## The Muleshoe Journalis


$* * *$ Frontier Costume

## Crown To Adorn"Miss



Who Will Wear This Crown?


Co-Op Grain Storage Plant Under Construction at Enoch


## Bob Janca to Assume ChamberDuties Aug. 1

place with standing water waseast of Texas Sesame and ano-
ther lake at the end of
$\left\{\begin{array}{l}\text { July 4th } \\ \text { Plans'Hot }\end{array}\right\}$





Sidew 0 valk SATURDAY INSIDE SPECIAIS

|  |
| :---: |
| Tee SHIR |

$\qquad$
$\qquad$

## 3 For $\$ 5$

2 for $\$ 1$
2
BATH TOWELS 26X46 and 28X44 Prints, Florals
Woven Designs Your Choice $\$ 1.79 \mathrm{EACH}$

## 2For \$3

 SLEEPWEAR Gowns \&ShortyP. J. Asst. Best Selling Styles and
Colors. 2 For
$\$ 3$


tss meetint bes made M.L. Woods Have

$$
\begin{aligned}
& \begin{array}{l}
\text { M.L. Woods Have } \\
\text { San Antonio Guests }
\end{array} \\
& \text { San Antonio Guests } \\
& \text { Holley Family } \\
& \text { Visit Relatives } \\
& \text { In South Dakota }
\end{aligned}
$$

Tom Smith Heads Muleshoe Lodge for Ensuing Year

Tom Smith was installed
Worshipful Master of Muleshoe Masonic Lodge No. $1237 \mathrm{FAF} \& \mathrm{AM}$ Friday night in open installation
services held in the Masonic Hall here. Other officers installed were
D. Tarth, Senior Warden; Cliff Allen, Junior Warden; James Wallace, Treasurer; El.
bert Nowell, Secretary; Bill ohnson, Chaplain; Glen Lust, Senior Deacon; Ray C1 Junior Deacon;
Senior Stewart;
R. R. Mick, $\begin{array}{llll}\text { enior Stewart; } & \text { R. R. Mick, } \\ \text { Junior Stewart } & \text { and } & \text { Harold }\end{array}$

John Thompson was the Intalling Master and Frank Hinkinstallation ceremony.
Entertainment was provided
by the Rev. Walter Buice asso by the Rev. Walter Bucce, assoChurch, as
his ukelele.
Refreshments were served in
Hall following the installation.
The Masonic Lodge meets
the Masonic Hall here
in the Masonic Hall here the
second Tuesday night of each
month at 8 . month at 8 p.m. during
summer months and $7: 30 \mathrm{p}$.
during the winter months.

is your car OLD?
YOUR CHOICE
976 EACH

SPECIAL
Ladies Vinyl sandoles

Reg. $\$ 1$ 22
KNIT
Special Purchase RUGS Reg. $\$ 16.98$ and
$\$ 18.95$ Beautifully Your choice

whatever its model
YEAR you'll do well to let us needs. From tune up to ib rication, there's no iob too ough for us. Also
Front End Aligning Wheel Bulancing PLAINS AUTO SERVICE DEPT.


- Darla Radcliff, Roy Criswell Are Married in Dora Church



## SEMI ANNUAL

 CLEARANCE SALE SPRING and SUMMER FASHIONS .DRESSES .SUITS .SPORTSWEAR Sweetheart Lane 120 E AVE. B


COMPLIMENTARY SUPPER--This is a crowd shot of the salad supper given for the Miss Muleshoe entrants and their mothers Tuesday night at the Muleshoe State Bank Community room. Host-
esses for the affair were the Jaycee-ettes with Mrs. Terrel Johnson, chairman. (Journal Photo)


SPECIA!!!!
CHILDREN'S SHOES
Values to $\$ 6.00$


A Big 'Ole Fashioned

## WEICOME

 TO MULESHOE'S BIG SIDEWALK SALE FRIDAY JULY lst PRICES GOOD FROM 1 to 8 p . m|  |
| :---: |
|  |  |
|  |  |

## MEN'S SWIM SUITS

S.and
value ta $\$ 6.95$
$\$ 1.49$
mint SPORT COATS
SPCRT CCATS.
Value to $\$ 25.95$

## $\$ 8.99$

BOYS SPORT SHIRTS
Sleeve Spoot Shirts, Mostly

| Casuall Pants |
| :---: |
| (10, . . $\quad \$ 1.99$ |
| GIRIS' PIAMMAS |
| \$1.69 |
| Colorit sheis |
| \% |

Men's \& Boy's
CAPS
Stock Up
NOWI
49 c

BARGAINS FROM OTHER DEPARTMENTS TOO NUMEROUS TO MENTION SHOP \& SAVE NOW!
$\$ 10.00$ off on Ay MEN'S SUIT From 1 p.m. To 8 p.m. July
Famous Brands As. . Curlee Famous Brands As . . Curlee
And Hart-Shaffner \& Marx


| will enjoy the "Sidewalk Sale" this Friday. | Atfend Mayfield | senior trip to New Orleans. The group really enjoyed the occasion as surprise snapshots were shown of them. Roy Ham | ed the position as high school principal to take the place of Harley Etheridge. | les family, fished at Ute Lake near Logan, N. M. recently. They caught about 30 pounds of real nice fish. |
| :---: | :---: | :---: | :---: | :---: |
|  | Family Reunion | showed the film. <br> The Lazbuddie band, composed of Terry Parham, Gary Matthews, Kirby Burch and | Capt. and Mrs. Gary Henderson, Clovis Air Force Base, visited his aunt and family, the | Mr. and Mrs. Tommie Hall Susan and Athena are visiting his mother, Mrs. Fred Gram and step-father, Mr. Graham |
|  |  | Troy Steinbock have settled on a permanent name for their |  | this week. The Halls are from Utica, New York. Other guests |
|  |  | band. They have named it the | dic | s. |
|  |  | "Yellowjackets" and have had |  |  |
|  |  | , |  | m |
|  |  |  | to Dallas and |  |
|  | the occasion. Mrs. Parl | Mr. and Mrs. Harley Ether- | saw "Six Flags | ughter of Mrs. Graham. |
|  | said they were from a | children have moved | and visited friends and re | git the Mores from |
|  | Illinois and | les for the summ |  | Corpus Christi are the Russell |
|  | illy for the | where he is attending school at | accompanied | twins, Patsy and Pattie, friends |
|  | nthia Ha |  | family, |  |
| skin drink si | Plainview last | - |  | , |
|  |  |  | Visiting the |  |
|  |  |  |  |  |
|  |  |  | les family fron |  |
|  |  |  |  | y |
|  | Smith Sa | bu | . The Bobby Broyles | and the catch was real good |
|  |  | e, former | companied by the Ralph Br |  |



Site of Maple Baptist Meet


Wheeler and Mrs. Hachtel.
Mr. and Mrs. Dewey Luster
D. Fowlers, until his grand-
parents from Dallas come for Mr. and Mrs. Dewey Luster parents from Dallas come for
and girls from Mesquite, Texas
him over the th of July. spent the weekend in the John The Busy Bees 4 -H club met
Sheppard home. Mrs. Luster is in the home of Alice Gish Sheppard home, Mrs. Luster is in the home of Alice Gish Mrs. Sheppard's sister. Also on June 23 and cut out uneir
visiting in the Sheppard home dresses for the style show. vere Mr. and Mrs. James Shep-. Those present were Kandice
vis. pard and boys of Lubbock. Mr. Sowder, Sherie Mann, Deanna
and Mrs. Bill Welch from Maple and Mrs. Bill Welch from Maple Waltrip. Others were absent
and Mrs. George Holley and they were Patta Carpenter, daughter from Morton. Reena Neutzler, Carey Warren The community has had rain Koolaid and cookies were ser
the past week. Cropsare grow- ved by Mrs. Gish. ing.
Mr. and Mrs. Cecil Lend- dog the past week. It is a fesey visited his mother in a male Chihauhau and is brow
Levelland hospital Friday.
and white. Mr. and Mrs. Happy Grimes SISTER PLAYHOUSES
spent the weekend in Weatherill.
Mr. and Mrs. Wiley Hodge
pheatent, plans to to set up sister
The siter and children from Morton vi-
sited his sister and family the
Jack Reeves Wednesday eve- start the international exchange
ning


Put away the paint can, Pete

## First decorate your driveway

## with a new Chevrolet!



Park your new Impala Sport Coupe radio with FM multiplex stereo... Four$\begin{array}{ll}\text { right out front. Let your neighbors } & \text { Season air conditioning or Comfortron, } \\ \text { admire the handsome sculptured lines. } & \text { a } 7 \text {-position Comfortilt steering wheel or }\end{array}$ $\begin{array}{ll}\text { There're luxury and comfort in. } & \text { a Tilt-telescopic wheel. For extra power, }\end{array}$ $\begin{array}{ll}\text { side. The Sport Coupe comes with } & \begin{array}{l}\text { order a whisper-smooth Turbo-Jet } 396 \\ \text { color-keyed deep-twist carpeting. } \\ \text { V8 or the big Turbo-Jet } 422 \text { V8 }\end{array}\end{array}$ There's richly tufted textured pattern So what about that painting chore cloth upholstery with deeply padded Pete? Who'll notice with a new Chevrolet finyl bolsters. Eight standard safety Impala Sport Coupe in your driveway! Your Impala can have the personal $\left.\begin{array}{c}\text { Big-saving summer buys on } \\ \text { Chevrolet, Chevelle, Chevy II }\end{array}\right)$ ond


See your Chevrolet dealer for fast, fast delivery on all kinds of Chevrolets...V8's and 6's!

## GM

Texas Farm Bureau Agricultural Market Builder Tour Scheduled

## Play QUIK CAEH...Win up \& ${ }^{\$ 1,000 ~ C a s h!~}$

THIS STORE WILL BE CLOSED JULY 4th ! ! ! It's Nice to Save Twice! Once With Stamps... Once With Price! Buy These Specials for the 4th



- Proper Irrigation, Fertilizer Bolance Increases Income


## VANILLA



A SAYINGS INSTITUTION
DEPICATED TO
THIFT AND
HOME OWNERSHIP


First Federal Savings \& Loan Association of Clovis HOME OFFICE BRANCH OFFICE 801 Pile St.
Clovis, N. Mex. Portales, $N$ Mex

## Current <br> Dividend

## Life Magazine Will Feature Major Lone Star State Series




## TRACTOR JACK

Just set the Jack under the tractor, connect the coupler to the hydraulic system and pull the valve lever.

This Jack can lift the largest tractor even at idling speeds.


A revolutionary Jack that can lift a tractor by the hydraulic system of the tractor itself. . as shown above.

The tractor Jack is designed to lift all tractors

It can also be used to lift implements or almost anything. . .has a large variation of height adjustment and long length of hose.


MR. COTTON FARMER:

## ${ }^{\text {Anather }}$ ORTHO <br> FIRST Federally approved label in CONCENTRATED form of this tried and proven combinition <br> ORTHO maintains LEADERSHIP by "Helping The World Grow Better" - with another NEW product. <br> ORTHO TOXAPHENE-DDT 4-2 COTTON SPECIAL controls: Boll Weevil : Fleahoppers • Bollworm • Leaf Worm • Lygus Bug <br> Stink Bug • Leaf Perforator • Salt Marsh Caterpillar • Grasshoppers <br> ORTHO <br> CHEVRON CHEMICAL COMPANY <br> CHEVRON Ortho Division <br> SEE YOUR LOCAL DEALER <br> MULESHOE FLYING SERVICE



## NEWSPAPERS



Wandering Willie just "arrived" in town today ... (and as soon as the cop finishes reading the funnies Willie is likely to "depart") . . . but already Willie knows all about what's going on in the city whose hospitality he is momentarily enjoying. You see, Willie read the local newspaper before dropping off to sleep. That's not surprising, really, because "reading the paper" is something that everyone, everywhere, does everyday!


Television Schedule For Muleshoe Area

Hospital Nows

GREEN HOSPITAL
ADMITTED
Nicky Hamblin
Bill Gable
Mrs. Cecil Matthiesen
James C. Bairrington
Ed Hulse
Mrs. Jacky Burris
Mrs. . J. Kump
Jake Tunnell
C. L. MeShann

The Sandhills Philosopher
Editor's Note: The Sandhills
Philisopher on his Johnson
grass farm takes a certain grass harm thanes nature in his let-
look at human
ter this wek.. The ideas are
his, not ours.

## $\begin{array}{ll}\text { Dear editar: I Idon't know how } & \begin{array}{l}\text { of Americans who don't know } \\ \text { who }\end{array} \text { Daulle is or didn't know }\end{array}$ it happened, but I was sitting he had landed in Russia, there

 under a tree out here on this are millions of South Ameri-Johnson grass farm yesterday cans in the same shape, mil afternoon and looked upand saw lions of Russians, hundreds of a newspaper floating down, must millions of Asians and pract have falled out of an airplane cally all of the Eskimos.
although it's the first time I've what it boils down to is known it to happen, and I kept notion that the visit of DeGaulle
my eyes on it as is drifted down looks bigger to DeGaulle than it my eyes on it as is is difted down looks bigger to DeGaulle than
and memorized where it landed does to the universe. walked over and picked it up. makes him human which he
According to the main head-- wouldn't like, he about like the According to the main head-
wouldn't like, he about like the
line on the front page, Presi-
rest of the race. Exageration dent Charles DeGaulle of is a fundamental
cow for a visit with the Russian $\begin{aligned} & \text { For example, when a teen- } \\ & \text { leaders, but what interested me ager tells another teen-ager }\end{aligned}$ was his first statement as he she'll never speak to heragain
got off the "The whole universe, " he unless her telephone has been
said, "knows what importance taken out.
is attached to to the visit I am And when a womansays "I about to make." I asked a neighbor what tell you one thing,"
portance he attached to it and
he said, "Whend


Fertilizer Use Down in Texas:
Cotton Acreage Reduction Cause

Little League


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