



**WT C of C Sets Cotton Sales Promotion Meets**

ABILENE, Feb. 28 (Spl) — Stamford and Lamesa have been selected as sites for the first two of a series of "cotton sales promotion conferences" to be conducted by the West Texas Chamber of Commerce, the regional organization announced this week.

The Stamford conference will be held on March 7 at 2:00 p.m. in Nat's Cafe, and the Lamesa conference is scheduled for March 8 at 2:00 p.m. in the Lamesa Chamber of Commerce office.

Because of a surplus of more than 200,000 bales expected from this year's crop, in spite of acreage controls, the WTCC believes that domestic consumption must be increased through cotton sales promotion. Income from cotton amounts to more than 400 million dollars annually in West Texas, WTCC officials have pointed out.

To be present at the conference to present materials designed to assist local groups cooperating in the sales promotion will be two representatives of the National Cotton Council, John T. Gregg of Lubbock, West Texas field representative, and Earl W. Sears of Dallas, southwest area supervisor.

Managers of local chambers of commerce in the areas of the meetings and members of their agriculture, trade promotion and retail committees have been asked to attend the conferences. Invited to Stamford are representatives from Abilene, Anson, Childress, Graham, Hamlin, Haskell, Knox City, Lueders, Merkel, Onley, Quannah, Rotan, Rule, Spur, Sweetwater, Vernon, Wichita Falls. Invited to Lamesa are representatives from Big Spring, Brownfield, Colorado City, Levelland, Littlefield, Lubbock, Midland, Morton, Muleshoe, Pecos, Plains, Post, Seagraves, Seminole, Slaton, Snyder, Stanton and Tahoka.

Mrs. A. B. Parker, Mrs. Floyd Clifton and Mrs. John Head went to San Antonio Friday where Mrs. Head visited her son and family, Mr. and Mrs. Aubrey Trout. Mrs. Clifton and Mrs. Parker went to bring Alta Parker, who had spent three months training in the State Hospital there, home, but Alta had entered the Baptist Memorial Hospital there after becoming ill on Friday. Mrs. Clifton and Mrs. Head returned home Saturday and Alta and her mother came by bus to Abilene Sunday, where they were met Sunday night. She went to Abilene Tuesday to resume her training at Hendricks Memorial Nursing School.

Mrs. Clinnia B. Grindstaff and Miss Mae Carriker visited Mr. and Mrs. Jimmy Hale in Lubbock Tuesday of last week.

Mrs. George Quiett and two children of Brawley, Calif., arrived Saturday night to visit her parents, Mr. and Mrs. Ernest Kolb.

Mr. and Mrs. J. D. Smith left Saturday to return to their home in Los Angeles, Calif., after visiting her parents, Mr. and Mrs. Grover Terrell.

**No "MAYBE" about it!**  
**PIGGY WIGGLY**  
**has the LOWEST DAILY PRICES!**  
**SEE FOR YOURSELF HOW MUCH YOU CAN SAVE!**

**MILK** 3 Tall Cans or 6 Small Cans **39c**

DIAMOND SOUR OR DILL  
**Pickles** Quart **25c**

DEL MONTE PEACHES, 303 can **19c**

CAMPFIRE 300 CAN  
Pork & Beans, 3 cans **25c**

DIAMOND, NO. 1  
Turnip Greens **5c**

MORTONS PT.  
Salad Dressing **19c**

Kool Aid 6 pkgs. **25c**

CAMPFIRE  
Spaghetti 2 300 cans **29c**

DEL MONTE CRUSHED  
Pineapple, flat can **14c**

BAMA PEACH  
Preserves, 2 lb. jar **49c**

BRIGHT & EARLY  
**Coffee** 1 lb. pkg. **79c**

WRISLEYS  
**TOILET SOAP** 10 Bath size **49c**

LIGHT CRUST  
**MEAL** 5 Lb. Bag **39c**

**MEATS**  
CHUCK U. S. GOOD  
Roast, lb. **39c**  
ALL MEAT  
Bologna **39c**

**FROZEN FOODS**

ORANGE JUICE, 6 cans **\$1**

THOMAS Strawberries 1 lb. bx **39c**

CAT FISH, lb. **49c**

CUT OKRA, **19c**

Blackeye Peas, **24c**

RIO OLEO, 2 lbs. **39c**

PUFFIN BISCUITS, 2 cans **19c**

**FAB**  
2 reg. size  
1 Reg. Ajax  
**59c**

MARYDALE  
**Sweet Potatoes** No. 2 1-2 can **19c**

DEL MONTE  
**PINEAPPLE JUICE** 46 oz. can **25c**

**JELLO** 2 Pkgs. **15c**

GLADIOLA  
**FLOUR** 25 lb. Bag **\$1.79**

ARMOURS PURE  
**Lard** 3 lb. ctn. **52c**

**Pinto Beans** 5 lb. Bag **49c**

**Tomato Soup** 300 can **10c**

U. S. GOOD  
**Sirloin Steak** Pound **63c**

FRESH  
**Ground Beef** Pound **33c**

PICKLE & PIMENTO  
**LOAF** Pound **49c**

TEXAS  
**ORANGES** 5 Lb. Bag **32c**

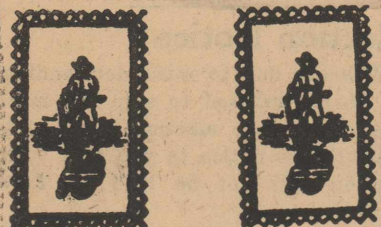
EXTRA LARGE  
**AVOCADAS** Pound **10c**

EXTRA FANCY WINESAP  
**APPLES** Pound **17c**

RUBY RED  
**GRAPEFRUIT** Pound **9c**

CELLO  
**CARROTS** 3 bags **25c**

FIRM HEAD  
**CABBAGE** Pound **5c**



The following Stores  
Give and Redeem  
**PILGRIM GREEN STAMPS**  
Piggly-Wiggly  
Clark-Benson Hdw Co  
Sawyer's Laundry  
McClurkin's Jewelry  
Wicker's Gulf Station  
The Fair  
When You Buy  
from these  
**FRIENDLY MERCHANTS!**  
You Save

# WEEK END SPECIALS!

LOOK! LOOK! LOOK!!  
FRIDAY, SATURDAY & MONDAY, MARCH 4, 5, 7  
DOUBLE PILGRIM STAMPS ON ALL PURCHASES  
over \$3.00.

These are Valuable Stamps--Ask For Them!

## Fringed Chenille BED SPREADS

extra large, reg. \$6.95  
16 different colors  
CHOICE \$4.47

## Extra Good Grade Chambray solids and stripes

Spring Colors -- Reg. 49c value  
CHOICE 3 Yds. for \$1

GARZA SHEETS  
Large Size, Guaranteed  
For 100 Washings  
SPECIAL \$1.88 Each

Men's Army  
TWILL PANTS  
sizes 28 to 42 tan color  
reg. \$3.98 value. Carhartt brand  
SPECIAL \$2.97 PAIR

USE OUR EASY  
LAY-A-WAY PLAN FOR  
EASTER BUYING  
Our Complete Line of Shoes, and  
Dresses are Here!

SAVE! SAVE!!  
LADIES LINEN SKIRTS  
reg. \$5.95 value  
all colors and sizes  
CHOICE \$3.47

# THE FAIR

PHONE 210

ROTAN

TEXAS

## Madrid Sweetclover Is Good Legume



NODULES ON LEGUME ROOTS

Madrid Sweetclover is a legume that lives two years if planted in the spring. It is preferable in a combination of grazing and soil improving program.

Madrid sweetclover can be planted either in the fall or spring. It should not be planted later than March. Normal width rows, planted at the rate of three to five pounds of inoculated seed per acre are recommended. The necessary cultivation to keep down weed competition is also recommended.

Madrid sweetclover is leafy and reach deep into the subsoil. The

fine stemmed, which makes it a desirable grazing crop. It produces grazing from early spring until frost. It is not uncommon for Madrid sweetclover to grow from waist to shoulder high, and lap the middles.

A combination of benefits are recognized from sweet clover. It affords protection against wind and water erosion. It improves the condition and production of the soil. It furnishes a lot of grazing and may be harvested.

The roots of Madrid Sweetclover

Mr. and Mrs. J. E. Funk and Jud of McGregor, visited their son, Neal Mr. and Mrs. Willie Waddell and Mr. and Mrs. A. D. Turner Sunday. Neal Funk is saying with Mr. and Mrs. Waddell and attending school here.

Judge B. A. Cumby and Mrs. Cumby of Aspermont, visited Mr. and Mrs. C. E. Whitfield Sunday morning.

Mrs. Willia McWhirter of Roby, and her son, Jim McWhirter of Fort Worth, visited here Saturday afternoon.

Mr. and Mrs. J. W. Perry visited in Tye Sunday.

large heavy roots pry through plow soles, and subsoil. This opens the soil and affords greater aeration and water penetration. Being a legume it has the ability to take Nitrogen from the air and deposit it in the soil, where it can be used by plants.

For soil improving and conditioning, for protection against wind and water erosion, and for grazing, hay or seed, Madrid sweetclover should fit well into a soil conservation program.

## Conley Gets Assurance From Burleson On Cotton Acreage Move

February 25, 1955

Mr. B. L. Conley, Secy-Treas. Roby Natl. Farm Loan Association Roby, Texas  
Dear B. L.:

I've just received your letter with the enclosures; haven't had time to go through this in detail as I shall do right away, but want you to have this acknowledgement and my assurance that I will make every effort toward getting additional acreage for the area indicated on the map.

You are acquainted with the additional acreage bill we passed Wednesday. This isn't the solution to your immediate problem by any means and is not intended as such, but it offers at least a little relief. It would give Texas approximately 228,000 additional acres. Around 28,000 would be taken up in bringing every allotment up to a minimum of 5 acres. That would leave roughly 200,000 acres to be distributed among the counties of Texas, 10 per cent of which can be reserved to the State Committee. The difficulty has been to get what we feel to be proper consideration from the State Committee. For example, the State Committee had 761,278 acres at its disposal to adjust for hardships this year, but used only 126,651 for that purpose, the balance being used to take care of "trends." In other words, the State Committee gave those areas where the trend had been to increase cotton plantings the large portion of this additional acreage.

As far back as the fall of '53 I sensed what was being done and went into a meeting at Temple with officials of the State Committee in an effort to get our area additional acreage. It looked obvious to me that we should at the very least have been given credit for land intended for cotton but never planted due to the drouth. Laws permitting the Department to do this were on the books and still are.

I am touch with Congressman Mahon and other members who have a stake in this issue and assure you of my continued, aggressive efforts both individually and in cooperation with my colleagues to the end that some substantial ad-

justment be made.

Sincerely yours,  
Omar Burleson.

Barbara Smith of Fort Worth, spent the week-end here with her parents, Mr. and Mrs. Roger Smith. Linda and Carolyn Leach came with her and visited their cousin, Ann Tillotson.

Mr. and Mrs. Powers Cayce and sons Jack and Bill and a nehow of C. E. Leon, all of Plainview, visited Mr. and Mrs. A. D. Turner and Mr. and Mrs. C. E. Leon Saturday.

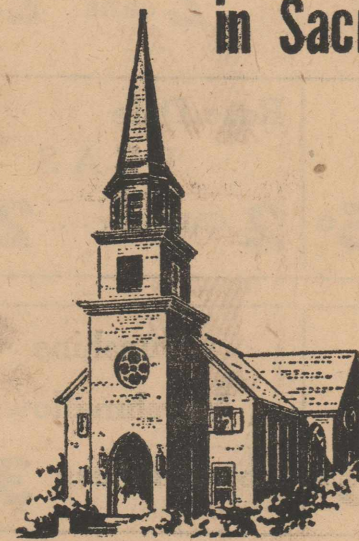
## The Rotan Advance

Thursday, March 3, 1955 No. 4

Mrs. Margaret Cooper and David of Big Spring, spent the week end here with her mother, Mrs. J. V. Hellums, who, with Mrs. Jas. B. Day met her in Sweetwater Friday evening. Mrs. Hellums took them to Big Spring Sunday afternoon and returned home Monday.

Mr. and Mrs. Fred Byerly, Lynn and Mike visited Mr. and Mrs. Charles McFatter and Mrs. T. J. Weathersbee in Eastland Sunday.

There Is Strength  
for YOU  
in Sacrificial Living



Religion  
is a stimulant  
—not an opiate  
  
Live  
for the good  
of others,  
for the progress  
of just causes,  
for the coming  
of God's Kingdom

and you will find



STRENGTH  
and  
ABIDING HAPPINESS

for yourself and your world!

First Methodist Church  
of Rotan

# See it Now!

## the ALL Brand New Low-Priced FRIGIDAIRE Electric DRYER



We have it! An all new Frigidaire Electric Dryer at a low price! Packed with the quality you'd expect from Frigidaire—and with features not found even in dryers that cost many dollars more. See this new Frigidaire Dryer now!

Budget Terms

Check the Quality  
by these Features!

- Lifetime Porcelain finished drum
- Giant Screen Drawer controls lift for easy disposal
- Automatic Timer
- Automatic Heat cut-off
- Big loading door, opens all the way back
- Automatic motor protector, no fuses
- Fits flush to the wall

Proved Economy!  
Clothes Last Longer!

Tests prove that clothes last longer when dried in a Frigidaire Electric Dryer. There's no fading, no wind-whipping, no scuffing on the line with clothes pins. They come out wrinkle-free for less ironing.

West Texas Utilities  
Company

# D. J. Smith & Co.

Phones 265 & 260

Pure Cane  
**SUGAR** 10 Pound Sack **89c**

Our Value  
**TOMATOES** 2 303 can **25c**

Tip Top  
**SPINACH** 2 303 cans **25c**

Kounty Kist <b>CORN</b> 2 cans ..... <b>25c</b>	Rose Dale <b>PEAS</b> 2 cans ..... <b>29c</b>
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<b>JELLO</b> assorted flavors 4 Pkgs. .... <b>25c</b>	Sunshine Marshmallows Lb. cello bag <b>35c</b>
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Best Maid  
**Pickles** Dill or Sour QUART **29c**

Supreme Coconut <b>Chocolate Drops</b> Lb. Bag <b>49c</b>
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**MACKEREL** Pound Can **19c**

## Choice Meats

Armour Pork  
**Sausage, lb. roll** **33c**  
**Pork Steak lb.** **39c**  
**Pork Roast lb.** **39c**  
**Chuck Roast, lb.** **39c**

Banner Thick Sliced <b>BACON</b> 2 Pound Pack <b>89c</b>
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Fresh  
**Ground Meat, lb.** **25c**

Fresh  
**Pork Liver lb.** **25c**

Fully Cooked  
**Picnic Hams lb.** **39c**

Dry Salt <b>JOWLS</b> Lb. <b>15c</b>	Pork <b>RIBS</b> Lb. <b>49</b>
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Libby  
**TOMATO JUICE, 3 tall cans** ..... **33c**  
**PARKAY OLEO, lb.** ..... **33c**

Hunts  
**TOMATO SAUCE, 3 cans** ..... **25c**

Hershey <b>CANDY</b> 24 5c bars <b>95c</b>	Wrigleys <b>GUM</b> 3 pkgs. <b>10c</b>	MARS <b>CANDY</b> 6 Bars <b>25c</b>
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Extra Bonus SAVE  
S & H GREEN STAMPS

Fresh Country <b>EGGS</b> Dozen ..... <b>39c</b>	<b>PUREX</b> 1-2 Gallon <b>29c</b>
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Velveeta  
**CHEESE** 2 Lb. Box **79c**

Armours <b>TREET</b> can <b>39c</b>	Stop Bad Odors Instantly with <b>Florient</b> Colgate's New Wonderful FRESH AIR
--	--

Aunt Jemima  
**FLO**  
5 Lb. Box **49c**  
**25** Pound Sack

Aunt Jemima  
**MEAL** 1

Kraft  
**Dinner** 2 Boxes **33c**

Best Maid  
**Maple Syrup** Quart bottle **39c**

Lone Star  
**Honey** 5 LB. Pail Extracted **99c**

Hunts  
**Pork & Beans** 3 cans **29c**

Del Monte  
**FRUIT COCKTAIL** No. 2 1-2 can **39c**

**PALMOLIVE** REG. SIZE 3 for **25c**  
*Brings Our Beauty While It Cleans Your Skin*

**PALMOLIVE** BATH SIZE 2 for **25c**  
*Get BIG BATH Size for Tub or Shower*

**VEL** Dishes Soak Clean-Rinse Let Dry **29c**  
*Mar-VEL-ous for Stockings and Fine Fabrics*

**FAB** Kind to Hands 2 Fab 1 Ajax **66c**  
*Whiter Washes Without Bleaching*

**AJAX** FOAMING ACTION CLEANSER 2 for **25c**  
*Floats Dirt, Grease Down The Drain*

**NEW! COLGATE'S Bath Miracle!**  
**VEL Beauty Bar** NOT A SOAP  
**SUDSY BATHS WITH NO BATHTUB RING**  
*EVEN IN HARDEST WATER* Bar 25c

Armours Pure  
**LARD** 3 Lb. Carton **49c**

## Vegetables

Avocadas, ea. **10c**

Carrots, 2 bags **10c**

CELERY **19c**

APPLES Pound **19c**  
*Fine For Baking*

ORANGES 5 Lb. Bag **35c**

Rutabaga  
**TURNIPS** Pound **5c**

Yellow  
**ONIONS** 2 Pound **13c**

Texas  
**GRAPEFRUIT** 5 Lb. Sack **35c**

Fresh <b>GREEN BEANS</b> pound <b>19c</b>	Florida New <b>POTATOES</b> 3 Pounds <b>29c</b>
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# Rotan Is Proud . . . Of It's Churches



**IN  
BLUE  
OR  
GRAY**

Some men are remembered for their deeds . . . the battles they won and the prizes they gained. But not A. Lincoln!

Men still call him "honest Abe," and they take courage in his humility. Men honor his devotion to the principles for which he stood; they esteem his love for humanity; they marvel at his capacities for sympathy, understanding and forgiveness.

History has known few men whose memory could survive the hatreds of war and find sanctuary in the hearts of victor and vanquished alike. But Abe Lincoln belongs to all of America. Christian nobility is revered for itself, whether it wore blue or gray.

As the character of a man can bind up the wounds of a nation, so the Christian faith which moulded Abe Lincoln can build under God a world of peace and understanding. To that proposition our Churches are dedicated.



## THE CHURCH FOR ALL . . . ALL FOR THE CHURCH

The Church is the greatest factor on earth for the building of character and good citizenship. It is a storehouse of spiritual values. Without a strong Church, neither democracy nor civilization can survive. There are four sound reasons why every person should attend services regularly and support the Church. They are: (1) For his own sake. (2) For his children's sake. (3) For the sake of his community and nation. (4) For the sake of the Church itself, which needs his moral and material support. Plan to go to church regularly and read your Bible daily.

	Book	Chapter	Verses
Sunday	Isaiah	60	1-12
Monday	Romans	8	18-22
Tuesday	Romans	13	1-14
Wednesday	I Corinthians	9	19-27
Thursday	II Corinthians	4	1-15
Friday	II Timothy	1	1-14
Saturday	Revelation	22	1-9

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### CHURCH OF CHRIST (colored)

10:00 a. m. Sunday School  
11:00 a. m. Bible Class  
7:30 p. m. Preaching

### FIRST BAPTIST CHURCH

McKinley at Mead  
Lawrence Hayes, Pastor

#### Sunday

9:45 a. m. Sunday School  
10:50 a. m. Morning Worship  
6:00 p. m. Training Union  
7:00 p. m. Evening Worship

#### Monday

3:00 p. m. WMU and Sunbeams

#### Wednesday

7:00 p. m. Officers and Teacher's meeting and Y. W. A.  
8:00 p. m. Hour of prayer

### CALVARY BAPTIST CHURCH

Carl Underhill, Pastor

Sunday School 9:45 a. m.  
Morning Worship 11:00 a. m.  
Training Union 6:30 p. m.  
Mid-week service 7:30

### ASSEMBLY OF GOD

902 Cleveland

Rev. Fred Robertson, Pastor

Sunday School — 10:00 a. m.  
Morning Worship — 11:00 a. m.  
Evening Worship — 7:00 p. m.  
Prayer Meeting — 7:30 p. m.  
Thursday.

### HIGHLAND HOME BAPTIST CHURCH

(4 miles N. E. of City)  
J. Dale Martin, Pastor  
Order of services

#### Sunday

Sunday School 10:00 a. m.  
Worship Services 11:00 a. m.  
Training Union 6:30 p. m.  
Worship Services 7:30 p. m.

#### Monday

Brotherhood Meeting Monday after 1st Sunday of each month 7:30 p. m.

#### Tuesday

W. M. S. Meets First and third Tuesdays 1:30 p. m.

#### Wednesday

Bible Study 7:30 p. m.  
Prayer Meeting 7:30 p. m.  
S. S. Officers & Teachers meeting 8:10 p. m.

### ST. JOSEPH'S CATHOLIC CHURCH

Father B. A. Erpen

Sunday morning Mass 10:00 a. m.  
Week day Mass 8:00

### CROSS ROADS BAPTIST CHURCH

R. M. Parsley, Pastor

Sunday School 10:00 a. m.  
Morning Worship 11:00 a. m.  
Training Union 6:30 p. m.  
Evening Worship 7:30 p. m.  
Prayer Service, Wed. 7:00 p. m. with officers and teachers meeting following.

### FIRST METHODIST CHURCH

209 McKinley

J. Alvis Cooley, Pastor

#### Sunday Services

Sunday School, 9:45.  
Morning Worship, 10:50 a. m.  
Youth Fellowship, 6:00 p. m.  
Evening Worship, 7:00 p. m.  
Womens Society of Christian Service, Monday, 3:00, p. m.

#### Wednesday Services

Intermediate Choir Practice—6:00 p. m.  
Youth Bible Study—6:15 p. m.  
Choir Practice—7:00 p. m.  
Adult Bible Study—7:45 p. m.

### CHURCH OF CHRIST

305 McKinley

Otta Johnson, Minister

#### Sunday

9:45 a. m.—Bible Study period. Classes for all ages.  
10:45 a. m.—Worship Service, Sermon, and Communion.  
6 p. m.—Young People's Training Class and Teacher training class.  
7 p. m.—Evening Worship service and sermon

#### Monday

9 a. m.—Ladies Working Group meets  
3 p. m.—Ladies Bible Class

#### Wednesday

7:30 p. m.—Bible Study and singing.

### SARDIS BAPTIST CHURCH

H. H. Bond, Pastor

Sunday School, 10:00 a. m.  
Preaching, 11:00 a. m.  
Training Union, 6:30 p. m.  
Preaching, 7:30 p. m.

### CHURCH OF THE NAZARENE

Dan D. Jones, Pastor

Corner of Lee and McKinley  
Sunday School 9:45 a. m.  
Morning Worship 11:00 a. m.  
Evening Service 7:15 p. m.  
Mid-week service Wed. 7:15 p. m.

### LITTLE ZION BAPTIST CHURCH (colored)

G. W. Henry, Pastor

Sunday School 9:45 a. m.  
Morning Service, 11:00 a. m.  
Evening Worship, 7:30 p. m.

### CHURCH OF GOD IN CHRIST (colored)

Sunday school, 10 o'clock.

Preaching, 11:45.

and workers at 6:30.

Night services, preaching at 8:45.  
Pastor, Elder S. W. Williams, of Clarendon, Texas.

## THESE SPONSORS SUPPORT THIS FEATURE:

Clark Tractor & Implement Company

Campbell Department Store

Farmers Implement Company

H. L. Davis & Co.

Home Lumber Company

Rotan Cotton Oil Mill

The Fair

Garland Furniture

Clark-Benson Hardware

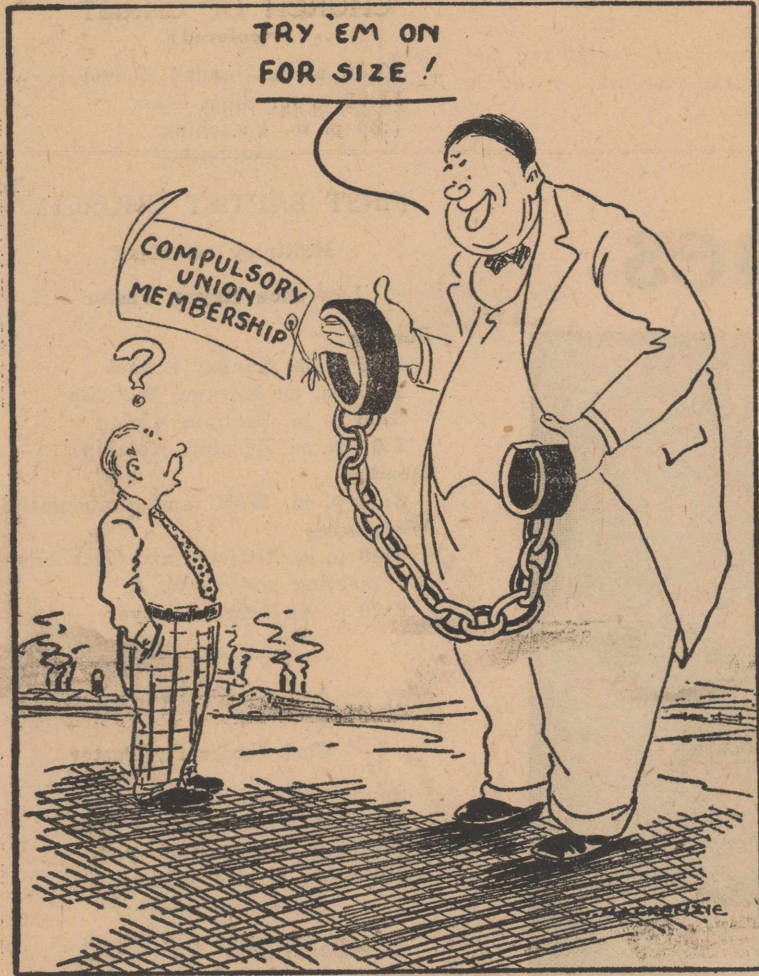
Lance, Ritz and Sundown Theatre

Campbell Pontiac

Kreutzer Humble Station

Rotan Advance

IN FREE AMERICA?



**Texas Viewpoint**

By Price Daniel  
U. S. Senator

Federal court officials and grand juries in Texas may be responsible for a nationwide investigation of the narcotics traffic and related law violations.

Through Federal Judge Joe Ingraham the grand jury at Galveston reported to your senators that narcotics law violations constituted the main portion of its business, except for immigration cases. The jurors urged more attention to the subject and better enforcement.

**Narcotics Crime Ring**

Former United States District Attorney Charles F. Herring of Austin sent a report which was even stronger. He said that "a deadly, multi-million dollar narcotic business flourishes in the United States as the largest criminal operation in the world." Congressman Homer Thornberry of Austin introduced a resolution in the House calling for a special investigation, and I have

offered a similar resolution in the Senate. It appears now that either a House or Senate committee will be authorized to study the problem so as to devise means for better enforcement of present narcotic laws and to recommend improvements and changes in existing laws and procedures.

**Texas Women Are Leaders Too**

This column has previously reported on the places of leadership that two sons of Texas hold in both houses of Congress. This week we hasten to add that a Texas woman has been chosen to preside over the organization composed of the wives of members and former members of Congress.

Mrs. Omar Burleson, wife of the Congressman from Anson, is this year's president of the Congressional Club. It sponsors some of the outstanding events in Washington each year, including the annual reception for the President and First Lady.

**Newspaper Women**

Liz Carpenter of Austin, who with

her husband, Les, corresponds for various Texas and Arkansas newspapers, is president of the Woman's National Press Club. This husband and wife team is very popular in Washington, but the wife took the honors this year with her leadership of the 365 newspaper women who report the news from Washington.

Other Texas newspaper women who cover the Capitol scene are Sarah McClendon of Tyler, correspondent for 8 Texas newspapers; Ruth Schumm of Dallas, on the staff of the Dallas News; and Martha Cole of Temple, who is with the Associated Press.

**Texas Independence Day**

Texans in Washington celebrated Texas Independence Day by meeting for dinner at the National Press Club. The event was sponsored by the University of Texas Ex-Students Association. Congressman Homer Thornberry is president of the organization. The entertainment was supplied by students at the University who came especially for the occasion. Miss Barbara Booz of Port Arthur, Sweetheart of the University, was here, and there was folk singing by Miss Marilyn Bronson of Austin, piano numbers by Ben Richard Di Tosti of San Marcos, and juggling by Fred Whitaker of Carthage.

As in many other cities in the United States and throughout the world, the University of Texas has a strong ex-students group in Washington. There are about 500 members here. Thus the Texas traditions are preserved by the folks who have to be away from home on our holidays. Your senator is a Baylor graduate, but Mrs. Daniel is a University of Texas "ex". That is how the writer gets in on these meetings.

**Cotton Allotments**

The bill to provide extra cotton acreage for hardship cases, which we mentioned last week, has passed the House of Representatives. This gives hope that final action may be had in time to help during the present planting season. Senator Johnson and I are continuing to press for prompt action by the Senate Committee and it is working on the subject now. It is believed that some type of relief will be enacted to help those whose cuts have been so drastic. In the meantime, every farmer who will not use his allotment should turn it in to the county committee both to protect himself for future years

**The Rotan Advance**  
Thursday, March 3, 1955 No. 4

**Roach Attends Land Bank Meeting**

Texas farmers and ranchers borrowed in excess of 4 million dollars from the Federal Land Bank of Houston during the month of January.

These figures were revealed by Sterling C. Evans, President of the Bank, in his report at the annual stockholders' meeting held in Houston February 23 and 24.

Of the 136 national farm loan associations operating in the state, 134 had one or more representatives in attendance.

Representing the National Farm Loan Association of Roby was C. C. Roach of Rotan.

Land Bank loans totalling \$28,260,450 were made during 1954, according to Mr. Evans, who informed the representatives that applications were now being received in the greatest numbers for 20 years. Reasons given for the increase were the 4 per cent interest rate maintained by the Bank and the high operating costs along with drought conditions over much of the state. Dividends amounting to more than 2 million dollars were paid by the Bank during the past year, Mr. Evans reported.

**WSCS Met Monday**

The WSCS met at the church Monday afternoon. During the business session a letter of thanks for the dinner that was served in the home of Mr. and Mrs. Clifton Thomas for the Eason family was read.

Mrs. R. T. Williams, program chairman, gave an introduction of World's Day Prayer program. Mrs. Cehan sang, and Mrs. Cooley gave the prayer. Miss Mabel Donnell reviewed the book, "How To Pray", by Stanley E. Jones.

A donation was made for the World Day of Prayer and the meeting was closed by silent prayer and repeating the Lord's Prayer in unison.

Mrs. B. J. Walters and Mrs. McCright of Wink, visited relatives here last week end.

and to help someone who needs it this year.

**SUPPORT YOUR LOCAL GIRL SCOUTS**



**BY BUYING GIRL SCOUT COOKIES**

they're here!



**DOUBLE-KNEE**

**WESTERN JEANS FOR BOYS**

- specially designed for youngsters by the makers of famous LEVI'S
- electronically-fused, guaranteed double knees for extra wear
- Sanforized, white-back 9-oz. heavy denim
- zipper fly, waistband snap fastener, real Copper Rivets

size 4 to 12 (waist 22 to 26 1/2)

**\$2.75**

**D & H Department Store**

**SPECIAL LOW PRICES**

at Lotief's on

LADIES NYLON HOSE, 2 Pair ..... \$1.44

LADIES DRESS DRESSES--very special--New Styles Assorted Colors and Materials, all sizes, at ... \$5 each

LADIES SKIRTS, all sizes, good materials Values to \$5.00 for ..... \$1.98

Little Misses Suits, new styles, twisteline ..... \$5.98

MEN'S DRESS SOCKS, 5 Pair ..... \$1.00

MEN'S SHORTS & VESTS, 3 for ..... \$1.00

MEN'S HANDKERCHIEFS, 12 for ..... \$1.00

MEN'S DRESS PANTS ..... \$3.98

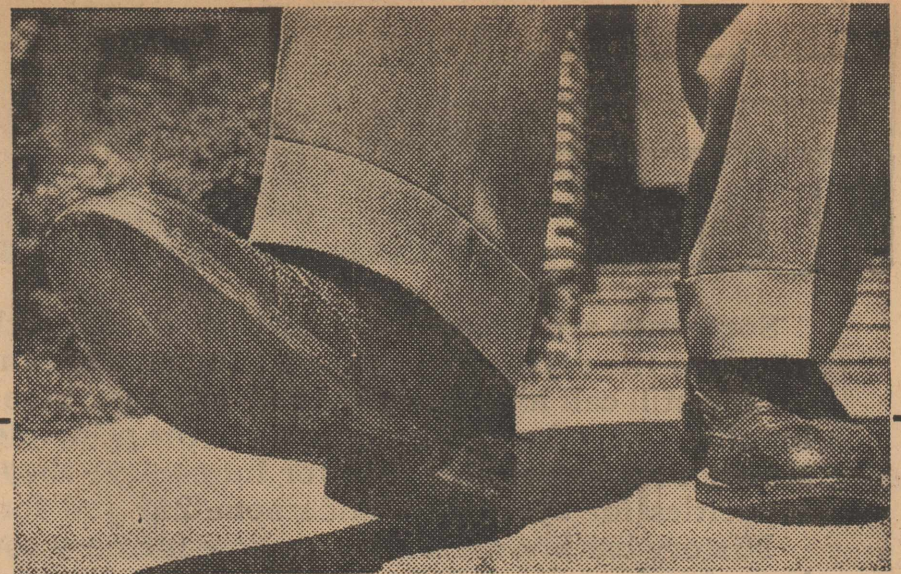
MEN'S DRESS SHIRTS ..... \$1.87

COME AND SEE THESE SPECIALS.

IT PAYS TO SHOP AT THE CORNER STORE!

**Lotief Dry Goods Co.**

Rotan, Texas



**Whatever your business... here's a man who can help you get more**

This man has made a special study of how customers choose between you and your competitors.

He's a Yellow Page Advertising Consultant—a good man to know.

He started training for his job by working on a survey of consumers'

buying habits, and he continues to make frequent surveys of all types of customers for all types of businesses.

This is just one of many ways Yellow Page Consultants are trained and equipped to:

- recommend where and how you should be listed in the Yellow Pages of your telephone directory;
- advise you on what selling points should be featured;
- help you with your Yellow Page copy;
- supply the help of experienced advertising artists at no extra cost;
- produce your complete advertisements, including engravings.

If you would like to take advantage of the knowledge and experience of these trained advertising consultants, call the telephone business office — today. You are under no obligation to follow their recommendation, of course. And there is no charge for this extra service to business telephone customers.

**SOUTHWESTERN BELL TELEPHONE COMPANY**



Shopping guide for 96 out of 100 people in town

## Election Called On City Charter Changes

The following petition and names were presented to the City Council at regular Council meeting February 8, 1955, by Mayor Cecil Lotief and Charlie Seaton.

Election date was set for March 22, 1955 on the proposed changes of the Charter of the City of Rotan:

Rotan Texas, Jan. 6, 1955

To the Hon. Mayor and City Council, City of Rotan  
Gentleman:

We, the undersigner, Citizens, resides in this City respectfully request you to submit to vote of the people within the limit As Provided by Laws, the following proposals:

A. Direct Election of City Clerk.  
Direct Election of City Marshall.  
That Both Clerk and Marshall Shall Be Bonded.

B. To reduce City Council to two members, or four-one from each ward.

C. To pay two Councilmen and Mayor \$30.00 per month and require them to meet twice each month, and regular meetings to be held at daytime in order for people to attend these meetings.

D. Authorize the Mayor to direct all City employees as to their duties and be answered to him and City Council.

E. No street or City property shall be disposed of without the vote of the people.

F. That all City officials shall be chosen by majority vote.

Signed

H. G. Rogers  
Clifton Thomas  
W. D. Hariman  
Ray Ashton  
Rena Thomas  
Champ Clark  
Lorene Clark  
L. E. Parker  
Betty L. Parker  
C. W. Hardin  
R. D. Haynes  
Billy J. Eaton  
R. H. Clark  
Howard Smith  
Mrs. Howard Smith  
Mrs. Don Finch  
Mr. Don Finch  
T. J. Bingham  
Roy Roberson  
Carl Price  
C. C. Carter  
J. M. Young  
Rudy Lotief  
Maggie Lotief  
C. C. Overby  
R. E. Scales  
Mrs. R. E. Scales  
Bob Scales  
C. Henderson  
Chas. Kelly  
E. M. Nolen  
Estelle Lotief  
Mrs. Phil J. Malouf  
Mrs. J. T. Smart  
Hub Taggart  
Joe D. Pardue  
W. C. House  
B. F. Grubb  
Bessie Joe Mills  
C. A. Seaton  
Lee Hefner  
Mrs. Lee Hefner  
C. E. Price  
A. R. Patton  
C. E. Stephens  
Joe D. Taggart  
Barney Bigham  
J. B. Elrod  
Betsy Elrod  
S. M. Smith  
J. C. Odom  
B. B. Clark  
R. O. Smith  
Mrs. R. O. Smith  
L. E. Puryear  
Fred Gregory  
Jess Eaton  
Bill Rackley  
W. L. Randolph  
Oliver Harris  
Isaac Harris  
I. N. Palmer  
W. T. Hardy  
Mrs. W. T. Hardy  
Bud Shipp  
W. H. Nowlin  
Mrs. W. H. Nowlin  
H. F. Mize  
Mrs. H. F. Mize  
R. M. Wortham  
Mrs. W. L. Terrell  
Mrs. W. F. Wicker  
J. J. Green  
Mrs. J. W. House  
Bill House  
M. F. Garland  
Mrs. M. F. Garland  
W. F. Wicker  
Earl Martin

We the members of the City Council are opposed to these changes of the City Charter of Rotan, but are required by law to call election because of the petition list.

The City Council.

(Paid Adv.)

## Farmers Gets Small Part Of Food Cost

Farmers are not to blame for the continued high food cost, Danie Gruben of Rotan, president of the Fisher County Farm Bureau has asserted.

Gruben pointed out that food costs have remained at a comparatively high level while farm prices have declined steadily over the past several years. The housewife has not benefited from the drop in farm prices, he said.

The farmer's share of the consumer's food dollar is down to 43 cents, a drop of 10 cents from the 1948 high of 53 cents, Gruben said.

Referring to statistics compiled by the Farm Bureau from data supplied by the Bureau of Agricultural Economics, the county farm leader said that November, 1954, figures showed the average American family spent \$967 a year for food.

This is based on average quantities of farm food products purchased for home consumption by urban wage-earner and clerical-worker families. Of this amount, the farmer received \$411 and the marketing margin amounted to \$556. This meant that the farmer received only 43 per cent of the money spent for food, Gruben said.

Consumer prices did not follow the decline in farm prices for several reasons, Gruben stated.

"One of these is the 'built-in' maid service demanded by the modern house-wife," he said. "It costs more to process and distribute ready-cooked meals and frozen foods, but of course this is progress, and the house-wife and everyone in the food industry will benefit in the long run."

"Another reason for the continued high cost of food, despite lower farm prices, is the fact that labor costs have increased over the same period that the farmer was receiving less for his produce. Since labor is the most expensive single item in marketing costs, amounting to more than one-fourth of the consumer's dollar, this has offset the lower

prices received by the farmers."

President Gruben praised the increased efficiency in the nation's food distribution system, pointing out that this has been an important factor in preventing the spread between farm prices and consumer prices from becoming wider than it already is.

"Modern method of merchandising and distribution have enabled retail grocers to sell more food cheaper to the American housewife," he said. "However, this trend toward efficiency has not kept pace in some food manufacturing and processing plants."

## Shower Held For Young Couple

Honoring Mr. and Mrs. Jack Scarborough of Midland, a wedding shower was held in the home of Mr. and Mrs. L. D. Singley in the Avalon Community, last Saturday night at 7:30.

The couple were married Feb. 4th, in Midland.

The bride is the daughter of Mr. and Mrs. A. W. Allen of Rotan. The couple is living in Midland where both are employed.

Other couples who hosted the affair with Mr. and Mrs. Singley were Mr. and Mrs. Wayne Nowlin, Mr. and Mrs. Joe Kiker, Mr. and Mrs. Joe Little, Mr. and Mrs. Elbert Hardy, Mr. and Mrs. Marvin Mann, Mr. and Mrs. Bobby Hayes, Mr. and Mrs. Chester Warren, Mr. and Mrs. A. F. Singley, Mr. and Mrs. George Zimmerman, Mr. and Mrs. Jim O'Brian, Mr. and Mrs. L. E. Newton, Sr., Mr. and Mrs. Eugene Allen, and Mr. and Mrs. Calvin Crow.

Other hostesses were Ouida Fillingham and Verbeth Allen.

The affair informal. Guests were assembled when the honored couple arrived. They were introduced by Mrs. L. D. Singley. Refreshments of homemade cakes, coffee and cocoa was served. The couple then opened the wrapped wedding gifts which were viewed by those present.

Remainder of the social period was spent in visiting and playing table games.

## SS Man To Be Here March 25

A representative of the Abilene District Office of the Social Security Administration will be in Rotan, at the City Office, between the hours of 10:00 and 12:00 on March 25, 1955. Anyone wishing information

or aid in connection with the old-age and survivors insurance provisions of the Social Security Act should arrange to meet the representative at the time and place shown above.

Mrs. C. B. Barth and her niece Charlotte Madison, visited in Hamlin Sunday.

## The Rotan Advance

Thursday, March 3, 1955 No. 4

Mrs. W. F. Edwards returned Sunday from Odessa, where she had visited with her daughter, Mrs. Tom W. Hill, who was ill with pneumonia. Mrs. Hill is recovering nicely from her illness.

Now...

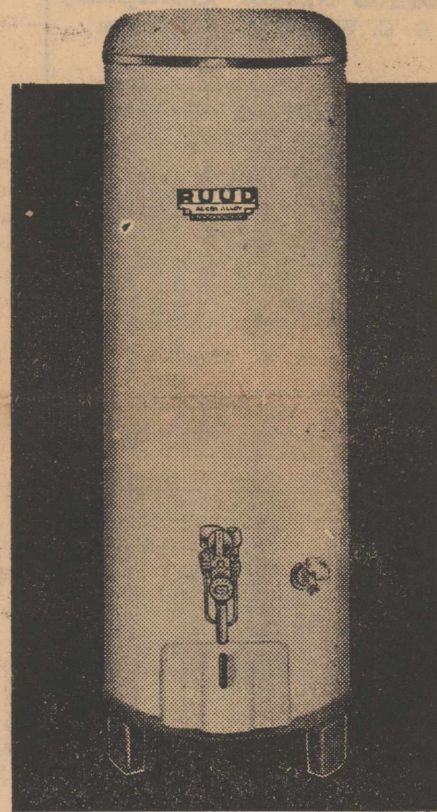
# Hotter Water

to get clothes cleaner and hygienically safe!



## INTRODUCING RUUD-ALCOA'S AUTOMATIC GAS WATER HEATER

# ALUMINUM Alloy Tank



The hotter the water, the cleaner the wash. More dirt is removed. Soap or detergent action is speeded.

The hotter the water, the whiter the wash. Higher temperatures retain more whiteness — more color brightness!

The hotter the water, the safer the wash. Recommended\* 160 degree temperature destroys bacteria quickly!

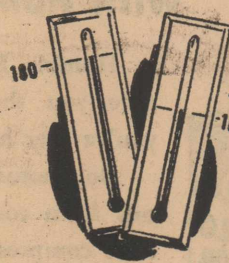
### TANK NEVER RUSTS

Until now, the high corrosiveness of really hot water has prevented its use in most homes. Ordinary tanks rust out. But Ruud-Alcoa's new aluminum alloy tank — properly sized — delivers crystal-clear water at 160 degrees hour after hour, year after year. You enjoy the benefits, comfort and convenience of all the hot water you need.

### LAUNDRY RATED

Do you know how many gallons-per-hour of 160 degree water your washing machine requires? Laundry rating eliminates all guesswork... matches water heater to washer. Let Lone Star recommend the correct laundry rated Ruud-Alcoa or Ruud Monel water heater for you!

\*By many research organizations and the Bureau of Human Nutrition and Home Economics of the U. S. Department of Agriculture.

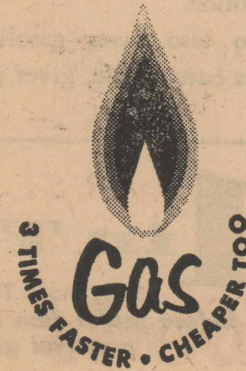


## RUUD HAS THE Duo-Temp!

- 180 degree water for clothes-washer, dishwasher!
- 125 degree water for bath, general-use faucets!

You get both from the same tank! Separate outlets pipe water to point of use. Duo-Temp is ideal for every home with a modern laundry. Available at slight additional cost on either Ruud-Alcoa or Ruud Monel water heaters.

Change to Laundry-Rated Ruud-Alcoa Now!



# LONE STAR GAS COMPANY

## INCOME TAX TIME IS HERE AGAIN!

There has been material changes made in the Tax Laws for 1954.

My office is now located next door to Ritz Theatre.

DONO DAY

## NOTICE!

I wish to announce that I am prepared to assist Fisher County folks in preparing their income tax returns.

OFFICE AT FARMERS IMP. CO.

Phone 212

Now is the time to do your year-end tax planning!

## Bartlett Strayhorn

Farm and Ranch Income Tax Specialization

### FLOOR COVERING & FURNITURE PRODUCTS OF

These Famous Brand Names May Be Yours at Pittman Floor Covering and Furniture

Carpeting By — Mohawk - Alexander Smith - Downs - McGee Bigelow —

Linoleum & Tile — Armstrong - Pabco - Nairn - Azro - Kentile - Goodyear

Furniture by — Drexel - Heywood Wakefield - Wm Bassett - Crown - Kroehler - Sealey

Appliances — Norge - Tappan - Speed Queen - Hoover

BUDGET ACCOUNTS WELCOME

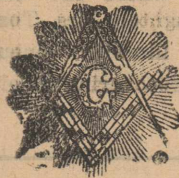


Dial 3308 SWEETWATER, TEXAS 401 Oak St.

We Install — No mileage Charge, Same as Sweetwater

### Rotan Lodge No. 956

#### A. F. & A. M.



Meets Third Thursday Night of each month. Visitors Invited

A. C. Snapp, W. M.  
Abvin Clark, Sec.



The O. E. S. meets each second Tuesday at 7:30 in the Hall.

Visitors welcome.

Fern Benson, W. M.

Edna Morgan, Sec.



Meets Every Tuesday, 12:30.

At Ritz Coffee Shop

Visitors Welcome

Lance M. Davis, President.

### BUDGET TERMS

ON

#### Mechanical Work on Your Car

Ask about How You Can Use Our Budget Plan for Repair Work on Your Car.

We work on all makes of cars, Trucks and Tractors

Rollins Motor Company  
D. C. Walker, Shop Foreman



Every Watch is timed on our Western Electric Watch Master.  
McCLURKIN'S



V. F. W.

Meeting Nights

First and Third Thursday

3:00 p.m. at the V.F.W. Hall

Chester Cooper, Commander.

LeRoy Lacy, Q. M.

LET

#### Lydick Roofing Co.

of Abilene

Make your estimate to Re-roof your residence or building.

ESTIMATES MADE FREE  
ALL WORK GUARANTEED

We Use Genuine Ruberoid Roofing Materials

Phone 4088 Abilene, Texas

Modern, Scientific

#### Eye Examination

Visual Analysis

Glasses to Meet the Individual Requirement

Closed Thursday Afternoon

Dr. John B. Majors

Doctor of Optometry

213 Oak St. Phone 2658  
Sweetwater, Texas

#### DR. JOHN BLUM

DR. J. A. NESBIT

Associate

OPTOMETRISTS

Office will be closed on

Saturday afternoons.

1825 25th Street

Dial 3-3992

SNYDER, TEXAS

### 'As It Looks From Here'

Omar Bureson, M. C.  
17th District, Texas

WASHINGTON, D. C. —Tax Equalization —Equalizing the tax burden on everyone and everything alike is something to be continually hoped for, but never accomplished. It is an age-old question. So much depends on the viewpoint which one adopts.

Some people contend, with substantial argument, that certain tax arrangements for certain type of operation are a tax loophole. Those who benefit by it contend it is a justified concession.

The Labor Committee of the Congress has discovered to its great surprise that some of the big union welfare funds are partly or wholly tax-exempt. The Committee now wants to determine if this exemption gives unions the edge on investments. Union investment in business and finance has been on the increase in recent months. The United Mine Workers has an annual contribution to their welfare fund from employers of more than one-hundred million dollars. Here in Washington the United Mine Workers, which is run by John L. Lewis, has bought the controlling interest in two of the largest banks in the Nation's Capitol. The Brotherhood of Electrical Workers has recently purchased a majority of the stock in a big Washington insurance company. The Teamsters' Union has recently bought a million dollars' worth of stock in Montgomery-Ward. What the Committee would like to learn is whether these transactions came from regular union funds or from the tax-free or partly taxed welfare funds.

Ship Subsidy —The bill passed by the Congress last year, in which I had considerable responsibility, permitting the sale of surplus farm

commodities for foreign currencies, carried a provision that one-half of such shipments must be made in American ships. This provision of the law came as an amendment, which I opposed.

It now turns out that it is costing upwards of ten percent more than it would to use ships available in our ports from other countries. It is also delaying the delivery of these sales of surplus commodities.

When these commodities are exchanged for the currencies of foreign countries, we can then use those currencies to purchase critical materials which we are stockpiling for defense of this Country. The end result is that by being forced to subsidize American shipping, we are failing to deliver the farm commodities to our customers, and we are failing to stockpile strategic defense materials as rapidly as we should. In addition, the Government continues to pay out more than a half-million dollars a day for storage.

FEPC —You remember these letters we heard much about a few years ago - you will recall they stood for Fair Employment Practices Commission. Such a commission would force an employer to hire people against his will. In other words, the employer could not deny work to anyone because of race, creed, color, etc.

It seems a way has been found to establish a FEPC without an Act of Congress. The Administration now has a "Committee on Government Contracts." This Committee can deny a Government contract to firms unless they agree not to "discriminate" against any person because of race, religion, color, or national origin. It does not leave the employer the free choice of determining whom he wants to hire.

An afterthought —"Where there is enough patience, there is rarely too much trouble."

### Health Officer Warns Of Dangers To Hearing

AUSTIN, March 3. —Most of us take our hearing for granted. It probably has never occurred to us what a change it would make in our lives if we were suddenly deprived of it. We seldom think of the numerous sounds we hear during the day, sounds which keep us in close touch with the world about us. For those who can't hear, or who have difficulty hearing, it's almost like living in a different world, declared Dr. Henry A. Holle, State Health Officer.

There are many children, more than a million it's estimated, who live in this other world. They have either been born deaf or have lost much, or maybe all, of their hearing since birth. Being somewhat cut off from the world, the deaf child is frustrated because he can't communicate his feelings and needs to others. A sense of inferiority and hostility is frequently the result.

Most hearing loss in children is the result of repeated colds and infections in the ears, nose, and throat. Such infections can cause what we know as conduction deafness. If such infections are not treated early, a child's hearing may receive permanent damage. Hearing loss may follow measles, scarlet fever, influenza, or meningitis. These diseases may result in what is referred to as nerve deafness.

Enlarged adenoids, the result of infections, account for many cases of partial loss of hearing. The overgrown adenoids block up the little tubes that lead from the throat to the ears. These tubes must be open and clear for good hearing. For these children, curing infection isn't enough. Their adenoids may have to be removed. Otherwise, they may suffer permanent hearing loss.

Not all children with a hearing loss can regain it. A serious infection, such as meningitis, can completely destroy the patient's hearing ability. As soon as deafness is suspected the child should be taken to an ear specialist for a complete examination.

R. C. Marshall of Odessa, spent Friday with his sister, Mrs. M. F. Garland and Mr. Garland.

### JACK DARDEN

#### WELDING

Now Located at  
Rollins Motor Co.

ROTAN, TEXAS

PHONES

DAY 239 NIGHT 8148

### CARS - CARS

If its CARS you have in mind see

## Thornton

NEW CARS

USED CARS

WORK CARS

If the old buggy has quit on you, weigh it and I'll buy it!

C. J. Thornton

North Cleveland

### The Rotan Advance

Thursday, March 3, 1955 No. 4

Week-end visitors in the home of Mr. and Mrs. Slim Carter were Mr. and Mrs. L. R. Summers and daughter Evelyn, from Fort Worth; Mr. and Mrs. Hub Taggart, Mr. and Mrs. Luther Summers, Mr. and Mrs. Billy Carter and Girls, Mr. and Mrs. Marvin O'Brint all of Rotan.



FOR BIG FOOD SAVINGS,

year 'round menu variety and new Shopping Complete details.

Call on us for convenience, Rent a Locker NOW!

Porter's Locker Plant

CUT YOUR FOOD BUDGET

Engine **KNOCK** signals power-loss...

# STOP KNOCK

with **Esso Extra**

for '55



#### STOP MOTOR OIL KNOCK WITH HUMBLE UNIFLO

Humble Esso Extra gasoline for '55 will give you the best anti-knock performance you've ever had.

But motor oil can also cause knock. Some oils form combustion chamber deposits that raise compression ratios even higher, increase a high compression engine's tendency to knock. These deposits also cause pre-ignition ping.

Humble Uniflo motor oil does not form knock-causing deposits. Thus, in effect it raises the anti-knock performance of your gasoline.

Uniflo also saves gasoline, lengthens battery life, gives you superior lubrication and cooling. You use the same grade the whole year around.

When you use both Esso Extra gasoline and Uniflo motor oil, you're using the best performance combination ever.

The entirely new gasoline with the highest performance rating ever offered Texas motorists.

When your car knocks, you're losing power, burning too much gasoline, dirtying your engine. Knock—even ping—is more than a noisy inconvenience—it's expensive, too.

But you can stop knock with Humble's Esso Extra for '55. This entirely new gasoline has the highest octane rating (anti-knock quality) offered Texas motorists.

It's an absolute must for the new high compression 1955 engines.

And it assures the improved performance of any car, any make, any model.

Get the Esso Extra habit! . . . Your car will give you performance you never dreamed it had!

No. 1 in Texas

Now, more Texans than ever before prefer Esso Extra to any other premium gasoline.

# HUMBLE

HUMBLE OIL & REFINING CO.



# Young's FOOD VALUES

HOME FREEZE, 1-2 gallon ..... 49c  
 ORANGE JUICE, 46 oz. can ..... 29c  
 TOMATO JUICE, 46 oz. can ..... 25c  
 BALLARD'S BISCUITS, can ..... 10c  
 Shedd's Salad Dressing, qt. jar ..... 43c  
 CARROTS, 3 1 lb. cello pkgs. .... 25c  
 AVACODAS, each ..... 10c  
 ORANGES, 5 lb. bag ..... 32c  
 SPUDS, 10 lbs. .... 39c  
 Kim Dog Food, 3 cans ..... 25c  
 CHASE & SANBORN COFFEE, lb. 89c

Del Monte  
 Whole Kernel CORN, 2 No. 303 cans . 29c  
 Del Monte  
 PEACHES, No. 2 1-2 can ..... 29c  
 Del Monte  
 PEARS, No. 303 can ..... 28c  
 Del Monte CATSUP, 14 oz. bottle . . 19c  
 KRISPY CRACKERS, 2 lb. box ..... 49c  
 Instant Carnation Milk, pkg. .... 29c  
 Mrs. Tucker's SHORTENING 3 lb can 69c  
 GIANT TIDE, ..... 69c

Home Dairy Milk, 1-2 gallon ..... 45c  
 SUN VALLEY OLEO, lb. .... 19c  
 ARMOURS SAUSAGE, 2 lbs. .... 89c  
 CHUCK ROAST, lb. .... 39c  
 Bewley's CREAM MEAL, 10 lb. .... 79c  
 Bewley's FLOUR, 10 lbs. .... 98c  
 Robin Hood Flour 25 lb coupon in bag \$1.98  
 GREEN'S COW FEED, 100 lb. .... \$2.89  
 Economy Egg Mash, 100 lb. .... \$4.40

**Geo. W. Young & Son**

## THE ONE THE ONLY THE ORIGINAL



### CHURCH WAGON BAND

Rose Anna Dad Roy

Friday, March 4th, 8:00 P. M.

Sponsored by

THE CIVIL AIR PATROL

City Auditorium, Sweetwater, Texas

### THE ROTAN ADVANCE

E. H. Shelton, Publisher  
 TELEPHONE, DIAL 332

#### SUBSCRIPTION RATES

\$2.00, IN FISHER COUNTY — \$2.50 OUTSIDE FISHER COUNTY

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may occur in the columns of the ROTAN ADVANCE will be gladly corrected upon being called to the attention of the editor. The publisher is not responsible for copy omission, typographical errors or any unintentional errors that may occur other than to correct in the next issue after it is printed.

Entered as Second Class Matter Feb. 16, 1907, at the postoffice, Rotan, Texas, under the Act of March 2, 1879.

Mr. and Mrs. J. W. Perry and C. G. Campbell made a business trip to Abilene Monday.

The Rotan Advance  
 Thursday, March 3, 1955 No. 4

Mrs. Vivian Lay and Mrs. Clinnia Bea Grindstaff visited Mrs. Elizabeth Herring in Snyder Sunday.

Mrs. Tilford Lear returned Sunday from Galveston, where she had spent two weeks with Mr. and Mrs. Maurice Callan and Roxanne.

## PIANOS

1 SMALL USED STUDIO ..... \$295.00  
 2 UPRIGHTS (Good) ..... 175.00  
 1 PRACTICE PIANO ..... 95.00

New Pianos - Hobert M. Cable - Story & Clark  
 Gulbransen \$645.00 Up

ZENITH T-V (Terms) :: WURLETZER ORGANS

Piano Tuning and Rebuilding

For Information Wire or Write

McCREIGHTS MUSIC CO.

Call 4733

Sweetwater

## Farm Bureau Office

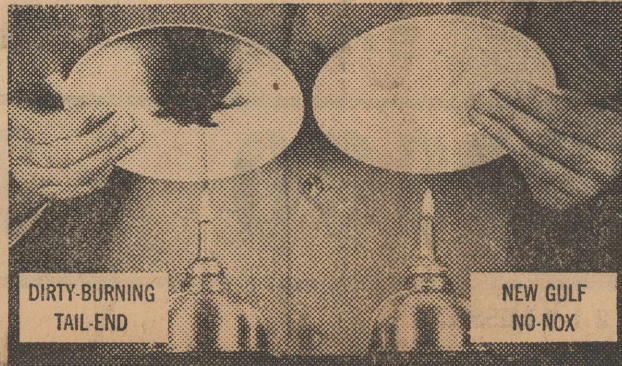
IN ROBY

is open

MONDAY, WEDNESDAY & FRIDAYS

1:00 to 5:00 p. m.

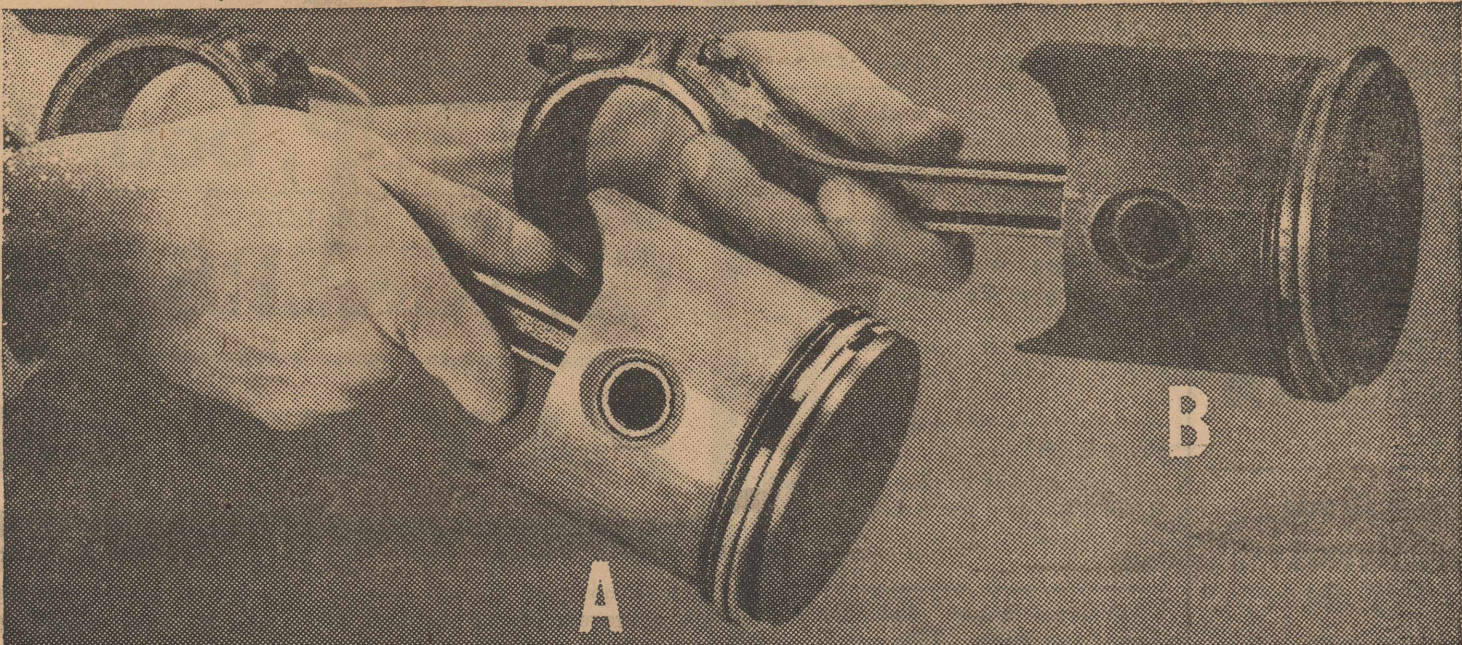
All Farm Bureau business including filling-out of tax exemptions will be done at this time.



This lamp test shows what a difference Gulf super-refining makes. Gulf refines out the "dirty-burning tail-end" of gasoline—at the refinery—to bring you new, clean-burning Gulf NO-NOX.

1955 No-Nox burns clean like this...

and protects your engine like this!



Compare clean piston "A" from engine using new NO-NOX with piston "B" from engine using the "dirty-burning tail-end" of gasoline that Gulf refines out. Both pistons shown here, from Gulf test engines, ran the same number of hours under the same conditions.

what's more... No gasoline—no, not a single one—has higher octane than

## New 1955 GULF NO-NOX

This is GULF'S PLEDGE to the motoring public

- We at Gulf make this promise to America's motorists. We will not permit a single competitor—no, not a single one—to offer a gasoline superior to our own superb No-Nox.
- It is our sincere belief that No-Nox is the finest gasoline on the market today, and no matter what others do or say we will keep it the finest—in power, in performance, in engine protection.
- This is not a boast, not a claim. It is a pledge to you, the motoring public—a pledge backed by the resources—and the integrity—of the Gulf Oil Corporation.

Always remember: Octane alone is not enough. Only a gasoline that burns clean can make its full octane power really work for you. New NO-NOX is super-refined to burn clean for lasting power. Fill up and feel the difference in:

- More complete protection than with so-called "miracle-additive" gasolines.
- Extra gas mileage in short-trip, stop-and-go driving motorists do most.
- Stall-proof smoothness . . . instant

It's super-refined... to burn clean!

The '55 gasoline for all high-compression engines

starts . . . fast, fuel-saving warm-up. • No knock, no pre-ignition—even in today's high-compression engines.



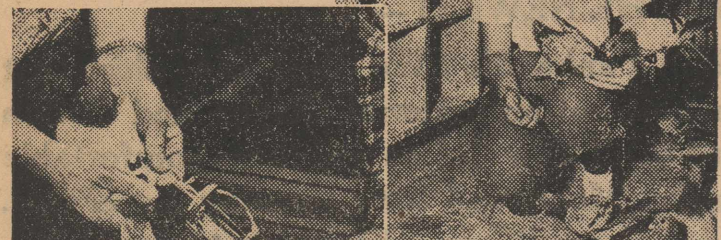
J. O. KENNEDY  
 Distributor of Gulf Oil Products  
 Rotan, Texas

## Trucks Are For The Birds

REGISTERED HOMING PIGEONS, like typical flock heading for landing at cote (below), nowadays ride to races in style not enjoyed by their feathered ancestors. Trucks specially equipped to provide birds all comforts of home lofts transport superbly conditioned racers to liberation points up to 1,000 miles away.

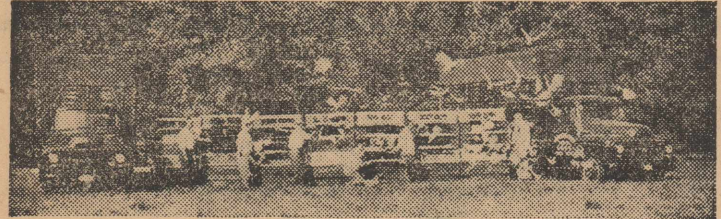


FANCIERS ATTACH small band to birds' feet, put creatures in wicker baskets. Conveyer drives sealed cargo to distant racing station for start of flight.



TRUCK TRANSPORTATION'S alliance with the sport was started in Chicago where fanciers of strain noted for speed, homing instinct number 900, include young, old.

AIR'S DENSE with beating wings as fast-flying birds, kept at competitive peak on highway journey, are released from coops stacked beside International trucks. Because uncanny birds take so well to mobile surroundings, pre-race travel-weariness—old havoc—has disappeared. Flights of 500 miles a day at mile-a-minute speed have resulted.



**CARD OF THANKS**

We thank everyone for the flowers, nice food served us during our recent bereavement.  
Also we greatly appreciate Dr. Callan and his staff and Mrs. Weathersbee and his staff.  
The family of Uncle Charlie Kendrick.

**CARD OF THANKS**

I want to use this means to say 'thank you', to all of my friends and to the entire staff at Callan Hospital, for every kindness shown me since I had the misfortune of falling and injuring myself. May God bless each of you.  
Sincerely,  
Mrs. Nora Lockhart.

Helen Turner, Beth Johnson, Alpha Glenn Hardy and Doyce Waddell, all students at ACC, Abilene, spent the week end here with their parents.

**LANCE THEATRE  
ROTAN, TEXAS**

Phone 310  
Box Office Open Week Day 6:45

Thurs. - Friday, March 3-4



DOUBLE FEATURE DAY  
Saturday, March 5th

"Silver Star"  
AND  
"Scarlet Spear"

Sun.-Monday, March 6-7

**SKIN DIVER ACTION!  
AQUA-LUNG THRILLS!**



HOWARD HUGHES presents  
**JANE RUSSELL**  
IN  
**UNDERWATER!**  
SUPERSCOPE  
TECHNICOLOR  
Starring RICHARD HOLLAND - RICHARD EGAN - LORI NELSON  
A PARAMOUNT PICTURE

Tues.-Wed. aMrch 8-9

**SHIRLEY BOOTH  
ROBERT RYAN**

**ABOUT  
MRS.  
LESLIE**  
A HAL WALLIS PRODUCTION  
Starring MARIE MILLAR - ALEX NICOL  
A PARAMOUNT PICTURE  
THEATRE

SHOWING AT THE  
**SUNDOWN  
DRIVE IN**

Telephone 7441

Saturday-Sun. Mar. 5-6

Double Feature Nights



AND



P. S. GOOD SHORTS  
Both Theatres

Look, Look, Look

Sundown Drive In will open everyday starting Friday Mar. 11



**CLASSIFIED ADS**

2c per word first insertion; 1c per word subsequent insertions.  
Minimum first insertion, 35c.  
Minimum subsequent insertions 25c.  
Card of thanks take classified rate. Name (not telephone No.) must be given on all charge classified, and payment due on publication.

**For Sale**

Gravel for sale. Lots of rock and sand is sharp. Phone Jayton, 2334. Claud Senn. 8-tfc

Wanted, party able to make \$9 monthly payments on small piano; also have like-new Spinnet at \$18 monthly. Can be seen in Rotan. Write Credit Manager, box 504, Brownwood, Texas.

One 44 Massey Harris tractor with or without tools. Terms if wanted, Preston Morrow. 3-3tp

For Sale my home in Lakeview addition. See at 715 Beureard or call 300. 39-tfc

My Home for sale, at 212 Lakeview, Mrs. J. T. Stephenson box 442 Tulia or contact Clifton Thomas, Rotan.

FOR SALE—3,000 feet of 6" water well pipe, threaded and collared. One dollar per foot. See or call Snyder Iron & Metal, Snyder, Texas, Telephone 3-6862. 5-4tp

For Sale, nice building site on pavement, corner lot, Preston Morrow. 3-3tp

FOR SALE—Ferguson Tractor '48. Planter cultivator, slide breaking plow etc., priced right—Mrs. Fred Parker, Roby. 50-tfc

FOR SALE—Black Angus Bulls, Rush Callan. 5-tfc

3-Bedroom house recently redecorated, weather stripped, steel cabinets, new cabinet counter, carpet in living room, automatic washer and dryer, priced to sell. 312 E. 8th st. Preston Morrow. 3-3tp

For Sale, 3 registered Hereford yearling Bulls and 1 four year old Hereford Bull, J. B. Davis.

For Sale, Used Refrigerators, Ranges and Washing Machines—Home Lumber Company.

**USED FURNITURE**  
Used Washers, Ranges, Refrigerators and Furniture.  
**GARLANDS- Phone 360**

For Sale, 4 two year old Hereford bulls, straight-bred Anxiety 4th breeding, O. R. Burnham, 3-miles north, McCaulley. 5-2tp

For Sale, Used Refrigerators, Ranges and Washing Machines—Home Lumber Company.

We have parts for you Graham-Hoeme Plow, Roberts Motor Co. 52-tfc

**FOR RENT**

For rent, 3-room house and bath furnished or unfurnished, Mrs. Viola Hendon, phone 4253 or 7761. 4-2tc

Furnished house for rent, 2 rooms and bath, bills paid, by week or month, Dono Darden, phone 206 or 5975. 5-2tp

For rent, front bedroom, close-in, 308 Johnson st, Mrs. Bernice Stockton.

**SERVICES**

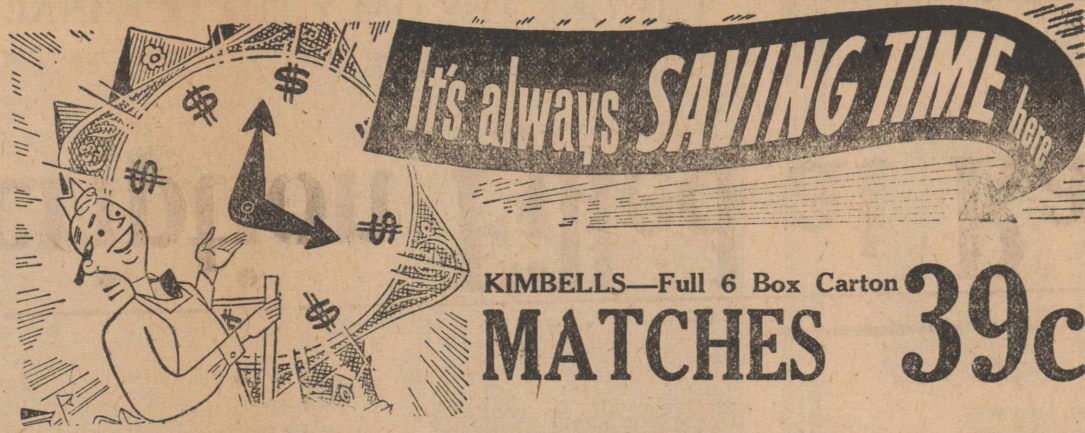
Cement contractor and finisher, specialty, cemetery curbing and name plates, grave covers and markers. J. B. Smith, 308 E. 4th st. 4-3tp

Lawn Mowers Machine sharpened, also furniture repaired, G. B. Lemley Repair Shop, 202 Harrison Ave., Rotan. 5-4tp.

LOOK — LOOK — New ram Loans now available at 5 per cent, 10 years No Appraisal Fee. Just See Mark Strickland. 43-tfc

ITCH NO MORE.  
IN 15 MINUTES.

If not pleased, you 40c back at any drug store. Use easy-to-apply ITCH-ME-NOT to allay the itch of eczema, athlete's foot, ringworm, poison ivy, insect bites. Feel the relief in 15 minutes or your money back at C & C Drug. 3-2tc



**KIMBELLS—Full 6 Box Carton MATCHES 39c**

**KIMBELL'S PURE 4-12 oz. jars Apricot Preserves \$1**

**WHITE SWAN PURE 4-12 oz. jars GRAPE JELLY \$1**

**VAN'S Fro-Zan Quart 29c**

**NO. 1 CHOICE PINTO BEANS 4 Pounds 45c**

**COFFEE** CHASE AND SANBORN No Better Coffee Made LB. CAN **85c**

**RODEO WEINERS Pound 29c**

**LEAN PORK CHOPS Pound 45c**

**GLEN EDEN OLEO, 5 Pound Pkgs. \$1.00**

**CRISCO 3 Lb. Can 69c**

**NO. 2 1-2 MISSION PEACHES Can 27c**

**WOLF TAMALES, 5-cans \$1.00**

**14-OZ. SNIDERS FINE CATSUP, botl. 19c**

**SUNSHINE KRISPY 2-LB. BOX CRACKERS 47c**

**PAY & TAKE FOOD STORE**

**DOG FOOD**

**KIM 12 TALL CANS \$1.00**

**FRESH Carrots, 3 bags 25c**

**LARGE NICE AVOCADAS, each 10c**

**FRESH GREEN ONIONS Bunch 5c**

**OAK FARMS 1-2 GALLON MILK, Carton 47c**

**GOOCH'S BLUE RIBBON SAUSAGE Pound 45c**

**CHOICE T-BONE OR SIRLOIN STEAK Pound 69c**

**3-LB. SILVERLEAF LARD 49c**

**MORTONS SALAD DRESSING, pt. 19c**

**CHOCOLATE DROP CANDY Pound 35c**

**LARGE TIDE, pkg. 27c**

PLENTY ONION SETS OR PLANTS  
SEED POTATOES  
EVERYTHING IN GARDEN SEED

Let us do your 12-inch plowing, PMA approved, \$4 per acre, Grover and Horace Carter. 1-tfc

The Rotan Nursing Home has moved to Glen Apartment, west of the postoffice. Room for 3 more bed patients, Dial 8156, Mrs. Nora Lockhart. 5-4tp.

**Hobbs Club Has Candy Demonstration**

Mrs. Clarence Hendrix was host to the Hobbs H. D. Club last Thursday.

Adequate equipment, careful measures, and tests are the secrets of successful candy making, according to Mrs. Joe Dismore. She demonstrated the making of Penache candy. Mrs. Connie Tutt made coconut snow balls.

The club will sponsor a bake sale on Saturday, March 5.

Refreshments were served to one new member, Mrs. Tom Terry and Mmes. Tom Hargrove, Dismore, Clarence Anderson, Josh Phillips, Connie Tutt, Lester Hardin, Ivy Jones, Ed Hawkins, David Williams, Joe Miers, Roy Womack and the hostess.

**Revival At El Paso**

The El Paso Baptist Church of Roby, in cooperation with the Evangelistic Crusade of Baptists throughout the state, have set the date of their Revival as March 31-April 3. The Pastor, Rev. F. E. Healer, will do the preaching and Lauretta Bunn will direct the singing with Mrs. F. E. Healer at the piano.

Prayer meetings will be held preceding the starting of the Revival.

Rev. Healer is a native of Fisher county and has lived in the county most of his life. Those within reach of the El Paso Church are invited to attend the services and will receive blessings manifold for having done so. The public is cordially invited to attend.

**ROBY NATIONAL FARM LOAN ASSOCIATION**  
SECRETARY-TREASURER'S OFFICE  
**FEDERAL LAND BANK LOANS**  
B. L. Conley, Sec'y.-Treasurer  
Roby, Texas

**High School PTA Met Thursday**

High School PTA met Thursday March 2 at 3:30 p. m. Mrs. Garland presiding in the absence of president, Mrs. Taggart.

Mrs. Art Carter, Mrs. Willie Wad-

dell and Mrs. Clay Coggins were elected as the nominating committee.

Mrs. Richard Ray gave a book report, "My Heart Lies South".

The seniors won room count. Our next meeting will be April 6.

Reporter.

**FOR THE NEWEST--**

in a Panhandle Slim Shirt—the shirt that fits—new cotton material, Rayon and Cotton Cord in all New Colors and those comfortable Go-Zee Mocs, and long wearing Lepercons. New Copper Belts and Bracelets to match!

Everything Western  
Where Leather Work Is An Art

**DEE'S**

Shoe Shop and Western Store

**Have That Prescription Filled at Ragsdale's**