## The Muleshoe Journal)

Muleshoe Bands
Jet '1' Ratings Muleshoe
In Coniest Here Golfers
Gel Title


## Easter Events Set <br> By Area Churches



Case pismissed Affer Hearing Gets Under Way It's "Chromological"

Tri-County Has
Open House; 150
Attend Ceremony
Negro Draws 5-Year Term; Pleads Guilly


P. O. BOX 5037 LUBBOCK, TEXAS 79417 sigation Engine, Inc. GMC 478 with Truck Clutch

## Don't Be Misled

There is a difference in clutch assemblies - and it does make a difference in the price.

You can buy the GMC 4.8 with the truck housing and clutch assembly at General Irrigation Engines, Inc. for only $\$ 1,075.00$.
. And that's not all - Clip the coupon below and bring it to General Irrigation Engines, Inc., 500 No. College Ave., Lub bock, and receive an additional $\$ 50.00$ discount on any GMC Engine in this ad.
$\$ 50.00$ Bonus Coupon
C Guinu Good thu April 30th, 1865


GMC 478 with Industrial Clutch


- Chevrolet 292



Teams


Lariat Church Announces Holy Week Services
$\qquad$ 1x24- Lariat Church
ords of the 118 th Psalm is the day which the Lord hath
made; we will rejoice and be
glad in it
These same services will be



## Praturn riman has seme




Reme sum, atomen Sunday school will be treated to
an Easter egg hunt. This will
be followed by sandwiches, cake and coffee with an evening
fellowship for the entire m
bership and their friends It takes about 15,090 or
ary pins to weigh a pound.

Fat Overweight



A FUN TRUCK...
A GET-THINGS-DONE TRUCK!


Smooth-riding' 65 Ford Pickups
On the job or off, you can't beat the new Ford pickup for all-around riding comfort: Two 1 -beam
front axles give you the strength for the toughest job. Independent front suspension smooths the roughest roads, gives you riding comfort no matter where the fun is. Find outfor yourself how smoor
riding the new Ford pickup really is. riding the new Ford pickup really is.
At your Ford Dealer's now!

65 FORD twinI ${ }^{2}$ eam PICKUPS
Come in and test the ride that's tailored for Tiexans
MULESHOE MOTOR CO.



COVMUNICATIONS Your Tool for Progress


Imagine a telephone
becoming a teacher!
In a case we know of, an automobile dealer uses our ment to train his salesmen. A salesman calls a customer and delivers a sales talk, with other salesmen listening to both
voices via our SPEAKERPHONE. Afterward, sales talk and voices via our SPEAKERPHONE. Afterward, sales talk and
customer response are reviewed and discussed for the benefit of all. Here is still more evidence that in this modern age Communications can be your Tool for Progress. For full infor-
mation about our many communications services, please call mation about our $m$
our Business Office.

GENERAL TELEPHONE :

Here's cotton growers' first step in the Chemagro Practical Cotton Program

Give your crop an early, vigorous start by protecting against early-season pests with Di-Syston-the proven systemic insecticide

|  |
| :---: |
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|  |

Di-Syston is your first insect-control step toward a high quality cotton crop. This proven systemic insecticide prevents stunted, crooked plants caused by aphid, mite and thrips damage during the early seedling stage. Cotton sets fruit and squares early to make a good bottom crob Di-Syston is applied with seed at planting time and works from inside the plant where it is unaffected by weather. And, since Di-Syston is inside the plant it will not harm beneficial insects it wills only the insects that suck plant juice Start your cotton off right this season. Start your cotton off right this seas
Apply Di-Syston at planting time.

## Chimang <br> CHEMAGRO <br> CORPORATION



32 New Members Added To C-C's Member List

| annual member |  |
| :---: | :---: |
| e has added 32 new me |  |
| bers to the rolls, a check $m$ | and lofty. Rent electric sham. |
|  | pooer 81 |
| Irs's Retaurant for a report |  |
|  |  |
| bertson, chairman of the drive. |  |
|  |  |
| (igned up are Robert Black- |  |
|  |  |
| with five. The campaign kicked off last |  |
| waek with a breakfast. However, due to Easter activities, the campaign is being continued |  |
|  |  |
|  |  |
| through this week to permit solicitors to lave more time to |  |
| contact prospective members, Albertson said |  |
| A.verse rewelil pleased with re- | Continued from Page One |
|  |  |
|  |  |
| contirue our drive through thisweek well reach a new alltime |  |
|  |  |
| high in memberssip." ${ }^{\text {ate urged }}$ those who had not completed |  |
|  |  |
|  |  |
|  | Kathy Hicks and Geneo Abbe. |
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South Plains College Phi Theth Kappa Inititation Held For Muleshoe Students


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\begin{aligned}
& \text { PANTALE } \\
& \text { PANT, AOLLER a COVER }
\end{aligned}
$$



CHARLES LENAU LUMBER CO. 202 E. ASH muleshoe, texas

## THE HOTLINEIS HOTTER FOR'65 WITH A MEWI 200-CU.IN.SIX



## 65 MUSTANG ${ }^{\text {s2395 }}$

We've added nineteen more horses to the standard Mustang engine this year. And for the same low price you get bucket seats, sporty floor shift, carpeting pad
ded dash, vinyl interiors, wheel covers and all the styling that has made Mustang the hottest new car in history. Come in and pick out your Mustang now!

SEE YOUR TEXAS FORD DEALER
MULESHOE MOTOR CO.
MULESHOE, TEXAS
American Blvd at 1st Street



Ike Houstons Will Observe
Golden Wedding Anniversary


## PLAINS AUTO PARTS

We have JOBBER CONTRACTS on many top
quality parts lines.

- united delco
- aUTO LITE
- hastings
- McQUAY - NORRIS
- victor
- CHAMPION
- MONROE
- THOMPSON
- aND MANY MORE

Phone 7150 - Muleshoe, Texas - May We Serve You -

## ICIOUS EASTER

Quatifi Cosete fordsatlowest Prices FICKNEYS SUN RAY SUGAR CURED WhoLE Lb
Shank Half Lb
Butt Half Lb
 SWEET POTATOES $\begin{gathered}\text { Decep Cilico } \\ \text { cild }\end{gathered}$ TURNPSS cafiememia Pupple opo



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3 for $\$ 1.00$
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| ARM ROAST Pen fed cod coed |  |
|  | 12 0z. Pkg. |
| BACON Whisenis Siticed | 1 Lb Pkg. |

YOUR CHILD'S PORTRAIT

## LIVING COLOR

parents: we have arranged to have a Leading child photographer at our STORE FRIDAY AND SATURDAY APRIL $16-17$ 1965 ... TWO DAYS ONLY 9:30 THL 5:30.

ANY AGE, ANY NUMBER OF CHILDREN ACCOMPANIED BY A PARENT WILL BE PHOTOGRAPHED FREE IN LIVING COLOR.

ONE COMPLIMENTARY COLOR PORTRAIT WILL BE GIVEN TO EACH FAMILY AS A GIFT FROM OUR STORE. DON'T MISS THIS OPPORTUNITY!

MORTON'S
SALAD DRESSING
QT JAR 29c

Crackers ${ }^{\text {sund in box }}$ Nitho
 Oleo citice sal 1 tb $\quad 2$ roo 29 C
 Aluminum Foil Aotil Wiop 25 F. 25 C Black Pepper sorz somity pue Crisco Oill sise jom Cookies Nobiligo chnoceltate chip Purex Bleach 'sol Cocoa Mix Mitat suxis mis Aer-0.Wax sat poiblth Hair Spray Ancot - No

Peas thatys Gerden sweet 19C

Prune Juice shocis bedy betr
Apples Nom Somen sion siced
Coffee , Matrone
GUNN BROS.
STAMPS

DOUBLE EVERY WEDNESDAY
sniders family size
CATSUP 20 0zBil. delsey 4 ROLL PKG.
BATHROOM TISSUE
HUNTS NO. 21⁄2 CAN
FRUIT COCKTALL


Listen To Listen To
MULETRAIN MULETRAIN 10:15 A.M. over KMUL sponsored by CASHWAY


Lubbock Family Visit In Enochs With E.N. McCalls
 By MRS. JEROME CASH
ENOCHS Mr. and Mrs. Rob- Mereford , Misited Sunday in in the

 Those who are in the hospital Those visiting in the W. B. Pet. are former re
include E. N. Gilliams, in West erson home Sunday were Mr. community.
Plains, Muleshoe, and C. R. and Mrs. Jerry Daniels and
 , mind

 -

## Chevrolet



## workpower

## "walks" right over bumps and trouble

Independent front suspension takes the "truck" out of truck ride. It smooths rough roads, protects truck, driver and cargo from excessive jolting. And on Chevrolet pickups it's a proved system with millions of miles of user experience behind it. Try it out on one of Chevrolet's great Fleetside or Stepside pickups. It's one of the big reasons that Chevrolet is first choice with pickup users from coast to coast


Telephone your Chevrolet dealer about any type of truck

## Harlan, Redwine Re-Elected To School Board

 the funeral. $\quad \begin{aligned} & \text { end. Area Farm and Ranch } \\ & \text { boys won the first place trophy. Thursday of last week in the }\end{aligned}$






with a surprise birthday party the Oklahoma Lane community to attend church services Sum-
Sunday night March 28 in the building. If you are an ex -stu- day
home of


SHOP MULESHOE FIRST
Television Schedule For Muleshoe Area


## Thursday April 15, 1965

WANT ADS .- PHONE 2350


## 1. Personals

## REX AIR: Sales, service and suppies. Write box 509 Texico,

FOR RENT - Furnished apart-
ment. Call 3.0380 or see Mrs.
JJack Lenderson 1818 West Ave.
D.

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## 3. Helo Wanted WANTED - Experienced beau- tifican. Full or part time. Call talis.

|  | 3-498-tie |
| :---: | :---: |
| Applications are now | bein |
| taken for dealers for | the new |
| .Richland Hill Texaco | station. |
| to be completed about | May 15. |
| At 20ith and American |  |
| ply at Texaco Inc. |  |
|  |  |

HELP WANTED Male or Fe
male
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