolet Sedan
  - 2nd. . . . . 1935 Ford V-8 De Luxe Coupe
  - 3rd. . . . . \$164.50 R. C. A. Victor Radio
  - 4th. . . . . \$132.50 Seven Piece Bedroom Suite
  - 5th. . . . . \$100.00 Diamond Ring
  - 6th. . . . . Scholarship at Randolph College
  - 7th. . . . . Scholarship at Randolph College
  - 8th Choice of \$60 Elgin, Gruen or Bulova Wrist Watch
  - 9th \$50 pass to Palace Theater, Admit two, 365 days
  - 10th Cash Commission Checks for all active entrants
- Join the Opportunity Club Today and Get Your Share

### MY ENTRY BLANK

CISCO DAILY NEWS AND AMERICAN OPPORTUNITY CLUB Opportunity Club Manager DATE . . . . . Cisco Daily News and American Please Enter As a Member of the Opportunity Club NAME . . . . . ADDRESS . . . . . CITY . . . . . PHONE . . . . . 5,000 Entry Credits will be issued to the above named person as a Candidate in the Opportunity Club. NOTE: Only One Entry Blank Will be Credited to a Club Member

SATURDAY, NOV. 2

# A NEW CHEVROLET

The only complete low-priced car



Safe beyond all previous standards of safety

WILL BE ON DISPLAY AT ALL CHEVROLET DEALERS

### YOUR NEXT JOB WORK

Whether on Plain News Print Paper or the Highest Quality Bond Paper can have an Artistic Finish if you let US do it.

LOW PRICES WITH GUARANTEE

CISCO DAILY NEWS Job Department

### RETAIL SALES IN SEPTEMBER ARE GREATER

AUSTIN, Oct. 31—Retail sales in Texas during September compared favorably with the previous month, and also with September last year, according to the University of Texas bureau of business research.

Reports from 88 representatives of Texas establishments showed average dollar sales 3.7 per cent above those of September a year ago and 46.3 per cent over the previous month. The usual seasonal increase from August to September is 35.8 per cent.

Aggregate dollar sales for the first nine months were 4.8 per cent greater than for the corresponding period last year. The increase in sales over September and the year to date was above the average for the state in the following cities: Austin, Beaumont, Dallas, and San Antonio.

Of the different types of stores, the best relative showing was made by women's specialty shops, followed in order by large department stores, men's clothing stores, small department stores, and dry goods and apparel stores.

The ratio of credit sales to total sales was 4.2 per cent above a year ago, and the ratio of collections to outstanding accounts was about 1 per cent better than last year.

Patronize Our Advertisers

### Boyce House Tells of Wild, Money-Mad Days of Oil Belt in His Recent Book

Trips across the street in the famous sled, shown here, by citizens and visiting oil men in Ranger during the boom days—at so much a trip, cash in advance—are included in the incidents portrayed by Boyce House, former editor of the Ranger Times, Eastland Telegram, and Cisco Daily News, in his book, "Were You In Ranger," which has just appeared.

The book deals with the wild, roaring, money-mad days in the Oil Belt, especially Ranger, following discovery of oil in the McCleskey well.

Cisco, DeLeon, Dublin, Leetay, Merriman, Eastland, Desdemona, and Breckenridge, all have their places in the most readable book dealing with the boom that has yet been written.

Nitro Explosion Here

Speaking of nitroglycerin used in shooting the oil wells, House says: "As deadly but not as annihilating was the nitroglycerin in process of manufacture. A factory near Cisco blew up, killing two men. Fragments of flesh and bits of timber were found near Lake Bernie. He spins many yarns of incidents that actually happened to the well shooters, as well as to others in the Oil Belt in those hectic days.

House tells the following about the famous railroad race to Breckenridge:

R. Q. Lee, who formerly ran a country store in the village of Cadizo and was destined to die as a member of Congress, was the man who took the lead in giving his home town of Cisco a railroad into

Breckenridge. "In March, 1920, all three of the racing lines, from Cisco, Eastland, and Ranger, were laying rails in Stephens county, each striving to be the first into Breckenridge, while the Wichita Falls and Southern from Newcastle, approaching Breckenridge from the north, was the fourth contender. The isolated city, like a princess imprisoned in a tower, watched the gallant suitors dashing to her rescue.

Staking Out Towns

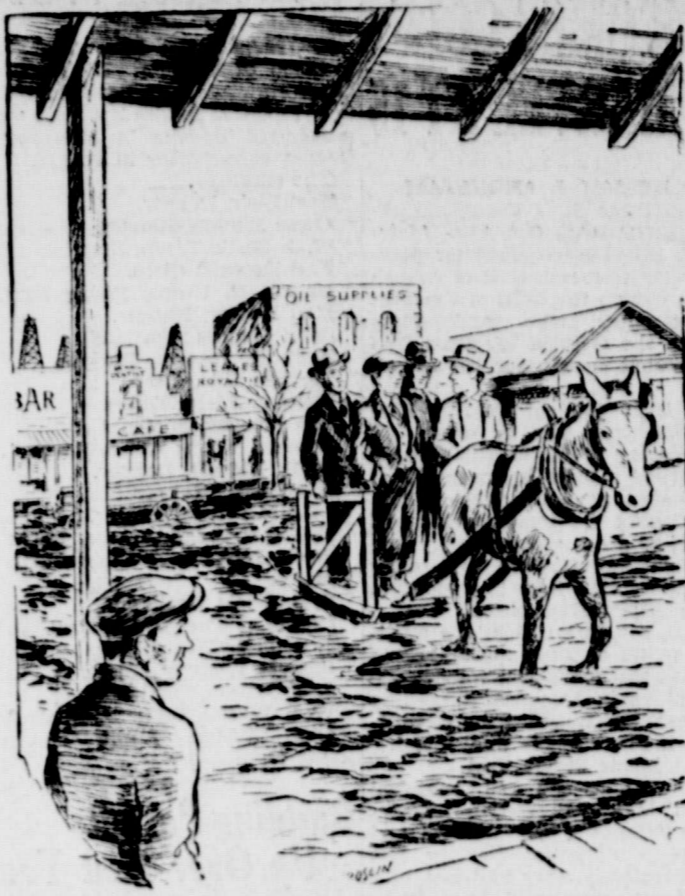
Added thrills were given to the spectacle as townsites were thrown open ahead of the rails. Bare spaces were staked out, eight or ten miles apart, given the name of some man associated with the railroad project and, after a fanfare of advertising, the sale was held on a given day.

The greatest of all was the opening day of the Jakehamon town-lot sale. Involved in the launch was the ambitious design of a city of 16,000 inhabitants to move overnight—in other words, the practical wiping out of world-famed Desdemona."

Many and varied are the tales which the Fort Worth newspaperman tells in his new book. They are all written in the style familiar to people of this area, which has made House's name familiar to Texas readers.

Let us figure your next job of printing. Our job printing department is equipped to serve your needs—Phone 20.

### The Famous Street Sled of Ranger



### VALUE OF CCC WORKS SHOWN NEAR LUFKIN

LUFKIN, Oct. 31—Value of CCC work in the woods and parks, and economical value of the allotment checks of CCC enrollees fade in some East Texas communities before the recreational facilities in isolated communities.

All CCC personnel, whether army officers in charge of the camps or forest, or park, or soil conservation service officials in charge of work projects, are instructed to cooperate in every way with local people.

Most welcome form of such cooperation in many small towns are the stunt nights, boxing and wrestling matches, free picture shows, dances, and other recreational activities of the camps. No charge is made for any CCC activities except dances, when sufficient money to pay for the music is collected.

With the opening of the autumn county fair season virtually every one of the 25 CCC camps in the Lufkin district has taken an active part in the fairs of their counties, furnishing trucks for the parades, displays for the exhibit halls, fascinated and spendthrift spectators for the midway attractions. At the opening of the Angelina

County fair at Lufkin the army furnished a car, two trucks, and two ambulances for the parade from the district headquarters motor pool; Texas forest service furnished three realistically decorated trucks; and the U. S. Forest service, which has a headquarters but no camp near Lufkin, sent in two trucks from outlying camps.

Popular in local circles are the "showboats" of the colored camps at Lufkin, Nacogdoches, San Augustine, Oakhurst and Zavalla, whose quartets, hoofers, and instrumentalists appear at churches, luncheon clubs, and the like, as well as drawing crowds at their weekly stunt nights.

A group of white enrollees at the Madisonville camp has organized an entertainment program which is exhibited without charge at the schoolhouses in the vicinity, at churches and before organizations which invite them. The group receives more invitations than it can respond to.

L. A. Harrison, Jr. and Charles Shepard of Olney are spending the weekend with relatives in Cisco.

PATRONIZE OUR ADVERTISERS

### DRAIN AND REFILL

Let us wash, polish and wax your car.

You will need your crankcase drained and refilled with the proper oil for your car.

Don't forget that winter is coming on. You will need to have a thorough lubrication job for the entire car—proper oils that will lubricate during any kind of weather that might be expected. Remember that friction means ruin for machinery.

### TEXAS SERVICE STATION

Avenue E and 8th A. V. CLARK Phone 142

### UNDER NEW MANAGEMENT

### T. P. COAL & OIL SERVICE STATION

at 9th and Main

J. H. Anderson and H. A. Harpham

LET US PREPARE YOUR CAR FOR WINTER DRIVING

CERTIFIED LUBRICATION

Aero Motor Oil, Wax Free

Bronze Gasoline, High Octane Rating

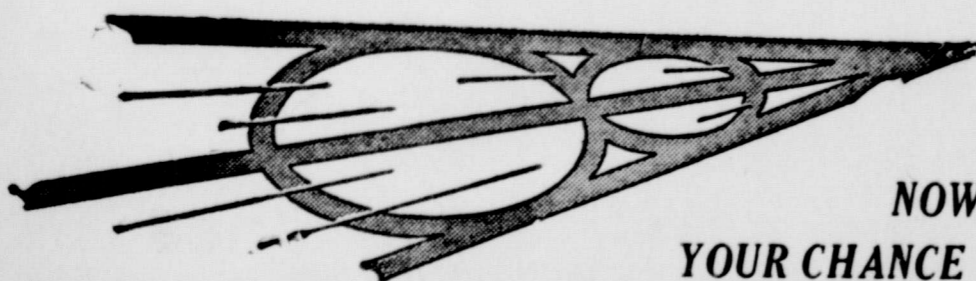
HOME PRODUCT BL HOME PEOPLE

### DRASTIC REDUCTIONS

ON ALL

### Used Cars

MAKING WAY FOR THE 1936 FORD



NOW IS YOUR CHANCE TO

Buy a USED CAR at a PRICE you've ALWAYS wanted.

See our Stock — Compare our Prices

### Nance Motor Co.



Phone 244-246

S. H. NANCE, Mgr.

Cisco



Cats

### SEE WELL IN THE DARK...

CHILDREN CAN'T . . . help your child avoid eyestrain by giving him plenty of light

Long years of night-prowling have enabled the cat to see in semi-darkness. But the eyes of a growing child are still built to see best outdoors in broad daylight.

If your child isn't getting the very best light indoors for reading and homework, he is in danger of serious eyestrain, fatigue and loss of valuable nervous energy.

Yet the cost to maintain comfortable, healthy seeing conditions for you and your children is so little—

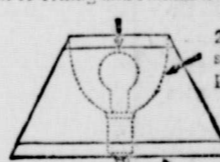
Preservation of good eyesight is one of the finest investments you can make in human happiness.

Do something about it now—don't wait until your eyes and your children's eyes are seriously damaged—perhaps beyond repair.

Call our lighting service department—we freely offer the services of specialists to check the seeing conditions in your home, at no cost or obligation.

### Amazing NEW LAMP HELPS PREVENT EYESTRAIN

1. Wide opening at the top of the shade throws light to ceiling and eliminates shadows.



2. Glass bowl softens light, prevents glare.

3. Wide shade gives ample light over your work. Shade lining is white to reflect all the light.



4. Lamp high enough to light a large desk or work table.

5. Look for tag of approval.

### HOW DO YOU STUDY?



### THIS WAY OR THIS WAY?

Many boys and girls have injured their eyes because parents failed to provide proper light for studying. Don't let this happen to you! Ask your parents to get you one of the new scientifically designed study lamps. It throws light on all your work!

Do you know that your increased use of Electric Service is billed on a surprisingly low rate schedule . . . and adds only a small amount to your total bill?

### West Texas Utilities Company

# FOOTBALL!

## Loboes, Beat the Mavericks

### At Chesley Field, This Friday

#### November 1st, 3:30 O'Clock

### 1935-FOOTBALL SCHEDULE-1935

- Nov. 1 - Eastland at Cisco, (C).
- Nov. 11 - Ranger at Cisco, (C).
- Nov. 18 - Childress at Cisco, (D).
- Nov. 28 - Thanksgiving, Abilene at Abilene, (C).

C., Conference; D., Day; N., Night

#### GAMES PLAYED TO DATE

- Cisco 25, Electra 14
- Cisco 0, San Angelo 44
- Cisco 0, Sweetwater 27
- Cisco 0, Brownwood 13
- Cisco 7, Big Spring 19
- Cisco 7, Breckenridge 21



### THE LOBO SQUAD

- |                  |                |
|------------------|----------------|
| Vernon Steyer    | Roy Burnam     |
| Cecil Edwards    | Gerald Merrett |
| Bill Donohoe     | Pete Barnes    |
| Vernon Shirley   | Rueben Wende   |
| Walter Preston   | Royce Rainbolt |
| Ural Holder      | Paul Ivie      |
| Ray Morris       | Popeye Beasley |
| Bobby Anderson   | Dick Stansbury |
| Robert Cone      | Fred Rylee     |
| James Johnston   | Jack McCanlies |
| John Pierce      | Buel Woods     |
| J. B. Pilcher    | Lane Page      |
| Lander Cleveland | Howell Sledge  |
| Tom Jones        | Horace Cameron |
| Burl Wagley      | Marshall Ivie  |
| Fred Thames      | Billy Burnam   |
| Clifford Smith   | Bob Bacon      |

#### FIRST NATIONAL BANK

WALDO HARRIS, SERVICE STATION  
MAGNOLIA PRODUCTS

CARROLL MOTOR CO. CHRYSLER-PLYMOUTH

COCA COLA BOTTLING COMPANY

LAGUNA CIGAR STORE

EXIDE BATTERY COMPANY  
Exide Batteries — T. P. Products

LAGUNA SERVICE STATION  
CONOCO PRODUCTS, CARL BAIRD, Mgr.

GEORGE'S CAFE

Community Natural Gas Co.  
LONE STAR GAS SYSTEM

X-RAY BEAUTY AND BARBER SHOP  
PHONE 41

LEE & COMPANY

SAVOY CAFE

A. & P. STORE  
"Where Economy Rules"

WENDE DRY GOODS

A. GRIST HARDWARE

TULLOS CLEANERS

"THE MAN'S STORE"  
MILLER-LAUDERDALE

A.-G. MOTOR COMPANY

SMITTY HUESTIS, SERVICE STATION  
SINCLAIR PRODUCTS

THE BOSTON STORE  
"SELLS FOR LESS"

COLLINS HARDWARE  
SPORTING GOODS

J. A. JENSEN JEWELRY COMPANY

POWELL'S CLEANING PLANT

PIGGLY WIGGLY

CONTINENTAL OIL COMPANY  
J. H. MITCHELL, Agent

J. C. PENNEY COMPANY, Inc.

CITY DRUG COMPANY

MAYHEW BROS.

NORVELL & MILLER GROCERY  
PALACE & IDEAL THEATRES

KIZER'S STUDIO

VAUGHN & ELKINS  
BATTERY & ELECTRIC SERVICE

TEXAS SERVICE STATION  
A. V. CLARK, Avenue E. at 8th

Great Southern Life Insurance Company  
JOE C. BURNAM, Representative

MOORE DRUG COMPANY

JNO. H. GARNER'S DEPT. STORE

LEE'S SUPER SERVICE  
Across From Post Office — Phone 22

CISCO GAS CORPORATION

ED HUESTIS SERVICE STATION  
MAGNOLIA PRODUCTS

NANCE MOTOR COMPANY

CISCO COFFEE COMPANY

THE LEACH STORE

SKILES GROCERY & MARKET

West Texas Utilities  
Company

CISCO LUMBER & SUPPLY  
"WE'RE HOME FOLKS"

ROAN'S CLEANING PLANT  
Phone 88

DEAN DRUG CO., THE REXALL STORE

HUBERT SEALE, M. D.

E. P. CRAWFORD, Agency  
REAL ESTATE, LOANS, Inc.

J. M. RADFORD GROCERY CO.

CONNIE DAVIS  
REAL ESTATE, INSURANCE

# Loboes Seeking to Wipe Out Maverick Win

## WORK AGAINST MORAN ELEVEN HERE MONDAY

The Cisco Loboes will be tearing and snapping at the Eastland Mavericks Friday in an effort to wipe out the defeat which they suffered at the hands of the Eastlanders last season.

For the first time in the history of the two schools, Eastland won from Cisco in a grid contest in 1934 and the Loboes are looking for revenge when the Mavs attempt to stampede Chesley field.

Yesterday the Loboes worked out against the Moran Class B team.

The Loboes made a creditable showing against the Breckenridge Buckaroos and will be back to take advantage of the confidence that both they and the fans gained from the contest.

### Hope For Dry Field

The Loboes were hampered in their passing game, to which they have resorted against other rivals, but will be hoping for a dry field and plenty of sunshine to combine with their aerials and ground plays against Eastland.

Eastland also has taken to the air frequently this season. Key doing the passing and any one of several—including some of the five Taylor boys—doing the grabbing. Key, who opened the season by tossing looping passes against Mineral Wells which were not intercepted simply because Mineral Wells had no pass defense, has greatly improved and now puts the ball to the spot where an Eastland lad is waiting for it.

The open game used by the two teams will appeal to the fans, as will the color that the long rivalry between them stands for. Last season the Mavs beat Cisco and called it a successful season. This season they have beaten Ranger and are willing to admit that it is far above their expectations if they can take the measure of both the Bulldogs and the Loboes.

### REPORT IDLENESS

OTTAWA, Ont. — More than 15 per cent of the members registered with trade unions in Canada are out of work, a report just issued by the unions reveals.

## ROLL-YOUR-OWN EXPERT MAKES TWO FINE SMOKES IN TWELVE SECONDS



Mr. Martz is a Prince Albert roll-your-own smoker of many years standing. He rolls 2 cigarettes in 12 seconds. Martz gives a lot of credit to P.A. for his speed:

"Rollin' your own is a pleasure with Prince Albert because P.A. rolls so easy. And, to an old roll-your-own smoker like me, the fact that I get around 70 cigarettes out of the big economy tin of P.A. is a mighty important item too."

To show you that what Mr. Martz says about Prince Albert is true, we make this money-back offer:

Roll yourself 30 swell cigarettes from Prince Albert. If you don't find them the finest, tastiest roll-your-own cigarettes you ever smoked, return the tin with the rest of the tobacco in it, and we will refund full purchase price, plus postage. P.A.'s a wonderful pipe smoke too. (Signed) R. J. Reynolds Tobacco Co., Winston-Salem, North Carolina.

© 1935, R. J. Reynolds Tob. Co.

## PRINCE ALBERT THE EASY-TO-ROLL JOY SMOKE

— That Makes You Hurry Back —

WASHING AND GREASING  
TIRE REPAIRING

CONOCO GAS AND OILS  
EXIDE BATTERIES

**CARL BAIRD, Mgr.**

LAGUNA SERVICE STATION

Let's Go With Conoco

### SINCLAIRIZE YOUR CAR AT "Smitty" Huestis Service Station

WE WASH, GREASE AND WAX YOUR CAR CORRECTLY!

Don't Forget To Call 9517  
GUY MORRIS, The Mechanic

## Two of Southwest Conference Games This Weekend Have Bearing on Title

FORT WORTH, Oct. 29 — Conference play gets under way in scattered Texas Christian Prognosis Saturday afternoon. The game, matched between two of the three undefeated teams of the Southwest conference, is Homecoming for Baylor and a capacity crowd is expected to throng Carroll field.

Back on their home field Monday after a stormy session in Aggie land last weekend, which game the Bears copped 14-6, Coach Morley Jennings' Bruins took up their training duties with a smile after having run their string of victories to six for the current season. Two of these wins were at the expense of other Southwest conference elevens.

Mustang and Longhorn will crash in Dallas, Texas will be out to take S. M. U. so that the ring of defeats for the two of them and Rice may be completed. If this happens, everything will be more or less back at scratch for whoever wins at Waco is likely to drop a game to one of these three before the season is over.

Arkansas and A. S. M. meet in Little Rock, with the Razorbacks now the favorite to take the contest. Since both elevens have lost both their previous conference starts, the game has little bearing on the flag race.

Rice journeys to Washington, D. C. to meet George Washington in a game that is expected to be an easy one, except for the travel.

### BEARS DRILL FOR THEIR REAL TESTS

WACO, Oct. 29 — Realizing that their real tests lie ahead of them, the Baylor University Bears settled down to heavy training Monday afternoon.

### WILD LIFE VALUED

JUNEAU, Alaska — Wild life of Alaska has a cash value of approximately \$93,990,000 the territorial game commission reported, following a survey. There has been an increase in numbers of wolves and coyotes in recent years.

### GETS CONE TREES

PHILADELPHIA — One of the most complete collections of cone-bearing trees and shrubs in the United States, comprising 2,000 specimens, has been presented to the University of Pennsylvania by Col. Robert H. Montgomery of Greenwich, Conn.

## Three Robberies Here Friday Night



Beauty Experts To Your Wardrobe

You have your favorite beauty parlor, where they fix your hair in just the way you like... and we want to be your favorite "beauty experts" for your wardrobe! Our ability to do a superb job of dry cleaning is due not only to our skill, but to the fact that we're licensed to use the famous DRI-SHEEN PROCESS of cleaning. It makes silks look like new... restores life and freshness to garments!

## DRI-SHEEN PROCESS

POWELL'S Cleaning Plant  
PHONE 282

Authorized Users of the Dri-Sheen Process

## SPLIT SHOWN ON CORN-HOG VOTING HERE

EASTLAND, Oct. 31—Signers of corn-hog contracts this year favor and non-contract signers oppose an adjustment program in 1936.

The question voted on was: Do you favor a corn-hog adjustment program to follow the 1935 program which expires on Nov. 30, 1935?

An analysis of the votes:

Contract Signers	Yes	No
Ranger	8	6
Eastland	33	11
Rising Star	25	5
Carbon	7	4
Cisco	15	6
Gorman	10	8
Total	98	40

Non-Contract Signers	Yes	No
Ranger	6	11
Eastland	5	18
Rising Star	6	23
Carbon	3	52
Cisco	2	27
Gorman	3	10
Total	25	141

### BIG DAM CHATTER

Learned W. Cope, who spouts "Sport Squabs" for the Breckenridge American, does not like Chesley field. In fact, from what he has to say about the game, one would be inclined to think that perhaps he has formed a strong dislike for the field.

In his sports column, the writer has the following to say:

Well, boys, here's the mud in your eyes. And if you sa around anywhere near the sidelines at the game Friday afternoon, you probably did get some of the stuff in your snout. If the Cisco field was built right, a game on a muddy field wouldn't be so bad, but the way it is, the water stands on the place spots all the time. We believe the field at Abilene is about the best in these parts as far as drainage is concerned. It is rounded up in the middle and there is not a chance of water standing on it. It may get mddy, but it can't get sloppy, like the Cisco field. It was a mess, and so were the boys after sunning several plays. You could hardly tell the players from each other. As far as numbers were concerned, that was out. The only way to recognize the boys was in knowing how they each ran, walked, or slid.

## Helping Mothers to Cut Down On Family's Colds

Mothers are so often worried about their families' colds that they find special comfort in this unique aid for preventing colds—Vicks Va-tro-nol.

Especially designed for nose and upper throat, where most colds start, Va-tro-nol stimulates the functions provided by Nature—in the nose—to prevent colds, and to throw off head colds in the early stages. Used in time—at the first sniffle, sneeze or nasal irritation—just a few drops up each nostril—Va-tro-nol helps to avoid many colds.

Where irritation has led to a clogged-up nose (a stuffy head cold or nasal catarrh) Va-tro-nol spreads through the nasal passages—reduces swollen membranes—clears clogging mucus—brings comforting relief.

### Unique Formula for Nose and Throat Helps to Prevent Colds—And to Throw Off Head Colds at the Start.

SOON CLEARS "STUFFY HEAD"

Mothers are so often worried about their families' colds that they find special comfort in this unique aid for preventing colds—Vicks Va-tro-nol.

Especially designed for nose and upper throat, where most colds start, Va-tro-nol stimulates the functions provided by Nature—in the nose—to prevent colds, and to throw off head colds in the early stages. Used in time—at the first sniffle, sneeze or nasal irritation—just a few drops up each nostril—Va-tro-nol helps to avoid many colds.

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**A Practical Guide for Mothers**

Each year, more and more families are being helped to prevent, shorten colds and milder colds by following Vicks Plan for Better Control of Colds. Vicks Plan has been clinically tested by practicing physicians, and further proved in everyday home use throughout the country. Full details of the plan come in each package of Vicks Va-tro-nol.

## THE NEW FANGLES (Mom'n Pop)

By COWAN.



## WANTED! USED FURNITURE AND STOVES A. S. NABORS

208 W. 8th Street

## Texaco Gas & Oils

Firechief Gas — Havoline Oils  
WASHING AND GREASING  
GOODYEAR TIRES, Guaranteed  
**W. R. (Texaco Bill) Huestis**  
Ave. D and 14th St.

## BARGAINS In Real Estate

Small Cash Payments and Liberal Terms on Balance.  
**CONNIE DAVIS**  
Over Moore Drug  
Phone 198

## COMFORT COURTESY FRIENDLINESS are happily Blended at

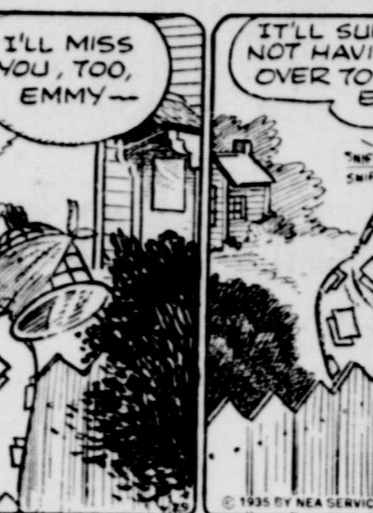
**The New WORTH HOTEL**

JACK FARRELL, Manager

Yes sir (or ma'am)! "Friendly" is the word. Smiling attendants greet you everywhere. Your stay will be a pleasure. Ask anyone who has been here.

**Ft. Worth Tex**

18 Floors of Cheerful Guest Rooms  
All With Bath  
\$2 and up



## WANTED! USED FURNITURE AND STOVES A. S. NABORS

208 W. 8th Street

## Texaco Gas & Oils

Firechief Gas — Havoline Oils  
WASHING AND GREASING  
GOODYEAR TIRES, Guaranteed  
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**Ft. Worth Tex**

18 Floors of Cheerful Guest Rooms  
All With Bath  
\$2 and up

## DINE and DANCE

PEACOCK TAVERN

CHICKEN AND STEAK DINNERS SANDWICHES — BEER

Lake Road — Cisco, Texas

Phone 136-W-3 For Reservations ROY MacNAMARA

## 24-HOUR SERVICE For Your Convenience

### EXIDE BATTERIES—SALES SERVICE

T. P. PRODUCTS — WASHING — LUBRICATION

## EXIDE BATTERY CO.

Phone 9515 401 Main

LET US WINTER-PROOF YOUR CAR

MOBIL CERTIFIED LUBRICATION  
KELLY SPRNGFIELD TIRES

PHONE 500 AND COUNT THE SECONDS  
ED HUESTIS—East Ninth at Main

## GULF SERVICE STATION

14th and Avenue D  
**A. G. BARDWELL, Manager**

That Good Gulf Gasoline and  
**GULF PRODUCTS U. S. TIRES**

Expert Greasing and Washing  
YOUR BUSINESS APPRECIATED

## CHANGE WASH DAY WORRIES TO LEISURE DAY PLEASURES!

A few minutes at the telephone and you can change to our laundry service... with its convenience, its completeness... and its savings in work, worry and expense.

PHONE 157  
— BETTER WORK AT LOWER PRICES —  
**LITTLE STAR LAUNDRY**

## DRI-SHEEN PROCESS

### POWELL'S CLEANING PLANT

IN THE SERVICE OF OTHERS

## NEIL LANE'S FUNERAL HOME

209 West Ninth Street  
Phone 167.

## ATTENTION!

We Repair Rubber Boots and Over Shoes  
ALSO VULCANIZE BICYCLE TIRES  
**OCTANE GAS & OILS**  
TIRES AT ALL PRICES

2-5.25 x 18 ..... \$5.00; 1-4.50 x 21 ..... \$2.00  
VULCANIZING WASHING — LUBRICATION  
"AL" THE SWED  
105 W. 5th Street

## Tire Repair Service \$2.00 a Year

Tube repair, mounting and dismantling all flats on one automobile will be free for a period of 12 months from date hereof—when brought to our station.

ROAD SERVICE WITHIN CITY LIMITS 15c  
901 Avenue D  
**COTTON BROS. STATION**  
CONOCO PRODUCTS

All Tubes, Tires, Boots and Accessories at Regular Prices  
See Us For Further Information

## TRAILERS FOR HUNTERS

See H. T. Huffman, WELDING SHOP  
108 East 9th St.

## The ARISTOCRAT MILK

Ask For—  
**ALSUP'S**

MILK IS NATURE'S BEST FOOD.

Telephone 14W

# A GOAL to SHOOT AT ONE

CLUB TURNED IN BEFORE 9 P. M.

ON SATURDAY, NOVEMBER 16th

ONLY 4 YEARLY (Daily)

Subscriptions (or their equivalent) Will Count

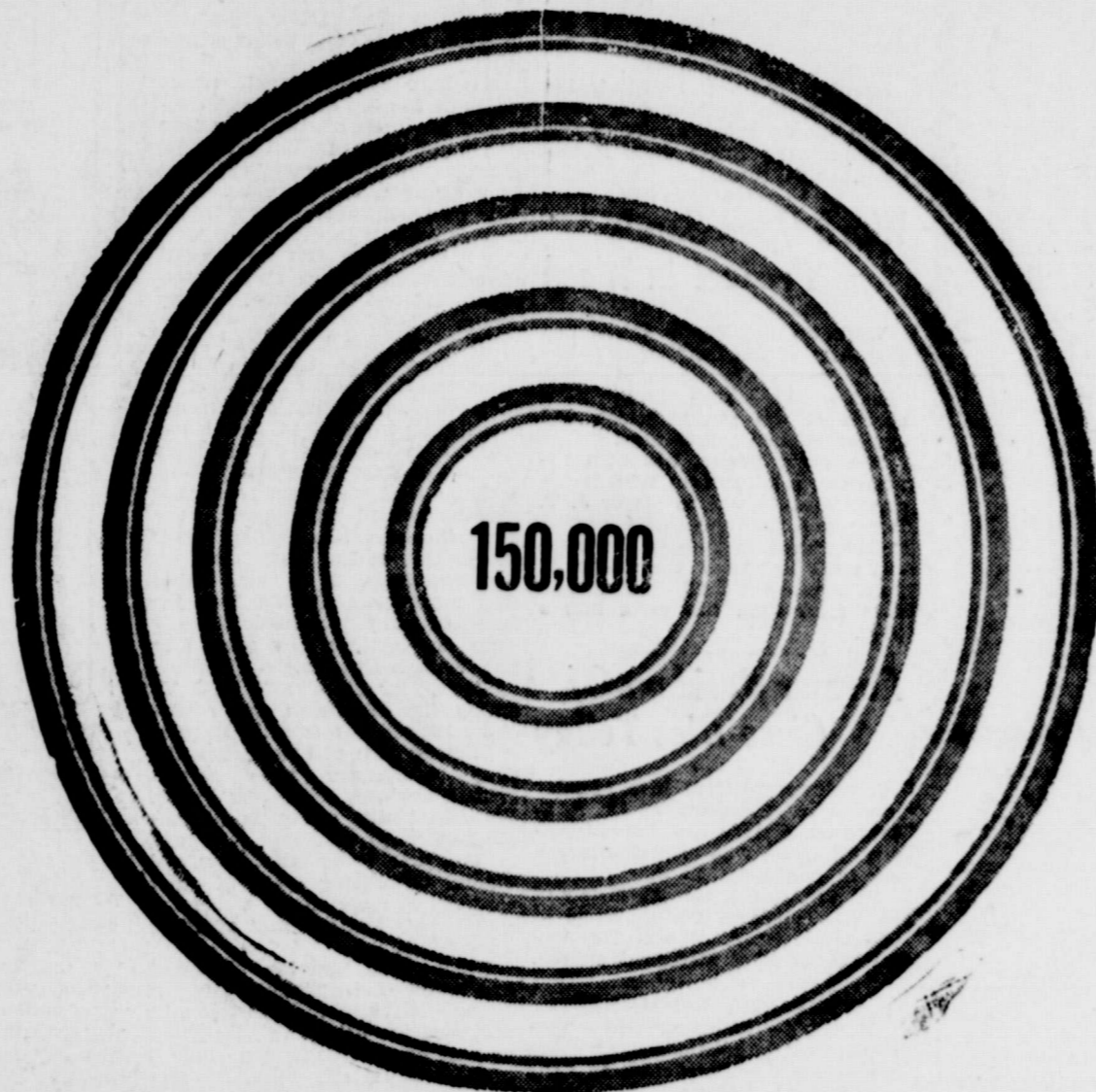
EXTRA CREDITS .....	150,000
REGULAR CREDITS .....	60,000
BONUS CREDITS ON NEW ...	120,000
TOTAL CREDITS .....	330,000

There Is No Limit to the Number of Clubs You Can Turn in on This, The Best Bonus Offer of The Whole Campaign!

JUST 5 CLUBS WILL COUNT—

# 1,650,000 CREDITS

"A CLUB A DAY WILL KEEP THE BLUES AWAY"



## 150,000 EXTRA CREDITS

On Each and Every \$20.00 Club of Subscription Payments turned in up to Saturday, Nov. 16th Plus Regular Credits. Hit This Bonus Often!

STILL TIME TO ENTER AND WIN!



**MY ENTRY BLANK**  
CISCO DAILY NEWS AND AMERICAN OPPORTUNITY CLUB

Opportunity Club Manager DATE .....

Cisco Daily News and American

Please Enter As a Member of the Opportunity Club

NAME .....

ADDRESS .....

CITY ..... PHONE .....

**5,000**

Entry Credits will be issued to the above named person as a Candidate in the Opportunity Club.

NOTE: ONLY ONE ENTRY BLANK WILL BE CREDITED TO A CLUB MEMBER

**FIRST WEEK COUPON**  
GOOD FOR 300,000 EXTRA CREDITS

This coupon, when accompanied with three yearly subscriptions, or their equivalent, entitles the Club Member to 300,000 extra Credits. This coupon must be voted during the FIRST WEEK of the Club Member's entry. No restriction is placed on the number of coupons a Club Member may use.

Name of Subscriber .....

Name of Subscriber .....

Name of Subscriber .....

Club Member .....

# You

CAN PILE UP THE WINNING CREDITS NOW, IF YOU ENTER TODAY; LIKE THIS--

Clip Your Entry and First Week Coupons, these Turned in with Just 3 Yearly Subscriptions count

# 345,000

REGULAR AND BONUS CREDITS ENOUGH TO PUT YOU UP WITH THE LEADERS

Then get on the Daily Roll of Honor with a Report each day and Receive 5,000 Honor Roll Credits, Top it and you Receive an Addition-Bonus of 25,000 Credits!

JUST CREDITS AND CREDITS ALONE— WILL WIN!

NOW IS THE TIME TO BEGIN!

## How Prizes Will Be Awarded

The City of Cisco is District No. 1 all Territory outside District No. 2

The entrant in the Campaign who polls the largest number of credits will win the Grand Prize, Chevrolet Sedan.

The entrant in the Campaign in the District not winning the Chevrolet who polls the largest credits will win the Ford V-8 De Luxe Coupe.

The entrant who polls the Third Highest credits will win the \$164.00 RCA-Victor Radio.

The entrant who polls the fourth highest credits will win the \$132.50 7-Piece Bed Room Suite.

The entrant who polls the Fifth Highest credits will win the \$100.00 Diamond Ring.

The entrants who poll the Sixth and Seventh highest credits will each win an \$80.00 Tuition Scholarship at Randolph College. One for each district.

The entrant who polls Eighth Highest credits will win the choice of an Elgin, Gruen or Bulova \$60.00 Wrist aWtch.

The entrant who polls the Ninth Highest credits will win the \$50.00 Theater Pass!

# NEW ARRIVALS

Our buyer has just returned from market bringing the most gorgeous selection of

**DRESSES....COATS  
SWAGGER SUITS....HATS**

We have ever had the pleasure of showing—This selection includes fur trimmed coats—presented in the new high shades . . . Sport coats and suits in checks and plaids—The hats are shown in all the styles and colors new for fall



# THE BOSTON STORE

"SELLS FOR LESS"—CISCO, TEXAS

## New Proprietors At Service Station

The T. P. Service station on Ninth street and D avenue is being opened under new management and is soliciting the patronage of the people of the Cisco trade territory.

The new proprietors are J. H. Anderson and H. A. Harpam. Anderson is the father-in-law of a former Ciscoan, Rigdon Edwards, who was manager of the Magnolia service station at Third and D. Anderson was supervisor for the Magnolia company in this territory for many years. He knows the gasoline and oil business thoroughly.

Harpam has been trained in the service station work and is competent for the practical side of this business. They invite Cisco motorists to visit them.

## Work Upon Sandy Project in Week

Work on the Sandy Creek bed park east of the Lake Cisco swimming pool will begin next Monday. Joe Clements will have charge of the project which will employ 50 men for 90 days.

The \$5,000 project has been re-approved, a letter from WPA headquarters at Abilene to Mayor J. T. Berry said Saturday. The project includes work to improve the present creek bed below the swimming pool, terrace the land about it, and turn more than five acres into a park.

## Former Resident Of Cisco Dies Today

Word was received here Monday morning of the death of Dr. J. E. Crawford of Nashville, Tenn., formerly of Cisco who died this morning in Salisbury, N. C.

Dr. Crawford is the son-in-law of C. W. Daniels of Cisco. While in Cisco, Dr. Crawford was the pastor of the First Methodist church.

**LIKES SPIRAL SPAGHETTI**

ROME — Macaroni and spaghetti in Italy have almost as many shapes as there are cities in the country. At Bologna it is ribbon shaped; in Rome it comes in strips, but in Sicily it is skillfully rolled around knitting needles to make it a tiny spiral.

**\$100 A Month For One Cent A Day**

Thousands of men and women in 48 states have received more than \$450,000 in benefits from the new accident policy issued by the Postal Life and Casualty Insurance Company, 7266 Postal Life Building, Kansas City, Missouri. The premium on this policy is only \$3.50 a year, less than 1¢ a day, and pays up to \$1,000 for death from automobile and other common types of accidents. Also up to \$100 a month for total disability—and liberal amounts for minor injuries, fractures, dislocations, cuts, sprains and partial disability resulting from such accidents. Settlements are made promptly. Over \$185,000 in capital, surplus and reserve to protect policy holders.

No medical examination. Send no money. Simply write to above address, giving name, age, address, beneficiary's name and relationship. Policy will be sent to you for ten days' inspection without obligation. Issued to men, women and children between the ages of 10 and 70. Also special policy for persons from ages 70 to 85.

**TRY RICE FARMING**

KISSIMMEE, Fla. — With apparent success, a number of farmers in this county are experimenting with the growing of rice in low-lying districts. Fifty years ago the crop was grown in this region in considerable quantity.

**CANADIAN, 107, ACTIVE**

HAMILTON, Ont. — Mardias Totolan, a Turk, is Hamilton's oldest and most active pensioner. He is 107 and two years ago staged a fight with a "mere youth" of 70. He recently grew a complete new set of teeth.

Let us figure your next job of printing. Our job printing department is equipped to serve your needs.—Phone 80.

## Get Rid of Malaria!

**Banish Chills and Fever!**

To conquer Malaria, you must do two things: (1) Destroy the infection in the blood. (2) Build up the blood to overcome the effects and to fortify against further attack. There is one medicine that does these two things and that is Grove's Tasteless Chill Tonic! The tasteless, painless, and pleasant Chill Tonic destroys the malarial infection in the blood while the iron builds up the blood. Thousands of people have conquered Malaria with the aid of Grove's Tasteless Chill Tonic. In addition to being a noted remedy for Malaria, it is also an excellent tonic of general use. Grove's Tasteless Chill Tonic is pleasant to take and contains nothing harmful. Even children like it and they can take it safely. For sale by all drug stores. Now two sizes—50¢ and \$1. The \$1 size contains 2½ times as much as the 50¢ size and gives you 25% more for your money.

## MONEY NO OBJECT IF IT'S A QUESTION OF HEALTH

Since 1799 thousands of people have regained their normal health after years of suffering from stomach troubles of all types, such as constipation, indigestion, gas and sour stomach which are the basic actors of such maladies as high blood pressure, rheumatism, periodic headaches, pimples on face and body, pains in the back, liver, kidney and bladder disorder, exhaustion, loss of sleep and appetite. Those sufferers have not used any man-made injurious chemicals or drugs of any kind; they have only used a remedy made by Nature. This marvelous product grows on the highest mountain peaks, where it absorbs all the healing elements and vitamins from the sun to aid HUMANITY in distress.

It is composed of 19 kinds of natural leaves, seeds, berries and flowers scientifically and proportionately mixed and is known as LION CROSS HERB TEA.

LION CROSS HERB TEA tastes delicious, acts wonderfully upon your system, and is safe even for children. Prepare it fresh like any ordinary tea and drink a glassful once a day, hot or cold.

A one dollar treatment accomplishes WONDERS; makes you look and feel like new born. If you are not as yet familiar with the beneficial effects of this natural remedy LION CROSS HERB TEA try it at once and convince yourself. If not satisfactory money refunded to you.

Try it and convince yourself with our money-back guarantee.

One week treatment \$1.00. Six weeks treatment \$5. In order to avoid mistakes in getting the genuine LION CROSS HERB TEA, please fill out the attached coupon.

Lio-Pharmacy, Dept. 5257  
110 Second Ave., N. Y. City, N. Y.  
Gentlemen:

Enclosed find \$..... for which please send me..... treatments of the famous LION CROSS HERB TEA.

NAME.....  
ADDRESS.....  
CITY..... STATE.....

## Newspapers Choice In Vick Advertising

GREENSBORO, N. C., Oct. 31 — "We are using newspapers again this year, as for many years past, as the chief means of carrying our story of better control of colds into homes throughout the world."

This statement was made here today by Lunston Richardson, president of Vick Chemical company (makers of Vicks VapoRub and other specialized aids for home control of colds.) Richardson spoke immediately after signing orders for his company's fall and winter advertising.

"We have always placed newspapers at the top of our list," continued Mr. Richardson, "because each paper represents an established institution in its community, and a newspaper talks to its readers in their own language, about things of daily interest in the home. It is only natural then that we should place so much reliance upon newspapers interest to almost every family."

"Of course the biggest advertising behind Vicks is—and always has been—the recommendations of its users...enthusiastic comments passed on by friend to friend and neighbor to neighbor." In fact, this "word-of-mouth" advertising bulks so large that we never have successfully proved anything in the way of comparative pulling power of different media. But based on past experience, it is our belief that newspapers do the best job for us in carrying reminders to old users and getting new users to give Vicks medications a trial.

"Each year since 1930, and all during the depression, our advertising budget was steadily increased. During each of these years, the daily newspapers have carried more Vicks copy than ever before. We follow this policy in all depression years and find it pays, because with fewer advertisers and smaller advertising space of other concerns it gives us—in a measure—preferred position and attention value."

When asked how his company had attained leadership in its field, Richardson emphatically disagreed with the idea that given amount of advertising can make it sell. "Yes, it may sell once, but after that it is a question of whether it outstandingly fills a need. If it doesn't they fitted Mrs. Smith with a prison."

**TOWN INHERITS \$1,000,000**

AKRON, O. — The will of Philip H. Schneider, real estate man who died here recently, named the town of Lovell, Mich., as the principal beneficiary of his estimated \$1,000,000 estate.

## Worthy Climbers

This Is The  
**BANK**  
that  
**SERVICE**  
Is Building

The man who is ambitious is not satisfied to stand still, however comfortable his present estate may be.

He climbs to higher things.

Hence, whatever comes, his file is never purposeless.

It is thus with the man who puts money in the bank as a part of his fixed routine.

Faithful to his obligations to himself and to society, he rises, steadily, to greater heights of success.

Modern  
Safety Deposit  
Service

## First National Bank

IN CISCO, TEXAS  
MEMBER FEDERAL RESERVE SYSTEM.

**HOOKS COSTLY DRIVE**

CLARION, Ia. — Bert Samson hocked his drive off No. 1 tee. It veered in the direction of the clubhouse and then headed for a lot where 20 automobiles were parked. The ball soared toward Samson's car, bounced off the windshield, and

**for Baby's Cold**

Proved best by two generations of mothers.

**VICKS VAPORUB**

CRACOW, Poland — The tomb of Kosciuszko, who served as George Washington's adjutant in the Revolutionary war, is now a vault of the Cathedral of Cracow in Poland. Every year hundreds of Americans visit it.

**GET THAT HEATER, NOW!**

Prepare for cold weather, it is coming. The mornings now are cold and crispy and a fire does not feel bad. The new heaters are more modern and economical.

This new 8-burner, asbestos back heater, each burner is a separate brass tube that takes its own air. No smoke, no fumes. **\$2.98**

**COLLINS HARDWARE**

You are cordially invited to attend The Announcement Day Showing of the

## NEW CHEVROLETS

### NOVEMBER 2, 1935

These distinctive masterpieces of automobile craftsmanship will be on display in our salesroom for quick delivery.

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## A-G MOTOR CO.

ANDY AND JACK ANDERSON, Props.

Phone 52 6th and Ave. D

## Serum Is Sought To End Cat Epidemic

LONDON, Oct. 31 — Research workers are trying to perfect a serum to check the epidemic which is killing thousands of cats in all parts of Britain.

The death rate is rising. The disease appears to be increasing in virulence, and death is following more rapidly upon infection.

A cat, one day in perfect condition, maybe dying or dead the next. The attack may even prove fatal within 12 hours, and veterinary surgeons are helpless in the absence of a serum.

The disease has been identified as a form of gastro-enteritis due to a virus infection. This virus infection is peculiar to cats and there is no risk to any other animals or to human beings.

## School Hires Both Pupils and Teacher

PATEROS, Wash., Oct. 31—Mrs. Josephine Smith of Seattle, has only two pupils attending her school at Pateros this year. They are her two daughters, Janice, 8, and Peggy, 6. She got the position through an advertisement in a Seattle paper that read: "Wanted: A teacher with at least two children."

Residents of the district found there was not a child of school age this year. That meant there would be no school, and a school once closed requires much red tape to reopen again. So board members advertised for teacher and pupils.

## A Three Days' Cough Is Your Danger Signal

No matter how many medicines you have tried for your cough, chest cold or bronchial irritation, you can get relief now with Creomulsion. Serious trouble may be brewing and you cannot afford to take a chance with anything less than Creomulsion, which goes right to the seat of the trouble to aid nature to soothe and heal the inflamed membranes as the germ-laden phlegm is loosened and expelled.

Even if other remedies have failed, don't be discouraged, your druggist is authorized to guarantee Creomulsion and to refund your money if you are not satisfied with results from the very first bottle. Get Creomulsion right now. (Adv.)

# The First Anniversary of Personal Service

Your gas company has completed its first year of service. By the use of practical and legitimate business methods we have established a patronage of gas customers of which we are justly proud. We are truly grateful for this support and cooperation.

It has been our constant aim to make your gas service instantly dependable. We pledge to continue giving a gas utility service marked with superiority, ever watchful for the comfort and convenience of the consumer. Your suggestions and criticisms are welcome.

"Working together, Let's keep building Cisco."

There Is No Substitute For Personal Service

## CISCO GAS CORPORATION

"HOME OF HI-HEAT GAS"

Phone 122 713 Ave. D