## The Muleshoe Journalisid



Area Cotton 2-4 Weeks Late: Frost Dateto Determine Fate

Man Charged After Crash

|  | Clovis State Bank Sought |
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Consumer Prices for Beef Refiect Irends in Live Market-But Slowly

3Dead, 33 Hurt, First Six Months

## Grain Outlook Bright; Midge Still No Threat

| Girl Scout Brownie Day Camps | Parents Visiting |  |
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| Scheduled By Muleshoe Leaders | In Sutton Home |  |
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| 38 American Blvd． |  |  |
| Phone 3－9670 |  |  |
| KEEP SMILING |  |  |

## medilar RWar

## Men＇s Summer Suits

Men＇s Sport Coats
Men＇s Short Sleeve Sport Shirts Men＇s Dress Slacks
Men＇s Straw Dress Hats
Men＇s \＆Boy＇s Swim wear
Boy＇s Sport Shirts
Boy＇s Suits \＆Sport Coats

|  |
| :---: |

LADIES＇SHOES
$\$ 288-\$ 488-\$ 88$
COTTON PRINTS
oilfasts - Terry Cloth - values to 79 c yd．
ther wash \＆Wears -2 yds．$\$ 1.00$
SPORT CLOTH
Picques－Woven Checks－ 77 c yd
Suitings－Hop－Sacking－Chiffons－Simulated Silk
Values to＇ $1{ }^{\prime \prime}{ }_{r d} \quad$ 99c yd．

## PURSES－JEWELRY－BELTS－ACCESSORIES <br> $1 / 2$ PRICE

| SE | 99\％ |
| :---: | :---: |
| Children＇s Dresses－Sportswear－Summerwear | 13 Off |
| Ladies＇Summer Dresses | 50\％Off |
| Ladies＇Sportswear－Swim wear | 13 Off |
| ALL LADIES HATS | $1 / 2$ Off |

ST．CLAIR＇S DEPT STORE

Miss Sondra Broyles Honored With Pre－Nuptial Courlesy Hiere


## 

Robin Lynn Born To Pat Childers

##  <br>  <br> BLUB <br> 

Some days you need a LLUMBER fast．And what＇s the quickest and easiest
way to find one？You＇re right．The YELLOW PAGES， where YOUR FINGERS DO


## 7 <br> 

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$\qquad$ reject any or all bids the rig
Glen Williams（Signed）
GIen Williams，County Glen williams，County
Bailey County，Texas


Wellom＇s Beavty Shook
OI AVE J PHONE 3－4040

${ }^{\text {New Lazbuddie }}$ Teacher Arrives
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- Three Muleshoe FFA Youths Attend Farm Electrification Conference
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| in the Texas Panhandle, New Mexico and Oklahoma. | Santa Fe Carloal |
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| Subjects covered in the con- | Are Down Slightly |
| nted a Farm Electrification" |  |
|  |  |
| medal, and the top five were awarded expense-paid trips to the |  |
| tional Fpa Convention in Kan-City next October. Rex Min- | compared with 32,635 for the same week a year ago. |
|  | line loadings were 21,21ared with 21,210 for the co |
| yard was selected as a first alternate for the trip. |  |
| Entertainment and free meals were provided for the 96 vocational ag students attending the workshop Sam Thomas, specialist in ag | responding week last, year.Cars received from connection totaled 11,349 compared with 11,425 for the same wee ka year ago Santa Fe handled a total 36,214 carloads in the precedin |
|  |  |
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|  |  |
| LATE <br> WANTADS | 36,214 carloads in the precedin |
|  | FROM HoUston <br> Mr. and Mrs.Richard Barnet and sons, Ricky, Clay, and Scot tie have been visiting here in th home of his parents, Mr. Mrs. C. A. Barnett, and other |
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20 MULE TEAM ${ }^{\text {T}}$ WEED KILLERS
DO MUCH MORE FOR A LOT LESS

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DRYMn GRANULAR BENZABOR ${ }^{\circ}$ is the most effective, nonselective weed killer to use where spray equipment or water are not available. Or where accuracy of rate ofapple noxious weods. Reason. You apoly patches of these its dry granular form-straight from sack to soil. The handy PCB Spreader lets you treat up to $1 / 4$ of an acre of non-cropped land in 10 minutes. It also controls a wide range of woody vines and shrubs. And it is nonpoisonous, noncorrosive and nonilamabis.


108 Sycamore - Open 9 to 9 (except Sunday) Clovis Where you always Buy for Less Prices Effective Thru Saturday

Charcoal
Grills

8.33

## Aluminum Lawn Edging

## 6 in. by 30 ft .

Pepsodent Toothpaste 2 Giant Size Tubes
mev vac. $60^{\circ}$
BAN ROLL-ON DEODORANT

45
Johnson \& Jehnson PLASTIC BAND AIDS
sst ite 39

Ice Tea Set
1 - $\mathbf{8 0}$ oz. Pitcher
6 -- 15 oz. Glasses
7 pieces -89


li's Tech's Turn To Beat Texas, King Figures


## Dickies WORK PANTS

## - <br> Coblis



GUESTS OF THE WEEK - Muleshoe Jay- first couple to be honored, Mr. and Mrs
cees are picking "guests of the week" to Jim Powers, Sanderson, shown with the cees are picking guests of the week to Jim Powers, Sanderson, shown with th
attend their Monday luncheon. Besides the Jaycee president, J. C. Sain (lleft). The
atee meal, the guests receive a packet of Powers were enroute to Estes Park. Colo.

's




- For heating comfort, electric heat can't be beat. Families who already have electric comfort beating know the joy of total electric living. You and you can have them. Your Public Service Manager or your Reddy Kilowatt Recommended Electric Heating Dealer can give you the facts. the facts!

Your heating dealer will:

$\star$ Handle all details of installation
$\star$ Arrange financing, if desired
workmanship
workmanship


EE YOUR RECOMMENDED REDDY KILOWAT

Girls Coaching
Clinic Slated

## TV and Radio Editorials

Editor's Note: Much has been said about TV and radio "editorials," and con-
gress is considering on investigation in such matters. The following editorial gress is considering on investigation in such matt
appeared in The Canadian Record, Canadian, Texas.

Casters... the regular 'editorial' broadcasts
which are clearly labelled as such.... and which are clearly labelled as such.... and
these, we believe, should be as free of political regulation as the editorial page our newspapers. cesponsible TV-editorializing is the program inaugurated a few months ago by Ama.
illo's KFAA-TV station which features daily editorials' by staffer Tom Martin. This may e the answer to the growing problem in the U.S. of the one -new paper monopoly in most cities... and if it is handled in a re with some relief by conscientious publish. In our opinion, the owner of a radio or television station should have the same
privilege of voicing an opinion on matters privilege of roicing an opinion on matters
in the public interest as the publisher of a newspaper has...provided that opinion is clearly labelled as such.
We have no sympathy
We have no sympathy for the person re-
sponsible, in either fiald, who attempts to present his opinions in the guise of news... present his opinions in think is shise of fraud whether the words are puibl
paper or spoken on the air.
zulation is called for in either case.. Th Julation is called or in either case.. The
Constitutional guarantee of a free press.. and ; and while the privilege is sometime abused, by newspaper as well as by broad casters, interference by strict government
regulation might easily become a more dangerous abuse.

I Didn't Know It Was Loaded!!

## News of People In Armed Services 



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Texas until Doc Indian best friends I ever had
You don't find them
$\frac{\text { Your }}{\text { STUDEBAKER }}$
STUDEBAKER will give you
better service with AMALIE 100\% Pure Pennsylv
Motor Oil
$\qquad$

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Wiedebush \&



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## Television Schedule For Muleshoe Area

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privileges.
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> Armour Star, Aged. Heavy Beef, "Valu-Trim"
SHOULDER ROAST' Center Cut, Pound .
> Armour Star, Aged, Heavy Boef, "Valu-Trim", Pound
RUMP ROAST
> Butcher Boy. All Meat, Pound Pkg.
SLLCED BOLOGNA.

Sluy. Morrow's, Bar-B-Que, Hoet \& Eat 12 or. Pkg.
ROAST BEE
Continnontal Brand, Sliced, 41/2 oz. Pkg.
COOKED HAM
Montorey Jock, Pound

## 10 fabulous years 10 FABULOUS PRODUCE BUYS

## These Values Good in Muleshace July 18, 19, 20 Muleshce July 18, 19, 20

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