

CISCO DAILY NEWS
-HE CISCO PRINTING \& PUBLISHING COMPANy
$304-306$ D Avenue,
Phone 80
MEMBER UNITED PRESS
MEMBER ADVERTISING BE REAL


Cisco Clubs Should Help Farmers

Government Prepares to Combat Erosion

-


Corm P rent


## The Fallen Angels Are Raising Heck Again





Community


Sweeps time
 away att int frugal?
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$ remarkably low operating cost that of automatic refrigeng to

See this advanced refrigerator today. Learn the story of the amazingly simple method of gas refrigeration which does away with noisy, troulesome machinery and brings refrigeration costs down to about 25 c a week. Compare its convenfences, its great advantages, its operating cost. Then you'll discover why the 1935 gas refrigertor is the best buy of them all for safe, econom cal food protection


S RE
$\square$


- $=$


## Ti RE an 206 is



$\square$ 0 $=-\cdots \times 1$ 웅

 $\begin{array}{r}\text { ur } \\ \hline\end{array}$


## 



[^0]



## RECKLES and HIS FRIENDS.




See the LaborSaving Mix-Master Demonstrated

ET THIS GREAT LABOR SAVER O THE TIRING ARM-WORK OF Mixing feather-light cakes Mixing feather-light cakes
Mashing your potatoes, etc.
Whipping cream quicker, stiff Whipping cream quicker, stiff

Beating your egse, icins | Beating your eggs, icings |
| :--- |
| Juicing your oranges, lemo | Juicing your oranges, lemons

Blending perfect mayonnaise
Chopping foodChopping food-grinding meat Peeling your potatoes Peeting your potar knives
Porpening your
Popening your siverware Pollshing your silverware
Opening cans-mixing drinks Opening cans-mixing drinks
Turning your ice cream freezer Grinding your coffee

so many things so quick, so fast, so easy, it's simply amazing. Powerfuu


## Nest Texas Utilities Company


amazing. Powerful
actually FUN. The

TPAYS TO READ THE "NEWS" ADVERTISEMENTS.

CISCO DAILY NEWS

TEXAS CITRUS $=\mathbf{E}=$ College Amit T Two Rabbi Show

 SHIPPING TO END APRIL 2

How One Man
Lost 22 Pounds

## Come To The Cooking School!

## April 15, 16 and 17, 2:00 p.m. Daily <br> Roof Garden Laguna Hotel

Featuring a Modern All-Electric Kitchen


Automatic electric cookery is really miracle cookery. It is clean, dependable, fast, accurate. It has meant much to the modern housewife by taking the guesswork out of cooking and, by lessening cooking failures. Thus, household economy is affected that reduces budget expenses.

During the three day cooking school Mrs. McDonald will demonstrate this modern method of cookery, also, giving valuable advice in planning meals which will save time and effort. The automatic teatures of electric cookery makes this possible by giving the correct temperature for any particular food without bothersome watching and waiting.

Plan to attend these demonstrations featuring electric cookery. You are sure to profit by the capable demonstrations featuring economy of household management as well as food that the entire family will appreciate. Every minute will be utilized in order to aid every housewife to a better method of home management.

Everyone will readily admit that the preservation of foods is of vital importance to health. It also is a means by which housewives may effect a real economy in home management. It makes possible many added conveniences unattainable by old fashioned methods of refrigeration.

Mrs. McDonald's talks on home management will show how the housewife may fully utilize proper refrigeration. She will give demon trations on the preparation of frozen salads, dessrets and the making of ice cream. Also, recipes will be used showing how left overs may be utilized in order to effect savings every day of the year.

The new Frigidaire' 35 is now on display at our showroom. We invite you to visit with us and inspect the many new models available for every size home from the smallest to the largest.


## WestTexas Utilities Company



SALE!
Entire Stock Spring Coats and Suits

## ALTMAN'S

| AUTOMOBILE ACCESSORIES at cut rate prices! |  |
| :---: | :---: |
|  |  |
|  |  |
|  |  |
|  | $\underset{\substack{\text { Mod. } \\ \text { Wire loom }}}{\text { P }}{ }^{\text {c }}$ |

LEE \& COMPANY


Personals

$\qquad$

Pero-

## Accuracy

In Filling
PRESCRIPTIONS
is of vital importance
MOORE'S

TRY US FIRST
MOORE DRUG CO.
THE NYAL SERVICE STORE SERVICE

## Old Fashioned Courtesy



## First National Bank

meamer reumeal nisarave sstras.
stral.

nefficiency Urged
To Solve Problems

Dogs Are Trapped In Rabbit's Ho
Aged Man, Hit By
Car, Only Laughs

## Our Anniversary business has been far beyond our expectations.

You will have to Act Quickly to get Your Slice of These BARGAINS.

| Silk Chiffon Hose ..... 44c | Men's Rayon Sox, 2 pr. 17c |
| :---: | :---: |
| Silk Crepe, yd. ....... 37 | Men's Broadcloth Dress |
| Standard Domestic yd. $71-2 \mathrm{c}$ | Shirts . . . . . . . . . . . . 59c |
| Toeless Sandals . . . . . 988 | Men's Pajamas ....... 79c |
| Mesh Oxfords, white . . 98c | Sport Trousers \$1.98 \& \$2.98 |
| New Rayon Bedspreads $\$ 1.39$ and $\$ 1.00$ | New Pattern Spring Print 10c, 12 1-2c, 15c and 19c |
| Porto Rician Gowns ... 29c |  |
| Broadcloth Slips ..... 35 | Men's Reinforced Work Shirts .............4.4. |

## ERRACE DRIVE TO HELP PREVENT DUST STORMS




Government Prepares to Combat Erosion


Harvard Graduat Hopes to Rearh

UNDER THE DOME AT AUSTIN



## Swerps the

aoway gent in Feome



USNWESS ANO PROFFSSIONAL DIRECTORY ${ }^{\text {of CISCO }}$

| $\begin{aligned} & \text { US Do Your- } \\ & \text { RADIO REPAIR } \end{aligned}$ WORK |  |
| :---: | :---: |
| Philco Radio |  |
| Estes Radio Shop |  |
|  |  |
| stits \& dresses |  |
| CLEANED |  |
| hats blocked |  |
|  |  |
| POWELL <br> Oldest Cleaning Estab Phone |  |
|  |  |
|  |  |


| USED FURNITURE |
| :---: |
| REASONABLE PRICES <br> fe us before buying. II <br> trattire \& stove |
| Jack Reeves |
| RMANENTS |
| 3. $\$ 1.00$ |

KIZER'S
sTUDIO Commercial Photograph
$\qquad$
special
2 for $\$ 1.00$
307 West 7th
oung Moffett Will Study Oil Industry

lean Out diney Poisons



About Our Friends continued prom page one by many chamber of commeree
secretaries....E. P. Crawford., an-


CLEAN UP TIME

COLLINS HARDW ARE

## Ren oelcious FOUNTAIN DRINKS.

Prescriptions a Specialty

WEET YOUR FRIENDS AT
DEAN DRUG CO.
HE REXALL STORE
mman a3-Gicise
"Remember how I brought you two together"
Oangem 1 mour best friend

## LuchyStrike

## I am a friend indeed. A better a single coarse bottom leaf to

made only of mild, fragrant, ex- form mildness. I do not irritate
permit a single sharp tep nor
(5)

permit a single sharp top leaf nor companion, the bet of friends.

LEAVES... CENTER LEAVES GIVE YOU THE MILDEST SMOKE
They Taste Beter


SIKORSKY IS
SURE OF LONG
OCEAN JUMPS

Huge Liner Gives
Sandefer Thrill

STEW MEAT, Ib
Hamburger Meat, ib.
ROAST, Chuck, lb.
COTTAGE CHEESE
Baked Ham and Sandwich Spread
 aman aturn qunat fovenver?

ping Up With The Boy Scouts



## 

## SPECIALS

For FRIDAY, SATURDAY and MONDAY
ANANAS, Dozen . .ap, Do
PPLES, Irg.Wines.
RAONS, Sunkist, Dozen
RANGES, Calif., Navals,
RAPEFRUIT, Dozen . NIONS, 16.
PUDS, 10 Pounds $\dot{\text { otatoes, seed, Irish Cob. }}$ ers, per 100 lbs.
LOUR, Gladiola © Light LOUR, Famous money back
uarantee, 48 lbs. ..... IEAL, Cream, 20 lbs. UGAR, 10 Pounds
anilla Wafers, Bulk, ib.
offee, H. \& H., 3 lb glass jar offee, Bulk, 2 lbs. for
ORK \& BEANS, 2 for


MARKET SPECIALS
TEAK. Young and Fed ib
BEF ROAST
Bich ib
ERF ROAST, Flesh, Ib.
SAT Giround, 2 Ibs
UTER Pure Country,

## PAUL POE

Cash and Carry Grocery

CAN USE A FAT BEES

REICH

## BLUFF BRANCH

COTTONWOOD

|  | SHADY GROV |  |
| :---: | :---: | :---: |
|  |  |  |
|  |  |  |
|  |  |  |
|  | the |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
| Mr. and Mrs. O. H. Stephens and children also W. J. Curtis, and Mrs. |  |  |
|  | ${ }^{\text {aro }}$ |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
| Hunt and Mrr. Claude Trigg spent Monday in the home of Mr. and |  |  |
|  |  | Trin |
|  |  |  |
| $\begin{aligned} & \text { Rev Hanley will preach at the } \\ & \text { Christian tabernacle Sunday March } \\ & \text { 31st. } \end{aligned}$ |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  | Nrasa luey orvee wes the wed. |  |
|  |  |  |
|  |  |  |



MINISTER IS SPEAKER FOR LION MEETNG,


Native Songs Are
Planned For Duchess


Thermometer Job No Bed Of Roses

Dog Is Faithful To Centennial Rose Is Master After Death To Advertise Party

let eleertricity do your washing and ironing Scrub, secub, scrub is not on the ist of the modern womonts sectivite. Nor doos
 and crisp and gay atter doing the tamily laundry. Becouse she lets cheap elec.
trieity do oll the work for her. A modenn electric washer and ironer can be
bought today of such o low price that it is only common sense to own them. Operating cossis ore so low os to make littly difference in the family budget.

West Texas Utilities Company


And these
FIVE FAMOUS FEATURES
make it as advanced in quality as it is in styling

## CMEVROTI

luxurious bodies ever placed an a Cherretest, masest And its inner quality is fully equal to its outer heauty. Brisk, lively acceleration ... power to meet any emergency ... and comfert and safety advantages exclusive to Che errolet in its price class . . . all are sours when you own one of these distinguished Master De Lave
modele. Decide now to see this arittocrat of low cars and to choose Cherrolet for quality at low coss.


Phone 52


ANDY AND JACK ANDERSON, Props.

CHEVROLET
for 1935
'560
AND Up. List pricio of Matcer som

Knte Aetion optional at s20 eitl

##  <br> 글ㅋㄹ융



| 10 |  |  | date of the shipping season is fixed by the teereal and satate depart. | College Admits Ti | Rabbit Show |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| RECORD BOND |  |  | tation. J. E. MeDonald. commis- sioner of the Texas state department of agriculture, concurs in the | Men After 75 Years | young in <br> store |  | Cisco, Texas. 6 -Entry fees; Singles, 25 cenus |
| E, CHARGE | cemanded interest or ever said ? thing to Mr. Cate about coliecting for me. William, about two years ago My Whilam on was in need of |  |  |  |  | County Rabbit club who wins White |  |
|  |  | WASHINGTON, March 28 Shipment of citrus fruit direct from he groves of the Lower Rio Grande |  | Madisen near here and DI Paib Ruture a Painestile derust. Pis Putter was graduated from | 52 in merchandise <br> Beet stanchilla. 6 to 8 | Fur class land Texas. |  |
|  | Hor the use of te money |  |  |  |  |  |  |
| rt at Abilene, in which the bond- ders committee obtained a judg- at nainst the city. | Thomas Patrick $T_{0}$ Play Here Saturday |  |  |  |  |  | How One Map Lost 22 Pounds Mr Herman Runks of Detroit |
| tudt | ; | Wll be issued only for fruit in ap- proved storage |  |  |  |  |  |
| administration of $\mathrm{J} . \mathrm{M}$. as mayor appears the | Cisco Saturday night. This is an un- usually good orchestra, according to Manager A F Hunt. Manager A. F. Hunt |  |  | merely that exceptions had made an their cases. SENTFNCED FOR THFFT |  |  | 22 pound |
|  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |
| ${ }_{\text {mg }}$ |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |
|  |  |  | 41 years ago she remarked: is cake'll last as long as you do, |  |  |  |  |
|  |  |  |  |  |  |  |  |



See the LaborSaving Mix-Master Demonstrated

| Mixing feather-light cakes |
| :--- |
| Mashing |

    Mashing your potatoes, etc.
    Whipping eream quicker, tifter
Beating your eggs, icings

Blendiling perfect mayonnaise
Chopping food-grinding meat
slicing, shreddign, grating
Peceling, shour potatos gratin
Sharpening yourknives
Sharpening your knives
Poltishing your sliverware
Opening cans-mixing drinks
Opening cans-mixing drinks
Turning your ice cream freezer
Grinding your coffee
Aixing bowniter ary sreen
ttachments at
${ }_{\substack{\text { trach } \\ \text { Ont }}}^{\substack{\text { mall }}}$
 a. so practical. Sec it todav

# Come To The Cooking School! 

 April 15, 16 and 17, 2:00 p.m. Daily Roof Garden Laguna Hotel Featuring a Modern All-Electric Kitchen

Automatic electric cookery is really miracle cookery. It is clean, detaking the guesswork out of cooking and, by lessening cooking failures. Thus, household economy is affected that reduces budget expenses.

During the three day cooking school Mrs. McDonald will demontrate this modern method of cookery, also, giving valuable advice in planning meals which will save time and effort. The automatic features of electric cookery makes this possible by giving the correct temperature for any particular food without bothersome watching and waiting.

Plan to attend these demonstrations featuring electric cookery. You are sure to profit by the capable demonstrations featuring economy of household management as well as food that the entire family will appreciate. Every minute will be utilized in order to aid every housewife to a better method of home management.

Everyone will readily admit that the preservation of foods is of vital importance to health. It also is a means by which housewives may effect a real economy in home management. It makes possible many added conveniences unattainable by old fashioned methods of refrigeration.

Mrs. McDonald's talks on home management will show how the housewife may fully utilize proper refrigeration. She will give demon trations on the preparation of frozen salads, dessrets and the making of ice cream. Also, recipes will be used showing how left overs may be utilized in order to effect savings every day of the year.

The new Frigidaire' 35 is now on display at our showroom. We invite you to visit with us and inspect the many new models available for every size home from the smallest to the largest.

> West Texas Utilities Company


THE CISCO AMERICAN and ROUNDUP.


## Old Fashioned Courtesy



## First National Bank

 Inefficiency Urged To Solve Problems

Dogs Are Trapped

Personals

## PILOT PROUD OF LAST STAR UPON SLEEVE



Entire Stock Spring Coats and Suits

## ALTMAN'S

| AUTOMOBILLE ACCESSORIES at cut rate prices |  |
| :---: | :---: |
|  | chat mit |
|  |  |
|  | \$1.24 |
|  |  |
|  |  |
|  |  |
|  |  |
| LEE \& COMPANY |  |
|  |  |



DRESS SPECIAL 50 SPRING DRESSES

$$
\$ 4.95
$$ A Choice Selection of styles and Colors. All Sizes

Included -

ISTLAND IS
DUNTY TRACK
MEET WINNER



$\mid$

## Thest Colds

 H）WichousOu Cannot iscape Your bbligations oxnership of an automo－
nvolves a moral obligation
mat obligation is to deal just－
mith the person who is un－
wate enough to be injured
pour car． cause a just setlement of
a claim may cost sio．000 o
825,000 ，you buy automobile unless you are insured in che injured claimant，yo
hot squarely meeting the ob
tion．
e Travelers setties a la
ntage of its automotite
claims amicabby out
cto the satisfaction －to the satisfa
parties involved． Boyd Insurance Agency rge Boyd，Doc Caban
Cisco Bank Bldg． Phone 49


Manufactured by baking powder Specialists who
make nothing but bak－ ing powder－under
supervision of expert supervisi
chemists．
ALWAYS
always
Wnilosm
Denendable
Same price today
as 44 years ago
FULL PACK
NO SLACK FILLING


When the Bank Asks for A FINANCIAL STATEMENT

When you ask for a loan，and the banker asks you for a statement，do not resent this as implying doubt of your ability or assets；or as a meddlesome＂nosing＂ Your baker，
Your banker，even though he may have known and done business with you hen you borrow money，because in tha way only can he show bis directors and the bank examiners that his loans are justified by facts and figures．


When your banker asks for a state ment，he is not questioning you；he is justifying himself as a banker worthy of
The Cisco State Bank

SAFETY courtesy

SPRING IS JUST AROUND THE CORNER

## TEXAS SERVICE STATION

| $\begin{array}{\|l\|} \hline \text { Recovery Seen In } \\ \text { Income Tax Returns } \end{array}$ | When |
| :---: | :---: |
|  |  |
| 为 |  |
| 为 |  |
| 为 |  |
|  |  |
| TheDrew |  |
| O2erriam－ |  |
| coebster |  |
|  |  |
|  |  |

How About Your Garden

Krest
4．Tooth Rake
COLLINS HARDWARE


M
Dog Memory Rivals Cisco Women Will Names Of Former That Of Elephants Attend State Meet Texans Are Sought

QUICK SALES
For Cash

## The ICE CREAM SEASON is Here!



## PINT

OUART
$5^{C}$ - Bis Double Dip Cones - $5^{c}$ MAYHEW BROS.

IUST
AFEW
MORE
DAYS
NOW Baby Contest

Open to all Babies from Six Months to 5 years, two Groups. I Invite you to see me for further details.

## KIZER STUDIO




| PERMANENT <br> \$2.00, \$4.00, \$6.00 <br> And Up <br> X-Ray Beauty Shop |
| :---: |
|  |  |


 REMOVED SHOES OF HORSE
BOSTON, Sentiment apparent

FEDERAL MEN
DECNW WON BEEA WORK ON BIG TREE BEL


## Our Coffec. <br> BUSINESS IS GROWING NICELY

you give it a trial, and he convinced that
best Coffee in town at the price and the CHEAPEST PER CUP SIMMONS COFFEE CO.

## THIS NEW 1935 FORD V-s IS BEIN ROAD TESTED FOR -

FOUR DAYS, FOUR NITES AND FOUR HOURS

ARTS OF HUMBLE OIL. WILL BE PI HE ETGIE, THEN SEALED

A "Third-Degree" Road Test

CH FOR THE RESULTS OF THIS IA ROAI SEE NANCE MOTOR CO HE NEW V-S IS A "HEMAN CAR" THAT INY WOMAN CAN DRIVE
if we seem excited over this new GAS RANGE

-brings an ad miring "oh" or "ah" from nearly every home maker who sees it. Has frame of shining chrome Every convenience you wespect modern fusniture Every convenience you expect in a gas sage-
some shown for first time. Don't miss it-be sure see this range before you buy, Series 1400 -
Springtime is here and the demand for refreshing
drinks is greater. Dean specializes in Ice Cream, Milk see this range before you buy. Series 1400 and Soda Drinks. Meet your friends here, and while
waiting let us prepare for vou ane of waiting let us prepare for you
and delicious fountain drinks

## Prescriptions a Specialty

MEET YOUR FRIENDS AT

## DEAN DRUG CO.

THE REXALL STORE
Phome 33.-Cisco


## DIONNE BABES

 BOOST BIRTH RATE OF TOYS
New yor
Dionne quint
the birth rat
nill time hish
Dionne $q$
the birh
nil time
signs in
the
nilime time
sign
and comp
and
and com
at the An
gest exhib
world whi
ing April
A A
ing Ap
A re
in dol
duction
coth can
ions of
coaches

College May Banish
'Hell Week' of Frats


Electric Refrigeration



First Car to Close the Gap Between Low Price and Fine Performance

from the 82000 PRICE Class
COMES THE V. 8 ENGINE TO
POWER THE MOST ECONOMI-
Cal ford car ever built

The Fond V. 8 occupies a distinctive place among automobiles. There is no way to compare it with any other car because there is no other car like it.
The Ford enables you to step up into the fine-car class in performance, beauty, comfort and safety. But there is no stepping up in price. That is kept down by Ford low-profit policies and unique manufactur ing methods. These are as different as the car itself.
What the Ford has done is to establish a new standard of valuc. Fincear performance isn't limited to the well-to-do these days. The Ford V- 8 has made it possible for the average motorist to have the kind of car that used to be beyond his reach.
It takes eight cylinders to give modern performance. And the Ford is powered by a V-8-the finest type of eight-cylinder engine. You have to pay more than $\mathbf{8 2 0 0 0}$ for that in any other car.

Ford cars are priced at $\$ 193$ up F. O. B. Detroit. Standard accesory group including bumpero and opare Aire atrece.



[^0]:    House Milita

    ## Atlantic N fog: an At

    orations; a Southeast States station would maintain genera air headquarters; the Pacific Northwest would maintain ai i in high altitudes work forces are to minimize vast areas and long coasts.

