



**NEARING COMPLETION:** The new home of Johnson Furniture Company is beginning to take shape as the building nears completion. Grand Opening for the new building is now set for October 11. B. and C. Construction Co. of Muleshoe, began construction July 26.

## United Fund Makes 1964 Allotments

The Muleshoe Area United Fund announced the following figures in connection to the grants made by the Budget and Admission Committee.

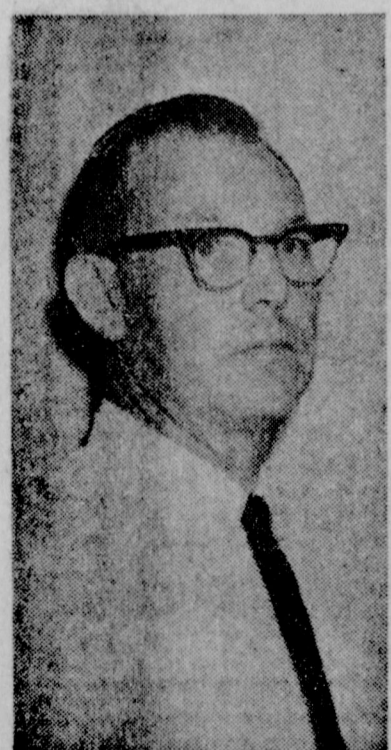
1. Bailey Co. Jr. Livestock Show	\$2500	\$2750	\$2750
2. Boy Scouts of America	2100	2400	2200
3. Salvation Army	1500	1800	1500
4. Girl Scouts of America	1600	1431	1431
5. American Red Cross	800	1909	1000
6. Muleshoe Area Youth Center	750	1075	850
7. Babe Ruth League	600	1700	750
8. Texas United Fund (11 agencies including USO and Texas Medical Research)	200	486	450
9. 4-H Youth Development Corp.	150	150	150
10. Muleshoe American Field Service Scholarship	700	0	0
Campaign Expense Fund	900		319
Reserve for Contingencies	1200		600
Pledge losses due to deaths, etc.			
	\$13,000	\$13,701	\$12,000

Members of the Budget and Admissions Committee are: Inez Bobo, Roy Davis, Roy Whit, Clifton Griffith, B. Z. Beatty, Jesse Osborn, Arlene Phelps, Charles Alsop, Bobby Airhart, Jim Cox, and Myron Pool II, chairman.

## Democrats Attend Workshop

Mr. and Mrs. Joe Bullock, Friona, and Roger Gorrell, Muleshoe attended the Young Democrats Workshop in Fort Worth, held this last weekend. Bullock is the president of Parmer County Young Democrats.

The Workshop was held on campaigning and voter registration.



JAMES JENNINGS

## Jennings Files For Councilman

James Jennings, local insurance man, has filed for city councilman in the forthcoming election.

Jennings has been a Muleshoe resident most of his life, coming here when he was in the fourth grade and graduated from Muleshoe High School. He (See JENNINGS, Page A - 5)

## Knight Service Held Tuesday

Maude Anna Knight, 69, was pronounced dead on arrival at Green Memorial Hospital Sunday at 2:30 p.m.

Mrs. Knight, a long-time resident of Bailey County, moved here in 1939 from Olney, Archer County, where she was born July 26, 1895.

Funeral services were held at 2:30 p.m. Tuesday at the First Presbyterian Church with the Rev. Don Boles officiating, assisted by the Rev. Don Murray pastor of the local First Baptist Church.

Interment was in Muleshoe Cemetery under direction of Singleton Funeral Home.

Survivors include two daughters, Mrs. E. W. Tucker and Mrs. R. O. Whitley, both of Muleshoe; two sons, Bob Knight, Muleshoe, and Clyde Knight, Earth; one brother, Walter Neal, Holliday, Texas; eleven grandchildren and seven great-grandchildren.

Pallbearers were: Robert Kimbrough, Finis Kimbrough, Ed Nickels, Strot Walker, T. V. Murrell, George Haskins Sr., Elmer Cornelison, and O. N. Jennings.

Honorary Pallbearers were John Farley, Myron Pool, Lee Pool, Glen Dunn, Ollie Jones and Eldon Page.

## Wildlife Project Started by 4-H Boys

Saturday, September 12, Mr. Melvin Evans of the National Wildlife Game Refuge in Bailey County, Clifford Black and Gary Murrah, members of the Progress 4-H Club met at 9 a.m. on the ranch of Mr. Clarence Mason to measure and mark off each boy two 5 acre plots on the ranch for a 4-H Wildlife Dem-

## Tony Ray is Son of Wingos

Mr. and Mrs. Tom Wingo are parents of a son born Wednesday morning at 10 a.m. in Littlefield Hospital. The new arrival weighed 9 lbs., 4 oz. He has been named Tony Ray and has a 2 year old sister, Tommie DeAnn. Grandparents are Mr. and Mrs. Jack Wingo of Littlefield and Mr. and Mrs. Harry Winford of Lamessa.

## Hog Thieves Captured Here

In the early hours of Sunday morning, City patrolman Pete Hatfield noticed a car slowing down suddenly after coming up behind his patrol car. As the two cars continued east on American Blvd., the car turned off on a side street and Hatfield noticed the rear of the car was apparently loaded heavily.

Hatfield then turned on the next side road and met the car on Ave. B. After stopping the car, the patrolman asked that the driver, open the trunk. The subjects told Hatfield that there was only a tire and a jack in the rear, but he still wanted to look.

To his surprise, when the rear end was opened he found two hogs that had been killed earlier in the morning.

Along with the driver, another man and his wife and several children all were taken to the court house where the men admitted they stole the hogs in Parmer County.

The men were held in Bailey County Jail until Parmer County Sheriff, Charlie Lovelace picked them up and transferred them to Parmer County jail. The family was permitted to go on to their home in Lubbock.

## Timmons Moves To Lubbock Office

T. L. Timmons, recently of Muleshoe, has accepted a position with Brown Irrigation Supply Company's Lubbock office. He has been associated with Brown Supply here in Muleshoe for the past several years.

Mr. and Mrs. Timmons and their family have moved to their new home in Lubbock and are living at 5213 West 28th St., Lubbock.

## City Election Set Sat. Noon Deadline

Last Monday at the Muleshoe city Council meeting, Albert Field, City Manager, W. B. LeVeque, Mayor and councilmen Irvin St. Clair, Woodie Lambert and Rudolph Wiedebel were present.

A city election to fill a vacancy or the city council was called for October 20. Persons

who wish to run for city council must have their applications filed by 12:00 p.m. Saturday, September 19 at the City Hall. Applications are available at the city hall.

Also under discussion was an ordinance requiring building permits, extension of city highway lighting and a dog ordinance.

## Damron Drug Carries New Beauty Line

Joe Damron, 32-year Muleshoe druggist, announced that his firm has received the franchise for Elizabeth Arden products for the Muleshoe area.

Damron Rexall Drug will be the exclusive dealer for the cosmetics here. Damron said (See DAMRON, Page A - 5)

## BULLETIN

Constable John J. Redwine, 73, was pronounced dead about 2:30 p.m. Wednesday following a heart attack.

Redwine suffered the attack while driving his car about one mile south of town. The car left the Morton highway and stalled in a field.

Funeral arrangements will be announced by Singleton Funeral Home.

## Muleshoes 7th and 8th Grades Clobber Olton 7th and 8th

The first game of a promising season was played Tuesday night September 15 between Muleshoe's 7th and 8th grades with Olton's 7th and 8th grades.

Muleshoe 7th grade defeated Olton's 7th grade 26 to 0. Scoring touchdowns for Muleshoe were Robert Duckworth with two Larry Ratliff and Prentice

Griffiths each with one. Muleshoe 8th grade team beat Olton's 8th grade with a score of 18 - 0. Touchdowns were made by Melvin Brown, Roger Swint and Johnny St. Clair.

The eighth grades' next game will be here Tuesday night, September 22 at 6 p.m. They will be playing Springlake.



This week's Football contest winner is Mrs. Bettie Matthews, of Muleshoe, who picked all games correct except the Muleshoe-Morton game. Second place winner was Gene Hamilton of Rt. 1, Earth.

## Seaman Whitley On Providence

George S. Whitley, seaman, U.S.N., son of Mr. and Mrs. R. O. Whitley of 914 West Second Muleshoe, Tex., was one of 802 crewmen aboard the guided missile cruiser USS Providence to arrive in Long Beach, Calif., following an extended tour of duty in the Western Pacific.

Providence arrived at her new homeport of Long Beach on August 25, following a two-year, two-month employment in the Western Pacific, serving as flagship for Commander Seventh Fleet.

During her employment in the Seventh Fleet, Providence steamed more than 90,000 miles visited 24 ports in 12 countries including all major ports in the Western Pacific and hosted more than 150,000 visitors.

Relieved as flagship by the guided missile cruiser USS Oklahoma City, Providence departed Yokosuka, Japan on July 5, signifying the end of an eventful cruise.

In addition to maintaining the high degree of readiness expected and required of Seventh Fleet ships, Providence participated fully in the People-to-People program in furthering the promotion of goodwill and understanding between the United States and other nations.

## Bollweevil Program to Start

LUBBOCK — As of this writing (September 16) we are only a couple of days away from seeing the first spray plane take the air in the High Plains boll weevil control program. The first plane will be the forerunner of 12 others on had to spray some 262,000 acres of area cotton from three to four times between now and frost with technical malathion — a chemical deadly to the boll weevil and offering practically no danger to people, pets or livestock.

The beginning of the actual spray program will bring a great easement to the minds of the hundreds and hundreds of High Plains cotton growers that is possible we have failed in our duty to give full credit to the many, many individuals and groups that have given so unstintingly of their time for the program. If so, such failure has been entirely unintentional.

## Mules Go to Olton

The Muleshoe Mules will travel to Olton tomorrow night to meet the Olton Mustangs for their third game. Both teams have a one win — one loss record. The Mules defeated Dimmitt 21 - 0, and were downed by Morton 6 - 0. The Mustangs won over Morton 21 - 6, and were defeated 14 - 6 by Tulia.

Head Coach, Willie McAlpin reported that halfback Joe Adams would be out of play this week due to a broken finger suffered in last Friday's game with Morton. McAlpin also stated that this would be the most rigid game so far this season.

Everyone is urged to go to Olton and back the Mules as the Black and White meet the Blue and White.



Mule boost the Mules. Shown above is one of the boosters of the Muleshoe Mules that will be traveling to Olton Friday night to cheer the Mules to victory.

## Marshall Rites Held In Arkansas

Last rites for Mrs. Willie Ethel Marshall, mother of Mrs. Vic Benedict were held Monday, September 14, at 3 p.m. in St. Louis Baptist Church with the Rev. Jones, retired Baptist minister, Magnolia, Ark. officiating.

Interment was in Shiloh, Ark. Cemetery with local arrangements under directions of Singleton Funeral Home.

Mrs. Marsault died here September 11 in Muleshoe Nursing Home after a lengthy illness. She was born in Columbia County, Arkansas April 9, 1886 and had been a resident of Plainview for the past few months prior to moving to Muleshoe.

She was a member of the First Baptist Church.

Survivors include two daughters Mrs. Benedict, and Mrs. T. J. Casper, Corpus Christi; one sister, Mrs. Annie Dismukes, North Little Rock, Ark.; three grandchildren and two great-grandchildren.

A Memorial Fund has been established on behalf of Mrs. Marshall in remembrance of the deceased and her daughter, Mrs. Benedict who has devoted much of her time and effort to establishing the Muleshoe Area Public Library.

## Amherst Resident Succumbs Here

Services for J. E. (Booley) Brown, 87, Longtime Amherst resident, were held Tuesday at Amherst Church of Christ. Leonard Tittle, minister, officiated.

Burial was in Amherst Cemetery under direction of Payne Funeral Home.

Brown, a retired farmer, died Sunday at West Plains Hospital, Muleshoe.

## Suit Filed in Airport Case

The City of Muleshoe filed suit of Complaint of Forceable Entry and Detainer against Allen Haley, DBA Farmers Aerial Spraying Service. This suit was filed after a contract for the airport space was not signed between Haley and the City.

## Local Delegates Attend State Convention

Mr. and Mrs. Royce Turner, R. D. Precure, Mr. and Mrs. Clarence E. Mason and Less Burns attended the Republican State Convention held in Austin Thursday, September 15, acting as Bailey County Delegates.

The convention is to elect 25 electoral delegates to adopt the state platform.

## Tech Tickets Now on Sale

Although single game tickets have gone on sale at Texas Tech, season tickets are still being sold.

Order may be addressed to the Texas Tech Athletic Office, Lubbock. Most of the season tickets are in the \$24 range. A mailing fee of 50 cents should accompany each order.

## Winners of Local Amateur Dog Show Announced: Held Saturday Afternoon

Ken - L - Ration amateur dog show was held Saturday, September 12 on Piggly Wiggly parking lot. The over-all winners of the show were Jana Beth Oyler, she received a wrist watch, a first place trophy and a tee shirt, Mark Edwards won a second place trophy, third place trophy went to Connie Pruitt.

In the five divisions of competition each winner received for first place — an art set, tee shirt and a trophy, second place, a trophy; third place a trophy.

Other prize winners are best trick dog; first place, Billy Nelson; second place, Mart Francis; third place, Donna Locke.

Best costumed dog; Jana Beth Oyler first place; David Taver, second place; Mart Francis, third place.

Largest dog, Gary Davis, first place; Donna Locke, second place; Merdelle Lawson, third place.

Smallest dog, Connie Pruitt, first place; Jana Beth Oyler, second place; Perry Black, third place.

Best groomed dog; Mark Edwards, first place; Shannon DeVaney, second place; Debra Hayes, third place.

All contestants who entered and did not receive a prize were given a can of dog food, a dog leash and a name tag for their dog's collar.



AMATEUR SHOW — These are the winners of the amateur dog show. They are left to right, Gary Davis, first place in largest dog division; Billy Nelson, first overall winner including best costumed, and Connie Pruitt, first in smallest dog division.

# The Muleshoe Journal

Published each Thursday by The Muleshoe Publishing Co.  
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### SUBSCRIPTION RATES

Immediate Territory	\$4.00
Out of Territory	\$4.50
Combined with Bailey County Journal	
Both papers in territory	\$5.50
Both Papers outside territory	\$6.25

Advertising Rate on Application.  
L. B. Hall ..... Publisher - Editor  
Doris Kinser ..... Society Editor  
Tom Wingo ..... Reporter



## P-TA By-County Council Meet

The By-County Council of P-TA met September 8 at Richland Hills Elementary school. 23 persons were present from Olton, Spade, Springlake, Littlefield, and Muleshoe. Winona Daniels presided at the business meeting. Johnny Clark, Superintendent of Olton Schools gave a talk on Legislative and P-TA.

The pancake supper held before the football game Friday night was a success. Mrs. Hollie Francis' room won the skating party in that they had sold the most tickets.

## Mrs. E. E. Holland Attend Meeting

Mrs. E. E. Holland attended Luzier's meeting in Lubbock Monday afternoon. Manager of sales, Mr. Mullens, Kansas City, Mo., addressed 40 sales ladies from 4 districts. The Christmas gift line was on display.

Mr. and Mrs. Sherman Seaman and Mr. and Mrs. Byron Guinn have been fishing at Falcon Lake this week.

FRANCIS IMPLEMENT CO.  
FORD TRACTOR  
Muleshoe, Texas



BOVINA (Special) — A candlelight ceremony at 2 p.m. September 6 in the Bovina Church of Christ united in marriage Miss Donna Sanders and Olen Johnson.

## Double Ring Wedding Vows Pledged in Bovina Church

Parents of the couple are Mr. and Mrs. Fred Sanders of Orangeville, Calif. and Mr. and Mrs. E. O. Johnston, Bovina.

## Sudan Couple Wed Sept. 4

In a double ring ceremony performed by the Rev. Jack Riley, Miss Glenna Gatewood, daughter of Mr. and Mrs. Glen Gatewood, Sudan, became the bride of Jerry Lynn Bridwell, Sudan, in the First Methodist Church, Sudan.

Traditional wedding selections were played by organist, Lincoln Warren of Jackson, Miss., cousin of the bride, who was accompanist to soloist Jay Boyd Bridwell of Littlefield, cousin of the bridegroom. Candelighters, ring bearer and flower girl were Kim Bridwell, Gary Gatewood, Chris Bensing and Rhonda Gatewood.

Matron and maid of honor were Mrs. Donald Gatewood, sister-in-law of the bride, and Miss Carol Ann Watkins. Misses Carole Harper, Kandy Miller and Morsalene Pierce were bridesmaids and Julia Gatewood, cousin of the bride, was junior bridesmaid.

Jay Boyd Bridwell of Littlefield, attended his cousin as best man and groomsmen and ushers were David Jensen, Billy Hayle, Max Lynch, Jimmy Glover, Gary Gatewood, Ronald Gatewood, Bob Smith, Bob Newman Lincoln Warren, Gary West and Bob Cunningham.

A reception followed in fellowship hall of the church.

Following a wedding trip to points of interest in New Mexico the couple will be at home in Bovina.

## First Baptist WMU Shower Honors Grace Akande, Nigerian Teacher

Grace Akande, 29-year-old native of Nigeria, who arrived in the United States on August 3 and in Muleshoe Friday, Sept. 6, was honoree at a lingerie shower Saturday afternoon in the First Baptist Church fellowship rooms. Hostesses were Mrs. Jack Schuster and Mrs. Joanna Green and the W. M. U. of the First Baptist Church.

The local W. M. U. of the Muleshoe First Baptist Church is one of District Nine Women's churches of the Caprock Association who are sponsoring Mrs. Akande's educational studies in this country. Mrs. Akande will join her husband for two years' study at Wayland Baptist College, Plainview. Both were teachers in Nigeria and plan to return to Nigeria after two years at Wayland, both plan to continue teaching in Nigeria at that time.

Akande has attended Wayland the past two years and is sponsored by Mr. and Mrs. Verney Towns of Muleshoe.

The Akandes have three children, who were left in Nigeria with their grandparents, but Mrs. Akande answered in response to the question of leaving her children behind "I left mine in the hands of the Lord".

Mr. and Mrs. Akande returned to Plainview following the shower Saturday they engaged in various speaking engagements in this area and plan to return to Muleshoe in the near future.

At the shower Saturday here, fall decorations featured bronze mums and gold and bronze candles and floral arrangements. The table was appointed with a silver tea service.

## Son Born To Larry Moyer

Mr. and Mrs. M. E. Hickman became the proud grandparents of a baby boy born to Mr. and Mrs. Larry Moyer of the Rhea community. Douglas Andrew was born Tuesday, September 8, weighing 9 lbs. 4 oz. at Parmer County Community Hospital.

He is the first child of the couple. Other grandparents are Mr. and Mrs. O. B. Moyer, Friona. Mrs. Moyer is the former Virginia Hickman, of Muleshoe.

### ELIZABETH GARDNER TO DALLAS TUESDAY

Elizabeth Gardner left by plane Tuesday for a visit in Dallas with her sons and their families there and for a medical check-up.

She will visit Max and Audrey Gardner and their newly adopted son, Mac as well and Mr. and Mrs. Paul Gardner and son, Mark.

**WELLBORN'S BEAUTY SHOP**  
1101 Ave. J Ph. 3-4040

**PATZER CHIROPRACTIC CLINIC**  
1538 American Blvd. MULESHOE, TEXAS  
Phone 3-9670  
KEEP SMILING

# HOME Furnishings SALE

FULL ROOM SIZE 9 FOOT BY 12 FOOT  
**NYLON RUGS**  
Soft foam back — Needs no pad

Anthony's value designed to give your home a new decorator look at a tiny price. Beautiful nylon loop rug with thick bonded foam rubber back, serged on 4 sides. Select yours in tweeds, or solid color in spice or brown.

**\$25**

Smart Decorator Colors

Lovely  
**FLORAL SCREEN PRINTED TOWELS**  
**66¢**

Once-only buys on better quality floral towels... now at a fraction of their original cost! Size 20x40. Also, shower-sprays in deluxe screen prints.

USE OUR LAYAWAY

Register for FREE PORTABLE ZENITH TV and 2 RADIOS CROW

## BLUE MONDAY

Cheer up. There's a quick and easy way to find anything from a washing machine to a smart new hat. Just look in the YELLOW PAGES where YOUR FINGERS DO THE WALKING.



**GREAT DAY COMING FOR CHEVROLET SEPTEMBER 24**

Register for FREE PORTABLE ZENITH TV and 2 RADIOS CROW

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**ICE CAPADES**  
International Company

**STARTS SUN., SEPT. 27**  
4 Nights — Mon., Tues., Wed., Thurs. — 7:30 p.m.  
3 Matinees — Sun., Mon., 3:00 p.m. — Friday 5:30 p.m.  
PRICES \$2.00, \$2.50, \$3.00, \$3.50 inc. tax All seats reserved  
CHILDREN (13 yrs. & under) HALF PRICE EVERY PERFORMANCE

Order Your Tickets By Mail  
Send your check to: ICE CAPADES, Inc.  
P. O. Box 29, Lubbock, Texas

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*Elizabeth Arden*  
world authority on beauty comes to  
**DAMRON REXALL DRUG**

Discover for yourself Elizabeth Arden's boundless realm of beauty and enchantment now open before you as you cross our threshold.

Skin Care Is Essential to properly cleanse, tone and nurture the skin. Cleanse the skin morning and night with Ardena Cleansing Cream, 1.50, 2.50, 4.00, 7.00; tone the skin after thorough cleansing with Ardena Skin Lotion, 1.25, 1.50, 2.50, 4.00, 4.50, 7.50, 10.00; nurture the skin overnight with the precious nutrients of Crème Extrordinaire, 4.50, 10.00, 20.00. Moisturize the skin before make-up with Miss Arden's amazing new beauty dimension, Valva Moisture Film, 5.00, 10.00, 15.00, prices plus tax

SHOP MULESHOE FIRST

Muleshoe  
Mon. - Sept. 28  
Ausp. - Lions

**NOW BACK UNDER BIG TOP**  
America's Second Largest

**BIG 3 RING CIRCUS**  
and Wild Animal Menagerie

Trained Horses, Elephants, Monkeys, Seals, Lions, Ponies, Dogs, Bears, Trampoline, Jugglers, Tight Wire Artist and Clowns.

**2 DAILY PERFORMANCES**  
6 and 8 p. m.

See the Only Male Hippo Exhibited with any circus **ALIVE**

Largest Circus Coming This Year

**A SHOW THE WHOLE FAMILY WILL ENJOY**

Under Canvas 1 Day Only  
ADM. 75c and \$1.50  
Available Grandstand Chairs 60c additional if desired

**FREE PARKING**  
Afternoon and Night

**LATE WANT ADS**  
 REBOXED Avon  
 Avon territory in Plains. Customers awaiting service. If interested - Write - Dist. Sales Mgr. Box 2017 - Plainview. 3-38t-2tc

**EARN \$10 OR MORE PER DAY**  
 Women, high school education, 25 - 50, needed for interviewing for market and opinion surveys. Pleasant part-time work. No selling. Car necessary. Pay \$1.50 - \$1.75 per hour and 8 cents per mile. Experience not required. Write Air Mail BELDEN ASSOCIATES, 3090 Southland Center Dallas, Texas. 3-38t-2tp

FOR SALE: 2 bedroom trailerhouse, 36 feet. See Dess

**FAT OVERWEIGHT**  
 Available to you without a doctor's prescription, the GALAXON plan. You must lose ugly fat or your money back. One of the basic problems of losing weight is your inability to stick to a planned diet. The GALAXON plan contains a tablet and is easily swallowed. When you take GALAXON, you simply don't have the urge for extra portions because GALAXON depresses your appetite and decreases your desire for food thus making it easier and more comfortable for you to diet. Your weight must come down because as your own doctor will tell you, when you eat less, you weigh less. Get rid of excess fat and live longer. Of course GALAXON can't do all the work for you alone. But if you really want to cut down on your eating, and lose weight, GALAXON can be a powerful helper. The GALAXON plan costs \$3.99 and is sold on this guarantee: if not satisfied for any reason just return the package to your druggist and get your full money back. No questions asked. The GALAXON plan is sold with this guarantee by:  
 Mail Orders Filled  
**Western Drug**  
 MULESHOE

Stafford. Phone 3-0220, before 5 p.m. 8-38t-3tp  
**Mrs. Keith Price Shower Honoree in Altman Home**  
 Mrs. Keith Price was honored at a wedding shower recently in the home of Mrs. Alma Altman in Enochs. Approximately 35 persons attended. The serving table was covered with a white lace cloth over blue with a predominately blue centerpiece. Cake, punch and coffee were served. The hostess gift was a pottery service for eight persons. Hostesses were Mrs. J. E. Autry, Mrs. George Autry, Mrs. Doyce Turney, Mrs. Cecil Jones, Mrs. C. R. Scagler, Mrs. John Autry, Mrs. Betty Hoover, Mrs. Kenneth Milsap, Mrs. Caton Tyson, Mrs. C. H. Byars, Mrs. Elton Vaughn, Mrs. Eldon Julian, Mrs. Q. Nichols, Mrs. E. N. McCall, Mrs. R. P. McCall, Mrs. Harold Pollard, Mrs. J. B. Bayless and Mrs. Altman.

FOR SALE: Wiening plot: 1/4 mi. north of airport. L. K. Dean. 12-38t-2tc

FOR SALE: One of the nicest homes in Richland Hills. If you want a home with every thing, see or call Pete Freeman, 4715 or 6250, Muleshoe, Texas. 8-38t-tfc

Combining Wanted: Dry land \$2.00 per A. Irrigated 15 cents per hundred cutting and hauling. Call PO3-5175. Collect Clovis, after 7 p.m. 15-38t-2tp

**LEGAL NOTICE**  
 NOTICE TO ALL PERSONS HAVING CLAIMS AGAINST ESTATE OF A. J. GARDNER, DECEASED:

Notice is hereby given that original letters testamentary upon the estate of A. J. Gardner were issued to me, the undersigned on the 14th day of September, A. D. 1964, in the proceeding indicated below my signature hereto, which is still pending, and that I now hold such letters. All persons having claims against said estate, which is being administered in the County below named, are hereby required to present the same to me respectively, at the address below given, before suit upon same are barred by the general statutes of limitation before such estate is closed, and within the time prescribed by law. My residence is 419 West 7th Street, Muleshoe, Bailey County, Texas.  
 DATED this 14th day of September, A. D. 1964.  
 Signed: Elizabeth M. Gardner, Independent Executor of the Estate in Dallas, Texas, on Monday County Court of Bailey County, Texas. 38t-1tc

**Home Club Meets**  
 Mrs. Helen Ellis, Lazbuddie Homemaking teacher, and Mrs. Marilyn Engelking, President of other Lazbuddie Young Homemakers, attended the Area 1 Convention of Young Homemakers at Hereford Saturday.

**Mrs. Keith Price Shower Honoree in Altman Home**

Mrs. Keith Price was honored at a wedding shower recently in the home of Mrs. Alma Altman in Enochs. Approximately 35 persons attended. The serving table was covered with a white lace cloth over blue with a predominately blue centerpiece. Cake, punch and coffee were served. The hostess gift was a pottery service for eight persons. Hostesses were Mrs. J. E. Autry, Mrs. George Autry, Mrs. Doyce Turney, Mrs. Cecil Jones, Mrs. C. R. Scagler, Mrs. John Autry, Mrs. Betty Hoover, Mrs. Kenneth Milsap, Mrs. Caton Tyson, Mrs. C. H. Byars, Mrs. Elton Vaughn, Mrs. Eldon Julian, Mrs. Q. Nichols, Mrs. E. N. McCall, Mrs. R. P. McCall, Mrs. Harold Pollard, Mrs. J. B. Bayless and Mrs. Altman.

**SAM FOXES TO VISIT IN DALLAS**  
 Mr. and Mrs. Sam Fox plan to leave Monday morning for Dallas where they will visit with their son Stanley and Mrs. Fox and attend to business.

**GROW SLIM WHILE YOU EAT**  
 WITH SAFE VITAMIN-FORTIFIED diet-master  
 REDUCING PLAN  
 Be a good loser. DIET on balanced meals without loss of energy, hunger pangs or jumpiness. DIET on the DIET-MASTER REDUCING PLAN... fully guaranteed to help you lose excess weight, or your money back.  
**WESTERN DRUG**

**World's Oldest and Famous Fashion**

A remarkable new French perfume fragrance - created by Paris couturier Jean Desse. It was introduced to the United States in Dallas, Texas, on Monday, September 14th, at one of the world's oldest and most famous fashion presentations, the 27th Annual Neiman - Marcus Exposition. "Kalispera" made its debut at the premier showing of the great international culture, accessory, jewelry and fur collections held at 2 p.m. in the newly remodeled Second Floor Woman's Shop of the Texas specialty store. Mr. Desse flew to Dallas for introduction of his new perfume, and on Sunday evening, September 13th, was host at an elaborate, private dinner party in the Neiman - Marcus Zodiac room.

and green honeysuckle it conjures up mysterious and charming wooded fragrances. Breaking with a tradition half a century old, Mr. Desse insisted that all the richness go into the perfume itself, rather than into the presentation (which, in some cases represents twice perfume's price). He dispensed with complicated flasks and caskets with ribbons and pompom and created a bottle that is deliberately sober, elegant, and fitted with a new stopped guaranteed tight while traveling. It is packaged simply in nasturtium and white and "can be discarded with no regrets," according to its creator.

**DeShazo P-TA To Meet Sept. 21**

The Mary DeShazo P. T. A. will meet Monday, September 21 in the lunchroom at 3:45. Mrs. Joanna Green and her hospitality committee will be in charge of the hospitality time from 3:45 to 4:15. The regular meeting will begin at 4:15. President, Mrs. Jack Schuster will preside at the regular meeting. New teachers and P-TA officers will be introduced and Superintendent, Neal Dillman will speak on the new school building.

Francis Implement Co. FORD TRACTOR Muleshoe, Texas

**PLAY Football**  
 EXCITING NEW GAME  
**HUNDREDS of WINNERS**  
 Extra Point Wins ..... \$1  
 Safety Wins ..... \$5  
 Field Goal Wins ..... \$10  
 Touch Down Wins ... \$25  
 Collect All Eleven PLAYERS  
**WIN \$100**  
 WIN \$1 TO \$100  
 WIN.. \$100  
 PLAYERS

**PLAY FOOTBALL**  
 WIN \$100  
 PICK ONE UP TODAY AT RED'S

**STEAK SALE**

- ROUND STEAK Lb. 79¢
- T-BONE STEAK Lb. 79¢
- SIRLOIN STEAK Lb. 79¢

**FRESH PRODUCE**

- NO. 1 10 lb. BAG POTATOES 59¢
- BANANAS Lb. 10¢
- LETTUCE Lb. 15¢

- White Swan BISCUITS 13 for \$1.00
- Sieur Brand OLEO 7 Lb. for \$1.00
- Del Monte PEACHES No. 2 1/2 Can 4 for \$1.00
- TIDE Reg. Size 3 for \$1.00
- JELLO Ass't Flavors 10 for \$1.00
- KLEENEX 400 Count Box 4 for \$1.00
- MILK White Swan 8 Cans for \$1.00
- DR. PEPPER 6 Btl. Ctn. 3 for \$1.00

**Free**  
 DR. PEPPER SERVED AT RED'S FOOD MARKET

**SAVE LOW COST CATTLE FEED**  
 SAVE CHAFF AND STRAW WITH THE FOSTER BLOWER and DUMP WAGON  
 Cut your wintering cost this year by feeding chaff. Hundreds of farmers and ranchers are now wintering their herds on chaff for less than 10c a head a day.  
 The Foster Blower and Dump Wagon attaches to most popular combines and catches chaff only or both chaff and straw while harvesting. The solid dumps of chaff, or of chaff and straw, saved with the Foster Blower and Dump Wagon can be fed right in the field or easily loaded on a truck with a buck rake and then moved to stack.  
 Right now you are wasting tons of chaff and straw without a Foster Blower and Dump Wagon on your combine. In nearly every case this amazing equipment will pay for itself in one year in savings made in your feed bill.  
 WHEAT • OATS • BARLEY • CORN • SORGHUM  
 MILO • MAIZE • BEANS • ALFALFA SEED • PEANUTS • FLAX  
 See the FOSTER BLOWER AND DUMP WAGON of THIS EQUIPMENT IN OPERATION AT OUR  
**SEE FIELD DEMONSTRATION J. C. REDWINE FARM**  
 on Friona Hwy., 1st field South of the draw  
 Monday Sept. 21 10:00 a.m. to 3:00 p.m.  
**JOHNSON-NIX**  
 Muleshoe

**ALL DAY SATURDAY Sept. 19th**  
 Friendliest service in town  
**Red's Food Market**  
 WE GIVE GUNN BROS. STAMPS  
 Free Delivery



# MULESHOE'S ANNUAL FOOTBALL CONTEST

## LET'S BACK THE MULES

HAVE FUN - WIN PRIZES - ENTER NOW

Only One Entry Per Person

**WIN WEEKLY PRIZES**

1<sup>st</sup> Place **\$5** 2<sup>nd</sup> Place **\$3**

**GRAND PRIZE \$50**

FOR EXPENSES AND TWO TICKETS TO THE COTTON BOWL AT DALLAS, TEXAS. THERE WILL ALSO BE A CONTEST AND PRIZES FOR THE BOWL GAMES!

**JOIN and WIN**



MULESHOE vs. OLTON  
Friday Sept. 18  
There 8:00 p. m.

### CONTEST RULES



MULESHOE PUBLISHING CO.  
Box 449 - Muleshoe, Texas

- Only one entry per person may be made for any one contest.
- Weekly contests are open to everyone except employees and families of this newspaper.
- Entries are to be judged by the sports editor and staff of this newspaper. All decisions of judges are final.
- Entries must be submitted on the official form, as printed in this paper.
- Bring or mail your entries to Journal office. Mailed entries must be post marked not later than 5 p.m. Friday.
- The deadline for weekly submission is 5 p.m. Friday.
- Winners names will be published in this newspaper each Thursday following the close of the weekly contest.
- Choose team you think will win.
- 10 points for 1st place, 5 points for 2nd place determines Grand Prize winner.

1st PLACE  
**Bettie Matthews**

2nd PLACE  
**Gene Hamilton**

THIS CONTEST MADE POSSIBLE BY THE FOLLOWING FIRMS:

- |   |   |                     |
|---|---|---------------------|
| Brock Motor Co.   | Western Auto  | Muleshoe Floral     |
| James B. Glaze Ins.   | Western Drug  | L & H Grocery       |
| E. R. Hart Co.  | King Bros. Grain & Seed   | Muleshoe Co-op Gin  |
| Beavers Flowerland  | Paul's Cafe   | <i>Cobb's</i>       |
| Ladd Pontiac  | Hubbard - Warrick Co.   | Jennings Insurance  |
| Fowler Automotive   | Muleshoe Motor Co.  | Edwards Gin         |
| Ben Franklin Store  | Cashway Grocery   | Muleshoe Gin Co.    |
| Muleshoe State Bank   |  | Piggly Wiggly       |
| D & G Grocery   | Pool Insurance  | Corral Drive In     |
|  | Farmers Co-op Elevator  | Dari Delite         |
| W. Q. Casey Insurance   | Heathington Lumber  | Muleshoe Auto Parts |

### OFFICIAL ENTRY FORM

One Entry Per Person

..... Alabama vs. Georgia .....

..... Houston vs. Auburn .....

..... SMU vs. Florida .....

..... Texas Tech vs. Miss. State .....

..... California vs. Missouri .....

..... Air Force vs. Washington .....

..... So. Carolina vs. Duke .....

..... Stanford vs. Washington St. ....

..... Oregon St. vs. Northwestern .....

..... Tie Breaker .....

MULESHOE ..... OLTON .....

SCORE ..... SCORE

NAME ..... PHONE .....

ADDRESS ..... CITY .....

SHOP MULESHOE FIRST

**CHEVROLET**

**SURE TO BE AMERICA'S FAVORITE AGAIN COMING SEPTEMBER 24**

Register for FREE ZENITH PORTABLE

TV and 2 RADIOS

**CROW**

**CHEVROLET**

**Kansas ---**

(Continued From Page 1)  
He is survived by his widow, Reba Estep, of the home, one daughter, Mrs. Deima Mallonee, Tulsa, Okla.; and Gene Estep, Broken Arrow, Okla.; three sisters; Mrs. Ethel Braden, Peris, Calif.; Mrs. Golda Murry and Miss Flossie Estep, Flint, Mich. and one brother, Martin Estep, Flint, Mich.

He is also survived by ten grandchildren.

**Tech ---**

(Continued From Page 1)  
fullback Jim Zanios, halfback Billy Weise, fullback Leo Lowery and halfback Johnny Agan. Tech's defenses are headed by linebacker C. C. Willis, tackle John Carrell, end Sam Cornelius, and tackle Ronnie Reeger.

He was visiting in the home of Mr. and Mrs. E. V. Bartlett, Muleshoe, a sister of Mrs. Estep.

Local arrangements were by Singleton Funeral Home.

**Jennings ---**

(Continued From Page 1)  
is a member of the First Methodist Church, served as director of the Chamber of Commerce for three years, vice-president for one year; was chairman of the Chamber of Commerce for three years; vice-president for one year; was chairman of the Chamber of Commerce Industrial Committee for two years and is presently a member of that committee."

He is also a director of the city Planning Commission, Lions Club and a member of and served three years with the Bailey County Unit of the American Cancer Society.

Jennings is a graduate of McMurray College, Abilene, and was in the Air Force during World War II with the rank of Staff Sergeant gunner. He spent 19 months in Europe.

Jennings is married and has one daughter, Kathleen. Mrs. Jennings teaches the eighth grade in Muleshoe Junior High School.

**Damron ---**

(Continued From Page 1)  
"We feel our customers will be pleased with this superb line of the very finest cosmetic preparations of the famous Elizabeth Arden line." Seven cosmetic are included in the line, Damron said.

**Dercas Circle Meet**

The Dercas Circle met September 8 in the home of Mrs. Leon Blair with eight members present.

Members are: Mrs. Harold Allison, Mrs. Ralph Douglas, Mrs. E. T. Ford, Mrs. C. R. Farrell, Mrs. Harold Edwards, Mrs. Robert Hooten, Mrs. Frank Ellis, and Mrs. Leon Blair.

Mrs. Horace Edwards, chairman, presided at the business meeting. Mrs. Oscar Allison, the general chairman, gave the study. The devotional was presented by Mrs. Harold Allison.

**Baptist Women Hold Prayer Week**

The Women's Missionary Union of the First Baptist Church is holding a Week of Prayer for State Missions. Mrs. Elbert Hamilton and Mrs. G. F. Howell are leaders of the special programs.

The annual Mary Hill Davis offering will be opened this Sunday and will be held throughout September. One half of the proceeds from the offering will go for W. M. U. work and the other half to the Latin American Crusade programs of the Baptist church.

**Jo Santos Gives Sorority Program**

Epsilon Chi Chapter of ESA Sorority met the evening of September 1 at the First National Bank for a business meeting, followed by an interesting program on "Personality Analysis" by Jo Santos.

Committee chairmen for the year are: Program and Yearbook, Carol Bryant; Ways and Means, Jerrie Wagon; Welfare and Contact, Sammy Lewis; Reporter and Scrapbook, Laura Seale; Social, Vickie Young; Juniquel Girl, Eleanor Yerby.

Epsilon Chi will be hostess to the district meeting to be held in Muleshoe, October 18.

Sammy Lewis and Joe Santos were co-hostess for the meeting. Others attending were Mrs. Fred Johnson, Carol Johnson, Laura Seales, Chubby Douglas, Lacsacia Eoff, Eleanor Yerby, Sue DeVaney, Jerrie Wagon, and Vickie Young.

A Rush Party was given September 15. The next business meeting will be October 6.

**Altman's Host Weiner Roast**

The G. A. Altman home in Enochs was the scene of a weiner roast Friday evening. Present for the event were Mr. and Mrs. Kenneth Coats and children; Mr. and Mrs. R. H. Baker and children, both families of Morton; and Mr. and Mrs. Waylan Altman and children. Three Way, Mr. and Mrs. Kenneth Millsap, Fort Worth; Mr. and Mrs. Oscar Coats and Mr. and Mrs. Lewis Hodge, both of Morton; Mr. and Mrs. W. C. Millsap, Bledsoe and Mr. and Mrs. Elton Vaughn.

**L.C.C. Associates Meets Tonight**

The L. C. C. Associates will meet Thursday night at the Muleshoe State Bank Community Room at 7:30 p.m. All members are to bring a salad and one or more guests.

Mrs. E. R. Higgins from Lubbock will be guest speaker. Hostess will be Mrs. Gene Lowe, Mrs. D. O. Burelsmith, Mrs. Joe Smallwood, and Mrs. Bob Blackwood.

GUESTS IN BIRDSONG HOME  
Guests in the home of Dr. and Mrs. W. F. Birdsong over the weekend were Mr. and Mrs. A. M. Ewing and Jack Herdore.

FORMER TEACHER VISITS  
Paul Durham, former Mule shoe School Choir director, now associated with the Clovis School System, visited many local friends Saturday.

**Editor West Tex. Register Hold Mass Here**

The Very Reverend Monsignor (Fr.) Le Roy Mathiesen, editor of the West Texas Register, a weekly newspaper, and president of Saint Lucien's Seminary-High School, Amarillo, Texas will celebrate 8:30 a.m. Mass and preach in the Immaculate Conception of Mary Catholic Church here in Muleshoe, Texas for Sunday September 20 and Sunday, September 27. Fr. Le Roy will also look after the Catholic people in the Earth Theatre on the same Sundays.

Fr. Myron pastor of Our Lady Guadalupe Parish, Clovis, New Mexico, will celebrate Sunday Masses at 12:15 p.m. and preach in Spanish and English Sunday, September 20 and September 27th. The general public may attend.

**4-H Club Hold Meeting**

The Muleshoe Area 4-H Club met Monday, September 14 in the Electric Co - Op Community Room. Ruth Ann Duckworth called the meeting to order at 4:15. Thirty-three members were present.

The program was National 4-H Week. The group was reminded that September 26 - October 3 is National 4-H Week.

**Relatives Visit In Watson Home**

Visitors in the home of Mr. and Mrs. John Watson recently were her cousins, Mrs. Charles Le Tarte of San Jose, Calif., and Randy Tarte; and Mrs. Carl Bailey and her husband of Phoenix, Arizona.

The families gathered here before the last rites of Mrs. C. R. Bailey, an aunt, who was buried in Olton, September 7.

**CHARLIE PHIPPS HAVE CALIFORNIA VISITORS**

Mr. and Mrs. Charlie Phipps had as their guests recently Mr. and Mrs. Tom May and son from California. Mrs. Mayo and Mrs. Phipps are sisters. The couples enjoyed a family outdoor dinner Sept. 9 in Friona with Mr. and Mrs. Dale Houlette.

**BUDGET Meat Buys**

**BEEF LIVER**  
FRESH SLICED ..... Lb. 39c

**SPARE RIBS**  
PORK ..... Lb. 49c

**Ground Beef**  
FRESH LEAN ..... Lb. 39c

**Bacon**  
Home Grown ..... Lb. 59c

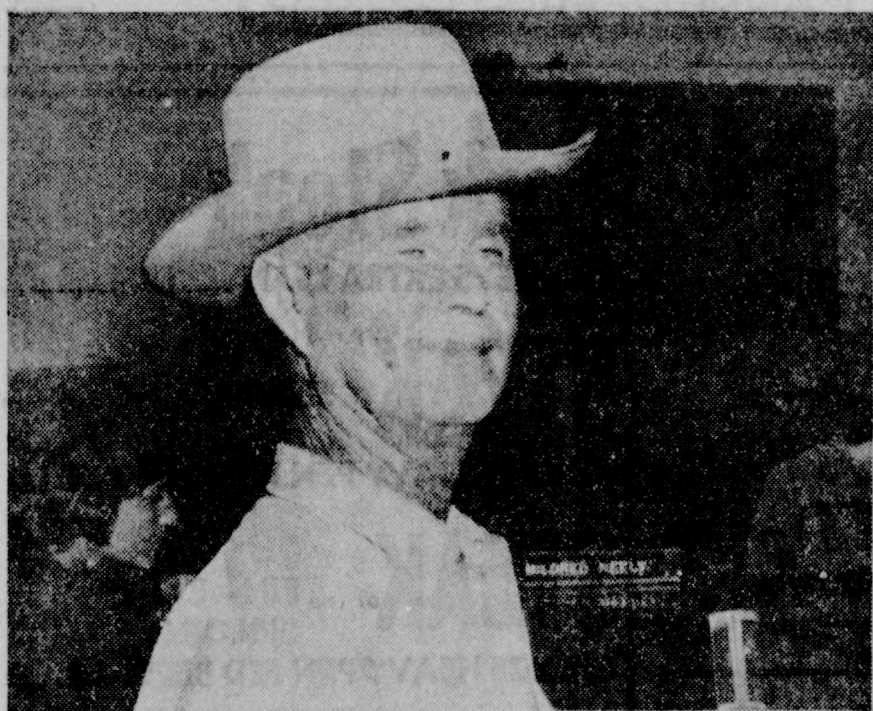
**Bologna**  
ALL MEAT ..... Lb. 39c

**Cheese**  
Longhorn Full Cream ..... Lb. 49c

**Muleshoe Locker**

401 Main St. Ph. 7030  
ACROSS FROM CASHWAY

**Meet the MULESHOE STATE BANK CUSTOMER of the Week**



I. L. KITCHENS, who farms and lives on Route 5, has been banking at the Muleshoe State Bank since moving to the Muleshoe area in 1930. Mr. and Mrs. Kitchens have three daughters and two sons. They belong to the Longview Baptist Church. Kitchens stated that he thought the Muleshoe State Bank offered the friendliest and most convenient service that any bank could offer. We are proud to recognize this customer of the week!



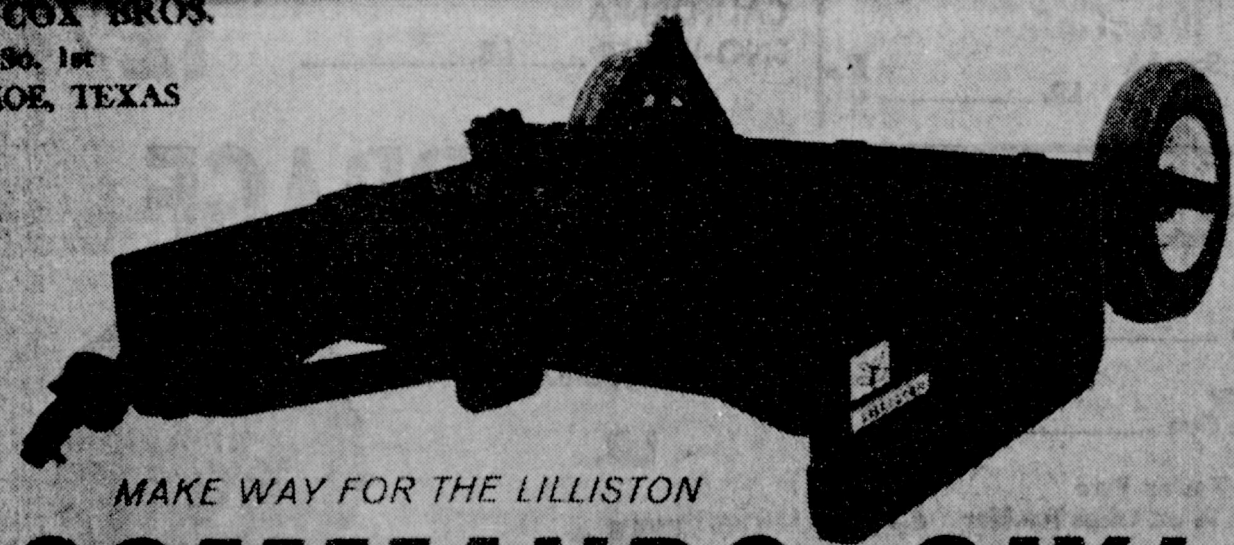
**Muleshoe State Bank**

**CONGRATULATIONS TO THE WINNERS**



Mrs. Gordon Wilson T V Pillow  
Harvey Bass  
Marie Bass  
Leroy Stegall Sewing Machine  
Mrs. A. C. Bell Radio  
Mrs. H. E. Reeder, Jr Frgidaire Automatic Washer

**Fry and Cox Bros.**  
401 So. 1st  
MULESHOE, TEXAS



MAKE WAY FOR THE LILLISTON  
**COMMANDO SIX!**  
cuts, clears, shreds a 72-inch swath  
-always ready to make hay, too.

**Fry & Cox Bros.**

"Your Friendly & Complete One Stop Farm Supply"  
401 S. First Phone 3-3660



# ( CASHWAY ) IS YOUR GIFT STARS HEADQUARTERS

WE CARRY FAMOUS-NAME QUALITY PRODUCTS THAT GIVE YOU FREE GIFT STARS FOR FREE GIFTS!

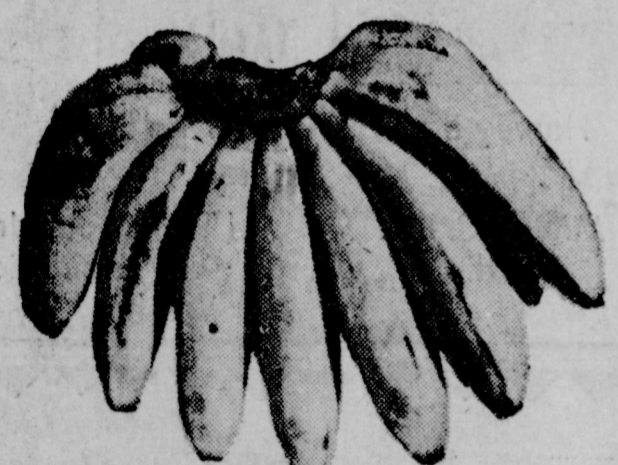
ASK FOR A CARD TO ORDER YOUR FREE GIFT STAR CATALOG

Buy these Quality Products—  
get FREE GIFTS for  
**GIFT STARS**

<b>SUGAR</b> C&H Pure Cane 10 Lb. Bag	\$1.09
<b>ALUMINUM FOIL</b> Alcoa 25 Ft. Roll	29c
<b>BATHROOM TISSUE</b> Delsey 4 Roll Package	49c
<b>VINYL WAX</b> Simoniz Quart Can	79c
<b>HONEY</b> Suebee Clover 24 Oz. Jar	59c

<b>COFFEE</b>	FOLGER'S DRIP OR REGULAR	1 Lb. TIN	<b>79</b>
<b>CRISCO</b>		3 Lb. TIN	<b>69</b>
<b>JUICE</b>	LIBBYS TOMATO	46 Oz. Can	<b>25</b>
<b>DRESSING</b>	ZESTEE SALAD	Qt. Jar	<b>29</b>
<b>COCKTAIL</b>	HUNT'S FRUIT	No. 300 Can	<b>19</b>

LISTEN TO MULETRAIN NEWS 10:15  
RADIO KMUL SPONSORED BY CASHWAY



**BANANAS**  
GOLDEN RIPE LB. **12 1/2**

**easy-to-fix HAM**  
WILSON'S CERTIFIED  
CANNED - FULLY COOKED  
READY TO EAT  
3 Lb. CAN  
**\$2.59**

**SWEET POTATOES** All Gold LB. **9c**  
**ONIONS** Texas Yellow Spanish Sweets, LB. **5c**

**CAULIFLOWER**  
CALIFORNIA SNO-WHITE LB. **12 1/2**

**BACON**  
HORMEL'S DAIRY BRAND  
SLICED  
**1 Lb. Pkg. 59c**

**Pork Steak**  
PICKNEYS EXTRA LEAN LB. **39c**  
**STEAK** SIRLOIN  
CHOICE HEAVY PEN FED BEEF LB. **89c**  
**STEAK** PIN - BONE SIRLOIN  
CHOICE HEAVY PEN FED BEEF LB. **69c**

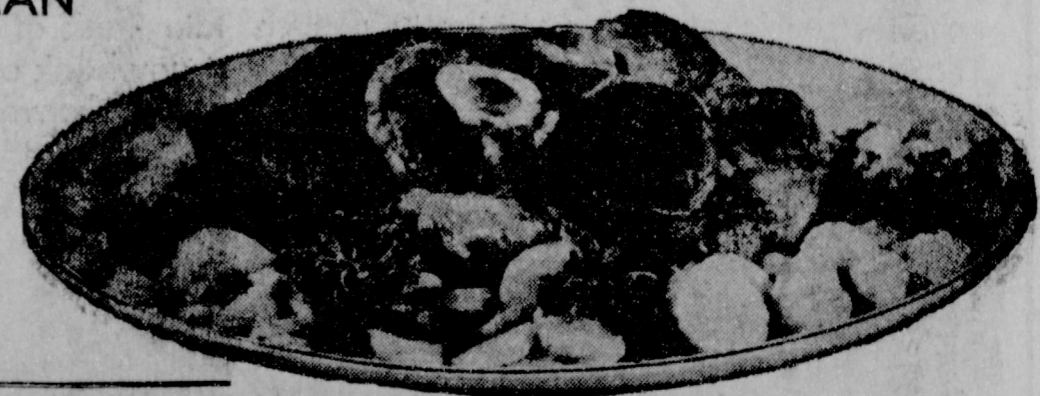
<b>CRACKERS</b> Sunshine Krispy 1 lb. Box	29c
<b>PLEDGE</b> Johnson's 14 oz. Can	\$1.19
<b>SALMON</b> Honey Boy No. 1 Tall Can	49c
<b>APPLE JELLEY</b> Zestee Pure 18 oz. Glass Tumbler	27c
<b>BEANS</b> Ellis Great Northern White No. 300 Can	2 for 19c
<b>ORANGE DRINK</b> Circus 46 oz. Can	25c
<b>PEAS</b> Libbys No. 303 Can	19c
<b>BLACKBERRIES</b> Kimbells No. 303 Can	19c
<b>DR. PEPPER</b> 12 Bottle Carton Plus Deposit	69c
<b>GLADIOLA FLOUR</b> 5 lb. Bag	49c
<b>DETERGENT</b> Kimbells All Purpose Giant Box	59c
<b>DAINTIES</b> Chocolate Hersheys 6 oz. package	19c
<b>CAT FOOD</b> Kozy Kitten No. 1 Tall Can	3 for 29c

**CABBAGE**  
GARDEN FRESH  
FIRM HEADS  
LB. **5**



**FROZEN FOOD**  
**STEAK FINGERS** Blue Marrows  
15 oz. Package **79c**  
**GREEN PEAS** Keiths  
10 oz. Package **15c**  
**ORANGE JUICE** Donald Duck  
6 oz. can **2 for 49c**

**ROAST**  
PICKNEYS LEAN  
PORK SHOULDER  
Lb. **29**



Listen To  
MULETRAIN  
over KMUL  
sponsored by  
CASHWAY

**White's CASHWAY**

GUNN BROS.  
STAMPS  
DOUBLE EVERY  
Wednesday

# PLANT X PLANS OPEN HOUSE

Southwestern Public Service Company's Plant X, largest of the electric company's 11 generating stations, will be the scene of an Open House on Saturday and Sunday, September 19th and 20th. Plant X is located in Lamb County, four miles south of Earth on Farm Road 1055.

Visiting hours at the \$43,000,000 plant will be from 1:00 p.m. to 5:00 p.m. each day, and area residents are invited to tour the ultra-modern facility during those hours. Refreshments will be served to visitors.

The largest single generating unit in service on southwestern Public Service Company's system, a 210,000 kilowatt machine, has just been put in service at Plant X. The fourth unit at the plant increases the capability of the station to 487,500 kilowatts.

The turbine room at Plant X which houses the four generating units is more than 522 feet long. Plant operators on the early morning shifts insist that the plant is now so large that the sun rises on the eastside of the building five minutes earlier than it does on the west.

Plant X features a number of installations of electronic equipment which are used to make possible the most efficient and economical generation of electric power.

The plant has a central information system which provides

the control room with 400 different readings from various equipment every two minutes. This information is constantly studied in order that the most efficient results can be obtained at all times.

An automatic load dispatching system is also used, which takes into account both the cost of producing the electric power and the cost of transporting it to the point of ultimate use, in order that, once again, maximum economies can be obtained.

Three times the distinction of housing what was then the largest single generating unit on Southwestern Public Service Company's system has gone to Plant X.

The original unit at the station which went into service in 1952, was the first 50,000 kilowatt generator that the electric company installed. However, while it was still in the construction stage itself, work began on a 100,000 kilowatt machine, which went into service in 1953. The 210,000 kilowatt unit which has just gone into service makes the third "largest unit" distinction for Plant X.

Perhaps no statistic more significantly records the growth and progress of an area than the increase in the generating capability of the electric company serving a region. Certainly, only as the area it serves grows can an electric company grow.

## LETTERS TO THE EDITOR

Dear Editor:

I couldn't ignore your big ad in the Journal for the book, "A Texan Looks at Lyndon". I was a little surprised that a business in Muleshoe would push this type trash off on people.

It's amazing that people will read, and believe, anything in print. I have no doubt that may be a few middle of the roaders who would have voted for President Johnson will change their minds after reading such smut, these people need to realize that Haley knows this is merely a personality assassination, but it will sell and it will make him money. If Haley had all this inside information why didn't he rush the nearest District Attorney? Why, instead, did he wait to publish such a smear sheet against the President - and on election year at that. Didn't Haley realize that is all his so called "study in illegitimate power" was true Mr. Johnson could be thrown out of office, if not put in prison?

I'm sure the people in this area will put their money to better cause than throwing it away on this type trash.

Mrs. Leon Smith, Jr.

Plant X and Southwestern Public Service Company's 10 other major generating stations provide dramatic evidence of the growth of the 45,000 square mile area that the electric company serves. Plant X, itself, has a generating capability that is more than four times greater than the entire country had when it took its present form in 1942, while the system's capability has increased more than 11 times.

Plant X was designed and engineered and its construction supervised by Southwestern Public Service Company engineering personnel, under the direction of W. E. Robinson of Amarillo, the company's chief engineer, generating station design. All of the construction at the plant has been done by Missouri Valley Constructors of Amarillo.

Pitted and sliced fresh sweet plums are pleasant to add to a flavored - gelatin dessert. The tartness of the plums makes a fine addition to the sweet mold.

## High Plains Conducts Grain Study

The High Plains Research Foundation has made a major breakthrough in controlling the grain sorghum midge which is costing the growers several million dollars each year.

Being a private enterprise approach to agricultural research, the Foundation, in an extensive research study during the past winter and spring has shown the use of our commonly used tillage practices actually aid the overwintering of the sorghum midge.

The study was conducted by Loyd Langford, Assistant Agronomist at the Foundation. He found that the midge can only over-winter in grain sorghum fields if the heads in which the midge hibernates are buried at least two inches or more below the surface.

The midge cannot over-winter due to wide temperature fluctuations and dry winds. Cold temperature in itself will not destroy the midge. A combination of dry winds and cold weather in a fluctuating pattern is what killed the midge.

On November 16, the long-term study of overwinter habits of the sorghum midge was put into effect at the Foundation. The object of the study, according to Langford, was to find conditions which the midge over-wintered so that the habitat for winter survival could be destroyed by sorghum farmers.

It has been thought in the past that the High Plains weather conditions were too cold and dry for over-wintering; for an infestation to occur, the midge would have to migrate each spring from the South and Southeast. Through the laboratory procedures at the Foundation, it has proven over-wintering does occur in the fields. Under what specific conditions and where over-wintering occurred with not known prior to the study.

Several tests were started in November to find cold resistance, humidity difference, and effect of temperature fluctuations in regard to the overwintering condition which affect the tiny midge larvae. The larvae form a cocoon in late fall and spend the winter inside the floret or seed husk.

At the beginning of the test, sorghum heads containing midge were subjected to different conditions. Heads were buried at 2, 4, 6, 8 and 10 inches depths in the soil. This put the heads at various levels to correlate with various residue management practices.

Another group of heads were placed in the refrigerator at 20 degrees and 30 degrees F for a test of cold tolerance.

The check plot was a field of grain sorghum planted July 15, and was left standing in the field without shredding or tilling until February.

Periodically, samples from each of the conditions were tested in the laboratory for live midge. Professor Edwin Kajihiro of Wayland Baptist College in Plainview, aided the Foundation personnel to find the way to ac-

tivate larvae and continue the life cycle. A method of checking for live midge had presented a problem, since the larvae were dormant or in a diapause stage.

Sorghum florets containing the midge were placed on culture plates and held at a constant temperature. Purpose of the culture plate was to increase the humidity which keeps the larvae moist without which the larvae would die. The midge were activated and emerged even in total darkness.

Length of time required for emergence varied, depending on the number of days after dormancy occurred. The longer the dormancy period the shorter the time required for emergence. This shows that a time factor is involved as to when the larvae are activated under natural conditions.

Adult midge emerged from heads taken from the field on December 10. On February 1, heads which were stored at 20 degrees F produce adult midge in two weeks under controlled conditions.

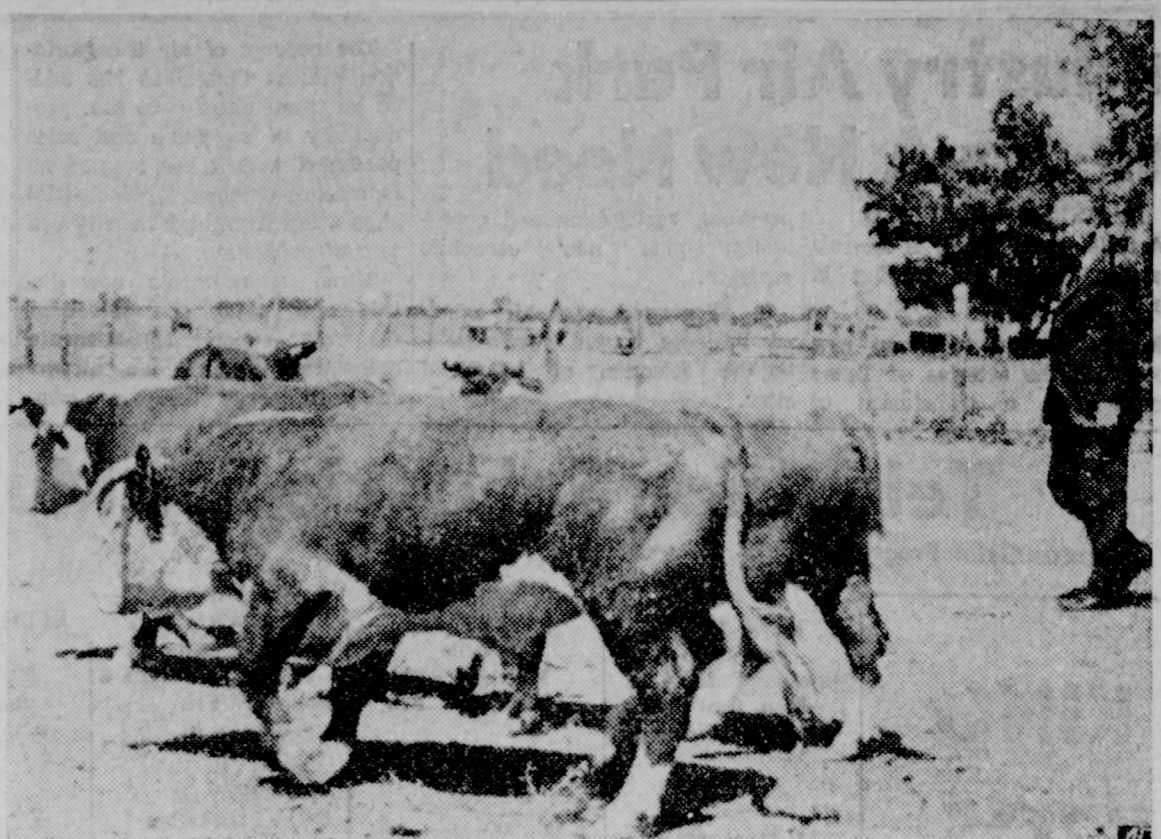
Tests started March 4, required 12 days to hatch midge from heads stored at 33 degrees F and 18 days at 20 degrees F. However on this date, no midge hatched from heads left unprotected in the field.

Samples buried were checked for the first time April 9. A midge emerged in 13 days from heads buried from 2 to 10 inches deep. On the same date the check field was sampled and again no midge emerged.

A similar test was started May 28. By June 2, approximately 40 midge had emerged from samples of grain sorghum heads buried at 2 and 8 inch levels.

Again, no midge emerged from sorghum heads left in the field exposed to natural conditions and checked on June 2.

Since the time required for emergence had decreased to only 6 days under controlled conditions, sorghum heads were checked in the greenhouse under nat-



CATTLE DRIVE - President Lyndon B. Johnson walks behind some of his prize Hereford cattle on a recent visit to his LBJ Ranch at Johnson City. (AP Wire photo)

ural condition. Only 5 days were required for hatching. By June 2, over-wintering midge emerged over night from heads which had been buried at 2, 4, 6, 8 and 10 inches in the soil. The adult midge were continuing to emerge from these heads by July 13.

Throughout the winter and spring, no midge emergence occurred from infested grain sorghum heads which were left standing in the field exposed to the elements. But in every test, midge emerged from sorghum heads buried at different depths in the soil. The soil served as protection from adverse conditions allowing the larvae to over-winter and emerge in the spring.

Since discovery (in 1961) of the midge on the High Plains, entomologists have recommended plowing under or destroying all refuse where grain sorghum is threshed. This was to be done before the midge emerged in the spring.

It appears from the Foundation's replicated tests that the turning under of sorghum residue furnishes the midge ideal conditions for over-wintering. Thus, farmers are raising their crop of midge for the coming year.

Over-wintering can be inhibited by leaving sorghum residue on top of the soil until February. This exposes the tiny larvae to fluctuating temperatures, and dry conditions.

Research has shown that the ideal way to control the over-wintering of the sorghum midge is to shred the stalks. Use a tillage tool to sever the roots of the plant. This leaves the residue a surface mulch. A farmer feels that he cannot follow these recommendations and must use a tandem disk, he should be aware that he will not receive full benefit of this control practice.

Disking or plowing in any method will cover the midge with enough protection to allow overwintering.

Langford recommends that the mulch be left in the field until February for the best results for control.

FOR A CAREER WITH A FUTURE ... ENROLL NOW!

It Takes Only Six Months For A Complete Course In Beauty Culture!

TERMS TO SUIT YOUR BUDGET

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**IDL DRUG STORES**

## PENNY PINCHER PARTY Sale

SALE DAYS SEPT. 17-18-19 - THUR. - FRI. - SAT.

<b>ANACIN TABLETS</b> 100's... Reg. 1.25 I.D.L. Price <b>99c</b>	<b>DECA VI SOL</b> Chewable Tablets Reg. 2.39 I.D.L. Price <b>\$2.77</b>	<b>IPANA</b> Family Size Reg. 87c I.D.L. Price <b>69c</b>
<b>MAGIC TURBAN</b> Keeps your hairdo as you sleep, bath, drive, work or play. Reg. 1.00 I.D.L. Price <b>77c</b>	<b>RISE SHAVE CREAM</b> Reg. 66c I.D.L. Price <b>66c</b>	

**SPECIAL SALE! FIRST QUALITY**

Unique **SEAMLESS NYLONS**  
mesh or plain  
latest shade, Sizes 8 1/2-11

Save 1.00 on 4 Pairs  
Reg. 4.00 Value **4 PAIRS \$3**

**fresh-start** by Ponds

cleans your whole complexion... clears your oily skin... helps prevent blemishes

- Invisibly protects as it medicates
- Leaves your whole face sparkling

IDL Price ..... **98c**

Gillette **Stainless Steel Blades**  
Reg. 1.45  
I.D.L. Price **\$1.19**

St. Regis **FOUNTAIN SYRINGE**  
Reg. 2.25  
I.D.L. Price **\$1.66**

Mennen **Pushbutton SPRAY DEODORANT**  
Reg. 1.00  
I.D.L. Price **77c**

**IDL SPECIAL**

**JERGENS LOTION**  
Reg. 1.00  
I.D.L. Price **77c**

**IDL SPECIAL**

**PRELL SHAMPOO**  
Liquid... 3.5-oz. Reg. 60c  
I.D.L. Price **49c**

**Western Drug Co. MULESHOE**

Your **OLDSMOBILE** will give you better service with **AMALIE** 100% Pure Pennsylvania Motor Oil

Why? Today's high compression engines running at high or low speeds; running in grueling stop and go traffic require the superior oilness, the best resistance found only in **AMALIE** Pennsylvania Oil.

**AMALIE** is the oilier oil refined from the world's finest crude by special low-heat process. **AMALIE** stands up under engine heat long after conventional oils break down, thin out, drain off. Cuts wear, insures long miles of smooth engine performance...

change to **AMALIE** 100% Pure Pennsylvania Motor Oil!

Your service station man will stock **AMALIE** for you... Just ask him.

**Wiedebush & Childers**

## THREE WAY NEWS

Mr. and Mrs. Doyl Fowler of Maple and Mr. and Mrs. Don Morgan of Irving are vacationing in Yellowstone Park.

Mr. and Mrs. H. W. Garvin were in Crosbyton Saturday visiting A. G. Fox in the hospital. Fox suffered a heart attack but is improving.

School got off to a good start last Monday with a full staff. Welcome to all the new teachers and their families and all other new people connected with the school.

Mr. and Mrs. Melvin McCoy of Morton and Mr. and Mrs. Zed Robinson of Enoch visited at the Three Way Methodist Church Wednesday night. McCoy showed the pictures he took in France and England also of the World's Fair.

After the film which was enjoyed by all, refreshments were served.

Mike Morgan was honored with a birthday party at the home of his grandparents, Mr. and Mrs. Doyl Fowler.

**TO ROCHESTER**  
Mrs. Emette Cross left last Wednesday for Rochester where she met her brother, R. A. Hall and wife at the home of another sister, Nena Alvis. The Halls are from Luling, La.

SHOP MULESHOE FIRST

**You're invited...**

## PLANT X OPEN HOUSE

1 TO 5 P.M.  
Saturday & Sunday, September 19-20

Be our guest for a tour of Plant X, one of the Nation's largest and most modern generating stations. You'll see how electronic computers, huge turbine-generators and steam boilers as tall as a 14 story building help to meet your needs for electric service, efficiently, economically and dependably both today and in the future.

Plant X is located 4 miles south of Earth and 12 miles north of Amherst on Farm to Market Road 1055.

**The ELECTRIC Company**

# SOUTH PLAINS FAIR

featuring **ICE CAPADES**

**SEPT. 28 thru OCT. 3**  
**FAIRGROUNDS ... LUBBOCK**

# Industry Air Park Meets A New Need

By ROGER BUSFIELD  
A little-known fact is the role business aviation is playing in the State.

It has started to pump new blood into the arteries of Texas communities, a transfusion of

progress, recognition and opportunity, plus new economic strength.

It all started when air-minded business began revolutionizing the selection of industrial sites.

The concept of air transportation without timetables has added so tremendously to the productivity of executive and sales personnel that it has created an increasing demand for industrial sites away from high density centers of population.

Three requirements now dictate new plant site selection: (1) water supply; (2) adequate manpower; and (3) an airport ready to serve company own-

ed aircraft.

Texas communities possessing available major airports. Valuable executive time is lost in traveling to and from the airport. These three requirements are a most advantageous position as the demand grows for new plant sites with airport facilities in industrial parks flank-ties close by.

At the moment most of the with their top priority programs more than 32,000 business firms often need the isolation providing airplanes are failing to reap the full effectiveness of this permitting company owned air travel, because plants are too aircraft to be used for swift far, in miles and minutes, from transportation of personnel and

materials to, from, and between divisional plants.

The Addison Air Park story is one to fire the imagination of far-sighted local business interests. The story began just a few short years ago when a group of Dallas aviation enthusiasts first dreamed of an airport, unhampered by municipal or governmental domination, built according to standards set by successful and prosperous businessmen for their own investment properties, and planned for the detailed service and meticulous operation which modern business must maintain to grow.

The dream was soon realized and today the Addison Industrial Air Park continues unfettered its growth with associated industries joining the infant facility, and together, growing into one of the nation's largest private airports.

The Addison story can and will be the story of numerous Texas communities now looking for new industries and the resultant stimulus to their economic growth.

Gatesville is one Central Texas community that is now well on its way to having a well planned industrial air park. Dr. O. W. Lowrey, Gatesville mayor, sparked the drive when he told a group of the community's businessmen that "if Gatesville does not get new business location in this area, then the town is definitely limited in its growth" and added, "An industrial air park will do more to interest business and industry in the Gatesville area than anything else the community can do."

Working closely with Gatesville on plans for an industrial air park is the Texas Aeronautics Commission with its engineering for 50 per cent of the miles flown by general aviation aircraft. It logs more than 5,000,000 miles per year. Today, the businessman has, through the use of his own or company aircraft, more than 10 times as many airports available to him in Texas than there are airports served by scheduled air carriers. This gives the time-conscious businessman an aerial entry to more than 10 times the communities at four times the speed of ground travel.

Business flying is not tied to the rigid schedules of commercial carrier and the time saved more than compensates for the maintenance of private aircraft. For example, take the recent experience of a Texas businessman who had appointments in three widely separated states. His company-owned airplane covered in four days what would have required 10 days by scheduled airliner and three weeks by automobile.

No community is too small to maintain an airport with which to attract business and new industry.

The city of Newton, located in the heart of heavily forested hills and valleys in deep East Texas, has a population of only 1,600, yet it is rushing ahead with plans for a modern airport facility with space on its outskirts for industry.

Why does a town of only 1,600 need an airport? Because the city's leaders have come to realize the importance of air travel in modern commerce. With the community strategically located in relation to the huge Toledo Bend Dam now under construction on the Sabine River, separating Texas and Louisiana, and within a hour's drive of the new Rayburn Dam and Dam B Lake on the Neches River, Newton has an eye on airborne tourism. But of even greater importance is the expected industrialization of the area.

As the Orange Leader recently pointed out, "the Sabine Valley is destined to become the 'Ruhr Valley for America.' Industry is expected. Empty rural areas will become industrial complexes. Communities that prepare for the coming 'boom' are the ones which will profit most. Newton is one such community. It is preparing, none too soon. The new airport is a symbol. The old is giving way to the new. The process is slow right now, but it's there."

Some well-heeled Austin businessmen have been discussing the feasibility of an industrial air park near the city and their talks now have reached the point where they are seeking suitable sites. They, too, belong to that growing group of community builders that believes a

well planned and operated industrial air park will attract industry quicker than anything else.

On the other page of the ledger, industrial air parks produce jobs. They produce a need for people to supply the goods and such an installation in the form of aviation fuel, maintenance, taxi and car rental service, food, motels and a score of related enterprises.

More important, perhaps, is the fact that an industrial air park will enable a company executive flying into his plant or laboratory on the fringe of the air park to taxi right up to the front door, or a company owned aircraft to deliver parts and personnel at the plant's doorstep.

## Television Schedule For Muleshoe Area

C Indicates Color Programs

**KING BROS. GRAIN & SEED CO.**

Complete ELEVATOR SERVICE AND SEED PROCESSING FOR The Muleshoe Area.

**KGNC-TV (4) Amarillo**  
Muleshoe Cable 4  
Mon. thru Fri.  
Daytime Viewing

7:00 - Today Show  
8:00 - Today Show  
9:00 - Make Room  
9:30 - C-Word for  
9:55 - NBC News  
10:00 - Concentration  
10:30 - Jeopardy  
11:00 - Say When  
11:30 - C-Truth or  
11:55 - NBC News  
12:00 - News  
12:10 - Weather  
12:20 - Ruth Brent  
12:30 - Make A Deal  
12:55 - NBC News  
1:00 - Loretta Young  
1:30 - The Doctors  
2:00 - Another World  
2:30 - C-Don't Say  
3:00 - Match Game  
3:25 - NBC News  
3:30 - Sheriff Bill  
5:30 - Hunt - Brink  
6:00 News

Thursday Evening

6:15 - Weather  
6:25 - Sports  
6:30 - Election  
7:30 - Dr. Kildaire  
8:30 - George Bush  
9:00 - C-Kraft Thea  
10:00 - News  
10:15 - Weather  
10:25 - Sports  
10:30 - C-Tonight  
12:00 - Sign Off

Friday Evening

6:00 - News  
6:15 - Weather  
6:25 - Sports  
6:30 - Int. Showtime  
7:30 - C-Bob Hope  
8:30 - Science Fictic  
10:00 - News  
10:15 - Weather  
10:25 - Sports  
10:30 - C-Tonight  
12:00 Sign Off

Saturday Viewing

7:00 - Clutch Cargo  
7:30 - Roy Rogers  
8:30 - C-Ruff & Red  
9:00 - C-Hector Hea  
9:30 - Fireball, XL-5  
10:00 - Dennis Menace  
11:00 - Super Car  
11:30 - Cotton John  
12:00 - Football  
3:15 - Movie  
4:40 - Movie  
6:00 - News  
6:15 - Weather  
6:25 - Sports  
7:00 - Mr. Magoo  
7:30 - Kentucky Jo  
10:15 - Weather  
10:29 - News  
10:30 - Movie  
12:00 - Sign Off

Sunday Viewing

7:30 - Heavens Jubil  
8:00 - Cotton John  
9:00 - Deputy Dawg  
9:30 - Movie  
10:15 - 1st Christian  
12:00 - Flickers  
3:00 - Joe Kerbel  
4:00 - C-Science  
4:30 - College Bowl  
5:00 - Wide Country  
6:00 - News  
6:15 - Weather  
6:25 - Sports  
6:30 - C-Walt Disne  
7:30 - Bill Dana  
8:00 - C-Bonanza  
9:00 - The Rogues  
10:00 - News  
10:15 - Weather  
10:25 - Sports  
10:30 - Meet Press  
11:00 - Meet Press  
11:30 - Sign Off

**KVII-TV (7) Amarillo**  
Muleshoe Cable 5  
Mon. thru Fri.  
Daytime Viewing

8:55 - Morning New  
9:00 - Romper Room  
9:30 - Price Right  
1:00 - Get the Mess  
10:30 - Missing Link  
11:00 - Father Know  
11:30 - Tenn. Ernie  
12:00 - Texas News  
12:15 - Weather  
12:22 - Market  
12:00 - News  
12:30 - Topper  
1:00 - Ray Milland  
1:30 - Day in Court  
2:00 - Gen. Hosp.  
2:30 - Queen for Day  
3:00 - Trailmaster  
4:00 - Zane Grey  
4:30 - Sea Hunt  
5:00 - Leave to Bea  
6:00 - News

Thursday Evening

6:16 - Weather  
6:15 - News  
6:30 - Flintstones  
7:00 - Donna Reed  
7:30 - M 3 Sons  
8:00 - Bewitched  
8:30 - Peyton Place  
9:00 - Jimmy Dean  
9:30 - Campaign  
10:00 - Local News  
10:15 - Weather  
10:20 - Movie

Friday Evening

6:16 - Weather  
6:15 - ABC News  
6:30 - Johnny Quest  
7:00 - Farm Daugh.  
7:30 - Adams Fam.  
8:00 - Valentines D  
8:30 - 12 High  
9:30 - Wells Fargo  
10:00 - News  
10:15 - Weather  
10:20 - Movie

Saturday Viewing

8:00 - Farm to Mar  
8:30 - Buff. Bill  
9:00 - Shenanigans  
9:30 - Annie Oakley  
10:00 - Casper  
10:30 - Beany & Ceci  
11:00 - Bugs Bunny  
11:30 - Hop. Hoop.  
12:00 - Alakazam  
12:30 - Bandstand  
1:30 - Movie  
3:00 - Davis Cup  
4:00 - Sports  
5:30 - Sports  
6:00 - Social Securi  
6:30 - Outer Limits  
7:30 - Lawrence Wel  
8:30 - Hollywood  
9:30 - Movie

Sunday Viewing

8:00 - Herald of Tru  
8:30 - Oral Roberts  
9:00 - Christ  
9:30 - Porky Pig  
10:00 - Bulwinkle  
10:30 - Discovery  
11:00 - Christophers  
11:30 - This Is Life  
12:00 - Big Picture  
12:30 - Dory Funk  
1:00 - Ann Souther  
1:30 - Issues & Ans.  
2:00 - A. F. L.  
4:45 - All Pro cores  
5:00 - Dan Smoot  
5:15 - Wrestling  
6:15 - Young Churc  
6:45 - Wagon Train  
7:30 - Broadside  
8:00 - Movie  
10:00 - News  
10:15 - Weather  
10:20 - Movie

**KFDA-TV (10) Amarillo**  
Muleshoe Cable 6  
Mon. thru Fri.  
Daytime Viewing

6:25 - Sign On  
6:27 - Meditation  
7:00 - Navy  
9:00 - Farm News  
7:20 - News  
8:00 - Capt. Kangar  
9:00 - CBS News  
9:30 - I Love Lucy  
10:00 - The McCoys  
10:30 - Pete & Glad  
11:00 - Love of Life  
11:25 - CBS News  
11:30 - Search Tomor  
11:45 - Guiding Light  
12:00 - News  
12:10 - Weather  
12:20 - Farm & Ranc  
12:30 - The World Tu  
1:00 - Password  
1:30 - Art Linkletter  
2:00 - To Tell Truth  
2:25 - CBS News  
2:30 - Edge of Night  
3:00 - Secret Storm  
3:30 - Soldiers Fort  
4:00 - Proud Eagle  
4:30 - Superman  
5:00 - Lone Ranger  
5:30 - CBS News

Thursday Evening

6:00 - News  
6:20 - Weather  
6:30 - Mr. Ed  
7:00 - Billy Graham  
9:00 - Nurses  
10:00 - News  
10:15 - Weather  
10:25 - Editorial  
10:30 - Movie  
10:55 - News Report  
11:00 - The Big Flick

Friday Evening

6:30 - Great Advent  
7:00 - Route 66  
8:30 - Movie  
10:00 - News  
10:15 - Weather  
10:25 - Background  
10:30 - Movie  
10:55 - News  
11:00 - Movie

Saturday Viewing

6:45 - Cartoon Tim  
7:00 - Capt. Kangar  
8:00 - Alvin Show  
8:30 - Magilla Go  
9:00 - Quick Draw  
9:30 - Mighty Mouse  
10:00 - Rin Tin Tin  
10:30 - Roy Rogers  
11:00 - Sky King  
11:30 - Cartoon Time  
11:45 - Dizzy Dean  
11:55 - Baseball  
3:06 - Movie  
4:00 - NFL Countdo  
5:00 - The Pioneers  
5:30 - Porter Wagon  
6:00 - News  
6:20 - Weather  
6:30 - Luci-Desi  
7:30 - Defenders  
8:30 - Summer Play  
9:00 - Miss America  
11:06 - News  
11:25 - Big Flicker  
11:45 - News  
11:55 - Big Flicker

Sunday Viewing

8:00 - Fisher Family  
8:30 - Church Serv.  
9:30 - Gospel Singin  
10:30 - Questions  
11:00 - Pioneers  
12:00 - Movie  
1:15 - NFL Kickoff  
1:30 - Football  
4:00 - Sports  
4:30 - Amateur Hou  
5:00 - 20th Century  
5:30 - News  
5:50 - Weather  
6:00 - Lassie  
6:30 - Favorite Mart  
7:00 - Ed Sullivan  
8:00 - Lincoln Cent  
9:00 - Candid Came  
9:30 - What's My L  
10:00 - News  
10:15 - Weather  
10:25 - Movie  
10:55 - News  
11:00 - Movie

**KCBD-TV (11) Lubbock**  
Muleshoe Cable 2  
Mon. thru Fri.  
Daytime Viewing

7:00 - Headlines  
7:05 - Farm Report  
9:00 - Get the Mess  
7:25 - Weather  
7:30 - Today  
8:25 - News Report  
8:30 - Today  
9:00 - Cartoons  
9:30 - C-Word for  
9:55 - Morning Ref  
10:00 - Concentration  
10:30 - Jeopardy  
11:00 - C-Say When  
11:30 - C-T. or Com  
12:00 - Noon Report  
12:15 - Closeup  
12:20 - Make A Deal  
12:55 - News  
1:00 - Loretta Youn  
1:30 - The Doctors  
2:00 - Another Worl  
2:30 - C-Don't Say  
3:00 - Match Gam  
3:25 - Afternoon Rig  
3:30 - Price Is Rig  
4:00 - Father Knows  
4:30 - Superman  
5:00 - Woody Woodpe  
5:30 - Hunt-Brink  
6:00 - News

Thursday Evening

6:30 - Farmer's Da  
8:00 - Perry Mason  
9:00 - Donna Reed  
8:30 - Hazel  
9:00 - Suspense  
10:00 - News  
10:30 - C-Tonight

Friday Evening

6:00 - News  
6:30 - Desilu  
7:30 - Bob Hope  
8:30 - Jack Benny  
9:00 - Jack Parr  
10:00 - News  
10:30 - C-Tonight

Saturday Viewing

7:30 - Movie  
8:30 - C-Ruff & Re  
9:00 - C-Hector He  
9:30 - Fireball XL-5  
10:00 - Dennis Menac  
11:00 - Room for Da  
11:30 - Schools  
12:00 - Meet McGrav  
12:30 - Sports  
1:00 - Football  
4:00 - Top Plays  
4:30 - Sports  
5:00 - Showtime  
6:00 - News  
6:25 - Football  
6:30 - Flipper  
7:00 - Mr. Magoo  
7:30 - Kentucky Jon  
8:00 - C-Movie  
10:00 - News  
10:30 - Movie

Sunday Viewing

9:55 - Sign On  
10:00 - The Answer  
10:30 - Living Word  
11:45 - 1st Pres.  
12:00 - Top Plays  
12:30 - Baseball  
3:00 - Sunday  
4:00 - Special  
4:30 - College Bowl  
5:00 - Meet Press  
5:30 - Red Raider  
6:00 - News  
6:30 - Wond. World  
7:30 - Broadside  
8:00 - C-Bonanza  
9:00 - The Rogues  
10:00 - News  
10:30 - Late Show  
12:00 - Sign Off

**KLBK-TV (13) Lubbock**  
Muleshoe Cable 3  
Mon. thru Fri.  
Daytime Viewing

7:25 - Sign On  
7:30 - Cartoons  
8:00 - Capt. Kangar  
9:00 - Get the Mess  
9:30 - I Love Lucy  
10:00 - The McCoys  
10:30 - Pete & Glad  
11:00 - Love of Life  
11:25 - CBS News  
11:30 - Tenn. Ernie  
12:00 - WTTN News  
12:10 - Names in N  
12:20 - Names in Ne  
12:25 - Weather  
12:30 - World Turns  
1:00 - Password  
1:30 - Houseparty  
2:00 - Tell the Tru  
2:25 - CBS News  
2:30 - Edge of Night  
3:00 - Secret Storm  
3:30 - General Hosp  
4:00 - Trailmaster  
4:30 - Cartoons  
5:00 - Amos 'N And  
5:30 - News

Thursday Evening

6:00 - Weather  
6:10 - News  
6:20 - News  
6:30 - Password  
7:00 - Billy Graham  
8:00 - Perry Mason  
9:00 - Burkes Law  
10:00 - News & Wea  
12:00 - Sign Off

Friday Evening

6:00 - Weather  
6:10 - News  
6:20 - News  
6:30 - T. B. A.  
7:30 - Route 66  
8:30 - Arrest & Tri  
10:00 - President  
10:04 - News & Wea  
10:30 - Late Show  
12:00 - Sign Off

Saturday Viewing

6:20 - Sign On  
6:25 - Farm Fare  
6:30 - Summer Sem  
7:00 - Captain Kang  
8:00 - Alvin Show  
9:00 - Quick Draw  
9:30 - Mighty Mou  
10:00 - Casper  
10:30 - Roy Rogers  
11:00 - Sky King  
11:00 - Cartoons  
11:45 - Baseball with  
11:55 - Game of Wee  
2:30 - Trails West  
3:00 - Wrestling  
4:00 - NFL Football  
5:00 - Big Picure  
5:30 - West. Show  
6:30 - T. B. A.  
7:30 - Combat  
8:30 - T. B. A.  
9:00 - Miss America  
11:15 - Movie  
12:00 - Sign Off

Sunday Viewing

7:55 - Sign On  
8:00 - Adventures in  
8:30 - Herald of Tru  
9:00 - Oral Roberts  
9:30 - This is Life  
10:00 - Lubbock Minis.  
10:30 - Topics  
10:50 - 1st Baptist  
12:00 - T. B. A.  
12:15 - Bowling  
1:15 - NFL Kickoff  
1:25 - NFL Spec.  
3:45 - NFL Score  
4:00 - Sports  
4:30 - Science  
5:00 - Twentieth Cen.  
5:30 - Mr. Ed  
6:00 - Lassie  
6:30 - Flintstones  
7:00 - Ed Sullivan  
8:00 - T. B. A.  
9:00 - Candid Camer  
9:30 - What's My Li  
10:00 - News  
10:30 - Late Show  
12:00 - Sign Off

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Off-season round trip fares cut approximately **20%**

Sept. 15, 1964 to April 30, 1965

It's Chico Bargain Fare time again on the Santa Fe, from September 15, 1964 to April 30, 1965.

For example, a regular round-trip ticket costing \$100 will be sold at the off-season bargain fare of \$80. Round-trips costing \$75 now will be only \$60, and similar reductions will apply for round-trip tickets from all stations except for local trips within the State of California.

No matter where you travel on Santa Fe trains round-trip bargain fares will save you approximately 20%. Tickets on sale every day with a return limit of 30 days. Yes, bargain fares apply for both round-trip coach and first class tickets.

Now you can leave the car at home and save money traveling by Santa Fe.

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Sat., Sept. 19

GUNSLINGING MAN-HUNTER! — **GUN FIGHT** AT COMANCHE CREEK

AUDIE MURPHY COLOR

Sun., Mon., Tues., Sept. 20 - 21 - 22

BROADWAY'S ROUSING SHOW

the Unsinkable **MOLLY BROWN**

THUR., FRI., SAT., Sept 24-25-26

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2 times per word ... 7c
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4 times per word ... 13c
After 1st issue, 3c per word each additional time.
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DEADLINE FOR CLASSIFIED ADVERTISING PAGE:
For Thursday's Issue: Monday, 12 Noon
For Sunday's Issue: Thursday, 12 Noon
TO LATE TO CLASSIFY
Thursday Issue - Tuesday 5 P.M.
Sunday Issue - Friday 3 p.m.
Double Rate for Blind Ads.

1. Personals
1. Clay C. Mick, will not be responsible for any debts or checks made or written by anyone but myself. Effective September 17, 1964.

Medical management of the overweight.
Dr. G. Youngblood
519 Pile Phone PO3-7733
Clovis, N. M.
1-49-tfc

I paint anything of value. Spray or Brush. Commercial rig. Cotton trailers \$7.50 plus paint. Phone 8149. Dub Ashley.
1-29-tfc

FOR RENT: Trailer space. Call 8120.
1-178-tfc

REPAIR Vacuum Cleaners Sales and Supplies. Phone 3-1030 after 6 p.m. Jerrell Ottwell.
1-231-tfc

Be a Beauty Counselor while your children are in school. Flexible hours. Good earnings. Call 5440.
1-338-20tc

For Home Delivery of Lubbock Avalanche Journal Call 3-2150
1-35t-8tp

Fresh Golden Guernsey milk. Delivery Monday, Wednesday, and Friday. 85 cents a gallon. Cattle are T. B. and Bang tested. R. H. White, Star Route, Sudan, Texas
1-361-8tp

For Home Delivery of Amarillo Daily News & Clovis News Journal Call 3-3490
1-361-tfc

3. Help Wanted

WANTED: 2 farm hands. \$1.00 per hour for any kind of farm work. 40 hours per week guaranteed. All in excess of 40 hours per week \$1.00 per hour. Housing, utilities and on the job insurance. See Ned Foster R. R. 1 Muleshoe, Texas.
3-368-4tp

WANTED: 1 farm hand. \$1.00 per hour for any kind of farm work. 40 hours per week guaranteed. All in excess of 40 hours per week, \$1.00 per hour. Housing, utilities and on the job insurance. See Van Rogers, Star Rt. Sudan, Texas.
3-368-4tp

WANTED: Car Salesman. See John Crow at Crow Chevrolet.
3-245-tfc

WANTED: Full time Beautician. Call 3-4480.
3-41-tfc

WANTED: FARM HANDS - WANTED experienced farm hands will pay \$1.00 per hour for first 40 hours per week and this is guaranteed, and \$1.00 per hour for each hour over 40 hours per week, plus housing, utilities, transportation from hands' house to field and on the job insurance. See John R. Young, Rfd. 5, Muleshoe, Texas.
3-371-4tc

4. Houses for Rent

FOR RENT: 2 bedroom home. 1209 W. Ave. C. 946-2175.
4-381-3tp

FOR RENT: 2 bedroom house. 206 West 13th. Phone 5740.
4-371-3tc

FOR RENT: 2 bedroom house - close to school. See Mrs. John Engram. 416 West 4th.
4-371-tfc

FOR RENT: Three room house, 505 East 3rd. Phone 946-2135.
4-378-tfc

FOR RENT: 2 bedroom house. Newly decorated - Unfurnished. Located 220 W. 20th. Call 3-0560.
4-378-tfc

FOR RENT: One bedroom house. Large rooms. Call A. F. Robertson, 4384.
4-378-2tp

FOR SALE: 3 bedroom, carpeted house - built in oven and range 90x130 lot. Country Club Addition. Call 4850.
8-378-tfc

FOR SALE: 80A on pavement. 5 miles out good 8 in Well. 50 h. p. electric Motor, New switch box. Will sell at good price. See Woodie Lambert. Phone 7260 or 5169
8-328-tfc

FOR SALE: 2 bedroom house. Floor furnace, outlet for Electric stove and gas. Front room and bedroom carpeted. 113 W. 8th St. At a Bargain. Call 2100. Joe Damron.
8-331-tfc

18 units motel and Dinetair must sell. About \$8000.00 will handle the deal. We will trade a good place to a willing worker. Come by and take a look. The Desert Inn Motel. A. W. Hall. Box 73, Seminole, Texas. Phone PL3-9661.
8-368-4tp

FOR SALE: 1/2 section land, modern 3 bdr. home. 2 irrigation wells. 3-4 mile underground tile. Lazbuddie Community. See Wesley Barnes, owner. Phone 965-3147.
8-368-7tp

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Your listings appreciated
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H. O. Barbour phone 3-3670
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Exclusive: 43 A. 8" well. Level underground pipe 15 A. cotton, rest grain-Hay. 2 bedroom home can be handled for \$12,000.00 down. On farm road 1760 4 1/2 M from town. Farms-Ranches-Motels City Property HOLLAND REAL ESTATE
Just West of Crossroads Cafe 121 West American Blvd. Phone Day or Night 3-2930 Muleshoe, Texas
8-41-tfc

CUSTOM corn harvesting. New 4 row Cleaner Baldwin Combine. Contact James Phipps, 808 W. 6th. Phone 3-2520.
15-378-8tc

WANTED: Custom yard work. We can do it all while you are at home or on vacation. All work guaranteed. Call 3-5110 day or 3-4854 after 6 p.m. Lonnie Merriott.
15-118-tfc

Water well drilling with 'spud der. H. L. Stratton. 321 E. Dallas. Ph. 3-9250.
15-32-tfc

FOR SALE: 200 bu. Tascosa wheat seed second year from certified. \$1.90 bu. in bulk. Phone 965-2652.
17-371-3tp

NEW 1965 GMC PICKUP DELIVERED \$1748.00 LADD PONTIAC Muleshoe, Tex. Ph. 3-3089
10-341-tfc

11. For Sale or Trade

FOR SALE: Used claimnet in good condition. Call 4200 or 5000. F. W. Jones.
11-368-4tc

FOR SALE: Box Cars. E. K. Angeley, 963-3487 or 5320.
11-51-tfc

FOR SALE OR TRADE: 36 ft. trailer house and 31 ft. single axle float. Would trade for truck. See James Phipps, 808 W. 6th. Phone 3-2520.
11-378-8tc

12. Household Goods

SPINET PIANO (new) located in your vicinity. Will sacrifice to party able to assume \$27.50 monthly. Write Channer's Sterling, Colo.
12-381-1tp

13. Property for Lease

Am interested in making loans and buying first and second lien notes secured with farm and ranch lands J. J. Steele. Citizen's Bank Building, Clovis, N. M. Dial 763-3521 or 763-6455.
1-371-4tc

FOR LEASE: 320 acres 10 miles East of Happy. For information call 965-3661 or 3-1149.
13-348-tfc

Threeway News

By MRS. H. W. GARVIN
Mr. and Mrs. Johnny Wheeler were injured in a car wreck as they were returning home from visiting their sons in West Camp. A car driven by Glen Harris hit the Wheeler car in the back as both cars were going south. The Wheelers were taken to Green Memorial Hospital at Muleshoe; the two boys in the other car were taken to Morton; but released after examination. The Wheelers are still in hospital.

Mrs. Bob Vanstony was notified that her aunt Lubbock had passed away.

Three Way played their first football game Friday night with Sands. Final score was 0 - 0.

Mrs. Joe Souder and Rev.

---SPECIAL---
Small T-Bone
Safad-French Fries
Thick Toast
\$1.35
Rich, Thick
MALT or SHAKE
30c
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Mr. and Mrs. H. W. Garvin were in Muleshoe and Clovis Wednesday on business.

Mrs. A. E. Robinson visited in Plainview over the weekend.

A Powder Puff football game between the Junior and Senior and Freshmen and Sophomore girls, will be played September 10, at 8 p.m. Admission is 25 and 50 cents.

Mrs. Rayford Masten returned home last Thursday after visiting a brother in Arizona. While there, she visited her mother and father.

Little David Cooper of Southland is visiting his grandparents while his parents, Rev. and Mrs. Ralph Cooper and two sisters are on vacation.

Mr. and Mrs. Carol Fleming and son of Levelland visited their uncle and aunt, Mr. and Mrs. H. W. Garvin Sunday evening.

Mr. and Mrs. Adolph Wittner and girls visited in Fort Worth over the weekend.

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Located in Johnson Pool Appl.
320 MAIN
Have serviced over 10,000 Tv's
PHONES
Days 7370 3-3820
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15. Miscellaneous
Cesspools and lines cleaned out. 1 load \$7.50 or 3 loads \$13.50. Phone 8149, Dub Ashley.
15-28-tfc

WANTED: Custom yard work. We can do it all while you are at home or on vacation. All work guaranteed. Call 3-5110 day or 3-4854 after 6 p.m. Lonnie Merriott.
15-118-tfc

Water well drilling with 'spud der. H. L. Stratton. 321 E. Dallas. Ph. 3-9250.
15-32-tfc

CUSTOM corn harvesting. New 4 row Cleaner Baldwin Combine. Contact James Phipps, 808 W. 6th. Phone 3-2520.
15-378-8tc

FOR SALE: Early Sumac Cane Seed. Phone 965-3675, Morris McKillip.
17-228-tfc

FOR SALE: 200 bu. Tascosa wheat seed second year from certified. \$1.90 bu. in bulk. Phone 965-2652.
17-371-3tp

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STATE CAPITAL Highlights AND Sidelights by Vern Sanford TEXAS PRESS ASSOCIATION

AUSTIN, Tex. -- Hunter McLean, chairman of the State Board of Insurance, will head the Johnson - Humphrey campaign in Texas, Gov. John Connally announced at a news conference.

At the same time Connally said he himself may have "no precise role" in the presidential campaign, although there is a possibility he will make some out-of-state speeches for the ticket.

Selection of McLean ended some speculation over whether a Democrat or the moderate-conservative group which backs Connally or the liberal faction would run the Texas Johnson - Humphrey show.

McLean is a close friend of the governor and one of his first major political appointees. He is also a longtime supporter of the president.

Connally acknowledged he contacted McLean about the campaign director's job after talking the matter over with Johnson.

"The choice was completely satisfactory to the President and to me," Connally told reporters. "The President was delighted."

McLean, former Fort Worth insurance executive, is taking a leave of absence from the board of insurance and will open a campaign office here, Connally said.

State agencies, he reported, are asking a whopping \$689,472-181 increase in spending for the 1964 - 1965 period next August 31. He also estimated there will be \$623,800,000 available for appropriation by the

Legislature next year. This is some \$153,400,000 more than the present level.

State agencies, however, have proposed spending of more than \$13,000,000 from the general funds.

Connally said he wanted to make "abundantly clear" that review of the requests did not represent his approval.

"The money is going to be a little harder going out than it was coming in. My own recommendations (to the Legislature) will probably differ to a marked degree (from these figures)."

This is the way the requests break down:
Judiciary -- asking an increase of \$962,808; hospitals and special schools, up \$51,600,000; departments and agencies, up \$229,100,000; public and higher education, up \$331,700,000 (not including a \$76,000,000 figure for pay raises being sought by school teachers).

STATE BAR COMMITTEE MEETS -- A State Bar Committee, representing grievance ups from over the state, met

here to discuss proposed change thousands of patients each year, but the community plan is designed to provide an emergency care formula for some patients who would not need to be institutionalized with early treatment for those discharged from mental hospitals who need a "half-way" house to help them back to normal living.

Committee's compiled set of recommendations will go to Connally and to the 1965 Legislature for implementation and legislative action.

SELF RELIEF -- Texas Independent Producers and Royalty Owners Association (TIPO) says independent producers are in "deep trouble", and the organization's executive vice president has recommended a program of state and federal government action to help them.

W. Earl Turner says the oil industry is suffering from "a grave monopoly trend." He believes the trend is partially due to "fracts, sharp competition in marketing, and failure of prorating states (including Texas) to get their share of U. S. production."

SHORT SNORT -- Personal incomes of Texans gained 5.2 percent to a total of \$11 billion during the first half of 1964... A total of 326 new lawyers will be sworn in September 21 here... Allan Shivers will be master of ceremonies at a banquet October 16, where Mrs. Lynton B. Johnson will be honored as a distinguished graduate of the University of Texas.

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### The Sandhills Philosopher



Editor's note: The Sandhills Philosopher on his Johnson grass farm claims he's resting his mind this week.

Dear editor:

If you noticed, after each convention and just before the campaigning began, both candidates for President took off and rested up a while, and that's what I'm doing this week, resting up before settling down to listening to the campaigns.

Consequently, I have carefully avoided thinking about any big problems for a week now, and it's surprising how many of them seem to get along on their own.

As for the little problems, I was interested in a couple of items I found in a newspaper last night. One reported a city man has devised a special clock that turns his car's motor on fifteen minutes before he needs it, so it'll be good and cool in the summer time via the air-conditioner, or nice and warm in the winter time via the heater. I guess one of the most perplexing problems some people face is having to wait five minutes for their car to get air-condition-

ed in summer or warmed up in the winter. I'm sort of the same way, I guess, and for years during the winter have followed the practice of banking the fire in the fireplace before I go to bed so it will be ready to go in the morning. I'm in favor of all the soft living I can manage.

The other item reported a company is now manufacturing a special dish-making machine for the kitchen. With it, you set a dial and push a button and the machine turns out the exact number of plates, cups, saucers and glasses you need for the next meal. When the meal is over, you throw the things away.

This is satisfactory enough, but it doesn't go far enough. With a little more thought and effort, the dishes could be made with a protein formula, and you could feed them to the hogs.

Civilization will have reached a certain peak when a housewife can feed a family slop the hogs, and walk out of a clean kitchen and get to the television set as fast as the rest.

Yours faithfully,  
J. A.

### Yarborough In Washington

Dear Fellow Texan:

I am serving as a conferee, under appointment by the Senate leadership, to help work out differences in the House and Senate versions of the bill extending the National Defense Education Act.

This Act was passed in 1958, I was a co-sponsor, and am proud of the fact that through National Defense Education Act loans, a quarter of a million young Americans have remained in colleges and universities.

In Texas alone, 24,000 students have obtained NDEA loans totaling 1 1/2 million dollars, at 89 colleges and universities. That's how important the bill has been to our state, and to others, in the age when education is so vitally important.

The National Defense Education Act provides loans to students, which can be cancelled in part if the students become teachers. It helps to build our teaching force in our nation in quality and in numbers.

The NDEA has other provisions: It provides loans and grants to colleges and universities for educational facilities, and for fellowships. It helps provide further education to teachers.

All these things help to raise the educational level, and make the opportunity available to more people in Texas.

The Senate version would extend for three years, the House for only two. I favor the longer period.

Furthermore, a part of the NDEA extension measure is the so-called impacted areas law

providing for federal assistance to areas like school district San Antonio or El Paso or other cities having a large federal on base population.

The Senate would extend this impacted areas provision for two years the house for only one year. Since the need is so apparent — since local taxpayers can not justifiably be asked to be sole supporters of education for federally employed families on base — I support the extension.

Here is a breakdown of funds Texas would expect to receive in the loan and grant provisions for students and institutions under the senate version of the NDEA.

Student loans, \$38 million from fiscal 1965 to 1968.

Grants for teaching equipment for the same period, \$5,374,000.

State supervision and administration, \$550,000.

Loans for guidance counseling and testing \$7 million over a four year period.

Under the impacted areas provision, Texas school districts would receive some \$20 million a year.

INFORMING SUSPECTS

PEORIA, Ill. (AP) — Law enforcement officers in this area are being warned that they must tell a suspect in a crime that he has a right to say nothing before they question him.

Chief Judge J. E. Richards of the Illinois Supreme Court says if the officers don't comply, any statement a suspect make can't be used in a trial.

These values good in Muleshoe, Sept. 17, 18, 19, 1964.

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Plains or Hometreat, Assorted Flavors ICE CREAM 1/2 Gallon 69c

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DOUGH Ranch Oven Bread 2 lb. loaves 29c

Swanson, Beef, Chicken, Turkey MEAT PIES 2 - 8 oz. pkgs. 49c

Sno-Fresh Quick Frozen VEGETABLES Your Choice 2 for 89c

Ore Ida, Hash Brown POTATOES 3 - 2 Pound Packages \$1

Seabrook BRUSSEL SPROUTS 10 oz. pkg. 29c

CAKES Sara Lee, Banana, Chocolate, Pound, loaf 79c

Wartz, Salted CRACKERS 1 lb. box 19c Chase & Sanborne, 20c off label 6 oz. Jar Instant Coffee 99c

Elgin, Colored OLEO 1 lb. pkg. 12 1/2c Sunshine Cookies 12 oz. pkg. 49c

Lucky Strike Chunk Light TUNA No. 1/2 Can 23c Vanilla Wafers 49c

Speas Apple Juice Qt. Btl. 25c Wilson's Plain Chili 24 oz. Can 49c

Sanitary Napkins KOTEX 12 ct. box 35c Mission, Sweet 2 No. 303 Cans Green Peas 33c

Breakfast Orange Drink TANG 18 oz. jar 89c Campfire, White or Golden TEA BAGS 48 ct. pkg. 59c Hominy 3 no. 300 cans 25c

### SOUP N SANDWICHES.. BIGGEST VARIETY

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## LUNCH MEAT

3 87c  
6 oz. Pkgs.

Butcher Boy, Bologna, Olive, Pickle or Macaroni

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2 Pounds \$1.09  
BUTCHER BOY THICK OR THIN

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Rib Pork Chops, Approximately 5 Pounds, Pork Loin Roast Pound 59c or Pork Butt Roast, Pork Steak, Approximately 5 Pounds, Pound 49c

Armour Star, Aged, Heavy Beef, Valu-Trimmed, Oven Ready RIB ROAST Pound 79c

Armour Star, Aged, Heavy Beef, Valu-Trimmed, Boneless NEW YORK STEAK Pound \$1.69

Kraft's, American or Pimiento SLICED CHEESE 12 oz. pkg. 49c

Continental Brand, Extra Lean, Sliced COOKED HAM 4 1/4 oz. pkg. 59c

Butcher Boy, All Meat FRANKS Pound 49c

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Blue Morrow's STEAK FINGERS 15 oz. pkg. 79c

Gulf Gem Tidbits BREADED SHRIMP Pound 69c

Booth's, Perch or Catfish, Heat and Eat FISH STICKS 22 oz. pkg. 89c

Lean, 100% Pure Beef, Dated to Assure you Freshness GROUND BEEF Pound 39c

CHUNK BOLOGNA Rodeo, All Meat Pound 39c

TOMATO SOUP Campbell's No. 1 Can 10c

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VELVEETA Kraft's Cheese Food 2 lb. Box 79c

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TOMATOES Red Ripe HOME GROWN POUND 12 1/2c

Washington Delicious, Apples, Rhubarb, Parsley, Watercress, Mushroom, English Peas, Fresh Coconuts, Fresh Figs, Fresh Spinach.

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