#  molitry, dairying, natural gas and Cust is headquarters for operators of Cisco is headquarters for the great shallow oil field; churches henamations. <br> <br> CISCO DAILY NEWS 

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## COLD AND FLOODS CAUSE HUGE LOSS Three New FERA Projects for Cisco Area Get Approval




HIJACKERS GET PAYROLL FROM MAIL CARRIER



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OF BIG WASTE INTEXAS GAS

PROSECOUTION TOCOMPLIETE
CASE
TOOAY $=\underline{=}=$

| They leaped on reid, tied him ty,and took him and the truck to a lonely spot, where both machines |
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$\qquad$ Murder Trial For Youthful Kennamer

Lawyer-Coach Speaks NEW NORTHER At Football Banquet DUE TO BLOW WTrotexas

Bandits Rob Jewel Salesman, Escape


CREATION OF NEW 550 JOBS IS AIM OF FDR

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Enroll at Eastland


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REGULATIONS





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## Announcements



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 want in CISCO!
Man and beast alike expect farther fields always to look greener. Often the tall grass of the farther field is only a mirage.
Metropolitan stores sometimes feature sales with such alluring headlines as "The Greatest Values Ever Offered," Prices Slashed to the Core," "The Greatest Sale of the Year," etc. Some of these sales are legitimate, many are not..
After investigation, we have often found that our local stores were selling merchandise at first markup, below the metropolitan stores' price of 'The Greatest Sale of the Year'


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