

## Horse Motel Now

Open in Muleshoe

Bryant Named
Dimmitt Manager
Airport Land In Real Estate Sale
$\substack{\text { Mulestoe reams } \\ \text { late Morons }}$ LEWIS VOTED TO CHAMBER POST

Bill Bradley New Band Director

Evereft Services
Held Tuesday

| Youth News | C of C to Sponsor |
| :--- | :--- |
| of M H S | Circus in Mid-Oct. |

Spanish Course
To Be Taught At High School

Farm Bureau
To Hold Bar-B-Q

## Jaycee Crane

 Hunt to BeginGerald Gore Gets AF Discharge

Young Republicans Organized Here cuthined twe Thestsor by Tho Mulathoo phibier 304 West Secand $\mathbf{M e m b e r}$ of The Associated Press Ftuend on sord

## preil fond times all-TIXAS ISSEE AND Map of Tuads becamion <br> Hist trage tull color Teat tavel lawe of ForD and MULESHOE MOTOR $\mathbf{C O}$. <br> 4 T HE Crosssoados




Combined with Baile
8oth papers in territory
Yoth Papers outside territory
advertiang Rate on Application.
 Doris Kinser

Supporters To
Lubbock Rally



INTRODUCING McKESSON BEXEL ELIXIR VITAMIN ANDIRON TONIC




 VITA MIN B.6 (Pyridiosioe Hydroctloride) - Equal wlat yon can get in 16 pounds of cabbagece etc. WITAMIN Boncti2 $\qquad$ get in a $1 / 2$ pound of ham or 6 oz of beef liver, etc.
NIACINIMIDE - Equal to what you can get in 6 BW od PLUS Calcium Pantothenate (Panthenol), 200 mge Choliat
( 500 mg . Choline Dghydrogen Citrate), 2e0) mig Inositol

## TASTES GDOD, TOO:

 McKESSON BEXEL ELIXIR VITAMIN AND IRON TONIC
## [1]s.

WESTERN DRUG

Sprightly, beautiful Buick '65 Just for you.


Wouldn't you really rather go first elass BROCK IMPLEMENT CO., Inc.

## SUDAN NEWS

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$\square$
PATZER
CHIROPRACTIC CLINIC

KEEP SMILING



## Meet the MULESHOE STATE BANK CUSTOMER of the Week



MRS. BILL TAYLOR, housewife, lives at 201 E Birch. Mr. Taylor was formerly coach and is now Distributive Education Instructand Kenny. They attend the First Baptist Church and have bank stated, "the Muleshoe State Bank has given us very good service we the they are fine. We are proud to recognize this custom.

Muleshoe State Bank

Nine Ed Bovell To Re Instailed As Rainbow Worthy Advisor

 en races at Aqueduic
meeting this year.
$\qquad$ platoon system with car HOP MULESHOE FIRS


PUNT PASS AND KICK COMPETITION FOR WINNERS

WILL BE HELD
SAT. OCT 10--9:30 a.m. AT
BENNY DOUGLASS STADIUM

MULESHOE MOTOR CO. WINNERS
WILL GO TO LUBBOCK OCTOBER 17th FOR DISTRICT COMPETITION and FREE BARBEQUE


## FOR BOYS AGES 8 THRU 13

SIX GROUPS WILL COMPETE HERE SATURDAY OCTOBER 10th

THERE WILL BE THREE WINNERS IN EACH GROUP ONE BOY FROM EACH GROUP WILL GO TO LUBBOCK.

## robert hooten announced is prizes will be given

MULESHOE MOTOR CO.

|  |  |
| :---: | :---: |



## LEARN SPANISH

BEGINNERS CLASS
IN EVERY DȦY CONVERSATIONAL SPANISH.
COMPIETE BEGINNERS COURSE
$\$ 36.00$ INCLUDES . ALL MATERIALS CLASSES BEGIN THUR. OCT. 15, 1964 MULESHOE HIGH SCHOOL ROOM 14 ONE CLASS A WEEK 7:30 p.m.

APPROVED BY THE EDUCATIONAL COMMITTEE OF THE MULESHOE CHAMBER OF COMMERCE

| THIS COURSE RENEFICIAL TO: | - Housewives <br> - Doctors <br> - Military Personne |
| :---: | :---: |
| REGISTER NOW: |  |
| FOR INFORMATION CALL: | INSTRUCTOR |
|  | MRS. MARY WATSON |
| DAMRON DRUG $\quad \begin{array}{r}\text { a } \\ \hline\end{array}$ | 3601 32nd Street |
| Friona Area Mrs billy | Phone SW9.0386 Lubbock, Texas |
| Mrs. Billy Sides | Lubbock, Texas |

## BARBPCUE

BEN COCKRELL
LEON KESSLER
FARM BUREAU INS. AGENTS
URGE ALL
FARM BUREAU MEMBERS and THEIR GUESTS TO ATTEND THE ANNUAL MEETING and BARBEQUE AT THE HIGH SCHOOL AUDITORIUM SATURDAY, OCTOBER 10-5:00 p.m.

YOUR FARM BUREAU INSURANCE AGENTS ARE NOW EQUIPPED WITH TWO WAY RADIOS TO better service all your ins. needs.

## BUY FARM BUREAU INSURANCE

```
LIFE
    AUTO
    FIRE
                                ...OVEF 2 MILLIONCARS INSURED PAYS \(\$ 75\). TO VOLUNTEER FIRE DEPT. ONCALL TOF.B. INS. BLD.
HOSPITALIZATICN-BLUE CROSS - ENDORSED BY DOCTORS AND HOSPITALS.
```

Phone 6480

Heres why it's smart business 5. HBSSTON V-22


PROFITS INCREASE WITH THIS BRUSH HARVESTER (some call it a flexible roll stripper)


AVAILABLE FOR IMMEDIATE INSTALLATION AT YOUR HESSTON DEALER
$\frac{\text { Yetern } 1-\text { Pages sx }^{\text {sx }}}{\text { Yarborough in Washington }}$

 News


## Get this! tender flavorful fresifroml the-oven white bread for

 less than a peenly a slice! (Wow!)

What a buy! Lightly-crusted, tendertextured, delicious white bread-for less than a penny a slice. The Cook Book Giant Sandwich Loaf makes lots of sandwiches... lots of toast . . lots of snacks. And remember ! When you give your family Cook Book, you're giving energy! Take home the Cook Book Giant-fresh from the Cook Book ovens !


## SHOP MULESHOE FIRST

## Television Schedule For Muleshoe Area



## ChCotion TALS <br> Wrom plains cotton growers, inc.



You're always in style in


## CALIFORNIAN MODEL

Woar them everywhere-WHiTE LEVI'S always look righti Rugget erown
or the roughest sports-neat enough for school and funtime-and wow
mailable in popular sportswear cclors as well as your favorite of -wht

# The Mulestion Journal，Muleshoe，Texas 

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## 4．Housses for Rent

FOR RENT： 1 bedroom house
For RENT： 1 bedroom hous
Redecorated．Plumbed for wesh
Redecorated．Plumbed for wes
er．$\$ 2 \mathrm{per}$ month．Phone 3468 ．
R．E．Luttrel


## －BUSINESS SERVIGES DIRECTORV

| 8．Real Estate for Sal |
| :---: |
| HOUSES FOR SALE 2－BATHS，90－FT．LOT CALL－ |
| BILILYMORRISON |


| W．R．CARTER |
| :---: |
| REAL ESTATE |
| Your listins appreciated |
| 217 E．Ave．B |
| Phone 3．3050 |
| H．O．Barbour phone 3 3．3670 |
| 8－22t－fct |


Farm－Ranches－Motela
City
HOLroperty HOLAND REAL EETATL
Just West of Crossroads Cate
21 West American Blvd．
Phone Day or Night 3 3－930


Indexed List Fincters－For
efficiant telephone lists－person－

al or business． | Now only $\$ 2.29$ | each | at |
| :---: | :---: | :---: |
| Muleshoe J Jurral． |  |  | Harvesting progresses in ou

DEAL Farm Record Book
Binders，refili sheets tor al
types of records at the Muleshoe敬感


Wo＇re hare to holp you ．．with low
俍 cost，easy－to－repay loans．We can help you in othor
ays too．It will pay you to talk to us，with no ob－ ligations．－Farm Loans．
POOL INSURANCE COMPANY

Whone 2950 －：－Muleshoe W．M．POOL，Jr．－LEE R．POOL


## Kelton Barber

| Shop <br> sarbers－ mee Kelton |
| :---: |
|  |  |


\section*{| Sell Us Your |
| :--- |
| USED FURNITURE |
| And APPLIANCES |
| SWAP SHOP |
| Phone 3.0740 |}



Real Estate and Insurance

## autu ftenancing

 FARM \＆CTTY LOANS BERVICE BEYOND THECONTRACT 209 West Avenue B
off．Pho． 7270 －Res． 3.034


## SIMGETON FUNERAL HONE

$\qquad$


| WANTADS <br> －bJY－RENT－SELL－swap ．．．the market place of Muleshoe WHAT EVER YOU WANT ．．OR WANT TO GET RID C ．．．A JOURNAL CLASSIFIED AD WILL DO THE JOB FOR YOU ASK FOR POLLY or LIZ，PHONE 2350 |
| :---: |
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|  |  |
|  |  |

## LAZBUDDIE NEWS


week attending the Observation
meeting on the Fruit Orchids.
Mr. and Minday in Morton with
They . F. Barnett, meeting on the Fruit Orchids. Mr. and Mrs. O. F. Barnett,
They plan to visit their four Mis. Breylees and Mrs Barn-
grandchildren, Dick and Pat. ett are sisters. grandchildren, Dick and
Cooper and Steve betore
$\qquad$
 tend the wedding of Laura Mc- Me- and wave through onserable a time week
Coray and Cart White of Lame- ing so other shoppers look for-
sa Miss McCray is the daugh- ward with sion
 Birthday Greetings this week $\begin{aligned} & \text { oughty enjoy it. it it it ondy enough, it often the } \\ & \text { Odho dislikes shopping }\end{aligned}$ to: Peggie Carroll, Reornie shionper who takes- the lolikesest thopping
Harden, Robert Flores and Jes- no shopping list, and end see Mendoza. $\begin{aligned} & \text { no shopping list, and ends } \\ & \text { with the most "impulse" } \\ & \text { chaes in the }\end{aligned}$ Cungratulations
zer on her rep

Land Laudry Detergent hoomio 79c



HEALTH and BEAUTY AIDSI

## HAIR SPRAY

 $\begin{array}{ll}\text { Macleans, Reg. 75c Retail } & \text { Vicks Formula } 44 \text { Mix. Reg. 98e } \\ \text { TOOTH PASTE King Size Tube. 57e } & \text { COUGH SYRUP } 31 / 2 \text { oz. btl. .....69c }\end{array}$ Listerine, Reg. 98a RetailMOUTHWASH 14 az MOUTHWASH 14 oz. btl
MOUTHWASH $14 \mathrm{oz}, \mathrm{btl} . . . \quad 65 \mathrm{c}$
Rhinall with Drapper, Reg. 89 c
NOSE DROPS I oz, Bottlo ...
 ${ }^{\text {Clls flillin }}$ 2402. Can $\quad 39 \mathrm{C}$
 VIENNA SAUSAGE $\quad 5 \mathrm{no} .1 / 2 \operatorname{can}^{1}{ }^{\text {Libl }}$


| SYI |
| :---: |

PAPER TOWELS Jumbo Roll 25C FLOUR 5Pound Bag 49c GRAPE JUICE $_{24 \text { or bome }} \quad 33 \mathrm{C}$ CAT FOOD ${ }_{2400 \text { pepg. . } 47 \mathrm{C}}$ SYRUP ${ }_{24}$ 4eoz bootile $\quad$ 51C BISCUITS $\quad 3802 . \operatorname{can} 27 \mathrm{c}$
TOILET SOAP $\quad 3$ reg. size 37 c TOILET SOAP 2 bath size 37 c LAUNDRY DETERGENT 3lb. box 79c


