

The best is none too good for your car in these times

That gallant, hard-working old lady, the family car has been called upon for double duty now.

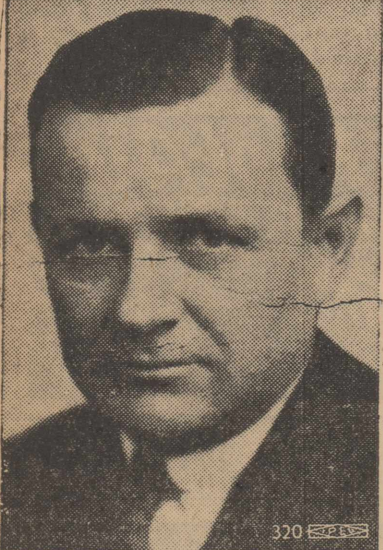
She must haul around harvest workers, bring you to town and back, carry supplies, and, despite her increasing age, she will have to be made to live past her usual lifetime of service.

Let us help make your car live longer with our efficient check-up service. And when emergency repairs are needed, call upon us.

COME TO SEE US FOR GOOD, CAREFUL SERVICING OF YOUR CAR AND REASONABLE PRICES FOR YOURSELF.

Lowe & Billington Motor Co.
FORD DEALER

JAMES V. "FOR VICTORY" ALLRED
World War Veteran—Native Son of Texas



HE KEPT
CAMPAIGN
PROMISES
As Texas Governor

HE SERVED
THE PEOPLE
HONESTLY
As Attorney General

Candidate for the U. S. Senate

Join The Thousands of Patriotic Texans in
This Great Crusade for TRUTH AND UNITY

Give Texas Real Representation
In The Senate

"Jimmie" Allred pledges Full Cooperation in the war effort—Best obtainable equipment for the Fighting Men—an enduring peace—All our support of a post-war program to give victorious soldiers jobs and security.

ELECT JAMES V. ALLRED
Your U. S. Senator

Albert's Grocery
MARKET & SERVICE STATION
Phone — 15
WE SET THE PRICE—OTHERS FOLLOW

SPECIALS
Friday and Saturday

FLOUR Purasnow 24 Lb. Sack 89 48 Lb. Sack \$1.75	RED SPUDS 10 Lb. for 37
COFFEE Schillings 1 Lb. Tin 29 2 Lb. Tin 57	Texas Honey 55 3 Lb. jar
Bulk Peanut Butter Bring Container 15 Pound	Oats Highland With Plate 24 2½ Lb. Box
Pork & Beans Del Haven 25 30 oz. Can 2 for	English Walnuts 15 Pound
Pork & Hominy Armour's Star 25 29 oz. can 2 for	PEACHES Water Pack 15 No. 2½ Can
Green Beans Whole Bar-B-Q 29 No. 2 can 2 for	Tomato Juice Del Monte 25 Tall Can 3 for
CORN Concho Cream Style 25 No. 2 can 2 for	Dinty Moore, Corned Beef & Cabbage, Irish Stew, Beef Stew & Spaghetti with Meat Balls, 24 oz. can 25
WASHO 22 Large Box	Lighthouse Cleanser 3 Can

PERSONALS

Mr. and Mrs. E. R. Lovelace were in Amarillo Friday on a business trip.

Mrs. C. E. Brown was a business visitor in Dalhart, Friday.

Mrs. Elroy Halley of Sunray spent Monday here with friends.

Mrs. W. Wiginton visited with her sisters in Dalhart, Sunday.

Miss Rowena McAdams has accepted a position with the Cactus plant at Etter.

Mr. and Mrs. Bob Jacobs and children spent Sunday in Felt, Ok., with his parents.

Bill Barrick of Amarillo was in town on business Thursday of last week.

Clinton Belcher spent the weekend with Mr. and Mrs. J. R. Alexander in Gruver, Texas.

Mrs. S. J. Farris, who was ill at her home for two days last week, has resumed her work.

Mr. and Mrs. Leroy Terry from Walters, Oklahoma visited Mrs. John Curry on Thursday and Friday.

Mr. and Mrs. A. P. Bralley and son Joe Bob were visiting in Texhoma, Sunday.

Mr. and Mrs. Eldon Plunk and children of Amarillo were here Sunday visiting relatives.

Mr. and Mrs. Ernest Kelp left Saturday for El Paso for a visit with their son, daughter and family.

Mrs. Dick Boothby of Texhoma visited her father and mother, Mr. and Mrs. Jess Turner here Monday.

The Embroidery Club will meet at the home of Mrs. W. E. Kelley, Thursday, July 23, 3:00 p. m.

Mrs. Ted Fudge of Weir, Kansas the weekend with her son, Donald Bonar and Mrs. Bonar.

Mrs. Leonard Plunk and son, returned to their home in Amarillo, Sunday.

Mr. and Mrs. D. B. Grimes have bought Mrs. J. T. Lenoir's home. The deal was closed Saturday.

Mrs. Earl E. Shirk, H. E. Smith and Billie Merl McWilliams were in Dalhart, Saturday on business.

Mr. and Mrs. Delme Schafer of Texhoma, Okla., spent the afternoon with his mother, Mrs. L. V. Schafer.

Mrs. Ida F. Wray and Miss Roberta Wray spent Sunday with Mr. and Mrs. R. E. Love at Goodwell, Ok.

Little Stacy Bill Hager of Dumas visited with his grandmother, Mrs. Cleotus Foster, over the weekend.

Mr. and Mrs. Cone Donelson left Sunday for Temple, Texas for a medical examination at Scott and White Clinic.

Mrs. Wayne Wherry, of Brownfield, Texas is here for a short visit with her parents, Mr. and Mrs. B. A. Donelson.

(June 25, July 2-9-16, 1942)

NOTICE TO DEBITORS AND CREDITORS.

THE STATE OF TEXAS COUNTY OF SHERMAN, TO THOSE INDEBTED TO OR HOLDING CLAIMS AGAINST THE ESTATE OF Mary Francis Spurlock, Deceased.

The undersigned having been duly appointed Executors of the Estate of Mary Francis Spurlock, Deceased, late of Sherman County, Texas, by L. P. Hunter, Judge of the County Court of said County, on the 8th day of June A. D. 1942, hereby notifies all persons indebted to said estate to come forward and make settlement, and those having claims against said estate to present them to them within the time provided by law at their residence near Stratford, Texas, where they receive their mail, this 10th day of June, A. D. 1942.

W. A. SPURLOCK,
J. G. CUMMINGS,
ARTHUR MULLINS
Executors of the Estate of Mary Francis Spurlock, Deceased.

Attention:

We are official factory service station for all makes of magnetos. Have your Tractor or Combine magneto checked over now while parts are available.

All makes of generators, starters repaired, no waiting for parts.

When you want piston rings, for your car, truck, tractor or combine, we carry the largest stock in the panhandle. We save you money.

WALDEN Electric Service

PRONGER BROS.

Stratford, Texas
Registered Hereford Cattle



Brands —P— left side or — left side.

Ranch 8 miles south of Stratford

WANT ADS

FLOWERS: Call Mrs. H. M. Brown.

Fryers for Sale—Weighing 2½ to 3 lb. 50 cents each. Floyd Keener. 3t

Wanted: Scrap iron. \$7.00 to \$8.00 per ton. Stratford Salvage & Wrecking Yard.

Used Kitchen Cabinets, gas ranges oil ranges, washing machines, almost new Maytag gas motor, Maytag oil and parts. Slays Furniture.

A BARGAIN: Two sows and ten weaning pigs for sale \$125. C. D. Plunk. 1tp

For Sale: One 1935 Panel School Bus in good condition, five good tires. See me within ten days. H. O. Griffith, Stratford, Texas. 1tc

WANTED: Good dishwasher; we also need a waitress. Palace Cafe, Stratford. 1tc.

FOR SALE

800 acres best wheat land in country 9 miles south of Stratford, 5 room house, good well and mill, granary, 120 in grass. Price \$16.00 per acre for surface rights, reasonable terms, possession.

Well improved 11½ section ranch 60 miles southeast of Amarillo, good grass, plenty water. Price \$7.00 per acre, \$13,000.00 payment, 20 years time, possession.

W. L. Parton, 1411 Jefferson
Amarillo, Texas

Mr. and Mrs. Chas. F. Crowe of Gallup, New Mexico, and Miss Marjio Brown of Spearman, Texas were guests of Mrs. Joe Brown, Sunday.

Mr. and Mrs. J. G. Cummings spent Sunday with Mr. and Mrs. W. A. Spurlock in the Spurlock community.

Mrs. W. V. Reid of Muskogee, Oklahoma arrived last Thursday for an extended visit with her mother, Mrs. Blanch Walters and family.

Mr. and Mrs. C. B. Lutes of Amarillo were attending to company business and visiting with Mr. and Mrs. Peach Smith last weekend.

TIRES MAY BE OLD BUT YOU BETTER CARE FOR THEM

Keep them inflated to the correct pressure, and change them around to make them wear evenly, and last longer.

Also keep the car or truck in good running condition by having it checked regularly by a competent mechanic. You can get thousands of extra miles by keeping them fully repaired.

BRING YOUR CAR TO US, REGULARLY FOR A CHECK-UP AND REPAIR JOBS

T. O. C. Service Station

Visit Us AND SEE


Our new shipment of Ball Brand Summerette Shoes, priced at - - - \$1.98
Childrens' Summerettes priced \$1.49, \$1.69

Our complete line of lingerie for the women styled perfectly and priced right.

Smart Overnight Cases - \$1.98, \$2.98
Metal Suit Cases - \$1.98, \$2.25
Other Cases - \$3.75, \$5.00

If You Are Looking For Bargains
Come To See Us

Taylor Mercantile COMPANY



EUGENE WORLEY
Goes Back to Congress
AT THE REQUEST OF PRESIDENT ROOSEVELT

Congressman Eugene Worley sent word last week from a far-away port in Australia that he would return to Washington in compliance with a directive issued by the President, calling all members of the House and Senate who are on war duty, back to Congress.

It will require a few weeks for Gene to reach American shores but as soon as he does he will head straight for his district to talk over the war situation with you before resuming his duties in Washington.

Gene has been aboard a U. S. Aircraft Carrier at Pearl Harbor and off the Coast of Australia for the past six months. He volunteered his services to his country when he voted for war—just like he told you he would. He did what his predecessor, Marvin Jones, did in World War I, and what Senator Tom Connally did in 1917.

When he enlisted in the Navy in January, Gene said he would return to Congress when the President called him, and he is keeping that promise, too. He will return with a vast amount of first-hand knowledge of this war that will be helpful in shaping our future course.

Gene will not be back in time to ask you for your vote, but his friends ask you for him.

Let's Make It a Landslide For Worley This Time!

Vote for Gene Worley for Congress

(This Advertising Paid For By Stratford Friends of Gene Worley)

Stop in and Look over our

Shipment of Men's

TEST BRAND WORK CLOTHES

We also have boys sizes from 8 to 18 years

Shop With Us The Next Time

You are in Town

Ross Bros. Dry Goods

News From The Farm Supply Front!

We have received a carload of "99" and "80" Oliver Tractors, dependable and powerful necessities for every farmer.

AND, we also have a supply of Oliver Superior Wheat Drills. These machines will not be in stock long, so get yours while we have them.

Next week, some 26 inch disc, 10 foot, one-way plows will be on hand.

REMEMBER, these machines are hard to secure. Get yours today.

VAN B. BOSTON

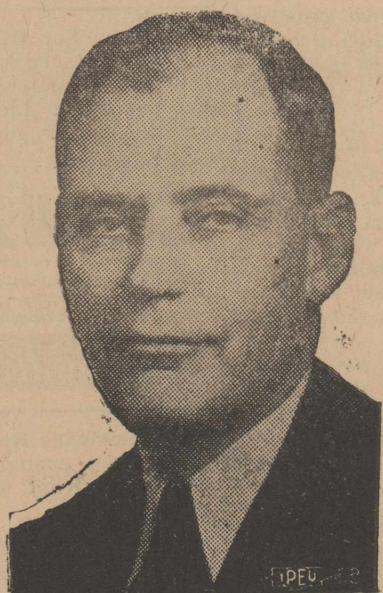
Home of Oliver Farm Implements

For Governor

Elect

A Man Of The People

Coke Stevenson



As freighter, day laborer, clerk and ranch hand, Coke Stevenson learned the lessons of business and life from the people. His training and experience have given him a knowledge of the problems of the people in the every-day walks of life. His record as a public official is one of constant progress and achievement in their behalf.

Coke Stevenson has served as county attorney, county judge, as member of the House of Representatives, of which he twice was Speaker, as Lieutenant Governor and as Governor. This understanding of government and its problems qualifies him to continue to render effective service as the chief executive of this State during the trying times of the next two years when many new and additional problems must be met and solved as a result of the war.

Mr. and Mrs. Ernest Kelp left Saturday for El Paso, Texas to visit their children and family. Mr. and Mrs. Gene Willis and Mr. and Mrs. Russell Kelp.

Mr. and Mrs. C. N. Headrick of Amarillo were visitors of Mr. and Mrs. H. T. Jackson and Mr. and Mrs. J. R. Pendleton, Sunday.

Mr. and Mrs. Hollis Harrington and children of Amarillo were weekend visitors here with Mr. and Mrs. W. C. Martin and family.

Mr. and Mrs. B. B. Carter were called to Floydada, Texas, Wednesday of last week by the accidental death of her father.

Mrs. Lena Keenan left Thursday of last week for Los Angeles, Calif., for a visit with her sister-in-law and her son, Mike Burgess.

Mr. and Mrs. R. C. Reeder of Bushland, Texas are here assisting Mr. and Mrs. Lester Plunk with the harvesting of wheat.

Mr. and Mrs. Jack Parker from Dumas visited Sunday with Mrs. Parker's sister, Mrs. T. D. Chisum and family.

Mrs. T. N. Pugh of Texhoma and her daughter, Mildred Sangster of Washington, D. C., were guests of Mrs. Dick Diehl, Friday.

Mr. and Mrs. Bob Capell of Amarillo were in Stratford last weekend visiting Mrs. Capell's sisters here, Mrs. M. E. Cleavinger and Mrs. Hose Flores.

Mrs. Bill Pemberton and Mrs. Walter Strother visited their sister, Mrs. Jim Odom in Texhoma Friday. Mrs. Odom, who has recently undergone a major operation, is reported to be doing nicely.

Mr. and Mrs. A. H. Ellison received word Thursday that Verley (Pete) Ellison was stationed in Hawaii some where. Their other son, Tom, is at Roswell, New Mexico.

Mrs. M. J. Wolf from went to Amarillo Sunday to visit her brother, J. B. McKee, who is seriously ill in St. Anthony's hospital there. She stated that her brother's condition was expected to improve shortly.

INSURANCE

Farm and City Property. Also Business looked after for non-residents.

Arthur Ross
Stratford, Texas

E. J. MASSIE

GENERAL BLACKSMITHING
Electric and Acetylene Welding
DISC ROLLING
Located on U. S. 54

Dr. J. P. POWELL

Eye, Ear, Nose and Throat Specialist
Large Assortment of Frames

Glasses made while you wait.
Dalhart, Texas. In office except Tuesday and Wednesday of each week.

Summer Goods

We are well stocked with goods you will need this summer. Such as HOT OR COLD WATER JUGS, THERMOS BOTTLES, LUNCH KITS, WATER BAGS, WORK GLOVES, UMBRELLAS,

PYREX AND GRANITE WARE

Cowdrey Hdw. & Impl.

J. I. CASE SALES & SERVICE



VOTE For E. L. PITTS

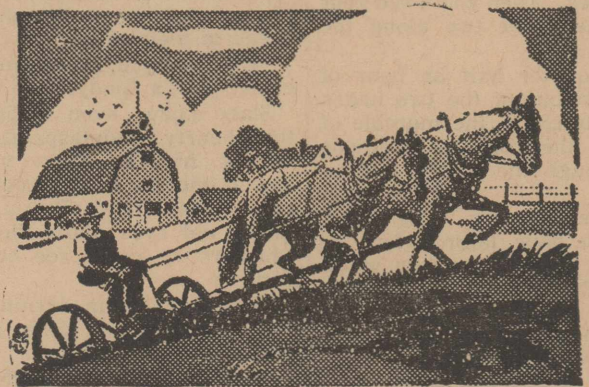
Candidate for Chief Justice of the Court of Civil Appeals

55 years old — Sincere and well-experienced, having acted as Judge of the 99th District Court, Lubbock. Judge Pitts will serve the state and his profession with efficient, honest thoroughness.

Remember him July 25th in the Democratic Primary.

Let's Elect Our Own
ERNEST O. THOMPSON
Railroad Commissioner
A TRUE AND LOYAL FRIEND OF THE GREAT PANHANDLE!
HE DESERVES YOUR VOTE JULY 25

We're Doing Our Part for



NATIONAL DEFENSE

"Produce more Food" is the cry today!

That's every American farmer's most important defense job. And you can produce more with better equipment. Come to W. T. Martin's today.

America needs the farmer and the farmer needs the best tools to help him with his work.

We carry genuine I. H. C. parts which fit better, last longer, and retain the original economy and performance of your equipment.

Come to us and satisfy your Hardware and Farm Implement needs. We offer undisputed quality.

W. T. MARTIN

Hardware-Implements and Furniture

ABSTRACTS

WE HAVE A COMPLETE ABSTRACT PLANT

Covering All Real Estate In Sherman County

We Furnish Quick, Efficient Service On Short Notice

Sherman County Abst. Co.

Royal Pendleton, Mgr.

Stratford, Texas

Sherman County National Bank Building

Your Grain Business

Handling of grain is our business and we give every possible service

Our line of Merit Feed for Poultry, Cattle and Hogs is unsurpassed, and will give satisfaction in every way.

The government urges you to buy your winter's supply of coal now. Shipments will be hard to get this winter, so don't get caught with an empty coal bin.

Stratford Grain Co.

ANGELL ONE-WAY PLOWS AND DEMPSTER GRAIN DRILLS

HAVE YOU HEARD--

Allender's just received a shipment of beautiful Rugs—wool and linoleum of various sizes.

Also a large number of bedroom suites, Mattresses and Marsh Kitchen Cabinets.

Allender's have the March ceiling price tag on all pieces of Furniture.

More Than 10,000 Women Know — That when you buy at Allender's Furniture Store you never have to wonder about getting your money's worth.

I'M GOING BACK TO ALLENDER'S FURNITURE STORE AND PLAY SAFE!

Allender's Furniture

Dalhart — Stratford — Clayton



IN RECEIVERSHIP PROCEEDING OF THE ESTATE OF MILT M. REINHOLD

NOTICE is hereby given that the Honorable James W. Witherspoon, Judge of the District Court in and for Sherman County, Texas, has appointed the undersigned Master in Chancery in the Receivership Proceedings pending in the District Court of Sherman County, Texas, in cause of First State Bank of Stratford vs. Milt M. Reinhold, No. 1001 on the civil docket of said court, and that I have duly qualified as such by taking the prescribed oath and executing the bond required by law.

NOW THEREFORE, all persons, firms or corporations having any claim or claims of any nature or kind whatsoever against the estate of the said Milt M. Reinhold are notified that I will receive and consider at my office in the city of Dalhart, Texas, any and all such claims as may be filed with me against said estate; and at the proper time and place after having given due notice thereof I will hold a public hearing on said claims so filed with me. All claims must be filed within sixty days from the date of this publication and must be verified as required by law.

Witness my hand at Dalhart, Texas, this 11th day of July A. D. 1942.

J. S. BAILEY, Master in Chancery

J. W. Norvell, M. D.
Stratford, Texas

J. W. ELLIOTT

ATTORNEY
And Counsellor-at-Law
STRATFORD, TEXAS

E. E. COONS

ATTORNEY-AT-LAW
Office in the Court House
At Office: Mondays, Wednesdays and Fridays

The Stratford Star
Brown Ross, Owner
I. D. Divine, Editor

Entered as second class matter at the post office at Stratford, Texas, under the act of March 3, 1879.

SUBSCRIPTION RATES
\$1.50 Per Year in Sherman and adjoining counties. \$2.00 Per Year Outside First Zone.

CLASSIFIED AND LEGALS
10c per line per insertion; 7½c per line subsequent insertions. Display rates on application.

Old Dan Cupid got a good start in Sherman county the first of June, but after getting a couple of couples hitched up, he just faded away. This county according to county clerk's records is a poor county for Cupid's business.

These summer evenings after a long hot day is just the time to sit around and enjoy the nice cool breezes. The young man who has a girl friend who has a porch swing is most fortunate; especially is this true since there are no new cars on the market, and no tires for the old

NOTICE OF SALE
THE STATE OF TEXAS
COUNTY OF SHERMAN

By virtue of an Execution and Order of Sale issued out of the District Court of Harris County, Texas, 55th Judicial District, on a judgment rendered in said Court on the 27th day of May, 1942, in favor of the Federal Land Bank of Houston and against Royal Pendleton, Administrator of the Estate of Harry G. Provinces, deceased, and the Estate of Harry G. Provinces, deceased, W. D. Cooke, L. W. Mathews, and the Dalhart National Farm Loan Association for the sum of Ten Thousand, Six Hundred Nine and 59/100 dollars (\$10,609.59) and interest at 5½% per annum from May 15, 1940; and for costs of suit and foreclosure of lien against Royal Pendleton, Administrator of the Estate of Harry G. Provinces, deceased, the Estate of Harry G. Provinces, deceased, the Federal Farm Mortgage Corporation, Ben Russell, Arthur O'Dell, Clyde O'Dell, Prairie Investment Corporation, W. G. McNabb, W. D. Cooke, L. W. Mathews, Panhandle Power and Light Company, W. O. Bryant, E. W. Butler, Jr., Mrs. Delphia H. Provinces, Dalhart National Farm Loan Association, E. W. Butler, Robert Naugle and H. B. Naugle in Cause E-270,862 on the docket of said Court styled the Federal Land Bank of Houston vs. Royal Pendleton, et al., I did on the 11th day of July A. D. 1942, at 9 o'clock a. m., levy upon the following described property of said defendants, said premises containing 1436 a c r e s, more or less, located 8 miles Northwest from Stratford, Texas, and most generally known as the Provinces land, being out of the T. & N. O. Railway Company Survey, Sherman County, Texas.

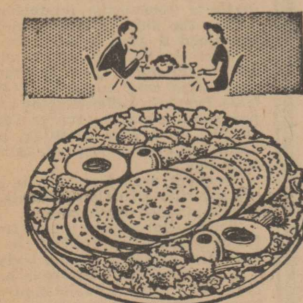
And on the 4th day of August, A. D. 1942, same being the first Tuesday of said month, between the hours of 10 o'clock A. M. and 4 o'clock P. M. at the Courthouse door of Sherman County, Texas, in the City of Stratford, in said County, I will offer for sale and sell at public auction, for cash, all of the estate, right, title and interest which each and all of said defendants have in and to the above described premises. Dated at Stratford, Sherman County, Texas, this 11th day of July, A. D. 1942.

J. W. GAROUTTE
Sheriff of Sherman County, Texas

BARBER WORK
STYLED TO PLEASE EACH CUSTOMER
We Appreciate Your Patronage
Turner Barber Shop

BOTTLE GAS
ON EXCHANGE
Van B. Boston

Here More Often?
Why Don't We Eat



After You Try Our Plate Lunches, you'll want to come often. You'll like the delicious FOOD, excellent Service and pleasant surroundings.

Palace Cafe
RUSSELL BEALL, Proprietor

car. You see just a little oil on the porch swing chains is all that's needed to get 20,000 miles each summer with out a dime spent for gasoline.

Sparing the steering rod never spoils any child, but on the contrary it has cost the American family a whale of a lot of money. However, right now the federal government is doing something for the spoiled child that dad and mom were never able to do—leave the old family bus in the garage.

Mositure in Stratford during the past week: Thursday night, .19, and Friday night .55.

JUST RECEIVED—

- NEW IRON BEDSTEADS
- NEW INNER SPRING MATTRESSES
- BED SPRINGS
- BED ROOM SUITES
- CHEST OF DRAWERS
- KITCHEN CABINETS
- GOLD SEAL RUGS (Original Congoem)

SEE OUR EVERYDAY PRICES
TERMS — TRADE

Slay's Furniture Store

SHOE REPAIRING

GOOD WORK
MODERATE PRICES
PROMPT SERVICE
W. P. Mullican

JACOBS MACHINE SHOP
General Blacksmithing
Electric and Acetylene Welding
Disc Rolling
BOB JACOBS



RE-ELECT
BASCOM GILES
Commissioner
of the
General Land Office

HEAR HIM
Friday 8:30 P. M.

Texas Quality Network
WFAA—WBAP—WOAI—KPRC

KELP CLEANERS

CLEANING AND PRESSING
ALTERATIONS
We Call For and Deliver—Phone 90

Dr. E. U. Johnston
DENTIST
Dalhart Coleman Bldg.
Office Air-Conditioned
Phone 161

WEMBO NYAMA SEES THE MOVIES FOR FIRST TIME

(Continued from page 1)
the show, (as were some of the rest of us, from laughing at him!)

But curiosity and interest do not end with the taking down of the screen. Many and varied are the questions asked in classroom, hospital, and street.

One wanted to know if the children planting the trees would be the ones to cut them down, saw them into boards, and build houses with them. Of course, they wanted to know how the pictures of undersea life were taken, why the beavers were not killed and eaten. (Imagine getting near enough to take their pictures and not kill them for meat!) "How did the fire get on the inside of the earth?" (Asked about the one showing volcanoes). "And where does it get its fuel to keep burning so long?" "Why do people live close to volcanic mountain?" "Are they not afraid the mountains will blow out again another day?" "Visual Education" should be a real success among these people when they become somewhat accustomed to looking at the films, when the novelty of simply the movement of the actors wears off. I wonder what they will do when they see the moving pictures that have been taken of themselves! Some of the lepers asked if these motion pictures could be seen of a person after he was dead!

With many greetings and expressions of gratitude to all the good friends who helped buy this equipment for "Visual Education" for the Atetela. Sincerely,
MARY FLORA FOREMAN.

WANTED!

25,000 BUSHELS BARLEY

52c Bu.

BASIS NO. 1

Freeman Bros. Grain Company

Texhoma, Oklahoma

Stratford Abstract Company

(Incorporated 1907) —32 Years of Satisfactory Service to Sherman County Land Owners (20 Years Under Present Management)

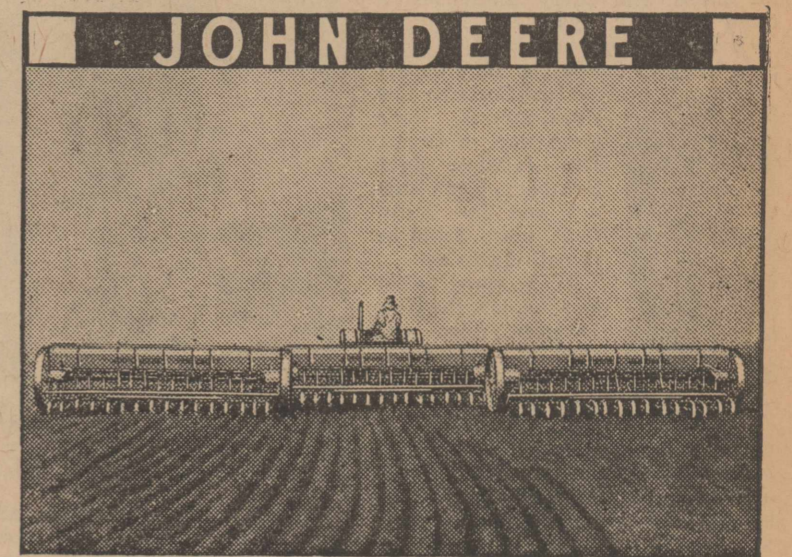
LET US MAKE YOUR ABSTRACT NOW

We Show The Records

— THE COMPANY OF SERVICE —

Office on the Corner of Main St. and Grand Ave.

J. W. ELLIOTT,
Pres. & Mgr.



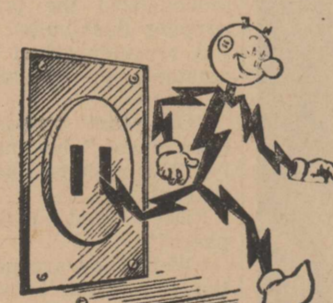
Drill Your Crops With a Dependable
John Deere-Van Brunt Grain Drill
Your crops will stand a better chance of producing maximum yields when you use an accurate, dependable drill. This long life machine will give the same faultless seeding throughout its many years of service. There is a John Deere-Van Brunt drill to meet your requirements.

Bennett Implement Co.

JOHN DEERE IMPLEMENTS



"Please send me 10¢ worth of electricity—today"



"But, Lady, you don't have to order it—just turn the switch!"

SUPPOSE, though, that you did have to order your day's supply of electric service, say, in baskets like groceries. You'd realize even more how convenient it now is. And you'd appreciate even more how little it costs... and how much it does for you.

Actually, a majority of all West Texas families have good light and operate their many appliances for about a dime a day—or less!

What's more, that dime buys just about twice or three times as much electricity as it did 10 to 15 years ago! And (are you surprised?) it's one of the few household items that hasn't "gone up" as a result of the war.

This bargain doesn't just happen. It comes from our united effort to give you better service at lower cost. It is made possible by practical, efficient business management of an institution built by Americans who invested their savings in an industry dedicated to the public service and regulated by the government.

That's the American way—and it works!

It works so well that even though our country today is pouring record-breaking amounts of electric power into the world's greatest production of planes, tanks, ships and guns—you still get low-cost current in your home... and at the flick of a switch. You don't need to order it... or secure a ration card.

Probably the few pennies a day you spend for electric service bring you more for your money than anything else you buy. For this small amount, would you clean oil lamps, beat rugs, scrub clothes, give up your radio?

Hardly! Electric service is the world's biggest bargain



West Texas Utilities Company

INVEST IN AMERICA!
Buy War Bonds and Stamps