# Fine ©hp flinland frumter-Urlegram 

WEATHER



#  

S. HelpChurchill Declares At Luncheon №


## $\square$

 And Other Great Wars Rage In Areas of Moscow, Kiev And Siege Ring Of Odessa


Behind The


## Latest News Flashes



 Seek Dominitaino Of Shortage Threats

## Tax Base Bill

## A. J. Ranney Joins <br> Sloan Field Staff

## st

r. | gine |
| :--- |
| ter |
| He |
| He |


Lenorah Farmer Has First Martin Cotton


Jaycees Name Busby
Vice-President To

Vice-President To
Succeed New Leader


THE REPORTER-TELEGRAM
 Entered as second class matter at the postoffice at Midland, Texas,
under the Act of March 30, 1879.
 Any erroneous reflection upon the character, standing or reputation of
any persons, firm or corporation which may occur in the columns of
The Reporter-Telegram will be sladly corrected upon being brought to The Reporter-Telegram will be ladly corrected up
MEMBER ASSOCIATED PRESS
The Associated Press is exclusively entitled to use
 WITH GOD'S BACKING YOU NEED NOT BE
OVFRCOME BY EVIL, BUT DO NOT STAND OVERCOME BY EVIL, BUT DO NOT STAND
ON THE DEFENSIVE: Be not overcome of evil, ON THE DEFENSIVE: Be nat overcome of evil
but overcome evil with good.-Romans $12: 21$.

## A Business Proposition

\& Publisher, trade paper of the newspape papers on its report of the council of state government concerning state advertising. The report covers advertis
ing activities of 39 of the 48 states, which, collectively ing activities of 39 of the 48 states, which, collectively
spent more than $\$ 6,000,000$ last year to promote touri travel, market specialized crops, attract industries, etc. Texas is among the state, eleven of which, at fact that Texas, too, reaped great results during the ce tennial year. In that year, the state collected approximate ly $\$ 4,468,000$ in gasoline tax revenues. The entire stat
centennial expenditure, including buildings, monument and everything, was $\$ 3,000,000$. The advertising expens was $\$ 486,000$.

During the recent session of the legislature, effor Were made by a voluntary committee of prominent cit zens to induce it to pass a state advertising bill, but
never was introduced due to the mass of other measure ahead of it on the calendar
states, and interested in the progress of Texas, agre Texas needs advertising, but how to finance it is the prob

The head of one of the state's leading advertising agencies has advanced a suggestion to the State Highwa P. Locke, vice-president of Tracy-Locke-Dawson, Inc., Dal las, says in part:
" 52,000 tourists routed through Dallas alone sinc January 1,' says news story, quoting Conoco Travel Bu be at least 104,000 and for the whole of Texas, at leas 208,000.
"How much gasoline will 208,000 tourists' cars con sume per day? Ten gallons each would carry them only
150 miles. Most of them travel fast and far. But even te gallons multiplied by 208,000 computes a total gasoline stay of seven days of two million gallons. An average stay of seven days makes the grand total more than 14
500,000 gallons. That means a net revenue to the High

Department treasury of $\$ 436,000$.
outsiders. This many tourists now come without urging even without invitation. With just a little persuasion, ought to be easy to attract double the number.
"If 208,000 tourists enrich the Highway Department treasury by $\$ 436,000$, then 416,000 would yield $\$ 872,000$
half of which would be net additional profit . . les half of which would be net additional profit
believe an additional $\$ 436,000$ in gasoline tax revenue could be developed through an investment by the High way Department of not to exceed $\$ 150,000$ to purchase of small space in national publications to invite inquiries An additional $\$ 436,000$ of revenue would defray still leave a net persuasion and sales promotion, and the tangible cash benefit to 286,000 . This would represent efits to the state would be even greater. Roads Association is to forestall 'raids' on the Highwa treasury for any purpose other than road building and
maintenance. This is a laudible purpose and, undoubtedly has helped to promote our present splendid highway sys great corporation, its revenues are in ratio to volume sales. If this great 'plant' is operating at only a small per cent of its rated capacity, its revenues are limited accordingly. Why would it not be sound business practice for the department to appropriate an annual budget for touris advertising and sales promotion, to increase the use of its ume of gasoline sales?
,This suggestion should not be confused with diver tion of a small funds. Instead, it actually is applicaiob of increasing highway revenues income to a practical under highway commission control.

- "The more our highways are used, the more gasoline must be consumed ...and every gallon sold, yields thre cents to the Highway Department treasury. It's like a railroad. The tracks are there. They must be maintain100 passengers to pay expenses. The gross receipts every passenger in excess of 100 is practically net profit
"Some may think that because of our current war de fense economy, it is a poor time to start advertising. W training camps. The boys have come from far and wide. They are learning about Texas and writing the folks bac will need little urging to make a trip to the romantic Lone Star State.
"We believe advertising should pay its way and pay a profit. It is upon that premise that we seriously pro-
pose to you gentlemen of the highway commission that you adopt advertising as an instrument of policy which will help you serve the taxpayer of the state profitabl
and, thereby, earn their commendation and applause."
'They Shall Not Pass"---1941


Hitler-Mussolini Over Russian Front


Oil News
…


## Deep wildeats.

Shell Oil Company, Inc. No. 1 ,
Sealy -Smith Foundation, Northeast-



Plymouth Oil Company No. 1 D
L. Alford et al, Eastern Upton Coun-
L. Alford et al, Eastern Upon coun
ty deep test, is driling unchanged
t. 8,272 feet in black shale.

Humble No. 1 I. L. Ellwood es
ate, slated to test the Oroodovician
In Suther M Mithell County is
drillining past 3,746 feet in lime. with
levation of

new employe
Frank Anderson of Dallas is
new employee with the Univers
Iands here
hl at lubbock
Mussolini (foreground ) and Hitler (rear) peer from "plane over Rus-
sia," said the briel caption acompanyins this photo radioed from
Berlin to New York: (NEA Radio-Telephoto.)
$95=5=$
Business Conditions--The Map and Barometer

## roum , im



Again a solid white map results from the widespread effects of defense spending, reflecting conditions far
above last year in all pections. As the cuntrys cappecity to profuece moves steadily forward and employ-
ment continues to expand, labor shortages have appeared in many industries and the Barometer for July


## Cracker



## Markels

## 



$$
{ }^{204}
$$

day:
Leckhed Arire
Curtiss Wright
Beeing Airr
Cuban-Am Suy
Bceing Airp
Cuban-Am Sus
Ava
Aviatral
Int Pane Corp

Nation Presses Guard Officer Flays
Cases Against German Helpers

Former Policeman Rejoins Department


Congress' Attitude As Morale Deterrent










The fil-year-old regular army ofcame from outside organizerterenence and
groups who sought do dictate army
welfare policies insteal of letting
 Employes Of Service
Station Have Barbecue Attorney Fiere Moves
Into Thomas Building




## "Whoduntw"

Employes of Lowe's Service Sta-



$\qquad$




scale for sale-cheap!



Classibied



- SERIAL STORY WANT-AD ROMANCE
BY TOM HORNER

BY TOM HORNER

$$
\text { Answers To } \mid \text { Flashes Of Life }
$$



FOR SALE 5-ROOM F. H. A. HOUSES
$\$ 400$ Cash

## $\$ 26$ Per Month

## A. \& L. Housing \& Lumber Co.

For Better Pictures Phone 7
TIFFIN PHOTO


Cotton Growers Expect Big Cash Crop Over South


## Get to the Whay

 . To Be In October

Two Midland Women Speak At Club
Institute In Pan - American Theme

## KIDNEYS

 EXCESS ACDDS

 Evavaviz $==\mathrm{F}=\mathrm{E}$

| RESH |
| :---: |
| LOWERS |
| ROM |
| ROMHOLD |
|  |
| midland |
| ${ }_{\text {Flo }}^{\text {FLRAL }}$ co. |




Independents And Mackeys To Battle

League Champions Will Play Series For Sottball Title









 WORKS NURSERYMEN
INTO U. S. DEFENSE
 Coach Finds Serious Problem In Meeting Shortage Of Players

##          

Giants Wallop All-Stars 23-3





 Clovis And Bombers Win Playoff Games In West Tex League

## 



LAST DAY WAS A PRISONER


## Chuck Roast

## 19c



Chicago Cardinals



$\qquad$
pIKE'S PEAK ROAST, waste free, lb:

## SWISS Steak or Leg of lamb, lb.

$\qquad$
$\qquad$


Plenty Of Sugar For Both


Cardinal Manager Depends On Pollet, Line To Backfield?
White, Warneke And Cooper To Hurl St. Louis To National League Flag


## Minnesoła Gophers

Need Backfield Aid



Midland Bulldogs Play Stanton In
Scrimmage Drill


## Unamentionde fiOOO SIIIT

## ${ }^{5} 16^{95}$



2uadreys
Draft May Ruin
Yale Prospects


II can offer Judy
ealth, security, and a wealk, securty devotion.
steady stardy
All ask is that she oome diown to earth and be
Their Storyromance of the year! youngled may envy Judy her job,
and the love of two men,
but not the decision she

## Sride From <br> The Sky

THE REPORTER-TELEGRAM, MIDLAND, TEXAS

Hybrid Suit-Gown Most Novel Idea At Style Opening
NEW YORK (AP)-Cross-breed a
Nuit and an evening dress, and you
have-well, you name it but anyway








## America Reports Sixty Per Cent Production Hike <br> 



## berore are in use. More autom biles were bought than at other time


 Steadily the cost of living has
risen despite pprice ceilings. priori-
ties and other expendients

## 



## 

##  <br> before you buy see the Trisidaine HoUSEHOLD SUPPLY $\mathbf{c o .}$

Phone 735
Sanders Furniture and Upholstery Shop SPECIAL SALE

On Drapery and Slip-Cover
Materials for 30 Days
E have the latest model samples

 | REVELATION |
| :--- |
| Soct Toot Powd. |
|  |
| 1 | $75 \mathrm{FITCH} \quad 59$

Shat WINDEX $13^{\text {s }}$ 6-oz. Bottle | PETROLAGAR |
| :--- |
| $\$ 1.25$ |



> HE A: AC
> Acidine Powder, 75c Size . . $49^{\circ}$
> Acidine Powder, 75 c
Alophen Pills, 75 c Size Alophen Pills, 75 c Size . . . . $49^{\circ}{ }^{\circ}$
Aromatic Cascara, 25c Size, 2-oz. $17^{\circ}$ Boric Acid, Powder or crys. Lb. $17^{\circ}$ Bonkora Treatment, $\$ 1$ size. $79^{\circ}$ Bost Tooth Paste, 40c Size. 32 ${ }^{\text {c }}$ Bisodol Powder, $25 c$ size . . $19^{\circ}$ Carters Pills, 25c Size . . . . 19 $19^{\circ}$ Calox Tooth Powder, 30c Size $24^{\circ}$ Conti-Castile Soap, 20 c Size 2 for 25c Dew Deodorant, 25 s size : . . $17^{\circ}$ Ex-Lax Laxative, 256 Size . . $19^{\circ}$ Eno Salt, commen sense Laxative 50 c Size. $49^{\circ}$ Fontaine Castile Soap 4-Lk, har $98^{\circ}$ Griffin All-Wite, 25 c Size . . . $19^{\circ}$ Henna Powder, ${ }^{31}$-ounce . . $21^{\circ}$ Hinds H \& A Lotion, 50 c, size $39^{\circ}$ Haarlem Oil Caps Box 25 . $26^{\circ}$ Ironized Yeast Tablets, $\$ 1$ Size $57^{\circ}$


Jad Salts, 60c Size, 6-oz. Cond. 39 J \& J Talcum, 255 size $21^{\circ}$ Justrite Cleaner, 10-oz Kotex Napkins Box 12 Lysol Disinfectant, 6 oz. Murine for the Eyes, 60c size $49^{\circ}$ Nurito for Neuritis, $\$ 1$ size 93 Olive Tablets, 15 c size . . . . $9^{\text {c }}$ Prep Shave Cream; 35c Size . $23^{\text {c }}$ Rem for Coughs, 60 c size . . 49 Rival Dog Food, 10c size 3 for 25 Stillman's Medicated Jell, s1 Size $89^{\circ}$ Squibhs Aspirin, Bottle $10039^{\circ}$ Tidy Deodorant Unguentine for bur Witeh Hazel Pint Zinc Oxide Ointmen 43 $27^{\circ}$ .. 17 Zinc Stearate Talc

INNERCLEAN 43
bluejay
BLUE Jay
Corn Plasters
23
ANACIN
25 c RINSO $\quad 18$
$\frac{\text { Gran. Soap }-10}{\substack{\text { YEASTFOAMM } \\ \text { Soc Tablets }}}$

## CASTOR OIL $16^{c}$ MAR-O-OIL SHAMPOO 

ON BRIDGE

By William E. McKenney
At Kansas City our foursome were
the guests of Miss Ann Bryant conducts on on ors the Bryant, whe
cinest bridge
clubs in the middde west. clubs in the middile west Mridiss
Bryant arranged for us to mee
many of the outstand many of the outstanding brido mee play
ers of Kansas City,
he A. C. B. the A. C. B. L. . unit, the Greater
Kansas City Bride Association. Miss Bryant, who is a well-known
tournament player, had just recovered from injuries she suffered in a
automobile eccident. Many tourna
ment players will ment players will be glad to kn
she is doing well. In fact, she pla
the reporktr-telegram, midianio, texas

apably. Sitting South, Miss Bryant won
the opening lea with the ace of
hearts, then cashed the ace and king of diamonds and lee ace and third
diamond. The idea was to let the
dital opponents open the black suits.
East made a fine hg the six of spades ins instead lead -
heart, but Miss Bryant won the ace, guessing correctiy that
West held the king. Then she led
the losing heart. West played the deuce and East won. When East led the nine of spades, to lead away from the king of clubs
or lead a heart, which dummy could ruff while South disisarded a
Thus Miss Bryant made he BEES BECOME LIVESTOCK
BY EDICT IN WYOMING CHEYENNE, Wyo. (UP.)-Pigs are
pigs and cows are cattle, but bees You can't rope eming. rand 'em, but they, can be ve vicious
nd they're stock in trade for bee qualization has state board of It made the ruling to save itself
ouble from beekeepers who have cause they had to pay sales tax on Livestock feed is exempt from keeping and save itself a lot or
grief, the board announced formally America faces an emergency Every citizen is urged to assist to to
Ehe utost of his ability by buying
Defense Savings Bonds and Stamps. Civic, fraternal, and social organi-
ations can invest organization funds and $G$.




## Side Glances


"Young lady, who are the proper officials to see about
turning in a black silk petticoat, to be used for turning in a black silk petticoa

## 




At Early Morning
Party, Give Guests
Hearty Servings


$$
\begin{gathered}
\text { mian } \\
\text { utom } \\
\text { nom }
\end{gathered}
$$




 ing Mr. Dorouigh, is now manager


 Sells All Seats





none is for sate nowi only 18 ing. They have been about is
months ago, seats soidd
for about transfers since Dee. ., 1900 Li,500. membership sold w
Last Last membership sold was July
Rew orts orleans ind incate Yow prices and there he exchange as transfer went to Memphis say Neline. Cotton men in

 OUT OUR WAY BY J. R. WILIAMI।




U. S. Regains 363,000 Acres Of Land From Railroad Firm After 11-Year Court Battle By Milton Browner
NEA Service Staff Correspondent
WASHINGTON. - Your Uncle
Sam has just increased his public WASHINGTON. - Your Uncle
Sam has just increased his public
domain by an area half as big as
the state of Rhode Island. And he's

Nelson Will Provide Direction For New SPAB Organization






Texas Industry and Electric Power
Go to Work for Defense!


TEXAS STEEL COMPANY adds an electric furnace. power-four thousand kilowatts of additional energy to make more steel for Uncle Sam's shells. We are glad that our development program permits us to serve this new defense
In the past year unprecedented demands for electric service have been made upon us. Even our most generous pro-
visions made to meet future needs are likely to be used to visions made to meet future needs are likely to be used to electric service supplied by Texas Electric Service Company -as well as every one of our approximately 1,000 company vital value of each kilowatt and is eager to cooperate so that every possible kilowatt generated is put to work where it will do the most good most quickly.
Inspired by this unity of viewpoint Texas Electric Service job in its history with the biggest, full-time, all-out effort each of its people can make.

TEXAS ELECTRIC SERVICE COMPANY

 did!", "Compound is recommended
Hoots sold by the City Drug Store
nd by all leading druggists in this
"Since taking Host's Compound,
the constipation is is disappearing.
no no longer suffer dizziness and spot
before $m y$ eyes. Indigestion and cramps are gone and I recom

Texas Impresses Travelers With Roadside Parks



## SPECIAL

Suits and

##  PETROLEUM CLEANERS

 next to yucca
## P. M.

Peace of mind tomorrow comes
from insurance bought today.
SPARKS \& BARRON


=

## 

 -



