





**ALICE IN WONDERLAND** — The Rainbow banquet held Saturday night was carried out in the "Alice in Wonderland" theme. Queen was Rhonda Wagon, Barry Lewis was her escort. Runnersup were Susan Birdsong and Judy Elliott with Johnny Dalton and Ronnie Johnson as their escorts.

**Lois Witherspoon Hosts March Meet**

Lois Witherspoon was hostess for the March meeting of the Friendship Club. Serving as co-hostess was Olene Watts.

a large floral arrangement. Guests were served punch, party crackers, and cherry pie topped with whipped cream. Jackie Tate presided during the business meeting. Plans were completed for the Friendship Club's party honoring "Women Over 70".

Hattie Griffiths gave the Bible study program taken from the book of Romans.

Attending were: Ruth Shater, Mildred Anderson, Mary Young, Sammie Moore, Adelle Beaty, Lorie Precure, Mae Busbice, Audie King, Jackie Tate, Mildred Wingo, Minnie Dunn, Erma Ray, Hattie Griffiths, Maud Young, Mrs. Witherspoon and Mrs. Watts.

**FROM GALVESTON**

Dr. Jerry Julian, Galveston, is visiting his father, L. V. Julian who is in the hospital.

SHOP MULESHOE FIRST!!

**Mardi Gras Held By Scout Troop**

The Mardi Gras held by Boy Scout Troop 622 Friday night was termed as successful by the sponsors of the fund raising event.

Each of the five dens in the Pack had a booth and sponsored a side show.

A King and Queen were named to represent each den and the Mardi Gras King and Queen were selected by penny vote. The honor went to Becky Ramm and David Saylor, representatives of Den One. They were crowned by Den Mother, Betty Fudge.

Other contestants were: Den Two, Ronnie Henry and Gavia Heaton, son and daughter of Mr. and Mrs. Eugene Henry and Mr. and Mrs. Robert Hooten; Den Three, Brent Blackman and Janice Claybrook, son and daughter of Mr. and Mrs. Buddy Blackman and Mrs. Helen Claybrook and Bill Claybrook; Den Four, Tim McCormick and Cathy McCormick, son and daughter of Mr. and Mrs. Roland McCormick; and Den Five, Lance Tucker and Nanette Morris, son and daughter of Mr. and Mrs. John Black and Mr. and Mrs. J. Lewis Morris.

Members of the Webloes and their leaders sold pie, candy, coffee, and soft drinks to assist with the fund drive.



**KING AND QUEEN CANDIDATES** — These are the candidates of the Friday night's Mardi Gras held at the Boy Scout Hut by Troop 622. They were dressed in typical Mardi Gras costumes for the occasion.

**Cooking Class Met For Pie Baking**

The girls in Unit III cooking class met in the home of Mrs. Fred Burch, where they were shown the right methods of making fruit pies. Mrs. Burch made a cherry pie and served to the girls and their leaders and one visitor, Mrs. Freeman Davis.

Girls attending were: Christine Ivy, Ann Blackstone, Patrice Broyles, Kathy Coker, Charlotte Davis, Judy Koelzer, Debbie Burch and Katie Blackstone.

Their leaders are Mrs. Burch and Mrs. Harvey Blackstone. The girls are preparing for the Favorite Foods Show to be held in April at Farwell.

**Annual Spring Conference For P-TA Set For April 21 in Plainview**

The Fourteenth District of the Texas Congress of Parent and Teachers will hold the thirty-sixth Annual Spring Conference April 21 at the First Baptist Church 253 West Eighth Street, Plainview. A pre-conference district board meeting is slated for April 20 at 2 p.m. in Plainview.

Conference theme is "We the PTA Seek To Understand the School Story." An 8:30 a.m. coffee, compliments of Hale Center P-TA, will start the events of the day followed by the Welcome address being given at 9:30 a.m. Mrs. Angus McDonald and Mrs. Chesley McDonald will be featured speakers during the morning session with their respective subjects being "Publications — Cue for Cooperation."

A luncheon will be served at 1 p.m.

"Cooperating in the School Story" will be presented by a panel at 2 p.m. The moderator will be Mrs. W. J. Danforth, State president; and panelists will be Mrs. Chesley McDonald, Mrs. Angus McDonald, Mrs. Marvin Armstrong, and Nat Williams.

The workshop sessions will begin at 3:45 p.m. followed by a banquet at 6 p.m. in the Estacado Junior High Cafeteria, 220 West 20th Street, during which time all life members will be honored.

Attending the pre-conference will be Mrs. Neal Dillman, District Safety Chairman and Mrs. Ray Daniel, president of the Lamb-Bailey Bi-County Council.

At 6 p.m., Vesper Services will be held at the First Methodist Church.

At 7 p.m., the District Board Dinner for all board members and their wives and husbands given by the Plainview School Board.

Dillman will be serving on the Conference Resolutions Committee and will conduct a workshop for local unit safety chairmen.

Mrs. Daniel will serve as chairman of the committee on judging the Publicity Books and will assist in the workshop on Education for Family Living.



**ROYAL COUPLE** — Becky Ramm and David Saylor were named King and Queen of the Boy Scout Troop 622 Mardi Gras Friday night. They are shown being crowned by Den Mother, Betty Fudge. They are the son and daughter of Mr. and Mrs. Fred Ramm and Mr. and Mrs. Jake Saylor.

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Children's Easter  
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**Bridge Players Attention, Please**

The Society Department of Journal papers want your bridge club news.

Several local clubs, both womens' and couples', have indicated their interest in the Journals' carrying their bridge club news, either in column form or individual articles.

May we suggest that each hostess consult her club at their next meeting. Information needed will be the hostess' name, date, high, second high, low and/or bingo winners, refreshments, and those attending, if possible. A name—such as Thursday Luncheon Bridge, Wednesday Duplicate, No-Trump Couples Club — would be very helpful for identification purposes.

(Editor's Note: There are many, many organized bridge clubs in the Muleshoe area. Their news is interesting to other bridge compatriots. We think that the request that we carry more bridge club news is most appropriate. The Journals will look forward to receiving your bridge club news in the interests of further expanding news coverage of the Muleshoe area. Thank you.)

**BACK FROM DENVER**  
Mr. and Mrs. Pete Jesko, Lazbuddie community, returned Saturday from a week in Denver, Colo.

While there, Pete attended a artificial insemination and herd management school, March 16-20 sponsored by International Beef Breeders.

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<b>Cabbage</b>	Lb.	<b>6<sup>c</sup></b>
<b>Carrots</b>	3 Lbs.	<b>25<sup>c</sup></b>
<b>Turnips</b>	3 Lbs.	<b>25<sup>c</sup></b>
<b>Lettuce</b>	2 Large Heads	<b>35<sup>c</sup></b>
<b>Bell Peppers</b>	Each	<b>9<sup>c</sup></b>
<b>Tomatoes</b>	Lb.	<b>10<sup>c</sup></b>
<b>Hot Peppers</b>	Lb.	<b>39<sup>c</sup></b>
<b>Milk</b>	Gallon	<b>89<sup>c</sup></b>
<b>Bacon</b>	Lb.	<b>39<sup>c</sup></b>
<b>Eggs</b>	3 Dozen	<b>\$1.00</b>

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FAREWELL SOCIAL -- Joella Lovvorn is pictured here with a money tree presented her at a church-wide social, March 22, at Parkview Baptist Church, Plainview, where she has been an active member for 12 years, teaching Sunday School and as GA Leader. She has accepted a position as assistant editor of the Baptist Beacon, Phoenix, Ariz., and will assume duties April 1. She has been employed by Muleshoe Publishing Co., for more than two years.

### Activity A'Plenty Seen In Home Demonstration Work On Plains; Agents Serve 17 Counties

By MRS. AUBREY RUSSELL, District Agent  
Seventeen of the 24 counties in District 2 have the services of Home Demonstration agents and four have assistant agents. These women are college-trained home economists whose purpose is to serve all the people in the county. The agent's responsibility is to help families with home economic information through individual and group methods. She looks to the county program building committee to define the problem areas and to set the long range objective for improving conditions in the county.

In each county she works with many clubs — two sponsored by the Extension Service. These are Home Demonstration Clubs and 4-H Clubs. Any other clubs may request her services or information on home economics. She coordinates her work with other clubs and other home economists to assist in solving problems promoting better family living and raising the level of living in the county.

The Home Demonstration Clubs in the county and district are bound together with two organizations. The county Home Demonstration Council has representatives from each of the clubs in the county. It coordinates the work of these clubs, advises the Home Demonstration agent, and acts as a means of communication between groups. The Texas Home Demonstration Association is a federation of clubs in Texas. Its purpose is to serve as a co-operator and coordinating agency for the state-wide activities of Home Demonstration clubs. It is a medium of expressing the desires and interests of women and serves as a means of cooperating with other organizations of similar interest.

The Texas Home Demonstration Association has one board member in each district. The district director for the south Plains area is Mrs. Bayne McCurry, Oton Route, Plainview. She brings information concerning statewide activities to the counties in District 2.

She conducts two meetings each year that involve Home Demonstration Club women. In January, she conducted a training meeting for the county chairman of the Texas Home Demonstration Association committee. This meeting has as its purpose the instruction of the local chairman in carrying out the duties with local clubs.

The other meeting is a district meeting for all Home Demonstration Club members. It will be conducted in Floydada on April 30, 1964. At this meeting the director tries to bring speakers before the group that will give information concerning state or world situations, or that will give inspiration to the members to carry on study or action on some of the recommendations that the state association has made.

The district director is elected by the women of the clubs in the district. She serves without pay and is the person who brings information from the State Association to the clubs of the South Plains. Mrs. McCurry was elected in 1962 to serve for the years 1963-1964. Another person will be elected in the spring meeting in Floydada this year to serve for the year 1965-1966. These women must have the interest of the clubs as one of their motivating sources and be willing to give all their time and energy. All in all, Home Demonstration Club work is very active on the South Plains.

In Bailey County, the Home Demonstration agent is Mrs. Jean Martin. In Lamb County, Mrs. Lady Clare Phillips directs Home Demonstration activities. And in Cochran County, Jennie Allen is in charge of carrying out a well-rounded Extension program. Mrs. Cricket Taylor is Home Demonstration Agent in Parmer County.

Witnesses were Martin and Mary Ruiz, Earth.

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### Convention Held In Levelland For Federated Women's Clubs

Some 400 attended the Federated Women's Clubs Convention during the weekend in Levelland. Among that number were Mrs. O. N. Jennings, Mrs. Louis Henderson, Mrs. Rufus Gilbreath and Mrs. Thurman White, all members of the Muleshoe Study Club.

Drive Church of Christ was guest speaker. An executive meeting was held at 5:30 p.m. in the suite of Mrs. Bill W. Davis, O'Donnell, district president.

Hostesses for the convention were 11 federated clubs from Levelland, Morton and Muleshoe. The Levelland organizations include Heritage Study Club, Las Fidelis Study Club, Matrons Study Club, 1926 Study Club and Levelland Woman's Club. From Morton are Emelea Smith Junior Study Club, L'Allegro Study Club, 1936 Study Club, Town and Country Study Club, and YM Study Club. From Muleshoe was the Muleshoe Study Club.

Following Friday business sessions, a 7:30 p.m. banquet in the hotel ballroom highlighted the concentration.

Featured speaker was Thar McDonald, president of the Levelland State Bank. Friday activities began with registration from 8:30 to 9:30 in Levelland Junior High School. The formal opening was at 9:30 with Major Ed Hofack welcoming the delegates. Committee and officer reports were made and Mrs. Keller Greenfield conducted memorial service. A departmental luncheon was held at 12:30 in the hotel with Mrs. Roy Bass, Lubbock, speaking on "The Woman I Would Like To Be". Junior Clubs met at 2:30 p.m. in the Double U Room, with the general convention reconvening the ballroom. For Friday night's dinner, the South Plains College choir under direction of Harley Bulls, presented three selections. Various quartets, both women's

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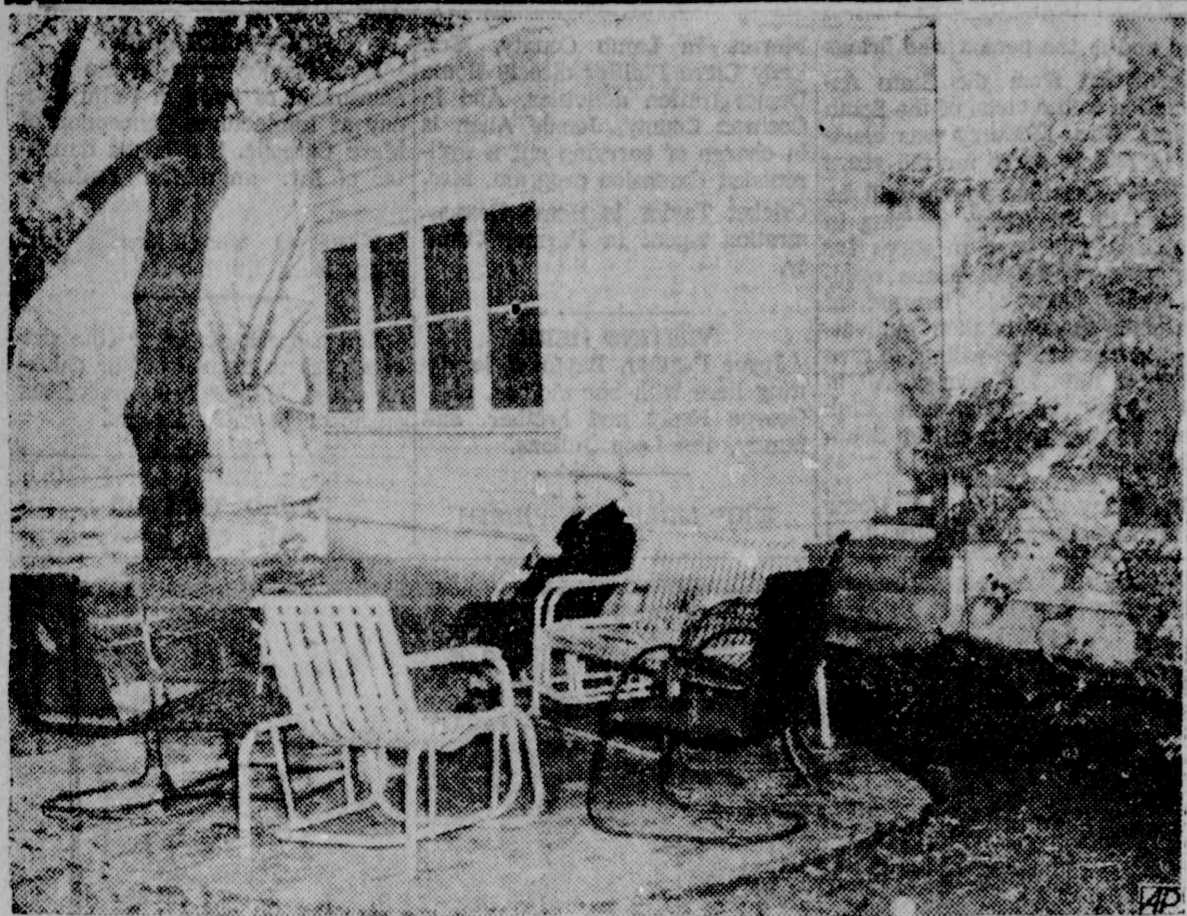
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**CACTUS JACK**—With spring-like weather prevailing, visitors to Uvalde, Tex., are likely to find John Nance Garner, 95-year-old former U.S. vice president sitting in front of his little white frame house waiting to greet visitors. Garner's present home is located behind the old Garner Mansion which was donated to the city for a museum. (AP Wirephoto)

**LAZBUDDIE NEWS**

Tommy Ketchum son of Mr. and Mrs. E. C. Ketchum was inducted in the Army March 6th. He is stationed at Lackland Air Force Base, San Antonio.

The Farwell Church of Christ has sent a special invitation to the Lazbuddie Church and other churches in the area to attend a meeting March 23 through 29. The speaker will be Minister Wesley Mickey of Weatherford.

April 2, at 5:30 (M. S. T.) there will be a dinner for all elders and preachers of the area to attend the Bible Chair in Portales. Jay Smith of Nashville will be the guest speaker. His subject will be "Go With Wisdom."

Mr. and Mrs. Waverley Wesley from Pettit visited Sunday with the John Littlefields. Mrs. Wesley and Mrs. Littlefield are sisters.

Carroll Littlefield from Colorado State University was home last week with his parents, Mr. and Mrs. John Littlefield.

Congratulations to Mr. and Mrs. Wayne Peterson on the birth of a daughter born Wednesday 11:18 in the Green Memorial Hospital. The baby weighed 7 lbs. 4 oz. and has been named Denise Marie Peterson. Grandparents are Mr. and Mrs. Jackie Brown and Mr. and Mrs. Earl Peterson all of Lazbuddie.

Birthday Greetings to: Jimmy Dale Pierce, David Smith, Betty Newsome, Jan Mason, Alfred Steinbock, Sherry Robinson, Theron Vaughn Sr. Isidro Zarazua, David Flores, Jerry Barton.

Mr. and Mrs. Charlie Walton recently visited her parents, Mr. and Mrs. Sam Wallace and other relatives in Bangs. The Waltons son Wes remained with his grandparents Wallace for several days visit.

Mr. and Mrs. C. A. Watson, Don and Leon attended services at the Primitive Baptist Church in Anton Sunday. The Watson's nephew Cleveland Bass of Littlefield was ordained to the work of the ministry in the services Sunday at Anton.

Coach Warren and his Jr. High track team were in Springlake Saturday for the track contest there.

Coach Walton and his boys went to Sundown Saturday to participate in track events.

Mrs. F. S. Linger of Sheridan

Wynning is spending several days with her son and family the W. P. Morgans.

Theron Jr. Vaughn, Beverley Crawford, Darrel Mason and Billie Meek attended the Drag Races in Amarillo Sunday.

Visiting Mr. and Mrs. Claud Blackburn Sunday was Jane Bryant, Muleshoe and Mr. and Mrs. Don Richards and children from Flag.

Mr. and Mrs. Dewitt Tiller and Jack Addude's feted their mother Ann Addudel with a birthday dinner Sunday in the Tiller home near Bula.

Eunice Shupping, Kress, visited her mother, Mrs. Annie Vaughn Sunday.

Mr and Mrs. John Addudel was honored with a house warming in their new home Friday night March 2th.

Everyone in the surrounding area is invited to The First Baptist Church Easter Sun Rise Services to be held in the Ralph Cox pasture Sunday morning beginning at 6. Sunday night. The Church will have the Easter Cantata "Hallelujah! What A Savior!" A cantata of the Victorious Savior by John W. Peterson 7:0 p.m.

The Revival will be held at the First Baptist Church from April 5 through 12th.

**WAR ON POVERTY**

In his war on poverty, President Johnson plans a corps to train youths for jobs in an effort to create jobs in depressed areas.

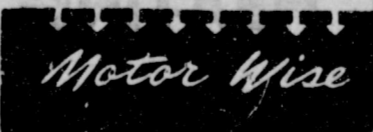
At this time, full details have not been given, but it is believed emphasis will be on the training of unskilled, unemployed youths. Many of these will be identified during Selective Service examinations.



**MAN-TAILORED**—Cotton Madras ingeniously cut and matched makes a smart suit look. Jacket has slash pocket styling and is worn with a fully lined straight skirt. By Harburt.



**SURE HIT**—The ever-popular shift style, newly interpreted in a favorite fabric—cotton Madras. This V-necked version has a large patch pocket at the hip and a zippered kerchief pocket. By Harburt.



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**UNUSUAL CONGREGATION** — Bill Hargiss, a Deacon at the Bartimaeus Baptist Temple in Dallas, passes the offering plate among a congregation of handicapped members and their families. Pastor Don Whitmore, standing at the pulpit, is also handicapped, suffering from partial paralysis. The Dallas church was founded in 1959 and has a 40-member congregation. (AP)

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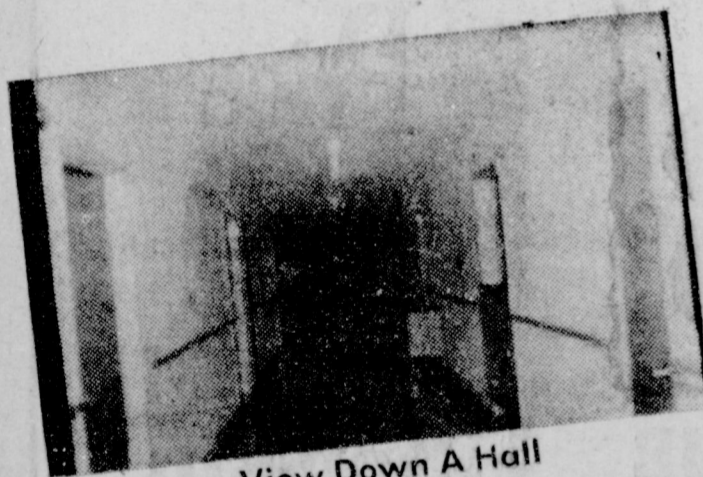
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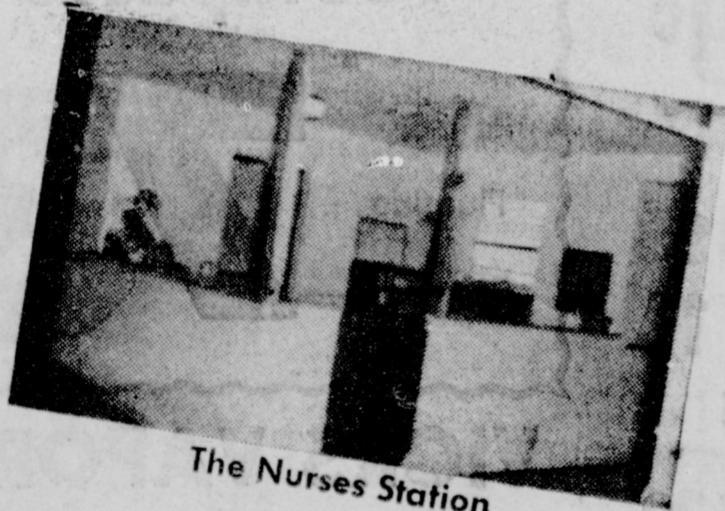
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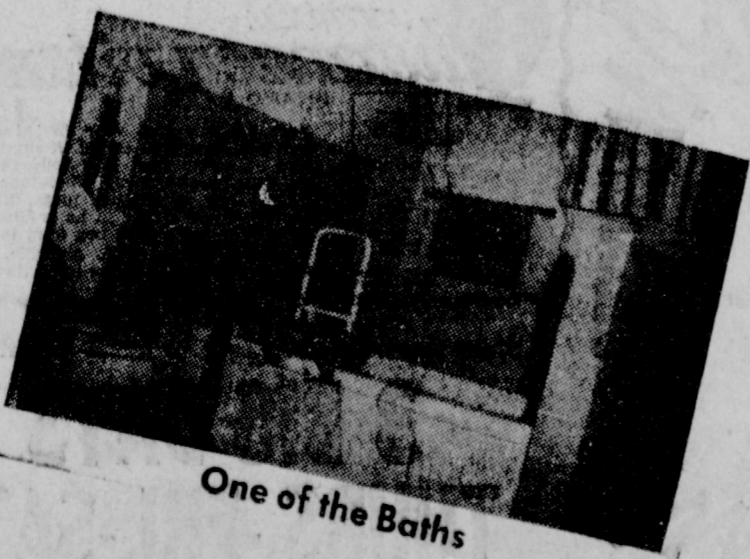


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**NAMED ALL-STATE** — Dan Smith, Dick Pylant, and Scott Oliver were named to the Coaches Class AA All-State team. Dick was named First team center as Dan and Scott were named Honorable-Mention Backs.

## Bobby Redwine Is New President Of Lazbuddie 4-H

Bobby Redwine was elected as new president of the Lazbuddie Joint 4-H Club at the recent meeting, presided over by the vice-president, Katie Blackstone. The 4-H pledge and motto was given by Dale Blackstone. Five new members were recruited. They were Allison Precure, Terry Boatman, Melanie Precure, Cassie Precure and Linda Hodges. Two demonstrations were given; the first by John Gully who is entered under public speaking and Dale Blackstone on Nutrition. Gully gave his speech on "What the 4-H Pledge Means to Me." and Blackstone spoke on "Nutrition is a Treasure."

Another team of two, James Gully and Randy Bush, did not give their demonstration at the meeting, but will be ready for county competition. Forty attended the meeting.

## Opportunities Best In Most Service Jobs

During 1964 apparently independent retailing and service industries offer the greatest opportunity for employment, C. Wilson Harder, president of the National Federation of Independent Business reports. He bases his conclusion on an analysis of a special field survey being conducted by the Federation on employment and other problems. Of the first 8,624 responding business firms, in 46 states, 1,674 say they plan to expand during the year, and in so doing create 7,941 more jobs.

Projected over 4,500,000 independent business firms in the nation, continuation of this trend, if borne out by further survey results, would indicate that some 5,000,000 new jobs will be created by independent business.

"This, of course," Mr. Harder said, "is predicated on government continuing to work for a better climate for independent enterprise."

## School Administrators, Wives Are Guests of Delta Kappa Gamma

The Epsilon Delta Chapter of the Delta Kappa Gamma Society met March 14 for a regular meeting in the Oton School Cafeteria with the Bailey and Lamb County School Administrators and their wives as guests.

The hostesses, the Oton members, served brunch to about twenty members and five guests at 1:00 a.m. The tables were decorated in St. Patrick's Day theme.

Linnie Campbell, vice-president, served as chairman in the absence of the president, Mary Tollett.

A very interesting and entertaining program was enjoyed by the guests and members. A panel forum: "The Role of the Educator in the Last of the Twentieth Century" was presented by Thelma Wiseman; moderators were Hazel May, Maxine Nichols, Elsie Wilson and Lucille Brown. Elizabeth Watson gave an interesting and timely talk on "Building a Bridge of Understanding Between Administrators and Teachers."

## Holy Week Mass Services Set

Holy Week services, the last week of Lent, has been announced by the Immaculate Conception of Mary Catholic Chapel Thursday at 8 p.m. Stations of the Cross, High Mass with Homily, the Mandatum, procession to the altar of reposicion, and Psalm 21-22.

Liturgy will be at 2 p.m. on Good Friday and Easter Midnight High Mass will be held on Holy Saturday, March 28.

Easter Sunday Mass has been set for 12:15 p.m. with a 10:30 a.m. Mass in the Earth Theatre.

While a more definitive report will be released at a later date on the subject, it also strongly appears in the survey that a major part of the unemployment problem is the lack of skills. Businessmen so far are indicating that there is a shortage of trained labor.

The survey also shows so far that the optimism over expansion plans has become quite decentralized. While 26.46 per cent of the respondents so far nationally indicate they plan to increase their operations, the greatest optimism is found in the states not usually considered as offering the greatest job opportunities.

## Son Born To The Bailey Griffiths

Mr. and Mrs. Bailey Griffith, Three Way, are parents of a son born in Lamesa Medical Hospital.

The new arrival weighed 7 pounds, 14½ ounces, measured 22 inches in length and has been named Bailey Hudson.

Grandparents are Mr. and Mrs. Frank Griffiths, Three Way and Mr. and Mrs. Van McKee, O'Donald.

**RELATIVES VISIT**  
Mr. and Mrs. W. J. McMillen, Roswell, N. M. visited with Mrs. J. H. Engram and Marie Sunday.

The couple were enroute to Arkansas where they will spend ten days visiting with Mrs. Engram's cousins.

**ORANGE SUGAR**  
Oranges owe their sweetness to natural sugars contained when they come off the tree. They do not increase in sweetness during a period of storage as do many other fruits.

## Questions

(continued from Page 1)

are not being used at this time.

Trying to keep as many of the classrooms in use on the 1st floor as possible because of the fire hazard.

3. The wings of the East building are in worse shape than the two story part. The Board invites you to inspect the walls, ceiling, and roof of these installations.

4. The Junior High has 14 classrooms now and with the additional 8 classrooms there will be a total of 22 classrooms. Figuring 30 students per room would give a capacity of 660 students.

5. The proposed gym will have a seating capacity of 2,000. Dressing rooms for Physical Education will be under the stands on both sides. It will not have posts that the spectators will be forced to look around like in the present gym.

6. The estimated cost of the new De Shazo Elementary is based on \$11.50 per square foot. There will be 36,500 square feet.

The highest priced Elementary Schools constructed in Texas during 1963 were \$13.00 per square foot; and the cheapest elementary buildings were \$10.00 per square foot.

It is impossible to compare accurately using the cost per classroom, because of the various sizes of classrooms at different places, and the number and size of auxiliary rooms such as nurse rooms, book rooms, faculty rooms, work rooms and Principal's offices. Figuring on square footage cost is the most accurate.

7. Twenty four classrooms with a maximum of 30 students per room would be 720 students capacity. Our enrollment has varied from 550 to 611 students in the old buildings the last two years.

8. The DeShazo school has varied the past two years in average number of students per classroom in grades 1-6, from 24 students per room to 33 students per room.

The new building, plus moving the 6th grade to Junior High would give adequate space for at least five years, based on present enrollment projected ahead five years. This does not include any possible industrial expansion that cannot be foreseen.

Neal Dillman

# ALL-SOUTHWEST CONFERENCE - 1964



## Eva Alsop Named Distributor For Beauty Counselor

Eva Alsop, local civic and social worker, has been named as Section Distributor Area 3, Beauty Counselor, Inc.

She was selected by Marcella Reed, District Manager, Lubbock. Mrs. Alsop attended the Area 3 annual seminar held Feb. 17, 18 and 19 in Albuquerque. The three-day meeting was held at the Schine Western Skies Motor Hotel with Mrs. Rose Petty Albuquerque, Area 3 representative.

Principal speakers were J. Paul Kennedy, national sales president and Gertrude Newell. Kennedy used as his topic "Beauty Is The Sum of Many Different Parts." He also told of plans, needs and ideas for 1964.

Approximately 125 representatives attended from eastern New Mexico and Texas. From the area were Eva Alsop, Muleshoe; Marcella Reed and Lucille Moore, Lubbock; and Willie Floyd Brownfield.

Mrs. Alsop also attended the March 16 distributor's meeting held in the Reddy Kilowatt Room, Lubbock with Marcella Reed as hostess. She also plans to attend a similar meeting April 13.



**LODGE'S VICTORY**  
President Johnson does not regard Henry Cabot Lodge's victory in the New Hampshire presidential primary as having compromised Lodge's position as Ambassador to South Vietnam.

Informed sources said, however, that the President did not intend to seek Lodge's resignation, or to check his political freedom, as a result of the New Hampshire primary.

**HISTORIC MEMORIES**  
Robert F. Kennedy, Attorney General, has begun recording his memories of his assassinated brother. He is the first of 50 public figures — relatives, friends and foes — to record in his own voice the years of crises of John F. Kennedy.

**PATZER CHIROPRACTIC CLINIC**  
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\$22.95

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FOR RENT: 3 bedroom house contact Bert Gordon, Route 3, Phone 965-3376. 4-13t-tfc

FOR SALE: 1951 V-8 Ford Pick-Up, good tires, new battery, new radiator. Runs good. Will make a good irrigation pick-up. \$195.00 13th and Ave. B. D. O. Smith. 9-13t-tfc

**CARD OF THANKS**  
Church, and others who sat up with me.  
Jerrell Otwell

**CARD OF THANKS**  
We wish to express our sincere appreciation for the many kindnesses and sympathy shown us in our bereavement.  
Dad died quietly in his chair as he had always wished to.  
We have tried to thank each of you personally, and to anyone of you whom we may have missed, we thank you from our hearts.  
"May God bless you all."  
The family of Hiram Bearden 13t-1tp

**Honors**  
Joe Robert King, Muleshoe, and Rodney Lee Fisher, Sudan, were both named to the Dean's Honor Roll at the University of Texas this week.

**SHOP MULESHOE FIRST!**

## rose marie reid

Rose Marie Reid "Grey Flannel Suits" forecast next summer's swim news now! This one, "Executive Sweet," makes a smart career out of the relaxed look of its textured cotton knit blouson over smooth Orlon®-Lyra®spandex maillo pant. 8-16, 23.95.

Complete Line of ROSE MARIE REID and BOBBIE BROOKS JUNIOR SWIMSUITS 5 1/2's to 13's

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CLOVIS, NEW MEXICO  
NO. 8 IN THE VILLAGE

### Bread Costs up; Profits Down; Farmer's Share Less

ITEMS	1963	CENTS																	
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18
Ingredient cost	5.7																		
Salaries, wages, fringe benefits	6.1																		
Packing and wrapping material	1.4																		
Delivery and other personnel costs	1.0																		
Advertising, promotion etc.	.9																		
Profit after taxes	.2																		
Overhead and miscellaneous costs	2-1																		
Total received by Baker	17.4																		

Profits of major baking companies declined to 1.1% of sales in 1962, compared to net profits of 4.1% of sales in 1947-49, while the difference between retail prices and the farm value of ingredients increased, according to a study recently released by the Economic Research Service of the U.S. Department of Agriculture.

The report noted that "labor costs have been a major factor influencing increases in the baker-wholesale spread. This cost increased 6¢ per pound loaf in 1961 from 22¢ in 1945 and accounted for about 52% of the total increase in the baker-wholesale spread."

The spread between farm prices for ingredients and the price paid by consumers, retail, was 18.5¢ in 1963 compared with 10.2¢ for the 1947-49 average.

Tables in the Marketing and Transportation Situation report showed that while wholesale prices of bread advanced 32% between 1951 and 1962, actual

earnings of production workers, including overtime, gained 70% in the same period. Other labor costs in the form of fringe benefits and social security taxes showed even greater proportionate increases, the report added.

"Taxes took less than half the net income of these (six major) baking companies until 1951, when taxes amounted to more than half," the report stated. "Since then, taxes consistently have taken the larger share."

Cost of ingredients in a pound of white bread to the baker was listed at 5.6¢, with a farm value of 3.1¢.



HALF A HOUSE — Mrs. F. M. Waters of Dallas, looks at her half-a-house which had been her home for 23 years until recently Mrs. Waters became involved in a legal hassle with the city when they offered to purchase the house to clear the land for a 6-lane thoroughfare. The city condemned the part they needed for the expansion program and removed it from the grounds. (AP Photo)

FRANCIS IMPLEMENT CO.  
FORD TRACTOR  
Muleshoe, Texas

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Bring your watch to the hands of expert Zale's watchmen who use the latest scientific equipment, including all needed parts including crystals, and complete balance staff.

**DIAL REFINISHING EXTRA**

**ZALE'S**  
Clovie



**CONTINENTAL**— Chesterfield styling in cotton twill makes a versatile coat fashion that goes over country suits and city dresses with equal dash. Completely water-repellent and washable, it's a Weatherbee design.

**MINT**  
It is thought that mint was brought to America by the Pilgrim fathers since it is mentioned among many other plants of English origin by 17th Century John Josselyn.

**ANHYDROUS NITROMITE AMMONIA**

BAKER FARM SUPPLY  
H. M. GABLE SEED & FERTILIZER

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Golden Whole Kernel  
No. 303 Can

3 lb. Tin **69¢**

WHITE SWAN  
4 lb. pkg. **39¢**

Giant Size Box **59¢**

1 lb. ctn. **10¢**

1 lb. tin **69¢**

2 for **29¢**

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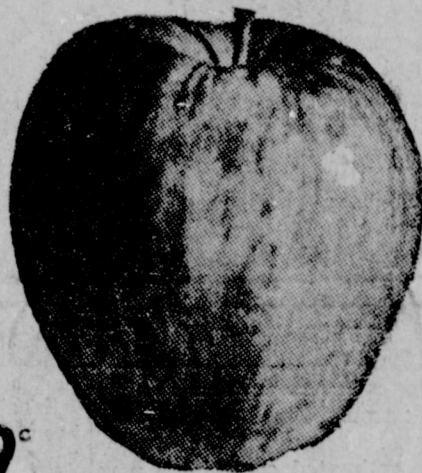
- Mixed Nuts Tom Scott 13 oz. Can **69¢**
- JELL-O Assorted Flavors **3 for 19¢**
- Dessert Topping Mix Dream Whip 4 oz. Box **45¢**
- Crackers Sunshine Hi-Ho 1 lb. box **39¢**
- Gold Medal Flour 5 Pound Bag **49¢**
- Dr. Pepper 6 Bottle Carton King Size **39¢**
- MILK Carnation Tall Cans **7 for \$1.00**
- Instant Dry Milk Carnation 8 qt. size **69¢**
- Coffee-Mate Instant 6 oz. Jar **45¢**
- Tomatoes Hunt's Solid Pack No. 300 Can **2 for 35¢**
- Peaches Oak-Hill Freestone No. 2 1/2 Can **25¢**
- Tamales Ellis Jumbo No. 2 1/2 Can **39¢**
- Pork & Beans Kimbells No. 300 can **3 for 25¢**
- Apple Juice Kimbells Pure 24 oz. Can **19¢**
- Ammonia Parson's Qt. Bottle **29¢**
- Catsup Hunt's Tomato 14 oz. Bottle **15¢**
- Cheese Kraft Velveeta 2 lb. box **79¢**

### FROZEN FOOD

- Chicken Pot Pies Banquet 8 oz. pkg. **2 for 35¢**
- Orange Juice WholeSun 12 oz. Can **49¢**
- Pumpkin Pies Morton's Family Size **29¢**
- Tamale Dinners Patio's 12 oz. pkg. **49¢**

# APPLES 15¢

Washington Fancy Wine Sap LB.



- RADISHES Garden Fresh, Bunch **5¢**
- SQUASH Straight Neck Yellow **lb. 19¢**

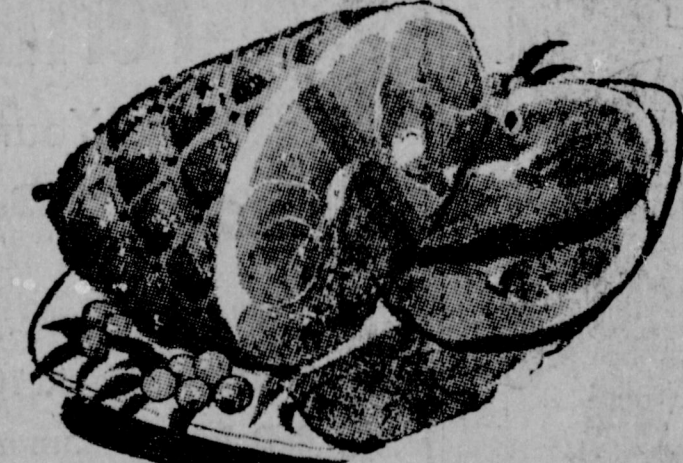


CABBAGE **5¢**  
Texas Firm Green Heads LB.

ONIONS US No. 1 Yellow **lb. 9¢**

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Choice Heavy Pen Fed Beef

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and Olive Loaf — 6 oz. Pkg.  
**4 for \$1.00**

## HAMS

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"Ready To Eat"  
**5 lb. Can \$3.89**

## BACON

HORMEL'S RANGE BRAND  
Thick or Thin Sliced

**2 lb. pkg. 98¢**

FRANKS WILSONS  
All Meat, Vac-Pac **1 lb. pkg. 49¢**

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## News Report From Washington

WASHINGTON, D. C. — There is the intriguing possibility that this year's Democratic convention will be maneuvered into producing the same sort of political pragmatic ticket that emerged from the 1960 conclave — though in reverse order.

That is to say that, like it or not, President Johnson might find himself in the position of having to take Attorney-General Bobby Kennedy as his running mate.

If he does, it will be for the same reasons that the President, himself, was given the No. 2 spot on the party bandwagon four years ago after battling Kennedy forces right down to the wire in the convention. It will be solely on the basis of his conclusion that the Attorney-General will at-

tract votes to the ticket that couldn't be gleaned by another No. 2 man.

Inference that such might be the case at least for now stems from current public opinion polls listing the late Chief Executive's brother as top grassroots choice for the Vice Presidential spot on the Democratic side.

It is further suggested by the heavy write-in vote he received in the New Hampshire primary.

Still another clue that there are those already trying to make it happen is afforded by the fact a committee backing Kennedy for the No. 2 spot has just been incorporated in Wisconsin, and tentatively plans to become nationwide.

Implications of this have by no

## The Sandhills Philosopher



Editor's note: The Sandhill's Philosopher on his Johnson grass farm discusses size in his letter this week. He doesn't say whether he's for it or against it.

Dear editor:

Sometimes you get to wondering, who's the smartest, the big fellows or the little fellows? I'm not talking about big farmers and little farmers, although it works there too, with one difference being that when it rains and is too wet to plow a little farmer goes fishing while a big farmer takes advantage of the lull in work to rush into town and re-finance his loans.

What I was thinking about though was countries. Take Canada. Now Canada isn't considered a major nation, but I was reading in a newspaper the other day that she has decided not to spend any money on atomic bombs, guided missiles, etc.

As I understand it, Canada has figured out that the main secret now to the atomic bomb is having enough money to make one, and since the United States and Russia each now has enough bombs in storage to kill every person on earth 100 times, anything Canada would do in this

It's also said the President is not persuaded by the Attorney-General's own statement that he neither had a hand in — or any advance knowledge of — the New Hampshire effort in his behalf.

It's no secret that the two have not forgotten their 1960 feud and that the President still remembers how hard Bobby tried to bar him from the ticket right up to the last.

For the record, the Attorney-General has made no profession of interest in the No. 2 spot.

If the Johnson-Kennedy ticket does emerge, however, it will be at best a "marriage" of political convenience.

line wouldn't add to the world's safety, only to Canada's debt. When you get right down to it, I guess a man had rather be unsafe and solvent than unsafe and broke.

This is the difference between Canada and France. France is determined she is going to be a world power and is working like mad now to build atomic weapons at a cost of billions of dollars, on the theory I guess that the deeper you get in debt, the more major a world power you become. She'll have to go a long way to overtake the United States in this department. As for Russia, I can't say, I don't know anything about her debts. It's hard to go into debt when no other country will lend you anything and your own people don't own anything.

However, to get back to my first paragraph, I'm not saying that all little farmers or countries are automatically smart, or vice versa for the big ones. I don't know how to gauge smartness, but my observation is that it hasn't got anything to do with size. I doubt if this Johnson grass farm would be run any better if you doubled it or cut it in half.

Yours faithfully,  
J. A.

## On Local Government

This century's technological advances in communications and transportation are a tribute to man's ingenuity, but a sad fact of his human frailty is the corresponding lack of progress in his basic political machinery.

In discussing progress in politics, much has been said about growing federal power cutting in on the rights of states to handle their own affairs.

While the point is well taken, states righters and other antagonists of federal authority would do well to make a re-appraisal of their own functions.

If it's certain centralization in Washington is an issue but it's equally true that

many one-time state and county functions have been abdicated for lack of know-how and efficiency on the local level.

In that connection, our system of political subdivisions should be reevaluated with an eye toward merging certain functions now separated by county and city government and even state and county authority.

Doing away with multiple, duplicating functions would result in monetary savings to hard-pressed small unit governments and at the same time would release more funds to help finance projects now threatened by a take-over from Washington.

## The Peace Corp

The foreign aid program is more than ever before being subjected to a barrage of criticism.

Its purpose and effectiveness is being bluntly challenged on Capitol Hill and from grassroots taxpayers who pick up the tab.

Even the beneficiaries of the program's open-handed largesse carp from time to time about its operations.

Etched in sharp contrast to the aid program is the record written by an offshoot of Uncle Sam's effort to sell democracy to the rest of the world—the Peace

Corps.

It was established three years ago by the late President Kennedy on a temporary and experimental basis.

It hasn't all been smooth sailing. There have been publicized though isolated problems where volunteer performances did not come up to idealistic standards.

But they have been rare. In the main, the corps seems to have made a tremendous contribution toward real service and international understanding of America of the sort no amount of money could achieve.

## Yarborough In Washington

Dear Fellow Texan:

The 88th Congress has already earned the title of the "Education Congress," because of five major education bills it has passed.

But the great number of young people moving into the college age group, but unable financially to attend colleges and universities, makes it apparent that we must do far more.

I am co-sponsoring a bill introduced by Senator Vance Hartke to expand the National Defense

Education Act, under which 17,000 Texas students are already attending classes in 77 Texas colleges and universities.

This new bill combines scholarship aid, private loans to students backed by government guarantees, and a work-study program.

We have a continuing problem of unemployment directly related to education.

Jobs are being upgraded. So must skills and knowledge of the working force be upgraded. By 197, we will have a 41 per cent technical occupations.

One feature of this bill is the extension to allow students to borrow beyond the present termination date of June 30, 1965.

A second loan provision includes government guarantees for loans obtained by students from private sources. This can be especially valuable to families of moderate income who would not be classified as destitute but who might be burdened by the costs of more than one child in college.

The bill would also authorize public junior colleges and technical schools to take part in the loan program. They are now excluded.

Finally, this new bill would raise the amount available for loans in fiscal 1964 from \$135 million to \$20 million, with increases in the next two years to help students stay in college.

## The Court's Latest

The Supreme Court, it would seem, have proclivity for liberal invocation of the Constitution when that document tends to support its views.

In some decisions it has shown a tendency to write new interpretations of its own into words of the Founding Fathers.

But that was not the case in the question of Congressional redistricting.

Because the Constitution said there should be equal representation, the court

has now held that every state must redraw its lines on a mathematical formula so that each of its Congressmen has roughly the same number of constituents.

The theory is wholly defensible, and to the extent that states may have gerrymandered their districts for purely political purposes the ruling will accomplish good.

It is to be hoped that the highest court will hereafter be guided this closely by the Constitution.

## Cattle Need Good Pasture For Best Gain And Grade

Good breeding, roughage and pasture appear to be the key factor in getting steers to market after one winter.

Tests at the Central Experimental Farm prove beef can be economically produced by finishing steers on grass after one winter feeding period.

In the tests, the 95 - pound Shorthorn steers were taken to market at 18 months of age. All 12 of the steers graded choice.

When the steers were born in early spring of 1962, they weighed an average of 75 pounds per head. At weaning in late October, they weighed an average of 500 pounds — a gain of about two pounds a day.

Throughout the rest of the winter, the steers were fed an average of five pounds of mixed legume and grass hay, 24 pounds of grass silage and 1.8 pounds of meal. The meal consisted of 45 percent oats, 30 percent barley and 25 percent bran. Winter grain amounted to one pound daily. By spring, the average weight of the steers was 711 pounds.

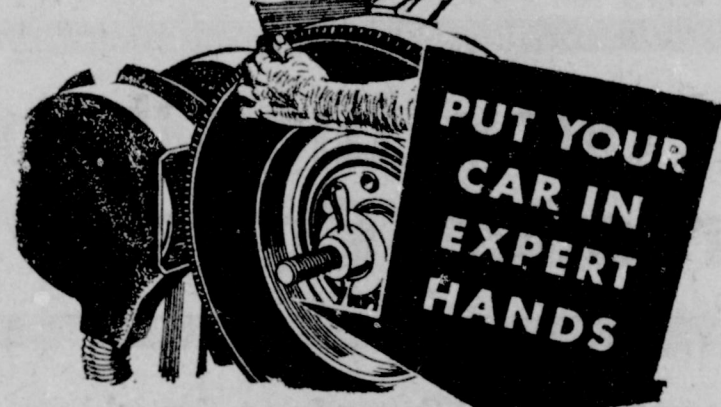
In the middle of May, the steers were put on good pasture. The pasture was made up of both grasses and legumes, with the grasses in the majority. The pasture was divided into plots, grazed in rotation and mowed to prevent over-maturity.

The average daily gain of the

steers on pasture was 1.6 pounds, and they were marketed in early fall weighing 950 pounds.

Efficient utilization of the pasture by the steers was probably due to the limited winter grain feeding. Limiting the grain feeding probably helped the steers avoid a setback when they were put on pasture.

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Muleshoe, Texas



# Now Is The Time For Grass

By RONALD HOOD

The season for planting grass has again come to Bailey County. Grass is rapidly becoming a major crop in this area, because its aids in conserving soil and water, as well as being a source of income through livestock, hay, and seed production.

The annual reports of the Blackwater Valley Soil Conservation District give an illustration of how grass planting has grown in this area. In 1960, for example, 1,503 acres of grass were planted in the district, while in 1963, there were 1,864 acres. This is an increase of over twenty-four per cent. Total acres of grass in the district have risen over forty-one per cent, from 6,241 in 1960 to a new total of 10,664 in the past year.



GRAMMA — A good stand of sideoats gramma. This field of grass is west of Muleshoe on the John Coe farm which is being operated by Kenneth Nesbitt.

Dryland grass is being seeded at the present time, and planting may continue until the first of June. Irrigated warm season grasses can be planted as late as August 1.

The most widely grown grasses in this area are Midland bermuda, sideoats gramma, Indian grass, switchgrass, and sand bluegrass. Each of these is well adapted to this area and excels in growing ability, palatability, and nutritive value.

Probably the most popular grass in number of acres planted in the Blackwater Valley District is Midland bermuda grass. Midland is a top producer of nutritious pasture and hay which is well liked by livestock. However, it must be irrigated and strongly fertilized with nitrogen and phosphorus in order to get a useful level of production. Also, it is expensive to establish due to the fact that it has few visible seeds and must be planted in the form of rhizomes or "sprigs."

Of the grasses which make good growth either irrigated or dryland, sideoats and switchgrass are the two most popular. Although not yielding quite as much tonnage as Midland, even grasses are more cheaply established. They cure out well, resulting in better winter forage, with sideoats the best of all for winter grazing. Also, even under irrigated conditions, these grasses are not as particular about water requirements as is bermuda grass. Therefore, if an irrigation is delayed, they will still make an acceptable growth.

In any grass planting, several conditions should be met. A well prepared seedbed is a must, along with adequate weed control through spraying or cultivating, and fertilization if necessary. In most instances, seeded grass should be planted in a dead litter cover or mulch, unless the grass is to be irrigated or planted in rows and cultivated.

When managing grass, care must be exercised after planting not to remove any of the initial growth until a proper height has been reached. When grazing, about fifty per cent of the plant growth should be left at all times during the active growing season. It is particularly necessary not to overgraze just as the grass is beginning to make growth after a period of dormancy, such as in the spring and after a period in which the grass did not receive enough water. Also, if the grass is to be irrigated, irrigations should be both timely and in proper amounts, as under-irrigation slows growth and over-irrigation wastes water.

Grass is undoubtedly the best method we have for reclaiming worn out land, as well as protecting land subject to wind and water erosion. The sandy fields and slopes of this area are good examples of the type of land for which grass is the most suitable use. Although it requires conscientious management, as does any other valuable crop, grass, properly used, will more than repay the efforts made in its behalf.

# Valuable Crop Production Tool To Assist Farmers This Season

What should prove to be a valuable production tool for farmers in this part of the country — a specialized agricultural weather service — is expected to begin operation in time to aid in raising this year's crop.

Weather releases should start going out to area radio stations, newspapers and television stations by May 15th. Weather releases will be disseminated by means of a teletypewriter circuit in operation 24 hours a day and available to users under a rental arrangement. To date 32 teletypewriters for receiving the service have been contracted for in the High Plains area.

Essentially the Weather Bureau, through this specialized service, purports to improve the farmer's batting average against the curves he is constantly being thrown by the weather. Weather information tailored to the particular needs of aviation have long been a vital aid to pilot sin making flight decisions, and the same information tailored to the needs of agriculture can be a valuable asset to farmers making decisions on planting, poisoning, irrigation, defoliation etc.

While a weather service is not likely to mean the difference between ice and death to a farmer as it often does to a pilot, it can mean the difference between profit or loss. Each seed that is planted and then rots in the ground, each seedling stunted by cold weather, and each insecticide or defoliant washed off before it takes effect cuts into the farmer's pocketbook and hurts the entire economy of the area. These and other losses, plus losses of crop quality, can be minimized by an effective agricultural weather service.

The first such service was instituted several years ago in the Mississippi Delta region, and farmers there are loud in their praise of its effectiveness in reducing production costs and improving crop quality.

To meet the basic requirements

for letting weather information work for the farmer, the service will give timely and detailed weather forecasts tailored to current farming operations; offer extension advisory service to show farmers how best to use the information made available, and aid research into agriculture-weather relationships.

Features of the service will be



PART—Blue cotton denim accented with white stitching shapes a fresh-looking Junior sheath. Featuring a round neckline, long sleeves, and giant pockets, the dress was designed by Muriel Ryan for Surry.



PARTY PERFECT—For her first party, the fashion-conscious little miss chooses a long-waisted dress of filmy white cotton organdy with Swiss embroidery. Small pale flowers circle the sleeveless bodice above a lightly sashed bell skirt.



SKIMMER—A flattering fashion for spring into summer is the "natural" dress with figure-skimming lines and a perky bow-trimmed collar. Seen here in Burlington's cotton faille, and made from McCall Pattern No. 7155.

weather forecasts for the next 36 hours and the outlook for an additional 24 hours, issued three times a day and including the probability of rain, cloudiness, dew conditions, wind speed and wind direction as well as temperatures; special spraying-dusting forecast and summary during that season, released evening and morning; an agricultural interpretation of the 3-day weather outlook, given twice monthly, and daily soil temperatures from selected locations over the area.

Twenty or more weather observers will be located at vantage points over the 23-county area. These will report conditions to the Lubbock office in order that weather reports can be pinpointed to given localities.

**BEST SPANISH FOOD IN THE SOUTHWEST!**  
**LA FIESTA**  
521 W. 7th PO 2-1362 CLOVIS

**Does BLADDER IRRITATION MAKE YOU NERVOUS?**  
After 21 common kidney or bladder irritations affect twice as many women as men and may make you tense and nervous from too frequent, burning or itching urination both day and night. Secondly, you may lose sleep and suffer from headaches, backache and feel-tired, tired, depressed. In such irritations, CYSLEX usually brings fast, relaxing comfort by cutting irritating germs in urine, acid urine and by analgesic pain relief. Get CYSLEX at drugists. Feel better fast.

## Enochs News

By MRS. JEROME CASH

Mr. and Mrs. Jessie Motes and children of Lake Charles, La., spent from Tuesday until Saturday with her parents, Mr. and Mrs. John Gunter.

Mr. and Mrs. Max Stipe and daughter Nikki, Hereford, Mrs. Raymond Darrow, Dimmitt spent the weekend in P. A. Altman's home, Mrs. Stipe is a niece of Mrs. Altman, Mrs. Darrow, is a former Sister-in-law.

Mr. and Mrs. Joe Milsap's granddaughters Loveta Jo and Carol Sue Milsap of Lubbock spent last week visiting their grandparents. They took them home Sunday.

Also visiting in the Joe Milsap home last week were her brother Hugh Anderson, Borger.

Mr. and Mrs. E. C. Gillian and Linda visited their son, Jerry and family of West Camp Sunday.

Those enjoying fishing at Possum Kingdom Lake over the weekend were Mr. and Mrs. C. H. Byars, her brother, W. C. Roller and wife, and a niece and family, Mrs. T. L. Fruedenrich all of Lubbock. They reported a catching several fish.

Those visiting the P. A. Altman's Sunday, Mr. and Mrs. Kenneth Coats and children, Mr. and Mrs. W. C. Millsap and daughter Nadine Blesloe.

Mr. and Mrs. J. T. Burns, Mr. and Mrs. Ronald Burns and children, Lubbock, Mr. and Mrs. J. E. Layton and boys all spent Sunday in the Carl Hall home.

Shonnie Autry, daughter of George Autry reuned home with Mr. and Mrs. Bill West to spend a few days.

Those enjoying lunch in the George Autry home Sunday were Mr. and Mrs. Billy West and family, Midland, Mr. and Mrs. Doye Turney and family, Mrs.

Jack Jackson and children, Mr. John Autry and daughter, Mr. and Mrs. Jene Autry and son, Mr. and Mrs. J. E. Autry.

Harold Layton entered Methodist Hospital Sunday afternoon, so he could undergo surgery Monday morning on his knee.

Mrs. George Autry is in Littlefield Hospital for a kidney infection. She went Sunday morning.

Mr. and Mrs. Ralph Kirk, Anton, spent one afternoon last week visiting Mr. and Mrs. P. A. Altman, Mrs. Kirk is Mrs. Altman's aunt.

Dorothy Spence spent several days last week in the Memorial Hospital at Morton, with the measles. She came home Saturday.

The grandchildren of J. J. Terrys are just recovering from the Measles.

Mrs. Grady Hill, Hale Center, visited in the P. A. Altman home Friday afternoon. The Hills are former residents of this community. They formerly ran a grocery here. They are farming in the Hale Center community.

Marilyn McCall spent several days with her grandmother, Mrs. Nath Crockett, Morton, while her parents, have gone to El Paso to a Commissioners Convention. She drives back and forth to Bula School.

Mrs. Bertha Roberts spent the weekend with her sister and family, Mrs. A. C. Archer.

**REVIVAL**  
WILL BE HELD AT  
**LONGVIEW BAPTIST CHURCH**  
EASTER SUNDAY — March 29 thru April 5  
**REV. JOHNNY TIMS**  
Pastor of the First Baptist Church in Kirkland, Tex., will be our guest Evangelist  
**BROTHER LARRY WEAVER**  
A student at Eastern New Mexico University, will be in charge of the music  
SERVICES TWICE DAILY  
**9 A.M. AND 8 P.M.**  
A nursery will be provided at each service.  
A Cordial Welcome Awaits You!

**WHITE'S** the Home of Greater Values

**WHITE "MAGIC 50" TIRE**  
The Only Tire in the World Guaranteed NOT TO WEAR OUT for 40,000 Miles! Plus 40,000 Mile Road Hazard Guarantee.

**COX DRIVE-IN THEATER**  
Fri. - Sat., March 27 - 28

WALT DISNEY, **"THE INCREDIBLE JOURNEY"**  
BOGGER • TAO • LUATH  
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**7 Mechanics At Your Service**  
**PLAINS AUTO SERVICE DEPT.**  
Ph. 7150 Muleshoe, Texas  
—May We Serve You—

## SHOP MULESHOE FIRST!



### WHO WOULD YOU TURN TO FOR A NEW PERMANENT?

and because it is, we can concentrate all our efforts on these services.

The Best Place To Save And To Borrow . . .

Certainly you shouldn't come to us. The specialist you need is a beautician. We specialize in saving accounts and loans for homes. In fact, that is our only business.

**SPECIALIZING IN SAVINGS ACCOUNTS and HOME LOANS**

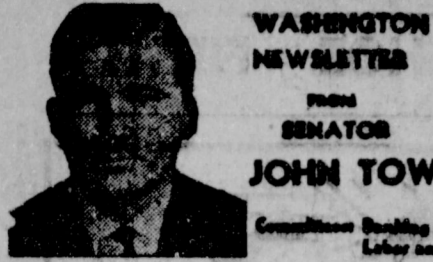
**First Federal Savings & Loan**

Home Office: Clovis, N.M. 4th & Pile  
Branch Office: Portales, N.M. 2nd & Abilene

**SANTA FE REDUCES ALL ROUND TRIP FARES APPROXIMATELY 20%!**

Right now the entire Santa Fe is a terrific travel bargain!  
For a limited time only you save approximately 20% of the regular round-trip fare when traveling as an individual. No matter where you want to go along the Santa Fe, no matter whether you travel Pullman or coach, you save. And you have a 30-day return limit on your special bargain-fare ticket.  
Go now and save! Enjoy Santa Fe's ground-level scenery and dependable all-weather service. But don't delay — these special round-trip bargain fares are on sale only through April 30.

**BELL FERTILIZER, INC.**  
Where will your fertilizer dollar go the farthest?  
At the place where you can get your analysis in terms tailored to fit your needs. We can make any analysis your soil test might call for with any added elements you might want. Then why spend money for materials you do not need to get the analysis desired: also, why waste money on terms you do not need? We do not use credit cards or sign time contracts, but work out your individual needs on an individual basis. Be sure to see us for all your fertilizer needs -- in analysis or dry materials -- before you buy.  
**DON'T GUESS -- SOIL TEST**  
**Bell offers this service to all of their customers**  
Locally Owned and Operated  
123 WEST BIRCH AVE. PHONE 3-2750 or 4690  
DICK BELL, Mgr.  
T. L. Glasscock, President  
J. H. Dunbar, Vice-President  
Dick Bell, Sec.-Treas.  
C. L. Saylor, Director



WASHINGTON NEWSLETTER from SENATOR JOHN TOWER

Committee Building and General Labor and Public Welfare

Senator John Tower said today that pockets of poverty in America should be attacked by the creation of new jobs in private industry.

"Catchy slogans and expensive government projects are not going to get the job done," Tower said in commenting on President Johnson's poverty message to Congress. "The only real, last-

ing solution to joblessness is obviously the creation of new jobs."

Tower said that in the final analysis all jobs, private or federal, are paid for by the private sector. Therefore, he said, "the logical route would be for the Administration to encourage, by every means possible, the economic well-being of those who provide jobs for American workers."

Tower said after studying President Johnson's message to Congress concerning poverty, "I am reminded of the quotation about 'a rose by any other name' in the final analysis, a rise is still a rise, and a political gimmick, no matter how it is dressed up."

This week the Congress received President Johnson's poverty message. Since the Senate is tied up on the Civil Rights debate, and since I have previously outlined my position on that measure, I would like to comment briefly today on the President's latest message concerning poverty in the United States and how it might be alleviated.

As you perhaps know, the program is scheduled to cost more than \$962 million in its first year of operation, if it ever gets into operation. It envisions make-work programs similar to those of WPA days; it plans a so-called "job corps" for 100,000 youngsters; it anticipates expenditures of \$50 million a year to combat rural poverty, and has several other features that we won't have time to discuss today.

After going over the message thoroughly, I am reminded of the quotation about "A rose by any other name." In the final analysis, a rise is still a rise, and a political gimmick, no matter how it is dressed up.

In the first instance, we should

remember this: Government lives on taxes. Taxes are produced by government. Private enterprise produces wealth; government consumes wealth. This is not to say that government cannot relocate wealth; indeed, it does this constantly through the process of taxation and redistribution. But it seems to me the height of folly to speak as if government, with catchy slogans and grandiose schemes, is going to create a modern Utopia by applications of New Deal nostrums. A proposal become snobbish obnoxious, and no less dangerous, to our economic system when it is dressed up and included as part of a so-called war on poverty. If a program deserves

SOCIAL SLANTS

We mourn the passing of windmills from our area. The gentle creak of the wheel is soothing to go to sleep to.

Home always looks good after a trip, even though it was left trampled or in need of many repairs.

A daughter-in-law will never incur too much disfavor if she is a spotless housekeeper, charming hostess, superlative, cook, wise and unselfish mother, devoted and entertaining member of the "clan" and absolutely obedient to her husband!

More and more people from the South end of the county are moving into our fair city and it is heart-warming the way they are received with open arms. The rural communities are all feeling closer to the residents of Muleshoe.

poverty-stricken America... Welfare corrupts its recipients. Some people have been on welfare for three or four generations.

So what we need to do is create a situation in which jobs will be offered to people who are currently unemployed. You can only do that by stimulating business.

shoe and the businesses, and that is good. The better acquainted we are with people and places, the more we appreciate same.

One of the most over-worked and fruitless of human pastimes is thinking of "what might have been". Women wonder about that other marriage she could have made, men on that good business deal he missed. Looking back is an indication that the aging process has begun.

It has been said that a man that could control horses could do same with women! Since horses were mentioned anyway, wish we'd have an old-fashioned rodeo with pretty "queens", barbecue, music and all the other trimmings. Believe some money could be made this way if someone had the energy to tackle it.

Wonder which of our civic groups will be the first to lead the way toward the beautification of our city, or are we all going to join hands and do same?

When you can do nothing worthwhile because you've no education and realize it, when friends comment on how much the lady near you has trimmed down, and when you feel the fetters of the daily grind, it's time to buy a new hat!

SHOP MULESHOE FIRST

Television Schedule For Muleshoe Area

C Indicates Color Programs

Table with 5 columns: KING BROS., GRAIN & SEED CO., SHOP MULESHOE FIRST, Lane's Furniture, and Chas. L. Lenau COMPANY. Each column lists TV channels (KGNC-TV, KVII-TV, KFDD-TV, KCBT-TV, KLBK-TV) and their respective programming schedules.

Higginbotham Bartlett Building Needs Lumber Paint Hardware Houseware Gifts

Higginbotham Bartlett MULESHOE Abel Cable For Year-Long Enjoyment

ALSUP CLEANERS Offer These FINE SERVICES 1. Drive-In Window Service... 2. Re-sizing of cottons... 3. Alterations of all kinds... 4. A personal touch for your clothing...

BUY FERTILIZERS NOW! MIDWAY FERTILIZER For Range of Formulation or Low Price! Anhydrous & Dry Fertilizers

Meet the Muleshoe State Bank CUSTOMER of the Week PAUL WHITECOTTON, owner and manager of Paul's Cafe, has banked with the Muleshoe State Bank since 1957.

For All Your Needs Prescriptions WALGREEN AGENCY - CALL ON YOUR - WESTERN DRUG Veterinary Cosmetics

MULESHOE STATE BANK Member FDIC



# SUDAN NEWS

By EVELYN M. SCOTT  
 "Behold Your King", an Easter Cantata, was presented Sunday evening at the First Baptist Church.

Richard Powell was director and Tommy Cate organist. Mrs. W. E. Hancock was pianist.

Narrator was Rev. Willie C. Hazel. Baritone solo, was Raymond Harper; Tenor, Dalton Woods; Soprano, Mrs. Gene Bartley; Soprano and Tenor duet, Mrs. Waymon Bellar, Jack Gentry.

Mrs. Glen Chester was hostess for a bridge club meeting Thursday afternoon. Those present included a guest, Mrs. Ves Patterson, and members, Mrs. Arthur Nelson, Mrs. Richard Powell, Mrs. Bill Chester, Mrs. R. E. Scott, Mrs. Bill Palmer, Mrs. Audrey West.

Lynn Drum was in Lubbock Saturday to attend an area Young Farmers meeting. Accompanying him to the meeting was Martin Maxwell.

Mr. and Mrs. Raymond Maxwell and Freddie were in Walnut Springs Friday and visited the Flat Top Hereford Ranch there. They returned by way of Cisco and spent the night with relatives.

Mrs. John Tucker, Mrs. Martin Maxwell, and Mrs. Leona Clark and daughter, Bobbie, were Clovis visitors Monday and had lunch at the El Monterey.

Mr. and Mrs. Wayne Doty and family, Mr. and Mrs. Glenn Chester and family were in Amarillo Sunday for a birthday dinner honoring Mrs. Doty and Mrs. Chester's father, J. C. Wells of Muleshoe. The event was held in the home of their brother and family, the Robert Wells.

Mr. and Mrs. Keith Lowe of Amarillo visited this week in the home of his sister, Mrs. Lee Roy Fisher and family.

Mike Mudgett of Austin College in Sherman has been home to visit his parents, Mr. and Mrs. Wiley Mudgett.

Mrs. Hazel Cole of Littlefield visited Wednesday night in the home of Mr. and Mrs. Tommy Cate.

Mark Baker and Jimmy Blair are attending a Mechanics school in Oklahoma City.

Mrs. Wayne Doty was hostess for a Social of the Dorcas Sunday School class of the First Baptist Church Thursday evening. A chicken and salad supper was served.

Mrs. C. L. Seefeld gave the devotional and Mrs. Bobby Jack Markham presided at the business meeting.

Present were Mrs. Leroy Young, Mrs. C. L. Seefeld, Mrs. Bobby Jack Markham, Mrs. Lee Roy Fisher, Mrs. Dick West, Mrs. Gilbert Churchman, Mrs. Buddy Wiseman, Mrs. Raymond Harper, Mrs. Billy Chester, Mrs. Calvin Jordan, Mrs. Willie Hazel, Mrs. Blackie Seymore, Mrs. G. C. Ritchie.

Sherry Woods, daughter of Mr. and Mrs. Truman Woods of Albuquerque, visited recently in the home of Mr. and Mrs. Brent Wiseman.

Mr. and Mrs. Hubert Dykes, and Mr. and Mrs. Donald Lee Dykes and daughter visited during the weekend with Mr. and Mrs. Mack Woller in Fort Sumner. Mrs. Woller is the mother of

Mrs. Hubert Dykes.

Mrs. J. W. Smallin and children and Mr. and Mrs. Pat Christal and family visited during the weekend in the home of J. W. Olds and also with the Byron Lynns.

Mr. and Mrs. Randell Gilcrease and daughter of Lubbock visited during the weekend in the home of her parents, Mr. and Mrs. J. A. Graves. Also guests in the Graves home Sunday were Mr. and Mrs. Wayne Whiteaker and family.

Karen May, bride-elect of Ensign Robert Sanders, was honored with a bridal shower Saturday afternoon in the home of Mrs. W. C. Masten.

Blue and white were used for color decorations and a blue and white floral arrangement highlighted the serving table. Mrs. Gale Masten registered the guests and Miss Sue Lynch presided at the serving table.

The hostess gift to the honoree was an electric appliance.

Mrs. R. P. Sanders of Muleshoe, mother of the groom-elect, attended. Also guests were present from Mouton, Maple and Lubbock.

Hostesses were Mrs. Charles Wiseman, Mrs. Early Bartley, Mrs. T. P. Wingo, Mrs. H. H. Olds, Mrs. J. B. Bottoms, Mrs. Glenn Gatewood, Mrs. John Humphreys, Mrs. Cleo Whitmore, Mrs. Susie Lynch of Lubbock, Mrs. C. E. Nichols, Mrs. B. W. Newman, Mrs. Byron Ford, Mrs. B. T. Austin.

Mrs. Susie Lynch and daughter, Sue, of Lubbock were Sudan visitors Saturday.

Mr. and Mrs. Reagan Cox of Lubbock visited Sunday afternoon in the home of her parents, Mr. and Mrs. Matt Nix, Jr.

Gary West, student at Tech, was home Sunday afternoon to visit his mother, Mrs. Thelma West. Also home from Tech for the weekend to visit their parents, Mr. and Mrs. W. C. Masten, were Gale and Dale Masten.

Mr. and Mrs. Radney Nichols left Thursday for a fishing trip to Lake Brownwood. Also fishing there this week are Mr. and Mrs. Jake Tunnell.

## Happy Girls Wins National Award

Martha Dianne Toles of Happy High school, Happy, has been named 1964 Betty Crocker Home-maker of Tomorrow for Texas and will receive a \$1,500 scholarship from General Mills. Martha, who lives in Happy, ranked first among 23,533 senior girls in 864 of the state's high schools.

Ranking second in the state is Toni Lee Chappelle, Caprock high school, Amarillo, who will receive a \$500 scholarship.

## H. C. Wells Buys Four Angus Cows

Frank Hinson, Muleshoe, recently sold four registered Angus cows to H. C. Wells, Friona, Texas.

In 1300 A.D. it took 2 years for the spices of the Moluccas—or "spice islands"—to reach the spice market at Micing, London.



Piggly Wiggly Meats are Best Always!  
 We invite you to compare!  
 Double your money back if our beef is not the best flavor and juice texture you ever tasted!

# HAMS

# 39

Armour Star or Rodeo, Dry Cure, Fully Cooked, Shank Portion

45¢

BUTT PORTION, POUND

<b>HAMS</b>	Armour or Rodeo Canned, Boneless, Fully Cooked	5 lb. can	\$3.98
<b>BACON</b>	Ranch and Rail Sliced	LB.	39¢
<b>ROAST</b>	Rib, Armour Star, Aged, Heavy Beef, Valu-Trim, POUND		69¢
	Armour Star, Aged, Heavy Beef, Rump Roast Valu-Trim LB.	79¢	
	Armour Star, Aged, Heavy Beef, Sirloin Steak, lb. valu-trim	89¢	
	Armour Star, Aged, Heavy Beef, Top Round Steak Valu-Trim LB.	98¢	
	Armour Star, Aged, Heavy Beef, Valu-Trim, Boneless		
	Bottom Round Steak LB.	89¢	
	Dated for Freshness, Lean, 100% Pure Beef.		
	Ground Beef 3 Pounds	89¢	
	Armour Star, Genuine Spring Lamb Leg O Lamb LB.	69¢	
	Butcher Boy, All Meat Bologna LB.		49¢
	Rath, Honey Glazed, Boneless, Fully Cooked		
	Canned Hams 5 LB. CAN		\$4.98
	Borden Cream Cheese 8 oz. Pkg.		29¢
	Clary's, U.S.D.A. Grade A, 16 to 22 Pound Average		
	Tom Turkeys LB.		35¢
	Clary's, U.S.D.A. Grade A, 10 to 16 Pound Average		
	Hen Turkeys LB.		39¢

<b>Marshmallows</b>	Doumak Miniature 10 oz. Pkg.	19c
<b>Biscuits</b>	Holsom Buttermilk Sweetmilk	2 CANS 5c
<b>Evaporated Milk</b>	Goodhope Tall Can	12 1/2 c
<b>Colored Napkins</b>	Velesia 60 Count Package	10c
<b>Fruit Cocktail</b>	Marshall in Heavy Syrup No. 300 Can	19c

Vitamin Rich Produce from Piggly Wiggly

<b>Strawberries</b>	Fresh, Extra Fancy, California, Pint Box	3 Pint Boxes	\$1.00
	Crisp and Green, Romaine Lettuce Each	19c	
	Fresh, Large Bunch Mustard Greens 2 for		25c
<b>Potatoes</b>	RED 25 lb. bag		69c

These Values Good in Muleshoe March 26 - 28, We Reserve the Right to Limit Quantities.

Ocean Spray, Go Creative Cranberry Sauce qt. btl.	53c	Carnation, Non Fat Instant Milk 8 Qt. Size	69c
Azar, Pieces and Halves Pecans 10 oz. Pkg.	69c	Towie, Stuffed, Manzanilla Olives 7 1/2 oz. Jar	39c
Trappey's, Halves in Heavy Syrup		Lipton's Tea Bags 16 oz. Box	25c
Yams No. 2 1/2 Can	19c	Lipton's, 10c off Label Instant Tea 3 oz. Jar	69c
Lipton's Tea 1/4 lb. Pkg.	39c	Bonnoballe, Sweet Cream Quarters Butter 1 Pound	69c
Plains or Hometreat, Ass't. Flavors Mellorine 1/2 Gal.	49c	Grape, Orange, Orange Pine-apple, Fruit Punch, Pineapple Grapefruit HI C Drinks 3 46 oz. Cans	\$1
Ocean Spray, Strained or Whole, Serve with Ham No. 300 Can	25c	All Vegetable Wesson Oil Family Size	69c
Robnett, Grade AA, Large Eggs Dozen	49c	Scott, Assorted Colors Paper Towels 120 Ct. Pkg.	21c
Towie Maraschino Cherries 8 oz. Jar	35c	Sunshine Cookies Hydrox 16 oz. Pkg.	49c

Health and Beauty Aids!

<b>Hair Spray</b>	Modart, Style, reg. or super hold Tax 6c, 10 oz. can	59c
Glaem, 5c off Label		
Toothpaste Extra Lg. Size	54c	Chick Chick, Assorted Colors and Designs Reg. 19c
Secret, Roll on, 8c off Label, Tax 5c Large Size		Easter Egg Dye 2 for
Deodorant	53c	35c
		Solite Plastic, 1/2" Diameter, 50' Long Reg. \$1.98
		Garden Hose
		\$1.77

GARDEN SUPPLIES

<b>Amonium Sulphate</b>	Phillips 80 LB. Bag	\$2.39
<b>Vertagreen</b>	Armour's with worm killer 80 LB. Bag	\$3.98

Freshest Frozen Foods!

## Asparagus Spears

SEABROOK 10 oz. Package 53c

Ranch Oven Bread Dough 3 2 Loaf Pkgs.	\$1	Seabrook, French Style Green Beans 2 9 oz. Pkgs.	49c
Pillsbury, Apple Dumplings 24 oz. Pkg.	69c	Seabrook, Cauliflower 10 oz. Pkg.	27c

## Cream Pies

Banquet, Banana, Coconut, Lemon, Chocolate 3 14 oz. Pkg. \$1

<b>CANNED APPLES</b>	Comstock, Pie Sliced, 3c off Label, No. 2 Can	19¢
<b>MIRACLE WHIP</b>	KRAFT'S Salad Dressing Qt. Jar	39¢
<b>GREEN PEAS</b>	DEL MONTE Garden Sweet No. 303 Can	19¢
<b>MEDIUM EGGS</b>	IDEAL Grade A	29¢
<b>PINEAPPLE</b>	Spruce Sliced in Heavy Syrup No. 2 Can	19¢
<b>CRISCO</b>	All Vegetable Shortening 3 LB. CAN	65¢

Lowest Prices... Greatest Variety... always at

# Piggly Wiggly

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of "FREE AIR" EVAPORATIVE COOLING No Windows No Doors To Open Average House Installation with Your Cooler "So Low You Won't Believe It!" New Evaporative Coolers Factory List plus 10% for Handling—Your choice of many brands. We have over 200 cool satisfied home owners.

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