# CISCO DAILY NEWS 




## UNITED PRESS SERVICE

by step a. Lona

THE CISCO DALLY NEWS
HE CISCO PRINTING \& PUBLISHING COMPANy 304-306 D Avenue, Cisco, Texas
Phone 80 ,

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TEXAS DAILY PRESS LEAGUE
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LEPIIIG FAR SHOWS UPTURN IN COMMERCE
 among your Best Investments

Reserve account is not in the truest vestment; it is the bubbling spring of in feeds all other investments.
Nevertheless, a Reserve account belongs estments today. It IS SAFE desirable
each ount is fully insured up to $\$ 5,000$ each
ederal Deposit Insurance Corporat QUICKLY AVAILABLE in case of need many investments cannot be quickly

When you have a Reserve account in this bank, you have a safe in-
vestment that stands near the head of the list stands near the

The Cisco State Bank SAFETY COURTESY

## SILLEE Spindies <br> 4) farra fan frookmant ** orse mea seavica, wo.









THENEW DEAL IN WASHINGTON

## 



Ethiopia May be Doomed

Ancient Civilization Uncovered

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HOSIERY SALEMrs. Weldon Ussery
Honored At Shower
By Women's Council

| Mrs. Bailey To Give <br> Bread Discussion |
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Mrs. Richardson Is Given A Surprise Party On Birthday

LOOK

NUWAY
beativ shor

Mrs. Holleran Honor Guest At -8 Party

## Mrs. Leveridge Wins

High Bridge Score

 Mae Colians. Bianche Van
Lucy Levis. Whima Thomas.
dames R. N. Cluck. Emina
nimeham. Jack Downing and Texas Resources
Study Club Topic In the absence of Mrs. H. Bran
don. Mrs. James Moore presided a
de meing of the Wencesd the meeting of the Wednes
Study club which met at the
mans club wednescay to hear man's club "Wenenesal te hear
program on "Natural Resources.
Texas" dire ted by Mrs. A. . Fos





Mi-31 Solution, Antiseptic Gargle and Mouth Wash $49^{c}$ Rexall Quinine Laxative Puretest Aspirins, box of 100 $25^{c}$ 49 c
69 c Rexall Nasal Spray $\mathcal{B}$ Aiomin
Puretest Cod Liver Oil, Cold
50 Resistant, Mint Flavored Resistant, Mint Flavored . . ... 50 c
Rickers Cough Syrup . 25 c and 50 c
Albomist Nose Drops . . . . . 49 c DeWitt's Cough Syrup 49 c
49 c
Nasal Catarrhal Jelly for Head Colds

25
PRESCRIPTIONS A SPECIALTY


## Ask For Our No. 99




Big Cage Scores
Featured Old Days



BRITISH OPEN DRIVE FOR GREATER

MOVIE SALES IN UNITED STATES




## 

We now have on display the latest models of these fine Ranges. Come in and see the 1935 models comprising many designs and a complete range of prices.


CISCO Gas copporation
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## Always An All-Star



M landing
in every leag
oxnibite
nonoed ha will


TWO AMERICAN HORSES ARE AMONG Farmer Makes His FAVORITES IN GRAND NATIONAL Own Canned M

spectily Efricientiy Economicaliy
vulcanizing

 CISCO TIRE SHOP


## rhe ANSWER is

Firestone TIRES areSafest Come III And Buy a set tooay
features you want in a tire. You'll find them all only in Firestone Tires.

LOOK AT THE RECORDS
Sift out the claims and buy on
erformance. Only one tire stands out -Firestone. The Masterpiece of Tire Construction.

Only Firestone Tires have these construction features that make world Gum-Dippin
Gum-Dipping, the patented Firestone Extra Process where cotion
absorbs liguid rubber, making a single absorbs figuid rubber, making a single protection. protection.
Scientific Non-Skid Tread, giving maximum Peak Climb for eight consecutive years.
leading university in exhaustive proved that this design will stop your car from $15 \%$ to $25 \%$ quicker.
Drive with Championship PerformanceDrive with Firestone.
$\left.\begin{array}{l}\text { Gallon Can Heart of } \\ \text { Cant }\end{array}\right\}$ BATTERIES enn. Guaranteed 100 per
ent Pure Penn. Motor Oil,
 $\begin{array}{llll} & \begin{array}{ll}\text { S. A. E. } \\ 20 & 30 \\ 40 & 40\end{array} & 50\end{array}$
\$1.39 can $\$ 3.95$ LEE MOTOR COMPANY
$\underset{22}{\text { Phone }} \quad$ EDW ARD LEE, Prop. ACROSS FROM POST OFFICE
 6th and
Avenue E


Political Announcement

Feminine Lawmaker


FLIGHT FIRST LINK IN NEW AIR NETWORK


## PAGE FIVE

 quagesima Sunday. The Episte readtoday is taken from the First Epistie
i. St. Paul to the Corinthins.






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| lin and other high-ranking mem- | left. the nouseholders found |  |  |
| :---: | :---: | :---: | :---: |
| bers of the Communits nierarchy. | many valuable things had been | men laymen's conference at Dal- | Min |
| of the Tsars, the congress met. |  | JA |  |
|  |  |  | M. C. A told a Tacoma a |
|  |  |  | This is a tume of unparalle |

TREF KILLS MAN

SAVEon your NEXT

# Printing Job! 

LETTER HEADS

ENVELOPES LEDGER SHEETS
BUSINESS CARDS

## CALLING CARDS

AND ANY OTHER KINDS OF PRINTING!

## Be Sure To Call Us For Our Prices

## Phone 80

## Cisco Daily News JOB PRINTING DEPARTMENT

BILL HEADS
INVITATIONS PLACARDS

BOOKLETS

 to President Roosevelt's "Better Housing Program." Community Natural Gas Ca of cisco

| Let's all work together and put this "Betier Housing Program' over. <br> Gulf Refining <br> Company <br> J. B. PRATT, Agent | And be sure to insure in sure insurance in- <br> E. P. Crawford Agency |
| :---: | :---: |
| We aro Roosting President Franklin D. Roosevelt's "Better Honsing Program." <br> Cisco Boosters | "Better Housing" <br> Makes a better town to live in-"We are for the Better Housing Program" <br> Home Furniture Company |
| BEER <br> SANDWICHES SOFT DRINKS MAGAZINES CANDIES <br> "We are for the Better Housing Program" <br> Mayhew Bros. | Refresh yourself with a Bottle of Coca Colla. We are glad to lonst the "Better Honsing Program." |
| For more information on the "Better Honsing Program," See us2nd Floor Cisco Sate Bank Bldg. Cisco Federal Saving and Loan Association | Just Received our new line of Spring Suit- Sam ples For Men-Young men Beautiful Patterns in the Latest Shades, and Weaves. <br> Roan Cleaning Plant <br> Cisco, Texas Phone 88 |

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PROPERTY IMPROVEMENT
CREDIT NOW AVAILABLE THROUGH LOCAL FINANCIAL INSTITUTIONS


BETTER HOUSING PROGRAM


## "but we CAN have a Better Home"

## For years I have wanted a lovely home. Not a home beyond our means. Not necessarily a home of dreams. We have a house. It is almost free of all encumbrances now. Bat it lacks the kind of floors that I would like to

 have in it. The heating plant is about done for-antiquated, inefficient, inadequate. The trim, the woodworkand the walls are not modern by any means. The lighting fixtures are about the date of 1910 . My house lacks and the walls are not modern by any means. The lighting fixtures are alout the date of 1910 . My house lacks
practically all the things that make a house a lovely home. And what it lacks not only fills us with desire, but
it takes from the sales value of our property. Today we could not get nearly what we paid for our house if we it takes from the
had to sell it.
We have enjoyed a fair income; fair enough for us to hiny a home, almost pay for it in full. But we have
never accumulated the needed amount of money to do the repair and remodeling job at any one particular time.
But today we can do it-and we intend to do it. Under the terms made possible by the Federal Housing Ad-
ministration, we can borrow the money to make our house a HOME. We can now borrow the money from and ministration, we can borrow the money to make our hotse a HoN. We can now borrow the money from any We intend to take from three to five years to repay the money needed to pay for our remodeling job. We ar
a good risk for the bank. We have our feet on the gro und. We are not doing more than we should do, no a good risk for the bank. We have our feet on the gro und. We are not doing more than we should do, no
do we have ideas of developing a home beyond our me ans. We are a typical American family, doing a job, for ourselves and at the same time doing our bit to help p ut all of America squarely on its own feet.
All Kinds Of -

WE ARE-
BOOSTERS
For The -
"BETTER HOUSING PROGRAM" J.M. RADFORD GRRCERYCO.

OSCAR CLIETT, Mgr
Cisco, Texas

| New arrivals every day |
| :--- |
| in beautiful Spring Wear. |
| "We are Strong for the |
| "Better Honsing Pro- |
| gram." |
| The Boston Store |

## PLUMBING

Talk your plumbing prid
ems over with me.
REASONABLE PRICES WORK GUARANTEED We are Boosting For th
Retter Building Program. E. L. WISDOM Phone 687-709 W. 3rd

Let Us Keep That Car In Perfect Tune.

OUR REPAIR WORK IS GLARGANTEED OUR Prices reasonable:
$\qquad$
$\square$
NANCE MOTOR CO.
$\qquad$

## We Cooperate -

BETTER HOUSING PROGRAM

Cisco Lumber \& Supply Co.

## BUILDERS SUPPLIES PANTS VARNISHES

See us when you get ready to repair, paint or
build. We are glad to Boost President Franklin Rockwell Bros. \& Co.

## FOR BETTER - <br> USED CARS

See A-G Motor Co. - We will be glad to show and Demonstrate to you any of our USED CARS -Trade your old car in for a Better USED CAR. We are glad to boost President Franklin D.
A. G. MOTOR CO.
"ANDY" \& "JACK" ANDERSON, Props

Let's Start The Ball to Rolling - -
and help our President - Franklin D. Roosevelt,
put the "Better Housing" Program Over.

## Cisco Gas Corporation

THE HOME OF HI-HEAT GAS

BENEDICT IS
SPEAKER FOR EX-STUDENTS

Closing Selected New York Siocks



## Specials..

 This Week~tRY US FIRST
MOORE DRUG CO.
(Inmmmmmmmmmmmmmmmm

## Our Coffee. . . .

Won't you give it a trial, and be convinced tha
best Coffee in town at the price and the
fee in town at the price a
CHEAPEST PER CUP
SIMMONS COFFEE CO.

\section*{YOU'LL GET BETTER - <br> Used Cars at Nance Motor Co. <br> 

Phone $244-246 \quad$ S. H. NANCE, Mgr. Cisco Attend Eastland County Livestock Show - Cisc

BUILDING PERMITS IN DISTRICT HIT HIGHEST POINT SINCE 1931

About Our Friends continued prom page one

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\begin{aligned}
& \text { with a buthel basket ot leters } \\
& \text { Why should } \text {. } \text { H. radocock worry? }
\end{aligned}
$$

## Worthy of Public Confidence

Daily, through a period of years, judgment has been passed upon every
 policy and act of this institution by a discriminating public.

The First National Bank has merited public favor without which it could never have attained the high prestige which it now enjoys.

## First National Bank

in cisco, texas
member federal reserve system.

Cement Production Is Up 11 Per Cent $\qquad$
ary
ztom
from
dom
and

neluff in spening


Temple Farmers Use
Credit Opportunity

MOTHER'S BREAD

Ruppert's Bakery


## FRIGIDAIRE

Can you afford to invest a few cents - day

Then you can have a genuine FRIGIDAIRE
But when we say that a few cents a day will pay for a Frigidaire we re
telling you only one side telling you only one sid of the story. The other side is this: in actual money, Frigidaire w
really pay for itself not in 20 years from now -but while you are buy. ing it.
It's hard to believe, but come in today or tomorrow and give us a few minutes to prove these statements. See the beautiful new Frigidaires, even though you may not be quite ready to buy.

,HIS FRIGIDAIRE
Small down payment casy monthly terms SEE IT TODAY
ordinary lamp bulb. Porcelain interior, automatic ice always wanted.

## WestTexas Utilities Company


[^0]:    BE SURE ITS
    CAN-I-CO GAS AND OIL made right here in cisco Under the Most Approved and Latest Refining Methods
    . SUCH POPULARITY MUST BE DESERVED Use CAN - I - CO Prodncts and Help Built Ciseo

