

## CISCO DAILY NEWS

THE CISCO PRINTING \& PUC BLISHING COMPANY
304306 D Avenue, Ciseo, Tesas.
304-306 D Avenue, Cisco, Tesas.
MEMBER UNTED PRESS
MEMBER ADVERTISING BUREAU
TEXAS DAILY PRESS LEAGUE


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| - mame |  |
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NRA Most Important Since Dred Scott

Oil Man On Record For State Control

Texas Leads For Conservation Resources


More Building During This Year Last year. new ear it is expected to reach $\$ 250,000,000$.
$108,000,000$. This year Forty per cen
New York, Penns

## more than 75 of the states.

FHA estimates that a backe
$1,000,000$ to $1,500,000$ new homes.

Who's Doing the Dictating?


Did you ever stop to think


THURSDAY, JUNE,





7
 Summer Sure

## n



## OUT OUR WAY



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\begin{gathered}
\text { Heat } \\
\text { come } \\
\text { "B } \\
\text { sued }
\end{gathered}
$$


$R E L A X$
AS YOU RIDE ON CONCRETE

## $\mathbf{E}^{\mathrm{v}} \mathrm{m}$

## pleasant but safer

You see $\qquad$ ter at $n$ ings of as as cash sav. stop quicker costs in reduced driving rin. You save money on expense of using inferio gas, oil, tires, car repairs. surfaces.

Aid the Texas Centennial-Build Safe Highways

PORTLAND CEMENT ASSOCIATION PORTLAND CEMENT ASSOCIATIO
1301 Norwood Bldg. Ansin, Texas
Send Free: "An Open Leter in Henery Fored-

Neme.
Somed.
Cisy...

Social Calendar


Norvell And Miller Grocery Expands As Cmpany Moves to Roomy Quarters

## 


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## COLLINS HARDWARE

Closing Selected
New York Stocks


The Spirit of Good Banking
This Is The
BANK

The important part that this institution plays in the lives of thousands of Cisco an Eastland County people is both a responsib hity and a privilege ....... a responsibilit see the privilege of enjering erved....the privilege of enjoying man leasant relationships.

To render, courteously and effic Thery service in keeping with sound pr banking.

It is the spirit in which we invite youl

# First National Banl 

member federal reserve system.


## an <br> E

## A Buying Guide........

Before you order dinner at a restaurant, yon sult the bill-of-fare. Before you take a long trip motorcar, you pore over road maps. Before you start on a shopping trip, you should consult the advertil ments in this paper. For the same reasons!

The advertising columns are a buying guide to in the purchase of everything you need -incluf amusements! A guide that saves your time and serves your energy; that saves useless steps and gu against false ones; that puts the stretch infor budgets.

The advertisements in this paper are so interest it is difficult to see how anyone could overlook them fail to profit by them. Just check with yourself a sure that you are reading the advertisements regil
-the big ones and the little ones. It is time well .always.
AVOID TIME-WASTING, MONEY-WASTING TOURS ON THE ROAD TO MERCHAN DISE VALUE. READ THE ADVERTIS. ING "ROAD MAPS."

## The Cisco te American

# UNTY RELIEF WORK TO OPEN AFTER SHUTDOWN 

hh sound


THE CISCO AMERICAN

THE CISCO P Phtish PUBLISHING Co.



NRA Most Important Since Dred Scott

Oil Man On Record For State Control

Texas Leads For Conservation Resources

More Building During This Year
 Forty per cent of the "housing market" is in 5 states New York, 75
more than 75
of the states.
000,000 to $1,500,000$ new homes


I AM CERTAINLY GLAD OF THE OPPORTUNITY TO -

## CONGRATULATE NORVELI \& MILIER

## 7

H. C. Henderson

UPON THE FORMAL OPENING OF THEIR NEW HOME.
May we, in years to come continue to Serve you and it is our hope that we
H. C. HENOERSON, REPRESENTATIVE

## UNDER THE DOME AT <br> AUSTIN



Now


## LOW

## LONG DISTAN night RATE

 BEGIN A
## 7

 P.M.Heretofore lowest rates on "station station" calls were available at $8: 30 \mathrm{p} .12$ Now... beginning June $1 \ldots$ this reduced f period has been advanced to $7 \mathrm{p} . \mathrm{m}$., a malg convenient hour at which to call. These ot night rates are about $40 \%$ less than cor ponding charges in the daytime.
There is no reduction on "person-to-perso" calls. As formerly, rates for these are the sal at all hours.

- Transatlantic telephone talk becomes cheag too. New night rates to Europe, $\$ 9.00$ less "


## SOHTHWESTERN BELLTELEPHONEC

(4)


Eldridge Gives Tentative Schedule Of Salaries To Be Paid Teachers of Texas

## 



## For Over Ten Years: <br> the emblem of complete satisfaction apo greater values in used carts I

## This Car

has been carefully checked and reconditioned as shown by $(\checkmark)$ marks below Serial Number


## guaranteed

$\frac{\text { Your Chevrolet dealer }}{\text { rice }}$

SISTER MARY'S RECIPES
by mary e. dague


Tax Deputy Has 10
Days More in Cisco

DYNAMITE IS USED TO FIGHT


Bird Attempts To
Hatch Golf Balls

F
 expendable used cars and of outstanding used ar values. Great numbers of people in this
community have learned that the way to get a better used car is to visit this organization
and buy a car with the "OK" that counts. We are very discriminating about the cars we take in trade, accepting only popular makes and models. We are even more
in preparing these cars for public sale. Every car must pass a rigid, systematic insection before it is awarded our Guaranreed "OK" tag. All features are carefully brakes are adjusted, upholstery meleaned, the car made to look like new, and all mechanical parts reconditioned to provide the finest and most dependable performance.
Yet you pay no more for our Guaranteed
"OK" used cars because we do a large "OK" used cars because we do a large volume of business and can afford to give
you more for your money. See our fine stock you more for your money. See our fine stock of used cars -today! Not only will you get a
better used car value but you will also get a better used car value but you will a

## SEE US FOR with an YK that counts

AG MOTOR COMPANY
Phone 52
ANDY AND JACK ANDERSON, Props.
Goth and Ave. D.



The Choice of Millie
KC BAKING POW Double Tested - Double Action? ${ }^{\text {E }}$ EM C Manufactured by baking powder Spec Manufacture nothing but baking
who make not
under supervision of expert
Same Price Tociay as 44 Yea 25 ounces for 250 A full ${ }^{10}$ ounce can Highest Quality - Always Depen MILLIONS OF POUNDS MAYO


CONGRATULA
You Upon Entering Your New And We Wish You Every Sur
FOXUORTH GROCER



MOORE DRUGCO.


R E L A X
AS YOU RIDE ON CONCRETE
$\mathrm{E}_{\text {on }}^{\mathrm{VER}}$

## pleasant but safer.

You see better at night- a mile in reduced driving stop quicker even in the costs compared with the rain. You save money on expense of using inferio gas, oil, tires, car repairs.



ADULTS CHIDREE UNOER 12 LAKE CISCO AMUSEMENTCO. LLOYD HUGHES, Mgr

Buy At Home - Save the Difference BARGAINS
In Automobile Parts $\mathbb{C}$ Accessories FAN BELTS
THE KIND THAT STAYS WITH YO ORD MODEL,
CHEVROLET, AI
ORD, V.8 Other Fan Belts Priced Accordingly

$$
5+2-2-74
$$




## We Extend Congratulations

## TO

## NORVELL \& MILLER

On the Opening of Their Big Grocery Store at The NEW QUARTERS

Eefore yous buy new tives ask yourself these three qu
 traction?"
stiddins?
-"Are they built to sive me the greatest
"ANWER No. 2 -Unequalecep perarm -"Are they buile to give me the greatest
biowout protection?" 3-"Without sacrificing these two give me lenser milease, thus making
them the mosi cconomical tires I can

## FLOOR MATS

FOR FORD, CHEVROLET and UNIVERSAL FELTBACKS, From ................. $\$ 1.25$ to $\$ 1.0$ Top Material, Dressing, Top Putty, Top Patch and Binding at New Low Prices. Hub Caps for Chevrolet

MODEL "T" FORDS Timer and Rolle
ransmission Lining (Blue) Late
gition switch
LEE \& COMPANY
REPLACEMENT PARTS AND ACCESSORIES (1 Main Street

About Our Friends


$$
\begin{aligned}
& \text { vice to his community without } \\
& \text { pecting a direct cash return } \\
& \text { Hell be heard from. } \\
& \text { Mrs. Pete Cooles down to } \\
& \text { shopping © Mr. and Mrs. He. }
\end{aligned}
$$

$$
\begin{aligned}
& \text { shopping Mr. and Mrs. Ho } \\
& \text { race Condiey and Mr. and Mrs } \\
& \text { Mitt Williams, parked on the stree } \\
& \text { K. Since writing the above abour } \\
& \text { K N Greere we understand that }
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Prathr. and $M$
AUTO TOLL UP
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 cording to the state registrar of vital
stat istics. Meanwhile. other vioient


Lake. large inland body of wai
which tormery were considered
delicacy in New York. Philadelph
Chicago and other eastern cities

FRIDAY, SATURDAY, MONDAY, SPECL

CHIGGER CHASER POWDERS FACE POWDERS \& CREAMS

Keep those youngsters and your own
HEALTHY SKIN - HAPPY FACES
PRESCRIPTIONS A SPECIALTY, MEET YOUR
FRIENDS AT-
DEAN DRUG CO.
 Handi Oil Filters Installed on your New Ford and Chevrolets, only $\$ 3.75$ and
Cleaners, Polish, Wax Simonize, Texaco Gasoline, Oils and
Texas Service Statio Ave E and 8th



The Spirit of Good Banking
This Is The

The important part that this institut plays in the lives of thousands of Cisco Eastland County people is both a respon see that the banking needs of all are erved.... the privilege of enjoying $m$ pleasant relationships.

To render, courteously and
very service in keeping with very service in keeping with sound pry
ure-that, as we see it, is the spirit of banking.
is the spirit in which we invite

## First National Banl

member federal reserve system



Avpping gives
crer hnown.
ANSER No.
Anequated mileag
Honger wear and
ligh Speed Tires

nance motor co.

WE TAKE GREAT PLEASURE IN -

## CONGRATULATING

## NORVELL ${ }^{\&}$ MILLER

UPON THE FORMAL OPENING OF THEIR BEAU IIFUL NEW STORE

May your Business Continue to Grow and Prosper in the years to come as it has in the past, and in the years to come may we again number you as a Customer and Friend is 0 ur Wish.

Cisco's Big Department Store

## Congratulations NORVELL \& MILLER

We are happy to join in Welcoming you to your NEW STORE.
May the years add to your growth and each year find you Larger and Stronger is our Sincere Wish.

## Leach Store

W. J. LEACH, Prop.




## DAN HORN

We Are Happy to Have the Privilege of Joining With Other Friends Of -

## NORVELL-MILLER

In Extending Our Sincere Good Wishes and -

## CONGRATULATIONS



UPON THE FORMAL OPENING OF YOUR BIG NEWSTORE
The Cisco State Bank THE FRIENDLY BANK

## We're Mighty Glad To-

## CONGRATULATE NORVELL- MILLER

And Thank them for letting us Contribute and Share in making their New Business Home aBEAUTY SPOT

CISCOLUMBER \&SIPPIYCO. "WE'RE HOME FOLKS" Phone 196

## Best Wishes And -

CONGRRTULATIONS to
NORVELL ${ }^{\&}$ MILLER
CISCO'S MOST PROGRESSIVE GROCERS Now Opening The-
LARGEST AND FINEST GROCERY in west texas

BEWLEY MILLS
AND
W. R. BELL BEWLEY'S BEST FLOUR BLUE RIBBON CREAM MEAL

## Congratulations

T0

## Norvell \& Mille Grocery Co .

For their interest in Proper Lighting and Electric Ref geration Installed in their New Store. Their custome will appreciate this Modern Day Improvement Thein Service.

## WestTexasiUUtilities Compiany




| We Extend Our |
| :---: |
| Congratulations | TO THE Norvell-Miller Grocery

We are indeed glad to join in Congratulating our good friend and Customer in their formal opening of their Beautiful Big New Store. During such times as the country has just passed, it is indeed an inspiration to know that there are such firms as the Norvell - Miller Grocery who have continued unabated in their progress forward. Such leadership as has been shown during the past few years is well worthy of Congratulations and we are happy to give you ours.

Norvell - Miller has been our customer in Cisco for several years and it is our earnest wish that the pleasant business relations shall continue between our firms and theirs.

## West Texas Produce Co.

CISCO, TEXAS

[^0] "OH YEAH" DAYS GONE
CLEVELAND The days whe "OH YEAH" DAYS GONE JAILS war btider toon with a pert
"So what" are
Harry A oversee
Yart


We Are Glad To Extend Our

## CONGRATULATIONS

To Our Good Friend and Customer
NORVELL ${ }^{\text {\& }}$ MILLER
IND WISH THEM EVERY SUCCESS
BOYD INSURANCE CO.
GEORGE BOYD - DOC CABANESS
cIsco bank bldg 49

## CONGRATULATIONS NORVELL ${ }^{\text {® MILLER }}$ <br> We Are Glad of This Opportunity toWELCOME YOU In This Beautiful New Store


E.vided demanal for HoT Water:

 Community

Norvell And Miller Grocery Expands As Cmpany Moves to Roomy Quarters


## CONGRATULATIONS

NONVELI \& MILIER MAY YOU LIVE LONG ANO PROSPER

## First National Banl

member federal reserve system.

IT IS WITH GREAT PLEASURE THAT WE-

## CONGRATULATE

 NORVELL \& MILLERUPON ENTERING THEIR ULTRA MODERN BE TIFUL NEW HOME.
With Great Pleasure We-
COMPLIMENT
AND
CONGRATULATE
NORVELL ${ }^{\&}$ MILLER

DEAN DRUG CO.
De the rexal store

## OUR SINCEREST -

## CONGRATULATIONS

TO OUR GOOD FRIEND AND CUSTOMER -

## Norvell \& Miller

AND WISH YOU EVERY SUCCESS
ROCKWELL BROS. \& CO. FRANK HARRELL, Mgr. CISCO

## COCA COL Bottling Co.

....FOR....
Norvell \& Miller
We are happy to Congratulate our Valued Customers on the Opening of Their NEW STORE.

## Cisco Gas Corporation

"HOME OF HI - heat Gas"
Phone 122
713 Ave. D

I ONS MANAGING THIS BANK WITH YOUINMIND

## MILIER <br> LIVE <br> You attend every directors' meeting of this bank. Not in person, to be sure. But your presence is felt none the less. <br> This bank is being managed with your interests, needs, and protecgive you the best possible service, the assur. dealings. <br> Help us to do this by telling us when we please you-and if we <br> Banno Cisco State Bank




NATURAL GAS IN NEW DUTY

Comanumbint hus


## 



Travelint Gir looled Luxwuy


## COSTLIER TOBACCOS!

- Camels are made from finer, MORE
EXPENSIVE TOBACCOS-Turkish and EXPENSIVE TOBACCOS-Turkikh and $(S$ Sigmen R.J. REYNOLDS TOBACCO CO, Wienonetren M.

IS PUZZLE TO U.S. OFFICER

 Brisk Leasing Seen
In Quanah Distric
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PREPRRA


CHIGGER CHASER POWDERS FACE POWDERS \& CREAMS Condition by our Preparations

## ' Ford V. 8 Brings

 Fine-Car PerformanceWithin

## Your Reach

The Ford V 8 - one of the moer intiontan: forward stegs in the history of the automobile - brings to all the people what was formerty within reach of the few. The V- 8 engine had aiways beer knova for its outstanding performance, bu: it was used
 knew is was betce: pocit taw wacorist nutumbite
The primimipe of the ergene was righe
 Fo. ges that price down to wiece meres perple coudd have $\mathrm{V}-\mathrm{S}$-a.e.
That was the new ideat The V.8. s was new kind of fer to fot new tines, but the thought behind it was the same . . . the tested Ford idea of service. The Ford

-     - zest and ease for daily meal making for a sleepy, drab kitchen, both are yours in this Magic Chef gas range. Complete with Magic Chef Automatic Lighter Gor top burners. Red Wheel Oven Regulator. New Type Round Head Burners which give a High Burner Tray Two-piece Beat. Sanitary fats from fire, prevents smoking Fuily drains eled and insulated. Choice of colors and trime
CISCO GAS CORPORATION

Motor Cormany simply continued
the pioneering work tha? has bee egecialey for 30 years and set standard of value.
r:ow it becomes possible for every one to have a really fine autorncbile at low co Price is no: a barrier. Even those wh afford high prices for an autmotile
driving the Ford V-8. Y is the car fashion as well as utility.
oday's Ford V-8 gives everything you would like to have in pe:formance, beaut comfort and safery. As for dependability and economy - the Ford has always been known for that. Today it stands also for the newest, latest developments in auto-1 mobile building.

FORD MOTOR COMPANY




|  |  | DON'T SLEEP ON LEFT <br> side-affects heart <br> If stomach GAS prevents sleepdose brings out poisons and relieves gas pressing on heart so you sleep soundly all night. Moore Drug |
| :---: | :---: | :---: |
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| from tim |  |  |
| wnerer has oeen tis owner tor the |  |  |
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IN THE SERVICE OF OTHERS
ANE'S FJNERAL HOME
209 West Ninth Street
Phone 167.
209 West Ninth Street
Phone 167.
NEIL LANE'S FUNERAL HOME

## WHEN LIVES ARE AT STAKE

You need the same protection that race drivers demand
KELLLY PETILLO ON MAY 30, WON
Firestone Tires, breaking the track record and driving the entire distance at a rate
of 106.24 miles per hour. the nils per hour
This record is an outstanding
demonstration of tire efficiency. To go $\mathbf{5 0 0}$ miles in less than five hours on this rough and bumpy 26-year-old brick track,
without tire trouble of any kind, demonstrates the strength and blowout protection that Firestone builds into their
Gum-Dipped Tires.
AB JENKINS ALSO RECENTLY
blowout protection built into Firestone pound car over the hot salt beds at Lake Boonneville, Ltah, 3000 miles in $231 / 2$
hours. This was an average speed of 127.2 hours. This was an average speed of 127.2
miles per hour, and although temperatures miles per hour, and although temperatures
were as high as $120^{\circ}$, he had no blowouts These records are made possible by
special construction features built into special construction features built into
Firestone Tires. Take no chances-protect your liie and
the lives of others by tetting us equip your car with Firestone Tires and give you the Safety and Blowout
race drivers demand.

## Before you buy now stres ask yourself these three questions

 traction,and protection against
skidding?",
2-"Are they buile to give me the greatest
blowout protection?" blowout protection?"
3-"Without sacrificing these two
important safety features will they important safety features will they
give me longer mileage, thus making
them the most economical tires I can ANSWER No. 2 -Unequaled performance records
for sisteen consecutive years prove that Gumfor sisteen consecutive years prove that Gum-
Dipping gives you the greatest blowout protection ANer known.
ANSWER No. 3-Thousands of car owners report
unequaled mileage records - evidenere of the
loneer wear and greater ceonomy of Firestone longer wear and gre
High Speed Tires.
economy of Firestone

Firestone

## Lee Motor Company <br> Acrose From Post office

Phone 22 EDW ARD LEE, Prop. Phone 22

FREEDOM FROM UTILITY COMPANIES GOAL SOUGHT BY AUSTIN ATTORNEY


TRIPLE DIP
ompl Cub Serice
Sic
C RAINBOW GARDEN


BAKING POWDER Same price today as 44 years ago Manufacturediby baking | Powder Specialists whomake |
| :--- |
| nothing but Baking Powder. |
| Hitions of pounds mavt ariN | Wituons of pounds mave ein

HMSTD OY OUE GOVERNMENT



That You Will Get Riding Comfort and Joy Out Of.......

```
-Chevrolet Coach, Excellent ..-Chevrolet Sedan, Mechanically
Condition.
Wi-Chevrolet Coach, Equipped
With Radio.
```

31-Cherrolet Coach

## A-G MOTOR COMPANY <br> ANDY AND JACK ANDERSON, Props. <br> CHEVROLET DEALERS



## Miss Berry Coming Back

 For Cisco Visit!Miss Albertine Berry, Home Eco-
omist of the Lone Star Gas Sy
tem, will visit Cisco again Wednesday, Thursday, and Friday, to give advice and suggestions about foods. Let her help you with menus, party plans, refrigerator desserts, and kitchen arrangement. We also invite you to tune in on the Gas Company's radio broadcasts. You may also write to Miss Berry for information and ideas about house management.

TUESDAY MORNING BROADCASTS
10:45, WFAA - WBAP
Miss Berry Conducts Her
Home-Making Programs

floor demonstration Wednesday, Thursday, Friday JUNE 5, 6, 7.
Miss Berry will be in her model kitchen at the Gas office, running turn out cookies and other good "pick ups" for our customers who


Air Conditioning of our bank the Frigidaire Corporation and West Texas Utilities Company.

We invite our friends and custo ers to enjoy this modern comfort dıOU ing the coming hot summer months.ie

## First National Ban

Inch Black Finish Nickle Trim Fan COLLINS HARDWARE


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