## The Muleshoe Journall




## GENERAL TELEPHONE

TOWNS ON THE MOVE

Van Heusen
 Augusta

When the Augusta, Arkansas Indus.
trial Development Corporation set out to sccure new industry, they came up
with one of Americas largest and
and most respected manufacturers of

The Plillips. Van Heusen Corpora.
tion, makers of famous Van Heusen shirts, was brought to this 2300 popu-
lation town about a year ago. They lation town about a year ago. They
employed local workers, instituted an intensive training program, and com.
pleted the first products in the brief tion by local citizens and company
officials has caused the plant to become a major factor in the local
economy.

It is another reason we say General Telephone towns are on the move.
Community improvements are under way, local resources are being devel-
oped, new businesses, new industries are coming in. If your town secks
additional information about expansion, perhaps we can help. Just write our Community Development Depart-

## GENERAL TELEPHONE

OF THE SOUTHWET

Well-Known Abilene Minister Completes Three-Months Journey Through Holly Lând

Bridge Tourney Rescheduled Here

Progressive Supper Given For
Lazbúddie FHA Chapter Members







School's Paper Announces Staff






## KING BROS

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SERVICE
AND SEED
PROCESSING
FOR
The Muleshoe

## 

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## Lonaview News





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