

CISCO DAILY NEWS

CISCO, TEXAS — 1,614 feet above the sea; 5 lakes of water; 5 rail exits; 6 paved highway exits; 127 blocks of brick streets; good hotels; A-1 public schools and Randolph College; no mosquitoes; no malaria or typhoid.

EASTLAND CO. — Area 925 square miles; population 33,981; cotton, fruit, poultry, dairying, natural gas and oil; Cisco is headquarters for operators of the great shallow oil field; churches of all denominations.

VOLUME XV.

CISCO, TEXAS, TUESDAY, JULY 3, 1934

FOUR PAGES TODAY

NUMBER 136.

PROGRAM FOR FOURTH IS COMPLETE

Nazi Crisis Reaches Climax in Drive to Remove Von Papen

RESIGNATION IS SUBMITTED SECOND TIME

BULLETIN
BERLIN, July 3.—Chancellor Adolf Hitler left for Neudeck by airplane at 3 p. m. today presumably to get President Hindenburg's consent to the resignation of Vice Chancellor Franz von Papen.

BERLIN, July 3.—The crisis in the Nazi party reached a climax today in a forceful drive to remove Chancellor Franz von Papen. Hindenburg and spokesman for the conservative element in the government.

Holds Whip Hand
The cabinet appeared convinced that it held the whip hand in Germany and that the revolt was over. This was expressed in a decree by Hitler announcing that further violation of the government's decree suppressing the revolt would be dealt with in the ordinary course.

City Soft Ball Loop Organized Monday

Organization of a six-team city soft ball circuit to play an eight-week schedule during the remainder of the summer was completed at a meeting at the chamber of commerce last night. The teams will be:

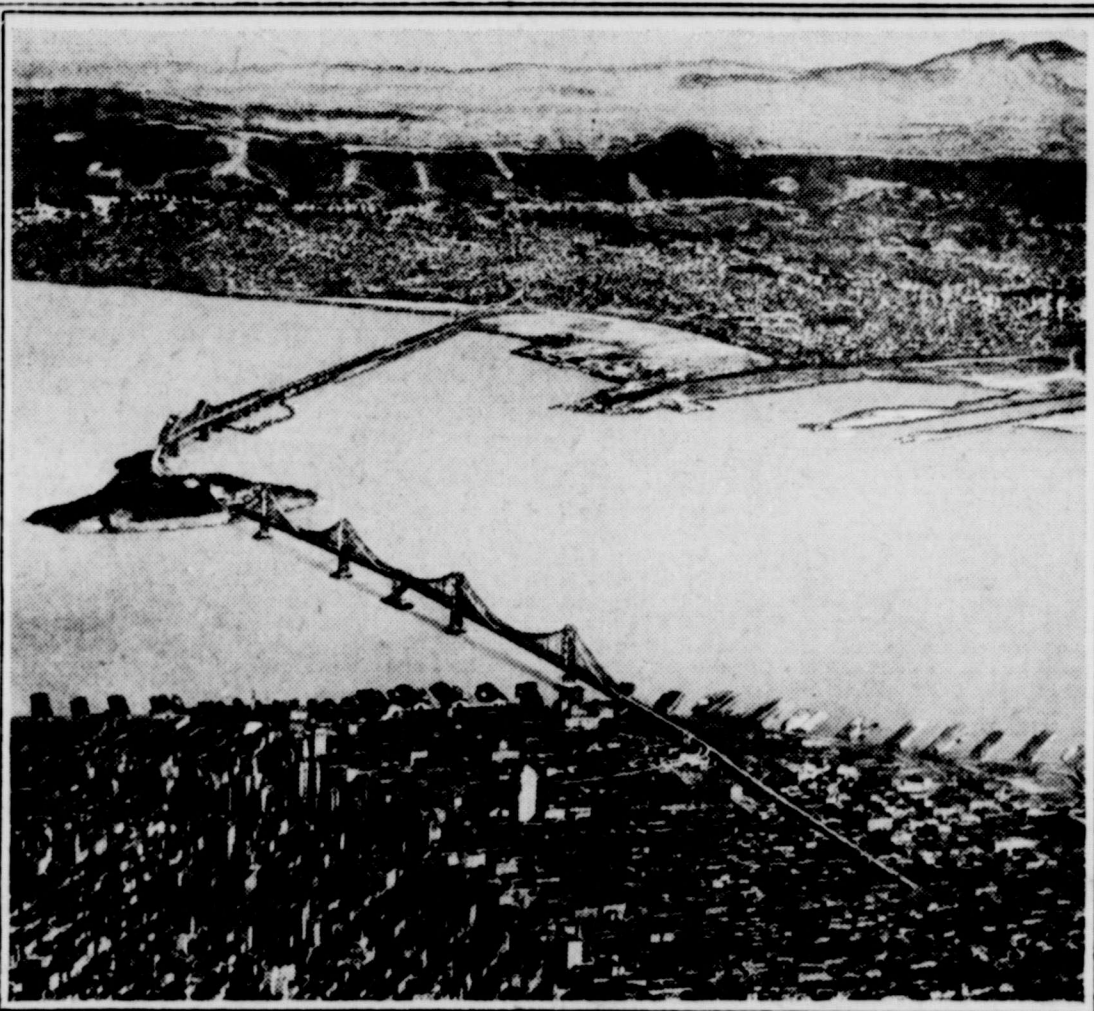
National Bank Call Issued for June 30

WASHINGTON, D. C., July 3.—The comptroller of the currency issued a call for national bank statements as of June 30 today. Statements were expected to show an increase of one billion dollars in real estate deposits over four months ago for state and national banks.

Deposed Mayor Is Sought for Slaying

DEL RIO, July 3.—The extradition of Marcial Martinez, deposed mayor of Villa Acuna, Mexico, from Mexico to the United States to answer charges of murder in the slaying of L. B. Henry will be asked, authorities here said today.

How World's Largest Bridge Will Link Coast Cities



The world's largest bridge will span San Francisco bay as shown in this architect's representation of an aerial photograph of the \$75,000,000 San Francisco-Oakland span, 8 1/2 miles long. The air scene shows a large section of San Francisco and Oakland across the bay, with Mt. Diablo in the background.

REVIVAL ADDS 15 MEMBERS TO LOCAL CHURCH

The two-weeks revival service series conducted by the First Methodist church closed Sunday night with results which the pastor, the Rev. Frank L. Turner, said were satisfactory. There were 15 conversions and additions to the church during the season.

Star Battles High Fever to Survive

SANTA BARBARA, Cal., July 3.—Despite a burning fever which has averaged more than 100 degrees for many days, Marie Dressler, veteran stage and screen star, today continued her fight against almost certain death.

WEATHER

West Texas — Generally fair and continued warm tonight and Wednesday, except somewhat unsettled in the extreme west portion.

ONE DEAD, ONE SHOT IN CAFE RAID BATTLE

DENTON, July 3.—Deputy Sheriff Carl Garrett, 24, was in a critical condition in a Denton hospital today from bullet wounds in a shooting at Justin last night in which another man was slain.

Small Assails Allred In Speech at Terrell

TERRELL, July 3.—Senator Clint Small, resuming his campaign for governor, Monday assailed Attorney-General James V. Allred, an opposing candidate, for his failure to enforce the state's liquor and anti-gambling laws in a speech here.

GEORGE OWENS DIES SUDDENLY THIS MORNING

George Owen, 55, owner of the Owen service station on East Sixth street, died suddenly at his home, 408 East Sixth street, at 8:20 this morning. He had been in ill health for a long while, but until the first of June had continued in active operation of his business.

Hughes Cites Nine Point Reform Plan

EL PASO, July 3.—Citing his nine-point program for repeal, social reform, education and taxation, Former State Chairman Maury Hughes of Dallas brought his candidacy for governor to west Texas Monday night. He spoke to a large crowd in Cleveland Park.

Britain Moves to Cut Down Ship Tonnage

LONDON, July 3.—Walter Runciman, president of the board of trade, announced today that the government is prepared to spend up to \$10,000,000 for "defensive subsidies" for vessels carrying tramp cargoes under tramp conditions.

BOLD STROKE AGAINST RADICAL ELEMENTS STRENGTHENS HITLER

Foundations of His Regime Are Shifted Further to Right in Decisive Action That Captures Admiration of People, Says Writer

By WEBB MILLER
United Press European News Manager
(Copyright, 1934, by United Press)
BERLIN, July 3.—Chancellor Adolf Hitler's swift, ruthless stroke against rebellion has suddenly shifted the basis of power of the Nazi regime from wild-eyed radicalism toward the right or conservative wing.

ARBITRATION OF FT. WORTH ROW IS LIKELY

FORT WORTH, July 3.—Arbitration of the dispute between street car and bus operators and the North Texas Traction company, with a threatened strike in the background, appeared likely today.

FIRST DROUTH CATTLE ARRIVE AT FT. WORTH

FORT WORTH, July 3.—The first shipment of drouth relief cattle from west Texas counties was received here today and sent to local packing concerns where the cattle will be canned for the needy.

Marland and Anglin Appear Favorites

OKLAHOMA CITY, July 3.—An avalanche of ballots clogged Oklahoma election machinery today as democrats voted on the issue of continuing Gov. W. H. Murray's administrative policies another four years.

Abrogation of Gold Clause Held Legal

ALBANY, N. Y., July 3.—New York state's highest tribunal, the court of appeals, today upheld constitutionality of a congressional resolution which abrogated the gold clause.

SPECTACULAR FEATURES TO BE PRESENTED

The program for the Fourth of July picnic and Political Carnival at Lake Cisco tomorrow was put in final shape at a committee meeting at the chamber of commerce yesterday afternoon.

It includes perhaps the most spectacular features that have ever been offered on such a program at the lake, with a 5,000-foot parachute dive into Lake Cisco; a car crash through a burning wall, and a fireworks display.

Colored Teams Play Two Games July 4th

A double-header baseball game between colored teams will take place at Chesley field tomorrow, July 4, with the Cisco Black Stars entertaining teams from Eastland and Albany.

Gas Case Jury Faces Fourth of Statistics

AUSTIN, July 3.—Twelve wilted jurors in 53rd district court here today faced the prospect of a hot, drowsy fourth of July. The court term ends on July 28.

Choppy Seas Beset President's Vessel

ABOARD U. S. S. GILMER, at Sea, July 3.—The cruiser Houston, bearing President Roosevelt and his party, encountered hot weather and choppy seas as it steamed southward toward Haiti at 18 knots.

Gas Case Jury Faces Fourth of Statistics

AUSTIN, July 3.—Twelve wilted jurors in 53rd district court here today faced the prospect of a hot, drowsy fourth of July. The court term ends on July 28.

GOAT'S MILK DAIRY

NASHVILLE, Tenn., July 3.—A goat's milk dairy is operated here by F. W. Stephens, who asserts the milk "is a sanitary police officer of high rank" for the human system.

HUGE RATTLER KILLED

REDMOND, Ore., July 3.—A rattlesnake measuring five and one-half feet in length and eight inches in circumference was killed by James Teater on a ranch near Post Ore. The large snake had 20 rattles.

MOTH'S LARVAE BY AIR

MEDFORD, Ore., July 3.—First air shipment of a larvae parasite of the codling moth to the Pacific coast was received by the Southern Oregon experiment station. The parasite was sent from Moorestown, N. J.

THE CISCO DAILY NEWS

Published By
THE CISCO PRINTING & PUBLISHING COMPANY,
304-306 D Avenue, Cisco, Texas.

MEMBER UNITED PRESS.
MEMBER ADVERTISING BUREAU.
TEXAS DAILY PRESS LEAGUE.

W. H. LAROQUE, Manager
B. A. BUTLER, Editor

Entered at the Postoffice in Cisco, Texas, as Second Class Mail matter.
Publication Days: Afternoons (except Saturday) and Sunday morning.
Obituaries, Cards of Thanks and Classified, 2c per word.

Any error made in advertisements will be gladly corrected upon being brought to attention of the publishers and the liability of this paper is limited to the amount of the space consumed by the error in the advertisement.

NOTICE TO THE PUBLIC.
Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of this paper will be gladly corrected upon being brought to the attention of the editor.

A HEARTENING PROPHECY: Praise waiteth for thee, O God, in Zion; and unto Thee shall the vow be performed; O thou that hearest prayer, unto Thee shall all flesh come.—Psalm 65: 1, 2.

SPIRITUAL VALUES OF THE RECOVERY

No less an authority than Alfred P. Sloan, head of the farflung General Motors system, is confident that the nation is experiencing an industrial recovery. The recovery, like the depression, he told a news service writer, is an irresistible force. In other words, although some retarding factors or some accelerating factors may be interposed, it is practically impossible to stop the progress of conditions toward better times in the opinion of Mr. Sloan.

At present the government is carrying the load, spending vast sums of money to pump up consumer power and get business in a healthy state to assume the burden of carrying on. Sloan is confident that business will be able to reach that stage before the government expenditures become so heavy that the whole machine is irreparably wrecked.

Evidently, President Roosevelt is also confident of the success of the vast measures that have been put into operation under his direction. He has left the country to stagger along as it will, while he goes cruising in the Pacific, on a visit to America's westward possessions. He left a parting message with the people back home, asking them a question and then pointing them to their bank accounts, their payrolls, their jobs and their general economic condition where they were to find the answer for themselves. He had no qualms but what they would find the same answer that he saw.

The test of the New Deal enters a new stage, granted that recovery is on its way. That test is the test of whether or not the principles that underlie and motivate its enormous, collective social effort will continue to be exemplified in the conditions of normalcy toward which it is aimed. It is no complimentary commentary upon human intelligence and human character that the principles of the golden rule and the Christian creed of the brotherhood of man are never so publicly recognized as when we are all at the bottom of the pit, struggling to keep from slipping further into an abyss of social and economic disaster. From time immemorial, man has called into play these great spiritual forces that bind into unison the hearts and the minds of all when the results of his own greed and selfishness have been visited upon him with devastating effect. But the sad history has been that during the edge of the chasm by the combined help of all his brothers, he forgets his brotherhood and becomes of a mind with the beasts of prey.

During the depression and the great effort of only a year ago that is today admitted to have been effective in starting the nation on the road to recovery, the nation moved forward upon an objective, marveled not by legal process and executive challenge so much as the forces of a common sympathy and a common purpose. How much of that spiritual influence will remain in the hearts of the people of the country, as well as in the noble formula for social insurance that the president projects, remains to be seen.

HARNESSING WATER RESOURCES

The Brown County Water Improvement, District No. One's recent deal with a community of rice growers on the coast by which 14,000 acre-feet of water from the district's huge lake was released to flow down the channel of the Colorado river to irrigate the drouth-stricken fields of the growers, has been the subject of considerable editorial comment. Newspapers point out that it justifies the contention that water can be stored for use during dry seasons in west Texas. What it demonstrates is the truth of the comprehensive proposal for striking a happy medium between the alternate drouth and rainy seasons that frequently distress sections of the nation with heat-ravaged crops and floods. The fact that water can be stored and preserved in large bodies through a series of dry years in west Texas has been amply proved at Cisco where Lake Cisco has been a practically inexhaustible source of supply since its completion 10 years ago. What the Brownwood lake transaction seems to prove is the fact that the abundance of water that falls upon west Texas hills and plains may be corralled behind great dams to prevent floods in their season, and released gradually through prolonged periods of drouth to combat the influences of the drouth along the water courses thus harnessed.

PRIMARY RESULTS

Sen. Donald R. Fletcher, serving his third term as a representative in the upper branch of congress for the people of Florida, won a fourth term nomination of six years in the primary run-off show-down. He had a close call. A newcomer in Florida politics, Pepper by name and an attorney by profession, came within 4,000 votes of unhorsing the veteran Fletcher. Of course, Fletcher and Pepper promised to go all the road in the future for the Roosevelt policies. The Fletcher grip on the coat tail won, but it was a close shave.

In the North Dakota republican primary Gov. William Langer captured the nomination for governor. He may be elected governor in November if his conviction in a federal court is not reversed on appeal—and there you are.

The Speakers' Platform for the Coming Campaign



Price-Fixing Under N. R. A. Codes Suspended

By HUGH NUGENT PITZGERALD
President Roosevelt is a man of action. He cut one of the remaining threads binding his recovery administration to non-competitive and allegedly monopolistic price fixing. His executive order authorized companies seeking government, state and municipal contracts to reduce bid prices 15 per cent or less below those listed with respective code authorities and the lower prices then must be filed with code authorities and be made available to consumers.

Clarence Darrow has passed out of the picture. His tenure of office had expired. His criticisms as to monopolistic tendencies may have been raw but now that the red tape has been cut by presidential order the famous lawyer and socialist leader will do a lot of chuckling and his critics will thank the gods of politics that the veteran champion of the "rights of the downtrodden" has removed his face from the national picture. Another important order by the president authorizing some 35 uncodified service trades to enter agreement with him on standards of labor which will warrant display of the Blue Eagle. When in doubt "try again."

ICKES ALLOTS MILLIONS FOR TEXAS PROJECTS
In the closing days of the very merry and ever torrid month of June Secy Harold Ickes allotted millions of dollars to non-federal projects in Texas, and elsewhere. These allocations are estimated by the PWA to produce 120,997 man months of direct employment on construction sites and approximate quantities as much work in industry transporting and producing materials. Speaking of crop conditions in Texas, the announcement comes from the Magic valley that the crop citrus fruit will touch the high mark of 10,000 carloads. Texas has not lagged behind since 1929. It started as the leader of the procession of marchers and never lost leadership. There are many white spots on the map of American states but Texas continues to cover the most space on that map speaking of national recovery and an abiding faith on the part of its people in the future of commonwealth and country.

Roosevelt was 61 compared with his margin of 67 per cent in 1932 in the remarkable Digest poll of the nation, in that year when the third revolution at the polls was ushered in. Interesting indeed would be the poll of voters registered at the ballot box in 48 American commonwealths in the forthcoming month of November.

ROOSEVELTIAN NEW DEAL LEADS IN POLL

President Roosevelt's New Deal policies maintained their lead in the straw vote of the Literary Digest poll, announcement of semi-final results showed on the last day of June. Get the figures: On the basis of 7,403,861 ballots tabulated the New Deal is approved by 620,357 and opposed by 588,504, and the percentage of votes favoring President

Through the Editor's Spectacles

By GEORGE

When the craft arrived from the Kris-Craft company in Michigan, Charlie Kleiner promised me a ride over Lake Cisco in his specially built 36-foot motor cruiser. The sparkling new boat is said to be magnificently equipped. I don't know, because Charlie has vet to fulfill the promise he made. By what his exterior promises, I judge the reports to be true.

You know a ship fitted up with enclosed cabins and the conveniences and comforts of home has more utilitarian value that meets the eye. As a means of restful recreation it is undoubtedly not surpassed. The tired owner may slip away from business worries and visiting relatives and putt-putt-putt out to some quiet nook of water where to luxuriate in a drowsy, cool calm, listening to the cluck and chirp of waterfowl along the margin or watching the cottony clouds troop in solemn procession across the hill tops.

There is nothing so effectual as that sort of laziness for the restoration of shredded nerves and the relaxation of the bodily tauntness that comes of the daily grind. President Roosevelt has the right idea. The place to go to rest is the sea. Scientist tell us that life originated in the sea, and that the periods of gestation are geared to lunar influences through the tide cycles. Such being the case (and I absolutely refuse to enter into any evolution arguments with Turner, James, Pearce or any of the others of my minister friends), then the sea must possess some deeply potent influences which exert a restorative effect upon life.

Be that as it may, the fact is that much of healthy, invigorating influence resides in the sea and extends a subtle power far beyond its shores. Something of the same power is inherent in other and smaller bodies of water; and, certainly, there is a fascination about these smaller bodies that irresistibly attracts man. The presence of Lake Cisco near here gives this community a flavor and a distinctive charm that it never had before, and never would have if only a dry, shinnery canyon, threaded by a rusting creek, existed when its waters are now ruffled by these summer breezes. One may never go near the lake in boat or to fish, but the influence is exerted. The human being naturally loves the presence of water. There is the very assurance of life in its existence.

All of that is fine and true, you'll admit. But I am thinking of a more practical value. It is the fact that such a boat is a haven of refuge when the other half of the marital union begins talking about the serpent that beguiled Eve, or the mother-in-law comes, or any similar thing happens to disturb the peace and tranquility of the home and make you wonder if the fashion that sent the gold leaf motes to the closets was not prophetic.

Gosh, I wish I had one of them boats.

Tomorrow's Star Signals

By OCTAVINE

The morning is mentally alert and artistic, but tricky. Sign no contracts, or papers, before pondering first on the contents. Be careful in letter writing. The evening can be best enjoyed in a sensible way rather than in the typical riotous fashion usually seen.

TOMORROW'S BIRTHDAYS
Inspirational writing, mysterious letters and mystical things for you from July 30 to Sept. 24. Pleasure theater, children and romance will be sources of financial expansion from Nov. 30 to Dec. 10. You are a good economist and financier. Danger August 3. Socially good August 2.

Texas Topics

By RAYMOND BROOKS

AUSTIN, July 3—As the state works toward applying intangible assets tax valuations toward the excess earnings of oil pipelines, notice has reached officials that the federal government will require, in future income tax returns, separate reports for the pipeline subsidiaries. If it is one of other activities of the big oil companies. Losses on production or refining or marketing hereafter cannot be absorbed out of the reputedly immense earnings of pipelines, and the net earnings of the whole operation re-ordered.

The state has the right to take the earnings of the pipelines along—the pipelines only as transportation facilities—and to spread the earnings above a fair return capitalized, up on the tax rolls of the counties and

BROOKS
The earnings of the pipelines along—the pipelines only as transportation facilities—and to spread the earnings above a fair return capitalized, up on the tax rolls of the counties and

The state has the right to take the earnings of the pipelines along—the pipelines only as transportation facilities—and to spread the earnings above a fair return capitalized, up on the tax rolls of the counties and

SOPHIE KERR'S SUPERB LOVE STORY "STAY OUT OF MY LIFE!"

By Sophie Kerr

BEGIN HERE TODAY
When HOWARD CRISON, young geology professor, comes to Marburg, JANE TERRY, the prettiest girl in town, determines to win his heart. Howard, however, falls in love with AMY LOVE, Jane's best friend. Jane, angered, tries to force Howard into an engagement, and when this fails she declares she will never return. Amy and Howard plan to be married in June.

In New York Jane enrolls in a secretarial school and later becomes private secretary to the president of the Kandel Real Estate company. She meets ROGUE THORPE, head of the rental department. One evening when she is lonely he takes her to dinner.

AMY AND HOWARD PLAN TO BE MARRIED IN JUNE.

CHAPTER XI
While she waited for Howard to come in to luncheon Amy was playing the Brahms C Major Intermezzo and listening to her own music critically. She was dissatisfied. It should be lighter, but not morbidly nor clownish. Not too fragile either, but witty and precise and crisp.

"It's in the touch," she thought, "and keeping strictly to the beat." She started the metronome and began again, so intent that she did not hear Howard enter.

They had been married for almost a year—months that had passed swiftly and very happily. Howard's voice aroused Amy from her preoccupation. "Well, it's come!" he said.

She swung around on the stool. "They're really made an offer?" "Yes, and a very decent one. Old Eliert must be sicker than we heard. Of course he'll be the ostensible head, but I'll do all the work and have a full professorship. They don't like to lose the value of his name, which is natural. D'you want to go back to Marburg?"

"I'll love it. Not that I don't like it here, Howard—" She looked about the pleasant room with its dark oak furnishings, lively blue and yellow cretonnes, ceiling-high nookshelves, casement windows open to the campus green. "But I can take all this—"

"And me." "And you!" They smiled at each other with the confidence of complete accord, a life fully shared. "And then there'll be father and mother! I'll miss poor old Grandpa—but there's no use thinking of that. The main thing is—are you satisfied? It's a much smaller place, in a way."

"I think it's a waste of a step up for me. Amy, I have a feeling much because I hardly believed they'd give it to a man who's only an instructor—I mean Eliert is so very well known, so important. It's worth 10 years here, no matter what I did."

"What about your field work this summer, though?"

"I'll have to do that. It's all arranged. There's no one to take my place and the report would be that much shy. But it'll only be through July and that will give me six weeks in Marburg to get organized."

"Just lapping up work, aren't you? What will your mother say? Have you told her?"

"Not yet. She won't mind. She's talking now of two years in France."

"Yes, I know. She said the

other day the greatest discovery of her life was that she hadn't any roots and didn't need any to enjoy herself. Call her up and ask her to dinner and we'll tell her then." Amy looked about the room again, speculating. "I can get us all moved and settled while you're in the field."

"Lapping up a bit of work yourself, aren't you?"

AMY wives and professors' wives, they say. How much are they going to pay you?"

"Three thousand!"

"Howard! Double what you get here! We'll be rolling! Oh, that's grand. Let's buy some new china and a cheval glass and a really nice rug, an Oriental that'll last us the rest of our lives."

"I'd rather you bought things for yourself than for the house. Wouldn't you like a necklace or a ring?"

"Mister, my character is so noble I'd rather buy furniture than clothes or jewelry."

"Missus, the poet has truly said that beauty unadorned is best."

It was while Amy was washing dishes and still hurrying on to Marburg in her mind, counting what she would have to do before they left, that she thought of Jane. In the year of her marriage she had heard nothing directly from her former best friend. The summer before when they had visited her parents even they had been away and all that Amy could find out was that Jane was apparently flying very high indeed with an important job, a big salary and what Miss Rosa had vaguely described to Mrs. Lowe as an emancipated life.

Jane had to drop back in Amy's thoughts for the next few weeks. There was so much to do, the whirl of starting off to Howard for his field trip, boots, flannel shirts, blankets, slicker, water bottle, medicine kit, knapsack.

Then the wrench of their first parting, which wasn't so bad as Amy expected because there wasn't a minute to think about it with all the packing and the wiring back and forth to Marburg about a house, and Howard's mother right there, helping and kind, and all the faculty people so surprisingly regretful about their going!

WHILE the workmen were busy inside Amy did what she could, cutting out sprouts and suckers, tying up the riotous vines. It might have been hard work but she was constantly interrupted by old friends who wanted to see her and draw her back into the town's summer diversions.

They all came—Edgar Moreland, Vanny Hough, Louise March, Henry and Adele Berwyg, Bill Howard—the crowd she had grown up with, all making her more than welcome. Besides these, there were the older people, faculty wives and townswomen, who seemed as glad to see her as her own age intimates.

Miss Rosa Terry came too, and found Amy very grimy and hot, ruthlessly pulling out young wistarias which had sprung up by the dozen. "I'm too disgusting to give you a kiss, Amy, too disgusting to kiss you." "Wait until I wash my face. And do sit down, I borrowed those chairs from Mother until my things can be unpacked."

"Why anyone thinks gardening is pretty work for women I never could understand," said Miss Rosa when Amy had come back, cleaner and cooler. "I'm hard, mean, dirty labor and when I say labor I mean it. Amy, you're blooming like a rose. I'm glad you've come back to us."

"You look pretty blooming yourself, Miss Rosa. You haven't changed one scrap."

"Oh, yes, I'm five pounds heavier than I was last summer. I do like my food, and thank heaven my digestion stands by me, even if my eyes and teeth are going. This old place'll make you a nice home. Rachel Booth was a perfect fool to let it stand idle for sentiment. A house likes to be lived in."

"I know this one does. It smiles at every lick of new paint. It's a gallant old place," Amy waited a moment, then blurted the question she had been thinking of ever since. Miss Rosa appeared.

"How's Jane?" she asked.

"What's she doing?"

(Copyright, 1934, by Sophie Kerr.)

(To Be Continued.)

Answer to Previous Puzzle

1	D	U	K	E	C	O	V	E	R	I	N	G	T	O	N
2	S	I	N	K	I	N	O	A	L	I	A	C	O	A	D
3	N	E	T	S	A	C	E	C	A	M	E	D	A		
4	A	R	E	S	I	S	D	V	O	Y	M	U	G	S	T
5	O	C	O	T	L	O	W	T	A	B	E				
6	F	O	R	E	C	O	U	N	E	D	E	A	R		
7	N	O	R	E	H	E	D	E	E	D	E	O			
8	N	O	R	E	L	L	I	N	G	T	O	O			
9	O	M	E	N	S	A	L	A	X	H	I	L	A	R	
10	G	E	N	E	R	A	L	A	N	D	E	L	A	N	D
11	Q	U	E	N	S	U	E	R							

12 Contest for a prize.
13 Slack.
14 Slit.
15 Slit.
16 Slit.
17 Slit.
18 Slit.
19 Slit.
20 Slit.
21 Slit.
22 Slit.
23 Slit.
24 Slit.
25 Slit.
26 Slit.
27 Slit.
28 Slit.
29 Slit.
30 Slit.
31 Slit.
32 Slit.
33 Slit.
34 Slit.
35 Slit.
36 Slit.
37 Slit.
38 Slit.
39 Slit.
40 Slit.
41 Slit.
42 Slit.
43 Slit.
44 Slit.
45 Slit.
46 Slit.
47 Slit.
48 Slit.
49 Slit.
50 Slit.
51 Slit.
52 Slit.
53 Slit.

THIS CURIOUS WORLD By William Ferguson

The HAMMER-HEAD.
A BIRD OF AFRICA, BUILDS A NEST WHICH REQUIRES SIX MONTHS TO CONSTRUCT.

"DEAD MAN'S FINGERS."
A CORAL-LIKE FORMATION FOUND IN THE OCEAN, SO CLOSELY RESEMBLES A HUMAN HAND THAT IT FREQUENTLY IS MISTAKEN FOR ONE WHEN FOUND ON THE SEA-SHORE.

THE hammerhead makes a three-chambered nest, which is entered from the outside by a common doorway, and covered overhead by a roof. One room is used as a sleeping chamber, one as a nursery, and one for observation.

SEVERAL COUNTIES HAVE BEEN GIVEN THE FULL NAMES OF THE MEN WHOSE MEMORY THEY HONOR, SO THAT THERE CAN BE NO CONFUSION OF NAMES:

JEFF DAVIS COUNTY
TOM GREENE "
DEAF SMITH "
JIM WELLS "
JIM HOGG "

STORK TOOK SHORT CUT
MISSION, July 3—Dr. A. D. Willson raced the stork to the Paul Wycliff home and won. But while the medic was ushering Paul Wycliff, Jr. into the world, the stork took a short cut to the doctor's house. Dr. Willson arrived home to find himself the father of a five and a half-pound baby girl. Dr. W. E. Whigham of McAllen answering a hurry call, was present at the birth of his colleague's daughter.

Use Cisco Daily News want ads for results.—Call 80.

CLASSIFIED ADVERTISING RATES AND REGULATIONS

CLASSIFIED advertising is available in advance, but copy must be telephoned to the Cisco News office and paid for as a collector calls.

FINISHED 3 room apartment, private bath, 300 West Eighth.

Announcements

The Rotary club meets every Thursday at Laguna Hotel Private Dining Room at 12:15. Visiting Rotarians always welcome.

CHAPTER NOTICE

There will be a stated convocation of Cisco chapter No. 190 R. A. M. held Thursday evening July 5, at 8:00 p. m. Please attend. Visiting Rotarians welcome.

Missing Selected New York Stocks

- Can 95, P&L 6 3-4, Nat. 13 7-8, Smelt 41 5-8, T&T 113, Standard 14 1-4, Standard Oil 22 7-8, Standard Oil Co. 5 3-4, Standard Oil Co. 7 1-8, Standard Steel 32 5-8, Standard A. M. 21 1-2, Standard Dry 20 3-4, Standard 38 3-8, Standard & Sou 2, Standard Wright 3 1-4, Standard Au. L. 20 3-4, Standard Films 12 1-2, Standard Elec. 19 5-8, Standard Foods 31, Standard Mot. 30 3-4, Standardette S. R. 19 5-8, Standard Sugar 33 1-2, Standard Cement 25 1-2, Standard Harvester 32 1-8, Standard Gas 51 1-4, Standard Gas 31 1-4, Standard Ctr. 26 5-8, Standard Field 14 1-2, Standard Ward 26 3-4, Standard Derry 17 3-4, Standard Oil 11, Standard J. C. 51 1-4, Standard Lodge 17 1-2, Standard Phillips P. 17 1-8, Standard Fire Oil 10 1-8, Standard City Bank 13 1-4, Standard Rio 6 3-4, Standard Sears Roebuck 41 1-4, Standard Bell Union Oil 7 7-8, Standard E. Vac. 15 3-4, Standard Luth. Pac. 23 1-8, Standard Oil N. J. 43 1-4, Standard Lubemaker 4 1-8, Standard Gas Corp. 23 1-2, Standard Gas Gulf Sul. 33 1-2, Standard Gas Pac. C&O 3 7-8, Standard Elliott 47, Standard Carb. 41 3-4, Standard United Air & T. 17 1-4, Standard United Corp. 5 1-8, Standard S. Gypsum 43, Standard S. Alc. 39 5-8, Standard S. Steel 33, Standard Sodium 20, Standard Westing Elec. 33 1-2, Standard Curb Stocks, Standard Service 2 1-8, Standard M. Ltd. 7 5-8, Standard Pitt. Pa. 63, Standard Humble Oil 40 7-8, Standard Star Gas 5 1-2, Standard Gas Had. Pwr. 5 1-2, Standard Oil Ind. 27 1-4.

Old Stroke---

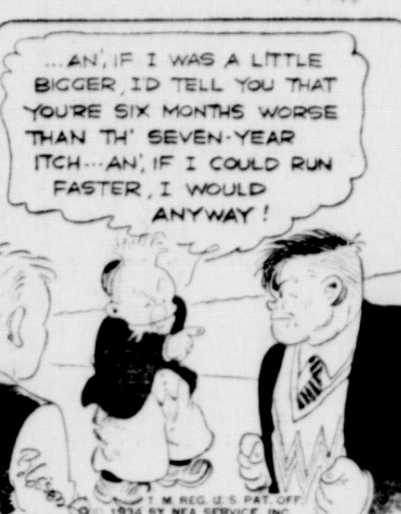
CONTINUED FROM PAGE ONE

the strength of the storm is to its normal quota of 100,000 or perhaps less. He ordered a day vacation for the SA without pay and at the end of the period many thousands of his members probably will be cut from the party roll and returned to civilian life. The outstanding results of Hitler's son may be summarized as follows: His personal position is greatly strengthened. He has shifted the foundations of his regime's power further to the right. He has rid himself of his great internal difficulty, namely elimination of the SA interests. He has weakened and divided the left elements of the Nazi party. He has taken steps to pull the party of the SA which had become a praetorian guard. He has created a division among leaders of the nationalist wing weakening their solidarity and compromising some of them with his own movement.

THE NEW FANGLES (Mom'n Pop)



FRECKLES and HIS FRIENDS.



AN ORDINANCE

Ordinance fixing and adopting minimum rates which may or shall be charged and collected for gas sold and delivered within the limits of the City of Cisco, Texas, and making it unlawful for any person, public utility, association of persons, partnership, private corporation or municipal corporation to fix, charge or collect for gas sold and delivered at a rate below the minimum prescribed in schedule of such rates; fixing the minimum amounts for monthly bills to be charged and collected consumers irrespective of the amount of gas used; permitting consumers other than users of gas for domestic purposes, to select the schedule of rates to be charged for gas consumed during a twelve months period of time and permitting such consumers to change schedule of rates at the end of such twelve months period; fixing a fine and penalty against any person, agent, or employee who violates the provisions of this ordinance; providing that any person, public utility, association of persons, partnership or corporation which violates any provision of this ordinance shall render the franchise under which it operates subject to forfeiture, providing that this ordinance shall repeal any and all previous ordinances or parts thereof in conflict therewith; and providing that if any section, article or provision is held to be void or unconstitutional by any court, that such decision shall not affect the validity of any remaining part, unless the part held void and unconstitutional is indispensable to the operation of the remaining parts, and further providing that the Board of Commissioners of the City of Cisco declare that they would have passed only the valid portions of this ordinance and would have omitted the invalid parts thereof if they had only been advised concerning the same prior to the passage thereof.

half cents per thousand cubic feet; for all gas sold over and above five hundred thousand cubic feet and up to two million cubic feet a minimum rate of twenty-one cents per thousand cubic feet. No bill of less than twenty-seven dollars and fifty cents per month shall be charged irrespective of the amount of gas used by customers selecting this rate.

2. Any consumer or purchaser of gas shall have the right to select the schedule of rates that shall be applied to the gas purchased or to be purchased during any twelve months period and shall have the privilege of changing from one schedule of rates to another at the termination of such twelve months period; in other words, consumers shall have the right to determine whether they shall be charged for gas under the Commercial Rate Schedule, Industrial Rate No. 1 Schedule, or Industrial Rate No. 2 Schedule. This right to select the rates and change the same shall not apply to purchasers or consumers of gas used for domestic purposes.

3. Any person or corporation or the receiver or any person or corporation, who violates any provision of this ordinance, shall upon conviction in a court of competent jurisdiction, be fined in any sum not to exceed \$100.00 for each offense.

4. Any person, firm or corporation, or any receiver or other legal representative of any person, firm or corporation furnishing and distributing gas in the City of Cisco, Texas, who shall violate the provisions of this ordinance by charging or collecting for the sale and distribution of gas to any consumer in the City of Cisco, Texas, at any rate less than that herein specified, in addition to the other penalty provided by any ordinance of the City of Cisco, shall thereby render subject to forfeiture the franchise of any such person, firm or corporation.

5. From and after the date this ordinance shall become effective, all previous ordinances or parts thereof in conflict herewith shall be and are hereby expressly repealed.

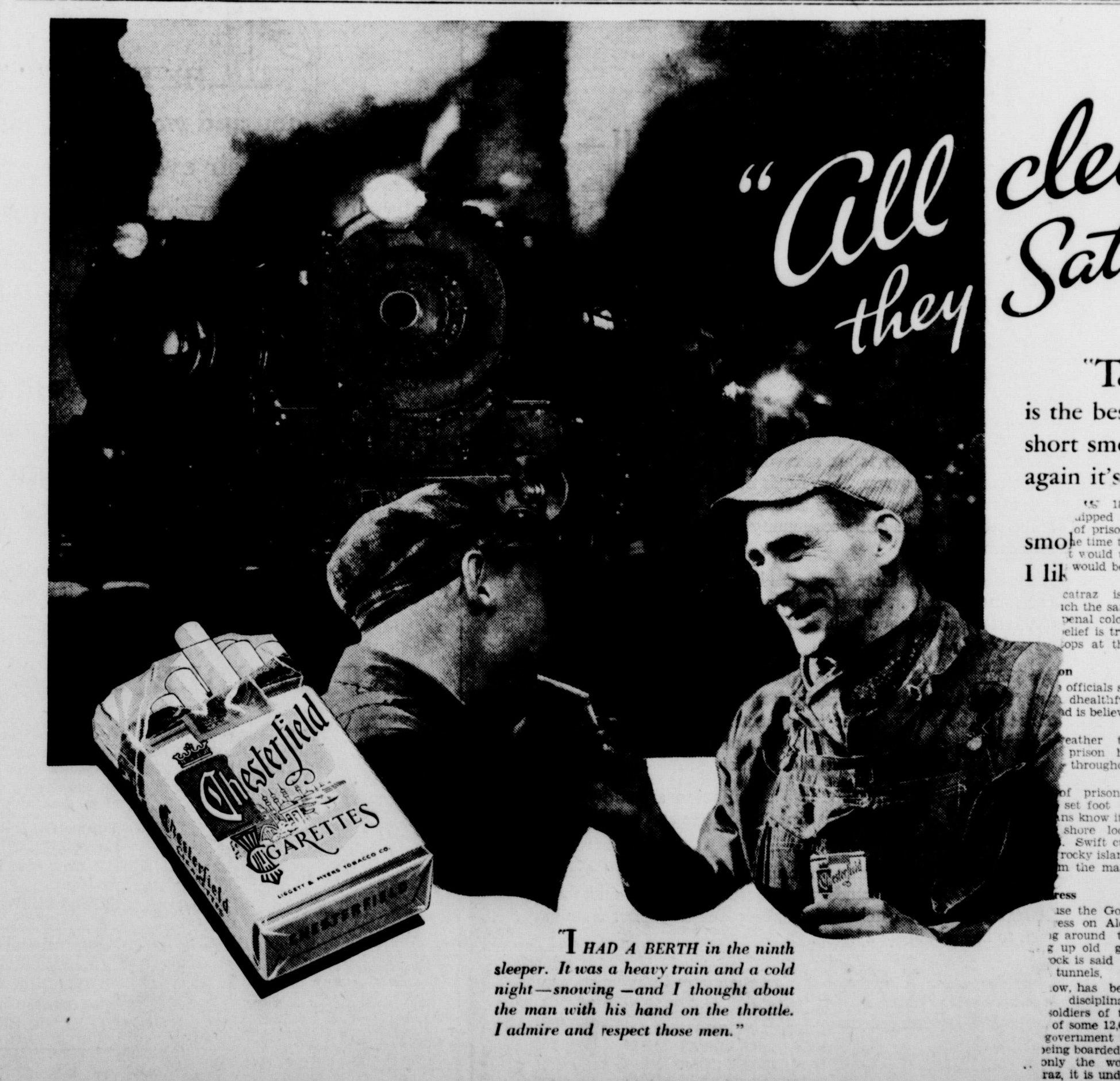
BE IT ORDAINED by the City Commission of the City of Cisco, Texas:

1. The following schedules or rates are hereby adopted, and fixed as the minimum rates which may and or shall be charged and collected by any person, public utility, association of persons, partnership, private corporation or municipal corporation for gas sold and delivered within the limits of the City of Cisco, Texas, and the following are fixed as the minimum bills to be charged and collected each month irrespective of the amount of gas sold and delivered, to-wit:

DOMESTIC RATE For gas used for domestic purposes only the minimum rate shall be sixty cents per thousand cubic feet, but no bill of less than one dollar per month shall be charged and collected irrespective of the amount of gas used.

COMMERCIAL RATE For the first twenty thousand cubic feet of gas sold a minimum rate of sixty cents per thousand cubic feet; for all gas sold over and above twenty thousand cubic feet and up to thirty thousand cubic feet a minimum rate of fifty-eight and one-half cents per thousand cubic feet; for all gas sold over and above thirty thousand cubic feet and up to fifty thousand cubic feet a minimum rate of fifty-four cents per thousand cubic feet; for all gas sold over and above fifty thousand cubic feet and up to two hundred thousand cubic feet a minimum rate of twenty-seven cents per thousand cubic feet; and for all gas sold over and above two hundred thousand cubic feet and up to five hundred thousand cubic feet a minimum rate of twenty-two and one-half cents per thousand cubic feet. No bill of less than one dollar a month shall be charged irrespective of the amount of gas used by customers selecting this rate.

INDUSTRIAL RATE NO. 1 For the first fifty thousand cubic feet of gas sold a minimum rate of forty-five cents per thousand cubic feet; for all gas sold over and above fifty thousand cubic feet and up to two hundred thousand cubic feet a minimum rate of twenty-seven cents per thousand cubic feet; for all gas sold over and above two hundred thousand cubic feet and up to five hundred thousand cubic feet a minimum rate of twenty-two and one-half cents per thousand cubic feet; for all gas sold over and above five hundred thousand cubic feet and up to two million cubic feet a minimum rate of twenty-one cents per thousand cubic feet. No bill of less than twenty-seven dollars and fifty cents per month shall be charged irrespective of the amount of gas used by customers selecting this rate.



By COWAN.

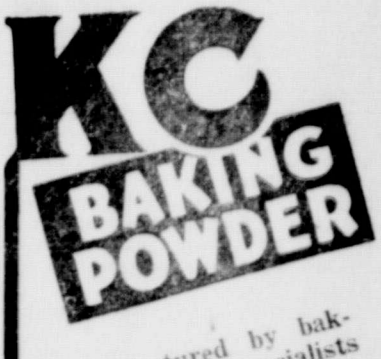
RODE 2,267 MILES MITCHELL Ind., July 3—P. J. Smith, Mitchell photographer, used knee action in its original form when he made a month's licycle tour of 2,267 miles.

SHOULD YOUR MOTOR

Need rewiring we have the parts, and Can do it better and in less time.

Vaughn & Elkins

112 W 6—Phone 505—Cisco General Auto Repair Battery and Electric Service



Economical and Efficient

The price is fair. Then, because of its high leavening strength you use only one level teaspoonful to a cup of flour for most recipes. For economy and satisfaction use KC Baking Powder.

Same Price Today as 43 Years Ago

25 ounces for 25¢ You can also buy A FULL 16 ounce can for 16¢ 15 ounce can for 15¢

Double Tested! Double Action!

MILLIONS OF HOUSES USED BY OUR GOVERNMENT

666

Liquid, Tablets, Salve, Nose Drops Checks Malaria in 3 days, Colds first day, Headaches or Neuralgia in 20 minutes.

Fine Laxative and Tonic Most Speedy Remedies Known.

rea a total of in 37 Tex. ring May to of 139 per 115 per cent 33, according exas bureau of al increases oc. and Lubbock r most of the from April to s showing consid. were: Beaumont, onview, and Cle-

"To me a cigar is the best short smoke again it's Market Begins Era Under Commission"

WASHINGTON, D. C., July 5—The going which ushered in the day's trading on the New York Stock Exchange today rang in at the same time a new era in the history of the exchange and of many other phases of American business as well. The opening of business at 10 o'clock marked the first attempt of the market to do business under the federal regulations imposed on it by the stock market control bill. Regulation through a five-man commission became an actuality as the result of President Roosevelt's action Saturday in naming the five men who will supervise the securities market.

Last of 4 Bus Wreck Dead Is Identified

PORT WORTH, July 5—Southwestern Greyhound Bus lines officials today said the last of four bodies taken from a wrecked bus at Lancaster, Texas, Tuesday night, had been identified as that of Elmer Kienzie, 22, of New York. Kienzie was identified by an Austin, Texas youth with whom he stayed while attending a missionary meeting there, officials said. MEDAL FOR SAVING DOG BRIDGETON, N. J., July 5—Be. cause he risked his life to save his dog, Oscar Kellum, 76, was given a silver medal by the National Humane society. Kellum lost a leg when he dashed in front of a freight train and saved his dog, an 11-year-old pedigreed English setter.

About Cisco Today

Mapes-Williamson Nuptials Solemnized

The marriage of Miss Ara Cass Mapes to L. H. Williamson of Cisco was solemnized Saturday afternoon in the parlors of the Austin Avenue Methodist church, Waco, Texas. Rev. Hlaginbotham, pastor of the church, read the ring ceremony. The bride wore a blue sheer crepe traveling suit with white accessories and a corsage of rosebuds. Mrs. Williamson is the niece of Mr. and Mrs. J. W. Compton of Crawford, Texas. She is a graduate of C. I. A., Denton, Texas. Mr. Williamson is the youngest son of Mr. and Mrs. J. M. Williamson. He is a graduate of Cisco high school and attended Rice Institute in Houston. Mr. and Mrs. Williamson are at home at 401 West Seventh street, Cisco.

HUMBLETOWN RESIDENTS HONOR MRS. McMAHON

Mrs. F. D. McMahon, who is leaving soon to make her home in Longview, was honored Saturday evening with a party at the recreation hall in Humbletown.

The hall was decorated with ferns and cut flowers and the color scheme was carried out in red, white and blue. Music was furnished by the Blue Bonnet Trio.

Those who took part in the program were: Mrs. James Moore, Mrs. Paul M. Woods, Betty Shepherd, Jimmie Jean Henslee, and Gloria Graham.

Refreshments of red, white and blue ice cream and angel food cake were served after which games were played.

Miss Edleen Armstrong presented Mrs. McMahon with a lovely silver Hoyer bowl.

The guest list included: Mmes. O. V. Cunningham, D. E. Perry, C. C. Newton, J. W. Thomas, Homer Henslee, G. C. Rosenthal, J. E. Caffrey, J. E. Armstrong, Oliver Thomas, Rice Forman, G. N. Irvine, W. H. McNeely, Henry Hageman, Rex Carrothers, O. P. Albright, H. V. McCorkle, Lory Boyd, O. W. Shepherd, L. S. Jenkins, E. L. Graham, Miss Rose Drake, Ed Myria Townsend, Betty Shepherd, Jimmie Henslee, Gloria Graham, Edleen Armstrong, and the honoree, Mrs. F. D. McMahon.

MAY BRYUM HOSTESS TO Y. W. A.

Miss May Bryum was hostess to the Y. W. A. Monday evening in the home of Mrs. J. D. Franklin. A short business meeting was held and the members decided to buy clothes for a needy Mexican woman. A committee was appointed to nominate officers for the coming quarters. Mrs. Allen Crowmover had charge of the program and led in a devotional. Misses Lillian Coldwell, Mary Beth Langston and Fern Warren assisted with the program. Refreshments of ice box pudding with whipped cream, and iced-tea was served to the following members: Misses Louise Karkalita, Blanche Mathews, Lillian Coldwell, Fern Warren, Ethel and Lucille Hicks, Willy Frank Walker, Lucille Flaherty, De Av Graves, LaClaire Harrison, Mattie Lea Kunkel, Mrs. Allen Crowmover and the hostess, Miss May Bryum.

SURPRISE PARTY FOR DONALD FLAHERTY

Mrs. Charles Flaherty entertained Monday afternoon with a surprise party honoring her son, Donald, on his tenth birthday. During the afternoon numerous games were enjoyed. Candy and flags, commemorating July 4th, were used as favors. Refreshments consisted of birthday cake, sandwiches and punch. The guest list included Maxine Kimmell, Charles LaVoyce Wilson, Alva Jean Francis Lepolis, Bobbye Jean McDonald, Margaret Ann McDonald, and Jean and Lillian Sue sympathy and Jerry Don country, as well as the president project and

HARNESSING WATER

The Brown County Water In... One's recent deal with a community coast by which 14,000 acre-feet of water huge lake was released to flow down the Colorado river to irrigate the drouth-stricken ers, has been the subject of considerable Newspapers point out that it justifies the water can be stored for use during dry seasons. What it demonstrates is the truth of proposal for striking a happy medium between drouth and rainy seasons that frequently d the nation with heat-ravaged crops and that water can be stored and preserved through a series of dry years in west Texas proved at Cisco where Lake Cisco has been an exhaustible source of supply since its construction. What the Brownwood lake transaction is the fact that the abundance of water in Texas hills and plains may be corralled to prevent floods in their season, and released prolonged periods of drouth to combat the drouth along the water courses thus harnessing

PRIMARY RESULTS

Sen. Donald R. Fletcher, serving his representative in the upper branch of congress of Florida, won a fourth term nomination in primary run-off show-down. He had a clouch to live and make a living. comer in Florida politics, Pepper by name by profession, came within 4,000 votes of ureran Fletcher. Of course, Fletcher and Pe go all the road in the future for the Roosevelt Fletcher grip on the coat tail won, but it w In the North Dakota republican primary Langer captured the nomination for govern elected governor in November if his convict court is not reversed on appeal—and there yet

and Mrs. J. E. Flaherty and daughter, Martha Alice, from Tulsa, Okla. They were en route to Melrose, New Mexico where J. E. and Charles Flaherty are drilling a well.

Mrs. W. E. Johnson had for her guest this past week, Miss Katherine Hanks of Wink.

J. H. West of Graham was a Cisco visitor Monday.

Mrs. H. D. Gorham and daughter, Frances, and Mrs. Charles J. Kleiner and children spent Monday in Abilene.

Mr. and Mrs. R. L. Legate and children, Margaret and R. L. Jr., and Miss Kathleen Taylor and Mrs. Joe Anderson, all of Fort Worth,

have returned home after spending the week-end with Rev. and Mrs. Frank Turner.

Mrs. Floyd Burnett and children, Floyd, Jr., and Lois, of Rotan were week-end guests of Rev. and Mrs. Frank Turner.

Patronize Our Advertisers.

CAUSED DIVORCE

NEW HAVEN, Conn., July 3 — Mrs. Helen Jenkins Smith, Madison society woman, testified her husband had a violent temper when playing bridge, frequently kicked her on the shins under the table and three cards in her face. Superior Court Judge Ernest A. Ingus granted her a divorce on grounds of cruelty.

at 4 for its regular monthly business meeting. Mrs. Howard Hayes, president of the class, had charge of the meeting. The meeting was opened with a prayer by Mrs. J. R. Burnett. Reports were made by Mmes. Jack Phippen, J. D. Jones, and Jack Jones. Members present were: Mmes. J. L. Thornton, J. R. Burnett, Jack Phippen, Cecil Adams, Rex Page, Jewell Hess, H. G. Huddleston, C. F. Turner, C. B. Dunn, Lee Ekkins, B. F. Benefield, Ed Thurman, W. H. Hayes, B. F. Robbins, Jack Jones, A. Swindle, K. B. Baber, Miss Mattie Davison, and the hostess, Mrs. R. D. Jones.

MRS. CLUCK HOSTESS TO CLUB

Mrs. R. N. Cluck entertained the members of the — 8 club in her home, 112 West Seventh street, Monday evening. Miss Titia Belle Simmons received the prize for high score with low score going to Miss Marian Mayer. A salad course was served to the following members: Misses Catherine Cunningham, Laura Lou Waring, Ora Bess Moore, Marian Mayer, Viola LaMunyon, Titia Belle Simmons, Ida Mae Collins, Louise Trammell, Ester Hale, Catherine Pettit, Mrs. Emma Cunningham and the hostess, Mrs. R. N. Cluck.

Personal Mention

Miss Lucille Flaherty has returned to Cisco from a three weeks visit with relatives in Melrose, New Mexico.

Adean Byrd of Sweetwater is visiting in Cisco.

Mr. and Mrs. J. W. Ducker and daughter, Caroline, of Ranger spent Sunday with Miss Helen Williamson.

Mr. and Mrs. C. M. Murphy and Mr. and Mrs. Clarence Walker of Eastland visited Mr. and Mrs. H. L. Kunkel Sunday.

Betty Jo Farmer of Wichita Falls is visiting Dorothy Jean Walker.

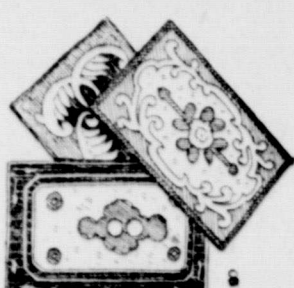
S. W. Witt of Longview is visiting in Cisco.

Wilma Burnam is spending a week of vacation in Fort Worth.

Marvin Pierce of Gladewater is a Cisco visitor.

R. W. Smith of McCamey spent the week-end in Cisco.

Mr. and Mrs. Charles Flaherty had as their week-end guests Mr.



RUGS! RUGS!

Now is the time to buy that Rug for the dining room or kitchen that you need.

We have a nice selection of beautiful printed glossy designs on standard weight felt base.

9 x 12 Rug **\$5.98** ONLY

COLLINS HARDWARE

Dayton Tires

Outstanding Savings on

TRUCK and BUS TIRES

6.00x20 6-ply	32x6 10-ply	30x5 8-ply
\$12.80	\$21.30	\$16.00

LEE & COMPANY

501 Main Street

Replacement Parts and Accessories



\$83,000,000.00 working for a Greater Texas

LIFE INSURANCE FUNDS are reservoirs of thrift which feed the streams of progress. The funds of Texas legal reserve life insurance companies play an important part in the progress of Texas, through financing community development projects and home ownership.

At the close of 1933 these companies had \$83,000,000.00 working for a greater Texas . . . invested in loans on farms and city property, in state, county and municipal bonds, in home office buildings and real estate.

This \$83,000,000.00 is money in motion, constantly increasing, and parts of it constantly being paid back and reinvested. Every Texan shares the benefits of these investments. Not only are needed improvements made possible, but the money is put into circulation . . . spent for raw materials and labor.

In 1933 these companies put into circulation an additional \$83,000,000.00 . . . in payrolls, taxes, purchases and payments to policyholders and beneficiaries.

When you show a preference for insurance in a Texas legal reserve company you join hands with these companies and their 800,000 other policyholders in making Texas a better state in primary run-off show-down. He had a clouch to live and make a living. comer in Florida politics, Pepper by name by profession, came within 4,000 votes of ureran Fletcher. Of course, Fletcher and Pe go all the road in the future for the Roosevelt Fletcher grip on the coat tail won, but it w In the North Dakota republican primary Langer captured the nomination for govern elected governor in November if his convict court is not reversed on appeal—and there yet

TEXAS LIFE CONVENTION

REPRESENTING TEXAS LEGAL RESERVE LIFE INSURANCE COMPANIES



"Rheumatism?"—"Don't Make Me Laugh!"

I haven't had an ache in that joint for six months—and believe me, I'm not taking chances on getting down again. Not so long as I can get Crazy Water Crystals! A BIG glass every morning—my, how good you feel! Try it—for at least a month. Get them from

In Cisco
MOORE DRUG CO.,
SKILES GROCERY and MARKET,
DEAN DRUG CO., and



Bad Complexion, Common Colds, Biliousness, Upset Stomach and Excess Acidity. . . To relieve Constipation, to Aid Elimination Through Kidneys and Bowels. . . For Rheumatic Aches, Arthritis, Neuritis, especially when Faulty Elimination is a Principal or Contributing Cause.

Come to Cisco

We are still trading for some good used cars and are making remarkably low prices on these cars.

Come to Cisco July 4 and see the Dare-Devil Elmo Bannister crash through a flaming board wall in a Ford V-8 stock car at a speed of 70 miles per hour.

We will be closed all day July 4.

NANCE MOTOR COMPANY

S. H. NANCE, Manager.

908 Ave. D CISCO Phone 244

IT PAYS TO READ THE "NEWS" ADVERTISEMENTS



11,000 TEXANS*

—Men and Women



THE HUMBLE COMPANY employs more than 11,000 men and women. All of them live in Texas, and all of them have their eyes open to what the Texas public wants in products and service. Individually and as a group, they realize the fundamental necessity of giving the motorist the right product at the right price with the right kind of service. So they are keenly interested in what you—a practical buyer—think. They want to know what you have to say and to suggest. They extend this open invitation: walk in our door at any time and give us the benefit of your experience with Humble products and Humble service. The door is open.

*If all Humble employes with their families lived in one place, they would make the seventh largest city in Texas.

THE HUMBLE OIL & REFINING COMPANY



Four times a year we ask you to check Humble products. The third Consumer Check period runs from July 1 to 10; during these ten days special postpaid Consumer Check cards will be distributed at all Humble Service Stations. For the convenience of users who may not make a purchase between the first and tenth, the card is reproduced below:

HUMBLE OIL & REFINING COMPANY, Houston, Texas.

Gentlemen: I am glad to answer the following questions about Humble products:

MOTOR FUELS: Which of Humble's three motor fuels do you use? _____

What comment have you to make on its performance? _____

MOTOR OILS: Which Humble motor oil do you use? _____

What comment have you to make on its performance? _____

OTHER PRODUCTS AND COMMENTS: _____

Signed _____
Address _____