

'My, How Muleshoe's Grown!' Says Town's First Baby



FIRST BABY - Mrs. O. W. Douglas, Guthrie, Okla. was Muleshoe's first baby 52 years ago, so on the eve of her birthday she and her husband returned to Muleshoe this past weekend to look over Pete, the monument to the mule, and to see the plaque. (Journal Photo)

The first baby born in Muleshoe came back for a visit this week, three days before her 52nd birthday, and she liked what she saw.

"It's a far cry from the little sand-drenched village that my child's eyes saw back in the 'teens," said Mrs. O. W. Douglas.

"I remember the sand trickling between my bare toes on the unpaved Main street, and it was good and warm and it was fun, but Muleshoe wasn't much of a town. Just my daddy's store and postoffice and another building or two, and beyond was the wide-open country. There was lots of that - the wide-open country. But there were not many people and there wasn't much money in those days."

Her father was the late M. P. Smith who owned the first store in Muleshoe and was the first postmaster in Muleshoe proper. "He loved it out here in these wide-open spaces," Mrs. Douglas mused. "In fact, I think he always missed these sprawling acres, and he talked many times about Muleshoe and those early days here. In fact, he got a tremendous kick out of the Journal's 50th anniversary edition which was printed June 30, 1963. He read that edition from cover to cover, and he appreciated the nice things that the edition said about his early days in Muleshoe."

Mr. Smith died at Baptist Memorial Hospital in Oklahoma City Dec. 8 last year. He had been living for several years in Midwest City, a suburb of Oklahoma City.

Mrs. Douglas and her husband live at 1441 Fogarty, in Guthrie, Okla., 35 miles north of Oklahoma City. He is a dirt contractor.

Her father wrote his own story for the 1963 anniversary edition, and parts of it are reprinted below:

When Ochiltree County School land was offered for bids, I was in the mercantile business in Goodnight. Four men from there bid in league 206 early in 1913. I traded my business for the other interests in the land.

I was acquainted with the Janes brothers, who with the Coldren Land Company of Kansas City and the Santa Fe Railroad, had staked and laid out the town of Janes. They offered me a business and residence lots if I would put in a business there. The railroad grade was

built through to Farwell and a switch track was graded for Janes.

The Old Hotel building was moved from Old Hurley to Janes. After they reached the sand the building was so heavy they sawed it into half-way of the length and made two buildings of it. They set them side by side and had two rooms.

On July 18, 1913, we landed in Bovina with our household goods, a cow, horse and buggy and over \$800 worth of groceries. We were moved by wagon to Janes and occupied the north side of the old hotel building. The Janes brothers had built a small building about 18 feet by 24 feet for a bank. These buildings were all of Janes, Texas. The sand was so deep cars could hardly get in there.

The (Muleshoe) townspeople kept telling me to wait about building until they gave the word. So about October they had laid out the townsite of Muleshoe and we selected our lots, made a contract with E. R. Hart to furnish material and build the store. The 24 x 60 foot building was finished in early November 1913. We moved from Janes a few days

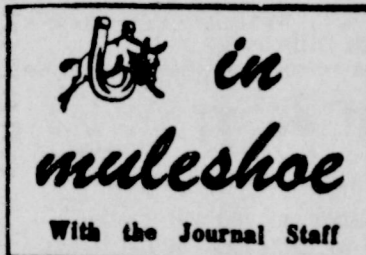
later, cut off some rooms and lived in the back of the store until early spring. At that time we moved into a four room residence that E. K. Warren and Sons moved from north of Friona. We lived there until we built our home a block south of the courthouse and west across on the corner from the present Methodist church.

Coldren Land Company owned the church building, moved it from Old Hurley to three blocks east of the first Blackwater Bank building. It was used for school as well as church services, until the first school building was built.

The first Methodist Sunday School was held in the depot in early 1914. Albert Gaede and family, Mrs. John Wilterding and daughter Dottie, Mrs. E. R. Hart and son Bill, and my family were the first Muleshoe Methodist congregational organization.

On April 21, 1914, our second daughter was born. She is now Mrs. Doris Douglas Guthrie, Okla. Our older daughter Maurine (then three years old) was the first child to live in Muleshoe and Doris was the first one born in Muleshoe.

A. J. Tays, who ran the hotel (Continued on page 2)



Dinner to Kick Off Capsule Sales Course

Joe Adams, an outstanding senior in Muleshoe High School received word Monday that he has been accepted as a freshman next school year by Dartmouth University in Hanover, N.H.

Emphasis on the image of Muleshoe as a friendly, progressive community with superior shopping facilities, will head the discussion tomorrow night for a capsule sales course.

Mule Thin-Clads Take 2nd Place In District Meet

The Babe Ruth league ball diamond is to have new lights this summer which are being installed at this time through the cooperation of Southwestern Public Service Co. A \$1500 allocation by the Muleshoe Area United Fund is helping turn the field here into the only Babe Ruth lighted field in this area. Murl Stevenson, Babe Ruth president, expressed gratitude to the utility company and to Jeff Peeler, local manager, and Warren Dayton, district manager, Littlefield. The company sent specialists here to aid in the job. Joe Harbin, Albert Field and Roy Davis had a part in the preliminary planning, Stevenson said.

PERRYTON - Defending champion Dumas won both relays Saturday and edged Muleshoe, 146,130, in the District 1-AAA track and field meet on the Perryton High School cinders.

The Demons took five individual first places in addition to its twin relay triumphs. Muleshoe, which finished third in one relay, second in the other, grabbed four individual titles.

Hereford edged Muleshoe for second place in the sprint relay to qualify for the regional meet in that event. The top two finishers in each event go to region. The Whitefaces scored 90 points to place third behind the two leaders.

Perryton's Chris Byerley (pole vault), Tullia's David Nall (mile) and Canyon's Gary McAtee (low hurdles) kept the big three from turning the meet into a complete rout as each captured a first place.

440-yard relay - 1, Dumas (Johnny Sipes, Eddie Smith, Buzzy Johnson, Steve Burks), 44.2; 2, Hereford, 44.5; 3, Muleshoe.

880-yard run - 1, Don McGaha, Dumas, 2:07.5; 2, Joe Adams, Muleshoe; 3, Robert Scott, (Continued on page 6)

aimed at Muleshoe businessmen. At least 35 Muleshoe firms will be represented.

The meeting, a dinner, will be held at the Muleshoe Country club at 7 p.m. with the Muleshoe Journal and Bailey County Journal picking up the tab.

The event, sponsored by these newspapers, will be conducted by Bill Leigh, president of William A. Leigh Associates Inc. for participating merchants and their sales personnel. The dinner will precede the clinic, which has the title of "Human Relations and Over-the-counter selling."

The presentation by Leigh tomorrow night kicks off an eight-weeks' campaign by a group of Muleshoe merchants who will be combining advertising and merchandising with the same technique efforts.

The businesses participating in the promotion are Wayne Travel Center, First Street Conoco, Johnson-Nix, Inc., L&H Grocery - market, Western Auto, Johnson-Pool Furniture & Appliances, Ben Franklin store, Lambert Cleaners, The Fashion Shop, Dot's Fabric Shop, Montgomery Wards Sales Agency, White's Cashway Grocery, Harvey Bass, Appliances; Also C. R. Anthony's, Muleshoe Motor Co., Cobb's Department Store, Paynor's White's Stores, Inc., Fry & Cox, Ready Mix Concrete, Johnson Furniture, Billy's Superette, Western 66, First National Bank, B & D Fruit Market, Heathington Lumber Co., and Waggon's Grocer and Market.

Evaluations from other communities where the clinic was sponsored indicate the "capsule course" to be an information

course. (Continued on page 5)

Muleshoe Journal

DEDICATED TO THE PROGRESS AND DEVELOPMENT OF BAILEY COUNTY AND THE GREAT MULESHOE COUNTRY

VOL. 44 - NO. 16 10 PAGES Published Every Thursday At Muleshoe, Bailey County, Texas - 79347 THURSDAY, APRIL 21, 1966

Junior College Proposal Gets State Committee Study

Members of the junior college committee of the coordinating board of higher education in the state of Texas, were handed a folder of information about a proposed junior college district

to serve this area as they met in Austin Tuesday afternoon. Dr. David Hunt, acting assistant commissioner for junior colleges, prepared the folder of information for the members' consideration. After his April 8 visit to Muleshoe and the surrounding area.

When the committee members reconvene late next week, they will give consideration to the proposal.

Action they are expected to take will be to adopt a recommendation that the backers of the proposed junior college district proceed or not proceed with the circulation of a petition among taxpayers in the proposed district.

Chairman of the board's junior college committee is Harvey Seill, Corpus Christi; former board member of the Del Mar Junior college of CC; and members are Harry Provence, publisher, Waco Tribune; Sam Rayburn Bell, Paris, former board member of Paris Junior College, and Dr. J. J. Seabrook, Austin, retired president of Huston-Williston College.

Muleshoe Band Gets Sweepstakes

Muleshoe Junior high band, directed by Bob Breckenridge, got a sweepstakes award in concert playing at the second annual elementary and junior high schools' band contest here last Saturday. More than 700 pupils took part in the event.

Man is Charged in Shooting

Lupe G. Valero, 25, is in the Bailey county jail in lieu of \$2000 bond money as a result of a Saturday night shooting affair which left Tommy Rey with a bullet hole in his leg. The shooting occurred on East Ave. D.

First 'Go-Go' Family Jamboree is Successful

Retail Activities Committee of the Muleshoe Chamber of Commerce, staged its first monthly "Family Entertainment Jamboree" in the high school auditorium last Saturday night, and everybody went home happy - those who saw the show, those who took part, and the sponsors.

2nd Heart Attack In a Week Fatal To J. W. Johnson

A second heart attack in a week proved fatal Monday afternoon to J. W. Johnson, 52, of 219 Reno, bus foreman for city schools for a number of years. He died at 4:30 p.m. before a physician could reach him.

Chicken Pox Fells Child, 6

Chicken pox, probably aggravated by complications, proved fatal Sunday to Irene Grajida, 6, who lived one mile west of Needmore. She was the daughter of Mr. and Mrs. Pablo Grajida.

Schedule for the balance of the week for the High Plains Bookmobile includes: Thursday morning, West Camp and Lariat, Thursday afternoon, Bovina, Friday: Lum's Chapel in the morning, Spade at noon, Hart Camp and Fieldton in the afternoon, Saturday: Olton in the morning, Littlefield in the afternoon.

Attending the state convention this weekend of Texas Jaycees from Muleshoe are Dr. and Mrs. Jerry Gleason, he is a newly-elected state director; Mr. and Mrs. Bob Stovall (he will participate in the "Spoke" contest for first-year members); Mr. and Mrs. Kenneth Henry, Mr. and Mrs. Curtis Walker; Mr. and Mrs. Terrell Johnson, Roger Gorrell, and Rufus, the club's mascot. The convention opens today and will close Saturday night.

Formal opening of "Sweetheart Lane" Dress Shop at 120 (Continued on page 6)

Temperatures

By J. R. Klump
Official U. S. Weather man

	High	Low
April 17	82	49
April 18	85	47
April 19	79	48
April 20	77	27
	Sunrise	Sunset
April 21	6:10	7:23
April 22	6:09	7:23
April 23	6:08	7:24
April 24	6:07	7:25



Go-Go Jamboree

Here are scenes from the first Go-Go Family Jamboree held last Saturday night in Muleshoe high school auditorium. (See story, this page.) At left is the high school chorus, center is Walter Buice, doing a hillbilly number, and at right Linda Griffiths and Sherri Smith, a vocal duet. (Photos by Morris Nowlin).

Dr. Hunt had made a preliminary inspection of the proposed junior college district during his visit here April 8, meeting with the junior college committee of the Muleshoe Chamber of Commerce as well as with other groups of interested persons from throughout the area and making an aerial examination of the region.

Man is Charged in Shooting

Valero, who was arrested by county and city officers, was arraigned before Justice Joe Vaughn who set bond at \$2000. The specific charge was assault with intent to murder. Rey was taken to West Plains hospital.

Chicken Pox Fells Child, 6

Services were conducted in the Immaculate Conception of Christ Catholic Church here Monday by the pastor, the Rev. Clifton J. Corcoran. Burial was in Muleshoe cemetery with Singleton Funeral Home in charge of arrangements.

2nd Heart Attack In a Week Fatal To J. W. Johnson

Survivors include his widow; three sons, Billy W. Johnson, Muleshoe; Kenneth Johnson, (Continued on page 5)



BRIDE HONORED - Mrs. Freddie Owens (center) was honored with a bridal shower Thursday. Pictured with her are Mrs. Earl Owens, mother of the bridegroom, and her mother, Mrs. J. L. Phipps. (Photo by Nowlin)

Bridal Shower Fetes Mrs. Owens

Hostesses were Mrs. Morris Nowlin, Mrs. Harvey Bass, Mrs. Forrest Collins, Mrs. Kenneth Martin, Mrs. Ronnie Shafer, Mrs. Buck Creamer, Mrs. Charlie Watson, Mrs. Afton Richards, Mrs. Bub Shafer, Mrs. J. C. Redwine, Mrs. Raymond Houston, Mrs. Clint Garlington and Mrs. Woods. Mrs. Freddie Owens, nee Donna Kay Phipps, was the honoree at a bridal shower given Thursday evening in the home of Mrs. Willis Woods. The bride's chosen colors of yellow and white were carried out in decorations. A floral centerpiece of yellow and white daisies and tulips centered the serving table laid with a lace cloth over yellow. Hostess gift was a set of stainless steel cookware and an iron skillet. The bride is the daughter of Mr. and Mrs. J. L. Phipps and the bridegroom is the son of Mr. and Mrs. Earl Owens.

Bailey County Representatives Attend Garza Historical Dedication

Bailey County Historical Society was represented by two of its officers and wives at the Garza County marker dedication Sunday afternoon in Post. From the local group, Mr. and Mrs. Cecil Davis and Mr. and Mrs. Frank Snyder. Davis is Chairman and Snyder is chairman of the finance and museum committee of the Bailey County Society. The historical marker was the eleventh to be placed in Garza County at places of historical interest. The dedication Sunday was for the county's first officials and is known as the Willard Cope award marker. Also attending from the area were Mr. and Mrs. Grady King, Lazbuddie, Mrs. King is a descendant of Jobe Davies, one of Garza's first commissioners. While visiting with businessmen at the Post gathering, the Davis' and Snyders learned that Post people felt that the historical markers placed there had been one of their greatest industries by bringing in tourists while preserving history. The couples attended services

U. S. Information Chief to Address WTCC Confab

With the director of the United States Information Agency as headline speaker, the 48th Annual Meeting of the West Texas Chamber of Commerce opens Thursday for a three-day run in Fort Worth. The convention will be held at the Green Oaks Inn with registration to begin at 9 a.m. on April 21. A cross section of noted speakers will appear on the three-day program, Leonard H. Marks, new director of the USIA, will speak at the final membership luncheon on Saturday, April 23, and will outline the activities of the far-flung Information Agency, including its work in Viet Nam and elsewhere in Southeast Asia.

Hobby Club Hosts Tuesday Luncheon

Members of the Muleshoe Hobby Club were hostesses for an all-day meeting and luncheon held at American Legion Hall Tuesday. Mrs. Ola Pesche, president, was in charge. Invocation was given by Mrs. L. S. Eviitt, Idalou, and Mrs. Lewis Henderson gave the welcome address. The hall was filled with unusual items made by the women from the local club and visiting club members. Beautiful net and felt cloths covered several display tables. Items ranged from miniature dolls to some three feet in height, plus numerous decorator items for the home. Luncheon tables were covered with white cloths and centered with spring flowers and artificial arrangements. Out-of-town guests included Mrs. Eliz Jane Hetzler, Mrs. W. H. Autry, Sr., and Mrs. Corda Battey, Hereford; Mrs. L. E. Countess, Mrs. L. S. Eviitt, Mrs. C. E. Newton and Mrs. R. F. Cook, Idalou, and Mrs. Clarence Young, Lubbock. A number of club members from the Midway, Lazbuddie and Bovina club also attended along with several local guests.

The Executive Committee and the other functional committees will meet on opening day. The Board of Directors is to meet Friday morning.

DeShazo P-TA Officers Installed

Officers for the DeShazo P-TA were installed in ceremonies held at 4 p.m. in the school cafeteria Monday. Mrs. Byron Hardgrove was installing officer. On behalf of the organization Mrs. Clifford Mardis was presented an orchid corsage and a past president's pin in appreciation of her work during the year. Mrs. Hardgrove, using flowers as symbols for each office, installed Glen Williams as president with a Cosmo representing aspiration and determination. Mrs. Don Harmon was given a Camellia which stands for perfection in her office as vice-president. Mrs. Ernest D. Martin was given an Iris for its unusual shape and colors for her symbol as second vice-president; a daisy was given to Mrs. Wayne George, secretary and a Carnation went to Mrs. Hugh Yeates, treasurer, symbolizing the erect and proud. To each member, she gave a Nasturtium for individualism, each standing alone and not copying any other flower. In like manner, each individual contributes toward the success of P-TA.

The Historian's report was given by Mrs. Morris Killough. Entertainment was provided by the members of the Hilltop Tumblers Band under the direction of Mrs. Josephine Mitchell. Meeting will be held the third Monday of each month during next school term. The invocation was given by Rev. J. W. Farmer and the program consisted of a panel discussion on "school dropouts." On the panel were Joylene Costen, Inez Middlebrooks and Neal Dillman. Principle Milton Oyler was program director.



NEW OFFICERS -- These are new officers for Richland Hills P-TA installed Monday afternoon. They are Mrs. Bobby Free, Mrs. Benny Pena, Mrs. Earl Ladd Jr., Mrs. Bobby Henderson, Mrs. Harold Cowan, Mrs. Allen Haley and Mrs. Mickey Pierce.

Richland Hills P-TA Officers Installed: Delegates Named to Conference

Richland Hills P-TA officers were installed in ceremonies conducted by Mrs. Ed Thompson, Olton, president of the Bi-County Council, Monday afternoon. Those being installed were Mrs. Bobby Free, president; Mrs. Benny Pena, first vice-president; Mrs. Earl Ladd, Jr., second vice-president; Mrs. Bobby Henderson, secretary; Mrs. Harold Cowan, treasurer; Mrs. Allen Haley, parliamentarian; and Mrs. Mickey Pierce, historian.

The invocation was given by Rev. J. W. Farmer and the program consisted of a panel discussion on "school dropouts." On the panel were Joylene Costen, Inez Middlebrooks and Neal Dillman. Principle Milton Oyler was program director.

Announcement was made that 50 adults had completed the Modern Math Course.

Delegates were elected to attend to district spring conference to be held April 26 at Coronado High School, Lubbock. They are Mrs. Bobby Free, Mrs. James Macha, Mrs. Owen Jones, Mrs. Ernest Ramm, Mrs. Allen Haley and Neal Dillman.

William Moss IV Is New Addition

Mrs. W. S. Moss, Jr. is in Key West, Florida, for a week's visit with her first grandchild, Williams Stephen Moss IV and his parents. Born April 4, weighing 4 pounds and 9 ozs., the baby was due to be released from the hospital Wednesday. Proud parents are the Moss' son, Petty officer 3rd Class William Stephen Moss III and Mrs. Moss' grandparents are Mr. and Mrs. Bill Moss, Muleshoe and Mr. and Mrs. Charles Bryan, Milwaukee, Wis.

1st Baby.

(Cont. from page 1) at Janes, moved with the building to Muleshoe. W. B. Gwyn was the next family to move to town. Gwyn had helped build the railroad grade and lived in a tent as the work progressed. The Muleshoe post office was established in 1914. I don't remember exactly who was postmaster until sometime in 1919, he resigned and E. E. Hagler was appointed and served less than one year. Mrs. Carles succeeded Hagler and served until 1935.

Sweetheart Lane Holds Opening

Sweetheart Lane Shop, Muleshoe's newest modern dress shop, is owned and operated by Millie Gable and Margaret Doss. Mrs. Gable is the wife of Bill Gable, area farmer and Mrs. Doss' husband, Marvin, is owner and operator of D & G grocery. The formal opening is being held Thursday, Friday and Saturday with door prizes to be given at 4:30 p.m. Saturday. The newly opened shop

features complete lines of junior petites and junior sizes and some in misses sizes. Located at 120 East Avenue "B", also has a line of swimwear. The owners announce that they are open week days from 9 a.m. to 6 p.m. and until 7:30 each Saturday.

LINCOLN, N.C. (AP) - Five fire companies answered the call when a fire started in a stove vent and spread to an overhead fan pouring smoke through a Lincoln tavern. Despite the smoke and fire-fighting activity two patrons sat calmly quaffing their beer until a policeman finally asked them to leave.

Ricky Hardage Takes 'Excellent'

Ricky Hardage, 11-year-old son of Mr. and Mrs. Wayne Hardage of the Lazbuddie community, walked away with an "excellent rating" from the University of New Mexico's State Music Festival Saturday in Albuquerque, N.M. Ricky entered in the guitar division. He has been taking music lessons from R. B. Stratton, Clovis, for a year, one of approximately 30 students entered from Clovis. Ricky, along with his parents and brother, Randy, went to Albuquerque Friday evening where they enjoyed sight-seeing before going to the campus Saturday morning.

Monkeys are employed on the Malay Peninsula to gather coconuts. They are paid in soda pop.



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National Library Week—April 17 to 23

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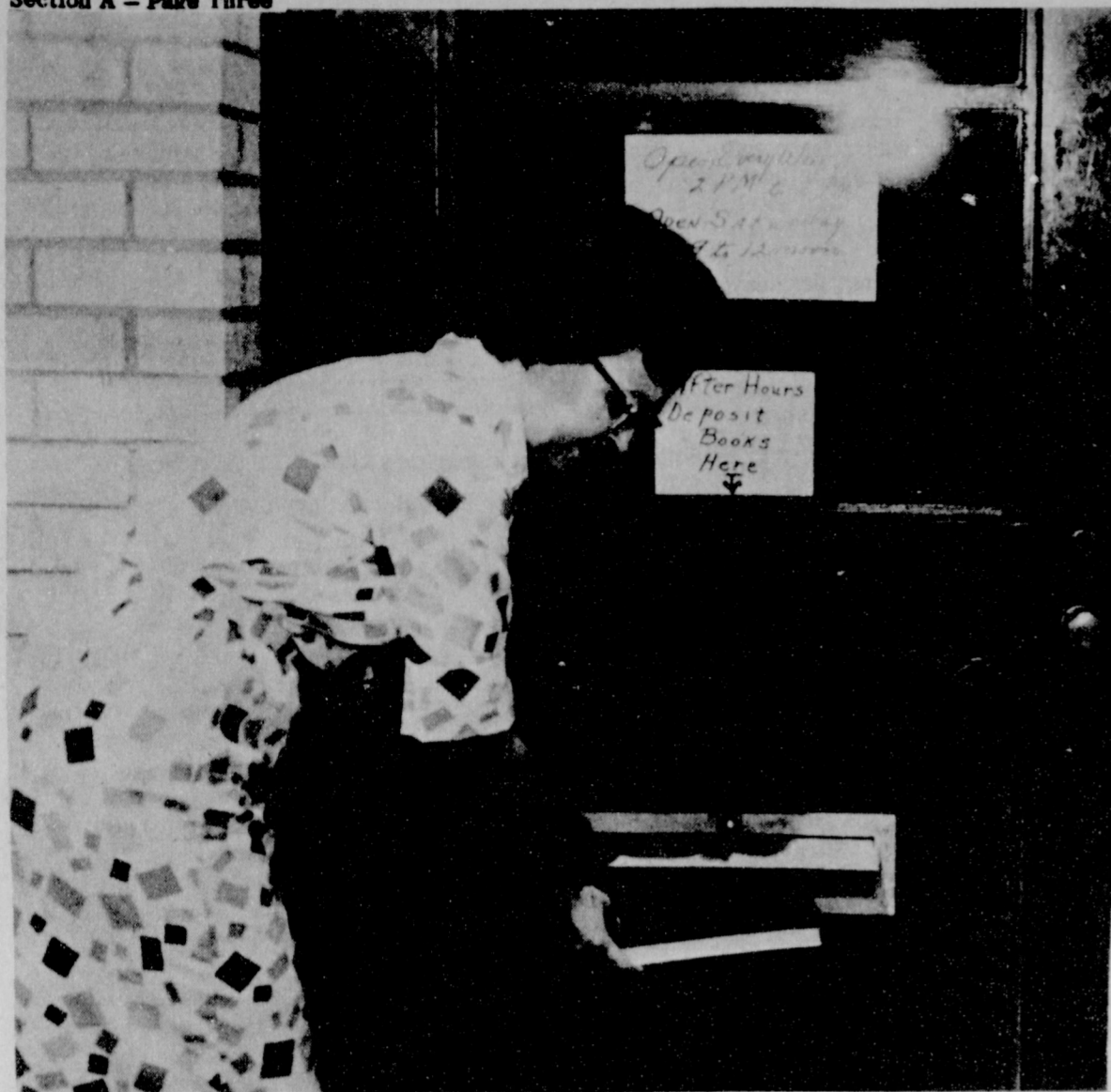
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DEMONSTRATES BOOK SLOT - Lorene Sooter, part-time helper at the Muleshoe Area Public Library, demonstrates the newly added book slot. The book slot makes it possible for people coming after hours to drop their books through the slot in the door. This is one of the added conveniences shown at the Muleshoe Public Area Library week. (JP)



LITTLE CHILDREN'S CORNER - Ready for Library week is the new children's corner at the Muleshoe Public Area Library. This added feature had chairs for the little folk as well as books they can reach themselves. Many new features have been added during the week.

Epsilon Sigma Alpha Sorority Mexican Fiesta Held Saturday

Muleshoe Country Club was the scene of a Mexican Fiesta Saturday evening for members and guests of ESA, Sorority rushees were honored guests. Music was provided by Sam and the Gringos. The party room decorations created a Mexican setting for the costumed participants. The walls were decorated with sombreros and serapes with pinatas hanging from the ceiling. Serving tables were covered with multi-colored cloths and decorated with desert flowers surrounding candles. Cactus plants and colorful desert flowers decorated the bandstand platform.

Only 3 Accidents Checked in March, Patrol Reports

Bailey county had a good highway record during March with only three rural accidents reported by the Department of Public Safety's region 5 office in Lubbock. The crashes resulted in an estimated property damage of \$1725.

3rd Scout Troop Being Created

Creation of Muleshoe's third Boy Scout Troop will be perfected at a meeting in the recreation room of First Methodist Church tonight at 7:30, Marshall Cook, committee chairman, announced. The session will be an enrollment meeting, Cook said.

The new troop, which has been assigned No. 633, will be sponsored by Methodist Men, and Scoutmaster will be Roland McCormick. Institutional representative is Roy Whitt.

Committee members are Bob Bliss, W. H. Elrod, Roy Kelly, James Wedel, Robert Alford, president of Methodist Men; Buck Johnson, Don Cihak, and Dr. Hilbert Hinckley.

Among those who are to be here for the enrollment session are Scout Executive Ben Kelln, Lubbock, and Tom Hilbun, Littlefield, a district committeeman.

Muleshoe...

(Cont. from page 1)

E. Ave. B., is set for Friday and Saturday, Millie Gable and Margaret Doss, owners, have announced. Door prizes are to be given away Saturday at 4:30 p.m. Public is invited to attend.

Attending the Brownfield Rebekah Lodge meeting Monday night were Mr. and Mrs. Tom Berry, Mr. and Mrs. H. H. Snow and Mrs. Jerrell Otwell. The meeting marked the official visit of the Texas Rebekah assembly president, Thelma Gage, Circleback.

Mr. and Mrs. Syl Tangum and Mr. and Mrs. Frank Matthews were selected for most appropriate costumes. Mrs. J. Pat Wagon was chosen for being most flamboyantly costumed for the occasion.

Sgt. O. C. Guthrie, highway patrol supervisor for this area, said that during the first three months of 1966, a total of 10 accidents have occurred, resulting in no deaths, with 12 injuries and an estimated property damage of \$10,135.

Cochran county had a perfect record for March with no rural accidents reported, and Floyd county had four accidents with seven injured. Hale county reported 15 accidents with seven persons injured and property damage of \$33,395. Hockley county had 10 accidents with five injured, and Lamb county had two accidents with no injuries and property damage of only \$210.

Lubbock county's accidents totaled 39 with 25 persons injured and property damage of \$29,923. Career employment in the uniform services of the Texas Department of Public Safety is now being offered young men between the ages of 21 and 35. "More than 100 of these positions of trust and public service are open for qualified men," the sergeant stated. "They include opportunities for advanced education, excellent physical conditioning and a permanent career of serving mankind."

Applications and full information can be obtained by contacting any Department of Public Safety patrolman or station. June 6 is the deadline for accepting applications for the examination to qualify men for the August 9 training school.



LUNCHEON GUESTS - Mrs. Ola Pesch is pictured here with three of the many guests attending the all-day meeting and luncheon hosted by Muleshoe Hobby Club Tuesday. They are Mrs. C. E. Newton, Idalou; Corda Battey, Hereford; Mrs. Pesch, Muleshoe, and Dorothy Brown, Midway Club. Mrs. Pesch is president of the local club.

12 Million Out-of-State Visitors Came to Texas by Automobile in '65

The Texas Highway Department's annual survey of the travel industry shows a record 12,688,000 out-of-state persons traveling by automobile visited the state last year. A second record was set as this group's expenditures broke the \$613,148,000 mark, a 16.8 per cent increase over 1964.

While the total visitors represented an impressive eight per cent gain over last year, the biggest plus for Texas was in their total expenditures. The fact that the average visitor re-

mained in Texas a full one-half day longer than in 1964 accounted for a large portion of the 88 million increase.

In addition, the Texas Tourist Council, an Austin headquartered association of travel-related businesses, estimates that over four million visitors came to Texas via commercial carriers, adding more than \$293 million to the automobile total spent for Tourist services.

In its survey to secure data on the State's rapidly developing Travel Industry, the Department analyzed information from nearly 14,000 questionnaires returned by automobile visitors. These questionnaires provided data regarding expenditures, length of stay, purpose of visit, number in party, income groups, age groups and other key information.

Returned questionnaires indicated that over half of Texas' visitors in 1965 listed vacations as their primary purpose for visiting the State. Nearly one-third came to visit family and friends, while 19 per cent said they were in the State for business reasons.

Motels were the favorite for overnight accommodations by

Cont. on Page Four

Get In Step... Get in Style!

Get Into WHITE LEVI'S

AT Cobb's

MULESHOE STORE

Announcing!

THE

13th Annual ANNUAL STOCKHOLDERS MEETING MULESHOE COOPERATIVE GINS

WILL BE HELD FRIDAY APRIL 22nd. 12 NOON AT AMERICAN LEGION HALL

Dear Stockholder:

We urge every stockholder and his wife to attend this meeting Friday, April 22, 1966 in the American Legion Hall 12:00 noon. Two directors to be elected as well as other items of business; dividend checks and notices of allocated dividends will be distributed at the door.

Your board of directors Earl Richards, Manager

DIRECTORS and OFFICERS

KENNETH HANKS, President
A.R. McGUIRE, Vice-President
JERRY ROBERTS, Secretary
EARL RICHARDS, Manager

M.E. LITTLE
W.T. MILLEN
C.C. BAMERT
W.M. STEVENSON

College

(Cont. from page 1)

the proposed district seemed to generally conform to acceptable standards for the creation of a new public junior college.

Without committing the state junior college committee or the full coordinating board in any way, Dr. Hunt appeared optimistic for the chances of approval of supporters' plan to proceed.

Other members of the local junior-college committee who have worked for more than a year toward this goal are:

Dr. W. F. Birdsong, Dr. Charles Lewis, Neal Dillman, Jesse Osborn, M. D. Gunstream, Larry B. Hall, Gil Lamb, County Judge Glen Williams, Jimmy Crawford, Har-

mon Elliott and D. B. Lancaster, who also served as assistant chairman.

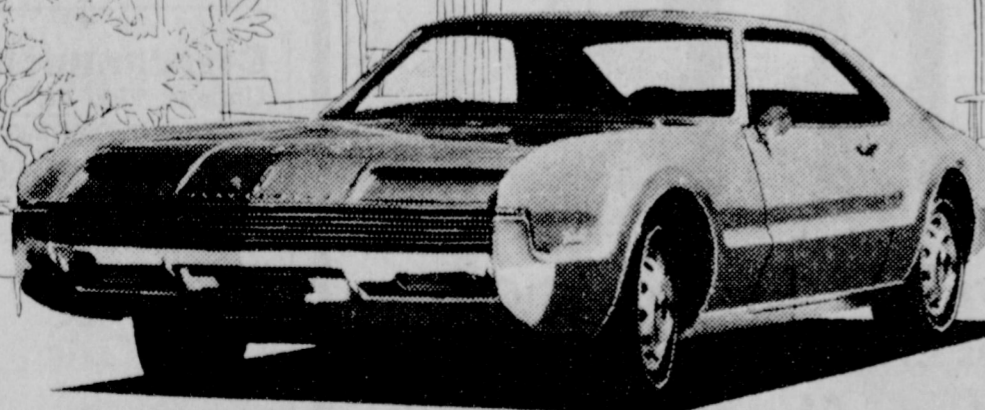
New members added to the committee this year are John Shelton, Irvin St. Clair, Bill Bickel, Jim Cox, Don Cihak and Ben Porter.

The Spring Roundup will be held at Richland Hills School Friday, May 6 from 8:30 a.m. until noon. The present first grade students will be dismissed that day in order to register the students who will enter school next September.

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Why? Today's high compression engines running at high or low speeds; running in grueling stop and go traffic require the superior oiliness, the heat resistance found only in AMALIE Pennsylvania Oil. AMALIE is the oiler oil refined from the world's finest crude by special low-heat process. AMALIE stands up under engine heat long after conventional oils break down, thin out, drain off. Cuts wear, insures long miles of smooth engine performance...



Your service station man will stock AMALIE for you... Just ask him.

Wiedebush & Childers

Richland Hills P-TA project for the year has been the purchasing of a large bicycle rack.

The rack is presently under construction.

Red Simmons returned Monday from Ada, Okla., where he visited his mother, Mrs.

W. W. Simmons. Simmons reports that his mother is improving nicely after being ill.

The Muleshoe Journal

Published each Thursday by the Muleshoe Publishing Co. 302 West Second Street, Muleshoe, Texas

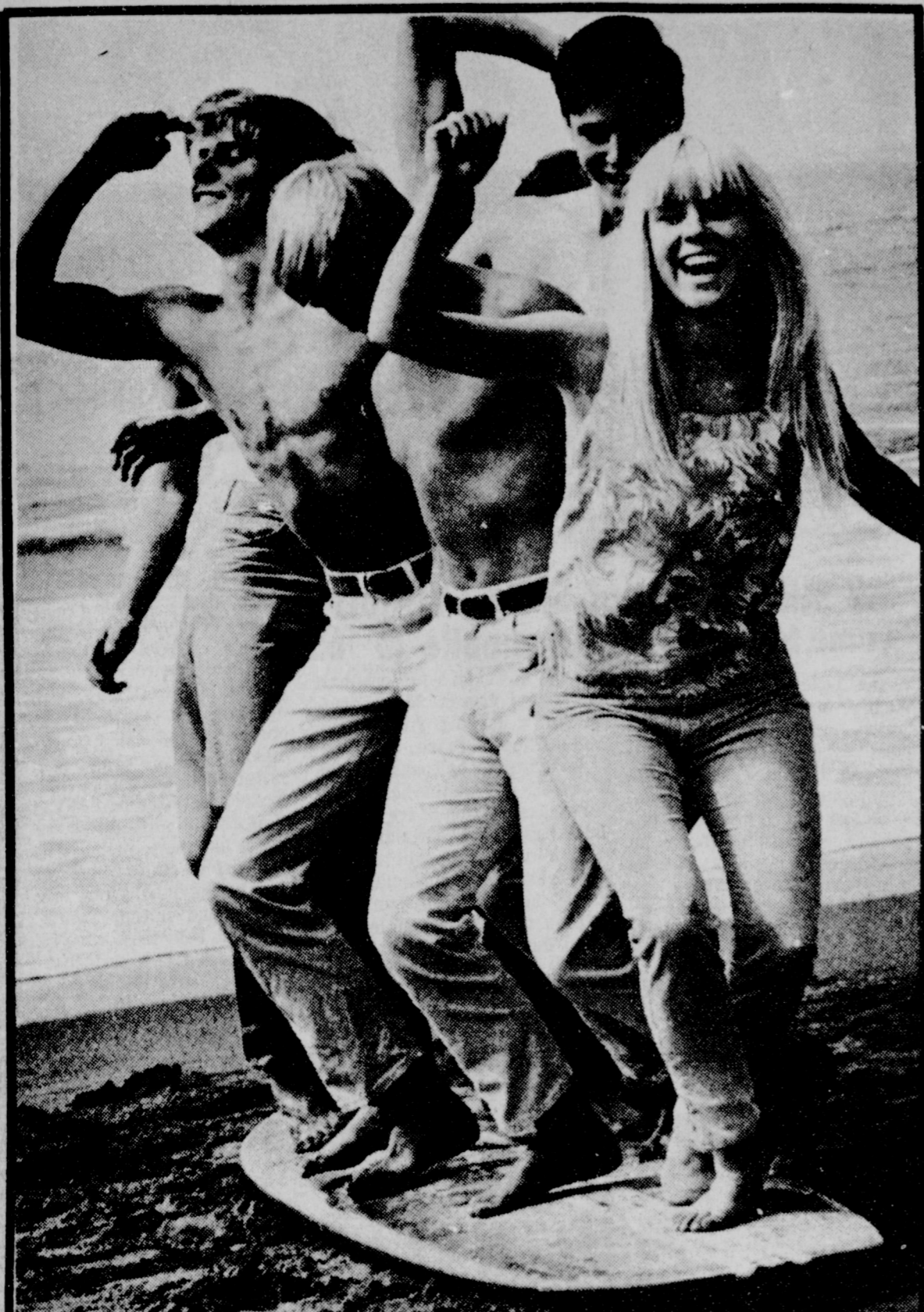
Member of The Associated Press
Entered as second class matter at the Muleshoe Post Office under act of Congress March 3, 1897

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Both papers in territory	-----\$5.50
Both papers outside territory	-----\$6.25

Advertising Rate on Application.

L. B. HALL-----Publisher
RAMON MARTIN-----Editor
PAT JOHNSON-----Woman's Editor



White Levi's. Guys

Corduroy is red-hot with the cool crowd today. That's why you'll always find guys in the know in long, lean White Levi's. How about you? Get in step. Get in style. Get into White Levi's now. All the "in" colors in all-cotton heavyweight corduroy. Only \$5.98. You can tell them by the Tab.



HOLIDAY PORTRAIT - A portrait of a child during Christmas holidays is one of the favorites of Ethel Allison, local artist. Mrs. Allison has 20 paintings hanging at Paul's Cafe. She has been painting for eight years and has studied under Dr. Emelio Caballero, Canyon, and Ramon Froman, Dallas. Mrs. Allison said much credit for her work could be attributed to the inspiration given her by another well-known artist, Blanche Lenderson.

The Sandhills Philosopher



Editor's note: The Sandhills Philosopher on his Johnson grass farm takes a look at inflation this week.

Dear editor:

According to part of a newspaper I found out here yesterday - what happened was that the front page caught on a fence but the rest blew away - a lot of people are worried over inflation and some are blaming it on higher farm prices.

This particular article said farm prices have gone up, the price of food therefore has gone up, other items have joined the spiral, and the cost of living all around has gone up. "The answer," the article continued, but at that point it had reached the bottom of the page and said Continued On Page 12, which had blown away.

I don't know what the answer was and wasn't interested in walking across this Johnson grass farm hunting for it, but I don't believe the only way to avoid inflation is to keep farm prices low. Must be some other way.

In a depression, I can see how farm prices can be low, but to agree they've got to be low too when times are booming or otherwise we'll have inflation, is putting too much of a load on the same sore backs.

I have given this matter some thought and in the process have arrived at the inal and permanent solution to the farm price problem. It'll absolutely end the system where one year a farmer gets 28 cents a pound for a hog and the next year 14 cents.

Take the wages of labor. They're tied to the Economic Index. When the cost of living advances, wages are automatically advanced too. It's in the contract. Don't even have to strike.

I guarantee this will keep farm prices up to a satisfactory level from now on.

When labor leaders, executives, college presidents, television announcers, U. S. congressmen, tractor dealers, gasoline companies, etc., all get financially interested in what a dozen eggs off this Johnson grass farm sell for, the farm problem will be licked.

Meanwhile, tell the people not to worry too much about paying more for what they buy. Out here in the country, we've been buying high and selling cheap for years.

Yours faithfully,
J. A.

Visitors

Cont. from Page Three the highway traveler. The group staying with friends and relatives was second in number. The remainder used hotel, trailer, camping and other facilities.

Average spending per day for each visitor was \$7.87, while the average spending per party was \$23.60. Although the amount spent per day per visitor was down 10 cents, the average length of stay increased a full half day. The length of the average visitor's stay in Texas last year was 6.1 days compared to 5.6 days in 1964.

Over half of the State's automobile visitors last year listed their family incomes in the above \$8,000 bracket. About one-third placed themselves in the \$5,000 to \$8,000 range. Only 15 per cent listed their family income under \$5,000.

Over two-thirds of the State's visitors last year listed their vacation period as two weeks or less. By far the most popular was one week which was recorded by 45 per cent. However, the survey revealed vacation periods are lengthening with three and four week vacations becoming much more common.

The survey revealed the peak travel period in Texas is during the months of June, July and August. Parents and children traveling together as a family unit make up the typical travel party during these months. At other times during the year travel parties are composed primarily of adults and the average vehicle occupancy is lower than for summer vacation traffic.

It is a well-established fact that visitors to Texas contribute a great deal to the State's economy. The out-of-state visitor dollar circulates just like any dollar spent on Main Street. Retail and service establishments at the visitors' destinations as well as along their routes are the first to feel its impact. However, as these businesses purchase supplies, services and meet payrolls this new money becomes a vital asset to the entire economy of Texas.

A 1962 study by Texas A&M University indicates the travel dollar in Texas is spent this way: Automobile, 30 cents; Food and Refreshments, 27 cents; Lodging, 24 cents; Clothing nine cents; Souvenirs, four cents; Entertainment, three cents; Drugs, one cent; and other expenses, two cents.

Through its Travel and Information Division the Texas Highway Department strives to bring out-of-state visitors to Texas in ever-increasing numbers and to keep them within the State's borders the longest possible time.

During 1965 the Department's Tourist Information Bureaus are located at key points-of-entry and in the ro-



DE SPEAKER - Distributive Education students entertained their bosses last week at a banquet in the high school cafeteria. Speaker was L. R. Stegall, a math teacher. (Morris Nowlin Photo)

tunda of the State Capitol in Austin to provide professional travel counseling to the public. Visitors are provided with current travel information, literature on points of interest, travel maps and information about Texas' attractions. Current road condition reports are also available to motorists stopping at the Bureaus.

A ninth Tourist Information Bureau is scheduled for completion this fall by the Department at Amarillo. It will be located to service south-bound traffic entering Texas on U. S. Highways 87 and 287 as well as east-west traffic on Interstate Highway 40.

Last year the Travel and Information Division, in addition to assisting over 3/4 million visitors, also received and processed 224,000 mail inquiries for information and literature on Texas. Of this number 16 per cent or 35,500 were coupons

received by the Texas Tourist Development Agency as a result of its media advertising program.

A record 2,575,000 pieces of travel materials were distributed by the Travel and Information Division during 1965. Of this total, 2,000,000 were published by the Texas Highway Department and the remainder provided by chambers of commerce and allied groups.

During the year color slides and film strips were furnished to more than 227 organizations. In addition, the Travel and Information Division's travel film, "Texas - Land of Contrast" was viewed by some 278,000 persons. The film is now being produced with Spanish, French and German narrations for showing in foreign tourist markets.

Tourists visiting Texas by commercial carriers must be incorporated into the automobile totals to complete the picture of impact of the travel industry on the State's economy. Although new business generated by commercial carriers is much smaller than the automobile totals (the American Automobile Association reports that 90 per cent of the nation's tourists use automobiles for transportation) their contribution is very significant.

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WITH SPECIAL EQUIPMENT FOR OUTDOOR LIVING!

Want to make life more enjoyable? Get a specially equipped Chevy Custom Camper pickup. Add the camper body of your choice. You can use the truck for work with body detached, then mount your camper body and head for the great outdoors. Go where you want, stop when you like. You're free as the breeze! And you can go often because it doesn't cost much. A Chevy Custom Camper will add a most pleasurable new dimension to your life.



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MAN
Was In Our Store The Other Day
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BEATS

Any Fertilizer He's Ever Used On
His Crop. He Said Even His

WIFE

And Neighbors Had Commented On
How Nice His Crop Was Growing.

Chief ... At
Jones Farm Store

SAY'S

WHY DON'T YOU DO THE SAME!

TAKE ANOTHER NUMBER

LONDON, Ky. (AP) - A telephone operator, Mrs. Bill Harrison, came on the line to help a man who had dialed an obvious wrong number.

"What number did you dial, please?" she asked.

"I want 4-0741," replied a male voice.

"There is no such number," Mrs. Harrison informed him.

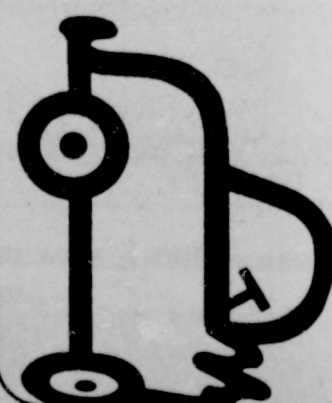
"Oh my gosh," exclaimed the caller. "I dialed my zip code number."

Crrrrnnnnch!

Unbend. Find **AUTO-**MOBILE REPAIRING; **AUTOMOBILE DEALERS** fast in the

YELLOW PAGES.

Where your fingers do the walking.





Bailey County Farm Bureau at a board meeting last week, elected James Warren (left) as president, and Morris McKillip as secretary-treasurer, the position formerly held by Warren. The new president will fill out the unexpired term of Joe Wheeler who recently moved to Paris. Sam Hopper, W. F. Bartley and Gerald Byrd were appointed new directors to fill vacancies created since the first of the year. (Journal Photo)

baritone sax solo, I; Muleshoe brass sextet, I; Muleshoe mixed clarinet quartet, I; Muleshoe clarinet trio, I; Muleshoe clarinet quartet, II; Friona clarinet trio, I; Friona clarinet quartet, (second group) II; Friona sax quintet, II; Kay Herzog, Wilson, clarinet solo, I; Kenny Schuette, Wilson, sax, I; Terry Steen, Wilson, sax solo, I;

Also Becky Joiner, Sundown, clarinet solo, II; Nita Truell, Sundown, baritone sax, II; Sundown clarinet quartet, II; Second Sundown clarinet quartet, II; Muleshoe clarinet quartet, I; Linda Middlebrooks, Muleshoe, clarinet solo, II; Marcha Chapman, Muleshoe, clarinet, II; Shawna Porter, Muleshoe, clarinet, II; Becky Milner, Muleshoe, clarinet, I; Brenda Kimbrough, Muleshoe, clarinet, II; Kathy Kinard, Muleshoe, clarinet, III; Andra Douglass, Muleshoe, clarinet, III; Patty Murray, Muleshoe, clarinet, II; Judy Calvert, Muleshoe, clarinet, II; Pam Gattis, Muleshoe, clarinet, I.

Also Farwell woodwind ensemble, I; Farwell group No. 2, II; Carolyn Martin, Friona, flute, I; Friona Woodwind ensemble No. 2, I; Alicia Ragsdale, Friona, flute solo, I; Denise Frazier, Friona, flute, I; Friona flute trio, II; Anton flute trio, II; Muleshoe flute trio, I; Judy Newman, Muleshoe, flute, II; Becky Sain, Muleshoe,

flute, II; Lorenzo flute trio, III (two units); Muleshoe flute trio, III; Nelda Finley, Muleshoe, flute, I; Debbie Landers, Muleshoe, piccolo, III; Kathy Seymore, Muleshoe, flute, I; Sundown flute trio, I; Debbie Rister, Sundown, flute, I; Kathy Seymore, Muleshoe, oboe solo, I; Dana Damron, Muleshoe, flute, II; Muleshoe flute trios (2) II and I; Ralls flute trios (three groups) each rated I; Jerri Mays, flute, Ralls, I; Linda Cox, Ralls, bassoon, I; Anton clarinet quartets (2 groups) I and III; Kathy McLean, Friona, clarinet, II; Kathy King, Friona, clarinet, III; Jill Meyer, Friona, clarinet, II; Janie Synatzske, Anton, clarinet, II; Gerry Greer, Anton, alto sax solo, II; Vickie Schueler, Friona, clarinet, I; Jeannie Thompson, Friona, clarinet, III; Friona woodwind trio, I; Friona clarinet trio, I;

Also Lu Lawson, Lorenzo, clarinet solo, I; Eileen Pair, Lorenzo, clarinet, I; Beverly Ledbetter, Lorenzo, clarinet, II; Lorenzo quartet, I; Lorenzo sextet, II; Vandra Howe, Ralls bass clarinet, III; Ralls clarinet quartet, II; and also I; Ralls sax quartet, I; Ralls clarinet quartet, I; Muleshoe clarinet trio, II;

Brass winners: (Note: all are from Muleshoe unless otherwise indicated): Linda Langer, cornet, I; Jack Allison, cornet, II; James Guley, cornet, II; Mark Edwards, trombone, I; brass trio, II; Gary Kincannon, cornet, II; Johnny Lee, cornet, I; Gary Wood, cornet, I; Scott R. Bliss, cornet, I; Stan Hickerson, cornet, I; David Henderson, cornet, II; Delton Bass, cornet, II; Melaine Precure, cornet, I; Carol Hodge, cornet, II; Gene Parsons, cornet, II; Jerry Haney, cornet, II; Debbie Schuster, cornet, II; Dovie Reynolds, cornet, I; Donna Heathington, baritone, II; Derrel Wilson, French horn, I; Ann Douglass, French horn, I; Sharron Farmer, French horn, I; Frank Ellis, trombone, II; Dean Gardner, trombone, II; David Bickel, trombone, II; Richard Fox, trombone, II; Lana Moore, trombone, I; Muleshoe

cornet quartet, I; Muleshoe brass sextet, I; Muleshoe cornet quartet, I; Sue Dorsey, cornet, I; Curtis Guhrman, cornet, I; Lonnie Ferris, cornet, I; Randy Burrows, cornet, I; Barbara Harper, cornet, I; Rand Baker, baritone, II; Ralls horn quartets (two groups) II each.

Also Chris Knight, trombone, II; Laurie Skipworth, trombone, II; Bobbie Hardaway, French horn, I; Larry Shaffer, French horn, I; Bruce Chapman, cornet, II; Muleshoe cornet trios (two groups) I and II. Scott Bliss, baritone, II; Farwell brass ensemble, I; Davis Sides, Friona, Bass solo, I; Friona brass sextet, I; and I; Job Garcia, cornet, Friona,

I; Clinton Schueler, Friona, cornet, II; James Sims, Friona, cornet, I; Sammy Vera, Friona, cornet, I; Tommy Long, Friona, cornet, II; Jimmy Hamilton, Friona, French horn, I; Kathy Horton, Friona, trombone, I; Larry Sanders, Friona, trombone, II; Carl Wilke, Wilson, baritone, III; Sherry Herzog, trombone, I; Sharon Herzog, Wilson, cornet, II;

Also Marsha Johnson, Muleshoe, alto sax solo, II; Jerry Scoggins, Muleshoe, alto sax, I; Babs Haire, Muleshoe, B-flat clarinet, II; Lee Ann Verby, Muleshoe, B-flat clarinet, I; Rickie Stockard, Muleshoe, B-flat clarinet, III; Marilyn Pool, Muleshoe, flute solo, I;

Vicki Stallings, Muleshoe, flute, II; Kathy Schuster, Muleshoe, flute, I; Tawani Pierce, Muleshoe, flute, IV;

Also Janis Winfrey, Sundown, cornet, III; Bryan Clark, Sundown, trombone, II; Robert Edwards, Sundown, trombone, III; Wilson cornet trios, I and II; Bill Walthall, Anton, bass, II; Mark Grace, Anton, cornet, II; Lo Lorenzo, brass quartet, I; Nyla Medlock, Lorenzo, French horn, I; David Dixon, Bovina, cornet, I; Brad Smith, Ralls, cornet, I; Monte Hampler, Ralls, tuba, II, and Toddy Houghton, Ralls, trombone, I; Mike Bradlee, Ralls, trombone, I; David Chappell, Ralls, trombone, I; Tony Ellison, Ralls,

trombone, III; and David Burton, Ralls, trombone, II.

Also Jan Lemons, Muleshoe, snare drum solo, III; Brent Tanner, Muleshoe, snare drum, I; Muleshoe percussion ensemble, I; Troy White, Friona, snare drum, I; Friona drum sextet, II; Mike Williams, Anton, snare drum, II; Cynthia Gable, Friona, tenor sax, II; Galen Neitsch, Ralls, trombone, II; Dave Schluter, Ralls, trombone, II; Tony Chron, Ralls, trombone, I;

snare drum, III; Ralls cornet quartet, II; Ralls trombone trio, II; Bobby Roye, Ralls, cornet, I; Ricky Parks, Ralls, cornet, I; Ted Williams, Ralls, cornet, I; Joe Harrison, Ralls, bass, II; Twylla Fred, Ralls, cornet, II; Lynn Sanders, Ralls, baritone, II;

Also Jan Lemons, Muleshoe, twirling, I; Patty Camp, Muleshoe, twirling, I; Lana Moore, Muleshoe, drum majoring, I; Muleshoe twirling trio, Bass, Muleshoe, drum majoring, I; Muleshoe twirling trio, I; Tanya Cherry, Muleshoe, twirling, I; Ricky Stockard, Sundown, snare drum, I; Mike Diggs, Sundown, snare drum, II; Vicky Childress, Sundown,

Go Go

(Continued from page 1)
Co., St. Clair's Dept. Store, Southwestern Public Service, Williams Bros. Office Supply, Haydon Shoes, Hubbard Warrick Co., Billy's Superette, Allen Guinn's Body Shop, Bob's Safety Center, Bovell Motor Supply, Brock Motor Company, Crow Chevrolet Company, Fowler's Automotive, Heathington Lumber, Lenau Lumber, Higginbotham Bartlett, Johnson-Nix Implement, Millsap Garage, Muleshoe Auto Parts, Muleshoe Motor, Plains Auto Parts, Ready-Mix Concrete, White's Auto Store, Western 66, Needmore, Farmers Co-op, Lazbuddie, Harvey Bass Appliance, Lane Furniture, Western Drug, Cox Drive-in Theatre, Peerless Pump Company, Tri-County Savings & Loan, Bristow & Trapp Barber Shop, Neal Dillman, Supt. School, Dr. Charles Lewis, J. Frank Peery, Jack Young, Henry Insurance, Don Murray, D. L. Thompson, Carl White Insurance, Western Auto, Beavers Flowerland, Paul's Cafe and Royce's Buffet.

Winners of \$128 worth of merchandise given by merchants were Billy Jack Bruns, Mrs. Bobby Walker, Marion Busbice, Tommy Little, Mrs. Bettye Burkhead, Bobby Burge, Debbie Rudd, Debona Bradley, Mrs. Spud Thomas and Larry Hutton.

Johnson

(Continued from page 1)
Portales, N.M., and Jimmy Johnson of the home, three daughters, Mrs. Joe Adair, Austin; Mrs. Bob Hardaway, Muleshoe, and Lynda Johnson, Plainview; his father, J. H. Johnson, Muleshoe; three sisters, Mrs. M. E. Kidd, Portales, N.M., Mrs. D. B. Scott, Brownfield, and Mrs. Charles Cagle, Indianapolis; three brothers, Fred Johnson, Muleshoe; Ray Johnson, Oberland, La., and Milburn Johnson, Graham, and 10 grandchildren.

Band

(Continued from page 1)
ginners, I and I; Lorenzo Beginners, II and II; Bovina Intermediates, II and II; Farwell Intermediates, II and III; Friona Intermediates, II and I; Sundown junior high, II and I; Ralls Junior High, I and I.

Dinner

(Continued from page 1)
prehensive and comprehensive presentation of common problem solving in the business for management and sales personnel, along the lines of salesmanship and human relations.

Leigh, who is considered by many to be tops in his field, has many years' experience in both sales and sales training programs, in management and direct selling and in advertising and community promotions. He has conducted retail sales promotions in more than 2,000 communities during the past 15 years he has been advertising consultant, designer and director of sales promotion programs for Leigh Associates.

L. W. Kemper, of Leigh Associates, will assist in the capsule course. Businesses throughout Muleshoe have been contacted in regard to participation in the course and follow-up program aimed at emphasizing personality and quality of local business.

The course is expected to take about 2 - 2 1/2 hours.

A SAVINGS INSTITUTION DEDICATED TO THRIFT AND HOME OWNERSHIP



First Federal Savings & Loan Association of Clovis

HOME OFFICE: 4th & File Sts. Clovis, N. Mex.
BRANCH OFFICE: 2nd & Abilene Portales, N. Mex.

Current Dividend 4 1/2% PAID OR COMPOUNDED QUARTERLY

THRIFT AND HOME OWNERSHIP SAFEGUARDS TO AMERICAN LIBERTY

THURSDAY, APRIL 21

Tony Curtis
APRIL 21 15th ANNIVERSARY
BE OUR GUEST AND SEE FREE "40 POUNDS OF TROUBLE"

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APRIL 22 23 24



COX Drive-IN Phone 272-4600

Home Owned And Operated *Friendlier service in town* **Red's Food Market** *Free Delivery* **We Don't Meet Prices We Make Them** **WE GIVE BUCCANEER STAMPS**

SUGAR	5 lb. Bag	49¢
JELLO	Ass't. Flavor Each	5¢
CRACKERS	Shurfresh 1 lb. Box	19¢
SHORTENING	Tuckers 3 lb. Can	59¢
COLA DRINK	Quart Size	15¢
FLOUR	Shurfine 25 # Bag	1.89
LARD	3 lb. Ctn.	59¢
BABY FOOD	Gerbers 10 For	\$1
OLEO	Foodking 1 lb.	15¢
BISCUITS	Shurfresh 13 Cans For	\$1
COCA COLA	King Size 6 Btl. Ctn.	\$1
POTATOES	20 lb. Bag	59¢
ORANGES	Lb.	19¢
LEMONS	Pound	15¢
APPLES	Del. Lb.	19¢
BANANAS	Golden Fruit lb.	10¢
CLUB STEAKS	lb.	69¢
BACON	Korn Kist Pound	49¢
STEAK	PORK Pound	49¢
ROAST	Chuck or Arm lb.	49¢

FREE 25 STAMPS EACH GALLON **Wholesome Goodness In EVERY Drop. It's Quality Milk AT ITS BEST**

OPEN 1 DAY A WEEK

Co-op Gins Set Annual Meeting

Thirteenth annual stockholders' meeting of Muleshoe Cooperative Gins will be held at 12 noon tomorrow in the American Legion Hall, Kenneth Hanks, president, has announced.

Earl Richards, manager, urged "every stockholder and his wife to attend this meeting. . . Two directors are to be elected as well as other items of business attended to. Dividend checks and notices of allocated dividends will be distributed at the door."

Officers, in addition to Hanks and Richards are A. R. McGuire, vice-president; Jerry Roberts, secretary; M. E. Little, W. T. Millen, C. C. Bamber and W. M. Stevenson. Luncheon music will be provided by Ray Martin at the organ.



Elimination of a number of 30-year-old trees on the southwest corner of the courthouse lawn was under way this week, the trees giving way to provide parking space. (Journal Photo).

Mrs. Bray Talks To Homemakers At Lazbuddie

By Mrs. C. A. Watson

LAZBUDDIE - The Lazbuddie Young Homemakers met Wednesday afternoon at 3 p.m. in the homemaking department when Charlene Farley introduced the speaker, Mrs. Joann Bray who showed a film on mouth-to-mouth resuscitation and how to message the heart when it quits beating. Mrs. Bray demonstrated with a manikin.

Judy Nelson and Kitty Gallman served refreshments.

Those attending were Mrs. Helen Ellis, sponsor, Charlene Farley, Beverly Hall, Barbara Lust, Marilyn Engelking, Emily Riddle, Judy Nelson, Kitty Gallman, Geneva Ethridge, Marlene McDonald and Barbara Crim.

Mr. and Mrs. Sam Barnes and children were in McKenney, Texas recently visiting her parents, Mr. and Mrs. Estep and his parents, Mr. and Mrs. Barnes.

Mr. and Mrs. Harley Ethridge and children visited relatives in Golthwait Friday through Monday of last week.

The Claud Blackburns and Mr. and Mrs. Don Richards and children spent the weekend in Lubbock visiting the Raymond Lesters.

Cynthia Harvey visited her grandparents, Mr. and Mrs. H. A. Harvey in Plainview Friday through Sunday.

Those present in the home of the Olen Ivy's Sunday was their daughter Gail from Texas Tech. Mr. and Mrs. Chunky Ivy and sons, Mark and Paul from Andrews, Texas, and Mr. and Mrs. J. Matthews, two sons, Gary and Darrell and daughter Angela, Lazbuddie.

Mr. and Mrs. Ray Chaney and daughter Brenda from Amarillo visited her mother, Mrs. Laura Treider, Sunday.

Mrs. Leon Smith Sr. received word Thursday night that her uncle, Joe Renolds 75, of Montague, Texas had passed away. Mrs. Smith accompanied by her brother, Stanley Sigman, Hereford, and her mother, Mrs. Oma Sigman of Canyon, left Friday to attend the funeral services held at Montague on Saturday.

The Lazbuddie Independent School District plans an auction sale of surplus equipment at the E. A. Parham place on April 30. Folding tables, chairs, deep freeze and two school buses are for sale and other miscellaneous items.

Recent visitors in the Bert Bergstrom home was his sis-

ter, Mrs. Barbra Stone and daughter, Amber Rae from Woodland Park, Colorado. Recent visitors in the Alford Steinbock home were Mr. and Mrs. Wayne Moore and family, Mr. and Mrs. Clyde Moore, Clovis; Rex Steinbock, Mr. and Mrs. David White and children from Oklahoma Lane, Shorly and Irene Steinbock, Mr. and Mrs. Elmer Davis and children, Muleshoe, Mrs. Frances Oliver and Mike from Cleburn, Texas, Mr. and Mrs. Dan Winn from Slayton.

The report on the District 4-B Interscholastic League at Wayland College in Plainview showed: Vickie Robinson was first in Ready writing with Thressa Seaton, also of Lazbuddie, third. Picture memory - The following Lazbuddie students as a team tied for first place: Jeannie McGehee, Mary Longoria, Debbie Engelking, Sarah Gammon and Joe Fox. Declamation - Debbie Burch and Monte Barnes taken fifth place. Thressa Seaton was second in Number sense; seventh and eighth grade spelling, Jane Williams and Armonda Torres were third; Story Telling, Susan Mimms was fourth.

In the freshman Declamation Contest, Steve Foster took the third place ribbon; Danny Miller was fourth in Science contest; Davis Burch was sixth in high school number sense.

Slide rule, Danny Miller seventh; High School spelling, Nedda Foster and Vickie Broyles, 5th; Girls' poetry interpretation, Marilyn Barnes, seventh; Boys' poetry interpretation, Frank Hinkson. Girls' Prose reading, Sherry Robinson, 5th, and Boys' Prose Reading, Mike Hinkson, 6th.

Duane Darling received word early Saturday that his sister, Gladys, 64, of Portales, passed away. Gladys Darling was also an Aunt of Kay and Terry Darling of Lazbuddie.

Mr. and Mrs. E. E. Engelking celebrated their wedding anniversary Saturday, April 16.

Mr. and Mrs. Hulan Cargile from Hobbs and Mr. and Mrs. Vernon Goodwin, Seagraves, Tex. and the P. E. Cargile family from Lariat visited Mrs. Annie Cargile Sunday.

The senior class of Lazbuddie met in the home of Tonie Smith Thursday night for a party to work on the school year book.

JUST INCORPORATED MADISON, Wis. (AP) - The state has received incorporation papers for the Dam Site Realty Corp. of Plymouth, Wis.

April 21, 1966



FLASHY COSTUMES . . . These couples were selected from the many colorful costumes at the Mexican Fiesta Saturday night for these flashy costumes. They are Mr. and Mrs. Syl Tanguma and Mr. and Mrs. Frank Matthews.

Student Council Names Officers

Larry Meyers has been elected president of the Muleshoe High School Student Council for the school year 1966-67. Debbie Bryant will be secretary for next school year, and Debbie Burrows will be parliamentarian. Beth Black was named historian, and Terry Lynn Bryant the chaplain. David Davis is the new reporter.

It was announced Monday, and Stan Johnson will serve as vice-president. Elections for representatives are to be held next week, it was announced.

FRESH PRODUCE ARRIVING EVERY TUESDAY + FRIDAY

BACON	lb.	69¢
FRYERS	EACH	69¢
TOMATOES	4 lb. for	\$1
BANANAS	lb.	10¢
BREAD	2 for	49¢

FRESH FISH

ROCK BASS	HEADLESS CAT	RED SNAPPER
-----------	--------------	-------------

B & D FRUIT MARKET
410 E AMERICAN BLVD.

Thin-Clads . . .

440-yard dash - 1. Jimmy Mebane, Dumas, 52.1; 2. Larry Champ, Hereford; 3. Eddie Smith, Dumas.
180-yard low hurdles - 1. Gary McAfee, Canyon, 19.1 (New record, old record 19.3 by Bud White, Dumas, 1959); Dumas.
120-yard high hurdles - 1. Phillip Short, Muleshoe, 14.7; 2. Bob Pearson, Perryton; 3. Gary McAfee, Canyon.
100-yard dash - 1. Terry Hutter, Perryton.
2. Gary Goddin, Hereford; 3. Bob Pearson, Perryton.
220-yard dash - 1. Steve Burks, Dumas, 22.3; 2. Terry Hutton, Muleshoe; 3. Robbie Lemmons, Hereford.
Mile run - 1. David Nall, Tullia, 4:47.0; 2. Jodie Mills, Muleshoe; 3. Larry Cummins, Dumas.
Mile relay - 1. Dumas (Jim Mebane, James Curtis, Eddie Smith, Buzzy Johnson), 3:34.0; 2. Muleshoe; 3. Hereford.
Broad jump - 1. Myron Young, Dumas, 140-7 1/4; 2. Ricky Muleshoe, 21-3 1/2; 2. Bobby Fangman, Hereford; 3. Randy Julian, Muleshoe; 3. Gary Wintter, Perryton.
Pole vault - 1. Chris Byerley, Muleshoe, 130, Hereford 90, Perryton, 12-0; 2. Mickey Wil-son, Muleshoe; 3. Wayne Fiala, 31.

Chief Hughes Serves Coast Guard

L. Hughes, son of Roy L. Hughes, Muleshoe, is serving the Coast Guard Port Security Station on Government Island in Alameda, Calif.
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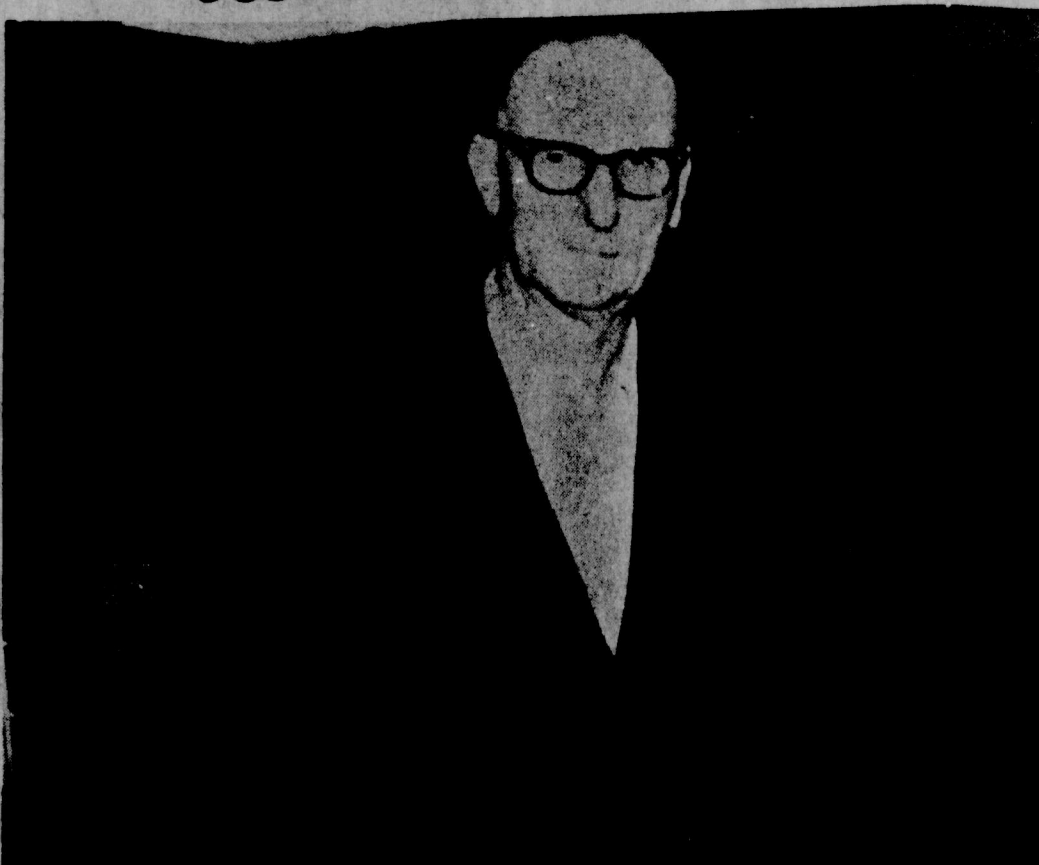


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Meet the MULESHOE STATE BANK CUSTOMER of the Week



ARTHUR CROW

Muleshoe State Bank's customer of the week is Arthur Crow. Crow is owner of Crow Chevrolet and is a longtime Muleshoe resident. He and his wife, Lavina, have two sons, John, now associated with Crow Chevrolet, and James, Buena Park, Calif. Of the Muleshoe State Bank, Crow said, "I have always received the best of service during the 26 years I have banked here." Mr. and Mrs. Crow live at 616 West Avenue D and are members of the First Baptist Church. We are proud to recognize this customer of the week.

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Tower Visits Viet Nam, Air Step-up is Urged

By Sen. John G. Tower

This week I returned from an extensive tour of Southeast Asia including Japan, Taiwan, Laos and South Vietnam—where I spent a week. This is the second trip I have made to South Vietnam and to Southeast Asia inside a period of four months. Because of the rapid American military buildup there, it is incumbent on those of us who serve on the Armed Services Committee to maintain and update our knowledge of what is going on there.

I was very gratified to note that we have now taken the military offensive; that we have taken the initiative. Our sweep, search and destroy operations there now are manifestation of the initiative we have taken in the military field.

There are a few recommendations that should continue to be made about the conduct of our military operations in Vietnam. I believe, for example, that an increased number of air attacks should be devoted to interdiction of the Ho Chi Minh trail, with utilization of our vast superiority in terms of air power. I was very pleased with the B-52 mission this week which pounded the Muga Pass, the most vital passageway from North Vietnam into Laos through which all the supplies flow that go down the Ho Chi Minh trail.

We also should carry on an increased air action against significant military targets in North Vietnam. The type of interdiction we're doing now is valuable, but the fact of the matter is we should intensify our efforts to hit the enemy's supplies where they originate.

We should consider several top priority targets. The first priority should be given to the

enemy's petroleum products, his oil and gasoline. I think the second priority should be material and oil storage facilities in the Hanoi and Haiphong areas. And, I continue to believe that we should—and must eventually—close the port of Haiphong which is the vital funnel through which most of the supplies flow which enables the North Vietnamese to carry on their aggressive war against South Vietnam.

I think that we should continue as fast as possible in equipping our units with the lightweight M-16 jungle rifle.

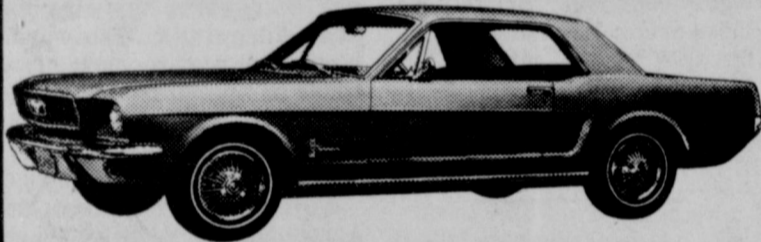
There continues to be a heavy demand also for helicopters. Our Army units are going to need greater helicopter support for more quickly responsive offensive capability, and I think that some of our Allies' units, such as the Republic of Korea "Tiger Division," should have some more helicopters.

We must realize, too, that more troops are going to be needed to continue offensive operations against the Viet Cong and the North Vietnamese units. A large section of South Vietnam still is under Viet Cong control, although we do control now a majority of the people. I think more troops will enable us to control more ground and to hold it and to hasten the day when we can make our pacification program work to the extent that we create a friendly atmosphere toward the government of Vietnam, among the Vietnamese people—and toward the United States—to the extent it will be much more difficult for the Viet Cong to operate.

Our port facilities are not yet quite adequate though we have made a great deal of

Cont. to Page Ten

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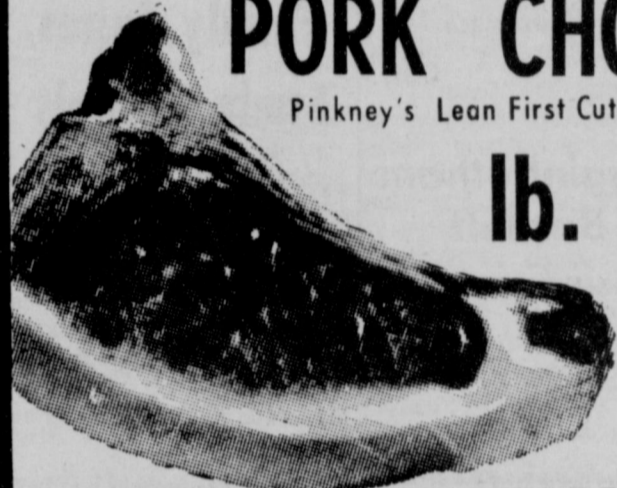
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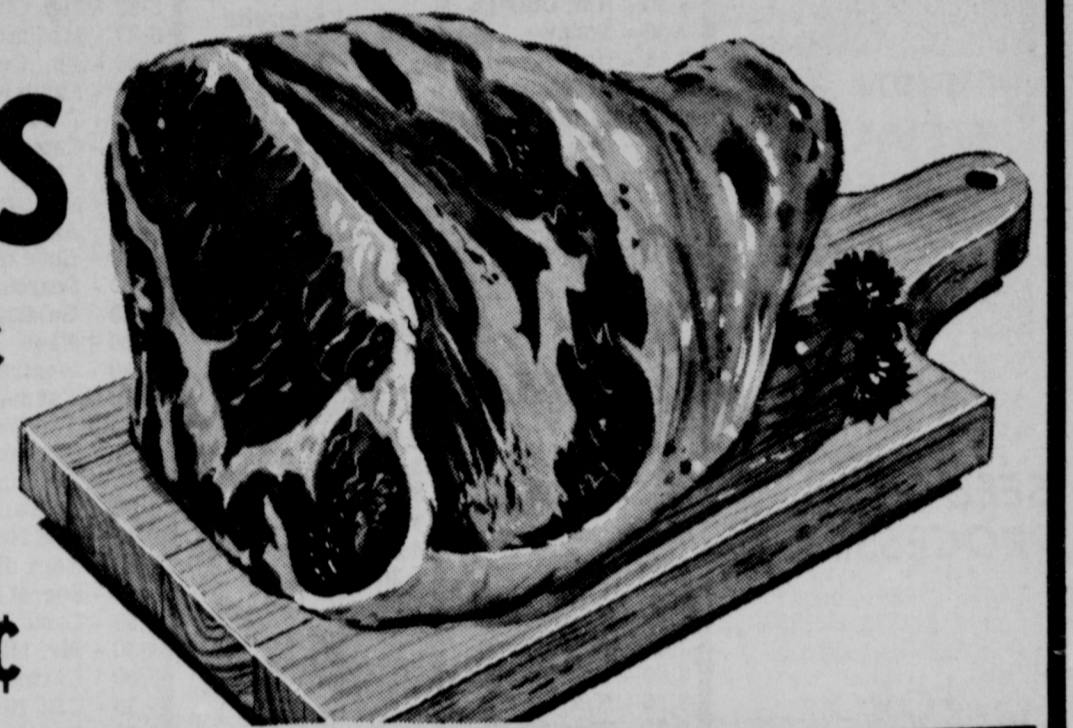
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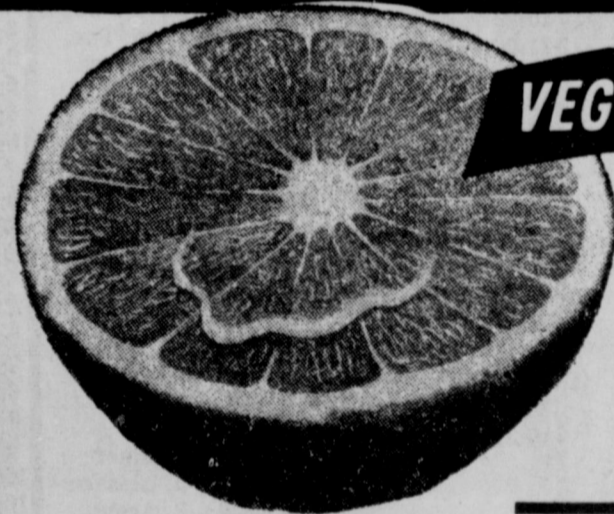
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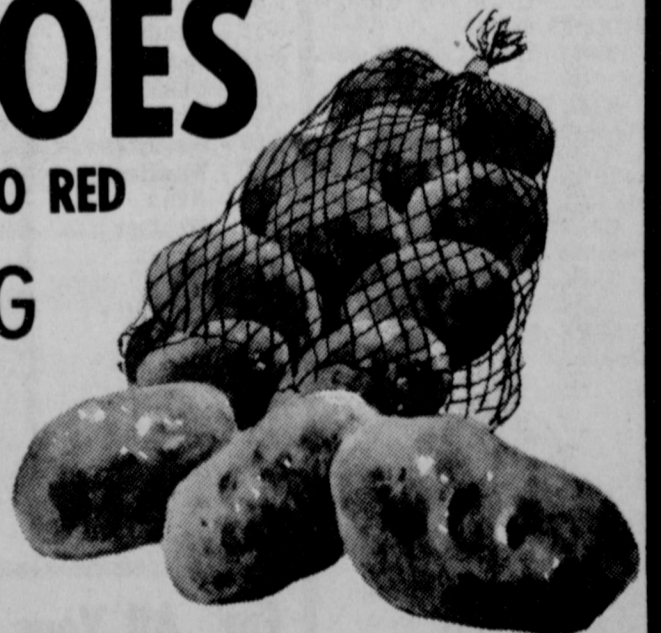
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SATURDAY 7:00 - Roy Rog. 8:00 - The Jetsons 8:30 - Atom Ant 9:00 - Squirrel 9:30 - Underdog 10:00 - Top Cat 10:30 - Fury 11:00 - Roy Rog. 12:00 - Superman 12:30 - Cotton John 1:00 - Baseball 4:00 - Checkmate 5:00 - Golf 5:30 - Scherer-McN. 6:00 - News 6:15 - Weather 6:25 - Sports 6:30 - Flipper 7:00 - Jeanie 7:30 - Get Smart 8:00 - Movie 10:30 - News 10:45 - Weather 10:55 - Sports 11:00 - Theatre	SATURDAY 7:30 - Mod. Edu. 8:00 - Silver Wings 8:30 - Baptist Church 9:00 - Porky Pig 9:30 - Beatles 10:00 - Casper 10:30 - Mag. Gor. 11:00 - Bugs Bunny 11:30 - Milton 12:00 - Hoppity 12:30 - Bandstand 1:30 - Movie 3:00 - Roller Derby 4:00 - Sports 5:30 - Big Pic. 6:00 - Viet Nam 6:30 - Ozzie-Har. 7:00 - D. Reed 7:30 - L. Welk 8:30 - Hol. Palace 9:30 - C. Martial 10:30 - Movie	SATURDAY 6:45 - Sign On 7:00 - Cartoon 7:30 - Lone Ranger 8:00 - Heckle-Jeck. 8:30 - Tenn. Tux. 9:00 - M. Mouse 9:30 - Lassie 10:00 - Tom-Jerry 10:30 - Quick Draw 11:00 - Sky King 11:30 - Linus 12:00 - Flicka 12:30 - News 12:45 - Movie	SATURDAY 7:30 - R. Rogers 8:30 - Atom Ant 9:00 - Squirrel 9:30 - Underdog 10:00 - Top Cat 10:30 - Fury 11:00 - First Look 11:30 - Exploring 12:00 - Hoppity Hoop 12:30 - Theatre 1:00 - Basketball	SATURDAY 6:00 - News 6:10 - Weather 6:20 - News 6:30 - Batman 7:00 - D. Van D. 7:30 - Hog. Hero 8:00 - Gomer P. 8:30 - Bewitched 9:00 - L. Welk 10:00 - News 10:30 - Movie
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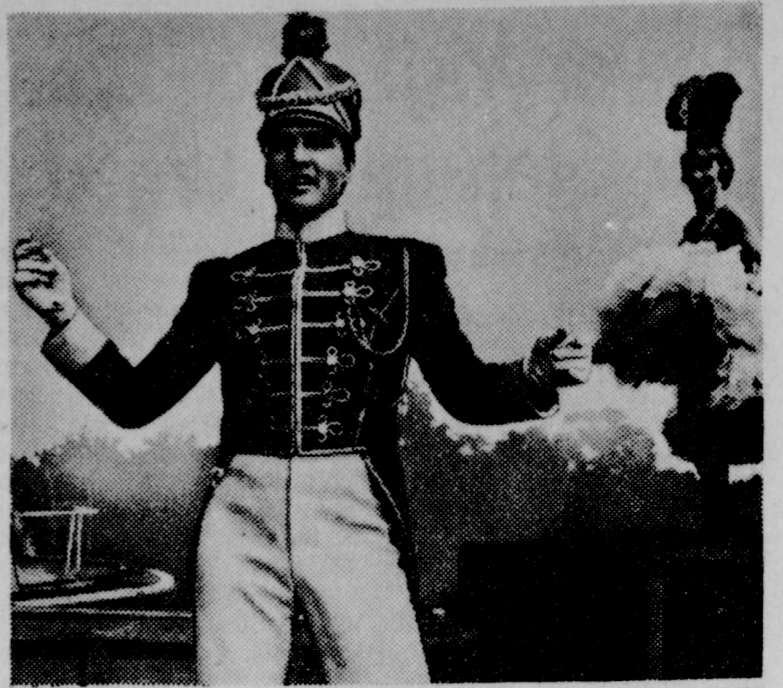
Chemicals' Use Shows Increase In Cotton Areas

Texas cotton producers are using more machinery and chemicals than ever to cut production costs and increase yields and income.

Fred C. Elliott, Extension cotton specialist at Texas A&M University, has released figures obtained from county agents in the state's cotton producing counties which show the extent machines and chemicals were used last year.

Machines were used to harvest 94 percent of the 1965 crop compared with only 58 percent in 1960 and 24 percent in 1955. Last year 6,498 spindle pickers and 45,232 machines were used in the harvest, he said.

As for the chemicals, their use began with planting and continued through the growing season and got extensive use in preparing the crop for harvest in 167 counties. Almost a half-million acres were treated with pre-emergence chemicals for grass and weed control and over



JOHNNY - Elvis Presley is Frankie's Johnny of Edward Small's Technicolor production, "Frankie and Johnny," based on the famous folk ballad, The United Artists release, which contains 11 new Presley hit tunes, will show at Cox Drive-In Theater here Friday, Saturday and Sunday.

Midge Controlled By Management Of Tilled Fields

HALFWAY - Sorghum midge studies at the High Plains Research Foundation in 1965 support previous results that overwintering can be reduced by proper residue management. Two years' data show that overwintering of the sorghum midge was decreased when sorghum fields were tilled in the fall with a stubble-mulch plow that severs the roots, but leaves the residue on the soil surface until late fall or early spring.

Specific tests in 1965 show 42 percent and 93 percent less adult midge emerged from infested grain sorghum heads left exposed on the soil surface until late fall than from infested heads plowed under or covered with 3 to 6 inches of soil.

Larvae (over-wintering stage) from the buried sorghum residue appeared healthy as to shape and color when observed under the microscope. The appearance in general was much the same as larvae found in the summer before diapause is reached. Midge larvae from florets in the residue above the soil surface appeared dried or dehydrated. The color was a faded orange or yellowish instead of the normal bright orange color. Another abnormality was "off" color spots in the larvae. The cocoon, or tissue surrounding the larvae to aid overwintering, also appeared dehydrated. These symptoms indicate abnormal larvae based on similar studies in 1963 and 1964. Comparative tests are being conducted in the laboratory at the present time.

Lloyd Langford, Associate Agronomist at the High Plains Research Foundation has conducted the midge overwintering tests at the Foundation in 1963, 1964 and 1965. His tests are being continued in 1966. "Don't raise your own midge," Langford warns.

Full details of the sorghum midge research can be read in Report No. 168.

75% of U. S. Farms Are Family Farms, Study Reveals

Is the family farm on the way out? "Far from it," reports Tom Prater, Extension farm management specialist at Texas A&M University.

"In fact," said Prater, "according to the 1964 census of agriculture, the number of family farms in the U. S. is growing - and the future looks even brighter."

A 1964 estimate of farm numbers shows that family-operated farms make up about 60 percent of the total. They also account for about 75 percent of all farm marketings, said Prater.

Another optimistic note: the most rapidly expanding part of the farm economy, says Prater, is family farms producing \$10,000 or more in gross sales annually.

Of all the farms in the U.S., with \$10,000 or more in annual sales, 88 percent are family farms. These family farms account for 67 percent of the national farm production.

And among larger farms - Those with \$40,000 or more in annual sales - the rapid increase in family farms is even more noticeable. Estimates are that family farms make up some and are growing every day.

The number of all farms in the U. S. is declining, but those which have dropped from the scene produced less than \$2,500 annually in sales. This means production will be concentrated on a smaller number of larger farms.

During the next five years, Prater sees the number of

post-emergence treatments. These chemicals, Elliott said, plus the use of more than 51,000 rotary hoe equipped tractors, helped farmers replace the fast disappearing hoe hands of yesterday.

Lateral oiling for grass and weed control was used on more than 208,000 acres and Johnsongrass was controlled on 281,000 acres with spot oiling and dalapon, Elliott said. Flame cultivators, 3,876 in 72 counties, were also used for weed control.

In order to speed harvesting, chemical desiccants or defoliants were used on 145,620 farms to remove leaves and stop plant growth. This practice, Elliott said, means earlier machine harvesting and a better grade.

In conducting the educational programs needed to keep cotton farmers informed on latest recommended practices from research, 7-Step Cotton Committees were active in 134 different counties, the specialist said. They sponsored in cooperation with county program building committees, meetings, tours, demonstrations and many other activities which brought producers together.

Elliott said the newspapers, farm magazines and radio and television stations of the state did their usual fine job of passing on timely information to farmers and others interested in the state's most important crop - cotton.

farms in the \$10,000 plus category continuing to grow. Since these are mainly family farms, the bulk of the nation's food and fiber will be produced by farm families who operate and manage their own business.

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SAM AND GRINGOS - Music for Saturday night's ESA Mexican Fiesta was provided by Sam and the Gringos. Members of the musical group pictured are Bruce Purdy, James Campbell, Aurelio "Sam" Cuevas, Cary Purdy and Charles Ball.

Entomologists Say Boll Weevil Plan Successful

All entomologists on the Technical Advisory Committee of the massive diapause boll weevil control program (coordinated since 1964 by Plains Cotton Growers, Inc.) continue to agree that the program has been highly successful. Westward migration of the pest has been stopped. And the two years of spraying have reduced overwintering weevils to an average of about five per acre, and the 1966 spray operation is expected to cut the overwintering population to less than an average of one weevil per acre.

This information is not new to those close to the control program, but it was reiterated in Lubbock April 14 when the technical advisory group, made up of entomologists, met with the program's areawide and steering committees, composed of cotton producers on the Plains. And a bona fide success story is always good to hear, even for the second time.

The group also discussed the 1966 spraying operation, but postponed making firm decisions pending answers to several questions. First, they will need to know the distribution of those few remaining weevils over the control zone. This will determine the acreage it will be necessary to spray.

Second, it is still not known how much of the cotton in the control zone will be planted to the various skip-row patterns. For instance, with aerial application being the only practical spray method, cotton planted two-in, four-out will require three times as much ground to be sprayed as would cotton planted solid. So even with a reduction of 30 or 35 percent in actual cotton acres, there is no assurance that the

area covered by the other 65 or 70 percent will be less in the control area than it was in 1965.

Third, the Insect Control Association headquartered in Dickens is planning a much broader in-season control effort for this Spring, and the effectiveness of that effort will also have a bearing on the total acreage which will need spraying this Fall.

Answers to these and other questions about weevils in the control zone will be supplied by an intensive survey of the weevil-infested area this summer, beginning in June. About 20 teams of trained surveyors is expected to keep tabs on about 50 percent of the cotton fields in the control zone this summer to delimit and map the infested area and further evaluate the effectiveness of 1964 and 1965 sprayings.

These survey teams should have enough information together by about the first of August for the entomologists to make sound recommendations for the most effective 1966 program. Consequently, Don Anderson, chairman of the Steering Committee, plans to call the Advisory Committee back together early in August. At that time the probable cost of the 1966 sprayings, terms of the spray contract to be let by bids, extent of the control zone and other things will be decided on.

Also to be thoroughly discussed by the Advisory Committee at the August meeting will be what kind of program may be necessary to prevent weevil populations from rebuilding after the fall sprayings in 1966.

Entomologists have pointed

out that even though weevil numbers are brought down to less than one weevil per acre following the winter of 1966, this will be an "average" figure, and there are likely to still be enough weevils getting together in some locations to reproduce. And once reproduction begins, numbers could build up fast without some kind of control measure. Further, there is always the possibility of reinfestation from other areas to be guarded against.

Tower

Cont. from Page Seven

progress there over the past few months. We're beginning to catch up with the unloading of ships that have been laying offshore waiting to be unloaded in Vietnam. We must continue to expand port facilities both in Cam Ranh Bay and in Saigon. A lot of production has not kept up with demand.

Relative to the internal political situation, there is some genuine discontent among Buddhists, some political discontent among some elements of the people in the northern part of Vietnam; and these discontents have been successfully exploited by the Communists in creating internal unrest. I think, however, that these problems can be and are being worked out. We must realize still the necessity of maintaining successful efforts against Communist aggression regardless of the temporary internal political situation in Vietnam.

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