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update

30 pages
Vol 1, No 51

Wednesday, February 15, 1978
Lubbock, Texas

High-flyin' style displayed by Texas Tech Frisbee expert

By Candy Sagon
Update Staff Writer

He's a Frisbee freak. Of course, he tries to hide it most of the time. Hangs around the Texas Tech Psychology Department a lot, working on his Ph.D. in experimental psychology. Talks about statistics, computers, running subjects and all sorts of things that have nothing to do with flying plastic disks. But hand him a Frisbee and watch his face light up. "Now this one's a 'fast back,'" he says, taking the Frisbee and running his fingers over its raised dome. "And see these ridges here, they make the Frisbee more stable in the air. They're patented."

NEXT THING YOU KNOW it's twirling on the tip of his finger. Then it's doing a few exploratory sails through the air. "Hey, Ken, throw it here," says a colleague standing in the doorway. And a Frisbee game is underway.

Ken Unger, a first year graduate student at Texas Tech, says he "got into Frisbeeing" 12 to 13 years ago just for the fun of it. But last year, while still a student at State University of New York at Albany, he decided to "go competitive." The Association of College Unions International (ACUI) held a Frisbee competition at his school and Ken entered and won.

FROM THERE HE WENT ON to the ACUI regional competition for upstate New York and, to his surprise, won that one, too. "The regional competition was held in Buffalo right after they had a big snow storm. It made things a little difficult..." he added. Now at Tech, Ken already has organized one Frisbee competition on campus which, to his chagrin, he did not win. However, he evidently was good enough for the staff at the University Center Programs office, for they invited him to teach a

free Frisbee class as part of the UC's LEARN program. LEARN stands for Leisure Education A Recreational Need, and includes a variety of practical and offbeat courses at little or no cost to those interested. Ken's Frisbee course met for the first time Monday night in the UC Coronado Room, and will continue for four more Mondays from 7 p.m. to 8 p.m.

KEN SAYS HE HOPES the class eventually will evolve into a group of people eager just to throw Frisbees once a week on a regular basis. Learning to throw a Frisbee is easy, Ken says. "If you can throw a baseball, you can throw a Frisbee." He says it doesn't take long to learn the basics of how to make the disks fly — in fact he says in 30 minutes he can teach a person six different Frisbee throws. "With a little practice, you can amaze your friends," he says with a grin. Like any dedicated athlete, Ken says serious Frisbeeists are fanatic about keeping their Frisbees in good condition. "You sandpaper down the rough edges on your Frisbee before a competition and I usually spray (a lubricant) on the inside to help it spin on my finger."

BUT HE INSISTS THAT Frisbee competition is not as competitive as other sports. There's more comradere and cooperation, he says, and everyone always ends up having a good time. Ken admits to owning about a dozen Frisbees. "But that doesn't count all the ones that got lost on rooftops or eaten by dogs," he adds. Although Ken recently found a Frisbee for 35 cents at a flea market, Frisbees unfortunately haven't been able to outfly inflation. While Ken's first Frisbee cost him about \$1, today the disks run from \$2.50 to \$5.00. Even for \$5, a Frisbee's a bargain, Ken would probably add. What other sport can you play in the halls of the Psychology Department so cheaply?



Update photo HOLLY KUPPER
No, it's a Frisbee being acrobatically thrown by Texas Tech experimental psychology graduate student Ken Unger. The 27-year-old New Yorker has won Frisbee competitions in his home state and currently is offering a free class in Frisbee throwing Monday nights in the University Center.

TV to aid study of economics

By Jeff South
Update Staff Writer

The Evening News: at a picket line, striking factory workers protest job layoffs. Oil-rich nations convene to consider petroleum price increases. On weather, drought in the Midwest bodes ill for the country's wheat crop. Then a sportscaster notes that televising of a local football game will be "blacked out" because some tickets are still left.

These are economic issues; they affect all of us. But television's look at such situations doesn't stop with the networks' news broadcasts.

"Later in the evening, prime-time characters struggle with economic problems. Whether the outcome is humorous or serious, the characters must face economic realities," says Leota Matthews, social studies consultant for secondary instruction in the Lubbock Independent School District.

"Archie Bunker is laid off from work and is collecting unemployment. His age is a deterrent in finding a new job. The warm family life of the Waltons is set against the backdrop of the Great Depression.

"Economic issues cut across all channels, all types of programming."

RIGHT NOW MOST Lubbock students probably don't recognize economic concepts — scarcity, efficiency, freedom, security and the like — portrayed on

their favorite TV shows, much less the nightly news. But over the next few months, many youngsters will become more aware of such things.

Under Mrs. Matthews' direction, Lubbock is among a select few school systems in the United States piloting a new economics curriculum unit developed by Prime Time School Television (PTST), a

'Using television, we focus on real issues... With the American economy in mind, students then explain the concepts of scarcity, factors of production, economic systems and supply and demand...'

national, non-profit organization encouraging parents, teachers and students to take advantage of learning opportunities offered by evening TV programs.

The PTST unit, "Television and Economics: From the Market to the Marketplace," will be field-tested this spring in 100 classrooms across the nation. Lubbock has been asked to pilot 10 to 13 classrooms, all at the secondary level, Mrs. Matthews said.

"BECAUSE STUDENTS are regularly exposed to television programs and commercials, PTST believes that television can serve as a catalyst for studying economic issues," she said. "The primary objective of this unit is

to develop in students a recognition and understanding of economic concepts as part of their lives. This basic understanding is essential if students are to make informed and intelligent economic decisions.

"Using television, we focus on real issues. The impact of events reported on the news ripples throughout the economy. Initial lessons present an overview

three newscasts and one "situation" show — of their choice — during the week, analyzing the programs for economic issues, she said. Students will keep logs of the shows they watch and take notes on how the programs portray economic concepts, Mrs. Matthews explained. "We want students to view TV more carefully," she said. "When they watch 'Little House on the Prairie,' for example, I want students to ask themselves, 'What does this say about the American economy of the time?'"

"And the newscasts also will demonstrate to them how much our economic system is entwined in our American way of life," Mrs. Matthews said. THE PTST UNIT will be piloted here from mid-February through mid-May, she said. Students will be administered tests before and after the program to help determine whether the television-based project is more effective than conventional instruction, Mrs. Matthews said.

"Once students become aware of the economic concepts presented on television, they're going to be able to find these issues everywhere," she said.

Social studies teachers participating in the PTST program are "all excited," Mrs. Matthews said. "They think that when students start looking for economic issues at home — on TV — they will tie these concepts in with what they learn in class."

PTST WILL PROVIDE curriculum materials to participating teachers for explaining economic topics to students and initiating class discussion, Mrs. Matthews said. Then, as part of their homework, students will be assigned to watch at least



Update photo NORM TINDELL
New Miss Lubbock

Leslie Elaine Thurman accepts a bouquet and trophy after being named Miss Lubbock 1978 Saturday in Municipal Auditorium. Liz Lawson Model, Miss Lubbock 1975, right, helped do the honors.

Robberies, rape top crime list

Robbers and rapists continued to stalk Lubbock streets this week, with bandits striking at at least two Lubbock businesses and a lone rapist attacking a 25-year-old city woman.

"If you scream, I'll kill you," a Mexican-American man told his victim after waking her about 3:30 a.m. Friday by putting a knife to her throat.

The woman told officers she did not realize what was happening until she felt the knife and the intruder whispered his threat. Immediately afterward, she said, he raped her.

Reports indicate the assailant entered her 2nd Street apartment near the Texas Tech University campus by breaking a window. Before leaving, he took \$60 in change from a clay bank, \$12 from her purse and keys to her apartment and car, she said.

ON ANOTHER turn of an old story, Lubbock police arrested two women for prostitution Saturday after hearing prices for massages offered by a local firm.

Undercover detectives said they called a local massage parlor and were told it would cost \$30 for a massage and \$100 for 15 minutes of "free time."

Officers arranged for a motel room, and when the two women arrived both were arrested.

Only a few hours later, though, officers were searching for a teen-age bandit who "acted like he didn't have any money" after ordering a soft drink at a Lubbock drive-in.

Cook Ruth Ann McCullar told police she didn't suspect anything but a cashless customer when the 18-19-year-old Mexican-American man began going through his pockets like he was broke after ordering the drink at Tommy's Drive-In at 117 University Ave. early Sunday.

WHILE SHE waited for payment, though, the youth stuck one hand in a pocket, acted like he had a gun and demanded her cash receipts. He fled, she said, after being given about \$33.

Akbar Ebrahim Gillani of the Astro Motel, 501 Ave. Q., told police a man came in and asked if someone had checked into the facility late Wednesday.

When Gillani turned around, the youth tossed a mixture of gasoline and anti-freeze into the clerk's face. The man had fled, without cash, before police arrived.

the city

City HUD office may be retained

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Raiders face season end without star shooter

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Editorial 2 A
Entertainment 5 B
Junior Editor 3 A
Liz Smith 4 B
Sports 2 B

editorial

It's as simple as A, B, Duh

WE SHOULD be immune from the shock by now, but mounting evidence that students of all ages are learning less and less as their parents pay more and more for their "education" never ceases to appall.

The latest bulletin from the national school house door reports that teenagers during the 1970s have lost ground in their knowledge and understanding of the basics of citizenship.

IN 1976, 13-year-olds and 17-year-olds knew less about the workings of than their counterparts five years earlier.

The sorry details are contained in a massive, federally funded survey, the National Assessment of Educational Progress, which for nearly a decade has measured student performance in a wide range of subjects.

* IN 1976, less than half of all 13-year-olds (42 per cent) could give an acceptable answer to the question, "What is democracy?" While 74 per cent of the 17-year-olds could define the concept, that was a drop of 12 percentage points from 1970.

* Although 1976 was a presidential election year, only 36 per cent of presidential candidates are nominated. (For the 17-year-olds, this represented a 14-point decline from the earlier survey).

* Only 65 per cent of the 17-year-olds in 1976 realized the U.S. Supreme Court is part of the judiciary, down from 74 per cent in the earlier study, and just seven per cent

knew the high court can declare a law unconstitutional by a simple majority vote.

THE DECLINING test scores are of more than academic concern. They reflect all too painfully the inability or unwillingness of young adults to exercise the most fundamental privilege and responsibility of citizenship—the right to vote.

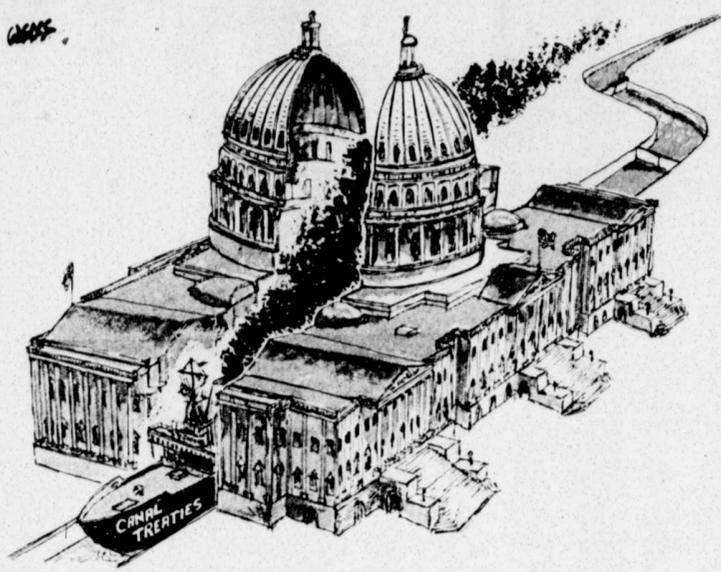
The U.S. Census Bureau estimates that only 38 per cent of the nation's 18 to 20-year-olds voted in the 1976 election, a decline of 10 percentage points from their participation rate in the 1972 election.

And while total voter turnout has been dropping steadily since 1960, sliding from 63 per cent in 1972 to 55.5 per cent in 1976, the decline has been sharpest among young voters.

A PANEL of educators who reviewed the National Assessment survey offered a series of possible explanations for the slumping student performance — from "uninspiring" civics textbooks and declining funding of social studies, to poor teacher training and renewed stress on the three Rs to the detriment of other subjects.

But wherever the fault lies, it's time for serious attention to the problem. The nation can ill afford a citizenry ignorant of its democratic heritage or indifferent to its responsibilities.

There's no better time to start than now — and no better place than right here at home.



update

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Struggs students visit Monterey history fair projects, exhibits

By Mona Harvey
Update Staff Writer

Struggs Junior High School students who are planning a history fair of class projects recently viewed similar exhibits created by Monterey High School juniors.

The older students, whose projects carried a pro-American emphasis, shared designing tips and historical perspectives with their young counterparts.

Tod Wilson, a collector of railroad spikes, learned that the numbers embossed on the spike heads stood for the year in which they were placed.

"He nailed the spikes onto a board in the shape of a star for his class project.

Patrice Swenson presented an electronic "game" with the Bill of Rights. The machine responds differently for wrong and correct answers when stu-

dents try to match the bill with its number in order.

Among the original works were a covered wagon by Pam Cronk which carried a "California or bust" sign and a depiction of the moon walk by Dee Dockray. Dee included a moon model and a footprint made in plaster of Paris to portray her pro-American theme.

Struggs eighth-grader Royal Willard apparently had his mind made up to submit a cardboard log cabin as his history project on early Texas days.

Rita Lott of Struggs, however, was influenced by the high school pupils' work

and planned to cover a bottle with newspaper headlines.

Many of the projects constructed by the older students were made from kits, a student acknowledged. "Dip and drape" statues of characters such as Betty Ross the Statue of Liberty, foil art consisting of statues enclosed in foil for an antiqued effect, ship models and wire pictures abounded among the display.

A clay general with removable hat and a windmill built of clothes hangers contrasted in originality with needlepoint and other kit crafts in the projects submitted to teacher Jo Ann Hardy.



Railroad spike art

A star designed from railroad spikes collected by Monterey High School junior Tod Wilson is surveyed by Struggs Junior High teacher Robert Guerrero, left,

and eighth-grader Marcus Brown. The junior high students are planning a Texas history fair similar to the exhibit hosted by the high school pupils.

Update photo PAUL MOSELEY

DPS recruiting among minorities gaining success

C. W. Bell, regional commander of the Department of Public Safety, says that his recruiting among minorities has been "increasingly successful," but that he is not satisfied.

Bell said his efforts to recruit qualified members of minority groups will continue on an aggressive scale. He pointed out that women are now being accepted for positions with the DPS, also, and are thus among those being actively sought for positions.

Bell said the deadline for applicants is April 1 for the training school which begins May 23.

General qualifications for DPS officers are: 20-35 years of age; good moral character; excellent physical condition; visual acuity of 20/40 correctable to 2/20; and a minimum of 60 semester hours of college credit.

While training in the Homer Garrison Law Enforcement Memorial Academy in Austin, the student officer will participate in 850 hours in a variety of law enforcement subjects. The training program will consist of criminal law, traffic law, human relations, accident investigation, boxing, judo, marksmanship, physical training, defensive driving and other subjects.

The pay during recruit school is \$848 per month, and, upon completion, the commissioned officer will draw \$968 per month. Other benefits are uniforms and firearms furnished, insurance benefits, and per diem allowance while away from an assigned duty station. Social security benefits are provided aside from the regular trooper retirement plan. Annual paid vacations, sick leave and all holidays provided by the State Legislature are among the many benefits that troopers enjoy, according to Bell.

For complete information concerning the position of trooper, training and benefits, Bell asked those interested to contact the nearest trooper or Department of Public Safety Office.



Examine history projects

Update photo PAUL MOSELEY

Monterey High School junior Billy DeWeese, right, shows a pro-American class assignment to Struggs Junior High student teacher Benny Brito. Members of the Struggs Junior Historian Club were hosted by a MHS history class for an exchange of ideas. DeWeese is dressed for "Hobo Day" at MHS.

FIRST PRODUCTION
Lubbock Theatre Centre's first production was Hart and Kaufman's "The Man Who Came To Dinner," a classic American comedy presented May 3, 1948, in the auditorium of Lubbock High School.

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By Sylvia To Update Staff

Housing a organization reduce the Lubbock HUD responsibility personnel a ney, deputy FHA office, 13 the offic was notified granted a 10 from the nat However, for Tom A office "poss work load HUD rumor even be up ice to an are If that sec might gain playees and responsibility of Commu Grants.

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It's time t up the imp and elderly rocking cha days. The elder population. Tech Unive her publica Meet: The ture," conc ing must b more sensiti A concern elderly is n ren's lita said. "In a yo ours it is ex to realize th Dr. Taylor s "Coping v birth, pain, riences on "and literat ing children and un Some of trays the eh they are ch ish and inc witches. The portr

City HUD office may be retained if work load continues to develop

By Sylvia Teague
Update Staff Writer

Housing and Urban Development reorganization efforts which threatened to reduce the number of workers in the Lubbock HUD office and diminish its responsibilities may mean instead more personnel and added duties. Gene Whitney, deputy director of the local HUD-FHA office, said he received word Oct. 13 the office would be downgraded, but was notified recently the office had been granted a 10 month to one year reprieve from the nationwide reorganization.

However, HUD Regional Administrator Tom Armstrong said the Lubbock office "possibly may be retained if the work load continues to develop" and HUD rumors indicate the office might even be upgraded from an insuring office to an area office.

If that scenario is acted out, Lubbock might gain approximately 30 new employees and begin to handle non-housing responsibilities like the administration of Community Development Block Grants.

ALL APPARENTLY RIDES on the office's volume at the end of the year-long grace period.

Last October, when announcing the reorganization, HUD Secretary Patricia Harris said the effort was designed to "make HUD more responsive to the communities it serves and to the general public," as well as save "millions of dollars for consumers, developers and taxpayers in the next four years."

Under the plan to "improve program efficiency, reduce overhead costs and minimize the administrative deficiencies of the existing management structure," the department's structure of field offices around the country will be "dramatically changed."

No longer will there be insuring offices like that in Lubbock. Instead, those offices will become service offices headed by a service manager rather than a director.

WHITNEY ESTIMATED the office would lose 15-18 employees under the plan, including the director, deputy director, chief underwriter and two underwriter employees, the administrative officer and the director of housing management.

The nearly 50 workers left behind would continue to serve a West Texas area encompassing Lubbock, Amarillo

and Midland.

Another provision of the restructuring would require administrative functions of area offices to be moved to regional office cities such as Dallas. Secretary Harris also expressed a goal of reducing the number of major field offices by nearly 50 percent.

In addition, multi-family housing responsibilities and staff would be centralized in regional office locations under the plan.

The "overall reorganization" of the department was expected to be complete by May, and there is little indication the plan is not on schedule in other parts of the country.

BUT IN THE DALLAS region, where functions and personnel from offices in Fort Worth, Houston, Lubbock, Albuquerque, N.M., Shreveport, La., and Tulsa, Okla., were supposed to be consolidated in Dallas, the reorganization has been too much, too fast.

"The process of trying to move all multi-family processes into Dallas has been more than we can do at one time," Armstrong said.

"More offices are being consolidated into Dallas than any other place in the country," he noted.

A regional staff reduction of 60 jobs last fall only accentuated the difficulties.

"When we start closing off functions and trying to move to a central location, we lose a lot of skills," Armstrong said.

"Trying to do it all at once — it's too much."

Multi-family functions already have been moved from Albuquerque and Fort Worth, but Lubbock and Houston were singled out for a 10 month to a year delay in any change, he said.

"I said I didn't think I could get it done this year," Armstrong said, so restructuring of the Houston and Lubbock offices was placed on a back burner.

THE REORGANIZATION has been about as popular around the country as former President Gerald Ford's ill-fated WIN (Whip Inflation Now) buttons, es-

pecially among home builders, realtors, Chamber of Commerce officials and Congressman George Mahon.

The Lubbock Chamber of Commerce contacted Mahon and asked that he use his influence to preserve the status of the Lubbock office.

Mahon said he is concerned, not only about the changes planned for Lubbock, but for HUD offices nationwide.

"I have done everything I could to protect the multi-family unit in Lubbock," Mahon said, adding he would continue to work toward that end.

The national Board of Realtors and the Home Builders Association have lobbied heavily against the reorganization, and the home builders are supporting U.S. Senate and House resolutions calling for a reorganized reorganization.

M.B. SMITH JR., executive officer of the West Texas Home Builders Association, predicted consumers would "get it in the pocketbook" if plans for the Lubbock office are implemented.

If all those in authority are transferred to other offices, the result would be additional "time, money and wasted effort if we have to go to Dallas to get a decision," Smith said.

Delays would "increase the price of construction," Smith said, and "get back to the people doing the buying."

Although there hasn't been a great deal of multi-family housing under construction here, Smith said it was "picking up now," and predicted much more in the next 18-20 months.

BUT MOVING THE multi-family functions of the Lubbock office would have the same results — increased delays and increased prices, Smith said.

"Basically, the way they have it (the reorganization) now, it is not feasible," he said.

He noted HUD already had been reorganized several times during its brief lifetime and a HUD source confirmed the department had been restructured 20 times since its inception in Nov., 1965 — a rate of nearly twice a year.



New Redbud Lions queen Update photo MILTON ADAMS

Andy Howsley, President of the Redbud Lions Club, presents a bouquet of flowers to Mary Beth McCormick as the 17-year-old Coronado High School junior was crowned 1978-79 queen at Redbud's annual Queen Contest Feb. 9 at Lubbock Country Club. Miss McCormick, daughter of Mr. and Mrs. Bernard McCormick of 5219 8th St., placed over three other Coronado coeds. She will now compete in the District 2-T2 Lions Queen Contest at the Lubbock Civic Center during the state Lions Convention May 24-27.

junior editors' quiz

Alphabet



QUESTION: Who invented the alphabet?

ANSWER: About 1000 B.C., the ancient Phoenicians in the city of Byblos created a new form of writing. Their alphabet of 22 signs was destined to form the foundation for the later alphabets of the western world. The Phoenician alphabet was a syllabic system. That is, a sign that stood for one word could be used not only for that word but also for any combinations of sounds that sounded like that word. If this system were adapted to English, to write the word belief a sign for the word belief could be drawn, followed by a sign for the word leaf.

The Phoenicians, like the Semites of Syria, based their writing on Egyptian syllabic writing. The Egyptians, in turn, had copied the Sumerians who had begun writing about 3100 B.C.

About the 9th century B.C., the ancient Greeks borrowed the Phoenician writing. They took over the forms and names of signs, the order of the signs in the alphabet, and the direction of the writing. However, they made many changes, one of which was to add vowel signs to the alphabet.

The Greek alphabet passed on to the Etruscans of Italy and to the Slavonic peoples of Eastern Europe. The Latin writing of the Romans was derived from the Etruscan. The alphabet with which English is now written has changed little from the Latin alphabet of more than 2,000 years ago.

(Lauren Bassing of Holliston, Mass., wins a prize for this question. You can win \$10 cash plus Associated Press' handsome World Yearbook if your question is selected for a prize. Send your entry on a postcard to Junior Editors, care of Update, Box 491, Lubbock, TX 79408.)

Literature can help child cope with aging

It's time that children's literature clear up the impression that all grandparents and elderly people are sentenced to the rocking chair for the remainder of their days.

The elderly comprise one-fourth of the population. Dr. Hazel S. Taylor, Texas Tech University education professor, in her publication "And the Twain Shall Meet: The Aged in Children's Literature," concludes that the concept of aging must be presented to children in a more sensitive manner.

A concern for the quality of life for the elderly is not the direction most children's literature has taken, Dr. Taylor said.

"In a youth-oriented society such as ours it is extremely difficult for children to realize that they too shall grow old," Dr. Taylor said.

"Coping with human problems such as birth, pain, aging, and loneliness are experiences one cannot escape," she said, "and literature can be a vehicle for helping children to look at aging and to question and understand its meaning."

Some of the children's literature portrays the elderly as discontented because they are childless, wise counselors, foolish and incapable, and evil crones and witches.

The portrayal which seems to have the

greater influence on the imagination of young readers is that of the crone or hag, according to research done by Dr. Taylor.

"Generally older people are not presented as active and aggressive," she said. More often, they are shown in "superficial and one dimensional ways."

"In many books for middle and upper grade children, the elderly are shown as grotesque and cantankerous," she said.

A study conducted at the University of Maryland found that less than 22 percent of the children studied had any exposure to an older person other than in the family unit. Most of them did not want a close relationship with an older person and characterized them as "sick, tired and ugly."

She said that young children can be made more conscious of the concept of aging and its adjustment and problems through literature. There are more books in print now with a more positive picture of the elderly. Her goal is to help the effect and nurture a positive trend in the treatment of the elderly in children's literature.

Dr. Taylor received the B.S. degree in home economics from Prairie View A&M University, a M.A. in education and the Ed.D. from Texas Tech University. She has been an assistant professor at Texas Tech since 1973.

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VO-5	Whipped Cream Rinse 3 Oz.	49¢	Dog Biscuits	26 Oz. Box	39¢
Ice Cream	Junket Mix One Gal. Size	79¢	Tomato Paste	12 Oz. can	35¢
Tic Tac	Mints 25' Size	15¢	Gallon Cranberry Sauce 89¢		
Charcoal	30 Lb. Bulk	\$2.49			
Swift Jewel Shortening	42 Oz.	98¢	Potato Salad Kraft 52 Oz. \$1.25		
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Breakfast	Squares 12 oz. Box	98¢			

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washington update

U.S. Sen. Lloyd Bentsen

Unlike most other countries of the world — and several of the states in this country — the United States government has never had a uniformly drafted, consistently organized criminal code.

What we have are more than 3,000 criminal laws enacted individually as needs have arisen, over the past 201 years.

Granted there have been efforts to consolidate and revise our federal criminal laws. The last such attempt was made in 1948. But, by and large, these efforts were limited to eliminating gross inconsistencies.

They weren't even totally successful at that.

Under a law passed in 1918, and never repealed, it is a federal crime to detain a U.S. Government carrier pigeon.

THE MAXIMUM federal prison sentence for bank robbery is 25 years, but the maximum term for robbery of a post office is only 10 years.

The severity of punishment under mail fraud laws depends on the number of letters sent. If someone sends out three letters and makes off with, say, \$200, he faces up to 15 years in prison. But if only one letter is sent the maximum is five years — even for a major fraud involving \$25,000.

The Senate recently approved a bill, which I supported, that creates a modern, streamlined 400-page criminal code. It is the result of more than 20 years' work.

Over 50 federal laws dealing with perjury and false statements will be converted into four laws if this bill is given final approval by Congress; over 70 laws relating to fraud and theft would be consolidated into one law, 80 forgery and counterfeiting offenses into five laws.

EXISTING U.S. criminal laws use more than 80 terms to describe criminal intent: words like "wantonly" and "maliciously" or "maliciously" and "corrupting." The new code would reduce those 80 terms to four: intentional, knowing, reckless and negligent.

I am especially interested in one section of the new code. That part establishing a tougher, more effective sentencing procedure in federal courts was modified along the lines of legislation I introduced in 1976.

The new code replaces the "indeterminate" sentencing system currently used by the courts.

As things now stand, federal judges sentence persons convicted of a crime to an indeterminate number of years in prison and then leave it up to the parole board to decide how long any individual should actually serve.

WHAT I HAVE proposed — and what my colleagues in the Senate have now approved — is a system of fixed, specific sentences written into law for specific crimes.

The fact is that our system of criminal justice is not working as it should.

Mass murderers like Charles Manson and Richard Speck are eligible for parole. Other dangerous offenders go unpunished. And glaring disparities in the sentences of those who are punished lead to numerous and great injustices.

The comprehensive new criminal code certainly falls short of perfection. There are bound to be some flaws in any undertaking of this size. But as the late Supreme Court Justice Benjamin Cardozo said:

"THE FLAWS ARE in every human institution. Because they are not only there but visible, we have faith that they will be corrected. The tide rises and falls, but the sands of error crumble."

Final passage of the new U.S. criminal code will not mean an end to the problems confronting our troubled criminal justice system. But it will mark the beginning of a promising effort to straighten out that system.

I am hopeful that Congress will give final approval to this new code in the near future.

in the service

Second Lt. Martha G. Hampton, daughter of Mr. and Mrs. Albert J. Geraci of Route 8, Lubbock, recently was assigned as a supply control officer with the 2nd Armored Division at T. Hood.

Lt. Hampton entered the Army last September.

Billy D. Jackson, son of Mr. and Mrs. James O. Jackson of 5115 44th St., has been promoted to senior airman in the U.S. Air Force.

Airman Jackson, an electronic switching systems repairman, is assigned at Bergstrom AFB with a unit of the Tactical Air Command.

The airman is a 1972 graduate of Plainview High School.

Second Lt. William N. Jackson, son of Mrs. Ruby M. Jackson of 1517 30th St., recently was an honor graduate of a six weeks officer basic training course at Brooks General Hospital, Fort Sam Houston, in San Antonio.

Jackson is a graduate of Lubbock High School and attended Texas Tech University and East Texas State University at Commerce before entering the service.

Airman Steven J. Cardey, son of Mrs. Bernadine A. Siefert of 203 George, has graduated from Air Force Basic Training at Lackland AFB.

Airman Cardey attended Frenship High School in Wolforth.

Airman Richard M. Sexton Jr., son of

Mrs. Betty Maxwell of 212 McGuire, has graduated from Air Force Basic Training at Lackland AFB.

Airman Sexton attended Frenship High School in Wolforth.



Robert M. Crabtree

Airman Robert M. Crabtree, son of Air Force MSgt and Mrs. Robert M. Crabtree of 313 Arnold Drive, has graduated at Lackland AFB from Air Force Basic Training.

Completion of this training earned the individual credits towards an associate in

applied science degree through the Community College of the Air Force.

Airman Crabtree is a 1977 graduate of Yokota (AFB, Japan) High School.



Tracy Teter

Airman Tracy J. Teter, son of Mrs. Nelda J. Teter of 2101 70th St., was selected for instruction in the civil engineering mechanical and electrical field at Sheppard AFB after completing basic training at Lackland AFB.

Airman Teter is a 1975 graduate of Monterey High School.



Update photo NORM TINDELL

New manufacturer

Solartech Systems Corp., 2216 Ave. E, held ribbon cutting ceremonies recently for its new solar energy equipment operation in Lubbock. Clipping the ribbon at center is Mayor Roy Bass. Standing next to Bass, at left, is Tom Elliot, president of Solartech, and Jack Geaslin, right, executive vice president. The firm will

manufacture equipment to supply both residential and commercial markets. Dealers will be appointed by Solartech to distribute its solar energy systems and components throughout Texas and adjoining states.

cb radio

23-channel sales ban causes confusion

Associated Press

WASHINGTON — Many CBers, noting the government crackdown on illegal sales of 23-channel CB radios, are confused over the effect the sales ban has on their own 23-channel rigs.

Perhaps the most-asked question is, "Can I still use my 23-channel set?"

"Yes," the Federal Communications Commission says. "CBers may continue to operate their 23-channel equipment." The FCC issued the ban, effective Jan. 1, in an attempt to lessen CB interference with television sets and other home electronic entertainment gear.

The newer 40-channel models have tighter standards designed to prevent much of the interference, or TVI as it's often called.

"Just how extensive is the ban?" asks a CBer. "For instance, may I sell my 23-channel set to a dealer, or to a friend?"

"No," replies the FCC. "CB sets fail-

ing to meet the new standards, which includes all of the currently available 23-channel models, cannot be sold at any level, including wholesale, retail or individual selling, even on the used market."

"Okay," says the CBer, "but may I give my 23-channel set away?" "Yes, within certain limits," the FCC replies. "The commission will not prohibit giving away a 23-channel radio if the transaction is a genuine gift. However, these 23-channel CBs must have been purchased prior to Jan. 1."

The FCC also says 23-channel radios can be sold for parts, but "the radio frequency generating components for both the receiver and the transmitter must be removed prior to the sale."

And it says a CB-equipped vehicle can

be sold "only if the radio has been permanently installed as an in-dash unit ... prior to Jan. 1. ... The sale of add-on CBs, such as under-dash models, would not be allowed."

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around town

Artist masters technique of watercolor painting

By Janice Jarvis
Update Staff Writer

Ken Dixon's watercolor drawings may have started out as streams of colored water flooding crisp white paper, then spilling onto the floor, but times have changed.

Several years, and a hundred paintings later, Dixon has developed his technique, and mastered the challenge of saying something visually.

An art instructor at Texas Tech University, Dixon prefers working with watercolor over other media, and avoids the traditional approach to watercolor as much as possible.

His paintings are always in bright colors and include recognizable shapes. "Many of the shapes resemble the forms found in the southwest," Dixon noted. But the shapes he uses in his paintings, he invented long before ever coming to this part of the country.

His goal is to capture an atmosphere of space while establishing all items as having weight. "I want to remind people what it's like to move in their space," he explained.

Many of his paintings deal with space as most people know it. Paintings of the ever-stretching plains or endless seas are among Dixon's works.

While some paintings display a naturalistic approach, others reflect Dixon's interest in astrology. He uses "infinite

black holes" piercing the atmosphere as a theme in several of his watercolors.

According to Dixon, his paintings concentrate on shapes in relationship to space. He also uses familiar objects in unfamiliar settings.

In one painting he uses cows, masquerading as cicadas to illustrate close relationships in nature. Another shows flamingos being drawn into a space vacuum.

Finding the forms to symbolize an idea has taken years of practice. "Watercolor is the most difficult medium to work with, but I prefer it because it is fast," Dixon said.

He tries to produce several paintings weekly, believing the higher his production level the better the quality. He often executes as many as four paintings before getting one which satisfies him, he said.

He uses watercolors because, he feels, the medium produces brilliant fluid colors. "I enjoy watercolor rather than oils because the fluid has a mind of its own," Dixon said.

Dixon was introduced to watercoloring as a child. His father, an amateur artist, taught Dixon the basics. Later Dixon studied art at the University of Arkansas, where he earned a M.F.A.

After college, he began teaching at a small university, but found the atmosphere too confining.

During the 1970s, Dixon left his teaching job because sit-ins and riots were ad-

ding chaos to his teaching schedule. He moved to Jamaica, where he painted eight hours daily, devoting all his energy to his art.

After several months, Dixon left Jamaica, and began traveling through Europe. He continued to paint, improving his skill, and developing his artistic style.

While visiting England, he was asked to display his paintings in a London gallery. According to Dixon, his luck soon ran out and the gallery closed.

He returned to the United States, wanting a teaching position, and accepted the job at Texas Tech.

The years of round-the-clock painting paid off, and Dixon said he felt confident that he had mastered control of watercolor. "I reached a point where I had earned the freedom of having conquered the technical problems," he said.

"Now I can get emotionally involved with art while being technically proficient," he explained.

Dixon said that painting daily keeps his mind alert to new ideas. "Involvement brings greater success for me," he said.

According to Dixon it's unimportant that people understand his paintings, if they enjoy them visually. "The important thing is they get some idea from my paintings that helps them see how they look at themselves," he said.



Endless sea
This painting by artist Ken Dixon is currently on display at First Unitarian Church. Dixon prefers working with watercolors, and attempts to capture the sensation of space in his works.
Update photo HOLLY KUPER

engagements

Lisa Van Kirk and Dale Tanner plan to be married June 24 in Richardson Heights Baptist Church in Richardson. Parents of the couple are Mr. and Mrs.

Raymond Van Kirk of Richardson and Mr. and Mrs. Roy Tanner.

Risa McSpadden and Jeffrey Clothier plan to be married March 18 in Austin. Parents of the couple are Mr. T.T. McSpadden and the late Mrs. McSpadden and Mr. and Mrs. Gale Clothier of Plainview.

Gayle Shaver and Randy Dionne plan to be married July 7 on the terrace of the Garden and Arts Center. Parents of the couple are Mr. and Mrs. Lester Shaver and Mr. and Mrs. Eugene Dionne of Rlette, North Dakota.

Debra Thomas and Luke Drolet plan to be married May 13 in the Hodges Chapel of First Christian Church. Parents of the couple are Mr. and Mrs. Clyde Thomas and Mr. and Mrs. R.C. Drolet of Houston.

Cynthia Hopkins and Jeffrey Atkinson plan to be married April 15 in the Dickens Baptist Church. Parents of the couple are Mr. and Mrs. Dewayne Hopkins and Rev. and Mrs. C.L. Atkinson of Dickens.

Marsha Robinson and Bryan Richards plan to be married May 20 in First United Methodist Church Chapel in Midland. Parents of the couple are Mr. and Mrs. Tom Robinson of Midland and Mr. and Mrs. Arnold R. Richards.

Rhonda Alexander and Gabriel Medel-

lin Jr. plan to be married April 15. Miss Alexander is the daughter of Mrs. Dorothy Alexander and Billy Alexander. The future bridegroom is the son of Mr. and Mrs. Gabriel Medelin.

Diana Stuteville and David Holder plan to be married March 18 in Broadway Church of Christ. Parents of the couple are Mr. and Mrs. James C. Stuteville and Mr. and Mrs. Floyd D. Holder Jr.

Kimberly Latham and Phillip Birdwell plan to be married May 27 in Second Baptist Church. Parents of the couple are Mr. and Mrs. R.J. Latham and Mr. and Mrs. Joe Bob Birdwell of Graham.

Susan Butler and Charles Gimare plan to be married June 24 in Lake Highlands Methodist Church in Richardson. Parents of the couple are Mr. and Mrs. Orland Butler and Mr. and Mrs. Johnny Gimare of Dallas.

Debbie Martin and Michael Boyter plan to be married June 3 in First Christian Church. Parents of the couple are Mr. and Mrs. Jerry Martin and Mrs. Denzil Boyter and the late Mr. Boyter.

Karen Ball and Jeffery Taylor plan to be married May 13 in First United Methodist Church in Brownfield. Parents of the couple are Mr. and Mrs. John R. Ball and Mr. and Mrs. William B. Taylor.

Susan Duncan and Lloyd Cody plan to be married June 16 in Caprock Church of Christ. Parents of the couple are Mr. and Mrs. Leslie A. Duncan and Mr. and Mrs. Royce Cody of Shallowater.

Sheryl Huddle and Weldon Kolb plan to be married June 3 in Green Lawn Church of Christ. Parents of the couple are Mr. and Mrs. Raymond A. Huddle and Mr. and Mrs. William E. Kolb.

Carla Beck and Theodore Manny plan to be married March 18 in Westminster Presbyterian Church. Parents of the couple are Dr. and Mrs. George Beck and Mrs. Ben L. Manny of Houston and the late Mr. Manny.

Paula Powers and James Hodges III plan to be married April 22 in J.A. Hodges Chapel of First Christian Church. Parents of the couple are Mr. and Mrs. Hugh Newton and Mr. and Mrs. James Wesley Hodges Jr.

weddings

Mr. and Mrs. Michael Coates were married Saturday in Westminster Presbyterian Church. Mrs. Coates is the former Donna Lemaster.

Mr. and Mrs. Danny Pool were married Saturday in United Methodist Church in Earth. Mrs. Pool is the former Toni Gail Sanders.

Mr. and Mrs. Travis Cherry were married Saturday in Christ the King Catholic Church. Mrs. Cherry is the former Carol Trout.

Mr. and Mrs. Tony Ford were married Saturday in First Christian Church Chapel. Mrs. Ford is the former Karen Hawkins.

Mr. and Mrs. Randy Oden were married Friday in Monterey Baptist Church. Mrs. Oden is the former Kay Hughes.

Mr. and Mrs. Robert E. Smith were married Saturday in St. Paul's On The Plains Episcopal Church. Mrs. Smith is the former Lynda Waller.

around the loop

Miss Nancy Williams, graduating senior from Monterey High School was honored with a steak and date dinner Tuesday, in the home of Mr. and Mrs. Joe Nagy. She is the daughter of Dr. and Mrs. Barry Williams.

Jennie Fullingham and Larry Davidson were honored Saturday with a miscellaneous shower in the home of Mrs. John Gilliam. Mrs. Bruce Gilliam assisted. The couple plans a spring wedding.

Janet Thompson and Brady Mimms were honored Saturday with a miscellaneous shower at Woodrow Baptist Church Fellowship Hall. There were 14 hostesses. The couple plans to be married February 25 at the Woodrow Baptist Church.

Vicki Lynn Moeller and Marvin Perser were honored Saturday with a miscellaneous shower at the Party Hut. The couple plans to be married Saturday at First Baptist Church.

Marilyn McDermott and Steve Clarkson were honored Sunday with a miscellaneous shower in the home of Mrs. Joe Scott. The couple plans to be married March 18 at Highland Baptist Church.

Carrie Lynn Hoag and Michael Hollingsworth were honored Saturday with a

luncheon at the home of Mrs. Hugh Keller. The couple plans to be married March 18 at Cumberland Presbyterian Church.

Susan Opryshek and Dennis Wardroup were honored Sunday with a miscellaneous shower in the home of Mrs. C.L. Montgomery. The couple plans to be married March 11 at Shepherd King Lutheran Church.

Margaret Vigness and Gary Ford will be honored today with a luncheon at the Lubbock Club. They will also be honored today with a Spice and Rice shower in the home of Mrs. Laurence Graves. The couple plans to be married Saturday in First Presbyterian Church.

County savings bond totals surpass goal

1977 sales of Series E and H United States Savings Bonds for Lubbock County totaled \$4,129,960 for 122 percent of the 1977 sales goal of \$3.39 million, according to county bond chairman Jimmie R. Holder.

Texas sales for the 12-month period totaled \$283,011,461, with 102 percent of the yearly sales goal of \$276.9 million achieved.



Woman of month

Mrs. Calvin Edwards has been named "Woman of the Month" by the Lubbock Y.W.C.A. She is a demonstration teacher in the Lubbock Independent School district and a part-time instructor at Texas Tech. She is currently serving as a member of the State Board of Examiners for teacher certification.

Medicine of history topic of lecture

GALVESTON (Special) — "The Medicine of History" will be the topic of Dr. William C. Gibson when he presents the annual Sam G. Dunn Lecture Feb. 24 at The University of Texas Medical Branch at Galveston.

The lecture will be presented at 4 p.m. in the UTMB Clinical Sciences Bldg. Dr. Gibson is the head of the department of history of medicine and science at the University of British Columbia at Vancouver. His visit and the Sam G. Dunn Lecture will be sponsored by the UTMB Institute for the Medical Humanities.

The Sam G. Dunn Lectureship was established to honor the late UTMB alumnus and Lubbock surgeon.

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Creative homemaker's interests center around home, family

By Martha Bowden
Update Staff Writer



Update photo MILTON ADAMS

A family favorite

Cooking is one of the pleasures of homemaking for Mrs. Jack Anderson — especially when a recipe lends itself to the creative imagination as quiche does. Since quiche is one of her family's favorite dishes, she prepares a variety ranging from those with bacon and cheese fillings, above, to quiche fillings of onion and green pepper or ham and tomato.

An artist turned homemaker — that's Mrs. Jack Anderson, better known as Melinda to her family and friends. The distance between the two vocations is really not that great, according to Melinda. While paint brushes and canvas are out of sight, the creative spirit is very much in evidence... from the hand-woven wall hangings decorating the walls to the freshly baked homemade quiche filling the kitchen with a delicious aroma.

Believing that happiness and deep inner satisfaction come from working with one's hands and making things from scratch, Melinda is a busy wife and mother who likes to experiment and try new ideas in all phases of homemaking: sewing, cooking, gardening or entertaining.

Several paintings done by Melinda decorate the Anderson's home, but she doesn't consider herself an artist. "I majored in art in my undergraduate studies," she said, "but my interests are primarily home-oriented."

With her husband Jack, an engineer at Texas Instruments, Melinda takes an active interest in the education and growth of their two sons, 13-year-old Lee, a student at Evans Junior High School and John who is in kindergarten.

"This year I have enjoyed helping John's teacher in kindergarten," she said. "It reminds me of the pleasure I had in teaching youngsters in special education when we lived in Missouri where my husband was completing his engineering studies."

Weaving was a part of the program for the students in special education, and it was through the school's program that Melinda became interested in the art.

When the Andersons moved to Phoenix, Ariz., they lived on an acre lot and raised sheep. When the sheep were sheared, Melinda spun and wove the wool and became increasingly occupied with spinning and weaving. As a result, she has become an expert weaver on her home looms and plans to conduct a class on weaving in April.

Cooking is another home activity which Melinda appreciates for the creativity it allows. Many of her ideas for menus come from the "Foods of the World Cookbook."

"My husband and I like a variety of foods and want to broaden our children's taste experiences," she said. A family favorite of the Andersons which Melinda makes often is quiche. "Quiche can be varied by using different cheeses, vegetables and meats," she noted, "and as well as being a nourishing meal in itself, it can surprise one's taste if the cook is creative and imaginative each time in preparing it."

Yogurt is another favorite of the Andersons which Melinda has found challenging to make. The recipe is quite simple, she explained. The "trick" is to regulate the temperature so the yogurt will "make."

Bring 3½ cups of milk and ½ cup of powdered milk to a boil, she instructed. Remove the mixture and allow it to cool to body temperature. (A test to determine if the mixture is cooled properly, she said, is to put one's little finger in the milk. If one can keep a finger in the milk and count slowly to ten, the mixture is ready for the next step, which is to add one tablespoon of plain yogurt.)

Mix the yogurt and milk together, she continued, and pour the mixture into four one-cup sized vacuum bottles. Allow the yogurt to set for four hours before refrigerating or serving. (For a more sour yogurt, allow more time for the ingredients to set.)

Yogurt is excellent for the digestion and especially healthful to eat if one has been taking antibiotics, according to Melinda. "Frequently my son John and I make our noon meal a dish of yogurt," she said. "It can be served in a number of different ways, particularly by adding various fruits and sweeteners. Mixing yogurt with honey and prunes is one of my favorites," she added.

Melinda keeps a supply of yogurt on hand in the refrigerator, along with another frequently prepared mixture — coffee concentrate.

"I first learned about coffee concentrate by watching the 'Galloping Gourmet,'" she said. "Now, I understand, there are special kits sold for making coffee concentrate." All one really needs, though, is a large, tall plastic or ceramic container with an opening in the bottom for the filtered grounds, she explained.

With a coffee filter in the bottom, she said, pour one pound of coffee in the container. Then fill the empty coffee can with water twice and pour the water in the container with the coffee. Let the coffee and water soak 12 hours or longer. After this period of time strain the coffee through approximately nine layers of cheese cloth. The coffee is then concentrated and may be refrigerated until served. To serve, pour one-fourth of the concentrate into a coffee mug. Add boiling water, stir, and serve.

"There is a sense of satisfaction in making something, and even if it's soon consumed — as with a meal — the experience and joy of creating are permanent. No one can take it from you."

"In summary, I believe we were designed to be creative," Melinda said with a smile as she carefully cut a cheese quiche she had baked to serve

with homemade soup. (Her recipes follow.)

CHEESE TART (QUICHE AU FROMAGE)

Crust:
8 tbsp. butter
1½ cups flour
¼ tsp. salt
3-5 tbsp. water
Combine ingredients and pat dough into a 8-9 inch quiche pan or cake pan no more than 1¼ inches deep. Prick bottom with a fork. Bake in a 400 degree oven 10 minutes.
Filling:
4 slices bacon
1 cup milk
1 cup grated Swiss and Parmesan cheeses
3 eggs
½ tsp. salt
Pinch of pepper
2 tsp. butter, cut up

Preheat oven to 350 degrees. Fry and drain bacon. Cut up bacon and put in bottom of crust. Beat eggs, milk and seasonings. Stir in grated cheese and pour mixture into shell. Sprinkle butter over the top of ingredients and bake for 25 minutes, or until custard has puffed and browned.

FRENCH ONION SOUP

1 onion, diced
1 tsp. Worcestershire sauce
3 cups water
3 bouillon cubes
Salt, pepper
Butter
Saute onion in butter. Mix remaining ingredients in saucepan and add sauted onion. Simmer and serve. (Note: Soup may also be placed in pan with a thick piece of toast topped with Swiss cheese. Cook toast and soup together in 350 degree oven for 20 minutes before serving.)



Update photo HOLLY KUPER

Parade of American music

Throughout February, Lubbock's Allegro Music Club will observe the Parade of American Music, sponsored by the National Federation of Music Clubs. Programs using music of American women composers will be presented. Shown at left is harpist Carol Berg, a junior at Texas Tech University. Mrs. Everett Carver, chorus director and Mrs. Raymond Marshall, chairman of the program, look on.

views and opinions

Sunny skies and warm weather may be months away, but the latest spring fashions are already replacing winter woools in every clothing store. Fashion-conscious men and women have started scanning clothes stores in search of new styles that fit not only their personality but their pocketbook.

The "perfect fashion look" isn't always easy to find, according to several Lubbock residents. Trend followers also have discovered that the road to fashion know-how is often cluttered with fashion pet peeves.

This week Lubbockites were asked if they are happy with their fashion look. Their answers to that question, along with their fashion pet peeves, were as varied as this year's many styles.



they fit tight under the arms," he said.

Expressing his opinion on men's fashions, Eulin Hastings explained he liked the new styles for men, but finds some styles difficult to wear. "I don't like the new European cut clothes because they fit tight under the arms," he said.



she is happy with her look she is bothered by uncoordinated outfits. "Either the materials don't go together or the colors are off," she said.

Kathy Rogers said that although she is happy with her look she is bothered by uncoordinated outfits. "Either the materials don't go together or the colors are off," she said.



she is pleased with this year's fashion selection, Donna Pugh explained that she thinks fashions have improved tremendously. "You can look the way you want to and wear what you want, and dress as an individual, more now than ever," she said. Fashion taboos have disappeared and according to Mrs. Pugh,

Pleased with this year's fashion selection, Donna Pugh explained that she thinks fashions have improved tremendously. "You can look the way you want to and wear what you want, and dress as an individual, more now than ever," she said. Fashion taboos have disappeared and according to Mrs. Pugh,

"women aren't expected to look alike and wear the same clothes."



she is not totally pleased with the way she looks. "I get aggravated because there's not as large a selection in the larger sizes," she said. "I think it's unfair that just because a person is overweight they can't be fashionable and stylish too," she added.

Sylvia Teague explained she's not totally pleased with the way she looks. "I get aggravated because there's not as large a selection in the larger sizes," she said. "I think it's unfair that just because a person is overweight they can't be fashionable and stylish too," she added.



he prefers clothing made of wools and silks, and he crosses polyester suits off his fashion list.

"I like better tailored things," said Jim O'Connell. As a clothes designer, O'Connell said that many of the European style clothes are not comfortable for older men. He said he prefers clothing made of wools and silks, and he crosses polyester suits off his fashion list.



she is happy with her fashion look. Belia Wilson said her pet peeve is the new crinkled material. "Clothes right now are just too loose for me," she said.

Happy with her fashion look, Belia Wilson said her pet peeve is the new crinkled material. "Clothes right now are just too loose for me," she said.



she is unhappy with her fashion look. "It's too hard to find clothes for older women," she explained.

Mary Gentry explained she is unhappy with her fashion look. "It's too hard to find clothes for older women," she explained.

polly's pointers

DEAR POLLY: Several years ago I bought expensive red towels for the bathroom and they are still "bleeding." I bought several more to fit into a certain color scheme so what can I do to set the color so they will not "bleed"? The saleslady could not help me with any suggestions. — ELUSA

DEAR ELUSA: Most towels in deep colors are marked to be washed alone because of this problem but I have never been able to learn a definite solution for the problem. Most authorities scoff at the old-fashioned idea of always setting colors with salt before laundering for the first time. My mother always did this and felt it worked in the days before so many things were colorfast as they are today. How about this, readers? Have any of you discovered a good solution? — POLLY

DEAR POLLY: I do hope the salmon processors do not read B.K.W.'s Pet Peeve concerning the bones and skin in the canned salmon as that is my favorite part and I would surely miss them if they were left out. My Pet Peeve is with those people who assume their tastes and opinions on various matters are the only ones that count. — JULIE

DEAR POLLY: I have a simple method for J.R. who wanted to know how to make a turtleneck sweater into a V-neck one with a pointed collar. Baste a contrasting color thread down the sweater front to the depth desired for the V. from the edge of the collar. Machine stitch

one-quarter inch in on either side of this thread and across the lower edge. Cut along the original thread and the natural elasticity of the knit will open to form a V and open pointed collar very flattering and especially for us short-necked folks. The cut edge can be overcast or rolled under and blind stitched. A blanket stitch in a contrasting color yarn is also attractive. — BILLIE

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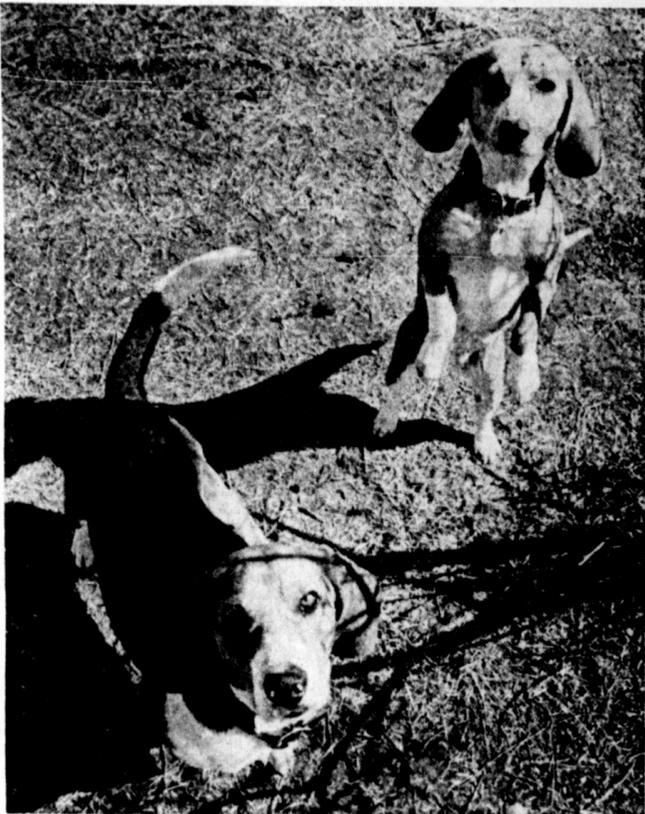
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Friend or foe?

These two dogs in the backyard of A.E. Davis' 3020 31st St. residence aren't quite sure in which category to put Update photographer Holly Kuper. So first the bigger dog stands on his hind legs to get a better look, at left, and then his smaller companion gets on his tiptoes, right, to repeat the investigation. And all the while Holly stood on her tiptoes and just clicked away...

Update photos HOLLY KUPER

deaths

Services for Robert Arthur Anstad, 91, of 2820 Second Place were at 2 p.m. Feb. 5, in First Baptist Church at Rails. Burial was in Ralls Cemetery under direction of Carter-Adams Funeral Home at Rails. Anstad died Feb. 3.

Services for Richard S. Williams, 85, of 1204 Broadway were at 3 p.m. Feb. 4 in W.W. Rix Funeral Chapel. Burial was in City of Lubbock Cemetery under direction of Rix Funeral Directors. Williams died Feb. 3.

Graveside services for Mabel Albright, 97, of 3414 52nd St., were at 2 p.m. Feb. 6, in Santa Barbara, Calif., Cemetery. Burial was under direction of Welch-Ryce Associates. Mrs. Albright died Feb. 2.

Memorial services for Jack W. Cowan, 54, of 6111 Louisville Drive, were at 2 p.m. Feb. 6, in Resthaven-Singleton-Wilson Funeral Chapel. Cremation was under direction of Resthaven-Singleton-Wilson Funeral Home. Cowan died Feb. 4.

Services for Jim P. Steele, 81, of 5425 28th St., were at 2 p.m. Feb. 6 in Broadway Church of Christ. Burial was in City of Lubbock Cemetery under direction of Sanders Funeral Home. Steele died Feb. 4.

Services for Viola G. Bumpass, 91, of 2400 44th St., were at 3:30 p.m. Feb. 6, in Central Baptist Church. Burial was in City of Lubbock Cemetery under direction of Sanders Funeral Home. Mrs. Bumpass died Feb. 4.

Services for Loyd Calvin Hill, 77, of 2017 40th St., were at 2 p.m. Feb. 7 in Henderson Funeral Chapel. Graveside services followed at 4 p.m. Feb. 7 at Terrace Memorial Park in Post. Hill died Feb. 4.

Services for Mrs. Bertha L. Breshears, 84, of Jewell's Hospitality House, were at 2:30 p.m. Feb. 7, in W.W. Rix Funeral Chapel. Burial was in City of Lubbock Cemetery under direction of Rix Funeral Directors. Mrs. Breshears died Feb. 5.

Services for Robert Gaines Henry, 77, of 2715 38th St., were at 10 a.m. Feb. 8, in Sanders Memorial Chapel. Burial was in Bethel Cemetery at Mabank. Henry died Feb. 6.

Services for Mrs. Cora Jenkins, 103, of Bender-Terrace Nursing Home, were at 3:30 p.m. Feb. 8, in Sanders Memorial Chapel. Burial was in City of Lubbock Cemetery. Mrs. Jenkins died Feb. 5.

Services for Miss Earlene Walker, 54, of 1718 40th St., were at 10 a.m. Feb. 8, in Bowman Chapel of the First United Methodist Church. Burial was in Resthaven Memorial Park under direction of Franklin-Bartley Funeral Home. Miss Walker died Feb. 6.

Services for Estella Trevino Ynguanso, 37, of 504 Hub Homes, were at 2 p.m. Feb. 8, in St. Phillips Catholic Church in Idalou. Burial was in Idalou Cemetery under direction of Sanders Funeral Home. Mrs. Ynguanso died Feb. 5.

Services for Mrs. R.C. Young, 74, of 1919 34th St., were at 11 a.m. Thursday in Ford Memorial Chapel of First Baptist Church. Burial was in Resthaven Memorial Park under direction of Rix Funeral Directors. Mrs. Young died Feb. 7.

Tech graduate prepares for international career

GLENDAL, Ariz. (Special) — Travis Gordon Hicks, a former Lubbock resident, has enrolled at the American Graduate School of International Management here. The Texas Tech University graduate majored in Latin American Area studies. He is the son of Mr. and Mrs. Artie Hicks of Lubbock.

Services for Guy Bernard Hilton, 79, of 1910 56th St., were at 2 p.m. Thursday in Resthaven-Singleton-Wilson Funeral Chapel. Burial was in Resthaven Memorial Park under direction of Resthaven-Singleton-Wilson Funeral Chapel. Hilton died Feb. 6.

Services for Bob Davis, 61, of 3309 Emory St., were at 2 p.m. Friday in Grace Presbyterian Church. Burial was in Resthaven Memorial Park under direction of Resthaven-Singleton-Wilson Funeral Home. Davis died Feb. 8.

Services for Thomas McCombs, 81, of 5401 56th St., were at 3 p.m. Friday in Franklin-Bartley Funeral Chapel. Burial was in City of Lubbock Cemetery. McCombs died Thursday.

Services for Franklin Ray Sullivent, 61, of 1503 52nd St., were at 4:30 p.m. Friday in W.W. Rix Funeral Chapel. Burial was in Resthaven Memorial Park. Sullivent died Feb. 8.

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Winner must come to the **Avalanche-Journal** and have State Automobile Registration slip verifying License Number to claim Prize Money.

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"Update Lucky License Rules"

1. Clean rear bumper of vehicle free from dirt and grease and stick Lucky License bumper sticker on rear bumper as close to license plate as possible.
2. Watch "Update" every Wednesday for promotion ad with picture of winning license plate which will be published in "Update" each week.
3. Winners must claim prizes within five days at the circulation counter of the **Avalanche-Journal**. Winners will not be notified over the telephone.
4. Each winner must show State automobile registration slip in order to verify license number and to claim prize.
5. Employees of "Update" or the **Avalanche-Journal** and their families are not eligible.
6. Only vehicles with "Update" rear bumper sticker attached will be eligible as a photo winner.
7. \$100 in cash to winners.
8. No purchase necessary. Copies of "Update" available for inspection at circulation counter at 8th Street and Avenue J.
9. Winner's names and or photos will be published in "Update".
10. "Update" bumper stickers available from any participating merchant or from the circulation counter at 8th Street and Avenue J.

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calendar

Today

Certified Public Accountants Auxiliary meets at 11:45 a.m. in the Lubbock Women's Club, 2020 Broadway, for a program about wills and estate planning, presented by George Nelson.
 Basketball: Houston at Texas Tech, 7:30 p.m.
 Storytime presents "Rufus," and "Helga's Dowry," stories; City-County Library Activity Room, 1306 9th St., 10:30 a.m.
 Classic science fiction films "This Island Earth," and "The Incredible Shrinking Man," 7 p.m. at Texas Tech University Center.
 Overeaters Anonymous meets at 9:30 a.m. in St. Christopher's Episcopal Church, 2807 42nd St. For more information call 762-3053 or 799-1462.

Thursday

Storytime features "Rufus," and "Helga's Dowry," stories; City-County Library Godeke Branch, 2001 19th St., 10:30 a.m.
 Kidstuff features "Woman of the Wood," story, and "Free to Be You and Me," film; City-County Library Godeke Branch, 2001 19th St., 3:15 p.m.
 Lubbock Chess Association meets at 7:30 p.m. at the Wesley Foundation, 15th Street and University Avenue for informal chess fun. Beginners welcome.
 PTA Meetings: Wester Elementary School, 7:30 p.m. in the school cafeteria, 46th Street and Chicago Avenue; Roscoe Wilson Junior High, 7:30 p.m. in the school's cafeteria, 2807 25th St.
 Green Thumb Garden Club meets at 1 p.m. at Ballenger School, 1110 40th St.
 Southside Overeaters Anonymous meets at 10 a.m. Thursday in Oakwood United Methodist Church, 2215 58th St. For more information, call 746-6328 or 792-5548.
 Overeaters Anonymous meets at 7 p.m. in St. Christopher's Episcopal Church, 2807 42nd St. For more information call 762-3053 or 799-1462.

Friday

University Women's Club meets at 7 p.m. at Hillcrest Country Club for a Western barbecue and dance.
 Lubbock Music Club meets at 9:30 a.m. in the home of Mrs. Max O'Banion, 3006 59th St.
 Basketball: Panhandle St. at LCC, 7:30 p.m.
 Women's Tennis: Texas Tech at University of Arizona Invitational, Tucson, through Sunday.

Saturday

Saturday Film Mosaic features "The Ascent of Man," City-County Library Community Room, 1306 9th St., 3 p.m.
 Basketball: LCC at Midwest University, 7:30 p.m.; Texas at Texas Tech, 7:30 p.m.
 American Association of University Women meets at 2 p.m. in the Lubbock Women's Club, 2020 Broadway, to hear an open forum featuring local school board candidates.

Sunday

Museum Exhibit: Peter Mansveld: a Swiss woodcarver in Texas, runs through March 26 at The Museum at Texas Tech University.
 Emerson, Lake and Palmer concert, 8 p.m., Lubbock Coliseum.

Monday

TOPS 87 (Take Off Pounds Sensibly) meets at 6 p.m. at the YWCA, 3101 35th St. For information call Hazel Foley, 799-2063.
 Women's basketball: Texas Tech at South Plains College, 7 p.m.
 National Association of Letter Carriers Auxiliary meets at 7 p.m. in the home of Tish Bradley, 2710 55th St.
 Overeaters Anonymous meets at 7 p.m. at St. Christopher's Episcopal Church, 2807 42nd St. For additional information call 762-3053 or 799-1462.

Tuesday

Basketball: Texas Tech at Arkansas, 7:30 p.m.
 Women's basketball: McMurray College at Texas Tech, 7 p.m., women's gym.
 TOPS 51 (Take Off Pounds Sensibly) meets at 9:30 a.m. at the YWCA, 3101 35th St. For information call Zona Clark, 792-4050.
 Library Lunch Bunch features Sam Richards, speaking on "Medical School Update" at 12:15 p.m., City-County Library Community Room, 1306 9th St.
 Afternoon Storytime features Yarn Pictures, activity, and "The Thread of a Tale," film; City-County Library Activity Room, 1306 9th St., 3:30 p.m.
 Overeaters Anonymous meets at 7 p.m. in St. Christopher's Episcopal Church, 2807 42nd St. For additional information call 762-3053 or 799-1462.

Traffic update: '77 statistics revealed

(Editor's note: The following article is presented by the Lubbock Citizens Traffic Commission in cooperation with Update to help keep local motorists better informed on traffic-related matters.)

RADAR REPORT: The 2600 block of Parkway Drive and the 2700 block of Indiana Avenue are the hot spots this week, as the Lubbock Police Department's radar units will be paying special attention to those locations. School zones and other areas of the city will also be patrolled by radar units.

IN 1977, LUBBOCK registered a record number of traffic accidents and traffic-related fatalities.

So far this year, statistics show an increase in the number of accidents investigated by the police department, which may be attributed to an increase in the number of vehicles on city streets.

On the brighter side, while the total number of accidents has increased, the number of accidents with injuries has decreased slightly and the number of fatalities was cut in half, as shown below:

	JANUARY	1977	1978
Number of Accidents	893	1,071	
Accidents with injuries	132	128	
Fatalities	4	2	

LAST WEEK, we invited you to share your ideas on traffic safety with this column, by sending in your pet peeves about the way other drivers upset you. Your pet peeve will be passed along to other readers through Traffic Update. The following pet peeve concerns the safety of our school children.

OTHER DRIVERS UPSET ME THE MOST when they double-park by schools to pick up their children. It causes terrible traffic congestion and is very dangerous for the children trying to cross the street.

Shirley Melton
 You can share your pet peeve with other readers by completing the following sentence in 25 words or less: Other drivers upset me the most when they:

Please sign your name and mail to Citizens Traffic Commission, P.O. Box 2000, Lubbock, TX. 79457.

CTC WILL OPERATE A BOOTH at the New Car Dealers' Auto Show, to be held in the Exhibit Hall of the Lubbock Memorial Civic Center Thursday through Sunday. Exhibit hours will be from 5 p.m. to 10 p.m. Thursday and Friday, Saturday from 10 a.m. until 10 p.m., and Sunday from 1 p.m. until 8 p.m.

The CTC booth, located at the entrance to the Exhibit Hall, will be open throughout the show. On your way into the Hall, stop by the booth, visit our Porto Clinic and take the R.E.D. test, visit with CTC members and share your opinions on traffic safety with them. Don't forget to ask them how taking the Defensive Driving Course can save you a bundle of money.

Rockhound hunts for new ideas

By Gerry Burton
 Update Staff Writer

J.B. Sparks became a rockhound a little late, but he caught up with and passed most in a big hurry. Now, hemmed in with all the bad weather, he spends a lot of time trying to figure something different to do in the lapidary manner.

What he already has created comes easily to view in the Sparks home as he casts about for some new ideas.

There are clocks, pieces of jewelry, dominoes, bookends, marbles, desk sets and about anything else that could be created from rocks cut, shaped and polished.

Table tops show off beauty often lurking inside an ordinary looking rock where each slice is a different pattern. Slices set in plastic show all their natural beauty.

Shining over everything are Tiffany lamps sending their glow through shades made of translucent agate slices.

IN THE ENTRANCE HALL is his biggest venture so far — 71 square feet inlaid with polished slices of about any type and color of rock from the green of jade to the red of dinosaur bone.

The retired Texas Highway Department employee tackled that massive task — which wore out 11 saw blades and about 60 sanding belts — last summer while recuperating from open heart surgery.

Grounded as far as rock hunts were concerned, Sparks cut, polished and inlaid 2,700 pieces of rock.

Raw material came from the stockpile of rocks gathered on vacation jaunts and group hunts by the Lubbock Gem and Mineral Society of which he has served as president.

He made a dent, but not too big a dent, in his supply of rocks. It would take

years of doing nothing else to use up his accumulation.

SPARKS GOT INTO THE HOBBY by picking up rocks for a friend when unusual ones showed up in normal road maintenance work.

It didn't take long for him to start taking a few home for himself. Then, he yielded to the temptation to cut a few to see what was inside. He was hooked.

Jewelry making soon lost its total fascination, giving way to experimentation not always successful.

A big table top, which was to hold all the Sparks' best rock slices, began to smoke and pop soon after rocks were placed in liquid plastic.

"It curled up like a shirt tail and broke everything."

After that experiments happened on less-favored specimens first.

ACCIDENTS CONTINUED TO PLAGUE his experimentation now and then, like a thick slice ready for a clock cracking as a core for the works was being cut out. A rockhound expects these accidents.

Sparks doesn't expect to trip on a mountain top and break an ankle like he did near Alpine a few years back. Like any true rockhound he brought in his bag of treasures, dragging it behind as he scooted down the slope.

At the car, he braced his knee against the car so he could load his rocks before heading for the doctor.

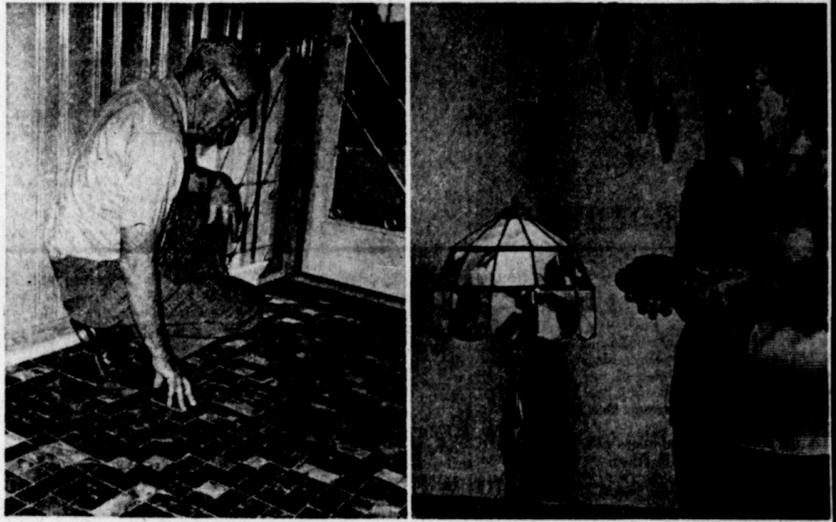
Unable to work at the lapidary equipment while on two crutches, Sparks spent some of the most frustrating weeks of his life figuring out new things to do with rocks.

NOW RETIRED HE HAS THE TIME to work plus the piles of rock from which to choose.

All he needs is an idea to set him off again. It could come, he thinks, from all the displays coming in April 15-16 to the club's annual rock and mineral show already set for the Fair Park grounds.

Rockhound art

J.B. Sparks of Lubbock checks out the condition of the entranceway floor he inlaid with slices of rock. Mrs. Sparks, also a rockhound who sticks more to jewelry making, displays a rock like those sliced to make the lamp shade at left. Update Staff Photos



profile

Mary Beth Boring: the arts excite her

By Frank Coats
 Update Staff Writer

"All work and no play makes Mary Beth boring." The pun in the sign in Mary Beth Boring's office is funny only if you know her name. But if you don't know her name, you'll never find her office, so it's sort of a moot point.

Mary Beth is the Assistant Coordinator for Student Activities, one of the more exciting jobs on campus — in spite of her name.

All right. Enough of this. The point of the above was to get all the jokes about Mary Beth's name out of everyone's system before going on with the rest of the story.

Mary Beth is responsible for the Cultural Events office at Texas Tech, a job that brings with it the University Artists and Speakers series.

Her job title recently changed from being the Cultural Events Advisor, in which she dealt primarily with the artists and speaker series. She now gives advice and help to any student organization which wants to bring someone to Tech but doesn't know the procedures or the people to talk to.

MARY BETH HAS BEEN at Tech for nearly three years, coming to Lubbock from the University of South Carolina where she earned a master's degree in education working specifically with student personnel.

Her job at school was counseling with students, one-on-one and with groups such as resident halls, student activities, and student affairs. She also has a background in business, and it was the combination of the experience and training that led Tech to ask her to come west.

"When I took the job, it wasn't exactly what I was looking for," she said. "I wanted more student input, which is what I have now."

When she arrived at Tech she received conflicting feedback from people in the arts community. She had no background in the arts, but mainly in business and education. But she thought someone with her background was what Tech needed.

FORMER MUSICIANS, actors, dancers or other artists who go into arts promotion tend to have a limited vision, she said. They know their field well but don't have an overall feel for a generalized program. Because of this, she said, cultural

affairs councils and other arts group are turning to people with backgrounds in advertising and business, people who know people and how to sell them.

"You need somebody to talk to agents, to know who's good and who's bad — someone not necessarily with a background in but with a sensitivity to the performing arts. I can't think of any background other than my own which would have helped me more."

"I think I can find things to appeal to Tech students," she said. "I'm about where they are."

The Artists and Speakers Committee is a 14-member body composed of faculty, staff and students. The faculty and staff are chosen by the Faculty Council and the students by the Student Association, the student government body.

MARY BETH MAKES recommendations to the group, discusses with them the drawing ability of a performer, and oversees most of the arrangements — especially those arrangements having to do with money.

"I'll be in contact with the agent and we'll start dickering over the money," she said. "That's the fun part."

One of the things Mary Beth has led in is a residency program, which is an agreement with the artist or speaker that he or she will talk to a student group or a class or in some way get more directly involved with students. Edward Albee, perhaps best known as the author of "Who's Afraid of Virginia Woolf?" attended a performance of one of his plays and spoke to drama groups while he was here.

Nearly everyone who comes to Tech now has it as part of his or her contract some aspect of direct, informal contact with students.

As far as private life goes, she grew up in Fredrickburg, Ohio, and her best friend in Lubbock is her Irish setter Sam. Her social life is influenced greatly by her job with its long and irregular hours.

IN ORDER TO BRING an artist or speaker to Lubbock, she first gets in contact with the agent and discusses availability and money. She then goes to the committee, and if the committee gives its approval she calls the agent back.

The next step is negotiating a contract — "making sure we're not asked to provide more than we can do." Her superiors and the University Purchasing officer then goes over the contract to make sure everything is in order. The process up to now has taken about a month.

The next step is promotion. Ideally it should start about two months ahead of the performance, but she is not always blessed with that much time. "Generally it's about six weeks," she said.

SHE HAS TO MAKE sure there is adequate press material on the artist's background available, as well as take care of posters. "Sometimes they'll send us posters that we have to have imprinted."

The next step is to get the information out to the folks by trying to get TV spots, radio advertising, advances in the University Daily "and get the information to (Bill) Kerns before 12 noon on Wednesday so he doesn't yell at you," she laughed.

Then she starts working on the residency — where the person is going to stay, what groups he or she is going to meet, who picks the person up and the airport and details of the press conference is one is scheduled.

Then of course all the little details that come up when the artist actually arrives have to be dealt with and the procedure starts over for the next one. Often she's handling the details of several artists and speakers at the same time, so her job is more complicated than the above outline would make it seem.

AFTER THE ARTIST leaves, there's the follow-up work, which involved writing the agent and sending any reviews.

"I think my job is the best of both worlds," she said. "We have a top-notch series, selected by faculty and students with a fair amount of money and beautiful facilities and I'm working directly with students and their organizations."

And there are other rewards.

Mary Beth told the story of a time when mime Keith Berger came to Lubbock and put on a special show for a special audience — the deaf.

"We had a special show for 150 students from the school for the deaf, and we had someone who could sign so they could communicate with Keith. They wouldn't let Keith leave."

"If I've ever done something for an appreciative audience, that was it, that was the one."

Something else hanging on her office wall is a certificate for the Women's Service Organization, of which she is the sponsor. The certificate declares her an official Wonder Woman. There's no pun there.

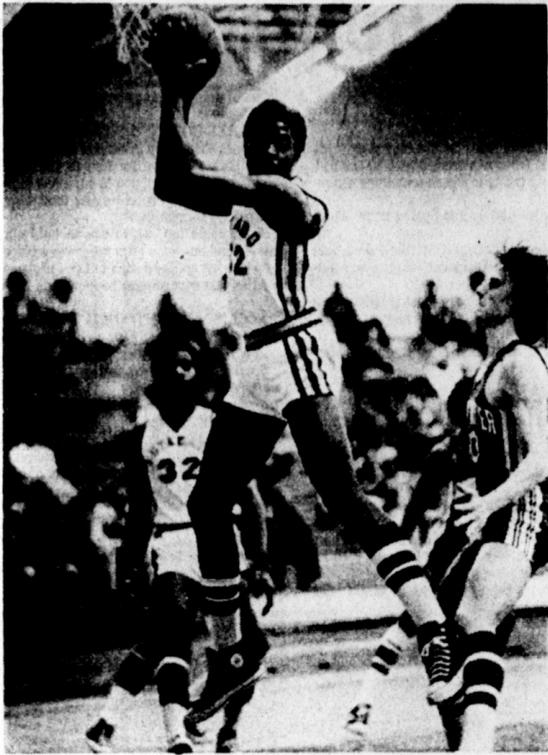


sports

It's mine

Ivory (52) grabs a rebound against the Sweetwater Mustangs during last week's high school basketball action. The Matadors, who won the first-half crown in District 3-AAA, defeated Sweetwater 77-55.

Update photo GARY DAVIS



Raiders must face powerful clubs without the aid of key shooter

By Don Henry
Update Sports Editor

Imagine barging into the OK Corral with a bandage on your trigger finger, stepping up to a one-armed bandit with both wings in slings, taking the microphone opposite Howard Cosell with a severe case of laryngitis...

Or facing the three most powerful clubs in the Southwest Conference without one of your top shooters.

These thoughts must have crossed Texas Tech basketball coach Gerald Myers' mind as he began work in preparing game plans for the universities of Houston, Texas and Arkansas.

Crossing his mind was the thought of 6-5 forward Kent Williams, sitting on the sidelines in street clothes, his jaw wired closed to protect a hairline fracture, as the Raiders took on the nationally ranked and regarded clubs.

THIS IS THE situation, however, that faces Myers, as the Raiders head into the final week of the regular season, a week which will determine where the Raiders will line up in the conference's post-season tournament which begins Feb. 25.

Williams took a shot to the jaw last Saturday night in Tech's 78-70 win over the Aggies in College Station, and Sunday, x-rays revealed a hairline fracture and slight dislocation of the left jaw.

The wiring is needed for treatment, and when he returns to the court — if at all this season — remains to be determined.

The jaw will be wired for six weeks, Myers reported, "and we're not sure if he can play this season or not. We'll just have to see."

Williams scored but 8 points in the game Saturday, playing 20 minutes. He has been averaging 14 shooting, and since both Houston and Texas use zone defenses which are vulnerable to outside shooting, the need for Williams' talents are obvious.

TECH WILL ENTER the stretch of games (Houston here tonight, Texas here Saturday and at Arkansas next Tuesday) with a 10-3 conference record — 18-6 for the year — and in third place behind Texas and Arkansas. Houston is fourth and reaching for third spot.

Third place is worth a spot opposite the league's eighth-place team (currently Rice) at the higher team's home court. And the home court is what will be so advantageous at this stage.

But, Myers shrugged Monday: "We'll just play without Kent. We'll use (6-5) Thad Sanders in there. And everybody

will have to help take up the slack. There's nothing we can do now about Kent being out."

The Raiders won two games on the road last week, clipping SMU 64-62 in Dallas before the A&M contest.

TECH FOLLOWED 22 points and 13 rebounds from forward Mike Russell in the A&M game, and guards Geoff Huston and Mike Edwards followed with 15 each. And when the Raiders ran into a scoring drought midway of the second half, Myers inserted guard Tommy Parks who had four steals and the speed and moves to help the Raiders best the Aggie press.

"Tommy had a lot to do without winning," said Myers. "We had been beating their press but not scoring. Tommy helped us get it into scoring position. That was a big difference."

The 22 points brought Mike Russell's total in three seasons to 1420, matching Dub Malaise (1964-66) as the third placer on the school's all-time scoring list. Only Rick Bullock (1745) and Greg Lowery (1476) have scored more points in a Raider career than the 6-7 senior from Buffalo, N.Y.



Update photo PAUL MOSELEY

Save terror on lanes

Margaret Savage, a 57-year-old Levelland resident who commutes to Oakwood Lanes every Wednesday morning to roll in the Oakwoodettes League, recently rolled a 686 series, including a 266 game for which she will receive a century patch.

keglers' corner

By Walt McAlexander
Update Sports Staff

LUBBOCK BOWL HAS BEGUN a new award for the LBC Junior and Bantam bowling leagues. A weekly "King of the Mountain" and "Queen of the Mountain" will be selected, with the winner being the boy and girls who bowl the most pins over their average.

The winners will receive a trophy and their picture and score will be posted on an Award Poster.

Thus far the winner have been: **Bantam King** — Frankie Baldazo and Ronnie Wooten. **Bantam Queen** — Marcie Anderson twice. **Junior King** — Robbie Bacon and Joe Wilkinson. **Junior Queen** — Becky Dykes and Michelle Whitaker.

John Ritchey's 202-254-650 topped Lubbock Bowl's rollers last week, but Bobbie Boyd had the best game, a 255, and she rolled a 629 series.

Others above 600 were Robert Turner (205-244) and Judy Turner (234-200-803).

Nancy Garcia had a 597 (plus a 226-549 and another 237), Leon Minter 212-595, Wayne Webb 212-202-593, Fred Helmcamp 225-587, John Witt 218-586, Gene Dobkins 201-200-586, Jesse Oliva 221-585, Jack Courtney 202-584, Dale Havens 228-582 and 205-206-565, Jim Walker 580, Jan Woolsey 220-579, Truman Matheny 225-572, Red Johnson 218-569, Lou Clark 222-568, Odessa Scheffel 222-567, Don Akins 206-556, Janie Klemke 229-554, James Bryan 247-553, Larry Martin 213-553, Mike Burns 214-553, Tabby Reed 202-540, Tony Loa 202-537, Santos Prieto 213-536 and Bill Ackors 225-534.

E. D. Gossett went 118 pins over his 129 average with a 182-505, Debbie McLaurin was 112 pins over her 119 norm with a 197-469, Ray Lanier went 104 pins above

his 144 reading with a 537, Grace Ann Bryan was 99 pins over her 139 average with a 238-516 and Ellwood Ellis went 70 pins over his 157 with a 231-541.

Dot Moeller rolled an all-spare game of 185, Edith Kirby had a 229, Brenda West 224, Elizabeth Hobgood, Johnnie Hobbs and Don Martin 223s, Tony Rodriguez 216, Burtis Stokes 213, Dennis Davis 210, Marvin Porr 208 and Ada Williams and R. B. Young 201s.

Kenneth Scroggins (662) and Opal Vineyard (602) reaped Bowler of the Week honors.

THE HIGHWAY 87 Steam & Massage team rolled a 1029 scratch and 1053 handicapped game in the Plainsmen League at Imperial Lanes last week.

Parke Neill topped that unit with a 256, with Jackie Summerford rolling 226, Greg Robinson 194, Rick McMillan 186 and Bill Snodgrass 167.

Sue West landed a spot in the city's top 10 with a 267 game en route to a 604 series.

Other 600s includes Jimmy Snook's 666 which included games of 221-216-229, Ted Meneley's 201-202-234-637, Kent Trim's 210-200-217-627, Hugo Hildebrand's 236-613, Bill Richardson's 202-211-607 and Archie Whitaker's 202-212-603.

Jim Turner rolled a 247, Lane Bohner 243, Jimmie Snook 235 and 221 in other series, George Hobbs 234, Don Wilson 229, Nicky Headlee 226, Gary Glasscock 225, Rick Barrington 223, Lonnie Davis 200-221, Luther Salomen, Bob Rosenbrook and Steve Keene 220s.

Gene Dobkins posted a 218, Leon Minter 217, Ronnie Clark 200-216, Jodie Snook, Margaret Bush, George Johnson and Larry Fisher 214s, Don Seale and Freddie Hogan 213s, Al Settle and Linda Blaylock 211s, Don Chilson 207-210, Jim

Farris 209, Mike Hanna (twice) and Mickey Blank 208s, Glenn Webb, Jodie Snook, Charlene Shofner, Jim Turner and Elwood Ellis 207s, Herman West 206, Glen Norman and Robert Mitchell 205s, Carole Pruitt 204, Mike Durfee 203, Rick McMillan, Alex Rickel, Joe Owens, Don Love, Frances Stephens, Charles Hoover and Ronnie Owens 202s, Dalvin Wright, Ronnie Clark, James Sproles and Roy Viererge 201s and Rick Brinson, Deb Meneley, Bob Harrod and Ron Bevers 200s.

SONNY HILL'S 674 series, which featured a 265 middle game and 219 finish and was 152 pins above his 174 average, topped Oakwood's list.

Other 600s were posted by Jim Billings (203-233-629 which was 164 pins over his 155 norm), Chris Ray (265-200-617), Jerry Weems (233-615), Ronnie Smith (201-216-613), Gilbert Rowell (256-612 which was 123 pins over his 163 average), Bob Rosenbrook (243-610), "Scooter" Johnson (211-210-605), Bo Cornett (246-602 which was 113 pins over his 163 norm) and Jerry Mankins (217-223-601 which was 112 pins over his 163 average).

Gene Sulek (233-209-598) just missed the elite. Ann Beasinger, who carries a 160 norm, rolled a 713 four-game series but her concluding effort was a 256.

Alex Graehling posted a 230-588, Hill had another 225-203-587, Roy Rogers 246-586, Janice Sisson went 104 pins above her 160 norm with a 201-584, Zoe Hall was 128 pins over her 151 average with a 222-581, Jan Rivera topped her 142 norm by 154 pins with a 200-580, Peggy Wages had a 223-576 which was 120 pins over her 152 average, "Pappy" Malone had a 222-575 that was 119 pins over his 151 average. Herman Morgan posted a 204-201-571 which was 124 pins

above his 149 average, Ken Stahl's 206-201-568 was 103 pins over his 155 norm, Frank Baldazo's 217-564 was 99 pins over his 155 average, Jackie Bloom's 192-566 was 104 pins over her 154 norm, Arlys Welch posted a 202-560, Buddy Anderson was 105 pins above his 151 norm with a 211-558 and Pat Glenn went 108 pins over her 132 average with a 194-504.

MEN'S TOP GAMES

1. (H) Tony Salazar (O)	279
1. (H) Bob Redford (O)	279
1. (H) Scooter Johnson (O)	279
1. (H) David Nelson (O)	279
9. Ronnie Clark (O)	278
6. Donnie Over (O)	277
7. Bruce Jobe (O)	274
7. (H) Wayne Jones (H)	268
8. (H) John Riphey (L)	268
8. (H) John Burns (L)	268

MEN'S TOP SERIES

1. John Burns (L)	741
2. Rob Willoughby (O)	712
3. Bruce Jobe (O)	700
4. (H) Rob Willoughby (O)	691
4. (H) Jerry Cooper (O)	691
6. Benny Bennett (O)	687
7. (H) Glenn Mann (O)	685
7. (H) David Nelson (O)	685
9. (H) Coy Wakefield (O)	684
9. (H) Ray Millner (O)	684

WOMEN'S TOP GAMES

1. (H) Ernie Selaway (O)	279
1. (H) Pat Turner (L)	279
3. Sue West (H)	267
4. Margaret Savage (O)	266
5. Donnie Davis (O)	262
6. Dot Gordon (O)	257
7. (H) Carla Landrum (O)	256
7. (H) Ann Beasinger (O)	256
9. (H) Ginger Brown (L)	255
10. Shirley Gordon (L)	254

WOMEN'S TOP SERIES

1. Margaret Savage (O)	686
2. Mary McElwee (H)	680
3. Eva Smith (O)	670
4. Pearl Shelton (H)	643
5. (H) Mary McElwee (H)	632
5. (H) Pat Turner (L)	632
7. Bobbie Boyd (L)	629
8. Mary Lee Galey (L)	624
9. (H) Mary Lee Galey (L)	623
9. (H) Ginger Brown (L)	623
(H) — Imperial Lanes; (L) — Lubbock Bowl; (O) — Oakwood Lanes	

bowling standings

Team	Score	Team	Score	Team	Score	Team	Score
1. Team No. 9	9	1. Leroy's Team	68	1. Andrews	59	1. Service & Products International	21
2. Team No. 7	8	2. Caldwell Recording Studio	62	2. Readers World	51 1/2	2. The Fullhouse	55
1. Daniel Gil	40	1. Roadrunners	52	1. Cecil's Inc.	55	1. Team No. 5	10
2. Tom's Tree Place	57	2. Phones	51	2. McWhorter's Tire	55	2. Team No. 1	9
1. Levelland Farm Bureau	65 1/2	1. Ron's Texaco	50 1/2	1. T. N. M. & O.	55	1. Gibson Plumbing	60
2. Kirby	60 1/2	2. Lubbock Trailer Sales	48 1/2	2. Randolph's Mtg	55	2. Team No. 16	57
1. Carl Sanders Century 21	52 1/2	1. Bryant Farm Supply	55	1. Skieffs	62	1. Team No. 6	16
2. Nabisco	44 1/2	2. Team No. 4	45	2. Flores	59	2. Team No. 8	11
1. Neal's Machine Shop	55 1/2	1. Destroyers	58	1. Ray's TV	57	1. Team No. 22	51 1/2
2. Oakwood Lounge	55	2. Blue Knights	46	2. Shipman Insurance	49	2. Venture Food	48
1. Ropes Co-Op	45	1. Robco Well Service	73 1/2	1. Schefel	58 1/2	1. Hi-Plains Oxygen	53
2. Musik Mart	44 1/2	2. G. T. Painting	61	2. Bacon & Eggs	55	2. Lubbock Implement	50 1/2
1. Carport Ball & Chain	52	1. Team No. 4	43	1. S&S Cabinets	14	1. Hi-Plains Oxygen	55
2. G. E. Sparks	51	1. Team No. 3	43	2. Mr. Donut	13	2. 5-Point Beauty	43
1. Scotties Poodle Salon	61 1/2	1. Free Find	57	1. City Auto Parts	59	1. Steammatic	58
2. House of Hair	59	2. Team No. 30	51 1/2	2. TIME-DC	58	2. Luckey's	54 1/2
1. Oakers	56	1. McCleskey Contractors	54	1. Mantooth Masonry	57 1/2	1. Team No. 7	46
2. Cal Maine Foods	56	2. Team No. 13	52 1/2	2. Mr. BB's	55	2. Team No. 8	45
1. Mid-Con	57 1/2	1. Bowling Tomatoes	47 1/2	1. Shue's Weed Shredding	62	1. Webb Auto-Supply	59
2. D&L Masonry	56	2. Bionic Bowlers	44	2. Bradley's Automotive	60 1/2	2. Hwy. 87 Steam & Massage	57 1/2
1. Club's Plumbing	47	1. Ski Burns	19	1. Bowling Wizards	43	1. Don's Brake Shop	51 1/2
2. Team No. 9	45	2. Bowling Wizards	43	1. High Flight	54	2. C. R. Anthony's	50 1/2
1. Jewell Cotton Company	61	1. Team No. 8	49	2. Dr. Pepper	46	1. Step-Steps	49
2. Walter's Automotive	59 1/2	2. Team No. 3	43	1. Pinchoppers	49	2. Mix-Ups	45
1. Tusha Building Products	56 1/2	1. Poco Taco	61	1. House of Pets	49	1. A. B. Service Inc.	57
2. Sanford Agency	56	2. A. B. C. of Wolfthor	58	2. Dr. Pepper	46	2. Team No. 1	56
1. Rookies	49 1/2	1. Old Folks	43	1. High Flight	54	1. South Plains International	60
2. Lead Pins	45	2. Skell & Co.	48	2. Conley Carpet Service	47 1/2	2. Toy Box	51
1. Twilight Couples	52	1. Boyd's Cabinets	58	1. House of Pets	49	1. Wylie Oil	50
2. Vandiver Office Equipment	52	2. This, That & The Other	52	2. Dr. Pepper	46	2. Veteran's	47
1. Jay McClure's Golf Shop	72	1. Parkway Cleaning Service	65	1. High Flight	54	1. A-Ivite Transmissions	51 1/2
2. G. E. Sparks	59	2. John's Janitor Service	55	2. Slaton Co-Op	54	2. Rosales Welding	47 1/2
1. Team No. 8	45	1. Puzzle Palace	57	1. Ray	60	2. Bargain Auto	47 1/2
2. Team No. 9	41	2. Slaton Co-Op	54	2. Anderson	54	1. Dickson's Small Engine	52 1/2
1. Draggin' "S"	50 1/2	1. Ray	60	1. Johnson House Restaurant	54	2. Pine Hills Golf Course	48 1/2
2. L&H Drug	52 1/2	2. Anderson	54	2. Robertson Cigarette Service	59	1. Lone Star Longnecks	37
1. Wide Trackers	52	1. Johnson House Restaurant	54	1. Prater's	79 1/2	2. Team No. 9	35
2. Martin & Lewis Restaurant	51	2. Robertson Cigarette Service	59	2. Associates	68 1/2		
1. United Van Lines	56	1. Prater's	79 1/2	1. Goddard Shell	63 1/2		
2. Roustabouts	45	2. Associates	68 1/2	2. Walters's Masonry	61		
1. Eldorado Mtg.	51	1. Goddard Shell	63 1/2				
2. Farr's Family Center	42 1/2	2. Walters's Masonry	61				

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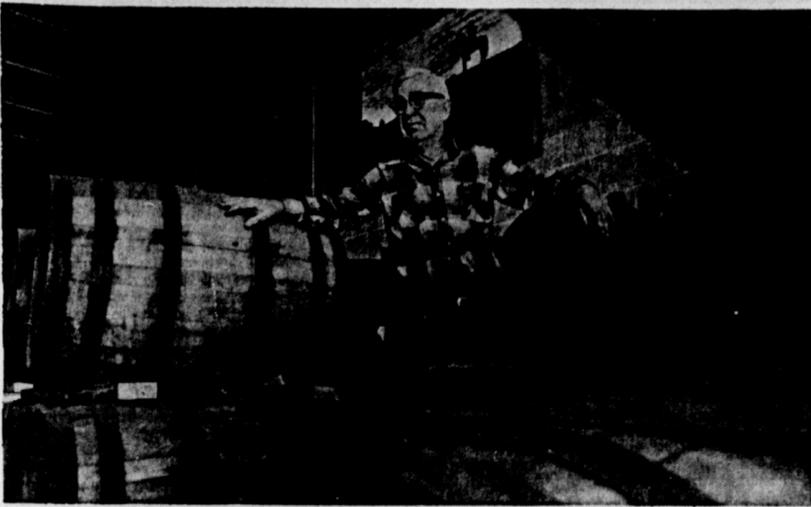
Small winery operation growing amid South Plains cotton land

By Dean Glaze
Update Staff Writer

and by a handful of growers in the area. Dr. McPherson says they get all the grapes they can use at the winery.

Oddly enough, with all the problems of starting and operating a winery, Dr. McPherson says, "Our biggest problem right now is getting bottles. I ordered a truck load of bottles Dec. 10. They are expected the first week of March if we even get them."

Wine can be purchased at the winery Saturdays and Sundays. It is located on FM 1585 about two miles east of US 87 south of Lubbock.



Modern day winemaker and winery

Update photo PAUL MOSELEY

Dr. Clint McPherson, a Texas Tech chemistry professor and one of the winemakers at the Llano Estacado Winery, stands among barrels of aging wine. Dr. McPherson works with Robert Reed, a Tech horticulture professor, in producing the South Plains wine. The two have been growing grapes and making

wine in Lubbock since 1965. The winery crushed its first grape in 1975. Translated, Llano Estacado becomes the Staked Plains Winery. It is open for tours and wine sales Saturday and Sunday. It is located on FM 1585 two miles east of US 87 south of Lubbock.

However, Dr. Clint McPherson, a Tech chemistry professor who along with Robert Reed, a Tech horticulture professor, operates the winery, points out that the winery is still a small operation and doesn't produce enough wine to warrant putting it into liquor stores.

Total wine production for 1976 was 1,500 gallons. The second year's vintage resulted in the production of 5,400 gallons.

"What we're trying to do is make a good wine that West Texas will drink and of course, if we get big enough, then we'll try and put it in at Dallas-Fort Worth, Houston and other places," Dr. McPherson says.

Dr. McPherson and Reed have been growing grapes and making wine here since 1965 and they say putting in a winery isn't an easy undertaking.

"It takes a good while to get your money back," Dr. McPherson says. "It's going to take three to seven years before we can make anything back on this investment."

In the beginning, it takes \$1,200 an acre to plant a vineyard besides the cost of land.

"From the time you plant the grape vines to the time you get the grapes, that's four years. If you age it for a few years, that's a long time when you put a half million dollars into it and ten years later, you're going back and hope what was made back then is good enough to sell."

The winery produces four types of wine at present.

The Cibola Blanca is a dry white wine while Cibola Rose is a rose. Cibola Roja is dry red wine and Baco Noir is a varietal type wine.

Grapes used in making the wine are grown on a small vineyard at the winery



A little in every glass

Update photo PAUL MOSELEY

Jim Crenshaw, who works at the Llano Estacado Winery, holds a glass of the finished product. The winery makes four types of wine at present.

Radar detectors provide added advantages

By Jack Douglass
Update Staff Writer

Lubbock consumer update

Radar detectors, known by such brand names as Fuzzbuster, Super-snooper and Bear Finder, have been around 15 years, servicing the heavyfoot drivers who want to break the double-nickel barrier.

Demand for detectors went up in 1974 when the speed limit went down to 55 mph.

The mechanism's only purpose is to warn the driver of a nearby smokey by picking up his radar beam which sets off a beeper and makes a light come on.

However, highway patrolmen are beginning to fight back by using a pistol-grip radar gun. The device can be turned off until a speeding motorist is in the line of sight of a trooper. All the smokey has to do then is pull the trigger and he gets a read-out before the unsuspecting driver has a chance to slow down.

Costing as much if not more than CBs, radar detectors are merely radio receivers tuned to 10.25 gigahertz (1 ghz equals

1 billion cycles), which is the main police-radar frequency.

RADAR USED BY the highway patrol emits a high-frequency radio signal that bounces off moving cars, is picked up by an antenna and fed into a mini computer that figures out the speed of the car.

Detectors pick up the outgoing signal and translate it into a flashing light or buzzer or both.

Persons wanting that extra bit of insurance against being ticketed will have to pay between \$80 and \$150 for the detectors, according to local retailers.

Billy Melton, captain of the Department of Public Safety's highway patrol, said he would like it if radar detectors were not sold, but realized there was no law against it. "They cause us some mi-

nor problems," he said.

Melton said radars now are equipped with a switch which controls the unit's beam. "When the trooper sees a speeding vehicle he will flip the switch on," he said. "The man in the car can start to slow down, but the trooper already has his reading."

DETECTORS HAVE a sensitivity range of between 1/4 of a mile and three miles depending on the model and the surrounding terrain. Their efficiency is cut in hilly country and, according to Dick Herring, operations manager for a local wholesale distributor of radar detectors, "almost worthless" in town because of all the outside interference.

However, there are advantages to having a radar detector.

The major brands in this area are Su-

per-snooper, Fuzzbuster, Hawkeye and Bear Finder.

Joe Chamberlain, owner of Caprock CB Center, said that while a person manned with a detector might not have time to slow down when he is beamed by a smokey, he could detect a motorist up the road who was going through a radar trap.

Salesmen here say the detectors do not attract the wide variety of buyers that CBs do, selling mostly to truckers and traveling salesmen.

However, there is a steady market. Herring, with Nunn Electric Supply Corp., said he sold about 2,000 units last year to local retailers.

HIGHWAY PATROLMEN are now beaming speeders on two bands — X and K — and prospective buyers are advised to make sure the detector has the two bands. The older and cheaper models only have Band X.

Law authorities are expected to add more bands to their radars and Ray Riojas at R&R Electronic Supply Co. said Fuzzbuster is coming out with a six-band detector which will cost about \$100.

Most travelers equipped with a detector also have a CB. There are advantages the detectors have over citizens band radios.

Herring said motorists with detectors do not have to put up with all the "chatter" a CB receives; most units plug into the car's cigarette lighter and there is no antenna which could attract thieves.

Radar detectors cannot be repaired in Lubbock and must be sent to the factory. Most retailers said it takes about two weeks to have a unit fixed and sent back, with one salesman saying it takes at least a month.

CHAMBERLAIN, WHO sold about 200 detectors last year, said he will not stock them this year. "I found that people who buy these things think they should be invulnerable to getting a ticket, and they're not," he said.

He said on occasions owners have brought back their sets complaining the detectors do not work because they got a ticket.

There has been a question on whether it was legal to own a radar detector, which is a little smaller than a CB and usually placed on top of the dash.

Melton indicated there was nothing illegal in monitoring radar traps, and courts in several states recently have dismissed charges against motorists arrested for merely having detectors in their vehicles.



Mr. and Miss Dunbar

Two of these six finalists will be chosen Thursday night at 8 p.m. coronation ceremonies to be Mr. and Miss Dunbar 1977-78. Pictured top left to right are Gerardo Mendoza, Billy Don Hardaway and Clyde Trotty. At bottom, left to right, are Wonderful Marie Louv, Sylvia Hernandez and Anita Hamilton.

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liz smith



"INJUSTICE IS RELATIVELY easy to bear; what stings is justice," said H.L. Mencken. Think about it. So — speaking of justice and injustice — here is one for the books. NBC — groggy, punchy and on the ropes — has compounded its felonies by firing Liz Trotta, one of the best of its correspondents, a woman who is a legend in the business, with 13 years in the foreign and national field behind her.

That's the bad news. The good news is that Russ Tornabene, shunted aside during the Dick Wald regime, may be brought to restore morale, stability and quality on NBC Radio News. Wouldn't that be wonderful! It would be a departure from the network's current disastrous course (not yet corrected by the recent hiring of ABC's Fred Silverman) — a course in which the big news boys at the top are determined never to let any

good deed go unpunished.

HOLLYWOODGATE rolls on! (Sorry to have to keep explaining that this refers to the David Begelman-Columbia Pictures forgery mess.) Copies of last Sunday's New York Times were delivered to Lotusland minus the front page story on malfeasance in moviedom. At least 32 people reported the fact directly to this column. Funny coincidence? Who knows.

RING THEM BELLS! Susan ("Rich Man, Poor Man") Blakely and her long-playing live-in friend, lover and manager, Steve Jaffe, will get married in August, and they are determined to make theirs a bash to remember. One thousand guests will be invited for a two-day saturnalia... The Dick and Linda Zanuck marriage — finally, irrevocably unstuck after many a violent scene — had its last inglorious moment when she talked money. The beautiful Linda, who played Charlton Heston's mute mate in "Planet of the Apes," told her "Jaws" producer that she wanted him to give a third of all he owned to the guru who helps Linda maintain her equilibrium. Dick refused to part with so much moola for even a miracle man. It was a sticky episode...

Wait for a big shakeup at Walt Disney studios. Once upon a time, stock in the company Mickey Mouse built was at a high of 120, but recently it has been at a low 30. Maybe you think the family members who control a lot of this stock are not sizzling. They held a secret meeting over last weekend to discuss a house-cleaning and restructuring. (One way Disney might be changed is to start giving a percentage to moviemakers who bring in

projects. To date Disney has never given any percentage to anybody and this has lost the studio the chance to get in on such hits as "Stars Wars." There'll be some changes made.)

VIGNETTE: Margaret O'Brien, now wed to a Ventura industrialist, decided it would be a nice touch if her 17-month-old daughter Mara Tolena Thorsen could have a Margaret O'Brien doll for her very own. These items were a hot ticket in the 1940s when Margaret was the weepiest popular child star around. Well, it took mama Margaret a lot of visits to curio shops where the doll is now a collector's item. And she finally had to pay \$500 to get one.

FEVER! Kevin McCormack took "Saturday Night Fever" to Cannes and showed it to 5,000 music executives at the MIDEM convention. They went berserk. The producer then took his John Travolta starrer to London where he let the elite in on it. (Elain Stritch, Michael York, Pat Harnsworth, Evelyn Keyes, Rose Tobias and Max Shaw were just a few applauding.) "Saturday Night Fever" cost \$3 million to make and has grossed \$40 million already.

STEVE'S MINT: Steve McQueen keeps saying there is nothing to romance between himself and Barbara Minty, the gorgeous cover girl. But you read it here first.

PARTY TIME: The Gil and Susan Shiva party for Lina Wertmuller to celebrate her "Night Full of Rain" movie started out sounding like one of those promotion deals one would prefer to avoid like the plague. But it ended by being one of the

best parties of the year, with luminaries like Norman Mailer and his c.e. Norris Church... Lina and her entire Italian crew, including the limpedly attractive star Giancarlo Giannini... the most beautiful woman in the Western world, Candice Bergen... another winner Shirley MacLaine... the fabulous Carrie Nye with husband Dick Cavett (every time these two appear without each other, people try to get them divorced, but they are still very much married)... Lauren Bacall, who says she is on the second draft of her very difficult-to-write life story (difficult because she refuses to hire a ghost and is doing it all herself)... another wonderful woman who is writing a book, Irene Seznick (wait until you hear how this dynamic producer kept them from changing the title of a play called "A Streetcar Named Desire" to something trite like "Poker Night"). And on and on. This columnist arrived at the party with a Texas "roadie" in a jar (a drink for the road). Because the jar was an old Smucker's jelly container, Andy Warhol pounced on the top and made it into an art object. Will he share the profits with me? Certainly not. Andy doesn't say much but he ain't dumb.

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ramblin' rhodes

By Don Rhodes

Christmas Day, 1977, was a special one for Grand Ole Opry superstar Barbara Mandrell. In addition to celebrating the birthday of Jesus Christ, Barbara celebrated her own 29th.

"My two children and I will be baking a birthday cake for Baby Jesus," she said in a telephone conversation from her Tennessee home on Christmas Eve. "I got the idea from Connie Smith (another Grand Ole Opry performer). It is something that really registers with the kids that Christmas is the birthday of Jesus, as well as a time for gifts."

Articles about Barbara often project the image of a country music sex bomb. Her hit songs, "The Midnight Oil," "Married, But Not To Each Other," "Midnight Angel," "Hold Me" and her latest, "Woman to Woman," along with her movie star looks add fuel to those stories.

The truth of the matter, however, is Barbara is one of the most religious, clean-talking, straight-living, people-loving, kind-acting persons I've ever met — anywhere. She is a good mother to her two children, a good wife to Ken Dudley, and a good daughter to her parents, Irby and Mary Mandrell, while staying down-to-earth with her fans.

This past year found Barbara jumping from being just an Opry star to being a nationally-known performer. She was one of the five finalists for the Country Music Association's Female Vocalist award. In addition to her records reaching the top of music charts, she was spotlighted on many national television shows including the "Today" show.

"I sent Tom Brokaw (host of "Today") an album autographed, 'You're a doll.' He wrote me a nice letter in return," Barbara commented.

"As for becoming a national personality, she said, "The only crying shame about it is when good things happen to you, you run short of time. It takes the same amount of time, however to tell people, 'It's so good to see you again. I'm sorry we only have a minute to talk,' as it does to say, 'I don't have time to talk with you' period."

"Barbara noted this year "there's a big change coming because I will be doing all my concerts with the Statler Brothers."

The Texas-born, California-raised lady has been performing since she was a youngster. While still a teenager, she was doing shows with the late Patsy Cline.

"I'd lie if I'd say I didn't want success overnight," Barbara reflected. "My father and I have talked about it often, though, and I'm glad for the foundation (the years of performing) everything is built on. It has been a learning process, with vast improvements with each record."



Johnny Ray Watson

Johnny Ray Watson plans performance to share testimony

Music... humor... soul, blended and woven into a challenging and unforgettable experience as he answers honest questions with positive solutions through the love of Jesus Christ, is how Johnny Ray Watson, singer-writer-composer describes his ministry.

He will appear in concert at 3 p.m. Sunday in Greater St. Luke Baptist Church, located at 26th Street and Cedar Avenue.

Motivated by the "touch of Jesus Christ" to his life has caused Johnny Ray to focus his talents to challenge listeners with the reality of Christ's claims on each individual's life.

Watson, a towering 6 foot, 8 inches of basketball player was an all-state performer in high school and a star at McMurry College (1971-72).

Since 1972, he has traveled across the nation sharing his testimony in churches, auditoriums, and other places.

He has appeared with Andrae Crouch and The Disciples, with the Billy Graham Crusade, and now has his first album — "The Straight And Narrow Path." His is married and has two children.

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entertainment

movie summary



Sweet and sour

Tom Skerritt and Shirley Maclaine are caught in a happy moment at their Oklahoma City home in the initial portions of the film "The Turning Point." But the smiles and toasts in the top photo later give way to the glares and hurting remarks in the bottom one, in which Miss Maclaine and Anne Bancroft come to grips with their own jealousies and self-doubts in a rooftop fight scene. The film, rated PG and a prime candidate for this year's Oscar as Best Picture of 1977, is currently playing at the Winchester Theater.

'The Turning Point'

(Each Wednesday, a summary of a movie currently playing in Lubbock is printed in the Update entertainment pages. Today's film summary is of "The Turning Point," currently playing at the Winchester Theater)

"The Turning Point" could very well be the surprise of 1977. That is, though films like "Star Wars" and "Close Encounters" have set records in box office totals, many see "The Turning Point" to upset both when the Motion Picture Academy gives its Oscar to the best picture of the year on April 3.

"The Turning Point" is directed by Herbert Ross, the same man who directed "The Goodbye Girl" last year. This film opens in Oklahoma City, where Dee Dee (Shirley MacLaine) is busy getting ready to attend a performance by the American Ballet Company with her family. After the performance, we learn that Dee Dee and her husband Wayne (Tom Skerritt) were once members of the company.

The two left to get married just when Dee Dee and Emma (Anne Bancroft) were competing for the same role. When Dee Dee left to raise a family, Emma became a star. Now, 18 years later, the

two are both harboring doubts.

For Dee Dee, her life has been a world of doubt. If she had stayed with the company, would she have become a star? For Anne, it is a question of whether the sacrifices made during the prior 18 years have been worth it. She's old, too old for the ballet really. Young choreographers refuse to work with her. She's asked to coach, not dance. And since she has sacrificed personal relationships, she has no one to settle down with.

The two are kept together through Dee Dee's daughter, Amelia (newcomer Leslie Browne). Amelia is hired to take class with the company and then dance in a lead role. Dee Dee goes to New

York to see her daughter's success with the ballet and trials in a love affair with a Russian dancer (Mikhail Baryshnikov).

Tension rises as Dee Dee is caught cheating on Wayne by her daughter, the daughter in turn shuts out her mother and uses Emma as a mother figure. Everything hits the fan when Dee Dee and Emma let out their bottled hates and catty comments, a scene which winds up with a slugfest and a new understanding.

Though the picture uses a ballet background, it succeeds very well in transcending dance to talk about universal problems, emotions and feelings.

Two Lubbock women named TCU scholars

FORT WORTH (Special) — Rosemary Henry and Margaret Mackay, both of Lubbock, have been recognized as TCU Scholars by Texas Christian University here for the 1977 fall semester. The award, given for the fifth semester, cites those students who achieve a minimum of 12 semester hours.

Western women's caper set for pilot show airing

TUBE TALK Associated Press

LOS ANGELES — Poor David Doyle. He just can't get away from beautiful girls.

On "Charlie's Angels" he chaperones those three lovelies, Kate Jackson, Jaclyn Smith and Cheryl Ladd. And in the pilot for "Wild and Woolly," decked out in top hat, frock coat, specs and moustache as Teddy Roosevelt, he's saved from assassination by three more beauties.

Three relative newcomers, Chris De Lisle, Susan Bigelow and Elyssa Davalos, star in "Wild and Woolly," a two-hour pilot airing on ABC at 8 p.m. CST Monday. It also stars Doug McClure, Ross Martin, Vic Morrow, Paul Burke and Jessica Walter.

If "Wild and Woolly" goes onto ABC's schedule next fall, it will be a sort of "Charlie's Angels Goes West" — the first Western women's caper show. Doyle would not be a regular.

"Talk about waiting for girls to get ready," said Doyle, lolling in his trailer awaiting a call for "Charlie's Angels." "They not only have the hairdos as we have on this show, but the period costumes." He laughed. "If it goes to series they might shoot, oh, a page a day."

If you press Doyle to talk about the girls — from either show — you get only comments like: "They're very sweet girls." Or, "They're intelligent and friendly and respect one another's privacy."

You sense that he really means it and isn't just mouthing public relations platitudes for the sake of harmony.

He has kind words for Farrah Fawcett-Majors, who turned in her angel's wings at the end of the first season. He said, "She's a dear girl. I love her and wish her all the luck in the world. Unless her leaving sunk the show. Then I'd hunt her down and kill her."

Pressed further, he does admit being overshadowed by the girls and says he would like to do more when the series goes into its third year.

Nevertheless, he said, the notoriety that accompanies being in a hit show has given his career a tremendous sendup.

"I would think after this series there would be independent careers for all concerned, including yours truly," he said. "Which is one of the prime benefits of being in a hit show."

"Needless to say, it's helped a great deal getting my name and face known. It got me a film in England last spring and a good role in the movie 'Capricorn One.'"

He said, "I've wanted to do more on the show. It's true I've had to calm down my desire to do more. I think I will get more next year. By then the girls will be used to the novelty of being a star and they'll want more time off."

"Then I'll be complaining about having too much to do and being too old."

"Charlie's Angels" is Doyle's third series since moving West about seven years ago after a number of years acting and directing stage plays on Broadway and in stock. He played Bridget's father on "Bridget Loves Bernie" and the boss on "The New Dick Van Dyke Show."

Doyle's role in "Wild and Woolly," filmed at the Old Tucson set in Arizona, is little more than a cameo at the end. But it's a crucial role.

President Roosevelt is the target of an assassination attempt in the pilot," he said. "Everything is racing toward preventing that assassination. We had about 400 extras and it looked like the whole town was alive."

He said later, while taping the ABC 25th anniversary party show, he ran into Audra Lindley, who played his wife on "Bridget Loves Bernie" and in real life is married to actor James Whitmore. Whitmore plays Teddy Roosevelt on stage in "Bully."

"I told him if his price for 'Bully' went up too much he'd better watch out because I'd grab it," he said.

Asked what his preparations were for the role, he stopped to think, then said, "God knows the makeup helps. The moustache helped. I had no idea what Teddy Roosevelt sounded like. He retroactively inherited the accent of his cousin, Franklin. The Groton sound. What we used to call honkers. Mostly, it was just very bulky and ebullient."

On "Charlie's Angels" he plays the role of John Bosley, which is an inside joke. He and actor Tom Bosley of "Happy Days" are frequently mistaken for each other.

"It's getting better," Doyle said. "He used to get congratulated for 'Bridget Loves Bernie' and I've been in an ice cream parlor and had kids come up behind me and sing the theme song from 'Happy Days.'"

Once they acted together, in a TV movie called "Black Market Babies," which must have confused everyone.

In the English movie, "The Comeback," he plays an American record mogul who tries to engineer the comeback of one of his recording stars — and becomes the prime suspect in two brutal murders.

In "Capricorn One," he plays the network news editor who fires Elliott Gould. He said, "I think my character fared as well as anyone in the film. The way it was cut you don't get to know anybody. I have one of the longest sustained scenes."

Doyle acted in nearly a dozen Broadway plays and directed a musical called "I Was Dancing." He also directed a lot of summer stock in Ohio.

"I was one of the last of my friends in the theater in New York to come West," he said. "I'd been in some movies in New York and had made plans to come to Los Angeles about two months before I was offered 'Bridget Loves Bernie.'"

"The only one who came after me was my closest friend, Eugene Roche," said Doyle. "He's in 'Soap' now playing the lawyer."

Doyle said his cousin, television writer John Fenton Murray, is preparing a television comedy pilot for him and Roche.

John Voight performs as paraplegic veteran

STAR WATCH Associated Press

LOS ANGELES — An indictment of the waste caused by the Vietnam War, "Coming Home" will have its critics and its supporters. But most will agree that Jon Voight performs superbly as the paraplegic veteran.

"Coming Home" is a grim remembrance of our recent bitter history, showing how the war shattered the lives of three young people. One is a dutiful Marine wife (Jane Fonda) who begins to question her set of old-fashioned values. Voight is the soldier whose wounds force him into cynicism. Bruce Dern believes in the war until he sees it; then he returns to find his wife unfaithful.

Voight had the toughest job in the United Artists film, directed by Hal Ashby. The actor had to sustain dramatic scenes and even play basketball while confined to a wheelchair.

"Coming Home" has been a welcome stimulant to my career," said the 39-year-old Voight, who has retained the blond beard he wears in the film.

"I've had difficulty getting films, or rather, getting them the way I like them. On the whole, I am a very happy fellow.

When I haven't been doing films, I occupy the time with theater and my writing. But I regret that I haven't been able to use my energy in films the way I like."

"I realize I got a reputation as a tough character," he observed, "but in reality I was a pussycat."

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RICKY TYSON
745-1367 745-3890

Business Services

15. Building Services

RE-ROOF
GENERAL REPAIR

Free Estimates
LUBBOCK SHINGLE REPAIR CO.
763-3083

Business Services

15. Building Services

PLUMBING, heating, air-conditioning repair. Licensed, bonded. Call Repco - Ron Eade. 795-8140.

CARPENTRY, Remodeling, Repair, Addition, Custom Framing, Siding, Work guaranteed. Reasonable! 795-1886.

LAWSON Backhoe Service, all types backhoe work and hauling. Gerry Lawson, owner. 762-5843.

Business Services

15. Building Services

IRRIGATION and domestic pumps, sales and service. Turnkey from drilling to installation. 3 year warranty on domestic pumps. Woodrow Pump Service, 863-2204.

CAMPBELL'S Plumbing and Heating, all types backhoe work and hauling. All at reasonable rates. 795-8346.

REMODELING and additions, interior and exterior painting. Call 885-2487 after 5PM.

Business Services

15. Building Services

ROOFING by Kenyon Home Improvements. Major & minor repairs. Painting, wallpaper, etc. 763-1863 or 797-6116.

Business Services

15. Building Services

SEPTIC SYSTEMS

State-County Approved
(Concrete Tanks) REPAIRABLE BASEMENTS DUG
GENERAL BACKHOE SERVICE
ESTIMATES CALL
T. KIRKATRICK, 797-2518

Business Services

15. Building Services

DON Fortenberry Carpenter, 18 years experience. Painting, roofing, stucco, dry-wall work, additions, paneling, trim-work. 828-5204, 762-5048, 795-9240.

PAINTING, minor repairs, satisfaction guaranteed. Billy W. Henson, 765-7222 days. Free estimates. After 6PM, 795-9240.

MORRIS Painting - Quality Work. Free estimates. Contact Alton or Debra Morris. 744-4379.

Business Services

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update

CLASSIFIED ADVERTISING DEADLINES WORD ADS

For Wed. Publication...4PM Monday

For Wed. Publications...4:30PM Friday

UPDATE

Classified Advertising Department

762-8821

Lubbock, Texas 79408

710 Ave. J Box 491

Business Services

17. Misc. Services

LIGHT electrical repairs-light switches, thermostats & minor electrical work. Contact Roger Potter, 2013 Ave. L, 744-7703.

YARD WORK: Scald, mow, edge, lawn beds. Mr. Martinez, 762-1428.

Business Services

18. Professional Serv's

PROFESSIONAL Bookkeeping & Tax Service. By experienced accountant. Reasonable rates. 745-2001.

INCOME Tax Service & Bookkeeping. Experienced. Reasonable rates. Ruthie Glasscock, 799-5051.

MATH tutoring by experienced teacher. 744-0361.

Business Services

18. Professional Serv's

HOUSEKEEPER needed. 1 or 2 days weekly. Own transportation. References required. 797-7738.

I'M LOOKING for women who are interested in earning \$200 a month or more on a part-time basis. Income will be discussed at time of interview. For appointment call 799-8432.

Business Services

MARRIAGE PROBLEMS?

Free marital counseling for married couples. Total confidentiality, research aspect requires completing forms to help provide the counseling is effective. Dr. Donald Baumgartner, Psychologist, Department, Texas Tech. 742-3736.

TO control your weed problems, neat spring and summer, have your yard treated now for best results. For professional chemical application and free estimates, call Frank Frankel - 797-1566 at Felt's Pest Control.

Business Services

19. Woman's Column

LET me see for you! Experienced hair stylist. Free hair styles! Prompt return! 797-8840, 4506 47th. Home, 797-9225.

QUALITY sewing for ladies and children. Will also do mending. 797-9225.

GRAPERIES will make your drapes, bring samples to your home. 20% discount on fabric. 2418 East 7th. 797-8422.

Business Services

20. Child care-B'y Sit

WANTED dependable babysitter for 1 year old girl, 8 a.m. - 5 p.m. Good pay, benefits. 11 a.m. - 6 p.m. 762-0303. After 6, 792-9884.

WANT to keep children, ages 2-5, my home, licensed individual care, two hot meals. Reasonable fee. 795-2946.

LOVING registered day care in Christian atmosphere. Free rates! Prompt reply! 797-8840, 4506 47th. Home, 797-9225.

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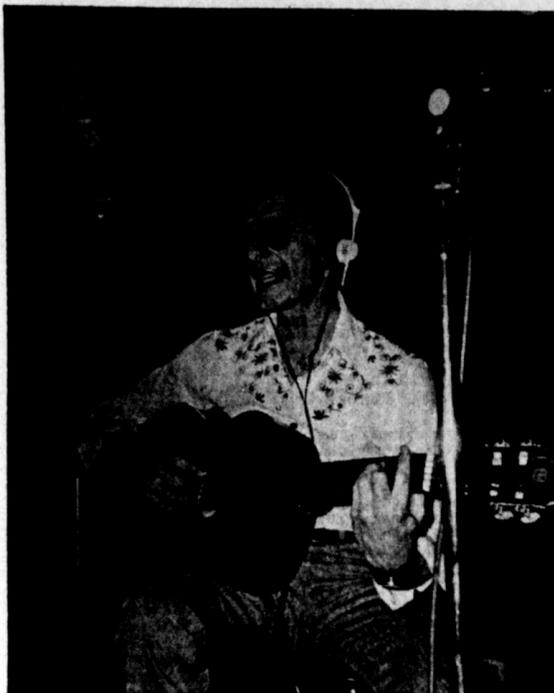
Employment

23. Of Interest Female

NEED Mature Christian person for companionship with 13-year old boy, 4 nights week. Please call between 4-30 PM. 793-5061.

COUNTER waitress wanted. Call Wayne Scott, 744-8223.

NEED Christian lady to live-in with elderly lady, who's not an invalid. 795-0581.



T. Sgt. Chris Stutzer

Reese singer could have country-western hit tune

By Gerry Burton
Update Staff Writer

As a teenager he took up the guitar to impress the girls in the rock and roll age — and got hooked on music.

As an airman he took "a crash course in country and western" to be a disk jockey — and was hooked again.

Today, T. Sgt. Chris Stutzer is hooked on the crowds that like the way he sings and plays guitar on weekends with a country and western band.

He likes it so well he has cut his first country and western record to see if the field of fans can be broadened.

Making it a hit, even a small one, depends on a lot of "ifs" — if the time is right for the type record and a new voice, if the right person hears it and likes it, if disk jockeys will play it, if C & W fans like it enough to buy it, if a lot of things.

With a husky appealing voice and a catchy delivery coaxing out a song styled to both — all of which Stutzer seems to have in "It Must Have Been the Rain" — the Reese Air Force Base singer just could have a hit.

He met a lot of people along the road to now who can help him find out.

Catching the attention of girls "when Elvis came along" was his first incentive for learning to play guitar, but a love of playing was what kept him at two years of lessons.

Looking for an avocation leading to a profession in retirement led him through

courses in being a disk jockey or television announcer. The only available job when the lessons ended led him to country and western.

"C&W fans have to be the most dedicated and loyal fans there are," Stutzer reflected on his early baptism into the field.

"I soon learned that if you didn't know what you were talking about to keep your trap shut."

To compensate for his lack of knowledge, he "took a crash course in C&W and was hooked again."

Performing happened in Thailand when the Armed Forces Radio needed no disk jockeys but a C&W band was out one bass player.

Going back to announcer after tasting the performing fruits, in both satisfaction and money, was unfeasible on his next stateside hitch. He wound up "doing some sessions work," playing background while others sang at recordings.

Another stint in Thailand found him right back with the bass and guitar business on off-duty times. Singing was a natural extension.

At Reese, where he is computer operator and analyzer in base supply, he helped put together a C&W group called the Midnight Cowboys.

The band makes weekend engagements around West Texas and parts of New Mexico and Oklahoma. Stutzer is the lead guitarist and singer, then "does most of the front work" at the microphone.

looking back

FEB. 15, 1958: Tunisians Maintain French Blockade: Fifteen thousand French soldiers remained barricaded in their bases by Tunisians despite warnings from the French government toward the suppressing force. The Tunisians, however, were allowing food into the French garrison. The U.S. was preparing to aid in settling the dispute.

In other news: A 21-year-old housewife was attacked by a door-to-door appliance salesman. The man released her when her three-year-old son began screaming. A 25-year-old suspect was arrested within hours of the attempted rape.

FEB. 15, 1968: Warm Up Moves In On Area: Hazardous driving, forced on West Texans by cold temperatures, nipping winds, freezing rain and 3.5 inch accumulation of snow within three days was ex-

pected to break as a warming trend moved into the area.

In other news: A 22-year-old Lubbock man was given a 99-year prison term for the armed robbery of a service station where the attendant was killed and \$77 taken by the bandit. The jury took 2½ hours of deliberation.

FEB. 15, 1973: POWs Arrive State-side: Twenty freed U.S. prisoners of war arrived in America at Travis Air Force Base in California. Two more planes were expected to arrive later that day with more prisoners from the Vietnam War.

In other news: A 25-year-old Lubbock man was indicted with murder with malice by a district court grand jury. The man was charged with the death of a 32-year-old Lubbock policeman following a shootout.

WHO IS LUBBOCK'S MOST COURTEOUS CITIBUS DRIVER

February 13-16 you may nominate the CITIBUS driver you think should be awarded MOST COURTEOUS DRIVER of 1978.

The three CITIBUS drivers with the most commendations will be specially recognized.

Passengers nominating their choice for MOST COURTEOUS DRIVER will have a chance to win one of Ten FREE Thrifty \$3.50.

Mail this ballot to Lubbock Transit Corp., Box 2445, Lubbock, Texas 79408 or drop in a ballot box on any CITIBUS. If mailed, it must be postmarked by midnight Wednesday, February 15.

Name _____

Address _____

Phone _____

Name of Driver _____

Readers air desegregation gripes what's your beef?

EDITOR, UPDATE:

Any desegregation plan that is fair must not select students in certain areas of town to be bused to get the required racial mix. The present system does this. It destroys property values in the unlucky areas. It also causes "majority races" to be the minority group in the so-called integrated school. Through association in school, since 1970, my kids are acquiring an anti-white culture and attitude. Since I am white this is almost grounds for revolution.

If the Justice Department would obey their own ruling, "without regard for race, color, sex, religion or national origin," then everyone would attend their own neighborhood school.

I think the only solution to the problem, that most citizens would like, would be to "bus" all of the meddling bureaucrats back to Washington — one way.

SINCE THIS obviously will not meet the requirements, maybe the following method would be worth considering on a school district wide basis: Bus all 12th graders to one school; bus all 11th graders to one school; bus all 10th graders to one school.

Follow this system down as far as is absolutely necessary, but all elementary school students should attend their nearest neighborhood schools.

Why not expand and reroute the Citibus to furnish this school transportation free instead of buying school buses? This would possibly make them able to serve all of the public better and cheaper than now, and would better justify the existence of Citibus.

The buses could continue to run after regular school hours to take care of the students that get out late because of extra activities after regular school hours. This is a problem now, and requires most students who participate in extracurricular activities to furnish their own private transportation.

THIS GENERAL idea, as devastating as it might be on everyone, would treat

all ethnic groups equally and all neighborhoods equally.

Each affected school would consist of a true representation of students in that grade level in the school district. The bus traffic jams and the expense to the taxpayers would be catastrophic.

The "feds" should be happy. The voters would probably be in a mood to elect representation in Washington that would eliminate the need for any such program as this.

Name withheld by request

DEAR UPDATE:

It seems to me that since there can be no discrimination in the sale of real estate any more that the desegregation problem will take care of itself.

We live in a rather nice area and have both black and Spanish neighbors. They are nice neighbors and we are glad to have them. Our children go to school with their children and that's the way it should be.

Busing is bad for all concerned. With the energy shortage we shouldn't consider it at all. School children hardly have time for play now and if they are bused they will be gone from home even longer. I'm for desegregation but positively against busing as a means of achieving it.

IN MY OPINION the blacks and Spanish want schools as good as those in white neighborhoods but do not necessarily want to be in a racially mixed school where they are a minority.

Given time I think we will find more black and Spanish families moving into the newer housing developments thus solving the problem.

Marilyn M. Jackson
5703 Richmond, Lubbock

DEAR UPDATE:

I am following Judge Woodward's school decision with interest and much concern. I agree with board president Waters ... this could result in a traumatic experience for some Lubbock citizens.

Let me say at the outset that I am not against, indeed I am for, integrated schools. I attended integrated schools all my life. In fact, I was a "minority" in the grade school I attended. I think every child in America is entitled to quality education. I am, however, adamantly opposed to busing used to achieve acceptable integration levels.

I moved my family to Lubbock in the fall of 1973 and chose to live in southwest Lubbock for obvious reasons, i.e. growth, property values, accessibility to shopping centers and business markets. I must say, however, that my decision to live in this area was weighted primarily because of the schools my children would be able to attend.

IN OUR LIFETIME my wife and I have earned the means to provide our family with an upper-middle class standard of living. Because we can afford it, we chose to live in a neighborhood that allows our children to attend Monterey

and Evans schools. I don't think the school board or the Justice (?) Department has the right to take that away from me and my family.

Rumor has it that those of us outside the Loop will be the ones more drastically affected by the school board's decision. Should this be the case, and should our children be subjected to cross town busing, the LISD will probably be involved in another discrimination suit. There might also be litigation to cover resulting losses in property values of property sold under distress conditions.

Perhaps it is an over simplification of the problem, but I have an idea. Why not let the kids decide where they want to go to school? Let them make the decision and then let the school board provide them with the transportation to and from their chosen school.

I MIGHT TAKE THIS opportunity to advise the school board to be extremely judicious in their decision. The "trauma" induced by an unpopular decision could result in a veritable explosion in the population of Slaton, Wolforth, Idalou, Abernathy, etc.

I would also suggest that the school board have open meetings, welcoming input from the various segments of the school district. The future of Lubbock is at stake and this critical decision will have considerable influence on its continued growth.

A FEW MORE questions. Why was the deadline set for April 1, 1978? Was it by design or coincidence that this happens to be school board election day? Why not wait until the newly elected members can participate in making this decision rather than have two lame duck members help to formulate future policy?

I don't know what effect it would have on the school board's decision, but I do wish that the citizens of Lubbock would let them know how they feel, regardless of their position.

Bryan D. Dennis
3321 86th Street, Lubbock

this week's Lucky License

WINNER



UPDATE WINNER — Richard Stevick of 3621 59th St. is presented his check by Allen Todd, Retail Advertising Manager. Mr. Stevick's son Doug is shown looking on. His license plate number is Pennsylvania 597-06V

Check in Update for this week's Lucky License Number

YOU CAN WIN WITH **Update**

GET YOUR LUCKY LICENSE AT...

AVALANCHE-JOURNAL CIRCULATION DESK

CIVIC LUBBOCK'S FIRST ANNUAL

**NEW
CAR
DEALERS'**

Auto Show

LUBBOCK MEMORIAL CIVIC CENTER

**LARGEST NEW CAR
DEALERS' SHOW
in the
SOUTH PLAINS AREA**



Fun for the whole family



February 16, 17, 18 & 19	
Thursday, Friday	5pm-10pm
Saturday	10am-10pm
Sunday	1pm-10pm
ADULTS	\$1.00
(with discount coupon)	.50
CHILDREN	.50

- ★ Miss Auto Show
- ★ Bike School
- ★ Special Children's Film Features

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Mazda Pinpoints Performance, Warranty, Economy, Pleasure

"When you hear the name 'Mazda,' do you immediately think of the rotary engine? Most people do."

"Road Test magazine said, of the cars it tested, the rotary engine has more power (most people know that), was fastest on the straight-away (most people know that), easier handling with the least noise and vibrations (everybody knows that), but . . ."

"Did you know that Mazda offers a limited warranty of five years or 75,000 miles on new rotary cars, and a 12-month or 12,000 miles warranty of select used ones when sold by an authorized Mazda dealer?"

"Mazda dealers are now offering their customers a rebuilt rotary engine for \$335 including exchange. Not only does this give our customers a fantastic deal, it helps out our service department and keeps our mechanics eating!"

"Nsu Audi, Ford and Toyota are experimenting with the Wankle (rotary) engine to use in their future models, because of all the engines tested, the rotary is the only one good enough to withstand the 1982 rules and regulations our government (bless its meddling little heart) has inflicted on the auto makers."

The fact still remains, however, they still have to perfect it. Mazda already has.

The best kept secret in the auto industry today is the new sports car Mazda will introduce in May. The rotary engine, well known for its speed and power coupled with a two-passenger light weight sports car, will give unbelievable acceleration and handling characteristics. This limited production sports car has been on the drawing board since 1973. Although Mazda racing victories are well known overseas, 1977 was Mazda's first year for racing in the U. S., setting an outstanding example of the rotary engine's performance

and durability. The 70-cubic-inch rotary is considered so much more efficient that the piston engine it is classed with cars double the engine size. In spite of this, they hold both WHRA and IHRA national records, placed first in class at Dayton and dominated the National SCCAB sedan. In addition to national champion, Mazda holds regional championship in the Northwest region, featuring a flock of new local track records in nearly every race including a June start-to-finish win in the rose cup event in Portland, first place in Sears Points national SCCA race in August and clinch of the win with another record run at Delta Park track near Portland in September. Mazda's seasonal score in the Northwest region came to 43 points, comfortably ahead of second place Datsun 510 with 27 overall points.

"Did you know, too, that Mazda makes a great little piston engine? They do, and they have done so since 1930."

Mazda produced 64,868 vehicles in September alone, has 48 years experience in the compact auto field, and has a worldwide distribution system with 14 assembly plants and 588 retail outlets in the United States. Its reputation for a trouble-free, economy car with the GLC has established Mazda in the top 10 imports and posted a 54 per cent sales increase in the past year.

"Mazda builds a great little pickup, too. It is called the B-1800. They also build a great little pickup called the Ford Courier. We don't like to talk about that. We have to say, though, 'Ford has a better idea,' if you can't build 'em, buy 'em!"

Even though Mazda builds all these great little cars, they didn't actually call them great little cars until 1977 when they introduced the new GLC which stands for, and deserves the name "Great Little Car."

It is cute, small and sporty and the

three-door hatchback has a base price of \$3,245 and EPA rating of 35 mpg city.

The GLC 5-door (four conventional doors and a hatchback) has everything today's motorist could want in a small car. Included in a base price of under \$3,770 are reclining front bucket seats, cigarette lighter, trip odometer, electric rear defroster, rear window wiper/washer, whitewall tires, carpets, fabric upholstery and a convenient push-button hatch, and its surprising amount of room and great accessibility makes it more attractive to women than any other small car.

They enjoy the ease of handling, highlighted by extremely light and responsive steering (great for sudden land switching), wide all-around visibility and small turning radius (fantastic in U-turns) and being available in a fully automatic transmission has made the car an indispensable helper to the busy wife and mother who always has more to do than there are hours in the day to do them.

The peppy little four-cylinder engine, equipped with an optional five-speed manual transmission achieved 45 mpg in highway driving, and 35 mpg in city driving.

James Mears stated that, although his GLC customers were first attracted to the car for its EPA rating and price, that after they drove it, they were even more impressed by the styling, maneuverability and sheer pleasure of driving it.

He said, also, that it was the most reliable, trouble-free car he had ever seen, and that about the only time they are in the shop is for scheduled check-ups.

There is a saying that goes "you can't fool all the people all the time", well, you can't please 'em either, but of all the GLC owners interviewed, the total satisfaction rate was a whopping 91 per cent.

That's a great per cent, but no great surprise; it is a "Great Little Car."



SHOW LEADERS—The New Car Dealers Association of Lubbock selected these three finalists in the Miss Auto Show competition to head the program for the First Annual New Car Dealers Auto Show. The girls, left to right, are: Susan Erwin, first runner-up; Lisa Childers, Miss Auto Show; and Caryn Cheatham, also first runner-up in a tie vote. Posing with them is Jim From, show manager and deputy director of the Civic Center.

'Great Things Happening' At University Dodge Dealership

"If it's a new sub-compact size automobile that you are looking for then the American-made Dodge Omni is just for you!"

Omni is the first high-production front wheel drive car with transverse mounted engine ever assembled in America. Front wheel drive means it's beautifully equipped to handle the elements. Snow or rain slicked roads offer far less challenge to the Omni driver. That's because Omni's front wheels are doing the driving. It's this pull effect versus the push of rear wheel driven cars that makes this new Dodge remain so stable in a variety of weather conditions. It also helps that Omni's engine is mounted ahead of the drive wheels to give the kind of bite you need for effective control. Something else you will like: Omni's rack and pinion steering for its precision feel.

Omni's front wheel drive and transverse engine location also mean there is adequate space and foot room, front and rear. Bucket seats haul the Omni driver and front seat passenger comfortably in place, cut pile carpeting caresses the feet. And Omni's ride, thanks to carefully calculated spring rates in its all coil spring suspension, provides outstanding comfort. Even the long hauls turn into fun. That's because you feel very much at ease in Omni. With its 99.2 inch wheel

base and coil spring suspension at all four wheels Omni sits astride a road quietly. You will be pleased at how competently its 104.7 cubic inch overhead cam engine and four speed transmission can perform in both city and country. And of course Omni comes equipped with Chrysler's electronic lean burn system and staged two-barrel carburetor which promotes smooth warm up and performance.

Just in case you would like to know how Omni measures up, Omni operates on non-leaded regular gasoline with a horsepower of 70 at 5600 RPMs. It has a liquid cross flow cooling system with electric fan, unitized body and chassis, iso-strut independent coil springs with anti-sway bar, and rack and pinion steering; and for the frosting on the cake the 1978 Dodge Omni with four-speed manual transmission and a 1700cc engine with a 3.37 axle ratio has a mileage rating of 25 in the city and 39 MPG on the highway.

See it and drive it today at University Dodge.

University Dodge is pleased to announce the introduction of Magnum XE — the totally personal approach to driving excitement.

Magnum XE epitomizes the personal driving machine with sports-minded looks, aerodynamically styled front end that houses clear head lamp covers designed to retract when the beams come on. Helty wheels and helty tires help the handling. A substantial look with substantial power ready to serve in an instant. Power from the proven 318 V8 engine or optional 360 and 400 V8s mean get up and go when you ask for it. In addition Magnum is equipped with front disk brakes, power steering and torque flight automatic transmission.

That's a quick look at Magnum XE, the car that makes everything happen the way you want it to happen. Your own private island. You may have thought Charger Special Edition and Cordoba were the ultimate in driving excitement and appearance, but just wait until you see Magnum XE at University Dodge!

First Annual Auto Show Offers Mix Of Fantasy, Practicality

The 1978 First Annual New Car Dealers Auto Show, scheduled Thursday through Sunday at Lubbock Memorial Civic Center, is more than a mass of shining chrome, gleaming paint and cubic-inch displacements. It's a fantasy of luxury, comfort and performance—things that are desirable in a real world for getting from one place to another.

Billed as the largest new car dealers show in the South Plains area, the event will assemble under one roof a variety of "wheels" ranging from sports cars to heavy duty trucks.

While you may tell yourself that you're only going to the 1978 auto show to see what the new models are offering this year (after all, it's more convenient to see what's new in the automotive world while it's all displayed together under one roof . . . where it's all put together with the proverbial red ribbon), chances are you secretly hope you can find something you not only want but can afford.

Of course, it's a dream that travels a two-way street. All the chrome and shiny paint, cast iron, rubber and plastic that comprises your dream is also the culmination of the dreams of engineers who have spent a lot of time, money and effort to design and produce what they hope you will desire.

There is a lot you don't see behind the facade of that fancy new car, including

built-in safety measures. The 1978 model automobiles are said by the industry to be the safest cars ever built—safer for the passenger, and safer for the environment.

Another part of what you don't see is the engineering that requires less maintenance, that lets you go longer between oil and spark plug changes, and that gives you a better ride and control.

The obvious things you see in luxury and comfort are part of this engineering, too, but it all has to be put together in a

package—the new car.

New cars will not be the only featured attraction at the show, however. There will be trucks of all sizes, vans dressed up in their Sunday best, some pretty girls—including Miss Auto Show—and the allied exhibitors. The latter will explain the latest accessories and prodgets for the car.

Twenty semi-finalists of the Miss Auto Show Pageant will act as hostesses during the event.



DEBORAH YOUNG—A 1977 graduate of Morton High School, Deborah Young was Miss Cochran County, valedictorian, state finalist of Search for Family Leadership contest, and placed second in FFA quiz contest. She is majoring in fashion merchandising at Texas Tech, and is also interested in business management.



KELLY WHITT—A graduate of Monterey High School where she participated in dance, singing and gymnastics activities, Kelly Whitt currently is attending Texas Tech. She was a National Honor Society student in high school, and has an ambition to be an executive in the international trade field.

HELP YOURSELF TO THE BEST

The 1978 GLC Sport has a list of standard items found on many higher priced cars. Rear window washer-wiper-defroster, oversized steel radial tires mounted on sporty styled road wheels, bold stripe package, tachometer, clock, 5-speed manual transmission and reclining bucket seats in brushed velour or pleated vinyl are some of the standard features. Optional equipment includes air conditioning and radio.

Wood steering wheel, shift knob and wood grain panel inserts highlight the interior of the 1978 Mazda GLC Sport.

The splitback rear seat, standard on GLC Sport, 5-door and 3-door deluxe, provides the widest selection of load/passenger options in the sub-compact market.

James Mears
Mazda

4300 Ave. Q
747-2931

OMNI BY DODGE IS HERE!

FEATURING:

- FRONT WHEEL DRIVE
- TRANSVERSE MOUNTED ENGINE
- ELECTRONIC LEAN BURN ENGINE
- RUNS ON REGULAR GAS
- RACK AND PINION STEERING
- COIL SPRING SUSPENSION
- 104.7 CUBIC INCH ENGINE
- 25 CITY to 39 MPG HIGHWAY

(With 1700 CC engine, 4-speed transmission, 3.37 rear end)

DRIVE IT!... YOU WILL BUY IT!

MAGNUM XE

THIS WEEK'S SPECIAL

DISCOUNT No. 35509 **\$1000** PLUS TAX, TITLE and LICENSE

GENTLEMAN JOE'S

UNIVERSITY DODGE

745-4481
7007 S. UNIVERSITY

Gen 'Mo

As if January completed its fit to say the least, successful one. "With a sales cars and trucks Ford is now sales record for pushed by main cars and trucks tive price on each This year, Ford est and more p Fairmont and bine the inside with the gas mil The classy good been compared

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Gene Messer Ford Documents 'Most Successful' First Year

As if January 1, Gene Messer Ford completed its first year in business, and to say the least, the first year was a successful one.

"With a sales record of well over 3,000 cars and trucks sold in 1977, Gene Messer Ford is now working on setting a new sales record for 1978. This will be accomplished by maintaining a large volume of cars and trucks and offering a competitive price on each unit."

This year, Ford Motor Company's newest and more popular additions are the Fairmont and Futura. These cars combine the inside roominess of a larger car with the gas mileage of an economy car. The classy good looks of the Futura have been compared to the Thunderbird. The

addition of these cars to the Ford line-up is bound to increase sales at Gene Messer Ford.

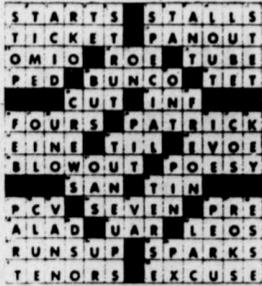
During the past year, Gene Messer Ford has worked particularly hard to provide the best parts and service departments possible. The parts department maintains a tremendous inventory in order to adequately fill the needs of its customers.

Gene Messer's service department recently installed a new automated diagnostic computer which is used to make testing simple and quick, eliminating technical and mechanical errors. The system, Sun's 2001 Diagnostic Computer, performs over 100 separate tests and relays the test information to the mechanic

by way of a television type screen. When the work is completed, a second testing is performed to be certain everything was properly repaired and is functioning correctly. Gene Messer's diagnostic computer is the only one of its kind in West Texas.

Staff Excels

To keep things moving smoothly throughout the dealership is the responsibility of the department managers who are as follows: Bill Holbert, general sales; Richard Peek, new car sales; Ken White, truck sales; Scotty Barlow, used car sales; Jack Daniels, parts; Tommy Evans, service; Jerry Kowalsky, business manager; and Richard Roacher, finance manager.



LUBBOCK AVALANCHE-JOURNAL Auto Section—3 Auto Spark Plugs Lead Perilous Life

Like the hero of a spy adventure thriller, the spark plug lives a perilous life. Assaulted by a dangerous cast of "villains," such as searing heat, corrosive chemicals, jolting electric current and jackhammer pounding, the plug makes agent 007's tribulations seem like a slap on the wrist by comparison.

According to Champion Spark Plug Company, the plug itself operates in temperatures anywhere from sub-zero to 1,500 degrees F or more. Occasional blasts of corrosive combustion gases reaching heat intensity of more than 4,000 degrees

F can assault the plugs. Pressure impacts of 2,000 pounds per square inch and electrical discharges of 10,000 volts or more also batter spark plugs. In 10,000 miles of driving, the spark plug will fire 15 million times.

After approximately 10,000 miles, the punishment the plug endures takes its toll. Electrode wear, caused by the punishing combination of electrical and chemical assaults, is irreversible. So, the plug can no longer provide economical performance.

Entire New Set Of Skills Seen Necessary In Pulling Trailers



LESLIE WILLIAMS—A graduate of Hillcrest High School in Dallas, Leslie Williams was a member of the varsity soccer team and runner-up for the most beautiful title. She currently is studying the field of merchandising at Texas Tech University, and plans to be a clothing buyer for a department store.

"Skills that carry a race driver to victory lane are as useless as a square axle when you haul the family camper on a weekend outing."

"You must learn an entirely new set of skills when pulling a trailer," Clarence Hoffman, onetime American Trucking Association Truck Driver of the Year, warns motorists.

Hoffman holds a record of more than three million accident-free miles, hauling much larger trailers than the average motorist will ever encounter.

But Hoffman quickly points out that many truck drivers have equally impressive driving records, and that almost all are experts at maneuvering trailers. "I was just picked out of the crowd," he says.

Cites The Difficult

Hoffman believes backing a boat trailer into the water or squeezing a camper into a crowded camp site is perhaps the most difficult maneuver facing the inexperienced driver.

"Avoid backing if at all possible," he advises. On very small trailers it might be better to unhook the trailer and back it by hand. On larger trailers, visibility is blocked. Make sure the way is clear by walking to the rear of the trailer. Better, if you have a helper, have him guide you. Then back slowly, turning the wheel right to go left and left to go right. This is less

confusing if you concentrate on the trailer and not the steering wheel. Also, back toward some object. And always try to back to the left to minimize your blind area.

"Don'ts" Listed

He also tells what not to do. "Don't hold the wheel in one position too long, as it may cause the trailer to jack-knife," he said, and don't turn the wheel too hard.

"There's only one way to learn to back, and that's to get out in a vacant parking lot and practice," says Hoffman, who drives for Raymond Motor Transportation in Minneapolis.

The most potentially dangerous part of a novice trailer puller's vacation is the first few hundred feet, when he suddenly discovers the car and trailer combination doesn't "corner" like the car alone does. The trailer wheels track much closer to the curb than the car's.

Use Special Techniques

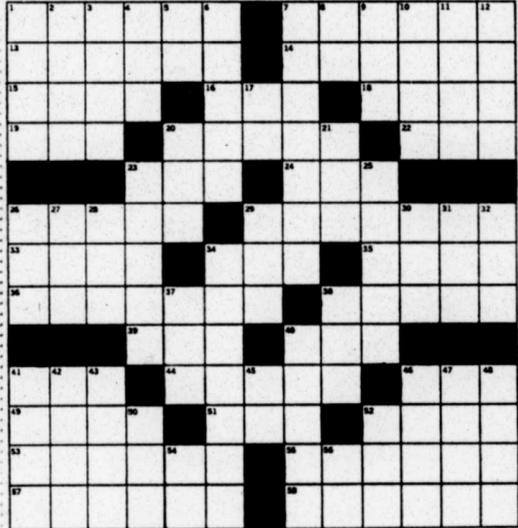
"Start right turns, further from the curb than normal," he says. "And start turning part way through the intersection, not when the front car wheels reach the curb one."



ELAINE MARTIN—Active at Sands High School in Ackerly, Elaine Martin was class valedictorian, president of Area II FHA, State FHA class president, designated best personality, listed in "Who's Who," and one-act play best actress. She currently is a home economics student at Texas Tech.

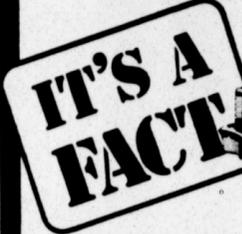
Here's Another . . .

CARE FOR YOUR CAR CROSSWORD PUZZLE

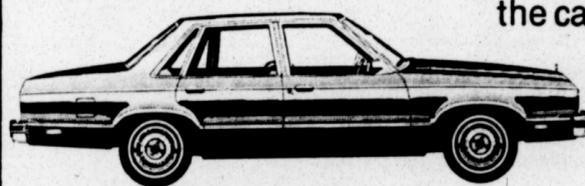


- ACROSS**
- 1 What a tuned engine does.
 - 7 What an untuned engine does.
 - 13 What you can get for defective headlights.
 - 14 To work out (Colloq.).
 - 15 "—/— Flying Down to Rio."
 - 16 Preacher —.
 - 18 Sometimes part of tire.
 - 19 Opposite of motorist (Abbrev.).
 - 20 Police racket squad.
 - 22 SE Asian New Year.
 - 23 One thing to look for on tire.
 - 24 Phone Company dept. (Abbrev.).
 - 26 Various small car engines.
 - 29 St. or Henry.
 - 33 — Kleine Nachtmusik.
 - 34 — The Cows Come Home.
 - 35 Cry of Bacchus.
 - 36 What 23 Across can cause.
 - 38 The art of writing poems (Arch.).
 - 39 — Jose.
 - 40 — Lizzie.
 - 41 Important part of emission system.
 - 44 Snow White's Dwarfs.
 - 46 — ignition, dangerous engine condition.
- DOWN**
- 1 What good brakes help you do.
 - 2 When ignition is out of — misfire occurs.
 - 3 Battery — can corrode cables.
 - 4 Movie Organization.
 - 5 Thee (Spanish).
 - 6 Part of some suspensions.
 - 7 Common service facility business lure.
 - 8 Transactional Analysis (Abbrev.).
 - 9 Common insect.
 - 10 Uncouth person.
 - 11 Vital service for chassis protection.
 - 12 Printer's term.
 - 17 Ignition key position.
 - 20 Big motor vehicle.
 - 21 Province in Canada (Abbrev.).
 - 23 Indy '500' Pit —.
 - 25 Important Car Air Condition Element.
 - 26 Washington's Birth month (Abbrev.).
 - 27 Change this at recommended times.
 - 28 Former United Nations initials.
 - 29 Car service area.
 - 30 — Been Working on the Railroad.
 - 31 Type of lettuce.
 - 32 Turns on ignition.
 - 34 Vital to saving gas, quick starts.
 - 37 Western Hemisphere Group.
 - 38 King — vital front end component.
 - 40 Concise.
 - 41 Car component.
 - 42 Hint.
 - 43 Man's name (Alt. Sp.).
 - 45 Neighbor of Md.
 - 46 Home of the Incas.
 - 47 Troops loyal to General Park.
 - 48 Latin form of To Be.
 - 50 Motor City Cultural Group (Init.).
 - 52 Body of water in Quebec.
 - 54 Abraham's birthplace.
 - 56 Military shopping center.

GENE MESSER FORD IS LUBBOCK'S HIGH VOLUME, LOW PROFIT DEALER.



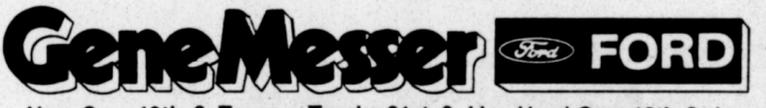
Whether your needs run to small or large, economy or luxury, Gene Messer Ford has the car for you— at a price you can definitely afford!



Gene Messer Ford's truck location is the largest Ford truck lot in the Southwest



The selection of trucks and vans is tremendous!



New Cars 19th & Texas • Trucks 31st & H • Used Cars 19th & J
765-8801

LOOK FOR US AT THE AUTO SHOW

ask about our LOW COST AUTO LOANS

AMERICAN STATE Bank LUBBOCK, TEXAS
1401 AVENUE Q Ph. 763-7061
MEMBER F.D.I.C.

AUTO SHOW '78

Don Crow Chevrolet Stresses Qualified Service Dedication

All of the people at Don Crow Chevrolet have the two elements necessary to help make your car buying and driving a pleasure: an eagerness to serve and the experience necessary to be helpful. Whether you need an oil change or a new four-ton truck, you will find qualified people able to help fill your needs.

Don Crow Chevrolet is a complete automotive center, truly one-stop shopping for your transportation needs. Here you will find a service department capable of handling any job, from tune-up to major overhauls at very competitive prices. The parts department always is well stocked with genuine GM parts, and serves a wide trade area on the South Plains. The body shop is equipped to handle the slightest fender-bender, on up to complete rebuilding of cars and trucks.

The sales departments, new cars, new trucks and used cars, are constantly trying to meet the changing needs of the residents of the South Plains area.

An always-fresh stock of new and used cars and trucks, competitively priced, can be found at Don Crow Chevrolet.

But Don Crow Chevrolet is more than cars and trucks and oil and grease and parts: it is people.

These are the people who are Don Crow Chevrolet:

Don J. Crow, owner and dealers.
New car sales: Tommy Claiborne, De-

witt Simons, Don Roberts, Jake Rogans, Lynda Harris, Red Baldrige, Kinney Glasson, Pam Sikes, Ray Delano, Richard Rodriguez.

New truck sales: Bob Crow, Tom Claiborne, Bob Anderson, Paul Barrera, Buck Newcomb, Chad Cable.

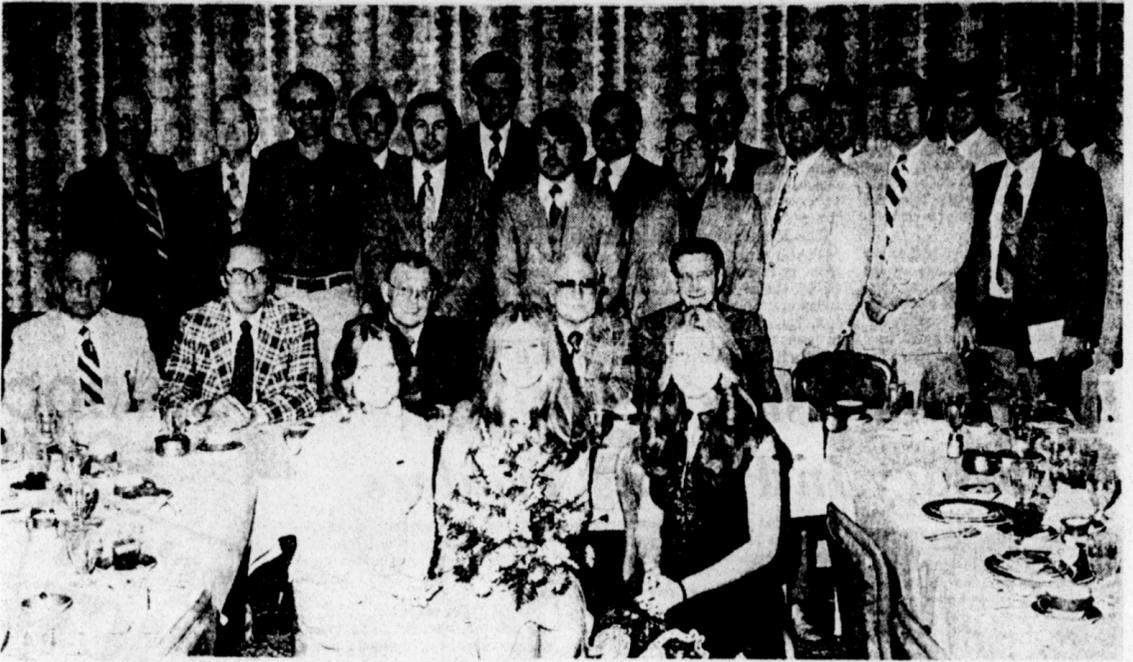
Used car sales: Tommy Atchison, Bill Raven, Dickie Jackson, Allen Davis, Dick Lamb, Howard Whitfield, Willie Moore.

Fleet and lease: John Farquhar; finance, Bill Belyeu; service department: Hollis Thome, Beauford McCain, Ernest Hammett, Lee Cummings, Rodney Edmunds, Kathy Gomez, Dean Knox, Hallie Louis, Juan Rodriguez, Manual Vasquez, Jerry Armstrong, Emmett Booher, Sonny Bullard, Paul Claiborn, Robert Gutierrez, Jerry Hyde, Homer Stoudt and Eiland Wood.

Body shop: Bob Elliott, Jerrell Claiborn, Eddie Berryhill, David Claiborn, Larry Paez, Eugene Steen, Robert Villela.

Parts department: Bob Sampson, Donna Bohner, Jackie Dalrymple, Jack Doolley, David Hardgrove, Danny O'Neill, Carl Welsh and Peggy Young.

Office staff: John Diers, Phyllis Cannon, Sue Bolden, Carolyn Clark, Vicki Dabbs, Kathy Fuller, John Liddell, Lori Martin, Cyndy McDaniel, Priscilla Shira, Kay Smith; head cashier, Earl Dietering.



NEW CAR DEALERS—These 21 members of the New Car Dealers Association of Lubbock are shown with the three girls they picked to highlight the First Annual New Car Dealers Auto Show at Lubbock Memorial Civic Center. The three girls, left to right, are: Caryn Cheatham, first runner-up; Lisa Childers, Miss Auto Show, and Susan Erwin, also first runner-up in a tie vote. The car dealers have assembled under one roof virtually every type of vehicle sold in the South Plains region. "Wheels" ranging from sports cars to custom vans and heavy duty trucks, will be on display for the public Thursday through Sunday.

San Erwin, also first runner-up in a tie vote. The car dealers have assembled under one roof virtually every type of vehicle sold in the South Plains region. "Wheels" ranging from sports cars to custom vans and heavy duty trucks, will be on display for the public Thursday through Sunday.

'Off-Beat' Roads Afford Interest For Sign Buff

DUNDIRK, N.Y. (UPI) — "You make time and cover distance in a hurry on the interstate highways but in turn you miss a lot of the fun of a motor trip. Especially if you're a sign buff."

And I happen to be one — have been I guess since childhood when the "games to keep the children quiet" in the car included counting white horses and making wishes on each, or reading the Burma Shave jingles, or seeing who could count the most Mail pouch tobacco signs on barns.

But the huge billboards and the smaller signs don't clutter up the interstate right-of-ways, although I must say, the service station people have found a way around this. They've just mounted their gasoline brand on giant stilts, so tall they're visible for miles. And of course to reach the station you have to exit off the super-highways.

Advertisers have found another way of getting their message across on the interstate — they just rent space from some farmer and put their signs off the right-of-way but clearly visible. It probably helps to pay many a farmer's tax bill.

But you really have to get onto the off-beat roads to follow your sign mania. And I'm talking about "intelligent" signs, not the masses of them that can turn the outskirts of a town into a honky-tonk.

Even so, the Burma shaves are missing (that ad campaign was dropped several years back) and there seem to be fewer ads for the chewing tobacco, probably because in our mechanized era there are fewer barns. And fewer "good luck" white horses?

All is not lost however. During a motor trip my husband and I are taking, I found enough of them on the by-roads to hold until the next trip.

We had to smile (what else?) at the rotating cement mixer truck we saw at one construction site. It's body was painted clear blue and decorated with the now-familiar smiling face you usually see on stickers or badges.

In a small town in upstate New York, a gas station philosophized: "If you can't stop, at least smile as you go through."

And a motel in the same area was run by "The Bartlett Pain."

A neat and impeccably clean restaurant placed this sticker in its doorway: "No shoes, no shirts, no service."

An advertisement outside a hamburger stop proclaimed that "Content is more than a kingdom."

We spotted a restaurant specializing in Chinese food. It's name: "The Peke Inn."

Miss Auto Show Set To Reign Over Car Dealers Exposition

"Miss Auto Show," Lisa Childers of Perryton, will be presented to the public Thursday as she begins her 1978 reign over the First Annual New Car Dealers Auto Show in the Lubbock Memorial Civic Center.

Chosen from over 50 contestants who entered the competition, Miss Childers is a pre-pharmacy major at Texas Tech University. She attended Perryton High School and was named Miss Perryton in 1977. She is the daughter of Mr. and Mrs. M. E. Childers Jr.

Active in high school, Miss Childers was an honor graduate, girl's state representative, a member of the National Honor Society, voted "Most Beautiful" her sophomore year, a member of the Nike Service Organization, choir officer and student council representative.

She currently is a member of the First Baptist Church, where she sings in the choir. She is a little sister to Sigma Nu

Fraternity, elected Sigma Alpha Epsilon Chili Cook-Off Queen for 1977-78, and is president of the Pre-Pharmacy Club. She is on the Dean's Honor List.

A statuesque 5'8" with long blonde hair and green eyes, Miss Childers says she would like to pursue a career either in modeling or politics but intends to also become a registered pharmacist, as she feels "it will be self-satisfying as well as provide financial security" to enable her to follow her other interests.

She said she is "elated and honored to be awarded the title of Miss Auto Show," and adds that she feels it will help her to gain poise and self-confidence. Miss Childers "has always associated new cars with elegance," and is "very excited to be considered a part of that elegance."

As Miss Auto Show, she will receive a \$500 scholarship or savings bond, a wardrobe from Diana's Dollhouse and a full-color portrait from K-Hill Photography.

She will make numerous public appearances, and will attend crowning ceremonies at next year's New Car Dealers Show.

Two girls, Susan Erwin and Caryn Cheatham, were selected to share the position of first runner-up due to a tie vote.

Miss Erwin, 21, is an agronomy major at Texas Tech. She is a member of Chi Omega Sorority, on the Dean's Honor List, and was the Khiva Shrine Bowl Queen for 1976. She is the daughter of Mr. and Mrs. Elmer Erwin of Houston.

Miss Cheatham, who will also perform the duties of first runner-up, is the daughter of Dick and Joyce Cheatham of Lubbock. She is a graduate of Lubbock High School, where she was active in school drama and was on the cheerleading squad.



TERESA RUSSELL—Lubbock's Teresa Russell was 1972 outstanding speech student for Coronado High School. Since enrolling at Texas Tech, she has been elected valentine sweetheart for Beta Sigma Phi Fraternity, included on the Dean's Honor List, and has been best pledge for the Women's Service Organization.



DON CROW CHEVROLET
Loop 289 and Slide Road 792-5141

Camaro Z-28



BLAZER

1978



PICKUPS



Chevette

Feb. 16, 17, 18, 19

Lubbock Memorial Civic Center



Corvette

Don Crow Chevrolet
Lubbock's lowest prices...
Convenient southwest location...
Best Service department in town.



Caprice Classic



Malibu

Monte Carlo

Fra

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Frank Brown Pontiac & Honda Excels In Service, Staff, Sales

Frank Brown Pontiac and Honda, Inc. has been serving the Texas South Plains and eastern New Mexico for nearly eight years. During this time of service, the total volume of sales has more than tripled since the organization's inception in May 1970. The reasons for this outstanding growth are manifold including experience of personnel, personal involvement in all the needs of customers, and strict attention to detail.

Because of the attention taken to satisfy area customers' transportation needs, Frank Brown Pontiac and Honda, Inc. has been awarded the Pontiac Master Dealer's Award for the sixth consecutive year. To achieve this national award, a dealer must meet the following criteria

set by Pontiac Motor Division.

1. Customer Satisfaction — attaining a level of customer satisfaction acceptable to Pontiac.

2. Sales Achievement — attainment of all assigned sales performance levels throughout the year.

3. Maintain Profitable Operation.

In addition to this, the firm has the finest facilities to completely accommodate all customers, . . . in sales, leasing, financing, insurance, parts department, service department, and body shop.

Another reason for the tremendous growth of the firm has been the addition of the Honda automobile franchise. The Honda franchise was purchased in August, 1971, when Honda was little known

as an automobile brand-name. Since that time, Honda has climbed into fourth place nationally among all imports with the car currently selling in first place locally among sub-compact imports.

Department heads include Tom Jones, general manager; Gary Ritter, new car sales manager; Frank Thompson, used car sales manager; Ken Mead, service manager; Tommy Beadles, body shop manager; Glenna Cason, office manager; Mike Melcher, business manager; and John VanStory, parts manager.

The firm definitely believes in positive progress and all the staff and management invite everyone to come to test drive the all-new Pontiac or '78 Hondas, or to just have a cup of coffee & visit.



FINALISTS—This lineup of pretty girls consists of the 10 finalists in the Miss Auto Show contest held in conjunction with the First Annual New Car Dealers Auto Show, scheduled Thursday through Sunday at Lubbock Memorial Civic Center. The girls were judged on the basis of personality, poise, response to questions and general appearance. Left to right, are: Natanya Thiel, Lisa Childers, Anita Webber, Beth Ann Tidwell, Susan Erwin, Alice Kindle, Janis Johnson, Kala Kaker, Caryn Cheatham and Phyllis Johnson. The girls will serve as hostesses at the exposition.

Hufstedler GMC Truck Sales Offering Gamut Of '78 Models

GMC Truck & Coach Division's 1978 model truck lineup is highlighted by the introduction of diesel power in light-duty pickups and the new Brigadier heavy-duty short conventional model.

Robert W. Truxell, a General Motors vice president and general manager of GMC Truck & Coach, said the new models, which debut at GMC dealerships across the country on Oct. 6, represent the most complete and diversified truck line in the division's history.

"GMC set an all-time truck sales record for the 1977 model year and we are extremely optimistic that we will surpass this mark in the 1978 model year," he said.

Light-Duty Features

The addition of diesel power to the GMC light-duty truck line tops the list of product improvements for 1978.

Offered in half-ton two-door, two-

wheel-drive GMC pickups is the new 5.7-litre (350-cubic inch) GM V8 diesel engine produced by Oldsmobile with the potential for fuel savings of approximately 20-25 per cent over a gasoline engine of similar power rating.

The combustion chamber design of the naturally aspirated, four-cycle GM diesel includes a combustion pre-chamber where fuel ignition begins before spreading to the piston area.

The ignition system activates glow plugs extending into each pre-chamber. Once the engine reaches normal operating temperature, the glow plugs are deactivated and combustion occurs by the heat of the compressed air.

The GM diesel develops approximately 120 net horsepower at 3600 RPM and has a compression ratio of 22-to-1.

Included with the diesel engine package are automatic transmission, power brakes, power steering, dual-exhaust system, two 4000-watt heavy-duty batteries, a 63-ampere alternator, engine block heater, engine oil cooler, thermostatic fan drive and hood, front, and rear floor noise insulation.

Also all-new for 1978 is the Caballero sports and utility vehicle, which combines many features of a pickup truck and a passenger car.

In addition to the base Caballero, two special packages — the Laredo and the Diablo — are available.

The Laredo is distinguished by a special two-tone paint treatment, while the Diablo features a stylized devil's head and flames on the hood.

Nearly a foot shorter in overall length and approximately 600 pounds lighter than its Sprint predecessor, the Caballero offers comparable cargo carrying capacity and increased interior roominess in length and height dimensions.

Styling changes include a completely new roof line, small side quarter windows and a wrap-around rear window. The front look features single rectangular headlights.

Two new fuel-efficient V6 engines are introduced as base equipment on the Caballero — a Chevrolet-built 3.3-litre (200-

cubic inch) version for all states except California and a Buick-produced 3.8-litre (231 cubic inch) powerplant for California exclusively.

Rally and Vandura vans for 1978 feature extensive exterior and interior styling changes, improved heating and air conditioning systems and increased available equipment.

Both front and rear van areas have been given a new look with a grille and bumpers similar to those on other GMC light-duty models.

The new grille includes new outline moldings and combination headlight-parking light bezels. The rear license plate location has been moved from the left hand door to the center of the bumper.

A new van instrument panel incorporates a removable extension that fits over the engine housing cover and contains an ash tray, available lighter, parcel tray space, beverage holders and storage compartment.

With the new instrument panel design, a higher capacity combination air conditioning and heating system is available.

Offered again in 1978 are two specialized versions of the Vandura — the Gypsy for owners who want to customize their own vans, and the Gaucho, a multi-purpose travel and recreational vehicle.

Two and four-wheel-drive Jimmy models for 1978 offer increased leg room. The floor area immediately behind the front seats has been lowered to the same level as the front compartment. A new removable folding rear seat is available.

In addition to new exterior and interior trim and ornamentation, power front door locks and windows are available as a package or as separate equipment.

Suburban station wagons feature new exterior and interior trim for 1978 along with several refinements, including a new bright-trimmed rear door drip gutter to provide drip protection for all door openings.

Diesel pickups carry a distinctive identification plate in the grille, tailgate and on the front fenders.



ALICE KINDLE—A National Honor Society student at Rockwall, Alice Kindle was also captain of the drill team. Currently, she is a member of the Alpha Phi Sorority at Texas Tech University. She was voted Miss Texas Tech Playmate, and is an honorary music student. She plans to continue her music study.



DIESEL POWER OFFERED IN GMC LIGHT-DUTY TRUCKS

1978 GMC 1/2-TON LONG WIDE BED,

MD chassis, front stabilizer, 3.40 rear axle ratio, automatic transmission, 350 CID V-8 engine, power steering, AM radio, rear step bumper & hitch, chrome front bumper guards, Sierra Grande Package, gauges, custom cloth seat, L78x15/C Whitewall tires. Color: Saratoga Silver.

4x4 PICKUPS
Long & Short Beds

\$5229³⁴

Stock Number 376. THIS WEEK ONLY

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4-Wheel Drive

SUBURBANS
2-Wheel & 4-Wheel Drives

ONE TON DUALEYS
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VANS
From the Fully Customized on down

"SERVING WEST TEXAS FOR 45 YEARS!"

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GMC

THE TRUCK PEOPLE FROM GENERAL MOTORS

Tubular Steel Cages Cited For Safety

Auto racing is more than just a thrilling sport. It is a means of testing new design ideas that some day may appear as standard equipment on the family car. The speedsters of the '70s are testing safety innovations that will be on tomorrow's passenger cars. These heroes of the laboratory are not dressed in long white lab coats, they wear mechanic's coveralls, asbestos racing suits, crash helmets, goggles and gloves.

They are carrying out a tradition of the raceways. Early 500-type racers gave rise to safety features which came to be accepted as matter of fact in yesterday's automobiles — tougher, more resilient tires, shatterproof safety glass, and hydraulic brakes.

Safety Features Adopted

Builder of modern racers — Indy cars, formula racers, Bonneville super speedsters, and dragsters — have accepted safety innovations they designed and perfected many years ago. These lifesaving motoring aids include safety belts, rugged wide tires, sophisticated and limited-slip differentials.

An exciting innovation currently receiving in-depth attention on the racing circuit is seamless steel tubular frames and roll bars. Art Arfons, one-time holder of the World's Landed Record, credits a tubular frame made from 4130 alloy steel aircraft tubing with saving his life in a 610 mph

crash at Bonneville, Utah. Arfons' car, "The Green Monster," bounded 527 feet through the air, then slid for another mile before coming to a stop. In describing the crash, Arfons, slightly shaken — but unhurt — said, "I never realized how inadequate the word 'sudden' was."

The 500 race was nine laps old when Maynard Troyer's Super Stock got away from him at 150 mph in one of the high banked turns. The Ford cartwheeled 17 times, shedding parts every time it smacked against the asphalt track. Troyer walked away from the debris to joke that "When Detroit starts building roll cages into passenger cars, I hope each one has a little plaque saying, 'Courtesy of Maynard Troyer'."

So successful in saving lives have the seamless steel rollbar cages become that they are now mandatory in all NASCAR (National Association of Stock Car Auto Racing) events, like the Daytona races.

Seamless specialty steel tubing also is used as the structural backbone of some racing cars because of its exceptional strength. Jerry Mathus' spring car is one example. His number 33 flipped nine times at 90 mph during a qualification heat. He was shaken slightly, but the car wasn't damaged.

"We cleaned it off, replaced some oil and entered it in the race." The car finished fourth.

Jerry was asked if his racer wouldn't be lighter — without all the tubing he built in. "Maybe," Jerry replied.



JIMMIE KAY SALES—A native of Floydada, Miss Sales is adept at 12 musical instruments, drama, speech and dance. She was elected Miss Floydada in 1975, Floyd County Fair Queen in 1975, and first runner-up for Crosby County Farm Bureau Queen in 1976. She has a strong interest in writing.

FRANK BROWN PONTIAC

Leads the Way for '78

'78 MODELS AT \$100 OVER DEALERS INVOICE

<p>PONTIAC GRAND PRIX STOCK #366 LIST PRICE \$6675.54 SALE PRICE \$5632</p>	<p>BONNEVILLE SEDAN STOCK #353 LIST \$7681.50 SALE PRICE \$6295.00</p>	<p>PONTIAC CATALINA WAGON STOCK #76 LIST \$7937.55 SALE PRICE \$6480.00</p>
<p>PONTIAC CATALINA SEDAN STOCK #383 LIST PRICE \$7446.50 SALE PRICE \$6099.00</p>	<p>PONTIAC PHOENIX SEDAN STOCK #373 LIST \$5385.30 SALE PRICE \$4717.00</p>	<p>PONTIAC GRAND PRIX L.I. STOCK #433 LIST \$9780.90 SALE PRICE \$8102.00</p>
<p>PONTIAC SUNBIRD STOCK #434 LIST \$5164.36 SALE PRICE \$4576.00</p>	<p>PONTIAC GRAND AM SPORTS COUPE STOCK #429 LIST \$7401.90 SALE PRICE \$6228.00</p>	<p>PONTIAC GRAND LEMANS WAGON STOCK #1485 LIST \$7398.90 SALE PRICE \$6216.00</p>

50 NEW 1978 HONDAS STARTING AS LOW AS **\$3399**

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Tour Memories Convey Vintage Car Owners A Dedicated Group

Auto owners are found "most everywhere" who are dedicated to the theory that "they don't make cars like they used to."

Pobably everyone is fully appreciative of all the new advances in automotive comfort, utility, engineering and beauty, but there still is the nostalgic desire to go putt-putting along some country lane.

Hence, the antique buff!

Tour Recalled
A "Grand Ole Tour" by some 50 owners of antique autos was conducted in 1963 at Lubbock, and reports from that "get together" become more fascinating with every passing model year.

Stories behind the cars were as varied as the drivers who sometimes were compelled to crawl behind the cars to lend a

hand to the horsepower!

For instance: The 1932 Chevrolet which incorporated parts from 32 states and Canada. Adding to its unique status, it was sold new in 1932 and then repossessed in 1960!

"Don't go making fun of antique autos," warned J.F. Epley of Midland, who drove to the meet in his 1937 Duesenberg which came out of stock with a supercharged in-line eight with a 600 hp rating by present day standards.

His wife brought along a 1936 Auburn Phaeton which still had the engraved tag in the door which guaranteed the purchaser that the car would turn "at least 100 miles per hour or your money back."

Dr. Lloyd Doggett of Austin boasted that his 1922 Packard five-passenger

sports touring car had an advertised rating of 29 2/3 horsepower for its six cylinders.

"I remember the first time I look my 1923 Moon on tour, R.C. Richards of Rockdale recounted. "About all that the other drivers saw of me was my feet protruding out from under this thing. I had to take it apart seven times in one tour!"

Richards added, "But working on a car like this is fun . . . usually."

"I like old cars and particularly enjoy the meets like this one. It makes this a real family affair . . . my wife and two daughters and I enjoy touring."

"However," he added with a laugh, "there were a few times that I would have given this thing away . . . when I was underneath it and not particularly enjoying things at the moment."

Many of the cars at the 1963 show, like the 1941 Lincoln seven-passenger custom belonging to Owen R. Gray of Lubbock and Orlando, Fla., were completely original.

"The spare tire has never been on the ground," pointed out Gray, and then he added, "and all of the tires are original, just like the paint job and everything else on the car."

Donald Ellison, Lubbock, who was riding a 1919 Briscoe in the tour, had a stable full of cars at home, including such rarities as a 1929 Franklin and a 1931 Hupmobile.

When asked how he got started collecting antique cars, he explained that some seven years before, a relative from out of town bought a 1927 Model T and left it with him because he didn't have any way to get it home!



EXCITING NEW MODELS SHOWN AT PIONEER LINCOLN-MERCURY

Pioneer Lincoln-Mercury Calls Attention To 'New Era' Variety

According to Randall Caviness, new car sales manager for Pioneer Lincoln-Mercury, Loop 289 and Utica, the 1978 line-up has a car for every taste whether it be economy, luxury, or price.

"They've added a new car for '78, the Mercury Zephyr and Zephyr Z-7, the car for today and tomorrow designed for the era of energy engineering," he further stated.

Lincoln-Mercury has kept the distinguished lines of the Lincoln Continental,

Mercury Marquis, and Mark V in full size luxury along with the Versailles which is sized in the European tradition.

Caviness noted that a new dimension has been added to the luxury class, the Diamond Jubilee Continental Mark V, commemorating the 75th anniversary of the Ford Motor Company.

The Cougar family returns for 1978 including the bold, personal Cougar XR-7 and an added addition the new Midnight Cat Cougar XR-7. The '78 precision econ-

omy car line-up from Mercury includes the European flair of the Monarch, sporting a new verticle grille, along with the Capri and always-popular Bobcat.

"I would personally like to invite everyone to our beautiful showroom at Loop 289 and Utica and to the Auto Show February 16th thru 19th at the Lubbock Memorial Civic Center to view the new 1978 cars from Lincoln-Mercury," stated Caviness.

Lions Organization Plans Bike School

One of the most beneficial sidelights of the First Annual New Car Dealers Auto Show Thursday through Sunday at Lubbock Memorial Civic Center will deal with a smaller set of "wheels."

Aimed at peddle-power enthusiasts, particularly among the younger group, the side attraction consists of safety instruction for bicycle riders.

The bicycle safety school will be conducted by the Lubbock Law Enforcement Lions Club, an organization devoted to providing aid not only in monetary form, but also with time and personal attention.

The club generates its monetary resource through an annual Chili Festival, and by musical shows, football games concession stands and booths at the South Plains Panhandle fair.

Comprised of law enforcement officers only, the 53 active members are dedicated to serving the Lubbock community in their off-duty hours as well as their on-duty hours.

The bicycle safety program will represent a new service this year by the Lubbock Law Enforcement Lions. It will be held in the Civic Center Banquet Hall, with actual riding courses set up to demonstrate and apply bicycle techniques, laws and safety regulations.

Each child completing the course will be presented with a certificate stating that he has successfully completed the Lubbock Law Enforcement Lions Club Safety School.

Adults as well as children have been urged by the organization to come out and participate in the program.

Agencies eligible to become affiliated with the Lubbock Law Enforcement Lions Club, include: Commissioned county officers, Department of Public Safety, Texas Rangers, all federal agents, Texas Tech University police officers, Lubbock Police Department officers, Lubbock International Airport Police officers, investigators for the District Attorney, United States Border Patrol and Alcoholic Beverage Commission agents.

Time and personal effort has been exerted by members of the organization to repair plumbing, roofs and windows for the elderly. The club also has contributed to the Texas Boys Ranch, the Crippled Children's Camp and Girls Town. Glasses for needy children have been purchased, and hospital bills for the elderly have been underwritten by the lions.



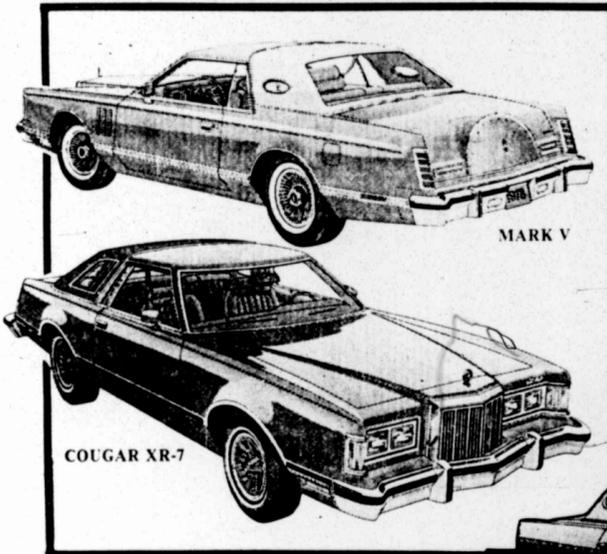
CHERIE JANUARY—An honor graduate from Richardson High School, Cherie January is currently a home economics education major at Texas Tech. She has been a contestant in the best dressed competition at Tech, and is a member of Alpha Delta Pi Sorority. She plans to teach home economics at the junior high level.



KATHY SPEER—Monterey High School is home ground for Kathy Speer, where she was involved in band, student council, National Honor Society, a singer in the choir, treasurer of the band and Tri-Hi-Y Club, and organizer of the first Flag Corps of Lubbock. She presently is a physical therapy student at Texas Tech.

THE LINCOLN-MERCURY COLLECTION OF FINE AUTOMOBILES

Featuring a Mark of Tradition, Mark V...The Sport of Luxury, Cougar XR-7...
The Elegant Lincoln Continental, and
Mercury Marquis, Luxury in a Medium Priced Car.



MARK V

COUGAR XR-7



MERCURY GRAND MARQUIS



LINCOLN CONTINENTAL TOWN CAR

A Mark of Tradition...Continental Mark V. In the tradition of quality and understated elegance which has characterized Continental Marks since their inception. Boldly contemporary in styling, richly appointed...Cougar XR-7...Bold and aggressive. You'll find there's nothing quite like membership in the Cat Set for 1978...available this year are the 2 Door and 4 Door Cougar. Lincoln Continental...a standard by which luxury cars are judged. Classic in elegance. In

roominess. In its gracious styling. We invite you to see and drive the prestigious Lincoln Continental Town Car or Lincoln Continental Coupe. If tasteful elegance is what you want in a full-sized, medium-priced car, Pioneer Lincoln-Mercury has it in the 1978 Mercury Marquis. And in three handsome levels of luxury...Mercury Grand Marquis, Mercury Marquis Brougham & Mercury Marquis.

ATTEND THE AUTO SHOW - FEBRUARY 16th THRU 19th
AT THE LUBBOCK MEMORIAL CIVIC CENTER

SIGN OF THE CAT



IN LUBBOCK



LOOP 289 & UTICA 793-2511

Ass Det

DETROIT, know that 14 of every five employed in the maintenance of motor vehicles?

Or that America million cars, than 40 percent

More cars are registered in 1976, but California registered other state (14

"America's publication of factors Ass Inc. (MVMA) facts detailing motor-vehicle on America's

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JANIS JOHNSON is a runner-up, a She is now a elementary ed

Association Booklet Details Auto Impact

DETROIT, Mich. (Special) —Did you know that 14 million people—nearly one of every five American workers—are employed in the manufacture, distribution, maintenance and commercial use of motor vehicles?

Or that Americans today own some 137 million cars, trucks and buses—more than 40 percent of the world total? More cars and trucks are built in Michigan than in any other state (3.8 million in 1976), but California has more vehicles registered within its borders than any other state (14.1 million).

"America Runs on Wheels," a new publication of the Motor Vehicle Manufacturers Association of the United States Inc. (MVMA), contains these and other facts detailing the national scope of the motor-vehicle industry and its influence on America's lifestyle.

"The quality of life of virtually every American and the economic health of our country depend, in large measure, on the motor vehicle," says V. J. Adduci, MVMA president, in the forward to the illustrated booklet.

"While there is a tendency to take for granted the influence and impact of the motor vehicle on our everyday lives, I think we need to place in realistic perspective the motor vehicle's numerous and significant contributions.

"This publication provides facts and figures that dramatize in a very real way the economic importance of the motor vehicle manufacturing industry and the

many related industries it supports," Adduci says.

"America Runs on Wheels" is being distributed by MVMA to newspapers and magazines, business and industry associations, organizations and government officials.

MVMA's 11 car, truck and bus manufacturers build more than 99 percent of the motor vehicles produced in the United States. They employ 850,000 workers and create employment for millions of other workers in supplier industries, retail sales, service and commercial operations.

The booklet contains charts and tables that graphically illustrate the impact of the motor vehicle industry on all facets of American life.

Nearly eight of every 10 American workers—some 60 million in 1970—rely on the automobile to get to and from work.

National Group Fosters Ethics, Dealer Interest

In its Certificate of Incorporation, the purposes of National Automotive Dealers Association are outlined as follows:

1. To promote a high plane of business ethics for those engaged in the retail motor vehicle business.

2. To encourage and promote a spirit of cooperation among automobile dealers and their affiliation with a support of local and state associations and the NADA so that the interests of all automobile dealers and the general public, in relation thereto, may best be served.

3. To encourage and assist in the formation of local and state associations and seek to merit their cooperation with and support of the NADA.

4. To endeavor to raise to the highest degree the standards, ethics, and practices of automobile merchandising to the end that the trade, through efficient management, may enjoy the opportunity for profitable operation and the building up of financial security.

5. To seek through cooperative efforts the correction of any unfair or unbusinesslike practices.

6. To conduct such investigations, studies and researches as may be necessary and advisable to compile factual data and gather information, the knowledge of which would be useful and valuable to the trade toward improving the efficiency of its operation.

7. To oppose discriminatory legislation relating to the motor vehicle retailing trade.

Dealers Offering Discount Coupons

Discount coupons for the First Annual New Car Dealers Auto Show are available from any member of the New Car Dealers Association, according to a spokesman for the Feb. 16-19 exhibition at the Lubbock Memorial Civic Center.

The special coupons will admit any person for 50 cents. Regular rates are \$1 for adults, 50 cents for students and children.

Vehicles ranging from heavy trucks to sports cars, assembled by 17 car dealers, will be on display.

The show, sponsored by Civic Lubbock Inc., will open at 5 p.m. Feb. 16 and 17, 10 a.m. Feb. 18, and 1 p.m. Feb. 19.



ANITA WEBBER—A graduate of Lamar High School in Houston, Anita Webber was selected Lamar beauty, homecoming queen, class officer and a member of the National Honor Society. She is now in attendance at Texas Tech, and has joined Alpha Kappa Alpha Sorority.



NATANYA THIEL—Currently a Texas Tech student, Natanya Thiel attended high school in New Mexico. She was elected to the homecoming court and was DECA sweetheart runner-up. She is majoring in fashion merchandising.

Physically Safe Future Routes Prompted By Heavy Motoring

"Tomorrow's highways will be environmentally sound and physically safe," that is the observation of the Highway Users Federation for Safety and Mobility headquartered in Washington, D.C.

"The pay-off of the planning and steps we take now to meet the 20-year highway needs will be evident in the improved quality of service and appearance of highways in the 1990s," the organization emphasizes.

Providing there is "follow-through and accomplishment of what we know we must do in the next two decades, 'The nation's highways in 1990 will be something of this order:

Environmentally, they will suit their surroundings whether in the city or in the country. In urban areas, some roads will be depressed to reduce noise and visual impact. Others may be raised 50 or more feet in the air on aesthetically pleasing pylons with space for schools, playgrounds or commercial buildings below.

Automated Signals

Urban arteries will move city traffic smoothly because traffic signals will be fully automated through central control. Many major urban streets will have left turn bays to reduce intersection congestion and accidents.

In rural areas, one can expect more four-lane highways with limited access so that traffic can move at maximum safe speed. Also, thousands of miles of two-lane highways will be substantially upgraded.

Highway information will be clearer, more readily available, and some of it may be communicated to the motorists by electronic means.

There is certain to be more rest areas and more scenic highways. High-accident locations will be minimized. Every Federal-aid route will have breakaway signs and specially designed barriers at danger points.

Unsafe bridges will have been replaced. High risk railroad grade crossings will be eliminated.

First steps toward the automated highway may even be an operational fact by 1990.

As the country continues to grow and its living patterns change, the citizen is challenged with highway transportation problems of great magnitude.

By 1990, for example, four out of five Americans will live in urban areas. More than half will reside in the greatly enlarged suburbs of metropolitan areas, it is projected.

Over this same 20 years or less, average family disposable income is expected to double, increasing the ownership and use of automobiles, and the desire and ability to travel widely.

"Tomorrow's demand for increased mobility will have an enormous impact on the highway systems of the nation."

The four-day work week will prompt more and more people to take to the road in their "off time." Business and industry will tend to locate outside central cities closer to the homes of their employees, and where highway transportation is generally more convenient.

Travel needs will change. There will be relatively less suburb-to-downtown commuting, and more reverse commuting from downtown residence to suburban job!

All these points to a challenge to many segments of business and government, to the legislator, the government official, the engineer and the transportation industry, even the motoring public, it is pointed out.

Tomorrow's highways will be different, to be sure. The most important consideration will not be how many miles are built, but how well they serve the people who use them.

'What To Do' Outlined As Winter Auto Starting Becomes No. 1 Task

Even Americans who thought they knew all about starting a car in the subfreezing North have been in for some rude shocks this winter with its record-breaking cold.

If you're spirits are low because of the cold, dreary winter, just think about your car. Getting it started in cold weather is the severest task you face and when it doesn't cough into life right away, most motorists resort to jumper cables — a temporary solution.

Treat The Cause

"Using jumper cables to start a car in cold weather is like treating the symptoms of the disease and not the cause," says D.L. Walker, director of automotive technical services for Champion Spark Plug Co.

"Admittedly you get the car going, but you've done nothing about the basic problem, which is a shortage of electricity in the starting circuit. Buying a new battery or a quick charge are frequently short-term solutions."

In the survey that found 29 per cent of Americans had starting problems last year, 38 per cent who had batteries recharged encountered repeated starting

trouble. Twenty-nine per cent replaced batteries and still encountered difficulties while motorists who had their cars tuned had a repeated "can't start" rate of only 17 per cent.

"Essentially, the problem is that extreme cold reduces the efficiency of the battery," Walker says.

At 32 degrees, a battery provides only 60 per cent of its capacity and drops to 46 per cent of potential power at zero.

"Electricity, like water, seeks the easiest path along which to flow," Walker says. "Faulty wiring, or any deficiency in the ignition components interrupts, or drains away the flow of an already diminished electrical supply. Worn spark plugs easily require twice the electricity as new ones."

Tips Given

Robert M. Smith, emergency road service manager for the Automobile Club of Michigan, has some tips for cold-weather driving. For northerners, they'll be a refresher course but could be new information most southerners had not thought about until this winter.

The cold weather tips:

— Keep gas tanks filled to avoid fuel-line freezing.

— Keep cars in a garage if possible.

— Park the vehicle with its back to prevailing winds and its hood against a building if you don't have a garage. Place a blanket over the hood.

— Before starting the car, make sure headlights, radio and other electrical accessories are off.

— To start car, turn on the ignition, depress accelerator once, then let it up half way. It's best to check your owner's manual because each manufacturer has its own cold weather starting procedure.

— Don't keep starting turning over for more than 10 seconds at a time.

— Never "pump" the accelerator since this will flood the engine.

— If the engine is flooded, shut off the ignition, push the accelerator to the floor and hold it there one minute. This procedure allows excess gas to drain through the manifold, leaving enough fuel to provide a proper start.

The Best of Two Worlds...



WALTER COMEAUX



CARL HALLFORD



LOUIS HOLDER



GARY WARREN



TONY GERBER
BMW Specialist

Cadillac is the domestic leader in styling, beauty and performance.

The personal luxury of Cadillac's front-wheel-drive Eldorado model is further enhanced in the 1978 Eldorado Biarritz. The uniquely styled padded vinyl roof, special chrome moldings and accent striping, color coordinated wheel discs, opera lamps, Biarritz scripting, and beautiful interior appointments make this car most distinctive.



What makes the BMW 320i so rare among the world's luxury sedans is that it is designed for the enthusiast who requires spirited, unexcelled performance. It is designed and built by German engineers who believe that extraordinary performance and beauty are the only things that make a luxury car worth the money.

There are several price ranges...from the popular, economical 320i to the luxurious 630 CSI coupe.



ALDERSON

763-8041

19TH AT AVE. K



Brunken Toyota Achievements Marked By Whole-Team Effort

The Toyota franchise was purchased in March 1970, and temporary headquarters were set up at 38th Street and Avenue Q for two years. The 5209 Loop 289 SW address has been the "Home of the Gas Savers" since June 1972.

Owner and general manager Calvin Brunken brings 23 years of experience to the dealership. Backing the community with support, Calvin currently is the president of the Lubbock New Car and Truck Dealers Association, and past president of the Texas Independent Automobile Dealers Association. His activities in the Antique Auto Club recently won him two awards at the Antique Auto Show. Calvin's longtime membership in the Lubbock Lion's Club has earned him Master Key Clubmember and a position on the board of directors as a past president. Currently, Calvin heads the membership committee and signs up new Lions as he delivers new Toyotas.

Coordinating the new car sales department at Brunken Toyota, Inc., is Bob Redford. Bob also brings 23 years experience to the dealership. Most recently Bob has been a wholesaler for Brunken Toyota, Inc., for the past seven years and has now taken on the position of sales manager. Bob's sales team is comprised of Cliff Cole, a Toyota Sales Society member and past dealer himself, with 32 years of car experience; Jerry Etter, 18 years experience; Othman Ghneim, celebrating one year with the company this month; Stan Graham, 24 years experience; Bob Strong, newest member of the sales team; and Jack West, also having a one-year anniversary coming up. Financing for the sales department is provided by Tina Strouble.

Providing service for the Toyota customer comes under Delores McGee Ward's department. Delores has been Lubbock's only female service manager

for over a year now. No stranger to the service department, Delores started with the company as an errand driver and "go for" for the service department. Coordinating the service appointments is a friendly young man, John Godyn. John schedules service appointments with certified technicians Dale Gamble, a Brunken mechanic over five years, Rick Bock (flies airplanes, too), Dennis Smith (never a dull moment) and our newest member, Tim Wood, whose specialty is electrical know-how.

Gerry Landrum heads the parts department with assistant Ronnie Wynn. Part-timers Steve West and Karry Brunken complete the parts crew. Parts supplies both the new and used car departments along with the service department. In addition to their regular dealership activities, they also have an extensive wholesale parts operation, Foreign Car Parts Center.

'Helpless' Female Driver Easily Can Make Simple Checks Aiding Auto's Performance

The "helpless" female driver need no longer be helpless if she learns and follows some of the more simple checks that make reliable, low-cost use of the car more certain.

You don't have to be driving your car to check the brake system. Press steadily on the brake pedal for 15 seconds. If the pedal feels spongy or starts fading toward the floor, then it's time for a professional to check the system. Failing brakes can be dangerous to you and others on the road.

The wheels of your car won't respond properly if the steering mechanism is not in good working order. If you have power steering you'll need to have the motor running to make this test. Turn the wheel sharply in both directions, if there's a sharp squealing noise it's a warning that something is not functioning properly. Professional service is required.

While driving, if you detect a slight shimmy or wiggle, it's an indication that the front end part linking the wheels to the steering column needs to be checked for wear. This wiggle is also responsible for excessive wear on the tires. The ball joints, a mechanical part of the car in the front end, controls this connection.

One of the newest servicing developments is a compound which in most cases, permits ball-joint repair rather than replacement cost. This compound developed by the 3M Company, is injected into the weight carrying balljoint chambers like grease. It then hardens to provide a snugger fit of the parts, eliminating the

wiggle of the front wheels.

Chances are you're going to have to drive in some rain. Windshield wipers are an important as well as obvious part of the car and they wear with age. Blades last about one year with normal use. Replace them in the autumn, for this is the season when they get the most use. If you live in a cold region remember to have freeze-proof fluid put into the washer system to assure good visibility.

Besides getting occasional gusts of air, tires have to be checked for wear and tear. Hitting curbs, rocks or sharp objects take their toll on the life of the tire. Tread also wears down after continuous use. Postponing replacements is a dangerous bit of economy. Walk around the car and check for wornout treads, scrapes or cracks in the tires. If any of these are visible, it's time for replacement.

Spare Bulbs Advised
Lights are important. Yet we take it for granted that they are always in proper working order. A bulb will go out without warning, so, frequent checks are advisable. This is easily done by turning on the lights and walking around the car. Check the headlamps for high and low beams. Also check turn signals, parking and brake lights. If you can weld a screwdriver, it's not difficult to replace a burnt-out bulb. It's advisable to carry a set of spare bulbs in the glove compartment of the car to save you a trip to the service station. They are readily available at most gas stations and auto supply

stores. Besides these simple checks that you can make yourself there is a list of items in your owner's manual that should be checked regularly. Keeping a record of these check-ups and adhering to it is the surest guarantee you have of reliable, low-cost use of your car.

Millions Drive
Now that you know how easy it is to take care of your car, there's no reason in the world why you should have to play the helpless female. Unless you prefer it that way!

The helpless female stranded on the roadside is no longer considered chic in our automated, equally minded society. Women have made their stand for equal rights and part of that independence has been more mobility. Thus, more and more women are driving cars, their own or the family's. In fact, of the 102 million motorists in this country, 42 per cent are women.

Automobile maintenance is something that had always been left to the man. The implication was that understanding the working parts of a car was something for greasy-haired teen age boys with souped-up jalopies. But today that is not necessarily the case. Low cost maintenance is something that you can take upon yourself without going to trade school or subscribing to a hot rod magazine.

Like anything else with moving parts, automobiles have to be checked regularly to serve you better. Breakdowns can be avoided and repair costs minimized by



PHYLLIS JOHNSON—A graduate of Coronado High School, Phyllis Johnson combined basketball and modeling activities while in school. She is currently attending Texas Tech, and has competed in the Miss Future World pageant, the Miss Lubbock contest, 1976, and the Miss Texas Universe competition, 1976.

Car Hints Submitted

Staining the car's interior fabric, especially for the first time, can be a trying experience. Usually the owner has been proudly keeping the outside clean and bright, but he or she has very little knowledge about how to remove a smudge of chocolate or shoe polish from the seat fabrics.

Not Always Difficult
Whether or not the stain is difficult to remove depends mainly on the type of stain and the fabric. Most automobile seat and door panel upholstery use three types, according to Fisher Body Division of General Motors.

1. Vinyl coated fabrics.
2. Genuine leather.
3. Synthetic cloth fibers (nylon or rayon).

Vinyl and leather are relatively easy to clean. In fact, there is but one recommended method of removing stains from these two types of fabrics.

Use lukewarm water and only the suds from neutral soap worked into a piece of gauze or cheesecloth. This treatment should work on most stains.

Synthetic Fibers
Cleaning nylon or rayon cloth fibers is more of a challenge.

For best results, stains should be removed as soon as possible after they have been made.

Before discussing what can be done for stains, one should first learn what not to do when cleaning fabric. Here are four points to remember:

1. Never use gasoline or naphtha.
2. Do not use solvents such as acetone,

lacquer thinners, enamel reducers or nail polish remover.

3. Do not use laundry soaps, bleaches or reducing agents. They weaken fabric and change its color.

4. Do not use too much cleaning fluid because an excessive amount may destroy rubber padding or leave a solvent ring.

There are two ways of cleaning general soiling from cloth fabrics. One is with a cleaning fluid and the other is with detergent foam cleaners.

Cleaning fluid, which can usually be obtained through an automobile dealer or reputable automotive supply house, should be used to clean stains containing grease, oil or fats. Here's how to use it:

1. Vacuum area to remove loose dirt.
2. Always clean at least a full panel or section of trim by masking off adjacent trim along stitch or weld lines.
3. Mix detergent type of foam cleaners strictly according to directions on label.
4. Use foam only on a clean sponge or soft bristle brush. Do not wet fabric excessively or rub harshly with a brush.
5. Wipe clean with a slightly damp absorbent towel or cloth.
6. Immediately dry fabric with a dry towel or hair dryer.
7. Rewipe fabric with dry absorbent towel or cloth to restore the luster of the trim and to eliminate any dried residue.

Good housekeeping inside the family car can mean extra dollars at trade-in time, so it should be worth your effort to keep it tidy and spotless.

AT ALDERSON'S *Our Story is* OUR PEOPLE

Extraordinary cars deserve a service department of equal stature. At Alderson's, friendly, efficient and dependable service is the constant goal of our service department. We take pride in customer satisfaction.

Our staff and salesmen also want you to be pleased with your purchase...and with the treatment you receive when dealing with Alderson Cadillac-BMW.

Here are some of those people at Alderson's...ready to serve you.



Hersel Griffin, Body Shop Manager, who has been with Alderson's for 22 years, watches Robert Guy (18 years) expertly repair a fender.



Eddie Dorsey, Service Department Manager (with Alderson's for 27 years), supervises the adjustment of a door handle by Hardin Barrow (28 years).

New Car personnel, from left: Gary Warren; Walter Comeaux; John Speer, Sales Manager; Louis Holder (17 years); and Carl Hallford. They give friendly attention to your expressed needs in luxury transportation.



Gene Alderson and Jack Alderson, partners in Alderson's 29 year old dealership, are anxious to see that your every wish in Cadillac and BMW sales and service is filled.

In the Used Car Department to serve you are, from left: Tony Gerber, BMW Specialist; Bob McElhone, Used Car Manager; and Bob Steele.



The office staff at Alderson's includes, from left: Tracy Tyler; Pauline Senning; Office Manager Elaine Holcomb (12 years); Donna Hardin; and Margaret Griffin (10 years).



Arno Boyd, Jr., expert BMW mechanic (with Alderson's for 7½ years), takes meticulous care with tune-ups, adjustments and repairs. He learned his expertise in BMW schools.

Take a good look at
VALUE IN '78

YOU ASKED FOR IT. YOU GOT IT. TOYOTA

CELICA GT Liftback
1978 Motor Trend Import Car of the Year

COROLLA SR-5 Liftback

CORONA Luxury Edition
4-Door Sedan

SR-5 Long Bed Sport Truck

VISIT US AT THE
AUTO SHOW
LUBBOCK MEMORIAL CENTER
CIVIC CENTER
FEB. 16-19

WE'RE EASY TO DEAL WITH

BRUNKEN TOYOTA
"HOME OF THE GAS SAVERS"
Loop 289 — East of Slide Road

Scoggin-Dickey Buick-Opel, 49 Years Old, Sees Banner Year

Executives of Scoggin — Dickey Buick-Opel, the oldest metropolitan Buick dealer in Texas, believe their 49th year of service to the South Plains will be one of the most significant years in their history.

The introduction of trimmer, fuel saving Buicks, the addition of the popular customized Good Times and Fleetwood Santana Vans and the expansion of the

management staff, all are part of what John Scoggin, president, terms "concern for the customer which has always been our dominant company policy."

The founders and original partners of the company were J. Ray Dickey, now chairman of the board, and the late A.L. Scoggin. Senior management is now in the hands of the second generation, John Scoggin, president, and Richard

Dickey, vice-president. C.L. Strickland, who has been with the company for 36 years, was recently appointed general manager; and Wendell Fowler with 39 years of service was appointed parts and service director.

Keystone of the company's success is the longevity of service by valued employees. Some of the people in the service department have spent a lifetime taking care of Buicks.

Department managers and their tenure include:

Cecil Kelsey, owner relations, 46 years; Robert Karr, mechanical service, 35 years; C.A. "Bill" Holmes, used car sales, 29 years; A.J. Carpenter, business and accounting, 26 years; Cecil Chance, body service, 13 years; Al Griggs, new car sales, 2 years.

Auto Thrifty Way To Travel

The term "getaway car" brings to mind Grade B gangster movies. The jittery driver, invariably portrayed by actors like Ed Brophy or Elisha Cook, Jr., fidgeted waiting for Jack LaRue to finish the heist.

While this kind of movie may have gone the way of free dish night and dime popcorn, the getaway car is still with us.

Now it is the family automobile that serves as a Cinderella's coach. It gets us away from the worry and humdrum of workaday life and takes us to adventurous places away from home.

For many car owners the aim this year will be making the trip as economical as possible.

As inconsistent as it may sound, the best way to save money on your forthcoming trip is to spend it now.

With gasoline prices at heights unimaginable only a few years ago, an engine that wastes fuel due to lack of tune-up is a luxury no one can afford.

Due to high gasoline prices it is accurate to say that the tune-up could pay for itself several times over.

Or consider items like shock absorbers, wheel alignment and other components that affect tire life.

An expensive set of tires can wear out an estimated 25 per cent before its time due to misalignment, worn shocks or just plain inattention to recommended tire pressure.

Asked to sum up the importance of the company's years of service to the prospective buyer, Scoggin said "it's hardly likely that any company could be in business 49 years without being straight forward and fair dealing."



FUN ON WHEELS, NEW SUBARU 'BRAT'

Montgomery Motors Marking 20th Year With New Vehicle

Montgomery Motors, the oldest import dealer in Lubbock, is celebrating its twentieth year in this West Texas city by introducing an all-new vehicle into the market!

This car, manufactured by Subaru, is called the "Brat," Bi-drive Recreational All-Terrain Transporter.

Styled much like the El Camino, the Brat can be used as a four-passenger "people hauler" or as a tough pickup for all types of jobs.

Standard features include front-wheel drive, four-wheel drive, 12 month/unlimited mileage warranty, mileage of 36 highway, 26 city on regular fuel; reclining bucket seats, door-to-door carpeting, leatherette interior, AM radio, tinted glass, all-purpose radial tires, and two removable outdoor bucket seats.

"The vehicle offers a ride that is much more comfortable than the other mini pickups available on the market."

The Brat's ride is more like an automobile than a truck. It can quickly be converted from a town vehicle into an off-road, go-anywhere fun machine with just a flick of a lever engaging the four-wheel drive. Because the Brat is a front-wheel drive automobile, the four-wheel drive reacts on the rear axle instead of the front axle. With this feature, the Brat can go nearly anywhere — from farm use to fishing, skiing, camping, hunting or just plain "off-roading."

Probably the best thing about the Brat is its price. With a port of entry price of only \$4,329, it is the least expensive four-wheel drive vehicle in the United States.

"You are invited to test drive the Brat at Montgomery Motors, 4101 Ave. Q, in Lubbock, phone 747-5131."

The only front wheel drive family vehicle in America that has the versatility of 4-wheel drive is the Subaru 4-Wheel Drive Wagon, whose popularity has swelled since its introduction in 1975.

Unlike other 4-wheel drive vehicles, Subaru's neatly embodies the versatility of 4-wheel drive with the economy, handling ease, and handsomeness of a fine family car.

Production of this unique vehicle, available at first only on a limited basis, has risen dramatically.

Combining countryclub dash with back country ruggedness, this very special wagon was designed as the perfect car for the active family — roomy, comfortable, a breeze in everyday traffic, a boon for camping, beach, or ski weekends; inexpensive and built to stay that way. It has the unique ability to be switched from full time front wheel drive to 4-wheel drive and back again, as desired, at the flick of a lever from inside the car — and at speeds of up to 50 miles per hour.

One important "family" that has adopted the Subaru 4-Wheel Drive Wagon as its very own is the United States Ski Team. A fleet of 4-Wheel Drive Wagons with a red, white, and blue exterior motif featuring the U.S. Ski Team logo has been contributed by Subaru and will be used to transport the cream of America's skiing talent at meets and competitions throughout the world.

The Subaru 4-Wheel Drive Wagon carries a P.O.E. suggested list price of \$4629, and includes such standard equipment as 4-speed synchro transmission, AM push button radio, special all purpose radial tires, door to door carpeting, spacious carpeted cargo area, elec-

tric rear window defogger and rear window washer and wiper, adjustable reclining front bucket seats with integral head rests, tinted glass throughout, heavy duty suspension with adjustable rear torsion bar, and power assist front disc brakes. Increased rear leg room is another plus in this year's 4-Wheel Drive Wagon.

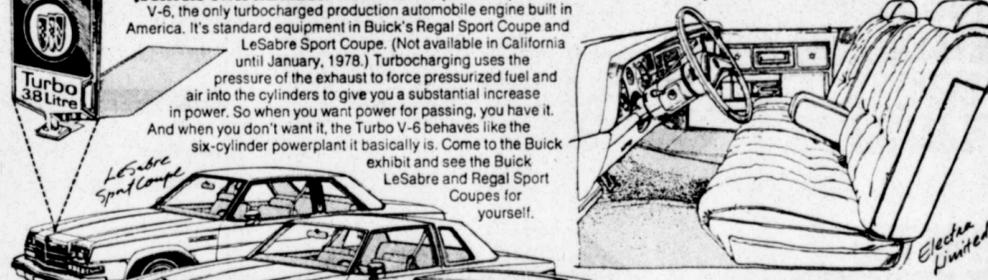
This unusual car is powered by Subaru's unique SEEC-T engine which was increased last year to 1600 cc. and which meets U.S. Environmental Protection Agency and California Air Resources Board emissions standards without compromising performance or economy. (California emissions standards are notable for being the country's most stringent.)

How Buick science works magic for you.

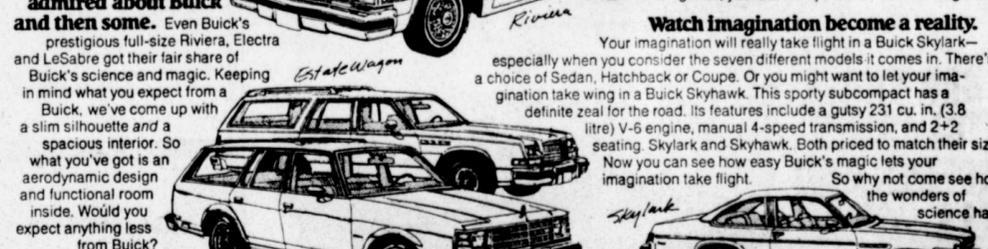
A trim outside with real family room inside. Our mid-size coupes and sedans have been re-designed this year to be trimmer outside than last year's counterparts. And yet, by eliminating unused space Buick has expanded head room in the rear and leg room in the front. Buick has worked the miracle of giving you cars that are meaningfully roomy at the same time. Hard to believe, but true.



An engine that gets extra power from its own exhaust. It's the 3.8 litre (231 cu. in.) Turbo V-6, the only turbocharged production automobile engine built in America. It's standard equipment in Buick's Regal Sport Coupe and LeSabre Sport Coupe. (Not available in California until January, 1978.) Turbocharging uses the pressure of the exhaust to force pressurized fuel and air into the cylinders to give you a substantial increase in power. So when you want power for passing, you have it. And when you don't want it, the Turbo V-6 behaves like the six-cylinder powerplant it basically is. Come to the Buick exhibit and see the Buick LeSabre and Regal Sport Coupes for yourself.



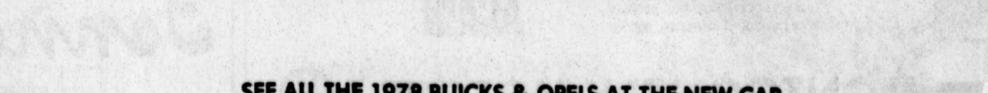
All the things you've admired about Buick and then some. Even Buick's prestigious full-size Riviera, Electra and LeSabre got their fair share of Buick's science and magic. Keeping in mind what you expect from a Buick, we've come up with a slim silhouette and a spacious interior. So what you've got is an aerodynamic design and functional room inside. Would you expect anything less from Buick?



Wagons that drive like fine automobiles. It's typical of Buick wizardry this year. They're trimmed down from last year, so they're more maneuverable in city traffic and easy to park. That, combined with plush, spacious interiors creates the impression you're not even driving a wagon. How's that for magic!



Watch imagination become a reality. Your imagination will really take flight in a Buick Skylark — especially when you consider the seven different models it comes in. There's a choice of Sedan, Hatchback or Coupe. Or you might want to let your imagination take wing in a Buick Skyhawk. This sporty subcompact has a definite zeal for the road. Its features include a gutsy 231 cu. in. (3.8 litre) V-6 engine, manual 4-speed transmission, and 2+2 seating. Skylark and Skyhawk. Both priced to match their size. Now you can see how easy Buick's magic lets your imagination take flight. So why not come see how the wonders of science have worked to create automobiles that are richly endowed with Buick magic. At the Buick exhibit, of course.



BUICK
A little science. A little magic.

SEE ALL THE 1978 BUICKS & OPELS AT THE NEW CAR DEALERS AUTO SHOW — FEBRUARY 16 thru 19



BETH ANN TIDWELL—A runner-up in the Miss Caprock beauty contest, Beth Ann Tidwell is presently attending Texas Tech University, where she is a member of Alpha Chi Omega Sorority. She attended Klondike High School at Lamesa.



KAYLA KAKER—Miss Kaker is a graduate of Burleson High School in Fort Worth. She was a member of the drill team and a National Honor Society student while in high school. She is planning a modeling and fashion-oriented career.

AUTO FACTS

AUTO AIR CONDITIONER COOKS WITH "GAS"!

ABOUT TWO QUARTS OF A "MAGIC" SUBSTANCE THAT IS COMPRESSED TO A LIQUID, THEN EXPANDS INTO A GAS...AND DOES IT OVER AND OVER AGAIN...KEEPS YOUR CAR PLEASANTLY COOL FOR THE LIFE OF YOUR AIR CONDITIONER.

BUT THIS MAGICAL SUBSTANCE CAN SEEP AWAY THROUGH TINY HOSE LEAKS AND LEAVE YOU HOT AND BOTHERED WHEN YOU LEAST EXPECT IT.

THAT'S WHY CAR CARE COUNCIL RECOMMENDS THAT YOU HAVE A QUALIFIED MECHANIC CHECK OVER YOUR AIR CONDITIONING SYSTEM FROM TIME TO TIME. HE'S EXPERT AT DETECTING LITTLE LEAKS THAT CAN MEAN LOSS OF COOLANT.

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PLYMOUTH INTRODUCES U.S.-BUILT HORIZON, FRONT-WHEEL DRIVE

Horizon, Plymouth's Car Of Year, At Fenner Tubbs Firm

Plymouth is expanding its product offerings to the Horizon — a new nameplate for a new generation of efficiency-sized, American-built cars.

The freshest addition to the Plymouth line is a front-wheel-drive, four-passenger, four-door hatchback developed by Chrysler engineers specifically for American drivers and American roads, said Fenner Tubbs, local dealer.

"Horizon is a versatile, fuel and space efficient small car designed for today with tomorrow in mind. It can go virtually anywhere with ease and comfort," Tubbs declared. "It offers economy in purchase and operation, value, utility and function, and is fun to drive. While it is a small car, Horizon can seat four full-size persons in quiet comfort and the fold-down rear seat provides ample cargo area."

"Horizon is as much at ease on the interstate as it is on city streets. It has excellent ride qualities to provide driving confidence. The excellent handling level comes from such items as the traction and stability of Horizon's front-wheel drive; its suspension system with front and rear anti-sway features, and the response and precision of rack and pinion steering. A large glass area provides good visibility, too."

"Horizon, the first small U.S.-built front-wheel-drive car, is a new kind of car for American. Perhaps, that counts for it being awarded Car of the Year for 1978 by Motor Trend magazine," Tubbs concluded.

Plymouth's new small car is built on a 99.2-inch (2520 mm) wheelbase and is 164.8 inches (4186 mm) long. The width is 66.2 inches (1681 mm) and the height, 53.4 inches (1356 mm). The vehicle

weight is slightly over a ton — 2,137 lbs (969 kg).

Other key dimensions include: front track, 55.5 inches (1410 mm); rear track, 55.1 inches (1400 mm); effective head room, front 38.3" (973 mm); head room, rear 37.4" (950 mm); shoulder room, front, 51.7" (1314 mm); shoulder room, rear, 51.5" (1309 mm); leg room, front, 41.8" (1062 mm); leg room, rear, 33.0" (838 mm); hip room, front 52.6" (1336 mm), and hip room, rear, 52.4" (1330 mm).

Horizon features a transverse (east-west), front-mounted 104.7-cubic-inch (1.7 litre), four-cylinder overhead cam engine with cast iron block and aluminum head. The engine, which has compression ratio of 8.2:1, has the Electronic Lean Burn System with electronic ignition.

A four-speed manual transaxle is standard. A three-speed automatic transaxle will be offered as an option.

While it is offered in a single model and one basic price class, Horizon may be ordered with custom or premium interior and exterior trim packages tailored to the individual tastes and desires of the shopper. Another attractive exterior dress up option is a simulated wood grain decor package.

Horizon has a fully-independent Iso-Strut front suspension system, which uses low-rate coil springs, shock absorbing strut units, an anti-sway bar, and compliant rubber bushings to provide a comfortable ride and good handling characteristics.

Because Horizon is a front-engine, front-drive car, there is no need for a conventional rear axle with a differential housing.

Horizon has standard disc front and drum rear brakes. A power brake option with 227 mm (8.9 in.) booster is available for added ease of operation.

Glass-belted radial 155/80 x 13 white sidewall tires are standard. Other optional tire offerings include 165/75 x 13 steel-belted whitewall radials or glass-belted 165/75 x 13 tires with black or white walls.

Designers sought a unique but tasteful concept for Horizon's over-all appearance. Lines are clean and the car looks functional. The bright-finish grille, which has a finely textured design with small rectangular patterns, slopes gently to the rear and upward. Parking lamps curve into the fenders. Large rectangular tail-lamps contain the brakelamps, back-up lamps, running lamps and turn signals.

Glass areas are large for maximum driver-passenger visibility, and the glass is more nearly flush with metal surfaces than in earlier Chrysler designs.

Special design attention was given to Horizon's interior to provide the occupant with the feeling of roominess, comfort, quality, and all-around visibility a person expects sitting in a larger American car.

A wide selection of interiors is offered in standard, custom, and premium decor trims. The standard seats are all-vinyl, high-back buckets in a choice of blue, tan, red, or black. Five other bucket seat trims in high and low-back versions in vinyl, cloth and vinyl including crushed velvet, are available.

Reclining seats come with the optional premium interior decor package, which also includes a simulated wood-grain instrument panel.



AT FENNER'S PLACE

THE VALUES OF THE YEAR!



The \$5000 alternative to the \$12,000 luxury car.

Cordoba

The Ultimate Personal Car

Now...in "the sale of the year"...Cordoba comes to you at an attractive, attainable price for such a superbly equipped and outstandingly designed road car. New in brilliant new ways, with styling touches and the options you personalize to your taste.

IT'S A GREAT TIME TO GET A GREAT VALUE

America's 1st front wheel-drive efficiency-size car.

Designed and built in America for American drivers and American roads...with a full range of options and accessories...at a "sale of the year" price.



The only American-built car of its size with front-wheel drive! Excellent traction, handling and stability.

ECONOMY*
38 MPG HWY 25 MPG CITY

1978 Motor Trend Magazine CAR OF THE YEAR

PLYMOUTH
Horizon



Full-sized motoring on a magnificent scale.

CHRYSLER

New Yorker

FOUR-DOOR BROUGHAM

For those who seek a rare degree of comfort, a rich, enveloping sense of luxury and a feeling of confidence in fine engineering, there is one clear uncompromising choice. The 1978 Chrysler New Yorker Brougham with its abundance of luxury touches. All this beauty, all this styling...at a "sale of the year" price.

A new symbol of leadership. A new kind of Chrysler.



The LeBaron Medallion 2-door is a personal car that sports a young, aggressive style. Likewise compellingly beautiful is the luxurious LeBaron Town & Country with style that sets it apart from any wagon on the road. Lighter, leaner...smaller outside, but spacious inside...and at a "sale of the year" price.

LeBARON

TOWN & COUNTRY

Sheer pleasure and new from Chrysler.



Discover Chrysler's exclusive Silent Shaft engine, designed to be one of the smoothest and quietest 4-cylinder engines available anywhere. Standard Sapporo interior features full instrumentation, inside deck release, reclining buckets trimmed in vinyl and cloth and more. Check out the "sale of the year" price.

Sapporo

Hubert Kiker + George Jacks + Jim Pettiet + Max Rutledge

Fenner Tubbs Co.

THE 4600 BLOCK OF AVENUE Q

Come in to talk...to trade (open 'til 6 p.m.)



WHERE CAN YOU FIND THE #1 SELLING IMPORT IN JAPAN?



1 OF THE BEST DESIGNED CARS IN THE WORLD?



A CAR THAT OUTCLASSES MERCEDES AND ROLLS-ROYCE IN SOME VERY SURPRISING WAYS?



AT THE AUTO SHOW! And they're all at the same display. Volkswagen's.

Come in and see the new 1978 Rabbit (the #1 selling import in Japan), the Scirocco (1 of the best designed cars in the world) and the Dasher (a car that outclasses Mercedes and Rolls-Royce in some very surprising ways).

If you can't stop by the show, stop by our showroom. We've

got Rabbits, Sciroccos and Dashers to admire there, too. And at the showroom, we'll even let you test drive and buy one.

VOLKSWAGEN DOES IT AGAIN



MONTGOMERY MOTORS

4101 Ave. Q 747-5131





MODERN CHEVROLET OCCUPIES VAST AREA

Large, Functional Quarters New Home For Modern Chevrolet

Modern Chevrolet Co. lives up to its name with new facilities which house all departments within the 73,000 sq. ft. under one roof (with exception of the Truck Center located at 34th Street at Avenue P).

Situated on seven acres, the main building has adequate area to display 500 new cars in front, plus additional space of 150 used cars. There is a 20-car showroom for units serviced and ready for instant delivery.

Modern's service department is one of the largest, best equipped, best manned and schooled for modern technical serv-

ice in all Texas. There are 76 service and body shop stalls equipped with the finest and most up-to-date tools and equipment including two specialized front-end alignment and balancing machines, Diagnostic system, etc., and there are \$350,000 of genuine Chevrolet parts in stock.

Big emphasis at Modern is improved customer service, and all employees share a vital job — that of keeping customers completely satisfied with their Chevrolet products and the Modern dealership.

Modern Chevrolet is rightfully proud of

the many regular customers returning for normal service of their cars and trucks, proof of Modern's sincere effort to provide the utmost in professional workmanship, reasonable prices and high customer loyalty.

The firm was founded in 1955 at its old 19th Street and Texas Avenue location. Since that time Modern has grown to be one of the largest Chevrolet dealerships in the western part of the nation.

Modern is one hundred per cent home owned, with Gordon H. Rose and son,

Robert W. Rose as owners.

Gordon Rose has always been very active in community and industry affairs, and counts among his activities Red Raider Club directorship, with membership in the Lubbock Rotary Club, Salvation Army, Lubbock Club, Lubbock Country Club, is a 32nd degree master Shriner, member of Khiva Temple and a charter member Scottish Rite, past director YMCA, member of the Lubbock Symphony, BBB Chamber of Commerce, Lubbock Little Theater, St. Mary's Hospital Development Council and various United Fund divisions. He has served as

past director of the Texas Auto Dealers Association, General Motors Presidents Council, and is past president of the Lubbock New Carl Dealer Association.

Robert Rose, vice president and sales manager, has grown up in the Chevrolet business and all his schooling has been in Lubbock schools including Texas Tech. He is a member of the Lubbock Country Club and Lions Club, and a graduate of the General Motors University of Automotive Management and the Chevrolet School of Merchandising and Management.

The Modern Chevrolet management group represents many years of experience: with 43 years experience in all phases of the automobile business.

Other key staffmembers and their years experience include Doc Davis, fleet and leasing manager, 26 years; Butch Thompson, truck manager, 10 years; Lynn Maddox, used car manager, 15; Tom Kendrick, finance and insurance, 5; Linda Holt, office manager, 8; Gregg Boyd, service manager, 9; Doretta Kitten, parts manager, 10 years; and Bill Mackey, body shop manager, 33 years.

This Years **STAR** *in the* **SHOW**

LUBBOCK NEW CAR DEALERS AUTO SHOW, CIVIC CENTER FEB. 16-19

RIGHT HERE



CHEVROLET

CAN YOU IMAGINE ALL THE GREAT 1978 CHEVROLETS IN ONE PLACE



SCOTTSDALE



MALIBU







CHEVETTE





CAMARO



CHEVROLETS GREAT VARIET EXHIBIT

Come in and see America's greatest variety... Something for everyone in cars



We've been neighbors a long time

modern chevrolet

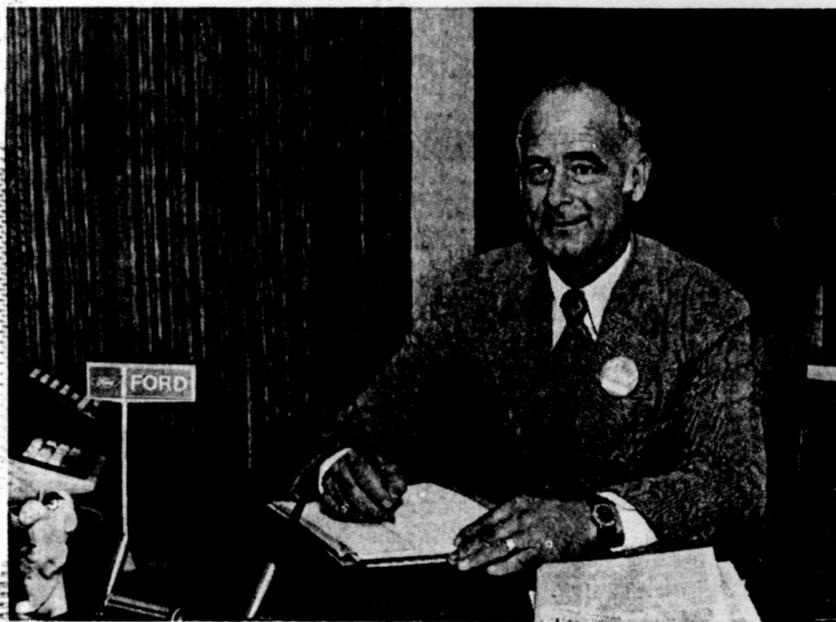
41st & Ave. Q

747-3211

CHEVROLETS GREAT VARIETY EXHIBIT

LUBBOCK'S NO. 1 DEALER

For 23 STRAIGHT YEARS



DICK POLLARD, MAYOR OF FORDTOWN

Pollard Ford Offers Desired Units At Competitive Pricing

"When it comes to a new Ford... Pollard has a better deal." Being one of Ford Motor Company's largest Texas dealers, Pollard continues its growth by offering West Texans the Ford they want at competitive prices. The Pollard service department keeps up with the latest in new service innovations so they can really offer modern day service after the sale. Pollard Ford Town truly offers every

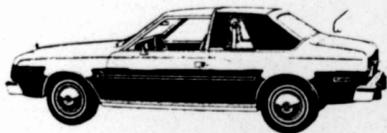
conceivable type of auto care, service, parts, etc. on its 10-acre lot. Dick Pollard would like to recognize every member of the Pollard Dealership. They all are a vital part of the growth of Pollard Ford. "If as a Pollard customer, you ever have a question or a problem, keep this list of department heads and feel free to call them at anytime": Jim Coats, general sales manager; Don Campbell, business manager; J. W. Hais-

lip, new car sales manager; Bill Wells, used car manager; Bill Orand, truck manager; Frank Peterson, finance manager; Orval Walser, service manager; Ron Ratliff, parts manager; Earl Neimeyer, body shop manager; Bryan McKenzie, office manager; Glenn Minder, shop foreman; and A. J. Marcey, assistant body shop manager. Pollard further invites: "Visit our display at the '78 Auto Show and come by our dealership soon."

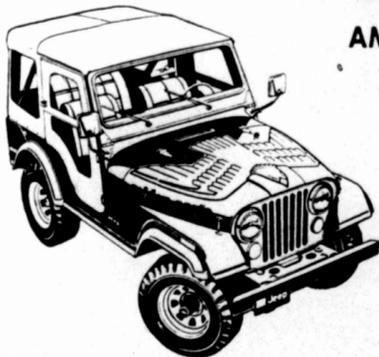


DURING THE '78 AUTO SHOW

Learn about AMC's Buyer Protection Plan



AMC's CONCORD D/L
The Luxury Americans Want.
The Size America Needs.



Jeep CJ-5 Golden Eagle

JEEP wrote the book on 4 Wheel Drive CJ5's & CJ7's — Cherokee's, Wagoneer's and Pick Up Trucks.

Reduced Prices on 1978 DEMO'S. Special Prices on 11 Remaining 1977 AMC Cars in Stock

CAPROCK AMC/JE

1907 Texas Ave

747-3567



POLLARD Friendly **FORD**



POLLARD FORD WILL PUT YOU IN A NEW CAR WITHOUT PUTTING YOU IN A BIND!



1978 LTD 4 Door
\$5,582⁰⁰



1978 THUNDERBIRD



UP TO \$1,200 DISCOUNT!

1978 RANGER EXPLORER
\$4,259⁰⁰



1978 BRONCO



"OUR BRONCO" TODAY!



LOOP 289
ON SOUTH INDIANA
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"ECONOMICAL & DEPENDABLE"

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Caprock AMC/Jeep City Firm Prides In Top Staff, Products

Caprock AMC/Jeep, Inc. has been in business at 19th and Texas Avenue in Lubbock since 1969, with Ralph Carlisle as owner and manager.

Caprock offers a full line of cars and Jeeps (10 models in all), they have a vehicle to fit every need. This year AMC introduced the new Concord with the luxury Americans want in the size America needs. The Concord is available in a two-door, four-door, and station wagon. The distinctive AMC Pacer in either the two door sedan or wagon along with Gremlin and Matador complete the AMC car lines.

Caprock AMC/Jeep, Inc. also features

a full line of four wheel drive jeeps with the CJ-5 universal Jeep now available in a Renegade or Golden Eagle decor package as in the CJ-7 model.

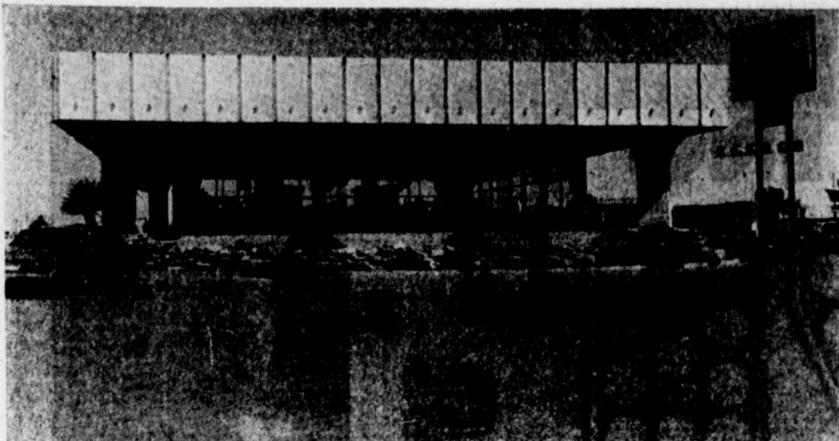
Included in the Jeep line of four wheel drive models are the Cherokee, Cherokee Chief, Wagoneer station wagon, and pick-up trucks with Honcho and Golden Eagle options.

Ralph Carlisle heads the team as dealer and general manager, Louis Schaap, sales manager, directs the sales force of John Ford, Paul McFadden, Richard Rhoads, Jimmy Griminger, and Bruce Johnson.

Barbara Graham, longtime Caprock

employee, is the Secretary-Treasurer and directs the office staff. Jordan Leitchard, service manager, another longtime Caprock employee, directs a capable and knowledgeable service department. A complete parts department is maintained by Caprock under the supervision of G.N. "Robbie" Robertson, well known by many friends and customers in Lubbock for his long service with Caprock.

"You are invited to come by our display area at the auto show to talk with our salesmen about AMC/Jeep products, the AMC Buyer Protection plan, service, and our dealership."



VILLA OLDS DESIGNED TO SERVE

Villa Olds' Success Credited To 'Most For Motoring Dollar'

Villa Olds, Inc., has experienced phenomenal growth in annual sales since its incorporation in January 1970.

At the end of 1970, the new Oldsmobiles sold totaled 559, while 1977 showed over 1,300 sales!

In May after its organization, Villa Olds moved into new facilities at 5301 Ave. Q, making additions to the building and car lots and is presently anticipating further additions to keep up with its growth.

At present, 72 employees have annual earnings of almost a million dollars.

Under the sale leadership of the president, Warner V. Maddox, Villa Olds has endeavored to serve the public with the best in their transportation needs. The ground rules have always been to give the customer friendly, courteous service with the most for their transportation dollars. In order to do this, it has been necessary to employ the best employees available in their profession, and that means from the general manager right down to the lowest man on the totem pole.

Meet The Staff

Garman Walden, general manager, came to Villa in 1972 from Dallas and has 30 years experience in the automotive field. In the short 5 1/2 years he has been at Villa, sales have increased 185 per cent and the employees have increased from 39 to the present work force of 72. He must be doing something right!

Heading the new car sales force is Lynn Alexander with five years in the automotive field. Guiding new car salesmen is only a starter for this energetic young man. He really knows how to get the job done efficiently. If you have not been in to meet Lynn, drop by for a cup of coffee and experience a tremendous pleasure whether you are just shopping or buying a car.

Comprising a very important part of the new car department is fleet and leasing sales handled by Travis Griffin.

In addition to Oldsmobile sales and service, Villa also handles Mercedes Benz. Eric Florandy is the specialist in this line and he knows the product and sincerely tries to fit your needs to the right Mercedes for you. He is the most enthusiastic young man you will ever meet. If you have never driven a Mercedes, come by and let Eric show you what they do.

Mike Petty, used car manager, came to Villa in September of 1976 and already has established many track records. His sales force consists of six salesmen who are tops in their field. Mike's 13 years of experience have taught him how to mer-

chandise only the best used cars available.

"Our finance and insurance manager, Eldon May, knows exactly how to help arrange financing on the spot with the least amount of time and effort. His 11 years of experience are most valuable when and if you need his help. Financing at bank rates is his specialty. Even if you do not need help financing your car, he can usually save you money and provide the best insurance coverage in the field. The latest advancement in the insurance field is against mechanical failures, and he has the best in coverage. He wants to give you all the information on what you need and answer all your questions."

Sales will only continue if you can provide the best in service after the sale, and that's where Leon Fink, service manager, and Bill Rittenberry, shop foreman, come into the picture with seasoned experience. Eleven technicians, with eight of these being certified, work with the newest equipment available and are constantly receiving additional training. It is their goal to have all certified mechanics who never have a "come back."

Supplying the Service Department with needed parts comes under the direction of Ronnie Wright, parts manager with 18 years experience. Ronnie, along with four co-workers, has increased their business, both retail and wholesale, to such an extent that the first addition to the new building as made to store more parts. His computerized parts systems enables him to locate parts faster and keep those items in stock that normally will be needed whether body or mechanical is involved.

Eddie Hancock, a 23-year veteran in the car business, is manager of the body shop and has nine employees who have each had years of experience. Turning out only the best in body work is his goal and he does just that! He knows how to turn that bad experience into exciting pleasure to see the finished product looking like new.

Heading the office personnel is Yvonne Petty with 26 years experience in automotive accounting. Aided by the best in computerized systems and the best office employees available, information is readily obtainable to show trends and past ex-

Drivers Dub Electric Car OK

The interest of U.S. car makers in developing alternate power plants for automobiles, such as the Wankel engine and an electric motor, is matched by that of American buyers, a survey indicates.

About 55 million Americans would be interested in purchasing a short-ranged limited-speed electric auto if it were available for a minimum cost, according to a national survey conducted by ORC Caravan Surveys, Inc., of Princeton, N.J., or the Electric Vehicle Council N.Y.

Those 55 million represented 42 per cent of the buying public. In 1967, only 32 per cent expressed an interest in having an electric car. By 1970, this number had grown to 39 per cent.

Appeals To The Young

Interestingly enough, the younger age groups were more interested in buying an electric than those in older age categories. Fifty per cent of the 18-29-year-olds said they would be interested in having an electric, while for those 60 years and over, the figure was 28 per cent.

Not surprising was the information that more people in metropolitan areas were interested in an electric car than in rural and urban areas.

Steering System Check Important For Safety

"When the red light or gauge on your dashboard warns of low oil pressure, there's generally time to do something about it. But when you get warnings of something amiss in your steering system, it could be a sign that potentially dangerous and expensive repair damage has already been done."

That's one reason it pays to have your favorite car service man check the front end at every opportunity.

To help you recognize the signs your car will give you when steering components are out of whack, below is a list of symptoms that can result from malfunctioning front end parts.

Symptoms — hard steering, car pulling to one side, car wandering, uneven tire wear, front wheel shimmy, loose steering, heavy thumping on rough roads.

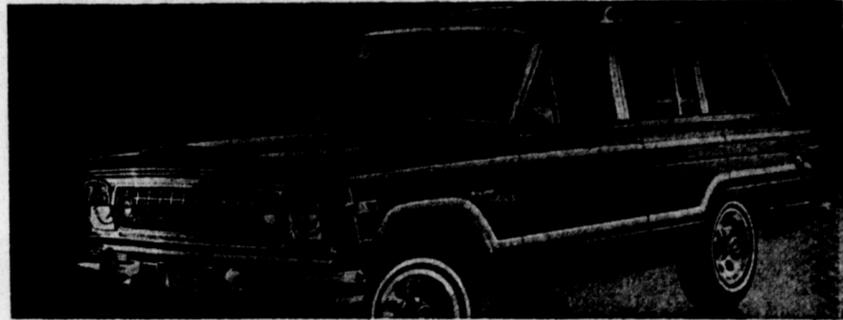
Possible causes — worn or binding ball joints, front end out of alignment, loose front wheel bearings, loose or dry steering linkage.



SHERRY ROWLETT—Lubbock's Sherry Rowlett, a National Honor Society student while at Coronado High School, currently is attending Texas Tech. She is a member of Chi Omega Sorority, and is active in a number of singing organizations.



LINDA WILKS—A graduate of Coronado High School, Linda Wilks now is attending Texas Tech. At Coronado she was a member of Tri-Hi-Y and the French Club. Her ultimate goal is to own her own dance studio and to continue in her modeling career.



JEEP WAGONEER LIMITED INVITES CONSIDERATION

With a little science, a little magic SCOGGIN-DICKEY brings you special AUTO SHOW VALUES

You're going to see many exciting cars at the auto show and we think you'll decide you'd really rather have a Buick on selected models we've made drastic reductions so the price won't stand in the way of you getting your favorite.

'78 SKYLARK LANDAU



Tinted Glass, Custom Door and Window Frame Mldgs., Door Edge Guards, Air Conditioner, Landau Top-Heavy Pad, Power Front Disc Brakes, Automatic Transmission, Tilt Steering Column, Power Steering, Styled Wheels, White Wall Tires, Windshield Antenna, F and R Bumper Strips, Convenience Group. List 6023.30

\$5495

REGAL TURBO-

Buick has the only two American made cars equipped with Turbo-charged engines. The Regal Sport Coupe has this unique power system - a 3.8 litre V-6 turbo-charged engine. Turbo-charging is an added power boost to the V-6 engine. It works only on demand during acceleration it forces an air fuel charge into the combustion chambers resulting in a highly pressurized charge of power. Standard equipment includes automatic transmission, power brakes, power steering, full-flow ventilation, domed hood, steel belted radial tires, deluxe wheel covers, and special Rallye Suspension with fast ratio power steering.



RIVIERA-

The Riviera with its clean distinctive design is both a luxury car and a road car. It's standard features include a 350 V-8 4 barrel engine, power steering, power front disc brakes, automatic transmission and steel belted radial ply tires. The interior is as luxurious as the exterior with cut pile carpeting, and extensive use of insulation for quietness.



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1917 TEXAS, 747-3281

KEEP THAT GREAT GM FEELING WITH GENUINE GM PARTS



GM QUALITY SERVICE/PARTS



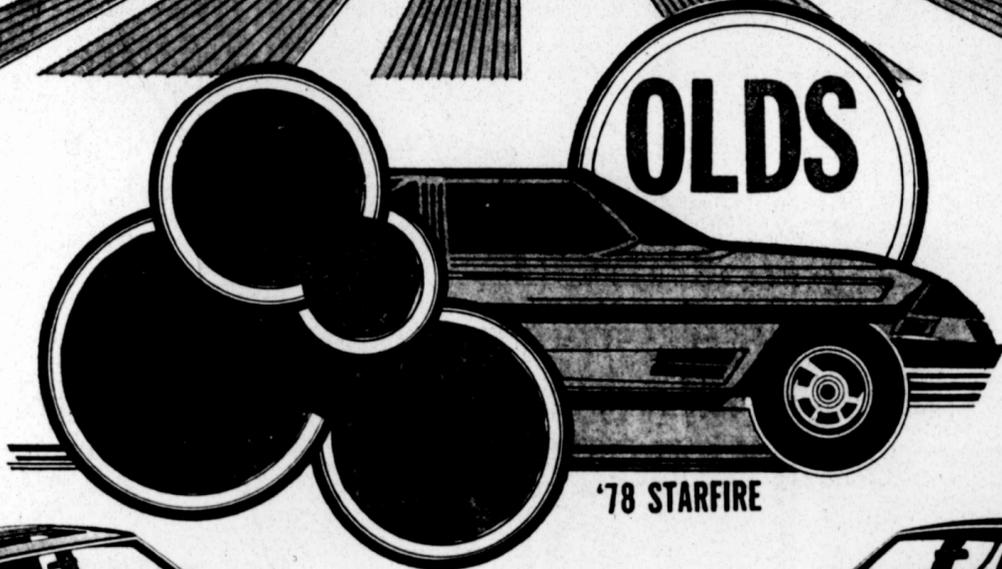
GENERAL MOTORS PARTS DIVISION

VISIT OUR CIVIC CENTER "SHOWROOM" DURING THE AUTO SHOW

INTRODUCING THE

1978

OLDS



'78 STARFIRE



'78 DELTA 88 ROYALE



'78 OMEGA



'78 CUTLASS SALON

SHOW TIME IS A GREAT TIME TO DISCOVER "CUTLASS FOR 1978" AND FEBRUARY IS INVENTORY REDUCTION TIME!

STK #591 '78 CUTLASS SUPREME NOW ONLY	\$5986
STK #598 '78 CUTLASS SUPREME NOW ONLY	\$5998
STK #553 '78 CUTLASS SUPREME NOW ONLY	\$5690
STK #487 '78 CUTLASS SUPREME NOW ONLY (V-8, Cruise, Tilt & More.)	\$6293
STK #183 '78 CUTLASS SUPREME NOW ONLY (V-8, Automatic, Power, Air & AM.)	\$5998
STK #524 '78 CUTLASS SUPREME NOW ONLY (V-8, Cruise, Tilt, AM & more.)	\$6293
STK #511 '78 CUTLASS SUPREME NOW ONLY (NICELY EQUIPPED)	\$6293

ABOVE PRICES DO NOT INCLUDE TAXES, REGISTRATION FEES, OR DEALER ADDED OPTIONS.



'78 98 REGENCY



'78 CUTLASS SUPREME



'78 TORONADO XS

Willa Olds

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By Pat Teag
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