



**THE BIBLE SPEAKS**  
International Uniform Sunday School Lessons  
BY DR. KENNETH J. FOREMAN

Scripture: Hosea 4:6-7:16  
Devotional Reading: Hosea 11:1-4ab: 14:1-4

**What God Wants**

Lesson for June 20, 1954

WHAT does God want? It is the most important question anyone can ask. There are religions that answer in one word: Nothing. He goes his serene way uncaring what we do. But the Christian religion, and the Jewish religion before us, believe that the prophets of the Bible were true prophets. They did really know the mind of God. And those prophets one and Dr. Foreman all—and for that matter every writer of every part of the Bible—teach that God does care, he does want something of us.

**A Great Word**

The prophet Hosea preached in a very "religious" era. At least, that is what his fellow citizens may have thought. There were temples crowded with worshippers, there were treasuries piled high with tithes and offerings. The smoke of burning animals consumed as sacrifices to the Most High God could be seen rising above every important city, especially in Jerusalem and Bethel, "religious capitals" of the little countries of Judah and Israel. What the contemporaries of Hosea thought God wanted was public worship, rites and ceremonies, attendance at the temple, plenty of animals for sacrifice. Hosea knew better. In memorably simple words he says, speaking for God, "I desire . . ." At this point our English translators of the Hebrew Old Testament—it should never be forgotten that no part of the original Bible was written in English—our translators run into trouble. The Hebrew word Hosea used at this point is "chesed" (pronounced rather like "heseth") and it is interesting to see how many different words are used in our English Bibles to translate this one Hebrew word. It is called "goodness" (as in Psalm 33:5; Hosea 6:4); "kindness" (as in Gen.

20:13; Neh. 9:17); "pity" in Job 6:14; "mercy" (as in Ps. 100:5 and Hosea 4:1); "loving kindness" (as in Psalm 103:4; Hosea 2:19). All these are in the old King James Bible. More recent translators have used still other words. Every student of the Hebrew Bible knows that we have here one of those great words that is bigger than any word used to translate or explain it. The translators of the Revised Standard Version have used for the most part the expression "steadfast love" to express the deep meaning of this word.

**What God Wants Most**

Hosea told his people, and he tells us, that what God wants most of all is this great thing which is more than mercy, more than kindness, something that can best be expressed in the two words "steadfast love." Not sacrifice and burnt offerings, as it used to be thought; not anything else we can think of. Just steadfast love. Then Hosea puts with this and beside it something else: "the knowledge of God." This does not mean theology out of a book. The Hebrew word for "knowledge" never meant simply information about facts. A person could memorize all the facts about a President of the United States and still not really know him. Knowledge in the Bible sense of that word is a deeper thing, it is to enter intimately into the understanding of a person, to know him as it were from within. God wants of us today, as he did and does always, more than anything else, that our lives may show "steadfast love" which reflects his own.

**Nothing Else Will Do**

We hear a lot in America about "Back to Religion" or "Back to Church," but a good deal of this comes from people who have a kind of vague idea that if the churches were only full every Sunday God would reward our fine record of church attendance with bumper crops and prosperity in general. Hosea would smile a sad smile at such an idea. It was exactly the kind of idea his wrong-headed people had. It was not that God did not want sacrifices at all; but they were no substitute for what God really desired most of all. So with us. Church-going, occasional bursts of reform, "cracking down" on gamblers now and then, more beautiful worship services, bigger and handsomer churches—none of this can be America's substitute, or Americans' substitute, for steadfast love and the knowledge of God. He wants it, Do we?

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**NEW POTATOES, 300 size can 10c**

Pic Nic  
**PEAS, . . . . 2 300 size cans . . . . . 21c**

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**GREEN BEANS, 300 size can . 13c**

River  
**RICE, . . . . 2 lb. box . . . . . 32c**

Diamond  
**TOMATOES, . . . . 2 303 can . . 25c**

Shedd's  
**PEANUT BUTTER, 2 lb. . . . . 63c**

Hunt's  
**Fruit Cocktail 2 303 cans 49c**

White Swan crushed  
**Pineapple 2 flat cans 29c**

**CRISP - SOLID - FRESH**  
**HEAD Lettuce**  
**lb 12¢**



Florida sweet  
**Oranges lb 9c**

Marsh—seedless  
**Grapefruit lb 9c**

Green  
**ONIONS 2 bu 15c**

Cello  
**Carrots 2 bgs. 19c**

1 lb. cello  
**Celery 21c**

Red or Yellow  
**Meat Melons**

small FAB FREE  
**Ajax 2 cans 23c**

Dried  
**Prunes 1 lb cello 29c**

Lady Betty  
**Pickle Chips 19c**

**Frostee Vanilla Choc. 13c**

**Starlac 5 Quart size 29c**

Fresh No. 1  
**Fryers lb 45c**

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**Pork Chops lb 63c**

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Rio  
**Oleo 2 lbs 41¢**

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**Strawberries 27c**

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Pict Sweet 10 oz.  
**CORN 19c**

Pict Sweet 10 oz.  
**PEAS 19c**

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Beef  
**RIBS lb 29c**

Skinless  
**Franks lb 33c**

Mid West  
**Bacon lb 59c**

Pillsbury's Best  
**Flour**

25 lb. Print

**\$1.85**

Delite  
**LARD**

3 lb. ctn.

**63c**

**Dreft**

lg. box

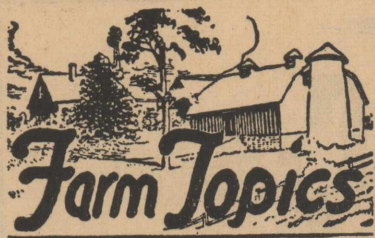
**19c**

Home  
**Permanent**

Choice

**99c**

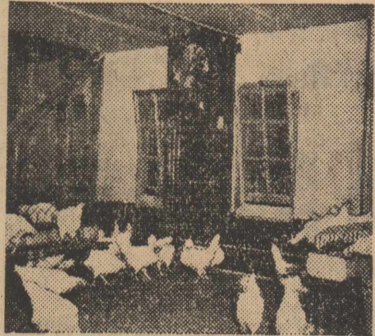
plus tax



## Good Ventilation Needed by Poultry Exhaust Fan System Gives Fine Results

One of the essentials in housing laying hens and pullets is good ventilation to supply fresh air in the poultry house and to remove moisture. A well-planned, properly installed exhaust fan ventilating system is the surest way of getting adequate results.

Proper sizing and positioning of air inlet openings is important in an installation of an exhaust fan in the poultry house. Inlets should be arranged so they deliver air 12 or 18 inches below the ceiling. Also, in



An exhaust fan installed near the ceiling of this poultry house collects air at about 15 inches from the floor and pulls fresh air in through inlet openings on the other side of the building.

order to avoid adverse effects from wind pressure, it is best to place the fan on the side of the house away from the prevailing winds.

It is recommended that the fan be located near the ceiling with a vertical inside duct that ends about 15 inches above the floor. In this way, the fan will exhaust the air from near the floor, yet is out of the way of the birds and of litter thrown up by scratching.

An exhaust fan will greatly improve working conditions in the poultry house. Excess moisture and ammonia vapors will be carried off. But even more important, the continuous supply of fresh air means increased production and greater profits.

The removal of excess moisture helps preserve the house, lessens the danger of disease in the flock, and allows litter to be used for longer periods of time.

## New Malady Noted Among Young Cattle

Another "mystery malady" of young cattle which seems to strike most often in the winter months, causing death in most cases, has been reported in western cornbelt states according to the American Veterinary Medical Association.

Although studied in about 50 herds by veterinarians, the disease has been limited thus far. It usually affects only a few young cattle in each herd and has some of the characteristics of a former mystery condition, hyperkeratosis, once called X-disease.

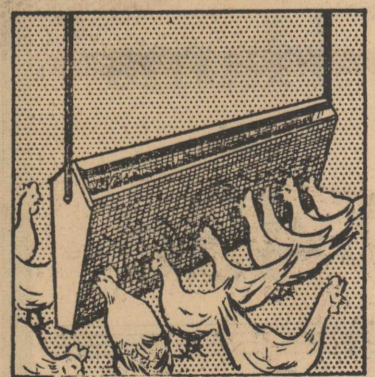
Symptoms of the disease listed in the AVMA report included ulcers on the nostrils, muzzle, lips and mouth. Ulcers also were found in the stomach and intestines of most cases. The disease was marked by drooling, scours, emaciation, and depression.

The AVMA reports this disease is not contagious but the cause has not yet been found.

The association stressed the point that the new disease apparently is not as yet a serious threat to cattle, but recommended research to determine the cause and to develop methods for its prevention and control before it does become a major problem.

**Four Factors Govern Prices**  
Four economic factors govern farm prices today: Consumers' ability to buy and their willingness to buy—are helping to keep farm prices up. The foreign market and the supply of farm produce are tending to bring farm prices down.

## Self-Feeder



This type of self-feeder will prevent waste of forage and keeps the poultry house clean. It is made of half-inch wire mesh that allows birds to get all the forage they want. It can be suspended from the rafters and two or three to the poultry house should be sufficient.

## Conduct Explained Rules For Juror

Thousands of Texans are called each year as prospective jurors in our many state and federal courts. When chosen to serve, very few of these violate their oath with intentional misconduct. But honest mistakes have all too frequently brought the sincerity and ethics of an individual juror into question. Usually such errors arise from his misunderstanding of his function as a judge—for the jury is judge of the facts in the case before it.

Like Caesar's wife, the juror must not only avoid wrong, but must also avoid any appearance of wrong. Otherwise, his integrity and honor may be brought into question by actions which are actually innocent but appear censurable to those who view them. By observing the following simple suggestions, the juror may be sure he is maintaining the highest of ethics, in which no possible fault may be found by others:

Hold yourself aloof from all persons (except other jurors) in any way connected with the trial of the case. That means that you should not mingle with nor talk to the lawyers, witnesses, parties, nor the judge, even though the discussion is wholly unrelated to the trial.

Do not discuss the case nor permit others to mention it to you in your presence during the trial. If anyone insists upon talking about the case after you have explained to him that you are a juror and must not listen, report the matter to the judge immediately.

Do not commence your deliberations until you have heard all the evi-

dence from both sides, the argument of the lawyers, and the court's charge. You should not mention the case except in the jury room when all other jurors are present.

Do not become a private investigator. All properly admissible evidence will be brought before you. Do not try to search out additional facts you believe to have been omitted. Do not even guess or speculate about facts not in evidence.

Be attentive to the evidence as it is presented. If you are to properly aid the other jurors in settling the fact questions, it will be necessary to listen carefully to all evidence presented.

Do not guess at the judge's opinion of the facts. You are the judge of the facts. He is not allowed and will not try to invade your province. His rulings on admissibility of evidence reflect no ideas or opinions on any fact question.

You should not mention or discuss your own personal experiences, of any knowledge that you may have of similar transactions. If you should disclose such information to others serving on a jury, the court would have to grant a new trial.

Accept no favors from and bestow no favors upon any person interested in the trial. However innocent the conduct may be, it will raise doubts in otherwise undoubting minds, and may even be subject to more serious insinuations and charges.

When in doubt ask the judge. If you are in doubt about your rights or duties as a juror, you should not ask anyone but the judge for information.

(This column, based on Texas law,

## Terrell Says Resting Pastures Pays Off

"I have taken all the stock off all my pastures," said J. B. Terrell. "I hate not to graze it, but it will pay off in the long run."

"My grass needs a rest. It needs to make a lot of seed and get a good growth and better root stock," he said.

Like many other pastures throughout the country, Terrell's pastures suffered during the past three years. Terrell chiselled part of his range land last year. Where the chiselled ran the grass is better now.

Terrell, although he has chiselled some of his pasture land, realizes that good range management is necessary for good grass growth and maintenance. Terrell said, as he directed attention to an area covered by weeds, "These weeds will hold up a lot of water where it falls."

Good range management is actually producing more pounds of beef per acre, while maintaining or improving the grasses. The number of head of cattle on a range do not measure the profit. If cattle (if As it looks from here ...to(this? only a few head) will stay fat, produce a high percentage of heavy calves with a minimum of expense, and leave about 50 per cent of the current years growth of grass on

is written to inform—not to advise. No person should ever apply or interpret any law without the aid of an attorney who knows the facts, because the facts may change the application of the law.)

the land to produce seed, develop a hearty rootstock for another year, and help hold the rain where it falls, then a man is practicing good range management. Pounds of beef produced, not number of head, is what pays off.

One rough area in Terrell's pasture has been fenced off. "There is a lot of side-oats grama there, and I fenced it off so it will have a

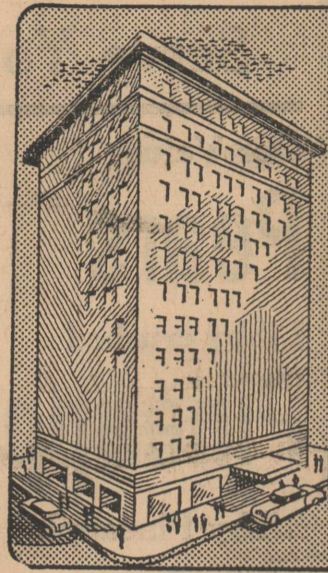
## The Rotan Advance

Thursday, June 17, 1954 No. 22

chance," Terrell said. "Cattle always keep that side-oats nibbled off to the ground."  
"I'm making a lot of grass seed now in June," Terrell said, "that I didn't expect to get till later. Seed that are making now may come up this fall," he said.

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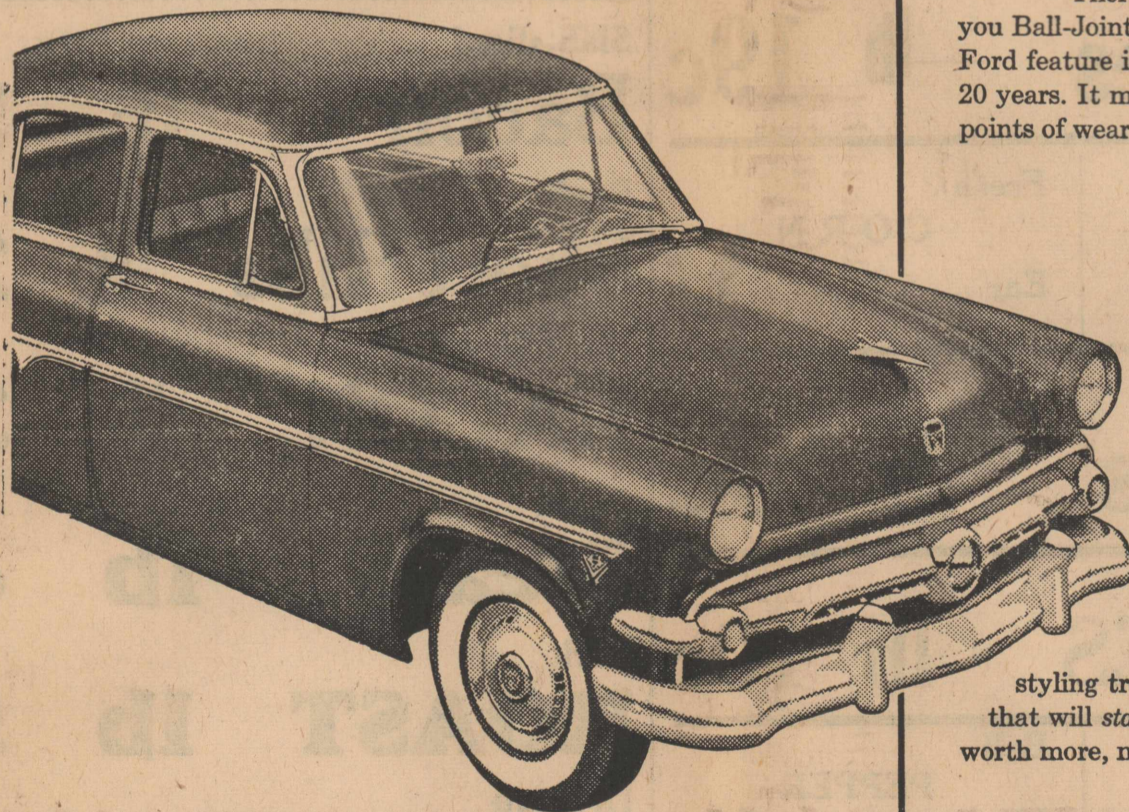
Phone: **OR-3-2010**

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# SAN FRANCISCO

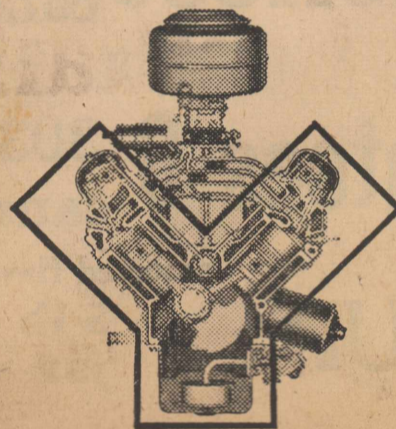
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other low-priced cars may "catch up" later



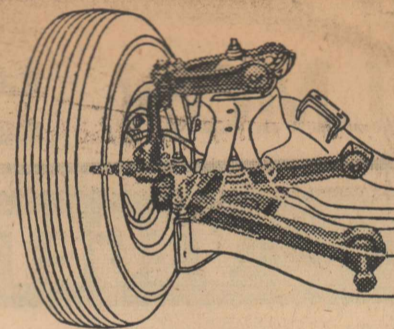
**YOU GET A GREAT DEAL WHEN YOU BUY FORD!**

So see us before you buy any car. Your present car will never be worth more!



## V-8 POWER

There's only one car in the low-price field that offers the smooth, flexible power of a V-8 engine. And that car is Ford. While other car makers are still just talking V-8 power, Ford has it today. The new Ford 130-h.p. Y-block V-8 with its deep-block, low-friction design gives you smoother "Go" ... greater gas savings. It's America's most modern engine.



## BALL-JOINT FRONT SUSPENSION

There's only one car in the low-price field that brings you Ball-Joint Front Suspension. And that car is Ford. This new Ford feature is the most important advance in chassis design in 20 years. It makes all riding and handling easier ... eliminates 12 points of wear ... helps Ford retain its "new-car feel" far longer.



## STYLING THAT STAYS IN STYLE

There's only one car in the low-price field that has truly modern styling. And that car is Ford. With its clean, honest lines, Ford has set a new styling trend for the industry. Ford styling is advanced styling that will stay in style for years ... help make your Ford worth more, not only when you buy it, but when it's time to trade.

Buy Wisely  
Buy **FORD!**  
Buy **NOW!**

## ROTAN MOTOR COMPANY

Your Friendly Ford Dealer

GREAT TV, FORD THEATRE, KRBC-TV, 8:30 P.M. THURSDAY

**Political**

**Announcements**

following as candidates subject to action of the Democratic Primary of We are authorized to announce the July 24th:

For State Senate, 24th Senatorial District:  
Harley Sadler (Re-election.)

For State Representative:  
L. L. Armour  
Cecil A. Lotief

For County Judge:  
Bruce McCain (re-election)

For Tax Assessor-Collector:  
Howard A. House (re-election)  
Robert Buck, Jr.

For County Clerk:  
John W. Ashley (re-election)

For Commissioner Pre. 4:  
Jack Farmer  
Homer Rucker (re-election)  
Thurman Terry  
Joe Wetsel

For District Clerk:  
Nealy A. Morton (re-election)

For County Attorney:  
H. F. Grindstaff (re-election)

For Sheriff:  
J. N. McGinnis  
R. L. (Bogue) Wilkins (re-election)  
A. E. (Bus) Rollans

For County Treasurer:  
Isla McClure (re-election)

For County Superintendent:  
C. J. Dalton (re-election)

For Commissioner Pre. 3:  
T. R. Underhill (re-election)  
C. C. Carter.

Mrs. Charles Kelly visited her mother, and Mrs. J. E. Hanson visited her parents in Snyder Sunday afternoon.

Edith Heron of Hobbs, N. M., and her niece, June Williams of Lovington, N. M., spent last week end here with Mr. and Mrs. A. L. Foy.

Mr. and Mrs. Lance Davis attended to business in Dallas recently.

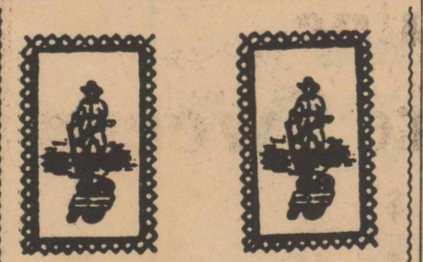
Mrs. J. V. Hellums, Margaret Cooper and son David visited June Ann Day in Big Spring Sunday and Monday.

Mrs. R. D. Sartor visited in Lubbock Wednesday of last week.

We know the truth, not only by the reason, but also by the heart. —Pascal.

Truth is the foundation off all knowledge, and the cement of all societies. —Dryden

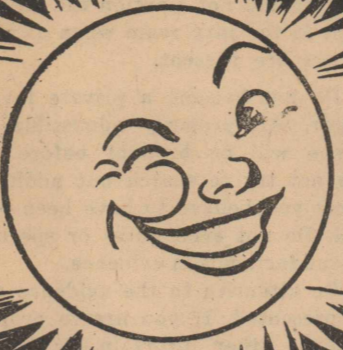
What we have in us of the image of God is the love of truth and justice. —Demosthenes



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Our Value  
**Pears** 4 303 cns. **\$1**  
Libby crushed  
**Pineapple** 4 303 cans  
Libby Pineapple  
**Juice** 8 211 cans

Hunts  
**Peaches** 6 300 cans **\$1**  
Sun Spun  
**Tomatoes** 6 303 cans

Blackburns assorted flavors  
**SYRUP** 5 lb jar 49c  
Golden Bell  
**FLOUR** 10 lb sack 79c  
Libby Pink  
**SALMON** tall can 49c

Super  
**Spuds** large box 19c  
with coupon

Silk  
**TISSUE** 3 rolls 25c

Scrappy Dog  
**Food** 3 cans 25c

Libby Vienna  
**Sausage** 3 cans 57c

Armour Pure  
**Lard** 3 lb ctn 69c

River  
**RICE** 2 lb box 39c  
Armour's  
**Treet** 12 oz. can 49c

Tip Top  
**Spinach** 3 30 cans 39c

Diamond cream  
**Corn** 3 303 cans 39c

Libby  
**Tomato Juice** 3 tall cans 35c

Hunt's  
**CATSUP** 14 oz. bot. 19c

Bama  
**Apple Butter** 22 oz. jar 29c

EXTRA SPECIAL  
HEINZ BABY 3 cans 19c  
**Food** 12 cans 75c

Velveeta  
**Cheese** 2 lb box 89c

## Garden-Fresh VEGETABLES

No. 1  
**Tomatoes** lb 19c

Choice yellow SQUASH	Fresh CORN
Lb. 10c	Ear 5c

Sunkist  
**Lemons** lb 15c

Florida  
**ORANGES** lb 10c

Long Green CUCUMBERS	Bell PEPPER
Lb. 12c	Lb. 19c

Fresh  
**Pineapples** each 29c

PEACHES - AVACADOS - PLUMS - GRAPES  
CHERRIES - GREEN BEANS

## Finest Quality MEATS

Slab sliced  
**Bacon** lb 55c

Beef  
**Short Ribs** lb 25c

No. 1 Dry Salt  
**BACON** lb 39c

Seven  
**Steak** lb 49c

Pork  
**ROAST** lb 59c

Dry Salt  
**Jowls** lb 29c

Fresh Calf  
**Liver** lb 39c

No. 1  
**Fryers** Lb. 47c

Banner  
**Bacon** Lb. 69c

Pre-Cooked Picnic  
**Hams** Lb. 49c

# D. J. Smith & Co.



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**S & H Green Stamps**  
Been tested by Time  
SINCE 1896

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FROZAN DESSERT, 1/2 gal. ....	49c
KOOL-AID, 6 pkgs. ....	25c
Lemons, doz. ....	30c
Cucumbers, lb. ....	10c
Cantaloupes, lb. ....	10c
Squash, lb. ....	10c
Fresh Red New Potatoes, lb. ....	8c
Blackeyed Peas, lb. ....	10c
LIPTON'S TEA, 1 lb. ....	\$1.19
SUGAR, 10 lbs. ....	89c
Maxwell House COFFEE, lb. ....	\$1.15
Premium Crackers, 1 lb. box ....	25c
MUSTARD, qt. jar ....	15c
Diamond Corn, 2 No. 303 cans ....	25c
Diamond Tomatoes, 2 No. 303 cans ....	25c
Elberta PEACHES, 3 No. 2 1/2 cans	\$1.00
SOUR PICKLES, qt. jar ....	25c
Pears, salad pieces, qt jar-No. 2 1/2 can	35c
PURE LARD, 3 lb. crtn. ....	69c
GIANT FAB ....	69c
Decker's OLEO, lb. ....	20c
Key-Ko OLEO, lb. ....	29c
SLICED BACON, lb. ....	63c
PICNIC HAMS, lb. ....	49c
KIMBELL'S FLOUR, 5 lbs. ....	43c
KIMBELL'S FLOUR, 25 lbs. ....	\$1.59

**Geo. W. Young & Son**

## Miss Jenkins Honored Before Sailing For European Trip

A bon voyage gift coffee, hosted in the home of Dr. and Mrs. Frank Johnson Friday honored Maxine Jenkins, senior in the state university, Austin. Miss Jenkins is the daughter of Dr. and Mrs. Ewell Jenkins.

Miss Jenkins will tour Europe this summer with a group of 20 students from Baylor University, Texas University and Southern Methodist University. Dr. Monroe Carroll dean of Baylor and Mrs. Carroll will accompany the group. They will sail on the Queen Elizabeth, leaving New York Wednesday.

Miss Jenkins joined the group at Amon Carter Field, Fort Worth, Monday and flew from there to New York. Her parents accompanied her there, where all the parents hosted a luncheon for the students and the sponsors prior to the departure.

Miss Jenkins will receive her degree from Texas University in January. She has a double major in elementary education and art. She is a member of Pi Beta Phi sorority.

Miss Jenkins received guests at the coffee with her mother and Mrs. Johnson. She wore a white lace sheath dress with corsage of white gardenias. Mrs. Jenkins and Mrs. Johnson wore morning frocks of printed cottons. Mrs. Jenkins

## The Rotan Advance

Thursday, June 17, 1954 No. 22

and other members of the house party wore gardenia corsages. Mrs. Johnson wore a corsage of Peruvian lillies.

Serving guests the first hour were Mrs. Jack Patton and Mrs. C. E. Leon; the second hour, Mrs. Bob Williams and Mrs. D. J. Smith.

The polished coffee table was centered with a covered basket, with shasta daisies, gladiolas, and bells of Ireland spilling out of the raised lid. Other table appointments included the silver appointments, and a watermelon fruit bowl.

From Hamlin came Mrs. W. F. Johnson, Mrs. W. P. May, Mrs. Tate May and Mrs. Clinton Barrow. Miss Carrie Johnson attended from San Antonio.

## 'As It Looks From Here'

Omar Burleson, M. C. 17th Dist.

Washington, D. C. After a four year fight, I am encouraged to believe that we are going to use the huge supplies of surplus agricultural commodities to finance the building of airfields and other defense facilities outside the United States.

For four years I have been hammering the proposition that our surplus farm commodities are a capital asset and should be considered as such. In other words, they should be used instead of dollars in preparing world defenses. For instance,

## THE ROTAN ADVANCE

E. H. Shelton, Publisher  
TELEPHONE, DIAL 332

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\$2.00, IN FISHER COUNTY — \$2.50 OUTSIDE FISHER COUNTY

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Entered as Second Class Matter Feb. 16, 1907, at the postoffice, Rotan, Texas, under the Act of March 2, 1879.

this country is going to build another airfield in England at a cost of about 75 million dollars. That base is needed for the defense of this country. Otherwise, I would not be for spending a nickel on it. The reason is obvious. If the time should come, it would be easier to strike at the heart of Russia from England than from any place in this country.

We can use our surplus cotton, wheat, peanuts, etc., for that purpose. There are not very many dollars in foreign countries unless we put them there. A greater part of the world deals in sterling, and they cannot buy from us because we cannot spend sterling to pay for a bill of groceries in the United States. But we can sell these surplus commodities for sterling and pay wages and buy materials to build this airfield in England without sending any dollars over there. The end result is that we will accomplish our purpose and relieve the surplus which we now have.

Our exports of farm commodities have declined by 40 per cent in some products, and this is the answer to a great many of the problems which we now face.

A bill for this purpose has now been voted out of both the Agricultural Committee and the Foreign Affairs Committee of the House of Representatives. I believe it is assured of passage in both the House and the Senate. If it is administered properly, we should be able to use a billion three-hundred million dollars worth of surplus farm commodities, which will relieve the pressure and advance prices to the farmers.

The narcotics traffic in this country is becoming exceedingly serious. Even one case of a juvenile becoming a dope addict makes it serious, but there are thousands of cases.

According to reports from Japan, hundreds of cases involving American soldiers in the Far East. There



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## John Deere Sweeps

10 inch, \$1.10

12 inch, \$1.35

14 inch, \$1.65

16 inch, \$2.05

### WEEDERS



2-Row Set, without buffers, ..... \$5.00

2-Row Set, with buffers, ..... \$6.50

John Deere Umbrellas, offset type \$10.50

**O. B. Cave Implements**

### BUDGET TERMS

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Mechanical Work  
on Your Car

Ask about How You Can Use Our Budget Plan for Repair Work on Your Car. We work on all makes of cars, Trucks and Tractors

**Rollins Motor Company**  
D. C. Walker, Shop Foreman

Since its really Summer time, it's time for that New Straw Hat—a genuine U-Roll-It will fix you up.

Go-Zee-Macs, Justin Boots, shop made Boots to your order. Hand Made Saddles,

Exclusively at

**DEE'S**

Shoe Shop and Western Store

**DR. JOHN BLUM**  
OPTOMETRIST

Office will be closed on  
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Dial 3-3992  
SNYDER, TEXAS

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**Lydick Roofing Co.**  
of Abilene

Make your estimate to Re-roof  
your residence or building.  
**ESTIMATES MADE FREE  
ALL WORK GUARANTEED**

We Use Genuine Ruberoid  
Roofing Materials

Phone 4088 Abilene, Texas

**Rotan Lodge No. 956**  
**A. F. & A. M.**

Meets Third  
Thursday Night  
of each month.  
Visitors Invited

Ernest Roberts, W. M.  
Alvin Clark, Sec.

Business Phone 284  
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The O. E. S.  
meets each second  
Tuesday at 7:30  
in the Hall.  
Visitors welcome.  
Grace Barth, Sec.  
Gwendolyn Snapp, W. M.  
Edna Morgan, Sec.

**V. F. W.**

Meeting Nights  
First and Third Thursday  
8:00 p.m. at the V.F.W. Hall

Chester Cooper, Commander.  
LeRoy Lacy, Q. M.

Modern, Scientific  
**Eye Examination**  
Visual Analysis

Glasses to Meet the Individual  
Requirement

Closed Thursday Afternoon

**Dr. John B. Majors**  
Doctor of Optometry  
213 Oak St. Phone 2653  
Sweetwater, Texas

Meets Every Tuesday, 12:30.  
At Ritz Coffee Shop  
Visitors Welcome  
Louis Awalt, Pres.

**Watch  
REPAIR**

Every Watch is timed on our  
Western Electric Watch  
Master.  
**McCLURKIN'S**

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ON

**Mechanical Work  
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Ask about How You Can Use Our  
Budget Plan for Repair  
Work on Your Car.  
We work on all makes of cars,  
Trucks and Tractors

**Rollins Motor Company**  
D. C. Walker, Shop Foreman

**In 75 Years—**

This year is electric light's Diamond Jubilee. Seventy-five years ago Thomas Edison invented the incandescent lamp. In that period of time — only a moment as history is measured — electricity has utterly transformed the living and working standards of the American people.

This is true of the home, of industry, of the farm — one of the industry's greatest achievements is that 98 percent of all farms are using electricity or have it available. And the consumers of power get far more for each dollar than was the case in the past — something that can be said of few other commodities or services. In 1953, for instance, the household user paid only one percent of his cost of living expenditures for electricity, as compared with 1.5 percent in 1929. Yet the average use of electricity in the home quadrupled during the intervening time.

The electric industry has become one of the largest taxpayers of all levels of government; some 22 percent of its total revenues now go for taxes. It is in the midst of a multi-billion dollar expansion program which has made possible the meeting of soaring demand even as reserve capacity has been increased. It is a fact of the utmost significance that the only power shortage have been in regions where normal private enterprise development has been held back because of drives to socialize the business and create a political power monopoly.

The record speaks for itself. There is no conceivable power need that the industry can not satisfy, at an amazingly low charge to the consumer.

**County Agent Column**

**Cotton Insect Information**

Cotton insects are upon us and indications are that infestation will be heavy. Right now when they are just starting to emerge is the time to get good control.

Usually the first insects to hit will be aphids, thrips, fleahoppers and cutworms. They usually attack when cotton is in the 4 leaf stage and unless controlled can severely damage a stand.

In Fisher County we can usually get better control by using spray rather than dust. If worms are present an effective control is Toxaphene-DDT (2-1) mixture, 2 & 3 pounds per acre. If no worms are present the same thing can be used but cut dosage to around 3-4 to 1 1-2 pound per acre depending upon infestation and size of stalk. For aphids and thrips only BHC may be used at the rate of 1-3 pound per acre.

Spray should be applied at 7 day intervals until infestation is controlled. In most cases 2 times will be sufficient but occasionally as many as 4 sprayings are necessary. Additional information may be obtained at the County Agent's Office.

Mrs. Lenna Birdsong of Sweetwater, is spending several days here.

**That Unseen Ingredient**

Writing in Coronet magazine, Ruth Sheldon Knowles offered the striking idea that there is an unseen and unsuspected ingredient in the gasoline we use — liberty!

She said: "The U. S. has produced almost two-thirds of the world's oil to date, not because it has more oil than the rest of the world, but because its explorers have been free to drill one hundred times more wells looking for it. American oil resources are not controlled by government, as those of every other country. The development of a country's resources can be measured by the degree of freedom its citizens have to complete and put their ideas into use."

She then pointed out that in a recent year 2.9 per cent of all passenger car breakdowns on the road occurred because they ran out of gasoline, due to driver forgetfulness. In Soviet Russia, she added, virtually no one ever runs out of gas... for the simple reason that there is no gasoline available for the common people."

What is true of gasoline is true of all the thousand and one other oil products used in our homes and factories and our farms. They offered to us in almost incredible abundance, at prices practically all can easily afford. And in each, liberty is the unseen vital ingredient.

Mrs. Jake Foy and son Billy of Los Angeles, Cal., visited Mr. and Mrs. A. L. Foy recently.

**R. L. YOUNG**  
**INSURANCE**

ROTAN DIAL 281

**ROBY**  
**NATIONAL FARM LOAN ASSOCIATION**  
SECRETARY-TREASURER'S OFFICE  
**FEDERAL LAND BANK LOANS**  
B. L. Conley, Sec'y-Treasurer  
Roby, Texas

**Truly dependable!  
New 11-cu-ft  
G-E Food Freezer!**

AS LITTLE AS  
**\$3.00**  
PER WEEK  
after small  
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**GE** New 11-cu-ft  
**Food Freezer**  
Model HA-11K

- Holds up to 389 lbs!
- Only 48 1/2 inches long!
- Perfect-Seal cabinet construction!
- Counterbalanced lid, locking latch!
- Big, handy sliding baskets!
- Dependable G-E sealed-in refrigerating system!

**Live better, eat better and economize!  
Come in today and we'll show you how!**

Liberal Trade in

**Home Lbr. Co.**  
Rotan, Texas Phone 318

**GENERAL ELECTRIC**  
APPLIANCES

TV CENTER OF ROTAN

Mr. and Mrs. Forest Jones of Levelland, visited her sister, Mrs. H. L. Davis, and Mr. Davis Sunday. Another sister, Mrs. J. K. Kennedy, who has been visiting Mr. and Mrs. Davis went home with them for a visit.

Mrs. J. R. Strahorn visited her sister, Mrs. Ed Warren, and Mr. Warren in Post Tuesday of last week.

Truth cannot be contaminated by error.  
—Mary Baker Eddy

Mrs. James B. Day visited Mr. and Mrs. Earl Keese in Stamford Thursday of last week, and her mother, Mrs. W. D. Beachamp, who had visited there several days, returned home with her.

You too can enjoy  
**COOL COMFORT**

**PARAMOUNT**

Residential,  
Commercial,  
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Models to fit  
your needs

— with a **PARAMOUNT Air Cooler**  
they give "Twice as Much Cool Air"!

Models  
Start as  
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**\$50<sup>95</sup>**

With exclusive "No-Clog" filter screens — screens that actually eliminate clogging by preventing the accumulation of dust, dirt and mineral deposits — Paramount Air Coolers give "twice as much cool air."

**Controlled Air, Too!**

Now another Paramount extra — now you may have complete control of cool air from zero to full capacity. Just think — cool air to suit your personal desire. Come in! Let us show you the many Paramount Air Coolers!

Let Us Make  
a Free Survey  
of Your  
Cooling Needs

**West Texas Utilities  
Company**

**Why GMC's  
make other trucks  
out of date**

*Be careful — drive safely*

The GMC light-duty truck  
**does more**  
because it has, as standard equipment, a full 125-horsepower engine — the most powerful 6 in its class.

The GMC light-duty truck  
**saves more**  
because its Truck Hydra-Matic Drive\* ends repairs caused by shock-loading strains — ends all clutch costs — uses less gas — spares the tires.

The Hydra-Matic  
GMC light-duty truck  
**performs better**  
because it always is in the correct gear for the need — regardless.

The Hydra-Matic  
GMC light-duty truck  
**handles easier**  
because you never have to shove a clutch or shift a gear.

The GMC light-duty  
**commands respect**  
with its dashing smartness — its look of quality — its spacious luxury cab, that make you and your wife proud to take it anywhere.

The GMC light-duty truck  
costs less to own — less to run — than old-style trucks. Come in and we'll demonstrate it!

\*Optional at extra cost

**ROLLINS MOTOR COMPANY**  
207 N. CLEVELAND ROTAN

See your GMC Dealer for Triple-Checked used trucks

**The Rotan Advance**  
Thursday, June 17, 1954 No. 22

**Midwest CoOp Meet  
In Roby July 29-30**

Rural people from throughout nine county area served by Midwest Electric Co-op will converge on Roby for the big free Electric Fair and Annual Membership Meeting of the Co-op July 29 and 30.

Co-op officials are expecting to top even the record crowd that attended the Big Top Show and meeting here last year. Co-op members attending will elect directors and hear reports of their officers during the business session on their annual meeting day, July 30, in addition to seeing a complete Electrical Exposition and Big Top Show.

There will again be a special show July 29 between 6:30 and 10:00 p. m. for the townspeople of the area which will include highlights of the Big Top Show, free ferris wheel rides for the children, and the Electrical Exposition. It's all free and Manager Johnnie Ammons of the Co-op is inviting all local people to be guests of the Co-op for this evening of free entertainment under the Big Top.

The show this year is headed by Bob Johnson, sensational aerial balancing artist. His breathtaking act takes him to the top of the Big Top tent as he thrills the crowd with his gravity-defying performance. Johnson has been featured at the famous Palace theatre in New York, on coast-to-coast television, and in the finest show places throughout the nation.

Harland Stretz, another headliner, master of magic and illusion, will mystify the crowds as he saws a person in half and performs other feats of magic.

Other Big Top acts include hill-billy music, juggling, pantomime, whip artistry, and ventriloquism. On annual meeting day, Kelvinator will again sponsor an amateur talent contest and give a Stromberg-Carlson radio to the winner.

On the informative side of the program, Frigidaire will present a dramatic demonstration, comparing electric cooking with gas cooking. Fairbanks-Morse will demonstrate their complete line of pumps, water heaters, and water softeners in a unique one-act play.

Frigidaire, Kelvinator, and Fairbanks-Morse have already reserved space for their local dealers to use in exhibiting their respective lines in two tents along the Midway. Local dealers in other lines of appliances and farm equipment are invited to participate, too. The Electrical Exposition and Farm Equipment Show comprises the biggest show of this type to be seen in this area this year, Manager Ammons points out.

"There's fun for everyone," he adds, "and we hope our town friends will be our guests the night of July 29, and we're looking forward to a record number of our Co-op members July 30".

Mrs. Wade Curry returned Sunday from a two weeks visit with her daughter, Mrs. T. F. Morrison, and Mr. Morrison and Petra Kay in Cincinnati, Ohio.

W. L. Randolph and granddaughter Carol McDaniel returned last Tuesday from a visit with relatives in San Antonio.

**Baptist Executive Board  
Set Record Budget**

The executive board of the Baptist General Convention of Texas Tuesday approved a record missions budget of eight and one-half million dollars for 1954-55.

The board's 191 members, meeting in quarterly session in Dallas, also gave Decatur Baptist College the go-ahead signal for launching a \$250,000 building fund campaign and authorizing the trustees of San Marcos Baptist Academy to borrow \$300,000 for construction of a new dormitory for girls.

When the multi-million dollar budget is accepted by the Baptist Convention of Texas in Fort Worth next October, it will be the largest ever adopted by Texas Baptists. The Convention is now operating on a seven million dollar budget.

In addition to the eight and one-half million dollar objective for missions, the board also set a goal of eight and one-half million for major gifts from individuals for build-

ings and endowments of Texas Baptist educational and healing institutions.

Half of the eight and one-half million dollars expected to be received from Texas Baptist churches will go for state-wide causes. Of this \$4,250,000, a total of \$1,672,656 will go for state missions general, direct missions and promotion, the Baptist Standard, evangelism, retirement plans, rural and city extension, and miscellaneous and emergency items.

The nine Baptist Schools in the state will receive \$1,260,000 of the \$4,250,000, and the seven hospitals will receive \$530,000. Additional commitments will go to two Negro Colleges, Bishop College in Marshall and Butler College in Tyler. Contingent and designated items are included in the remaining \$764,844.

The other half of the eight and one-half million dollars will go to Southern Baptist Convention headquarters in Nashville for world mission causes.

Last year Texas Baptists gave \$55,506,986 through their 3,878 churches for state and local causes.

The proposed budget was presented by Dr. Wallace Bassett of Dallas, chairman of the board's finance committee.

Dr. Harold A. Haswell, executive coordinator of the Christian Education Commission, Dallas, brought the request of Decatur College to the board. The board also approved a gift of \$25,000 on the building fund campaign when the first \$25,000 is raised in the campaign. This gift is a part of the General Convention's

1954-55 budget.

Carr P. Collins, Dallas, chairman of the board of trustees for San Marcos Baptist Academy, presented the request for approval of the \$300,000 loan. The money will be used in the construction of a \$500,000 dormitory.

Elected to fill vacancies on the board were the Revs. Bruce Giles, Earth; Charles Pitts, Dallas; H. H. Davis, Fort Worth, W. T. Sparkman, Raymondville; Edward S. Shirley, Pittsburg; J. R. Reedy, Trinity; Ev-

erett S. Martin, Andrews; Henry M. Chambers, Comanche, and Raymond Bailey, Evant.

Rev. Alvis Cooley has been in Abilene this week as one of the instructors at the 38th annual Methodist Youth Assembly of the Northwest Texas Conference, being held at Dadford Student Life Center, McMurry College. Some 450 Methodist young people of the conference were attending.

**TODAY- GET PHILLIPS 66**

**Flite-Fuel**

**FOR YOUR CAR**



Phillips 66 FLITE-FUEL is the new gasoline—the only gasoline with the added super aviation fuel component Di-isopropyl.

FLITE-FUEL gives you increased power, higher anti-knock quality, greater fuel economy and freedom from cold stalling. You get all the special benefits of famous *controlled volatility* plus the clean burning qualities resulting from the use of natural and aviation gasoline components.

Fill up with FLITE-FUEL today—at any station displaying the orange and black Phillips 66 Shield.

**A Revolution in Motor Oils!**

**WORLD'S FIRST!** Phillips 66 TROP-ARTIC is the first all-weather motor oil to meet the highest standard ever established for automobile lubrication.

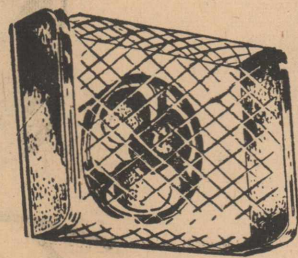
Compared to ordinary motor oils, new TROP-ARTIC reduces wear 40% or more. It cuts oil consumption 15% to 45%. It keeps pistons cleaner. TROP-ARTIC can even double the life of your car's motor.

TROP-ARTIC is a worthy companion to new Phillips 66 FLITE-FUEL. They go together for better engine performance.

PHILLIPS PETROLEUM COMPANY



ENJOY A Cool SUMMER



**HOME COOLER**

Filters The Air

Enjoy the healthful benefits of cool, pure filtered air in your home this summer. Brings relief to most respiratory ailments. Can change air in any room regularly, without drafts.

We have Coolers of all sizes and a wide range of prices.

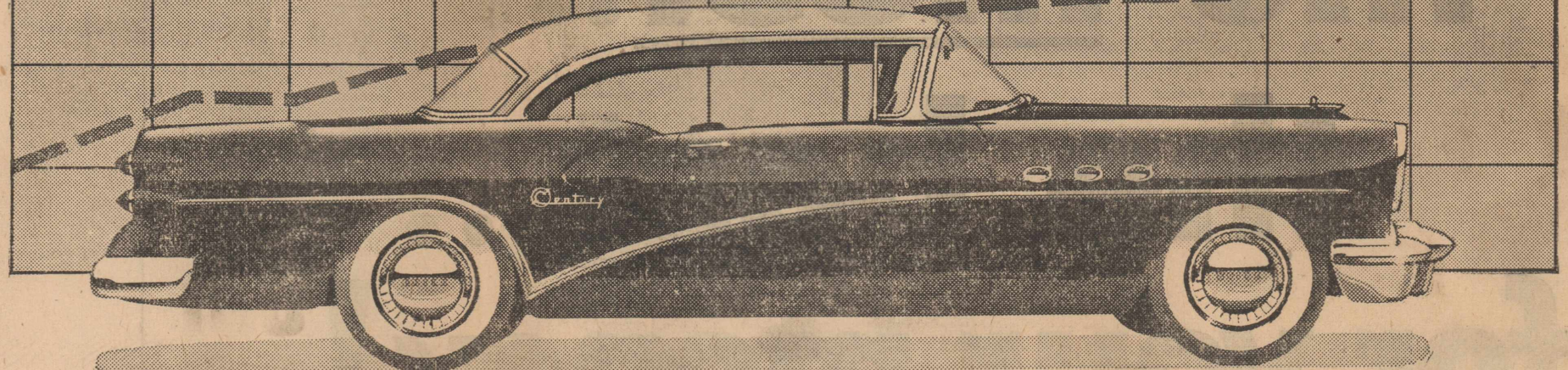
Also have all accessories and pads, and install and re-work coolers.

Get your cooler ready now and enjoy it in the first warm weather and all season.

**Bennett Plumbing Co.**

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**Success Story**



--- AND A GOOD TIP FOR YOU

WHEN it comes to sales, every car maker aspires to be up at the top of his price class.

Which is only natural. Popularity like that means success.

We know, because for years Buick has held such an envied position—the unquestioned sales leader in its class. And with good reasons in styling, room, power, value.

But today, folks like you have pushed Buick success even beyond such bounds.

Today, the top sales standings of a full generation have been changed.

Today, latest sales figures for the

first four months of 1954 reveal this phenomenal fact:

*In total national volume, regardless of price class, Buick is outselling all cars in America except two of the so-called "low-price three."*

That's a tip too good to pass up.

That's the tip-off that Buick must have the hottest styling of the times and the sweetest performance of the year.

More important, that's the tip-off that Buick prices are well within the reach of more and more people—and that such prices buy a lot more automobile per dollar.

So why not look into the tomorrow-styled Buick that puts you so far ahead today?

Come in, or phone us this week for a demonstration. Then you can judge for yourself that Buick really is the beautiful buy—by far.

**Buick Sales are Soaring!**

WHEN BETTER AUTOMOBILES ARE BUILT BUICK WILL BUILD THEM

**HOGSETT CHEVROLET COMPANY**

101 W. Snyder Ave.

Rotan, Texas

**Rent a FOOD LOCKER**

**FOR BIG FOOD SAVINGS,**

year 'round menu variety and new Shopping Complete details.

Call on us for convenience, Rent a Locker NOW!

**Porter's Locker Plant**

**CUT YOUR FOOD BUDGET**

### Streetman Gets A & M Award

CANYON, June 8—A research assistantship in forage crops has been awarded a West Texas State College senior agricultural student by Texas A & M. L. J. Streetman of Rotan will begin work toward his masters degree at College Station in September.

Streetman, who accepted the Texas A & M award in preference to a similar assistantship at North Carolina State, expects to complete work on his B.S. in agriculture in August. He is the third summer graduate at WT to receive a fellowship for advanced study.

A member of Alpha Chi, national collegiate honor society, Streetman

entered WT in 1952, following two years' service in the Navy and two years of work for the Westinghouse Electric Corporation in Houston. At Rotan High School, he won the Herff Jones award as an outstanding senior vocational agriculture student, and was named the outstanding boy in the junior class.

Streetman, son of Mr. and Mrs. L. J. Streetman of Rotan, is married to the former Jo Ann Railsback, a WT graduate formerly of Dalhart. They have two children.

The award winner hopes to continue research work at one of the state experiment stations following his study at Texas A & M.

One of the sublimest things in the world is plain truth.—Bulwer

### Soil Conservation Does Not Reduce Amount Of Water For City Use

Cities and industries have been asking whether soil conservation being carried out by thousands of farmers and ranchers through soil conservation districts will reduce the amount of water available for municipal and industry uses.

H. N. Smith, State Conservationist for Texas, says that for all practical purposes the answer seems to be "no".

The Soil Conservation Service has been studying this problem at the Blacklands Experimental Watersheds project near Riesel, Texas, since 1940. The studies include measurement of rainfall and runoff from two similar watersheds. They are still in progress.

Similar farming practices were being followed on both watersheds at the beginning of the study. Conservation practices were established on one of the watersheds in the spring of 1943. These practices included changing part of the cultivated area to grassland; the use of improved crop rotations; and the construction of terraces on land in cultivation. No change was made in the farming practices on the other watershed.

During the first five years rainfall was slightly above normal and the runoff-producing rainfall average 17.4 inches annually. The following five years 1948 through 1952, were drouth years and the runoff-producing rainfall only 4.8 inches yearly. The total rainfall during the drouth period was two-thirds the amount for the normal five years, but most of it fell in such small amounts or at such a slow rate that it produced no runoff.

For the normal rainfall period there was almost no difference in the runoff from the untreated and treated watersheds, Mr. Smith reported. The annual average was 10.3 and 10.4 inches, respectively. During the drouth period the average yearly runoff from the untreated watersheds.

The fact that there was a difference of approximately 1.4 and 0.9 inch of one-half inch in the annual runoff from these two watersheds during the drouth years is not the significant point, said Mr. Smith. This minor difference in rate, even over a period of several years, would amount to so small a volume of water that it could not be considered in the planning of a dependable municipal water supply. The important point is that the total runoff from the untreated watershed during the five drouth years was only about two-thirds of the average runoff for one year during the normal rain-

### The Rotan Advance

Thursday, June 17, 1954 No. 22

fall period.

Mr. Smith emphasized that because runoff during drouth years may be very small, water supply reservoirs must have enough capacity to catch the water during years of normal to high runoff and store it for use during drouth periods. A city cannot depend on the runoff during a drouth to maintain its water supply. This is a fact which needs to be widely understood.

Although soil conservation practices on a watershed will not have a sufficient effect on water yield they can help greatly in protecting water supplies from loss of storage by sedimentation. Conservation practices reduce erosion and the rate of reservoir sedimentation. By slowing down the rate at which reservoirs are filling with sediment, Mr. Smith said, more storage capacity will be maintained in which to store water for use during drouth years.

### Junior-Hi Honor Roll

The following students are enlisted on the Junior High School Roll of Honor for the 1953-1954 session. To be eligible for the award, students must have earned a mark of "A" for each subject area for the yearly average. Students receiving the certificates of award according to grade are as follows: Grade 5 — Glenda Burrow, Mignon Gruben; Grade 6 — Todd Baugh, Azalee Browne, Nora Sue Posey; Grade 7 — Hallie Hartfield, Edward Lee Laird; Grade 8 — Lynn Byerly, Ida Lee Eakins, Normalyn Goodrum, Peggy Hammit, and Elizabeth McSpadden.

Of these these students Normalyn Goodrum and Elizabeth McSpadden have only "A's" for yearly averages for two years in succession.

A little girl was born to Lieut. and Mrs. Elmo Cummins in Great Lakes, Ohio, Saturday morning. The baby weighed 6 pounds 8 ounces and has been named Cynthia Elizabeth. Mr. and Mrs. J. D. Burk visited them in Great Lakes recently and Mrs. Burk stayed for a longer visit.

### SEEDS

deg. Hegari	4.35 cwt
Martin Milo	3.95 cwt
Guar - Blue Pank	
See us for your Seed Needs	
F. B. MOORE GRAIN CO.	
Pho. 168	
Hamlin, Texas	

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NOW OPEN

6 DAYS WEEK

Short Orders, Lunches, Home-Made Pastry

### FLOOR COVERING SPECIALISTS

WALL TO WALL CARPENTRY — RUGS ALL SIZES  
LINOLEUM — TILES — SHEET RUBBER  
CABINET TOP MATERIAL AND

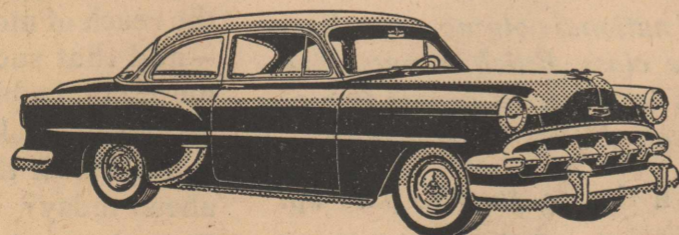
Furniture With Personality.  
Distinctive Design.  
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Furniture your friends will admire and you will be proud to own.  
Budget Accounts Welcome.



Dial 3308 SWEETWATER, TEXAS 401 Oak St.  
We Install — No mileage Charge, Same as Sweetwater

# the most... the best... for your money!

Never before has General Motors offered so many features of its higher-priced cars in its lowest-priced line...



TRY IT AND YOU'LL TELL US THAT YOU GET THE BEST OF ALL 3—PERFORMANCE, ECONOMY, PRICE!

This is Chevrolet's greatest car and today's greatest value! We're so sure of it that we invite you to prove it to yourself by any test you like. Look it over—try it out. See how it gives you features and advantages you'd expect to find only in much higher-priced cars!

Only Chevrolet in the low-price field gives you all these "Best Buy" values— • BIGGEST BRAKES • HIGH COMPRESSION POWER • FISHER BODY QUALITY • SAFETY PLATE GLASS • FAMED KNEE-ACTION RIDE • FULL-LENGTH BOX-GIRDER FRAME

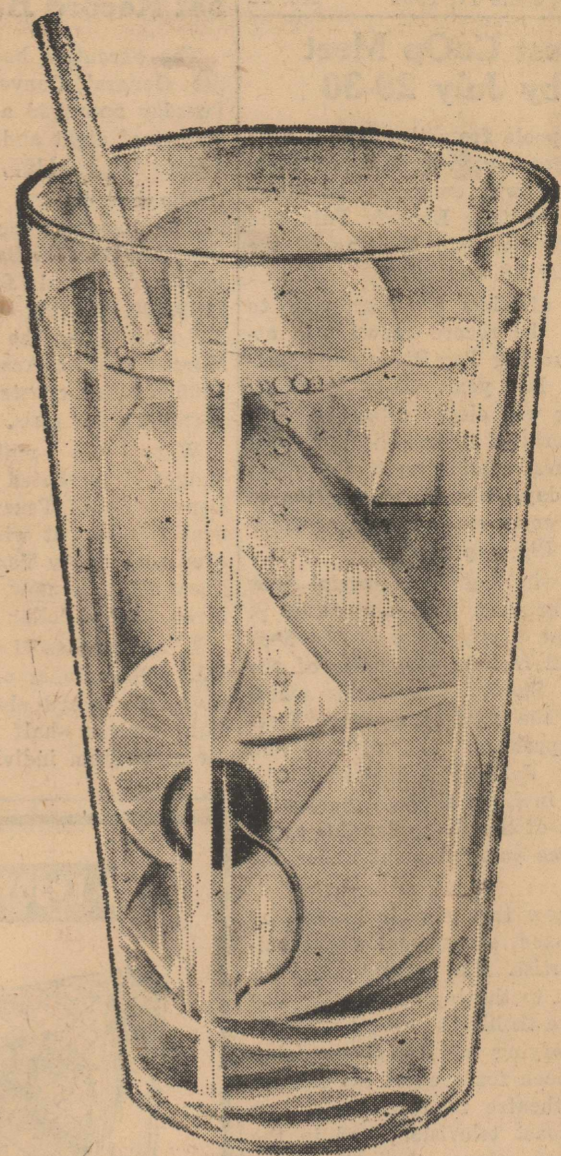
Combine your new Chevrolet purchase with an extra low-cost vacation! Order your Chevrolet through us, pick it up at the plant in Flint, Michigan. Chances are, you'll save enough to pay your vacation travel costs!

Come in now and prove it for yourself! **CHEVROLET**

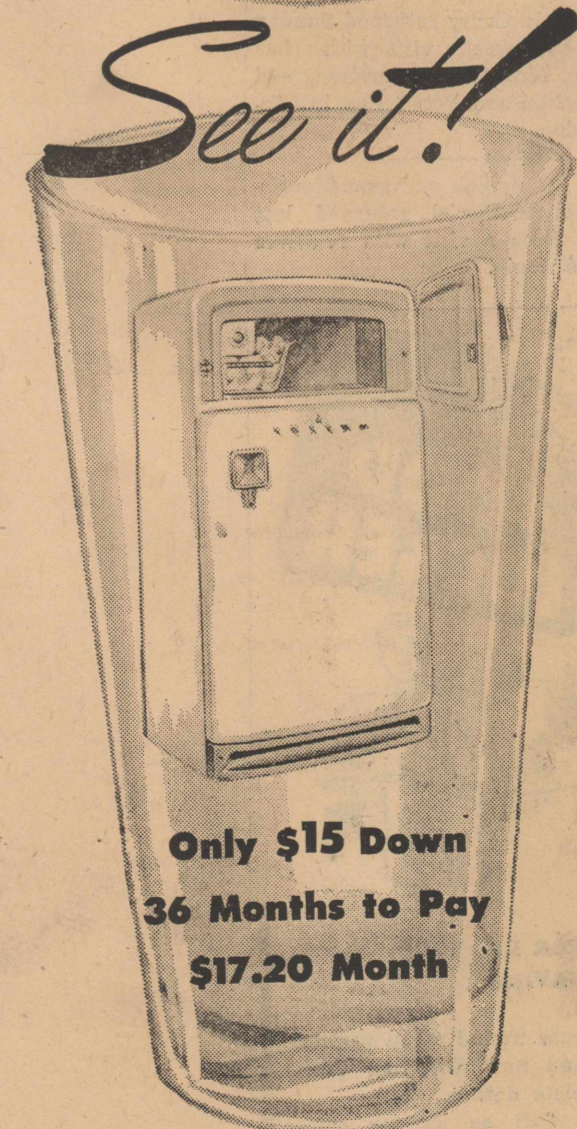
Now's the time to buy! Get our BIG DEAL! Enjoy a New Chevrolet!

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Rotan, Texas



Plenty of Ice...  
with **SERVEL ICEMAKER**  
Gas refrigerator!



Only \$15 Down  
36 Months to Pay  
\$17.20 Month

Model 1149G  
Price with Trade-in

Lone Star Gas Company



# The FAIR'S BARGAIN JUBILEE SALE

Doors Open at 8:00 A.M. - Friday, June 18th

## Milk Is One Of Most Important Foods

AUSTIN, June 17—Of all the kinds of food on the market today, there is none more important than milk, declares Dr. Henry A. Holle, State Health Officer. Milk is the first food if infants and one for which there is no fully satisfactory substitute. It contains a large amount of protein, also calcium, phosphorus and some but not all of the necessary vitamins.

The only drawback to milk is that it is highly susceptible to contamination and if it is contaminated, disease germs grow readily in it. Dr. Holle says that in order to keep milk safe for human consumption milk sanitation of local and state health departments help Texas milk producers set up standards of cleanliness and freedom from disease organisms. Many cities in the state have adopted the Standard Milk Ordinance sponsored by the Texas State Department of Health. This ordinance requires that milk be graded on the basis of sanitation in production and handling and the bacterial count before it is put on the market. Several Texas cities require that all milk sold must be pasteurized.

Protection from contaminated milk starts on the dairy farm. The

## Class Of '49 Holds First Reunion

The Graduating class of 1949, of Rotan High School had its first reunion, Sunday, June 6. Sixteen members and their families met at the country home of the class room mother, Mrs. Floyd Noles.

Homemade ice cream and cake was served outside on the shaded lawn.

After the social part was completed, the V.-Pres. of the graduating class, Mrs. W. D. Harriman, took charge for a short business meeting. New officers were elected and the new President, Mr. Wayne Morrow, took over his duties. Other officers

barn is a food factory and must be kept clean and free from flies. All utensils must be carefully washed and sterilized immediately after use and stored in a clean place free from dust and flies. Those working in a dairy must practice personal hygiene.

Grade A pasteurized milk is the best for general use, in view of cost, food value, and freedom from disease producing germs. The Texas State Health Department joins in observance of June as Dairy month and urges that consumers use only Grade A pasteurized milk.

elected were Vice-Pres., Mrs. Archie Neely (nee Frances Nowlin); and reporter, Mrs. Donald K. Bynum (nee Marcelle Weems).

Dues were set for each adult for the next reunion, which will be next year about this time.

Members and their families present were: Donald L. Ellis on leave from the U.S.S. KanKaKee; Mr. and Mrs. Roy Carter and Barbara, Littlefield; Pvt. and Mrs. Chester Dowell of Lawton, Okla.; Wayne Morrow, Rotan; Austin Bagwell, Longview; Mr. and Mrs. Billy Rives and son of McCamey; Mr. and Mrs. Luther Summers of Rotan; Don Denton, Rotan; Lt. and Mrs. Donald K. Bynum, Donald K., Jr., and Cecil of Lawton, Okla.; Mr. and Mrs. Billie Joe McCombs and Ellen of Rotan; Mr. and Mrs. J. B. Strbling, Jr., Lubbock; Mr. and Mrs. Boyce Lay, Sweetwater; Mr. and Mrs. W. D. Harriman, Marshall and Sidney, Rotan; and Mr. and Mrs. Thomas C. Stephens, Wesley and Vicie, Tyler.

Neither of the class sponsors, Mr. H. F. Railback and Mr. D. V. Marcum were able to attend.

Twenty three other members were unable to attend.

Every violation of truth is a stab at the health of human society.

—Emerson

## 1954 Enclopedia (Shows Interesting Facts

Texans enjoyed the greatest dollar income in the state's history last year a report prepared for publication in the American Peoples Enclopedia's 1954 Yearbook will disclose. Total income was estimated at \$12,442,000,000 — about 20 per cent of which was derived from crude oil production.

At the same time, individual farmers and ranchers in certain parts of the state were hard hit by the third successive year of drought, it will be reported. The entire western three-fifths of the state was designated as a disaster area. State and federal aid was concentrated on relief programs resigned primarily to preserve foundation breeding herds of cattle, sheep and goats.

The American Peoples Yearbook will report that income from cattle sales in 1953 tumbled to \$326,658,000 from the boom high of 1951, when sales ran to about a half billion dollars. On the other hand, farm income, exclusive of livestock, was down only about 3 per cent to \$1,253,000,000.

An interesting aspect of the crop-drought situation reported in the yearbook was the fact that rains coming to the drought-seared back-

lands, resulted in the highest per-acre yields of cotton in the history of Texas. Total income from cotton last year was placed at \$682,181,000.

Tornadoes combined with the drought to make weather the greatest single nep-making force in the state during the year. May 1, has been termed the worst tornado day in the history of the Lone Star state. It was on that day last year that the twister hit San Angelo and Waco causing an estimated 55 million dollar damage, taking 124 lives and injuring nearly 700 other persons.

Mrs. V. B. Murphree, Mrs. J. T. Smith, W. P. Curry and his sister, Mrs. Coats of Ft. Worth, he had visited here, ent to Ballinger Sunday to see Mrs. Hattie You Wilkerson. Mrs. Curry is spending most of her time there with her daughter, who is still in very serious condition from injuries she received in a car accident about two weeks ago, when her husband was killed. Mrs. Wilkerson will be moved to the hospital here when she is able to be moved.

Ensign Lawrence Olliver, Mrs. Olliver and their young son of Nepton, (Kans., visited her parents, Rev. and Mrs. Dan Jones, several days. They left Tuesday for Albuquerque, N. M. where he will be stationed.

## The Rotan Advance Thursday, June 17, 1954 No. 22

### Chrysler To Make 24-Hr. Stock Car Test

Chrysler will attempt to break all 24-hour stock car speed and endurance marks in a test run at the new Chrysler Corporation proving grounds track on June 15-16, reports E. M. Braden, general sales manager, Chrysler Division, Chrysler Corporation.

The run will be made under American Association supervision and sanction and will begin on the morning of June 16 and end before hundreds of newsmen from all over the U. S. who will attend a national press show opening the Corporation's new 4000-acre proving ground at Chelsea, Michigan.

The present 24-hour continuous run record was established on October 30, 1953 at the Indianapolis Speedway when a 1954 Chrysler 235 horsepower FirePower V-8 New Yorker DeLuxe completed the run with an average speed of 89.89 miles per hour for 2,158.5 miles.

The Chrysler V-8 reached speeds in excess of 120 miles per hour on the Speedway straightaways and averaged some laps of over 97 miles per hour. Despite 42 planned pit stops it broke the old Indianapolis stock car record of 1,910 miles in 24 hours by reaching the 1,910 mark in approximately 21 hours.

Speeds well in excess of the Indianapolis mark are expected as the Chrysler track is rated the most modern, safest and fastest in the world.

Its six lanes of carefully contoured concrete sweep in an endless 4.7 mile oval providing facilities unequalled anywhere for performance and endurance testing. Precision banks at the turns slope from two degrees inside to 35 degrees on the outside lane permitting speeds up to 140 miles per hour without side thrust.

In accordance with AAA procedure the car will be dis-assembled following the run and AAA observers will estimate its stock status.

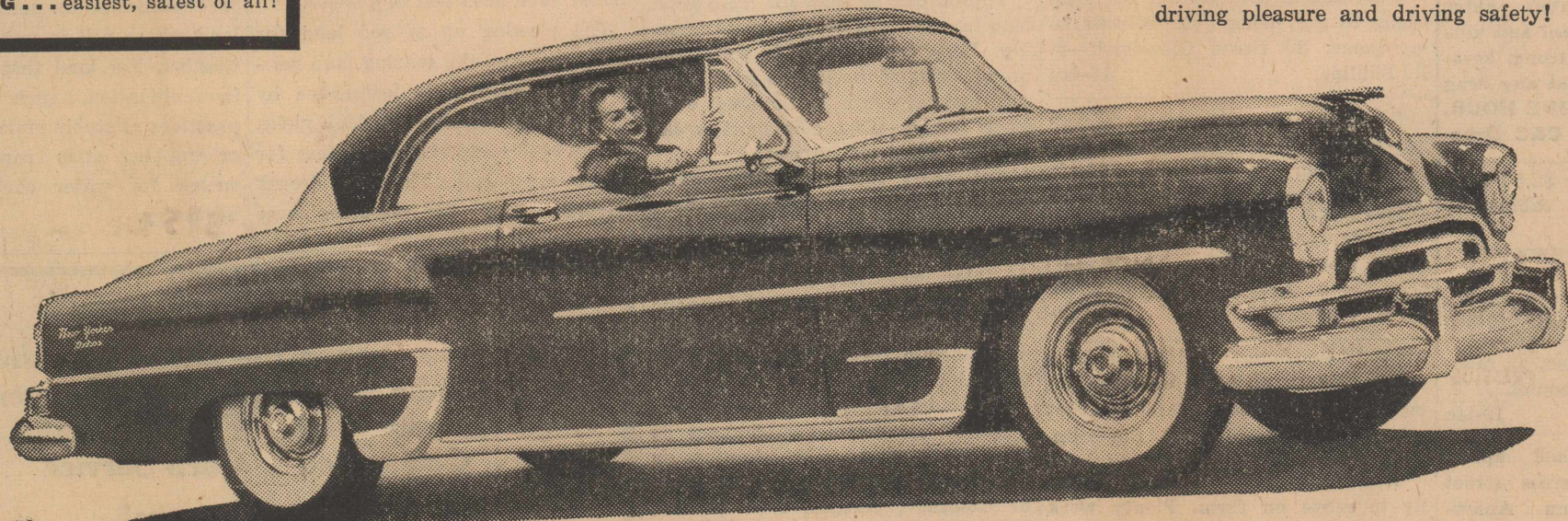
The FirePower engine to be used in the car will be a standard production engine rated at 235-horsepower at 4400 r.p.m. It has a compression ratio of 7.5 to 1 and a displacement of 231.1 cubic inches. Regular grade gasoline will be used during the run.



You drive with the **MOST** power  
and the **LEAST** work...

only  
in a **CHRYSLER**

Drive a spirited new Chrysler... and you drive with the highest-rated engine on the highway—235 HP FirePower V-8! This engine has recently set new all-time performance records at Indianapolis and Daytona Beach. You drive with PowerFlite... the most automatic no-clutch transmission in any car, and the one type that doesn't whine, click, or jerk! Fully powered steering and braking relieve you of all the real driving work while leaving you a consistent and comforting "road feel." You get all these advantages only in a Chrysler. Come feel the difference this beautiful car makes in driving pleasure and driving safety!



The power of leadership is yours in a beautiful **CHRYSLER**

**ROBERTS MOTOR COMPANY**

200 CLEVELAND

ROTAN, TEXAS

Mr. and Mrs. C. E. Whitfield went to Seymour Wednesday of last week and visited Mrs. Carl Whitfield and son Don until Saturday. They attended the wedding of their only grandchild, Don, and Miss Cleota Worrell at the First Baptist Church in Haggell Friday night. Others from here attending the wedding were Mr. and Mrs. Hassie Puryear and Sharon and L. E. Puryear, also Mrs. Clifton Blount and Miss Annabelle Bown.

Mrs. J. T. Smith returned Thursday of last week from a two-months visit with her daughter, Mrs. H. W. Robertson, and S-Sgt. Robertson in Montgomery, Ala.

Mr. and Ms. H. C. Shelton are visiting this week in Amarillo and Miami, Texas.

Mr. and Mrs. Al Young of Pecos, Mrs. L. M. Scroggins and Sarah and Mrs. George Kiker, all of Lubbock, spent the week end here with their parents, Mr. and Mrs. C. L. Miller. Mrs. Miller has been ill several weeks and was in the hospital a few days but has been moved home.

**LANCIE THEATRE**  
ROTAN, TEXAS  
Phone 810

Thurs. 17th-Fri. 18th

**RED TERROR BEHIND THE ENEMY LINES IN KOREA!**

**M.G.M.'s DARING, SHOCKING DRAMA!**  
**PRISONER OF WAR**  
You've never seen anything like it!  
RONALD REAGAN - STEVE FORREST - DEWEY MARTIN

AD MAT No. 113 1 COL. x 2" (28 LINES)  
Paramount News

Sat. 19th only

**OUTLAW OUTPOST OF MONTANA!**  
**WILD BILL ELLIOTT**

**Bitter Creek**  
AN ALLIED ARTISTS PICTURE  
Fighting 69th

Sat. Night P. V.

**'Man From Cairo'**  
George Raft and Glanna Maria  
Short

Sun. 20th-Mon. 21st

**ELEANOR CHARLTON PARKER - HESTON**  
IN PARAMOUNT'S  
**THE NAKED JUNGLE**  
color by TECHNICALOR  
THEATRE

Hic Cup Pup  
Tues. 22nd-Wed. 23rd

**SHELLEY BARRY WINTERS - SULLIVAN**  
**PLAYGIRL**  
A UNIVERSAL-INTERNATIONAL PICTURE  
Movie Moments

**SHOWING AT THE SUNDOWN DRIVE IN**  
Telephone 7441

Thur. 17th-Fri. 18th

**Cartoon Carnival**  
Sun. 20-Mon. 21-Tues. 22nd  
**"From Here To Eternity"**  
Montgomery Clift and Bert Lancaster  
Warner News  
George Raft and Glanna Maria  
Cuckoo I. Q.

**CLASSIFIED ADS**

2c per word first insertion; 1c per word subsequent insertions. Minimum first insertion, 35c. Minimum subsequent insertions 25c. Card of thanks take classified rate. Name (not telephone No.) must be given on all charge classified, and payment due on publication.

**For Sale**

For Sale—Ferguson tractor, planter, cultivator, slide, tandem disc and other equipment. All priced reasonable.—Mrs. Fred Parker, Roby.

Good Ice Boxes for sale \$2.50 each—these make ideal tool cabinets—Clark-Benson Hardware.

Cafe and tavern, on Lake of Ozarks, Warsaw, Mo; near Kaysinger Dam site; equipment practically new. Phillip Powell, box 244, Warsaw, Mo., phone 82.

**CONTROL COTTON INSECTS**—we have a complete line of all cotton insecticides—Magnolia Pet. Co., Rotan distributors for Thompson Haggard Chemical Co.

For Sale, Used Refrigerators, Ranges and Washing Machines—Home Lumber Company.

Gravel for sale. Lots of rock and sand is sharp. Phone Jayton, 2334. Claud Senn. 8-tfc

For Sale—Feterita seed, 6 cents a pound. See James Nettleton, Hobbs, Texas 19-2tp

For Sale—2-wheel trainer, good condition, worth the money.—M. W. Strickland.

Good Ice Boxes for sale \$2.50 each—these make ideal tool cabinets—Clark-Benson Hardware.

**SEED-SEED-SEED**—We missed our guess and bought too many field seed. In order to salvage some of my money I am offering you some real bargains. Check our prices before you buy any of the following: Maize 7078, Plainsman, Martin's, Redbine 66, Arizona Hegari, Texas Hegari, Spur Feterita, Blackhull Kaffir, Red Top Cane, Sumac Cane, Atlas Sargo, African Millet, Sweet and Common Sudan, Guar Seed and Pedigreed Half & Half Cotton Seed. Dealers are welcome. Rex Gladson at the Rotan Farm Store.

**CONTROL COTTON INSECTS**—we have a complete line of all cotton insecticides—Magnolia Pet. Co., Rotan distributors for Thompson Haggard Chemical Co.

Limited supply of Mocca storm-proof cottonseed for sale, delinted and treated.—Mrs. W. A. Shope, 3 1-2 miles NE Rotan. Phone 5221. 20-2tp

**FOR SALE**, Used Washers, Ranges, Refrigerators and Furniture, Garlands, phone 360, Rotan.

12 pairs Chinchillas, high grade \$500 a pair. Very profitable business. Leaving for Sweden. Write Anderson, 321 1-2 N. Alexandria av Los Angeles 4, Calif.

For Sale, Used Refrigerators, Ranges and Washing Machines—Home Lumber Company.

35 acres oil and gas lease in 800 feet f production, want drilled with override interest. box 501, Bangs, Texas.

**CONTROL COTTON INSECTS**—we have a complete line of all cotton insecticides—Magnolia Pet. Co., Rotan distributors for Thompson Haggard Chemical Co.

**R ATHLETE'S FOOT USE CERATOLYTIC BECAUSE**

Sloughs off the tainted outer to expose buried fungi and kills in contact. Get this Strong, keratic fungicide, T-4-L, at any drug e. If not pleased **IN ONE HOUR, 40c back. Now at C&C Drug.**

Good Ice Boxes for sale \$2.50 each—these make ideal tool cabinets—Clark-Benson Hardware.

**R RENT**  
For Rent, 5-room house and garage on 8th st., T. O. SoRelle, 20-3tp

For Rent—5-room house, all modern conveniences, on pavement. J. T. Stephenson 19-tfc

2- and 3-room furnished apartments, also rooms. Across street from post office.—Glenn Apartments. 19-4tp

For rent, garage apartment, 3 rooms and bath, nicely furnished, will share garage, 901 Lakeview, phone 8144. 22-tfc

# Father's Day Specials

WITH OUR TRUCK LOAD OF VALLEY-FRESH FRUIT AND VEGETABLES YOU CAN MAKE IT A REAL DAY FOR HIM. WE'LL SEE YOU FRIDAY MORNING!

TEXAS FRESH <b>CUCUMBERS, 1b. 10c</b>		FRESH GREEN <b>OKRA</b>	
THOMPSON Seedless <b>CRAPES, - - - 1b. - - - 29c</b>		<b>Lb. 19c</b>	
TEXAS NEW RED <b>POTATOES, - 10 lb. bag 69c</b>		TEXAS FRESH FIELD <b>CORN</b>	
NEW! GLADIOLA <b>BISCUITS, can 10c</b>		Each <b>5c</b>	
OAK FARMS <b>ORANGE DRINK</b>		OAK FARMS HOMO	
Qt. 15c Ctn 15c	1-2 gal. carton 29c	<b>Milk</b>	1-2 gal. ctn. <b>42c</b>
Skinless WEINERS, lb. . . . . <b>25c</b>		RODEO Sliced Lb. Pkg. <b>BACON - 62c</b>	
Lean BEEF RIBS, lb. . . . . <b>25c</b>			
ARMOUR'S <b>TREET</b>		MRS. BAIRD'S <b>BREAD</b>	
12 Oz. can <b>45c</b>	Large Loaf <b>19c</b>	SWFT'S JEWEL <b>Shortening</b>	
Fryers No. 1's Lb. <b>42c</b>		CHOICE RIB <b>STEAK, 1b. 39c</b>	
CHOICE <b>Chuck Roast</b>		NEW BLUE! <b>RINSO, 1g. size 19c</b>	
Lb. <b>35c</b>		LISTERINE <b>Tooth Paste 2 Large Tubes 25c</b>	
PARD <b>DOG FOOD, 2 cans for 25c</b>		PURASNOW <b>FLOUR, 10 lb. print bag 89c</b>	
<b>Pay &amp; Take Food Store</b>			

For rent—3 room and bath unfurnished house and car port also furnished 2 room houses and apartments. Dono Darden, phone 206 or 5975. 22-2tp

For Rent 2 bedrooms, Jewel Price phone 6361

I am still in lawn mower business, ready to go. Bring your mowers to my home, 30 North Cleveland.—J. R. Phillips. 18-4tp

For Rent—3-room and bath garage apartment and car space.—Mrs. C. C. Roach. 20-tfc

**SERVICES**  
**LOOK — LOOK — New Farm Loans** now available at 5 per cent, 10 years no Appraisal Fee. Just See Mark Strickland. 43-tfc

**NOTICE**—Fishing, swimming and picnic parties strictly forbidden on my place hereafter. Please do not ask for permission. A. D. Sumerlin.

**WANTED**—Farm hand, with family to move on farm. Plenty work the year around. Good pay. J. O. Roberts. 21-tf

I will do ironing in my home, Mrs. Wm. Tucker, 312 Harrison Ave. West Brownside 21-2t

**The Need For Change In Farming Practices**

Recent drought-breaking rains in Texas should not be the signal to relax our soil and water saving efforts. Rain today does not guarantee prosperity on the farm tomorrow.

Topsoil can be removed from good land in a few years by careless farming. When our topsoil is gone, the productivity of the land is gone. Subsoil moisture can be wasted even more quickly—in a few short weeks of thoughtless soil neglect.

Yet, every time it rains, many farmers relax just as though there was never going to be another drought. Their attention is diverted by the more immediate problems of taxes, high cost of living and public scandals. But there is no greater scandal than the costly waste off our natural resources.

The most recent drought again emphasizes the need for changes in land use and farming practices in many parts of Texas. In the states of Colorado, Kansas, New Mexico, Oklahoma, Nebraska and Texas, more than 11 million acres of crop land and about 5 million acres of range land have been damaged by wind erosion this past spring. Many people of the present diffi-

culties arise from the fact that a great deal of poor land in the drier sections of this area has been improperly placed in cultivation during the last 12 or 15 years. In the six-state area, the amount of cropland increased by about 3.6 million acres from 1939 to 1949. Much of this should have been left to grasses.

The plowing up of sod land for cash crops and the soaring land prices were undoubtedly influenced by the favorable weather and high yields of the 1940's and the high prices for wheat and cotton. Then the drought started and the resources were

rapidly exhausted. Emergency tillage programs have been inaugurated but these, at best, are only short term measures. A long range program should point towards converting about 8 or 9 million acres of present crop land in the southwest to permanent grassland where soil is unsuited for cultivation. For land that is to remain in cultivation, such conservation practices as stubble mulch tillage, cover cropping, strip cropping and terracing for water conservation are necessary.

**DRIVE-INN NOW OPEN**

We have opened the Drive-Inn south of town. Jumbo and Regular Hamburgers, Hot Dogs—all you want. Frozen Malts, Cold Drinks; Coffee 5c; Curb Service

Come to see us!

**STEVE & RAYE KELLY**  
**BOBBY & NANCY HINES**

**Have That Prescription Filled at Ragsdale's**