#  



# TWO DIE IN LONGVIEW HOTEL BLAZE 

 Special Programs Prepared for Easter by Cisco Churches COMMANOERY and CANTATA ARE FETURRES
## Life Moves Quietly Along Main Street

 With NRA Rush and Hubbub Unheeded| New Deal Has Only Minor Effect on Coshocton, 0. <br> By WILLIS THORNRON NEA Services Staff Correspondent - Life moves deliberately and largely undisturbed by the hubhave received NRA, the AAA, recovery program. There isn't any NRA Compliance Board here and never has been. Retail trade in its small stores is definitely better, though have been benefited less by dirise in prices. its small factories, and very litCWA has been a godisend, and supplement, say those who know. gram is seen in a diluted and in great sities buzzing intensity <br> Typical County Seat How typical is Coshocion of the 850 towns of its size (just where $6,000,000$ people live? Or, in which $5,000,000$ more live? Judge from this: Coshocton front downtown district string- ing alcng Main street, which is lined with the autos of farmers who have come in from three talk, or go counties to shop, The railroad runs right down the middle of Fifth street, boih O. K. Restaurant," a "Furniand another advertising "Boois. Its small industries employ in no case more than 250 people vertising novelties, cast iron enameling, ieather goods. milk. Nearly 87 per cent white, native- born inhabitants. No industry |
| :---: |

## Scortish Rite

CLUB CHOOSES
NEW OFFICERS

TRUTH IS ONLY
HALF TOLD, IS
COMM'N REPLY

## SECY WALLACE <br> IS DRAWN INTO ALLEGED "PLOT"

WEATHER


## Know the joy of a modern

 Automatic Gas KitchenTOOK PILLS FOR YEARS THEN CEREAL BROUGHT RELIEF
Kellogg's All-Bran Corr

##  


 Headaches, loss of appetite and
 Constipation, Yet this conditiomenan
be corrected unsully, by eating a Tests show Kellogg's ALL-Bran
 elpp promote regularity ALLLBRAN
is furnishes iron for the blood. The "bull" in ALL-ERAN is mueh much safer than vateratabes. Haw
 If Eeriously ill, see your dotor, Serve as a cereal or ore in cook-
ine. At all
grooers in the red tind. ingen package. Get Alle BuN an not a part-bran product.
Kellogg in Batlie Crek.

## HYATT \& WOOD

There Must Be a Reason for Our Good Business
Saturday Specials


Mother's Chinaware
OATS, box . . . . . . . . . . . $\mathbf{2 1 c}^{c}$

10c Seller, 3 BREAK-O-MORN
COFFEE, per pound . . . ..... $200^{c}$

| HOMINY, Large $2^{112}$ Size Cans, each |
| :---: |

Life Moves---$30^{\circ}$

| SNUFF, Honest, Devoes, Red Seal, and Rooster, <br> Large Glass <br> CANDY EASTER EGGS, <br> large size, dozen |
| :---: |
|  |  |

Cream Chocolate CANDY ..... $15{ }^{\circ}$per pound
$17^{1 / 2} c$
Easter Hams, Armour's Sta
One-half or Whole, pound
Swans Down Cake ..... $24^{c}$
BULK COCONUT, ..... $17^{c}$per pound
JELLO, Any Flavor, ..... $5^{c}$
CORN FLAKES, ..... gc
Best-Yett Salad Dressing ..... 25
Quart size
19c
Water MOPS,
inen or Rope, each


##  <br> whole family will en- correct oven temperatures. It broils anything that an be fried. Boil-overs will not clog its Econc <br> speed burners. <br> $\qquad$ rol and great economy of this range is typical of <br> Attend All 3 Sessions of All Gas Cooking School

ais an opportunity to trush up on yoey cooking technique as well as learn new reei
pes and methods. The first of three session

Modern Gas Appliances Operate in Country Homes
can still enjoy the advantages of a moder automatic all-gas kitchen. Gas appliance for cooking, water heating, refriger
and lighting operate with STARGAS.

## Modern Gas Appliances

 Sold on Budget PlanThe conveniences of a modern auto matic all-gas kitchen can be enjoyed with
 that fit your monthly budget. Inspect gas
appliances at our showroom or at your deal


Second Anniversary Sale


EaSTIERDRESSES

better dresses at
White Purses \$1.25 Slips, Gowns, Step-ins 98c, \$1.79, \$2.98 Dresses for Stouts 10 to 4
$\$ 1.95$, $\$ 5.90$ and to $\$ 10.95$ Chiffon Hose for Easter Exquisite Three Thread, 51 Gauge Crystal $\$ 1.25$
Clear Chiffon in smart Spring shades .... $\$ 1.2$.
ALTMAN'S
Smart Women's Wear

## SKILES GROCERY <br> and MARKET





antar comont Rutes
LAST WEEK OF OUR MARCH SALE EVENT Pay Cash NRA
and Save

CIGARETTES ... Chesterfields, | Old Gold, Lucky's |
| :--- |
| Camels, carton . . . . . . S1. |
| 19 |

Preserves 17 c
16 oz. jar. $\begin{aligned} & \text { Pudding } \\ & 3 \text { plags. for }\end{aligned} \mathbf{1 3 c}$

 Scott Tissue, 3 rolls \begin{tabular}{l|l}
$\begin{array}{l}\text { Powder } \\
25-0 z . . .15\end{array}$ \& $\begin{array}{l}\text { Crackers } \\
1 \text { pound } . .\end{array}$

 $1^{c}$ $\left.$

BEANS <br>
2 No. 2 can
\end{tabular} \(15 c \right\rvert\, \begin{aligned} \& CAKES <br>

\& pound.....\end{aligned}\) gc Grandmother Raisin Bread
Saturday Only . . . . . . . . . .
A. © P. COFFEE TRIO

| COFFEE |  |
| :--- | :--- |
| pound.... 21 | $\begin{array}{l}\text { COFFEE } \\ \text { pound.... 27 }\end{array}$ |

Red Circle 23c CAKES

| Coffee lb. 10c, 15c, 23c |
| :--- |
| Grandmother Bread, $7 c$ |
| Regular or Sliced. ......... |


| Egg Dyes 15c 2 pkgs. .... | Nut Eggs 3 for.....$~$ 10 ${ }^{c}$ 3 for <br> Box Packages |
| :---: | :---: |
| Jelly Eggs, $10^{c}$ pound |  |
| $\begin{aligned} & \text { EGGS } \\ & \text { dozen } . . . .10^{c} \end{aligned}$ | PEARS $25 c$ No. $21 / 2$ can |
| PRODUC | ECI |


| 2 heads.... $7^{c}$ |  |
| :---: | :---: |


| ORANGES 12c |
| :--- | :--- |
| dozen.... | \(\begin{aligned} \& Potatoes <br>

\& pound . . . . ~\end{aligned} 4^{c}\)
LEMONS 17c CARROTS Qc
MEAT MARKET SPECIALS

| HAM pound. . . 17 c <br> poundi.... | LONGHORN <br> CHEESE pound. |
| :---: | :---: |
| $\begin{aligned} & \text { HAM }{ }^{\text {BOLLED }} \\ & \text { pound..... } 25^{c} \end{aligned}$ | PORK SHOULDER ROAST poumd.... |
| TEAK or ROAST pound . . . $2^{c}$ | BACON pound. . . . |

## THE CISCO DALLY NEWS

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MEMBER UNITED PRESS
MEMBER ADVERTISING BES MEMBER ADVERTISING BUREAU
TEXAS DALI PRESS LEAGUE.

| W. H. LAROQ |
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| B. A. BUTLER |

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DEATH OR 1

ROMANIC RUNAWAY管



A Tar-Heel Prophet of Disaster and Doom

## Prominent Educator


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| CLASSIFIED <br> ADVERTISING <br> RATES AND |  |
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| REGULATIONS |  |
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| Announcements |  |
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|  |  | Masonic notice

There will be a
 Pease come and bring some
you Visitors weicone.
CEO. D. BOYD. W. M.

## ROMNEY








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are glad to
orejort that lit
kac Herreson wh has bee
the past week has reco




## 

THE NEW FANGLES (MOM 'V POP). . . . . . . . By Cowan




## DESDEMONA



Political Announcement

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Enjoy Dependable Food Preservation With a Molern Frigidairt



Ask a salesman for a complete demonstration, and plan NOW for that
Frisidaire you NEFD. rigidaire you NEED

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## West Texas Utilities Company

PAGE SIX

About Cisco Today
Personal Mention
Mitand

| Toda | HOOVER OUT |
| :---: | :---: |
| $\xrightarrow{c}$ | OF NEXT RACE |
| 20 |  |
|  | $2^{2}=2$ |
| $)^{4}=$ |  |
| comme | $-5 \pm$ |
| $\pm$ | 2asw |
|  |  |Bids Called for On21 Airmail RoutesRoosevelt Greeted At British Island




Russian Planes Are
Seeking 91 Marooned



## SUNDOWN RIDER ${ }^{-1}$

ORIENT EXPRESS<br>horman foster<br>balph morgan<br>Adults, 15 r<br>Kiddies, 10c

DOCTORS ADMIRE this laxative




PALACE
IDEAL
EAS
B. of A. President

## A WORD TO THE VOTERS <br>  Chamber of Commerce and Band $\ldots . . . . .$. \& 6,401.77 $\mathbf{4 , 4 7 6 . 8 9}$ Sanitation, weed and brush cutting to apply on water bills of parties not able to pay. 16,443.19 eneral Operating Expense of the City $\ldots \ldots \frac{49,299.90}{\mathbf{8 7 6 , 6 2 1 . 7 5}}$ <br> TEXAS'LARGEST SELLER

Chamberlin Accepts Air Inquiry Post


Ser matan corres
Greatly Relieved By Black-Draught



 - chideren II the neen phement

## THE NEW DEAL

We have hen axked hy umerous citiznons what
we think of the New Deal and what is our antitutute on
 the city is not complying with the eode wase seate
We are tod that the lowest (WA wage sale is thirty We are toid that he cowes that city pays twenty-five
five cents per hour and that the cents per hour to those working out water bills.

We do not believe we can ever get out of the de pression unless everybody upholds the hands and poli

This is no time for Chiseling and Cisco should not olerate Chiselers

We are in this race to win and give Cisco a New
We ask our friends to vote for all Deal. We ask our friends to vote for all three of u for unless we are alie elected we wir noty.
to do what we believe best for our City

W.P.MOORE<br>W.J.DONOVAN<br>L. L. MENDENHALL

## NORVELL \& MILLER <br> Telephone 102. <br> 801 Avenue D <br> "Where Most People Trade" <br> Cisco's Complete Food Store <br> 

Specials for Saturday, Mar. 31 and Following Monday

## 

Make Your Selection Today
"Try Us First"
MOORE DRUUC COMPANY
Nyal Service Drug Store
Nyal Service Drug Stor
SERVICE-QUALITY

BANANAS, Golden
Ripe, per doz.
$15^{\circ}$
ORANGES, per doz
Sunkist LEMONS,
per dozen
Winesap Apples
Good Size, per doz
Strawberries, 2 boxes . 25c
Green Beans, per lb...10c New Potatoes, per 1b...5c LetTUCE, Firm

CELERY, large stalk California Burbank $2 \Omega$ c Potatoes, 10 lbs.
Good Potatoes, 10 lb... 22 c
Imperial Pure Cane $48^{c}$
SUGAR, 10 lb.
Mrs. Tucker or Swift
Jewel Shortening
8 pounds
Libby Fresh Prunes
No. $21 / 2$ can
Bountiful PEACHES
No. $2^{1 / 2}$ can
Apple Butter, Qt. Jar. 15 c
Crystal Wedding
OATs, large box .... 15c
OATS, large box ..
Purity Chinaware
OATS, large box
$15{ }^{\circ}$
Libby Spinach
No. $21 / 2$ can, 2 for .. 24
Del Monte Asparagus
Salad Points
No. 1 tall can

## $18^{c}$

Swans Down Cake
Flour
Sour or Dill
Pickles, Quar
TEA, 1 lb. pkg. . ....... 29 c JELLO, any flavor . ...5c MACKEREL,
Tall Can, 3 for
Campbell Pork and 5
Beans, tall can ....
Pineapple, Sliced or 25c
Crushed, 3 cans .... Coconut, 1 lb. pleg...... 17 c Bright and Early
Coffee, $1 \mathrm{lb} . . . . . . . .$. $1^{\text {c }}$ Coffee, 1 lb .
10 Giant
Bars
Crystal
White
SOAP
2Gc

IN THE MARKET
Baby Beef Steak, any cut, per lh Boneless Seasoned Rolled Roast,
Per pound Per pound
Boiled Ham
Boiled Ham, Sliced, Best Grade,
Per pound
Home Made Country Sausage Per pound
Creamery Butter, per lb.
Full Cream Cheese, per lb. Sliced Bacon, good grade, per lb
Swift Premium Cured Hos Swiff or Whole, per lb.
Malt-0-Meal . . . . . . . . . 19
Skinner's Macaroni or
Spaghetti
1 lb . package
Free Delivery on Purchases of $\$ 1.50$ or More.

