

THE CISCO DAILY NEWS

Published By THE CISCO PRINTING & PUBLISHING COMPANY. 304-306 D Avenue, Cisco, Texas. Phone 80.

MEMBER UNITED PRESS. MEMBER ADVERTISING BUREAU. TEXAS DAILY PRESS LEAGUE.

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Entered at the Postoffice in Cisco, Texas, as Second Class Mail matter.

Publication Days: Afternoons (except Saturday) and Sunday morning.

Obituaries, Cards of Thanks and Classified, 2c per word.

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NOTICE TO THE PUBLIC.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of this paper will be gladly corrected upon being brought to the attention of the editor.

THEY SHALL NOT BE WEARY: They that wait upon the Lord shall renew their strength; they shall mount up with wings as eagles; they shall run, and not be weary; and they shall walk, and not faint.—Isiah 40: 31.

DENYING THE SINEWS

An excellent means of preventing wars is to deny the potential combatants the means with which to wage the conflict. That is the step that is being taken by the United States toward Bolivia and Paraguay.

It looks like a mockery, however, to deny these tiny countries, whose voices in world affairs are too feeble to be heard, the means to do that which most of the great powers are contemplating and preparing for.

There are wise and fearless men who think of the future—the future of their commonwealth and its great natural resource, today the most important in a money sense under the skies of our state for the simple reason that it has relegated to the rear the cotton industry of the farmer and the meat industry of the livestock producers of Texas.

It is said that even so soon after the World war into which a third the wealth of the world was poured, the lack of funds to finance a struggle is the most powerful reason why no conflict has started.

The question is what will the United States do? Will we reaffirm the hollow grandiloquence of 1917, send them millions of our young men, loan billions of our dollars to serve a principle that merely shields the rotten reality of the struggle?

Or shall we conserve our resources and our blood for the defense of our own shores and their liberty, and treat war as it should be treated—as a horrible and fratricidal thing justifiable only in defense.

THE PROOF OF THE PREACHING?

Mr. and Mrs. Bertrand Russell, famous for their extremely liberal views concerning the institution of marriage, are seeking a divorce.

Perhaps the reason for her choice of unfaithfulness as the ground for breaking the legal ties which bind the couple is the fact that it is the only ground upon which a divorce is permissible in England.

As for the Russells, it is true that the preacher always proves himself.

Silver medals, commemorating the Battle of Arcadia, honoring all the Texas and other officers who pumped lead into the renegades Barrow and Bonnie Parker, will be created by the state and officially presented, under a bill drawn by Rep. Harold Kayton of San Antonio for the fall special session.

When the Moon Comes Over the Mountain



A Federal Umpire Might Be All Right

By HUGH NUGENT FITZGERALD. Now a federal umpire, perhaps would be all right—an umpire to adjust the differences arising between the rival heads or leaders of the big fellows and the little fellows ever careful of the rights of the landowner, the lease owner, the wild-catter or the man of small means who has an American right to a place in this gigantic field of industry who should not be shackled or gagged by an autocrat named by a statutory creation of the American congress.

THE DREAMER LIVES FOREVER

THE TOILER DIES IN A DAY

In bygone days John Boyie O'Reilly was a noted Boston editor and publisher. He was a poet as well as a politician. He is responsible for the following lines: "The dreamer lives forever—the toiler dies in a day."

Through the Editor's Spectacles

By GEORGE

Another bit of man's vanishing Kingdom has been invaded by the opposite sex. Henceforth the brute will have no monopoly upon the game of playground baseball.

Ever since the World war and its reaction toppled over the Victorian wall that had been built up between the sexes, the so-called emancipation of the woman has been extending its influence.

The sentiment, traced to its effects, is responsible for the fact that such sports as baseball and football have been, in the main, immune from her enterprise.

But the soft "ball diamond promises to give her just what she wants without anything she doesn't want and a couple of teams will give it at trial at Chesley field Wednesday afternoon at 6.

Jim Collins has been worried about tables, but Joe Clements has sent word to him through Specs that there are plenty of them under the spreading branches at the city parks at Lake Cisco now.

The work relief project approved for the park area, by means of which it was anticipated much improvement would be done—including the building of additional tables for picnickers—seems to have fallen upon official neglect.

season threatened to be over or too far advanced for comfort before anything was done about it, and the city took the matter in hand.

Part of the tables were constructed of the lumber obtained in razing the old bird cages at the zoo.

There is one essential zoo attraction that is conspicuous by its absence or was, the last time I was there. Where are the monkeys? A zoo just "ain't" without monkeys.

The reason for the NRA ball games that are starting at the lighted soft ball diamond tonight originated in the natural egotism of the male. A challenge grew out of a heated argument of Vance Littleton and Tom Stark over which of the pair is the better ball player.

Jewel Poe and Nick Miller caught the spirit. So tonight a couple of "ABC" ball games are yours for the seeing.

Lake Cisco is winning converts regularly. Watching its placid sheet of silver mirroring the moonlight between dark, mysterious hills last night from the veranda of the country club, the enthusiasm of visitors occasioned no wonder.

A Waco party of 12 en route home from the state convention of the Isaac Walton League at Brownwood, spent Sunday night at the Lake Cisco lodge, the guests of Mr. and Mrs. Albert Hunt.

UNDER THE DOME AT AUSTIN

they had no idea such a place existed in west Texas and vowed they were coming back.

They were: Mr. and Mrs. Walter Weiss; Mr. and Mrs. Berry Winn; Mr. and Mrs. Claude Burns; Mr. and Mrs. John Abbott; Mr. and Mrs. Earl Ray; Jack Spark and Pat Patterson, of Waco, and Mr. Barrow.

By GORDON K. SHEARER. United Press Staff Correspondent. AUSTIN, May 29.—The Texas capitol has its own "human fly."

State employes dizzily watched Walter Langlin, porter, as he dusted the capitol dome's interior this week. Langlin does it twice a year.

The dome is 316 feet from ground to top. There are galleries at the second, third and fourth floors. Above that, ledges replace galleries. They become narrower as they approach the top of the dome.

The dome, old timers will tell you, is not the one originally fabricated for the Texas state capitol. That one was made in Belgium.

The capitol's visitors are seasonal. In May, school children by the hundreds flock through the building. Many come from far distance school districts on Saturday by school bus.

BEGIN HERE TODAY

DONNA GABRIEL, circus performer, falls from the trapeze and is injured. To please her partner, MADDAINE SIBDAL, a circus boss to Madeline's home to recuperate, pretending to be the other girl, she is ashamed of this description but keeps it up, even when BILL SIBDAL, Madeline's cousin, asks her to cancel a date with her. Madeline's grandfather who owns the farm, is killed. MISS SIBDAL, a circus boss, is charged by Donna, is her enemy. Donna and Bill are married. Madeline has married CON DAVID, circus animal trainer, and takes part in the animal act.

Another bit of man's vanishing Kingdom has been invaded by the opposite sex. Henceforth the brute will have no monopoly upon the game of playground baseball. I've maintained that if they ever invented a ball soft enough to be reconciled with lotions and bleach cream and nail polish, the better half of the marital union would muscle the male element off the lot, and it appears my prediction is going to be justified.

When first he spoke of Madeline in the third person Donna's heart missed a beat. Then she realized that to him the woman and the child were not the same. "But you growed up beautiful, Maddie," he would go on, "I'm sorry I wasn't able to see you. I can feel — or I could — the straightness of your nose. All the Sibdals had straight noses. And your little round chin. But I can't see the color of your eyes, nor your hair. Bill says it isn't so red any more."

"No. It's—it's brownish," she choked. "Bill says it's like gold with the sunset on it. Woman's crowning glory," he chuckled. "My, how disappointed your Grandma was when she saw a red-headed grandbaby! She cried, 'Yes, sir, she cried. In those days red hair wasn't so popular that women put store stuff on honest brown hair to color it. Times change. Yes, times change.'"

Once he asked, "You don't recollect the time you fell down the rain barrel, do you?" "No." "That was funny. There you were with your feet sticking up in the air and your body caught in the middle and yelling at the top of your lungs. And when I came in from helping old Neil with her calf you — no, that wasn't you. My memory is getting as poorly as my body. That was your Pa. Yes, it must have been your Pa because Nellie died when he was a little boy and I'm sure it was Nellie."

DONNA felt a morbid fascination in listening to him talk of Madeline's childhood. The chubby little girl he described, who made mud pies in the hog pen, who fell from apple trees and almost broke her neck when she tumbled through the hay

a visitors' book in the hall of house of representatives. Mid-summer brings the far groups. They stop at the cap on automobile tours. Beside her and the children, mamma is usually along, uncomfortable in heels and shoes and unaccustomed khaki.

The number of vacant-houses fires has decreased so rapidly that the state fire insurance commission has rescinded an order that local agents make periodical inspections of such insured property.

The pursuit that ended in death for Clyde Barrow and Bonnie Parker, likely will lead to establishment of a central crime bureau when the next legislature convenes. Both the Barrow and Hammett chases demonstrated the fault of the existing uncoordinated agencies. State highway patrolmen, assisted by Fort Worth police that show the slaying of highway patrolmen at Grapevine, centered on capture. Tarrant county officers charged Raymond Hamilton brother and Bonnie Parker's sister Frank Hamer, acting as a highway patrolman, points to the man likely to lead the central bureau if it is formed.

Dr. Arthur Stiles, for many years state reclamation officer, fears that the state is bringing a plague-crop-destroying insects upon it by failure to provide bird thickets. CWA activities have done much to destroy bird shelters, he believes. "In plans for drainage and irrigation," he said, "we always instructed distances for birds. Success in that in spite of such instructions the trees would all be cleared out. Without suitable places for nesting, the birds disappear from the state. When they disappear, insects flourish and crops suffer."

Texas relief funds cannot be used to pay insurance premiums for protection of relief workers. Assistant Attorney General Sidney Best notified the relief commission upon inquiry. Proposals to insure workers against death and accident had been made to the commission. Several deaths and accidents had occurred among those given employment.

DONNA of the BIG TOP by BEULAH POYNTER

Donna, who was red-haired and freckled and often dirty, had nothing in common with the Madeline whom Donna had known. Sometimes as she read the old man fell asleep. Always when his eyelids were lowered the waxen whiteness of his cheeks, the sunken eyeballs and his fragility hurt her with a physical pain. He could not live with this continued waiting away. He was little more than a wraith now, though his spirit was as strong as ever.

"When you're young and everything is ahead of you, Maddie," he said, "death has a kind of terror, which it shouldn't have. But after you've lived your life — lived it as best you know how, making mistakes, of course, and sometimes sinning, why a long sleep is kind of pleasant. It'll be a wrench to leave you and Bill, but there's Ma and my boy and a heap of my friends and I calculate the reunion will sort of soften the sorrow of parting from living loved ones."

"YOU mustn't think you're going to die yet," she sobbed, tears rolling down her cheeks. "We need you, Bill and I —" "That's sweet of you, Maddie, considering I'm nothing more than a burden now. But you and Bill will get along all right by yourselves. You love each other and when a man and a woman really love each other they can surmount all obstacles. You had to overcome one in getting married, but I knew you'd do it. I knew it was the right thing for you two children to become man and wife — just as I've known that your soul is as beautiful as your face."

"Grandfather!" "Oh, yes, Maddie. When the Lord first sent my affliction to me I was bitter. It didn't seem fair when I'd tried to be a righteous man and never knowingly harmed anyone, but Emerson — I think it was Emerson who wrote it, but anyhow it was some writer — said one of the truest things in the world. If you lose something, he said, you gain something. My blindness was really a blessing. I've seen more'n I could ever have seen with eyes alone, and the seeing has given me understanding — understanding of people's intentions. I figure, in spite of that adage about hell's pavements, that when the day of judgment comes we're going to be judged more by our intentions that what we did."

"I hope so," Donna murmured fervently. "It was unfortunate that just when she had gained a measure of peace and the shock of Madeline's death was lessened her letter addressed to Con David should have been returned to her. Doubly unfortunate because it passed through Bill's hands before it reached her."

As he handed the letter to her there was an expression on Bill's face that Donna had never seen before — suspicion, jealousy and a desire to hide three. "Thanks," she stammered, conscious that her cheeks were flaming.

(To Be Continued)

About Cisco Today

BEARDEN-CARROLL RITES
SOLEMONIZED MAY 14
 The wedding of Miss Venite Josephine Carroll and Mr. Fabrian Bearden of Baird was solemnized Monday, May 14th, in the First Christian church of Comanches, Texas. The ceremony was performed by the Rev. K. L. Smith, pastor of that church. Miss Carroll is the daughter of Mr. and Mrs. O. S. Carroll of Cisco and was a former clerk in Perry Bros. store. Mr. Bearden was with the telephone company of Baird and has been transferred to Decatur, Texas. They will make their home in Decatur.

MRS. JAMES MCCORMICK HONORED
 Mrs. James McCormick was the honoree last night when Mrs. Jack Anderson entertained with a bridge party at her home on West 9th, street. The room was beautifully decorated with sweet-peas, and nauticisms were used as favors. A delicious ice course was served at the close of the bridge games and prizes were awarded as follows: high — Miss Wilma Thomas; second high, Mrs. Marie Pratt, and guest prize, Mrs. McCormick.
 The guests were: Mesdames Arington McGinnis, Dutch Damm of Ranger, Reggie Henderson, C. H. Parish, James McCormick, Edw. Mayer and Misses Katherine Cunningham, Ester Holfield of Ranger, Ester Hale, Ora Bass Moore, Marian Mayer, Emma Cunningham, Marie Pratt, Louise Trammell, Laura Rupp, Ida Mae Collins, Wilma Thomas and hostess.

Personal Mention

Mrs. Ross Cotton and daughter, Barbara Louisa, left today for Dallas where they will visit Mrs. Charles Jordan for a day and then go to Conroe where she will join her husband who is employed by the Sun Oil Co. They will make their home there.

Miss Ruby Rouse is visiting her sister, Mrs. Walter Mitchell, in Abilene today.

Doc Harvey Brady is the guest of his daughter, Mrs. W. F. Evans. Mr. Harvey, near 80, and W. R. Ezzell, of Cisco, were boyhood chums in Mills county before they separated. Mr. Ezzell came to Cisco, Mr. Harvey going to Brady.

Mrs. Horace Smith and son, Alfred, left Sunday for their home in Longview after a visit with Mr. and Mrs. A. A. Williams.

Mr. and Mrs. Homer Smith left Sunday for Wink where they will visit Mrs. Smith's sister, Mrs. Wallace Ramsey, and other relatives.

Miss Nellie Yunk is leaving today for Centralia, Ill.

Rigdon Edwards of Mineral Wells was a business visitor in Cisco today.

Mr. and Mrs. Key Farmer have for their guests this week Mr. and Mrs. I. J. Farmer, parents of Mr. Farmer, from Ennis, Texas.

Mrs. Lexie Dean Robinson of Rising Star was a visitor in Cisco today.

John L. Higdon, Jr. is visiting his aunt, Mrs. Jack Phippen.

Mr. and Mrs. H. S. Hawkins of Lubbock spent the week-end with Mrs. M. A. Ford.

J. F. Bralcher, deputy sheriff of Cleburne spent Sunday with Mr. and Mrs. W. M. Miller.

Frank Thomas, graduate of A. & M. is home for the summer.

Jack Parley of Waco is the guest of Miss Ida Britton.

Mrs. Fred Atkinson has returned to her home in Fort Worth.

Mrs. Hugh Waggoner of Breckenridge returned home today after a few days visit with friends here.

Mrs. Suttle Precell and daughter, Patsy Ann, of Shamrock are visiting Mrs. Precell's mother, Mrs. T. H. Ravenscroft.

Mrs. H. C. Grace of Rising Star was a business visitor in Cisco today.

Mr. and Mrs. J. B. Pratt were visitors in Abilene today.

Mrs. Floyd Shepard has for her guest this week, Mr. and Mrs. J. B. Jenkins and daughter, Miss Betty Dean, of Fort Worth.

Romance Is---

Continued from page one
 tary Russell, representing the school board after the class had been presented by Supl. Cluck. Misses Elizabeth Daniel and Elizabeth Dial were sponsors of the class.
 Following are the names of the graduates:
 Earl Alkire, Lurline Archer, Arthur Baker, Marjorie Barker, Estelle Bunt, Dixie Blus, Claude Blackburn, Delpha Mae Blair, Ruby Lee Blanton, Clifford Blunburg, Delmar

Thousands of Women Benefited by Cardui
 The benefits many women obtain from Cardui give them great confidence in it. "I have four children," writes Mrs. J. L. Norred, of Lagrange, Ga. "Before the birth of my children, I was weak, nervous and tired. I had a lot of trouble with my back. I took Cardui each time and found it so helpful. Cardui did more to allay the pain at those times than anything I have ever used. I am in very good health and believe Cardui did a lot of it." Thousands of women testify Cardui benefited them. If it does not benefit YOU, consult a physician.

CALENDAR

Tuesday
 The 22nd annual birthday party of the First Presbyterian church will be held Tuesday afternoon at the church. All members are urged to be present.
 The Missionary society of the First Methodist church meets Tuesday afternoon at 8 o'clock at the church. Mrs. Pettit will lead the Bible study.
 The Baptist Circle will meet Tuesday afternoon for a social at the church.

Berman, Burns, Brown, Catherine Collins, Dimple Cone, Dalton Cook, Edna Cowles, Irene Culbert, Bertha Dunn, Julian Ely, Geneva Penley, Gen. Grace, Joe B. Hall, J. E. Hall, L. A. Harrison, Jr., Faye Henderson, Adele Henson, John St. John, John Robert Kilpatrick.
 Leonard Latch, J. H. Latsion, Jr., Melvin Lawson, Nerine Little, Bill McMahon, F. B. Matthews, Jr., Dell Frances Miller, Gienna Moad, Roy Moad, Marcia Mobley, Jack Moon, Teneila Nance, Ralph Nance, A. G. Noble, Boyd Pilcher.
 Jackson Russell, Jr., T. A. Smith, Jr., Georgianna Spruill, Carl Strobel, Marston Surles, Forbes Wallace, Marion Waters, Clark Webster, Elene Webster, Bob Whitman, Laura Wilson, Bryan Lee Winston, Lloyd Wittien.

GOT TERM EXTENSION
NORTON, Mass., May 29.—Sentenced to two months in jail on liquor charges, Joseph Texeira, a farmer, was given a six-week extension by Federal Judge Ira Lloyd Letts because he had 500 chickens to feed daily and needed time to plant his crops and find somebody to care for his farm while he was away.
 Use Cisco Daily News want ads for results.—Call 80.

SNAPPERS AND DUBLIN PLAY 18 INNING TIE

The Cisco Snappers baseball team, captained by Satch Henson, and the Dublin team played to a one-all tie in 18 innings, two of which were played by moonlight, Sunday afternoon.
 The advantage in hits and strikeouts lay with the Cisco team, Henson allowing only 6 hits while his team was rapping out 12 from the offerings of the Dublin pitcher, and striking out 14 Dublin players. Ten Cisco men were struck out.
 Both infields played errorless ball, featured by many remarkable plays. Most of the hits were confined to the infield, with few flies affording the outfielders chances to show their stuff.
 Dublin scored on a homer by Waggoner.
 Cisco scored in the third inning when Henson singled, Barnhill sacrificed him to second, Van Horn forced Henson at third, taking second on the play and Tabor singled, scoring Van Horn.
 A large crowd witnessed the game.
 Next Sunday afternoon the Snappers will play Ranger in a double-header here.

Asks Re-election



GEO. H. SHEPPARD
Sheppard's Friends Urging Re-election

Since Geo. H. Sheppard of Sweetwater assumed the duties and responsibilities of the comptroller of public accounts, the state comptroller's department has undergone a thorough revision, with the installation of business principles being the foremost motive in his administration of the states fiscal affairs, his friends assert.
 Sheppard has endeavored to enforce all laws incumbent upon him as comptroller, which has been reflected by the records and results of his efforts, they said.
 Sheppard is a life long democrat, and in announcing for re-election he pledged a continuation of faithful service.

BAILEY BEGINS CAMPAIGN FOR SENATE PLACE

DALLAS, May 29.—Congressman Joseph Weldon Bailey, Jr., today began an intensive speaking campaign which will take him into every Texas county before election day. He will make three and four speeches daily, scores of special meetings having been arranged for him.
 Mr. Bailey returned Saturday from Washington, where he has been making an aggressive fight against the Ickes oil control bill.
 His speeches today were at Grapevine, Bowie, Archer City and Graham. His Tuesday schedule consists of speeches at Olney, Jacksboro, Weatherford and Mineral Wells.
 It is declared likely that Mr. Bailey will return to Washington to lead the opposition to the Ickes oil control bill in the house of representatives when it comes up. However, he hopes to devote sixty days to his present campaign. In 1928, Congressman Connally came to Texas and opened his speaking campaign against Earl Mayfield on April 17, it was pointed out.
 Mr. Bailey regarded as amusing Senator Connally's request that the rights of Texas in regard to the conservation and control of the oil industry be safeguarded in the Ickes bill.
 "The Ickes bill is designed in its entirety to take away the rights of the states, and particularly of Texas, to control the oil industry," he said. "It would be impossible for a federal control bill of this nature to respect any of the rights of the states."
 Reciprocal Agreement
 Mr. Bailey commented on the recent debate in the senate concerning a model reciprocal trade agreement with Columbia, of which Columbia would import American products, particularly automobiles, and in return export to the United States oil and fruit.
 "This may be the reason that such strenuous efforts are being put forth to pass the Ickes oil control bill," he said. "Naturally if Columbia exported to this country 150,000 barrels of oil it would be necessary to reduce our domestic output, 150,000 barrels. All such reciprocal agreements with South American countries would naturally include oil, which is one of their main products. Such agreements would also include hides, beef, wool and other raw materials, which would further lower the price for American producers."
 Mr. Bailey also called attention to the fact that 37 per cent of all Texas school funds came from taxes on crude oil and its derivatives. The Ickes oil control bill would virtually put the education of Texas children in the hands of federal authorities he said.
 Additional speaking dates for Mr. Bailey are as follows: Wednesday, May 30—Albany, Stamford, Haskell, Munday, Seymour; Thursday, May 31—Iowa Park, Vernon, Collicoth, Quanah; Friday, June 1—Memphis, Clarendon, Pampa; and Saturday, June 2—Wheeler, Shamrock, Panhandle and Borger.

HAS HONESTY DOOR

QUINCY, Mass., May 28. — An "honesty door" is an unusual feature of Albert S. Pierson's home on Riverbank Road. Since the house was built two years ago, it has had three doors, but only two are used. The third door will not be opened, says Pierson, until he discovers a person thoroughly honest in all his dealings and thoughts.
 Mrs. J. S. Yeager and daughter Miss Mildred, of Putnam were business visitors in Cisco today.
 Ted and Royce Water are transacting business in Dallas today.

ELECTRIC FANS
 New "Floating Power" Fan, streamlined, noiseless, genuine Emerson Motor, the outstanding fan of the season.
 The Masterpiece of them all 8-in. ONLY \$3.25
 See Them in Our Window
COLLINS HARDWARE

Efficient THE CHOICE OF MILLIONS
 who use this double-tested double-action baking powder to assure successful bakings.
KC BAKING POWDER
 is manufactured by baking powder specialists who make nothing else—under the supervision of expert chemists.
ALWAYS UNIFORM — DEPENDABLE
 Same Price Today as 43 Years Ago
 25 ounces for 25¢
FULL PACK — NO SLACK FILLING
Economical Highest Quality and Efficiency
MILLIONS OF POUNDS USED BY OUR GOVERNMENT

HOOKS AND SLIDES

JURY BEING CHOSEN For Trial of Walker
MARLIN, May 29.—Jurors were being selected today in the trial of W. J. (Whitey) Walker, Oklahoma bandit gang leader charged with robbery of the Marlin State bank here last December. Immediate trial of the case was ordered after the court overruled a series of defense motions designed to delay or prevent prosecution.

FOUND RING
BOURNE, Mass., May 29.—Four-year-old Sammy Holt wasn't disillusioned when he played "digging for gold" in his back yard garden. He found his father's ring that was lost about 14 years ago.

Streamlining Secret of Greater Speed
 THE tires used at Daytona Beach had been tested at 300 miles. "That settles one problem," explained Campbell. And Jenkins relates that the salt surface of the Utah runway has a cooling effect on rubber and canvas.
 "The Bluebird II's 12-cylinder Rolls-Royce engine, one similar to those with which Schneider Cup seaplanes are equipped, is good enough," continued Sir Malcolm. "Greater speed will come when the streamlines are drawn to provide the least possible air resistance."
 No less than 22 coats of paint were applied to Bluebird II before the Flier of Old Albion rocketed it down the wave-packed beach last year. This was to smooth the streamlines, giving you an idea of the importance of reducing what engineers call skin friction.
 But the course is paramount, and, as related in the foretelling, Campbell has searched the most remote and desolate spots on the face of the earth for the perfect one.
 At the finish of his performance at Daytona Beach last year, he called it the roughest ride he ever had.
 So it's the salt flats of Utah in July, and may the gallant Briton achieve his goal.

The clean Center Leaves are the mildest leaves

They Taste Better!



WE like to tell about the finer tobaccos in Luckies—the choicest Turkish and domestic, and only the mild, clean center leaves—they cost more—they taste better. Then "It's toasted"—for throat protection. But we're just as proud of the way Luckies are made. They're so round and firm, so free from loose ends. That's why Luckies "keep in condition"—do not dry out. Luckies are always—in all-ways!—kind to your throat.



THESE ARE THE MILDEST LEAVES—THEY COST MORE—They Taste Better

"It's toasted"
 ✓ Luckies are all-ways kind to your throat

Only the Center Leaves—these are the Mildest Leaves

WHY PAY?
\$60 TO \$100 MORE
 and still not get the performance and economy of a V-8 Ford
NANCE MOTOR COMPANY
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 908 Ave. D CISCO Phone 244