## The Muleshoe Journalas <br> DEDICATED TO THE PROGRESS AND DEVELOPMENT OF BAILEY COUNTY AND THE GREAT MULESHOE COUNTR




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$\qquad$




# nummary Clearance Sale 

FUR TRIMMED . . PLAIN
and KNITTED .. Assorted Colors

## DRESSES

JUNIOR - MISSES - HALF SIZES
Good Assortment of Styles, Fabrics, and Colors

## SPORTS WEAR <br> Good Selection of Colors and Styles

WOOLENS - COTTON - SUEDE JANTZEN - KORET of CALIFORNIA PETTI - MISS PAT


Reg. $\mathbf{\$ 2 2 . 9 8}$
Reg. Price
$\$ 12.98$
$\$ 14.98$
$\$ 17.98$
519.98
$\mathbf{5 2 4 . 9 5}$
$\mathbf{\$ 2 4 . 9 5}$
$\mathbf{5 2 9 . 9 5}$ $\$ 39.95$ se ss

SALE -5. 6.99
Reg. $\$ 12.98$
REG. $\$ 14.98$

SALE PRICE 58.99
59
s 11.99
s13.99
s 16.99
s19.99
${ }^{5} 26.99$
s33.99


SALE STARTS THURSDAY january 7 -. 9 AM. No Lay-A-Ways No Exchange No Re-Funds

| WELL KNOWN BRAND NAMES |
| :--- |
| BRAS -- HALF SLIPS |
| PETTY PANTS -- SLIPS |
| PAJAMAS -- GIRDLES |
| BE SURE TO SEE |
| these Close Out Items |
| In Lingerie at |
| CLOSE OUT PRICES |



Ere fashion Shop
For Lovely Women *

New Books Arriving At Library: Obtained Through Memorial Funds,


ANNUAL JANUARY Fhe Sic
abloon With Color! Packed with valuel

## TOWEL ENSEMBLES By <br> FIELD CREST AND OTHER FAMOUS BRANDS

 ROSE SCULPTUREBATH TOWEL $24 \times 48$ REG. $\$ 2.99 \ldots \ldots 2.29$ HAND TOWEL $16 \times 28$ REG. $\$ 1.79$.. $\$ 1.49$ WASH CLOTH $13 \times 13$ REG. 69 c

## venetian lace

BATH TOWEL .... REG. $\$ 1.99$ ….... $\$ 1.19$

Color Coordiciates WASH CLOTH .... REG. 59c
SONATA... 16 BEAUTIFUL COLORS

|  | $25 \times 48$ | REG. \$1.99 |
| :---: | :---: | :---: |
| HAND TOWE | $16 \times 28$ | REG. \$1.29 |
|  |  |  |

WASH CLOTH .............. $13 \times 13 \ldots \ldots . . . . .$. REG. 49c ................... 39 c

LEXINGTON...SOLID COLORS

| BATH TOWEL | $24 \times 46$ | G. \$1.19 |
| :---: | :---: | :---: |
| HAND TOWEL | $16 \times 26$ | REG. 69C |
| WASH CLOTH | $12 \times 12$ | REG. 39 |

VELVETY... MULTI - STRIPES

| bath towel | $22 \times 43$ | REG. \$1.19 |  |
| :---: | :---: | :---: | :---: |
| GUEST TOWEL | $16 \times 27$ | REG. 69\% | 59c |
| WASH CLOTH | $12 \times 12$ | REG. 39c | 27. |

## THROW RUGS. LID COVERS AND SETS

BY FIELDCREST AND OTHER FAMOUS MILLS PATINA
100\% Fortel - Machine Washable \& Dryable MANY BEAUTIFUL COLORS

| 24" ROUND | REG.\$5.98 | \$4.99 |
| :---: | :---: | :---: |
| $20 \times 36$ | REG.\$7.99 | \$5.99 |
| 40 | REG. $\$ 10.99$ | \$8.9 |

STANDARD LID COVER


OVERSIZE LID COVER REG. $\$ 4.59$..... $\$ 3.49$ LUXURY HOME QUALITY RUGS EXTRA HEAYY $24 \times 48$ REG. '3.98
'2.99

## RAINBOW STRIPED RUGS

SPECIAL PURCHASE
$24 \times 42$
BATH MAT SETS
EXTRA HEAVY WITH TEX-A-GRIP BACKINGS REG. 3.98
'2.99 S1.99

## MATTRESS PADS

SPECIAL DOUBLE DUTY SANFORIZED DOUBLE LOCKED STITCHED TWIN FITTED .... REG. $\$ 4.98$........... $\$ 3.99$ FULL FITTED .... REG. $\$ 5.98 \ldots \ldots \ldots . . . \quad \$ 3.99$ KING FITTED .... REG. $\$ 13.98 \ldots . . . \quad \$ 11.99$

TERRY WASH CLOTHS
SOLID COLORS
$12 \times 1210$ TO A PKG.
REG. - $\quad$ \$1.19 $\quad$ 98c
IRONING BOARD
PAD AND COVER
REG. ….... $\$ 1.00 \ldots$ 79c
IRONING BOARD COVERS
PKG. of 2 Reg. $\$ 1.00$.... 79c
MENS HANDKERCHEFS WHITE
PKG. of 10 REG. $\$ 1.00 \quad$. 89c
BLANKETS
BY
FIELCCREST
AIRSPUN THERMAL WEAVE
WARM In winter -COOL in Summer
REG. $\$ 9.99 \quad \$ 7.99$ AND
MANY OTHER BLANKETS REDUCED

## FIELDCREST SHEETS \& PILLOW CASES



## WHITE PERCALE

| PILLOW CASES | $42 \times 38$ |
| :---: | :---: |
| SHEETS TWIN | $72 \times 108$ |
| SHEETS TWIN FITTED |  |
| SHEETS FULL | $81 \times 108$ |

REG. $\$ 1.78$
REG. $\$ 3.29$
REG. $\$ 3.29$
REG. $\$ 3.59$
REG. $\$ 3.59$
\$1.39 PR.
$\$ 2.39 \ldots .$.
$\$ 2.39$
$\$ 2.79$
$\$ 2.79$ SHEETS FULL FITTED. $81 \times 108$ REG. $\$ 3.59$ COLORED PERCALE-FINEST QUALITY

| PILLOW CASES | $42 \times 38$ | REG. \$1.98 | \$1.49 PR |
| :---: | :---: | :---: | :---: |
| SHEETS TWIN | $72 \times 108$ | .REG. \$3.69 | \$2.89 |
| SHEETS TWIN FITTED. |  | .REG. $\$ 3.69$ | \$2.89 |
| SHEETS FULL | $81 \times 108$ | REG. $\$ 3.99$ | \$3.49 |
| SHEETS FULL FITTED |  | REG. \$3.99 | \$3.4 | garza printed musuin sheets and cases TWIN SHEETS FITTED AND FLAT REG. $\$ 3.29$ …......... $\$ 2.49$ FULL SHEETS FITTED AND FLAT REG. $\$ 3.49 \times \square$.

CASES
REG. 1.79
$\$ 1.29$


## BED PILLOWS

FOAM RUBBER PILLOW SIZE $21 \times 27$ - WHITE COVER WITH ZIPPER ........ REG $\$ 4.98$ EACH - 2 For $\$ 7.99$ DACRON - CORDED SEAMS SIZE $21 \times 27$ REG. $\$ 4.98$ EACH ............ 2 FOR $\$ 7.99$

IMPORTED DOWN
SIZE $21 \times 27$
REG. ${ }^{\text {s }} .98 \quad 2$ For ' 14.99
IMP ORTED GOOSE DOWN
SIZE $21 \times 27$
REG. ${ }^{5} 9.98 \quad$ 2FOR $\$ 16.99$

IMPORTED DUCK FEATHERS SIZE $21 \times 27$

REG. ${ }^{5} 3.99 \quad 2$ FOR ${ }^{3} 6.99$
PILLOW COVERS
FINE QUALITY ...WHITE WITH ZIPPER
REG. $\quad \$ 1.49 \quad \$ 1.19$


## STATEMENT OF CONDITION

## OFFICERS

ciyde rayt LYNN L. MARTIN Exec. Vice Presiden REX HUDSON DIXIE HOGG rufus freeman CHARLES RUTLEDGE NEIL MCBRIDE Ast vice Preside Ass't V. P. . Branch Manager FAYE FARROW HAZEL B. TRAUGHBER Ass' + Secretary (Branch

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ATTORNEYS
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SMITH, SMITH and THARP DIRECTORS


# FIRST FEDERAL SAVINGS 

HOME OFFICE
Fourth and Pile St. - Clovis, New Mexico
\& Loan Association

ASSETS

| Loans ......................... $\$ 40,793,763.62$Home Improvement Loans .........62,787.06 |  |
| :---: | :---: |
|  |  |
| LOANS to Members |  |
| Secured by Their SharesCash and U.S. Government |  |
|  |  |
| in Associatio | 429,874.51 |
|  |  |
| Stock in Federal Home |  |
| Loan Bank |  |
| Office Sites and Buildings |  |
| Furniture and Fixtur | 48,378.08 |
| Prepaid Federal |  |
|  |  |
| er Assets | 65,847.41 |

## LIABILITIES

Capital (Members' Shares). \$38,805,547.26
Advances, Federal Home

$$
\begin{array}{ll}
\text { ances, Federal Home } \\
\text { Loan Bank ........................000,000.00 }
\end{array}
$$Payments by Borrowers forTaxes, insurance, et352,362.27

Other Liabilities ..... $.56,456.19$Discount127,557.90
Reserves and Surplus ..... 3,325,119.54


 tem, which includes 11 base
load electric generating stations
Woes to all of our customers. Which are linked together by al 1965 will see a continuation

4,000 mile network of high vol$\begin{array}{ll}\text { tage transmissions lines. } & \text { convert the main arteries } \\ \text { a }\end{array}$ | g capability include a 210,000 | $\begin{array}{l}\text { the company's transmissian n } \\ \text { work to } 230,000 \\ \text { volt lines. }\end{array}$ |
| :--- | :--- | Frond TRACTOB

Fuleshoe. Texa
reunion New Year's Day with five generations of family attending. Child- Mrs. M. W. Viser. Muleshoe; Mrs. Robert Hardy, Clovis, N.M. and Rex
ren pictured here with their paients, (center) and a host of grandchild- Briscoe, Cloudcroit, N. M.

## 2



## A SLICE OF NEWS!

Only one slice of Cook Book Bread has as much protein as a strip of bacon... more B vitamins than a bowl of corn flakes . . . twice as much iron and niacin as an 8-oz. glass of chocolate milk


possible for dedicated employ- Surface temperature of the
 Navy Will Defer




NOTICE TO COTTON GROWERS

SEE US BEFORE MARKETING OR PLACING YOUR COTTON IN LOAN.
WE GIVE PROMPT LOAN SERVICE THROUGH THE TEXAS COTTON GROWERS ASSOCIATION. THROUGH THIS LOAN YOU ARE PROVIDED WITH LOAN EQUITY WHICH IS NEGOTIABLE UNTIL JULY 31, 1965.

| NEGOTIABLE | A. S. STOVALL COTTON BUYER <br> PHONE 6350 | Speaking will be limited to minimum for political functions probably confined to Connally Smith and House Speaker By ron Tunnell: <br> Inauguration ceremonies wil be simple and brief. <br> REDISTRICTING DELAY? <br> High Texas political leader |
| :---: | :---: | :---: |

Discover the difference in the
 as Ihey are from each other)


CIIEVROLET


CORVAIR - The only rear engine American car made.
You should read what the , automotive magazines say can touch its styling. They say if you haven't driven a
about the 65 Corvair. They re wild about its ride. They new Corvair Corsa with a a 180 -hp Six Turbo-Chaaaarged!
think there's nothing else this side of the Atlantic that you Tust don't know what Brive something really new-discover the difference at your Chevrolet dealers chevrolet Chevolet - Thevelle - Theey II Corvair - Correlle

CROW CHEVROLET COMPANY

## SUDAN

## NEWS



resolutions comisirman of at
recent General Assembly of the
States, which called on all sta
es to petition Congress for
constitutional convention on r
apportionment.
apportionmen
Look for two resolutions t
be introduce d on this subject
uring the 1965 session of the
Texas Lesislature.
One will call for a constitu
tional convention to consider a
amendment reserving to state

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$\qquad$


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$\qquad$





 WALKING.!

## Meet the MULESHOE STATE BANK CUSTOMER of the Week


O.M. Self is this weeks customer of the week Self farms 7 miles North West of Muleshoe, near Progress. The Selts have Wko child. They banked with the Muleshoe State Bank 23 years and "They are one of the best, and have always treated me nice." We are proud to recognize this customer of the week.


Muleshoe State Bank

## CONGRATULATIONS MR. \& MRS.RONNIE GUSTIN

## PARENTS OF THE Pirst

THE FIRST BABY OF THE YEAR
DEBBY GAIL GUSTIN
ARRIVED AT 4:40 A.M. JANUARY 2
GREEN MEMORIAL HOSPITAL

SHE WEIGHED 7 POUNDS 4 OUNCES
GRANDPARENTS ARE
MR. \& MRS. D.E. ATKINS MULESHOE
MR. \& MRS. C.D. GUSTIN HEREFORD


BABY DEBBY GAIL WITH HER MOTHER, MRS. RONNIE GUSTIN
C/

## - 7 , <br> HERE'S WHAT THE FIRST BABY OF THE YEAR WILL WIN:

| A BEAUTIFUL FLORAL GIFT <br> FROM <br> DECORATORS 216 | A SPECIAL GIFT <br> FROM <br> Cushony | A COMPLETE CRISTENING OUTFIT <br> ENCO - MART <br> SAVINGS CENTER <br> 123 MAIN <br> PH. 7580 | BABYBLANKET SLEEPER <br> FROM <br> DAMRON DRUG <br> 308 MAIN PH. 2100 |
| :---: | :---: | :---: | :---: |
| FOR MOTHER <br> FREE SHAMPOO <br> SET \& HAIRCUT <br> From <br> Main Street Beauty Salon <br> 115 MAIN <br> PH. 3-4480 |  | A <br> CARTERS GIFT SET FROM Codo's | aUtomatic electric BABY BOTTLE <br> STERILIZER <br> 8 BOTTLE CAPACITY FROM <br> WESTERN DRUG |
| ONE DOZEN CURITY .. STRETCH WEAVE DIAPERS FROM <br> BEN FRANKLIN STORE <br> 128 MAIN <br> PH. 3-4370 | A BEAUTIFUL FLORAL <br> ARRANGEMENT FROM <br> Beavers Flowerland 520 S . 1ST. <br> PH. 3-1160 | $\$ 5.00$ SAVINGS ACCOUNT <br> For The New Arrival At MULESHOE STATE BANK | A QUILTED BABY BLANKET FROM <br> THE FAIR STORE <br> PH. 3-5000 |


| 24 JARS HEINZ STRAINED BABY FOOD FROM CASHWAY GROCERY | \$5.00 SAVINGS ACCOUNT For The New Arrival FIRST NAT IIONAL BANK | FOR THE FIRST BABY BORN IN 1965 ... WE WILL PRESENT 1 DAY FREE HOSPITALIZATION WEST PLAINS HOSPITAL \& CLINIC | A BEAUTIFUL GOWN <br> FOR MOTHER the Gashion Shop For Lovely Wiomen | 24 JARS GERBERS STRAINED BABY FOOD FROM D \& G GROCERY |
| :---: | :---: | :---: | :---: | :---: |

FIRST-BABY-OF-1965 IS SPONSORED BY MULESHOE'S LEADING FIRMS

## SHOP MULESHOE FIRST

Television Schedule For Muleshoe Area


Cosmetics
$\square$

Eat' More Cheese! Piggly Wiggly Has The Most! The Best!

LonghornChese 3 $3^{\text {wrin ST Round Steak }}$. 79 C LonghornChese 29

SALAD DRESSING
CATSUP CANNED MIIK SUGAR :"wism KLEENEX PORK \& BEANS

$121 / 2^{*}$
$12 \frac{1}{2} 2^{4}$
$5.44^{c}$ $3{ }^{3}={ }^{5}$ $121 /{ }^{\circ}$ nㅜㄴ․ $121 / 2$ No. 300 CA In Tomato Sauc



These Values Are January 7.11, 1905 We reserve the right to Limit Quantitles


## FROZEN FOODS <br> DINNERS $=59^{\circ}$

 TreesweetOrange Juice $3-6$ oz cans .85c Enchilada Dinners Patio
12 Oz Pk 39C
homemekers

## Why wait?

We've got just what you want: brand spankin' new 1965 Mercurys and Comets .... all the popular models and colors, all ready for immediate delivery !

## NEW '65 MERCURY


now in the Lincoln Continental tradition of luxury ... with more .. take delivery on it today



Great news! Comet production has been increased to meet the
demand! See the newest version of the Durability champion... now sharper looking, more powerful to MULESHOE MOTOR CO.

on a buccet cpprecicie piqity migity's low prices:

 PEACHES Noz/2 coun 25


