Oil Progress Week Oct. 10 Thru 17th

Oil, a power secreat closely held by mother nature, serves you in countless ways. It's on the job every hour, every day to make your dreams of an easier, fuller life a little nearer.

Let's look briefly at some of the ways cil is your partner in progress.

In this state oil is a ssight familiar to most of us that we might not realize the full significance of this wonderful resource - like being too close to the forest to see the trees.

Daily, we see the industry either in work clothes in the field or meet it face to face in the service station. But between and beyond these two points lies the fascinating story of petroleum.

Petroleum, your full-time servant, works for the family, on the farm and in the factory. It is a highly efficient commercial and industrial energy. It powers lawn mowers, motor boats, automobiles and thousands of forms the base of sources of other try for extra point failed. products such as nylon and orlon fab-Waddell received the kick-off and grandchildren. phalt. In fact there are over 500,-000 petro-chemical products made today and others are being perfected in the research laboratories across this vibrant nation.

Oil is Texas' lading and one of the world's great industries. It has grown to that stature because men refuse to quit when the odds are cult and expensive. The intricacies of production, refining, transportation and marketing pose ticklish problems that sometimes defy the sound practices of the business

little more than six per cent of all the point was good. The first half ended Less than a hundred years ago work in this country was done by machines. Men and animals did the rest. Lacking proper lubribantsthat was before the first oil well was drilled in the United States- engines and factories broke down regularly.

and refining processes perfected as the Yellowhammers took a terries. The result is in your favor: use regular formation through the Post development of dependable machinble macof mechanical energy has multiplied 250 fold. Machines, which rely on petroleum for all their lubri-yard to go, as they lined up in punt

Workers can produce more things with less effort and have more leisure than ever before, thanks to oil.

ring role in fashioning this revolution wide. being the world's single greatest



Mr. Stribling's wife died Aug. 11

1950.

Rotan, Fisher County, Texas Thursday, Oct. 14, 1954

'Hammers Win Game J. C. Stribling Dies With Post 26-12 Friday Of Heart Attack

Last Friday night football fans J. C. Stribling, prominent ranchthe Post Antelopes. Yellowhammers tal of heart attack. topped the Antelopes by a score of 26 to 12. of town, early Wednesday night. A

receive, and Ernest Taggart's open- nearby brought him to the hsopital. ing. ing kick-off was returned to the Funeral was held in Llano last Post 39. From that point the Ante- Friday at 2 p. m. with burial also lopes drove to the Rotan 20 and D. at Llano. Norman carried the ball on an end Survivors are two sons, John around to score 6 points. Norman's

P PHILLIPS

Rotan bounced back as Jimmy

handed off to Wesley Minton for the Among the grandchildren is most perfectly executed play of the Ruth Fowler of Rotan, who ranchgame. Waddell's tricky deception ales with her brother, Clay Fowler, lowed Minton a clear field as he rachere and at Llano. She also teached 80 yards for the first Rotan tales in the local high school.

ly. Jim Ashley's conversion attempt failed, making the score 6-6.

In the 2nd quarter Post's J. Smith intercepted a pass by Minton, infor point was no good.

Rotan retaliated with line drives and dealing in cattle, horses and Hospital in Lubbock. and passes. A 36-yard pass from mules. Funk to George Bridges set up Rotan's second touchdown. Funk and Mrs. James Clayton Stribling. He doctors nor ministers, were in at-Minton alternated on drives to the was born Oct. 14, 1864, near Win- tendance. They represented some 70 world. But the march of oil progress Minton alternated on drives to the was born Oct 14, 1864, near Win- tendance They represented some 70 Post 1, where Minton carried over chester, Fayette County. He would owns and cities including all sec-

> with the score 13-12. In the third quarter both teams ses and mules traveling over the en- zales and Ft. Stockton. were stalemated for a period with tire state.

Post stacking up yardage only to lose the ball on downs. Rotan, in W. W. Cave Dies

possession of the ball, could make little gain against the Antelopes' After Extended Illness Since then-with oil discovered defense. It was 4th down coming up,

Walter W. Cave, an early day fic gamble and ran the ball from lines for the yardage necessary for three weeks. 1st down. Again, after three tries,

Funeral services were conducted Rotan faced another 4th down and a from the Hobbs Baptist Church at 3:00 p.m. Wednesday by the pisnow do 96 per cent of all the work formation. However, another risk tor, Rev. O. C. Byrd. Interment was the Family," "How Ministers Daton; Membership Chairman, formation. However, another risk

ball on a direct snap from center in the Hobbs cemetery. ball on a direct snap from center and went through the Post line for 52 yards and Yellowhammer touch-ball on a direct snap from center and came to this county with his parents in 1877. He began his The began his Dato Post line for parents in 1877. He began his The began his The post line for parents in 1877. He began his The began his The post line for parents of the Doctor of Minister With the Sick;" and "Work With Alcoholics, The post for parents of the Doctor of Minister With the Sick;" and "Work With Alcoholics, The post for parents of the Doctor of Minister With the Sick;" and "Work With Alcoholics, The post for parents of the Doctor of Minister With the Sick;" and "Work With Alcoholics, Stewardship, W. A. Griffin; and re than ever before, thanks to cil. Our own Texas fields had a star-wide

Post began the 4th quarter by but school was broken up for two ment." down to Rotan's 11, only years by an epidemic of disease and by that time he was old enough to Neeley Intant Dies to lose the ball on a fumble. The produce vast amounts of that preci-Yellowhammers moved down the go to work. He worked on ranches After Brief Illness ous liquid and with improved conser-field for 89 yards. Main gainers in this area for years and was well vation methods our oil promises to this drive were a 43-yd. scamper by known to all the old timers. An outstanding and unusual Tea- infant son of Mr. and Mrs. Archie ture of Mr. Cave's early life was that Neeley, was held last Thursday at In This Area from Funk complete to Jerry Black, he never drank or smoked. It has 3:00 p. m. in Weathersbee Chapel. been told by his companions when they were on the trail with cattle Johnson officiated in the service. to the northern railfieads that when Burial was made in Belview cem-Post shaded Rotan in yards rush-

Leon Resigns From City Council At a city council meeting Tues-

witnessed a thrill-packed game be- er of the county died last Wednes- day night Carl Test was named to tan resident since 1927, died in his the High School Cafeteria Tuesday tween the Rotan Yellowhammers and day at 9:15 p. m. in Callan Hospi- fill the unexpired term of C. E. car at his service station at 7:30 a. night at 7:30. Before the business Leon. He became ill at his ranch north

Mr. Leon has served on the council for a number of years and he has proven a valuable councilman. Mr. Test who has been a resident

Stribling of Alamosa, Col.; and J. of Rotan for several years is em-C. Stribling Jr., of Milburn, Okla.; ployed by National Gypsum Co. nine grandchildren and nine great

Rev. Cooley Attends Lecture-Clinic

Lubbock-Rev. J. Alvis Cooley of Rotan, was here Thursday and Friday attending a lecture-clinic for physicians and ministers at First Presbyterian Church.

Mr. Stribling was born in Fayette county. He managed a ranch "Serving the Suffering" was the stacked against them. Oil is where tended for Neal Funk, and ran 30 for his father in Llano county at theme for the clinic, which was you find it and the search is diffifor himself at 18 by herding cattle tee on religious life of Methodsit

> Over 200 doctors and ministers, He was a son of the late Mr. and as well as visitors who were neither for the score. Ashley's try for extra have been 90 on Oct. 14 this year tions of the Northwest Texas Condealt in the sale and trade of hor- Dallas, Cisco, Ruidoso, N. M., Gon-

> > ley Memorial Hospital, Chicago, Ill. vice station business. and Dr. Russell Dicks of Duke University, Durham, N. C., were the Baptist Brotherhood spoke from the doctors' point of

pital He had been seriously ill for Helping People who Suffer from

J. T. Stephenson Dies Of Heart Attack Mon.

John Thomas Stephenson, 70, Rothe station and "opened up' but good coffee on hand. then went outside and sat in his car. Judson Thompson came to deliver Finch, Wilkes, Atwell; Thursday, gasoline and found him dead.

Funeral services were conducted horn, Overby, Campbell; Monday, from the Weathersbee Parlor at 10 Roers, Fillingim, Finch; Tuesday, o'clock Tuesday morning by Dr. Kelly, Stinson, Neeley. Lawrence Hayes, pastor of the First Baptist Church and Rev. Dan D. ter to build the press box extension. Jones, pastor of the Church of the This work is to be completed before Nazarene.

Leon, his former home, and a short idle this week and remember, the service preceded burial there at game next week has been changed 4:00 p.m.

Survivors are his wife of Rotan, two brothers, Jim Stephenson of California; a sister, Mrs. W. H. Martin of DeLeon.

Mr. Stephenson was born October 3, 1884 at DeLeon, the son of the late Mr. and Mrs. J. H. Stephenson. He was married to the former

The couple lived at Stamford and From 1876 to 1886 Mr. Stribling ference, Wichita Falls, Ft. Worth, Rule for a time, where Mr. Stephenson managed gins. They came to Rotan in 1927 and he managed a Dr. Gilbert H. Marquardt of Wes- local gin, later going into the ser-

featured speakers. Dr. Marquardt Install News Officers

Walter W. Cave, an early day settler of Fisher County, rancher and pioneer cowboy, died at 4 a.m. Tuesday merning in the local here. Tuesday merning in the local here. A. B. Parker, retiring president Guilt;" "The Doctor's and Minis- the officers which include: Presi-What and When to Tell the Pati- Huckaby; Program Chairman, C.

> mie Irwin. The regular meeting date is Tue

Grover Carothers Jr. of Stam-

and mileage.

Going Strong The Quarterback Club met at m. Monday. He complained of not session began, everyone enjoyed Mr. Leon tendered his resignation feeling well that morning and Mrs. seeing the Yellowhammer trouce the

to the council recently and this was Stephenson insisted that he stay in Post Antelopes again. This time it Post won the toss and elected to grandson, Clay Fowler, who lives accepted at Tuesday night's meet- bed and have a doctor, but he said was a film of last week's game and he would be all right He went to as usual, Mrs. Blount had plenty of

Drivers for the week: Wednesday, no drivers needed; Friday, Stray-

The club decided to hire a carpenthe game with Spur, the next home The body was then taken to De game, Oct. 29. The Hammers are

to Thursday, Oct. 21 at Stamford. The carpenter that builds the

press box extension will be assisted Comanche, and Bud Stephenson of by Quarterback members. If you can not be there, the Club decided it would be a good gesture to make a donation if you can't assist. This will notify all members to please turn in unsold membership cards and membership money. At this writing we have 212 members. All members are urged to be present at the meeting next Tuesday night as plans will

be laid for this year's banquet. Coach Boothe gave us a run-down on the game with Post and having already viewed the picture it was easier to remember just what did happen. The blocking and tackling is looking better all the time and several very good runs were made. This was a good game and we are sure

Tuesday morning in the local hos-Role of the Doctor and Minister in eon and installation of new officers. but if everyone keeps fighting until the last whistle is blown, then it will Feelings of Anxiety, Hostility and presented the pastor who installed be a good game, regardless of the tally. We suppose everyone noticed ter's Role in Caring for the Dying dent, J. D. Burk; Secretary, Royce that we are on the way up. Anson is in the district cellar.

A kickoff breakfast to start the membership drive for Fisher county Farm Bureau is scheduled

Ouarterback Club

No. 38

source of supply. We continue to be a strong servant for years to Minton and a beautiful 20-yard pass

While the contributions to men seem distant and taken for granted, the bread and butter we Texans have at stake in the industry are at our finger tips - powerfulu and ever present.

Texas, measured by the yardstick of production, ranks among the states in crude oil, natural gas and petroleum products. It leads the nation in wildcat ventures, drilling operations, discovered more resources and located more natural gas.

It means many things to many Texans. To some 220,000 it means jobs at the regions highest games. To farmers and landowners it means millions of dollars in lease money and royalties. To stores and shops it's the mainspring of the state's purchasing power. To new industries it is a source for power and raw ma- The Yellowhammer offensive line terials.

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Above all the oil industry is a good citizen and neighbor. It pays more taxes than all other businesses and industries combined in the state to run the government, welfare agencies, and build schools, highways and farm to market roads.

try works to supply your needs. Producers find new fields. Refiners out of the crude oil. That is why two Hobbs Wins Saturday squeeze more and bettre products gallons of today's gasoline will do Night Game Here the work that three gallons did a quarter of a century ago. Transportstretching from he oil to you.

of one thing: Competition - the 27-20 in a 6-B district game. grand oil game of free enterprise. R. Hardin passed to D. Hopper There are thousands of privately for the winning score. managed oil companies working tire-The game started with the Steers win when cil competes for your fav-1 ing 20-0.

who then raced over for the final tally of the game. Ashley's conversion was good.

ing and in first down statistics. Post netted 211 yards rushing to 192 for Rotan, and the Antelopes racked up

13 first downs to 10 for Rotan. In the passing department, Rotan completed 5 of 11 tries for 65 yards and Post failed to complete any of 6. Rotan drew 5 penalties for 25

yards, and Post was penalized 4 times for 20. Rotan punted 3 times for a 33

yard average, and Post punted one time for 48 yards. Both teams lost possession of the ball one time on fumbles. Some excellent ball handling and running was done by Murry, Norman and Morris for Post. play was outstanding throughout

the game. have an open date and expect to weeks to work on blocking and tackling in preparation for their game with the Stamford Bulldogs Yes, every segment of the indus- Thursday night, Oct. 21 at Stamford.

The Hobbs Panthers scored on an ers, wholesalers, service station 85 yard pass and run play here Satdealers complete a chain of service urday night with four minutes left invited to come in and buy a home-

This is all made possible because and down the Robert Lee Steers

That's the story of oil-that pow-trengthens the American way of her grandmother here when she was and singing. erful and elusive liquid that powers, life. It is told as a salute duuring stricken with the disease and was the machines of peace and war, that this, Oil Progress Week. contributes to better living, that | Hats off to a great industry.

they camped near a town all the cow- eteryboys who could be spared from the herd always went into town for a 1954 and died after a brief illness. binge, but Mr. Cave would get a Survivors are the parents; one sack of candy and stay in camp, per-sister. Barbara Lou; grandparents, fectly contented.

Anna Simmons of Roby. They moved great grand-parents, Mrs. Frankie to land he had purchased in the Bridges, W. H. Nowlin and Ed Hobbs area. He started with four Campbell.

holdings to eight sections. Mrs. Cave died in 1904 and on Wayland Gray.

December 9, 1906 he was married o Miss Lavonia Shanks of the Hobbs Church of Christ community, who survives. The Caves lived in that area until moving to another home west of Rotan in 1946. Survivors include, in addition to ing planned by the Church of Christ! In the first quarter Rotan scored

This Friday the Yellowhammers Jayton, M. L. of Rotan, J. S., and J. work is to save souls and build the drick completed a pass to Mike Cartake advantage of the next two Mrs. Earl Boyer of Rotan, Mark of given to all members of the congre- scampered over the goal line. Try

and 10 great grandchildren.

Cake Sale Saturday

The Junior Class of Rotan is having a cake sale Saturday, Oct. 16, Flesh or Spirit?" starting at 10 p.m. at the former location at Sally's. You are cordially in the final quarter to break a tie made cake. This class is also selling the Yellowhammer pennants. If you would like to buy one, see any junior, They are selling at \$1 each.

Mrs. Cora Lawlis returned Saturlessly one against the other to make in complete charge during the first day from Lovington, N. M., where group meets. Covered dish lunch at better products. AND, you always half which ended with them lead- she visited her granddaughter, Bob- noon-

from polio. Bobbie Sue was visiting Wednesday, 7:30 p.m. Bible study

pital for treatment.

Funeral for Joe Wayne Neeley, Census Workers Needed Dr. Lawrence Hayes and Otta Census of this district was in Rotan this week.

Joe Wayne was born July 20, Mr. and Mrs. Wayne Nowlin and

On May 5, 1897 he was married to Mr. and Mrs. J. A. Neeley; and oclock.

sections and finally enlarged his Pallbearers were W. D. Hariman, B Team Takes Roscoe Bill Tidwell, H. T. Fillingim Jr., and Tuesday Night The Yellowhammer B team play-

Otta Johnson, Minister

A greater program of work is be- first victory of the season.

his widow, five sons: Winfred of in Rotan. The whole purpose of this their initial tally as Jimmy Ken-C. and Dale of Hobbs, one daughter church up. Questionaires have been ter on the Roscoe 25 and later brothers, Emmett of Rotan, Mark of gation. These questionaires are for for extra point failed. Stonewall county, and Jim of Ro- the purpose of finding out the type Rotan racked up their second by; one sister, Mrs. W. W. Barron of work each member desires to do, touchdown as Mike Porter carried of San Angelo; 17 grandchildren so that he or she may be put to work, lover to raise the score to 12 for

Sermon subjects by the minister for Rotan and 0 for Roscoe as the first half ended.

Morning, "An Adequate Church Program.'

Weekly schedule: Sunday-9:45 a.m., Bible school. lasses for all ages.

and communion. 5 p.m., Young People's meetings.

bie Sue Lawlis, who is recovering 3 p.m., Ladies Bible class.

in Abilene Monday afternoon.

day evening following the second for 7 a. m. this morning, (Thursday). Sunday.

> Board of directors of the organization and a number of other members interested in spearheading the drive were expected to attend.

Speaker for the affair will be Gene Leach, district fieldman for ford who is in charge of the Farm Farm Bureau.

Mr. Carothers states that he will Sunday Is Laymans need several enumerators for this Day With Methodists

work, which will pay \$10 per day Next Sunday will be observed as Layman's Day throughout Metho-Anyone interested in applying for dism. Our church will observe this this work may contact him at the City Hall Friday morning at 9:00 day with the laymen of the church in charge of the morning service. Mr. Tom Collins is the Charge Lay leader, and he has asked Mr. Roger Murff to be in charge of the service Sunday morning.

Mr. E. M. Connell, superintendent of the Anson schools, will be the ed a make-up football game with lay speaker for the morning service. Roscoes B team in Roscoe Tuesday Mr. Connell is one of the outstandnight and returned home with their ing Methodist aymen of the Northwest Texas Conference. He is the Conference Director of Adult work. and is one of the Associate Lay Leaders of the Abilene District.

You are invited to join with us in the Sunday school hour-9:45 a. m., and the morning worship at 10:50. The Methodist Youth Fellowship meets at 6:00 p.m. and the evening worship is at 7:30.

10:50. The Methodist Youth meets at 6:00 p. m. and the evening worship is at 7:30 p.m.

William Cashen, who has been in Burnett with his father, Bill Cashen, who is very ill there, spent a few days at home and returned to Burwho is in a hospital there for treatment.

Bales Ginned

The four gins of Rotan have been ham home were their children, Mr. very busy since the rain last week. A total of 4,837 bales had been Estimates for this year's yield re-I carried to Hendricks Memorial Hos- Mr. and Mrs. J. W. Perry visited Novice, Mr. and Mrs. Jimmy Big-main at between ten and twelve thousand bales.

Rotan.

Sunday guests in the Barney Big-

and Mrs. R. C. Bigham, Charlotte Mrs. John Ross Hale and Ross of

Night, "Are We Living After the score 6 points as the Roscoe fullback raced 30 yards to pay dirt. Conversion attmpt failed.

For the remainder of the game it was a see-saw battle with neith-10:45, Worship service, sermon er team able to cross the others goal nett Saturday to be with his father, line, and ended 12 to 6 in favor of

Twenty boys saw action for the Rotan B team and all benefitted Near Five Thousand

and Rhett of Brownwood, Mr. and reached Wednesday afternoon.

Sunday are:

In the third quarter Roscoe capitalized on an intercepted pass to

7-p.m., Worship service and ser-

Monday, 9 a.m., Ladies working from the experience.

ham of Andrews.

		The Rotan Advance
(What's the E	ICENAI2)	Thursday, Oct. 14, 1954 No. 38 Baptist Student Union
	TENTING	To Meet in Abilene More than 2,000 students from 60 college and professional school cam- puses in Texas are expected to at-
Shop EARLY OR I you're ALWAYS A	ATE	tend the annual state Baptist Stu- Jent Union Convention October 15- 17 in Abilene.
NOU'RE ALWAYS A	HEADE	Two of the six sessions during the convention will be devoted to mis- sion, which has been emphasized in all phases of Texas BSU activities
I LANDER		this year, according to W. F. Howard of Dallas, state BSU director. Two foreign mission appointees of the Southern Baptist 'Convention',
at PIGGLY WIGGLY		Rev. and Mrs. Bill Dyal, have been delayed enroute to their mission field in Guatemala in order to speak to students during the Saturday ev-
Specials Friday & Saturday, Oct. 15-16	Double Stamp Value Wednesday	ening session. Bob Harris, Southern Baptist missionary to Peru, will also speak; and Dr. Elmer S. West, Jr., secretary for missionary personnel,
Pineapple Juice ^{12 oz} 10c	Lord 3lb 500	SBC Foreign Mission Board, Rich- mond, Va., will present a mission challenge in his message on "World Discipleship."
Tomato Juice 3 300 Hunt's 27c	Lard ^{3 lb} _{ctn.} 59c	Testimonies from student summer missionaries, "Vocationers," youth evangelists, home missionaries, "In-
Spanish Rice ³⁰⁰ _{Kimbell} 17c	MAXWELL HOUSE	vincibles," and church volunteers will be given during the Saturday afternoon session. Other speakers during the three-
Spaghetti ³⁰⁰ Campfire 15c	Coffee ^{1 lb} 99 ^c	day meeting include Dr. J. P. Allen, Charlottesville, Va.: Dr. G. Kearnie Keegan, Nashville, Tenn., and Dr. Carl E. Bates, Amarillo.
TAMALES 11-2 Wolf 19c	GOLD MEDAL	Dr. Forrest C. Feezor, Dallas, exe- cutive secretary of the Baptist Gen- eral Convention of Texas, and the
Kraut 2 ³⁰³ Del Monte 25c	FLOUR 25 lb 1.85	state BSU choir composed of stu- dents from various campuses and di- rected by Wayne Philpott of Baylor, will be in charge of a 20-minute wor-
Sweet Potatoes No. 3 Durand's 25c	PREMIUM	ship period at the beginning of each session. For the first time the state BSU president will bring the closing mes-
	Trackers 110 75c	sage of the convention. This year's president, Lonnie Kliever of Hardin- Simmons University, Abilene, will speak on "The Cost of Discipleship"
	HUNT'S	during the Sunday morning worship service. Theme of the convention will be "Toward Twentieth Century Disci-
American Sardines 2 cns. 17c	Truit Ooontan can	pleship." Session will be held at the First Baptist Church in Abilene with Dr. Elwin L. Skiles as host pastor.
Powdered Sugar 2 pkgs. 25c	CAN PBELL'S Tomato Coun Reg. size 100	CURRENT
Pinto Beans 5 lbs 49c	Tomato Soup Reg. size 10C	DIVIDENDS
Toilet Soap 10 Bath size 59c		50%
Kotex 12's Junior or 29c	DEL MONTE	(All Coverages) DN AUTOMOBILES INSURED WITH THE
NOLEX 125 regular 40C	Yellow Corn303 can15cCAMPFIRE	Southern Farm Bureau Casualty Insurance Co.
PEAS 300 can 10c	Green Beans ³⁰⁰ can 13c	ADVANTAGES OF FARM BUREAU LIFE, AUTOMOBILE, & FIRE INSURANCE
	RIO	DRUE WALLACE Roby, Texas P. O. Box 367 Phone 4061 — Res. 8580
Spuds	OLEO	
10 LBS. 39c	POUND 21c	
Oranges peel lb 9c		The following Stores Give and Redeem
Tokay Grapes 1b 10c	Chuck Roast Lb 39c	PILGRIM GREEN STAMPS
Celery cello bag ea. 15c	Arm RoastLb49cChoice T-Bone SteakLb63c	Piggly-Wiggly Clark-Benson Hdw Co
Bell Pepper Cal. Jumbo lb 12c	Chuck Steak Lb 49c	Sawyer's Laundry McClurkin's Jewelry
Yellow Onions lb 5c	Picnic Ham, tenderized Lb 39c	Wicker's Gulf Station The Fair
Jalapena Pepper Ib ZIC	WICONSIN STATE	When You Buy from these
Carrots 2 cello 25c	Longhorn Cheesse lb 45c	FRIENDLY
BANANAS Green Tip 1b 15c	Bacon Mid-West 1b 59c	MERCHANTS! You Save

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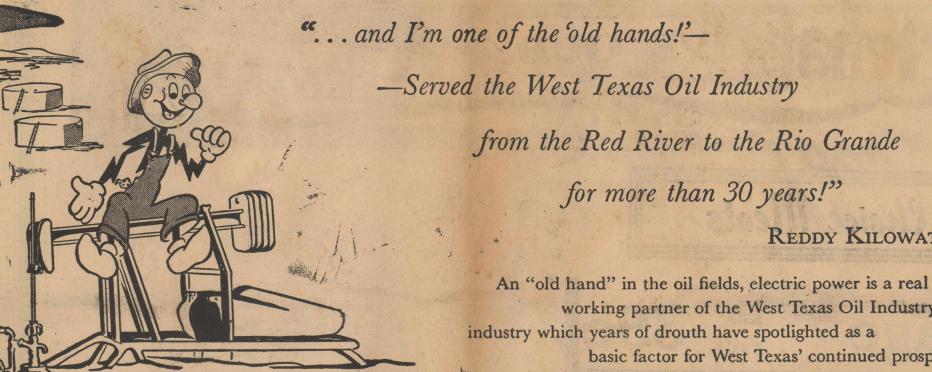
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working partner of the West Texas Oil Industry-an industry which years of drouth have spotlighted as a basic factor for West Texas' continued prosperity. As a working partner, we are building more and more facilities to provide more and more dependable electric power to serve West Texas and the Oil Industry.

West Texas Utilities Company

The Rotan Advance No. 38 Thursday, Oct. 14, 1954

Fortner Morgan of Tulsa, Okla. atended to business here several days last week, and his mother, Mrs. Leonard Morgan, Mrs. J. T. Crowley and Mrs. Jonnie Morgan took him

named Cynthia Ray.

of Temple, and Miss Terri Williams Other relatives attending were Mr. While there she assisted Mr. and

Oil Progress Week

OCTOBER 10-17

Texas University.

ed here Saturday. Mr. and Mrs. his parents in San Angelo last week Stanley Stribling of San Angelo, and wisited Mr. Ashley there until Fortner Morgan have a litle girl end. His mother, Mrs. W. W. Barron, who was born Sept. 30. She weigh- recently had surgery, and her daued 6 pounds 10 ounces and was ghter, Mrs. Faye Gray, spent several days there with her parents.

WHEAT SEED **RECLEANED WICHITA**

Completely free of weeds, grass or other crops \$2.75 per bushel Bring Bags

CARRIKER SEED FARMS Phone 4906 or 4904 Roby, Texas

nhqpip

Guests of Dr. and Mrs. E. C.| Relatives attending the funeral of Mrs. W. F. Edwards returned Sat-Jenkins last week end were Misses J. C. Stribling in Llano last week u rday afternoon from a visit in Maxine Jenkins, Miss Martha Ann were Mr. and Mrs. Clay Fowler, Odessa with her children, Mr. and Knapp of Weslaco, Miss Sonia Wolfe Ruth Fowler, Mrs. John B. Stribling. Mrs. Tom W. Hill and childrenof Douglas, Ariz., all students at and Mrs. John Stribling, Jr. of Lub- Mrs. Hill in moving to their new bock, Mr. and Mrs. J. C. Stribling, home. Mr. and Mrs. Hill brought her Jr., of Milburn, Okla., John Strib- home and Mrs. Don Ashley went to

Mr. and Mrs. Mike Barron visited ling of Alamosa, Colo., Mr. and Mrs. Odessa with them Saturday night and Mrs. Mary Morrison of Round Monday. Mountain. He is also survived by

nine grandchildren and nine great grandchildren. Otheres going from here were Yarborough and son of Aspermont,

Morris Watson, Roger Smith, Mark Mr. and Mrs. Jack Yarborough and Strickland, J. R. Strayhorn and Rob- children Donna and Greg of Spring ert Martinez, who were pall bearers Lake, Mr. and Mrs. T. O. Yarborough with Bill Dees of Llano. Also going from here were Ru-

dolph Martinez and Mr. and Mrs. Mr. and Mrs. Ray McNeal and Gruben. Rev. Hayes conducted the three children of Midland, Mr. and funeral services in the Butery Fu- Mrs. Bob Hubble and two children neral Home in Llano at 2:00 o'clock of Roswell, N. M., visited their and burial was by the side of his aunt, Mrs. W. F. Edwards, Sunday wife.

Mr. and Mrs. W. R. Bates of Mrs. George Ogden returned home Stephenville, came Friday to visit Saturday from Hamlin, where she their son, Coach I acthe, and Mrs. had spent several days taking treat- Boothe and to see the game here Friday night. ment.

Doyle McSpadden and Walter ited home folks here Saturday and Miers, students at A&M College, vis- Sunday.

REDDY KILOWATT



Required with this New G-E PORTABLE AUTOMATIC WASHER As little as

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30c

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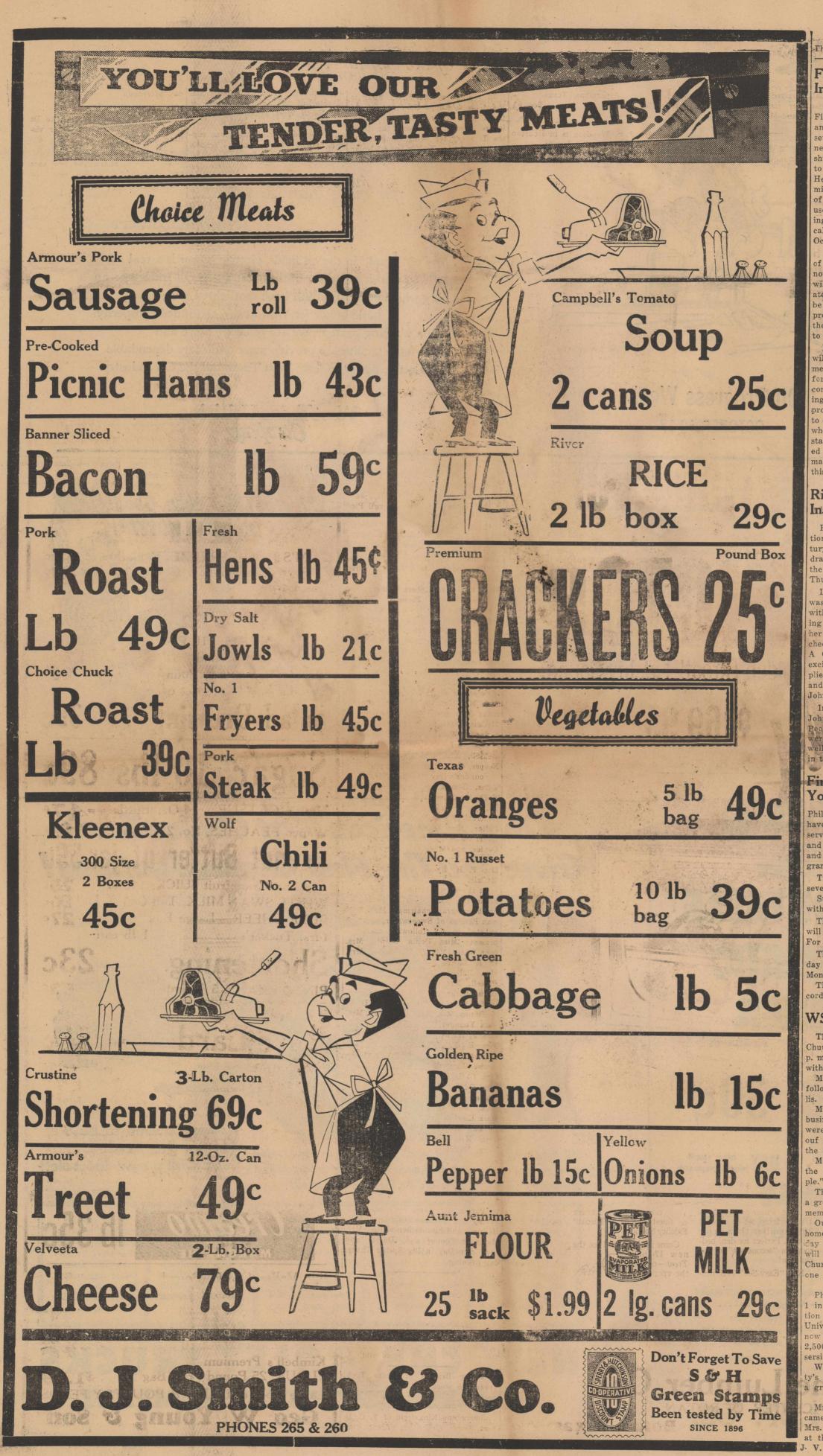
All these great advances that mean more work per day ... more work per dollar are yours in America's lowest-priced truck line! No wonder Chevrolet trucks are the biggest sellers of all!

Now's the time to buy! **Get our BIG DEAL!** Save with a new Chevrolet!

DOLLAR-SAVING	TRIP-SAVING	LONG-LIFE	ADVANCE-DESIGN	WORK-SAVING
ENGINE FEATURES	BODY FEATURES	CHASSIS FEATURES	CAB FEATURES	CONTROL FEATURES
Aluminum alloy pis-	New stake and plat-	You'll find stronger	Efficient ventilation	Easier steering with
tons, all-weather ig-	form bodies are	frames in all models;	and insulation;	Chevrolet's Recircu-
nition system and	wider and longer.	heavier axle shafts	shackle mountings	lating Ball Steering
full-pressure lubrica-	New pickup bodies	and bigger front	that cushion against	Gear; easier stop-
tion assure longer,	are deeper. You haul	wheel bearings in	frame vibrations; a	ping with Torque-
lower-cost life in all	more save time	2-ton models – and	big, one-piece curved	Action and Twin-
three engines!	and extra trips.	many, many more.	windshield.	Action brakes.

NEW CHEVROLET TRUCKS CHEVROLET COMPANY

Rotan, Texas



The Rotan Advance Thursday, Oct. 14, 1954 No. 38

Farmers Union Sets Important Meeting 19th

Joe Dismore, president of the Fisher County Farmers Union, has announced that Oct. 19 has been set for the initial meeting of the new organization since its membership drive has made it large enough to start doing some effective work. He states that he has obtained permission from the Board of Directors of the Midwest Electric Co-op. to use the REA building for the meeting. The meeting is scheduled to be called to order at 7:30 p.m. Monday, Oct. 18 at the Roby location.

David Williams, who is secretary of the organization, states that his notice of the meeting to members will list four matters that need the atention of membership. They will be asked to present any additional problems they have if they think theorganization can be of any aid to them.

Mr. Dismore says the Fisher Unit will be awarded a charter at its Nov. meeting, which will likely be called for Nov. 18. Plans are now being completed to obtain some outstanding speeaker for the occasion. The program committee has been asked to obtain a man for the main address, who is close to farmers and understands farm problems. It is expected that an announcement can be made in the near future as to who this speaker will be-

Rita's Gams Inspire Scene

Rita Gam's legs were the inspiration for a scene in Twentieth Century-Fox CinemaScop e- Technicolor drama, "Night People", coming to the Lance Theatre Wednesday and Thursday.

It all happened this way: Rita was getting ready to play a scene with Gregory Peck and while waiting she twisted around and hoisting her skirts several inches in order to check the straightness of her seams. A German film worker became so excited that he dropped a pair of pliers from a catwalk in the studio and nearly brained director Nunnally Johnson. n

Instead of becomming angry Johnson, who also wrote "Night Reople," decided that if Rita's legs were that sensational, it would be well to take advantage of the fact in the film.

and a

First Baptists Observe Youth Night

Phil Briggs, Youth Director will have charge of the Sunday evening service at the First Baptist Chuch, and will direct a great youth choir and have charge of the youth program.

Training Union meets at 6:30 in seven departments with 12 unions-Sunday school meets at 9:45 a. m. with a class for every age group.

The pastor, Dr. Lawrence Hayes will preach at 10:50 on "A Pattern For Service."

The nursery is open for all Sunday services and for W. M. U. on Mondays and on Wednesday nights. The churuch and pastor extend a cordial welcome to visiting friends.

WSCS News

The W. S. C. S. of the Methodist Chuurch met Monday Oct. 11, at 3 p. m. in the sanctuary of the church with 13 members present.

Mrs. Porter led the song service followed with a prayer by Mrs. Lawlis.

Mrs. Malouf had charge of the business meeting. Communications were read by Mrs. White. Mrs. Malouf brought the scripture, reading the 24th chapter of Matthew.

Mrs. Cooley gave the devotional the sbject being "Treasure or People."

The ladies then left the church in a group for a treasure hunt for new members.

Our next meeting will be in the home of Mrs. R. T. Williams on Monday Oct. 18 at 3 p m. The program will be, The Family-Steward of the Church. Please come and bring some one with you. Reporter.

Phillip Edward Ware, Jr. of Route 1 in Rotan has completed registration for the Fall somester of the University of San Francisco and is now attending classes with more than 2,500 other students in this, the Unisersity's 99th Year.

Ware is enrolled in the University's College of Liberal Arts. He is a graduate of Hobbs High School.

Mrs. Earl Keese of Stamford, came Friday to be with her mother, Mrs. W. D. Beauchamp, who is ill at the home of her daughter, Mrs.. J. V. Hellums.

The Marines are landing and Gun-, Mrs. W. B. Tillotson and Ann visnery Sgt. Posey of the Marine Corps ited relatives in Fort Worth last recruiting service will be in Rotan, week end Mrs. Carrie Cox, mother Texas, Wednesday, Oct 13 from of Mrs. Tillotson, is very ill. 10:30 a.m. to 11:30 a.m. to inter-

view men and women interested in Mrs. S. S. Huffman of Maderia, joining the United States Marine Cal., arrived Sunday afternoon to visit her sister-in-law, Mrs. H. L. Corps.

The leatherneck recruiter will be Davis, and Mr. Davis. located at the local Post Office. Sergeant Posey announced that he will about the Marines.

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be happy to answer any questions | - Dr. H. M. Kitchens of Waldo, Ark. came Monday to visit his sister. A Marine recruiter will visit Rotan Mrs. E. C. Jenkins, and Dr. Jenkins every Wednesday at the same time. | a few days.

COME IN TODAY----

and select just the Western Shirt to suit your personality. Also we have a new selection of Hand-Made Purses in top grain cowhide. Colors, Red, Black, Beige Tan. Prices range from \$3.95 up.

> Boots made to your measure. Kids Boots by Justin.

Shoe Shop and Western Store



Septic Tank and Cess Pool Cleaning, Building and Repairing Free Estimates and inspection

J. W. HATLEY

Aspermont, Texas Phone 4511 Box 81

Mrs. J. S. Woodson is in Houston visiting her son and family.

DR. JOHN BLUM **OPTOMETRIST**

Office will be closed on Saturday afternoons.

1825 25th Street Dial 3-3992

SNYDER, TEXAS



Gamma Tau Chapter of Delta Kappa Gamma held its first meeting of the year Sunday afternoon at 2:30 o'clock at the Silver Spur in

Roby Delta Kappa Gamma is an international honor society for experienced women educators, the Gamma Tau chapter being composed of teachers from Fisher and Nolan counties.

Gamma Tau Chapter

Met In Roby Sunday

The meeting opened with a number of appropriate selections by the Roby Girls Choral Club under the direction of Mrs. Buck Hughs. Mrs. Roger Eaton of Sweetwater

directed a very informative and challenging program, "Delta Kappa Gamma, Know Thyself". Assisting her were: Mrs. J. V. Younger of Sweetwater who spoke briefly concerning the organization's

traditions and customs, Mrs. James B. Day of Rotan who reminded members of their obligations, and Mrs. Oddis Brown of Roby who discussed types of membership and eligibility. Miss Delila Baird of Rotan, president, announced the following committees for the years 1954-55 and

Conservation of membership:

1955-56:

Mrs. Roger Eaton, Chairman, Mrs. V. O. Reagan, Mrs. Oddis Brown, Miss Faye Rheea, Mrs. C. L. Kidd. Mrs. W. W. Olson, and Mrs. Wendell Morrow. Legislation: Mrs. E. J. Woodward,

chairman, Mrs. Olaf South, Mrs. D. Y. McKinney Miss Laura Sheridan.

Membership: Mrs. Oddis Brown, Chairman; Mrs. James B. Day, Mrs. A. D. Gaither, and Mrs. Virgil Pinnell.

Music: Mrs. Buck Hughs, Chairnan and Mrs. T. J. Barb. Program: Mrs. Herman Phillips,

Chairman; Mrs. Buck Hughs, Mrs. E. J. Woodward, and the Executive Board. Publicity: Mrs. Robert Witherspoon,

Research and Pioneer Women Miss Jeanette Wade, Chairman; Mrs. J. R. Strayhorn, Mrs. E. J. Yates, and Mrs. John White.

Scholarship (Includes Foreign Fellowship): Miss Joe Heathington, Chairman; Mrs. J. H. Brown, Mrs. Robert Higgins, Mrs. T. J. McMillan, Mrs. N. D. Miers.

Selective Recruitment of Teacherst Miss Louise Bollinger, Chairman; Miss Josie Baird, Mrs. Bruce McCain, Mrs. R. M. Parsley. Service-World and Community: Mrs. C. E. Leon, Chairman; Mrs. Joe Benson, Mrs. C.Monk, Mrs. B. E. Neeper, Miss Earline Bennett. Founder's Day Banquet: Mrs. E. J. Yates, General Arrangements; Mrs. Buck Hughs, Music; Mrs. Herman Phillips, Program; Mrs. Joe Benson, Decorations and Programs; Mrs. C. J.

Methodist News

E. M. Connell, a well-known speaker will bring the Laymen's message Snday morning Oct. 17.

Jones County Public Schools and day afternoon. director of the adult division of the North West Texas Conference of the Methodist church.

In the past Mr. Connell was superintendent of the Anson schools for many years and has held numerous positions in the Methodist church.

Mrs. Mozella Callan and Mrs. Chester Callan visited in Abilene Monday.

Ouida Fillingim of Baylor University, spent Saturday night and Sunday here with her parents.

Mrs. J. R. Cleveland went to Lubbock Monday to be with her sister, Miss Maudie Moize, who is ill.

days with their daughter, Estelle. day.

The Rotan Advance Thursday, Oct. 14, 1954 No. 38 Mr. and Mrs. H. L. Davis and

grandchildren, Buddy and Deborah Mr. Connell is supervisor of Day, visited relatives in Snyder Sun-

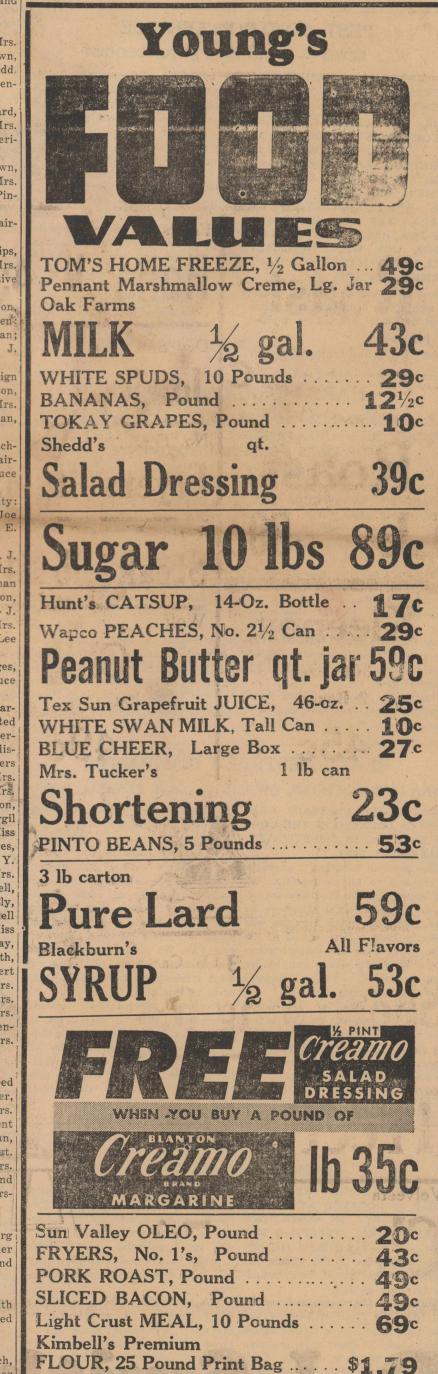
> Mrs. F. T. Gray returned to De Leon Monday afternoon, after visiting relatives here.

Mrs. H. R. Sharp and two sons and Miss Jessie Herman spent the week end in Gorman.

Mr. and Mrs. Buck Dunn and Margie Hodges of Colorado City visited Mrs. R. L. Williamson Sunday.

Mr. and Mrs. Ray Brown, Stanley and Linda visited relatives in Lubbock last week end.

Arlon Cross and daughters, Mrs. Glen Gruben and Jimmy and Mrs-Mr. and Mrs. Cecil Lotief went Jimmy Huckaby and Beverly attendto Austin Monday to spend several ed the circus in Sweetwater Thurs-



Large Stock of DAIRY & POULTRY FEEDS

Geo. W. Young & Son



RCA Victor 17-inch TRENT. Ebony cabinet finish. Matching "Roll Around" stand available, extra. Model 175450.

You've never dreamed TV reception could be so clear...sharp...steady!

Here, now! Lowest priced TV Monitor" chassis-automatiin RCA Victor history. New cally ties clearest picture to finest "Golden Throat" 17-inch table set in cabinet 30% smaller than prior Fidelity Sound. models. Perfect for den, bedroom, or "second set" for the new 17-inch children!

Trent-one of RCA New "Easy-See" VHF tun- the great new ing dial with slanted king- RCA Victor size numbers. New "Magic TV values.

> FOR UHF-New High-Speed UHF Tuner is 8 times faster than previous continuous tuners! Exclusive "Clutch Action" for instant, accurate switch to and from VHF. Gets all stations in your area, UHF and VHF. (Optional, at extra cost.)

> > Ask about the exclusive RCA Victor Factory-Service Contract

Come in today and see the

Home Lumber Co. TV CENTER OF ROTAN Rotan, Texas Pione 318

Dalton, Miss Jeanette Marbut, Mrs. Roger Murff, Miss Minnie Lee Coates, and Mrs. J. V. Younger. Hospitality: Mrs. L. D. Bridges, Mrs. P. H. Buster and Mrs. Bruce McCain.

At the close of the meeting yearbooks for 1954-55 were presented by the program chairman, Mrs. Herman Phillips of Sweetwater, and distributed to the following members present: Miss Delila Baird,, Mrs. John White, Mrs. C. O. Gaither, Mrs. C. J. Dalton, Mrs. Roger Eaton, Mrs. Robert Higgins, Mrs. Virgil Pinnell, Mrs. Bruce McCain, Miss Louise Ballinger, Mrs. L. D. Bridges, Miss Jeanette Marbut, Mrs. D. Y. McKinney, Mrs. J. R. Strayhorn, Mrs. Vera Younger, Mrs. C. G. Campbell, Mrs. J. H. Brown, Miss Vera Ely, Mrs. B. E. Neeper, Mrs. Wendell Morrow, Miss Faye Rhea, Miss Louise Cumbie, Mrs. James B. Day, Mrs. C. L. Monk, Mrs. Olaf South, Mrs. Oddis Brown, Mrs. Robert Witherspoon, Mrs. T. J. Barb, Mrs. C. E. Leon, Mrs. P. H. Buster, Mrs. Buck Hughs, Mrs. R. L. Dalby, Mrs. Herman Phillips, Mlss Earline Bennett, Miss Joe Heathington, Mrs. Roger Murff.

Lieut. David Hellums arrived from Lowery Airfield, near Denver, Colo., and visited his mother, Mrs. J. V. Hellums, until Friday. He went to Perrin Air Base, near Sherman, Friday for further training. Lieut. Hellums and his mother visited Mrs. Margaret Cooper and David and June Ann Day in Big Spring Thursday evening.

Mr .and Mrs. Silas Brandenburg and children of Mason, visited her sister, Mrs. Bartlett Strayhorn, and Mr. Strayhorn last week end. Don Denton and Ross Earl Smith

of Arlington State College, visited home folks here last week end.

Shirley Bridges of Texas Tech, spent the week end here with her parents.

Jimmadene Kingsfield of T. C. U. Fort Worth, visited her parents here last week end.



RCA Victor 21-inch Trafton. Lowest priced RCA Victor console TV!

Grained finishes, mahog-

Model 215518. \$289.95

ony; limed oa

A Good Neighbor Business Review of Who's Who in Sweetwater

SAVE THIS SHEET FOR YOUR SHOPPING GUIDE

BROOKS PACKING COMPANY ETZ STUDIO & CAMERA SHOP

Hal Etz - George E Etz, Owners

PHOTOGRAPHERS

The ETZ STUDIO & ers and specialize in proving to you CAMERA SHOP IS LOCATED IN that really good work can be had SWEETWATER AT 103 EAST 3rd today at a very reasonable price. STREET, TELEPHONE 4991. THIS' Etz Studio has won the admiration IS ONE OF THE MOST COM- of many parents through the excel-PLETE STUDIO AND PHOTO- lent work they do in making pictures GRAPHIC EQUIPMENT SHOPS and portraits of children. Whether THAT YOU WILL FIND IN ANY it be an infant in arms or a child METROPOLITAN CENTER. in school, Etz Studio possesses the

They feature a complete line of happy faculty of catching them in supplies for the amateur photograph- the most natural way. er including Cameras. They do photo finishing and custom picture this section because of the painsframing, also they carry Artists ma- taking work and efficient service terials and a large assortment of which they always render in making Hallmark Greeting Cards.

For Wedding Pictures, Home dal Groups. The work in this par-Gatherings, or Commercial Work of ticular line is always prompt and any kind, you can do no better than highly satisfactory. call Etz Studio, 4991 in Sweetwa-

time." You can secure here most excel-

lent photographs at most moderate prices. Of course, they are prepared RUSH SEASON TO GET YOUR

tic work in this line, and there are MAS. examples of their artistic ability Truly it has been said, "YOUR

lies of the community. But, they are YOU CAN GIVE THEM EXCEPT

HOUSE OF ANTIQUES

Mrs. H. L. Simonton and Daughter, Mrs George Dubis - Owners

THE HOUSE OF ANTIQUES IS, find each year. Many Antiques fea-LOCATED IN SWEETWATER AT tured at this Shop are purchased 407 CEDAR, TELEPHONE 2962. from individuls and estates.

This is one of the most beautiful They have customers all over the Antique Shops between the East and United States who are collectors of niture of all periods,-Rare Bric-A- cash for old dishes or furniture. The House of Antiques are now offering very attractive prices for

Mrs. Simonton has just returned the Christmas Season. They will Gift cluding the Famous Old City of Natchez, where she has purchased many interesting items and it will be a treat to visit the House of An-More and more homes of those

THE MODERN FURNITURE STORE

CAMERON BEAUTY SHOP

ROWENA CAMERON-OWNER

THE CAMERON BEAUTY SHOP Shop is of great service to each cus-IS LOCATED IN SWEETWATER tomer with suggestions for a hair AT 211 OAK STREET, TELE- arrangement that is becoming to PHONE 4737. THEY ARE FEA- each particular type. This is one of TURING ANEW AND AMAZING many features that are offered at PERMANENT WAVE - THE the Cameron Beauty Shop.

"RAPSODY." THIS IS A NEW; This Shop is under the personal PERMANENT WAVE BY HEL- directionof Roweno Cameron, well ENE CURTIS. THIS IS THE WAVE informed in all the ftatures of the YOU HAVE ALWAYS WANTED- profession that beauty culture em-SOFT LARGE CURLS IN A NAT- braces as well as the changes in hair URAL AND BEAUTIFUL CON- styles. TOUR. THEY FEATURE A COM-

Wesuggest that you give the Cam-PLETE BEAUTY SERVICE, HAIR eron Beauty Shop a trial. A special trip to Sweetwater for work of this The Cameron Beauty Shop specia- kind will pay you dividends in the

They welcome new customers and Not every lady can wear the same you will note their real personal incoiffure and the Cameron Beauty terest in each customer.

WADE & HENRY BUTANE GAS SERVICE

BUTANE & PROPANE SYSTEMS AND APPLIANCES OIL FIELD SERVICE

THE WADE & HENRY BUTANE | PROPANE CAN BE USED. RESULT GAS SERVICE IS LOCATED ON - MORE ECONOMY.

WEST BROADWAY IN SWEETWA- Through their straightforward TER, TELEPHONE 4414 DAY OR and above-board policies, this firm NIGHT FOR FAST DELIVERY. has established an enviable reputa-JOIN ONE OF THEIR ESTABLISH- tion in these parts, and the farmers PLY WILL BE ASSURED.

serve you.

CARBURETOR UNIT SO THAT in which they are serving the public.

USING FARM TRACTORS TO PRO- for this area and we wish to compli-PANE FUEL BY INSTALLING A ment them on the admirable manner

SWEETWATER MARBEL & GRANITE WORKS

Life Offers No More Appropriate Means of Enshrining the Memory of Those Who Have Passed On Than a Beautiful Monument of Granite or Marble That Will Every Stand as a Symbol of Our Love.

THE SWEETWATER MARBLE, very capable as designers of monu-& GRANITE WORKS AT 404 WEST ments and art memorials and will be BROADWAY IN SWEETWATER, glad at all times to offer suggestions along these lines to all interested in high grade work of this kind. This establishment is headquarters

As designers, they have achieved for monuments of quality. This is a well-merited reputation. the dewhere the highest grade of art work is executed. They excel in all branch- signs being original and artistic, and they are ready at any time to submit designs for all classes of work "MARK EVERY GRAVE AND as well as to faithfully execute to PAY TRIBUTE OF RESPECT TO the letter any special designs which may be submitted to them.

THE BROOKS PACKING COM-, place the name of Sweetwater all PANY IS LOCATED IN SWEET- | over this part of the country. WATER ON THE WEST BANK- In these days of keen competi-

ASK YOUR FAVORITE FOOD STORE FOR "BROOKS

SELECT" HAMS, BACON, LUNCH MEAT, FRESH &

CURED MEATS

HEAD HIGHWAY, TELEPHONE tion, it behooves not only all lines of retail business to hew to the line, The Brooks Packing Company but manufacturers as well. This conhas greatly aided in the business life cern, through their progressive buof the City and surrounding terri- siness methods are forging ahead

tory. The management and associ- for more business. ates have always been conscious in There is no concern in this area their endeavors to furnish products more worthy of prominent mention that meet with high approval and than the Brooks Packing Company, their efforts have met with great and in this review we compliment

operation of this and surrounding "BROOKS SELECT" HAMS, BAarea as they not only furnish em- CON, LUNCH MEAT, FRESH & ployment for the people of this sec- CURED MEATS AT YOUR FAVOtion, but through their advertising, RITE FOOD STORE.

4654.

success.

them upon their worthy enterprise. They deserve the support and co- REMEMBER TO ASK FOR

PEST CONTROL SERVICE

W. J. LEWIS - GRADUATE ENTOMOLOGIST

COMMERCIAL - RESIDENTIAL the treatment of homes and build-EXTERMINATION OF TERMITES, ings of all types against TERMITES MOTHS, ROACHES. in spite of the popular belief to the

MR. W. J. LEWIS, GRADUATE contrary which frequently entails ENTOMOLOGIST, IS LOCATED AT costly damage and many instances today in the homes of many fami- FRIENDS CAN BUY ANYTHING 907__ WEST__ BROADWAY_ IN irreparable loss.

SWEETWATER, TELEPHONE 3452 A very close and efficient service NIGHTS & HOLIDAYS 5772. CALL to people living in this locality is EITHER OF THESE NUMBERS available through this service. FOR FREE INSPECTION. HE Though Mr. Lewis has been en-GUARANTEES TO EXTERMIN. trusted with some of the largest con-ATE ROACHES, MOTHS AND TER- tracts in this locality, structures MITES, AND WILL HONESTLY owned by the largest concerns, it is TELL YOU WHETHER YOU HAVE a known fact that attention render-TERMITES OR NOT

Beware of the fly-by-night operator who offers fantastically cheap he has the proper equipment as well any references.

Any time is the Logical Time for for this Service.

HARP MUSIC COMPANY

WURLITZER PIANOS - HAMMOND ORGANS - R.C.A. TELE-VISION SETS AND COMPLETE SERVICE --- ALSO ALL TOP LINES OF BAND INSTRUMENTS

THE HARP MUSIC COMPANY ward dealing. They know the music IS LOCATED AT 206 EAST business and customers know that BROADWAY IN SWEETWATER, when they make a price that it denot-TELEPHONE 4536. THEY INVITE es real and true value. YOU TO MAKE THEIR STORE The lines they represent have YOUR HEADQUARTERS WHEN been endersed by the leaders in theworld of music. This insures the IN SWEETWATER.

By reason of their wide range of customer of getting merchandise quality and price, it is very difficult worthwhile and their policy of one for the unititiated to select musical price and easy payments insures you instruments and get full value unless full value for your money. They opthey are dealing with someone in erate a business that adds much to whom they can place confidence. For the efficiency of the community as

cause of the larger work he handles, prices and wild guarantees without as the trained men who will do your West Coasts-at this shop you will certain pieces of China, Glassware work right. Call 3452 in Sweetwater find primitive and fine antique fur- and different articles. They will pay Lamps.

> from a buying trip in the East in- Wrap at no extra cost, and you may tiques and get first choice of these secure a fair price and an honest treasures in genuine antique pieces. profit but never an exorbitant one. who are interested in adding charm House of Antiques and recommend to their various rooms are appreciat- this Shop to those who appreciate

> ing the unusuals in Antique Pieces gifts of rarity and gifts of good that are becoming more difficult to taste.

Etz Studio is a worthy member ter and they will be on the job as of the profession, and citizens of this they say, "We go any place, any section are fortunate in having photographers of such artistic ability in their midst.

They have quite a reputation in

NOW IS THE TIME BEFORE also for the rarest and most artis- PHOTOGRAPHS FOR CHRIST-

TELEPHONE 2891.

es of memorial work.

YOUR LOVED ONES."

ED ROUTES AND YOUR GAS SUP- and the people generally have come to look upon this firm as one of the They are headquarters in this area prominent concerns of this section. for Butane and Propane Gas for They bring thousands of dollars heating, cooking, water heating and into this section each year that would

tractor fuel. They know what the otherwise go to some other center public expects and they are here to were their policies and services not so entirely satisfactory in every A RECENT INNOVATION OF particular. THE ENGINEERING WORLD IS The Wade& Henry Butane Gas THE CONVERTING OF GASOLINE Service have always been boosters

also the popular priced photograph- YOUR PHOTOGRAPH.

ed the home owner is just as exacting and carefully handled and be-

Bracs, Copper, Brass and unusual

make your selections now and use their lay-away plan. Their object has always been to

We are proud to compliment the

photos of Wedding Parties and Bri-

lizes in hair shaping and styling in long run. the latest vogue and are beauticians of rare ability in individual service.

STYLING AND TINTING.

this reason there is a general satis- a trading center, and we are pleased STORE IS LOCATED AT 1102 LA- suites that are exclusive and beaufaction in doing business with this ef- to point to the success they are mak- MAR IN SWEETWATER, TELE- tiful which will please the eye and materials built on the basis of quali- Headstone to the most elaborate ficient House.

During the time that they have sure our readers that at Harp Music FIRM FEATURES COMPLETE Pieces of furniture that glow with good construction. been in business, they have merited a Company they will always receive a HOME FURNISHINGS AND HAS colors and others warmly subdued reputation for fair and straight-for- square deal.

BEALL ABSTRACT COMPANY

ANNA MAY COCHRAN, OWNER-J. S. FERRELL, MGR

THE BEALL ABSTRACT COM- with each detail. These qualities PANY IS LOCATED IN THE COW- make them particularly safe and courteous and just in all its deal-AN BUILDING IN SWEETWATER, competent in making up abstracts. **TELEPHONE 2293.**

The problem of titles to property a piece of property, if you are not asset. is common to all communities. At sure about the title on the property the time when the land was acquir- inwhich you live, we could recomed from the original patentees or mend nothing better than that you even later, not much troublxe was have them prepare you an abstract taken to keep a clear record of the which will show the true status of title. There were not those require- your title. We are certain that there ments of giving deeds and having are no more reliable authorities on them recorded, which everyone these intricate matters than the experts in this office. knows about in this day.

With every detail of information They are progressive business at hand, the experts in this office people and believe in their work as take pride in doing the most effici-, a constructive business and as a facent class of work possible. They are tor in increasing the solidarity of people who are chosen, like public the community. They are wholehearaccountants, for their ability to an- ted in their support of any live proalize carefully every phase of their ject for the good of the entire work and to take the utmost care area.

TANSIL'S

LADIES READY-TO-WEAR

vice.

TANSIL'S LADIES READY-TO- | is that "There is nothing permanent WEAR IS LOCATED AT 206 LO- in fashion but good taste." This SWEETWATER, TELEPH O N E lection of their stock and women guarantee that is bona-fide and you work is turned out on the New Sing-4900, and are rendering a real per- who are particular about their sonalized service to the women not clothing have found that here they up any guarntee that covers your Sweetwater and let their represenonly of the City but of the surround- will have a really personalized sering territory as well.

Having at their command resources from the finest makers of wo- makes it a place where women know is no risk taken in any transaction. Sweetwater. men's garments in the United States that their problems of dress will be from which to draw, they are able given full consideration. Visitors are that makes it very interesting for to offer a complete service. They welcomed and are made to feel carry a most complete line of Coats, that this is their Store. Suits, Dresses, Sportswear and ac- In this Good Neighbor Review, cessories, in fact, everything that we wish to compliment Tansil's the well groomed and discriminat- Ready-to-Wear on the friendly ating woman may desire. mosphere they maintain and the

The motte of this establishment quality of their stock.



منتخذ فرجعت و

THE MODERN FURNITURE a master workman's art. Bed room ing in their chosen profession and as- PHONE 5454. THIS PROMINENT at the same time please the purse. QUALITY, VALUE AND SER- offered at prices which are right VICE.

> this store to sell at a fair margin of They have built this kind of service up to the present height of profit and never an exorbitant one.

serving sincerely, conscientiously The management extends a cordial and helpfully at all times. It is fair welcome to the people of Fisher County to inspect their furniture ings and esteems the confidence of stock at any time. The next time you If you are contemplating buying the customers as its most precious are in Sweetwater, drop into the Store to see and hear the many in-

> teresting things in reference to the The Modern Furniture Store is prepared to serve the most exacting scope it covers in handling the comcustomer. A variety of designs in plete furnishings of the home. We wish to compliment the manliving room suites that are luxurious, built to last and at a fair and gement upon the high grade mer- PROOF AND CIGARETTE BURN- Then, Too, it behooves us to use reasonable price can be found here. chandise offered the public and to PROOF. There are dining room suites in a refer all our readers to The Modern larger selection whose minute de-| Furniture Store and its "Friendly signs show that creative ability of Sevice."

SINGER SEWING MACHINE COMPANY SINGER SEWING CENTER

THE SINGER SEWING MA- always been FIRST for the past cen-CHINE COMPANY IS LOCATED tury and the name SINGER is as IN SWEETWATER AT 117 OAK substantial as "The Rock of Gibral-STREET, TELEPJHONE 3550. tar." THEY ARE THE AUTHORIZED , Their enigneers are the best and

SALES AND SERVICE FOR SING- have progressed with the times by ER SEWING MACHINES.

The general purpose of a Singer for doing work which, until recent-Sewing Center is to protect the pur- ly, was done by hand. CUST STREET IN DOWNTOWN has been ably carried out in the se- chasers of these machines with a . See how beautifully and quickly

> purchase. There is a satisfaction in tative call and leave a mechine in knowing you are dealing with the your home for free demonstration,

the ladies to visit. There they can Singer Vacuum Cleaner Specials witness the wonderful performances that are REAL buys.

of these New Singer Sewing Ma- The SINGER SEWING CENTER chines and learn of all the new won- deserves the large patronage it ender they perform. jcys and this area is benefitted by

The Singer Sewing Machine has its being here.

In selecting a family memorial, The Sweetwater Marble & Granite

this well-known firm can show you Works meets all requirements from ty embodying both durability and Memorial. Their aim is to satisfy and they will figure with you or help

The Sweetwater Marble & Granite you select something that meets GAINED A REPUTATION FOR are grouped about on the floor, and Works is considered competent and with your desire.

FULLWOOD CABINET SHOP

STORE FIXTURES AND KITCHEN CABINETS

THE FULLWOOD CABINET of the State. Anything in woodwork SHOP IS LOCATED IN SWEET- that you wish made, these men will WATER AT 1500 LAMAR, TELE- go on the job and will astonish you at PHONE 4385. THEY FEATURE the results that can be produced. FORMICA_ COVERINGS. T H I S During the time the Fullwood "FORMICA" PLASTIC IS FOR Cabinet Shop have been in business, BEAUTIFYING TABLES, SNACK they have executed many contracts BARS AND CABINETS. "FORMI- here, and these stand as example of CA" IS HEAT-PROOF, STAIN- their expert workmanship.

and boost for home products. We

- This Fixture and Cabinet Shop deem it most fitting and proper that is well known in the City and sur- we make special mention of this concounding area as their products and cern. The area pride in the home workmanship have merited the posi- communities should urge you always tion they have attained and they to use home products. are deserving of more than passing We advise all our readers, when

mention in this review of the pro- they want any of this work propgress of this section. erly done, to see the Fullwood Cabi-

Their Kitchen Cabinet units are net Shop at 1500 Lamar in Sweetwathe pride of many homes in this part ter, Phone 4385.

JACK B. GOLDEN

NEW AND USED CARS

"FROM EAST TO WEST HE SELLS THE BEST QUALITY GUARANTEED USED CARS." JACK B. GOLDEN, NEW AND USED CAR DEALER, IS LOCATED of securing dollar for dollar value as IN SWEETWATTER ON WEST well as safety in driving. HIGHWAY 80, TELEPHONE 4355. guarantee plan when you deal with a for his keen knowledge of the busi-

ousiness here.

the personal direction of a well- your interest constantly in mind, experience.

Every possible effort is exerted to establish the true value of every car they accept and with precautions of this kind taken, the motorist purchasing cars from them are certain

The management is well known in Used cars are sold on a sound automobile circles and is recognized reliable dealer, who is conscientious ness from a mechanical standpoint, in sales and with the practical know- an advantage to the used car buyer, ledge of auto mechanics, know exact- who naturally wants to secure the utmost in value and who can be sure Motorists have the advantage of of getting it if he patronizes this eshis type of service when they do tablishment, where you meet a courteous personnel, and deal directly The business of this firm is under with the management who keeps

known automobile man with years of and upon such a policy has built a most satisfactory business.

will find them always ready to back er Sewing Machine. Phone 3550 in

improving on time saving inventions

for it has always been the policy of

The atmosphere of the Store authorized representative and there or stop in at 117 Oak Street when in

They feature a Sewing Center, They are now featuring some ly what he is selling.

Rotan Lodge No. 956 A. F. & A. M. Meets Third Thursday Night of each month. Visitors Invited

A. C. Snapp, W. M. Alvin Clark, Sec.

> **Business Phone 284** Residence Phone 7181

The O. E. S. meets each second Tuesday at 7:30 in the Hall.

Visitors welcome.

Fern Benson, W. M. Edna Morgan, Sec.

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Mechanical Work on Your Car

ask about How You Can Use Our **Budget** Plan for Repair Work on Your Car. We work on all makes of cars, Trucks and Tractors

Rollins Motor Company D. C. Walker, Shop Foreman



THE ROTAN ADVANCE E. H. Sheltin, Publisher TELEPHONE, DIAL 332

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C. C. Roach New **FHA Committeeman**

the newly appointed member of the agency also makes emergency loans Mr. C. C. Roach of Rotan, Texas is Fisher County Farmers Home Administration committee, Robert E. Deaton, Jr., the agency's county supervisor announced this week. The appointment became effective October 6, 1954. Mr. Roach operates a general

farm located west of Rotan, Texas. He is a former manager of the Rotan Gin Company. Previous to this, he Bardwell, Texas.

The other two members of the three-member committee are Geogre Pyburn of Longworth, Texas, and David Williams, of Hobbs, Texas. Both have operated a farm in the county a number of years. Mr. Pyburn has served on the committee the past two years, and Mr. Williams serving on the past year.

Each member is named for a three year term, and one appointment expires each year. No member completing a three-year term can succeed himself.

Every agricultural county in the country has such a committee to help the Farmers Home Administration county supervisor adapt the agency's loan policies to local conditions including farm credit needs. During the past year, the county

committee for Fisher County has approved 232 loans out of a total of 284 applications received, Mr. Deaton reported.

The Farmers Home Adminsitration makes loans to family-type farm operators to buy, improve, or operate efficient farms, or to construct or repair farm water facilities need-

ed for profitable operation. Special livestock loans are made where temporary credit is needed to enable the operator to remain in operation. The

in counties or States that have been designated by the Secretary of Agriculture as areas where emergency credit is needed. However the agency does not make loans of any type to any applicant whose needs can be handled by other credit sources. Before any money can be borrow. ed through the agency, an applicant must have the approval of the counserved as president of the bank at ty committee. In the case of a farm ownership loan, the farm to be pur-

chased, enlarged, or improved must

1954 State Fair

Program In Brief

The State Fair of Texas, Oct. 9

The State Fair of Texas, Oct. 9 thru 24, Dallas, America's larg-est annual exposition. Daily Events: The King and I, Ice Cycles of 1955, Joie Chitwood Thrill Show, Dancing Waters, Sky Revue, Aladdin and His Wonderful Lamp, Fashion Roundup, Midway rides and shows, television shows, Plane-tarium.

Exhibits: New Women's Building, House Beautiful Pace Setter Home, Research for Agriculture, Kitchen of Tomorrow, bird show, automobile show, antique autos, farm implements, natural gas show, armed forces exhibits, Aquarium, Hall of State, Fine Arts, Natural History and Health museums.

Livestock: Hereford, Brahma Shorthorn, Aberdeen-Angus, Santa Gertrudis beef cattle; Jer-sey, Ayrshire, Holstein, Guern-sey, Milking Shorthorn dairy cattle; Quarter horses, Palo-minos, Shetland ponies; swine, and Angora goats; chickens and turkeys.

also be approved by the committee, and Jodie returned Sunday after-, the county supervisor explained.

The Rotan Advance noon from Dallas, where they at- Thursday, Oct. 14, 1954 No. 38 tended the Fair. Mrs. J. H. Thomp-

Mr. and Mrs. H. Thompson, Zana son came home with them and will visit her children here.



Phillips 66 brings you the first All-Weather Motor Oil which has proved it meets the most exacting standard ever established for automobile lubrication ... Mil-0-2104, Supplement 1 level.



THE toughest standard ever set up for automobile lubrication is the Mil-0-2104 Supplement 1 test. New TROP-ARTIC is the first all-weather motor oil to meet the requirements of this test. It is an oil which will serve you winter and summer . . . an oil zo good it can double the life of an automobile engine!

Compared to ordinary motor oils, new TROP-ARTIC reduces ring wear 40% or more. It cuts oil consumption 15% to 45%. It keeps pistons and bearings cleaner . . . longer-lasting. It saves you money by increasing gasoline mileage. This has been demonstrated in tests representing over 150,000 miles of driving.

TROP-ARTIC is truly an all-weather oil ... S.A.E. 10W through S.A.E. 30. Therefore it flows instantly for easy starting at sub-zero temperatures, and yet it retains the film strength necessary to prevent engine wear under high temperature driving conditions. It isn't just heavy duty. It's double duty.

Any car, in any climate, at any time of the year will perform better with Phillips 66 TROP-ARTIC. It is a worthy companion product to Phillips 66 FLITE-FUEL, the new high performance gasoline recently introduced by Phillips. It pays to stop at the station where you see the Phillips 66 Shield.

PHILLIPS PETROLEUM COMPANY

THE NEW All-Weather OIL THAT CAN **DOUBLE THE LIFE OF YOUR MOTOR!**



Every Watch is timed on Western Electric Watch Master. McCLURKIN'S

Save at Old Stove Round-Up Sale Now Trade for '55 Automatic Plus GAS Range



Meets Every Tuesday, 12:30. At Ritz Coffee Shop Visitors Welcome Lance M. Davis, President.

Modern, Scientific Eve Examination Visual Analysis Glasses to Meet the Individual Requirement

Closed Thursday Afternoon

Dr. John B. Majors Doctor of Optometry Phone 2653 213 Oak St. Sweetwater, Texas



V. F. W. Meeting Nights First and Third Thursday \$:00 p.m. at the V.F.W. Hall Chester Cooper, Commander. LeRoy Lacy, Q. M.

DR. A. M. PELL CHIROPRACTOR

219 N. Garfield ave. Rotan Hours 9 a. m.-5 p. m. Closed Saturday Afternoons

cooler 4 ways

NEW LOW-HEAT SIMMER BURNERS. After bringing foods to cooking heat in a covered pan, a heatsaving, thimble-size simmer flame completes pot roast, vegetables and other foods.

INSTANT OFF HEAT. When you turn gas off, it's off. No retained, red-hot waste heat. Moreover, pans don't have to cover burners to prevent heat spilling around sides.

CLOSED DOOR BROILING. New gas ranges broil with broiler door tightly closed, letting insulation serve purpose for which it is designed. No door is left partially open, ever!

COMPLETELY INSULATED OVEN. Layer upon layer of insulation works miracles in keeping oven heat in the oven - out of your kitchen.

HAVE A COOLER KITCHEN. Save money, too. Trade for a new gas range at Annual Old Stove Round-Up Sale now.

modern gas cooking is

In '54, more people than ever before are cooking with gas!

Automatic Plus dependable economical — cooks for 1/4 cost of clean safe any other automatic fuel flexible

cool

fast

Annual Old Stove Round-Up Sale Now

Save at GAS Range Dealers and Lone Star Gas Company

WOMAN'S WORLD **Save Much Energy Plus Valuable Time In** Sorting Laundry

L AUNDERING isn't the prob-lem it used to be, but there are still many time and energysaving steps which might be used by homemakers who really want to be efficient about the job.

Rigid rules aren't popular, for each woman has her personal problems with laundry and likes to work out her own solutions. However, for those who do want to think about ways to save themselves, here are some procedures which have worked successfully for many others.

Collecting and Sorting The day you do the laundry isn't the time to do the collecting! This should be a daily job, and the



AFTER WEARING warm, uncomfortable clothes for years, men can now relax in comfort and win fashion's approval, too, These short pajamas made of nylon tricot, are cut for comfort with their short, boxer trousers and a roomy V-neck coat.

best receptacle is a ventilated hamper placed conveniently to bathroom or bedrooms or both.

Don't wear yourself out sorting the clothes. Start by being comfortable and see to it there's no

stooping and bending which sap your energies." " Sorting can be done on a table, counter, rack or even cardboard boxes which are high enough so they can be reached at a no-bend level. The floor is a poor place for sorting because you stoop and bend too much.

Electricity Never Forgets--Do You-

by L. C. Meyer, Electric System Specialist Accident Prevention Department Employers Mutuals of Wausau.

It's too bad that a fallen wire doesn't have a litle sign that pops out with, "Do Not Touch" on it. A wire on a rural line broke and fell near one end of a corn field recently. A device protecting this portion of the line automatically shut off the circuit. The property owner was cultivating corn, working his way slowly toward the fallen wire.

Not wishing to drive over it and perhaps damage it, he dismounted from his cultivator, picked up the end of the wire, carefully rolled it up and hung it over a fence post near a power pole to which it was attached.

He had no more than turned it loose and stepped away when this coil of wire suddenly became "alive' and arced and burned its way through all the strands of the woven wire fence.

Now let's go back and see what happened:

Our farmer friend wasn't the only one who had an interest in that fallen wire. The local power company had been notified that service in the area had been interrupted and promptly dispatched a repairman to investigate.

Unaware of the actions of each other:

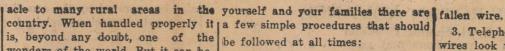
The farmer stopped his tractor at almost the same time the repair truck drew up some distance away. The farmer started to roll up the wire.

A repairman started to climb the pole to check the switch.

As the farmer finished rolling up the wire, the repairman decided to test the line.

The farmer hung the loop of wire on the fence post and turned away. The repairman closed the switch. And the farmer had missed death

by seconds! Electricity is a relatively new mir-



wonders of the world. But it can be-

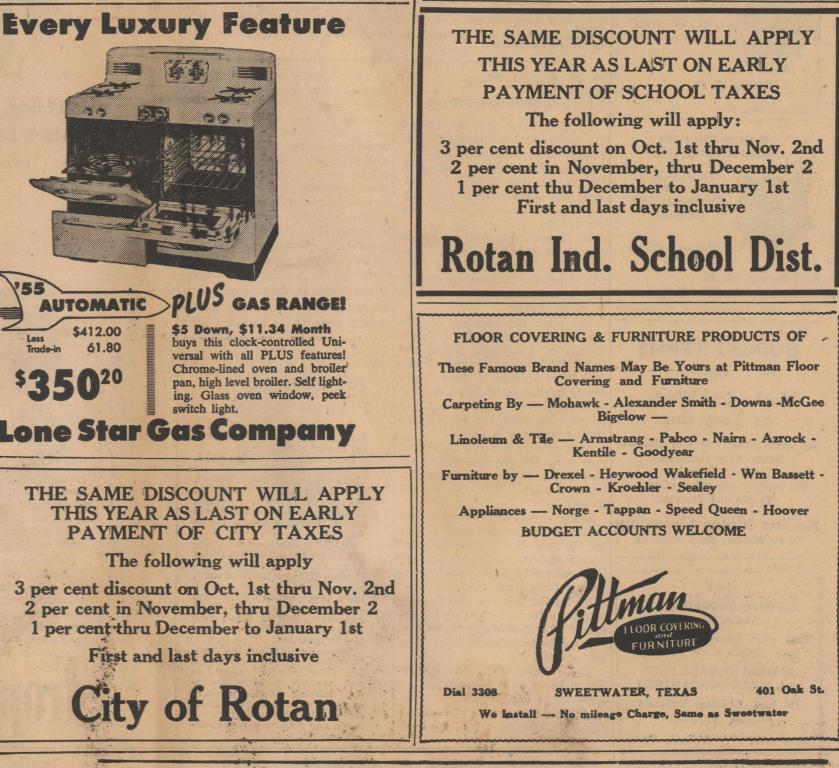
come a deadly weapon when it isn't handled correctly, as the farmer al- dangerous.

most found out. In order to protect 2. Keep a safe distance from any as soon as you spot a fallen wire.

wires look the same - don't try to 1. Consider every fallen wire as tell them apart.

The Rotan Advance 3. Telephone wires and elctric Thursday, Oct. 14, 1954 No. 38

5. If necessary, post a guard by 4. Notify the proper authorities the wire to keep others from coming into contact with it.



Gigantic Studebaker-Packard-the world's 4th largest full-line producer of cars and trucks

ANNOUNCES



First and last days inclusive

City of Rotan

was ng Tips Infant and sickroom clothing should be washed separately from the regular laundry. Do these first or last.

If there is any doubt about whether some new apparel will wash, then test for color-fastness by this method: Place in a small jar with water and soap or detergent a small sample cut from pocket, placket or underneath belt. Let stand a few minutes, then shake jar.

Meat Loaves Are **Economical Dishes**

Meat loaves are one of the most economical, and, at the same time, versatile meat dishes which the homemaker can make. Their seasonings may be changed to give variety; they can be served hot or cold

You'll like them, too, because they're at home in your dining room, back porch supper or at a picnic.

Here are two different kinds of meat loaves, both well seasoned and tasty:

Horseradish Meat Loaf (Serves 12) 2 pounds ground beef

1 pound ground pork

1/4 cup grated onion

1/2 cup horseradish 1 teaspoon mustard

2 eggs

1 cup cracker crumbs

1 teaspoon salt

1/8 teaspoon pepper

1/2 cup tomato catsup

Mix all ingredients except catsup. Pack into well greased loaf pan. Cover top with catsup. Bake in a moderate (350°) oven for one hour.

Savory Meat Loaf (Serves 6) 1/2 pound ground beef 1/2 pound ground pork 1/2 pound ground veal 6 slices bread

1 cup milk

1 cup buttermilk

- 1/4 cup grated onion
- 1/2 .cup grated raw potato 2 teaspoons sugar
- 2 teaspoons salt
- 1/2 teaspoon pepper

Have meat ground 3 times. Remove crusts from bread and soak in milk for one hour. Thoroughly mix all ingredients. Pack into loaf pan. Bake in a moderate (350°) oven for 11/2 hours.



ROTAN

INSURANCE DIAL 261



FOR BIG FOOD SAVINGS,

year 'round menu wariety and new Shopping Conplete details. Call on us for comvenience, Rent a Locker

NOW! **Porter's Locker** Plant

Sensationally low *introductory* prices! Packed with new power! Sparkling with new beauty!

HERE THEY ARE, America! The first dynamic headliners of the great Studebaker-Packard combination ... the glamorous, glorious, excitingly advanced new Studebakers for 1955!

Go to your Studebaker dealer's right away. See these big, impressive new Studebaker Champions, Commanders and Presidents. They're the fastest cars on the get-away-the safest, surest-stopping cars-in America!

They're built to Studebaker-Packard quality standards ! They're engineered for the same operating economy that gave Studebaker the most sweeping victories ever scored in the Mobilgas Economy Run!

Re-introducing a famous Studebaker name! THE PRESIDENT V-8 A superbly proportioned big car of matchless economy and surpassing luxury!

NOW IN THE LOW PRICE FIELD! **NEW COMMANDER V-8** High-powered and handsome! The low price V-8 with over a billion miles of proved success!

America's No. 1 economy car **BIG NEW CHAMPION** More marvelous than ever! Stand-out Studebaker quality in a lowest price car!

Studebaker...so much better made ... worth more when you trade!

CLARK'S

U.S. Highway 70

Rotan, Texas

A Good Neighbor Business Review of Who's Who in Sweetwater

SAVE THIS SHEET FOR YOUR SHOPPING GUIDE

HOBBS BEDDING & UPHOLSTERING CO.

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THE HOBBS BEDDING & UP- the various phases of the bedding HOLSTERING COMPANY IS LO- problems. Today the people of all CATED IN SWEETWATER AT stations of life demand the very 1206 LAMAR, TELEPHONE 4193. best of beds and beddings.

THEY FEATURE MATTRESS The days of the straw tick and MANUFACTURING & RENOVAT- feather bed is over and everyone ING AND CONVERT OLD COTTON shculd look over their household and MATTRESSES INTO MODERN, equip it with the most modern mat-BEAUTIFUL INNERSPRING MAT- tresses as it is not only the most TRESSES, ALSO HOLLYWOOD sanitary bedding, but makes one en-BER SETS, BOX SPRINGS AND joy life the more.

PILLOWS. THEY ARE HEAD- Hobbs Bedding & Upholstering OUARTERS IN THIS AREA FOR Company's mattresses are known ov-DEPENDABLE UPHOLSTER ING er this part of the country as the REFINSIHING, REPAIRING AND very best that can be secured and CUSTOM MADE FURNITURE. have always been the favorite with

ing Company have a very complete the very best materials and con- AND DISPLAY AND ALSO THEIR and modern equipment for the man- structed along lines that make them not only comfortable but mattresses ufacturing of mattresses.

With the growth of wealth in the that will stand wear. country, there is no one line of bu- The management has always had siness that is gaining prestige with at heart the best interests of the greater rapidity than the manufac- area and has done his best at all timturer of mattresses. Our fore-fathers es to serve the people. Under his di- SEEN IN A FOG AND MAKES slept in the great out-doors, then rection, the business has prospered DAYLIGHT OUT OF DARKNESS on the slab and on down through and expanded.



advertising.

price.

over the country, it is necessary for

This is the day and age when the

public demands not only service but

the best in quality at a reasonable

Thoroughly conversant with the

conditions and wide experience in

this particular field of endeavor,

the management of this concern has

been able to render a service to the

people in their line that is distinctly

satisfactory. Prompt srvice at the



MARTIN & COMPANY, LOCAT-ED AT 418 OAK STREET IN SWEETWATER, TELE P H O N E 3263, HAVE WON TWO NATION-The Hobbs Bedding & Upholster- the local public. They are made of AL AWARDS FOR NEON SIGNS DISPLAY OF OUTDOOR ADVER-TISING. THEY ARE MANUFAC-TURERS AND DESIGNERS OF NEON SIGNS.

"NEON SIGNS" EXTRAORDI-

NARY, THE SIGN THAT CAN BE glad to compliment Martin & Comthe fact that they take pride in ev-IN THE COLOR YOU DESIRE. The need of sign advertising and ery job and look upon it as artists

policies.

commercial work was never more as well as businessmen.

J. C. PENNY CO., INC.

THE STORE OF J. C. PENNEY | unto you, do ye also unto them." CO., INC. IS NOW IN THEIR NEW Every customer pays one and the LOCATION AT 116 EAST BROAD- same price. No more, no less. And WAY IN SWEETWATER,_ TELE- that price assures a superior value. PHONE 3243. THIS DEPARTMENT The same square deal and just treatevery well organized business to STORE IS READY WITH THEIR ment alike to all. have proper representation in sign FALL AND WINTER MERCHAN-

They carry at all times a large DISE. MAKE THIS YOUR SHOP- stock of ladies' and misses' readyto-wear garments and shoes, readyto-wear for men and boys, notions

It is a fact that this well-known and general dry goods. Truly one of Store enjoys a large and well-merit- the reliable, most progressive mered patronage from the City and sur- cantile houses in this part of the rounding country. This enterprise State.

originated in the mind of an ener-In each Store are found not only getic businessman, J. C. Penney, who the styles and materials in most popestablished the first Store in Kem- ular vogue today, but the most conservative of modish garments that

The Store of J. C. Penney Co., have met with universal approval. As most reasonable price possible has Inc., is an important chapter in the regards to price, you will find that been the guiding influence of their history of modern mercantile meth- these garments are offered at most ods. It is more than important. reasonable figures, for while this In making this Review, we are It is inspiring. It is a story Store enjoys the patronage of the of a business with a big idea community, it is the most popular pany upon their class of work and behind it — an idea that is Store within many miles among peoclean, clear-cut. The big idea with ple of every walk of life.

them for years has been and is today | SEE THE BETTER DISPLAYS IN the potent factor that is unfailingly THE J. C. PENNEY COMPANY'S governed by the Golden Rule: "What- NEW STORE LOCATION WHEN soever ye would that men should do SHOPPING IN SWEETWATER.

PATE TYPEWRITER COMPANY

WATER.

merer, Wyoming.

"Quick Efficient Service Is Our Motto" **TYPEWRITERS - ADDING MACHINES - OFFICE MACHINES Ribbons For All Makes**

The Pate Typewriter Company is strate this wonderful typewriter to located in Sweetwater at 218 Lo- you.

cust, Telephone 4363. They have What would be nicer or more that would interest you and they been in the Typewriter Business for practical for the Girl or the young BLE WARDROBE SER VICE and with perfect safety. Thus their 31 years, 6 years of that time in the Man who have finished High School Sweetwater area. and are planning that college ven-They feature repair work FOR ture than a practical and lasting THE HEAD OF THE SERVICE gift such as a Portable Typewriter. most reasonable. So when you are in DEPARTMENT, MR. M. S. PATE, It would be making a real contribu-Sweetwater call at the Hollings- HAIS HAD 31 YEARS OF EXPE- tion to a Future and an asset for

worth place of business and look RIENCE AND HAS SERVED AS students entering the educational over their display of merchandise, CHIEF MECHANIC AND SERVICE and business field. This section of the country is

phone if you would like for them BEST EQUIPPED SERVICE DE- fortunate in having in our midst, to call on you for an estimate on PARTMENTS IN THE SOUTH- men of broad understanding who are WEST. THEY EMPHASIZE THE thoroughly conversant with the out-HOLLINGSWORTH PLUMBING & IMPORTANCE OF "GOOD SER- standing merits of these well known

typewriters. A visit to this Store will convince The Pate Typewriter Company are Sales, and Service representa- you that you have placed confidence tives for SMITH-CORONA, REM. in competent hands. Courtesy and INGTON, VICTOR, R. C. ALLEN accommodation have been their aim AND SUNDSTRAND IN BOTH toward progress and their many tion of household goods, stock and bridge Transfer with whom you can PORTABLE AND STANDARD patrons have consulted them as en-SIZES OF TYPEWRITERS. thusiasts as a result of their com-

They now have on display the mendable policy. We are pleased to reccommend new "88" Secretarial Model Smith-Corona Typewriter You should The Pate Typewriter Company to stop in the next time you are in the people of this area and suggest Sweetwater and have them demon- you see them FIRST.

WHITWORTH'S TELEVISION & RADIO

A. L. TROWBRIDGE TRANSFER

THE A. L. TROWBRIDGE | horse wagons and then the railroads. TRANSFER IS LOCATED AT 1201 Not so today-

EAST BROADWAY IN SWEET- They operate large motor trucks WATER, TELEPHONE 4500. THEY of sufficient capacity to carry most ARE PREPARED WITH PORTA- anythings and transfer it quickly WHEREBY CLOTHING MAY BE patrons are not subjected to the MOVED WITH HOUSE H O L D delay and loss of time that they for-GOODS AND ARE NOT MUSSED merly were. There is no doubt that -UP OR WRINKLED IN THE MOV- the development of the transfer ING PROCESS. THEY TAKE FULL business as exemplified by this firm CHARGE OF ALL MOVING.

PING CENTER WHEN IN SWEET.

The assurance of satisfactory ser- th public. vice rendered by them is evidenced by the increasing patronage they are

receiving year after year. operation is the United States.

In this day of 20th century effi- L. TROWBRIDGE TRANSFER.

has been exceedingly beneficial to When you have any hauling of household goods, MACHINERY OR OIL FIELD EQUIPMENT, YOU

There is nothing too large or too ARE ASSURING YOURSELF OF small for this well-known firm to RAPID TRANSPORTATION, REAL move; as to distance, their field of SERVICE AND CHARGES REA-SONABLE BY CALLING THE A.

ciency, nothing has developed as rap- We are pleased to call our readidly as the methods of transporta- ers attention to the A. L. Trowmerchandise. The time was when trust household goods, merchandise such goods had to be moved by two- and LIVE STOCK HAULING.

RUBY'S GIFT SHOP HAND-MADE GIFTS OPEN MONDAY, TUESDAY, WEDNESDAY, THURSDAY, AND FRIDAY

GIFT SHOP IS LOCAT- by the yard or hank. The ladies who

HOLLINGSWORTH PLUMBING & HEATING The Hollingsworth Plumbing & to fit your needs.

Heating concern is an old establish- They also have in stock Coleman ed firm at Sweetwater, Texas, since Floor & Wall Furnaces which are considered the best of any make-June 1st, 1937.

Mr. Hollingsworth himself has The Coleman manufacturers have a been in the Plumbing business for a complete Automatic Heating or period of 39 years.

his father for a number of years and is considered one of the best plumbering & heating men in the them. City of Sweetwater. Both Mr. Hollingsworth and his son are registered State plumbers. So with the experience of both of them together you can be assured that you will get a first-class plumbing or heating job.

You are bound to recognize the fact that BETTER PLUMBING is the cheapest in the long run.

The Hollingsworth firm has on display both white and colored YOUR FRIENDLY & DEPENDA-Crane or Standard fixtures, also they have Crane, Rheem & Day & 405 Oak St.

Night water heaters, different sizes

HEATING

BLE PLUMBER. Phone 4898

Sweetwater, Texas

GREGORY'S AUTO BODY SERVICE **IRA GREGORY-OWNER**

They Feature Complete Body Repair on Wrecked Cars and Main tain a Dust Proof Paint Room for Guaranteed Satisfactory Paint Jobs ----

GREGORY'S AUTO BODY SER. steady and rapid increase in the num-VICE IS LOCATED AT 415 EAST ber of vehicles on the streets and 1ST STREET IN SWEETWATER, highways makes the total elimina-TELEPHONE 4191, AND MR. GRE- tion of smashups impossible.

Coleman Blend Air Heating sys-His son Clyde has been here with tem for the whole house at a price

> · · · · · · Their work in Plumbing & Heating is guaranteed and the prices are

or if you so desire, call them by MANAGER OF SOME OF THE

your plumbing & heating.

VICE."

GORY SAYS. "WE APPRECIATE AND WE ARE STRIVING TO BET. ORY'S AUTO BODY SERVICE. thought beyond repair.

wrecked cars, such as body and fender work, and expert car painting. in Sweetwater and have a talk with Not only in the City, but all the them. surrounding territory, this wellknown firm is famous for the expert work they do in rebuilding wrecked ganizations are carrying on cam- our readers to their excellent service paigs for more careful driving; the as well as resonable prices.

VANDERVOORTS DAIRY PRODUCTS PASTEURIZED & HOMOGENIZED MILK, BUTTERMILK, ICE CREAM - LET YOUR GROCER BE YOUR MILKMAN

VANDERVOORTS ARE LOCAT- circulation by this firm which other-ED IN SWEETWATER AT 801 wise would never become a stimulus EAST BROADWAY, TELEPHONE in the business life of the people of 4819. THEY FEATURE HOMO- this part of the State. GENIZED GRADE A MILK, BUT-The large scale of their activities, TER, BUTTERMILK COTTAGE the industrial wisdom of the manage-

CHEESE AND ICE CREAM. We deem it highly important that prominent mention be made of this the hearts of the people of this area. concern which directly and indirectlife of the City and surrounding ties and upon the leading position communities.

they occupy in the business life of It can readily be seen that thousands of dollars are placed in local this section.

LONGHORN MOTOR LODGE **DUNCAN HINES & AAA APPROVED** OIL MEN AND TOOL PUSHERS WELCOME

leaders.

THE LONGHORN MOTOR niently located Motor Lodge is merit the position they have attain-LODGE IS LOCATED ON EAST quaint in architectural design and ed as one of the leading Jewelry BROADWAY IN SWEETWATER (comfortably furnished for DAY, Stores in this part of the State, and ON HIGHWAY 80, TELEJHONE WEEK, OR MONTHLY GUESTS. 4669.

In this edition of the diversified business of Sweetwater, we feel that modern and attractive Lodge whose custom they receive. we would not have accomplished our activities and poularity have gainpurpose if we did not include the ed a position as being one of the FIND JEWELRY OF RARE QUAL-Longhorn Motor Lodge.

This is one of the most comfortable and luxurious homes away from home in the southwest. They mainall refrigerated air conditioning and Sweetwater on Highway 80 has OCCASION. WITH THEIR LAYcarpets and tile baths. This conve- come Meets Southern Hospitality." SUCH AS GIFTS FOR THE BRIDE territory.

For many miles around, experienc-YOUR PATRONAGE OF THE PAST ed motorists and garage men have learned to call upon this firm for TER THE QUALITY OF WORK- service on wrecked cars. In many 104 PINE STREET IN SWEET- isfaction from your television it MANSHIP ALWAYS." So for major cases, thehy have completely restor-WATER, TELEPHONE 5887. or minor repaid jobs. stop at GREG- ed wrecked cars which owners had

ment and their straightforward deal-

"没有

A feature here is the rebuilding of Better call and see Gregory's Auto just as enthusiastic and no longer Body Service the next time you are

In making this Review, we are all this possible.

glad to compliment this concern upon The management at Whitworth's cars and repairing damaged cars. Ev-ness world and call the attention of in installing television sets and are ment of the household. It makes prepared to repair any TV set that family ties more in accord when the in the branches, outstandingly novel, s not giving satisfaction and will entire family can be entertained at

make your TV reception as good as home. when new.

No greater inducement was ever pendable place than Whitworth's offered the young folks to spend Television and Radio Service betheir evenings at home than the cause their technica knowedge makes

Television is not only a MUST

present age of television. Take ad- them television headquarters for this vantage of television and enjoy the section. It can truly be said that world's greatest Songsters, Musici- this firm is a valued asset to this HEARING AIDS ans, Lectures, Plays and Sports trading district.

> COX JEWELRY **ESTABLISHED 1895**

ings have won for them a place in THE COX JEWELRY STORE IS LOCATED IN SWEETWATER AT We are pleased to compliment ly has greatly aided in the business them for their commendable activi- 110 EAST BROADWAY, TELE-PHONE 2812. THIS IS SWEET-WATER'S OLDEST JEWELRY

ESTABLISHMENT. One of the essential features of any house, structure or business is that it will stand the wear of years and the Cox Jewelry has been tried and tested as to dependability. They because of their quality and service Not every community has the ad- during the time they have served the public, have merited the large. vantage of a location of such a

> IN THIS STORE YOU WILL ITY AND BEAUTY. THEIR STOCK

casion.

Amid the comfortable and cenve- CONSISTS OF WATCHES, DIAnient surroundings, the Longhorn MONDS, SILVERWARE AND THE Motor Lodge on East Broadway in RIGHT JEWELRY FOR EVERY an heir-loom.

SERVICE

RADIO SERVICE IS LOCATED AT tainment. But to get the fullest sat- 5711.

must be in first class condition, as there is nothing more nerve wrackin city homes, but the rural area is ing than bad reception. There is no concern more inform are they classed in the background ed as to advancing and ever changwith modern living. The electrifica- ing times than Whitworth's Televition of these rural areas has made sion and Radio Service. Television isn't around the cor-

ner. It is here and is a great aid in the education and advancement of

can imagine.

You could not select a more de-

ED IN SWEETWATER AT 804 are accomplished in making gifts WHITWORTH'S TELEVISION & which are always high class enter- WEST 7TH STREET, TELEPHONE from these materials, will be pleased to know where this material can be

Out of a great number of people purchased, also they may obtain from this area, we venture to say many hints and suggestions on maknot many are informed of the loca- ing these unique and different gifts. tion of this quaint and unique shop. The flowers made in Ruby's Gift Ruby's Gift Shop features arti- Shop are in pastel shades and make ficial flowers which make beautiful beautiful corsages for Fall and Wincorsages and vase flowers for dec- ter suits and dresses. We suggest to orating that will last. These flow- our readers that they visit Ruby's ers are made of chenille, also at this Gift Shop on their next shopping unique shop beautiful chenille dolls trip to Sweetwater and see for themare made that will add charm to any selves these gifts that she has to ofroom,-trees with cenille monkeys fer.

This Shop also has a large supply customers and you will be made to

If it's something different and individual that you are seeking for a make the most fascinating gifts you gift, you will be glad you visited Ruby's Gift Shop. She welcomes new

of chenille that you can purchase feel you are welcome.

E. F. ROLAND

REPAIR SERVICE - CORDS & SUPPLIES

Now in Stock a Large Supply of "Transistors" - The Latest in Hearing Aids Which Uses No 'B' Batteries - Terms If Desired

MR. E. F. ROLAND IS LOCAT-| These hearing aids are the latest FOR BIRTHDAYS AND CHRIST- ED AT 1004 ELM STREET IN on the market and are so designed MAS ARE MADE A PLEASURE. SWEETWATER, TELEPH O N E as to attract the least possible at-

These modern jewelers value their 5959. reputation for honorable and ethical | |He conducts a hearing aid labo- does anyone need to have a dread of dealings above everything, for it ratory where he represents various wearing one of these late model is to the jeweler most of us look lines of nationally known hearing hearing aids nor is it necessary to for advice. In purchasing anything aids. You can make your decision on of such an intimate character as these different types right there in job, business or social demands. Tojewelry, one should consider first his office. the reputation of the House.

There is, without a doubt, a dif. common as eye glasses. They have made friends in the ference in hearing aid units and one neighboring communities by strict- that appeals to one person may not y ethical business, high quality appeal to another, and for this reamerchandise, and the ability to fur- son he does not try to induce his possess before they would go withnish at all time most any article patrons to buy just one particular out this service.

one might desire. Many people have 'type of hearing aid that he might be learned to rely on their judgment in representing but lets the customer in need of this service or have some the selection of jewelry, for there be satisfied by trying different types are few of us who can select the and thereby knowing there is a dif- Sweetwater, call 1004 Elm Street or right thing for each and every oc- ference.

Mr. Roland is very apt and accu-All jewelry should be selected for rate in taking audiametric measuregood taaste and quality, and the ments and his patrons are providpride we may expect to possess in ed with continuous personal care for uninterrrupted better hearing. This Store is well worthy of our These hearing aids can be worn with telephones, beauty rest mat- merited the reputation of being a AWAY PLAN, SELECTION OF greatest confidence. Its good name with an invisible ear mold that is Nolan, Scurry and Mitchell counties

Roland's laboratory.

! tention to the wearer. No longer let impaired hearing rob you of any

day, hearing aids are almost as

Ask anyone who is using a hearing aid and they will tell you they would give up most anything they

> This message is to those that are one in their home that is. When in

let Mr. Roland show and demonstrte to you, without obligation, just how he can help you to better hearing. He has had 15 years experience selling aids to better hearing and has sold more hearing aids in tresses, panel ray heat, wall to wall guest house "Where Western Wel- GIFTS FOR FUTURE OCCASIONS it a credit to the City and this trade designed and fitted here in Mr. than all the other representatives of

hearing aids put together.

mail a card for an appointment and

The Rotan Advance Thursday, Oct. 14, 1954 No. 38

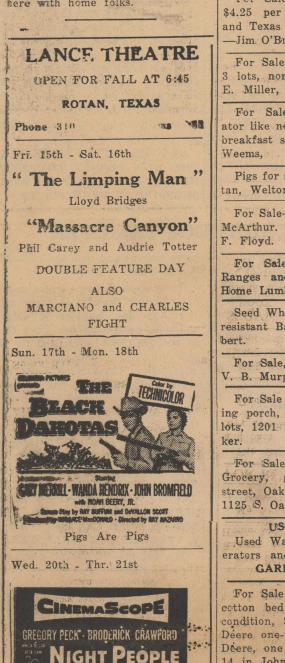
NOTICE

Anyone who failed to get their dishes when food was brought to Mrs. Judson Thompson home last week for the Archie Neeley family, is asked to please let Mrs. Neeley or Mrs. Thompson know and they will return dishes.

press our gratitude to all our friends Claud Senn. who showed us so many kindnesses during our recent loss. We especially want to thank those who sent food and floral offerings.

The family of J. C. Stribling, Sr.

Doug Weathersbee of Baylor University, Waco, spent the week end here with home folks.



CLASSIFIED ADS

2c per word first insertion; 1c per word schsequent insertions. Minimum first insertion, 35c.

Our Fine Foods

Minimum subsequent insertions 25. Card of thanks take classified rate. Name (not telepone No.) must be given on all charge classified, and payment due on publication.

For Sale

Gravel for sale. Lots of rock and We take this opportunity to ex- sand is sharp. Phone Jayton, 2334. 8-tfc

BOWEN DRUG Mrs. Joe Bowen, Owner WALGREEN DRUG AGENCY GIFTS-DOLL SHOW Inquire as to Date of Show At BOWEN DRUG - Doscher Bldg., Sweetwater - Phone 4601

For Sale-Seed Abasuha Rye, \$4.25 per 100. Also Mustang and Texas red seed oats, \$1.25 bu. -Jim O'Briant. 30-tf For Sale or trade, 5-room house, 3 lots, northwest part of Roy.-J. E. Miller, Roby, Texas. 37-4tp For Sale International refrigerator like new, 1 gas cook stove and breakfast set and chairs, see L. A. 36-3tp Pigs for sale, 8 1-2 miles E of Rotan, Welton Jameson. For Sale-My home in Rotan, 501 McArthur. Quick sale, \$3800 .- M. 35-4tp

For Sale, Used Refrigerators, Ranges and Washing Machines-Home Lumber Company.

Seed Wheat and improved dought resistant Barle seed, C. D. Al-37-4tp

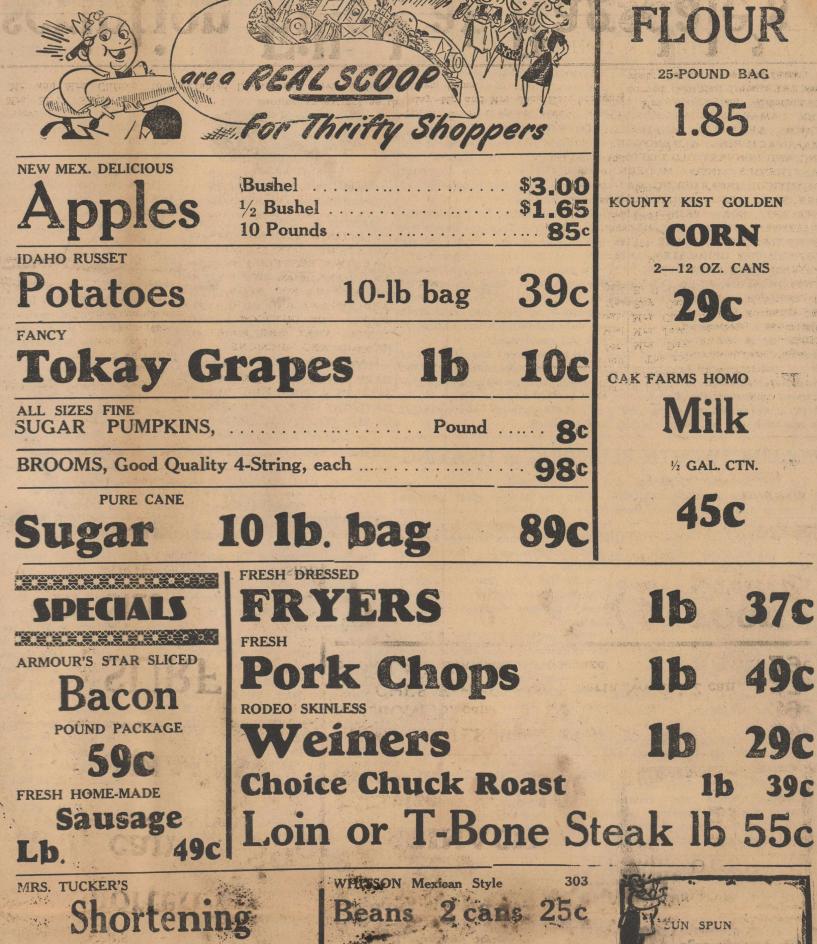
For Sale, seed rye, \$4 per 100-V. B. Murphree, phone 5987. 33-3p For Sale one 5 room house, sleep-

ing porch, cistern, out buildings, 5 lots, 1201 N. Garfield, L E. Par-36-2tp For Sale Oakes St. Drive In

Grocery, good location on busy street, Oakes St. Drive In Grocery, 1125 S. Oakes st. San Angelo,

USED FURNITURE Used Washers, Ranges, Refrigerators and Furniture.

GARLANDS- Phone 360 For Sale 1 International Truck, cotton bed with sideboards, good condition, \$300. One 7"foot John Déere one-way, \$75. 5 disc John Deere, one way, almost new, \$125. 14 in John Deere 2 bottom mould board, same as new, \$175-Earnest 381tp Upshaw.



TIP-TOP

LIGHT CRUST

37c

49c

29c

39c

OLEO

