

CISCO DAILY NEWS

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**MEMBER UNITED PRESS
MEMBER ADVERTISING BUREAU
TEXAS DAILY PRESS LEAGUE**

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Any error made in advertisements will be gladly corrected upon being brought to attention of the publishers and the liability of this paper is limited to the amount of the space consumed by the error in the advertisement.

NOTICE TO THE PUBLIC
Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of this paper will be gladly corrected upon being brought to the attention of the editor.

Cotton Quotas Fixed By Bankhead Setup

Cotton growers of the Southwest are reminded that the state allotments of the 1935 quota of 10,983,264 bales have been announced by the Wallace farm administration. Texas farmers have been given a quota of 3,406,000 bales for the crop this year. Provisions of the new one-year adjustment contract should interest all Texans who are engaged in cotton production. Secy. Wallace issued a proclamation declaring that two-thirds of the cotton producers favored continuance of the Bankhead act as shown by the referendum conducted during the month of December. This new contract will enable non-signers under the 1934 program to participate in the 1935 adjustment and in the \$130,000,000 in rentals and benefit payments to be distributed.

Texas is the banner producer of petroleum as well as the banner producer of cotton. With its new frills the Bankhead act will continue to function until the coming of the year 1936. All Texans are interested in the conditions surrounding petroleum as well as the conditions surrounding the second money crop of the commonwealth. Japan is the largest buyer of American cotton. Japan is the largest manufacturer and seller of cotton and rayon fabrics in the foreign field. Japan has been a fast traveler and the Japanese wage schedules are the lowest of all schedules when a comparison is made with the scales of the Occident including the nations of Europe. King Cotton has been dethroned. King Cotton may come back some day, but the Japs today are the most dangerous competitors of American textile mills or the mills of Great Britain and continental European nations.

This may not be a new world but it is certainly a new civilization with problems that travail the souls of men. It is for Americans to solve these problems and move forward and onward as the men who made a tiny republic moved in the darkest days of American history.

Cities Reduce Arson Fires

Reports issued by the fire departments of two large cities prove that incendiary fires can be reduced if the correct methods are employed.

From Kansas City, Mo., comes the statement that in 1932 there were 61 arson fires these causing losses of \$160,656, while in 1934 the number of arson fires \$712,309; in 1933 there were 67 such fires, accounting for decreased to 36 and the resulting losses to \$50,590—a remarkable reduction indeed.

The report from Atlanta, Ga., shows an equally striking reduction. In 1933, 98 incendiary fires accounted for losses of \$72,314, while in 1934 the number of such fires decreased to 30 and the losses to \$11,242.

By "correct methods" is meant the effective cooperation of all interested authorities. The Kansas City report mentioned the National Board of Fire Underwriters among other organizations that had helped make the record possible. This organization has long assumed a position of leadership in the fight on incendiary fires. It has established arson squads in most of the large cities, employs many skilled investigators and assists police and fire departments as well as fire marshals in combating arson. It has aided many cities to form their own arson squads and is ready to cooperate at all times with district attorneys and all proper authorities.

If the crime of arson is to be fought effectively it is highly important for district attorneys to vigorously force prosecution of the criminals involved.

An important part of the effort to reduce the number of arson fires has been the enactment of model arson laws in the majority of states. These laws have been of great assistance in bringing fire criminals to justice, as previous laws sometimes obstructed rather than aided in the prosecution of arson cases.

The battle against this "crime of crimes" merits the support and cooperation of all citizens. Everyone can help by reporting any suspicious incidents in connection with fires that come to their attention, and by urging their district attorneys to put forth aggressive efforts to obtain convictions.

Student From Ancient City Comes to U. S.

From Baghdad on the Tigris in far-off Iraq to Greeley, on the Cache la Poudre in Colorado, U. S. A., is a long way to travel for an education, but the trip has been made by Najib A. Ibrahim, 34-year-old junior in the Colorado State College of Education.

Ibrahim, who plans to obtain his bachelor of arts degree and his master of arts degree at the college, says he is expecting to return to Iraq and enter the employ of the Ministry of Education by which he was employed before deciding to come to America to complete his education.

Ibrahim came directly to Greeley from Baghdad. He speaks fluent English and Arabic and was for four years employed in teaching Arabic-English translation in government schools at Baghdad.

A native of Syria, he became a naturalized citizen of Iraq before entering the government's service at Baghdad. He attended the American university at Beirut, Syria, where he played forward on the school's basketball team, "but in America he is not taking active part in college sports. The American type of football as he witnessed it here does not appeal to him. "I cannot see much to it yet except extreme roughness," he says.

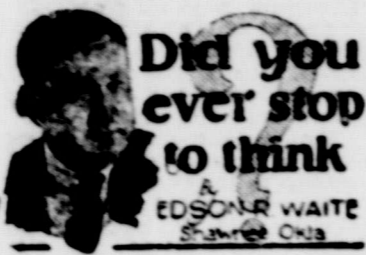
Younger generation of Baghdad is taking up sports with enthusiasm, he says. Soccer, tennis, track, basketball and swimming are popular. Swimming is done in the historic Tigris River which flows through Baghdad, he says.

Co-education as he sees it in America would not be successful in Iraq, he believes. In his country boys and girls are placed in separate schools at an early age.

OUT OUR WAY



THE BIG HELP.



Did you ever stop to think

Benjamin Sosland, assistant business manager of the Kansas City Journal-Post, says:

"Advertising in its many forms is the most valuable thing in the world for big or small business. It can do one of two things—hasten your success or failure.

Money spent wisely, carefully and without thought of fooling the public will bring success.

In checking advertising of all kinds, I find that many times the advertiser feels that the wool might be pulled over the buyer's eyes and greater profit realized. This is a quit untrue—dishonest advertising

will ruin a business quicker than anything else.

"Lazy advertising is worthless. Copy thrown together quickly without proper thought is damaging.

"It's a mystery to folks associated with advertising to learn that the most important phase of the business is given so little consideration. A concern spending hundreds of thousands of dollars will investigate all phases of its business, take inventory of everything and carefully audit its books, and then take for granted the advertising is all right.

"Advertising is putting a business on parade. It's inspection day for all who see the message. Why not employ the best help and the most careful methods and make your advertising dollar a profitable one?"

435 Auto Licenses Issued For County

Total of 435 automobile licenses

plates for 1935 has been issued from the county tax assessor-collector's office Tuesday.

"Business is picking up," C. E. Karkalis, deputy clerk stated, adding that 100 had been issued Monday.

Likely number of plates to be issued for the next few days would be at a rate of 100-200 each day, he predicted.

Number range of the 7,200 passenger car license plates that are being issued is 312-351 to 319-550.

LOST SEA LION BATTLE

SEASIDE, Ore., March 14—A 30-foot shark battled six sea lions in a finish fight witnessed near the shore here by fishermen. A lone sea lion tangled with the shark first and was getting the worst of it when five other sea lions came plunging to his rescue. The six of them tossed the shark clear out of the water, slinging it at his sides, as he came down. For an hour the battle raged, before the shark was killed.

Texas Topics

AUSTIN, March 14—Revenue and taxation committee holds, and is discharging the primary responsibility so far as the house is concerned, for the state's policy on new taxation and on changing present tax collection procedure. Working five nights a week, holding numerous additional afternoon hearings, the committee has undertaken to give consideration to every bill before it. Whether it involves a set of measures, that together will form any recognizable policy remains to be seen.

Historically, the revenue and taxation committee has been one hard to get by with extreme measures. Often times there have been those who felt that its majority sentiment has been ultra-conservative.

Newest move of the revenue and taxation committee was to approve a resolution by Rep. Emmett Hill, quoting generous portions of Gov. Allred's taxation message, inviting study whether or not the resource tax on oil deserves to be increased. The resolution was amended so as not to delay action of a subcommittee more than 10 days, and Mr. Hill assured the committee its purpose was not to delay final action on several of these natural resource tax-increase bills at all.

Eastland Selected For Merchant Meet

EASTLAND, March 14—Selection of Eastland as host city to the next meeting of the West Texas district meeting of the Retail Merchants association was announced Tuesday by H. C. Davis, vice president of the association and secretary of the Eastland organization, who attended a meeting of the body Monday in Sweetwater.

Other bidders for the meeting were San Angelo and Mineral Wells. Eastland obtained an overwhelming vote for the meeting city. Davis reported.

The Eastland secretary delivered an address on "Ideas and the Value of Bulletin Service" at the meeting. Likely meeting date of the association will be in October or November.

With the arrival of the steamer Pope, from Detroit. The freighter was chartered by the Ford Motor company to take on a cargo of coal for the River Rouge plant. Two tugs preceded the steamer in the trip, breaking ice. Though Pope's run was a month behind general opening of the season, it will continue in service.

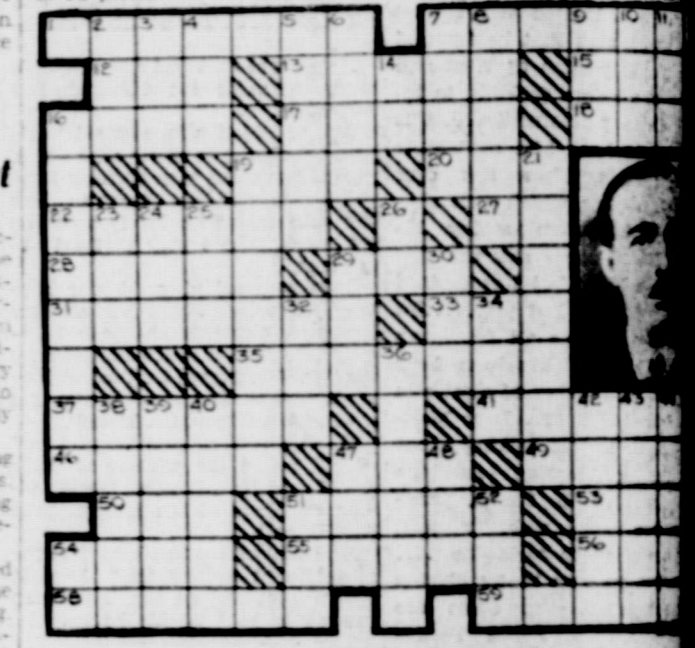
LAKES SEASON STARTS
CLEDO, March 14—The Great Lakes navigation season opened here

Let us figure your next printing. Our job printing plant is equipped to handle all your needs.—Phone 111

Matrimonial Prospect

HORIZONTAL
1 Royal leader who is in the marriage market.
7 His country is —
12 To regret.
13 Speech.
15 Mythical bird.
16 Melon.
17 Malicious burnish.
18 Pitcher.
19 Beer.
20 Male sheep.
22 Embrace.
27 To accomplish.
28-Ceres.
29 Constellation.
31 Profits which lands yield.
33 Vulgar fellow.
35 Ribbon rose.
37 Eye sockets.
41 Comes in.
46 Streets.
47 Uncooked.
49 Characteristic.
50 To perish.

ANSWER TO PREVIOUS PUZZLE
1 KING
2 CHAIR
3 BIRD
4 BREAD
5 DEER
6 ALL
7 MAD
8 IT
9 GAME
10 KING
11 KING
12 KING
13 KING
14 KING
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16 KING
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50 KING



....remember how I brought you two together

I'm your best friend I am your Lucky Strike

I give you the mildest, best-tasting smoke—because I am made of center leaves only. The top leaves are unripe, bitter, biting. The bottom leaves are coarse, sandy, harsh. The center leaves are the choice leaves. They are mildest, mellowest, yet richest in fine tobacco flavor. And I offer you the fragrant, expensive center leaves exclusively. I do not irritate your throat. That's why I dare to say, "I'm your best friend."

LUCKIES USE ONLY THE CENTER LEAVES . . . CENTER LEAVES GIVE YOU THE MILDEST SMOKE

They Taste Better

DISAGREE SUFFERING OF CROPPERS

By VALCO LYLE
 Press Staff Correspondent
 FORT WORTH, Ark., March 14

The most controversial sharecropper-landlord differences in the Northeastern Arkansas are the degree of suffering and the degree of suffering at the hands of planters.

Southern Tenant Union officials and some others claim hundreds of sharecroppers have been evicted with no food, no fuel, and no means of support.

Sharecroppers without food and an opportunity to live are rare, plantation authorities and many croppers contend.

Lack of Education generally is agreed all are almost uneducated and do not possess the ability to put farming on a business basis. Sharecroppers themselves are lame for much of this lack of education. They have a general aversion to interest in it, land.

Union leaders counter that sharecroppers have been held in some bondage by the very system which they operate, and in air agreements and lack of unity.

In any event one thing is public opinion in this area against efforts of the Socialist organization of sharecroppers. A survey shows not over 25 per cent of tenants in and around Tipton, the union's headquarters—members of the union. A large percentage of the other 75 per cent look upon the union with disdain.

In other affected communities the percentage of membership runs generally less.

THE NEW FANGLES (Mom'n Pop)

By COWAN.



SAN FRANCISCO, March 14 — Boy Scouts arranged a dramatic lesson to reckless automobile drivers in a ceremony here. All traffic was halted for a minute on a rushing downtown corner while tips were blown for four pedestrians killed at the intersection.

Head Project For Brazos Development



Above are the engineers who have directed the compilation of material for the Brazos River \$50,000,000 development project, now before congress. Above, left, Lewis Mims of Houston, president of the Brazos River Conservation and Reclamation district, which has charge of the project. Above right, John A. Norris, chairman of the state board of water engineers, who has been supervising the compilation of engineering data since the plans were started in 1923. Below left, A. Streiff, special consulting engineer, who has done a large part of the highly technical work involved in the plans. And lower right, John Pritchett, chief office engineer of the board of water engineers, who has compiled much of the routine engineering data. Streiff and Norris went to Washington this week to testify before government authorities. Mims will go next week.

HIS BOOTS 60 YEARS OLD
TWO RIVERS, Wis., March 14 — Julius Buschmann, 100-year-old Forestville resident, still has a pair of boots made for him more than 60 years ago by Charles Tesmer, 85, former Maintowee bootmaker.

HAMBURGER 'CUT HIM
CLEVELAND, March 14 — Eating of a hamburger led to a \$35,000 damage suit filed for a junior high school boy here. That amount is sought if a suit filed in common pleas court against the school board and Swift and company by Ben Elias, in behalf of his son, Milton. The suit charges that the boy cut his throat on a piece of metal three-fourths of an inch long and an inch wide, which was in a hamburger he purchased in his school lunchroom.

Use Cisco Daily News want ads for results.—Call 80.

WEST TEXANS KNOW

Yes-ir-ee... they know what WESTERN hospitality means. They know when they come to the WORTH they are going to feel right at home... that every attendant is ready to serve with a smile that's broad and real and genuinely understanding.

11 FLOORS OF CHEERFUL GUEST ROOMS ALL ROOMS WITH BATH

\$2 and up

the new WORTH

FT. WORTH - TEX.

7TH and TAYLOR

The DARK BLOND

By CARLETON KENDRAKE © 1935 NEA SERVICE, INC.



CHAPTER I

MILICENT GRAVES glanced from her new fur coat, which she had bought through the open door of the typewriter, finishing the letter to the clock. The clock showed 5:35 and Dringgold hadn't as yet returned to sign the mail.

Her capable fingers flew over the keys of the typewriter, finishing the letter to the clock. The clock showed 5:35 and Dringgold hadn't as yet returned to sign the mail.

She could feel the pulse pounding in her throat. She realized now that Dringgold was in a most irritable mood. Yet, having started to assert her rights, she didn't intend to stop.

"What I am about to dictate, Miss Graves," Dringgold said, "is of the utmost importance. I don't want to be interrupted."

"Before we start in on that dictation," Millicent Graves said firmly, "there's the question of finances and overtime. I know that jobs are scarce, Mr. Dringgold, but it takes virtually every cent that I make in order to live."

"I noticed you flashed out with a new fur coat," he retorted sarcastically.

"Yes, I did," she said, "and I needed it. It was a bargain I couldn't pass up. I paid for it out of my own money. You don't have to give me an advance if you don't want to. On the other hand, I certainly don't have to work overtime for you. As it happens, I can't do it tonight. I haven't enough money to even pay for any dinner."

Dringgold frowned, thrust a hand into his trouser pocket, pulled out a roll of bills. He hesitated a moment, then replaced the bills. From his other pocket he took some silver and slid a 50-cent piece across the desk to her.

"You can get enough to eat," he said, "for half a dollar. I'll pay for the meal. I won't pay for overtime. If you don't want this position, I can get others who do."

Millicent Graves pushed back her chair. Despite herself, her voice rose.

"That's the thing that I hate about you!" she screamed. "Your lack of consideration—your penny-pinching tactics. It took two girls to do your work before I came here. I'm doing the work of both of those girls at one girl's salary. Even then, I wouldn't mind the work if you'd be decent about it. You treat a girl like a slave, and I'm not going to be a slave. I don't care how scarce jobs are. I'm going to get a raise or I'm going to quit."

She heard one of the janitors moving around in the outer office, and realized her voice had been high-pitched with rage.

"You don't need to quit," Dringgold shouted. "You're fired!"

"Very well," she said, and closed her book with a vicious snap.

Her hand was on the knob of the door as Dringgold's voice, strangely changed, reached her ears. "Wait a minute," he pleaded. "Let's be reasonable. I need you. I've got some most important dictation. You can't leave me now. I'm all upset. Please forgive me."

SHE turned to stare at him, and suddenly realized that the man was speaking the simple truth. She hesitated for a moment, then came back to the dictating table, spread out her notebook, and said frostily, "Very well. What is it, a letter?"

"No," said Dringgold slowly, "it's a confession."

Despite herself, she felt quick sympathy as she saw the expression on his face.

"I'm going to dictate this confession," he said. "You're going to write it out. Then I'm going to sign it, and you'll witness it. Please take this down, Miss Graves. To whom it may concern: This is to certify that I, George Dringgold, of the age of 45 years, president of the Dringgold Realty Revaluation Company, am guilty of being an accessory to a murder."

"I am not guilty of that murder. I do, however, know the guilty party. For years I have protected this party and have myself shared in the benefits which accrued from that murder."

"In order to make this confession intelligible at this late date, it is necessary for me to set forth certain facts. These facts can best be explained by certain documentary evidence, certain newspaper clippings which I will quote heretofore at length."

Dringgold paused in his dictation turned to the wall safe above his desk. His fingers touched the knob of the combination; then he turned to Millicent Graves.

"I've got to get some documents," he said. "Go ahead and get that mail. I'll sign it. Then you can get it in the mail chute."

She couldn't help but think that, even in his trouble, he was intent upon getting every bit of work out of her he possibly could.

She went to the outer office, returned with the stack of mail, placed it on the desk in front of him. He signed the letters with a firm, steady hand. She folded the mail, placed it in the envelope, sealed and stamped the envelope. Dringgold took some papers from the wall safe, arranged them in some sort of a sequence.

"Go get yourself something to eat," he said, without looking up. "Lock the door as you go out. I don't want to be disturbed. Be sure the door's locked. If you see a woman in a black ermine coat, with a big collar up around her face, don't let her in under any circumstances. If she's in the corridor when you come back from dinner, don't unlock the office door. Go some place and telephone me. I'll answer the telephone. And don't be long."

"Very well, Mr. Dringgold," Millicent said, with mechanical obedience, but she was thinking that the dinner she could buy at the tea room for 50 cents wouldn't reasonably sustain her.

(To Be Continued)

The DARK BLOND

By CARLETON KENDRAKE © 1935 NEA SERVICE, INC.



CHAPTER II

SHE stood in front of the mirror, giving finishing touches to her face, and thinking of Dringgold's strange confession. She might have known it was something like that. No man who was guilty of the petty, chiseling tactics George Dringgold used could be quite the pillar of society that he liked to stimulate.

She snuggled into her fur coat, scooped up the mail, snapped an elastic band around the pack of letters, took care to throw the spring lock on the door into position, nodded to the assistant janitor as she stepped out into the corridor.

She went to the elevator, dropped her letters down the mail chute, pulled her coat tightly around her figure as she met the cold wind of the street. The tingling air felt good to her skin.

She pushed the door and entered the welcome warmth of the tea room.

She hung up the fur coat where she could keep an eye on it, dropped her purse to a chair beside her and consulted the menu.

She could, she saw, get some chicken croquettes and tea and still leave a 10-cent tip for the waitress out of the 50 cents Dringgold had given her.

Millicent decided on the croquettes, and gave her order. She took a cigaret from her purse and was holding a match to it when her eyes suddenly snapped to quick attention. A woman, with a coat of black ermine wrapped around her, had entered the tea room. She walked with quick, nervous steps. Millicent couldn't see the face, but she could glimpse a coldly baleful eye.

Then the woman in the ermine coat swept past her and took the table just back of the one where Millicent sat.

MILICENT ate in slow, thoughtful silence. The woman, dressed as a gypsy, whose duty it was to tell fortunes, came across the room toward her.

"I feel," she said, "that you're going to have a very interesting fortune. Have you finished your tea?"

Millicent smiled wanly. "Really," she said, "I'm not particularly interested, and I haven't any money for a tip if you should give me a good fortune."

The woman sank into a chair beside her, pulled Millicent's tea cup across the table.

She stared steadily down into the tea cup.

Millicent felt a sensation of vague uneasiness creeping over her.

"Look," said the fortune teller. "Look at the way those leaves are arranged. See how black they are, and notice this leaf which has twisted its edges."

"What do they mean?" Millicent inquired.

"Dark deeds of violence," the fortune teller said. "There's murder in the tea cup."

"Murder!" Millicent exclaimed.

"Not yours," the gypsy said hastily. "The murder of someone who's close to you. There's danger to you, but you're not going to be murdered. The danger comes from a woman. I can't see her clearly. She's menacing you, and yet she's the woman you'd least suspect."

Millicent hastily pushed the tea cup away.

"I've heard enough," she said irritably. "I'm tired and nervous, and I don't want to hear any more of your predictions."

The gypsy scraped back her chair from the table.

"I'm sorry," she said. "Genuine-

ly sorry. I've only told you because I thought you should be warned."

Millicent flashed her a quick glance and saw that the gypsy's face was white and strained.

"Please forgive me," she said.

Millicent left a tip for the waitress, picked up her check, her gloves and purse, strode to the door.

THE fresh bite of the wind helped to steady her nerves. She was sorry that the walk was not longer. As she turned into the lighted lobby of the office building, she signed her name on the night register, and was swept up to the 17th floor. She walked down the flagged corridor with quick, nervous steps, the sound of her heels clacking in echoes from the sides of the corridor. She paused before Dringgold's office and opened her purse.

Consternation gripped her.

Millicent turned the purse over in her hand and stared at it curiously. It was an exact duplicate of her purse—even to the initials, "M. G.," monogrammed on the leather.

With the quick mental processes of one who has worked for a living, and who, therefore, has grown accustomed to responsibilities, Millicent Graves, standing before Dringgold's door, made hasty mental inventory of the situation.

She had made up her face before leaving Dringgold's office. She knew, therefore, that she had taken her own purse when she left the office. The substitution must have taken place at the restaurant. The woman in the black ermine coat, with the high collar, in taking the table immediately behind Millicent, must have left her own purse near Millicent's table.

"I'm sorry," she said. "Genuine-

back into neutral and the cage slid smoothly to a stop. He moved the lever which opened the door.

"Permit me," he said, and, taking her arm, escorted her to the street.

"You go this way?" he asked, nodding toward the right.

"Yes," she said, hardly knowing whether it was proper for her to continue the acquaintanceship so informally begun.

"Well," he said, to her relief, "I go the other way. You won't tell the janitor about the elevator, will you?"

He raised his hat, and, smiling, turned to sweep down on the wings of the cold night wind.

Millicent almost ran through the swinging door into the tea room. Her eye encountered the gypsy girl.

"My purse," she said breathlessly. "What became of the woman in the black fur coat? The black ermine with the collar around the neck?"

The fortune teller stared at Millicent strangely.

"She crossed to a table back of you," she said, "and only stayed for a minute or two. She wasn't served."

"Do you know who she was?"

"No."

MILICENT GRAVES stared down at the black leather purse she held in her hand.

"It," she said, "she comes in, tell her to get in touch with Miss Graves at Mr. Dringgold's office on the 17th floor of the Wolgamott building."

The fortune teller nodded.

"I'll tell her," she said.

Millicent flung away impatiently, fled out of the door.

She was within some 50 feet of the entrance to the Wolgamott building when a figure, garbed in white, came rushing out of the lobby. She recognized the man as the assistant janitor.

As she looked at his white, frightened face, conscious of the cold perspiration on his forehead, of the manner in which the night wind whipped his hair about his forehead, he screamed the single word, "Murder!" Then he turned and ran down the sidewalk as fast as he could go, the wind at his back helping him in his burst of speed.

Millicent Graves, filled with some sudden premonition of impending disaster, in turn raced toward the lobby of the building. She found the elevator open and deserted. She had remembered enough of the manner in which it should be operated to work the lever, which closed the door, and pushed the throttle over to the left.

It took her a moment of fumbling with the controls to get the cage stopped at the 17th floor. Then, having opened the door, she ran down the corridor.

The door of Dringgold's private office was open.

Dringgold lay on the floor. A bullet hole in the center of his forehead welled a thick, red stream across the carpeted floor. A half-opened purse was clutched in the fingers of his left hand. The contents were scattered over the floor.

One swift look at the purse, and she recognized it. It was her own purse. The things which were strewn about the room were her own—lipstick, compact, handkerchiefs, keys, visiting cards.

She felt panic tighten her throat. Moved by impulse, she ran to the window, flung it open and looked down the 17 floors.

The white-garbed assistant janitor was just rounding the corner, and, slightly behind him, ran a well-formed policeman.

(To Be Continued)

CLASSIFIED ADVERTISING RATES AND REGULATIONS

All CLASSIFIED advertising is payable in advance, but copy MAY be telephoned to the Cisco Daily News office and paid for as soon as collector calls.

CLASSIFIED SPECIAL NOTICES

GUARANTEED Permanents \$1 and up 606 West Ninth.

AFTER the 15th of March, 1935 I will take in my pasture on section 468 for pasturage cattle at one dollar per month per head.

ADDRESS Envelopes at home, sparetime: \$5 to \$15 weekly. Experience unnecessary.

DON'T SCRATCH! Get Paracide ointment, the guaranteed Itch Remedy. Guaranteed to relieve any form of Paracide Itch within 48 hours or money refunded.

APARTMENTS FOR RENT FOR RENT—Furnished apartment, 304 West 5th.

FOR RENT—FURNISHED ROOMS FOR RENT—Near bedrooms, near bath \$6 per month, 409 West 4th.

WANTED - Unfurnished apartment. Also kitchen cabinet and table. 506 West 8th.

Announcements

The Rotary club meets every Thursday at Laguna Hotel Private Dining Room at 12:15. Visiting Rotarians always welcome.

Lions club meets every Wednesday at Laguna Hotel Coffee Shop at 12:15. E. L. SMITH, President; Joe C. BUR-NAM, Secretary.

Political Announcement

This paper is authorized to make the following announcements, subject to the action of the voters at the City election on April 2, 1935.

For Mayor: J. T. BERRY (re-election); J. M. WILLIAMSON

For Commissioners: W. J. FOXWORTH (re-election); H. A. BIBLE (re-election); L. F. MENDENHALL; W. W. WALLACE

WORE OUT 56 FLAGS ST JONES, Que., March 14 - Three thousand Canadian and United States boys scouts will gather here for a giant jamboree.



Tire Trouble?

Call Us! We'll Fix that Tire in A Jiffy!

And How! Everything for the Auto Batteries - Tires T-P PRODUCTS Exide Battery Co. RAY HALEY, Prop. Phone 9515

SOCIETY

LAURA RUPE, Editor, Office Phone 80.

CALENDAR

Friday The Twentieth Century club will meet in club rooms at 3 o'clock.

The Cisco Choral club will meet at 7:30 in the First Baptist church.

Saturday

The County Federation of Women's clubs will meet in Range; at the Gholsen hotel at 2:30 to hear a program on Fine Arts.

PLANS FOR TEA MADE AT MISSIONARY MEETING Circle Four of the Woman's Council of the First Christian church met with Mrs. Jack Ekin Tuesday afternoon at 3 o'clock.

JUNIOR ENDEAVOR The Junior Endeavor of the First Christian church held its regular meeting Sunday afternoon at 4:30 at the church with Miss Nadine Sherman as sponsor.

"TEXAS BIOGRAPHY" STUDY CLUB TOPIC With Mrs. T. F. O'Brian as hostess the Wednesday study club held its regular meeting yesterday afternoon at 4 o'clock.

Mr. and Mrs. Devoe Samuels arrived in Cisco Wednesday from Baltimore to make their home.

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Freckles and His Friends.



Personals

Leon Tullos was a visitor in El Paso Sunday where he met Mrs. Tullos, who accompanied him home Monday.

Mr. and Mrs. Rupton Edwards of Fort Worth, were visitors in Cisco Wednesday.

The condition of Mrs. P. B. Hadlow, who has been critically ill, is reported to be gradually improving.

Mrs. N. A. Brown was a visitor in Eastland today.

Mrs. R. W. Manell is spending a few days in Dallas, visiting with relatives.

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You Will Find This Bank

This Is The BANK that SERVICE Is Building

-An active, well-managed institution.

Your financial requirements, whether large or small, will receive the benefits of a strong organization ready to cultivate an interest in the affairs of its customers and friends.

First National Bank

IN CISCO, TEXAS MEMBER FEDERAL RESERVE SYSTEM.

3 File For

CONTINUED FROM PAGE ONE

have furnished employment to many of our distressed people.

"I pledged myself, if elected, to every effort to foster our industrial enterprises and promote their growth and prosperity that they may become potent factors in furnishing employment and the building of a greater Cisco.

"I pledge myself, if elected, to reduce the cost of administration

advertisers and to a program of stimulating local business and extending trade territory.

"I pledge myself, if elected, in every way possible to foster our industrial enterprises and promote their growth and prosperity that they may become potent factors in furnishing employment and the building of a greater Cisco.

"I pledge myself, if elected, to reduce the cost of administration

and the public service to the minimum in order that the program may be carried out, as our people may have an opportunity to get on their feet.

"On a pledge to use every honorable means, if elected, to a progressive policy in the of the laboring man, merchant professional man, I ask your port.

J. M. Williamson

New Cut-Glass Tableware

We have a large, beautiful assortment of hand cut Table Ware consisting of Fruit Bowls, Salads, Trays, Relish Dishes, Plates, Sugar and Cream Sets, Candy Jars and other pieces.

Collins HARDWARE

Makes You Lose Unhealthy Fat

A Norwich, Conn. lady writes: "I lost 16 lbs. with my first bottle of Kruschen. Being on night duty it was hard to sleep days but now since I am taking Kruschen I sleep plenty, eat as usual and lose fat too."

To take off fat - take one half teaspoonful of Kruschen in a glass of hot water every morning before breakfast - a quarter pound jar lasts 4 weeks - Get it at Moore Drug Store or any drug store in America. If this first bottle fails to convince you this is the easiest, surest and safest way to lose fat your money gladly returned.



WHEN WE RETURN A SUIT OF CLOTHES after dry cleaning it, the owner finds it difficult to believe they are the same garments which looked so soiled when he sent them to us. It is really wonderful what our dry cleaning will do for the shabbiest garment. Put it to the test with a suit you have discarded.

Tullos Bros.

ELECTRICIAN Will do any kind of wiring and electrical work JIMMIE CAGLE 1511 West 5th. Street



Keep Your - MEDICINE CHEST Filled With Dean's Emergency Medicine and Have Your -

PRESCRIPTIONS FILLED AT DEAN'S

Don't forget our wonderful line of Toilet Preparations - Face Powder, Skin Lotion, Lipsticks, Facial Paints, Nail Polish and Sets, Toilet Water, Perfumes, Etc.

DEAN DRUG CO.

THE REXALL STORE Phone 33.-Cisco

Coming Soon!

NYAL 2 for 1 and Special SALE

Buy 2 and SAVE Bring a Friend - Watch for Special Announcement Share the Savings

MOORE DRUG CO.

700 Avenue D. Phone 99

BARGAIN AUTOMOBILE

Cut-Rate Prices

Complete Stock Door Handles . . . 84c Up

Ford Model "A" Ignition Coil . . . \$1.24 Ford Model "A" Carburetor . . . \$3.95 Ford Model "A" Brake Lining Set . . . \$1.24 Ford Model "A" Brake Shoes (exchange) . . . \$1.43 Ford Model "A" Radiator, 28-29 . . . \$11.28

Fan Belts, Ford "A"-Chev. 4-6 . . . 29c

Ford Model "T" Timer and Roller . . . 39c Ford Model "T" Transmission Bands, 25 model . . . 39c Ford Model "T" Transmission Bands, 27 . . . 46c Ford Model "T" Generator Brush Set . . . 25c Ford Model "T" Starter Switch . . . 36c

Jubilee Air Horn, pair . . . \$4.10

Chevrolet 6, Ring Gear and Pinion . . . \$4.00 Chevrolet 4 and 6, Flywheel Gear . . . \$1.59 Chevrolet Clutch Plate Universal . . . \$81.24 Chevrolet Oil Pump 4 and 6 . . . \$1.95

Floor Mats . . . 69c Up

LEE & COMPANY

REPLACEMENT PARTS AND ACCESSORIES Phone 220 501 Main Street Cisco

Closing Selected New York Stocks

Table listing closing prices for various New York stocks including American Can, Am P & L, American Radiator, etc.

SPEARS HUGE FISH MENASHA, Wis., March 14 - Fishermen here congratulated C. W. Koepfel, 82, for spearing an 85-pound sturgeon.

THE CISCO AMERICAN

AND ROUNDUP
51st Continuous Year.

Published By
THE CISCO PRINTING & PUBLISHING CO.
304-306, D Avenue, Cisco, Texas

TEXAS DAILY PRESS LEAGUE
MEMBER UNITED PRESS.
MEMBER ADVERTISING BUREAU.

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FRANK LANGSTON	Advertising
LEONARD HUDSON	Circulation-Bookkeeper
MISS ZELMA CURTIS	Society Editor
MISS LAURA RUPE	Shop Foreman
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MONTA LAUGHLIN	Pressman
JOE WARREN	

Entered at the Postoffice in Cisco, Texas, as Second Class Mail matter.

SUBSCRIPTION \$1.00 PER YEAR IN ADVANCE
Obituaries and Cards of Thanks, 10c per line; Classified, 2c per word.

Any error made in advertisements will be gladly corrected upon being brought to attention of the publishers and the liability of this paper is limited to the amount of the space consumed by the error in the advertisement.

NOTICE TO THE PUBLIC
Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of this paper will be gladly corrected upon being brought to the attention of the editor.

Cotton Quotas Fixed By Bankhead Setup

Cotton growers of the Southwest are reminded that the state allotments of the 1935 quota of 10,983,264 bales have been announced by the Wallace farm administration. Texas farmers have been given a quota of 3,406,000 bales for the crop this year. Provisions of the new one-year adjustment contract should interest all Texans who are engaged in cotton production. Secy. Wallace issued a proclamation declaring that two-thirds of the cotton producers favored continuance of the Bankhead act as shown by the referendum conducted during the month of December. This new contract will enable non-signers under the 1934 program to participate in the 1935 adjustment and in the \$130,000,000 in rentals and benefit payments to be distributed.

Texas is the banner producer of petroleum as well as the banner producer of cotton. With its new frills the Bankhead act will continue to function until the coming of the year 1936. All Texans are interested in the conditions surrounding petroleum as well as the conditions surrounding the second money crop of the commonwealth. Japan is the largest buyer of American cotton. Japan is the largest manufacturer and seller of cotton and rayon fabrics in the foreign field. Japan has been a fast traveler and the Japanese wage schedules are the lowest of all schedules when a comparison is made with the scales of the Occident including the nations of Europe. King Cotton has been dethroned. King Cotton may come back some day, but the Japs today are the most dangerous competitors of American textile mills or the mills of Great Britain and continental European nations.

This may not be a new world but it is certainly a new civilization with problems that travail the souls of men. It is for Americans to solve these problems and move forward and onward as the men who made a tiny republic moved in the darkest days of American history.

Cities Reduce Arson Fires

Reports issued by the fire cities prove that incendiary fire methods are employed.

From Kansas City, Mo., in 1932 there were 61 arson fires with losses of \$160,656, while in 1933 there were 37 incendiary fires with losses of \$712,309; in 1934 there were 36 and the result a remarkable reduction indeed.

The report from Atlanta shows a reduction. In 1933, 98 incendiary fires with losses of \$72,814, while in 1934 the number was 30 and the losses to \$11,242.

By "correct methods" is of all interested authorities.

tioned the National Board of Fire Underwriters among other organizations that had helped make the record possible. This organization has long assumed a position of leadership in the fight on incendiary fires. It has established arson squads in most of the large cities, employs many skilled investigators and assists police and fire departments as well as fire marshals in combating arson. It has aided many cities to form their own arson squads and is ready to cooperate at all times with district attorneys and all proper authorities.

If the crime of arson is to be fought effectively it is highly important for district attorneys to vigorously force prosecution of the criminals involved.

An important part of the effort to reduce the number of arson fires has been the enactment of model arson laws in the majority of states. These laws have been of great assistance in bringing fire criminals to justice, as previous laws sometimes obstructed rather than aided in the prosecution of arson cases.

The battle against this "crime of crimes" merits the support and cooperation of all citizens. Everyone can help by reporting any suspicious incidents in connection with fires that come to their attention, and by urging their district attorneys to put forth aggressive efforts to obtain convictions.

Student From Ancient City Comes to U. S.

From Baghdad on the Tigris in far-off Iraq to Greeley, on the Cache la Poudre in Colorado, U. S. A., is a long way to travel for an education, but the trip has been made by Najib A. Ibrahim, 34-year-old junior in the Colorado State College of Education.

Ibrahim, who plans to obtain his bachelor of arts degree and his master of arts degree at the college, says he is expecting to return to Iraq and enter the employ of the Ministry of Education by which he was employed before deciding to come to America to complete his education.

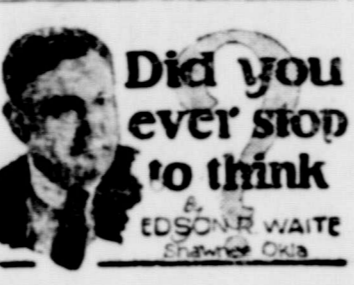
Ibrahim came directly to Greeley from Baghdad. He speaks fluent English and Arabic and was for four years employed in teaching Arabic-English translation in government schools at Baghdad.

A native of Syria, he became a naturalized citizen of Iraq before entering the government's service at Baghdad. He attended the American university at Bierut, Syria, where he played forward on the school's basketball team, but in America he is not taking active part in college sports. The American type of football as he witnessed it here does not appeal to him. "I cannot see much to it yet except extreme roughness," he says.

Younger generation of Baghdad is taking up sports with enthusiasm, he says. Soccer, tennis, track, basketball and swimming are popular. Swimming is done in the historic Tigris River which flows through Baghdad, he says.

Co-education as he sees it in America would not be successful in Iraq, he believes. In his country boys and girls are placed in separate schools at an early age.

OUT OUR WAY



Did you ever stop to think
EDSON R. WAITE
Subscribed Copy

Benjamin Soland, assistant business manager of the Kansas City Journal-Post, says:

Advertising in its many forms is the most valuable thing in the world for big or small business. It can do one of two things—hasten your success or failure.

Money spent wisely, carefully and without thought of fooling the public will bring success.

In checking advertising of all kinds, I find that many times the advertiser feels that the work might be pulled over the buyer's eyes and greater profit realized. This is quite untrue—dishonest advertising will ruin a business quicker than anything else.

plates for 1935 has been issued from the county tax assessor-collector's office Tuesday.

"Business is picking up," C. S. Karkalits, deputy clerk stated, adding that 100 had been issued Monday.

Likely number of plates to be issued for the next few days would be at a rate of 100-200 each day, he predicted.

Number range of the 7,200 passenger car license plates that are being issued is 212-351 to 319-556.

LOST SEA LION BATTLE

SEAFLIDE, Ore., March 14—A 20-foot shark battled six sea lions in a fierce fight witnessed near the shore here by fishermen. A lone sea lion tangled with the shark first and was getting the worst of it when five other sea lions came plunging to his rescue. The six of them tossed the shark clear out of the water, slashing at his sides as he came down. For an hour the battle raged, before the shark was killed.

435 Auto Licenses Issued For County

Total of 435 automobile license

Texas Topics

By RAYMOND BROOKS

AUSTIN, March 14—Revenue and taxation committee holds, and is discharging their primary responsibility so far as the house is concerned, for the state's policy on new taxation and on changing present tax procedure. Working five nights a week, holding numerous additional afternoon hearings, the committee has undertaken to give consideration to every bill before it. Whether it evolves a set of measures that together will form any recognizable policy remains to be seen.

Historically, the revenue and taxation committee has been one hard to get by with extreme measures. Often times there have been those who felt that its majority sentiment has been ultra-conservative.

Nextest move of the revenue and taxation committee was to approve a resolution by Rep. Emmett Hill, quoting generous portions of Gov. Allred's taxation message, inviting study whether or not the resource tax on oil deserves to be increased.

The resolution was amended so as not to delay action of a subcommittee more than 10 days, and Mr. Hill assured the committee its purpose was not to delay final action on several of these natural resource tax-increase bills at all.

Eastland Selected For Merchant Meet

EASTLAND, March 14—Selection of Eastland as host city to the district meeting of the Retail Merchants association was announced Tuesday by H. C. Davis, vice president of the association and secretary of the Eastland organization, who attended a meeting of the body Monday in Sweetwater.

Other bidders for the meeting were San Angelo and Mineral Wells. Eastland obtained an overwhelming vote for the meeting city, Davis reported.

The Eastland secretary delivered an address on "Ideas and the Value of Bulletin Service" at the meeting. Likely meeting date of the association will be in October or November, he said.

J. Wintz Wallace, district manager for the south central district of National Consumer Reporting corporation, was in attendance at the meeting.

The association geographically embraces a territory from Fort Worth east to El Paso west, and Stamford north to San Angelo on the south.

LAKES SEASON STARTS
TOLEDO, March 14—The Great Lakes navigation season opened here with the arrival of the steamer E. C. Pope, from Detroit. The freighter was chartered by the Ford Motor company to take on a cargo for the River Rouge plant, for the breaking ice. Though Pope's run was a month before the general opening of the season, it will continue in service.

Let us figure your next printing. Our job printing department is equipped to serve your needs.—Phone 80.

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Only Austrian Emperor Is Absent When Viennese Aristocrats Dance in Rathaus

By STEWART BROWN
United Press Staff Correspondent
VIENNA, March 14—Only an Emperor of Austria was missing the first time in 21 years, danced in the Rathaus (City Hall).

For this one night the city authorities almost succeeded in turning the clock back 21 years to the time when Vienna danced merrily in imperial splendor and glory.

But the aristocrats danced with heavy hearts. The Emperor and his court was not there and the Great Ball to them was a mockery.

To try to capture the old pre-war atmosphere of gaiety, the city authorities, who forcibly ousted the Socialist regime in February of last year, had a break with a Socialist tradition of 17 years which held there should be no dancing in the Rathaus.

Taxi Drivers Glad
Many of the guests feared there would be Socialist disturbances or manifestations. There were none. The Socialist taxi-drivers were too busy driving guests to and from the Ball (some of them hadn't had a paying fare in weeks) to make trouble.

President Wilhelm Miklas, short, fat and typically Austrian middle-class, substituted for an Emperor at the Ball. His modest evening dress-out contrasted strangely with the brilliant uniforms worn by the Austrian nobility.

The tempo of the guests was clearly shown with the arrival of the guests-of-honor, President Miklas, Chancellor Kurt Schuschnigg and Mayor Richard Schmitz, who were greeted with mild applause. Then the orchestra suddenly broke into a military march and Archduke Eugen of Habsburg was announced. The tall and handsome representative of the Habsburgs was welcomed with wild cheering.

Like Other Days
Then the Ball began. The series of great rooms in the Rathaus became swirling masses of dancing couples who for one night felt that Vienna had returned to the beloved splendor of pre-war.

Seven orchestras kept most of

the 4,000 guests dancing until 1 o'clock in the morning. The guests left at 7:30 a. m. in the great Rathaus, one of the most impressive buildings of Vienna, closed for a thorough cleaning. Some of the late departing when they emerged into the morning sunshine, were surprised that the government had disarmed their movement with machine-guns concealed at strategic points around the city hall.

Hundreds of policemen and civil plain clothes officers guarded the building throughout the night as a precautionary measure against a Socialist attack.

The dance was advertised as a "Benefit of the government's Help Fund," but it is believed to have been little if any profit. However, many Viennese people benefited from the affair.



Enter Your Child in the Baby Contest

Open to all babies from 6 months to 5 years two years old. Invite you to see me for details.

KIZER STUDIO
762 Ave D Across from Gas

....remember how I brought you two together

I'm your best friend
I am your Lucky Strike

I give you the mildest, best-tasting smoke—because I am made of center leaves only. The top leaves are unripe, bitter, biting. The bottom leaves are coarse, sandy, harsh. The center leaves are the choice leaves. They are mildest, mellowest, yet richest in fine tobacco flavor. And I offer you the fragrant, expensive center leaves exclusively. I do not irritate your throat. That's why I dare to say, "I'm your best friend."

LUCKIES USE ONLY THE CENTER LEAVES . . . CENTER LEAVES GIVE YOU THE MILDEST SMOKE

They Taste Better.

Copyright 1935, The American Tobacco Company.

Top of Subjects Offered Shows School Keeping Pace With Business

Schools have more than kept pace with the times, it was pointed out by authorities as they showed the changes in the curriculum...

MEMBERS WAIT FOR RULING OF APPEAL COURT

VALCO LYLE Press Staff Correspondent TYRONZA, Ark., March 14 — Little legal recourse is left for Southern Tenant Organizers as they fight to...

When in Rattle

When in Rattle... (partial text)

shelter, food and an opportunity to earn a living are rare, plantation owners, civil authorities and many sharecroppers contend.

Lack of Education It generally is agreed all are almost entirely uneducated and do not possess trained ability to put their farming on a business basis.

The sharecroppers themselves are to blame for much of this lack of education. They have as a general rule evinced no interest in it, land-owners contend.

The union leaders counter that sharecroppers have been held in economic bondage by the very system under which they operate, and by unfair agreements and lack of opportunity.

But in any event one thing is certain, public opinion in this area is against efforts of the Socialist unionization of sharecroppers. A

CARNIVAL
LEE TRACY · SALLY EILERS · JIMMY DURANTE
SERIALIZATION BY ARRANGEMENT WITH COLUMBIA PICTURES

CHAPTER I
If working with a carnival is a business—then business wasn't so good. Chick Thompson's puppet show wasn't doing well at all. They finished the act, and Fingers' Chick said, "Peeped through the curtain."

"Four dollars and sixty cents," he said disgustedly. "Swell business!" "I make it four fifty," said Chick. "A great chance to pay hospital bills with business like that."

Fingers turned from the curtain. "How's Nell?" "See her this morning." "Yeah."

"Gee, I'll bet she's scared. I remember when my mother had her first baby—" "You what?" It was Daisy, the pretty blonde third member of the troupe.

Fingers was flustered. "I mean—the first one I remember." "I'll have to do some hustlin'," said Chick. "Poochy's gonna need a lotta clothes."

Fingers' eyes widened. "Poochy? Who's Poochy?" "The kid."

"Why he ain't born yet?" "What about it?" "That's screwy—slappin' a tag on a kid before he's born."

Daisy smiling kept silent. "Well, Chick went on, 'he's gonna be born, ain't he?' You don't think I'm lettin' the kid come into the world without a monicker?"

"Poochy!" said Fingers contemptuously. "I never heard of a name like that."

"Holy smokes! I'll bet it's happened. The Poochy for you! Showin' up ahead of schedule! What a time I'm gonna have with that kid!" Chick grabbed his hat. "Take over the show, Fingers." He turned suddenly and clutched Fingers' arm. "And listen—I want an honest count, see?"

Cherry Trees Bloom During Mid-April

WASHINGTON, March 14 — Washington's famous Japanese cherry trees probably will be in full bloom by April 15, Albert Clyde-Burton, Assistant Superintendent of Parks, believes.

Clyde-Burton said the National Capital Parks office already has been besieged with inquiries concerning the blossoming date. He said that queries have surpassed the number received this early in any previous year.

He said most of the inquiries have come from railroads, bus companies and tourist information bureaus. He said that indications pointed to a record crowd for the Second Annual Cherry Blossom Festival.

Medicine Slickers Still Find Victims

WASHINGTON, March 14 — Folks still buy patent medicines "guaranteed" to cure everything from dog bites to varicose veins, the Food and Drug Administration reports.

In Pocatella, Ida. Administration inspectors recently seized a "cure-all" ointment labeled:

"Defies infection. Recommended for blood poison, infections, removing splinters, stepping on rusty nails, dog bites, scorp, bronchitis, swollen glands, sore throat, rheumatism, lumbago, eczema, piles, boils, burns, warts, varicose veins, old running sores, etc."

The Food and Drug Administration said the alleged claims were "false and fraudulent."

SAN FRANCISCO, March 14 — Boy Scouts arranged a dramatic lesson to reckless automobile drivers in a ceremony here. All traffic was halted for a minute on a rushing downtown corner while taps were blown for four pedestrians killed at the intersection.

SEVEN WORDS IN WILL CAMBRIDGE, Mass., March 14 — Alden H. Buttrick's will was the smallest ever filed in Middlesex probate court. The seven word will, written on paper five by three inches in size read: "Eva Buttrick to have all I possess."

SHORTEST TRIAL SACRAMENTO, Cal., March 14 — The shortest trial in the history of Sacramento county, was recorded when Frank Morris, negro was sentenced to from five years to life in prison for stealing 35 cents. The trial lasted 40 minutes.

Canada's Tourist Trade Increasing

OTTAWA, Ont., March 14 — Canada's tourist industry, once one of the country's most important, is on the up-grade again after declining steadily for several years.

A report issued by Ministry of National Revenue R. C. Matthews reveals that during 1934 a total of 3,261,856 foreign automobiles carrying tourists, the majority of them from the United States, entered Canada, compared with 3,096,887 in 1933.

OPPOSE TUITION RAISE AUSTIN, March 14 — Young democrats at the University of Texas have formally protested a raise in tuition fees from \$50 to \$75 per year, proposed in a bill before the state legislature.



New Arrivals
EASTER FASHIONS
We're Ready
To Show You Fashion's Latest —
DRESSES - SUITS - HATS
HOSE - ACCESSORIES
ALTMAN'S
WOMEN'S WEAR, Cisco

SAVE on your NEXT Printing Job!

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CIRCULARS
BILL HEADS
INVITATIONS
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Be Sure To Call Us For Our Prices

Phone 80

Cisco Daily News
JOB PRINTING DEPARTMENT

and Zoo Gets Bel Born in City

AND, March 14—Brook... (partial text)

TWO DISAGREE ON SUFFERING OF CROPPERS

By VALCO LYLE United Press Staff Correspondent TYRONZA, Ark., March 14 — Perhaps the most controversial point in the Northeastern Arkansas sharecropper-landlord differences is the degree of suffering and oppression at the hands of plantation owners.

Socialists, Southern Tenant Farmers Union officials and some writers claim hundreds of sharecroppers have been evicted with no shelter, no food, and no means of livelihood.

Cases of sharecroppers without... (partial text)

BIDGE ON VIEW

At low water travelers... (partial text)

WEST TEXANS KNOW

Yes sir... they know what WESTERN hospitality means. They know when they come to the WORTH they are going to feel right at home... that every attendant is ready to serve with a smile that's broad and real and genuinely understanding.

15 FLOORS OF CHEERFUL GUEST ROOMS ALL ROOMS WITH BATH

2 and 3

the **WORTH** AT WORTH, TEX.

THE and TAYLOR

TO BE CONTINUED

CLASSIFIED ADVERTISING RATES AND REGULATIONS
All classified advertising is payable in advance...

CLASSIFIED SPECIAL NOTICES

GUARANTEED Permanents \$1 and up, 606 West Ninth.
AFTER the 13th of March, 1935 I will take in my pasture...

APARTMENTS FOR RENT
FOR RENT—Furnished apartment, 504 West 6th.

WANTED
WANTED—Unfurnished apartment. Also kitchen cabinet and table, 509 West 6th.

Announcements
The Rotary club meets every Thursday at Laguna Hotel...

Political Announcement
This paper is authorized to make the following announcements...

FOR COMMISSIONERS
W. J. FOXWORTH, H. A. BIBLE, L. F. MENDENHALL, W. W. WALLACE.

WORE OUT 86 FLAGS
ST. JONES, Que., March 14—Three thousand Canadian and United States boys scouts will gather here for a giant jamboree...

Tire Trouble? Call Us! We'll fix that tire in a jiffy! Exide Battery Co. RAY HALEY, Prop. Phone 9515

SOCIETY LAURA RUPE, Editor, Office Phone 80.

CALENDAR
Friday
The Twentieth Century club will meet in club room at 3 o'clock.

PLANS FOR TEA MADE AT MISSIONARY MEETING
Circle Four of the Woman's Council of the First Christian church met with Mrs. Jack Ekin...

PERSONALS
Leon Tullos was a visitor in El Paso Sunday where he met Mrs. Tullos...

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The Junior Endeavor of the First Christian church held its regular meeting Sunday afternoon at 4:30...

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The condition of Mrs. P. B. Hadlow, who has been critically ill, is reported to be gradually improving.

Mrs. N. A. Brown was a visitor in Eastland today.

Mrs. R. W. Manell is spending a few days in Dallas, visiting with relatives.

Mrs. Paul Wood and Mrs. Ray Smith spent the day yesterday in Fort Worth.

J. T. Anderson spent Wednesday in Baird on business.

Mr. and Mrs. Doyle Samuels arrived in Cisco Wednesday from Baltimore to make their home.

Miss Estel Williamson of Odessa is expected here tonight for a brief visit with Misses Bess and Mable Davis Owen.

Mr. and Mrs. Jack Anderson returned last evening from a several days visit in Dallas.

I. G. Everidge, who has been in Cisco for some time, will leave tonight for his home in Stamford.

C. E. Duffey of Dallas was a business visitor in Cisco this morning.

Mrs. R. N. Cluck left this morning for a visit with her parents in Haskell.

Closing Selected New York Stocks
American Can 113 1-2, Am P & L 1-2, American Radiator 11, Am T & T 102 1-4, Anaconda 8, Auburn Auto 16, Aviation Corp Del 3, Barnwell Oil Co 6, Beth Steel 23, Byers A M 11 3-8, Canada Dry 10 5-8, Case J I 47, Chrysler 31 1-2, Comw & Sou 67 3-4, Cons Oil 6 5-8, Curtis Wright 2, Elect Au L 19 5-8, Elec St. Bat 40, Foster Wheel 10 3-8, Fox Films 9, Gen. Elec 21 1-8, Gen. Foods 32 1-2, Gen. Mot 26 5-8, Gillette S R 12, Goodear 9 1-2, Gt. Nor. Ore 22 1-4, Gt. West Sugar 28 3-4, Houston Oil 9 3-8, Int Cement 23, Int Harvester 34 1-2, Johns Manville 29, Lig Carb 24 3-4, Marshall Field 6 3-4, Monts Ward 22 1-4, Nat Dairy 14 7-8, Ohio Oil 4 3-8, Penney, J C 65 1-2, Phelps Dodge 13 1-8, Phillips P 14 3-8, Pure Oil 6, Purity Bak 8 7-8, Radio 4, Sears Roebuck 33, Shell Union Oil 5 7-8, Socony-Vacuum 11 3-4, Southern acific 13, Stan Oil N J 36, Studebaker 2 3-4, Texas Corp 16 3-4, Texas Gulf Sul 31 1-2, Tex Pac C & O 3 1-4, Und Elliott 54 1-4, Un. Carb 44 1-2, United Air & T 4 5-8, United Corp 1 3-4, U S Gypsum 41 1-8, U S Steel 28, Vanadium 13 3-4, Westing Elec 22 7-8.

Jubilee Air Horn, pair \$4.10
Chevrolet 6, Ring Gear and Pinion \$4.00
Chevrolet 4 and 6, Flywheel Gear \$1.59
Chevrolet Clutch Plate Universal \$81.24
Chevrolet Oil Pump 4 and 6 \$1.95

Floor Mats 69c Up

LEE & COMPANY REPLACEMENT PARTS AND ACCESSORIES Phone 220 501 Main Street Cisco

Head Project For Brazos Development



Above are the engineers who have directed the compilation of material for the Brazos River \$50,000,000 development project, now before congress. Above, left, Lewis Mims of Houston, president of the Brazos River Conservation and Reclamation district, which has charge of the project. Above right, John A. Norris, chairman of the state board of water engineers, who has been supervising the compilation of engineering data...

Since the plans were started in 1923. Below left, A. Streiff, special consulting engineer who has done a large part of the highly technical work involved in the plans. And lower right, John Pritchett, chief office engineer of the board of water engineers, who has compiled much of the routine engineering data. Streiff and Norris went to Washington this week to testify before government authorities. Mims will go next week.

HAMBERGER "CUT HIM" CLEVELAND, March 14—Eating of a hamburger led to a \$35,000 damage suit filed for a junior high school boy here. That amount is sought in a suit filed in common pleas court against the school board and Swift and company by Ben Elias, in behalf of his son, Milton. The suit charges that the boy cut his throat on a piece of metal three-fourths of an inch long and an inch wide, which was in a hamburger he purchased in his school lunchroom.

SPEAR HUGES FISH MENASHA, Wis., March 14—Fishermen here congratulated C. W. Koepfel, 82, for spearing an 85-pound sturgeon.

Let us figure your next job of printing. Our job printing department is equipped to serve your needs.—Phone 80.

Makes You Lose Unhealthy Fat
A Norwich, Conn. lady writes: "I lost 16 lbs. with my first bottle of Kruschen. Being on night duty it was hard to sleep days but now since I am taking Kruschen I sleep plenty, eat as usual and lose fat too."

DRY CLEANING TULLOS BROS. WHEN WE RETURN A SUIT OF CLOTHES after dry cleaning it, the owner finds it difficult to believe they are the same garments which looked so soiled when he sent them to us. It is really wonderful what our dry cleaning will do for the shabbiest garment. Put it to the test with a suit you have discarded.

ELECTRICIAN Will do any kind of wiring and electrical work JIMMIE CAGLE 1511 West 5th. Street

Keep Your MEDICINE CHEST Filled With Dean's Emergency Medicine and Have Your PRESCRIPTIONS FILLED AT DEAN'S DEAN DRUG CO. THE REXALL STORE Phone 33—Cisco

You Will Find This Bank —An active, well-managed institution. Your financial requirements, whether large or small, will receive the benefits of a strong organization ready to cultivate an interest in the affairs of its customers and friends. First National Bank IN CISCO, TEXAS MEMBER FEDERAL RESERVE SYSTEM.

3 File For — CONTINUED FROM PAGE ONE
I pledge myself if elected, in every way possible to foster our industrial enterprises and promote their growth and prosperity that they may become potent factors in furnishing employment and the building of a greater Cisco.

New Cut-Glass Tableware Collins HARDWARE
We have a large, beautiful assortment of hand cut Table Pieces consisting of Fruit Bowls, Sandwich Trays, Relish Dishes, Cake Plates, Sugar and Cream Set, Candy Jars and other pieces. Your Choice, specially priced.

Styles hot from the Fashion Griddle! Spring Frocks in a grand variety \$2.98 to \$5.85 Novelty Sheers! Matelasses! Crepes! Taffetas! PENNEY'S J. C. PENNEY COMPANY CISCO, TEXAS

WHETHER CUTS IN FLYING RISKS

Commercial airway officials cooperate to maintain an effective weather service for aviators. The weather bureau, he pointed out, provides service for all public needs. It cooperates with practically all other government organizations. In connection with aeronautics, however, it cooperates most actively with the war, navy, and commerce departments.

Increased Safety

The army and the navy, Gregg said, have had their own meteorological units ever since the world war showed the need for trained weather men and special meteorological equipment for military and naval campaigns. The personnel of these units is assigned mostly to air stations and to aircraft carriers, the department of commerce is vitally concerned with weather service because of its responsibility under the air commerce act, for the development of safe and efficient civil air transport. Cooperation between these departments and the weather bureau, in preventing duplications and in making the facilities of each available to all, has contributed materially to safety on North American airways.

HIGHER SPEED BY RAIL HELD AS PROBABLE

CHICAGO, March 14 — Thirty-nine hours from Chicago to the Pacific Coast is the schedule passengers may expect this summer with inauguration of high-speed rail service on the Northwestern-Union Pacific systems.

When the M-10001 leaves Chicago for Portland, Oregon about May 1, it will travel on a schedule allowing 39 hours between the two cities as compared with the present trip requiring 69 hours.

The new train, a Diesel-powered streamliner, was built by the Pullman company in Chicago and on its trial trip ran from Los Angeles to Chicago in 39 hours, then went on to New York to break the transcontinental rail record by making the run from coast to coast in 55 hours—beating the best previous record by 17 hours.

Originally a 6-car unit, with sleeping cars and coaches, all air-conditioned, the M-10001 was returned to the shops and an additional car added. The seventh car was a diner. Original plans called for passengers to be served meals in their seats, but numerous suggestions from prospective passengers convinced the officials that a dining car would be more popular.

Other Being Built Two other trains of similar design are also in the process of construction for the Union Pacific, but are of ten-car design, to be used on the runs between Chicago and Los Angeles and San Francisco.

Through passenger service between Chicago and Portland via the Northwestern - Union Pacific systems started Nov. 1, 1929. The schedule on the first train called for 77 hours, the new train will cut that time in half.

Since the road will have only three of the streamlined trains, service will be available only one day a week. However, to points between Chicago and Green River, Wyo., tri-weekly service will be maintained, and between Chicago and Ogden, Utah, twice-a-week service will be given passengers.

This variation in service is due to the fact that the main line of the Union Pacific runs from Omaha, Neb., to Ogden, Utah. At Green River the line branches north to Portland, and at Ogden one line turns south to Los Angeles, while the San Francisco cars continue from Ogden to the coast over the Southern Pacific.

First to Experiment The Union Pacific was the first railroad to experiment with streamlined Diesel-powered equipment. In the latter part of 1933 the first train was exhibited throughout the country, a three-car unit of coaches only. This train, the M-10000, makes a daily round trip between

Salina, Kans., and Kansas City, Mo. Following this, the Burlington brought out its Zephyr, now in regular service between Lincoln, Neb., and Kansas City. This road also has two more Zephyr - type trains under construction to be used on their line between Chicago and Minneapolis, starting April 1. The Zephyr made a record by running non-stop, from Denver to Chicago, 1,074 miles, between dawn and dusk last summer. A high speed of 112 miles per hour was reached.

On the M-10001's trip from Los Angeles in October, a high of 120 miles per hour was made, and between Cheyenne, Wyo., and Omaha, Neb., an average speed of 88 miles per hour was maintained for the 507 miles.

Fastest Train Despite the turning of many roads to Diesel equipment, the Northwestern now lays claim to the fastest train in the country, the 400 which runs between Chicago and Minneapolis at an average speed of 58.3 miles per hour. The train derives its name by the fact it covers 400 miles in 400 minutes. Regular steam locomotives and conventional coaches are used on this train.

The Boston and Maine - Maine Central recently took delivery of the Flying Yankee, a stream-lined Diesel to be put into service between Boston and Bangor. On a test run this train made better than 100 miles per hour.

After many years of fading passenger traffic, and antiquated schedules, the railroads suddenly came to life. Seeing their passenger business slowly disappearing to the buses and airplanes, the roads began to devise ways and means to recover this lost revenue. Reduced fares on the western and southern lines was the first step.

Passenger Increase This helped considerably, some roads reporting as much as a 60 per cent increase in passenger

traffic with the lower rates. Then a program of air-conditioning of some equipment followed, and now the roads have decided to go from one point to another in the shortest possible time.

Late this summer it is practically certain that all major lines will have all passenger equipment completely air-conditioned, from observation car to coach. And, if present schedules now in operation, an indication of what is to come, a trip from San Francisco to New York in 36 hours by rail is not beyond the bounds of reason.

Whether this service will be accomplished by steam locomotives, or by Diesel-powered equipment remains to be seen. It is a known fact that as far back as 1906 an old-time steam locomotive traveled at the rate of 126 miles an hour in Florida. With new modern power in steam locomotives, the speed that can be made is unknown—but if the roadbed and rails could take it, 125 miles per hour by steam is not impossible.

New Trap Catches Crows Without Harm

BIG SPRING, March 14 —Over 1,000 crows have been trapped alive by a new device perfected by members of the Howard county chapter of the Game and Fish protective association here.

The trap was perfected at Big Spring and has proved so successful that duplicates of the unit are being constructed at different points throughout the state. It is a simple net wire device which is placed in a field frequented by crows, and baited with refuse foodstuffs which attract the birds. Once inside they cannot escape and are held without physical injury.

As many as 225 crows are reported to have been trapped in one day with the device.

Sam Houston Trees Spread Texas Fame

DALLAS, March 14 — The fame of Texas will be spread throughout the United States through the planting of trees from the home of Gen. Sam Houston at Huntsville.

Six hundred pecan trees have already been planted on school grounds throughout Texas and now trees are to be planted in the largest American cities.

Pecan trees are to be planted on the state capitol grounds at Baton Rouge, La., in New Orleans Park, in Forest Park, St. Louis, Anacostia Park, Washington, D. C., Central Park, New York, Franklin Park, Boston, in Philadelphia, and other places.

The tree planted in Philadelphia will be a cedar elm, and all others will be red elms in sections too far north for pecan trees to be planted. Each tree will be marked with a plaque with the words, "General Houston Texas Centennial Tree."

EXPECTS NICE PROFIT WAUPACA, Wis., March 14.—S. D. Shambau, Waupaca county farmer, bought 100 steers at the St. Paul stockyards last November and expects to realize a profit of \$6,000 on them when they all are sold. The steers averaged 760 pounds when purchased but after careful feeding and attention are averaging about 1,000 pounds when Shambau sells them. In addition to the additional weight, the increased market price per pound accounts for Shambau's profit.

REALLY PURE DRUGS YOU CAN TRUST TRY US FIRST MOORE DRUG CO. Nyal Service Drug Store SERVICE — QUALITY 700 Avenue D. Phone 99

Start on Your Garden That you have been planning. We have a large assorted stock of the Tools that you need for success. Garden Plow (with 4 plows) \$3.75 9-Inch Steel Hoe 85c 14 Tooth Rake 75c Spading Fork 99c All Kinds of Garden Seed, pkg. 5c COLLINS HARDWARE

Announcing — BABY CONTEST OPEN TO ALL BABIES FROM 3 MONTHS TO 5 YEARS TWO AGE GROUPS BEGAN SAT. MARCH 9th I Invite You to Come in and Let me Explain all Details KIZER STUDIO 703 Ave. D. Across from Garner's

Accuracy Our Proud Boast Community's Confidence in us is our strength. We are justly proud of our long reputation for absolute accuracy in filling of prescriptions. We never let that this is all, the chief of the Store. We are here to serve you day or night. City Drug NEER, Prop. Phone 452

5 DEPARTURES Daily TO FT. WORTH DALLAS Low Fares to All Points SOUTHWESTERN GREYHOUND GREYHOUND TERMINAL Launa Hotel Telephone 885

Miles of Smiles With Exide Battery Co. RAY HALEY, Prop. Phone 9515

...and back of Chesterfield there is more than 85 million dollars invested in mild ripe tobacco... for milder better taste Because you cannot make a good cigarette from just one year's crop there are today 4 1/2 miles of warehouses filled with cigarette tobaccos from the crops of 1931-32-33-34—most of it for Chesterfield cigarettes. Just as money accumulates interest, two and a half years of ageing makes these tobaccos milder and naturally sweeter. Think what this means—an eighty-five million dollar reason why men and women who smoke Chesterfields will always enjoy a milder, better-tasting cigarette. LIGGETT & MYERS TOBACCO CO.

Keep Your — MEDICINE CHEST Filled With Dean's Emergency Medicine and Have Your — PRESCRIPTIONS FILLED AT DEAN'S DEAN DRUG CO. THE REXALL STORE Phone 33—Claco

BETTER HOMES *mean* BETTER LIVING!

Go Now and Consult These Specialists in the Repair, Alteration and Improvement that MAKE a HOUSE a HOME

We are glad of the Opportunity to give a boost to President Roosevelt's "Better Housing Program."

Community Natural Gas Co.
OF CISCO

Let's all work together and put this "Better Housing Program" over.

Gulf Refining Company
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And be sure to insure in sure insurance in—
E. P. Crawford Agency

We are Boosting President Franklin D. Roosevelt's "Better Housing Program."

Cisco Boosters

"Better Housing"
Makes a better town to live in—"We are for the Better Housing Program"

Home Furniture Company

BEER
SANDWICHES
SOFT DRINKS
MAGAZINES
CANDIES

Refresh yourself with a Bottle of Coca Cola. We are glad to boost the "Better Housing Program."

Mayhew Bros.
Coca Cola Bottling Co.

Read **The Cisco Daily News**

At the restful hour in the evening when the family gathers for relaxation and companionship, what better than to read the local, and national news, and the many other interesting features of—

The Cisco Daily News

Just Received our new line of Spring Suit-Samples For Men-Young men Beautiful Patterns in the Latest Shades, and Weaves.

Roan Cleaning Plant
Cisco, Texas
Phone 88

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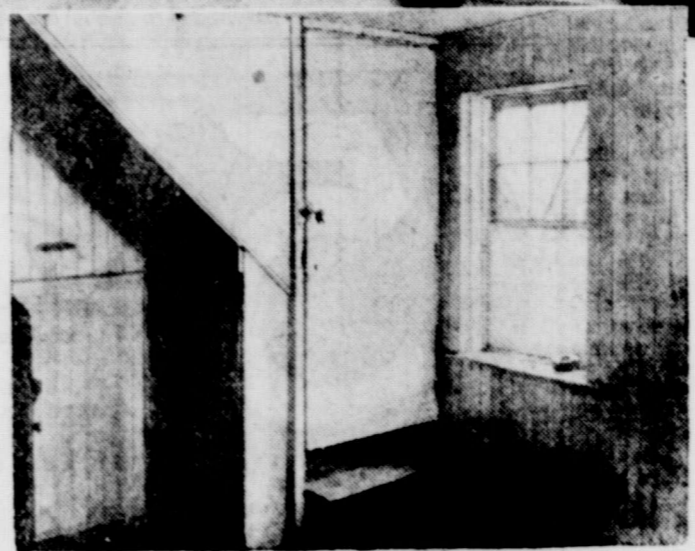
GAS AND OIL

MADE RIGHT HERE IN CISCO

Under the Most Approved and Latest Refining Methods.

SUCH POPULARITY MUST BE DESERVED

Use CAN - I - CO Products and Help Build Cisco



JOIN OTHERS IN CISCO

who are Building New Homes . . . Repairing their old ones . . . Painting . . . Papering . . . Patching the roof or putting on a new one . . . Making over the kitchen or building in a new cabinet . . . Going over the floors or putting in a new one . . . Fixing the plumbing or putting in some new connections . . . Buying new furniture or doing some of the many things that will start more money to circulating and help give employment to local people . . . And at the same time bring more joy and happiness that is necessary to make your house your home.

All Kinds of —

PAINTS AND WALL PAPER

When you get ready to Paint or Wall Paper your house be sure to see Dean's Beautiful line of Wall Paper—And we have paint for every kind of job. Prices Reasonable. We are glad to boost the Better Housing Program

DEAN DRUG CO.
Cisco The Rexall Store Phone 33

We Invite You to Come in and See our Beautiful Line of —

SPRING DRESSES AND MILLINERY

and other Spring Accessories. We are glad of the opportunity to — Boost the Better Building Program

ALTMAN'S
Women's Wear, Cisco

LUMBER And BUILDERS SUPPLIES

Let us figure your job when you get ready to build, repair or paint—We'll appreciate Your Business.

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WE ARE —

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For The —

"BETTER HOUSING PROGRAM"

J. M. RADFORD GROCERY CO.
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Cisco, Texas

New arrivals every day in beautiful Spring Wear. "We are Strong for the "Better Housing Program."

The Boston Store
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PLUMBING

Talk your plumbing problems over with me.

REASONABLE PRICES
WORK GUARANTEED

We are Boosting For the Better Building Program.

E. L. WISDOM
Phone 687 — 709 W. 3rd

Let Us Keep That Car In Perfect Tune.

OUR REPAIR WORK IS GUARANTEED
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We are prepared to give you the best job on your Ford.

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We Cooperate--

BETTER HOUSING PROGRAM

"Everything To Build Anything"

Cisco Lumber & Supply Co.
"WE'RE HOME FOLKS"

COMPLETE LINE —

BUILDERS SUPPLIES PAINTS VARNISHES

See us when you get ready to repair, paint or build. We are glad to Boost President Franklin D. Roosevelt's "Better Housing Program."

Rockwell Bros. & Co.
Cisco Phone 4

FOR BETTER —

USED CARS

See A-G Motor Co. — We will be glad to show and Demonstrate to you any of our USED CARS — Trade your old car in for a Better USED CAR. "We are glad to boost President Franklin D. Roosevelt's "Better Housing Program."

A. G. MOTOR CO.
"ANDY" & "JACK" ANDERSON, Props
Phone 52 Authorized Chevrolet Dealers Cisco

Let's Start The Ball to Rolling —

and help our President — Franklin D. Roosevelt, put the "Better Housing" Program Over.

Cisco Gas Corporation
"THE HOME OF HI-HEAT GAS"

JERSEY JUDGE URGES CHANGE IN CRIME LAW

NEWARK, N. J., March 14.—Proposals for a complete change in the administration of criminal law in the courts on a basis exactly like that of the present juvenile courts, will be urged on the next conference of governors by Judge Joseph Siegel of New Jersey.

Judge Siegel's recommendations are based upon a personal contact with 11,000 juvenile cases and 17,000 domestic relations cases. He wants a broad extension of the principle of probation, and initial hearings of all criminal cases in a far more informal and scientific way than at present.

The Plan
"This plan," he said, "represents the greatest advance in criminal jurisprudence in 500 years. As far as the courts are concerned we still are in the Middle Ages in our methods of dealing with crime. If we continue our present system we shall just go on building more and more jails and prisons at enormous expense, and filling them with prisoners who merely are students in crime, going there for post-graduate courses."

FARMERS' BODY MAKING PLANS TO JOIN FIGHT

By VALCO LYLE
United Press Staff Correspondent
TYRONZA, Ark., March 14.—Although the Southern Tenant Farmers Union sprang up in Northeastern Arkansas to defend sharecroppers against alleged illegal evictions by landlords, the union has long-range plans.

CITY URGED TO AVOID DISEASE IN FLY FIGHT

Dr. W. P. Lee Saturday issued a statement asking the people of Cisco cooperate to keep Cisco free of disease by ridding the city of the health hazard of flies during the summer.

FRANK HAMER EMPLOYED TO GET HAMILTON

DALLAS, March 14.—The southwest's ace man hunter Tuesday was on the trail of Raymond Hamilton and peace officers waited anxiously to see if Hamilton's luck would hold in a third brush with the law.

Want School Moved Off Woodhead St.

HOUSTON, March 14.—Sidney Lanier high school students have instituted a move before City Council to change the name of the street on which it is located.

MUSEUM GETS IDOL

KERRVILLE, March 14.—An Indian idol carved from wood by Indians in Easter Island off the Chilean coast, has been given to the museum at Bandera, Texas, by Charles L. Pagan of Rahway, N. J.

Roundup Want Ads are a Good Investment—Phone 80.

Says Cardui Relieved Pain

"For several years, when just a girl, I suffered severe pain and I took Cardui then with beneficial results," writes Mrs. Blanche De Witt of Poca, W. Va. "Later in life, I suffered again and sometimes would have to go to bed. I knew that I should take something for this condition. Cardui stopped all this trouble that I had been having. It regulated me and I do not have any pain."

Right to Meet

Governor Patrell said the union had a right to meet and discuss union plans without molestation but said there was nothing he could do about it.

Governor Agreed

"I suspect that is true," the governor agreed. The union at present is in an embryonic stage. It includes only about 4,600 to 5,000 members, mostly in Britton, Cross, Poinsett, and Mississippi counties—in the rich Mississippi delta and tributary

REINDEER AID SKIERS

HELSINGFORS, Finland, March 14.—For the winter sport of skiing, a form of skiing on lakes or keeping ground sportsmen here do not use horses, as in Switzerland, but reindeer. The deer are harnessed, the skiers holding onto reins as the animals gallop over the snow or ice, and the sport rivals skiing itself in popularity.

CITY URGED TO AVOID DISEASE IN FLY FIGHT

He urged that people keeping cows within the city limits especially keeping our enviable reputation of cleanliness. Following is his statement.

"It may seem to be early in the season to be sounding the warning against flies, but already complaints about them have come to me, and I feel sure I need only call attention to certain conditions to secure the cooperation of everybody in keeping our enviable reputation of unusual cleanliness.

"In my visits about the town I find in most every section untidy yards and vacant lots. An increasing number of people are bringing cows into town to help defray living expenses. It cannot be forbidden that people have cows within the corporate limits of Cisco so long as they are not a menace to the health of the citizens, but should they become so it will be necessary to take steps to prevent the spread of disease caused by flies, as flies are the chief cause of complaint against cows. Summer is coming and many insanitary conditions will be aggravated by the hot weather. Those keeping cows must see that the lots are cleaned daily, and where vacant lots are used for pasture these places must also be kept clean."

"A cow staked near a neighbor's house can cause untold discomfort in addition to being a source of anxiety. In some cases vacant lots are used not only for pasture but for staking and milking their cows. The animals being kept there continually. In this case the rule for cleaning cow and horse lots applies. These places must be kept clean. I am asking that all who have stock of any kind watch carefully that no complaints can be made against them, clean up and keep clean."

"Garbage must not be thrown out into the alleys nor into vacant lots. All wet garbage must be kept in covered containers, other refuse such as paper and empty cans must be put in receptacles to be hauled off and not allowed to blow about."

Personal Attention

Direct Sympathetic Interest makes the best system better.

No organization, however perfect it may be, can attain its object by substituting mechanical efficiency for the human touch.

At this bank personal attention develops a personal interest in your business that improves our ability to serve you adequately and well.

This Is The **BANK** that **SERVICE** Is Building

Modern **Safety Deposit** Service

First National Bank

IN CISCO, TEXAS

MEMBER FEDERAL RESERVE SYSTEM.

USE OUR WANT ADS FOR QUICKEST RESULTS

A THOROUGHLY
MODERN CAR



The Ford car has always meant dependable service and honest value. New times have given it further distinction. More and more, with each passing year, it becomes the symbol of progress and the newest, latest developments in automobile building. The Ford goes forward with the needs of the people. • The Ford V-8 for 1935 reflects that policy. It is thoroughly modern in every detail, with many exclusive improvements and advantages. Ford V-8 means a modern engine in a modern car.

THE NEW FORD V-8

FORD SUNDAY EVENING HOUR. Ford Symphony Orchestra and chorus and celebrated guest soloists. Every Sunday night from 8 to 10 o'clock (E. S. T.). FRED WARING AND HIS PENNSYLVANIANS. Presented by Ford Dealers. A full hour of dance music, newest song hits and original Fred Waring novelty numbers. Thursday nights from 9:30 to 10:30 o'clock (E. S. T.). Columbia System.

AUTO
INSURANCE

STEERING AWAY FROM TROUBLE

The automobilist who tours is sure to find himself at times in localities where he is a total stranger.

If an accident happens in such a place, occasionally the sheriff will seize his machine as a guarantee that the resulting claims will be paid.

This means delay and expense. But if you hold an Automobile Policy, you can call upon the local agency to assure the authorities that a reliable company stands behind you, ready to pay all just claims caused by your machine.

Boyd Insurance Agency

George Boyd, Doc Cabaness
Cisco Bank Bldg.
Phone 49

LIGHTING--

Yesterday and Today

DID YOU KNOW

—that musical compositions, frequently dwelling on candle light are but recollections of a luxury in by-gone days?

That such spectacular illumination from candles would compare as only modest electric illumination today?

That one modern electric lamp (50-watt size) gives the same illumination as would 48 wax candles?

That the wax candle will burn about 4 hours, necessitating 250 replacements to one replacement of the electric lamp?

That an average home today has the equivalent of approximately ten such electric lamps (50-watt size) in use, and with 24 months or 1,000 burning hours as their useful life, the two year total lighting costs, including cost of lamps and costs of electric service is only \$27?

That a comparable illumination from wax candles, (not considering the inferior light or the danger accompanying any flame, its fine soot floating or gaseous odors) would necessitate consumption of 120,000 wax candles over such a 2-year period at a cost to you of more than 2,400, yet complete electric "lighting" service is supplied by this company for less daily costs than a cigar to one member of the household.

Further, that about one-half of all domestic service customers in West Texas pay less than 4¢ a day for all their residential electric service, including lighting!

ELECTRIC SERVICE IS CHEAP;
YOU SHOULD USE MORE OF IT!

West Texas Utilities
Company



Gay with bountiful curls, smooth and light with a straight sweep back from the forehead. You'll like this new permanent created by X-Ray beauty shop, for spring and executed by a skilled beautician. It achieves new charm and beauty for you.

AT REASONABLE PRICES
\$2.00, \$4.00, \$6.00

X-Ray Beauty Shop

Phone 41 — Cisco

Better Baking Means
BETTER FLAVOR



Full of Wholesome ingredients, delightful freshness and, above all the most delicious flavor. You get all of these in all of Osborn's "Better Baked" Bread and Pastries.

Osborn's Bakery

503 Ave. D. — Cisco