



### Conservation Does Pay

Does conservation of the land pay off for the farmer in dollars and cents?

A survey made in Illinois helps tell the story. Over a ten-year period, careful records were kept of a group of farms where approved conservation practices were used and also a group of physically comparable non-conservation farms. The facts produced are striking.

At the beginning increases in farm income from good conservation tended to be relatively small. But later on they rose abruptly. At the end of 10 years, the conservation farms returned eight dollars more net income per acre than the non-conservation farms. And, of great importance, the conservation farmers maintained and improved the productivity of their land. Non-conservation farmers, on the other hand were forced to mine their land to earn a profit—to deplete it, and to progressively reduce its productivity.

The money-making practices which go to make up a complete conservation farm plan are simple. They consist of such things as proper land use; testing and treating the soil; crop rotation; good water management, including contouring, terracing and drainage; and efficient use of legumes, grasses and other livestock feeds.

Not many years ago such a program would have been far from simple. For one thing, little was known about how to conserve land. For another, the farmer's main tools were his own muscles and those of draft animals. Now science has given us the necessary knowledge—and in modern mechanical farm equipment we have the efficient, economical tools that are needed to do the job: We can conserve our irreplaceable croplands—and we must.

### Needed Protection

Recent amendments to the Social Security Act will bring federal old-age and survivors insurance to most Texas farm families.

Farm operators—people farming for themselves—have not previously been covered by the Social Security Law. Beginning January 1, all of them who make as much as \$400 profit in a year will have old-age and survivors insurance.

Farm employees—people doing farm work for others—are already covered by the law if they work regularly for one farm operator. But the new law will bring insurance protection to all workers who earn as much as \$100 cash in a year from any one farmer, whether the work is regular or not.

Both the farm operator or owner and his employees have long needed protection for themselves and their families against loss from death or old-age. Beginning January 1, they will have this protection. Benefits will aid the living worker and his dependents when he reaches age 65 and retires to his survivors when he dies.

Farm employees will pay a social security tax of two percent of their pay—two cents on each dollar of their pay up to \$4,200 a year. Their employer will pay another two percent and send the four percent total to the director of internal revenue.

The self-employed operator will make a report once a year and report the tax on his net earnings. This report is part of the income tax return. The farm operator will pay three percent of his net earnings up to \$4,200 a year.

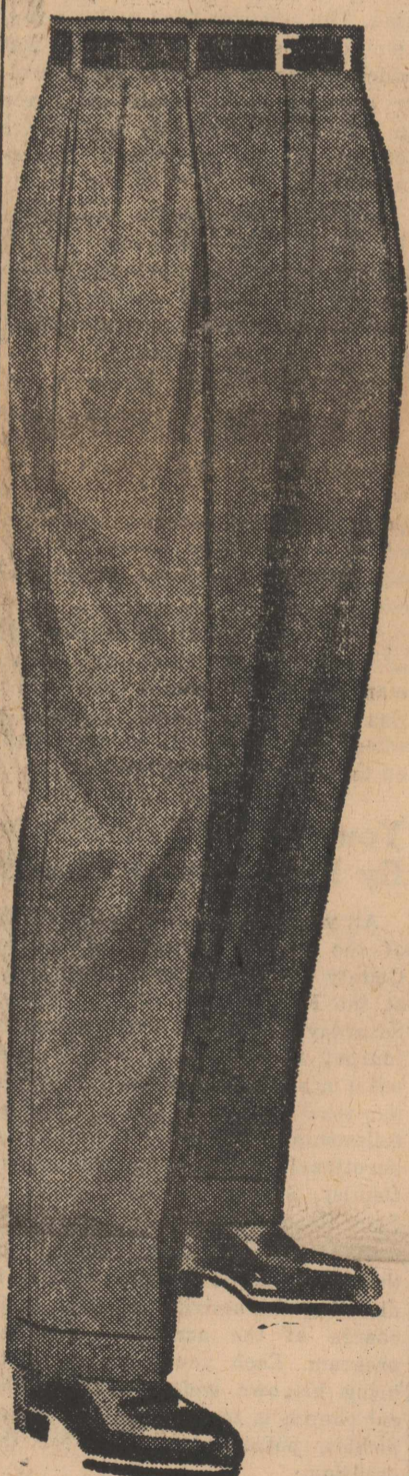
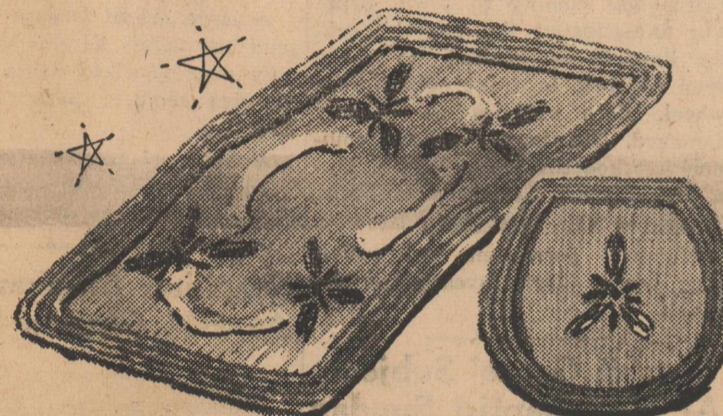
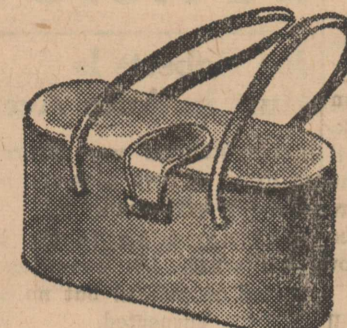
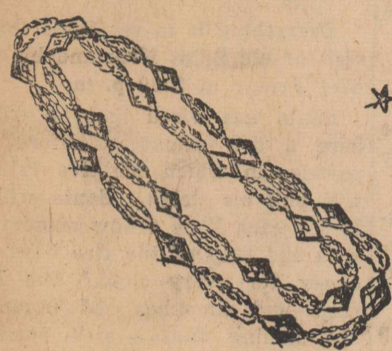
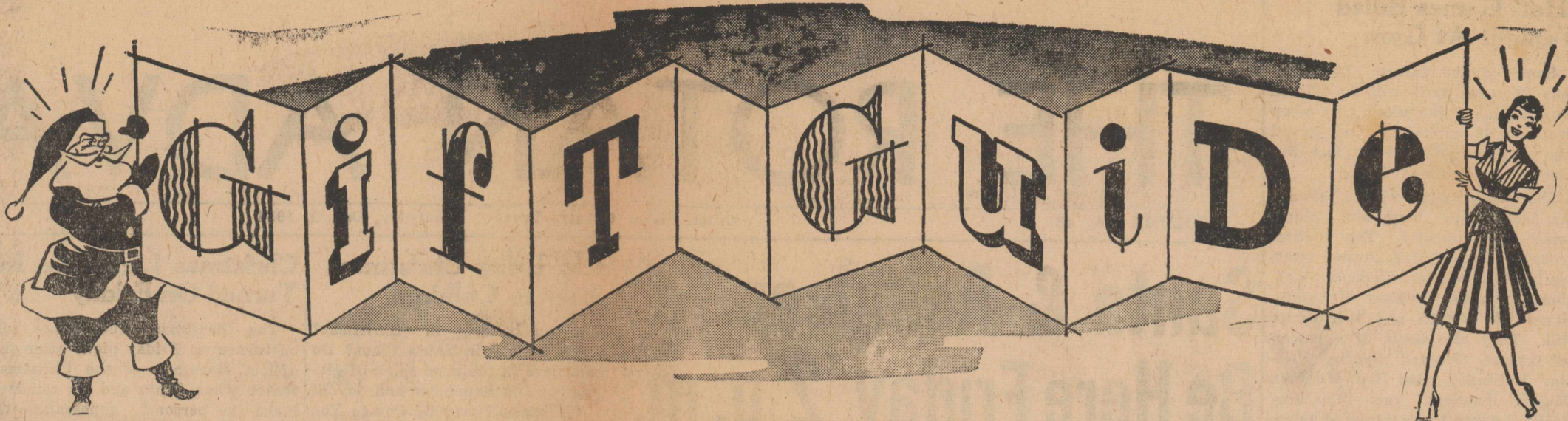
Farm operators who report their income on a cash basis and whose income is \$1,800 a year or less may report either their actual net earnings from farm self-employment or 50 percent of their gross earnings for social security purposes. Operators whose gross income from self-employment is more than \$1,800 will have to compute their net income. But if his net is less than \$900, the farmer can, if he wishes, report \$900. He will report his actual income if it is \$900 or more.

To be free from evil thoughts is God's best gift. —Aeschylus

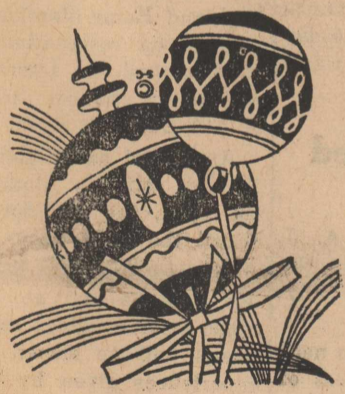
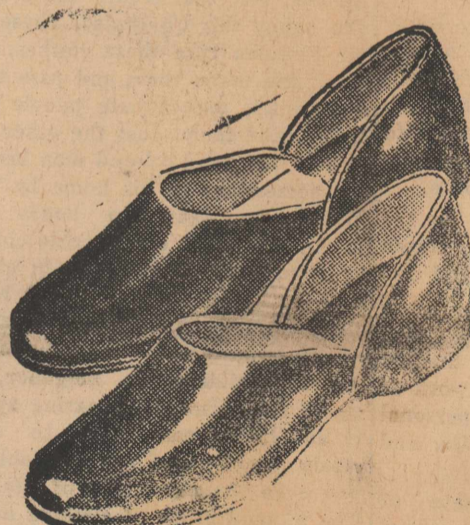
The demand for farm products in foreign countries has strengthened in recent months and exports are expected to increase next year. May be up as much as 10% over last year.

An abundance of high quality turkeys at lower prices is available for holiday season. The attractive prices should encourage consumers to buy more turkeys.

The laying flock will stay on the job during winter if ventilation, lighting, litter and watering and feeding facilities are handled properly.



Everything FOR A THIRTY FIFTY CHRISTMAS



- Ladies Suits
- Ladies Coats
- Ladies Toppers
- Ladies Lingerie
- Ladies Pajamas
- Ladies Slips
- Bed Spreads
- Blankets

- Men's Suits
- Men's Slacks-Belts
- Men's Shirts-Ties
- Men's Socks-Billfolds
- Men's Pajamas
- Men's Sport Coats

Give Him A Certificate and Let Him Come In And Pick Out His Hat!

Come in and shop around - We will be glad to help you.  
**Campbell Dept Store**

**CHRISTMAS Sale... GIFT BUYS GALORE!**

THESE LASTING GIFTS WILL BE TREASURED FOR YEARS TO COME

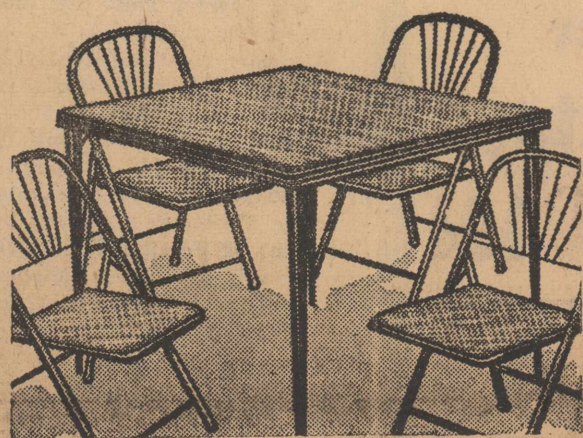
**WHATS MORE!**

GET THESE THINGS YOU'VE DREAMED ABOUT FOR THE HOME; PLUS A LASTING "FREE" GIFT THAT WILL NOT SOON BE FORGOTTEN

**A Sensational FREE Gift Offer**

- \$ 25.00 Free Gift, Any item in the Store, with \$100 purchase
- \$ 50.00 Free Gift, Any item in the Store, with \$200 purchase
- \$100.00 Free Gift, Any item in the Store, with \$400 purchase

(Television Sets Excluded)



**Table Sets**

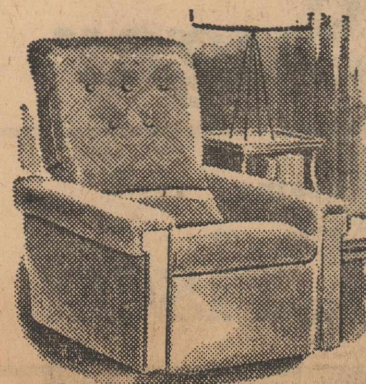
Choice Colors

**\$22.75 to \$34.95**

*Reindeer Specials*

pr. of T. V. Wrought Iron Trayettes **4.95 Free**  
**1.29** pr. Nylon Hose **Free**

**Dozer Lounger**



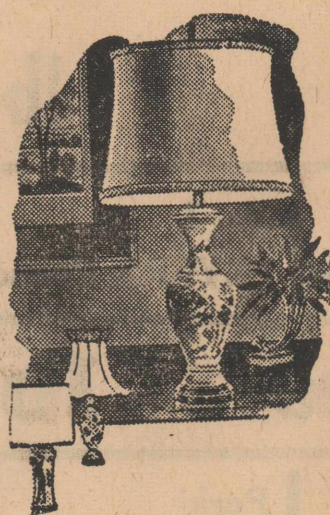
from . . . **\$69.50**

*Reindeer Specials*

Card Table **4.95 Free**  
**1.29** pr. Nylon Hose **Free**

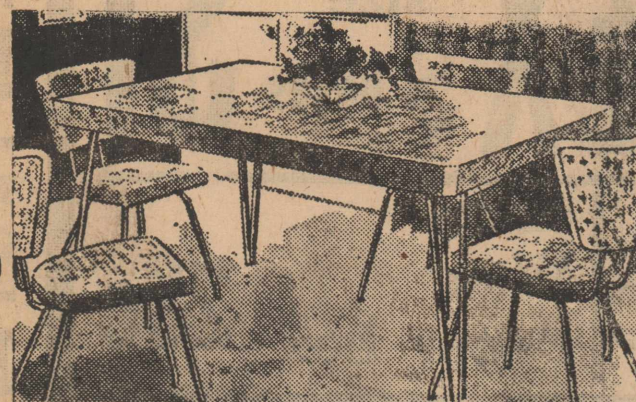
**See Our Lamps**

if you want an unusual gift



*Reindeer Specials*

A \$1.29 pr. of Nylon Hose Free  
 With purchase of any Lamp



CHROME - PLASTIC - WROUGHT IRON  
 - LIMED OAK -  
 ROCK MAPLE AND  
 MAHOGANY

DINETTES PRICED FROM **\$59.95**  
 DINING ROOM SUITES FROM **\$99.00**

**GARLAND'S**

**FURNITURE & APPLIANCE**

**'Tragedy Season' Is On**

AUSTIN—"Tragedy season" for the aged may be here again, manifested in the form of one or more catastrophic fires in convalescent or nursing homes, State Health Officer Henry A. Holle said today.

"It is only natural that dangers of destructive fire in homes caring for aged people rises in direct proportion to temperature drops during fall and winter months, Dr. Holle pointed out.

"Full time use of heating and electrical equipment in these homes, plus the fact that ambulatory patients who smoke are forced inside during cold weather, calls for greater fire precautions."

Dr. T. E. Dodd, in charge of nursing home licensing activities at the State Health Department, said every nursing home administrator should insist that local fire department personnel make regular inspections of their premises and operations at least every thirty or sixty days, "even though we require each licensed nursing home in Texas to be approved for fire safety."

Dodd added: "In addition to carrying out all suggestions made by the local fire department, each nursing home administrator should have a definite plan that has been perfected to meet all emergencies caused by fire.

"Such a plan should be worked out in cooperation with the fire department and all members of the nursing home staff should know their duties and assignments and be ready to act at any time."

**Warning Issued On Holiday Hazards**

"I would like to invite every citizen in Texas to join the Nation in a Live Christmas Celebration."

This Christmas invitation was tendered by Mr. R. B. Roaper of Houston, President of the Texas Safety Association, as he gave his support to the Holiday Hazards program now being conducted by The Texas Safety Association and the National Safety Council.

Mr. Roaper reminded local citizens that "the mixture of last minute shopping, home celebrations, office parties, distracting holiday sights and sounds, can lead to the sometimes-tragic state of 'holi-daze'."

Mr. Roaper said 'holi-daze' is an intangible thing, but is still a very real hazard during this holiday season.

"To make matters worse," he said, "we're in this state of 'holi-daze' just at the time when winter walking and driving hazards are at their height."

He said the National Safety Council's figures showed that the traffic death toll was usually higher in December than in any other month of the year.

"Motor vehicle deaths rise steadily from a low point in February, until they reach an all-year high in December," he pointed out.

For this reason, he urged all motorists and pedestrians "... to be extra alert, and to be certain to continue to observe all common sense safety rules for staying alive in traffic."

Mr. and Mrs. Ellis Goodrum and Randy of Abilene, Mr. and Mrs. Forrest of St. Joseph, Mo., spent Thanksgiving here with Mr. and Mrs. Bob Goodrum.

**For Electric Wiring & Repairs phone 8102**

**FREE ESTIMATES**

**CURRENT DIVIDENDS**

**50%**

(All Coverages)

**DN AUTOMOBILES INSURED WITH THE Southern Farm Bureau Casualty Insurance Co.**

CONTACT YOUR AGENT FOR THE ADVANTAGES OF FARM BUREAU LIFE, AUTOMOBILE, & FIRE INSURANCE

**DRUE WALLACE**  
 Phone 4061 — Res. 8580  
 Roby, Texas P. O. Box 367

**HOLIDAY**

**Baking Needs!**

*Garden Fresh*

**VEGETABLES**

Aunt Jemima

**FLOUR** 10 Lb sack 99c 25 Lb sack 1.99

Texas  
**Oranges** 5 Lb sack 33c

Texas  
**Grapefruit** 5 Lb sack 35c

Cello  
**Carrots** 2 bags 25c

Yellow  
**Onions** 2 lbs 13c

Green  
**Beans** lb 19c

Yellow  
**Squash** lb 10c

Long Green  
**Cucumbers** lb 12c

No. 1 Red 10-Lb. Bag  
**Potatoes** 45c

Fresh  
**Cranberries** lb 29c

Rutabaga  
**Turnips** lb 6c

Golden  
**Bananas** lb 15c

Delicious  
**Apples** lb 19c



Pure Cane  
**Sugar** 10 Lb bag 89c

Creamy  
**Crisco** 3 Lb pail 79c

Miracle Whip SALAD  
**Dressing** Qt. 55c



**PET MILK**

2 large cans 25c

BALLARD  
OR  
PILLSBURY

**Biscuits**

2 cans 19c

PLACE YOUR  
TURKEY ORDER  
NOW

**KLEENEX** 300 size 5 boxes \$1

Reynolds **Foil bx.** 29c | Cut-Rite Wax Paper box 29c

Diamond **Napkins** 2 boxes 25c

Scot 2 Rolls For | Silk 3 Rolls  
**Towels** 45c | **Tissue** 25c

Dromedary  
**Dates, pitted** lb 43c

Finest Quality **MEATS** Dry Salt Jowles lb 19c

Pre-Cooked  
**Picnic Hams** lb 43c

Pork No. 1  
**LIVER, Pound** 29c | **FRYERS, Pound** 43c

**Pork Ribs** lb 49c

Banner Pork  
**BACON, Pound** 59c | **CHOPS, Pound** 55c

**Pork Sausage** lb 39c

**Pork Roast** lb 43c

**Chuck Roast** lb 39c

**D. J. Smith & Co.**

PHONES 265 & 260



Don't Forget To Save  
**S & H Green Stamps**  
Been tested by Time  
SINCE 1896

**Church of Christ**  
Otta Johnson, Minister

The visiting program of the church is to be continued through the month of December. The leaders of the congregation are highly pleased with the results of the visitation efforts during the month of November. Plans for the December program also will include the supplying of clothing and quilts for people who are in need. These supplies will be kept in a special room in the basement of the church building. People who are in need should apply for these articles at the home of the minister. Christmas boxes will also be sent to some needy people.

Sermon subjects, by the minister, for Sunday will be:

10:45, a.m., "God Weighs the Souls of Men."

7:00 p.m., "The Scarlet Cord."

This week's schedule of services is as follows:

Sunday.—Bible Study classes, 9:45 a.m.; worship service, communion and sermon, 10:45 a.m.; evening worship hour and sermon, 7:00; Young People training classes, 6:00.

Monday — Ladies work group meets at 9:00 a.m. Ladies Bible class at 3:00 p.m.

Wednesday — Bible study and singing, 7:30 p.m.

**VFW Aux. To Have Christmas Party Dec. 20**

A Christmas party for the benefit of the Community Welfare Project will be held December 20 by the Ladies Auxiliary to Fisher County Memorial Post 5072, VFW.

All members will bring as gifts to the party clothing, bedding, utensils, canned goods, etc., which will be turned over to the Rotan PTAs and others who are handling the project. The decision was made at a business meeting held Monday night at the Post Home. The president, Hazel Coker, presiding.

Members are also asked to bring a small gift for a woman to the party. The "Secret Pals" for the past year will be revealed.

A report from the Buddy Poppy committee, Mary Edwards, chairman, showed a total of \$94.50 to be added to the Veterans' Relief Fund from the sale of poppies Nov. 11. The organization also voted to buy the Christmas seals sent by the Veterans of Foreign Wars Orphan Home in Eaton Rapids, Mich.

After the meeting, cake, coffee and cokes were served.

Other members present were Jessie Morrow, Dorothy Walker, Jo Mills, Elya Mae Decker, Marianne Wilkes, Lucille Gabel, Sally Test and Dixie Lacy.



GRANPAW DON'T NEED A HAMMOCK SINCE HE WUZ INSURED WITH

**R. L. YOUNG**

**INSURANCE**

ROTAN DIAL 261

**A Thought for CHRISTMAS**

By  
**Dr. Norman Vincent Peale**  
Pastor, Marble Collegiate Church, New York



Christmas waves a magic wand over this world, and behold, everything is softer and more beautiful. If only for one short day, ill will is set aside, and the effect is miraculous. Everyone is happy.

The mental and spiritual health-giving quality of good will refreshes mankind like a tonic. Nothing during the year is so impressively convincing as the vision Christmas brings of what this world would be if love became the daily practice. What a world we will have when at last men heed His wise advice to "love one another!"

**SEE AND HEAR**  
**Juston M. Morrow**  
 on KRBC-TV Channel 9  
**Friday Night 8:30 to 8:45**

**YULE CARD CUSTOM  
 STARTED IN 1840'S**

● The Christmas card idea you will carry on this year had its origin just over 100 years ago in Victorian London. There, a middle-class Englishman named Henry Cole commissioned artist John Calcott Horsley of the Royal Academy to paint an illustration for a greeting which he sent to 1,000 friends. The cards depicted a Victorian family at the festive board and the traditional Yuletide customs of giving to the poor. They also bore the now-classic greeting: "A Merry Christmas and a Happy New Year to You."



had immigrated to Boston began producing Christmas cards that were such masterpieces of reproduction that experts marvel even now at their color and quality. In a brief span of 20 years, Louis Prang started a trend which continues today in reproducing art masterpieces as Christmas greetings.

For example, famous canvases of the Madonna and Child by such artists as Murillo and Van Cleve have been reproduced this year by Hallmark Cards. Fine contemporary art is also widely used, with work by such painters as Sir Winston Churchill, Grandma Moses, Streeter Blair, Edmund Lewandowski and other Americans and Europeans. Although today's Christmas greetings bear little resemblance to the cards sent by Henry Cole in 1846, one element has remained almost unchanged. Hardly a one fails to repeat his message: "A Merry Christmas and a Happy New Year to You."

**Mrs. Keener Enjoyed  
 Birthday Party Dec. 5**

Mrs. W. A. Keener celebrated her 77th birthday Sunday, December 5 in her home on Roby Ave. Some of her children came and spent Saturday night with her. Those who enjoyed the dinner were Mr. and Mrs. E. J. Turner, Mr. and Mrs. Melvin Keener, Mr. and Mrs. Ted Turner, all of Welch, Mrs. Addie Scott of Roby, Mr. and Mrs. Arthur Weems of Rotan, Mr. and Mrs. Cecil Weems and Emory Keener of Rotan, W. H. Youngblood of Roby, Mrs. Alice Masters and Larry, Mr. and Mrs. L. D. Byrd and family, Mrs. Leona Scott, Mrs. J. T. Whitefield, of Rotan. Those calling in the afternoon were Mrs. Emmett Cave, Mr. and Mrs. Tommy White, of Abilene, Mrs. Dono Darden, Mr. and Mrs. Ardie Keener and Mr. and Mrs. Erceel Warren, all of Rotan, and Jessi Lee Keener. Some child needs a pair of shoes. Won't you supply this child with shoes by bringing those discarded shoes to the Rotan Volunteer Fire Department at the City Hall?

Has Susie and Jim and Joe and Alice outgrown those shoes that are still serviceable? Well we have the names of many little Susies and Joes who need those shoes, so bundle them up and bring them to the City Hall, where the Fireboys will sort, polish and repair and pass on to make some child happy. If you don't think it makes them happy, just go with the Fireboys some Christmas and get your eyes open and see how much good so little can do!

Mr. and Mrs. Ernest Counts, Mr. and Mrs. Wayne Nowlin returned Monday from El Paso, where they visited their sons, Jimmy Counts and Stanley Nowlin, who are stationed at Fort Bliss. They also visited Jaurez and other places in Mexico. The boys are doing fine.

Hey, neighbor, count your many blessings. Then think about those little children who will have no Christmas unless the good people of Rotan help out. So drop some money in those jars. Don't wait, do it today so the Firemen will know how to buy for all the little underprivileged kiddies.

Drink some coffee at Ragsdale Drug Store Friday, Dec. 10, pay a dime or more per cup because all the proceeds of coffee that day goes into the Firemen's Christmas Cheer Fund for the underprivileged children and aged shut-ins. Yes, Drink an extra cup and bring a friend along. The big hearted citizen who pays the highest price that day for a cup of coffee at Ragsdale's is going to get a big surprise. Yes, sir, three pounds of fine chocolate candy is a big surprise.

Rural schools in Texas are keeping pace with urban schools, despite a 66% drop in number since 1949. Findings of a recent survey made by the Texas Agricultural Experiment Station are given in a new bulletin 783, available from the Agricultural Information Office, College Station.

**Texas Brag**

Well, a certain Rotan citizen has his brag. A fisherman let the big one get away. A local golfer made a hole in one. The truth is, and this is certified by an honest golfer, said golfer sliced two balls over the boundary, the third ball rose 215 yards to the green and tracked stright to the hole—not a hole in one, but a hole-out.

Hey, Mr. Drygoodsman, Mr. Variety Storeman—ain't you got some shop worn shoes, shirts, pants, etc. that you would not even think of displaying for sale? Well sir, all this is a fire hazard, so why not drop it in a box and tell some Fireman to come get it for the needy of our town? Chances are you have already taken a loss credit on your income statement to Uncle Sam, so let us have it and get it out to those who really need it. Please do this today.

Mr. and Mrs. Bill Gibson of Ft. Worth, visited Mr. and Mrs. J. R. Strayhorn Friday night.

How did you enjoy the show, Partner? Yep it was a good one. Well why not drop the price of a show into the Firemen's jar and make some needy child lots happier than if he had seen a show? Yes, and you will be happier too by having done so.

Mr. and Mrs. Craig Johnson and young son of Hereford, visited Mrs. Johnson's parents, Mr. and Mrs. S. B. Marr, Thanksgiving week.

**ROBY**  
**NATIONAL FARM LOAN ASSOCIATION**  
 SECRETARY-TREASURER'S OFFICE  
**FEDERAL LAND BANK LOANS**  
 B. L. Conley, Sec'y.-Treasurer  
 Roby, Texas

How many times have you told Junior to pick up those toys and stow them away? No doubt he has so many they are in the way. Well, neighbor, you can relieve that situation by bringing those excess toys to the Rotan Firemen who will see

**The Rotan Advance**  
 Thursday, Dec. 9, 1954 No. 46  
 that some child is made happy with them. Please, just toys in good condition, not broken up ones.

**FOR GIFTS OR YOUR HOME—  
 SEE OUR SELECTION OF**



**Gift Array of Potted Plants**



Nice selection of  
**POINSETTIAS**

large blossoms in gift wrapped pots!

**Rotan Flower Shop**

Phone 203

Remie Kersh

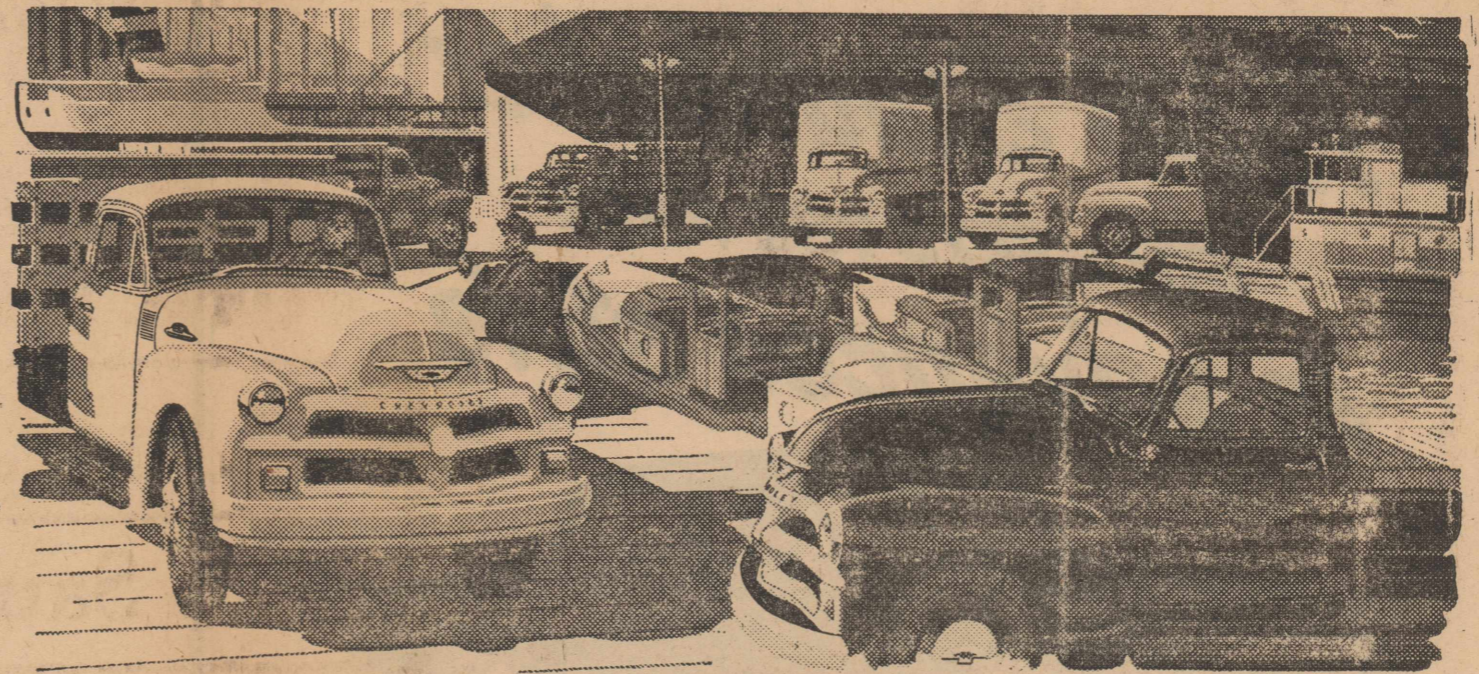
**HOMETOWN AMERICA—THE MERRY SEASON BEGINS**



See  
**YOUNGS' GROCERY & MARKET**

For  
**NEWHOFF BROS. TENNESSEE FARM SAUSAGE**

**For the First-Choice Features  
 Buy America's First-Choice Trucks  
 '55 CHEVROLET TRUCKS**



**Chevrolet trucks alone give you all these features that mean more work per day... more work per dollar! And they're America's lowest-priced line of trucks!**

<b>JOB-TAILORED HIGH-COMPRESSION POWER!</b>	<b>EXTRA RUGGEDNESS AND RELIABILITY</b>	<b>ADVANCED FEATURES FOR EASIER DRIVING!</b>
You get exactly the right power for your job. All three great valve-in-head engines deliver gas-saving, hour-saving high-compression performance on the job!	Sturdy single unit tubular steel rear axle housings! Strong, rigid frames! Diaphragm-Spring Clutches with high torque capacities and built-in long life.	Less effort needed with efficient Re-circulating Ball Steering Gear; Torque-Action and Twin-Action brake design helps you stop surely and easily.



**AMERICA'S FIRST CHOICE TRUCK!**

Chevrolet is first in sales in all these weight capacities—1/2 ton, 3/4-1 ton, 1 1/2-2 tons!

**HOGSETT CHEVROLET COMPANY**  
 Rotan, Texas

THE SAME DISCOUNT WILL APPLY  
THIS YEAR AS LAST ON EARLY  
PAYMENT OF CITY TAXES

The following will apply

2 per cent in November, thru December 2  
1 per cent thru December to January 1st

First and last days inclusive

**City of Rotan**

FLOOR COVERING & FURNITURE PRODUCTS OF

These Famous Brand Names May Be Yours at Pittman Floor  
Covering and Furniture

Carpeting By — Mohawk - Alexander Smith - Downs - McGee  
Bigelow —

Linoleum & Tile — Armstrong - Pabco - Nairn - Azro-  
Kentile - Goodyear

Furniture by — Drexel - Heywood Wakefield - Wm Bassett -  
Crown - Kroehler - Sealey

Appliances — Norge - Tappan - Speed Queen - Hoover

BUDGET ACCOUNTS WELCOME



Dial 3308 SWEETWATER, TEXAS 401 Oak St.

We Install — No mileage Charge, Same as Sweetwater

The Rotan Advance

Thursday, Dec. 9, 1954 No. 46

S-D Day Will be  
December 15

S-D Day could just as well be S-W  
Day.

S-D means safe driving, but safe  
walking will be almost as important  
if traffic accidents are to be held  
to a minimum on S-D Day Wednes-  
day, Dec. 15.

More than 1,000 pedestrians liter-  
ally walked themselves to death  
during December last year, accord-  
ing to National Safety Council fig-  
ures. December is always the peak  
month of the year for pedestrian fat-  
alities.

However, on Dec. 15 the walkers  
as well as the drivers will have an  
opportunity to prove that accidents  
don't have to happen if every indi-  
vidual makes a real effort to pre-  
vent them.

President Eisenhower has pro-  
claimed Dec. 15 as the date for the  
nation to keep traffic accidents at  
an absolute minimum for a 24-hour  
period as proof that traffic acci-

dents can be prevented by individual  
and community action. The nation-  
wide cooperative program is spon-  
sored by the President's Action Com-  
mittee for Traffic Safety.

Children and older persons are  
most vulnerable as pedestrians. Of  
the 8,600 pedestrians killed last year  
about 1,950 were under 15 years  
of age, and 3,350 were over 65.

Most pedestrian victims are non-  
drivers who do not understand the  
mechanics or limitations of driving,  
safety experts say. Elderly men are  
most apt to be pedestrian victims.

Early evening hours are especial-  
ly hazardous for pedestrians. More  
than a third of the victims were kil-  
led between 5 and 8 o'clock in the  
evening from October to March.  
About 41% were crossing streets  
between intersections, 25% were  
killed at intersections, and 11%  
were walking in the roadway.

Three easy rules can help make  
S-D Day—and every day—a safe  
walking day for pedestrians. To  
avoid that "run down" feeling:

1. Cross only at intersections and  
wait for the green light, and watch

out for turning traffic.  
2. Wear something light or carry  
a flashlight if you must walk on a  
roadway at night.  
3. Make sure packages, umbrellas  
or newspapers do not block your  
view of approaching traffic.

Human Life  
Is Personal

The growing number of fatal acci-  
dents on the streets and highways  
has engaged the attention of the  
White House, and soon a serious ef-  
fort will be made to do something  
about it. Last year, 1953, a total  
of 38,300 persons young and old  
lost their lives in traffic accidents,  
and the economic loss was placed  
at 4 billion dollars in hospital and  
medical costs, property damage and  
other expenses.

The President's Action Com-  
mittee for Traffic Safety has designat-  
ed December 15 as Safe-Driving

Day. It will be observed on a Na-  
tion-wide basis, under the Commit-  
tee's sponsorship with the coopera-  
tion of various other city, State and  
national organizations.

Most of the fatalities charged to  
traffic accidents and much of the  
property damage and other econo-

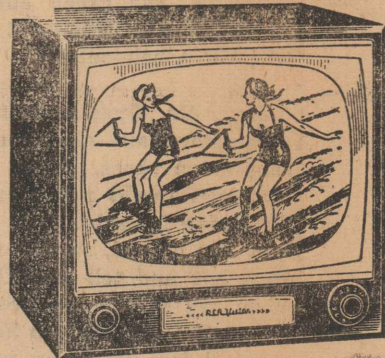
mic losses could have been prevent-  
ed if drivers and pedestrians alike  
could realize their personal respon-  
sibilities for their own safety as pe-  
destrians, and the safety of them-  
selves and others if they are drivers.  
Traffic actually is a personal respon-  
sibility.

Pedestrians cannot overlook their  
responsibility in reducing the traffic  
toll. Following the laws and apply-  
ing the courtesies of the road to  
themselves and others will bring  
this about.

Personal responsibility—it's as  
simple as that.



PRICED RIGHT FOR  
Christmas  
new RCA VICTOR 21-IN. TV  
with 212% greater picture contrast



RCA Victor 21-inch "Medal-  
ist 21." Ebony finish, 21S501

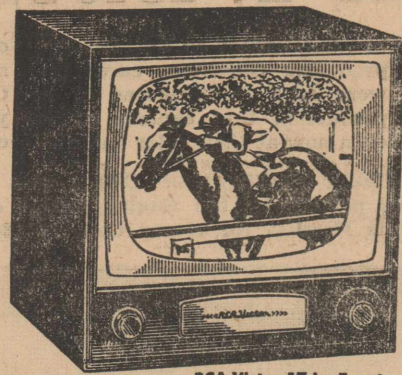
Your Christmas shopping  
dollar never bought so  
much value! RCA Victor's  
smart new "Medalist 21"  
has new aluminum "All-  
Clear" picture tube—new  
design VHF tuning dial—  
new "Magic Monitor"  
chassis! Choose it today.

ONLY  
209.95

FOR UHF—New High Speed UHF-  
VHF Tuner. (Optional, at extra cost.)

Ask about the exclusive RCA Victor Factory-Service Contract  
Give "The Gift That Keeps on Giving"

Perfect Family Gift at a  
New Low Price



RCA Victor 17 in. Trent.  
Ebony finish, Model 17S450

RCA VICTOR  
17-inch TV

"The Gift That Keeps on Giving"



Just in time for Christmas!  
Lowest priced 17-in. TV in  
RCA Victor history! You  
get the new design VHF  
tuning dial—new "Magic  
Monitor" chassis—"Golden  
Throat" Fidelity Sound plus  
many other RCA Victor TV  
advances in a cabinet 30%  
smaller than prior models.

Buy now to be sure of  
delivery before Christmas!

For UHF—New High Speed  
UHF-VHF Tuner. (Optional, at  
extra cost.)



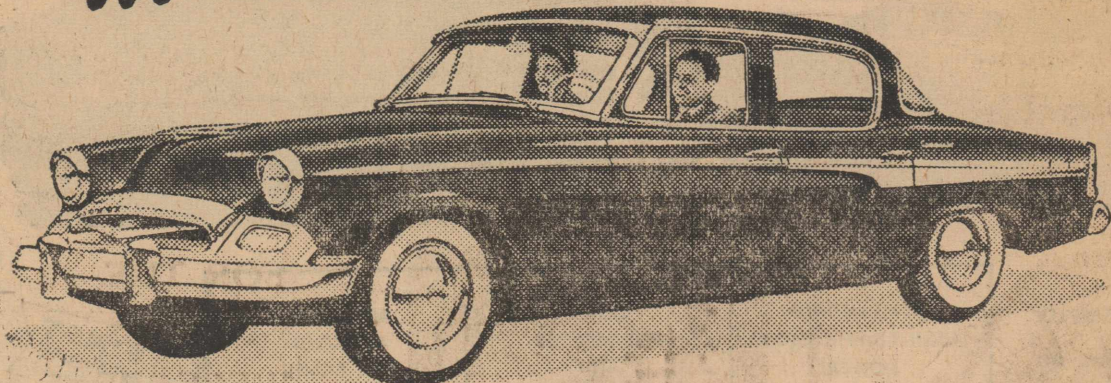
Ask about the exclusive  
RCA Victor Factory-Service Contract.

Home Lumber Co.

T. V. CENTER OF ROTAN

Now that you've seen them all...you can judge why the

**1955 Studebaker**  
STILL SETS THE PACE  
in advanced style



The design that won 30 outstanding awards

Now that you've seen virtually all the 1955  
cars, you know the low Studebaker silhou-  
ette is the aim of most car designers. But  
Studebaker has gone even more distinctive

for 1955—with lines and looks that again  
are easily a year ahead in smartness. In-  
creased power and performance, too.  
New low-level competitive prices.

Studebaker...so much better made...worth more when you trade!

**CLARK'S**

U. S. Highway 70

Rotan, Texas

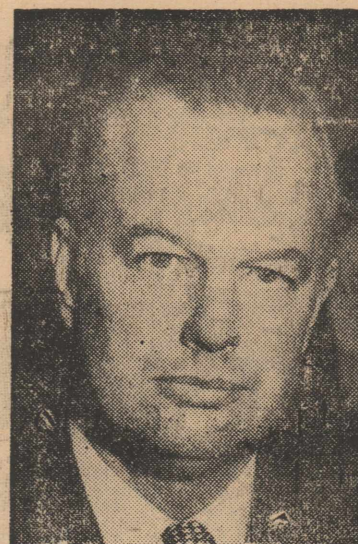
**ELECT**

**David W. Ratliff**

OF JONES COUNTY

To The Office of  
State  
Senator

In The  
SPECIAL ELECTION



David W. Ratliff

**Saturday, December 11**

Mr. Ratliff is now serving in the House of Representa-  
tives from the 85th District, and his record repre-  
sents his ability. He invites you to study it.

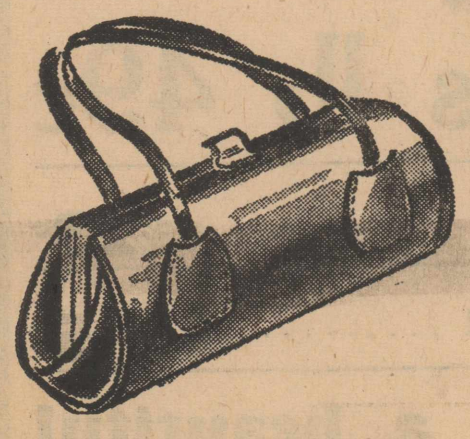
**A WEST TEXAN**

Willing and Able to Work for West Texas.  
Elevate him to the Senate.



# H. L. DAVIS & CO.

## CHRISTMAS Gift CENTER



Pretty Bags in faille, corde', leather or suede colors graphite, avacado rust, black and brown.



Beautiful Sweaters for a lasting gift--jewel trimmed pastels, new short sweater, fancy knit blouse sweaters and the ever popular crest sweater!



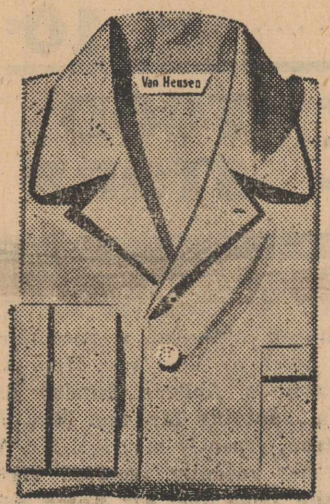
New Rope Necklaces give them in contrasting colors or to match costume.



SCARVES Large Squares or Narrow type Suit Scarves. Nice Assortment to choose from!



Van Heusen Shirts in all of the high colors and styles.....!

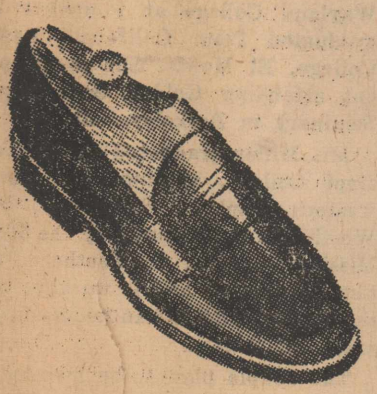


Van Heusen Pajamas all new patterns--tall men and reg. sizes!

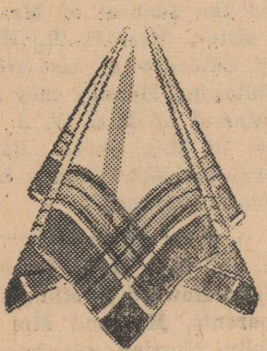


Robes--priced only \$5.98 & \$7.98 all colors!

TIES--see our complete selection of Wembley Ties!



Large Selection of Florsheim Shoes only \$12.95--values to \$18.95



Handkerchiefs-- Always the practical Gift

### Partnership Or Corporation

John Brown and Bill Smith desire to operate a business together. Should this be done as partners or as a corporation? The answer to this problem involves many legal questions.

Perhaps the most important factor is that the business or personal acts of either John or Bill may be binding upon the partnership. The corporation, however, can act only through its officers and agents, and then only within the limitations granted by the articles of incorporation.

As members of a partnership both John and Bill are liable for all of the debts of the business. In the case they have business losses, the creditors of the partnership could take all of the assets of the partnership, and all of the personal assets of either John or Bill, or both (except a few exempt by law), in order to satisfy the partnership debts.

On the other hand, if they form a corporation the creditors may go only against the assets of the corporation so that the most that either John or Bill can lose is the amount they have invested in the business. The creditors could not touch the personal property of either John or Bill.

Upon the death of John or Bill, it is necessary to liquidate the partnership, but in the case of a corporation the operation of the business is not affected by the death of either. The firm continues as the same business with the heirs of the one who dies substituted as the owner of the stock.

Of primary interest to John and Bill is the amount of income taxes they have to pay. As a partnership, each includes on his individual income tax return his proportionate share of the income as shown on the partnership return. This is because the partnership is not recognized as a taxable entity.

The corporation is recognized as a taxable entity, so it pays a tax on the amount of its net income, after deducting the salaries of John and Bill and other expenses.

If over a period of years the earnings of the corporation exceed reasonable salaries for the two owners, these earnings will be distributed to John and Bill in the form of dividends. The funds with which the dividends are paid have already been subject to tax in the hands of the corporation, but are again taxed on the individual returns of John and Bill when distributed.

The income tax advantage or disadvantage of a partnership as compared with a corporation depends on

the net income from the business, the salaries John and Bill receive, the amount of their other income, and the requirements of the business for liquid funds.

In the event either of the owners is interested in planning his estate to reduce taxes at the time of his death, he can do it more easily through a corporation than a partnership.

(This column is based on Texas and Federal law, is written to inform—not to advise. No person should ever apply or interpret any law without the aid of an attorney who knows the facts, because the facts may change the application of the law.)

Two new corn hybrids have been released by the Texas Agricultural Experiment Station. They are Texas 17W, a white hybrid, and Texas 32, a yellow hybrid. Seed for planting in 1955 will be available through established dealers.

the Thoughtful Gift!

**ZENITH**  
ROYAL-M  
HEARING AID

only \$100 complete  
with air conduction receiver  
and stock earmold

If someone close to you needs a hearing aid, yet has hesitated to buy one, what finer, more practical Christmas gift could there be than a tiny, jewel-like Zenith Royal-M. It's easy to wear...easy to adjust...and so easy for you to give!

**SPECIAL CHRISTMAS TRIAL OFFER**  
Buy the aid for a gift before Christmas—whenever most convenient. The recipient must be satisfied or your money will be refunded promptly up to 10 days after Christmas.

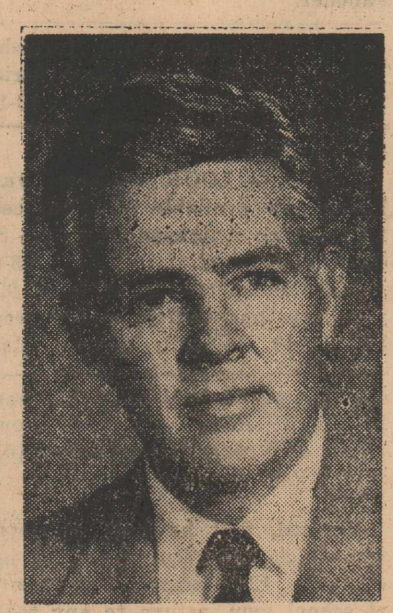
**Snyder Drugs**  
R. E. Patterson, Owner  
EASY TIME-PAYMENT PLAN  
Snyder, Texas

THE SAME DISCOUNT WILL APPLY THIS YEAR AS LAST ON EARLY PAYMENT OF SCHOOL TAXES

The following will apply:  
2 per cent in November, thru December 2  
1 per cent thru December to January 1st  
First and last days inclusive

**Rotan Ind. School Dist.**

**Elect Dr. Robert Wasson**



FOR THE GENERAL WELFARE OF THE PEOPLE.

**SENATOR**

24th Senatorial District  
Saturday, Dec. 11



**CARD OF THANKS**

We wish to express our gratitude to the kind people of this community who have consoled us in the loss of our beloved father, Jas. C. Loving, Sr. Your kind deeds are appreciated. May God's richest blessings rest upon you.

Mrs. Hazel Dennis Loving, Midland, Texas.  
Mrs. V. O. Rannefeld, Snyder.  
Mrs. Yale E. Key, Midland.  
Mrs. Wayne B. Brown, Crane.  
John Edd Loving, Fresno, Cal.  
Lt. Jas. C. Loving, Air Force, Alaska.  
Joe P. Loving, Lovington, N. M.

**CARD OF THANKS**

I will say thank you for everything. I won't be able to get over to see you this Christmas. I hope you have a happy Christmas.

I appreciate everything you good people have done for me and I will never forget you. Thank you again.  
Daisy Norwood.

**CARD OF THANKS**

I wish to thank everyone for the kindness shown me in my recent loss of my home by fire.  
Mrs. Pearl Burnes.

**CLASSIFIED ADS**

2c per word first insertion; 1c per word subsequent insertions. Minimum first insertion, 35c. Card of thanks take classified rate. Name (not telephone No.) must be given on all charge classified, and payment due on publication.

**For Sale**

Gravel for sale. Lots of rock and sand is sharp. Phone Jayton, 2824. Claud Senn. 8-tfc

For Sale Thor automatic washer also 6 radiant gas heater and Roper gas range, all in good condition. Bargain, Mrs. Dick Clements. 42-3tp

New \$35 Bender Swing Set, slide, 2 swings, glider, for sale for \$25. See John Barker or R. L. Hammitt. 44-2tp

For Sale—White feed sacks.—Barnes Feed & Produce.

For Sale—Weaning pigs. Your choice \$12.50. See Clifton Thomas at Thomas Grocery & Station.

For Sale, Bendix washing machine, see Dave Posey at P & O Lbr. Co. 43-tfc

For Sale my home in Lakeview addition. See at 715 Beureard or call 300. 39-tfc

For Sale, Used Refrigerators, Ranges and Washing Machines—Home Lumber Company.

Pedigreed Von Roder Storm proof Cotton Seed for sale, see W. Carl Martin, Rotan. 40-6tc

**USED FURNITURE**  
Used Washers, Ranges, Refrigerators and Furniture.  
GARLANDS. Phone 360

For Sale—1953 tractor with planter and cultivator. Been run 525 hours. Guaranteed to be in perfect condition. \$1475 cash.—Marvin Lett, Jr., Aspermont, Texas, phone 4466. 46-1tp

For Sale, Used Refrigerators, Ranges and Washing Machines—Home Lumber Company.

FOR SALE—18 head registered cows with 9 calves. J. B. Davis.

**PIANOS**

Slightly used, good as new Bremen to sell for \$395.00.  
Studio Rudolph used. Real small, to sell for \$425.00.

Used Lester, good as new sells for \$837.00 to sell for \$575.00  
Good used upright, was \$195.00 to sell for \$175.00.

Used church model organ sells for \$2065 to sell for \$1250.00.  
BEEMAN CARTWRIGHT MUSIC CO.  
Sweetwater, Texas 39-tfc

See us for Dressed hens.—Barnes Feed and Produce.

**FOR RENT**

FOR RENT—4 room furnished apartment, 2 blocks from towns and 2 blocks from school, 2 blocks south of the dentist office. Bills paid. 211 Sherman. Inez Stevens. 42-2tp

For Rent, 3 room house with bath, newly refinished, phone 4222, H. R. Puryear. 43-2tc

For Rent, modern, furnished 2 rooms and bath, house—bills paid. By week or month. Dono Darden. phone 206 or 5975. 43-2tp

For Rent, four room apartment, conveniently arranged, close in, Mrs. W. W. Callan. 44-tfc

For Rent, 2 room and bath, reasonable rate, 2nd block north of Riley Drug on Garfield, Mrs. Lee Fancher.

For Rent small 3-room furnished house, 305 8th st. see Mark Strickland or Jack Floyd. 40-3tp

**SERVICES**  
LOOK — LOOK — New Farm Loans now available at 5 per cent, 10 years no Appraisal Fee. Just See Mark Strickland. 43-tfc  
Make extra money. Address Mail postcards spare time every week. BICO, 143, Belmont, Belmont, Mass.

For covered buttons, belts, buckles, hemstitching see Mrs. Romie Kersh at Rotan Flower Shop. 40tfc

**LOST**  
Reward, will be paid to person who finds and returns the 17 jewel, ladies Elgin watch, lost Nov. 15 at school gym, return to any teacher or Advance office and receive cash reward.



**RODEO SLICED**

**Bacon** lb pkg. 49c

**HOME-MADE PURE PORK**

**Sausage** lb 45c

**CHOICE CHUCK**

**Roast** lb 39c

**GLEN GARDEN**

**Oleo** Lb Pkg 19c

**ROBIN HOOD**

**FLOUR** 25 POUND BAG \$1.95

**10-POUND BAG**

**Sugar** 87c

**WOLF BRAND**

**TAMALES, Can** 19c

**DEL MONTE**

**FRUIT COCKTAIL** NO. 2 1/2 CAN 39c

**SALAD**

**WAFERS, Pound Box** 25c

**KIMBELL'S**

**BLACK-EYED PEAS** 2-300 SIZE CANS 25c

**VISIT OUR CANDY DEPARTMENT**

See the Beautiful Display before you buy your CHRISTMAS CANDY.

**FINE CHOCOLATE**

**CANDY, 1-lb Box** \$1.69

**FRESH ORANGE SLICE**

**CANDY, lb.** 29c

**OLD TIME CHOCOLATE DROP**

**Candy** lb 32c

**2-POUND BOX FINE CHOCOLATE**

**Candy box** 2.65

**TREE RIPENED**

**ORANGES, 1/2 Bushel** \$1.50

**WINESAP**

**APPLES 1/2 Bushel** \$1.50

**PAPER SHELL BURKET**

**Pecans lb** 49c

**FRESH K.—Y.**

**BEANS, lb.** 23c

**RUTABAGA**

**TURNIPS, Pound** 5c

**We have a beautiful display of fresh cut New Mexico Christmas Trees. Next Door to Porter's Food Locker**

**CHUM**

**SALMON** POUND CAN 39c

**SCRAPPY**

**DOG FOOD** 4 CANS 25c

**WRIGLEY'S**

**CHEWING GUM** 3 for 10c

**KIMBELL'S**

**CUT BEETS** 303 SIZE CAN 10c

**WHITE SWAN**

**Pumpkin** 300 SIZE CAN 10c

**WHITE SWAN**

**TOMATO JUICE** 300 SIZE CAN 10c

**PAY & TAKE FOOD STORE**

**LANCE THEATRE**

OPEN FOR FALL AT 6:45

ROTAN, TEXAS

Phone 310

Fri. 10th - Sat. 11th

"Robinson Crusoe"

Dan O'Herlihy and James Fernandez

"Duffy of San Quentin"

Joanne Dru and Paul Kelly  
DOUBLE FEATURE DAY

Sun. 12, Mon. 13, Tues. 14th



Lumberjack Rabbit

Wed. 15th - Thur. 16th



Paramount News

SHOWING AT THE

SUNDOWN DRIVE IN

Telephone 7441

Fri. 10th - Sat. 11th

"Bela Lugosi Meets Gorilla"

Duke Mitchell

"Bells of Rosarita"

Roy Rogers

DOUBLE FEATURE NIGHT

Sun. 12th - Mon. 13th



Warner News

Tues. 14, Wed. 15, Thur. 16th

"Arrow Head"

Charlton Heston and

Jack Palance

Casy Bats Again

**Engagement of Miss Opal Hammond Told**

Mr. and Mrs. Claud J. Hammond of Rotan, announce the engagement of their daughter, Opal, to the Rev. Dick Miller, son of Mr. and Mrs. John T. Miller of Myrtle, Miss.

Miss Hammond is a graduate of Rotan High School. She attended Wayland College at Plainview and graduated from California Baptist College, El Monte. She is at present attending Golden Gate Baptist Seminary in Berkeley, Cal.

Mr. Miller graduated from Mississippi College, Clinton, and Southwestern Baptist Seminary, Fort Worth. He is employed by the Home Mission Board of the Southern Baptist Convention and is working with the Eskimo and Indian people in the arctic of Alaska.

The couple plan to be married in January in the First Baptist Church of Rotan. Following their marriage they will live in Kotzebue, Alaska.

Mr. and Mrs. T. F. Miller of Ft. Worth visited Mr. and Mrs. W. F. Nowlin last week.

**Monroe Sings Red-Hot Tunes**

When beautiful Marilyn Monroe sings in "River of No Return," at the Lance Theatre Sunday, Monday and Tuesday, she literally packs the house.

The setting is a far cry from the swank backgrounds of "Gentlemen Prefer Blondes," when Marilyn first revealed her singing talents. Marilyn struts the planks in the overcrowded crude amusement hall of the great Northwest, 1875. For one particular scene, Director Otto Preminger kept sending out for more and more extras to give the set the true stifled, congested atmosphere of a gold town hangout. But Marilyn's songs are not the same vintage—they're as red-hot as the latest publicity on the curvaceous blonde.

Mrs. Nora Lockhart visited her son Mr. and Mrs. W. C. Lockhart recently and a grandson, E. A. Lockhart in Abilene then to Clyde and Baird to visit friends.

Say, neighbor, when you go to your grocery store today or tomorrow or any time prior to Christmas and buy groceries, buy an extra can of food and drop it in the basket. Your groceryman will show you the basket. A bag of nuts, a can of tomatoes or just any kind of non-perishable food dropped in those baskets will shore make that indigent feeble grandmother happy on Christmas morning. Your Firemen will see that these cans and bags of food are given to those who need it and who will appreciate it.

Juston Morrow, candidate for State Senate, announces that he will appear and speak on Channel 9, KRBC-TV, Abilene, Friday evening from 8:30 to 8:45. Friends and all who are interested in this race are invited to hear him and hear his platform discussed.

Mr. and Mrs. Thomas C. Stephens and Wesley Thomas and Vickie Marie of Tyler recently visited her parents Mr. and Mrs. W. M. Joplin. Other visitors were Jack Peters and Mr. and Mrs. Archie Neeley and Barbara.

Mrs. Ed Harris and Mrs. C. G. Campbell attended a reception in the home of Rev. and Mrs. A. A. Watson in Abilene Sunday afternoon, honoring Mr. and Mrs. Alie Watson, recently married. Mr. Watson has recently received his discharge from the Air Force and is now a ministerial student at Hardin-Simmons University and Mrs. Watson, Jr. a student at Baylor University will transfer to H-SU at mid-term.

Mr. and Mrs. W. A. Baker and their son, Byron of Sweetwater, attended the funeral of Mr. Baker's only sister, Mrs. S. R. Hayes, in Brady Saturday of last week, and the following Monday they attended the funeral of Mrs. W. J. Bounds, mother of Mrs. Byron Baker, in Sweetwater. Mrs. Bounds had been ill several months.

Mr. and Mrs. D. P. Connally and son John Howard of Midland, visited his parents, Mr. and Mrs. B. H. Connally, Sunday afternoon. Chief Connally was in the hospital several days for treatment and was dismissed Tuesday.

**Have That Prescription Filled at Ragsdale's**



# Tax Discount Notice

THE SAME DISCOUNT WILL APPLY THIS YEAR AS LAST ON EARLY PAYMENT OF STATE AND COUNTY TAXES.

The following will apply:  
1 per cent thru December to January 1st  
First and last days inclusive.

**Howard A. House**

Tax Assessor-Collector

## Home Builders Annual Christmas Party Held

The Home Builders Class held their annual Christmas party in the church Monday evening, with Mrs. Joe Kiker in charge of the program.

Opening song was led by Mrs. M. E. Brandt, with Mrs. Ed Harris accompanist.

Marguerite Snapp played a piano solo. Prayer by Mrs. Alvis Cooley.

Mrs. Brandt sang "A Song in the Air" and the group sang Christmas carols. Mrs. W. A. Baker told the Christmas story and gave the benediction.

Then gifts were exchanged from the tree and a donation was given for the Orphans Home.

Punch, cake and sandwiches were served from a beautifully decorated Christmas table.

Attending were Mesdames B. F.

Sites, Flora Blount, Jack Wilkes, L.C. Vittitow, R.A. Browning, R.W. Kersh, J. A. Cooley, R. B. Wood, Clarence Huckaby, Hugh Huckaby, Joe Kiker, Audrey Snodgrass, W. A. Rives, W. H. Nowlin, Lena M. Green, C. A. Cehand, M. E. Brandt, J. T. Smart, C. R. Polk, Nancy White, W. A. Baker, Phil J. Malouf, Marguerite Snapp, Ruth and Reba Cooley, and Mrs. Ed Harris, teacher of the class.

Mr. and Mrs. Homer E. McGee of Green Bay, Wisconsin, and Mrs. George O. Harrell of Anson, visited their sister, Mrs. O. D. Weathersbee, and Mr. Weathersbee Tuesday.

Guests Sunday of Mr. and Mrs. Henry Withers were Mr. and Mrs. Wade Smith, Wade III, and Courtney of Midland, Mrs. Grogan Turner and Miss Elsie Withers of Hamlin.

## The Rotan Advance

Thursday, Dec. 9, 1954 No. 46

### LETTER TO SANTA CLAUS

Dear Santa:

I am a little girl nearly six years old. I have tried to be good. Will you please bring me a make-up doll, a bicycle and a tent.

Please don't forget the other little girls and boys.

P. S.—Daddy and Mamma think I am not big enough for a bicycle, but I can ride one, so it will be all right if you bring me one.

Love, Neva Lou Gabel.

Dr. and Mrs. Ewell Jenkins spent last week end with their children, Maxine and Robert, students at Texas University, Austin.

# Let's Vote For

## Juston M. Morrow

### Saturday, Dec. 11

and elect a Hometown man for

## State Senator



Morrow is well qualified and believes in More Action and Less Campaign Promises

This ad paid for by friends of Juston M. Morrow

# WELL HERE WE GO AGAIN

WHERE YOU CAN BUY YOUR GROCERIES AND OTHER HOUSEHOLD NEEDS A LITTLE BIT CHEAPER.

Here Are Samples of our Friday and Saturday Specials:

200 Count KLEENEX .....	10c
1 Pound WHITE SWAN COFFEE .....	89c
1 Pound Armour's TRA PACK BACON .....	59c
3-Pound Can MRS. TUCKER'S SHORTENING .....	69c
LARGE BOX TIDE .....	27c

Limit on These Specials

We carry a Complete Line of Groceries, Fresh and Cured Meats, and Vegetables. Lots of your Drug Needs and Cosmetics, some Dry Goods, Hardware, Electric Supplies, over 1000 Spools of Colored Thread, Putnam and Rit Dies, Lots of other Items.

## FREE

Register at our store every day until Christmas for a Generous Supply of Groceries, including a Big Dressed Turkey, with all the trimmings. This includes Flour, Meal, Sugar, Coffee, Cakes, Pies and others too numerous to mention.

NOTHING TO BUY, BUT IT WILL HELP me.

## George Moore Grocery

Down on The Alley Doing Business on the Square.

(Bob Owen's phrase)

SAY Merry-Christmas WITH... **Jewelry**

McCLURKINS

presents with pride

New 1955

*Lady Bulova*

**SELF-WINDING  
HIGH FASHION TIMEPIECES.**

BEAUTY IN MOTION...



WINDS BY MOTION...

From \$5950 To \$8500



**LADY BULOVA "C"**  
17 jewels, self-winding, shock resistant, anti-magnetic, expansion bracelet, charm and color of natural gold \$7150 (also available in white)

**LADY BULOVA "A"**  
17 jewels, self-winding, shock resistant, anti-magnetic, charm and color of natural gold \$5950

**LADY BULOVA "E"**  
17 jewels, self-winding, shock resistant, anti-magnetic, expansion bracelet, charm and color of natural gold \$7500 (also available with black dial)

Prices include Federal Tax

AT LAST—Self-Winding Perfection...  
Exquisite for Dress—Smart for Sport!

**McClurkin's**

Reedem Your Pilgrim Saving Stamps Here

**APO Postal Notice**

The Department of Defence has requested that hereafter the phase of Postmaster not be used on mail addressed for delivery through overseas APO's.

The address on mail intended for members of the Armed Forces or civilians receiving mail through overseas APO's should be confined to three lines, if possible, the last line to show the APO number followed by the name of the Post Office as, for example:

Pvt. Willard J. Roe, RA 12378967  
Company F, 167th Infantry  
APO 801, New York, N. Y.

**Howell McCleskey  
Member Honor Society**

Austin.—Howell Clifton McCleskey, University of Texas student from Rotan, has been elected a new member of Phi Beta Kappa, leading scholastic honor society in the field of arts and sciences. Virtually an "A" average is required for membership. McCleskey, a senior majoring in government, is the son of Mrs. G. P. McCleskey of Rotan.

Mrs. Clinnia B. Grindstaff and daughter Shirley visited in Abilene Wednesday of last week.

ELECT

**PAT BULLOCK**

HIS RECORD SHOWS HE STANDS FOR:

- Economy in government
- Minimum taxation
- Continued refund of tax on tractor gasoline
- Adequate aid to the aged, crippled children & needy blind
- More farm-to-market roads & improved highways
- Adequate salary for legislators
- Tax on natural gas sold out of state
- State control of natural gas & all natural resources
- Water & soil conservation
- More tax revenue for cities



**STATE SENATOR**

"Qualified by 10 years experience in the Senate"

SERVICE ON EVERY MAJOR SENATE COMMITTEE

Your vote & influence will be greatly appreciated.

BE SURE & VOTE DECEMBER 11

(Paid Pol. Adv.)

**Christmas Card Mailing Information**

Postmaster Robt. Phillips believes that with a three cent stamp your Christmas cards will win more friends and influence more people than if they are mailed with a two-cent stamp.

"First - Class postage," he explained today, "is the best Yuletide insurance you can get. With it your greetings will be processed and delivered quicker. And they'll be forwarded, or returned, if it becomes necessary."

"This eliminates any worry about whether or not your season's greetings were received. Your own return address on the envelope will help others keep their address books up to date. Then, too, Christmas cards sent with three-cent stamps may carry written messages, a custom, everyone enjoys."

None of these postal privileges are authorized at the third-class rates. Moreover, Christmas card envelopes smaller than 2 1/4" x 4" or larger than 9" x 12" require cancellation by hand, and must carry first-class postage.

Phillips urges everyone to tie their Christmas cards in two separate bundles, with each address facing the same way. Then attach labels marked "ALL FOR LOCAL DELIVERY" and ALL FOR OUT-OF-TOWN DELIVERY"

Parcel post, of course, should be mailed even earlier. The Postmistress recommends December 5 for out-of-state gifts, and December 10 for those with local addresses. But the sooner the better.

Size and weight limitations for parcel post vary according to place of mailing and destination. In some cases, packages cannot exceed 72 inches in length and girth combined, nor 20 pounds in weight. In others, the limits are up to 100 inches combined length and girth, and 70 pounds in weight.

Mr. and Mrs. H. L. Davis, Mr. and Mrs. Bill Day and children, Buddy, Debby and Hank, attended the 62nd wedding anniversary of Mr. and Mrs. T. C. Davis in Snyder Sunday, and the celebration of T. C. Davis' 87th birthday. He is a brother of H. L. Davis.

Make Her Christmas Dream Come True



Give Her an Electric Range

This Christmas Be Sure —

Give Electric Gifts

See Your Electric Appliance Dealer or...

The gift that will do so much for her... rid her of cooking drudgery... save her time and energy... and give her leisure hours to enjoy living.

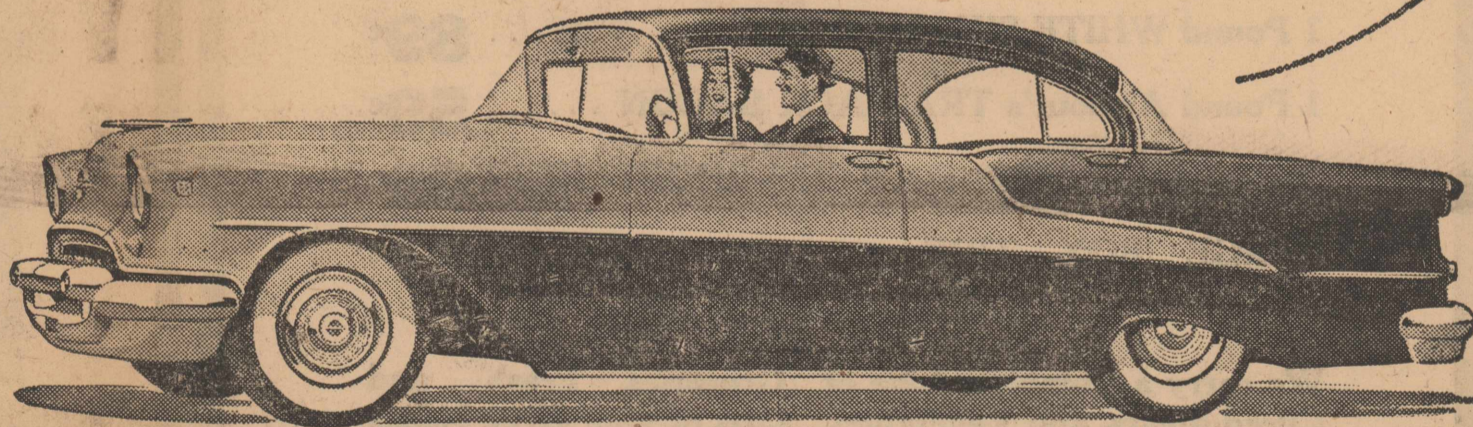
With an automatic electric range, her baking, roasting... all her cooking... will be fingertip controlled. She can put an entire meal in the oven, set the timer... and forget it.

Clean, fast, and cool, the automatic range is economical, too. Really, it's the best way to cook.

West Texas Utilities Company

Look at all the "NEW'S"

IN THE ALL-AROUND-NEW OLDSMOBILES



New 1955 Super "88" 4-Door Sedan. A General Motors Value

NEW!

- "GO-AHEAD" LOOK
- FLYING COLOR STYLING
- "ROCKET" 202 ENGINE
- ULTRA-NEW INTERIORS
- SWEEP-CUT FENDERS
- HOODED HEADLIGHTS
- TUBELESS TIRES
- PANORAMIC WINDSHIELD

Oldsmobile never stands pat! And once you meet this dazzling new model face to face, you'll know that it's truer than ever this year! For Olds is new from front to rear, roof to road, inside and out! Oldsmobile is new with all the newest new ideas on wheels! Power, color, styling, comfort—you'll find Oldsmobile gives you far more of all four! Be sure to see and drive one of our new "55" "Rocket" Engine cars—and see why Oldsmobile is way ahead to stay ahead!

**OLDSMOBILE**

"Make COURTESY Your Code of the Road"

**ROLLINS MOT OR COMPANY**  
207 N. CLEVELAND PHONE 239 — Rotan, Texas

Guests of Mr. and Mrs. Clifton and Tommy Thomas, Mr. and Mrs. Thomas last week were her brother, Mr. and Mrs. A. C. Gann of Oakland, Cal., and Mr. and Mrs. Thomas, Mr. and Mrs. Gann, Jerry W. D. Hariman and sons, Marshall and Sidney, attended a family reunion in the home of Mr. and Mrs. W. I. Boyd at Neinda Friday night.

### Proposed Cotton Reductions

Cotton farmers will decide Dec. 14 whether they want to accept the acreage controls proposed for the 1955 crop.

In previous years, when farmers were asked to choose between lowered parity and unrestricted production or a high parity level and crop quotas, they have voted to accept the controls. They seem to feel that less cotton and a reasonable assurance of a fair price is the better deal. If they follow the same pattern this December, then next year's crop quota is scheduled for a drastic reduction.

The Secretary of Agriculture has ruled that the cotton acreage will be cut back 15 per cent in 1955. This means only 18,113,208 acres can be planted as compared with the 21.4 million acres allowed this past season. The new quota is the very

bottom figure allowed by farm law.

A minimum quota next year may work a great hardship in areas where cotton is the main cash crop.

In some sections of Texas, cotton is the primary agricultural commodity. No other crop offers comparable income. As a result, the gross profits from cotton can drop 15% in those areas.

Some government planners will work hard to make the 15% reductions 'stick' in cotton planting despite any opposition which may arise to the program. Economists claim that the 1954 crop was far larger than expected when the first production estimate was released in late summer. Any more cotton will drag on the market, they claim.

It is true that original 1954 estimates were very low. Subsequent increase in estimates proved this—and incidentally made it extremely difficult to plan any sort of orderly marketing system. Critics point out, and with some justification, that if estimates are to be made at all, they should be reasonably accurate if the industry is to benefit from it.

At this point, acreage controls appear to be the most logical choice in the December election. With the recent shift in power in Washington, then it is fairly certain that cotton acreages will be somewhat increased. Many areas of Texas will welcome such an increase.

### BROWNIES MET DEC. 1

The Brownies met Dec. 1 at 3:30 at the Girl Scout Hut. Ten members were present and our two leaders, Mrs. Brown and Mrs. Colwell.

A Brownie skit was given by three of the girls. We worked on our knitting and did some painting.

After the meeting, we had a birthday party for Barbara Eades. Mrs. Eades served ice cream and birthday cake.

Reporter, Jane Cave.

### LETTER TO SANTA CLAUS

Dear Santa:

I go to school this year. I am 6 years old. I am studying hard. Please bring me a tent, a gun that shoots stopper, a truck and trailer that has automatic loader, Robert the Robot, chain drive supersonic jet, drum (bass), army truck, log carrying truck, cattle truck, telephone truck, motor boat (real miniature).



FOR BIG FOOD SAVINGS.

year 'round menu variety and new Shopping Complete details.

Call on us for convenience, Rent a Locker NOW!

Porter's Locker Plant

CUT YOUR FOOD BUDGET

### The Rotan Advance

Thursday, Dec. 9, 1954 No. 46

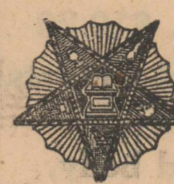
### Rotan Lodge No. 956

A. F. & A. M.



Meets Third Thursday Night of each month. Visitors Invited

A. C. Snapp, W. M.  
Alvin Clark, Sec.



The O. E. S. meets each second Tuesday at 7:30 in the Hall.

Visitors welcome.

Fern Benson, W. M.  
Edna Morgan, Sec.

### BUDGET TERMS

ON

### Mechanical Work on Your Car

Ask about How You Can Use Our Budget Plan for Repair Work on Your Car. We work on all makes of cars, Trucks and Tractors

Rollins Motor Company  
D. C. Walker, Shop Foreman



Every Watch is timed on our Western Electric Watch Master.

McCLURKIN'S



Meets Every Tuesday, 12:30. At Ritz Coffee Shop. Visitors Welcome

Lance M. Davis, President.



V. F. W.

Meeting Nights

First and Third Thursday 8:00 p.m. at the V.F.W. Hall  
Chester Cooper, Commander.

LeRoy Lacy, Q. M.

### Lydick Roofing Co. of Abilene

Make your estimate to Re-roof your residence or building. ESTIMATES MADE FREE ALL WORK GUARANTEED

We Use Genuine Ruberoid Roofing Materials

Phone 4088 Abilene, Texas

### Modern, Scientific Eye Examination

Visual Analysis Glasses to Meet the Individual Requirement

Closed Thursday Afternoon

Dr. John B. Majors

Doctor of Optometry  
213 Oak St. Phone 2658  
Sweetwater, Texas

### DR. JOHN BLUM OPTOMETRIST

Office will be closed on Saturday afternoons.

1825 25th Street  
Dial 3-3992  
SNYDER, TEXAS

## NOTICE

We kindly ask the public to bring only newspapers to the plant for sale.

We can not use magazines or cardboard of any type. Tie Newspaper in bundles.

NATIONAL GYPSUM CO.  
Rotan, Texas

### VOTE FOR DAN SORRELLS!



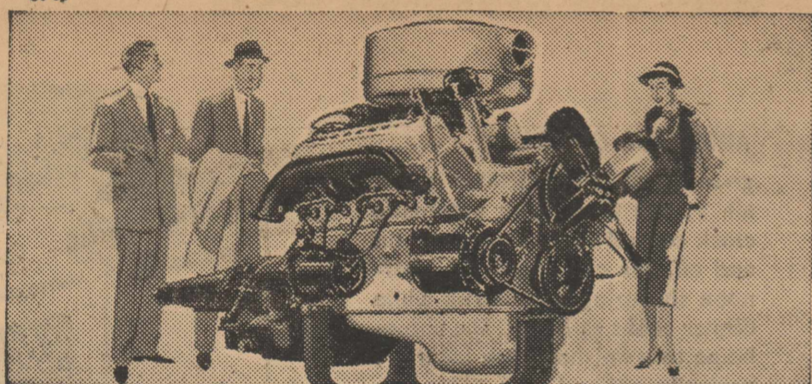
ELECT DAN SORRELLS

- ★ **Native West Texan**  
Born and raised in West Texas.
- ★ **Lawyer**  
Honor Graduate Texas University School of Law. Practicing lawyer . . . qualified to handle technical problems which come before the Senate.
- ★ **Civic Leader**  
Active in Kiwanis and Boy Scout work; member of American Legion, VFW, Texas State Guard.
- ★ **Church and Family Man**  
Member of Presbyterian Church; married; son, age two.
- ★ **Combat Veteran**  
Mortar Crewman, 8th Regiment, 2nd Marine Division, including invasion of Okinawa.

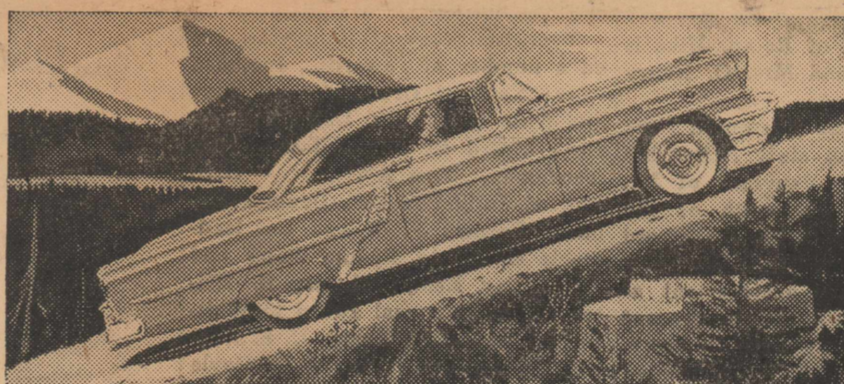
STATE SENATOR

DECEMBER 11

# YOU WANT SUPER POWER... NEW 1955 MERCURY HAS IT!

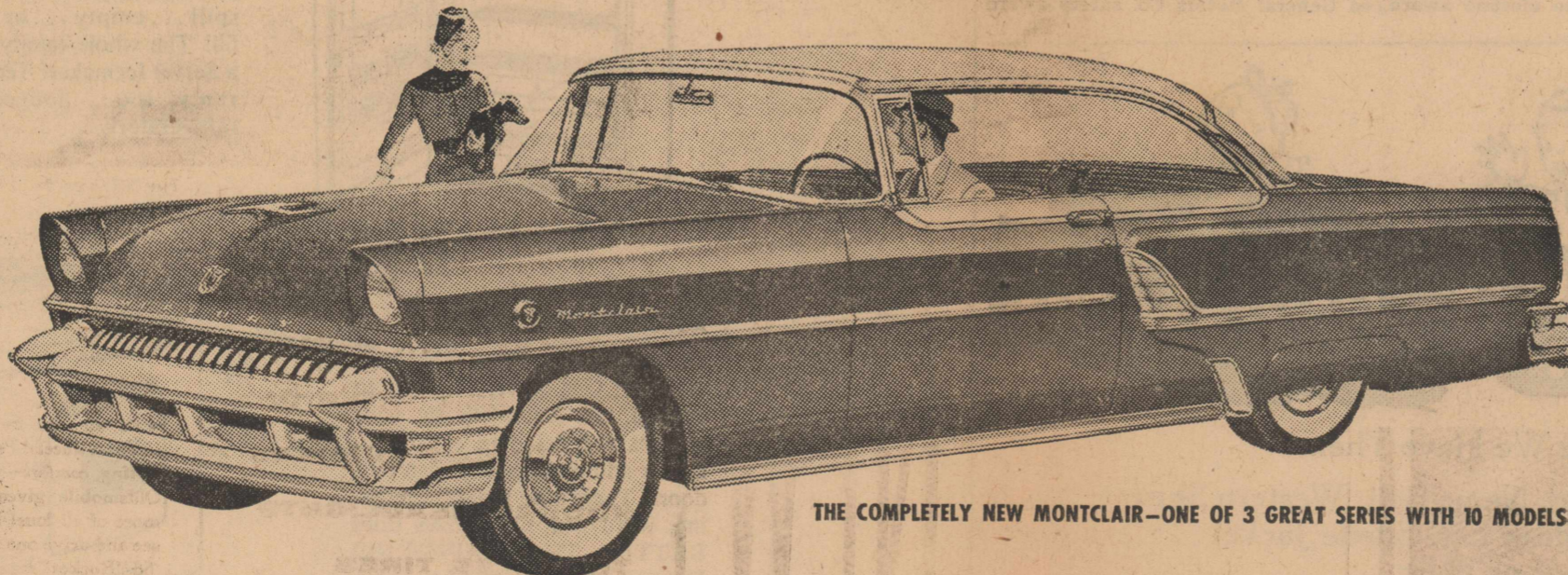


**NOW—198 HORSEPOWER.** A new Super-Torque dual-exhaust V-8 engine developing 198 hp is standard equipment in Mercury's new ultra-low Montclair series. A 188-hp Super-Torque V-8 engine is standard in Monterey and Custom.



**SUPER PICKUP ANYWHERE—at any speed.** Greater top speed is only incidental. Mercury's new V-8 is designed to deliver instant acceleration from zero to superhighway speed limits, for safer, split-second passing at any speed.

# YOU WANT FUTURE STYLING... NEW 1955 MERCURY HAS IT!



THE COMPLETELY NEW MONTCLAIR—ONE OF 3 GREAT SERIES WITH 10 MODELS

**LONGER, LOWER, ALL-NEW BODIES ON A BIGGER, STRONGER CHASSIS.** There's exciting news wherever you look—in any of the ten new Mercury models in 3 complete series. They're new from forward-canted

head lamps to the massive new rear deck. Again for 1955 Mercury reasserts its style leadership in the medium-price field with new beauty inside and out. Come in and see it!

IT PAYS TO OWN A NEW 1955 **MERCURY** FOR FUTURE STYLING, SUPER POWER  
**CARMICHAEL MOTOR COMPANY**

153 Central Avenue

Hamlin, Texas

# Christmas VALUE DAYS

Park Bicycle, reg. \$12	\$8.95	RED WAGONS	
Tricycle, reg. \$19.95	\$15.75	Reg. \$9.95	\$7.95
Tricycle, reg. \$10.20	\$7.95	Reg. \$6.00	\$4.75
Wagon, wood with stake body, Reg. \$20.95	\$14.50	Reg. \$3.25	\$2.75
Wagon, wood body, Reg. \$13.95	\$10.75	Christmas Tree Stand for Large Small Tree Stands	98c
		Tree, reg. \$3.49	\$2.69

ALL OTHER WHEEL TOYS PRICED ACCORDINGLY.

## Clark-Benson Hardware

### THE ROTAN ADVANCE

E. H. Sheltin, Publisher  
TELEPHONE, DIAL 332

#### SUBSCRIPTION RATES

\$2.00, IN FISHER COUNTY — \$2.50 OUTSIDE FISHER COUNTY

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may occur in the columns of the ROTAN ADVANCE will be gladly corrected upon being called to the attention of the editor.  
The publisher is not responsible for copy omission, typographical errors or any unintentional errors that may occur other than to correct in the next issue after it is printed.  
Entered as Second Class Matter Feb. 16, 1907, at the postoffice, Rotan, Texas, under the Act of March 2, 1879.

#### Achievement Program Held Here Recently

Annual achievement program of Fisher County 4-H Club boys and girls was held in the VFW Hall in Rotan recently.

The program, under direction of the two agents, Frank Crowder and Miss S. C. Kinsey, was attended by a full house of youngsters and adults.

Presiding was Bynum Miers of the Hobbs Club, and Betty Sue Brown of the Roby Club. Miers is chairman of the Fisher County 4-H Council, and Betty is secretary.

To open the program, Jerry Waggoner and Jackie Lewis led the group in singing. Shannon Young of the Roby Club, led the 4-H pledge.

Welcome was extended club members and visitors by Jackie Lewis, Fisher County Gold Star girl for 1954. Mike Young of Roby, Gold Star boy for 1954, was narrator for a pantomimed skit, presented by council members. The skit was a sketch of outstanding accomplishments of club members during the year.

#### Adults Get Awards

Presenting awards to adult leaders was Billy Henderson of McCaulley, and Mary Lou Jarnagin of Roby. Bronze medals for two years service went to Mr. and Mrs. Orvel Hill, Kermit Terry, and George Pyburn. Silver medals for five years service went to Mrs. L. D. Donham, L. C. Brown, Garland Moore and O. Henry Young.

Named as adult leaders of the year were Mrs. Cullen Terry of Roby, and Jack Whitworth of the Busby community. A plaque with their names engraved on it, will hang in

the agent's office in Roby.

Meat animal award went to Buster Brown of the Sylvester community. He was presented an engraved gold trophy.

Another gold trophy went to Shirley Whitworth for best all round cowgirl of the annual 4-H junior rodeo.

District leadership award went to Betty Sue Brown. She placed first in the district and second in the state. She is the daughter of Mr. and Mrs. L. C. Brown of Sylvester.

#### District Agent Present

Miss Fern Hodge of Vernon, district agent for Extension Service, presented the Gold Star medals to Jackie Lewis and Mike Young. Jackie is the daughter of Mr. and Mrs. J. H. Lewis of Rotan. Mike is the son of Mr. and Mrs. O. Henry Young of Roby.

Miss Hodge also presented the Thomas E. Wilson state citizenship award to Shirley, daughter of Mr. and Mrs. Jack Whitworth of the Busby community. With the award went a \$50 savings bond.

Donors of other achievement awards had representatives present to present them to the club winners.

Jack McCain of Roby, presented Ford Motor Co. achievement award to Arminta Kemp, Whitworth, Roy McIntosh and Richard Floyd. Mrs. Hugh Huckaby of Rotan, presented Coats and Clark, Inc. award in clothing to Janell Kemp, Faymey Downey, Whitworth, and Arminta Kemp. She also presented Simplicity Pattern Co. dress revue award to Betty Sue Brown and Arminta Kemp.

George Field of Roby, presented West Texas Utilities Co. electric award to Lewis. He also presented Westinghouse Educational Foundation farm and home electric award

to Jackie Lewis, Whitworth, Miers and Waggoner.

O. R. Clark of Rotan, presented Ford Motor Co. tractor division award in poultry to McIntosh, Rasco, Sarah Beck and Johnny Terry.

Jackie Lewis, the Gold Star girl, topped the list of medal winners with a total of seven. Shirley Whitworth won six.

A period of recreation followed by refreshments, concluded the achievement program.

#### Other Presentations

Mrs. Cullen Terry of Roby, presented several awards. Included were Sears Roebuck Foundation award in home improvement to Helen Goolsby and Lewis; Mrs. Charles R. Walgreen's award for beautification of the home grounds to Janell Kemp, Sarah Jane Cave, Whitworth and Mary Lou Jarnagin; Kerr Glass Manufacturing Co. canning award to Janell Kemp; Carnation Co. dairy demonstration award, Jamie Kay Kemp (individual), and Downey, Aubrey Nell Dennis (team), Montgomery Ward's girl records award to Brown; other county records awards, Carol Hennington, Annie Laura Woods, Estell Jameson, Jas. Herbert McHaney.

Therman Terry of Roby, presented a number of awards. Included were: National Committee on Boys and Girls Club work, Dairy achievement award to Doyle Rasco, Billy Henderson, Don Alexander, Loyd Bowen, Julius Decker, Douglas Pyburn; Edward F. Wilson Co. leadership award to Bynum Miers and Jamie Kay Kemp; Thomas E. Wilson Co. meat animal award to Whitworth and Donald Kemp; U. S. Rubber Co. recreation award to Doyle McSpadden and Jackie Waggoner; Stanolind Oil & Gas Co. tractor maintenance award to Bowen, Henderson, Alexander, Decker; Pure Oil Co. public speaking award to Helen Goolsby and Bunny Terry.

D. E. Sanders of Roby, presented Firestone Rubber Co. soil and water conservation gold medal to David Lee Brown, and silver medal to James Beck. The gold medal is given the winner 14 years of age and over. The silver medal is given the winner 14 years of age and under.

Charlie Rollins of Rotan, presented General Motors Co. safety award

#### STATEMENT by CECIL LOTIEF,

A Democrat, of course, for State Senator.

To the Good Citizens of Rotan, Roby and Fisher County.

Please consider this letter as my personal solicitation for your vote and active support in the race for your State Senator.

I had thirteen (13) counties to work and did not have time to see the home folks. I am not asking you for the glory of being your State Senator. All I want is to serve you in the interest of good government. I like to do something for these old pioneer citizens in order to get what is coming to them. A pension large enough so that they can live decently with an American standard of living. If we can afford to donate millions of dollars to Turkey, Iran and other countries, then we should at least contribute enough for our elder citizens. Likewise should help the needy blind and those mentally sick in our State institutions. I am also for better schools and good teachers and adequate pay to prepare our youth for better citizenship. For continued tax refund on gasoline used on tractors, for a tax on natural gas

pipe line in order to get the money to pay social welfare with—for laws to protect laboring people and above all I am against a retail sales tax on small retail businesses, which will hurt the housewives and reduce the standard of living of common people.

"Remember, you are voting for yourself, not for or against anybody."

Be sure to vote if you want these old pioneers to get their just pension as voted for by the people.

Cecil Lotief is the only candidate to come out for Old Age Pension and for the needy blind, adequate salary for school teachers, good roads, and rural telephones for this section of Texas, at a rate people can afford to pay.

Vote Saturday, December 11th for Respectfully, CECIL LOTIEF, A Long-Lief Democrat.

Mr. and Mrs. Wallace Strayhorn and sons, Johnny and David, visited their parents here several days. Wallace went to Electra Tuesday and Mrs. Strayhorn and the boys will go soon. He has been transferred from Kermit to Electra.

Beth Johnson, Doyce Waddell and Joe Aaron, who are attending ACC, Abilene, visited their parents here last week end.

### The Rotan Advance

Thursday, Dec. 9, 1954 No. 46

#### Baptist Association To Meet at Roby Dec. 13

The Fisher County Baptist Association will meet Monday evening, December 13, with the First Baptist Church of Roby. The program as outlined for the evening is as follows:

- Theme: Missions our Mission.
  - 7:00, Board meeting.
  - 7:40, Song service, James Carter.
  - 7:50, Recognition and announcements.
  - 8:00, "The Motive of Missions," Rev. Don Love.
  - 8:20, "The Method of Missions," Rev. Dale Martin.
  - 8:40, Special music.
  - 8:45, "The Message of Missions," Dr. Lawrence Hayes.
- It is hoped that each and every church in Fisher Association will be represented. Everyone is invited.

Helen Turner and a friend, Mary Ann Pruitt, students at ACC, visited her parents, Mr. and Mrs. A. D. Turner, last week end.

#### DR. A. M. PELL

CHIROPRACTOR

219 N. Cleveland Ave. Rotan

Hours 9 A.M. to 5 P.M.

Closed Saturday Afternoon

#### ROBY

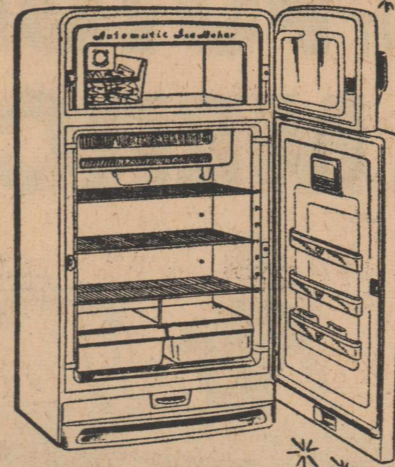
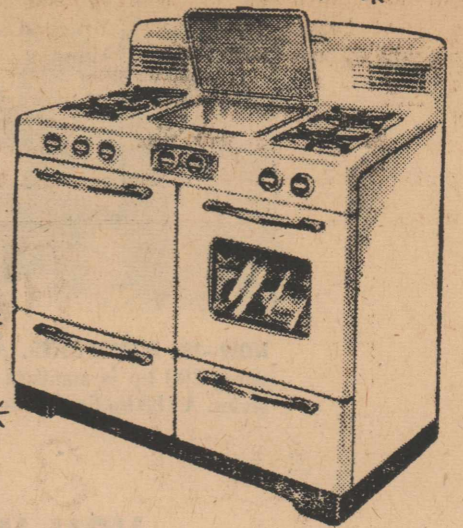
NATIONAL FARM LOAN ASSOCIATION  
SECRETARY-TREASURER'S OFFICE  
FEDERAL LAND BANK LOANS  
B. L. Conley, Sec'y-Treasurer  
Roby, Texas

## Gifts that Automatically Please!

(and are practical, too!)

#### AUTOMATIC GAS RANGE

gives the most appreciated gift of all... free time. With automatic clock control that turns oven on and off, she can spend the afternoon shopping or visiting while dinner cooks at home. She comes home to a finished oven meal... perfectly cooked with automatic Gas! BUY IT AT GAS RANGE DEALERS and LONE STAR GAS.

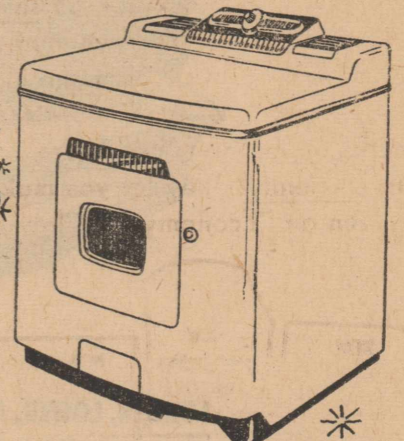


#### SILENT GAS REFRIGERATOR

makes ice cubes without trays... automatically! No trays to fill... spill... empty... or forget to fill! The whole family will enjoy a Servel Icemaker! Ten-year warranty, too... longest on any refrigerator!

#### AUTOMATIC GAS DRYER

faster by far than any other type of dryer! Gas dryers cost less to operate, too. Automatically, your clothes are dried in a jiffy... fluffier and more gently than outdoors. There's no fading, stretching, wind-whipping. GAS dries BETTER THAN SUNSHINE! Women who own gas dryers say it's their favorite appliance.



Make it a White Christmas...

Give her a Gas appliance!

# Lone Star Gas Company

## GIFTS They'll all Enjoy!

If its Gifts you need We Have Them!

For that special Man, a Billfold, Name Belt, Western Shirt Hat, Billfold and Lighter Set, Suede Jacket Corduroy Coat or Shirt.

For that Special Lady in your life, a Billfold with her Name, Suede Jacket, Gloves, Leather Jacket Hand carved Purses in all the new shades and sizes.

ANYTHING IN FINE LEATHER

## Dee's Shoe Shop & Western Store

# ELECT

## David W. Ratliff

OF JONES COUNTY

To The Office of

### State Senator

In The  
SPECIAL ELECTION



David W. Ratliff

## Saturday, December 11

Mr. Ratliff is now serving in the House of Representatives from the 85th District, and his record represents his ability. He invites you to study it.

### A WEST TEXAN

Willing and Able to Work for West Texas.  
Elevate him to the Senate.

Mrs. Elmo Cummins and children Chris and Beth returned to their home in Great Lakes, Ill. Monday, after spending a month here with her parents, Mr. and Mrs. J. D. Burk, who took them to Dallas Sunday and they left Monday morning by plane for their home. Lieut.

(Jg) Cummins is serving in the Navy and stationed at Great Lakes. Mr. and Mrs. Burk returned home Monday.

Rev. Alvis Cooley attended the Preachers Retreat in Abilene Monday and Tuesday.

Mr. and Mrs. Billy Morgan spent the week end here with his mother, Mrs. Jonnie Morgan.

Alpha Glyn Hardy and a friend, Glenda Clepper of Nevada, both students at ACC, Abilene, visited Alpha's parents last week end.

# Ford's got a new line of Trucks

They're called the Money Makers—  
because that's what they are

The new Ford Trucks for '55 save money—of course! But even more important, they help you make more money—with new TRIPLE ECONOMY features to get jobs done faster, more efficiently! They let you make every run an "Economy Run"!

POWER STEERING is standard on this Ford tandem-axle T-800, GVW 40,000 lbs.



NEW money-making POWER saves gas!

NEW money-making COMFORT saves work!

NEW money-making CAPACITY saves trips!

Ford Trucks are gaining new buyers faster than any other make. Why? Because Ford Trucks offer more of what users need to save money and make money. And the many advancements engineered into new Ford Trucks for 1955 make these trucks still better money makers—designed to cut your gas and maintenance costs, to enable the driver to do his best work, to carry peak payloads.

See the new Ford Triple Economy Trucks at your Ford Dealer's today!

F.D.A.F.

## Rotan Motor Company

Your Friendly Ford Dealer

Since 1913  
1,553,444 FORD CARS and TRUCKS  
have been  
BUILT IN TEXAS BY TEXANS!

### Donors to Girl Scout Maintenance Fund

Charlie Bennett	\$1.00
Porter Market	2.00
West Texas Utilities Co.	10.00
Rotan Laundry	2.00
Piggly Wiggly	2.00
O. B. Cave Implements	5.00
Price Grocery	2.00
Hughes Furniture	5.00
Gyp Foy	2.50
Ritz Cafe	.50
R. D. Sartor	5.00
Rotan Flower Shop	1.00
Mann Grocery Store	2.00
Mrs. Geo. Moore	1.00
Kiker Bakery	2.00
Hogsett Chevrolet Co.	5.00
Home Lbr. Co.	5.00
P & O Lbr. Co.	5.00
Winns Variety	5.00
Callan Hospital	10.00
Weathersbee Funeral Home	10.00
D. J. Smith Grocery	10.00
H. L. Davis Co.	20.00
Clark Benson Hdw. Co.	2.00
O. M. Sparks	2.50
J. M. Jackson	2.00
First National Bank	20.00
Ragsdale Drug Co.	5.00
Cecil Lotief Dry Goods	1.00
West Side Gin	10.00
Foster Miller Gin	10.00
Rotan Cotton Oil Mill	10.00
Farmers Gin	10.00
Rotan Gin Co.	10.00
O. R. Clark Implement	10.00
Romine Bros. Station	1.00
J & J Supply	2.00
Paul Gruben Grocery	1.00
J. O. Kennedy	1.00
Ross Burnes Service Sta.	2.50
C. O. Rollins	5.00
Kreutzer Service Station	1.00
Ben Hargrove	10.00
Smith & Cyphers	5.00
Stevens Grocery	1.00
Red Thornton	1.00
J. O. Roberts	3.00
Jack Allen	2.00
Jimmie Irwin	2.00
International Harvester	2.00
Atwell Cleaners	1.00
M. W. Strickland Agency	1.00
Ideal Barber Shop	2.00
Fillingim Agency	2.50
Riley Drug	5.00
The Fair Store	5.00
Mr. Warren	.10
City Barber Shop	1.00
R. D. Shows	.50
C. C. Roach	1.00
S. S. Campbell	2.00
Bruce Campbell	2.00
Mrs. Whitefield	1.00
Whites Auto	2.50
Lance Theatre	10.00
Wilhite Cleaners	1.00
C & C Drug	1.00
Chas. Kelly	1.00

### DEN 6 NEWS

Den 6 Cub Scouts met Monday afternoon with our Den mothers, Mrs. E. R. Hughes and Mrs. W. D. Eads.

We opened our meeting with a flag ceremony. Everyone worked on their Christmas presents for their mothers and fathers.

Our Den Chief is Jimmy Loving. He played football with us.

The members present were Dwight Hammitt, Earl Dean Hammitt, Mac Eads, Jimmy Hughes, Billy Ray Ashton and Roger Gooch.

We closed our meeting with the Living Circle.

Mrs. R. T. Hammitt served the refreshments.

Jimmy Hughes, Reporter.

A. P. Couch of Lubbock, visited his sister, Mrs. H. T. Fillingim, and Mr. Fillingim Sunday.

# Young's FOOD VALUES

Large Paper Shell PECANS, lb.	49c
YELLOW POPCORN, 2 Pounds	35c
Shredded COCOANUT, Pound	25c
SQUASH, Pound	10c
CRANBERRIES, Pound	23c
LEMONS, Dozen	30c
CARROTS, 1-Pound Bag	10c

Crisco 3 lb can 79c  
Premium Crackers 2-lb bx. 49c

Decker's LUNCH MEAT, 12-oz. Can	32c
WOLF CHILI, No. 2 Can	49c
HEINZ CATSUP, 14-Oz. Bottle	25c
White Swan MILK, Tall Can	10c
W. P. Special COFFEE, Pound	98c
SUGAR, 5 Pounds	49c

Fresh Ground HAMBURGER MEAT, Pound	29c
CHUCK ROAST, Pound	39c
OLEO, Pound	19c
DRESSED HENS, Pound	45c
Golden Belle FLOUR, 25 Lbs.	\$1.69
Gladiola FLOUR, 10 Pounds	89c

## Geo. W. Young & Son

### Interesting Program of W. S. C. S. Monday

Mrs. Hal Burrow was hostess when the W. S. C. S. met Monday afternoon in the church in a worshipful service on World Peace and Human Rights.

The program was opened with a song led by Mrs. J. W. Porter, who also gave a Scripture reading.

Mrs. Alvis Cooley gave the prayer.

Discussions on the Declaration of Independence were given by Mrs. Phil J. Malouf, Mrs. Clarence Hucky, Mrs. Lucy Smith and Mrs. Nancy White.

Fifteen members and one guest, Mrs. Pearl Cooper, were present. All ladies of the church are in-

### The Rotan Advance Thursday, Dec. 9, 1954 No. 46

invited to attend.  
Mrs. Alvis Cooley gave the dismissal prayer.

### LETTER TO SANTA CLAUS

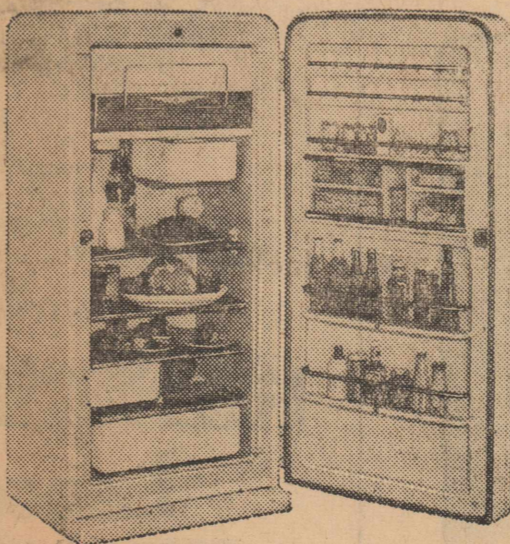
Topeka, Kas., Dec. 2.

Dear Santa:  
I want to write you a few lines to tell you that I will be at my Grandma Clark's house in Texas for Christmas. So please bring my toys there.

Please remember my Daddy in Kansas, who will not get time off to come to Texas with mother and I. Thank you.

Peggy Sue Simmons, 1178 Jewel, Topeka, Kas.

# Christmas Special



## 10% Down

No monthly payment until Feb.

## New 1955

International Harvester

### Freezers

### Refrigerators

# Farmers Implement Co.

Phone 212

Rotan



**BARGAIN DAYS**  
NEW REDUCED RATES  
NOW IN EFFECT ON

**THE FORT WORTH  
STAR-TELEGRAM**

... THE STATE PAPER THAT MORE  
PEOPLE SUBSCRIBE TO THAN  
ANY OTHER NEWSPAPER IN TEXAS

**BARGAIN DAYS RATES**

DAILY & SUNDAY	DAILY (WITHOUT SUNDAY)
7 Days a Week for One Year by Mail	6 Days a Week for One Year by Mail
REGULAR RATE \$18.00	REGULAR RATE \$15.00
<b>BARGAIN DAYS RATE . . . 13.95</b>	<b>BARGAIN DAYS RATE . . . 12.60</b>
<b>YOU SAVE 4.05</b>	<b>YOU SAVE 2.40</b>

Fill Out &  
Mail Today  
or  
See Your  
Hometown  
Agent

NAME .....

ADDRESS .....

CITY..... STATE.....

**MORE NEWS! MORE PICTURES! MORE COMICS!**  
**PARADE MAGAZINE SUNDAYS!**

**FORT WORTH STAR-TELEGRAM**

LARGEST CIRCULATION IN TEXAS—OVER 220,000 DAILY AND SUNDAY  
AMON G. CARTER, Publisher

**Carlton Hardy Made  
College Honor Roll**

Stephenville.—Carlton Hardy of Rotan, made the "B" honor roll at Tarleton State College for the first nine weeks of the fall semester, according to information released by the registrar's office.

Carlton was one of the 75 students who took a full college load

and made a grade of "B" or better in every subject. His major is vocational agriculture.

Mrs. H. B. Campbell returned recently from a visit with her daughter, Mrs. Truman Ittlow, and Janice in San Diego, Cal. Another daughter, Mrs. Thomas O. Levens, went with her and stayed for a longer visit.

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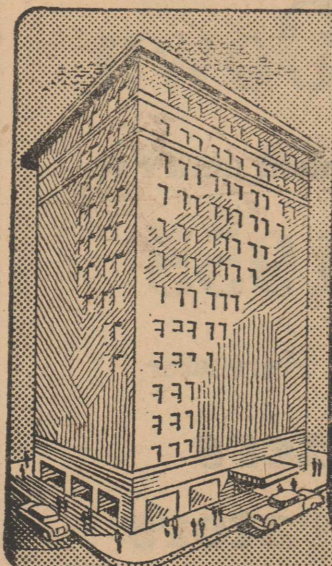
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Jones at Turk Street

**SAN FRANCISCO**

**Baptists to Rebuild  
Rural Churches**

Dallas.—At a meeting of Texas Baptists rural church and mission workers in Dallas last week, plans were made for awards to be presented to Baptist open country, village and town pastors and churches which make outstanding community and missionary contributions during the next 12 months. The awards are a part of a Texas Baptist program of encouraging interest in existing rural churches, helping rebuild rural churches which have become inactive and of offering assistance in building new rural churches in areas which have no place for worship. Evaluation reports will be completed by churches in each category and

a special committee will select winners for awards in Baptist associations and districts. Three churches and pastors will receive special recognition awards at the annual Texas Baptist Convention which will be held in Houston next October.

Additional phases of the newly organized rural program is to provide college and seminary education for ministerial students who plan to devote their lives as ministers serving rural areas. Third phase of the program is establishing pilot point projects for research and study to meet the spiritual needs of rural areas. This part of the program was started five months ago in sections of the state where rural churches have become inactive. One of the locations is at Antioch community,

the last rural church ceased to exist in 1942, and the old church building had deteriorated beyond repair. The 300 people in the Antioch area, 80 square miles became interested in the Baptist project when they were informed that their community had been selected for re-establishing church activity. Texas Baptist rural church worker, Rev. C. E. Buchanan, moved to the community to direct the project.

Within a few weeks, the community became church conscious and gave \$3,500 to help build a new church building. The Antioch Baptist church was revived and 41 members have become active church members. Twenty-eight new converts have been baptized and many of the men and boys have pledged their time to help construct a new church building.

People who are active in their new church agree with one of their new converts who is giving his time as head carpenter for the building. He says, "We haven't had feeling of community living like this for years and years. We thought the people in these parts would never become a community again when our five schools were consolidated. We were all wrong because our church can bring us close together again

**The Rotan Advance**  
Thursday, Dec. 9, 1954 No. 46

like we should be." According to J. Woodrow Fuller, assistant executive secretary for Texas Baptists, and director of the denomination's state missions program there are in the state 1,092 open country Baptist churches, 762 village Baptist churches in communities with populations which do not exceed 500 people, 595 Baptist churches in towns with populations of from 500 to 2,500, and 1,130 Baptist churches in cities.

**LETTER TO SANTA CLAUS**

Dear Santa:  
Thank you for what you brought us last year. This year we would like to have a tractor to ride and a train, a football, and stuffed toys.  
Randy Rodgers, Age 2.  
I would like to have a Mary Hartline doll, a pair of house shoes and a record player.  
Vadena Rodgers, Age 6.  
I would like to have a pretty girl's wrist watch.  
Sarah Rodgers, Age 10.  
Mr. and Mrs. George Kenady of Aspermont, visited Mr. and Mrs. H. T. Fillingim Sunday.

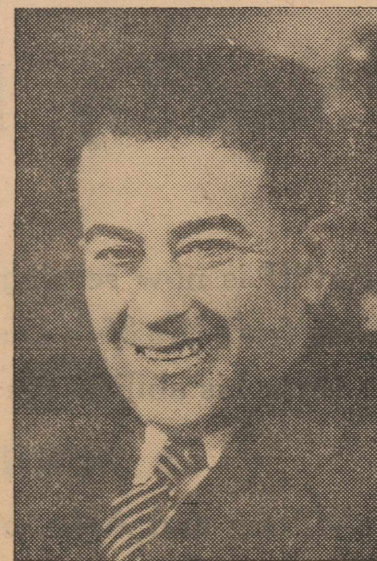
**Postal Employees Promote  
Christmas for Christ**



NASHVILLE, TENN. — "If the postman can keep Christ in Christmas, anyone can," says J. Manning Potts, editor of The Upper Room, the world's most widely used guide to personal and family devotions. In a special pre-Christmas chapel service in the Upper Room chapel here which houses the great life-sized wood carving of the Last Supper, postal clerks and letter carriers participated in a Christmas for Christ campaign which they hope will spread over the world.

Lewis J. Moore, Nashville postmaster, pointed out how appropriate it is for the letter carriers and The Upper Room to join in this program. The postal employees handle the almost three million copies of each issue. This daily devotional guide is published in 29 editions including 25 languages and braille. The postal employees who attended this special pre-Christmas service hope that it will become an annual affair in many towns and cities over the world.

**Issues Are Most Important in this Senate Race  
CECIL LOTIEF OF FISHER COUNTY IS  
QUALIFIED BY EXPERIENCE.**



During two terms as State Representative, he served on 10 committees. He is now active and successful in retail business, a property owner and mayor of Rotan, a life-long Democrat, civic leader and a hard worker.

**CECIL LOTIEF STANDS FOR** Protection of laboring people in every way and for better insurance laws to protect the people's interest.

**OLD AGE PENSION.** Better pensions for our elder citizens. Large enough to permit them to live decently with an American Standard of living. Likewise, we must take good care of our blind people, dependent children and other helpless.

Rural telephones at rates they can afford to pay.

**TEACHERS AND SCHOOLS.** Better schools and better teachers and good pay in order to prepare our youngsters for better citizenship. It's cheaper to educate them and make them better citizens than to prosecute them.

The people voted seven million dollars increase for social welfare in order to meet this state's obligations.

**FOR CONTINUED TAX GASOLINE REFUND USED ON TRACTORS. HOW TO PAY.** Lotief favors a tax of one cent on each thousand cubic feet of natural gas. This tax is long overdue. This will bring sufficient revenue to meet the cost of old age pension, blind and other helpless people. And pay the teacher salary increase as voted by the legislature.

**NO SALES TAX.** He opposes any retail sales tax or state income tax. Such would be a hardship on housewives, a wear on retail merchants to collect it, and would be paid by those least able to pay.

Against increase on real or personal property. We need more economy in Austin.

**CECIL A. LOTIEF for Senator.**

Please consider this a personal solicitation for your vote and influence. It will be impossible to see each one within the district. Cecil Lotief does his own thinking and will not be a rubber stamp for anybody.



- GET YOUR FREE TICKETS FROM ANY OF THESE MERCHANTS
- H. L. DAVIS CO.
  - HUGHES FURNITURE AND APPLIANCES
  - McCLURKIN'S JEWELRY AND WATCH REPAIRS
  - RILEY DRUG
  - ROTAN ADVANCE
  - RAGSDALES, DRUG AND FLOWER SHOP
  - D. J. SMITH GROCERY AND MARKET
  - WHITE AUTO STORE
  - COSDEN SERVICE STATION, Jack Allen
  - SMITH AND CYPHERS GULF SERVICE STATION
  - WICKER AND SON GULF SERVICE STATION
  - NEWTON VARIETY STORE
  - CLARK-BENSON HARDWARE
  - CLARK'S TRACTOR & IMPLEMENT CO.
  - JACK WILHITE CLEANERS
  - CONOCO SERVICE STATION
  - FARMERS GIN CO.
  - ROTAN GIN CO.
  - ROTAN MOTOR CO. (Ford Dealer)
  - M. W. STRICKLAND, Insurance Agent
  - GARLAND FURNITURE & APPLIANCE CO.
  - NATIONAL GYPSUM CO., Gold Bond Building Material
  - C. AND C. DRUG STORE
  - CAMPBELL DEPARTMENT STORE
  - WEST TEXAS UTILITIES CO.
  - THE FAIR
  - WINN'S STORES, INC.
  - ROTAN COTTON OIL MILL
  - DEE'S SHOE SHOP AND WESTERN STORE
  - LOTIEF DRY GOODS, The Corner Store
  - J. O. KENNEDY, Gulf Distributor
  - E. A. PETTY GULF SERVICE STATION
  - ROSS BURNES GULF SERVICE STATION
  - FIRST NATIONAL BANK, ROTAN
  - PIGGLY WIGGLY, ROTAN
  - ATWELL CLEANERS
  - R. D. SARTOR CLEANERS
  - WEST SIDE GIN CO.
  - FOSTER MILLER GIN
  - HOME LUMBER CO.
  - ROTAN INSURANCE AGENCY (H. T. Fillingim)
  - R. L. YOUNG INSURANCE
  - CAMPBELL PONTIAC CO.

**FREE SHOWS and bargain SPECIALS for SHOPPERS!**

**Lance Theatre**

FREE SHOW STARTS 1:30 P. M.  
TUESDAY, DECEMBER 21st and  
WEDNESDAY, DEC. 22nd  
AT SUNDOWN DRIVE IN  
Dec. 21st & 22nd, 6:30 p. m. each night

**Judge McCain Issues Appeal for S-Day**

Issuing an appeal to all residents of Fisher County to prevent traffic accidents on S-D Day (Safe Driving Day), December 15, Bruce McCain, president of the Board of County Commissioners said today that the challenge of highway safety is one that must be met on rural roads as well as urban streets.

Roads outside the incorporated limits of cities and villages may be the proving ground where the success of S-D Day is decided, Mr. McCain said. He reminded:

"More than twice as many deaths occur in the country as in the city. That has been the national experience for several years. In 1953, for example, there were 27,200 deaths on rural roads compared to 11,100 on urban streets according to statistics compiled by the National Safety Council.

"Traffic safety is particularly important to persons who live on farms and in rural areas. That's because no other segment of the population is more directly dependent on highway transportation.

"The support of farm people is urgently needed to assure the success of S-D Day and the whole continuing program of highway safety. Last year more farm people died in

traffic accidents than from any other cause. This fact points up the farmer's personal stake."

City drivers venturing on the open road were urged by Mr. McCain to be particularly attentive because driving on the rural highway differs from driving on the urban street in many important respects.

With more than 3,000 pedestrian deaths on rural roads last year it behooves drivers to remember that there are walkers in the country as well as in town, Mr. McCain stated.

S-D Day, which is being sponsored by President Eisenhower's Action Committee for Traffic Safety in cooperation with public officials and numerous national organizations, has as its objective the elimination of all traffic accidents for December 15. Its purpose is to demonstrate that the solution to the traffic accident problem is within the grasp of any community when its citizens are willing to accept their responsibilities as drivers and pedestrians.

Motorists and pedestrians in Fisher County can assure the success of S-D Day locally, Mr. McCain said, if they will do these three things:

First, observe the letter and the spirit of all traffic regulations:

Second, be courteous to every driver and pedestrian - practice sportsmanship.

Third, give full attention to driving and walking;

In other words, drive and walk as they would have all others drive and

walk. The record so far this year, Mr. McCain pointed out, shows that people can cut down accidents if they want to and will work at it. For the first nine months of this year accidents are below the same months of last year. Such barometer periods as the Fourth of July and Labor Day week-ends show that the trend is down and can be further reduced.

**Roark Barnes Toured With McMurry Band**

Abilene. — Roark Barnes, son of Mr. R. H. Barnes of Rotan, made the four-day winter tour with McMurry College's Indian Band Dec. 5-8.

Complete itinerary for the tour included appearances in Rochester, Seymour, Paducah, Abernathy, Levelland, Brownfield, Lamesa and Snyder.

Two of the concerts were given in churches and the others before school assemblies. Scripture readings, prayer, musical selections and congregational singing made up the church programs. The school concerts featured instrumental soloists and ensembles, vocal soloists, symphonic arrangements, novelty numbers, and Latin-American rhythms.

Barnes is a 1954 graduate of Rotan High School. He played trumpet five years in Rotan school bands. He was also a member of the National Honor Society, Spanish Club, FFA, Choral Club, senior play cast, and the football squad.

**Cpl. Milton Brandt Officer School Grad.**

1st Div., Germany.—Army Cpl. Milton B. Brandt, 23, whose wife, Janis, lives in Rotan, Texas, was recently graduated from the 18th Infantry Regiment's Non-Commissioned Officer Academy in Germany.

A squad leader in Company M, he received instruction in leadership of units, map reading and other military subjects.

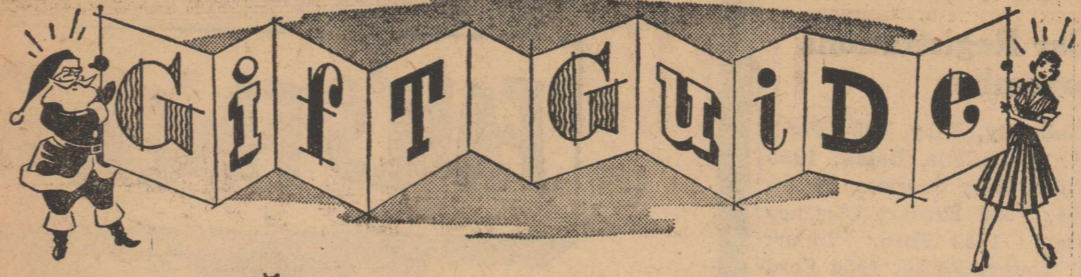
Corporal Brandt, son of Mr. and Mrs. Clemens C. Brandt, Rt. 2, Brenham, Texas, arrived overseas in July of last year from Camp Chaffee, Ark., where he completed basic training. He entered the Army in 1952.

Mrs. Elmo Caudle and Mack of Hale Center, visited Mr. and Mrs. O. R. Clark Wednesday night and Thursday.



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for Men at  
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\$14.95 pr.

**THE FAIR**

Your Family Store  
We Give and Redeem Pilgrim Saving Stamps

**Hey, Kids Look—**



**Old Santa and His Reindeer are Coming To Rotan in Person  
Friday, Dec. 10 at 2 p. m. Don't Fail to see Old Santa and tell  
Him What You Want for Christmas  
CANDY FOR ALL THE KIDS**

**New Car Registrations  
For November**

F. L. Holloway, Roby, 1954 Ford, Fordor; T. O. SoRelle, Rotan, 1955 Chev. Fordor; Mary Garrison, Hermleigh, 1954, Ford Fordor; Clarence Mize, Rotan, 1954 Ford, Tudor; John Paul Young, Rotan, 1954 Ford Tudor; James Lay, Rotan, 1955 Chev. Spt. Cpe.; D. A. Greene, Roby, 1955 Chev. 4 Dr.; Odus Wafer, Sweetwater, 1954, Chev. 2 Dr.; Max Lopez, Roby, 1954 Chev. 2 Dr.; A. D. Sumerlin, Rotan, 1955 Pontiac Cpe.; Leo Jones, Roby, 1955 Chev. Tudor; Roy F. Edwards, Rotan, 1955 Intl. Pickup; J. A. Barnes, Rotan 1955 Pontiac, Fordor; Mrs. Malie Levins, Rotan, 1954 Ford Cpe.; Curtis Palmer, Roby, 1955 Ford Fordor.

Bruce McCain, Roby, 1955 Ford Tudor; Willidean Ashley, Rotan, 1955 Intl. Pickup; Mae Gruben, McCaulley, 1955 Ford Tudor; Ralph E. Brown, Lubbock, 1954 Ford 4 Dr.; Elza Sharp, Rotan, 1955 Ford Pickup; A. P. Kennedy, Rotan, 1955 Ford Pickup; J. W. Helm, Rotan, 1955 Dodge Pickup; Forrest E. Hunsaker, Rotan, 1955 Ford Tudor; W. A. George, Rotan, 1954 Chev. Tudor; Lorene Davis, Roby, 1955 Ford Cpe.; Jessie R. Hicks, Rotan, 1955 Dodge Pickup; Dennis O'Braint, Roby, 1955 Chev. Fordor; Lamont Forbes, Roby, 1955 Chev. Fordor. Harvey O. Waldon, Roby, 1954 Pontiac 2 Dr.; Farmers Impl. Co., Rotan, 1955 Intl. Pickup; Barlett Strayhorn, Rotan, 1954 Mercury Fordor; Ben Hargrove, Rotan, 1955 Pontiac 4 Dr.; Dan D. Jones, Rotan, 1955 Pontiac 4 Dr.; Boyd Neves, Roby, 1955 Chev. C. Cpe.; H. R. Morton, Rotan, 1955 Ford Fordor; Willis McCain, Roby, 1955 Ford Fordor; W. Gruben, Rotan, 1955 Plymouth 4 Dr.; J. D. Weathersbee, Rotan, 1955 Chev. Tudor; Chas. G. Hogsett, Rotan, 1954 Chev. Pickup.

**Crawfords-Kersh  
Observe Anniversaries**

Mr. and Mrs. B. B. Crawford entertained with a Thanksgiving dinner at their home Thanksgiving Day. The occasion was also a celebration of their 48th wedding anniversary, the 8th anniversary of their son, Mr. and Mrs. G. W. Crawfords and the 38th anniversary of Mr. and Mrs. J. I. Kersh, parents of Mrs. G. W. Crawford.

Those attending were Mr. and Mrs. G. W. Crawford, Cherri Beth and Rebekah of Snyder, Mr. and Mrs. F. O. Crawford, Roxie and R. B. of Odessa, Mr. and Mrs. Leonard Ratliff of Midland, Loyd Crawford and son Lloyd, Jr. of Odessa, Mr. and Mrs. Jesse Boen, Darrel and Sandra, and Mr. and Mrs. Kersh. Mrs. Johnny Floyd of Midland, daughter of Mr. and Mrs. B. E. Crawford, and her family were unable to come.

Mr. and Mrs. C. M. Huckaby returned Thursday from a visit with their son and family, Mr. and Mrs. Loyd Huckaby, in Houston. Mr. Huckaby attended Grand Lodge and Mrs. Huckaby visited her sister, Mrs. Mineola Burson.

Mr. and Mrs. H. D. Dennis and daughters of Albany, visited their parents here Sunday.



The following Stores  
Give and Redeem  
**PILGRIM GREEN  
STAMPS**

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Clark-Benson Hdw Co  
Sawyer's Laundry  
McClurkin's Jewelry  
Wicker's Gulf Station  
The Fair

When You Buy  
from these  
**FRIENDLY  
MERCHANTS!**  
You Save

**FALL'S FINEST FOOD FASHIONS FOR FAMILY FEASTING**



*Arriving Daily  
at*  
**PIGGLY WIGGLY**

Prices Good Fri. & Sat. Dec. 10-11 We Reserve the Right to Limit Quantities

ADAMS 46 oz.  
**ORANGE JUICE . . . . . 27c**

HIPOLITE  
Marshmallow Creme . . . . . **25c**

PREMIUM  
CRACKERS, 1 lb. box . . . . . **25c**

ARMOUR'S No. 3  
CHILI, 3 Cans . . . . . **\$1.00**

LIGHT CRUST  
**FLOUR 25 lb bag \$1.69**

WHITE SWAN  
CORN, 2 303 Cans . . . . . **25c**

OZARK  
SWEET POTATOES, No. 3 Can **19c**

PALMOLIVE  
TOILET SOAP 3 reg bars **23c**

KLEENEX 2 300 boxes . **49c**

HUNTS TOMATO  
JUICE 46 oz. can . . . . . **25c**

ADAMS ORANGE  
JUICE 46 oz. can . . . . . **25c**

**CRISCO**  
3 Lb can **79c**

IMPERIAL OR DOMINO  
**SUGAR**  
10 Lb bag **85c**

NORTHMOOR  
Chocolate Coated Cherries  
box **49c**

**Dog Food**

Scrappy Kim **5c**

**Catsup**

Hunt's 14 oz. bottle **17c**

DRENE  
SHAMPOO \$1.14 value . **79c**

HOME  
Permanents Your choice . **99c**  
PLUS TAX

GLEEM  
Tooth Paste 63c value . . . **49c**

COLGATE  
CUP SOAP 2 bars . . . . . **15c**

MENNEN SHAVE  
LOTION 59c size . . . . . **43c**

BABY MAGIC 59c size **43c**

NOTE BOOK  
PAPER 50c size . . . . . **39c**

WHITE SWAN OR SCHILLING

**Coffee**  
1 Lb can **97c**

Pickles Sour or Dill qt. **25c**

PIC NIC  
**PEAS** 300 can **9c**

CAMPFIRE  
**Green Beans** 303 can **13c**

DIAMOND  
**Hominy** 2 303 cans **15c**

DIAMOND  
Apple Butter 28 oz jar . . . **27c**

HUNTS  
Whole Potatos 300 can . . . **13c**

WHITE SWAN  
PUMPKIN No. 2 1/2 can . . . **19c**

ALL BRANDS  
MILK 3 tall cans . . . . . **39c**

ECONOMY SIZE  
BABO . . . . . **17c**

DIAMOND  
NAPKINS 2 pkgs. . . . . **25c**

CUT RITE 25 ft. roll . **25c**

**Green Beans lb 15c | Bacon Tra-Pak Budget 39c**

BANANA SQUASH lb. . . . . **7c**

CELLO CARROTS 2 bags . . . . . **19c**

ORANGES, (Texas Tree Ripened) lb. **9c**

GRAPEFRUIT 5 lb. bag . . . . . **29c**

LEMONS -Sunkist- lb. . . . . **15c**

**Alcohol pt. 9c**

CAMPBELLS  
**Tomato Soup 10c**

BALLARD

**Biscuits**

4 Reg. cans **39c**

MODERNTONE

**Dishes**

18 piece set  
**\$2.79**

**Ground Beef 3 lbs 89c**

Picnic Hams, whole lb **39c**

Pork Chops, Extra Lean lb. **49c**

Spare Ribs lb **53c**

U. S. GOOD

**T-Bones lb 65c**

PORK  
Steak lb **49c**

WISCONSIN LONGHORN

**Cheese lb 49c**