## The Muleshoe Journal) 2 is




CHARACTERS DEPICTED "The Rosary,". one that she remembered the thought of this one by Florence L. Barclay Mrs. Russell Haberer Presents Book Review At Luncheon Here


HAYDON SHOES
"Shoes for the entire family
 Phone 3-1610
"Light Of Inspiration," Eastern


What a welcome gift for

## Natural Bridge

 a fashion-wise mother!

That mat ic


(rallomy GiftsMOTHER'S DAY


You'll admire the 1963 Cadillac all the more when you drive it! The car's youthfully lithe
and vigorous lines are only a hint of the eager action that awaits you at the wheel. Your dealer
has a Cadillac awaiting your most exacting inspection. Youll ind

JONES MOTOR COMPANY

$\square$





Sandwich Bread
MRS BAIRD'S

LAMBERT CLEANERS 123 Main


Progress Man
Has Sugery

TEXAS COTTON GROWERS REPORT:


Di-Syston Treated Plants Are Stronger, Straighter . ., Produce More Suwares Earlier

> West Texas and New Mexico cetton growers now have a new way to control thrip damage and earlv- have a new way to control thrip damage and earlyticide. Di-Syston is placed in the soil with the seed or side dressed after planting. The chemical is then absorbed by the growing roots and carried to all parts of the plant through the sap stream-as soon as the plant emerges. No part of the plant is un-

The result? With Di-Syston, your carly cotton rows faster, has stronger, straighter stems, more vorous foliage. Squares form earlier and the plant produces more of them. Many growers in the hrip with just the one application. You get highe yields because of the good Di-Syston start. Thi year, get your crop off to a good start with Di Syston. Complete instructions for use are printed

## CHEMAGRO

 CORPORATION



Sandwich Bread in handy, Poly Bag

## MRS BAIRD'S





OLDSMOBILE will give you
better service thalie


Wiedebush \& Childers

Remember Mother on her day May $12^{\text {the }}$
We have Washing Machines, Dryers, Radios Dishwashers, Gas \& Electric Ranges, Freezers, Refrigerators \& Television Sets to please Mom at prices to please pop.
Such well known brand names as RCA - PHILCO WHIRLPOOL - MOTOROLA - FRIGIDAIRE and NECCHI Sewing Machines.


FTA to Stage Ray's-

## Bake Sale

## JOHNSON FURNITURE CO. ${ }^{5} 100,000.00$ STOREWIDE SALE <br> OUR ENTIRE STOCK OF FAMOUS BRANDS <br> drastically reduced FOR THIS GREAT STOREWIDE SALE

 save up to $50 \%$ and moreBEDROOM - LIVING ROOM \& DINING ROOM SUITES WASHERS - RANGES - REFRIGERATORS - TELEVISIONS BEDDING - CHAIRS - LAMPS \& FLOOR COVERING all surplus stock must go over soco. in in valuable prizes JOHNSON FURNITURE CO.

Christian Churches Make Merger At 76th Annual State Convention


For The Best Irrigated Pasture Plant

MIDLAND BERMUDA GRASS

- High quality sprigs
- Fast efficient service
- The latest in sprigging equipment

For Complete Bermuda Grass Contracting:
Call or See
Arvis Grogan - Route 2, Muleshoe Phone Lariat 925-3258
W. O. Stacy - Muleshoe - Phone 3-3328 Jim Ward - Box 235, Muleshoe Phone Lazbuddie 965-3762

## Shortening =. $59^{c}$ Green Beans $=\quad 10 \mathrm{c}$ Tomatoes 10

## COFFEE EGGS XIT GRADE A

 MELLORINE Assorted Flavor Assorted$1 / 2$ Gailon

FRANKS
wisons cimitiocil 49c

## STEW MEAT

 beef 59 ch . HAMBURGER MEAT 31b.for ${ }^{51}$

## CUCUMBERS

## Texas Green

 7 clib . TOMATOES

## BACON

Hormel's Range
Brand - Thick or rand - Thick
Thin Sliced
89C
ARM ROAST CHOICE HEAVY
PEN FED BEEF 55 clb .

CLUB STEAKS
CHOICE HEAVY
PEN FED BEEF
69c lb.
ORANGES
ARIZONA JUICY 5 LB. CELLO BA
59 C


POTATOES
NEW
RED
ONIONS
TEXAS NEW
CROP WHITE
TEXAS NEW
CROP WHITE
CASHITAY
c
Whiter over KMUL
Sponsored By
CASHWAY

Benefit Dance Gives Library Fund a Husky Shot in the Arm


show many of tho dancers in action. Dances ranged
tiom twist to toldtimo western typo. and the costumos




Telephone your Chevrolet dealer for any type of truck.

> C. \& H. CHEVROLET CO.

## THE MULESHOE PUBLISHING CO. WILL PRESENT TOYOU MAY 5TH THEIR NEW WEEKLY

## Bailey County Journal

THE FIRST ISSUE, VOLUME 1 , NO 1 , WILL BE DELIVERED TO EVERY HOUSE IN MULESHOE EARLY SUNDAY MORNING AND THERE AFTER TO EACH SUBSCRIBER IN MULESHOE BY LOCAL DELIVERY BOYS AND GIRLS.
rural and outlying subscribers will receive their papers by mail.
SUBSCRIPTION PRICE OF THE SUNDAY PAPER WILL be $\$ 4.00$ WITHIN OUR TRADE ternitory AND $\$ 4.50$ OUTSIDE.

the weekly muleshoe journal will continue to be published each thursday with no change in the subSCRIPTION PRICE -- $\$ 4.00$ PER YEAR (Tax Paid by Publisher)

## SPECIAL MONEY SAVING OFFER

## EFFECTIVE UNTIL MAY 12TH, 1963

BOTH WEEKLY PAPERS - THE SUNDAY BAILEY COUNTY JOURNAL AND THE THURSDAY MULESHOE JOURNAL FOR ONE FULL YEAR, 103 good local and area news papers.

BOTH FOR $\$ 4.00$ (within our trade area)
AFTER MAY 12TH THE COMBINATION RATE FOR THE TWO WEEKLY PAPERS WILL BE $\$ 5.50$ WITHIN THIS TRADE TERRITORY AND $\$ 6.25$ OUTSIDE OUR TRADE TERRITORY.

## TAKE ADVANTAGE OF THE SAVINGS OF SUBSCRIPTION RATES NOW

Just fill out the form below to either subscribe or renew your subscription, enclose with your check or money order and mail to

## Attention Subscribers Within The

## City Limits of Muleshoe

If you wish to have the Bailey County Journal delivered to your home Sunday mornings, instead of the Post Office box, please list name and correct home address on the subscription form placed in this ad and mark it change of address for the Bailey County Journal.

## NEW SUBSCRIBERS

Please indicate if you wish your Sunday paper delivered to your home Sunday morning.

| Muleshoe Publishing Co. | Box 449 <br> Muleshoe, Texas |
| :---: | :---: |
| Please Check One |  |
| New Subscriptions ................................ Date | .. 1963 |
| Renewal |  |
| Name |  |
| Street Address | Box |
| Town | Route |
| \$............... 1 Year .......... 2 Years | Years |



LAZBUDDIE TOP BTH GRADERS

Lazbuddie 8th Graders Name Top Students, Set Graduation Series

Television Schedule For Muleshoe Area

| If EVERYONE |  |
| :---: | :---: |
| WHAT TV |  |
| SERVICE MEN |  |
| ALMOST |  |
| WOULD CHOOSE |  |
| ZENITH |  |
| COLOR TV <br> as low as |  |
| ${ }^{5} 4955^{00}$ |  |
| JOHNSON. POOL <br> Phone 7370 |  |
|  |  |
| shop muleshoe FIRST |  |
| Lane's Furniture NEW "blue lustre" |  |
| Carpet Shampoo |  |
| Machine |  |
| Just Phone 6430 |  |
| CLEAN |  |
| Your carpet |  |
| For You. |  |
| Rent Our Shampoo |  |
| Machine by the |  |
| Lane's Furniture |  |
| 111 Main St., and Save |  |
| -1118E成 |  |
| D.15T] |  |
| and |  |
| Hardware |  |
|  |  |
|  |  |
|  |  |

Chas. L. Lenau LUMBER COMPANY 202 E. Ash Phone 2220


For All
Your Needs


Prescriptions
Cosmetics Veterinary

| Higginbotham Bartlett $\qquad$ Building Needs <br> Lumber <br> Paint $\qquad$ <br> Hardware $\qquad$ <br> Higginbotham |
| :---: |
|  |  |
|  |  |
|  |  |



Bartleft
MULESHOE

> "One of the most remarkable tools I have seen in many years.'

One of the nation's top farm editors said that about the Rolling Cultivator. He was right. This amazing once-over all-over machine will break crust, mulch soil, weed crops-even form beds if you want to-in one high-speed operation. That isn't all, but it's enough to give you some idea of the versatility and value of this tremendous money-maker. It's a tractor-sparing, labor-saving tool that belongs on every farm

Come by and we'll show you why Fry \& Cox Bros.


## BUSINESS SERVIGES DIRECTORY



FOR SALE
USED TRACTORS \& EQUIPMENT
Rotary Hoe ...............
IHC Planters and Parts
3 Point Dempster Planter ............. $\$ 190.00$
L. O. NORWOOD

1026 S. Main Phone 3-3213 10-7-ffc

## Legal Netice

 WSCS at Sudan
Hosts Mecting COCKTALL $15^{\text {cem }}$
 Tamily
Ciade
"Whars for onerf"
"0" " PIGGLY WIGGLY ${ }^{\text {s.155 }}$


Freshest Fruits \& Vegetables
 tined last wek to thosita in
tittleferdd where she underwent
curzery.
$\qquad$ Sited Sunday in the ho

Fisthing at Conchas Dam this
 Shop Muleshoe First!

## NEW!



Sandwich Bread in handy, Poly Bag


CREAM PIES $=39$
Underwood's, 14 oz. Pkg.
Bar-B-Q Beef
Banquet, Macaroni and Cheese
Casserole.
Banquet, 16 oz. Pkg.
Mexican Dinner .
Strawberries ...............
GET IN THE PICTURE WITH YOURFAVORITEBIGLEAGUE GET YOUR ORDER BLANK HI-C DRINKS $=2=25^{\circ}$ ONLYATPIGGLY SHORTENING - $3-49^{\circ}$ WIGGLY

## FEDS $\begin{aligned} & \text { UsDA Grade } A \\ & \text { Fresh Frosted } \\ & \text { Pound }\end{aligned}$

1 AC Armour's Star, Fully Cooked
 CHUCK ROAST Armour's Star Aged, Heavy Beef, "Valu-Trim", Pound


These values good in Muleshoe

|  | 69 |
| :---: | :---: |
| T-Bone Steak Armours Star, Aged | $89^{\circ}$ |
| Sliced Bacon ${ }^{\text {Ammours } \text { Paumpfire }}$ | 39 |
| Butcher Boy, Spiced Lunchaon <br>  | $33^{\text {c }}$ |
|  | $29^{\circ}$ |
|  | $49^{\circ}$ |
| Blue Morow's |  |
| Sausage ${ }_{\text {All }}^{\text {All Pork, Hot or }}$ Mid, Pound | $59^{\circ}$ |

May 9-10-11


Diet Fond sego, Chosolate Meth or Vanilla $\quad 25$
Coffee Mower haue orip finc $\quad 65^{\circ}$






Boned Chicken smamen $\quad 3{ }^{\text {seons }}{ }^{3} 1$

PORK 'N CAMPBEANS FIRE.
Catsup
Hunt's
Tomato 20 oz. Bottle

3 25
\$7 39 Cake Mother's Day Cake


