## 'Moonlight' Sale Blasts Off Fall Chamber Events


An auction is planned and el
tertainment features, concl ding with a dance.

## Beth Thompson, daughter of Mr. and Mrs. D. L. Thompson,

 Mr. and Mrs. D. L. Thompson,Muleshoe, has been named a
member of the Abilene Chris-
tian College 1965-67 a capella tian College $1966-67$ a capella
chorus. She is a 1964 graduate chorus. She is a 1964 graduate
of Mulleshoe high shool and is
a member of Impsyders, an or-
Ben Cockrell, manager of the
Wheeler Brings In First Cotton in the West Camp area, reportginned in Bailey county for the 966 crop season.
The bale was ginned at Muleshoe Co-op zin here, weighing
s60 pounds. It produced 2020


## Journals Plan Essay Contest

## the Texas Interscholastic Le

 Muleshoe Journal and BaileyCounty Journal will forstudents, the prizespro ional Newspaper Week during
October, and as a part ont observance, these part of that re offering prizes for the best How Newspapers the subject,
his newspaper later, but the
pabisher said "attractive pri-
$\star \star \star \star \star \star \star$
$\star$ Remember the


## Muleshoe to Meet Winless Denver City

$\qquad$
Altso discussed were suc bership and visitation club, and
a short course on "New Dir-
actions in ections in Manage
staged Oct. $10-14$.
The The explanaged, is sponsored by
the chamber and tive chamber and the Distrition department
the Texas Educt the Texas Education Agency,
Teacher will be Mrs. Mary
Frances Bowden Frances Bowden, supervisory
management training special-
ist, University of

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Texas-Sized Pancake

(Journal Photo)

cazezaw


## Castors Flourish In Bailey County



Ford's Punt, Pass, Kick Contest Set

 munities are going to "get the game, the Abilene Reporter-
basic facts on industrial deve- News wrote:
lopment at the 13th annual in- Statistics
lope Denver City dustrial conference., " This conference is carefully
geared to giving the small comgeared to giving the small com-
munity the basic information
needs to needs to improve its industrial scoring column with a minute
 their own 34-yard line. Half- for Mrs. Carroll's brother who
back Raymond Cedillo went over died Tuesday morning un-
from the four with $1: 06$ left to expectedly play on the first period.
Joey Lawson kicked the extra point that ultimately was to determine the winner of the see-
 on their own 36 -yard line. After
using 10 plays to drive to the
Stamford 30 , Stamford 30, quarterback Gary
Hattield rolled out to the left 9:02 left to play in the second
period.
The was a defensive battle.
Denver city threatened again ended, driving to the Stamford pass from Hattield to end
Deayne Young, but the effort
$\qquad$ team being able to move the eriod, moving to the Bulldog play, John Powell teed up a keck fell short.
Leading rusher was Denver
 day and Sunday were Doc Bot-
kin, Harmon Elliott, Dr. Beaty, Roger Albertson, Frank Ellis, Olan Burrows, Alex Williams,
The men will return Friday.

Friday marks the end of the
first six-weeks' school session, frst six-weeks' 'chool session
neaning the $1966-67$ term will
e one-sixth through be one-sixth through, Neal
Dillman, superintendent pointed
out Wednesday, Examinations are being given today and to

NEW \$1,000,000 RIDE PREMIERES


## KHospitabNews

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## MRS BAIRD's



Stays Fresh Longer
the muleshoe mules
PLAYER OF THE WEEK
$:$
32
 28 yards. Julian played an outstanding game, playing offensive right half back and also defensive safety

This Recognition Courtesy of:
FIRST NatIonal bank


Secret of Foothall Is Knowing - When the Commercials Arrive

## 

T'm sure that it is disconcerting to periods when the fish are not biting, but many so-called "weekend fishermen" to when they do begin foraging, he knows
note the same anglers' names being pub- his bait is in waters where he stands the
lished lished again and again in the local news-
paper when catches of chance of getting one to hass are re-
Thit.
There's an old saying that no lure will ported. produce unless it is presented close Nany readers dismiss such feats as enough for a bass to hit. Far too many luck. Well...catching one trophy bass fishermen spend time casting in places
could be attributed to luck. But when an where there are no fish. angler consistently brings in big fish, he There experience
angows something many other fishiermen angler also has learned which study, the don't know. What's his secret? baits the fish prefer and particular One fact about fishing reports that sons. Perhaps in early spring a plastic the same angler usually catches his fish from one or two lakes or streams near running bait might be later a shallowhis home. He doesn't let the wanderlust in early summer be the secret. And ecckon him to far-away places. He fishes
these "home" waters regularly. the best bet.
There are many unpredictable pieces When an angler travels to a strange of there basse many unpredishing jifsabawe pizieces lake or stram to fish, the oddds are must fall into place before the angler is
against him. That is unless he hires a assured of success He against him. That is, unless he hires a assured of sucess. He doesn't get this
professional guide who knows the water information hapchance. He has learned
professional guide who knows the water information hapechance. He has earned
and how to fish it. Bass have certain spots where they
it by talking to other fishermen, by
reading and by observing. Knowing a preafer to hang out. Perhaps one weed
bed or a submerged tree on a lake is
lake and the spots to catch. fish, knowing
what bait the bass prefer, all are imsuch a spot.
A sprawling man-made impoundment has spo many spots, so much water, that
it takes a long time hefore the fish it takes a long time before the fisher
man finds these hotspots These are discovered by trial and e-
ror, by fishing regularly, by being ob
servant and keeping tass, servant and keeping tabs on spots which ob
tant to angs. too that thene tuacess and to is imporThese same places pay off with fish you gotta keep the bait in the water time and again. There is something
about the water and environment which
bass prefer. When a big one is taich
ouss prefer. When a big one is taken
outher lunker most likely will
Once a fisherman has learned of sev- When preparation meets opportunity,
eral such spots, he frequents them of., that's luck-not fate. But it's planned

-

People, Spots In The News




never tell you how to sharpen
the old blades or what to do with
$\qquad$


-



 etore you $n$ men





## Going To Need A New Cotton

 Harvester..Afford To Buy A New One???
SEE FRY \& COX FOR A GOOD
SELECTION OF USED HARVESTERS
Minneapolis Moline .Hesstons .IHC .John Deere
Fry \& Cox


Fat Overweight
 nust tose usis fat or your moneef nace
aibet andily sum sull wowd. setr riot ef exess sat and
 suarne: tsoo satisted


 WESTERN DRUG

Presented in the public interest by
HARVEY BASS APPLIANCE

##  ONE GENT M M T SALI <br> 2 for the Price of 1 PLUS 1 <br> $\checkmark$ Cheek Yaur Needd! SHOP <br> EARLY! <br> Many quantitis

Everyday Drug Needs
$\square \square$
$\square$
$\square$
$\square$

## WESTERN DRUG



FIVE GENERATIONS--Visiting in the Jimmie Crawford home the past week was his mother, Mrs, Lee Oden and son, Bryan, Lovington, N.M.; Mrs. H. W. Hendon, Muleshoe; Mrs. J. B. Waller,

Velda Oberst Richard Harren Repeat Vows

## Velda Jean Oberst and Rich- ard Mason Harren, Hereford,

 were united in marriage at $7: 30$ p.m. last Friday in the FirstMethodist Church with the Rev. Methodist Church with the Rev.
C. Newton Starnes officiating. C. Newton Starnes officiating. The bride is the daughter of
Mr. and Mrs. E. A. Oberst, Jr
and the groom's parents are and the groom's parents are Mr
and Mrs. George V . Harren
Weslaco. Weslaco.
The bride was given in mar
riage by her father and wa riage by her father and wa
attired in a formal wedding gown of ivory satin with a chapel length train extending from the
waist. Her fingertip illusion waist. Her fingertip illusion
veil was secured by a circle of white roses entwined with English IVy. She carried a Bible
arranged with a cas ade of white roses and stephanotis accented roses and steplanotis accented
with English ivy foliage. Lorraine Austin was. the maid of honor and Mrs. Virginia Lee
Crouse and Mrs. Joe Harren Weslaco, were bridesmatrons, Attendants wore floor-lengt dresses of garnet red satin with
long white gloves and small long white gloves and small
pearl drops as accessories. Their headpieces were circlets. of red garnet roses and their
bouquets were cascades of white bouquets were cascades of white
carnations centered with red garnet roses. George Harren, Jr., Houston,
was best was best man. Groomsmen were
Elmer A. Oberst 111 and Joe Harren, weslaco. Nancy Davis, soloist, was accompanied at
Mrs. Lee Foster.


## 



NOW, as many kinds as there are kinds of drivers to enjoy them - from the SS 396 (the Chevelle for the DRIVING MAN) to the brand new Concours Custom Wagon!

Long live Chevelle! And its trim dimensions,
sharp performance and great maneuverability. For, 67 , there're a a new griile, new waverabounty
taillights and distinctive sheet-metal changes tailights and distinctive sheet-metal changes. As for specific models, one is completely new: the sumptuous Concours Custom Wagon shown below, featuring the rich look of wood outside.
Then there's the $S S$ S 396 with a 396 -cubic. inch Then there's the $S S$ SS 396 with a 396 -cubic-inch
more remarkable capacity for delighting the stout
of heart. Other models, too: Malibu, 300 Deluxe and 300 , all with Body by Fisher.
In addition, every 67 Chevelle carries a multitude of new safety features such as a GM-developed energy-absorbing steering
column, four-way hazard warning flasher, dual master cylinder brake system with warning light.
Try a
dealer's.


CROW CHEVROLET COMPANY

Progress follows the BAILEY COUNTY ELECTRIC COOPERATIVE powerline like sunshine follows the rain. Plant a pole and a factory springs up beside it String a line and a commercial or industrial establishment taps this abundant source of low-cost power to strengthen the rural economy with new iobs, new opportunity for more than a quarter century, the BAILEY COUNTY ELECTRIC COOPERATIVE has been plowing the fallow fields of rural endeavor and reaping



MercuryCougar Making its Debut

| A new dimension is added to |  | tions from the passenger com－ | back pressure exhausts，spec－ |
| :---: | :---: | :---: | :---: |
| to industry as Mercury | best of the European road cars |  |  |
| leashes the Cougar，Amer－ | that are far | Power train options make it | The |
| ＇s first luxury sports car at | own and operate．＇ | possible for the motorist to | The Mercury Cougar is uiped with FordMotor Com－ |
| popular price． <br> The Cougar | The clean，spirited lis | custom tailor the Cougar to his own performance re－ |  |
| C |  | ments．Re |  |
| inning Friday，Sept． 30. |  |  | with |
|  | thrust from the fenders |  | luxe fros |
| an entirely new |  | ine are offered．This short |  |
| oring experience－－a sp | ed position dual sealed－be |  | wheel with |
| y car lithe in appearance | headlamps are concealed b |  | dded hub and padded instru－ |
|  | vacuum－powered retractabl | lution，＂said Paul F，Lorenz， | ， |
| styling．Available |  | or Comp | vield pillars．Other safety |
| clusively as a two－door hardtop | vertical bars． |  | ures include double yoke |
|  | dual pain | eneral manager． | door lock buttons，remote |
| e and 190.3 overall length | below the beltline and the lit | qua |  |
|  | ited use of chrome contri |  | ，non－glare（day／night）in－ |
|  |  | un |  |
| eep | repeats the front | ＂The result is that the new | nir and break－away inside |
| car | with full width taillam |  |  |
| red with a choice of th | équential turn signa | in size and importa | thick laminate safety plate glass |
| gines matched with fulil | The elegance of M | and to step up to | and windshield washers and |
|  | ougar interior is an exc |  | d |
| ur－speed manual or Sele |  | field．＂Mr．Lorenz said．＂The | Other safety features are self－ |
| ft Merc－O－Matic trans | nfortable front bucket | gar is the only American | justing brakes，turn indica－ |
|  | are standard and full－ |  |  |
|  |  | eloped specifically as a luxury | nd |
|  | optional．The floor is cov |  |  |
| a performance ha | with deep－loop carpeting． | with features ady had been avail－ | eering column． |
| mance group option． | The fully padded instrument | in t | ive |
| es in car－buyin |  | ive American | and |
|  |  | nal cars．The Co | nal |
|  | ful appearance with maximu | ffers responsive | ry or black Oxford vinyl |

KRAUSE PENETRATOR
Double．Duty
andem Disc Plow
Plows Deep－Tills Shallow
$\square$

JOHNSON－NIX

## Look what＇s happening at Mercury！



Untamed elegan
America＇s firss
Iuxury sports
America＇s first
Iuxury sports car
at a popular price．


雨雨和
＝

Shakerattleroll With a new－car loan．
Look under BANKS or YELLOW PAGES．Where your fingers do the walking．

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Shakeratleroll早寡

THE FAMILY 1 －
LAWYER

Tower Opposes Tax Increase

－at the same time denied，if this
 the incentives that woul
higher output possible．
I have spoken out a number
of times against the proposal
on
Our immense surpiuses
decade ago no longer decade ago no longer
in most crops Our own of times agane seven percent
to suspend tax sed
investment tax credit which has

contributed so much to the ex－lation keeps gaining at the
pansion of our state＇s industry
and the creation of new jobs．of one personevery 12 seconds，
I want to point out also that We are committed by our Fo I want to point out also that we are committed by our Foo
if this tax increase idea is for peace plan to help fee
adopted it would seriously hurt the starving millions of Africa adopted it would seriously hurt
another segment of our econo－
my－－farmers and ranchers． my－－farmers and ranchers．
Ioppose this tax increase be－
cause it would not do the job
which we need to which we need to have done
against inflation，What is needed
is an end to massive federal
deficit spending．
The results in industry of lifting the investment credit
would not show up for some 18
months，and nobody can say for months，and nobody can say for
certain what the state of the economy will be then．Conceiv－
ably we could be in a donnturn ably we coald be in a downtu
and this tax increase could kic This argument is even more
applicable to the cass of farm－
ard ranchers．Farmers
ers
are making their plans now for
next year．One thing is clear： stake in the preservation of matri－
mony．The family mankinds a
oldest social institution，and the e es
law is avowedly prejudiced in its a
behalf．
Besides，the language of love n the
should be taken with a grain of
salt．The law finds a kind of con－

Enjoy The Convenience

## Home Delivery

BY CARRIER BOY Of The
Bailey County Journal
and Muleshoe Journal mant 554 …＂
$\$ 5.50$ plus 50cc CARRIER DELIVERY


Don＇t Delay－Make Sury You GET EVERY ISSUE BY SUBSCRIBING TODAY

## ENTER TODAY! MULESHOE'S ANNUAL FOOTBALL

 CONTEST
## DON'T WAIT--

ENTER NOW!
YOU CAN WIN
THIS CONTEST MADE POSSIBLE BY THE FOLLOWING PROGRESSIVE FIRMS:
Pool Insurance First National Bank
Leal's Tortilla
King Grain \& Seed Co.
M. E. Lee \& Son Construction The Fashion Shop

Shafer's Bell Station
Ben Franklin
Muleshoe State Bank
Richland Hills Texaco
James B. Glaze Company
Beavers Flowerland
Muleshoe Motor Co.
White Cashway
Piggly Wiggly
Bovell Motor Supply
W. Q. Casey Ins.

Muleshoe Floral
Progress Gin Lindsey Credit Jewelry
E. R. Hart Co. Paul's Cafe Texas Sesame D \& G Grocery
Muleshoe Co-op Gin L \& H Grocery

West Plains Hospital Main Street Beauty Salon
Union Compress \& Warehouse
Cobb's

Page 8, Muleshoe Journal, Thursday, October 6, 1966
Cadillac Adds Front-Wheel Drive
Highlighting the 12 model manager and General Motors $\begin{aligned} & \text { provements related to safety the vertical bumper outers } \\ & \text { Cadillac ing }\end{aligned}$ is an energy-absorbing steerCadillac line-up for 1967 is all new styling, unexcelled safety,
comfort and convenience fea-
tures and a tures and a completely new uxury personal car - - the front "Safety has always received wheel-drive Fleetwood El- primary consideration at Cad-
illac and this year is no excep$\begin{array}{ll}\text { Calvin J. Werner, Cadillac } & \begin{array}{l}\text { tion," Mr. Werner said. "Pro- }\end{array} \\ \text { mitor Car } & \text { Division general } \\ \text { minent among the product im- }\end{array}$





INTRODUCING THE 1967 STANDARD OF THE WORLD
 y years, a according to the Texas

Tennyson siad.
"According to the survey re-
turns," he continued, "super-
iation in the state to go on
record in behal of immediate
action to provide better teachResults of a survey were
released released Sept. 29 by Were
Executive Secretary, Charles action ta prove erileter this year
ing salaries. Earlier
TSTA asked the Governor's
CTM CTA asked the Governor's
Committe for an interim report on the need for better sal${ }_{\mathrm{T}}^{\mathrm{T}}$ chairman of the Governor's
Committe Committee saide that the com-
mittee would issue interim reports on three areas--including
drivers' $\begin{aligned} & \text { H. Tennyson. } \\ & \text { A need exists for some } 5500 \begin{array}{l}\text { of these } 10,000 \text { emergency per- } \\ \text { mitt are not } \\ \text { the protestilified to handle }\end{array}\end{aligned}$ fully qualififer teachers of a classioom teacher. of fully
throughout the state, he said.
course, many of these emer$\begin{aligned} & \text { The survey was conducted to } \\ & \text { include every one of the some }\end{aligned}$
concy, many of these emer-
cellent insta teachers are exinclude every one of the some
1,303 Texas school districts, of which 82 percent have replied. "The sad fact is that Texas
Tennyson sald that tabulation Thnyyson said that tabulation forced to hire ur unqualified
of the survey returns showed
 school districts reporteda need estimate as to the number of
for 5,492 fully qualified teach- school children
 1. "How many professional positions do you have vacant report in response. The total question was 1,029. to this
2."How many pent you filled winy positions have teachers who
are not fully qualified?", are not fully qualified? "Survey qualified teachers have fully
hired to man teaching positions requiring a fully certified
teacher.
"By adding those two "By adding those two figures
together," Tennyson said, "we
see that there is a shortage of see hat there is a shortage of
at least 5,492 fully qualified eachers on Texas."
More than 10,000 teachers
are teaching in Texas this year he emergency situa
eeaching salaries. "The results of our survey
are deeply are deeply disturbingr, Turvay"Than. son said.
These alarming figures "These alarming figures
fean nothing less than a clear obligation for TSTA to pursue
vigorously programs designed vigorously programs designed
for the consideration of the Texas Legegislaturare, which will con-
vene in January. vene in January.
"We will propose that the
average salaries of classroom "We will propose that the
average salaries of classoom
teachers in Texas become such teachers in Texas become such
as to be equal to or above the as to be equal to or above the
national average of classroom
teacher's Tennyson went on to say that
the teacher shortage can be the teacher shortage can be
blamed on Texas' poor minblamed on Texas' poor min-
imum salary schedule for imum sala
He ssaid the rise in the num-
ber of federal aid to education ber of federal ald to education
programs has created new demands for teachers. "There are other factors in-
volved in the teacher shortage," volved in the teacher shortage,"
he said. "But the single most important source of the trouble
lies in the fact that Texas is lies in the fact that Texas is
still not paying its teachers a still not paying its teacher
decent living wage.

Dear Editor:

 sigh.
In younger days down in the south
He had a clincher bit in mouth
Pulling a plow dowa in Tennessee
His thoughts were 'this is ing letter was received by Holt,
Santa Fe agent here from San

away moonlight night he ran
Stopped for breakfast and at Stopped for breakfast and ate
some hay
Traveled out west to a Texas town
Was all tired out then layed down
Stayed in Muleshoe for a
month or so Tried to chase him out but
he didn't go
He ate his meals in grass,
places places
Learned to love people with Kind faces
Hillaged a hero in Muleshoe Forgotten was the land he
used to tillage
Looking alive a man with a lonoking alive a man with a
Gave him a poke, dead he is, the This verse must end with a
sad farwell I hear the train whistle and
the engine bell.

## Tax Notice

State and County Taxes for the year of 1966 Are payable after October lst.
Statements of all property on the rendered roll are now in the mail. Some property owners may not receive a statement because of recent change in ownership or because owner has not rendered to Tax Assessor. If you do not receive a tax statement by October 5 th, give legal description of your property to county Tax office and statement will be sent to you.

## STATE and COUNTY TAXES

payable at the county court house Tax Assessor's Office Main Floor

Pay State Taxes Early ${ }^{-}$Save Discount 3\% Discount if paid in October $\mathbf{2 \%}$ Discount if paid in November $1 \%$ Discount if paid in December

Page 10, Muleshoe Journal, Thursday, October 6, 1966


## 


 $\begin{array}{llll}\text { Texas Press Association } & \text { purchase life insurance on stu- . Texas Aeronautics Commis- mittee on Public Education. }\end{array}$ AUSTIN-Texas Research Lea-
gue unvieled its tentative re-
commendations for heading off commendations for heading off
"disaster" in growing counties disaster in growing counties
following a statewide study or-
dered by Gov. John Connally. dered by Gove John Connally.
Plan contains sweeping and Plan contains sweeping and
controversial proposals to controversial
overhaul local government in
24 major and middle-sized 24 major and middle-sized
counties. It proposes four statcounties, It proposes four stat-
utory changes and two constiutory changes and two consti-
tutional a mendments. Test pub-
lic hearings

