## STOCK YARDS DAILY JOURNAL.

A Dally Commercial Newspaper for Modern Parmers and Stockmen and An Advertising Medium That Reaches the Buyers



BREEDERS

Penny \& Penny
 HAY WANTED ! FOGARTY, KNEIB \& CO.

THOS. E. DEEM THOS. E. DEEM
Live Stook Auctioneer
 J. W. ATHEY Live Stock Auctioneer Live stock Auctioneer


## Profitable

 Pigs Must be bred right, fed tive condition. Ten years Swift's Digester Tankage The cheapest and best con centrated feed for growing pigs.No other feed equals it for rapid gains and superior finish. Pu, mandita minis Swift \& Company


WHEN WRITING
IDVERTISERS Mention The Journat

## Why it Pays to Buy Advertised Goods

Because the advertiser has done something to inspire confidence. He has not only explained the value and usefulness of his product, but has put his personality and reputation behind his statements.
He can be trusted because his very business existence is at stake. He believes in his goods to the extent of investing his capital, not only in mak king the goods right, but in advertising, which will not prove permanently profitable if he fails to make goodsecure repest orders.
The advertising is not only a protection to the trade name, but it is the advertiser's guarantee of quality.
You are justified in being suspicious of unadvertised goods, because, however much confidence the dealer or manufacturer may have in them, he has not enough faith in them to spend
money in teling others of their goodness. money in telling others of their goodness.
It always pays to buy advertised goods.


Strar Letter cupió's Ruse


## St. Joseph

Siock Yards Company
St. Joseph, Missouri.
We are in tha Market Every Day for Cattie, Hogss and Shoeep
$W^{\text {E }}$ are especially bidding for Range Cattlo. and Sheep, both for slaughter and feeding. Located on fourteen railroads, and in the the United States, we are prepared to furnish a good market for all kinds of live stock.

Oar packers furnish a dally market for all kinds of Catthe, ranging from Canners to Export Cattle. Look up your R. R. connections, you will find them In our favor.

## 

 Hay and Straw



Soaman \& Schuske Metal Works Company SHEET METAL CORNICES AND SKY LIGHTS SHEET METAL CORNICES AND SKY
FIRE DOORS AND SHUTTERS



STETSON HATS SAMKAHN'S:":

