




# THE 1964 FORDS ARE HERE THE YEAR OF THE TEST DRIVE STARTS TODAY REGISTER NOW - 1210 PRIZES IN ALL WORTH \$200,000.00 



## MULESHOE MOTOR CO.



GOY THAT BEAR - Robert Hunt has returned from a
successful bear hunt near Chama, N.M. where he killed his first bear. After four days of huñting in the high to bring the bear out of the mountains with the help of his guides, but the horses they were riding were the skit-
tish to bring out the kill They skinned it and now M
Hiunt has a real bear rug It tish to bring out the kill. They skinned it and now Mrs.
Hunt has areal bear rug. .t was estimated that the bear
weighed 250 pounds. The guides made movies
trailing and the shool and the shooting of the animal. (Journal Eng)

## for Ed Myers






## WHO WOULD YOU CALLTO

 REPAIR FAULTY PLUMBING?You might call on a "jack of all trades" (likè hubby) but if you wanted a specialist, you'd call a plumber! You or to borrow to buy a home. If you proier a specialisi you'll come to us!

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2nd \& Abilene




Peaches or Apricotsil som ${ }^{\text {vol. } 1 \text { vea }} 4$ tor ${ }^{5} 1$ TOMATOES BELL PEPPERS sQUASH home grown CABBAGE FRM CRISP HEADS
lb. 5c


lb. 5 c
TEA BAGS ${ }^{\text {Lipisen }}$ coun
TEA ${ }^{\text {Lurron }}$
INSTANT TEA Li/2oon Jor
Barbecue Sauce \& Beef

lb. $5 c$

Pine-Oil Jopys. oid fine treo
Pancake Mix ${ }^{\text {Pillibur }} 110$ baxagy Jack $45^{\circ}$


Apple Butter ${ }^{\text {zectico }} 2$
Olives ${ }^{\text {Rio Grend. }}$ per ouen


Tooth Paste ${ }^{\text {Gleemb sic sine }}$
lb.69c
BACON
PORK LONS namers Half or
Whole.

1b. 39 c


59 C
lb. 59c
FRANKS
PICKNEY'S JUMBO
PAK

3
${ }_{\text {mill }}^{10} 5100$

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| FROZEN FOODS |

GREEN PEAS $\underset{10}{\substack{\text { kieth } \\ 10 \\ \text { o. pkg. }}} \quad 15^{c}$
CHERRY PIES Size $\quad$ Ranguer family $\quad 25^{\circ}$

## lb. 89C <br> SIRLIN STEAK Gocac nan Pen Fed

"OUICK FIXEN STEAKS"
blUE MORROWS
$11 / 4$ Pound
Package
79

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## Velvet's Legal

Tetanus Deaths Unneces. Says AMA Health Official


The '64s from Ford are here:
The Year of the Test Drive starts today!
Ford cars have changed. Only a test drive can tell you how much
Races and rallies, cconomy ruus, braking and acceleration tests hav
bred into our 1964 models the kind of total performance you just can
create on the test track alone. They are hard-muscled, fast-moving
sure-footed. Open compecition helled make them that

We're willing to rest our case on our cars.


1964 SUPER TORQUE FORD


MULESHOE MOTOR CO.

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## 322 NORTH FIRST OUR PRICES ARE COMPEITIVE



Muleshoe Youths Go Beatnik - Beards, Colored Glasses and the Works - for a Dance


TYPICAL PAIR - Here are two of the Beatniks, caught as they dad a streamined version of the twist. Note girls
long, black leatoids, short white skirt and ill-fitting long, black leatoids, short white skirt and ill-fitting
-
-

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BEATNIK ON THE ROAM - Beatniks are youth at far right with the words, "Have
supposed to be restless, so wandering another Bomb" on the back of his sweat supposed to be restless, so wandering another Bomb"" on the back of his sweat
around the room is iust part of it. Notice shirt.



4


Hetate Youth went Beatrik laxt Saturday night and tho affair was a huge success
Beatriks they were from cigarettas (uniti) dangling fiom fortiong holdors to dark glasses. black $k$ tockings and sloppy swor shits the was one ote most suc. ond was literally attonded by seores of teon-agars who Checknates. Amarillo.

The pictures on this page show some of the danco scones - and some of the Greanwich village type of slothes whid
the party.

Many of the girls came rigged out in the typical Short stirts and lootards typieal of the Baotnik sifis
white the boys wore sloppy swat shirts and ieans. And many of the boys "grew" wierd bards for the party, some of them going in for fancy shades includ. ing pink.

As is typical or all Boatin doveroes, intormality informal discussions smask in middle of the danco arco. whter mooth mes.


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## PATZER

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## Television Schedule For Muleshoe Area




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| 1 time per word $\qquad$ 4 c 3 times per word $\qquad$ 10 c 2 times per word $\qquad$ $7 c$ 4 times par word $\qquad$ After Ist issue, 3 c per word each additional time. Minimum charge 50c Card of Thanks $\$ 1.00$ |
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