

Up, up past the fray
Updote photo DENNIS COPELAND
A record 151,000 red balloons were released at the Texas Tech- game from the Mustangs. Tech's spirit organization, the Saddle SMU football clash this past weekend to the cheers of the crowd

## Homicide, hanging top violence


 Joe Earl Tuuker, of 2005 Ave. H , died County Jail




$\hat{A} 2$ YEAR-OLD Lubbockite was ar.
rested by police at he Lubbock County Petree and Kenneth John Glenn. 18 ,
Aduit Probation Office bibout is minutes. reporeally of Slaton, were charged Mon:
 Stock orice forecast

## Stock price forecast

- busisess and officice equipmentien industry. They were with such important firms as The Bank of New York, Transamerica Investment Research, the Hartford Insurance Group and Goldman Sachs \& Co. Each security analyst was
high and how low he thought each stock would go in the next six months. Top five business and office equilpmentstotcks
Analysts forecast t that achifornias Computer Products would rise by an average of percent in the next six months. Savin Corporation was forecast to o ise by 49 per-
cent and Nastua by 39 percent. Diebold was expected to go up by 37 percent and Wang Laboratories was forecast to rise by 36 perceni
When asked how low business and office equipment stocks might go, analysts fore-
cast that California Computer Products could po down by 31 percent, Wang Laboralories by 28 percent, Nashuz Corporation by 17 percent and Savin by 14 percent. On the other hand analysts sorecast a drop of only 12 percent for Diebold. Inc. This means that analysts are saying Diebold is likely to have more stable growth than Analysts forecast that Cailiornia Computer Products was expected to recover from severar years of deppressed earnings. Savin, formerty Savin Business Maccines, markemand for its 700 Series. Nashua, on the other hand, continues to experience higher nit sales of its plain paper copiers.
Diebold, a leading manutacturer of bank security systems and automatic banking ellers, was expected to rise because of strong sales of automatic tellers. Analysts vord processing systems, would experience a continued strong demand for its new
Next tive tocks
Bic Pen, once exclusively a pen manufacturer, and now diversified consumer prod-
ucts company, was forecast to rise by 33 percent and fall by 23 percent. Analysts seo Steck poge 5
block of 5 sst St. on Nov. 6 , had received
numerous stat wounds and had been in
the roukk about four days, according to
police reports. A 50 -YEAR-OLD Lubbock woman told police she was beaten by a man early
Monday morning after he accused her of
taking over his house caking over hish house.
The woman said she was watching tel.
evision The woman said she was watching tel-
evision with the man when he made the
accusation and bega accusation and boegan weeting her. She
reportedly fled to her daughter's reportedyly fled to her daughter's house
where police were called. She later was treere poine were calied. She later was
treated outs and bruises at Methodist
Hospital and released. Hospital and released.
Two men who pulle Two men who pulled a long-bladed
knife on a 36 year-0ld Lubbock man in
the 1300 block of 13 St St Sund the 1300 block of 13 sth St. Sunday night
forced him to drive around with them
for three hours and forced him to drive around with them
for three hours and eventually robbed
him of a $\$ 42$ watch. him of a $\$ 42$ watch.
The victim told $p$ p
way to mail some it way to mail somed police he was on his
tion when he was forced the bus sta-
knifepoint knifepoint by the tworced into a car at
The complainant sen. a dirt complaainant shere he was he was dold to divisrobe. The duo then drove him to a c cub on
east 37 th Street, where they attempted east 37 th Street. Where they attempted
to steal his cothes. The two men then
drove the victim drove the victim to a location on 1 1th
Street, where they sold his watch. The
side findly Street, where they sold his watch. The
ride finally ended when the pair drove
him back to the bs nhie finally ended when the pair drove

BERT L. Kiker of 4408 S6th said some
one broke into his car Thursday nigh while it was parked at a restaurant in the 3800 biock of Soth St. Kiker said $\$ 2$.
500 worth of calculators and mailing equipment was taken. A $\$ 475$ color television set was taken
from 5411 91st St sometime Thursday Irom
night, according to Barry
Curtime Then Cuitris Lee Mccaudle of yon E. Rice St. said burglars made off with 9909 worth weekend.
Another see Another set of tools, valued ra approxi-
matety 500, was semoved from Charlie
Wade Jennings mately s500, was removed from Charlie
Wade Jennings residence at 4920 Ith
St. sometime Sunday morning police Wade Jennings residence at 4920 11t
St. sometime Sunday morning, police $r$ re
ports indicated.


## Phone call may bar abuse, even death for child <br> $=$

A man picks up a 7 -month-old baby girr by the seat of her pants and huris her A man picks up a 7 -month-old baby giri by the seat of her pants and huris her
to the floor read first tecause she wont'tstop crying
The infant died three days
ater in
 fered raw. red oozaing second and third degree burns on her buttocks and thighs. She
died five days later in a local hospptal.

A WOMAN BEAT A 2 YEAR-OLD boy so severely with a clothes hanger that the
imprint of the hook could be seen in red welts on the boy's thighs. imprint of the liook could be seen in red welts on the boy's thighs.
But these Lubbock County youngsters might have been saved frim But these Lubbock County youngsters might have been szed from countless hours
of sutfering or even death if someone had called 762 segne when the abuse was first suspected That number belongs to Children's Protective Services, which will send out
and That number belongs to Children's Protective Services, which will send out
worker to investigate reports of child bause within 24 hours of receiving a call. The phone line is open from 8 a.m. to 5 p.m. Monday through Friday, and person can call without revealing their identity.
In an emersency situation, however, persons can call the Lubbock Police Depar In an emergency situation, however, persons canc call the Lubbock.
ment at $763-53333$ or the Lubbock County Sheriff s office at 7659363 .
LUBBOCK COUNTY CHILD WELFARE officials say they are now seeing more
severe injuries to children than in past years, and yet the number of persons reporting child abusse has steadily declined.
And the situation has child welf
And the situation has child welfare e ffficials worried.
We know the bbuse is there. .t hassit declined although the number of persons
reporting it has declined ". aid Linda Flipen child wellare pogm diritor tor reporting it thas deccined,", said Linda Fliepen, child wellare program direetor for
Lubbock's office of the Texas Department of Human Resources. Chiddren's Protec tive Services is under the state agency.
One problem
One problem may be that persions sooking up Children's Protective Services in the
telephone book will find no listing for When asked why the agency was not listed anywhere in the phone book, Mrs. Fiippen confessed, "I didn' trealize there was no listing. $H$. $P$ ener Persons must look under the Texas Department of Human Resources, whose num
ber is $762-892$, and then ask to be connected with Children's Protective Sevices. ALTHOUGH A TOLLFREE NUMBER for a Child Abuse Hotline is listed in the
white pages, the calls so to Austin and officials there report calls sfrom Lubbock white pages. the calls go to Austin and officials there report calls from Lubbock
County back to Children's Protective Services. The red tape is cut down if a person Although Children's Pro
Although Children's Protective Services workers make presentations to schools,
churches and other community organizations each month stressing the importance of reporting child abuse, they havent had the eampact of the egences' 1977 -1975 cam-
paign for public awareness. That campaign doubled the number of persons reporting paign for public awareness. That campaign doubled the number or persons reportiny
abuse in Lubbock County. But when the campaign let up, so did the calls. abuse in Lubbock County. But when the campaign let up, so did the calls.
Flifeel that my agency is partially to blame for the small number of reports," Mrs.
Flippen admitted. "BACK IN 1974 AND 1975, when there was a strong push to report child abuse,
lots of people called. But, you have to keep something in front of people all of the Children's Protective Services normally receives about 85 calls each month from Lubbock County residents reporting suspected child abuse or neglect (deprivation of
the necessities for iife, growth and development). Mrs. Flippen called that figure "jusut tititing the tio of the iceberg.
"Child abuse, whether it be sex
, Weldon, McElreath, administrator for the Buckner Baptist Children's Home in
Lubbock, said that much of the problem is that people fust don't want to get in-
volved. "Suspected child abuse isn't reported because people are arraid to get involved or
they don't want to take those children away from their folks or they think it just
takes up toomuth of their takes up too much of their time." McElreath said.
"But people must realile that to report a case of suspected child abuse is actually
the positive thing to do - youre not only protecting the child but youre giving the the positive thing to do - you're not only prote
family the chance for some sort of rehabilitation.

TO THOSE WHO SAY they don't want to see the child taken away from the fami-
Iy. Mrs. Flippen countered with, "In the majority of child abuse cases, the children stay in the home, and we try to help the family there. "Many times abuse is a symptom of something wrong in the family - like a finan-
cial problem, and we try to thelp the family get those problems worked out." Mrs. Flippen and McEIreath agreed that it is not poust up to an interested family
and Soe Kide poge 5


## editorial

## Voters taking the 'initiative'

HOWEVER MUDDLED the ideological nessage of Election '78, one major proce er trusting the judgment of elected officials increasingly opted to make their own deci sions on key issues.
There were 40 separate initiatives, or citi-
zen-drafted legislative proposals zen-dratted legislative proposals, on the bal
lot Nov. 7 in a total of 16 states - the mos or any non-presidential election in at leas 30 years, and second only to the 44 which were up for a vote in 1976 .
The most highly publicized, of course
were the various offspring and imitators of were the various offspring and imitators of
California's Proposition 13, the tax-slashing
initative initiative of last June which overnight estab-
lished the tone and direction of the entire national political debate of 1978 .
BUT TAXES AND spending were by no this year; everything from gay rights to bus ing, from nuclear power to health care costs, from utility rates to returnable bottles showed up on ballots from coast to coast.
Despite the emotional heat connected with Despite the emotional heaa connected wid lobbying expenditures associated with oth-
ers, the voters showed remarkable care and ers, the voters showed remarkable care and
sophistication in deciding the issues presented them.
Twenty initiatives were approved, 20 re
jected. That is an unusually high success jected. That is an unusually high success
rate in historical terms; of more than 1,200 initiatives which have appeared on state ballots in the last 80 years, a cumulative aver-
age of 38 percent have been adopted. But it age of 38 percent have been adopted. But it
was by no means an indiscriminate perform. ance by the electorate.
THE RESULTS are virtually certain to add impetus to the drive by "Initiative zation, to extend the initiative process to
more states and seek a constitutional amendment that would permit use of the initiative at the national leve. bia now allow cos pius the District of Columbria now allow citizens to petition legislative mets directly onto the ments directly onto the ballo War one more vote by its legislature. Del-
aware could join the list next year. Additional states may soon follow.
Use of the initiative Use of the initiative has been on the upsw-
ing throughout this decade In all of the 1960s, only 89 citizen-drafted propositions appeared on ballots across the country. In the 1970s, there have been 150 - more than half of which were proposed in the last two
elections.

WHAT IS NOTEWORTHY is the correlation between the growing popularity of the initiative process and the continuing decline
in public confidence in traditional political in public confidence in traditional poitical
institutions.
The less faith voters have in their elected officials at all levels of government, the more they seem to be taking the decisionTwo separate polls in the past year, one by George Gallup and one by Patrick Caddell, have found 57 percent of the public support-
ing the notion of a national initiative procing the notion of a national initiative pred
ess, with only 18 to 21 percent opposed.

NO MATTER HOW jumpy the notion
makes many political scientists, not to menmakes many political scientists, not to men-
tion members of Congress, it is a concept which clearly captures the public imagination and one that merits closer examination. We now have had 80 years of experience
with use of the initiative in the states, and the record has been remarkably responsible. It's sime to give serious consideration t,
extending the process to the national level,

update

Creative Designs
The Jacket Holiday Trims





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Printing Lubbock Avolencho-Jov,
your envolope will
ppeod dalivery.
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\section*{THERESAFIRST TIME FOR EVERYIIING. ANDAWAYTO SAVE FOR EERYONE. <br> | $8.00 \%$ | \% | 8.33\% |
| :---: | :---: | :---: |
| 7.75\% | sems | 8.06\% |
| 750\% | Smem | 7.79\% |
| 6.75\% | 5 | 6.98\% |
| 6.50\% | \% | 6.72\% |
| 5.75\% | 5 | 5.92\% |
| 5.25\% | 2ex | $539 \%$ |

Life is full of first experiences And most of them cost money. That's why we offer so many ways so save. Whatever your ninancia mains he basic inestur one investment that can work for one investment hat can work for practically everyone
the to show you a savings wed be happy to show you a savings plan
tailored to your individual invest-
ment needs. We offer a wide variety of savings plans that are Compounded Daily, including a rewrs a crificate or Deposit that rearn a guar ateed. Yearey Market Cenificaes fort larger investors.
Whatever your financial situ tion and investment goal, you need a savings account. It's the
ne investment all others are measured by.

Let us help you plan for that irst car, that first house, or that hirst trip around the world. Ask bout a First Texas Savings Account today. Well show you
how to put first things first.
 Savings Association of Lubbock
Formerly Lubbock Sarings

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FFoderal remleron
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## around town

## Cook defends diet based on natural food products


When Carol Jones makes out her grocery list, it includes such items as sun-
 "Im not the only crazy person in the world, who eats this way because 1 see
more and more natural food products being offered in local stores," she said. more and more natural Iod products being ofiered in local stores, she said.
An expanding lines of natural foods is natural peanut butter which
seval local supermarkets several local supermarkets now offer.
SHE ADMITS THAT NOT everyone agrees with the way she feeds her family and has had many interesting discussions with her friends on the subject. Mrs. Jones. her husband Mike who is a doctoral student in higher education
at Texas Tech University, and their two children, Jill, age 6 and Doug, age 4 , have observed this diet for about two years.
"I never get up feeling bad," she said in defense of the diet. She started to "I never get us feling bad," she said in deferse of the diet. She started to
explore the possibility that eating sugar in its many forms sad some ederimen-
tal effect on her small daughter's behavior. Doug also from time to time exexplore the possibility that eating sugar in its many forms had some detrimen-
tal effect on her small daughter s behavior. Doug also from time to time ex-
hibited behavior hibited behavior which bordered on hyperactivity
The family also tries to avoid processed meats such as sausage, linch meat
and bacon because the petite blonde cook is wary of chemicals which are added to many processed foods today.
A TYPICAL MEAL FOR the Jones tamily would be a main dish - which may or may not use meat - and a steamed vegetable. Mrs Jones advocates

Corol Jones with doughter Jill, 6 , and son Doug, 4
cooking ve
vitamins.
She feet
She feels this white a hopes that many more doctors will learn more about the sbiect bod and Much of what she has learned about the natural foods she prefers has come whole fieild, more extensive use will be made of the kinds of foods she feed her family now.
NOT ONLY DOES MRS. Jones tell people about her belief in these foods she and her husband als. oteach a peresphool church school class at First
Presbyterian Church and offer as mid-morning snacus orange pice and
 birthday cakes?" She has a recipe for a keind of cake which uses carrob powder
and syrup and then is has nyp and then is iced with whipped cream. The young mother said she
has no
mateste keeping Jill away from sugar now because "She knows how makes her feel.
Mrs. Jones belie do other nice things for her children besides bake cookies, hildren. How many of us grew Mrs Jones said she still gets many funny looks from businesses which offer her children candy and she or her children say solitely, "No, thank you", ",
As speaks of the familys eating habits, she eallss in terms of what is gained and not of what is missed or given up. "Snacess can be nutritious", she
said with emphasis. Jill take said with emphasis. Jill takes peanuts or spunfower seeds to school with her
lunch sandwich. for example, and she gets the extra protein they provide. BESIDES AVOIDING SUGAR, another emphasis in the Jones family diet is
replacing white enriched flour with fresh whole wheat flour. A trip to the
nearby health food store provides the neecessary products which include whole nearby heaith 100 store provides the necesary products winch inclued whole
wheat spaghetti, and whole wheat hamburger rolls and stone ground corn meal.
Here are several recipes which the Jones family likes especially well:

## 4 ripe bananas 1 pint cream <br> ${ }_{1}^{1}$ pint cream <br> 1 tbsp. lemon juice Blend together in

Blend together in a blender. Add milk to fill container and place in ice
cream freezer. Freeze according to machine directions. Makes $\% / 2$ gallon of ice cream.

## 1 package yeast 2,4, cups warm water 3 3 <br> 3 tbsp. oil about 6 cups <br> 2 tsp. salt of stoneground whole wheat flow

1 milliliter vilamin C , crushed
During the "Great Deprevin" sesed families who had lost homes here
lived in a shack town," northeast of the rairroad underpassewn It was desesribed ta a
iungle of miserable cardboard huts "jungle of miserable car
tents and junk car bodies."

Kim himmed butasem ove Ray, was honorod, Nov. 14 wite of a shower
in the home of Mrs. Ruth Zahn. The couple plans to be
Baptist Church.

Jan Powell and Steve Sims were ho-
nored with a rehearasal dinner Nori nored with a rehear
the Embers Steak House hosted the Embers Steak House hosted by Mr.
and Mrs. the honoree at a bridemaids' luncheon
Nov. 18 at the home of Mrs. Art Brown. The couple was married Nov, 18 in Mon.
terey Baptist Church terey Baptist Church.

Carol Locke and David Ballard were
honored with a rehearsal dinner Nov. 17 at the Lubbock Club hosted by Mrs. Eliz-
abeth Ballard of Austin and John Ballard of Brownsille. The couple was married
Nov. 18 in the First Baptist Church.

Melanie Kay Huneke, brideelect of Phillips A. Barry, was honored with a Howard. Miss Huneke also was honored with a kitchen shower and luncheon Nov. son. The couple plans to be married Dec 9 in St. John's United Mehodist Church. Susan Ann Wilis, brideelect of Gary
Dick Keyton, was honored with a coffee Nov. 8 in the home or Mrs. Valton Cox.
The couple was honored with a dinner in the Gold Room of Hemphill-Wells on Nov. 9 hosted by Mr. and Mrs. J.C. Dennif and Mr. and Mrs. Joe Young the cou-
ple was married Nov. 11 in the Elgin Avenue Baptist Church.
Deborah Stow. brideelect of Danny Davidson. was honored with a kitchen shower Nov. 11 by Cerup Tri-ibi-Y in the home of Rene White. The couple plans to
be married Jan. 12 in Bethany Baptist Church

Donna Wise, bride-elect of Stephen Perry. was honored with a linen shower
Nov. 9 at the Lubbock Club hosted by Nov. 9 at the Lubbock Club hosted by
Mrs. Marvin Rogers. The couple was ${ }^{\text {Mrs.r }}$. Marved Nov. 22 in Gloria Dei Lutheran Church

Janis Haney, bride elect of Rickey Leaverton, was honored with a bridial Brown. The couple plans to be married Dec. 30 in the Oakwood United Methodst Church.

Debbie Rooker. brideelect of Tracy atthews. was honored with a salad
luncheon Nov. 11 in the home of Mrs Jerry Rollins. The couple plans to be married Nov. 24 in the Bacon Heights aptist Church.
Texas Tech University was born with
the signing of Senate Bill 103 by Gov. Pat the signing of Senate
Neff on Feb. 10, 192 .

## HICKORY SMOKED HAMS AND TURKEYS Th Coll for Sizes and  <br> eiss on castial ar \& Dunvensity.

Free Shampoo \& Set with Price of Hair Cut. fross 52000 Free Cond. with all Perms. Uniperm Reg. \$25.00 Now \$1750 5700 off all better Perms. Nov. 26 thru Dec. 17th 795-8271 Ask For REGINA $866-4550$ Mondays
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 PHOTOS $\stackrel{\text { ofis }}{1}$ FURR'S FAMIIY CENTER
 CEMIER
CENTER


Winner must come to the AvalancheJournal and have State Automobile Registration slip verifying License Number to claim prize money.

"Update Lucky License Rules

2 cups water
1 cup stoneground cornmeal
$1 / 3$ chopped and or grated onion
1 packigae trozen corn
1.package frozen corn
i cup soybean flakes

1 cup sogbe
3 tbsp. oil
$1 / 2$ cup to
$11 / 2$ cup tomato sauce
Add salt to water and bring to a boil. Stir cornmeal Into rapidly boiling wa-
ter, stirring occasionally until water is absorbed. Use a lid to keep hot cornIn a skillet, saute onions. Add corn and soybean flakes and saute additional Onion. Mixi together onion mixture, cornmeal, tomato sauce and chitl powder 5 cups oatmeal GRANOLA CEREAL
5 cups oatmeal
1 cup sunflower
4 cup sunifower seds
$2 / 3$ sup oup oilmonds


## Moniques Chateau <br> B.J. Solman $\rightarrow$ eculpter neils A complete <br> 7 Experts to Serve You

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men a women
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for lashes
of course theres always
R.C. Salas Connie Pinker

Ronnio (Hiii) Risen
Nora McCraken Rie Lambert ALWAYS A FRIENDIY NO APPOINTMENT NECESSARY ATMOSPHERE 4908 Knoxville, PHONE 792-4381

| 1. Clean rear bumper of vahicle free from dirt and grease and stick lucky license bumper sticker on rear bumper as close to license plate as possible. <br> 2. Watch "Update" every Friday for promation ad with picture of winning license plate which will be published in <br> "Updote" each week. <br> 3. Winners must cloim prizes within five days at the circulation counter of the Avolenche-Journal. Winners will not be notified over the telephone. <br> 4. Eoch winner must show State outomobile registration slip in order to verify license number and to cloim prize. <br> 5. Employees of "Updote" or the Avolanche-Journol and their families are not eligible. <br> a. Only vehicles with "Update" reor bumper sticker attached will be eligible as a photo winner. <br> 7. 5100 in cash to winners. <br> 8. No purchose necessory. Copies of "Updote" avoilable for inspection at circulation counter at 8th Street and Avenue). <br> 9. Winner's names and or photos will be published in "Update". <br> 10. "Update" bumper stickers avoilable from any participating merchont or from the circulation counter at 8th Street and Avenue I. |
| :---: |

## The Mini Page

 The Star of Macy's Thanksgiving Parade

The project engineer from
the Goodyear Company inspects a wax model of
Kermit. The model will be used to make the pattern. The balloons are made Rockmart, Georgia.
 pattern, workers cut out the
inside of Kermit's mouth. Kermit is made up of 72 pattern pieces.


The Rockmart High School band leads the way at the
 Men unload Kermit for a $\begin{aligned} & \text { Helium is used to inflate } \\ & \text { Kermit. It takes from } 8600 \\ & \text { to } \$ 800 \text { worth of helium to }\end{aligned}$
 unpacked and inflated the night before the parade. He is




Workers cement the seams together. Kermit is made u one is blown up separately.

By BETTY DEBNAM

## There Went Kermit

Last year, the new balloon the famous Macy's Thanksgiving parade was Kermit the Frog
He was up in the air again this Thanksgiving as the big, blown-up star, along with such favorites as Snoopy, Mickey Mouse Smokey the Bear and Bullwinkle Moose.
This is Kermit's story

## 





| Supersport: Shep Messing |
| :--- |
| Shep Messing is one |
| professional soccer player |
| who gets a big kick out of |
| life. |
| He is the captain of the |
| Oakland Stoppers and |
| one of the top-ranking |
| goalies in the North |
| American Soccer League. |
| In six pro seasons, the strong, 28-year- |
| old Messing has 20 shutouts to his credit. |
| Before turning pro, Ship was an Al- |
| American at Harvard. He was also on the |
| U.S. Olympicicteam in 1972. |
| Shep has made many TV commercials. |
| He has an unusual pet. It's a snake! |
| Shep has also written a book about soccer. |



Here comes Kermit. He is 6 feet tall and
24 feet wide. He is guided by wires held
by marching Macy employees. All of the by marching Macy employees. All of the
balloons stay inflated for about three balloons stay inflated for about three
hours. They cost thousands of dollars.


Kids can be saved from abuse
member or relative to report child abuse but said that teachiess, doctors and the clergy especially should be very concerned about the problem.
When somenene teports an emergency case of child abuse to the police department or sheriff's office, a lawman is sentency to case of child abuse to the polige department and a Children's Protective Serv-
ices worker also is called to the senen In a non -emergency situation, the child abuse is normally investigated by a repre-
sentative of Cildare's into within seven days.

THE investigator goes to the home, decides whether the case is valid and Within 30 days, the investigator must have compurt protection. incident. If the investigation determines the case is valid an intake study about the need court protection, the Children's Protective Services worker then begins coun-
seling with the family seling with the family.
However, if a
However, if a child is in imminent danger, Mrs. Flippen said that Children's Prot-
ective Services will obtain a court order to have the child removed temporarily from

the home until the family is stabilited, and the child can be brought back into the
home. "In about 10 percent of our abuse cases, the child can't be returned to the home," terminated. If we win our case, the chill will eo court and ack that parentel rights be although many people are unaware of it, it is a state law that persons "having cause to believe that a child's physical or mental heilth or welfare has been mat aderely alfected by abue or negiect shail repor it. The failure to report child abuse constitutes a Class B middemeane
a maximum fine of $\$ 1,000$ or a maximum of 180 days in jail or both. However, Capt. Bill Cox of the juvenile division at the Lubbock Police Department said law enforcement asencies usually do not invoke the failure to report statute in
relation to family members "even He said sumberbers "even if we find out later that the chilld was abused." He said some taw enforcement agencles used the statute "II, say, a friend of the
family knows about the abuse and then denies knowing about it". Apparently, though, the statute has not been enforced in Lubbock "I can't ever
recall going to court on someone faling to teport child abuse," Cox said.
Mrs. Roddy attends mental health meet
 gates attending the national Mental which devotes its activities tops promotitn
Headth Association's annual meeting mental health and to improving existing
Hel Health Asscoiation's annual meeting mental health and to improving exi
held recenty in Minneapolis. Minn. The conditions for the mentally
meeting is the nation's larget annual se meeting is the nation's.sargest annual as
sembly of volunteers working on behalf
The there of thanging Times, thanging tin $\begin{aligned} & \text { sembly of volunteers working on behalf "Changing Times, Changing, " } \\ & \text { of the mentally ill }\end{aligned}$
New Focus for Mental Health."
bring it on home . . . to a variety of savings plans


THE MONEY MARKET CERTIFICATE* It yields $1 / 4$ of $1 \%$ more than the Present Rate of equivalent six month Treasury Bills. Interest is compounded daily on minimum deposit of $\$ 10,000$. Fully insured to $\$ 40,000$ by 9.246\% F.S.L.I.C.

OTHER SAVINGS PLANS
annual rate st,000.00 minimum annualyield
$\mathbf{8 \%} 8$ for 8 CERTIFICATES* $\mathbf{8 . 3 3 \%}$
73/4\% 6 YEAR CERTIFICATES* $\mathbf{8 . 0 6 \%}$
71 $12 \% \quad 4$ YEAR CERTIFICATES* $7.79 \%$

63/4\% 30 MONTH CERTIFICATES* $\mathbf{6 . 9 8 \%}$
6 $1 / 2 \% \quad 1$ YEAR CERTIFICATES* $\mathbf{6 . 7 2 \%}$
53 $\%$ \% 3 MONTH CERTIFICATES* $5.92 \%$
${ }^{-}$Federal regulations require a substantial penalty for early withdrawals.

## PLUS

51⁄4\% LIGHTNING ACCOUNT PASSBOOK 5.39\%

BRANCH OF
50 th \& ORLAND
\& BROWNFIELD

## Remember the frog who had no name?

Through the offorts of nearly 35 youngsters, the sym bol of the American Cancer Society's Great American Marty Landors, 5 -year-old son of Dr. and Mrs, Bill Landors of 2716 3ath St., chose the winning name as his dad "finished" a digarette. Ho hopes dad will now have the incentive to quit smoking completely Update judges chose the nome "Croaker the NonProctor, 10 -year-old son of Dr. and Mrs. Vernon Proctor of 2626 22nd 5 .
Both winners will receive T-shirts commemorating the Great American Smokeout, held November 16 acrosi the country in an effort to get all smokers to quit for
day.

## The Minin Paget

For use by teachers and parents at home and at school.
For use with issue: Heré Comes Kermit Ask the following questions to test comprehension:

What gas is used to inflate Kermit? Where was Kermi made? How tall is Kermit? How wide?

## Background information on the first

 Thanksgiving.新-foot-long Maylower, carrying 102 people, sailed from England in September of 1620. The trip took 65 days. After crossing the ocean, the Pilgrims sailed for a month, looking for a good place to land. They landed in December at Plymouth, Mass
The Pilgrims had the first Thanksgiving feast to celebrate surviving the cold, harsh winter of 1620-21. Almost half the Pilgrims had died. Governor Bradfor invited 90 Indians to the feast.
It was held outside in October of 1621. It lasted for three days.

Ask the following questions

1. How are the turkeys of today different from the urp at or turkey do most baby turkeys to hatch?

Remember: The keys to working with your children are patience, understanding, appreciation and praise.

## Stock price forecast

orecast a rise of 32 percent for Pertec Computer Corporation, and a 28 percent rise
as forecast for Lanier Business Products Memerast Corporation, on othe other thand, was forecast to rise by 27 percent bu tall by 32 percent
by 13 percent. by 13 percent.
Viod onall, analysts indicated that business and officice equipment stocks were in a pechance for a gain in stock price while Diebold, Inc. Wws forecast to have steady
crowth.
giter growth.

| Reasil of the Survey |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Price on Survey Date |  | Average Higest \% Gain |  | Next Sis Months Average |  |
|  |  |  |  |
| Calitornia Computer Products |  |  |  | 92 | 57 |  | 1 |
| Savin Corporation | 12//2 | 18\% | 49 | 10\% | 14 |
| Nashua Corporation | 22\% | 31\% | 39 | 18\% | 7 |
| Diebold, Inc | 17/4 | $231 / 2$ | ${ }^{37}$ | 1516 | 12 |
| Wang Laboratories, Inc. | 21 | 281/2 | 36 | 15 | ${ }^{28}$ |
| Bic Pen Corp. | $91 / 2$ | 12\% | 33 | 746 | 23 |
| Pertec Computer Corp | 111/6 | 14\% | 32 | $8 \%$ |  |
| Lanier Business Products, Inc. | $25^{1 / 2}$ | 32\% | ${ }^{28}$ | 20\% |  |
| Memorex Corporation | 30\% | 39 | 27 | 20\% | 32 |
| SCM Corporation | 17\% | 23\% | 27 | 15\% | 13 |
| Dictaphone Corporation | 14/4 | 17\%/4 | 25 | 11 |  |
| Datapoint Corporation | 551/2 | 68\% | ${ }^{23}$ | 41 | 17 |
| The Parker Pen Co. | 221/2 | $27 / 6$ | ${ }^{21}$ | 18\%\% |  |
| American Business Products | $81 / 4$ |  | 18 | 5\% | 32 |
| Dennison Mig. $\mathrm{Co}^{\text {o }}$ | $311 / 2$ | 376 | 18 | $27 \%$ | 14 |
| he Reynolds \& Reynolds Co. | 2814 | 321/\% | 16 | 21\% | 23 |

[^0]

bugs bunny
by Stoffel \& Heimdahl



New Senorita
H.S. Chuang, M.D., F.R.C.P. (C), DABPN Announces the opening of his office for the practice of NEUROIOGY West Texas Professional Building 1421 9th Street lubbock, Texas 79401 Phone (806) 762-8409

## LUSKEYS WESTERN

WEST TEXAS LARGEST SELECTION OF NAME BRAND.WESTERN WEAR STARTING FRI. NOV. 24th
OPEN EVERY NIGHT TILL CHRISTMAS TILL 9:00 PM max
Birds, Reptiles, Small Animals NEPTUNE'S NOOK $\underset{\substack{2808-34 \text { th St. } \\ \text { Phene } \\ 793-1811}}{ }$

Open 7 days
40 5 5 weekly until XMAS
XMAS BONUS Receive $25 \%$ Credit in FISH, BIRDS or ANIMALS on Purchase of any Aquarium, Cage \& Supplies
Totaling over $\$ 25.00$ Totaling over $\$ 25.00$ 10 GAL. AQUARIUM $\$ 1897 \begin{gathered}\text { Thru Dec. 20th } \\ \text { If You Ask For it. }\end{gathered}$ and Starter Kit


LAYAWAY for CHRISTMAS

## $\int \frac{50}{9} \operatorname{con}^{\circ}$

4434 W. 50th
795-2974
1212 50TH 744-5491

Now Serving only USDA CHOICE STEAKS, Cooked on Char Broilers for that GREAT CHAR BROILED FLAVOR also Serving Delicious
Chicken Fried Steaks, Fried Chicken and the Best Salad Bar in Town with 22 items to Choose from
WE'RE BOOKING OUR PARTY ROOMS NOW FOR YOUR CHRISTMAS PARTIES
$n$




## LET SUTHERLAND

Light Up Your Life

## LIGHT FIXTURES



## Ceiling Light

Bent glass ceiling light. Starburst
design on ceramic-fired white glass.
$12^{\prime \prime}$ square. Holds $2-60 \mathrm{~W}$ bulbs.
MODEI 122, Each.................... $2^{69}$


## UPDATE

## Take your <br> pick

## and "Acr plexes.

 plexes. Without a doubt, however, the best overall film is "Midnight Express" athe South Plains Cinema. Adult material. The Country Squire Dinner Theater is enjoying a nice run with its sexual
farce "No With My Daughter, and plans to oring in a Woody Allen comedy
Dec. 5 . Two other loaul heaters are als farce "Not With My Daughter." and plans to bring in a Woody Allen comedy
Dec. 5 . Two other local heaters are also in the midst of preparing dramatic
offerings: "Who's Happy Now" at the Lab Theater and the experimental "The offerings: "Whe's Slappy Now ${ }^{\text {at at the }}$ LLab Theater and the exparing dramatic
Equestrian Assassination Of Billy The Kid" at the University Theater. "The Equestrian Assassination Or Bo reck acts are appearing this weekend at the cit
The usual run of country to rock
ys various y svarious clibs.
Once again if anyone is not yet included in the Take Your Pick listings, that
person or organization should call $762-8844$ or write Update, Box 491, Lubperson or organization should call 762 -2844 or write Update, Box 491 , Lub
bock. Texas
operation in meeesing We both need and appreciate your support - and your co The evil Gevenes spoceship purives its enemies in 'Messoge From Spoce'


## nightlife



 Nomel and










 Itrowenh Thursday.
 Lengheon club (3a17 Avoruvi A ) - The Eddy yne Judy Jackon Show will be the
















## on screen



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Becktoge II - "Feelings." X -ated material

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Red Reider Dive-in - "Somono Del Otro Larero" and "OK Cleppata" Spanish lar.









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Villoge - Same as tha A Amet Beeson

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## looking ahead






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 Sill









## Energy-conscious consumers offered design ideas

By Tom Griese
Updote Stefl Writer


A GOOD place to start is with the U.S.
Department of Housing and Urban De velopment publication entitled "Passive
Design Ideas for the Energy Conscious Consumer." It is short, informative, uncomplicated and available free by writ-
ing the Consumer Information Center.
 The pamphlet describes a variety of
methods to capture and retain solar heat methods to capture and retain solar heat
in the colder monts:
Locate the main living areas on the south side of the house and provide the
minimum amount of glass space to allow solar radiation to enter. In temperate
climates the pubbication suggests glass climates the publication suggests glass
surface equalling one-chird to onequarter of the floor area. aTo prevent heat loss at night, insu-
lated shuters should be closed over the -Equip the living areas with objects hat retain heal. Exampless are contain floors, flower boxes, rock and sand beeds nd some types of furniture.
Particularly important to consider are Particularly important to consider are
he windows. The pamphlet says win. ows can account for "15 to 35 percent"
of the total heating lost in a house, and of the total heating lost in a house, and
Carl Childers, a Texas Tech University professor of architecture, goes even furThe roof of my house consumes 10
percent of the energy; the opaque walls let 16 percent of of itg: get out opaque wall ithilrs.
tion - from windows, wall construction and - ioors - windows. wall construction
arl 11 percent of the eheat loss: my moconcrete slab ong grade
tour inches thick resting on dirt) with meter insulation accounts for 1


#### Abstract

percent of the heat loss; and the glass accounts for 46 percent of the heat loss." CHILDERS says his home does pos- sess a large amount the north wall, which, he says, is entire- ly ghass Still, he advises Lubbock home- owners to install either insulatated glass owners to install either insulated glass or storm windows over the existing glass. The storm windows are probably the cheaper of the two methods and accomplish essentially the same thing, he Installation of the storm windows ei ther to inside or outside of the existing ther to insidid or outside of the existing windows will depend on the window rame construction, Childers explains. Windows construction, Childers explains Whe Whichever side provides more space will likely




 (Waid carpet cleaning INTRODUCING THE Service Pro MASTER
$25 \%$ OFHER GOOD C) VEx 762-1715 Scotchgard

gardener's


Time to plant radishes Ent radikt pobabibl came from
 tre Greak
Marn people have troule gow





 sary to construct a raised bed for
radishes. or at least work 2 to inches. of organic matter (pine
bark., peat moss. conpost, etc.) in-
to the soil (e) Gulf Publishing Co . In June, 1929,175 persons - the first
class so complete all its college work at
Texas Tech - reeceived degrees.

## Flowess for ans

 765-8516 112.2422 19ith AN EDILE CNRISTMAS GIFT? Why not give o oift then you tnow will
 lifting in a jewelry store. Carol thought stealing was out of sight. Now what's out of sight? College . . . and her chosen career. Larceny isn't funny. Nobody wants a thief.

SHOPLIFTING IS A CRIME!

vi opi

Connie Cha
cote Staf eo our vital ed in lp ed in spe storm doc
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views
and opinions cluded in specific suggestions a
steps ssuch as insulating homes, ad
ing stom dion steps such as insuluating homess, add-
ing storm doors and windows and
doing small jobss like caulking and doing small jobs like caulking and
weatherstripiping to protect as much
as posible from outside weather weatherstripping to protect as muc
as possibe from outside weather.
1 Update talked to several people 1 Update talked to several peeple in
a, Lubbock lumber company display a, LLubbock lumber company display
room about the kinds of home im-
provements they planned to make provements they planned to make
this winter. These persons were
asked to comment especilly on ener. asked to comment especailly on ene
ges-saving realeted projects which the were considering, They also were
asked if the infation crunch had asked if the infation crunch had
prompted them to take thesestes.
Mr. J. B. Brown of Plainview is Mrs. J. B. Brown of Plainiview is
adding a new wiving room and base.
ment to her home. She needs the adding a new living room and base
ment to her home. She needs the
room because she just sold her other
home. She was looking at doors and home. She was looking at doorr and
store storm windows this shopping
trip. She also said she was pianning trip. She also said she was planning
to add siding to match the rest of her


$$
\begin{aligned}
& \text { house and some black insulating pap- } \\
& \text { er, "Just so I can have a little more } \\
& \text {. }
\end{aligned}
$$

 view, said she was remodeling her her He said people should realize that
home, eccause of hail damage, she would save right away the first home. Because of hail damage, she they would save right away the first
winter in heating costs by such steps.
heed neofed Asome new siding and a new Ste if she were doing this al- Miller, also from Seminole,
pot in a plug for insulation, too
so for
 so for conservation of energy, she an-
swered with emphasis, "oh, my yes!". She amdedphasis, "Oh, my. har husband
drives from Plainview to Lubbock to work eoch dayanview to Lot Lubbock to
them very aware of the cost of fuel for the car.
Dennis Jones, a carpenter from A1Dennis jones, a carpenter from Af-
ton, sidd he thuoght a lot of people
wanted to wanted to make imp
that money was scarce.
Mrs. Jones whearce.companied him.
said the cuppe has been builing
their their own houme "for seeneral yeariding
now. Our 0 own now. Our own comes atter others and
it s a mater of time., she said. They
have inswated have insulated their home "real
well" and intend to tuse storm win-
dows and doors. They have Jows and intend to use storm win-
around windows carefully have puttied Paul Flowers, from Seminole, also is a carpenter. "People don't want to
do as much as I think they shouid,"


Rainbo Supreme Fruit Cake...

When your gift is a matter of taste.
When you select one of our delicious fruit cakes there's never a worry about sizes, colors, or whether or not they already have one. This is the distinctive gift everyone likes to give... and loves to receive. pure butter batter. You'll be remembered with each delicious slice. Reusable tin. Each of our delicious ring cakes is packaged in a beautiful reusable gift tin (each tin is carefully packed in an individual mainer designed ins insure saie sound delivery). money or replace your cake.


## Sports

## The Bob Harmon forecast

| $\begin{aligned} & \text { 1-PENN STATE } \\ & \text { 2-ALABAMA } \\ & \text { 3-NEBRASKA } \\ & \text { 4-OKLAHOMA } \\ & \text { 5-MICHIGAN } \end{aligned}$ |  | 6- HOUSTON <br> 1-SOUTHERN <br> 8-TEXAS <br> 9-NOTRE DAM <br> 10-CLEMSON |  | 11-MICHIGAN STATE <br> 12-ARKANSAS <br> 13-MARYLAND <br> 15-U.C.L.A. | 16-OHIO STATE <br> 17-WASHINGTON <br> 18-STANFORD <br> 19-10WA STATE <br> 20-PITTSBURGH |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Wednesday | , | vember 22nd |  | gon | 24 | Oregon State |  |
| West Texas | 24 | New Mexico Stat |  |  | ${ }_{30}^{26}$ | ${ }^{\text {Indiana }}$ | 20 |
| Thanksgiving | Day | November 23r |  | Southern C | $\begin{aligned} & 30 \\ & 27 \end{aligned}$ | Notre Dam | 4 |
| Clark | 14 | Morris Brown |  | Texas |  | c.u. | ${ }^{6}$ |
| Colorado State | 21 | Pacific | 13 | Texas | 35 | Bayior |  |
| Jackson State | 26 | Alcorn State | 14 | Utah | 25 | Utah State | 1 |
| Presbyterian | 27 | Newberry | 21 | Washington | 34 | Washington Sta | 13 |
| Friday, | Nov | ber 24th |  | yoming | 28 | U.T.E.P. |  |
| Nevada-Las Vegas |  | Fullerton | 10 | Oth | er | Games |  |
| Penn State | 24 | Pittsburgh | 10 | Alabama State | 20 | Tuskegee | 10 |
| Saturday, Nov. | 25t | -Major Colleg |  | Cal Poly (Pomona) |  | San Dieg |  |
| Arizona State | 24 | Arizona | 22 | Grambling | 31 | Southem U. | 13 |
| Arkansas ${ }^{\text {A }}$ Brigham Young | 29 | Hawaii | 10 | Saturday, |  | cm |  |
| Cincinnati | 26 | Memphis State | 21 | Sat |  |  |  |
| Clemson | $27^{\circ}$ | South Carolina | 14 | Alabama | 28 | Auburn | 10 |
| Florida | 27 | Florida state | 23 | Arkansas | ${ }_{21}^{24}$ | Texas Tech | 17 |
| Holy Cross | 25 | Connecticut | 20 | Brigham You | $\begin{aligned} & 21 \\ & 28 \end{aligned}$ | ${ }^{\text {Holy Cross }}$ |  |
| Houston | 23 | Texas |  | Florida A \& M | 23 | Grambling | 15 |
| Kentucky | 22 | Tennes | 20 |  | 27 | Miami, Fla. | 17 |
| Long Beach | 17 | Lamar | ${ }_{7}$ | Georgia | 24 | Georgia Tech |  |
| Massachusetts | 23 | Boston College | 20 | Houston | 45 |  | 7 |
| McNeese | 17 | S W Louisiana | 7 | L.S.U. | $\begin{aligned} & 31 \\ & 24 \end{aligned}$ | Wyoming | 12 |
| M | 23 | Syracuse | 21 | San Jose State | 23 | Long Beach | 17 |
| Michiga | 40 | 1owa |  | Southern Cal | 42 | Hawaii |  |
| Michigan | 2 | Onio State |  | Tennessee | 35 | Vanderbilt |  |
| Minnesota ${ }_{\text {Mississipni }}$ | ${ }_{28}^{27}$ | Wisconsit | 20 16 | Texas | 21 | Texas A \& $M$ | 仡 |
| New Mexico | ${ }_{23}$ | San Diego State | 14 | Utah | 28 | San Diego Staze | 20 |
| No Carolina State | 24 | Virginia | 6 | Sunday, | Dec | cember 10th |  |
| North Carolina | $\underset{16 .}{16 .}$ | Duke Northern Illinois | ${ }_{16}^{6}$ | Temple | 27 | Boston College | 13 |

HIGHLIGHTS




 and penn sater, and was ied ie


 postion to give ele Crimson Tide trovibe, Alabama is tivorete by y points.

Southen Calitenis has ataready been crowned champion of the Paction Conferenes and another hastiong task fifist saturday nienh they, ynertaint the risish of Notre Dame in


 Lions is 14 points), Penn State will close out an even finer 11 and 0 season.

## the pro forecast

mesmer HOUSTON 21. CINCINNATI 13
Oilers were big favorites in earlien meeting in Cincinnat-
i. Bengas turned in biguppest.t winning 2831., of first win
after losing eigh straight. Houston needs every win. LOS ANGELES 20. CLEVELAND 13 Rams will be favored in all remaining four games on
schedule. at this time. AFC West title is only safe bet among schedule. .t this time. AFC West tite is only safe bet amon
all six divisions. Browns underdogs by 7 points at home.
MINNESOTA 23 , GREEN BAY 20
Title in NFCCentral just might be at stake in this meeting
of division leaders. Vikings. won earlier, 21-7, after Pack had rolled to six and one in first seven games.
NEW ENGLAND 27. BALTIMORE 20
 ATLANTA 24. NEW ORLEANS 23 Just wo weeks ago. alcons pulled out $20-17$ win vs Saints
in final seconds. might be New Orleans' turn this time in A lanta. but we re picking Falcons by just a point.
NEW YORK GIANTS 21, BUFFALO 17
Real toughie to figure. no team has
Keeal oughie to figure. no team has lost to contenders by
closer scores than Bills. Giants following usual pa
consistency on road and at home. Bills down by

Dolphins have learned that J Jets are tough against Do
phinst NY won season opener from Miami 3320 . Dolphins phins. NY won season opener from Miami $33-20$. Dolphin,
at home. favored by just five in another close title race.
ST LOUIS 20. PHILADELPHIA 19 had lost eight in test row beelore up upetting Exag poes $1-10$ few SAN DIEGO 30. KANSAS CITY 26 -.Chargers won in orettime two weeks ago in San Diego 2
23. Chiefs second of three successive home

OAKLAND 24 . SEATTLE 21
Another AFC West re-match. Seahawks very methodically destroyed Raiders in previous meeting in Seattle, 27 .
7 Oakland shouidn't be burned twice in a row. Hawks -
TAMPA BAY 27. CHICAGO 24
Bucs one of eight teams that has contributed to Bears
 PITTSBURGH 30, SAN FRANCISCO 13
PITTSBURGH 30. SAN FRANCISCO 13
Steelers last visit to West Coast resulted in unhappy los Steelers' last visit to West Coast resulted in unhappy loss
to Rams 10.4 .ers woould like to provide same kind of re-
ception, but it ill be difficult. Pitt by boout 17 .
traffic update

age of more than six injury accidents per month.
Since October 1, only two injury ac-
cidents have occurred - one at 3th Street and oceurred - one at at ant entrance to
South Plains Mall outh Plains Mall.
When the STEP program began $O$ -
tober 1 , traffic officers were ticketing peeders on Slide Road fore speeds u peeders on
85 mph . "Right now now Id spy the a
an erage speed on slide Road is ab
the speed limit"" Stevens said.

> CITYWIDE, injury accidents are
down slightly
Trom
Through 0 oct 31 , there wear
> Throush oct 31, there a were 1,937 acc
> cidents with injuries compared with
> year aso.
During the first two weeks in Nov
> During the first two weeks in Nov-
miner, Lubbock recorded 88 accidenber, Luith inock recorded 86 acci-
down from 10
during the same period last year. dens win injuries, down from
during the same perion last year.
Traficic deaths through Nove Traffic deaths through November
15 stood at 35 compared with 42 at
the same time in 1977 .

Estacado, Lubbock Christian face tough competition in playoffs

| By Bob Bajecksen Update Sperts Write |
| :---: |
| Set off on the right corner on the back wall of the Estacado lockeroom reads Estacado Matadors AAA Champs 1968. That was the last time Estacado won a district championship. And for the iirst time since 1975, the Matadors are back in the dogfight of playoff competition. <br> WHILE ESTACADO defeated the Can yon Eagles $16-8$ last week in Canyon to claim its first district crown in three years. the coach of the team the Matadors will face this week was watching Louis Kelley at work very closely Fort Stockton mentor John Blocker. whose Panthers won the 2-AAA champiOnship two weeks ago. kept busy down observations about the Matadors. On the pad were such things as speed. Kelvin White, the sweep and defense. They're definitely the best te we ve played this year," observed Blocker "Of course, we have a good defense. and it may just boil down to whose deand it may just boil down to whose de- |
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| Iense best controls the other's offense." ASKED IF he could compare this vear's Matador team with AAA championship squad, Kelley said, "Well, we'll just have to wait and see. Estacado and Fort Stockton will determine who is the better team tonight at $7.30 \mathrm{p} . \mathrm{m}$. in Midland. <br> 1 wanted to play the game in San Angelo. said Panther Coach Blocker. The stadium down there is like a bowl. It probably wouldn't be an advantage to because of its construction. But Estacado felt San Argelo was too far to trav- <br> WEATHER MAY not have played a tartor in San Angelo come game time, but at this writing. inclement conditions have hampered Estacado's workouts Iwice this week. "The weather sure hasn't cooperated with us." said Kelley. "Of course, it wasn't on our side last week either. Whether the scoreboard will be on the Matadors' side is still to be seen. | The Lubbock Christian Eagles will batte Fort Worth Christian Saturday at 2 pm. in San Marcos for the Texas Assop.m. in San Marcos for the TexPs Asso- ciation of Private Schools (TAPS) football championship. <br> Lubbock Christian and Fort Worth Christian met in the fourth game of the regular season. The Eagles squeaked by 14.12 . $\stackrel{14.12 .}{\text { l,ast }}$ <br> Last week the Eagles defeated Gar- tand Christian in Garland 37.7 to qualify for the championship tilt. <br> AFTER FALLING behind 7-0, the Eagles turned to runningback Gary Paul Miller, who dashed for 105 yards. Miller darted in off left tackle two yards to tie the score. <br> Then Lubbock Christian went on top lor good when halfback Tim Howell Mored from a yard out. In the third quarter. the Eagies retealed early that they were going to keep control of the game as quarterback hient Allison found receiver Shawn Wil hiams in the end zone on a 14 yard touch |
| :---: | :---: |
| The Lubbock High Riders, a new club formed to give horse owners a look at what's available to them in the way of fun, will hold an open playday Sunday. Deci 3, at the Autills Arena, locat ed on Tahoka Highway north of FM1585. The action will begin at 1 p.m. and there is no cost <br> The group, affiliated with the American Association of Sherifis Posses and Riding Clubs, is look- | want to share riding fun. <br> Becky Alvers, of Abernathy, daughter of Mrs. Betty Alvers, is the new national riding club queen and will be attending the playday Dec. 3. <br> Anyone who can ride a horse and wants further information is asked to contact $745-2553$ |

 Two Lubbock residents have gone to
work for state agencies in Lubbock after qualifying for the posts through the Te. as Merit System Council.
Carol Susan Rodela, 1202 Xavier, be carol Susan Rodela, 1202 Xavier, be
came a Child Placement Worker i for the Department of Human Resources
Connie Calley. 5201 17th St. became


BROWN TIRE 15th \& Ave. $M \& M$
Service They received partabitiont of rappoint-
ments after passing competitive eval ments after passing competitive exam-
nations administered by the Meriti $S y$ s.
tem Council. The council with tem Council. The council, with emphasis
on equal employment opportuity, prov
ides examinations for jop applicants for ides examinations for job applicants
ten state agencies. The agenies sele
new emplogees from lists of clipitile new employest from lists of elig
plicants certified by the council.

## 




CHRISTMAS LAYAWAY

ALL STEREO SYSTEMS REDUCED


## College football schedule, result's






$\square$
profile

\section*{Roy Holmes: Improved communications top goal <br> | Uy Line Paikowewh |
| :--- |
| Update Stoff Writer |}

In an age when consumers sometimes
feel that their interests run a distant second to a corporation's search for an ev-er-increasing profit, at least one local ex-
ecutive would like to remedy that prob-
lem lem. W. Holmes, new district manager
Roo Southwestem Public Servee hag set Yor southestern Public Service, has set
improved communications between em-
ployees and customers ployees and customers as a priority goal
in his company. "I want to improve where we can in
communictions with employeess and
customers," Holmes said customers," Holmes said "When my
people are informed, were better mble
to keep the customers int to keep the customers informeder When
my secretary talls to a customer, she is my secretary talks to a customer, she is
sps to that customer. I want my people to be able to answer any questions cus-

HE FEELS that the goal probably will never be totally achieved and calls it continual gool "It's a continuing proo
ject I dontt think we'll ever reach the
point where we've taken care of the point where we've taken care of the utopia," Holmes said.
The uthities executive
The utiliteses sexecuutive came to Lub-
bock in September by way of Amarillo bock in September by way of Amarillo
where he had been district manager where he had been distriet manager
since January, He has worked for SPS
since graduating from Terza Tech Un since graduating from Texas Tech Uni-
versity in 1950 . That's 28 years of service to one company, and Holmes has never


Roy J. Holmes
City woman chosen as library delegate
AUSTIN (Special) - Betty Andefonn
of Lubbock was among 19 persons selected to attend the White Housue con-
Con
lon ference on Library and
Services as delegates
from
Texas. The conterence will be held in October, 1979 . The Texas Conference, held Nov. 16. 18, adopted a resolution, asking Prest-
dent Carter to declare 1800 National Li-
The 33 resolutions adopted by the conerence addressed issues that range from idea of user fees tor orequesting state and
federal goverment to up their share of supporar foor filimenties.
The Teras conference was one of a se-
ries of 54 meetinses bing ries of 54 meetingsen benas one of a se- the
United States and teritories in preparatoon for the White House conferemce?
Two named to

## Who's Who list

FORT WORTH (Specila) - Laura Lubbock, are among 39 students at $T$ orWho Among Students in American Unis versities and Colleges for 197270 . A campe the recipients on the committee mic achiecement and service to the community as well as leaderstip in exMiscurs Hubuar activities a andor potential. major, is the daughter of Mr. and Mrs. Burl Hubbard of 3008 25th St. Miss is the , daunhter political science major, and Mrs. Jack R.
Henry of 2822 22nd St . Their names will join those of tudents from 1,000 institutions of highes leadring in all 50 states and several foreiegn coun-
tries in the annual directory, first pubtries in the an
lished in 1934.



54 STORES IN 39 CITIES CUSOOM hi-f
FRI 11-9
SAT 10-8


3 etamax
(No phone quotes please) Catch up on the late show! Just set the channol and go to
sieep. Rest assured the Betamax will record up to two
hoevi


## deaths

Services for Johnny Neil Boyd, 48, of al was under the direction of Sanders Fu-
1509 2 th St the Resthaven-Singleteon-Wilson Chav. 15 in neral Home. She died Nov. 14 . Burial was in Resthaven Memorial Park Services for Soledad Rivera, N4, of 1213
under the direetion of ResthavenSingle. Temple Ave. were at 2 p.m. Nov. 16 in ton-Wison Funeral Home. He died Nov. The Temple. wire at 2 p.m. Nov. 16 in
14.
Church Burial the Temple Sinai Assembly of God Memorial Park under the direction of
Henderson Fineral Directors
Graveside services for Alice L. Mahaney 80 , 15 ot 501 Yorin Ave., were at $3 \mathrm{p} . \mathrm{m}$. Rosary for Olga Olivia Rodrigue

## BROWN \& BROWN

Attorneys at Law
820 MAIN, LUBBOCK, TEXAS 762-1577, 762-8054, 762-5659
-Representation for Traffic
Ticket Offenses in Lubbock
Municipal Court...
Uncontested Divorce....................... \$25 And Up MASTER CHARGE - VISA ACCEPTED No Charge for Initial Consultation
earoild daughter of Mr. and Mrs. Libre tion of Sanders Funeral Home. She died Chopel Mass wiss celebrated at to Services loe Cora Ann Dillart m. Nov. 16 in St . Joseph's Catholice 214 Avenue K , were at 2 p .m. No. 16 in
Church. Burial was in City of Lubbock W.W. Ris Funeni Chapel Burial was Cemetery under the dirrection of Hender. Peecofuul Gardens Memornal Park under son Funer
Nov. 12 .
Services for Tom Schmitt is af 101 Services for P.J. Harris, 82, of 1200
 Bartley Funera. Chape.. Burial waskin- in Rix Chapel Burial was in Clity of Lub-
Peaceful Gardens Memorial Park under Cemetery under the direction of Rix the direction of Frankmin-Bartley Funeral Funeral Directors. He died Nov, 13.

 Sanders Funeral Home. Burial was inct- was in City of Lubbock Cemetery under
ty of Lubbock Cemetery under the direce.

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Services for Bertha 0 'Brien, 55 , of 4504

 Services for John Berton Reyburn oi. the Resthavensingleton-Wilison Fanemal Home Chapen. Burial was in City of Lub
Hit bock Cemetery under the direction of
Resthavensingeletoow
Funeral Home. He died Nov. 16.
Graveside services for Joseph Eugene
 al p.m. Saturday in Resthaven Memorn,
Sanders Funeral Home. The infant died Nov. 15.
Sevices for A.D. Toon, SL, of Houston
and formerly of of Lubbocon, were at 4 pm
Saturday in Agape United Methodist Saturday in A Aape United Melhodist
Church Burial
rial Pas in Rask under the direction of Resthavarial Park under the direction of Resthay-
ensingleton-Wilson Funeral Home. He ens ingleton-W
died Nov. 16.
Sevvices for William Heary Hatch, 90 .
of 5516 17h St., were 4 pm . Mondey
 Resthaven Memorial Park under the
direction of ResthavenSingletonWibon direction of Resthevensingleton-W
Funeral Home. He died Saturday.




 Services for T3 1 met ss ef cerg 150
 Methodit chard Burial mis in city of Lubboci Cemetery under the direction of Nov. 17. Mas was ealebrated for Moa Margarite ndilis, eldytyearold daughter of Mr Place, at 1 p.m. Mondy in SL Soesplf: Candeas Cememetey uunder whe in direction of

## Rosie:

serving,

## sharing

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## by Shoune hill

Ask anyone who works at the Mo.
 dy." Rosie Marmelejo is not the motherly, eryy-haired, rathee frumpy ma
tron such a deecription usuanly brings The manger of the coffee shop in
the bemement of Lubbock's city govthe bemement of Lubbock's city gov.
emment builing is ${ }^{2}$ pette young
woman who is zually ween wearing a classic pants and blouse enseng
 THE 28YEAROLD Idalou rest dent is not a mother fifure to the
who frequent her coffee shop. R le's regular customers describe he
role
shares confididnt, friend, or or one who
seat and worst mome shares the best and worst moment
of worting within the bureaucrec.
Rosie says she probably knows eryone who walks throuest the door
of the colfiee shop "An if It don't
know them when they come in, III prowsebly know them whe sid, taughingly

 the lime or wait to be sevese, and a
lot of people
looking for ind end up down here help them out, whatever they need."
Rosie said she has etved a lol of
hamburger, shared a lot of problems
 years
shop.
She started working part-time
she the shop in 1966 , became a full- ime
employee in 1968 , and became manemploye in 1968 and be
ase of the operation in 1975 .
THE SHOP IS funded by the city
On a non-profit basis. Rosie and three other employees are on the payroil.
The city's first coffee shop w
 wallis served as a coffee shoop bet Mhe cotlee shop was remodeled in toned, and brighty colored vorite, but customers can get the
ussul burfer variation sandwiches
and suade or order the spectal of the and saluds, or order the special of
day which costs aproximatel)
and
could be anything from roast and could be anything from roast
beef to Frito piet to spaghetii "Rumor says we have good food,
and we serve a lot of people from the and we serve a lot of peoplif from the
Federal Building. the retail me. chants, and some of the downtown
offices every day." Rosis seid The
shop is open from 9 a.m. to 4 p.m. Monday through Friday.
THE COFFEE shop staff and open day and night for approximately
two weeks meking sandwiches and helping people who were
the tornado on May 11,190 "We made sandwiches by the box-Uerry mand and foop topocuuse he was
bet here all the time alter the tornaup here all the time after the torna-
do." Rosie emid. On a normal day, everyone comes
to the coffee shop to talk eat. goossip
or have an informal business conter or have an informal business conter-
ence. Rosie naid.
City officiale, businessmen, and ence. Rosie said. businessmen, and
Cityon ofliciss,
secretaries are seen usually during the noon rush at Rosie's coffiee shop.
"All the men kid around with me.
men Out you can tell whe to flirr with and
who not to," Rosie said. 1 think my personality mat
not my looks
not
"Tell people to come see me," she
sald. "I Iike to have visitor." Pedro's
Mearo- $=$
"SHUCK WRAPPED"
these may well be the bes T... these may well be the best

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[^0]:    This intormation has been compiled from various sources believed to be reliable
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    4434 W. 50TH:
    COME IN AND REGISTER FOR
    THE WORLD'S LARGEST
    CHRISTMAS STOCKING, FILLED
    WITH ALL KINDS OF PRESENTS
    AND GOODIES TO BE GIVEN
    AWAY FRIDAY, DEC. 22,
    No PUrchase Necessary, Children
    MUst Be Accompanied by Parent
    WERE BOOKING OUR PARTY ROOMS NOW FOR
    YOUR CHRISTMAS PARTIES

